### Trucks-Motor, Dealers-New-(Cont'd)

STUDEBAKER TRUCKS-HODGINS MOTORS 720 N El Dorado .... 9-9095

THOMPSON-SAGE INC 400 S Wilson Wy...5-5953 (See Advertisement Preceding Page)

#### WHITE TRUCKS

White Super Power Trucks, Busses and The Famous White Horse.

Sales - Service - Parts Used Trucks -- All Makes

#### "WHERE TO BUY THEM"

Connell Motor Truck Co Inc 2211 N 99 Hwy......8-8984 Connell Motor Truck Co Inc Truck Supply

Dept 20 N Wilson Wy.....

SUPPLY DEPT 20 N Wilson Wy......8-8607 KINSER MOTOR SUPPLY 215 E Channel...7-7033

BRYER'S GEO L PISTON & RING SERV

Trucks-Motor, Dealers-Used

Roessler & Tyrrell 11 Turnpike Rd.......3-4130 (See Advertisement This Page)

AUTOMOTIVE PARTS CO 244 N Hunter....7-7968 BESOTES BROS EQUIPMENT CO

Trucks-Motor, Equipment & Parts-

The Classified Telephone Directory is your neighborhood and your city-wide buying guide. Plan your shopping by means of its useful pages.

### "THE TRUCK OF VALUE"



GASOLINE - DIESEL

SALES - PARTS - SERVICE

Genuine GMC Parts - Factory Trained Mechanics



### MOORE EQUIPMENT CO., INC.

North 99 Highway

Dial 8-8566

### ROESSLER & TYRRELL

TRUCKS - BUSIES - CARS

Also All Types of Truck Equipment



Dial 3-4130

11 TURNPIKE ROAD

### TRUCKS FOR RENT YOU DRIVE

REASONABLE RATES

DAY - WEEK - MONTH

Pick-ups - Vans - Racks

Bee-Hive Truck Rental SYSTEM

Dial 3-3578

300 S. California

Stockton 3-3578

### Trucks-Motor, Equipment & Parts-New-(Cont'd)

MAXWELL MOTOR SUPPLY CO

Distry Auts - Truck - Tractor Parts - Shop Equipment - Supplies - Auto Accessories 228 N El Dorado......8-8565 120 N School Lodi (Toll) Call "Operator" for ..... Lodi 1029 417 Washington Sonora (Toll) Call "Operator" for ..... Sonora 439

MORRIS AUTO SUPPLY CO 507 E Miner. . . 4-4761

### Trucks-Motor, Equipment & Parts-

A & B TRUCK EQUIPMENT CO 275 Bay Shore Blvd S F
(Toll) Call "Operator" for... Atwater 2-4741
Roessler & Tyrrell 11 Turnpike Rd......3-4130
STOCKTON AUTO WRECKING & SUPPLY HOUSE
Army Truck Parts
420 S Center.....4-4691

Trucks-Motor, Painting See Automobile Painting

### Trucks-Motor, Rental

Bee-Hive Truck Rental System 

PACIFIC-U-DRIVE-

TRUCKS FOR RENT WITHOUT DRIVERS DODGE PICK-UPS and 11/2 TON PACIFIC STORAGE CO

517 N Hunter.....2-5208

Trucks-Motor, Repairing

Atwood D L 1035 S Aurora 8-8185 Castler Truck Service 304 W Weber 4-4881 CHEVROLET TRUCKS-CHASE CHEVROLET CO Miner & Hunter .. 8-8661 FORD AUTHORIZED TRUCK SERVICE-

FUEL PUMP & INJECTOR SERVICE"

FUEL PUMP INJECTORS REPAIRED

EAGAL JOHN H CO 317 N El Dorado . . . 6-6855

Prompt Delivery ALL WORK GUARANTEED

234-7th Sn Francisco (Toll) Call "Operator" for ... Underhill 1-6260

GARVEY TRUCK SERVICE 320 N Wilson Wy.....

JENNING'S GARAGE

NEW & USED PARTS Complete Repairing & Rebuilding Repairs on All Makes

Shop No 2 18 5 Cardinal 5441 E Dana ..... 3-4422

ROSS TRUCK TERMINAL

ROSS SALMON SPECIALTY CUMMINS DIESELS FUEL PUMPS & INJECTORS GENERAL TRUCK & TRAILER REPAIR ROAD WORK - GENERAL WELDING

Box 223  Trucks-Motor, Towing See Automobile Towing

### Trunks-Dealers

Schwartr's Luggage Shop 517 E Main.....2-3163

#### Trusses

COMFORT CORSET & TRUSS CO

Surgical Supports-Corsets-Bras 33 S Sutter Morton Surgical Co 33 S Sutter.....

Trust Companies

See Banks; Also Title Companies

### Tubing

DRAKE STEEL SUPPLY CO

Trust Bldg......7-7507 MARWEDEL C W

#### TAYLER & SPOTSWOOD CO

TUBING

COLD DRAWN SEAMLESS
MECHANICAL TUBING
STAINLESS - SEAMLESS AND WELDED
TUBING & PIPE
BOILER AND CONDENSER TUBES

700 Pennsylvania Av Sn Francisco (Toll) Call "Operator" for...Mission 7-7800

### Tuxedo Renting-See Dress Suit Renting

### Twine

### **Typewriters**

CORONA TYPEWRITERS-

TRESSLER A W 135 N Sutter ..... 8-8745

(See Advertisement Following Page)

INTERNATIONAL BUSINESS MACHINE CORP

American Trust Bldg. 4-0917

Morris Bros 15 N Hunter 4-4797

Remington Rand Inc 418 E Market 4-4749

### REMINGTON TYPEWRITERS

The New Remington noise-less, The New K M C\* Rem-ington and Remington Port-able Typewriters, Repairs by factory-trained men. Remti-eo Typewriter Ribbons and Carbons. \* Trademark



"WHERE TO BUY THEM"

ALL TYPES

REMINGTON RAND INC 418 E Market ... 4-4749

PORTABLE DEALERS

KUECHLIER'S JEWELERS 447 E Main... 15-5859 STANDARD OFFICE EQUIPMENT CO

STOCKTON TYPEWRITER CO 

(Continued Next Page)

### FOUR THOUGHTFUL ITEMS OF TELEPHONE PROCEDURE—

- 1. Please answer promptly.
- 2. Please be on the line when the party you want answers.
- 3. Please speak distinctly and without hurrying, with the lips close to the mouthpiece.
- 4. Please replace the receiver gently when through talking.

