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Write for Illustrated Catalogue — Lee F. Randolph, Director

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The Lodi District

By E. E. DAVID

Secretary-Manager, Lodi District Chamber of Commerce

No superlatives could describe the intensive cultivation and diversified production of the Greater Lodi District. Upon entering the District from any direction a great vista of orchard and vineyard, green all the summer, greets the eye. The territory known as the Greater Lodi District covers the northern part of the San Joaquin County, forms the northern part of the San Joaquin Valley, and is just south of the Sacramento Valley. The City of Lodi, with a population of 6,800, is the marketing and trading center for this District.

Quoting from the United States Geological Survey, "The farm area surrounding Lodi is one of the most thickly settled rural districts in the United States. There are more than sixty-four homes to the square mile in a few parts of the area, and a density of twenty homes to the square mile is common."

The soils of the Lodi District are deep, rich sandy loam, and are adapted to all agricultural and horticultural crops, and especially to the culture of the famed Tokay Table Grape. The mean temperature is 60.1°. The rainy season is during the months of December, January, February and March, during which time approximately 15 inches of rain falls. This is sufficient for grain farming, but vineyards and orchards are irrigated. Some use centrifugal or turbine pumps; part of the western section of the District is irrigated from the Woodbridge Canal, which draws water from the Mokelumne River.

The most important shipment originating in the district is that of the Flame Tokay Grapes; 5,426 cars were shipped during the season of 1930. A total of 6,078 cars of all other varieties of table and juice grapes was shipped. Cherries are the first crop of the season, ripening early in May. From that time on during the summer fresh fruit shipments and cannery product shipments are almost continuous until the close of the grape season in November. Other important tree fruits are peaches, pears, apricots, plums, almonds and walnuts. Many peaches and apricots are dried or canned.

The delta region of the San Joaquin and Sacramento Rivers is often called the "Holland of America" because of the vast acreages of vegetables. Many hundreds of carloads of celery, potatoes, onions and sugar beets are shipped from this district during the season. The asparagus is trucked out or moved by water to the canneries.


Dairying and poultry raising are also important occupations in the Lodi District.

The City of Lodi owns the water and light system, and through the profits therefrom have been able to build a fine City Hall and to hold the tax rate at a very low figure as well as furnish water and electricity to the residents of the city at very reasonable rates. Most professions and lines of business are represented in the city. The district is served by the Southern Pacific, Western Pacific and Santa Fe railroads.

There are five elementary schools and a Union High School, a Seventh Day Adventist Normal and two parochial schools. There are twenty-nine churches. The Rotary, Lions, Exchange, 20-30, and Junior Lions have clubs. Also, there is a Woman's Club, and Business and Professional Women's Club, and many secret and fraternal orders. (Churches and club officers are listed elsewhere in this Directory.)

Boating on the waterways throughout the delta is becoming a very popular recreation. Such recreational points as Yosemite Valley, Lake Tahoe, Calaveras Grove of Big Trees, and interesting points on the Coast are within easy traveling distance.

Inquiries addressed to the Lodi District Chamber of Commerce, Lodi Business Men's Association or the City Council will receive prompt attention.



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Lodi City Government

CITY GOVERNMENT

(All offices City Hall unless otherwise noted)
CITY HALL—221 West Pine Street
Mayor—W. A. Spooner
Council—W. A. Spooner, Mayor; G. M. Steele,
O. A. Weihe, George Keagle, J. B. Roach.
Attorney—Glenn West, Friedberger & Blodgett Building.
Chief of Police—Fernando Christensen
Clerk and Assessor—John F. Blakely
Deputy Coroner—James L. Carroll
Dispostal Plant—2 mi. s.w. of City, F. W. Post,
Superintendent
Fire Department—B. C. Dougherty, Chief
Jail—112 N. Main
Municipal Baths—N. Stockton Ave. cor. E Locust, W. G. Hurrel, Manager
Poundmaster—Forest Cooper
Recorder—J. Emmet Hopkins
Superintendent of Public Utilities—J. A. Henning
Superintendent of Streets—B. C. Dougherty
Treasurer & Tax Collector—Wm. H. Lorenz

