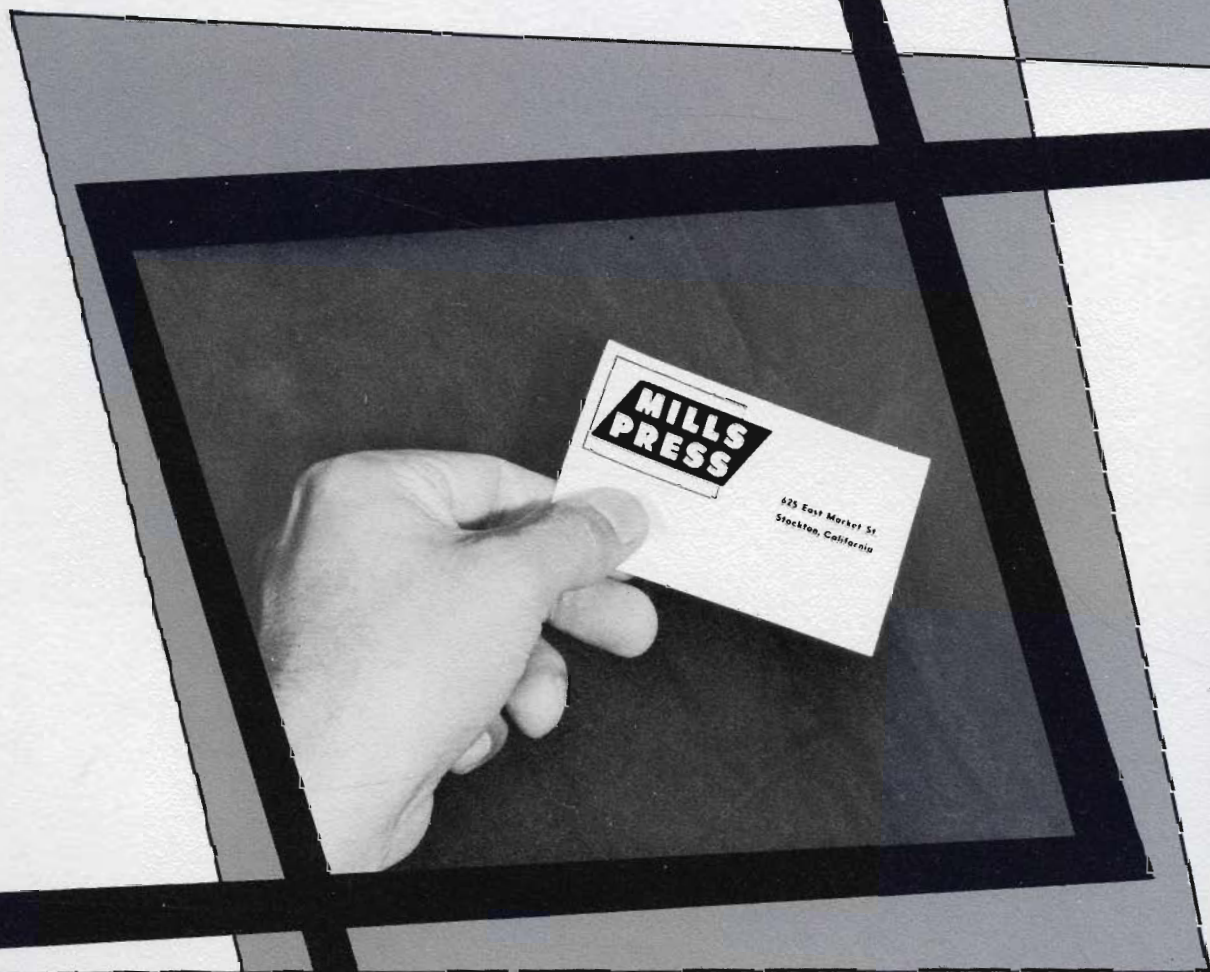


*Stockton College  
comes of age...*



**'35-'56**



20 years

Advertising





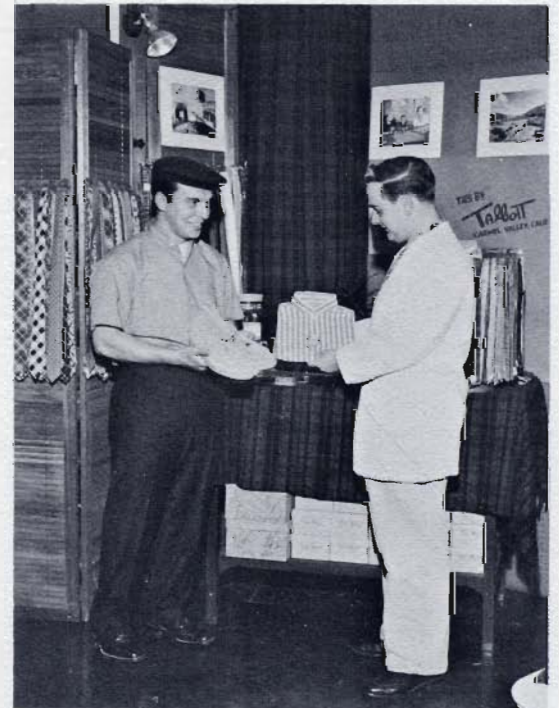
## S. F. Floral

Homecoming Queen Toni Bonfilio says: "You can make any girl feel like a queen with flowers from S. F. Floral, 600 E. Main." When words fail you, say it with flowers. HO 6-9581.



## Quinn's

Everything for your office or your bookshelf will be found at Quinn's Office Supplies and Book Store, 330 East Weber. Drop in sometime and browse through the book section.



## Ernie Reed's

Bob Perry likes the sporty cap and the white bucks at Ernie Reed Men's Clothier, 2105 Pacific, while Dave Rule takes a shine to the sport shirt he is holding. Ernie says to come in yourself sometime.

*Vera's*  
DISTINCTIVE CLOTHES  
PACIFIC AT ADAMS

The cutest shop on the avenue attracted Nikki Nostrand. Vera's, 2302 Pacific, invites you to stop by for a get-acquainted visit some day soon. Free parking right in front.

