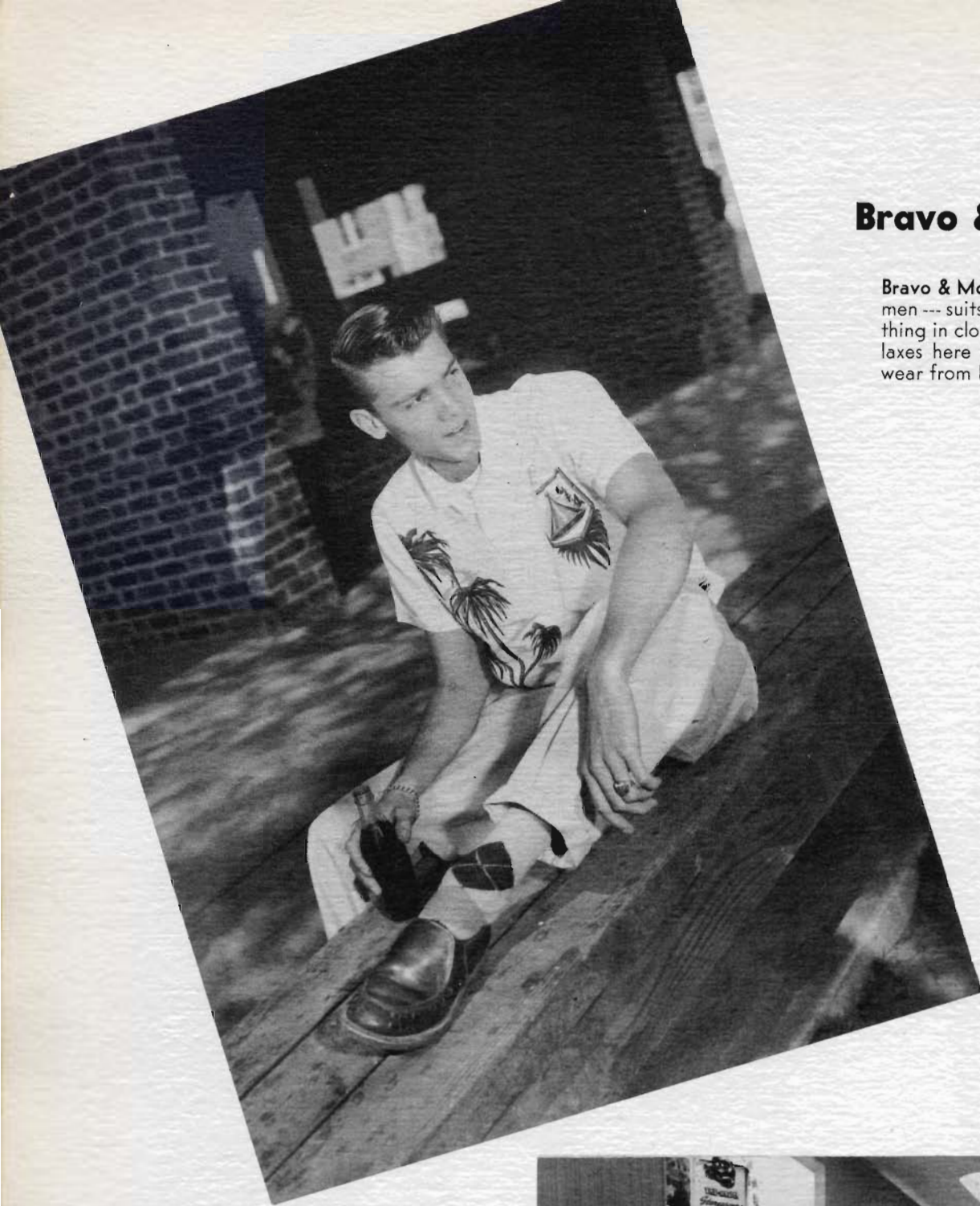


• ponsors





Bravo & McKeegan

Bravo & McKeegan --- The shop for men --- suits, sweaters, shoes, everything in clothing! Ronnie Pierce relaxes here in his new, cool sportswear from Bravo & McKeegan.

Reiman's

Reiman's --- The finest camera store in Stockton. The meeting place of all photographers, amateur and professional, is Reiman's Camera Shop.