POSTOFFICE

112 W. Oak
E. B. Herrick, Postmaster

PUBLIC SCHOOLS

Grammar Schools—W. E. Wiley, Supt.
Emerson—N. Hutchins cor. W. Elm
Garfield—S. Garfield cor. Flora
Lincoln—S. Cherokee Lane cor. E. Pine
Needham—S. Church cor. Chestnut
Salem—S. Stockton cor. E. Lodi Ave.
High School, Lodi Union—Victor Rohrer, Principal

PAROCHIAL SCHOOLS

Lodi Academy—S. Cherokee Lane (Adventist)
St. Anne's Academy—W. Walnut cor. S. Pleasant Ave. (Catholic)
St. Peter's School—W. Locust cor. N. Church (Lutheran)

MISCELLANEOUS ORGANIZATIONS

Lodi Business Men's Assn.—Mrs. Nellie Craig, Sec., City Improvement Bldg.
Chamber of Commerce, Lodi District—E. E. David, Sec.-Mgr., City Hall
Community Welfare Council of the Lodi District—E. E. David, Sec., Chamber of Commerce
Elementary Teachers Assn.—Mrs. Anna K. Granlees, Pres., 517 W. Pine St.
Future Farmers of America—Carl Mettler, Sec., care Lodi Union High School; meets 3rd Wednesdays

Italian Club—Joe Filippi Jr., Sec., rt. 3, bx. 206
Japanese Assn.—Riichi Goto, Sec., 25 N. Stockton St.
Lodi Athletic Club—Alfred Gatzert, Sec., 511 E. Pine St.
Ministerial Assn.—Rev. J. J. Raugust, Sec., 515 S. Garfield St.; meets 1st Monday
Mokelumne Fish & Game Protective Assn.—Grover Irely, Sec., rt. 2; meets 2d Tuesday, Chamber of Commerce
Woodbridge Golf & Country Club—F. O. Smith, Sec., P.O. bx. N; directors meet 2d Tuesdays

SERVICE CLUBS

Exchange Club—Fred Polenske, Sec., 507 N. School St.; meets dinner 6:30 p.m. Tuesday evenings, Exchange Club rooms
Junior Lions—Kenneth Weaver, Sec., E. Pine St.; meets dinner 6:30 p.m. Wednesday evenings, Exchange Club rooms
Lions Club—A. L. Westfall, Sec., care Valley Lumber Co.; meets luncheon, 12:15 Wednesdays, Exchange Club rooms
Rotary Club—J. K. Newfield, Sec., 703 W. Elm St.; meets luncheon, 12:15 Thursday, Woman's Clubhouse.
20-30 Club—Herbert Ostermann, Sec., 21 N. School St.; meets dinner, 6:40 p.m. Thursday evening, Hotel Lodi

WOMEN'S ORGANIZATIONS

Alpha Delta Chapter of Omega Nu—Mrs. Adeline Snyder, Sec., rt. 2, bx. 70; meets 1st and 3d Tuesday evenings at homes of members
Business and Professional Women's Club—Mrs. W. H. Growden, Sec., 514 S. School St.; meets 2d Monday evening, Exchange Club rooms; dinner 4th Monday evening
Lodi Nurses Assn.—Miss Martha Rinn, Sec., 410 W. Oak St.; meets 3d Mondays
Lodi Woman's Club—Mrs. S. W. Allison, Sec., rt. 3, bx. 41; meets 1st, 3rd and 5th Friday afternoons, Woman's Clubhouse
Junior Membership of the Lodi Woman's Club—Miss Robinette Fisher, Sec., 304 W. Lodi Ave.; meets 3d Fridays, Woman's Clubhouse
The Maré Club—Evelyn Roseberry, Sec., rt. 2, bx. 188; meets at homes
Northside Neighborhood Club—Miss Leona Michels, Sec., Acampo; meets 3d Friday
Parent-Teachers Assn. Council—Mrs. J. R. Thompson, Sec., 533 E. Lodi Ave.; meets bi-monthly, Chamber of Commerce
White Apron Club—Mrs. Geo. Hemphill, Sec., rt. 3, bx. 104; meets 2d Wednesdays, Lafayette Hall
Women's Christian Temperance Union—Mrs. Lois Shank, Sec., 110 N. Pleasant Ave.; meets 2d and 4th Tuesdays