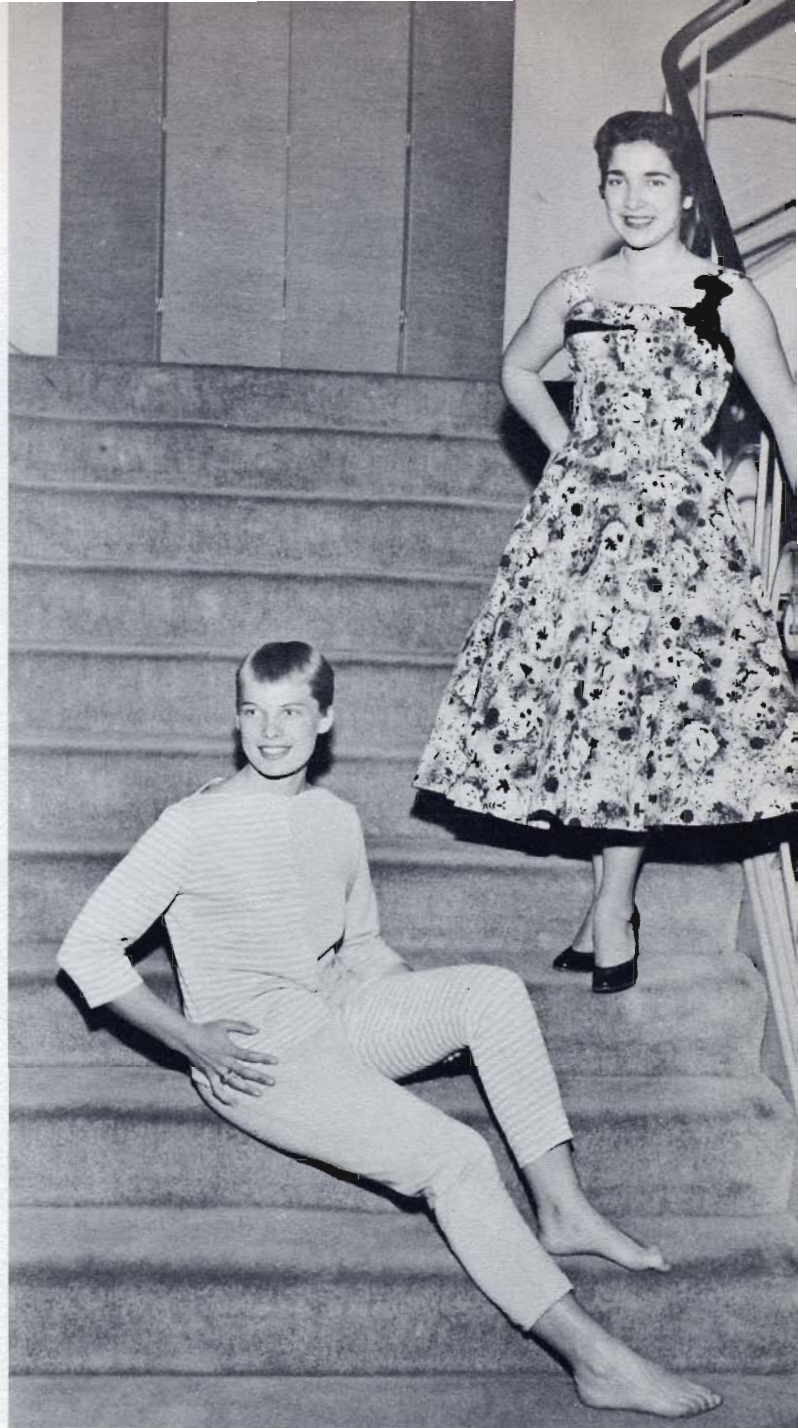




# DAVID Levinson

Main and San Joaquin Streets

Pat Brooks and Mary Reynoso model two very different outfits to emphasize the wide variety to be found at David Levinson's, 246 East Main. The store is so conveniently located right down town. Next time you shop, be sure to see what Levinson's have for you.



## RANCHES



## Jack Williams

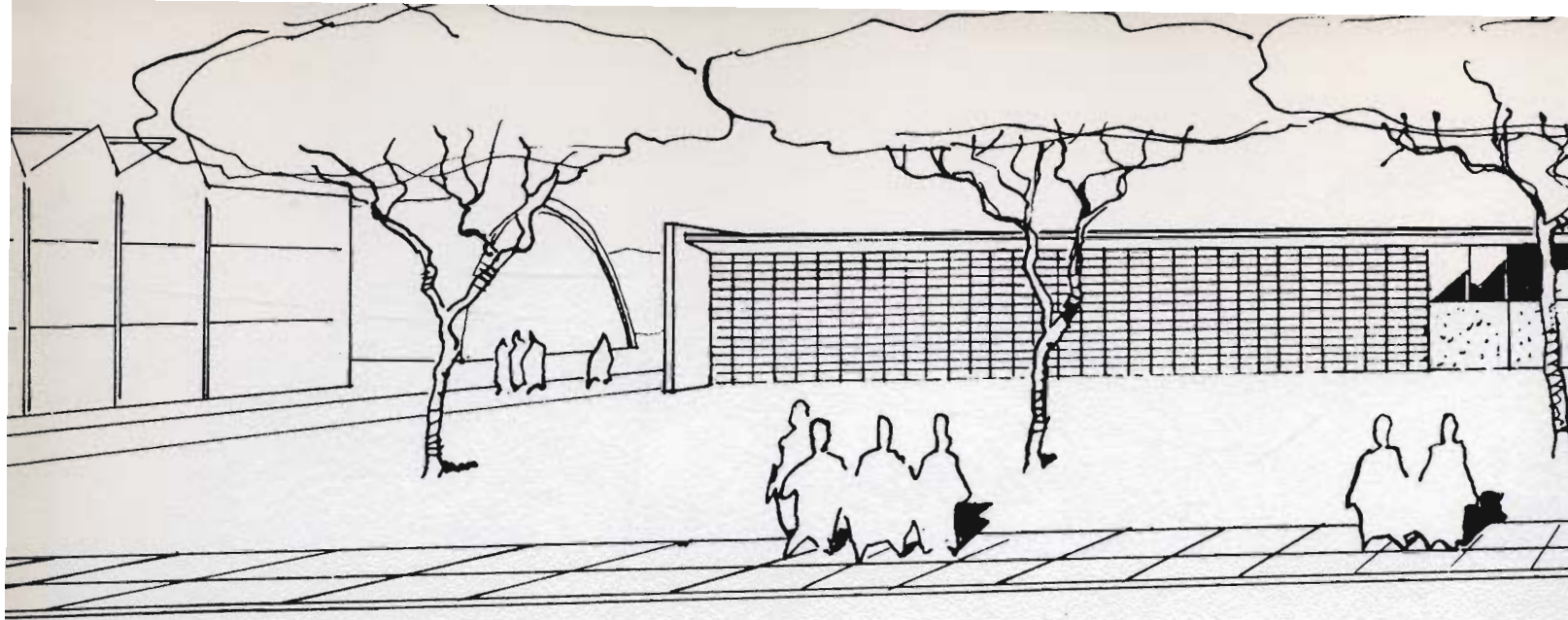
P. O. Box 817 • Stockton, California  
HOward 6-8591



## Burnham Bros.

Home furnishings . . . for little houses, for big houses . . . Burnham Bros., 417 East Weber, will have something to please you. Marilyn Stanley and Annette Waddell are discussing draperies . . . another Burnham service.





