

# LODI STATISTICAL REVIEW

Furnished by the LODI DISTRICT CHAMBER OF COMMERCE

Name of City—LODI, SAN JOAQUIN COUNTY, CALIFORNIA.

Slogan or subphrase—"THE HOME OF FLAME TOKAY GRAPES."

Form of Government—Councilmanic.

How incorporated—City, sixth class.

Population—1940 Census, 11,079; 1930 Census, 6,788.

American-born population is 78.8% of the whole.

Predominating nationalities of foreign-born residents—Russian, German, Italian.

Area—2.576 square miles.

Altitude—51 feet above sea level.

Climate—Mean annual temperature, 60.1 degrees F.; average rainfall, annual 18.28 inches.

Parks—5, with total acreage of 70 acres, valued at \$53,500.

Assessed Valuation—1941-1942—\$7,138,597. 1942-1943—\$7,466,014.

Tax Rates—1941: City, \$1.00; General County, \$1.8641; Schools, \$1.4103; Total, \$3.2744. 1942: City, \$1.00; General County, \$1.6626; School, \$1.1672; Total \$2.8298.

Bonded Debt—June 30, 1941, \$48,000.00; June 30, 1942, \$39,000.00.

Bank Deposits—Dec. 31, 1940, \$8,236,000.00; Dec. 31, 1941, \$9,436,000.00.

Postal Receipts—1940, \$73,444.36; 1941, \$76,566.94.

Telephones—Dec. 31, 1940, 3,141; Dec. 31, 1941, 3,340.

Gas Meters—Dec. 31, 1941, 3,290.

Water Consumers—June 30, 1941, 3,026; June 30, 1942, 3,071.

Electric Meters—June 30, 1941, 3,702; June 30, 1942, 3,766.

Building Permits—Year ending Dec. 31, 1940: No. of Permits 341; Valuation \$549,370.00. Year ending Dec. 31, 1941: No. of Permits 266; Valuation \$427,030.00.

Churches—22, representing 18 denominations.

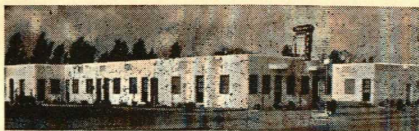
Industry—Chief industry of the city and surrounding territory: Agriculture.

Number of Manufacturing Establishments: 45, employing 2,200 men and women.

Principal Industries and Manufactured Products are: Wines, brandy, canned fruits and vegetables, tire retreading equipment, pumps, cement products, fruit products, planing mills, sheet metal works, beverage bottling plants, ice-cream and dairy products, sausage and meat products, ice, cold storage and pre-cooling plants, auto tops and bodies, metal products, printing and lithographing, feed mills, livestock and poultry feed and supplies, tools and auto accessories, creameries, tents and awnings, bakeries, foundry, box factories, cooperage plants and aprons.

Trade Area—Retail trade population, 29,000.

Newspapers—One daily and one weekly.



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Hotels—Five, with total of 214 rooms.

Railroads—City served by three railroads as follows: Valley route of Southern Pacific; Central California Traction Co., which is jointly owned by Santa Fe, Western Pacific and Southern Pacific; and two Southern Pacific Branch lines.

Bus Service—Pacific Greyhound Lines and Gibson River Lines.

Highways—The following highways run through, or to, the City: U. S. Highway No. 99, State Highway No. 50 and State Highway No. 12.

Airports—One.

Hospitals—Two, with total of 65 beds.

Education—Number of Public Schools, one union high school and four elementary schools. Number of Parochial schools, two. Number of pupils in public schools, 2,816; number in Parochial schools, 433. Number of teachers in public schools, 101; in Parochial schools, 27.

Public Libraries—One, with total of 28,391 volumes.

City Statistics—Total street mileage, 52 miles, of which 32 miles are paved or improved. Electric railway—1 mile. Sewers—32½ miles sanitary sewer line; 25 miles of storm drain line. Fire Department—Eight paid men and full time Chief, 30 call men; 3 Seagrave Triple Combination Fire Engines, each 750 G.P.M.; 2 fire stations; value of real estate and equipment, \$30,287.49; 188 fire hydrants 4 inches or larger. Police Department—Full time Chief and nine officers. Three radio-equipped cars and central radio station—two-way radio. Police Department equipment valued at \$5,744.00. Water Works—Capacity 11,000 G.P.M. Daily average pump 4,110,000 gallons. Forty-four miles cast iron and transite water mains. Depreciated plant value \$153,650.00. All water from deep wells.

LODI'S NINETEEN WINERIES have a combined cooperage capacity of 30,208,185 gallons. Total production of wine and brandy by Lodi's wineries:

|           |            |         |
|-----------|------------|---------|
| 1936..... | 11,689,479 | gallons |
| 1937..... | 16,264,991 | gallons |
| 1938..... | 13,440,180 | gallons |
| 1939..... | 13,965,152 | gallons |
| 1940..... | 17,734,995 | gallons |
| 1941..... | 16,620,913 | gallons |

D. D. SMITH, Secretary-Manager,  
Lodi District Chamber of Commerce.

## The Sign Over your Door

IS only seen by those who pass your way. THE CITY DIRECTORY is where many people look when they

# POLK'S LODI CITY DIRECTORY 1942-1943

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## LODI AND THE LODI DISTRICT

Furnished by the LODI DISTRICT CHAMBER OF COMMERCE

**T**HE LODI DISTRICT where nature is superlative, consists of the Fourth Supervisorial district of San Joaquin County and contains 248,700 acres, or approximately the north one-third of the county, and extends from the foothills of the great Sierra Nevada mountains on the east to the waterways of the San Joaquin, Mokelumne and Sacramento rivers on the west, including thousands of acres of rich reclaimed Delta land nationally known for its productiveness.

