



I hope that
 you have a very
 nice summer
 & hope that all the
 years to come are
 very nice for you
 Kathy Campbell

THE Sterling

Claire Herring finds, as you will too, that cool and refreshingly new cotton separates can always be found at **The Sterling**. Remember, Sterling is the mark of quality.



Happyholme Dairy Products

"You can whip our cream, but you can't beat our milk," says Mayor Dean DeCarli, owner of Happyholme Dairy products, as he hands a quart of Golden Guernsey milk to hoopman Bob Pedersen.



The Forum

2106 PACIFIC AVENUE

You'll meet the "young at heart" like Jean Berry and Lynn Stevens at **The Forum** where contemporary living is expressed in gracious, modern designs. The artistically inclined person may also choose from a wide variety of supplies on display.

**Picture
Story
of
Your
Wedding**

YOSHIKAWA STUDIO

11 NORTH EL DORADO STREET
STOCKTON, CALIFORNIA
TELEPHONE: HOward 3-7941



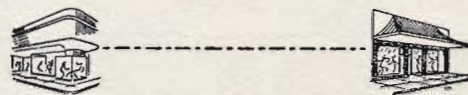
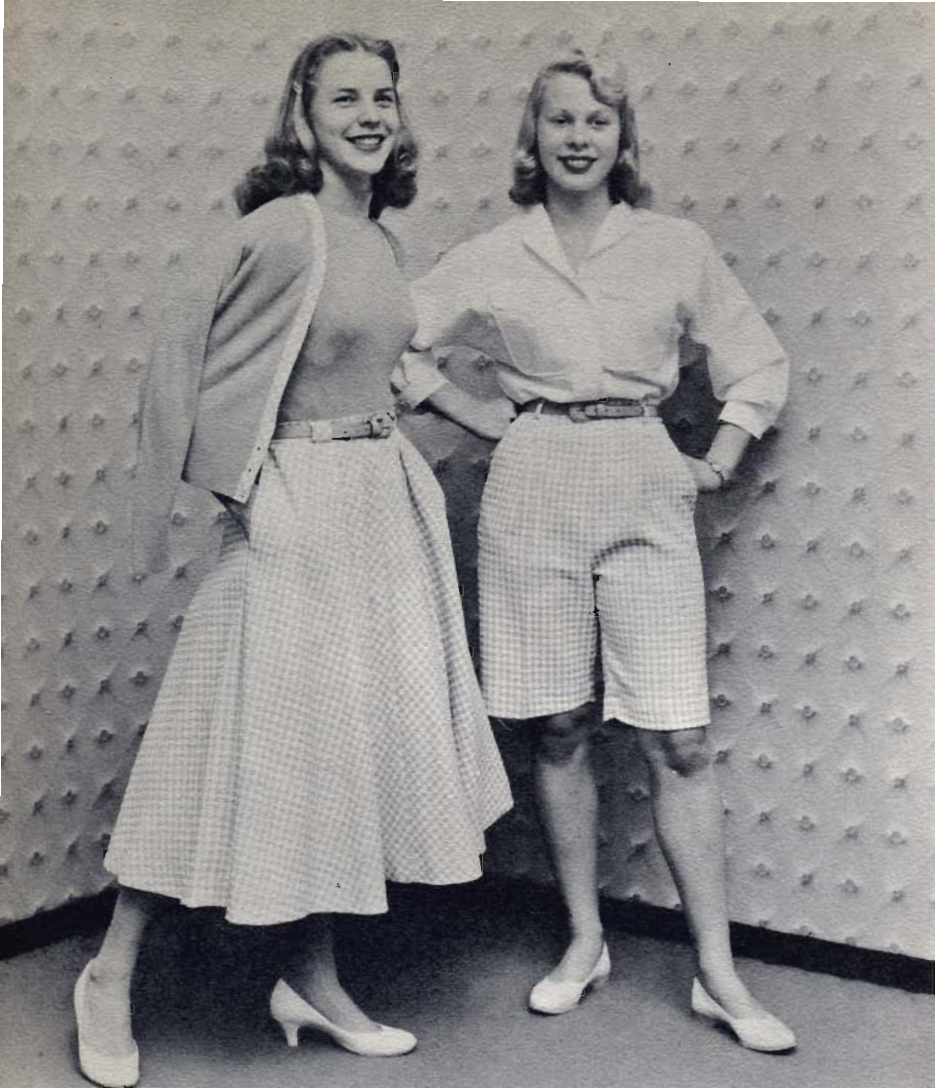
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Professional School
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The Brown House