Lyman Bennett is holding one of the expanded shale blocks used in the construction of the new building. These blocks are available now from the Basalt Rock Company, HOWard 4-7619. Plant is locted one-half mile south of French Camp on Highway 50.

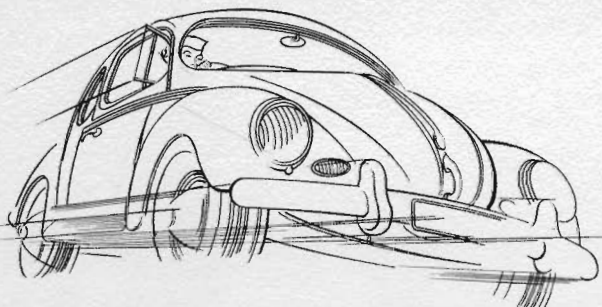


This drawing of the new science building was furnished through

**Case**  
Construction

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STOCK

**Bockmon & Womble Electric**

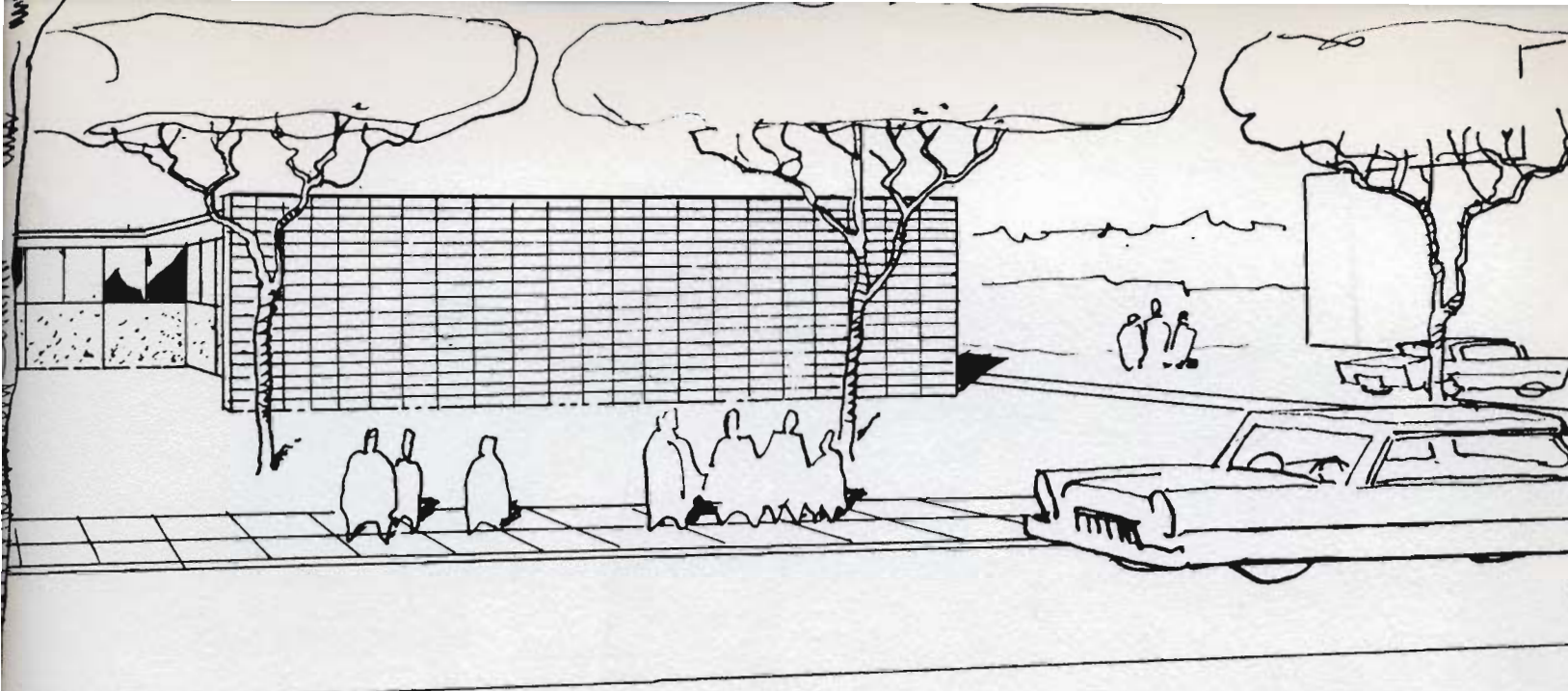


**VOLK**

America's M

**THORNTON MC**

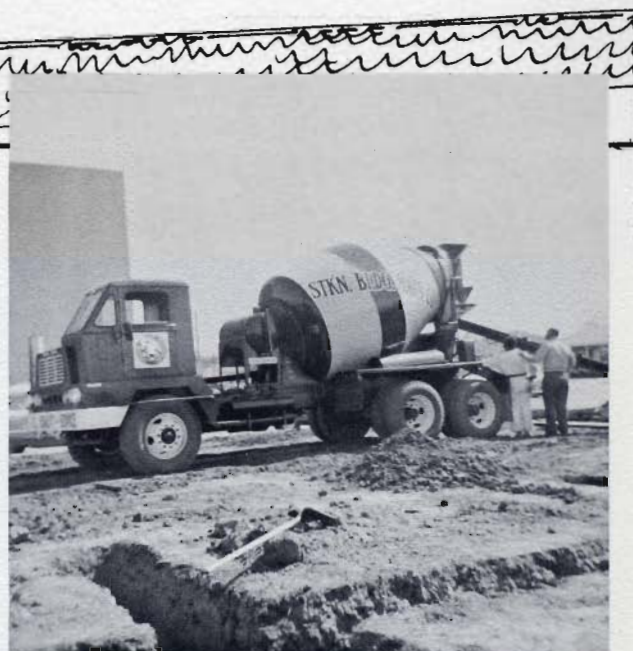




...esy of Donald Francis Haines and Raymond L. Watson, architects.

