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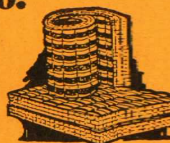
**Stockton**

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Upholstery Recovering, Cleaning and Repairing



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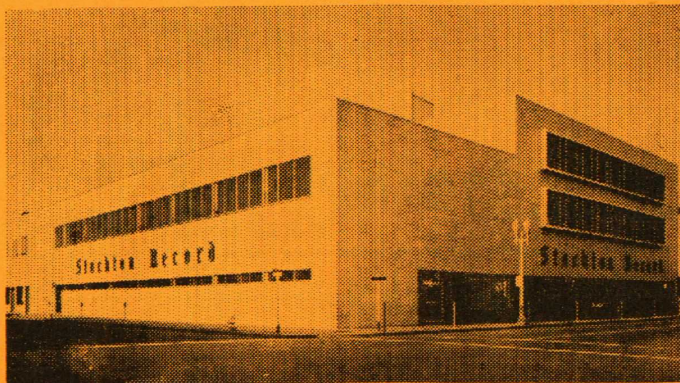
1700 So. El Dorado, U.S. Highway 50 (South)

Telephones: HOward 6-6808 and 6-6809

Owner Manager

FLOYD and MAYE BILLINGTON

# To Keep Ahead of Needs



Not only to keep abreast, but also ahead of the needs of the area served by the Stockton Record, this newspaper has, during the past five years, built three new buildings, completely remodeled the existing buildings and installed the finest equipment available in the mechanical departments.

This expansion has just been completed with the installation of a new seven-unit Goss "Headliner" Press. The "Headliner" doubled the capacity of the former press as well as giving the Record facilities to print three colors and black.

For more than 62 years, the Stockton Record, the "Hometown Newspaper" of the Stockton Trading Area, has carefully cultivated this great market and the readers have made the Record a daily reading habit to give advertisers fast action and sure sales. This reader interest and loyalty, without parallel in Central California, cannot be bought or grown over night but it is yours when you advertise in the Stockton Record.

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Earle Frank **r**1126 Monroe  
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" Isabel L. (wid Geo A) **r**5436 Steadman  
" Jack lab DPW&Eng r1126 Monroe  
" Jas J USA **r**7810 Neckel  
" Morris icy wkr **r**1126 Monroe  
" Thos icy wkr **F**ord **r**4816 Jonathon  
" Willard mach opr Valor Tool & Mach  
Co r181 Burke (RR)

"r"—RESIDENT

"b"—HOUSEHOLDER

# "r" AND "h"

Two important symbols are used in your City Directory. The symbol "r," before an address stands for "Resident." That person resides at that address but is not the head of the family or family head. The symbol "h" stands for "Householder"—the person in whose name the home is occupied.





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*Established 1927*

Licensed and Bonded by the State of California



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You need it at your elbow at all times, to protect your company from forgers and bad-check artists. A few questions, checked against City Directory information, will trip them at once. Intelligent use of the City Directory for this purpose has saved thousands of dollars and helped make some cities "too sharp" for bad-check "operators."

eleven eleven  
North El Dorado St.  
Stockton, California  
HOward 4-9878

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REAL ESTATE**

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**Management**

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**Realtors**

**Homes — Farms — Rentals**

**Stockton**

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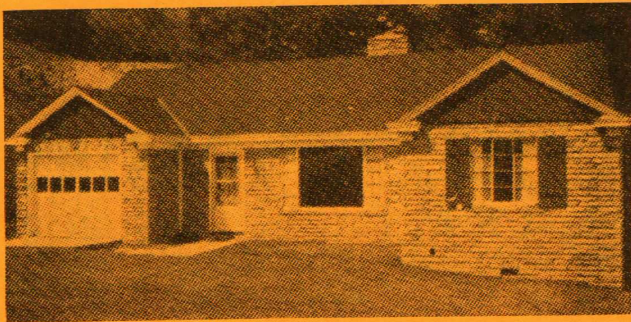
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Stockton

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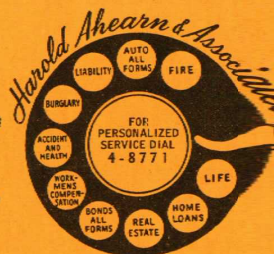
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*Harold Ahearn & Co.*

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REAL ESTATE

Stockton



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THINK IT OVER



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1889 — 1958

**Savings Accounts Insured Up To \$10,000 Each  
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President

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V.-Pres. and Sec.

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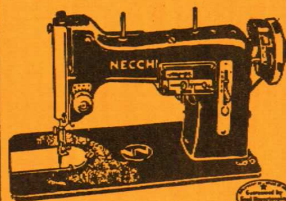
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OCCUPATION	Fina Dorothy M r7657 Ternes " Martha D (wid John) h7657 Ternes " Michl (Eva I) (auto mech) Plymouth h 7669 Ternes Finch Douglas B (Evelyn) coml artist Natl Det Publishers h24915 Chicago " Elsie E h2836 Geneva Findley Aunroy J (Beatrice C) cable splicer (Det Edison) h7301 Yinger Finedell Alvin (Irmn Ford) h7617 Freda apt 15 Fineman Saml (Leona) h22192 Michigan	NAME OF EMPLOYER
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## HOW TO LEARN OCCUPATION AND NAME OF EMPLOYER

Credit, Sales and Advertising Departments can quickly check this vital information regarding customers and prospects. Responsibility, probable approximate income and similar questions can be answered instantly by referring to your Directory. Complete information is provided on every employed person.

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*Established 1852*



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**SHOP TOOLS and EQUIPMENT**

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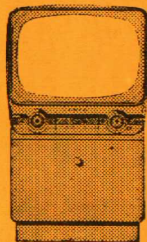
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Authorized Agent for



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# MR. CITIZEN!

## CORRECT INFORMATION

## IS VALUABLE TO YOU!

-----◆-----

Cooperate with the City Directory enumerators to see that your name and those of your family are correctly listed in each edition. *Your name, listed correctly in the City Directory, is a great asset.* This has been proved thousands of times, especially in cases of employment application, proof of residence, questions relating to citizenship, applications for welfare assistance, distribution of mail, etc. Be better established . . . be on record as a local citizen by seeing that your name is not missed or incorrectly listed in the Directory.