### TYPEWRITERS

Exclusive Dealer

### SMITH-CORONA TYPEWRITERS R C ALLEN ADDING & CALCULATING MACHINES

Dealers in

CORONA — UNDERWOOD — ROYAL — REMINGTON NOISELESS PORTABLES

INSPECTION SERVICE REPAIRS and REBUILDING



LARGEST STOCK RENTALS LOW RATES

> PHONE 2-8514

Largest Stock of Used Machines

UNDERWOODS - ROYALS - REMINGTONS - L. C. SMITH BEST EQUIPPED SHOP - THOROUGHLY TRAINED

MECHANICS "ALL WORK GUARANTEED"

### Stockton Typewriter

121 N. California St.

"Established 1913"

Stockton 2, California



### TYPEWRITERS

SALES - RENTALS - REPAIRS

### STANDARD & PORTABLE

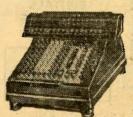


- Underwood
- Remington
- Smith-Corona
- Royal

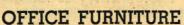


### ADDING MACHINES

ADDING - CALCULATING - BOOKKEEPING MACHINES



- · Burroughs
- Sundstrand
- Underwood
- . R. C. Allen
- · Remington
- . Victor





**2-2678** 

### GENERAL OFFICE EQUIPMENT CO.

C. E. JACKSON

ALL WORK GUARANTEED



### **YPEWRITERS**

Sole Authorized Distributors for

UNDERWOOD STANDARD UNDERWOOD ALL-ELECTRIC UNDERWOOD NOISELESS

> All Makes

of New

Portables



USED UNDERWOOD - REMINGTON ROYAL & L. C. SMITH

Sold - Serviced - Rented - Bought Fully Guaranteed

### SAN JOAQUIN BUSINESS MACHINES

106 North California Street Stockton, California

Phone 4-4421



### Always KEEP RECEIVER ON THE HOOK

When you are through talking on the telephone, always see that you place the receiver back on the hook. Otherwise you may miss an important call.

THE PACIFIC TELEPHONE AND TELEGRAPH COMPANY

### Typewriters-(Cont'd)

ROYAL TYPEWRITER CO-

New Easy-Writing Royal with Magic Margin - Royal Portable Typewriters Roytype Ribbons - Carbon Paper Sales - Official Royal Service FACTORY TRAINED MECHANICS Rentals - All Models - Rebuilts 340 E Weber......6-6769

SAN JOAQUIN BUSINESS MACHINES Smith L C & Corona Typewriter Inc Agcy 121 N California. .......2-8514
STANDARD OFFICE EQUIPMENT CO 

STOCKTON TYPEWRITER CO TRESSLER A W Underwood Typewriter Service 

UNDERWOOD TYPEWRITERS

Standard - Noiseless All Electric and Portable Typewriters Sales - Rentals Service. Factory Trained Mechanics

...8-8745

#### "SERVICE RENDERED BY"

AUTHORIZED DISTRIBUTOR SAN JOAQUIN BUSINESS MACHINES

Woodstock Typewriter Agcy 135 N Sutter....8-8745

WOODSTOCK TYPEWRITERS-TRESSLER A W 135 N Sutter.....8-8745

Typewriters-Renting \*

SAN JOAQUIN BUSINESS MACHINES STANDARD OFFICE EQUIPMENT CO STOCKTON TYPEWRITER CO TRESSLER A W 135 N Sutter.....8-8745

Typewriters-Repairing

Fowler W H 14 E Willow. 3-1282
General Office Equipment Co 336 E Market. 2-2678
Morris Bros 15 N Hunter. 4-4797 SAN JOAQUIN BUSINESS MACHINES Underwood-Royal-L C Smith-Remington 135 N Sutter....

Typewriters-Used & Rebuilt SAN JOAQUIN BUSINESS MACHINES

Undertakers-See Funeral Directors

Typing-See Letter & Addressing Service

Uniform Supply Service See Linen Supply Service

Unions-Labor-See Labor Organizations

Unit Heat

See Furnaces Headings; Also Heaters

United States Government Offices See Alphabetical Directory Under "U S Government"

You can find out "Where To Buy It" by looking in the Yellow Pages.

### Upholsterers Allen Upholstery Studio 1119 N Wilson Wy ... 2-6256 (See Advertisement This Page) ARRABITO JOHN 929 S Hinkley. (See Advertisement Following Page) BERTUCCELLI CHAS P 644 W Park. BOUNDS & MCDONALD UPHOLSTERING 30 W Harding. 3-4307 See Advertisement Following Page) BREUNER JOHN CO 607 E Main. 5-5941 BROWNING'S 223 E Weber. 7-7764 Johnson Ivan R Upholster Sewing For Upholsterers Only MANTHEY BROS

### NOLAND'S UPHOLSTERY SHOP

CAR AND FURNITURE Slip Covers - Reasonable Prices FREE PICK UP & DELIVERY WORKMANSHIP GUARANTEED

323 S Coolidge Av. .......................2-2412

PORT STOCKTON SUPER SERVICE (See Advertisement Following Page)
REINOLDT R 2812 S 0 Dell. 2-2174
(See Advertisement Following Page)
ROMAN & SUTTLES 2323 Pacific Av. 3-5434
Stearns' Upholstery 1635 W Mendocino. 3-1586 TUXEDO UPHOLSTERY SHOP

> H. SORIN, Owner UPHOLSTERED FURNITURE

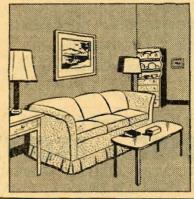
MADE TO ORDER LARGE SELECTION OF FABRICS Guaranteed Workmanship

(Continued Next Page)

### UPHOLSTERING

### Your Present Furniture Modernized

DAY SERVICE



Large Selection of Covers

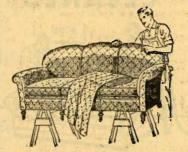
Easy Terms • Reasonable Prices • Free Estimates

### **UPHOLSTERY SERVICE CO.**

Phone Stockton 6-6100

528 E. LAFAYETTE

### Upholstering



- RECOVERING
- REPAIRING
- MODERNIZING

Complete Line

of UPHOLSTERY FABRICS

Dial 3-1390

For Free Estimate

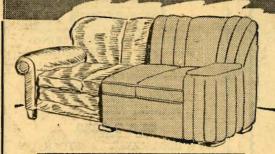
### Webster's Upholstery

BERT H. WEBSTER

2121 S. Sutter St.

Stockton

### HOLSTERING



CUSTOM MADE

LATEST STYLE DESIGNS

FACTORY TO YOU!

EASY

CREDIT

TERMS

- REMODELING
- RECOVERING
- REPAIRING

THE LATEST IN FOAM RUBBER CUSHIONING

> 5-day service dial

2-6256

FOR FREE ESTIMATES

TODAY!