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SECRET AND FRATERNAL ORGANIZATIONS

Masonic

Lodi Chapter, No. 150, Order of Eastern Star—Mrs. Edith Henning, Sec., 217 W. Walnut St.; meets 3d Thursday, I.O.O.F. Hall

Lodi Lodge No. 256, F. & A. M.—W. A. Moore, Sec., 414 S. Church St.; stated meetings, 2d Thursday evening, I.O.O.F. Hall

Wood-Lo Assembly, Order of Rainbow—Florence Fink, Sec., 125 S. Rose St.; meets 2d Saturday afternoon, 4th Saturday evening, I.O.O.F. Hall

Order of DeMolay—John Dougherty, Sec., rt. 1, bx. 235, Acampo; meets 2d and 4th Fridays, Davies Hall

Fraternal Order of Eagles, No. 848

J. F. Tamsley, Sec., 204 S. Cordier St.; meets Monday evenings, Eagles Hall

Hermann's Sons

Lohengrin Lodge, No. 31—Adolph Bauer, Sec., 24 S. Rose St.; meets 2d and 4th Mondays, I.O.O.F. Hall

Lorelei Lodge, No. 32—Miss Agnes Nickel, Sec., 17½ W. Elm St.; meets 2d and 4th Mondays, I.O.O.F. Hall

Improved Order of Red Men

Wenatchee Tribe No. 204—Dr. Calvin Looser, Sec., F. & M. Bank Bldg.; meets Wednesday evenings, Eagles Hall

Wenatchee Council, Daughters of Pocahontas—Mrs. Fred Stine, Sec., Acampo; meets 2d and 4th Fridays, Hills Hall

Independent Order of Odd Fellows

Lodi Lodge No. 259—Chas. E. Pickering, Sec., 201 S. Sacramento St.; meets Tuesday evenings, I.O.O.F. Hall

Harmony Encampment—E. J. Hatton, Sec., Acampo; meets 2d and 4th Friday evenings, I.O.O.F. Hall

Flora Rebekah Lodi, No. 162—Mrs. Flora Langhorst, Sec., 110 S. Pleasant Ave.; meets 1st and 3d Fridays, I.O.O.F. Hall

Knights of Columbus

Ben Scott, Sec., rt. 3, bx. 22a; meets 1st and 3d Wednesdays, Memorial Hall

Young Ladies Institute

Mrs. Anna Kels, Sec., 215 First St.; meets 2d and 4th Tuesdays, Memorial Hall

Knights of Pythias

O. H. Gillette, Sec., 601 N. Sacramento St.; meets Friday evenings, Eagles Hall

Pythian Sisters

Mrs. Frank G. Smith, Sec., rt. 1, bx. 303; meets 2d and 4th Friday evenings, Eagles Hall

Modern Woodmen of America

O. C. Weaver, Sec., 734 S. Central Ave.; meets 1st and 3d Mondays, I.O.O.F. Hall

Neighbors of Woodcraft

Mrs. Elsie Little, Sec., 17 Daisy Ave.; meets 2d and 4th Tuesdays, Eagles Hall

Native Daughters of the Golden West

Mrs. Mae Corson, Sec., 109 S. School St.; meets 1st and 3d Wednesdays, Eagles Hall

Native Sons of the Golden West

Dr. C. J. Bresnan, Sec., Cory Bldg.; meets 2d and 4th Wednesdays, Eagles Hall

Woodmen of the World

Otto A. Weihe, Sec., 45 N. Sacramento St.; meets 2d and 4th Wednesday, Hills Hall

VETERAN ORGANIZATIONS

Grand Army of the Republic—Mrs. Ora Whitaker, Assistant Adjutant, S. Cherokee Lane; meets 1st and 3d Fridays, I.O.O.F. Hall

