

# STEPHENS FLOOR SERVICE



FLOORS INSTALLED - REFINISHED  
SANDED - WAXED

Flooring for Sale - All Sizes  
All Grades - Any Quantity

Any Type - Any Design Including  
Parquet - Herringbone - Log Cabin

Phone  
**3-4813**

Free Estimates  
Fully Insured  
All Work Guaranteed

STATE LICENSED  
CONTRACTOR

1235 N. Wilson Way

## Floors—Materials & Laying

**AMERICAN HARDWOOD FLOOR CO**  
1329 N Edison . . . . . 3-1562  
Cotton M L 15 E Flora . . . . . 3-3520  
**HORST & THOMPSON** 731 E Miner . . . . . 2-0261  
(See Advertisement This Page)  
**JOHNSON DONALD** 1005 N Carlton . . . . . 2-5349  
(See Advertisement This Page)

### KENTILE

Beauty, economy and durability  
In resilient flooring for home,  
store, office and industry. Made  
by the makers of KENCORK, cork  
tile for floor and wall.



"WHERE TO BUY IT"

Stockton Linoleum Co  
1952 N Wilson Wy. . . . . 3-4516

Marie Lumber Co Inc  
Urban Ln & Homer Av Palo Alto  
(Toll) Call "Operator" for . . . Davenport 3-6156  
(See Advertisement This Page)

**McLEAN HARDWOOD FLOORS & LINOLEUM**  
324 E Channel . . . . . 2-4748

**PACIFIC COAST AGGREGATES INC**  
1020 E Main . . . . . 8-8643  
(See Advertisement This Page)

Stephens Birgall E 1235 N Wilson Wy. . . . . 3-4813  
(See Advertisement This Page)

**VALLEY FLOOR COVERING CO**  
1518 S El Dorado . . . . . 2-3885

## Floors—Refinishing

American Hardwood Floor Co 1329 N Edison . . 3-1562  
(See Advertisement This Page)

Brown Jas T 1918 Funston . . . . . 2-1629

**STOCKTON WINDOW CLEANING**  
606 E Market . . . . . 2-3604

## Floors—Tile—See Tile Headings

The oldest of all the telephone indus-  
try's traditions is service.

## FLOORS

**HORST & THOMPSON**  
731 E. MINER AVE • STOCKTON



OLD FLOORS SANDED - REFINISHED  
CLEANED & WAXED



- ASPHALT TILE
- RUBBER TILE
- LINOLEUM
- MASTIPAVE
- DURATILE
- METAL TILE

Call 2-0261  
FOR FREE ESTIMATES

**HARDWOOD  
FLOORS**  
Installed

## FLOORS



QUALITY FLOORS LAID  
OLD FLOORS REFINISHED  
By Modern Dustless Sanding  
Equipment . . . Bleaching,  
Cleaning, Waxing &  
Polishing

Guaranteed Results  
Reasonable Prices

**3-1562** If No Answer Call  
Before 8 A.M. or After 5 P.M.

**AMERICAN** HARDWOOD  
FLOOR CO.

1329 N. Edison St.

## HARDWOOD FLOORING

Wholesale & Retail

ALL SIZES  
and  
GRADES

(Toll) Call "Operator" for

Davenport 3-6156

**MARIE LUMBER CO., INC.**

URBAN LANE & HOMER AVE.  
Off 101 Highway - Palo Alto

## MAGNESITE & CONCRETE

# FLOORS

In Colors for  
**RESTAURANTS - BARS** Phone  
**COOLER PLANTS** 2-5349  
**HOMES - OFFICES**

RESILIENT - ACID PROOF  
Long Lasting - Trouble Free

**DONALD JOHNSON**

1005 N. Carlton  
See Our Ad Under Contractors - Concrete

## California Brand RUBBER TILE

PERMANENT FLOORS  
Beauty at Moderate Cost

NEW COLORS

NEW MARBLIZED EFFECTS

An Array of 16 Modern Popular Colors  
Assures a Success of Any Color Scheme

Fast-Trouble-Free Tile to Lay

**PACIFIC COAST  
AGGREGATES  
INC.**

Stockton 8-8643

1020 E. MAIN

STOCKTON



**Florists-Retail**

- ALEX FLORAL CO 33 N American.....3-6536  
(See Advertisement Page 83)
  - ART FLORAL SHOPPE 563 E Harding... 2-4812  
(See Advertisement Following Page)
  - CALIFORNIA FLORAL CO 7 N California... 4-4891  
(See Advertisement This Page)
- (Continued Next Page)

**FOUR THOUGHTFUL ITEMS OF TELEPHONE PROCEDURE—**

1. Please answer promptly.
2. Please be on the line when the party you want answers.
3. Please speak distinctly and without hurrying, with the lips close to the mouthpiece.
4. Please replace the receiver gently when through talking.

*When*  
**N A M E**  
*or*  
**ADDRESS**  
*Is Forgotten*

Someone has told you of a certain concern or you've read their advertising somewhere

LOOK IN THE  
**Classified**  
**TELEPHONE**  
**SECTION**

*You probably will recognize the name or address when you see it.*

**Additional Listings**

... for the growing-up son or daughter, for the relative or friend who lives under your roof... what nicer thought than a separate listing in the Telephone Book?



*Flowers*

**FOR ALL OCCASIONS**

*"Say it with flowers  
Let them be ours"*

BOUQUETS • CORSAGES  
SPRAYS • DESIGNS  
PLANTS

**CALIFORNIA FLORAL CO.** 

7 N. CALIFORNIA

Dial 4-4891 After Business Hrs.  
Call 8-8215



*Flowers*

*The Flower Kings*

**FLORAL DESIGNS**

WEDDING FLOWERS  
DECORATIONS - CORSAGES  
CUT FLOWERS

We Telegraph Flowers

OK 

*Flower Shoppe*

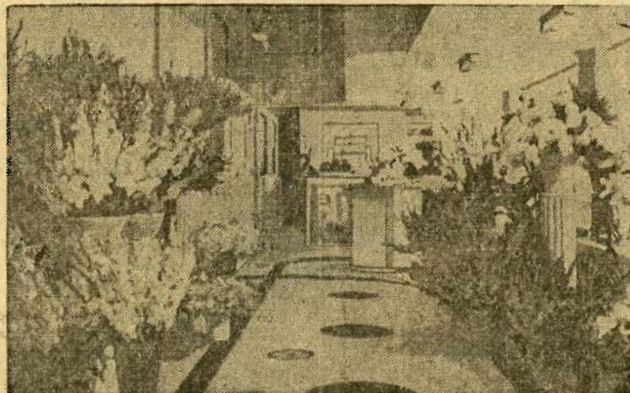
Dial **9-9029**

*If no answer dial 3-0346*

Corner Harding Way and Cemetery Lane



# S.F. FLORAL CO.



*Stockton's Leading Florist*

## FLOWERS FOR ALL OCCASIONS

Member of FLORISTS TELEGRAPH DELIVERY



**Dial 8-8527**  
 After 8 P.M. Call 2-5607 or 5-5276  
 600 E. Main St.

### Florists-Retail-(Cont'd)

- Cazale & Collins Flower Shop  
 445 N. California..... 3-8133  
 (See Advertisement Opposite Page)
- COLLEGE FLOWER SHOP 2115 Pacific Av. 2-6550  
 (See Advertisement Opposite Page)
- Collins & Cazale Flower Shop  
 445 N. California..... 3-8133
- HORSTMAN FLORAL CO 1443 N. El Dorado. 2-6233  
 (See Advertisement Opposite Page)

#### MEMORY FLOWER SHOP

High Quality - Low Prices  
 FLORAL DESIGNS - CORSAGES  
 BOUQUETS - POTTED PLANTS  
 Frank Pizzo  
 18 Yrs. of Quality Work  
 15 N. Wilson Wy. .... 2-1314

- O K FLOWER SHOPPE 565 E. Harding. .... 9-9029  
 (See Advertisement Preceding Page)
  - SAN FRANCISCO FLORAL CO 600 E. Main. 8-8527  
 (See Advertisement This Page)
- (Continued Next Page)

Good neighbors are considerable party-line users. Remember these party-line golden rules:

- Space your calls instead of making several of them without a break.
- Talk only as long as you have to on each call.
- When you finish talking replace the receiver properly.
- Make certain, if you are using a dial telephone, that the line is clear to receive your call.
- Ask your youngster not to monopolize the telephone.

# Flowers

WALTER C. CHAMPREUX, SR.

FLOWERS FOR EVERY OCCASION



*We Telegraph Anywhere*

**Call 4-4613**

If no Answer Call  
 3-0981

## VALLEY FLORAL CO.

109 N. SUTTER



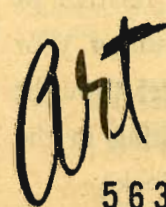
# Flowers

For All Occasions

**DIAL 2-4812**

After Hours Dial... 2-8839

New Charge Accounts Invited  
 FREE DELIVERY



## FLORAL SHOPPE

Everett C. O'Neil

563 E. HARDING



**Florists—Retail—(Cont'd)**

Stockton Floral Co 511 E Harding.....5-5308  
 Swift's Floral Shop 514 W Flora.....9-9175  
**VALLEY FLORAL CO** 109 N Sutter.....4-4613  
 (See Advertisement Opposite Page)  
 Whyte's Flower Gardens French Camp Rd....2-2936

**Flour Dealers**

**SPERRY FLOUR CO** 721 N Union.....3-2172

**Flower Bulbs—See Seeds & Bulbs—Retail**

**Fluorescent Lighting Apparatus & Fixtures**

**HOME WIRING CO** 522 E Washington.....3-0262  
**W M S ELECTRIC SERVICE**  
 1317 E Market.....2-1216

**Flywheels—Repairing**

See Automobile Repairing; Also Welding

**Food Products**

Armstrong Bros 2353 N California.....3-9362  
 Best Foods Inc 748 S Union.....9-9015  
**Calif Packing Corp**  
 Del Monte Ranch No 188  
 Union Island.....Dial 0 call 1-F-3  
**Calif Packing Corp**  
 Del Monte Ranch No 188  
 Union Island.....Dial 0 call 1-F-5  
 Essanjay Food Distr 519 N Hunter.....3-4211  
**FLOTILL PRODUCTS INC**  
 Fresno & Charter Wy.....4-4871  
 Flotill Sales Co Fresno & Charter Wy.....4-4871  
**Grizzly Bear Brand Prod Co**  
 Wholesale Horseradish  
 2353 N California.....2-5129  
 Lotorto Louis 1865 W Rose.....3-1235  
**NORCAL DIST CO**  
 Durkee Mayonnaise & Salad Dressing  
 Troco Margarine-Nestles Cocoa  
 811 W Fremont.....2-8284  
**PENTHOUSE FOODS INC**  
 Fresno & Charter Wy.....4-4871  
**POPH-ITT CEREALS INC**  
 Puffed Wheat & Rice Cereals  
 444 S Aurora.....3-1119  
 Stagnaro Bros 430 S American.....2-4223  
**STOCKTON FOOD PRODUCTS INC**  
 Filbert & Miner.....7-7823  
**WATKINS PRODUCTS** 2063 E Main.....9-9382  
**WILSON FRANK M CO INC**  
 Waterloo & Harding.....7-7806

**Food Products—Brokers**

Parvanoff T 1202 N Hunter.....2-7218  
 Puritan Products Co 737 N Monroe.....3-6569  
 Sommer Harry Stockton Hotel.....4-2761  
 Tosi Renzo-Puritan Products Co  
 737 N Monroe.....3-6569

**Food Products—Health**

See Health Food Products Headings

**Foods—Frozen—See Frozen Foods**

You'll find it fast in the **YELLOW PAGES.**

**Horstman  
 Floral Co.**



CARL and LES

**FLOWERS**

FOR YOUR EVERY PURPOSE

Telegraph Service  
 Free Delivery

**2-6233**

If No Answer Call  
 3-8697 or 3-2225

EL DORADO & HARDING



**ALEX FLORAL CO.**

ZOLEZZI BROTHERS



PHONE  
**3-6536**

If No Answer  
 Call 2-0748

FLOWERS FOR ALL OCCASIONS

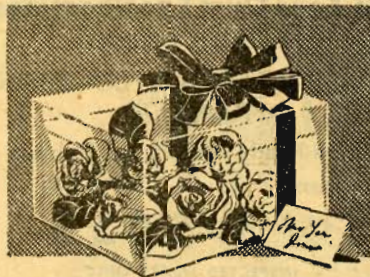
Specialist in

- WEDDING BOUQUETS & DECORATIONS
- FUNERAL DESIGNS & SPRAYS
- ORIGINAL CORSAGES

Prompt  
 Delivery



33 North American Street



Flowers for All Occasions

**COLLEGE FLOWER SHOP**

Dial 2-6550

2115 PACIFIC AVE. STOCKTON

*Collins & Cazale*  
 FLOWER SHOP

Prompt Delivery

Corsages - Birthdays - Weddings  
 Anniversaries - Funeral Designs

Dial 3-8133

Night Phone - Dial 2-7520  
 445 N. CALIFORNIA

**Foot Appliances**

**GREMCO ORTHOPEDIC APPLIANCE CO**  
 1213 L Sacramento  
 (Toll) Call "Operator" for... Sacramento 2-6546

**Foot Treatment**

See also Chiropradists  
 Canning Montgomery J  
 Bank of America Bldg.....3-2213  
**COHEN J**  
 See Adv Under Chiropradist  
 Rank of America Bldg.....2-8991  
 Gianelli Leo J Medico-Dental Bldg.....2-5782  
 Grillo Italo J 21 S Sn Joaquin.....2-6285  
**HISS DR FOOT CLINIC EXTENSION SERVICE**  
 34 S California.....6-6195  
**MILLER F A California Bldg**.....2-2626

**Form Clamps**

See Contractors' Equipment Headings

**Forwarding—Freight**

See Freight Forwarding

**Foundations—Research**

College Of The Pacific Food Processors  
 Foundation College of Pacific Campus....2-0625

**Foundries—Brass, Bronze  
 Aluminum, Magnesium, Etc**

**AUGUSTINE BRASS CASTING CO**  
 Bronze Markers & Tablets  
 1137 S Pilgrim.....3-1312

**PACIFIC BRASS FOUNDRY OF SAN FRANCISCO**  
 Established 1887  
**HEAVY CASTINGS**  
 MONEL - BRASS - BRONZE - COPPER.  
 FRONTIER (40 E) HITENSILE  
 Corrosion-Resisting Aluminum  
 "Consult Our Metallurgist"  
 251-2d San Francisco  
 (Toll) Call "Operator" for... Yukort 6-6745

**STEPHENS BROS MARINE SUPPLIES**  
 345 N Yosemite.....2-3306  
**STOCKTON IRON WKS** Harrison & Lindsay. 7-7091

**Foundries—Iron**

**STOCKTON IRON WKS** Harrison & Lindsay. 7-7091  
**SUPER MOLD CORPORATION** 1025 E Oak. 5-5841  
 (See Advertisement This Page)  
**VULCAN FOUNDRY CO**  
 Meehanite Iron-Production & Jobbing  
 4401 Sn Leandro Oakland  
 (Toll) Call "Operator" for... Kellog 2-6260

The men and women in the Bell System are used to meeting emergencies and they are trained and equipped to carry on in times of special need. For years they have known the test of fire, flood and storm. Always before them is the tradition that "the message must go through".