2 + 2 = 4 AND MORE

THE BROWN HOUSE and TABAK OF CALIFORNIA show this fashion arithmetic course a thing or two with Joan Malloy and Diane Hoskins wearing two completely interchangeable outfits for the four. Each piece blends perfectly with other parts of your wardrobe for the more. Priced surprisingly low.

Freitas Music Company

Whether it's Mambo or Bop, Mozart or Brahms, Freitas Music Company offers all speeds in the record department to SC students. For music appreciation or participation, make your selections here.

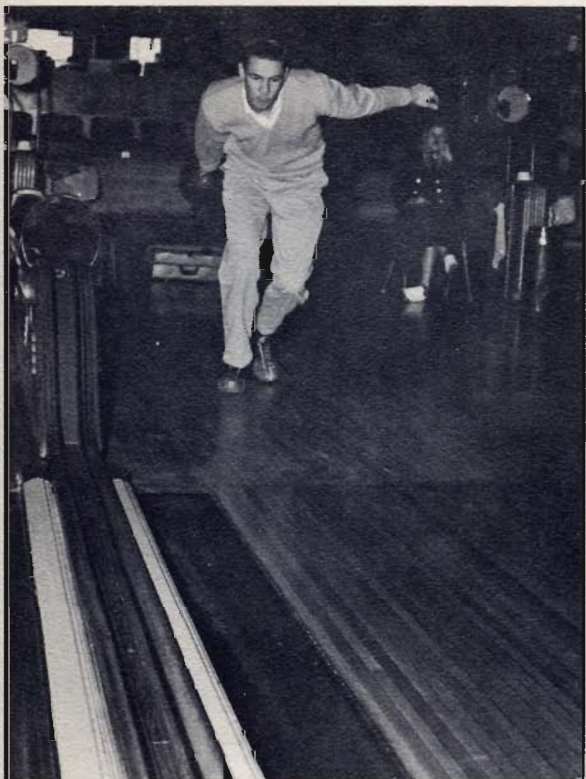


YOST BROS. •STYLE STORE FOR MEN•

Jan Gellatly and Dennis Bowman are only two of many satisfied customers who know they look their best in the latest styling in men's wear from Yost Bros.

El Dorado Bowl

Bob O'Lear says, "Bowling is right down my alley when its at the **El Dorado Bowl**. Plan to spend your "spare" moments there for the finest in recreation and relaxation.

