

DALE WILSON

REALTORS - INSURORS

LOTS — HOMES — INVESTMENTS

STOCK RANCHES

VINEYARDS — DAIRIES — CROPLANDS

Across From City Hall, Lodi

DIAL 8-0679

Occidental Life Insurance Company of California

ALLDREDGE - MYKLES AGENCY, General Agents

LIFE — ACCIDENT and HEALTH — GROUP

Suite 729 Bank of America Bldg., 343 E. Main St., Stockton Tel. 4-4829

LIFE — ACCIDENT — AUTO CASUALTY — FIRE

Clarence L. Dickinson

INSURANCE

Licensed REAL ESTATE BROKER

709 California Bldg.

Stockton, Calif.

Tel. 2-8348

F. J. DIETRICH
(1902-1949)

Firm Established 1885

F. J. DIETRICH, Jr., M.A.I.

F. J. DIETRICH & CO.

Insurance — Real Estate — Appraisals — Property Management

GENERAL INSURANCE

R. S. CROWL, JR., Manager
CLIFF BURGHER — ROBERT P. BOWE

COMPETENT STAFF RENDERING APPRAISALS
AND SURVEYS COVERING YOUR INSURANCE NEEDS

235 East Weber Ave.

STOCKTON

Phone 4-4547

J. FILIPPI CO.

"Since 1933"

A. H. "TECK" TECKLENBURG, Associate

REAL ESTATE & BUSINESS OPPORTUNITIES

DEVELOPERS OF BROOKSIDE VILLAGE

BUILDERS OF "STAR HOMES"

ALL FORMS OF INSURANCE

19 S. San Joaquin St., Stockton

Phone 7-7031

General
Insurance
Notary



Complete
Real Estate
Service

REALTOR

129 N. California St., Stockton

Phone 9-9777

VIOLA W. MORLEY

● GENERAL INSURANCE

● NOTARY PUBLIC

928 Bank of America Bldg.
343 E. Main

Stockton 2

Tel. 5-8151

LIFE INSURANCE

New England Mutual Life Insurance Company

ROBERT L. FEE
Dist. Supervisor

STOCKTON SAVINGS
& LOAN BLDG.
ROOM 501-2
311 E. MAIN ST.
TEL. 5-7627



INSURANCE AGENCY

REAL ESTATE

NOTARY

1111 WATERLOO RD.

TEL. 7-7017

OFFICE TELS. 5-7221—5-7222

THE PRUDENTIAL

INSURANCE CO. OF AMERICA

JAMES S. BRASHER
Associate Dist. Mgr.

SUITE 218
Bank of America Bldg.
343 E. MAIN ST.
Stockton

ROBERT REED

REALTOR — INSURANCE

Real Estate — "Multiple Listing Service"

"24-HOUR SERVICE"

28 West Harding Way

Stockton

Ph. 4-8764 or 3-4737

COMPLETE
INSURANCE
SERVICE



LET'S
DISCUSS IT

Telephone 6-6995

RITA A. THEOBALD

INSURANCE
REAL ESTATE

41 N. HUNTER

TEL. 2-0219

T. W. THOMAS

INSUROR

527 E. Channel Street — Tels. 3-1836 and 3-2196

STOCKTON, CALIFORNIA

WHY A BUYERS' GUIDE?

IT IS CUSTOMARY TO INCLUDE A BUYERS'
GUIDE IN THE CITY DIRECTORY BECAUSE:

It gives business firms the opportunity to elaborate upon a description of their products and services impossible in the limited space of regular Alphabetical and Classified listings.

★ The Buyers' Guide is a necessary supplement to the regular listings; it is good City Directory information . . . EXTENDED ★