**CASTINGS  
 STEEL AND GREY IRON**

PRODUCED FROM  
 ELECTRIC FURNACE

Both Small & Large Size  
 Castings Handled Efficiently

**SUPER MOLD CORPORATION  
 STOCKTON**

1025 E. Oak St. Phone 5-5841



**Foundries—Steel**

**STOCKTON IRON WORKS**  
Distributors Of Steel Castings  
Harrison & Lindsay ..... 7-7091

**SUPER MOLD CORPORATION**  
See Our Ad Under Foundries Iron  
1025 E Oak ..... 5-5841

**THYS CO**

ELECTRIC STEEL CASTINGS  
MACHINE SHOP  
SANDBLASTING  
MACHINERY DESIGNED

Folsom Blvd & 69th Sacramento  
(Toll) Call "Operator" for Sacramento 6-3048

**Fountains—Soda**

See Soda Fountain Equipment

**Fraternal Organizations**

See also Associations; Also Clubs

Alpha Kappa Phi College of Pacific Campus... 2-9405  
Alpha Theta Tau College of Pacific Campus... 2-9292  
Elks Club Elks Bldg..... 4-4556  
Elks Rest  
Cocktail Bar Open From 4 PM Til 2 AM  
19 E Lafayette..... 2-9693  
Grand Lodge Knights Of Pythias  
744 E Weber Av..... 4-1754  
Knights Of Pythias Castle 134 W Park..... 2-9329  
Masonic Temple Assn Market & Sutter..... 8-8931  
Moose Lodge No 391 Record Bldg..... 2-4322  
Neighbors Of Woodcraft 134 W Park..... 2-9329  
Odd Fellows Hall Assn 24 S Hunter..... 2-4415  
Omega Phi Alpha College of Pacific Campus... 2-9502  
Red Men Hall  
Meeting Every Thursday 8 PM  
American & Market..... 6-6676  
Rho Lambda Phi College of Pacific Campus... 2-9336  
Supreme Fraternal Council L D T  
47 N Grant..... 3-6516  
Tau Kappa Kappa College of Pacific..... 2-9419  
Tau Kappa Sorority College of Pacific..... 6-6329  
Zeta Phi 3640 Pacific Av..... 2-9364

**Freezers—Food Storage Units**

See also Refrigeration Equipment—Commercial;  
Also Refrigerators—Domestic

**ADMIRAL FREEZERS—**  
CORREN M & SONS 136 S Sn Joaquin... 6-6711  
MOREING'S 929 N Yosemite..... 4-4853

**CARRIER FOOD FREEZERS**

Food Freezers combining both  
handy front-door opening and  
hermetically sealed unit. Fast  
freezing and storage in same  
compartment. Extra insulation,  
low operating cost.

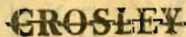


"FOR INFORMATION CALL"

**ECCLES C R & CO INC**  
2259 S El Dorado..... 2-8968

**CROSLEY FROSTMASTER FREEZERS**

COMPACT KITCHEN SIZE  
FROZEN FOOD CABINET  
For Over 100 POUNDS OF  
FOOD



Smartly Styled - Table-top  
Work Surface - Also See the Crosley Shelvador  
Refrigerators. Complete Line of Radios and Ranges.

"FOR INFORMATION CALL"

**CORREN M & SONS** 136 S Sn Joaquin... 6-6711

If you have goods for sale, the Classified Telephone Directory provides purchasers one of the quickest ways to find your goods. You are invited to call our nearest Business Office for detailed information on advertising in the Classified Telephone Directory.

**Freezers—Food Storage Units—  
(Cont'd)**

**DEEFPREEZE HOME FREEZERS**

When the time comes to buy your home freezer remember—*"There is only one DEEFPREEZE home freezer, made only by Deepfreeze Division, Motor Products Corporation."* It is not a genuine DEEFPREEZE home freezer unless it bears the trademark, "DEEFPREEZE."

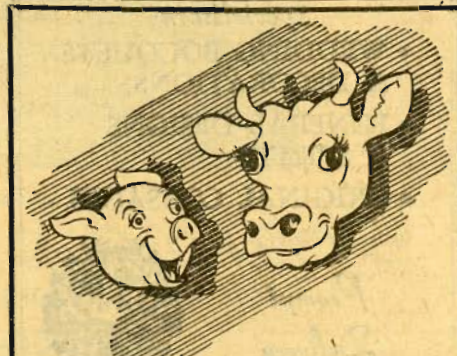


"WHERE TO BUY THEM"

**BREUNER JOHN CO** 607 E Main..... 5-5941  
**BURNHAM BROS** 417 E Weber..... 5-5913  
**CORREN M & SONS** 136 S Sn Joaquin... 6-6711

**ECCLES C R & CO INC**  
Frigidaire Home Freezers  
2259 S El Dorado..... 2-8968

Telephone service is one of the unifying forces of the nation.



Wholesale and Retail

**MEAT**

**Cut - Wrapped - Processed  
To Your Own Specifications**

FOR HOME FREEZERS

**COLD STORAGE LOCKERS  
RENTED**

Oven Ready Poultry and Rabbits

FROZEN FRUIT & VEGETABLES

**5-5435**

INSPECTED MEATS ONLY

**FROZEN FOOD  
LOCKER CO.**

625 E. WEBER

**FROZEN FOOD LOCKERS  
NOW AVAILABLE**

Bring Your Meat to Us or We Can Supply It

**COMPLETE SERVICE  
SMOKING - CURING**

(Also Available to Non-Locker Renters)

OPEN 7 A.M. TO 7 P.M. Daily  
EXCEPT SUNDAY

**EL DORADO FROZEN  
FOOD LOCKERS**

COMBINED WITH

**EL DORADO MEAT MARKET**

31 N. EL DORADO

Phone 5-5613

**Freezers—Food Storage Units—  
(Cont'd)**

**GENERAL ELECTRIC HOME FREEZERS**

"Tireless Coldmaker" sealed-in-steel gives ceaseless freezing efficiency — year after year after year. "Perfect-Seal" insulation cuts operating costs to an average of a few pennies a day.



"WHERE TO CALL"

SALES & SERVICE DEALERS

**BREUNER JOHN CO** 607 E Main..... 5-5941

**GIBSON HOME FREEZERS—**

**CORREN M & SONS** 136 S Sn Joaquin... 6-6711

**HOTPOINT ELECTRIC FREEZERS—**

**CORREN M & SONS** 136 S Sn Joaquin... 6-6711

**INTERNATIONAL HARVESTER HOME  
FREEZERS—**

**JACK'S WASHING MACHINE SERVICE**  
148 S California..... 3-2463

**NORGE HOME FREEZERS—**

**CORREN M & SONS** 136 S Sn Joaquin... 6-6711

**PHILCO FREEZER**

SALES AND SERVICE

Philco gives you the newest in home Freezers at popular prices. Greater food protection, convenience and economy. Models for every type of home. Also dependable service by factory-trained experts.



"WHERE TO BUY THEM"

**BREUNER JOHN CO** 607 E Main..... 5-5941  
**STOCKTON REFRIGERATION**  
2153 E Main..... 6-6109

**Freight Forwarding**

**INTERNATIONAL FORWARDING CO**

LESS THAN CARLOAD SHIPMENTS  
DOMESTIC & FOREIGN  
TRANSCONTINENTAL  
FREIGHT SERVICE  
BOTH EAST & WEST BOUND

48 N Wilson Wy..... 2-8956

**MERCHANT SHIPPERS ASSOCIATION**

Gordon F Tye-Manager  
1036 E Sonora..... 3-1713

**NATIONAL CARLOADING CORPORATION**

Market & Union..... 7-7089  
Pac-Atlantic Shippers Assn 31 N Sutter..... 3-2350

**STOR-DOR FORWARDING CO**

Gene Casserly Mgr  
1036 E Sonora..... 2-3153

**Transcontinental Freight Service**

California Bldg..... 3-9162

**UNIVERSAL CARLOADING & DISTRIBUTING**

CO INC California Bldg..... 3-9162  
Valley Motor Lines Inc 1207 S Aurora..... 6-6716

**Freight Motor Carriers**

See Motor Freight Companies Headings

**Frozen Food Lockers—Renting**

**COFFEE'S FROZEN FOOD LOCKERS**

COLD STORAGE LOCKERS  
RENTED

For a Nominal Charge We Will  
Cut, Wrap and Quick Freeze  
Meats and Poultry

Tracy Hwy..... 4-4015

El Dorado Meat Market 31 N El Dorado..... 5-5613  
(See Advertisement This Page)

Frozen Food Locker Co 625 E Weber..... 5-5438  
(See Advertisement This Page)

**INDEPENDENT MEAT CO** 608 E Miner..... 2-8105

You'll find it fast in the **YELLOW PAGES**.



**Frozen Foods**

**BIRDS EYE FROSTED FOODS—**

GOLDEN STATE CO LTD 640 N Union... 9-9727

Inglis John Frozen Foods 347 N Aurora... 7-7991  
 U S Quick Frozen Foods W Weber & Lincoln... 6-6784  
**UNION ICE & STORAGE CO**  
 W Weber & Pershing... 4-4721

**Fruit Juices**

Gremlin Frozen Orange 2715 E Miner... 2-7248  
 Stockton Fruit Juice Co 503 E Jackson... 2-3181

**Fruit & Vegetable Brokers**

Anderson W E Co American Trust Bldg... 5-5828  
**BOYER FOREST L** American Trust Bldg... 5-5937  
 Catherwood-Nelson Hotel Stockton... 3-1180  
 Devine C H French Camp... 2-3872  
**DEVINE CHAS H** 1126 E Church... 8-8811  
 Hayman Louis Hotel Stockton... 4-2492  
 Higby & Sons Hotel Stockton Anx... 4-4713  
**SPINGOLO FRANK** Channel & North A... 5-5675  
 Tankersley Bob Produce Co Hotel Stockton... 4-2573  
 Winger Frank N 1530 W Princeton... 2-6389

**Fruit & Vegetable Growers & Shippers**

**ANDERSON W E CO** American Trust Bldg... 5-5828  
**ATHERTON & KOMURE** 1900 Moreing... 7-7758  
 Atlantic Commission Co Inc  
 1049 W Weber... 5-5695  
**BAROSSO & KELLY** Magnolia & F... 7-7877  
**BROOKSIDE FRUIT CO**  
 Cherries  
 1037 E Lafayette... 3-8116  
 California Packing Corporation  
 1002 E Hazelton... 5-5623  
 Campodonico F J 1031 E Sonora... 3-1493  
**CANNON N E BILL** River Av... 2-4938  
 If no answer call... 2-3968  
**CINCHIOLLO BROS** 1005 E Harding Wy... 2-8540  
**COSTA BROS**  
 Cherries & Grapes  
 Union & Lafayette... 2-6881  
**COSTA FELIX & SONS**  
 Cherries & Grapes  
 Union & Lafayette... 2-6881  
 Costa J & B 1037 E Lafayette... 2-1687  
 Dawang Pedro Highway 50... 3-3093  
**DUMONT PACKING CO**  
 Farina Orlando E  
 510 E Channel... 8-8719  
 Flynn W J Hotel Stockton Anx... 8-8919  
**FOX JOHN H** Holt... 5-5926  
 Frederick Sales Co 130 S Union... 3-0763  
 If no answer call... 3-3315  
**KIRBY W E CO** W Weber... 2-4790  
**KLEIN BROS**  
 Asparagus Growers & Shippers  
 48 W Weber... 5-5731  
**LEVY A & ZENTNER J CO** E Channel... 8-8647  
**MANARO D & SON** 1548 E Channel... 2-2785  
 Mandeville Island Farms 20 E Weber... 8-8556  
 Bacon Camp Nr 11... Dial O call 16-F-2  
 Camp 7... Dial O call 16-F-5  
 Camp 13... Dial O call 16-F-12  
 Camp 23... Dial O call 16-F-3  
 Camp 23 Shop... Dial O call 16-F-11  
 Mantelli Bros Roberts Is... 3-7041

**Fruit & Vegetable Growers & Shippers—(Cont'd)**

**MANUEL JOHN** French Camp... 2-5973  
**MAURER JOHN C & SON** W Weber... 2-8930  
**MAURER JOHN C & SONS**  
 California Bldg... 8-8548  
 McGillvray W E  
 Grower & Shipper-Potatoes & Onions  
 Hotel Stockton Anx... 5-5894  
 Olson Frank W 24 W Weber... 3-1329  
 Parenti & Davini Farms Davini Rd... 3-8082  
**PRICE T R** California Bldg... 2-6653  
**RITTER-PRICE CO** California Bldg... 2-6653  
 Shima G T 1004 W Park... 2-5137  
 Solari Geo Packer & Shipper Pacific Av &  
 Calaveras River... 4-4284  
**SPINGOLO FRANK** Channel & North A... 5-5675  
**SYMMONDS R W**  
 Office Hotel Stockton Anx... 3-0649  
 Packing Shed Pershing & Weber... 3-1465  
 Tenerio Andrew 50 Hwy... 2-5961  
 Tomita Ted T Yettner Ln... 3-3055  
 Tozzi James & Co E Weber & Sacramento... 9-9731  
 van Lobensels W E King Island... 2-3925  
 Vogel Ben & Son 119 W Weber... 7-7562  
 Weyl-Zuckermer & Co 148 W Weber... 4-4621  
 Camp No 21 Shop  
 McDonald Island... Dial O call 17-F-2  
 Camp No 21 A  
 McDonald Island... Dial O call 17-F-3  
 Camp No 22 McDonald Island... Dial O call 17-F-4  
 Camp No 23 A  
 McDonald Island... Dial O call 17-F-11  
 McDonald Island Farms Camp  
 No 2 & 3... Dial O call 17-F-12  
 McDonald Island Farms Camp  
 No 6... Dial O call 17-F-13  
 McDonald Island Farms Camp  
 No 8... Dial O call 17-F-14  
 McDonald Island Farms Camp  
 No 11... Dial O call 17-F-21  
 Winter R W Co 34 W Weber... 7-7019

Hear many of the world's outstanding musical artists on the Telephone Hour—N.B.C., Monday nights.