**ers**  
**m Co. INC.**

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CALIFORNIA  
7437



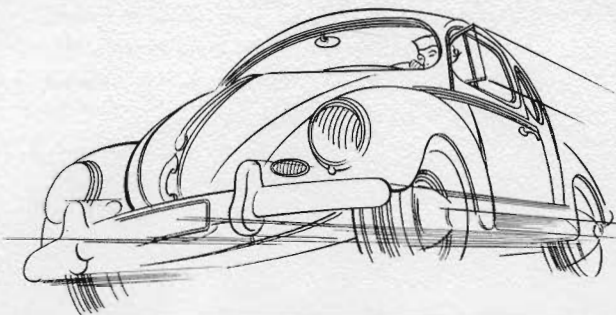
Large job or small, the modern transit-mix trucks from Stockton Building Materials Co., HOward 5-5847, are ready to serve you. We would be pleased to help you plan and make estimates on your job.

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1414 East Miner Avenue • Telephone HOward 4-4669

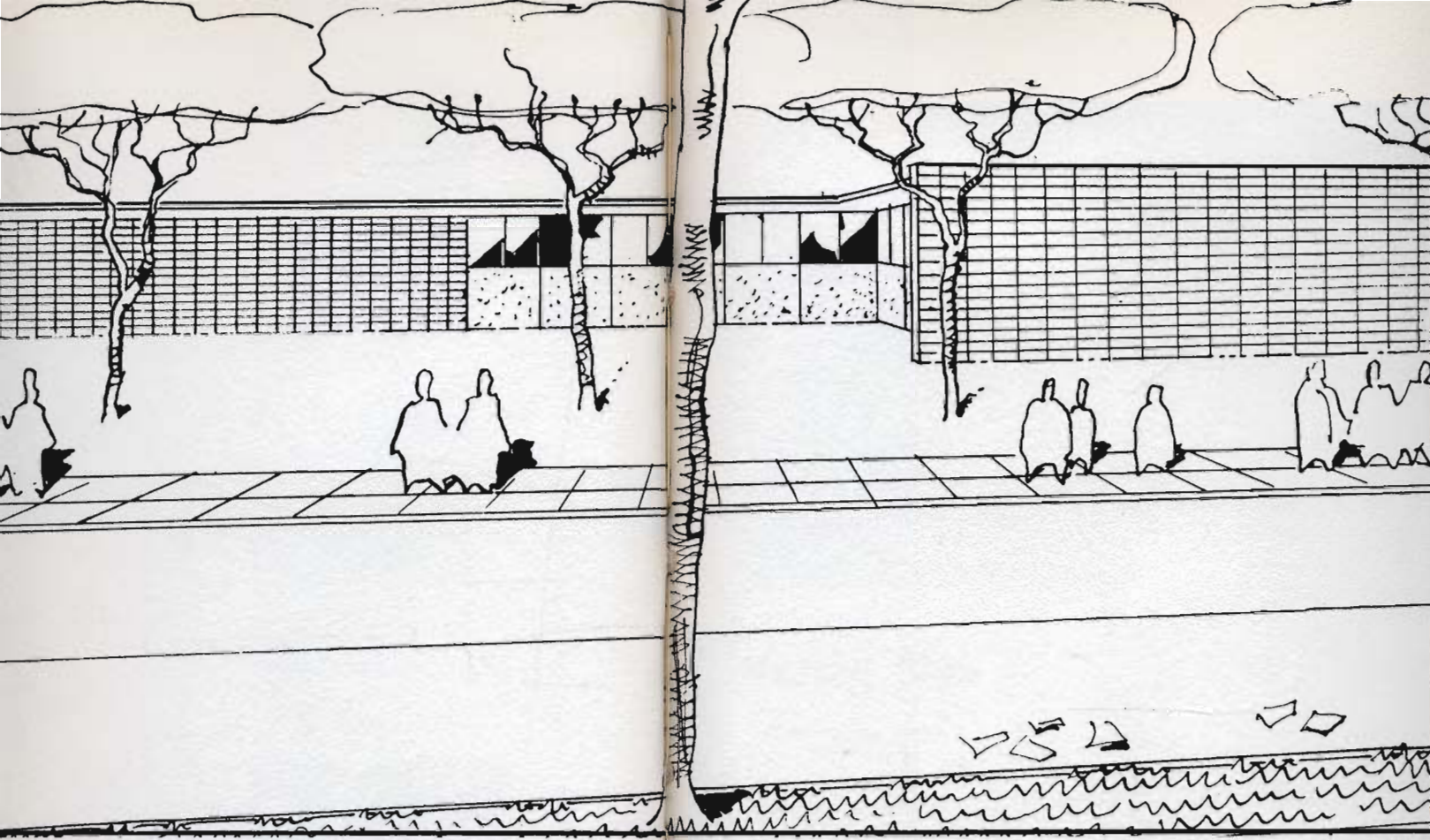
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lar Imported Car!

**CO., STOCKTON**







of the new science building was furnished through the courtesy of Donald Francis Haines and Raymond L. Watson, arch