$\frac{24}{365}$ **Stockton Iron Works** $\frac{24}{365}$

Distributors for

JOHN A. ROEBLING'S SONS CO. — Wire Rope

PIONEER RUBBER MILLS — Industrial Rubber Products

THE FALK CORPORATION — Motoreducers — Couplings

R. HOE & CO., INC. — Circular Saws — Band Saws

**THE JEFFREY MANUFACTURING CO. — Malleable Sprocket
Chain**

**ATLAS CHAIN AND MANUFACTURING CO. — Roller Chain
— Sprockets**

CENTURY ELECTRIC CO. — Motors — Gear Motors

AMERICAN MANUFACTURING CO. — Manila and Sisal Rope

W. O. BARNES CO., INC. — Metal Cutting Saws

**BROWNING MANUFACTURING CO. — V-Belts, Sheaves
and Sprockets**

THE ROUND CALIFORNIA CHAIN CO. — Coil Chain

**NATIONAL TWIST DRILL & TOOL CO. — Drills — Reamers
Cutters**

WINTER BROS. — Taps and Dies

THE CHAS. PARKER CO. — Machinist and Pipe Vises

COLUMBIA STEEL CASTING CO. — Manganese Steel Castings

**MONGERSON ELECTRICAL MACHINE WORKS — Pump
Panels**

EBERHART-DENVER CO. — Speed Reducers

**STEPHENS-ADAMSON MANUFACTURING CO. — Sealmaster
Bearings**

350 N. Harrison at Lindsay, Stockton

Tel. 7-7091

PESCE & CO.

“Credit Jewelers”

Bulova, Elgin, Longines, Waltham, Jules Jurgensen,
Gruen, Parker and Kingstone Watches

We Specialize in Large Diamonds and Diamond Cutting
First and Only Diamond Cutters in San Joaquin County
Watch and Jewelry Repairing — We Buy Old Gold



STOCKTON'S OLDEST JEWELERS

We Sell For Credit

ALL WATCH & JEWELRY REPAIRING
IN OUR OWN SHOP
DIAMONDS & PRECIOUS STONES
APPRAISED FREE OF CHARGE

Down Town Again

SAME FACES — SAME SERVICE



312 E. Weber Av.

Phone 5-5312

Stockton, Calif.

SILVERWARE
RADIO'S
CLOCKS
APPLIANCES

ESTABLISHED 1904

Silvers



THE DIAMOND STORE OF STOCKTON
432 EAST MAIN ST.

ELGIN
BULOVA
BENRUS
LONGINES

CREDIT JEWELERS

NO INTEREST



NO CARRYING CHARGES

"A Year to Pay the Silver Way"

432 East Main St.

Stockton

Phone 8-8303

LADDER MANUFACTURERS

LADDERS

R. J. HANDEL, Prop.

Manufacturing & Repairing

ALL TYPES OF LADDERS

Sales — Service — Rentals

Children's Swings

Attic Stairs



WAGGONER EXTENSION

LIGHT
WEIGHT
SPRUCE LADDERS
WITH
HICKORY
ROUNDS

LADDER CO.

Phone

2-6413

E. MARKET & S. AURORA STS., STOCKTON

Since 1903
50 Years

3%interest on
Thrift
AccountsTerm Thrift
Certificates
Held To Maturity Earn**4%****Since 1917****THE STOCKTON MORRIS PLAN CO.***The financial friend of thousands of Central California families.*

10 North California St.

Telephone 4-8313

**CITY DIRECTORY
ADVERTISING
IS *National* ADVERTISING**

★ Each edition of your City Directory is widely distributed to free-reference City Directory Libraries located at the Chambers of Commerce of hundreds of other cities.



*Therefore your ad in the City Directory
is seen by buyers from coast-to-coast*

DON BLAIR SAYS:



IF IT'S

LUMBER

You Need, or

**BUILDERS' HARDWARE
ROOFING MATERIALS
FENCE MATERIALS
MILLWORK - PANELS
WALLBOARD
PLUMBING SUPPLIES
TOOLS
ELECTRIC FIXTURES
DUTCH BOY PAINTS**

*Come In—OR CALL
for FREE ESTIMATE*

See
Us First!



time payments arranged!

Don Blair
LUMBER Co.

2001 E. FREMONT ST.

PHONE 5-5808

VALLEY LUMBER & SUPPLY CO.

"Everything for the Builder"

ROOFING MATERIALS

Standard Brands in Stock

WILL PAY CASH FOR

Used Building Materials

LUMBER

For All Home Building Purposes

HEATING APPLIANCES

Water and Wall Heaters, Floor Furnaces

KITCHEN CABINET WORK

PLUMBING SUPPLIES

Water Pipe, Sewer Pipe, Fittings

Toilets, Tubs, Basins, Etc.