Knobby Shop

Knobby Shop --- Anne Ross, Paula Hayward and Gloria Gold prepare for summer in newly arrived cool cottons from the Knobby. You'll find a wide variety of smart clothes styled especially for the college set.



Maud Cornwall's

Maud Cornwall's --- Three former SC students now enrolled in Maud Cornwall's Secretarial School, 530 E. Vine, are getting a complete business training. Why not plan to enroll in June? Typing, shorthand, bookkeeping, and other subjects will help you in college and in business.

Smith & Lang

Smith & Lang --- Charlotte Crozier and Shirley Haneberg display some of the summer styles that Smith & Lang feature for the teenage set. Cottons, swim suits and play clothes, everything for warm weather can be had at Stockton's finest department store.



Dunne's Shoe Store

Dunne's Shoe Store --- Toby Sebastian and Barbara Holaday pick out some new spring shoes to complement their warm weather cottons at their favorite store, Dunne's.

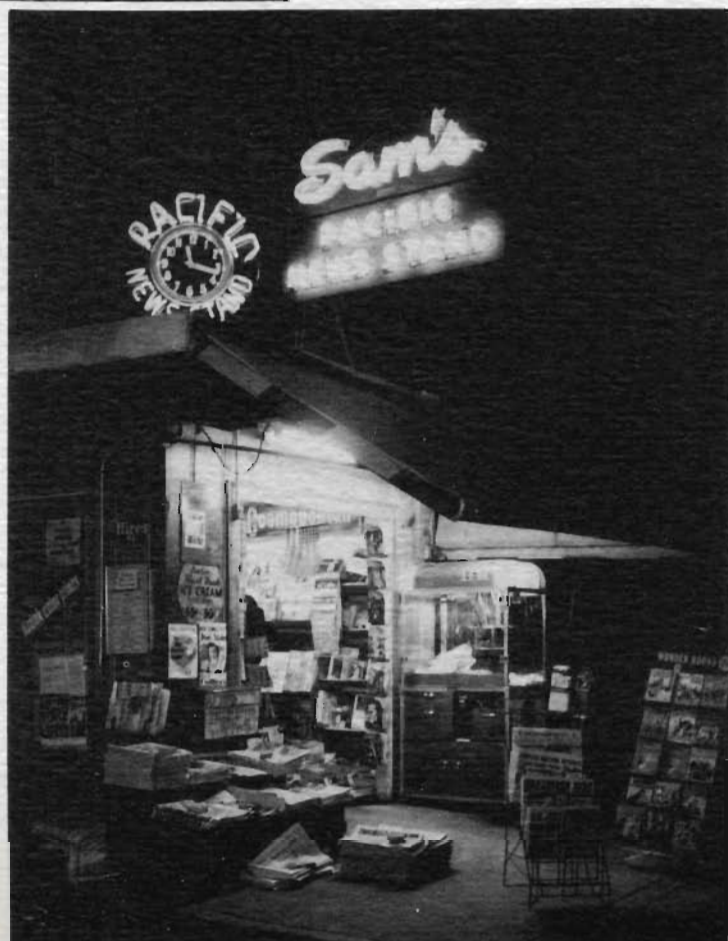


Turner Hardware

Turner Hardware --- Everything in the line of sports equipment agree Kenny Heinitz and Bud Huff, as they look over some new arrivals at Turner Hardware.

Sam's Newsstand

Sam's Newsstand --- Everything from magazines to pop corn can be purchased at Sam's Newsstand located conveniently on the Miracle Mile.





Webb's Bakery

Webb's Bakery --- Marlene Fetzer and Joyce Nosstrand gaze admiringly at some of Webb's famous confections---cream puffs, snails, cakes and pies---shown them by Barbara Edger and Dolores Moobery while owner Jake Fetzer looks on. It's the place to go for the finest in bakery goods.



College Bookstore

College Bookstore --- Looking at the Stockton College Mustang are Al Muller, Janice Glover and Dr. Minear in the Campus Bookstore, official bookstore for Stockton College and the College of the Pacific.