VENETIAN BLINDS WINDOW SHADES

FREE PICK-UP & DELIVERY

1119 N. Wilson Way [ Across from Coca-Cola Plant] ALLEN UPHOLSTERY STUDIO

### UPHOLSTERING

CUSTOM MADE UPHOLSTERED FURNITURE
AT REASONABLE PRICES



A Call Will Bring a Representative to You With Many Beautiful Fabrics to Choose From



**Upholstered Furniture** 

### REPAIRING -- RECOVERING

FREE ESTIMATES - QUALITY WORKMANSHIP FREE PICK-UP & DELIVERY SERVICE Rug & Upholstery Cleaning

Dial 3-4307

Drapes & Slip Covers

### **Bounds & McDonald Upholstering**

30 W. HARDING WAY

STOCKTON

### UPHOLSTERING MATTRESSES

Recovering - Repairing
Needlepoint Covers Applied

Dial 2-2174

REINOLDT'S UPHOLSTERING

Formerly Deegan's

2812 S. O'DELL

### **UPHOLSTERING**

FURNITURE & AUTOMOBILE

Quality Workmanship Free Estimates

PICK-UP & DELIVERY SERVICE

- Phone -

Stockton 3-3773

PORT STOCKTON
SUPER SERVICE

502 W. WASHINGTON

### ARRABITO'S UPHOLSTERY STUDIO



REMODELING - RECOVERING REPAIRING - REFINISHING ANTIQUES RESTORED

Needlepoints Expertly Mounted
UPHOLSTERY CLEANED
SKILLED CRAFTSMEN

Guaranteed Workmanship

Dial 3-2259

929 S. Hinkley Ave.

STOCKTON

### To Find an AUTHORIZED SALES AND SERVICE DEALER

When you want the "genuine" in a nationally-advertised product or service

### LOOK IN THE YELLOW PAGES

They Tell "Where to Buy It"

### Upholsterers—(Cont'd) UPHOLSTERY SERVICE CO

UPHOLSTERING
Repairing and Recovering
7-DAY SERVICE

Upholstery Service Co 528 E LaFayette.....6-6100 (See Advertisement Preceding Page)

### VALLEY MATTRESS & STERILIZING COT

### CUSTOM UPHOLSTERING

WEBSTER'S UPHOLSTERY 2121 S Sutter . . 3-1390 (See Advertisement Preceding Page)

### **Upholstery Cleaners**

BOUNDS & McDONALD UPHOLSTERING
30 W Harding. 3-4307
Colorback Upholstery Cleaners
502 N El Dorado. 2-9700
Commercial Carpet & Upholstery Cleaning Co
414 E Miner. 6-6869
(See Advertisement Opposite Page)
NEIL RUG & UPHOLSTERY CLEANING SERVICE
407 N Golden Gate. 2-6580
(See Advertisement Opposite Page)

It pays to make frequent use of the Classified Telephone Directory. It lists services, stores, products and professional people—all classified for your convenience.

(Continued Next Page)

### UPHOLSTERY



FREE PICK-UP & DELIVERY

Cleaned in Our Modern Plant

Free Estimates

Satisfaction Guaranteed

ALL TYPE RUGS CLEANED

8-8325

### **VOCUE CLEANERS**

2315 N. CALIFORNIA

### Upholstery Cleaners-(Cont'd)

Olson & Pierson 16 E Miner......5-5548

### VALLEY MATTRESS & STERILIZING CO-

20 Years Experience

CHESTERFIELDS CLEANED & DYED

MADE LIKE NEW

4-Day Service

1746 E Market......5-5826

#### **VOGUE DRY CLEANERS**

(See Advertisement Opposite Page)

Rigid or flexible telephone conduit can be easily and quickly installed during construction of your new home. Be sure your plans specify built-in conduit.

### Vacuum Cleaners-Dealers

Air-Way Branches Inc 32 S California.....2-6148 Boss Appliance 133 N California......2-6503 **BOSS ELMER** 

### **ELECTROLUX AUTHORIZED SALES & SERVICE**

THE ONLY AUTHORIZED SALES AND SERVICE AGENCIES FOR ELECTROLUX CLEANER AND AIR PURIFIER ASK THE SERVICE MAN

FOR IDENTIFICATION



7 Complete Units in 1 Floor Cleaner Hand Portable Shoulder Portable

Demothing Unit Home Insulator Tank Cleaner Full Size Floor Polisher

"WHERE TO BUY IT

**ELECTROLUX CORPORATION** 134 E Oak....

There are 6,156 telephone companies serving the United States.

### Vacuum Cleaners-Dealers-(Cont'd)

ELECTROLUX CORPORATION 134 E Oak...2-2167 (See Advertisement This Page)

#### **EUREKA PRODUCTS**

Complete Home Cleaning Systems.

Also Upright and Tank-Type Cleaners, Interchangeable Attachments Including Floor Waxer Polisher, Eureka Cordless Electric Iron. Waste Food Dispos-O-Matic.

"WHERE TO BUY IT"

BREUNER JOHN CO 607 E Main.....5-5941 CORREN M & SONS 136 S Sn Joaquin...6-6711

(Continued Next Page)

Memory plays tricks. If in doubt about a telephone number, please look it up in the Directory.

### UPHOLSTERY CLEANING

FURNITURE RECOVERED Complete Line of Samples

UPHOLSTERY TINTING SPRINGS RETIED



### EXPERT RUG CLEANING AND TINTING

WALL TO WALL RUGS IN STORES **OFFICES & HOMES** CLEANED ON FLOOR

Free Pick-Up & Delivery

Neil Rug & Upholstery Cleaning Service

2-6580

407 N. Golden Gate

Stockton

### Kirby VACUUM CO.

OF STOCKTON

Triple Cushioned

### CLEANING ACTION

- 1. Kirby super-suction draws the carpet up to the nozzle.
- 2. An air-cushion is formed underneath the
- A revolving brush loosens the dirt from the flexed pile of the carpet. This method cleans thoroughly without destructive pounding, scrubbing and crushing.
- Guaranteed as long as in possession of origi-nal owner.

### Floor Polishing Attachment

Does a Polishing Job Equal to or Better Than-Much More Expensive Equipment



### Call 2-2740

808 E. Park

### UPHOLSTERY CLEANED

**DEMOTHED** - TINTED

All Work Done on Your Premises

Let Us Explain Our Process

Commercial Carpet & Upholstery Cleaning Co.

414 E. Miner

The ONLY Authorized

CLEANER & AIR PURIFIER

Sales & Service

2-2 | 67

Ask Service Man for Identification

ELECTROLUX CORP.



### Vacuum Cleaners-Dealers-(Cont'd) GENERAL ELECTRIC VACUUM CLEANERS

Backed by years of research and experience, G-E cleaners give you efficient, dependable service. Light weight — easy to handle. Both upright and tank-type models.



"WHERE TO CALL"

SALES & SERVICE DEALERS

#### HART JACK HOOVER REPAIRS

AUTHORIZED H O O V E R SALES & SERVICE

FREE PICK-UP & DELIVERY
Jack Hart - Willard Magnuson

1026 N Yosemite......3-0966

### HOOVER AUTHORIZED SALES & SERVICE

Service by trained Hoover Men and genuine Hoover parts are available only through Factory Branch Service Stations and

HOOVER

authorized dealers. Do not accept substitutes.

"WHERE TO BUY IT"

Kirby Vacuum Co Of Stockton 808 E Park....2-2740 (See Advertisement Preceding Page)

### LEWYT VACUUM CLEANERS

The new vacuum cleaner that's quiet and has no bag to empty, beautifully styled, beautifully built by a manufacturer who has been making precision equipment since 1888.



\*WHERE TO BUY THEM" DISTRIBUTOR

SUES YOUNG & BROWN INC

(Toll) Call "Operator" for . . Klondike 2-1612.