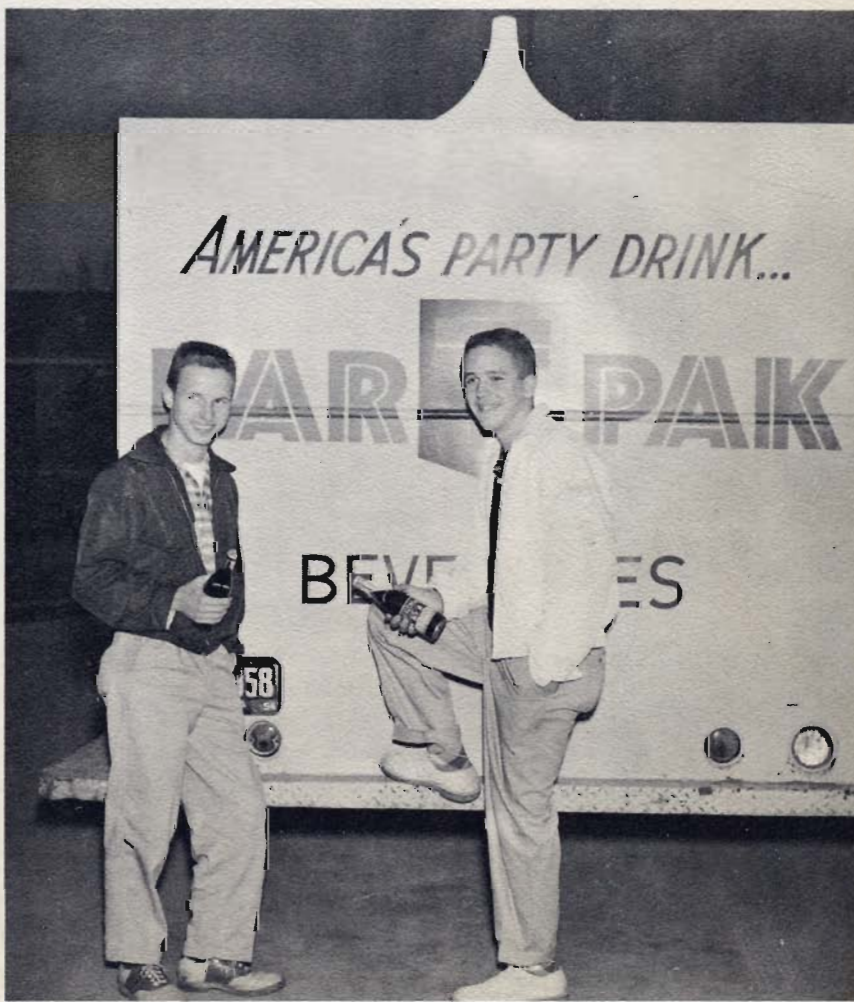


Burnham Bros.

"Oh! Look!" exclaims Rose Marie Parenti to Jay Malloy. "I told you I saw this lovely room arrangement in a national magazine" . . . and you will see quality furniture, too, when you shop at **Burnham Bros.**

Nehi Bottling Co.

Ron Kibby and Rich Roberts are ready to uncap bottles of sparkling Royal Crown Cola. For variety, winter or summer, **Nehi Bottling Company** offers this and many other refreshing drinks.





Bravo & McKeegan

Pat Hobin is getting smiles of approval from Jean Pereira and Jack McDonald on his selection of a new sports outfit from Bravo & McKeegan.

Quinn's

Counters and shelves at Quinn's are filled with the latest and best in book, stationery and office supplies. Their stock is designed especially for you and your needs.



Howard H. Gibson Realty

Salesman Bob Gibson and prospective buyer LaVona Moore look over some of the quality listings at Howard H. Gibson Realty. Whether buying or selling property, drop in at 129 North California Street for all types of residential, suburban and ranch properties.

Leah Cortelazzi has chosen a white background printed striped taffeta with a tiny rosebud motif. The three-quarter sleeves are cuffed with rhinestone buttons. The dress has a shirt front with convertible collar, and the skirt is very full with its own net petticoat.

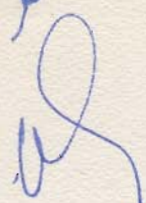


*DAVID
Levinson*

Main and San Joaquin Streets

LaVonne Chrismon has chosen a two-piece separate. The skirt has the new long torso of solid color chambray with a hip-to-hemline skirt of flowered chintz with matching belt. The blouse has the new high, straight neckline, and matching color in the torso of the skirt.



*Elly girl
a girl just
met & kept
never known*


Dick's Drive Inn

Night or day you'll find the tops in eating treats at Dick's Drive Inn. You will always get your order promptly whether it be a lunch, dinner or that midnight snack with your favorite date after the dance.

*ME & MY CAR
T.H.*

*my car
-CHARLIE-*



Campus Lane

Just stepping out to please that very particular guy in her life is Julie Wager in one of those exquisite creations found exclusively at Campus Lane.



Webb's Bakery & DELICATESSEN INCORPORATED

Gail Bockmon has just chosen a chocolate ice cream roll . . . one of many delicious pastries to be found at Webb's Bakery.

Katten·Marengo, uptown
K·M Town and Country on the Avenue

Gail Hartmann found her dress at the 'uptown' store, while sister Jean discovered her Jonathan Logan 'on the avenue.' Both are set for a cool summer.