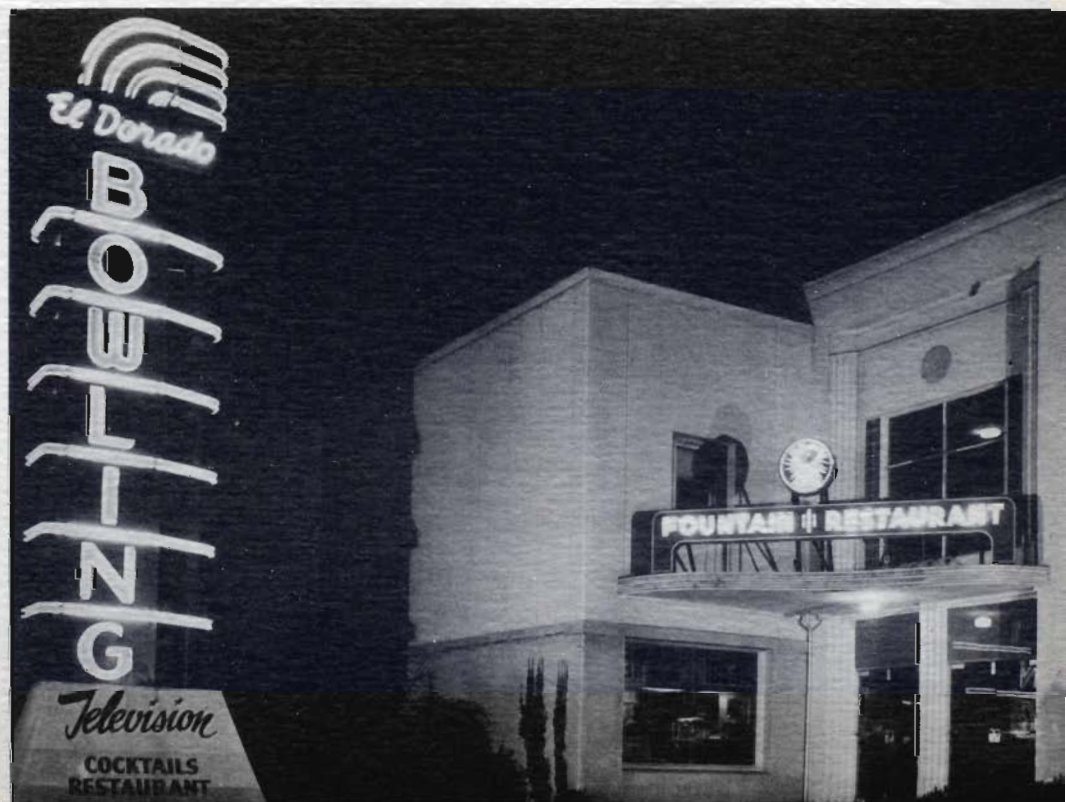


Johnny Calvin

Johnny Calvin --- The latest and best in music --- that is the reason so many Stockton College students insist upon shopping at Johnny Calvin's for music.

El Dorado Bowl

El Dorado Bowl --- For self-satisfaction entertainment try the El Dorado Bowl. Their fountain and opera lounge can fulfill your every wish after a strenuous game of ten pins.





Campus Lane

Campus Lane --- Cool and fresh looking sundresses, ideal for summer picnics and convertibles, are modeled at Campus Lane by Helen Haynie and Wanda Martin.

Rolling Pin

Rolling Pin --- For just a snack or a steak dinner, the Rolling Pin is the place to go. Fresh doughnuts are made daily and are served piping hot. You can get them to take out, too.



Dunlap's

Dunlap's --- Dunlap's Stockton Dry Goods is the department store that is complete for the entire family. Clothes, furnishings, cosmetics, all household needs are available at Dunlap's.



Delta

Delta --- Why don't you join the college crowd who are seen at any time of the day enjoying the finest hamburgers, sodas, and sundaes served only at the Delta?





Miracle

Miracle --- This drive-in is as popular inside as out, is located near the campus, serves in a hurry, and "nothing but the best!"



Rich's

Rich's --- Just a sample of the many lovely clothes featured by Rich's, modeled by Virginia Weber. It's the formal center of Stockton. Next time try Rich's for your new wardrobe.



Friedberger's

Friedberger's---The jewelry store for all of your jewelry needs---Friedberger's. Tom Hutchinson and Charlotte Schell gaze admiringly at their fine selection of diamonds.