**Fruits & Vegetables—Retail**

Freni Market 1145 N Wilson Wy... 2-9579  
 Liberty Fruit Market 906 N Wilson Wy... 2-4734  
 Veterans Market 1740 N Wilson Wy... 4-0825  
**WASHINGTON FRUIT MARKET**  
 28 N El Dorado... 6-6357

**Fruits & Vegetables—Whse**

Barosso & Kelly Magnolia & F... 7-7877  
**CANNON N E BILL**  
 Asparagus Only  
 River Av... 2-4938  
 If no answer call... 2-3968  
**CENTRO-MART** 111 S Center... 8-8687  
 Cooney & Schenone Produce Co  
 Channel & Center... 4-3232  
 Devincenzi & Cooney 1037 E Lafayette... 2-4577  
 Gust Tony & Co 1620 E Channel... 2-5291  
 If no answer call... 3-3811  
 Hobbs Parsons Co Union & Miner... 8-8951  
**MANARO D & SON** 1548 E Channel... 2-2785  
**NUTTING K R CO** Holt... 5-5926  
 Rizzo & Nelson 1626 E Channel... 3-0152  
 San Joaquin Wholesale Fruit & Produce Co  
 120 N Wilson Wy... 2-7397  
 Strangio Al 2130 N Sn Jose... 3-8185  
**UNITED FAIRWAY PRODUCE CO**  
 102 N Wilson Wy... 8-8683  
 Xantopoulos S 1879 W Sonoma... 3-6451

**Fuels**

See Specific Kinds, i.e., Coal & Coke Dealers; Oils—Fuel & Heating; Wood; Etc

**Fumigating**

See also Exterminating  
 Delk Pest Control American Trust Bldg... 2-6314  
**TERMITE CONTROL CO** 561 E Harding... 2-0885

**Funeral Directors**

**CHAPEL OF THE PALMS** 202 S California... 8-8525  
 (See Advertisement This Page)  
 de Young Memorial Chapel 601 N California... 7-7875  
 Frisbie & Warren 809 N California... 4-4711  
 (Continued Next Page)

**SAN JOAQUIN MORTUARY**



Efficient Service - Moderate Rates for All Colored Mortuary - Courtesy & Sincerity  
 Phone 3-6434  
 544 SOUTH CALIFORNIA

STOCKTON MORTUARY

**Chapel of the Palms**

*A beautiful Service at moderate cost*

GEO. A. SANGUINETTI      J. G. "BUD" SANGUINETTI

202 S. CALIFORNIA ST.      DIAL 8-8525



# Superior FUR SERVICE

- SCIENTIFIC STORAGE
- CLEANING • GLAZING
- REPAIRING • REMODELING
- RESTYLING by the same master furriers who fashion our costliest creations
- LOWEST PRICES
- FACTORY ON PREMISES.



515 E. MAIN  
Phone  
**5-5411**

West's Leading Furriers • STORES IN  
SAN FRANCISCO • OAKLAND • SPOKANE



## FURS

COLD STORAGE  
\$2.00

Entire Season

Lowest Rates on Remodeling, Relining,  
Cleaning, Glazing, Demoting and Storage  
— Fur Garments Made to Order —  
100% Guarantee

### Weisinger's Fur Shop

House of Guaranteed Furs

547 E. Market  
STOCKTON

Dial 2-5147

# Emil's

## FUR SHOPPE

FINE FURS

DESIGNING & REMODELING

1247 N. Monroe St.

Phone 3-0533

### Funeral Directors—(Cont'd)

MARTIN FUNERAL HOME 445 N American... 4-4644  
SAN JOAQUIN MORTUARY  
544 S California... 3-6434  
(See Advertisement Preceding Page)  
Stockton Mortuary 202 S California... 8-8525  
Wallace B C & Son 520 N Sutter... 6-6993  
Warren & Frisbie 809 N California... 4-4711

### Fungicides—See Insecticides

### Fur Cleaners & Dyers

Benioff's Fred Furriers 515 E. Main... 5-5411  
(See Advertisement This Page)  
WEISINGER'S FUR SHOP 547 E Market... 2-5147

### Fur Dealers—Retail

BENIOFF'S FRED FURRIERS 515 E Main... 5-5411  
EMIL'S FUR SHOPPE 1247 N Monroe... 3-0533  
(See Advertisement This Page)  
GAMAGE'S 37 N Sutter... 2-7300  
Harrison Furs 526 E Main... 2-5373  
Sherman's 526 E Main... 2-3859  
Weisinger's Fur Shop 547 E Market... 2-5147  
(See Advertisement This Page)

### Fur Dealers—Whse & Mfrs

BENIOFF'S FRED FURRIERS 515 E Main... 5-5411  
WEISINGER'S FUR SHOP 547 E Market... 2-5147

### Fur Farms

Bay Farms  
Breeders Of Quality Chinchillas & Mink  
20531 E 14th Hayward  
(Toll) Call "Operator" for..... Lucerne 1-7420

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BACKLUND AGNES  
FURS  
RESTYLING &  
REMODELING  
418 E Main... 2-1837

BENIOFF'S FRED FURRIERS 515 E Main... 5-5411  
DENEHY CHRISTINE 437 E Cleveland... 9-9021  
Emil's Fur Shoppe 1247 N Monroe... 3-0533  
GAMAGE'S 37 N Sutter... 2-7300  
SHERMAN'S 526 E Main... 2-3859  
WEISINGER'S FUR SHOP 547 E Market... 2-5147

### Fur Storage

BENIOFF'S FRED FURRIERS 515 E Main... 5-5411  
GAMAGE'S 37 N Sutter... 2-7300  
WEISINGER'S FUR SHOP 547 E Market... 2-5147

Often it is a convenience for various members of your household or business to have personal listings in the Telephone Directory. The cost of these extra listings is small.

## HANDY MAN OF SPECIALIST

You're almost certain to find the person or firm to do the job you want done when you

LOOK IN THE  
*Classified*  
TELEPHONE SECTION

### Furnaces—Heating

ALL WEATHER CONTROL INC  
1220 N Union... 2-4470  
(See Advertisement Opposite Page)

ALLEN J L PLUMBING CO  
1203 E Charter Wy... 8-8743

AMERICAN SHEET METAL WORKS  
1538 E Main... 2-7611  
(See Advertisement Opposite Page)

ANDREWS G R CO  
Full Line Of Heating Equip  
48 N Wilson Wy... 8-8657

CENTRAL PLUMBING & HEATING CO  
525 E Harding Wy... 2-7876

### CHRYSLER AIRTEMP FURNACES

Gas, Oil, or Coal-fired Automatic Furnaces, Gravity Furnaces, Boilers. Also, Year 'Round Air Conditioners for the Home. MADE AND WARRANTED BY CHRYSLER CORP.



"WHERE TO BUY IT"

ALL WEATHER CONTROL INC  
1220 N Union... 2-4470

### COLEMAN GAS FLOOR FURNACES

A modern, automatic, low cost heating unit, ideal for small homes with or without basements. Provides clean, work-free heat, with healthful warm air circulation.



"WHERE TO BUY IT"

ARROW PLUMBING CO 23 E Poplar... 5-5229  
Boscacci P M & Son 19 E Jackson... 3-0943  
CENTRAL PLUMBING & HEATING CO  
525 E Harding Wy... 2-7876  
Lyons Edw P Co 1625 E Main... 2-0524  
Pahl-Harry Co 427 E Channel... 7-7029  
SHELL DOMESTIC GAS SERVICE  
3225 Highway 99... 8-8611

### COLEMAN OIL FLOOR FURNACES

Gives clean, modern, automatic heating service to homes anywhere at low cost. It is set in the floor—no basement needed—insures warm floors through healthful, warm air circulation.



"WHERE TO BUY IT"

Yolland Ice & Fuel Co 830 S California... 6-6966

FRANK'S PLUMBING SHOP 2556 E Main... 2-4844

FRASER GAS FURNACES--  
CORREN M & SONS  
136 S Sn Joaquin... 6-6711

FRASER SALES & SERVICE CO  
445 S Sn Joaquin... 8-8958

### GENERAL ELECTRIC AUTOMATIC HEATING EQUIPMENT

A complete line of automatic heating equipment, both Gas and Oil units, for radiator and warm air systems. Con- version Oil Burners.



"WHERE TO CALL"

DEALER

KOCH HARRY INC 742 E Charter Wy... 2-8971

(Continued Next Page)

A thoughtful party-line user answers her telephone bell promptly . . . places her own calls accurately, so that they do not have to be placed again . . . does not monopolize the telephone at the inconvenience of others . . . teaches children, too, the little telephone kindnesses . . . and when her telephone is not in use, sees that it is hung up.



**Furnaces-Heating-(Cont'd)**

**JACKSON'S BUTANE & PROPANE SERV**

Oil Furnaces

- 320 S Sn Joaquin.....3-0889
- KOCH HARRY INC 742 E Charter Wy.....2-8971  
(See Advertisement This Page)
- Little H C Burner Co 320 S Sn Joaquin.....3-0889
- LYONS EDW P CO 1625 E Main.....2-0524

**PAYNEHEAT SALES & SERVICE**

PAYNE quality reflects nearly 40 years' leadership.



Floor and Duplex Furnaces  
Console (Circulator) Heaters  
Forced Air Wall Heaters  
Forced Air and Gravity Central Furnaces  
All vented; approved for all types of gas.

**"WHERE TO BUY THEM"**

DISTRIBUTOR

TAY-HOLBROOK INC 400 S Aurora.....4-4841

DEALERS

- ARROW PLUMBING CO 23 E Poplar....5-5229
- CORREN M & SONS 136 S Sn Joaquin...6-6711
- SIMPSON J H CO 26 N Wilson Wy.....3-0564

**RHEEM HEATING EQUIPMENT**

"Compact" gas fired floor and wall furnaces provide clean warm air heating for every space heating requirement. Automatic controls. For all types of gas including liquid petroleum.



**"WHERE TO BUY THEM"**

DEALER

CORREN M & SONS  
136 S Sn Joaquin.....6-6711

DISTRIBUTORS

ANDREWS G R CO 48 N Wilson Wy....8-8657  
WESTERN PLUMBING SUPPLY CO LTD  
1102 S Aurora.....7-7951

Schuler Geo F & Son 1130 E Weber.....6-6171

**SIMPSON J H COMPANY**

**HEATING and SHEET METAL WORK**

Furnaces, Air Conditioning, Gutters, Leaders, Patent Chimneys

26 N Wilson Wy.....3-0564

SPINO C J CO 819 N Wilson Wy.....4-4093  
(See Advertisement This Page)

Valley Heating & Metal Supply Co  
818 S Monroe.....3-3919

WESTERN PLUMBING SUPPLY CO LTD  
1102 S Aurora.....7-7951

WICKER'S G E APPLIANCES  
330 E Weber.....4-4717

YOLLAND OCE & FUEL CO  
S T Johnson Oil Burners & Furnaces  
830 S Calif.....6-6966

**Furnaces-Industrial**

WESTERN PLUMBING SUPPLY CO LTD  
1102 S Aurora.....7-7951

**Furnaces-Repairing & Cleaning**

DAY JOHN H 420 E Jackson.....3-4562

Telephone men in all parts of the Bell System have had long experience in working together. Tools, equipment, methods of tackling the job and the "language of the business" are the same north or south, east or west. This nationwide unity of method and spirit means a telephone service of the utmost dependability.

IT STAYS

**COMFORTABLE**

INSIDE WITH

Chrysler Airtemp



**HEATING**

- RESIDENTIAL •
- COMMERCIAL •

2-4470



NONE TOO

LARGE . . .

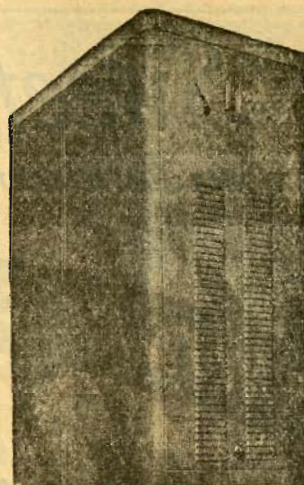
NONE TOO SMALL . . .