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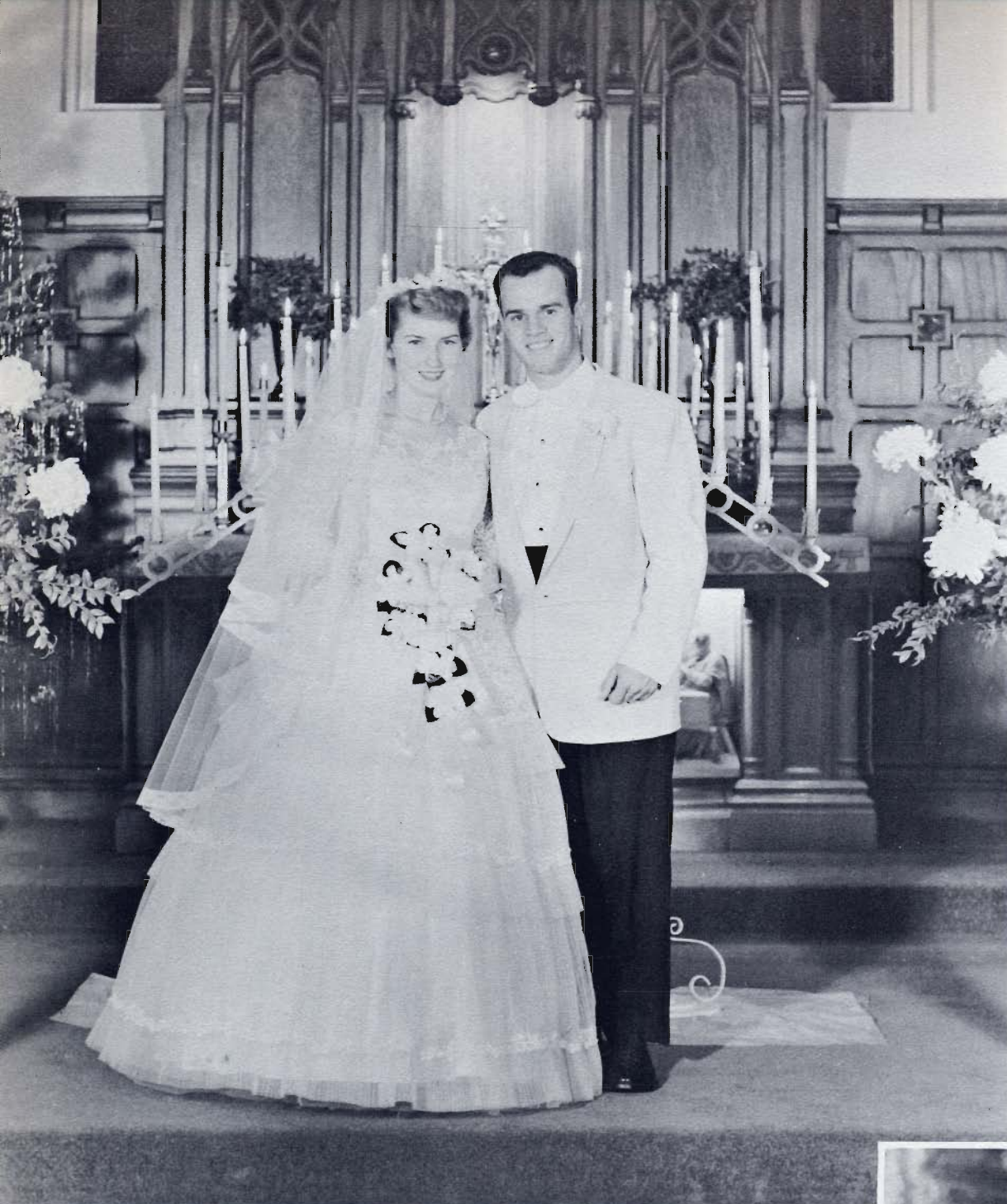
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## Yoshikawa Studio

### PICTURE STORY OF YOUR WEDDING

The most important photographs of your life should not be trusted to any amateur. Stockton's prize-winning photographer is at your service to record on film important moments which lie ahead of you. A call to HOward 3-7941 will bring courteous, speedy service at reasonable prices.







### Knobby Shop

The beautiful interior of the Knobby Shop, 2019 Pacific, is fitting company for the fine and complete line of ladies' garments. Barbara Heston is wearing one of their latest dressy cottons.



### El Dorado Bowl

Pat Shum knows that the El Dorado Bowl, 725 North El Dorado, is the best place to get a strike. It's handy, too.



### Rageth Music Store

Jeani Reyburn not only bought her clarinet at Rageth Music Store, 30 West Harding, but also takes her lessons there. A highly qualified staff will serve you.

### M. Corren & Sons "The Friendly Furniture Store"

Jeanette Landucci holds the flash gun that electronically changes stations on the Flash-matic 1956 Zenith TV sets. M. Corren & Sons at 120 and 136 South San Joaquin have Zenith.







## The Brown House

An almost endless variety of swim suit combinations awaits your selection at the Brown House, 1700 Pacific. Diane Hoskins and Connie Millerberg model at the C.O.P. pool.



## Kendall's

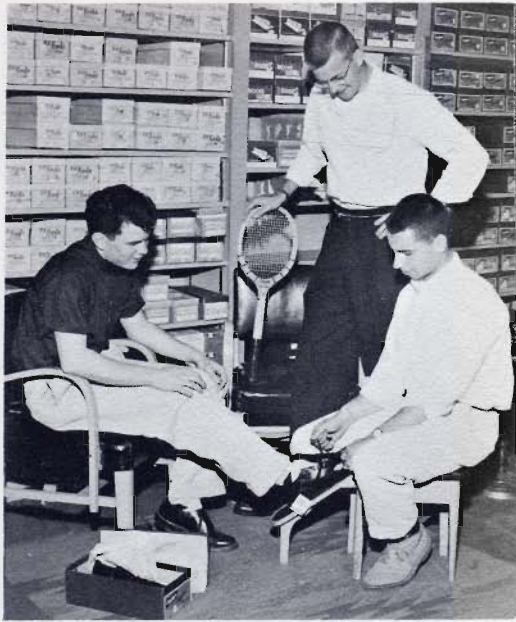
A view of the party department on the mezzanine at Kendall's, 430 East Weber, HOward 6-6877. Here the hostess will find everything she needs for entertaining in the line of party supplies.



## Bravo & McKeegan

Don DeNevi can't decide which combination he likes. Vicki Barosso likes them all. And salesman Ralph Moran of Bravo & McKeegan, 313 East Main, wants only to see that the customer is satisfied.





**Ward Tyler's**  
**SPORT SHOP**  
*"Everything For Every Sport"*

Norman Johnston ties a pair of baseball shoes on Colt catcher-star Al Crandall as Duncan McPherson offers helpful hints. If you're sports-minded, Ward Tyler's Sports Shops, 145 East Weber and in Lincoln Center, are a good place to go to fill your needs.