Woman's Relief Corps, No. 78—Mrs. Mattie Thompson, Sec., 112 S. School St.; meets 1st and 3d Tuesdays, I.O.O.F. Hall

American Legion, Lodi Post No. 22—N. D. Shank, Adjutant, P.O. bx. 157—meets 1st and 3d Thursdays, Eagles Hall

American Legion Auxilliary—Mrs. Edna King, Sec., 600 N. School St.; meets 2d and 4th Thursdays, Eagles Hall

Daughters of Veterans, Irene Dutton Tent—Mrs. Lillian Thomas, Sec., 339 E. Pine St.; meets 1st and 3d Wednesdays, Davies Hall

United Spanish War Veterans—Geo. Barton, Sec., Clements; meets 2d and 4th Tuesdays, Eagles Hall

Veterans of Foreign Wars—Harold C. Diehl, Sec., 520 Eden St.; meets 1st and 3d Fridays, Hills Hall

FARM CENTERS OF THE LODI DISTRICT

Bruella Farm Center—Mrs. R. L. Carter, Sec., Acampo; meets 2d Friday, Bruella School

Lafayette Farm Center—Elmo Fore, Sec., rt. 3, bx. 96, Lodi; meets 3d Friday, Lafayette Hall

Lockeford Farm Center—Miss Georgiana Locke, Sec., Lockeford; meets 2d Monday

Thornton Farm Center—Gordon Wight, Sec., Thornton; meets 4th Tuesday

Victor Farm Center—Julius Ulmer, Sec., Victor; meets 1st Tuesday, Victor School

CHURCHES

Adventist

English Seventh Day—715 S. Central

German Seventh Day—Cor. Hilborn and Garfield, Rev. Carl Leer, pastor, h. 744 S. Central

Northern California Conference of Seventh Day Adventists—341 E. Lodi Ave.

Baptist

First German—S. Central Ave. n.e. cor. E. Oak, Rev. G. E. Lohr, pastor, 19 S. Central Ave.

Catholic

St. Anne's Church—Walnut cor S. Church, Rev. Peter Flynn, h. 117 S. Church

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Christian

First—S. School cor. Lodi Ave., Rev. Benj. Watson, pastor, h. 309 S. School St.

Congregational

First—217 N. School

German—Cor. Eden and Garfield, Rev. J. J. Raugust, pastor

Episcopal

St. John's—W. Locust cor. S. Lee, Rev. Ernest A. Shapland, pastor

Methodist

First—S. Church cor. W. Oak, Rev. M. B. Young, pastor, h. 212 S. Church

Lutheran

Emanuel Evangelical—Hilborn cor. S. Central, Rev. John Herzig, pastor, h. 225 Tokay

St. Peter's Evangelical—N. Church cor. W. Locust St., Rev. J. F. Bauermeister, pastor, h. Locust cor. Church

MISCELLANEOUS CHURCHES

Bethel Tabernacle—W. Locust cor. N. Church, Rev. H. R. Neat, pastor, Acampo

First Church of Christ Scientist—Cor. Lee Ave. and Pine St.

First Pentecostal—Cor. Hilborn and S. Washington St.

German Reformed—Cor. Eden and S. Central

German Salem Reformed—S. Pleasant Ave., cor. W. Lodi Ave., Rev. W. P. Thiel, pastor, h. 232 S. Pleasant Ave.

Glad Tidings Temple—E. Walnut cor. S. Washington

Mennonite—Cor. Flora and S. Garfield

Missionary Cor. Garfield and Hilborn

Reformed Hoffnungs—Cor. Central Ave. and Flora St.

Salem Evangelical Church—E. Elm St., cor. N. Central Ave., F. Cordes, pastor

This Is Your Lodi and San Joaquin County Directory

The census was taken by Lodi people and includes a complete house-to-house canvas.

All rural routes were checked and listed by Lodi people through the courtesy of the Lodi Post Office.

We respectfully invite constructive suggestions for the improvement of the book. We believe you will find this directory quite complete.

We thank you for your co-operation.

MISS EMMA LINDE

Lodi Representative

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