ELECTRIC WIRE, SUPPLIES &

FIXTURES

DUTCH BOY PAINTS

For All Homes — Interior & Exterior

1627 S. CENTER

PHONE

4-4567



STOCKTON LUMBER COMPANY, INC.

TELEPHONE 9-9024

1201 S. EL DORADO ST.

STOCKTON, P. O. BOX 671

Lumber — Wall Board — Roofing
Hardware — Building Material — Paints

PAYMENT PLAN AVAILABLE

MACHINISTS

HESCO MFG CO.

ENGINEERS — TOOL and DIE MAKERS
SPECIAL MACHINERY
MACHINISTS

2020 Stewart St.

Stockton

Tel. 2-4855

TELEPHONE 2-8321

P. O. BOX 507

Industrial Engineering & Welding Co.

Welding and Machine Work
Equipment Built To Order

MARENGO ROAD at
CITY LIMITS
STOCKTON, CALIFORNIA

EDWIN A. SMALLEY

MATTRESS MANUFACTURERS

Valley Mattress & Sterilizing Co.



Mattress Manufacturing and Renovating

Upholstery Recovering, Cleaning and Repairing



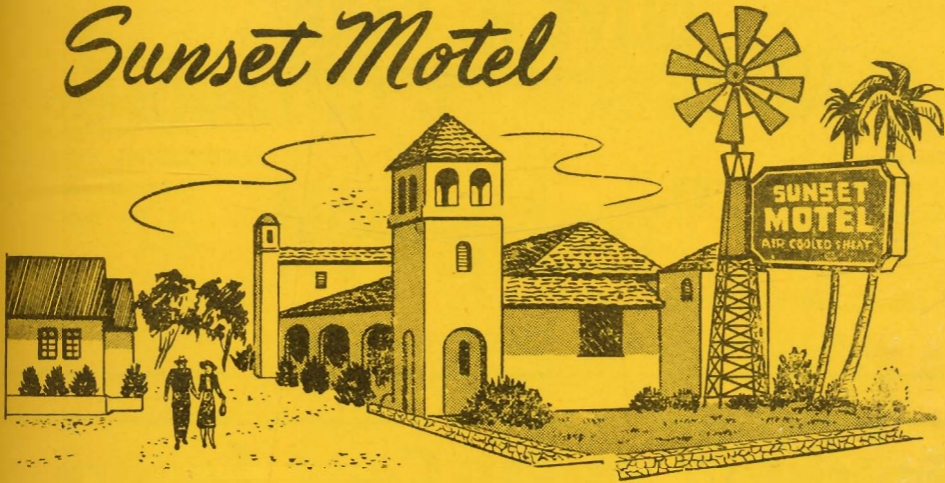
1746 East Market Street

Stockton, Calif.

Phone 4-9497

WE PICK UP AND DELIVER

Sunset Motel



50 Modern Units

Hotel Rooms and
Kitchenette Apartments

RADIO EQUIPPED
CONVENIENTLY LOCATED
AIR COOLED & HEATED

Junction Highway 99 and 50
Charter and Wilson Way

LOOK FOR THE
WINDMILL!

Dial

Stockton

2-9482



THE TRAVO-TEL

MOTOR HOTEL — 62 UNITS

Deluxe Rooms — Beautyrest Equipped — Cottages with Kitchenettes
Stockton's Very Latest — Air Conditioned — Furnace Heat — Closed Garages
Radio Equipped — Telephone in Every Room

Highway 50
2305 S. El Dorado St.

Stockton, Calif.
Opposite Municipal Baths

Telephones 6-6918 and 6-6919

MULTI-COPY SERVICE

OLIVE H. EARP

"BETTER BUSINESS SERVICES"

DUPLICATING and OFFSET PRINTING BY

Multilith and
Mimeograph

MAIL ADVERTISING SERVICE

Complete From
Copy To Mail Box

"Your Request Our Order"