Breuner's

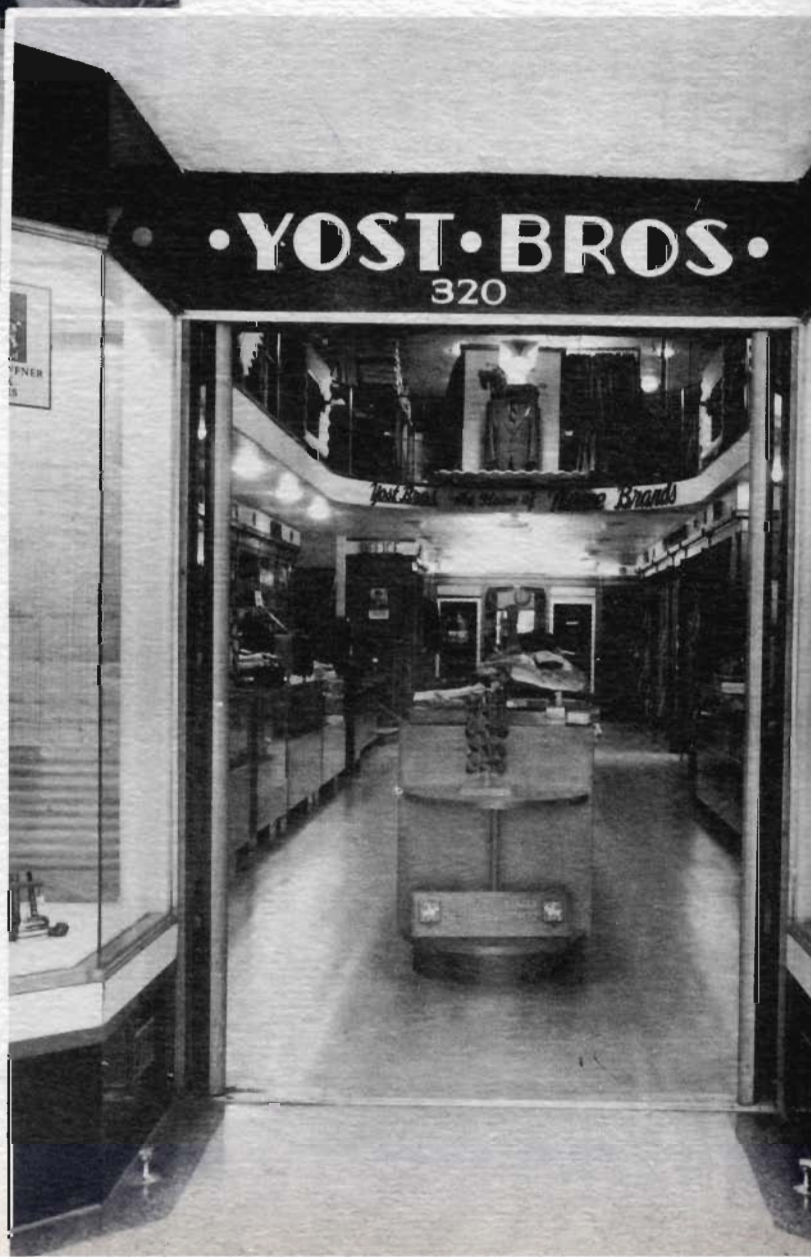
Breuner's --- Elaine Gayles and Janie Robinson listen to the finest quality of music in the record department on the mezzanine at Breuner's.





Katten & Marengo

Katten & Marengo --- Town and Country on the Avenue specializes in the best; they feature originals by Carlye and other famous names. Gail Housman and Claire Herring model two new Carlye originals that will add glamour to any girl's wardrobe.



Yost Bros.

Yost Bros. --- Enjoy the latest styles in casual, comfortable clothes by visiting Yost Bros. stores in Stockton, Tracy and San Andreas . . . exclusive Hart, Shaffner & Marx clothing.

Smith & Lang Shoes

Smith & Lang Shoes --- Carol Grainger, Barbara Ratto, Shiela Nichols, Susan Fosgate and Bev Adams pick out their new Spaldings for spring, featured by Smith & Lang's lovely shoe department.



Campus Barber Shop

Campus Barber Shop --- Every Friday and Saturday finds the male population of this school in the Campus Barber Shop, preparing for the big weekend ahead.