Hannan Police Patrol

SERVING AT SCHOOL DANCES AND GAMES

144 N. San Joaquin St. Day or Night: HO 6-9636

Art Nielsen and His Orchestra

ENJOY DANCING AT ITS BEST

919 West Elm Street Phone HOward 2-0235



Ward Tyler's
SPORT SHOP
"Everything For Every Sport"
 WHOLESALE • RETAIL

There's no hesitation on the part of Don Smith, he has found exactly the right footwear in Ward Tyler's fine shoe department; a variety of sporting goods for all ages is their specialty.

Newby's Drive Inn

Umm . . . They're really delicious. Newby's barbecued sandwiches and Newby's Royal ice cream. Lots of parking space, and service with a smile go with the high quality food that's always ready for you.



Dunlap's
STOCKTON DRY GOODS
 MAIN AT HUNTER

For that extra special occasion, Beverly Roberts and Linda Nostrand highly recommend the stylish creations that are featured at Dunlap's Stockton Dry Goods.

END ZONE

Coffee time is casual relaxation time for Marlene Comaskey, George Gilbert, Jim Gillet, and Anne McCauley. It's the campus eating and meeting spot: the End Zone . . . the friend zone of SC.



COP Campus Barber Shop

The COP Campus Barber Shop is where Don Gwaltney is having his hair cut. The convenient location of the establishment is to the benefit of the busy student.

College Bookstore

Marlene Sutherland selects her choice in books from the complete line of college supplies as suggested by Mr. Morris, owner of the College Bookstore. "On campus for you" is their answer to your every college need.





Silver Fox
Apparel

Jacqueline Hooe's costume ensemble consists of a smartly styled printed coat with a complimentary matching solid dress. Wear as a "dress-up" or enjoy the casual jumper alone. The Fabric is Fresh-TEX by Cranston. Black / White. Blue / White.

Ted Herman and His Orchestra

SEE ME AT MIRACLE MUSIC ANYTIME!

2363 Pacific Avenue

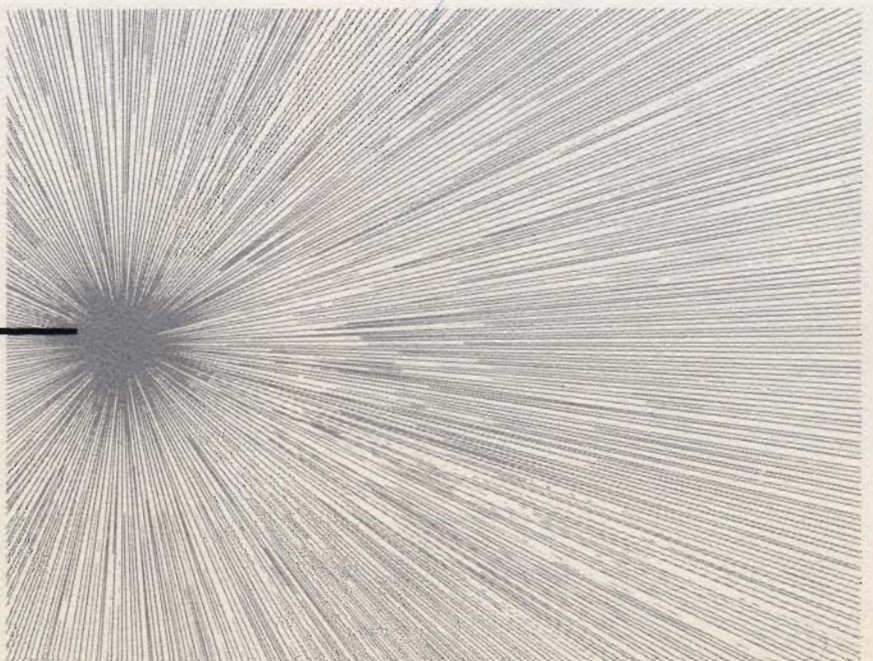
Phone HOward 3-1536

*Hi Elly, Luck here
 Best of Luck here
 you getting years
 Don't work too hard
 at college next year
 love
 Nick forever
 caught Mary
 Benjamin*

The Mills Press

Lithographers
 Printers

Stockton's leading Printing House



KNOBBY SHOP

Pat Jensen, as gay as Spring itself, opens the door to smart styles at reasonable prices, offered to you exclusively at the Knobby Shop on the Avenue.