Estimates Given Without Obligation

**ALL WEATHER CONTROL, INC.**

1220 N. UNION ST.

Emergency Call 3-6085



Dial  
2-7661

**TORIDAIRE**

Air Conditioned

**Gas Furnaces**

FOR ECONOMICAL HEATING

"Ask the Man Who Owns One"

OIL BURNERS - SHEET METAL - AIR CONDITIONING

**AMERICAN SHEET METAL WORKS**

M. G. "SAM" PAUKEN, Mgr.

1538 E. MAIN ST. STOCKTON



**AUTOMATIC HEATING**

That's right! Ready at

**Harry Koch, Inc.**

742 E. Charter Wy. Phone 2-8971

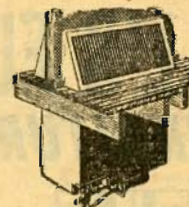
**To Find an AUTHORIZED**

**SALES AND SERVICE DEALER**

When you want the "genuine" in a nationally-advertised product or service

**LOOK IN THE YELLOW PAGES**

They Tell "Where to Buy It"



**GAS FURNACES WATER HEATERS AIR CONDITIONERS Sales & Service**

We Install and Repair All Types of Gas Appliances & Controls

Oil Fired Furnaces & Boilers Converted to Burn Natural Gas

Free Estimates

No Job Too Large or Too Small

20 Years Experience

CALL

**4-4093**

**C. J. SPINO CO.**

819 N. Wilson Way

FREE PARKING



# N. Sweet & Sons

Home Furnishers Since 1920

**FURNITURE & APPLIANCES**

*Cash Paid*  
**OR BIG ALLOWANCES**  
for used  
**FURNITURE**

- FURNITURE
- STOVES
- LINOLEUM
- RUGS
- BEDDING
- MATTRESSES
- CARPETS
- WINDOW SHADES
- WASHERS
- LAMPS
- REFRIGERATORS
- RADIOS

**3 STORES TO SERVE YOU**

MAIN STORE 634 E. MAIN ST... 4-4887  
119 S. SAN JOAQUIN ST..... 2-1486  
329 E. MARKET ST..... 7-7187

Furniture Cleaning  
See Upholstery Cleaners

**Furniture Dealers—New**

- ACE FURNITURE CO 543 E Weber..... 7-7321
- ACME FURNITURE CO 425 E Weber..... 3-0348
- BASHOR & GRAY INC 1439 N El Dorado... 3-1615
- BILL'S FURNITURE 323 E Market..... 7-7657  
(See Advertisement This Page)
- Bill's Furniture 125 S Sn Joaquin..... 2-8212
- BREUNER JOHN CO 607 E Main..... 5-5941
- BROWNING'S 223 E Weber..... 7-7764
- BURNHAM BROS 417 E Weber..... 5-5913
- COLONY FURNITURE & RESTAURANT  
SUPPLY CO 1820 S El Dorado..... 2-4779

**CORREN M & SONS**

"THE FRIENDLY FURNITURE STORE"  
COMPLETE  
HOME FURNISHERS  
& HOME ELECTRIC APPLIANCES  
Established 1906

136 S Sn Joaquin..... 6-6711

- DAVIDSON GEORGE B 1217 N El Dorado... 3-1332
- EAGLE FURNITURE CO 46 N California.... 9-9039  
(See Advertisement This Page)
- Eastside Furniture Co 2302 E Main..... 4-1712
- JOHNSON'S FURNITURE 901 Waterloo Rd. 3-7154  
(See Advertisement Opposite Page)
- Levinson Furniture Co 321 E Weber..... 8-8243
- McKay's Furniture Store 4824 E Horner.... 2-5765
- Newstadt Sam 820 E Main..... 3-2439
- Peffer Furniture Co 519 E Market..... 4-4551
- Pike Chas E Furniture Co 118 N Calif. .... 9-9815
- ROMAN & SUTTLES 2323 Pacific..... 3-5434  
(Continued Next Page)

New vacuum tube equipment is an important part of the facilities now being added to assure faster and better long distance service.

## BILL'S FURNITURE MARKET

### FURNITURE AND APPLIANCES



Phone

STOCKTON 7-7657



Better Buys in Furniture

**"FURNITURE - NEW & USED - ALL TYPES"**

LINOLEUM - RUGS - BEDDING - MATTRESSES  
WINDOW SHADES - VENETIAN BLINDS

**"ELECTRICAL APPLIANCES"**

DALCO & FROSTAIR REFRIGERATORS  
SPEED QUEEN & GAFFERS & SATTLER RANGES  
STEWART WARNER RADIOS - ARVIN & SONORA RADIOS

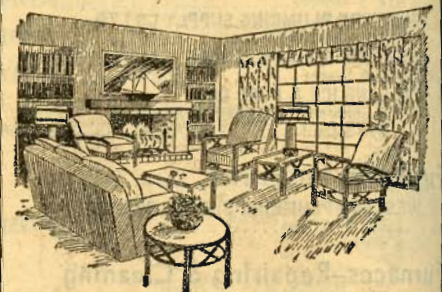
**"GAS & ELECTRIC RANGES"**

LIBERAL TRADE IN ALLOWANCES

Three Stores to Serve You

NEW FURNITURE DEPT..... 323 E. MARKET  
USED FURNITURE DEPT..... 320 E. MARKET  
USED FURNITURE DEPT..... 125 S. SAN JOAQUIN

## Eagle FURNITURE CO.



Complete  
**HOME FURNISHINGS**

WATCH OUR WINDOWS  
FOR LATEST STYLES  
APPLIANCES - BABY FURNITURE  
BEDDING - DRAPES - RUGS

Used Furniture Dept.

46. N. California - Corner Weber

Telephone 9-9039

TRADES

TERMS



**Furniture Dealers—New—(Cont'd)**

**STAR FURNITURE CO** 245 E Miner.....3-5540  
 (See Advertisement This Page)  
**STATE FURNITURE EXCHANGE**  
 202 S Sn Joaquin.....2-1163  
**SWEET N & SONS** 634 E Main.....4-4887  
 (See Advertisement Opposite Page)

**UNITED MERCANTILE CO**

COMPLETE LINE OF  
 HOUSEHOLD MERCHANDISE  
 "Credit With A Smile"  
 FURNITURE - APPLIANCES  
 Open Thursday Evenings  
 Directly Opposite St. Gerlrude's Church  
 1718 E Main.....3-4853  
 If no answer call.....3-5875

Western Auto Supply Co 706 E Weber.....8-8593  
**YEAGER FURNITURE CO** 40 N Sutter.....7-7009

**Furniture Dealers—Used**

**ALPINE FURNITURE CO** 3310 N Wilson... 8-8204  
**ANDY'S FURNITURE STORE**  
 644 E Market.....2-8834  
 (See Advertisement This Page)  
 Barkley J 3338 Railroad Av.....8-8483  
**BILL'S FURNITURE** 323 E Market.....7-7657  
**BREUNER JOHN CO** 607 E Main.....5-5941  
**BURNHAM BROS** 124 North E.....3-5077  
**COLONY FURNITURE & RESTAURANT**  
 SUPPLY CO 1820 S El Dorado.....2-4779  
**CORREN M & SONS** 136 S Sn Joaquin.....6-6711  
 Jarvis Trading Post Highway 50.....4-1874

**JIM'S TRADING POST**

WE BUY - SELL - TRADE  
 ANY TYPE OF FURNITURE  
 HOUSEHOLD APPLIANCES  
 REFRIGERATORS - STOVES  
 WASHING MACHINES  
 VACUUM CLEANERS  
 4311 E Main.....5-5271

(Continued Next Page)

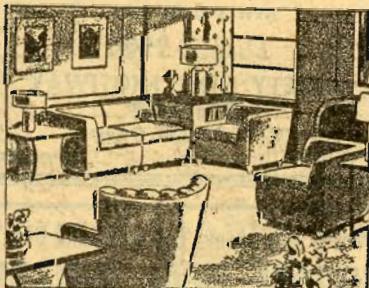
You'll find it fast in the **YELLOW PAGES.**

Open an Account with

**Hoffman's**

**STATE FURNITURE**

"Save With State"



Complete Line of

DIAL  
**2-1163**

FURNITURE  
 APPLIANCES  
 FLOOR COVERINGS

202 S. SAN JOAQUIN ST.  
 STOCKTON

**Furniture Dealers—Used—(Cont'd)**

**JOHNSON'S FURNITURE** 901 Waterloo Rd. .3-7154  
**McKAY'S FURNITURE STORE**

ALL TYPES OF FURNITURE  
 BOUGHT - SOLD - TRADED  
 ANTIQUES  
 OUT OF THE WAY SO LESS TO PAY

4824 E Horner.....2-5765

**NEWSTADT SAM** 1325 S El Dorado.....2-1717  
 (See Advertisement Following Page)  
 (Continued Next Page)

Strategically located throughout the nation, Western Electric Company's 29 Distributing Houses supply the Bell System with its equipment.



Complete Line of  
 FURNITURE - APPLIANCES  
 FLOOR COVERINGS

Open Thursday Evenings Until 9

TERMS - FREE DELIVERY

245 E. Miner **3-5540**

**FURNITURE**

*For Every Room*



**A Complete Furniture Store**

TERMS - FREE DELIVERY  
 TRADE IN ALLOWANCE

Visit Our Used Department

**JOHNSON  
 FURNITURE**

Wilson Way at Waterloo

Dial **3-7154**

**SPOT  
 CASH**



PAID for GOOD USED  
**FURNITURE**

*Complete Homes or Odd Pieces*

**PROMPT ACTION - NO DELAYS**

- LIVING - DINING - BEDROOM
  - ELECTRICAL APPLIANCES
  - STOVES & RADIOS
  - REFRIGERATORS AND WASHERS
- Trade Your Old for New At the Most Reasonable Price*

**Andy's Furniture Store**  
**Phone 2-8834**  
 EASY TERMS  
 644-648 E. MARKET



**SAM NEWSTADT**  
*"Sells the Best for Less"*  
**NEW AND USED FURNITURE**  
**STORE, OFFICE & RESTAURANT EQUIPMENT**  
 All Kinds of Ranges  
 High Prices Paid for Used Furniture  
 TWO STORES  
 1325 S. El Dorado      820 E. Main  
 Dial **2-1717**      Dial **3-2439**

*Immediate Cash*  
 FOR  
**FURNITURE**  
 FOR QUICK PERSONAL SERVICE  
**Phone 2-5208**  
 Liquidation of Houses, Apts., Estates, Etc.  
 Our Plan Means More Money for You  
 Warehouse Salesrooms at  
**PACIFIC STORAGE CO.**  
 517 N. HUNTER

**FURNITURE REPAIRING**



*Specializing in Furniture Repairing Cabinet Making and General Repair Work*

**CABINET MAKING**  
 Office Furniture and Kitchen Cabinets Made to Order  
**Dial 2-4170**  
*Jerry's* **CABINET SHOP**  
 40 So. Pilgrim

**Furniture Dealers—Used—(Cont'd)**  
**PAC STORAGE COMPANY** 517 N Hunter....2-5208  
 (See Advertisement This Page)  
**RAGSDALE'S SECOND HAND STORE**  
 Linden Rd. ....3-3026  
**STATE FURNITURE EXCHANGE**  
 202 S Sn Joaquin.....2-1163  
 (See Advertisement Preceding Page)  
**SWEET N & SONS**  
 Store No 2 119 S Sn Joaquin.....2-1486  
 Used Fur Dept 329 E Market.....7-7187

**Furniture Dealers—Whse**  
 Jesse Richard A Co The 400 W Market.....2-2259

**Furniture Mfrs**  
 Tuxedo Upholstery Shop 925 N Yosemite....3-4850

**Furniture Repairing & Refinishing**  
**EMERICK'S FURNITURE REFINISHING**  
**FINE FURNITURE REFINISHING**  
 Antique and Modern Restored and Repaired  
**OFFICE FURNITURE REFINISHED**  
 Pick-Up & Delivery Service  
 2102 W Flora.....2-5891

**GRAHAM D K** 1051 S Gertrude.....2-0791  
**JERRY'S CABINET SHOP** 40 S Pilgrim....2-4170  
 (See Advertisement This Page)

**UPHOLSTERY SERVICE CO**  
 RE-UPHOLSTER YOUR PRESENT FURNITURE  
 Complete Furniture Repairing  
**HELP SAVE & CONSERVE**  
 Large Selection of Covers  
 Easy Terms & Prices - Free Estimates  
 528 E Lafayette.....6-6100

**Furniture—Unfinished**  
 Emerick's Furniture Refinishing  
 2102 W Flora.....2-5891  
 (See Advertisement This Page)

Furniture Upholstering—See Upholsterers

Furs—See Fur Headings

**Galvanizing**  
**HUBBARD & CO**  
 EMERYVILLE  
**HOT DIP GALVANIZING**  
 Mfrs. Of Special Black & Galvanized  
**BOLTS - NUTS - RODS - WASHERS**  
 1250-45th Emeryville  
 (Toll) Call "Operator" for ... Olympic 2-6600

You can find out "Where To Buy It" by looking in the Yellow Pages.

**Unfinished Furniture**  
**PAINT - AND PAY LESS!**

- Modern Bedroom Sets
- Tables and Chairs
- Coffee Tables
- Chests and Bookcases

*Paint Mixed To Match Your Choice of Colors*  
**Phone - 2-5891**  
**Emerick's Furniture Refinishing**  
 2102 W. FLORA ST.