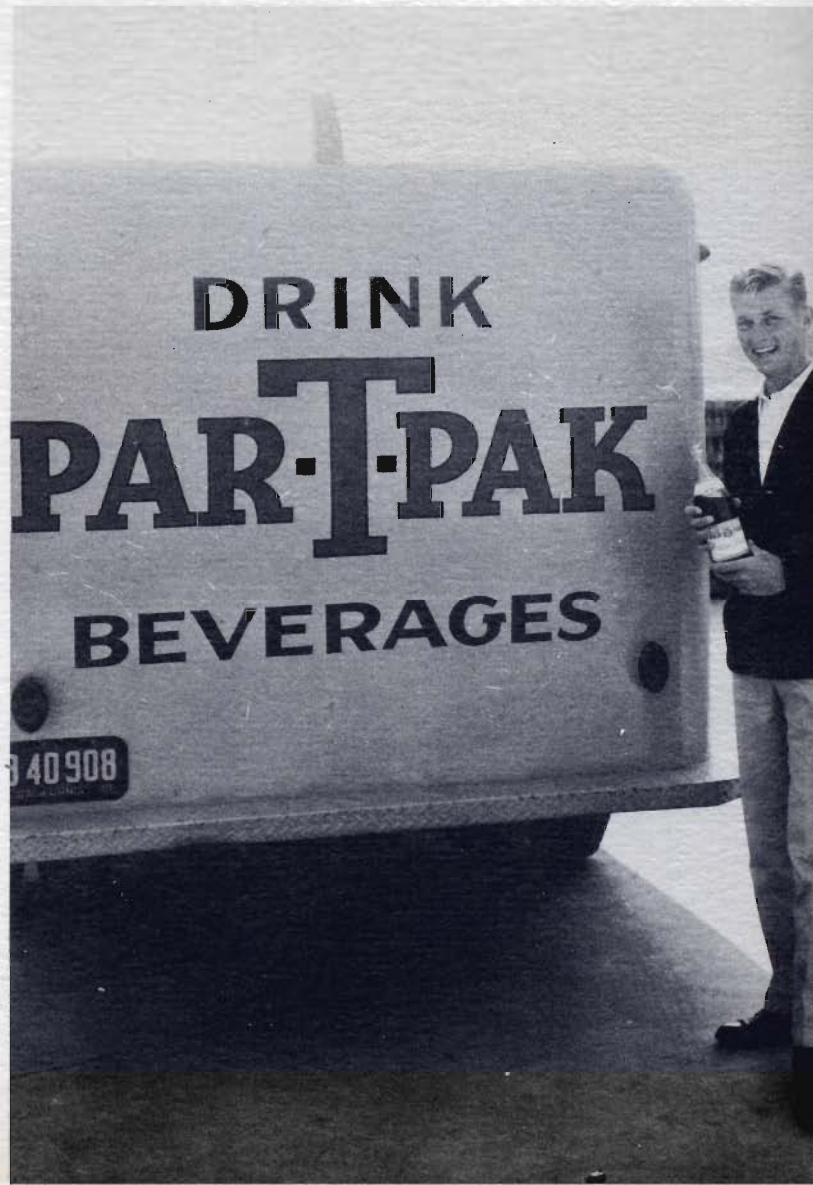


End Zone and Thor's

End Zone and Thor's --- Where one thousand paths cross daily --- the metropolis of college --- the End Zone. Cokes, hamburgers and coffee combined with students and faculty make up this scene of activity. Another Thor Romer attraction is Thor's on Pacific Avenue.

Nehi Bottling Co.