### MOREING'S"

VACUUM CLEANERS
National Advertised Names
EXPERT REPAIR SERVICE
ON ALL MAKES

### PREMIER VACUUM CLEANERS

The famous Premier Duplex and other floor and cylinder models to meet every purse and purpose. Also Attacha-Tools and the Premier

### PREMIER

Floor Polisher attachment. Certified service - genuint

#### "WHERE TO BUY IT"

### AUTHORIZED DEALERS

There are 6,156 telephone companies serving the United States.

### Vacuum Cleaners-Dealers-(Cont'd)

Rexair Depot Mgr American Trust Bldg.....3-4327
REXAIR DEPOT MGR 1505 N School....2-8727
REXAIR SALES & SERVICE 503 W Acacia..4-1343
ROYAL VACUUM CLEANERS.

BROSS APPLIANCE 133 N California...2-6503

BOSS APPLIANCE 133 N California....2-6503 HAMMOND E O 110 N California.....4-4332

#### **WESTINGHOUSE PRODUCTS**

Look on "E" pages under
"Electric Appliances—Household, Retail"

### Vacuum Cleaners-Industrial

BREUER-TORNADO PORTABLE INDUSTRIAL VACUUM CLEANERS & BLOWERS—

KLINE CO R L 7 Front S F
(Toll) Call "Operator" for . . . . Yukon 6-3990

Vacuum Cleaners—Parts & Supplies
ELECTROLUX CORPORATION 134 E Oak... 2-2167

### Vacuum Cleaners-Repairing

ACE ELECTRONICS

ALL MAKES REPAIRED

FREE PICK-UP & DELIVERY

1876 Country Club Blvd.......2-6011

BOSS APPLIANCE 133 N California......2-6503 (See Advertisement Preceding Page)

ELECTROLUX CLEANER & AIR PURIFIER-

ELECTROLUX CORPORATION

#### HART JACK HOOVER REPAIRS

AUTHORIZED
HOOVER
SALES & SERVICE
FREE PICK-UP & DELIVERY

Jack Hart - Willard Magnuson 1026 N Yosemite......3-0966

KENMORE VACUUM CLEANER SERVICE—
SEARS ROEBUCK & CO Park & Aurora . . . 4-4751

#### Valves

JENKINS VALVES-

GUNTERT & ZIMMERMAN
Lindsay & Monroe.....5-597

TAY-HOLBROOK INC 400 & Aurora.....4-4841

Plan your shopping with the Classified Telephone Directory.

### canteen



AUTOMATICALLY MERCHANDISING CONFECTIONS, CARBONATED BEVERAGES

and Other Supplementary Fords

Dial 2-7858

CANTEEN SERVICE INC.

708 E. Lindsay

### **Variety Stores**

	Variety Store	APT DE
	try Club Blvd	
	Ten & Fifteen Cent Stores	
Store No 1	135 N Wilson Wy	3
Store No 2	448 E Charter Wy	3
Store No 3	914 N Wilson Wy	2
Store No 4	2230 E Main	8
Store No 5	2026 Pacific Av	8
Store No 6	222 S El Dorado	3
Store No 7	4019 E Washington	3
FI Dorado 5 &	10c Store 140 S El Dorade	2
	ety Store 3033 E Market.	
	ety Store 1331 E Harding V W Co 414 E Main	vy 2

### Vending Machines

CANTEEN SERVICE INC 4 W Mariposa....2-7858 (See Advertisement This Page)

#### CIGARETTE SERVICE COT

Cigarette Vending Machines
Complete & Prompt
Service
A. PASSOVOY

### Coast Cigarette Vendors Inc Agcy

Cigarettes	
509 E Harding Wy	3-1976
Colby W E 707 E Worth	2-0146
Manica Arthur R 530 N Grant	
MAPE E T MUSIC CO 21 N Aurora	
	2-8922
REX NOVELTY COMPANY 143 S California	

### Venetian Blind Dealers

Allen Upholstery Studio 1119 N Wilson Wy...2-6256 (See Advertisement Opposite Page)

### AMBASSADOR VENETIANS

THE FINEET

CAN BUT



### "WHERE TO BUY THEM"

Breuner John Co 507 E Main.	5-5941
Corren M & Sons 136 S Sn Joaquin	
Diamond Match Co 848 W Fremont	
Manthey Bros 420 N California	8-8911
Sn Joaquin Venetian Blind	
2220 \$ Sn Joaquin	3-4172

BREUNER JOHN CG 609 E Main........5-5941

CLEARVIEW OUTSIDE VENETIAN BLINDS

Visor - Jalousies Windows - Porches

CLEARVIEW

& Joors
Sunshade Awning, Giare & Draft Deflector, Prowler
Protection, Rain & Weather Security, Privacy Insurance,

"WHERE TO BUY THEM"

LINDHOLM SALES CO 2548 E Marsh. . . 3-1184

CROWN VENETIAN BLINDS

The
Luxury
Venetian Blind
"Styled for Tomorroy"



\*WHERU TO BUY THEM"

If you're not sure of a felephone number, please try the Directory first. The shances are that the number is listed, and if you can avoid that unnecessary call to information, it's just that much time saved all around.

### Venetian Blind Dealers-(Cont'd)

The perfect venetian blind is made of Flexalum, the new flexible aluminum slat finished in rich plastic, adver-



tised in leading magazines, guaranteed by Good Housekeeping.

"WHERE TO BUY THEM"

MANUFACTURERS

DEALERS

Breuner John Co 607 E Main......5-5941 Sousa's Venetian Blind Service

(Continued Next Page)

VENETIAN BLINDS
and Window Shades

MADE TO ORDER

Free Estimates

DIAL 2-5778

SHADE SHOP

36 S. American Street

### VENETIAN BLINDS



Featuring Inside Operation
CONTROLLED VENTILATION
GUARDS AGAINST PROWLERS
KEEPS HEAT OUT
STORM PROTECTION
INSURES PRIVACY
- ELIMINATES -

Roller Shades - Awnings - Inside Blinds - Storm Shutters

3-1184

LINDHOLM SALES CO.

2548 E. MARSH

### VENETIAN BLINDS

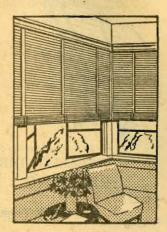
### BLINDS MADE TO ORDER

FIRST IN STYLES

Estimates Gladly Given Without Obligation

EASY TERMS

Dial 2-6256



## ALLEN UPHOLSTERY STUDIO

1119 N. WILSON WAY (Across from Coca-Cola Plant)

Stockton

### Jown & Country Blinds

"RUSTIC CEDAR OR COLONIAL DESIGNED BLINDS"

Colonial Type Cornices with Double Rods

All Colors Available

Immediate Delivery

Plastic - Steel or Aluminum or Wood Blinds

Window Shades & Transparent Shades

CLEANING - REPAINTING RETAPING & RECORDING SERVICE

Out-of-Town Free Estimates

"FHA TERMS"



The Perfect Venetian Is Made of

### RICHMOND VENETIAN BLIND CO.

"Stockton's Oldest Venetian Blind Mfgs."