**Games & Game Supplies**  
**TUXEDO TOYLAND** 238 W Harding.....2-6671

**Garage Equipment**  
**MAXWELL MOTOR SUPPLY CO**  
 228 N El Dorado.....8-8586  
**MORRIS AUTO SUPPLY CO** 507 E Miner....4-5761

**Garages**  
 See also Automobile Repairing  
 A & H Garage 36 E Charter.....2-3349  
 Ah Tye Bros Garage 402 S El Dorado.....3-3731  
 Auto Hospital 642 S El Dorado.....4-1461  
 Beacon Garage 2060 S McKinley.....4-2562  
 Biles Jimmie Garage 3132 Farmington Rd.....2-0154  
**BILL & STAN'S GARAGE** 2028 E Main.....3-4802  
 Bill's Garage 324 N Pilgrim.....2-9147

**BUICK AUTHORIZED SALES & SERVICE—**  
**RENNEY MOTORS** 415 E Miner.....6-6939  
 Calaveras Garage 40 S Union.....4-4384  
 Carburetor Specialty Co 910 S Wilson.....3-1321  
**CHINA GARAGE** 222 S Center.....2-5814  
 Clark Garage  
 Tires-Batteries & Accessories  
 125 S Sutter.....2-7511  
**COMMERCIAL GARAGE** 535 E Market.....5-5517  
 Connell Motor Truck Co Inc  
 2211 N 99 Hwy.....8-8984  
**DEL MONTE GARAGE** 524 E Lindsay.....2-0320

**DUNCAN'S GARAGE**  
**CHEVROLET SPECIALISTS**  
**GENERAL AUTO REPAIRING**  
 Motor Tune-Up - Brake Service  
 All Work Guaranteed  
 2113 Cherokee Ln.....2-2226


**EDEN SQ AUTOMOTIVE SERV**  
 Open 7 AM-12 Midnight Daily & Sunday  
 933 N El Dorado.....4-4993  
 (Continued Next Page)

**GENERAL AUTOMOTIVE REPAIR SHOP**



**BODY & FENDER WORK**  
**PAINTING WELDING**  
 Road Service  
**NEW & USED PARTS**  
**Dial 2-9900**  
**NINETY NINE HIGHWAY GARAGE**  
 HARRY WEST, Owner  
 3232 N. Wilson Way      Stockton

"Where You Always Get a SQUARE DEAL"  
**SQUARE DEAL GARAGE**



**Phone 3-1627**  
 • Complete Automotive Service  
 • Motor Tune Up  
 • Lubrication - Motor Block Mending  
**1856 E. MAIN**  
 F. Jardin      R. L. Bohannon



**Garages—(Cont'd)**

**ELLIS GARAGE**

FOR COMPLETE MOTOR SERVICE  
TRUCKS - TRACTORS - AUTOMOBILES  
Specializing In Motor Tune-up - Brake Service  
Starters - Generators - Carburetors  
Fuel Pumps  
MOTORS REBUILT - GAS OR DIESEL  
BODY & FENDER WORK - PAINTING  
2303 N Wilson Wy. . . . . 4-4909

- Frank's Garage 4314 E Fremont. . . . . 8-8849
- Frank's Repair Shop Tracy Rd. . . . Dial 0 call 6-F-13
- Garvey Truck Service 320 N Wilson Wy. . . . . 5-5965
- GOLDEN EAGLE SERVICE & REPAIR**
- 644 E Miner. . . . . 2-4474
- Golden Gate Garage & Body Works
- 642 S Center. . . . . 3-8420
- Hansel & Ortman Hunter & Park. . . . . 5-5875
- Used Car Dept Hunter & Park. . . . . 3-4756
- Hansen's Auto Service 546 W Fremont. . . . . 2-1887
- Hirsch Bros Garage 539 S Stanislaus. . . . . 7-7409
- Howard William E
- Parking & Storage
- 535 E Channel. . . . . 2-5166
- Joe's Independent Garage 1200 S El Dorado. . . . . 4-1117
- K & T Garage
- General Auto Repairs
- 4240 E Fremont. . . . . 2-4732
- L V M Garage 135 E Lafayette. . . . . 3-6156
- LINCOLN SUPER SERVICE**
- 325 S El Dorado. . . . . 2-0771
- Louie's Garage 535 E Channel. . . . . 4-2302
- M & M Texaco Service 141 W Charter Wy. . . . . 2-2158
- (See Advertisement This Page)
- MAIN ST GARAGE** 800 E Main. . . . . 4-4452
- MANGILI & AZEVEDO GARAGE**
- General Motor Repairing
- 245 S Wilson Wy. . . . . 2-0669
- Mariposa Service Garage 2439 Mariposa Rd. . . . . 2-5273
- Martz Le Roy 326 N California. . . . . 2-9721
- NEWLON C HERB & SON** 2302 Pacific Av. . . . . 3-8220
- Ninety Nine Highway Garage
- 3232 N Wilson Wy. . . . . 2-9900
- (See Advertisement Opposite Page)
- Olson's Garage 1957 Auto Av. . . . . 3-8194
- PAUL USED CARS** 2461 N Wilson Wy. . . . . 2-7791
- Peirano Joe 2212 Waterloo Rd. . . . . 2-3732
- Pohle's Garage 2820 E Florida Av. . . . . 2-0662
- Poulsen's Garage 1951 S El Dorado. . . . . 5-5389
- SHAW J S CO** 5681 E Marsh. . . . . 4-4021
- SMITTY'S GARAGE** 345 W Lafayette. . . . . 3-1685
- Spitfire Garage Cherokee & Ashley. . . . . 2-5995
- Square Deal Garage 1856 E Main. . . . . 3-1627
- (See Advertisement Opposite Page)
- Stockton Garage 130 N Hunter. . . . . 2-4463
- Sunnyside Garage Tracy Hwy. . . . . 2-5956
- SWANK'S GARAGE & SERVICE STA**
- General Overhaul & Repairs
- 647 E Miner. . . . . 2-9819
- Tassano & Botto Automotive Service
- 1524 E Fremont. . . . . 2-6697
- Thompson's Garage 2228 N Wilson Wy. . . . . 2-8347
- THORNTON D J MOTOR CO**
- Hudson Service
- 338 N El Dorado. . . . . 6-6721
- Toler's Garage 1436 S El Dorado. . . . . 2-9663
- Towle & Drendell 940 S Wilson Wy. . . . . 3-3548
- Travelers Garage 1861 E Main. . . . . 7-7242

The oldest of all the telephone industry's traditions is service.

**WHY WORRY?**

LET US FIX IT...



Truck Lubrication  
and Tire Service  
General Auto Repairs  
Lubrication  
Tire & Battery Service  
Accessories  
Open Every Day from  
6 a.m. to 11 p.m.

Call 2-2158

**M & M TEXACO SERVICE**

141 WEST CHARTER WAY

**Garages—(Cont'd)**

- Union Garage 240 S Sutter. . . . . 4-4789
- Uyeda Toshiro Harry Cherokee & Ashley. . . . . 2-5995
- Waterloo Garage Waterloo Rd. . . . . 3-7016
- Westside Associated Garage
- 226 S Commerce. . . . . 7-7423
- Womble Bros 2159 E Fremont. . . . . 2-7889
- Yosemite Garage 1235 N Buena Vista. . . . . 3-1611

**Garbage Collection**

**GARDEN ACRES GARBAGE SERVICE**

- Trash Hauled
- 5513 E Hobart. . . . . 2-1327
- Independent Garbage Co
- Anywhere Outside of City Limits
- 408 S Dawes. . . . . 3-8269

**SPIC & SPAN DISPOSAL SERVICE**

- 5955 Glen Av. . . . . 3-9050
- (See Advertisement This Page)
- Stockton Scavengers Assn Inc 424 E Weber. . . . . 9-9763
- Garage 437 S Center. . . . . 3-1406

**Garbage Disposal Equipment**

**HOTPOINT ELECTRIC DISPOSALS—**

CORREN M & SONS 136 S Sn Joaquin. . . . . 6-6711

**Garbanzos—See Beans—Dried**

**Garden Equipment & Supplies—Retail**

Delta Hardware & Supplies 4415 E Main. . . . . 3-1951

**Gardeners**

- Mayes & Herring 830 Ryde Av. . . . . 3-0418
- PURVIS R H**
- See Our Adv Under Landscape Construction
- 1973 W Bristol. . . . . 2-0378
- Schroder's Landscape Service
- 1956 W Acacia. . . . . 2-6591
- TSUNEKAWA LOU**
- See Ad Under Landscape Construction
- 528 Spruce. . . . . 3-2469

**Garment Hangers**

Industrial Wire Products Corp 2417-17th S F  
(Toll) Call "Operator" for . . . . . Underhill 1-3005

**Garments**

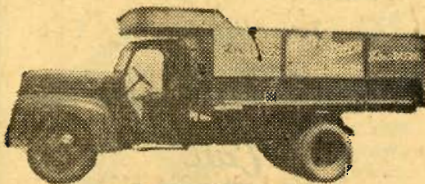
See Women's Wearing Apparel Headings

**Gas**

See Specific Kinds, i.e., Acetylene; Liquefied  
Petroleum Gases; Oxygen; Etc

Telephone service is a friendly service. The people who operate and maintain it take a genuine satisfaction in serving you pleasantly and well. People who use the telephone a great deal find that friendliness is an instinctive habit. The telephone helps folks to know each other better.

**FOR GARBAGE SERVICE**  
Phone 3-9050 or 3-4524



Serve Area Up to 7 Miles Outside City Limits  
"A Sloppy Job Efficiently Handled"  
Office Mezzanine Floor, Clark Hotel

**SPIC & SPAN  
DISPOSAL SERVICE**

**Gas Appliances—Household**

**CERTIFIED APPLIANCES**

E. L. HOLMES  
WE SPECIALIZE IN ALL TYPES OF  
INDUSTRIAL & DOMESTIC  
GAS APPLIANCES  
Propane & Butane  
Sales Service & Installation

One Mile North of City Limits  
Vail Av & 99 Hwy North. . . . . 2-7457

- CITY BUTANE CO** 2525 Mariposa Rd. . . . . 2-0506
- Haggren E R 4124 Cherokee Ln. . . . . 4-3977
- HOMES E L** Vail Av & 99 Hwy North. . . . . 2-7457
- Pond Geo W 256 W 3d. . . . . 3-3804
- SHELL DOMESTIC GAS SERVICE**
- 3225 Highway 99. . . . . 8-8611

**Gas—Bottled**

- MACO GAS CO** 655 Victor Rd Lodi  
(Toll) Call "Operator" for. . . . . Lodi 275
- Shell Domestic Gas Service
- 3225 Highway 99. . . . . 8-8611

**Gas Burners**

**CORNELY E A INC**

LEANH COMBINATION  
OIL & GAS BURNERS  
COMPLETE AUTOMATIC  
COMBUSTION CONTROLS  
COMMERCIAL & INDUSTRIAL  
INSTALLATION & SERVICE

1277 Howard San Francisco  
(Toll) Call "Operator" for. . . . Underhill 1-5713

**Gaskets**

- BAY CITIES ASBESTOS CO** 1120 E Weber. . . . . 4-1863
- TILLEY MANUFACTURING CO**
- 1161 Folsom S F
- (Toll) Call "Operator" for. . . . Underhill 1-2644

**Gasoline & Oil Marketers & Distrs**

- ALDERSON & BOREN** Naval Supply Anx Rd. . . . . 3-4925
- BEACON GASOLINE—**
- PETROLEUM PRODUCTS CO THE
- 3101 N Wilson Wy. . . . . 6-6821
- GENERAL PETROLEUM CORP**
- Rough & Ready Island. . . . . 9-9765
- GOLDEN EAGLE PRODUCTS—**
- EAGLE OIL & REFINING CO INC
- Highway 99. . . . . 3-1149
- Hancock Oil Co Agcy 720 W Church. . . . . 2-2801
- Major Oil Co 604 N Wilson Wy. . . . . 2-3132
- Warehse Sargent Av. . . . . 3-7958
- MOHAWK GASOLINE—**
- MAJOR OIL CO 604 N Wilson Wy. . . . . 2-3132
- NORWALK PETROLEUM PRODUCTS—**
- ALDERSON & BOREN
- Naval Supply Anx Rd. . . . . 3-4925
- Richfield Oil Corporation 706 W Church. . . . . 4-4641
- Seaside Oil Co 540 W Market. . . . . 2-7665
- SHELL OIL CO INC DISTRIBUTING**
- PLANT Rough & Ready Island. . . . . 6-6941
- Signal Direct Delivery No 1 2631 Robindale. . . . . 4-4365
- Signal Oil Co 1340 W Weber. . . . . 8-8969
- SIGNAL OIL PRODUCTS—**
- MCDONALD A B 1340 W Weber. . . . . 8-8969
- SINGER PETROLEUM CO**
- Rio Grande Products
- 540 W Market. . . . . 9-9131
- SJOSTEN ARNOLD V W** Lane & Klinger Rd. . . . . 5-5381
- Texas Co 401 N Sn Jose. . . . . 3-2143
- TIDE WATER ASSOCIATED OIL CO**
- 45 N Harrison. . . . . 7-7835
- UNION OIL CO OF CALIF** Weber & Harrison. . . . . 5-5761

**Gasoline Service Stations**  
See Service Stations

**Gauges**

- PACIFIC INSTRUMENT REPAIR CO**
- 719 E Miner. . . . . 2-5604



# VALLEY GLASS CO.

*Glass for Every Purpose*

**BROKEN WINDOWS REPAIRED**

*We Manufacture Any and All Types and Sizes of*

## MIRRORS

MIRRORS RESILVERED · PLATE GLASS · SHEET GLASS  
GLASS FURNITURE & DESK TOPS PLATE GLASS STORE FRONTS

Residential & Industrial Steel Sash Glazing  
**OUR SPECIALTY**

## AUTOMOBILE

Dial **2-1874**  Dial **2-1874**

*Est. Since 1920*

## VALLEY GLASS CO.

*The House of Mirrors*



*Complete Glass Service*

702 S. SAN JOAQUIN STREET

### Gears

MARWEDEL C W 246 E Miner.....7-795

### Generators—Electric

See also Automobile Electrical Equipment  
Fetsch Stanley & Son 1405 E Miner.....6-6683

### Gift Shops

**FRESNO AVENUE GIFT SHOP**  
346 S Fresno.....2-2520  
Gift Studios  
Hunter Gump-Proprietor  
1720 Pacific Av.....3-8913  
Gifts N' Gadgets Shop 401 N California....2-9809  
Honaker's Gift Shop  
Pottery-Greeting Cards-Costume Jewelry  
1222 E Harding Wy.....3-1890  
House of Gifts 2119 Pacific Av.....2-2112  
**KENDALL'S INC** 430 E Weber.....6-6877  
Nathan Dohrmann 44 N Sn Joaquin.....4-4541  
**PATIO & BARBECUE SHOP** 1520 Pacific Av. 2-5371  
**PONSO-DE LEON POTTERY & GIFT SHOP**  
2300 N Wilson.....2-8149  
**WALTER'S HOUSE OF GIFTS**  
2119 Pacific Av.....2-2112

Ginger Ale—See Beverages—Non Alcoholic

### Glace Fruits

See Confectioners Headings; Also Fruits & Vegetables Headings

### Glass—Auto, Plate, Window, Etc

**ACME AUTO WRECKING CO** 324 S Center. 7-7021  
(See Advertisement This Page)  
**ATLAS GLASS CO** 808 E Weber.....6-6607  
**BILL'S GLASS & KEY SHOP** 632 E Market. 4-4457  
(See Advertisement Opposite Page)  
**CITY GLASS CO** 1817 Auto Av.....2-6551  
(See Advertisement Opposite Page)  
**COBBLEDICK-KIBBE GLASS CO**  
301 Washington Oakland  
(Toll) Call "Operator" for.....Twinoaks 3-9811  
(Continued Next Page)



## AUTO GLASS

SAFETY & PLAIN

Installed



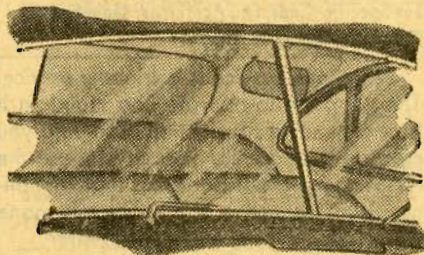
**2-0226**

**GEO. HIGHMET**  
**AUTO WRECKER**

126 S. WILSON WAY  
YELLOW FRONT

## AUTO GLASS

PLAIN and SAFETY  
SHATTERPROOF SAFETY GLASS



Cut and Installed  
FOR ALL MAKES OF CARS  
LARGEST STOCK

*Immediate Service*

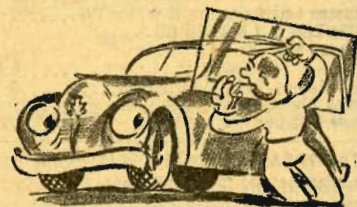
Complete Stock of  
Door Handles and Window Regulators

Call  
**7-7021**

**Acme Auto Wrecking Co.**  
324 S. Center

# GLASS

**AUTOMOBILE GLASS INSTALLED**



**"Don't Try It Yourself  
Let Us Do It for You"**

DOOR CHECKS

*New, Used & Repaired*

KEYS MADE - LOCKSMITH

**BILL'S GLASS & KEY SHOP**

L. R. JAMES, Prop.

Dial 4-4457

632 E. Market

Stockton



**Glass—Auto, Plate, Window, Etc—  
(Cont'd)**

**FISHER LOUIS R GLASS CO** 2837 E Main...2-1658  
**FULLER W P & CO** 218 S Aurora...7-7838  
 (See Advertisement This Page)  
**HIGHIET GEORGE AUTO WRECKING CO**  
 126 S Wilson Wy...2-0226  
 (See Advertisement Opposite Page)

**PITTSBURGH GLASS PRODUCTS**

GLASS AND MIRRORS  
 FOR EVERY  
 BUILDING, DECORATIVE  
 AND  
 AUTOMOTIVE NEED.