**Crown Motor Co.**

Liz Wood is all smiles with her new MGA bought at Crown Motor Co., 1847 North Wilson. Importers of Jaguar, Austin-Healey, Renault, and Simca, too. Complete service facilities for foreign cars of all makes

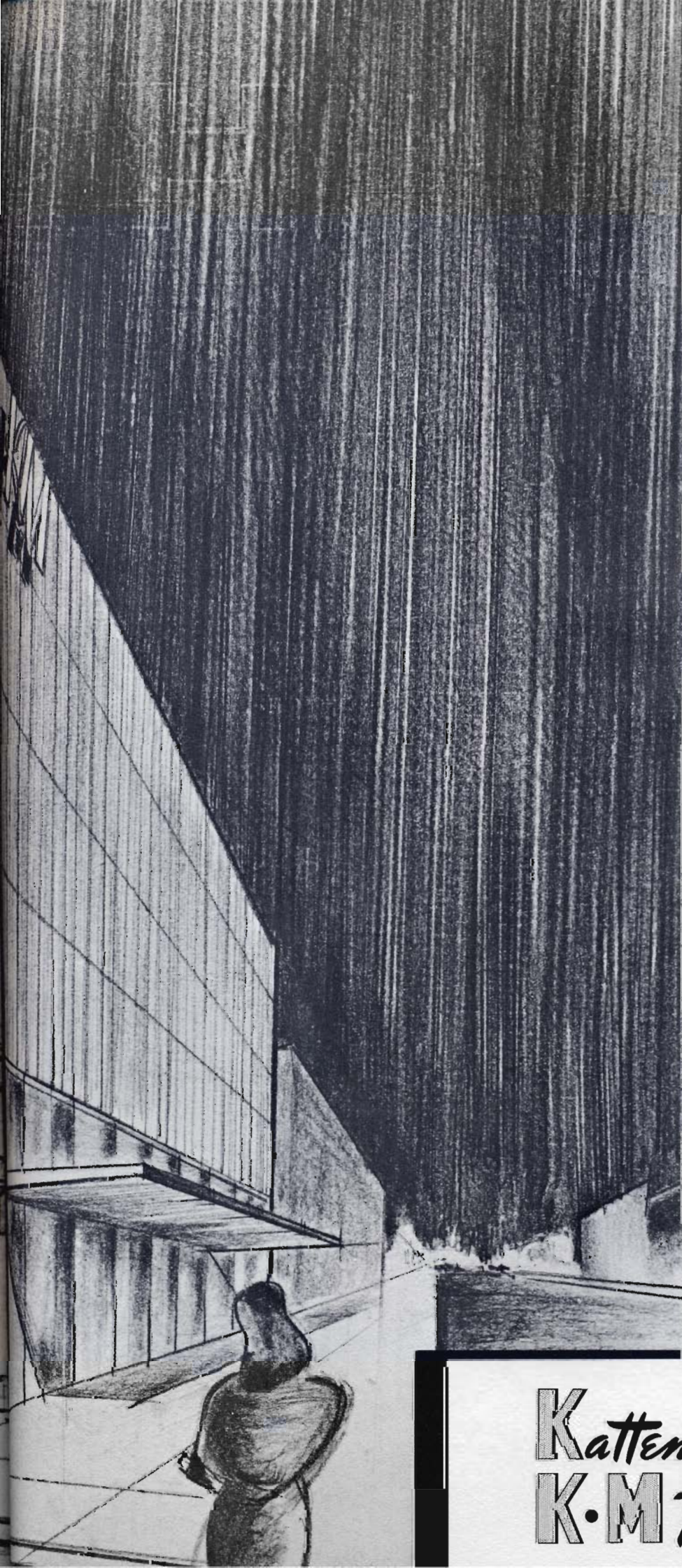


**L. M. Cutting & Co.**

A complete real estate and insurance service conducted by friendly, competent persons is available at the L. M. Cutting & Co. offices, 121 North San Joaquin. Come in person or call . . . no obligation.







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HOME-OWNED  
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Answer  
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**K·M** Town and Country on the Avenue





## Webb's Bakery & DELICATESSEN INCORPORATED

Annette Player is asking Pat Jensen about a selection of goodies to serve her guests. Webb's Bakery, Pacific at Alpine, stands ready to fill all your bakery needs.



## Dunlap's STOCKTON DRY GOODS MAIN / AT HUNTER

You'll be as happy with your new outfit from Dunlap's Stockton Dry Goods, Main and Hunter, as are Sylvia Bradbury and Margaret Allen.



## Floyd Gall & Sons MENS WEAR

Next time follow the example of Dave Dinubilo and drop in at Floyd Gall and Sons, 43 North California, and let Floyd Gall Jr., and Jack Gall show you your next suit or coat'n'slacks.

## McRae Motors

Put yourself in Ross W. Carle's place. Let Alex J. McRae hand you the keys to your next new car, regardless of make, because it will cost you less at McRae Motors, 645 North El Dorado.





# Bechloff's

For particular people like Florence Beroldo and Jo Ann Liegeois, it's Bechloff's Mix 'n' Match and Beauty Salon, 2318-2320 Pacific. Stop in or phone HO 5-3497 for an appointment.



## TURNER HARDWARE COMPANY

VALUE FOR VALUE

Hart Weaver and Margo Coolures size up the Hart metal ski in Turner Hardware's ski shop, Weber and American. Turner's carry a full line of equipment for almost every sport.



## Happyholme Dairy

Gail DeCarli holds a glass of Golden Guernsey milk, naturally richer in body-building elements. You can have this milk delivered to your home by calling Happyholme Dairy, HO 6-6709.





## THE Sterling

All the things that women like in clothing can be found at The Sterling, Main and Hunter. Ann Wilcox and Bev Roberts model two outfits while analyzing the qualities of a colorful printed skirt. You are certain to find the latest styles and designs at pleasing prices in this long-established Stockton store.



## Fuller Paints

When the time comes for you to select color schemes and paint, stop in at the Fuller Paint Store, 2230 Pacific, as have Elsie DePaoli and Betty McAuliffe.



## Canepa's 5-Minute Auto Wash

Giuseppe Collegio chats with Deloys Wheeler and Elvira Greenwood in a car that has just received a beauty treatment at Canepa's 5-Minute Auto Wash, 624 North Hunter. It's fast!



## Nehi

You'll agree with Dewey Bartman and Rich Schatz that Royal Crown Cola tingles your taster. Nehi flavors in small bottles and Par-T-Pak flavors in big bottles as well as Royal Crown Cola are all handled in Stockton by the Nehi Beverage Company.



## Campus Lane

Sharon Robinson models one of the many beautiful dresses to be found at Campus Lane, 3232 Pacific. This delightful shop is the home of Lanz originals also.

## Knox Seeds

Your every gardening problem can be solved at Knox Seed Co., 10 West Harding. John Vincent is one of the friendly persons who can serve you.