One Twenty-Seven East Channel

Dial 7-7364



### **QUSA'S**

### VENETIAN BLIND SERVICE

- . SILVER SEAL SHADES
- SOFTLITE BLINDS
- LIFETIME ALUMINUM AWNINGS
- CORNICES & RODS

INSTALLED DIRECT FROM FACTORY TO YOU RETAPING - RECORDING - REPAIRING

Low F.H.A. Terms—Free Estimates Cheerfully Given

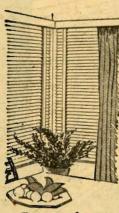
Manufacturers

Venetian Blinds' of Distinction"

JOE AND BOB SOUSA 1120 West Fremont St.

Dial 3-5509

### VENETIAN BLINDS



### FOR WINDOW NOOKS!

Quality, Durability, These Blinds Are Distinguished by Their Fine Craftsmanship

SAM R. SPATOLA

18 E. WEBER AVE.

MANUFACTURED AND INSTALLED DIRECT FROM OUR FACTORY TO YOU

Steel, Aluminum, Wood Slats Home and Commercial Installations

AWNINGS - WINDOW SHADES **CORNICES - RODS** RENOVATING **CLEANING - RETAPING** 

RECORDING - REPAIRING

Dial 3-4419

If No Answer Call 3-6533 Evenings by Appointment

### PACIFIC

MANUFACTURERS

Free: Cheerful Estimates

### "WHERE TO BUY THEM" MANUFACTURER

Sunset-Venetian Co 762-100th Oakland (Toll) Call "Operator" for . . . Lockhaven 8-1441 DEALERS

VALLEY SHADE SHOP 36 S American...2-5778
(See Advertisement Preceding Page)

### Venetian Blind Mfrs-Retail

NU-VU VENETIAN BLIND CO PACIFIC VENETIAN BLIND CO 18 E Weber. . 3-4419 RICHMOND AWNING & VENETIAN BLIND CO Stockton's Oldest Venetian Blind Mfrs

### Venetian Blind Mfrs-Whsle

NU-VU VENETIAN BLIND CO PACIFIC VENETIAN BLIND CO 18 E Weber. 3-4419

### Venetian Blind Renovating

PACIFIC VENETIAN BLIND CO 18 E Weber. 3-4419
RICHMOND AWNING & VENETIAN BLIND CO
Stockton's Oldest Venetian Blind Mfrs
127 E Channel. 7-7364

SOUSA'S VENETIAN BLIND SERVICE (See Advertisement This Page)

### Venetian Blind Supplies-Whsle NORTHWESTERN VENETIAN BLIND

SUPPLY CORP
Mfrs Of Flexible Steel & Aluminum Slats 1216-24th Oakland (Toll) Call "Operator" for . . . Templebar 2-5642

Ventilating Contractors See Contractors- Heating & Ventilating

Telephone men in all parts of the Bell System have had long experience in working together. Tools, equipment, methods of tackling the job and the "language of the business" are the same north or south, east or west. This nationwide unity of method and spirit means a telephone service of the utmost dependability.

### Veterinarians

ANIMAL HOSPITAL

WM. E. DASELER D. V. M. Veterinary Surgeon

LARGE AND SMALL ANIMALS 1122 W Fremont......2-8331

Boice Wilbur H 336 E Lafayette	4-4521
Brown Jos F 325 W Lockeford Lodi (Toll) Call "Operator" for	1 odi 1322
If no answer (Toll) Call "Operator"	for Lodi 912-W
Graham R E 720 S Sn Joaquin	2-1504

Practice Limited To Dogs-Cats-Pets
1234 N Wilson Wy.
Pet Clinic Veterinarian 1234 N Wilson Wy. 3-1234
Peterson W L 848 S California.
5-5726
Saunders FH 336 E Lafayette.
4-4521
Paridars Ph. 336 E Lafayette.
2-7201 Residence 2-7201

If no answer call 7-7512

Stockton Veterinary Supply Co
336 E Lafayette 4-4521

### Veterinarians' Supplies

BURGESS J W 406 E Market	5-5901
Stockton Veterinary Supply Co 336 E Lafayette	4-4521
(See Advertisement This	Page)

### Veterinary Hospitals

ANIMAL HOSPITAL 1122 W Fremont2-8331
Blue Cross Vet Hospital 720 S Sn Joaquin2-1504
Lodi Veterinary Hospital
Dr Jos F Brown
325 W Lockeford Lodi
(Toll) Call "Operator" for Lodi 1322
If no answer
(Toll) Call "Operator" for Lodi 912-W
Nelson Geo W I
Limited To Small Animals
Dogs-Cats-Birds & Pets
1234 N Wilson Wy
Peterson W L 848 S California5-5726
Saunders F H 336 E Lafayette4-4521

#### VETERINARY MEDICAL CENTER

DR. R. L. COLLINSON DR. I. N. BOHLENDER

S 99 Hwy Turlock (Toll) Call "Operator" for . . . Turlock 4-4974

Telephone service is a friendly service. The people who operate and maintain it take a genuine satisfaction in serving you pleasantly and well. People who use the telephone a great deal find that friendliness is an instinctive habit. The telephone helps folks to know each other better.

### Nationally Advertised Articles

can be traced to their.

LOCAL DEALERS

by looking up

"WHERE TO BUY IT"

in the YELLOW PAGES

### STOCKTON VETERINARY SUPPLY CO.

DR. F. H. SAUNDERS, Prop.



SUPPLIES FOR ALL LIVESTOCK

INCLUDING DOGS & CATS

Serums - Vaccines - Drugs **INSTRUMENTS & SYRINGES** 

Everything for HORSES . CATTLE . SHEEP HOGS & POULTRY

Distributors for Cutter and Lederle Laboratories VETERINARY PRODUCTS



Dairy Supplies Dog & Cat Remedies

SEE YOUR DRUGGIST OR MAIL DIRECT Mail Orders Given Prompt Attention

336 E. LAFAYETTE

STOCKTON

For

BETTER HEALTH

Try

### NUTRILITE

FOOD SUPPLEMENT

Distributor SAN JOAQUIN COUNTY

DIAL

Office 2-2740 808 E. PARK

Residence 3-6721 2031 ELMWOOD

### - WALLPAPER -

### **New and Popular Designs**

SCENICS - COLONIALS - WATER FAST -FLORALS - STRIPES - KITCHEN -MODERN BLOCK DESIGNS

### LU∙P∙FULL€R & CO

218 S. Aurora 620 E. Weber

Dial 7-7838 Dial 5-5785

### Vises-See Tools Headings

Visible Record Systems

See Filing Equipment & Supplies; Also Indexing Systems & Supplies

Vitamin Products-Distrs

NUTRILITE FOOD SUPPLEMENT DISTR 

Wall Board

PACIFIC COAST AGGREGATES INC	
	0 0442
1020 E Main	.0-0043
STAR LUMBER CO 448 W Main	.5-5801
STOCKTON LUMBER CO INC	No. of Concession,
	-
1201 S El Dorado	·9-9024

#### TYLE-BORD

PLASTIC COATED WALL PANELS

TYLE-BORD pastel panels add beauty and charm to kitchens, bathrooms — Use wherever lasting, easy-to-clean walls are wanted. Easy to Install.