**"WHERE TO BUY THEM"**

DISTRIBUTOR

Fuller W P & Co 218 S Aurora...7-7838

**TORESANI BODY & FENDER WORKS**  
 220 S California...2-3817  
**VALLEY GLASS CO** 702 S Sn Joaquin...2-1874  
 (See Advertisement Opposite Page)

**Glass—Block, Structural, Etc**

**INSULUX GLASS BLOCKS—**  
**YOLLAND ICE & FUEL CO** 830 S Calif...6-6966

**Glass Blowers**

**MICROCHEMICAL SPECIALTIES CO**  
 1834 University Berkeley  
 (Toll) Call "Operator" for...Thornwall 3-1282

**Glassware—Retail**

**BREUNER JOHN CO** 607 E Main...5-5941  
 Nathan Dohrmann 44 N Sn Joaquin...4-4541  
**VALVANO SUPPLY HOUSE** 844 E Weber...2-7642

**Gloves—Retail**

Moss Stores Inc 434 E Main...4-4337

**Glues**

**ADHERITE CORP** 434-25th Oakland  
 (Toll) Call "Operator" for...Highgate 4-6970

**Gold Buyers**

**PESCE & CO** 124 E Main...5-5312

**Gold Fish—See Pet Shops**

**Golf Courses—Private**

Stockton Golf & Country Club  
 Country Club Blvd...2-4503  
 Gaddy House Country Club Blvd...2-5534

**Golf Practice Ranges**

Alpine Golf Center 1 W Alpine...5-5584

**Government Offices—City**

See Alphabetical Directory under  
 "Stockton City of"

**Government Offices—County**

See Alphabetical Directory under  
 "San Joaquin County of"

**Government Offices—Federal**

See Alphabetical Directory under  
 "U S Government"

**Government Offices—State**

See Alphabetical Directory under  
 "Calif State of"

**Governors**

**FLYBALL PIERCE GOVERNORS—**  
**AUTO ELECTRIC SUPPLY CO**  
 Parts & Repair Service:  
 543 Van Ness S F  
 (Toll) Call "Operator" for...Market 2-4418

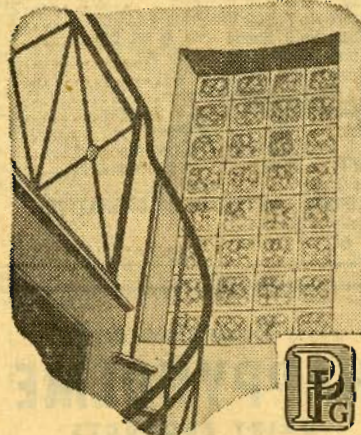
You'll find it fast in the **YELLOW PAGES.**

**Grain Dealers**

**DE CANDIA EDW** 10 W Weber...9-9716  
 Doneux Roland C  
 Dried Beans & Rice  
 18 W Weber...8-8603  
**Eales-Young Grain Co** 36 W Weber...5-5843  
**KLEIN BROS** 48 W Weber...5-5731  
**LYNG ED J** Coldwell & 99 Hwy Modesto  
 (Toll) Call "Operator" for...Modesto 3322  
**O'Connell Phil Grain Co** 20 W Weber...5-5871  
**SINAI J J & SON**  
 Grain-Bags-Wool  
 44 W Weber...6-6811  
**STOCKTON HAY & GRAIN CO LTD**  
 Poultry & Dairy Feeds  
 12 W Weber...8-8649  
 Webb Elmer J 32 W Weber...2-8905  
 Wilkinson E D Grain Co 4 W Weber...7-7955

Memory plays tricks. If in doubt about a telephone number, please look it up in the Directory.

**GLASS  
 FOR EVERY PURPOSE  
 Glass Blocks**



- PLATE
- WINDOW
- MIRRORS
- RESIDENTIAL & INDUSTRIAL STORE FRONTS
- PARKER MEDICINE CABINETS
- AUTO
- SHOWER DOORS
- FURNITURE TOPS

**W. P. Fuller & Co.**

218 S. Aurora...Dial 7-7838  
 620 E. Weber...Dial 5-5785

**Steel Sash Our Specialty**



**GENERAL  
 GLAZING  
 • GLASS •**  
 For All  
 Purposes  
 Store Plate  
 Show Cases  
 Table Tops  
 Windows  
 Repaired  
 Backbars  
 Remodeling  
 Free Estimates

**CITY GLASS CO.**  
 1817 Auto Ave. 2-6551

**Graining—See Painting Contractors**

**Grape Juice—See Fruit Juices**

**Gravel—See Sand & Gravel**

**Greeting Cards—Retail**

Direct Greeting Card Co 1849 Ramona Av...2-5136  
**REIMAN NATHAN** 528 E Main...2-1307  
**WALTER'S HOUSE OF GIFTS**  
 2119 Pacific Av...2-2112

**Greeting Cards—Whse & Mfrs**

Direct Greeting Card Co 1849 Ramona Av...2-5136

**Grinding Service**

See also Tool Grinding & Sharpening  
**General Grinding Co**  
 Precision Grinding & Metallizing  
 2917 E 12th Oakland  
 (Toll) Call "Operator" for...Andover 1-5557  
**VALLEY SAW & KNIFE WORKS**  
 121 W Fremont...7-7276

**Grocers—Retail**

A & F Grocery 2204 Cherokee Ln...2-9496  
**A-1 GROCERY** 445 W Washington...3-4901

**A A MARKET**

GROCERIES - VEGETABLES  
 DELICATESSEN  
 BEER & WINE  
 Open 8 A.M. 'Til 11 P.M. Daily-Suns. & Holidays  
 Free Delivery Service  
 1405 E Harding...2-9528

**ALPINE MARKET**

QUALITY GROCERIES  
 MEATS - FROZEN FOODS  
 FRESH FRUITS & VEGETABLES  
 BEER - WINE  
 DRUG SUNDRIES, ETC.  
 3311 Wests...2-5450

**AMARILLAS F**

Groc Meats Fruits & Vegetbls Beer & Wine  
 2702 E Weber...2-9063  
**ANDERSON'S GOLD ACRES**  
 4200 E Fremont...2-9368  
 Antonini's Market 2202 E Fremont...2-5864

**B & C GROCERY**

FRESH FRUITS & VEGETABLES  
 MEATS - POULTRY - GROCERIES  
 WINES & BEER - WE DELIVER  
 Open Daily 8 A.M. to 9 P.M.  
 Sundays & Holidays 10 A.M. to 6 P.M.  
 LOTS OF PARKING SPACE  
 1346 E Weber...7-7153

**B & M MARKET**

COMPLETE LINE OF  
 GROCERIES - FRESH MEATS  
 FROZEN FOODS - FRUITS  
 VEGETABLES - BEER & WINES  
 Open Daily & Sunday, 7 A.M. to 8:30 P.M.  
 1702 N Wilson Wy...2-9232

**BALBI'S MARKET**

Complete Line of  
 Fresh Meats & Groceries  
 WINES and BEER  
 FREE DELIVERY DAILY  
 Corner N Ophir & Park St  
 701 N Ophir...7-7905

(Continued Next Page)

Have you heard "The Telephone Hour" radio program recently? Guest artists of the music world bring you weekly programs of outstanding musical interest.



# Sing Lee Meat Market



AND  
GROCERY

WHOLESALE & RETAIL

## Dial 4-4379

Deliveries by Schedule

Open

Sundays & Holidays

STAPLE & FANCY MERCHANDISE

We Cater Especially to

**HOTELS-CLUBS-RESTAURANTS**

Select

WESTERN POULTRY

FINE WINES & BEER

COME TO

**2065 EAST MAIN ST.**

(Plenty Parking Space)

# Carnation



# MILK

INCLUDE *fresh*

MILK PRODUCTS

ON YOUR ORDER TODAY  
AND ALSO CARNATION

SATIN SMOOTH  
ICE CREAM

### Grocers-Retail-(Cont'd)

#### BARKETT MARKET

FULL LINE OF GROCERIES  
FRUIT and VEGETABLES  
FRESH MEAT - LUNCH MEAT  
BEER - WINES - FROZEN FOODS  
Open Daily & Sunday 7 A. M. Till 9 P. M.

41 S Wilson Wy. .... 9-9439

Bert & Andy's Grocery Highway 50. .... 3-2555

#### BETTER-BUY MARKET

FRESH MEATS - FRUITS & VEGETABLES  
FULL LINE OF GROCERIES  
WINE - BEER  
FREE DELIVERY SERVICE DAILY

704 E Sonora. .... 2-0629

Bill's Grocery 147 N Aurora. .... 3-4489

#### BI RITE GROCERY

Free Delivery Service

501 E Jefferson. .... 2-2853

#### BLACK'S GROC

Store No 1 301 N El Dorado. .... 4-4781

Store No 2 2112 Pacific Av. .... 2-2723

Store No 3 1005 N Yosemite. .... 8-8768

Store No 4 2209 E Main. .... 2-3810

Store No 5 1230 E Harding. .... 2-0873

Store No 6 528 E Weber. .... 4-4411

Store No 7 902 Waterloo Rd. .... 9-9708

Store No 8 Buena Vista & Mt Diablo. .... 3-1820

Store No 10 2222 Pacific Av. .... 2-8764

Branch 519 E Charter Wy. .... 3-7133

Bud's Market 1227 E Weber. .... 2-9380

Burcham's Grocery 1448 E Sonora. .... 2-9911

Burton's Grocery 2903 E Main. .... 2-7311

C & L Market Waterloo & Lockeford Rd. .... 2-4928

Calif Fruit Market 331 N California. .... 2-7412

Calif Grocery 402 S American. .... 2-9080

#### CALIFORNIA VETERANS CO-OPERATIVE

Delivery Service  
625 W Charter Wy. .... 3-0851

### Grocers-Retail-(Cont'd)

**CAMMACK'S GROCERY** 535 W Fremont. .... 5-5101

Center Food Store 49 S Center. .... 2-2395

**CENTER POULTRY MARKET** 133 S Center. .... 4-4847

Cherokee Lane Grocery 1864 Cherokee Ln. .... 2-9859

Church St Grocery 704 E Church. .... 2-9545

Community Market 5400 E Washington. .... 2-9170

#### COUNTRY CLUB MARKET

1875 Country Club Blvd. .... 3-2195

Country Market 3020 N 99 Hwy. .... 2-3289

Curnow's Sn Joaquin & Fremont. .... 2-7988

Daclan's Grocery 845 S Lincoln. .... 4-1568

Dalama Grocery 545 S Pilgrim. .... 7-7213

**DAYLITE MARKET** 105 S California. .... 2-6235

#### DEATON'S El Camino Market

7823 N Pacific Av. .... 3-2513

Delmar Grocery Store Anthony. .... 2-9618

#### DELTA MARKET INC

Meats-Fish-Poultry-Beer-Wine

Fresh Fruits & Vegetables-Delivery Serv

248 S Sn Joaquin. .... 3-6412

#### DENNEY'S MARKET

##### FRESH POULTRY AND EGGS

MEATS - GROCERIES - FRUITS - VEGETABLES

BEER - WINE - DELIVERY SERVICE

Hours 8 A. M. to 8 P. M. Daily

Sundays & Holidays 9 A. M. to 5 P. M.

AMPLE PARKING

902 E Charter Wy. .... 2-8144

Diablo Fruit Market 2865 W Rose. .... 3-3673

Diana Grocery 717 N Sn Joaquin. .... 2-9075

Dickson's Grocery 510 S Pilgrim. .... 2-9659

Dom's Market 443 S California. .... 2-3509

**DON QUICK STORES INC** 2725 Waterloo. .... 2-3203

E & H Market 202 S Walker Ln. .... 6-6419

East Main Grocery 2938 E Main. .... 2-9406

**EAST SIDE MARKET** 2169 E Main. .... 4-4265

#### EAST WASHINGTON MARKET

##### ONE STOP MARKET

Complete Meat Dept - Frozen Foods - Groceries

Fresh Fruits & Vegetables - Wines & Beer

Delivery Service - Open Sunday & Holidays

AMPLE PARKING

PHIL GRAY, Prop.