## Dick's Drive-Inn

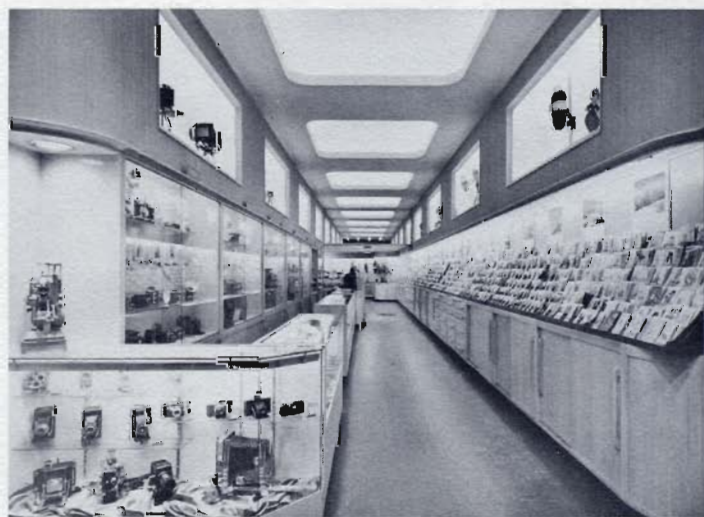
At the corner of East Harding and Ophir you will find your friends already munching on our good food. Wheel into our large parking area and eat the best.



## YOST BROS.

•STYLE STORE FOR MEN•

Jack Copeland and Bob Buxton know they have made a good buy in clothing when they leave Yost Brothers, 320 East Main. Step in and see for yourself.



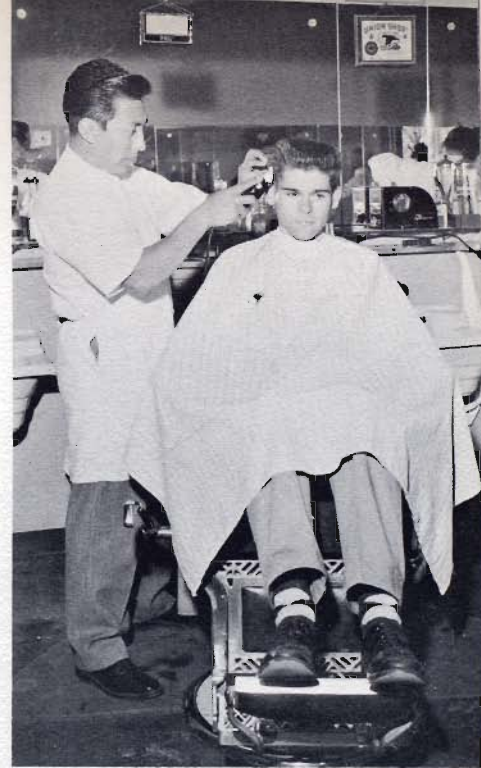
## Reiman's Camera Shop

If it is something to do with photography, Reiman's Camera Shop, 528 East Main, has it. The most complete line of greeting cards in town is theirs too.



## College Book Store

Customers Art Mesistrano and Marlene Comaskey order some necessary items from clerks Marlene Southerland and Carl Sanders at the handy College Book Store, Stadium and Kensington.



## Campus Barber Shop

Yearbook photographer Bob "Scoop" Gagnon is another SC student who knows that the Campus Barber Shop on the COP campus is the handiest place to get his hair cut.

## End Zone

Brenda Easton punches the juke box at the End Zone on the COP campus as (L to R) Johnny Pegues, Gail Gadbury, and Jane Dotson chat with (backs showing) Zelma Harrison, Marcia Heron, and Essie Lena Wright.






# You can really go places at Pacific Telephone

Pacific Telephone is a progressive company growing right along with the Pacific West . . . and we need young men who can "go places" with us!

We offer a wide range of career opportunities to match your training and interests, from technical work in electronics to sales and business administration on the commercial side. We'd like to tell you all about the advantages of a job with Pacific Telephone. Valuable on-the-job training . . . a good salary that grows with you . . . and fine opportunities that may lead to an executive position with our company.

You'll find it well worth your while to get all the facts about a career with Pacific Telephone. Call "Operator" and ask her for our nearest employment office.

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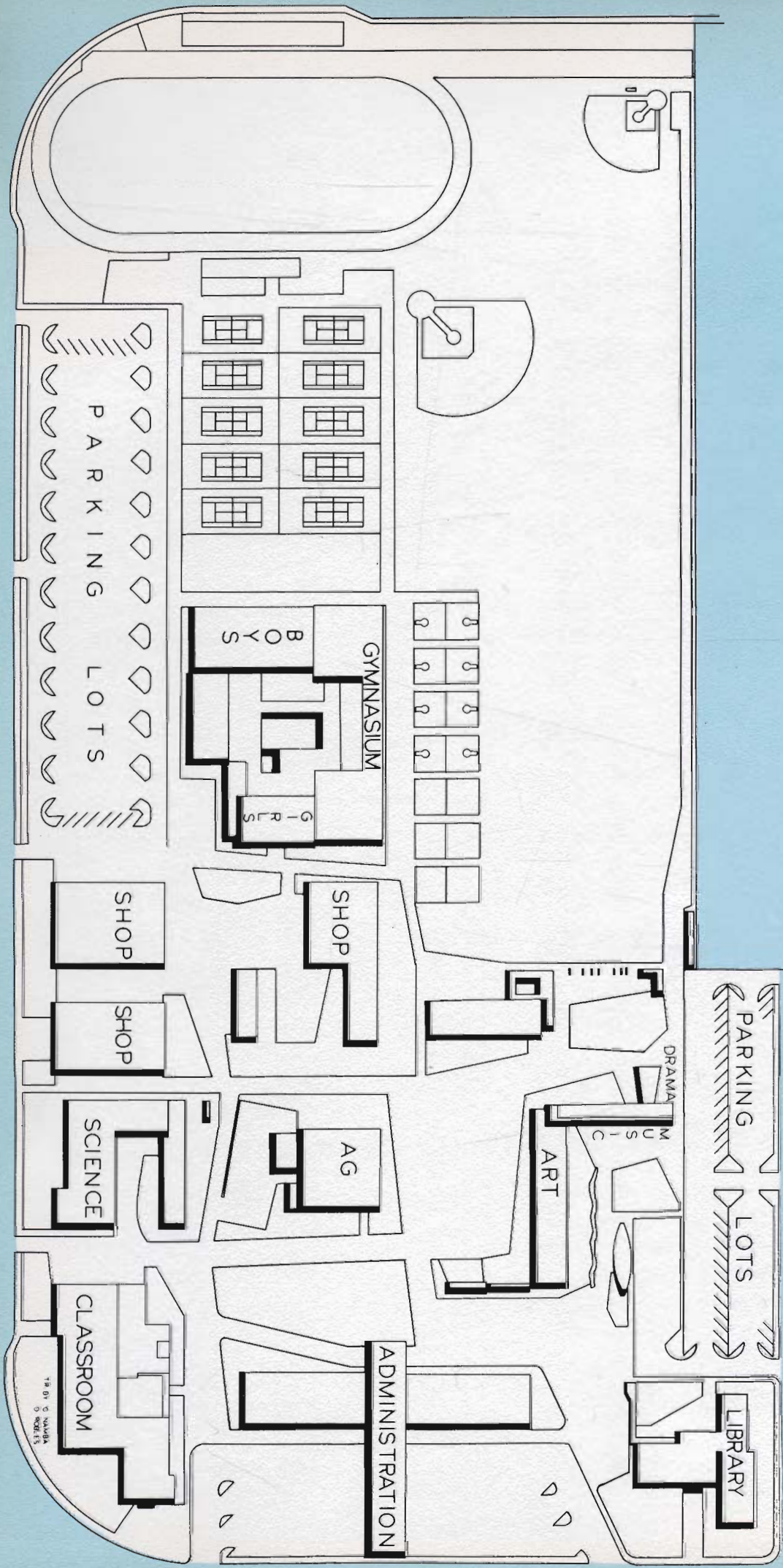