"WHERE TO BUY IT"

**VALLEY LUMBER & SUPPLY CO** 

Wall Coverings

See Specific Kinds, i.e., Canvas Products; Wallpaper; Linoleum Headings

Wallpaper

47
48
38
88
47

PITTSBURGH PLATE GLASS COT

Wholesalers and Retailers of UNITED WALLPAPERS

Dorothy Liebes Weaves, Style Album and Salon Selections - DDT Treated Papers
Scenics and Screen Prints

SHERWIN-WILLIAMS CO 545 E Channel...3-4573 SMART PAINT STORE 35 N American....3-7178 WRIGHT PAINT & CHEMICAL CO

Warehouses-Public Anderson Cartage & Warehouse Co

419 S Aurora	502
Delta Warehouse Co 833 W Weber 2-7	283
GRAINGER L E WAREHOUSE CO	
. 420 S Lincoln2-5	887
Gregory Warehouse Co Snta Fe Av Fresno	,,,,
	914
(Toll) Call "Operator" for Fresno 2-6	1014
If no answer	170
(Toll) Call "Operator" for Fresno 6-4	1/2
H & A Warehouse Bowman3-2	545
HASLETT WAREHOUSE CO	
El Dorado & Channel4-4	617
LYNG ED J Coldwell & 99 Hwy Modesto	
(Toll) Call "Operator" for Modesto 3	322
Pac Storage Company 517 N Hunter2-5	
PIONEER TRANSFER & STORAGE CO	
748 S Union9-9	015
Santa Fe Warehouse W Weber5-5	703
WEESNER C L 101 W Weber2-2	276
Western Pac Wharf Whse Pershing & Weber 6-6	
MAGSTELLI Lac AMINGLI AMING LELZILLIA OF SAGREL "O-C	201

Warehousing-Field

LAWRENCE WAREHOUSE CO W Weber & Lincoln.....

Hear the music of distinguished artists brought to you each Monday night, over N.B.C. stations, by the Telephone Hour's "Great Artist Series."



# Washing Machine Sales & Service

WE REPAIR ALL MAKES
FACTORY AUTHORIZED SALES, SERVICE & PARTS









MAYTAG, EASY, APEX, LITTLE
GIANT TRAY WASHER, THOR
WASHERS and IRONERS - TRAYMASTER
PARTS & WRINGER ROLLS — ALL MAKES
General Electric Genuine Parts & Repairs
All Work Guaranteed

APEX DISHOMATIC DISHWASHER
INTERNATIONAL HARVESTER REFRIGERATORS

MAYTAG
DUTCH OVEN
GAS RANGES

3-2465

FREE ESTIMATES

Jack's Washing Machine Service

J. F. MILLER, Prop.

148 S. California - Corner of Washington

### WASHING MACHINE REPAIRS



FACTORY AUTHORIZED SALES & SERVICE

LITTLE

EASY Maytag

SPEED QUEEN

MAYTAG DUTCH OVEN GAS RANGES
AUTHORIZED FACTORY SERVICE - PARTS & INSTALLATIONS
ON BENDIX - WESTINGHOUSE - GE AUTOMATIC WASHERS

PARTS & REPAIRS - ALL MAKES
APEX
THOR
EASY
KENMORE

BENDIX WARD WAY

VOSS

PICK-UP &

ALL WORK GUARANTEED

2-1239

DELIVERY SERVICE

Roy Lucken Washing Machines

FREE ESTIMATES Sales & Service
332 E. CHANNEL STREET

20 YEARS EXPERIENCE

### Washing Machines-Dealers

ABC HOME-LAUNDRY EQUIPMENT

For nearly a half century— Our slogan is

"AMERICA'S LEADING WASHERS AND IRONERS"



Precision Built

\*WHERE TO BUY IT

AUTHORIZED DEALERS

CITY BUTANE CO 2525 Mariposa Rd. ... 2-0506 CORREN M & SONS 136 S Sn Joaquin ... 6-6711 HAMMOND E O 110 N California ... 4-4332 STOCKTON WASHING MACHINE SERVICE 220 N Wilson Wy ... 3-4522

WHOLESALE PARTS

Al Bedard's Parts Supply 1626 North C Sacramento (Toll) Call "Operator"

. . Sacramento 2-2662

Al's Washer Service 1901 E Main......2-2286

APEX WASHERS & IRONERS-

(Continued Next Page)

A store may not immediately come to the mind of a prospect when special services are desired, such as are offered by a Beauty Salon, Radio or Watch Repairing Department. Many establishments, realizing this, advertise under several classifications in the Classified Directory. Thus they direct more business their way.



SALES and SERVICE

VACUUM CLEANERS

Authorized Dealer

LITTLE GIANT Tray Washers



WRINGER ROLLS AND PARTS

We Repair All Makes

E. O. HAMMOND

Since 192

Dial 4-4332

110 N. CALIFORNIA ST.

### Washing Machines-Dealers-(Cont'd)

### BENDIX AUTOMATIC HOME LAUNDRY

The Bendix automatically washes, BENDIX rinses and damp dries your clothes. For a demonstration of Bendix Auto-For a demonstration of the state of the stat

### "WHERE TO BUY IT"

BREUNER JOHN CO 607 E Main	.5-5941
CORREN M & SONS 136 S Sn Joaquin	
MALLETT MUSIC CO 30 N Sutter	
SCHWILL OTTO 2301 Pacific Av	.2-3553
TURNER HARDWARE CO	
American & Weber	4-4651

#### BLACKSTONE HOME LAUNDRY EQUIPMENT

Complete laundry equipment for the home including: wringer, automatic and gasoline engine washers, ironers, dryers, and the combination laundry.



"WHERE TO CALL"

BRANCH OFFICE

BLACKSTONE CORP 1355 Market S F
(Toll) Call "Operator" for..... Market 5037

BREUNER JOHN CO 607 E Main. CENTRO-MART 111 S Center ......... 8-8687

DEXTER WASHING MACHINES-AETNA APPLIANCE CO

332 N California. .....3-4312

### EASY HOME LAUNDRY EQUIPMENT

EASY, famous for good Washers and Ironers since 1877, urges you to see the speedy Spindrier that washes while it rinses, clamp-dries. Also dependable service by factory trained experts.



"WHERE TO BUY IT"

DEALERS

JACK'S WASHING MACHINE SERVICE ...3-2463 

WHOLESALE PARTS

Al Bedard's Parts Supply 1626 North C Sacramento

Call "Operator" for ... Sacramente 2-2662

You'll find it fast in the YELLOW PAGES.