PUBLIC STENOGRAPHY

and Vari-Typing

BOOKKEEPING SERVICE

Financial Reports

All Tax Returns

Billing

216 No. California Street

Stockton, California

Phones: Off. 9-9037, Res. 2-0331

Stockton Multi-Copy Service

REGINA E. ULMER, Manager

ADDRESSING

AIRCOACH TICKET AGENCY

For North American and
Transocean Airlines

MAILING LISTS

MIMEOGRAPHING

Notary Public

STENOGRAPHIC WORK

TELEPHONE SERVICE

507 E. Channel St.

Stockton

Telephone 4-8776

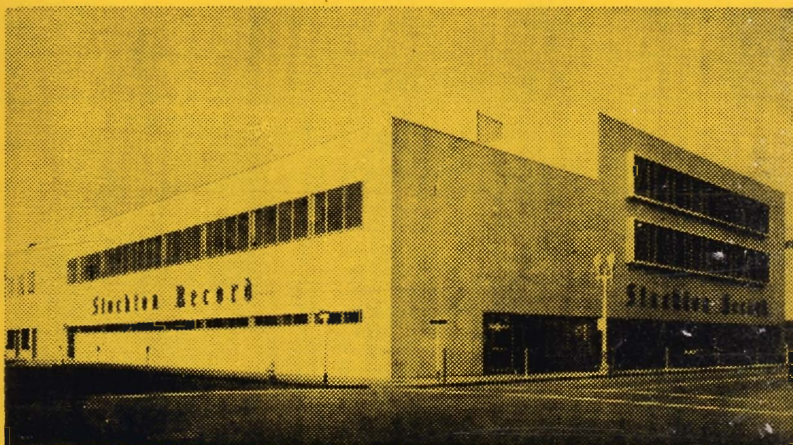
KNOW YOUR DIRECTORY

OCCUPATION	Finna Dorothy M r7657 Ternes	NAME OF EMPLOYER
	" Martha D (wid John) h7657 Ternes	
	" Michl (Eva D auto mech) Plymouth h 7629 Ternes	
	Finch Douglas B (Evelyn) coml artist	
	Natl Det Publishers h24915 Chicago	
	" Elsie E h2836 Geneva	
Findley Audrey J (Beatrice C) cable	NAME OF EMPLOYER	
splicer Det Edison h7561 Yinger		
Finedell Alvin forum Ford h7917 Freda apt 15		
Fineman Saml (Leona) h22192 Michigan		

HOW TO LEARN OCCUPATION AND NAME OF EMPLOYER

Credit, Sales and Advertising Departments can quickly check this vital information regarding customers and prospects. Responsibility, probable approximate income and similar questions can be answered instantly by referring to your Directory. Complete information is provided on every employed person.

Stockton's "Hometown Newspaper"



The Stockton Record is the "Hometown Newspaper" of the Stockton Trading Area. It is packed with news and advertising of interest to the people of Central California and geared to the needs and desires of the people of this great inland market.

Today, the people of Central California — the people who comprise the Record's great reader audience of more than 171,000 persons — give the Stockton Record a reader interest and loyalty that can't be bought or grown overnight.

For 60 years, the Stockton Record has carefully cultivated this market and the readers who have made the Record a daily reading habit without parallel in Central California.

Only in the Stockton Record, do advertisers get the fast action and sure sales created by the Record's blanket coverage of this great area at such a low unit cost.

More than 50,000 families read the Stockton Record daily with an average of more than 3.5 persons per family; a reader audience of more than 171,000 people.

Stockton Record

Complete United Press, Associated Press, International News & A. P. Wirephoto Service

530 E. MARKET STREET

TELEPHONE 4-4771

Member Audit Bureau Of Circulations

DeMENT & SONS NURSERY

THE HOME OF THOUSANDS OF PLANTS

NURSERY
STOCK



BULBS
and PERENNIALS

2312 N. WILSON WAY

TEL. 3-1855

OPTOMETRISTS

Need Glasses?

Keen Comfortable vision depends upon the professional accuracy of an eye examination, the skill used in grinding the lenses and the proper adjustment of the glasses. Our money refund guaranteed service is your assurance of complete satisfaction.



Dr. Howard Abrams
OPTOMETRIST



16 Weeks to Pay

Phone
9-9248

WEAR *Dr. Abrams's*
Progressive
Eye-Comfort
Glasses

DR. HOWARD M. ABRAMS - Optometrist

443 E. Weber Ave. - Upstairs

Stockton 1, Cal.