# Index

Abduction from the Seraglio (Opera) -	101	Headliners Club - - - - -	115
Administration Section - - - - -	12- 25	History of Stockton College - - - - -	3- 11
Adult Education - - - - -	92- 93	Homecoming - - - - -	80- 81
Advertising Section - - - - -	180- 197	Inter-Club Council - - - - -	34
Allied Youth Club - - - - -	121	International Understandings Club - - - - -	116
Alpha Gamma Sigma (AGS) - - - - -	112	Introduction Section - - - - -	3- 11
Athletics Section - - - - -	134- 179	Italian Club - - - - -	124
Audio-Visual Operators' Club (AVOC) -	123	Key Club - - - - -	120
Baseball - - - - -	160- 165	Knuckle Busters Club - - - - -	128
Basketball - - - - -	150- 157	Life Section - - - - -	74- 109
Beta Phi Gamma - - - - -	114	Literary Magazine - - - - -	105
Bi-Sci Club - - - - -	123	Los Iberos Club - - - - -	124
Board of Publications - - - - -	32	Lo Studente Italiano - - - - -	105
Board of Education - - - - -	15	Machine Shop Club - - - - -	132
Body and Fender Club - - - - -	130	Mill Cabinet Club - - - - -	128
Bortolazzo, Dr. Julio L. - - - - -	14- 15	Mixed Chorus - - - - -	102
Bradley, Dr. Burke W. - - - - -	14- 15	Mrs. McThing (Play) - - - - -	89
Budget - - - - -	35	Newspaper Guild Club - - - - -	117
Byliners Club - - - - -	117	Newman Club - - - - -	121
Cafeteria Staff - - - - -	25	Nurses (Vocational) - - - - -	73
California Scholarship Federation (CSF) -	113	Opera Class - - - - -	100- 101
Camera Club - - - - -	127	Oratorio Chorus - - - - -	100
Cheerleaders - - - - -	76- 77	Organizations Section - - - - -	110- 133
Chess Club - - - - -	126	O'Toole's Club - - - - -	122
Class Officers - - - - -	30	Outstanding Athletes - - - - -	174- 175
Club Day - - - - -	84	Outstanding Students - - - - -	96- 97
Colt Band - - - - -	99	Paint Splashers Club - - - - -	130
Colt Orchestra - - - - -	103	Patrolmen - - - - -	25
Conferences - - - - -	98	Phi Rho Pi - - - - -	115
Cross Country - - - - -	149	Physical Science Club - - - - -	122
Custodians - - - - -	25	Radio Club - - - - -	131
Dances - - - - -	82- 83	Rallies - - - - -	78- 79
Deans - - - - -	16	Rally Committee - - - - -	33
Debate - - - - -	104	Sacramento Trip - - - - -	85
Delta Mu Eta - - - - -	116	SC-COP Band - - - - -	99
Display Class - - - - -	91	Secretaries - - - - -	24
Division Chairmen - - - - -	17	Ski Club - - - - -	127
Don Giovanni (Opera) - - - - -	101	Snack Bar - - - - -	25
Drill Team - - - - -	33	Sports (Athletics) Section - - - - -	134- 179
Electrics Club - - - - -	133	Song Leaders - - - - -	76- 77
El Recuerdo - - - - -	108- 109	SC Intramural Theatrical Society (SCITS) Club - - - - -	125
Faculty - - - - -	18- 23	Stockton Vocational Auto Club - - - - -	129
Faculty-Block S Basketball Game - - - -	157	Student Affairs Commission - - - - -	32
Faculty-W.S.A. Basketball Game - - - -	157	Student Council - - - - -	28- 29
French-German Club - - - - -	125	Student Court - - - - -	31
Football - - - - -	136- 147	Swimming - - - - -	158- 159
Foreign Students - - - - -	94- 95	Tennis - - - - -	166- 167
Fun Fest - - - - -	86- 87	The Collegian - - - - -	106- 107
Future Business Leaders of America (FBLA) Club - - - - -	119	Tin Benders Club - - - - -	131
Future Farmers of America (FFA) Club -	133	Track - - - - -	170- 173
Future Homemakers of America (FHA) Club - - - - -	118	Troubadors - - - - -	102
Future Nurses of America (FNA) Club -	118	Veterans Club - - - - -	120
Future Teachers of America (FTA) Club -	119	Water Polo - - - - -	148
Gardeners - - - - -	25	Winterset (Play) - - - - -	88
Golf - - - - -	168- 169	Women's Sports Association (WSA) - - -	176- 179
Government Section - - - - -	26- 35	Woodpeckers Club - - - - -	129
Graduates Section - - - - -		Xi Omicron - - - - -	114
Fourteenth Year - - - - -	38- 45		
Twelfth Year - - - - -	46- 72		
Vocational Nurses - - - - -	73		
Graphic Arts Club - - - - -	132		
Guys and Dolls Club - - - - -	126		



# Stockton College in the Future



No crystal ball can give you a better view of the projected campus. No one at this time can say for sure whether or not this plan will actually be followed. Individual building designs may also be modified before construction begins.

The basic idea behind the planning is to have relatively large open spaces in the center of the main building area. The permanent structures would form a perimeter along the three street fronts and, to a lesser extent, seal off the athletic fields from the academic area. This would tend to keep activities centered in the main campus.

Stockton College celebrates its twenty-first birthday this year. Many permanent buildings, the conversion to a standard junior college organization, and twenty-one years experience all testify to the fact that SC has come of age. But the question remains: when will SC approximate this master plan?