M c C r a y ' s S h o e s

POLLY-DEBS and RAND --- LADIES' and MEN'S

2349 Pacific Avenue

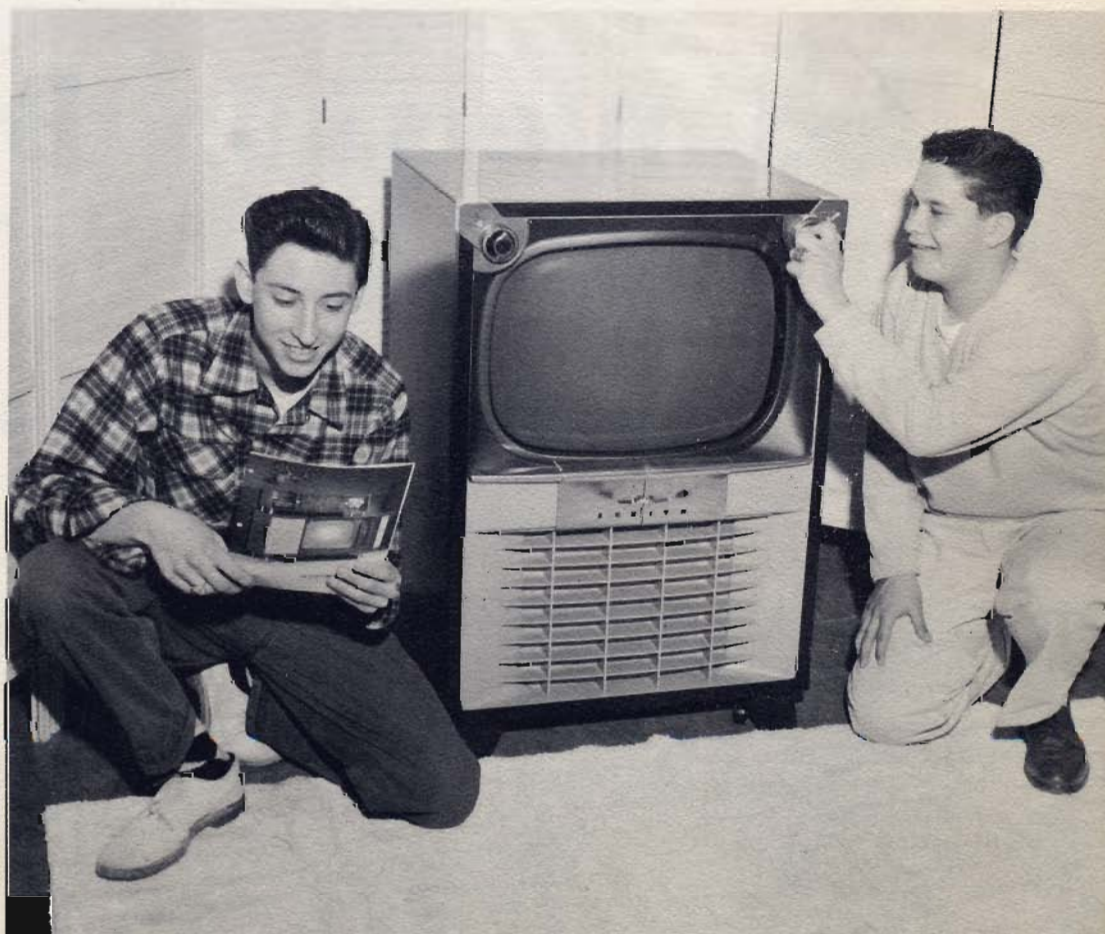
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203 Lincoln Shopping Center

GRanite 7-2530

M. Corren & Sons *"The Friendly Furniture Store"*

Craig and Leonard Corren agree that an advance-designed Zenith television set from M. Corren & Sons will always capture attention in your home.