★
★
★
★ ★ ★ ★ ★
THE ONLY *Complete*
IMPARTIAL LIST OF BUSINESS CONCERNS
 without regard to Size, Importance,
 Location, or Appointments, is your
CITY DIRECTORY CLASSIFIED BUSINESS SECTION

FRANK'S PLUMBING SHOP

FRANK and EMIL VACCAREZZA

**PLUMBING, HEATING AND SHEET METAL WORK
AIR CONDITIONING & REFRIGERATION**

HOYT WATER HEATERS

COLEMAN FURNACES

THERMOSTATIC CONTROLS

JOBGING AND REPAIRS OF ALL KINDS

2556 EAST MAIN ST.

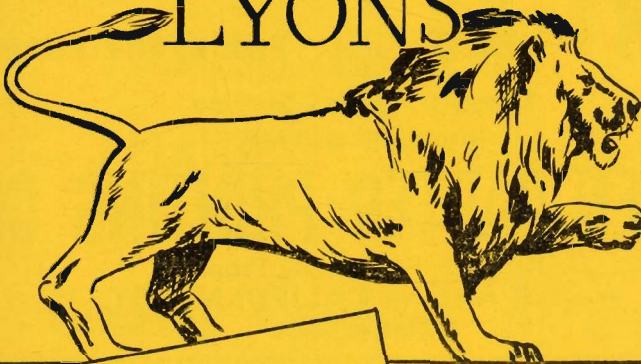
STOCKTON

PHONE 2-4844

If No Answer Call 7-7343

If No Answer Call 5-7062

LYONS



**RESIDENTIAL
COMMERCIAL
CONTRACTING - SALES
REPAIRS**

**WATER HEATERS - FURNACES
BATHROOM & KITCHEN
REMODELING**

EDW. P. LYONS CO.

20 YEARS
OF
GUARANTEED WORKMANSHIP

**PLUMBING
HEATING
&
SHEET METAL**

2-0524

1625 E. MAIN ST.

F.H.A. TERMS

C & P Plumbing & Heating Co.

CONTRACTORS

Plumbing — Appliances — Heating — Supplies
AMERICAN STANDARD FIXTURES
HOTPOINT APPLIANCES

2230 N. Wilson Way

Tel. 4-3604

PAHL-HARRY Co.

Established 1892

Mechanical Contractors

PLUMBING • SHEET METAL WORK • HEATING

1702 W. Oak St., Stockton, Calif.

Phone 7-7029

PRINTERS

PRINTING

FOR EVERY PURPOSE

Quality - plus - Service

PHONE 4-4766

HANSEN-CARTER PRINTING CO.

HARVEY E. SCUDDER, Prop.
WEBER AVE. at CALIFORNIA ST.
STOCKTON

PUMPS

DELTA PUMPS

Stockton Armature & Motor Works

Manufacturing

WELL DRILLING

MOTOR REPAIRS

646 South
California



Dial
9-9625

INMAN REALTY CO.

K. E. ELLIS, Pres.

INMAN INC.

PROPERTY-



MANAGEMENT

REAL ESTATE

LOANS RENTALS

General Insurance Agents

DEVELOPERS

Beautiful Pacific Gardens

307 E. Weber Ave. Stockton Tel. 5-0296 - 5-0297

L. M. CUTTING & CO.

REALTORS

*SERVING STOCKTON & SAN JOAQUIN COUNTY SINCE 1860***REAL ESTATE & INSURANCE***"It's The Service That Counts"***Phone 5-5779****121 N. San Joaquin St.****Stockton**

INSURANCE

THOMAS E. DAVIS

REAL ESTATE

AGENCY

Successors to AL. G. HENRY

409 E. Weber Ave. Stockton Phone 5-5641



Founded 1890

OFFERING UNEXCELLED REAL ESTATE SERVICE

For

SALES, LEASING, PROPERTY MANAGEMENT and APPRAISING



125 N. San Joaquin St. Phone 5-5831 Stockton, California

Telephone 8-8928

A. E. GIANELLI CO., INC.

ESTABLISHED 1913

REAL ESTATE — INSURANCE

BUSINESS OPPORTUNITIES



Country Lands a Specialty

120 N. San Joaquin St., Stockton