### Washing Machines-Dealers-(Cont'd)

#### FRIGIDAIRE FULLY AUTOMATIC WASHER

See Frigidaire Automatic Washer with exclusive Washer with exclusive "Live-Water" washing action and Rapidry-Spin, Also, Frigidaire ironers, dryers, refrigerators, electric ranges, home freezers, water heaters.



"WHERE TO CALL"

SALES & SERVICE DEALERS

BREUNER JOHN CO 607 E Main.....5-5941
ECCLES C R & CO INC
2259 S El Dorado......2-8968

Enjoy the Guest Artists series on "The Telephone Hour" - N.B.C., Monday

### Washing Machines-Dealers-(Cont'd)

GENERAL ELECTRIC LAUNDRY EQUIPMENT

For "Quick-Clean Washing" - famous Wringer Washing — fami-ous Wringer Washers — gentle, thorough washing action. All-Auto-matic Washers, with revolutionary General Electric Improvements. Automatic Dryers, Flat Plate Ironers, Rotary Ironers.



### "WHERE TO CALL"

SALES DEALERS

BREUNER JOHN CO 607 E Main ..... 5-5941 SATTUI GUIDO A 524 E Weber .... 2-4713 WICKER'S G E APPLIANCES ...4-4717

(Continued Next Page)

The oldest of all the telephone industry's traditions is service.

### **ASHING MACHINES**

SALES - SERVICE

Authorized LITTLE GIANT DEALER

330 E Webe

WE REPAIR ALL MAKES & MODELS

Including

MAYTAG - APEX - WARDWAY - SPEED QUEEN KENMORE - CONLON - EASY - THOR - ABC LAUNDERALL - BLACKSTONE - GENERAL ELECTRIC WESTINGHOUSE

Parts & Wringer Rolls Over the Counter on All Makes of Washers

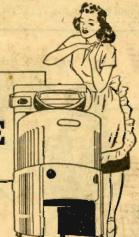
Pick-Up & Delivery Service

ALL WORK GUARANTEED

### AL'S **WASHER SERVICE**

1901 E. MAIN

Call 2-2286



### BENDIX

Authorizd Sales & Service



REPAIRING and INSTALLING

WE ALSO REPAIR OTHER MAKES

OTTO SCHWILI

2301 Pacific Ave.

2-3553







Agency

SALES AND SERVICE

> Dial 3-2465

148 S. California

JACK'S WASHING MACHINE SERVICE

202 WASHING
Washing Machines—Dealers— (Cont'd) HAMMOND E 0 110 N California4-4332 (See Advertisement Page 230)
HOTPOINT ELECTRIC WASHING MACHINE CORREN M & SONS 136 S Sn Joaquin6-6711
JACK'S WASHING MACHINE SERVICE 148 \$ California
The completely automatic home laundry by Jacobs washes, rinses, spin dries all automatically. Launderall's exclusive Re-Verso-Rol washing action cleans and rinses more thoroughly.
*WHERE TO BUY THEM"  DISTRIBUTOR
McCORMACK & CO 450-9th S F (Toll) Call "Operator" for Underhill 1-8408
DEALERS BOSS APPLIANCE 133 N California 2-6503 GRIDER ELECTRIC APPLIANCES 216 N California 3-5649 SCHWILL OTTO 2301 Pacific Av 2-3553
LITTLE GIANT TRAY WASHERS—  AL'S WASHER SERVICE 1901 E Main. 2-2286 CORREN M & SONS 136 S Sn Joaquin. 6-6711 HAMMOND E 0 110 N California. 4-4332 JACK'S WASHING MACHINE SERVICE 148 S California. 3-2465 LUCKEN ROY WASHING MACHINE SALES & SERVICE 332 E Channel. 2-1239 MALLETT MUSIC CO 30 N Sutter. 2-6767
MALLETT MUSIC CO 30 N Sutter 2-6767 Maytag Authorized Agency 148 S California 3-2465
V UIC 1. C VELLOWING

Washing Machines-Dealers- (Cont'd)	TO SALE
MAYTAG FACTORY AUTHORIZED SALES	&
More than five million Maytags sold! Protect your Maytag with factory-authorized service using genuine Maytag parts, Following are Factory Authorized Sales & Service Dealers.	taq
"WHERE TO BUY IT"	
BOSS APPLIANCE 1305 Buena Vsta	.2-4168
CALIF ELECTRICAL APPLIANCES 32 S California	3.3000
JACK'S WASHING MACHINE SERVICE	.3-3000
148 S California	.3-2465
LUCKEN ROY WASHING MACHINE SAL & SERVICE 332 E Channel	
SATTUI GUIDO A 524 E Weber	
STOCKTON REFRIGERATION 2153 E Main	4 4100
STOCKTON WASHING MACHINE SERVI	CE
220 N Wilson Wy	.3-4522
MAZZERA ELECTRIC CO 501 N Baker	
MOREING'S 929 N Yosemite	4-4853
NORGE RO-TA-TOR WASHERS—	There.
BOSS APPLIANCE 1305 Buena Vsta	2-4168
CORREN M & SONS 136 S Sn Joaquin	.6-6711
Sattui Guido A 524 E Weber	.2-4713
(See Advertisement Preceding Page)	
SPEED QUEEN WASHERS & IRONERS—	
JACK'S WASHING MACHINE SERVICE	2 246=
148 S California	

THOR AUTOMATIC WASHERS-

BURNHAM BROS 417 E Weber......5-5913
JACK'S WASHING MACHINE SERVICE

### 

### 

ing forces of the nation.



If No Answer Call 3-8273

Palmer Moen

220 N. Wilson Way



332 N. CALIFORNIA

### Washing Machines-Repairing-(Cont'd)

Schwill Otto 2301 Pacific Av.......2-3553
(See Advertisement Page 231)
SEARS ROEBUCK & CO Park & Aurora....4-4751
STOCKTON WASHING MACHINE SERVICE

### Washing Machines-Whsle

Powell H Ray 1170 W Walnut.....9-9205

### Waste Paper

Make the Classified Telephone Directory your buying guide—it can save you time and effort.



### Maytag

AUTHORIZED AGENCY

SALES AND SERVICE

DIAL

3-2465 148 S. California

JACK'S WASHING MACHINE SERVICE

### WATCH REPAIRING

Our repair shop is under supervision of Mr. J. D. Pesce, who since 1923 has been certified as a watchmaker by the Horological Institute of America, with headquarters in Washington, D. C. He is the first watchmaker in San Joaquin County to have acquired this distinction.

We always have several watchmakers and a manufacturing jeweler en duty.