*E. Case
 Best of luck
 to you always.
 Don't forget those
 wonderful
 parties. I sure
 had balls at those
 parties. May you
 always get your
 best of life.
 An old-time friend
 of you
 -'55-*

Drawing furnished courtesy Mayo, Johnson and DeWolf,

James I. Barnes

G E N E R A L

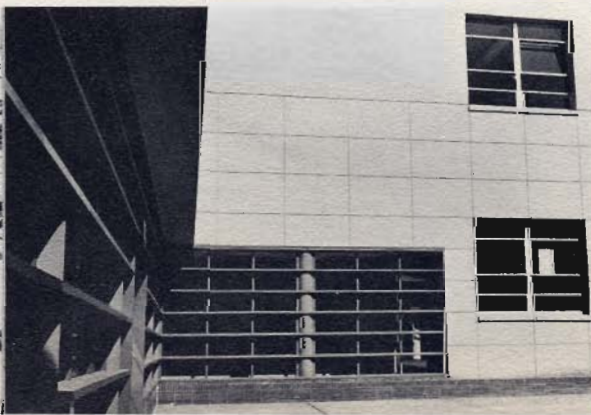
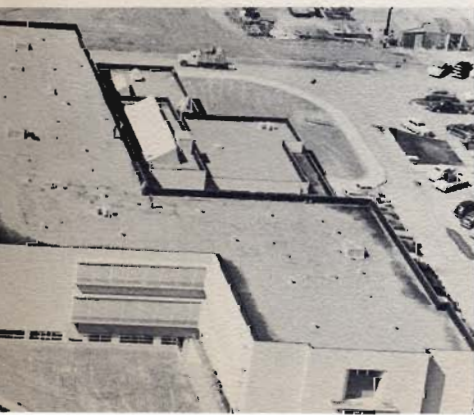
940 Spring Street

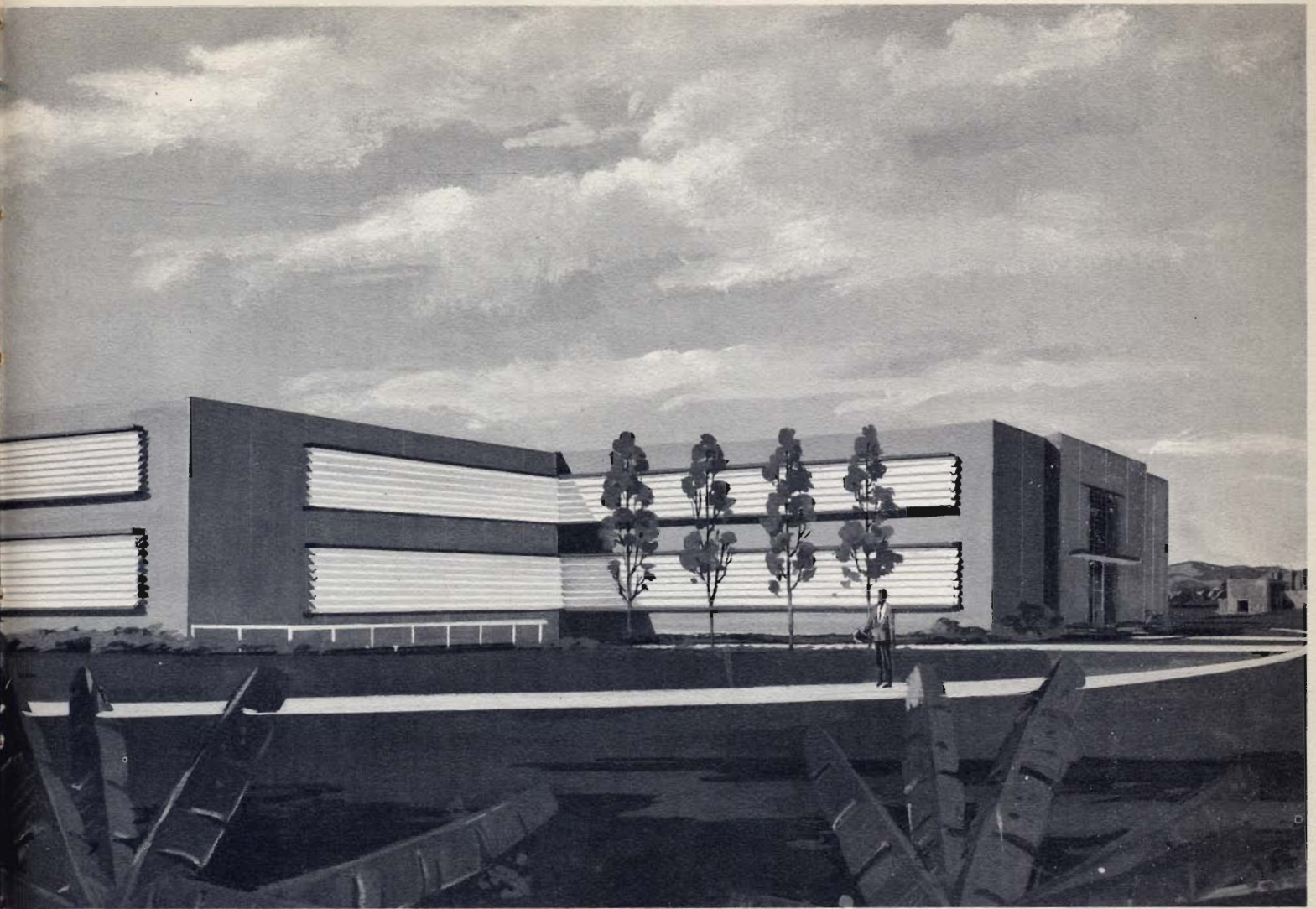
A & N ROOFING CO.