4043 E Washington. .... 3-4183

Eden Market 30 E Acacia. .... 8-8436

#### EIGHTH & B ST MARKET

Fresh Meats-Beer & Wines

2201 South B. .... 2-9816

**EIGHTY-EIGHT MARKET** 3202 Waterloo. .... 2-7738

El Dorado Co A Corp 342 S El Dorado. .... 2-9509

**ELMWOOD GROCERY** 5365 E Main. .... 2-8274

El Ricardo Market 748 North D. .... 3-1483

El Servidor Grocery 3324 Railroad. .... 2-3384

**ENKABO'S GROCERY** 372 W Delh. .... 2-9348

Erickson's Red & White Market 147 S Calif. .... 8-8824

Family Market 1609 W Washington. .... 2-1854

Family Market 1609 W Washington. .... 2-9593

Ferraro's Food Market 2163 S Sn Joaquin. .... 2-1241

Ferrero Market 244 N Union. .... 2-0881

**FIORI MARKET** 2129 S Madison. .... 2-0731

Fortino Grocery 2249 E Market. .... 3-0122

Frank's Market 1304 E Hazelton. .... 2-9903

Fremont Market 2517 E Fremont. .... 4-0612

Fremont Place 2900 E Fremont. .... 2-6673

Fuller's Grocery 36 N Windsor. .... 2-9907

**GAIA-DELUCCI CO** American & Channel. .... 7-7941

**GAINES MARKET** 1563 E Fremont. .... 3-2446

Garden Acres Market 325 S Cardinal. .... 2-9797

Garden Center Grocery 419 Walker Ln. .... 5-5455

Gardner Bros Simms Stn. .... 2-4966

Gianelli D & Co 1402 S Center. .... 3-0556

Glenwood Mercantile Store Linden Rd. .... 8-8222

#### GLOBE MARKET

##### DELIVERY SERVICE

Complete Line of Quality Groceries

Meat - Fish & Poultry

Frozen Foods - Fresh Fruits & Vegetables

Wine & Beer

139 S San Joaquin. .... 4-4183

Golden Rule Food Stores 642 E Main. .... 2-9556

Goodwin Bros Grocery 3510 E Washington. .... 3-1295

#### GREEN SPOT FOOD EMPORIUM

701 E Weber. .... 2-8828

**GREGSON'S GROCERY** 1442 E Anderson. .... 2-9401

**GRILLO FRED** 1147 S Center. .... 2-6353

(Continued Next Page)

Ask Your Grocer For  
**HAPPYHOLME**  
DAIRY PRODUCTS

**MILK**

Home Owned  
Locally Processed

HEADQUARTERS  
**BOBB INN**

**GROCERIES - MEATS**  
Wholesale & Retail  
**FISH & POULTRY**  
Fresh Fruits & Vegetables  
FROZEN FOODS  
WINE AND BEER  
Delivery Service Daily  
OPEN EVERY DAY EXCEPT HOLIDAYS

**MANDARIN MARKET**  
GROCERY DEPT. Dial 3-5615  
MEAT DEPT. Dial 2-2502  
137 S. CENTER



**Grocers-Retail-(Cont'd)**

**HENRY'S GROCERY**

Meats-Frozen Foods-Wine & Beer  
2644 S Madison.....5-5582  
Hi-Low Grocery 112 S Hunter.....2-9991

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**STOP & SHOP**  
EVERYTHING IN QUALITY GROCERIES  
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FRESH MEATS

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1601 S Sutter.....2-9088

Home Cash Grocery 1302 E Market.....2-9842  
Home Town Market  
Store No 1 840 N Calif.....3-1768  
Store No 2 638 E Washington.....2-3228  
Hurdock's Neighborhood Grocery  
2504 E Lafayette.....2-9032  
**JENNY WREN MARKET** 47 W Harding Wy.....2-3541  
Joe's Grocery 1609 W Sonora.....3-4705  
Jones Pay & Pack 3141 N 99 Hwy.....2-0621  
**K & L GROCERY** 2302 E Market.....2-9424  
Kelsay's Stop & Shop Market  
1103 E Harding Wy.....2-9155  
King's Market 2654 E Main.....3-3701  
Klein's Market 2450 Waterloo Rd.....3-3832  
L & L Grocery 1702 E Main.....2-9532  
La Casa Blanca 2633 E Market.....2-9889

**LA MAGNOLIA GROCERY**

OUR SPECIALTY  
**MEATS OF ALL KINDS**  
FRESH FRUIT & VEGETABLES  
FULL LINE GROCERIES

Open Daily & Sunday — Delivery Service  
"MEET THE MACIAS FAMILY"

3327 E Washington.....2-1407

La Magnolia Grocery 3632 Mourfield Av...4-1972

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MEATS - GROCERIES - FROZEN FOODS  
FRESH FRUITS & VEGETABLES  
DAIRY PRODUCTS - ICE CREAM  
WINE - BEER - SOFT DRINKS

23 E 3d.....2-7404

La Paloma Grocery 31 W Market.....2-4851  
La Primavera Grocery & Tortilla Factory  
240 S Center.....2-6124  
Larry's Market 545 W Acacia.....4-4453  
**LEE'S MARKET** 1035 Ryde Av.....2-7537

**Leo's Grocery**

Delivery Service  
805 N Sierra Nevada.....2-1295  
Liberty Fruit Market 906 N Wilson Wy.....2-4734  
**LOUIE'S MARKET** 147 S Center.....3-1604  
Luciani Grocery 1563 S Sn Joaquin.....2-9824  
Luckie Store 3130 E Main.....2-9722  
Lu's Grocery 626 S Fresno.....2-9316  
**MABEL'S MARKET** 40 W Washington.....2-9103  
**MANDARIN MARKET** 137 S Center.....3-5615  
(See Advertisement Opposite Page)  
Max's Grocery 947 S Sn Joaquin.....2-9736  
McHugh Thos Linden.....2-5981  
McKinley Market 2263 McKinley Av.....2-9182  
Mendoza Wm Turner Station.....3-2584  
Metzger's Grocery 4532 Cherokee Ln.....3-8073  
**MICHAELS MARKET** 947 S California.....3-2112  
**MIMMS GROCERY** 2603 North F.....7-7713  
**MISSION GROCERY** N 99 Hwy.....2-1942  
Modern Market 702 E Lindsay.....2-6455  
Monigal Grocery 2815 N California.....2-5186  
**MONTY'S GROCERY** 3006 S Harris.....2-8920  
**MORADA STATION**  
Soft Drinks-Beer-Service Station  
N Highway 99.....2-3924

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OPEN SUNDAY

Everything In Food Line  
GROCERIES - MEAT - VEGETABLES  
LIQUOR - WINE - BEER  
WE DELIVER

2927 E Market.....3-6196

**Grocers-Retail-(Cont'd)**

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**DELIVERY SERVICE**

COMPLETE STOCK OF GROCERIES  
CHOICE MEATS  
FRUITS & VEGETABLES  
EVERETT DRAKE - Owner

1308 N El Dorado.....4-1911

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Fresh Meats-Wine & Beer  
2198 Laurel.....2-0557  
Orange House 2074 S El Dorado.....3-0589  
Pacific Market 3200 Pacific Av.....6-6136  
**PALACE MARKET** 105 N Wilson Wy.....8-8294  
Palm Grocery & Service Sta Tracy Hwy.....2-2951

**PARAMONT GROCERY**

GENERAL MERCHANDISE

FRESH FRUITS & VEGETABLES  
Lunch Meats - Beer & Wine - Ice Cream & Soda  
Open Daily 9 AM to 9 PM  
Sundays 9 AM to 7:30 PM  
Free Delivery  
JACK CHAN, Owner

128 E Sonora.....2-0533

Park Grocery 949 S Grant.....2-9983  
Peacock Grocery 301 S Center.....2-2357

**PEIRANO'S MARKET**

Free Delivery  
2224 Waterloo Rd.....6-6285

**PETERS MARKETS**

Store No 1 300 W Park.....3-0235  
Store No 2 Highway 50.....3-2517  
Store No 3 Highway 50.....3-8029

**PHILIPPINE MERCANTILE CORP**

227 S Madison.....2-1110  
Port Stockton Market 47 S Sn Joaquin.....8-8146  
Potters Market 1243 Waterloo Rd.....3-5470  
Pyramid Market 331 S Sn Joaquin.....2-2514  
Quality Market 1201 E Market.....2-2351  
Quong Wah Yuen 120 E Washington.....2-6644

**R K T MARKET**

Delivery Service  
Charter Wy & Harrison.....3-6335  
Rainbow Market 220 W Harding Wy.....4-4962

**REICH MARKET**

FREE DELIVERY

FRESH MEATS - FROZEN FOODS  
FRESH FRUITS & VEGETABLES  
BEER & WINE

2301 E Vine.....2-7354

**Republic Grocery**

Free Delivery Service  
519 W Charter Wy.....2-5780  
Reynold's Grocery 1123 E Market.....4-0841  
Risso Bros 2314 N California.....8-8655  
**RIVERVIEW MARKET** Occidental.....3-3713  
**RODGERS MARKET** 1335 S Lincoln.....2-8503

**RUPIO'S GROCERY STORE**

We Deliver  
448 W Anderson.....3-4483  
Sallah Tom 952 S Wilson.....2-9818  
**SAVAGE'S GROCERY** 1857 S Sn Joaquin.....2-0289  
Segarini Bros 2320 N El Dorado.....4-4523  
Sharp's Lane Grocery 2205 S Sharps Ln.....2-9874  
Sherwood Grocery 2445 Vail Av.....2-9670  
**SIB'S VARIETY MARKET** 301 S Wilson.....3-3549  
Sierra Market  
Hazeltel & Sierra Nevada.....8-8374  
Simon Market 201 W Poplar.....2-5588  
**SING LEE MEAT MARKET** 2065 E Main.....4-4379  
(See Advertisement Opposite Page)

**SOLINA MARKET** 347 S Garfield.....2-9943  
South San Joaquin Market  
502 S Sn Joaquin.....2-9206

**STAR GROCERY**

Delivery Service  
902 S California.....8-8189

**STETSON'S MARKET** 230 E Charter.....2-0440

Do you wait for the dial tone before dialing? When you dial before hearing the tone, you prevent the equipment from getting you your number. You also impair its ability to serve other users. Waiting for the dial tone helps the service to serve all.

**Grocers-Retail-(Cont'd)**

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"For Those Who Want the Best"

FRESH MEATS - GROCERIES  
FRUIT & VEGETABLES  
BEER - WINE - LIQUOR  
EVERYTHING UNDER ONE ROOF

121 E Lindsay.....2-4604

**STOCKTON MARKET** 148 E Washington.....3-7452  
Stuart Bros 748 N Madison.....8-8551  
**SUE SING LUNG CO** 123 E Washington.....6-6498  
Sunday Market 2298 Waterloo Rd.....3-9225  
**SUNG SUNG MARKET** 302 S Center.....2-7948

**T-P FOOD EMPORIUM**

FRESH FRUITS and VEGETABLES  
MEAT and GROCERIES  
BEER and WINE — FROZEN FOODS

Open Sundays & Holidays 9 to 1 PM  
Daily 8:30 AM to 8:00 PM

1802 S El Dorado.....2-5610

Texas Grocery 2627 McCombs.....3-6341  
Thompson Chas F French Camp Rd.....2-3904  
**TOUGH'S MARKET** 1400 S California.....2-1876  
Troglia & Son Grocery 1047 S Center.....2-1531  
**TWIN OAKS GROCERY** 3227 E Weber.....3-4777  
United Market

Delivery Service  
29 S Hunter.....5-5606

Victory Market 101 W Market.....4-4371

**VILLA MARKET**

Charter Wy & Argonaut.....2-0830  
Visayan Fish Market 39 W Washington.....5-5378

**WARD'S GROCERY**

FULL STOCK OF FINE GROCERIES

FRESH MEATS

FRUITS - VEGETABLES

DELIVERY SERVICE

OPEN EVERY DAY - 7 A.M. TO 8 P.M.

202 S Sinclair.....2-9447

**WASHINGTON FRUIT MARKET**

28 N El Dorado.....6-6357

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Fish-Beer-Wine-Groceries  
428 W 8th.....2-7800  
Westside Market 248 W Market.....2-9814  
White Front Grocery Store 4337 E Main.....3-3696  
Woodall Mercantile 307 S Delmar Av.....4-4334  
**YOSEMITE FOOD MARKET**  
923 N Yosemite.....3-1488

**YOUR MARKET** 1255 Buena Vista.....9-9143

**Grocers-Whsle**

**ABDALLAH C M CO** 815 E Weber.....5-5805  
Gall C G & Co 18 W Main.....8-8621  
Norcal Dist Co 811 W Fremont.....2-8284  
**SAN JOAQUIN WHSLE GROCERS**  
Warehouse & Office 28 West Market St  
111 S Center.....3-4423  
**SMITH & HANSEN INC**  
Aurora & Washington.....6-6741  
**STRAUB & COOLURES COMMISSARY CO**  
All Brands Of Staples  
205 W Weber.....9-9446  
Tiedemann & McMorrin 2038 Canal Rd.....2-5212  
United Grocers Ltd 18 W Scotts Av.....9-9031  
Warren R M Co 829 E Weber.....4-4619

**Guides-Shippers'-See Publishers**

**Haberdashery**

See Men's Furnishings Headings

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SUPERFLUOUS HAIR

PERMANENTLY REMOVED

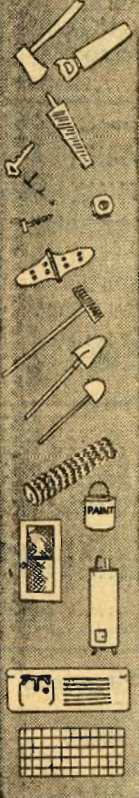
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Registered Electrologist

40 S California.....2-2405



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*Free Parking  
For Customers*

**HOUSEWARES  
APPLIANCES  
PAINTS  
PRESSURE PUMPS  
SPORT GOODS  
TOYS**

**AMERICAN AND WEBER**

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**STOCKTON 4-4651**

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HARDWARE VALUE FOR VALUE COMPANY

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## EASTSIDE HARDWARE & APPLIANCES

- Householdware
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- Sporting Goods
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- Builders' Hardware
- Farm Supplies - Seeds
- Glass
- Toys - Gifts - Bicycles
- Baby Equipment

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**AUTOMATIC  
HOT WATER HEATERS**

*Authorized Dealer*

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Open 8:30 A.M. - 8 P.M.  
Sundays 9 A.M. - 12 P.M.