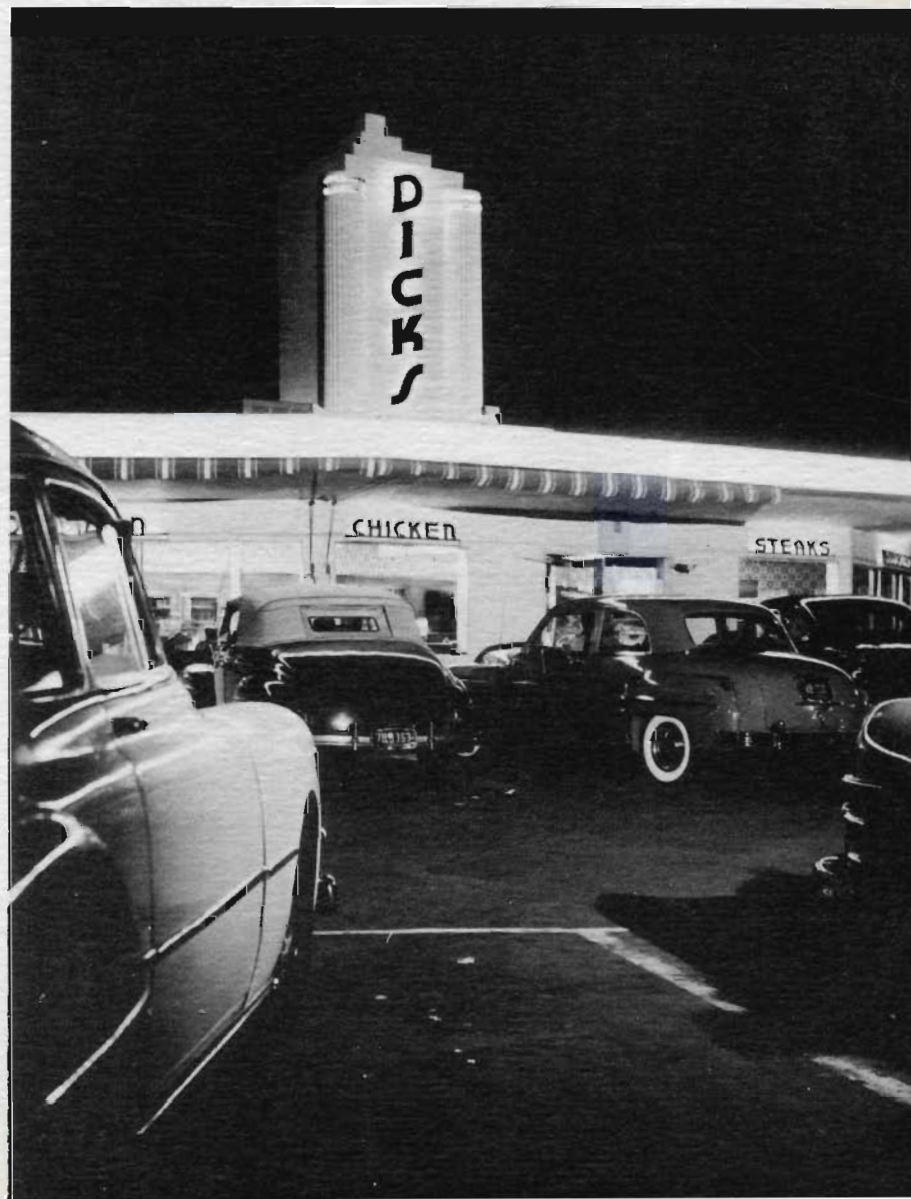
Nehi Bottling Co. --- Jerry Griffin makes a choice, and a wise one, Par-T-Pak. It's just the hit for you and your crowd. It's nothing but good, right down to the last drop.





Donovan's

Donovan's --- For smartness in women's apparel, Donovan's is the place to go. Exclusive with their many originals, it caters to those who enjoy the finest.



Dick's

Dick's --- To quench your thirst or fill your appetite, try Dick's. They're famous for their service and quality. For those good hamburgers it's Dick's.

Bobb Inn

Bobb Inn --- If you've ever tasted Bobb Inn's famous barbequed sandwiches you'll agree they're the best in town. For quick, courteous service and fine food, next time drop in at the Bobb Inn.



Corren's

Corren's --- The friendly furniture store is M. Corren & Sons. They specialize in furniture and appliances of all makes. Pictured here is a new television set by Zenith. Looking over the fine quality of the set are Doralee and Suzanne Corren.