Guaranteed Roofing of All Kinds

1521 NORTH SARGENT AVENUE

STOCKTON, CALIFORNIA





Architects, A.I.A., Exchange Building, Stockton, California

Construction Co.

C O N T R A C T O R S

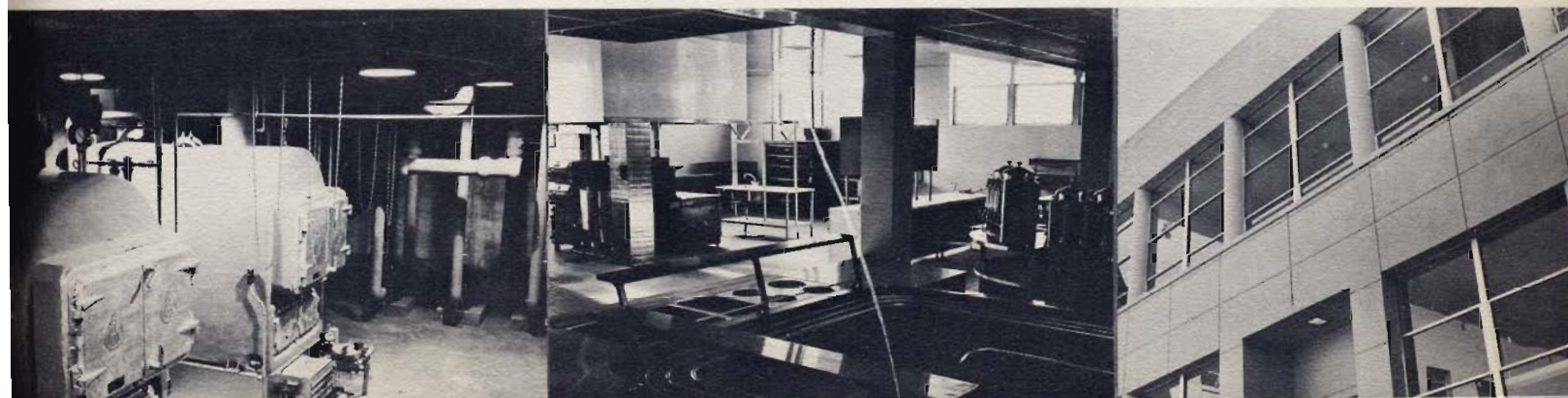
Redwood City, California

MICHAEL FLYNN MFG. CO.

Lupton Metal Windows and Doors

1441 WEST FREMONT STREET

STOCKTON, CALIFORNIA



Cerri's

Carol Cruz is a reflection of elegance in a delicate party frock from Cerri's, on the Avenue, your answer to the prettiest in summer cottons.



Reiman's Camera Shop

Bob Gagnon approves of Bud Reiman's choice of a Rollei-cord from the excellent photographic supplies available at Reiman's Camera Shop at 528 East Main Street.