Lodi is the principal city in this thriving district and is surrounded by the following towns and trade centers: Lockeford, Clements, Victor, Acampo, Woodbridge, Thornton, Terminus, Live Oak and Youngstown, and other shipping stations. The district is served by three transcontinental railroads—waterways—and practically every road in the district is paved or hard-surfaced.

Lodi is located in Northern San Joaquin County, in the extreme northern part of the great San Joaquin Valley, on U. S. 99 Highway, and State Highways 12 and 50, fourteen miles north of Stockton and thirty-five miles south of Sacramento. Lodi population 1940 census is 11,079, a gain of 63.3% over the 1930 census, which places Lodi in third place of all the cities in California in population gain during that period, and in first place for Northern California. Lodi has splendid hotels and restaurants; its business section is modern and well planned, and its stores and shops are well stocked and doing a good business.

Lodi public schools rank high in California's high standard educational system, and its union high school is accredited by universities, with splendid scholarships; and its four modern elementary schools offer every available advantage in educational achievements. Grammar schools of the district surrounding Lodi are also bright spots in the educational picture and are in close touch with the local schools.

Lodi is a pleasant, healthy, liveable place, with 32 miles of paved streets, brilliantly lighted with ornamental electroliers and lined with public buildings, modern business structures, and attractive homes with beautiful lawns and colorful

gardens. Twenty-two churches grace its landscape with large and beautiful structures, which provide adequate spiritual opportunities.

Every month in the year is harvest time in the Lodi District. Bathed in California's golden sunshine, the rich soil of the Lodi District produces crops of superior size and quality. Lodians do not speak of their crops unless they excel, and yet here is produced the greatest diversification of crops of any district in the nation, and will grow abundantly and profitably almost every known kind of fruits, vegetables, grains, nuts, flowers, and shrubs which are grown in any state.

The home of the FLAME TOKAY GRAPE. All Tokay grapes produced in the United States are grown within a radius of 35 miles from the City of Lodi, and the Lodi District proper produces 82 per cent of this entire crop. From four to seven million crates of these famous grapes are shipped annually from the Lodi District to the markets of the world. In addition, the District contributes to the fruit bowls and dinner tables, thousands of carloads of wines, peaches, pears, nectarines, plums, prunes, apricots, cherries, melons, celery, asparagus, lettuce, peas, beans, rice, potatoes, sweet potatoes, onions, wheat, barley, oats, corn, hogs, cattle, sheep and poultry. It is an agricultural community of growing diversification. Succulent vegetables and luscious fruits, packed for shipment or canned, roll out of fields and warehouses in "seed-catalog" variety. The District's soil, a rich, sandy loam, is a "Good Provider."

The Lodi District shipping record reveals that 13,000 to 15,000 carloads of farm products are shipped annually, 75 per cent of which is perishable or refrigerated freight, and in addition a vast tonnage of fruits and vegetables is moved by truck. On the average 240 carloads of products of the soil leave the Lodi District every week in the year.

Grapes and wine lead diversified products of this district which is the center of the United States wine industry. Lodi District is the largest wine grape producing area and has the largest group of wineries. The nineteen large wineries in this district have a combined capacity of 30,208,185 gallons.

### RECREATION PLENTIFUL IN THE LODI DISTRICT

The City of Lodi is proud of its four parks with their tennis courts, ball diamonds, play grounds, plunge, well kept lawns, trees, shrubs and flowers. Outstanding among these is the beautiful Municipal Lake Park with its clear water, bathing beaches, boating, picnic grounds, shade trees and drive. Baseball, football, softball and aquatic sports all have their season and receive the support of the community. Lodi's new Municipal Stadium, "THE GRAPE BOWL," is the last word in stadium construction and when entirely completed will seat 55,000—present seating capacity, 15,000. The scenic and tricky Woodbridge Golf and Country Club with its natural hazards, grass greens and fairways, is only ten minutes from the business section of Lodi; with one-half dozen other golf courses within 30 to 60 minutes by automobile. Trout streams and mountain lakes in the Sierra Mountains are reached by automobile in one to two hours, and two to three hours will take you to dozens of high Sierra resorts, snow capped peaks, the wonderful Calaveras Big Trees, Yosemite Valley, Lake Tahoe, Silver Lake, the Mother Lode country, and hundreds of scenic and appealing camp sites. Two and one-half hours by automobile will also reach San Francisco, Oakland, Berkeley and all San Francisco Bay attractions, and just a little longer will find you at Santa Cruz or Monterey Bay points. Twenty to thirty minutes ride will reach the wonderful striped bass waters of the Delta west of Lodi, also the duck, snipe, pheasant and quail hunting grounds. A short hour's trip takes you to Sacramento, the State Capital.

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FUNERAL DIRECTORS

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to buy" is as important  
as where to sell goods.

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