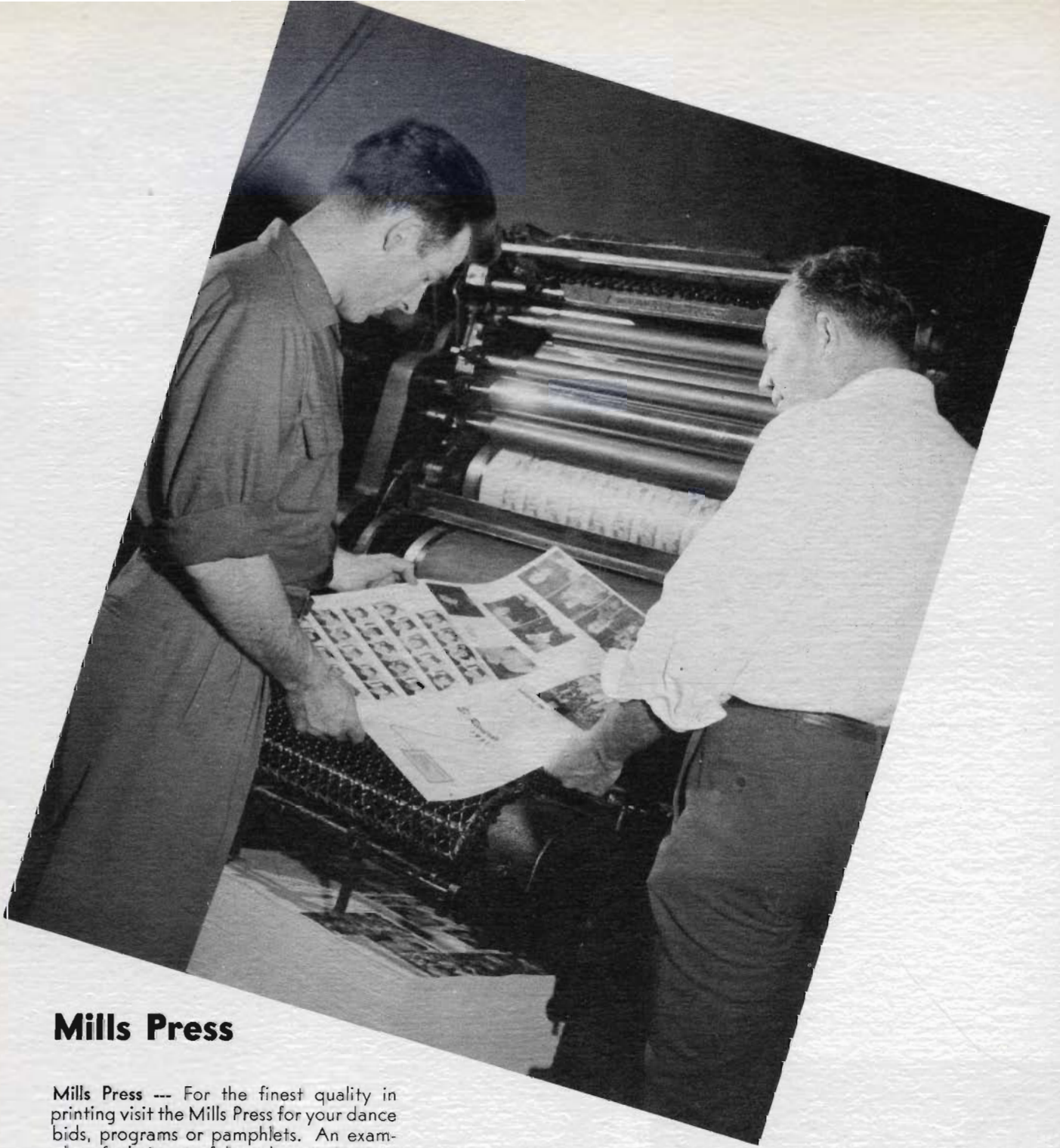
Kuechler's

Kuechler's --- Serving Stocktonians for many years with the finest in jewelry is Kuechler's, the store that integrity built. Pictured here is a sample of their fine silver; they also carry silverware and china to fulfill your personal needs.



Don Wheeler

Don Wheeler --- For your next portrait you'll want a finer, expertly finished photo, carefully made by an artist to reflect beauty and personality you'll be proud to call your portrait. Plan now to see Don Wheeler on Pacific Avenue.



Mills Press

Mills Press --- For the finest quality in printing visit the Mills Press for your dance bids, programs or pamphlets. An example of their careful and conscientious work is this year's *El Recuerdo*, lithographed by Stockton's most modern and up-to-date printing plant.

A N O T E O F A P P R E C I A T I O N

We acknowledge our indebtedness to the advertisers who have assured the success of this book. Without their gracious support and helpfulness, our efforts would have been in vain. We wish all those who have helped us unbounded success and we know Stockton College students will express their thanks by continued patronage of these firms.

EL RECUERDO STAFF