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2196 E. MAIN

## Dunlap

**Hardware & Appliance Co.**

**Phone 5-5707**

*Stockton Headquarters for*

**BUILDERS HARDWARE  
PLUMBING SUPPLIES**

REFRIGERATORS - RADIOS  
RANGES - WASHERS  
WATER HEATERS



**DU PONT PAINTS**

*Hours Daily* 8:00 A.M. - 6 P.M. *Sunday* 9 A.M. - 12 Noon

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231 N. CALIFORNIA STREET

**Hairdressers—See Beauty Shops**

**Hammers—Power—See Tools Headings**

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BURTON DON SHOE SALON 246 E Main... 5-5706

**Handicraft Supplies**

**HOBBY-CRAFT SHOP**

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COPPER - SHELLS - PLASTIC  
LEATHER AND TOOLS  
TEXTILE PAINTS - WOODBURNING SETS  
MODEL AIRPLANES - RAILROADS - BOATS  
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741 E Main... 3-3975

**PACIFIC CRAFTERS**

Leather Craft - Shell Jewelry  
Tooling Copper - Felt Craft  
Materials For Schools, Hospitals  
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722 N Union... 3-8401

**Hardware—Marine—See Hardware Headings**

**Hardware—Retail**

**ASSOCIATED BLDG SUPPLY CO**

1011 E Lindsay... 8-8517

Avenue Hardware Co 2024 Pacific... 3-3511

Bieth's Hardware 2084 E 10th... 3-0370

BLAIR DON LUMBER CO 2001 E Fremont... 5-5808

BLANEY & SPECKERS 27 S El Dorado... 2-6116

Burton Hardware 415 E Charter Wy... 3-9525

**CALIFORNIA SEED & HARDWARE CO**

335 E Weber... 5-5131

CENTRO-MART 111 S Center... 8-8687

CERVO'S HARDWARE 319 S Wilson Wy... 3-4613

**DELTA HARDWARE & SUPPLIES**

**HARDWARE**

PLUMBERS' SUPPLIES  
ELECTRICAL SUPPLIES  
GENERAL PAINTS - TOOLS  
GARDEN SUPPLIES

4415 E Main... 3-1951

**DUNLAP HARDWARE & APPLIANCE CO**

231 N Calif... 5-5707

(See Advertisement This Page)

**EASTSIDE HARDWARE & APPLIANCES**

2196 E Main... 2-2634

(See Advertisement This Page)

El Dorado Hardware 21 N El Dorado... 2-7979

FREMONT HARDWARE 2529 E Fremont... 4-0725

French Jas C 454 S Central... 8-8335

**HOME SUPPLY COMPANY**

2359 Waterloo Rd... 3-8414

**INLAND BUILDERS SUPPLY**

2211 McKinley... 3-5074

**MARTINSON STOCKTON SURPLUS DEPOT**

A Complete Line of

U. S. GOVERNMENT SURPLUS

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& Plumbers' Supplies

7 W Weber Av... 2-3137

McCrary's Hardware 1302 E Harding... 2-5841

MEPHAM'S HARDWARE 2428 E Main... 2-5516

**PACIFIC HARDWARE CO**

Hotel & Restaurant Supplies

GARDEN TOOLS  
GENERAL ELECTRIC GLOBES  
HOUSE WIRING SUPPLIES

119 E Market... 2-9505

Pacific Stores 48 N Sutter... 4-4689

(Continued Next Page)



**Hardware-Retail-(Cont'd)**

**RAEMSCH HARDWARE**  
**BUILDERS' HARDWARE**  
**HOUSEWARES**  
**HARDWARE**  
**PAINTS**  
 2333 Pacific Av. . . . . 3-4543

- Scally Tom 28 N California . . . . . 2-1322  
 Smith Bros Wilson Wy Farm Str  
 540 N Wilson Wy . . . . . 4-0942  
 Spino C J Co 819 N Wilson Wy . . . . . 4-4093  
**STOCKTON LUMBER CO INC**  
 1201 S El Dorado . . . . . 9-9024  
**SURPLUS SALVAGE CO OF CALIF**  
 323 N Wilson Wy . . . . . 3-3502  
 Tinker Stores 2726 Waterloo Rd. . . . . 7-7545  
**TURNER HARDWARE CO**  
 American & Weber . . . . . 4-4651  
 (See Advertisement Opposite Page)

**Hardware-Whsle & Mfrs**

- AUSTIN BROS** 301 S Aurora . . . . . 8-8961  
**CENTRAL VALLEY HARDWARE CO**  
 924 E Church . . . . . 8-8675  
**HICKINBOTHAM BROS LTD** 536 S Aurora . . . . . 4-4833  
 Martinson Stockton Surplus Depot  
 7 W Weber . . . . . 2-3137  
 Ruvkun Louis D 36 E Mendocino . . . . . 4-4130

**Hardwood Floors**

See Floors—Materials & Laying

**Hardwoods—See Lumber Headings**

**Harness**

- Sattui A  
 Harness—Saddlery & Riding Equipment  
 807 E Main . . . . . 2-5886

**Harvesters—See Agricultural Implements**

**Hatcheries—Poultry**

**FISHER RAY HATCHERY**  
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 Broad Breasted Bronze  
**POULTS**  
 Under Calif. State Pullorum Control Plan  
 Rt 1, Box 172C, Lathrop, 50 Hwy  
 Tracy Hwy. . . . . 2-4961

- Golden Gate Hatchery 530 S Golden Gate Av. . . . . 2-3581  
**SANDERS HATCHERY**  
 E Albin Ostlund Prop  
 Crows Landing Rd Modesto  
 (Toll) Call "Operator" for . . . Modesto 67-R-11  
**SKOY'S HATCHERIES** 316 Line Turlock  
 (Toll) Call "Operator" for . . . . . Turlock 4-5635

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- Belton Les 123 E Main . . . . . 2-0465  
**K & D CLEANERS & HATTERS**  
 41 S California . . . . . 8-8763  
 Majestic Hatters & Cleaners 38 E Main . . . . . 2-7396  
**SAN JOAQUIN CLEANERS & HATTERS**  
 147 S Sn Joaquin . . . . . 3-4257

**Hats—Retail**

- Adams Hat Agency 123 E Main . . . . . 2-0465  
 Belton Les 123 E Main . . . . . 2-0465

**LEE HATS**

LEE HATS for men . . . with the famous "Water-Bloc" and "Pre-Shaped" exclusive features . . . styled on Fifth Avenue . . . made in Danbury . . . famed for its skilled hat-makers.



"WHERE TO CALL"

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 25 N California . . . . . 3-2220  
**MAJESTIC HATTERS & CLEANERS**  
 38 E Main . . . . . 2-7396

**Hawaiian Goods—See Gift Shops**

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Long Ira R Warehouse 2509 S McKinley Av. . . 2-1377

**Hay—Whsle**

- Giovacchini G J Tracy Hwy . . . . . 3-7026  
 Long Ira R 2509 S McKinley . . . . . 6-6729  
**STOCKTON HAY & GRAIN CO LTD**  
 12 W Weber . . . . . 8-8649  
**WEBB ELMER J** 32 W Weber . . . . . 2-8905

**Health Food Products—Retail**

- STOCKTON HEALTH FOOD STORE**  
 Why Eat Unhealthy Foods  
 138 S California . . . . . 6-6296

**Health Service**

- American Cancer Society Smith & Lang Bldg. . 3-7374  
 San Joaquin Local Health District  
 130 S American . . . . . 6-6781  
 San Joaquin Tuberculosis & Health Assn  
 130 S American . . . . . 2-3608  
 If no answer call . . . . . 6-6781

**Hearing Aids**

- Beltone Hearing Aid Dir  
 Stockton Savings & Loan Bank Bldg. . . . . 6-6163

**BELTONE ONE-UNIT HEARING AIDS**

We now have the amazing new Beltone Mono-Pac, the smallest hearing aid in the world—with the "Magic Silver Circuit"—lighter, far more powerful. Call for Free Demonstration and FREE SELECTOMETER TEST.



"WHERE TO BUY IT"

- MILLER HEARING AID SERVICE**  
 Lydia Mae Miller R N  
 Beltone Stockton Company  
 Stockton Savings & Loan  
 Bank Bldg. . . . . 6-6163

(Continued Next Page)

**HEAR**  
 the **NEW** way  
 with *Solo-pak*  
**THE PRINTED CIRCUIT**  
**SOLO-PAK**  
**HEARING AID**  
 Dedicated to Better  
 More Natural Hearing  
 and  
 Lower Cost of Operation  
 HARRY H. GRAHAM  
**Graham Hearing Service**  
 212 California Bldg.  
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 STOCKTON, CALIF.  
**Phone 3-9948**

**RADIANT HEARING**  
**AUREX** WILL BRIGHTEN YOUR LIFE  
 YOU CAN HEAR... with AUREX the small, all-in-one, reliable hearing aid.  
 YOU CAN FEEL... younger, happier, alert.  
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 The Oldest Established Hearing Aid Service  
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*Beltone*  
 introduces a sensational  
**NEW ONE-UNIT HEARING AID**  
 with the "Magic Silver Circuit!"

**WORLD'S SMALLEST!**  
 So tiny it slips into man's watch pocket or clips easily to woman's brassiere.  
**LIGHTER!**  
 So feather-light, you hardly know you're wearing it.  
**MORE POWERFUL!**  
 Raised power transmits 3 to 6 times more sound intensity.  
**4 New, Exclusive Features Added!**  
 Phone, write or come in for  
**FREE DEMONSTRATION**  
**IN YOUR HOME OR OUR OFFICE**  
**NO OBLIGATION**  
**MILLER'S HEARING SERVICE**  
**6-6163**  
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With the World's Finest Precision Made Hearing Aids - TELEX 99 & 1700  
 One Piece Hearing Aids of Unsurpassed Beauty & Performance  
 Phone or Write for a Free Demonstration in Your Home - No Obligation

**TELEX HEARING CENTER OF STOCKTON**  
 MRS. BEATRICE MATTSON  
 728 E. Lindsay St. Phone 2-4581

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*Your Hearing*

**DESERVES THE BEST!**

Personal hearing care assures the best possible hearing. New, all-in-one, miniature instrument. Easy to wear, unsurpassed for fine hearing. Investigate!

**YOUR HEARING DESERVES SONOTONE**

**SONOTONE HEARING SERVICE**

Phone 3-4722  
 3120 N. AMERICAN

**THE HOUSE OF HEARING**

### Hearing Aids—(Cont'd)

**CALIFORNIA ACOUSTICAL LABORATORIES**  
 35 N California.....2-4402  
 (See Advertisement Preceding Page)  
**GRAHAM HEARING SERVICE**  
 California Bldg.....3-9948  
 (See Advertisement Preceding Page)

#### JENKEL-DAVIDSON OPTICAL COMPANY

**MICRONIC HEARING AIDS**

Batteries for All Makes

408 E Miner.....8-8338

#### MAICO HEARING AIDS

Invisible Hearing Correction by the suppliers of 90% of America's precision instruments for testing hearing. Scientific audiometric fittings for every type of hearing problem.



**"WHERE TO BUY THEM"**

**MAICO OF STOCKTON**  
 114 N. California.....8-8383

Maico of Stockton 114 N California.....8-8383

#### MILLER HEARING AID SERVICE

BELTONE MONO-PAC  
**HEARING AIDS**  
 NO BATTERY PACK  
 NO BATTERY CORD  
 NO STATIC

Fully Guaranteed - Complete Wt. 6 Oz.

Suite 315  
 Stockton Savings & Loan Bank Bldg. 6-6163

Keep the Classified Telephone Directory handy; it can save you time and effort.

### Hearing Aids—(Cont'd)

#### MILLER HEARING AID SERV

See Beltone Ad  
 Stockton Savings & Loan Bank Bldg. 6-6163

#### SONOTONE HEARING SERVICE

3120 N American.....3-4722

(See Advertisement This Page)

#### Telex Hearing Center of Stockton

728 E Lindsay.....2-4581

(See Advertisement This Page)

#### ZENITH RADIONIC HEARING AIDS

Single unit—small, light, powerful. Ready to wear, needs no "fitting." Manufactured by makers of famous Zenith radios and sold through local dealers.



Accepted by American Medical Association.  
 Batteries and Accessories.

**"WHERE TO BUY THEM"**

Chinn Bolling R 27 N California.....2-1271

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Dexter Metal Treating Co 1026-77th Av Oakland  
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### Heaters

See also Furnaces Headings

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Any home, anywhere, can have clean, healthful, automatic modern heat at low cost. All the latest heating improvements—modern design—a beautiful piece of furniture for any home.



**"WHERE TO BUY IT"**

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#### JANITROL UNIT HEATERS

Complete Size Range, Suspended, Duct and Floor Models for Industrial-Commercial! Space Heating. Quiet, Efficient Propeller Fan and Blower Units. Easy to Install. Economical Operation.



**"WHERE TO BUY IT"**

**DISTRIBUTOR**

**SLAKEY BROS INC** 1400 North C Sacramento  
 (Toll) Call "Operator" for...Sacramento 3-1906

**YOLLAND ICE & FUEL CO** 830 S Calif....6-6966

### Heaters—Water

See Water Heaters Headings

### Heating Apparatus

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### Herbs

Fong S L 325 S Sn Joaquin.....6-6442  
 (See Advertisement Opposite Page)

**J WAY CO** 637 E Lindsay.....8-8226  
 (See Advertisement This Page)

(Continued Next Page)

### FOUR THOUGHTFUL ITEMS OF TELEPHONE PROCEDURE—

1. Please answer promptly.
2. Please be on the line when the party you want answers.
3. Please speak distinctly and without hurrying, with the lips close to the mouthpiece.
4. Please replace the receiver gently when through talking.

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**BURTON DON SHOE SALON** 246 E Main...5-5705

Good neighbors are considerable party-line users. Remember these party-line golden rules:

- Space your calls instead of making several of them without a break.
- Talk only as long as you have to on each call.
- When you finish talking replace the receiver properly.
- Make certain, if you are using a dial telephone, that the line is clear to receive your call.
- Ask your youngster not to monopolize the telephone.

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