ALL MODERN ELECTRICAL TESTING & TIMING MACHINES

### PESCE & CO.

"JEWELERS"

Phone 5-5312 124 E. MAIN

OPEN EVENINGS UNTIL TEN

### Duplex Filter & Water Co.

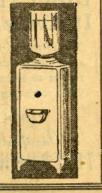
AERATED DISTILLED AND REFRESHING Duplex

> DIAL 3-4787

**Drinking Water** 

Electric & Ice Type WATER COOLERS

1029 W. Fremont



### Watches

WAR SURPLUST

Ladies' & Men's WRIST WATCHES At Government Prices

Modern Cases & Bands Included

1101 W Fremont.....2-7362 151/2 N Wilson Wy......2-2789

### Watches-Repairing

BALKWILL J R American Trust Bldg......6-6403

BEERS WM W

### WATCH & CLOCK REPAIRING

MASTER CRAFTSMANSHIP

Assisted by Ultra-Modern Instruments Including Watchmaster Timing Machine JEWELRY - GIFTS - DIAMONDS

2047 Pacific Av......2-2443

BROWN'S JEWELRY 212 S California....2-0164 Dean's Jewelry Store 16 N American.....3-0924

### E & H JEWELERS

WATCH REPAIRING RETAIL & TRADE WORK

All Work Tested & Rated On WATCHMASTER TIMING MACHINE

Your Watch Tested Free 

Friendly Jewelry Co 36 N El Dorado......3-1503
Goodman Louis 218 E Main......3-2174
H & F Watch & Jwlry Repring 921 E Main....2-7878
Heininger Chas R Bank of America Bldg....3-5053
HUNTER'S JEWELRY CO 15 S California...2-2600 

### Watches-Repairing-(Cont'd)

LLOYD'S JEWELERS"

### FINE WATCH REPAIRING

Speedy Service - Low Prices Estimates Given Freely "The Biggest Little Diamond House In the Valley"

31 N California......3-0437

MACY'S CREDIT JEWELERS 111 E Main. 8-8322
PECK'S JEWELRY CO 8 S Sutter. 3-9622
PESCE & CO 124 E Main. 5-5312 (See Advertisement This Page)

ROGERS JEWELRY CO 401 E Main.....5-5510 Sherman Ralph K Bank of America Bldg....2-1770

#### SIMPSON JEWELRY CO.

EXPERT WATCH REPAIRING

ALSO EXCLUSIVE JEWELRY CREATIONS

Opposite State Theater 324 E Main.....9-9228

See Our Ad Under Jewelers-Retail 

Water Analysis-See Chemists

### Water Companies-Bottled

**DUPLEX FILTER & WATER CO** 

(See Advertisement This Page)

#### WATER SERVICE

Drinking & Distilled Water Service to Home, Office, Factory - Sterilized Bottles - Equipment Loaned Free - Electric Water Coolers - Ice Coolers &: Fountains - Sales & Rentals - Bottled & Bulk Deliveries - Wholesale & Retail - Paper Cups . Distributors for Calso & Shasta Water.

L LAAM & C. COOPER

Dial 9-9354



4339 E. MAIN ST.

### WATER HEATERS

- · Day & Nite
- Mission
- Crane



Call 3-0920



OF STOCKTON

2230 N. Wilson Way

Stockton

### PLEASE LISTEN for the DIAL TONE BEFORE DIALING

That "dial tone", a steady hum, is the signal that the equipment is ready to receive a call. It corresponds to an operator's "Number, please?" 

### Water Companies-Public Utility

Calif Water Service Co 102 N California ....8-8971
East Bay Municipal Utility District Patrolman
Brookside Rd .......2-2927

### Water Coolers & Fountains

**CRYSTAL WATER & FILTER CO** 

DUPLEX FILTER & WATER CO

### FRIGIDAIRE WATER COOLING EQUIPMENT

Water coolers for factories, offices, stores, restaurants. Also display cases, reach-lns, air conditioners, bever-age coolers, freezers and other refrigeration equipment.



"WHERE TO CALL"

SALES & SERVICE DEALER!

ECCLES C R & CO INC

### GENERAL ELECTRIC WATER COOLERS

A complete line of mechanical water coolers to meet industrial and com-mercial requirements. Pressure and bottle types. General Electric designed



"WHERE TO CALL"

DEALER

KOCH HARRY INC 742 E Charter Wy. .

#### OASIS ELECTRIC WATER COOLERS

are made in a size for every need by "WORLD'S LARGEST MAKER OF ELECTRIC DRINKING WATER COOLERS"



**EBCO Wall Fountains** "WHERE TO BUY THEM"

DISTRIBUTOR

ANDREWS G R CO 48 N Wilson Wy. 8-8657

Water Filters-See Filters

Water Heaters-Dealers

ARROW PLUMBING CO-

SPECIALIZING HOYT - DAY & NIGHT WATER HEATERS

SALES & SERVICE "See Our Adv. Under Plumbers"

23 E Poplar......5-5229

CENTRAL PLUMBING & HEATING CO

DAY AND NIGHT WATER HEATERS-

CORREN M & SONS 136 S Sn Joaquin...6-6711

DELTA HARDWARE & SUPPLIES
4415 E Main....

### FRIGIDAIRE ELECTRIC WATER HEATERS'

See Frigidaire Water Heaters with fast-heating Radiantube Unit. Also, Frigidaire refrigerators, electric ranges, home freezers, automatic washers, ironers and dryers.



"WHERE TO CALL"

SALES & SERVICE DEALERS

BREUNER JOHN CO 607 E Main......5-5941
ECCLES C R & CO INC
2259 S El Dorado..........2-8968

We invite you to tune in Monday nights, N.B.C. stations, to enjoy the Telephone Hour and its guest artists.

### Water Heaters-Dealers-(Cont'd)

HICKEY W L SONS INC

#### HOTPOINT ELECTRIC WATER HEATERS

Amazing "Magic Circle" Heat
—greatest development in 15
years, New 10-year protection
plan. See Hotpoint's complete
line of kitchen and laundry appliances.

EVERYBODY'S POINTING TO HOTPOINT

"WHERE TO BUY THEM"

SALES & SERVICE

CORREN M & SONS 136 S Sn Joaquin

### RHEEM WATER HEATERS'

Fully automatic. Thermostat controlled. Streamlined design in white enamel. "RHEEM PROCESSED" tanks insure service beyond life guarantee. Available in Gas, Oil, Electric models.



"WHERE TO BUY THEM"

DEALER

CORREN M & SONS

136 S Sn Joaquin ...

DISTRIBUTOR

WESTERN PLUMBING SUPPLY CO LTD 1102 S Aurora.

#### **RUUD AUTOMATIC GAS WATER HEATERS**

For More Than 50 Years "Standard of the World" RUUD Automatic Heater with Famous MONEL Tank.



"The Tank You Can Trust Because It Can't Rust"

"WHERE TO BUY THEM"

DISTRIBUTOR

BASFORD H R CO 235-15th S F (Toll) Call "Operator" for.... Market 1-8545

City Butane Co 2525 Mariposa Rd......2-0506 CORREN M & SONS 

TURNER HARDWARE CO

WRIGHT'S PLUMBING & HOME EQUIPMENT 1069 N Wilson Wy......7-7302

Water Heaters-Repairing

Whitle's Plumbing Serv 2449 Mistletoe Av. . 7-7161

Water Heaters-Whsle & Mfrs

ANDREWS G R CO 48 N Wilson Wy ......8-8657

### Don't Throw It Away

Things around the house you consider useless-may need only minor repairs to make them serviceable. Call a service man near you.

LOOK IN THE

Classified TELEPHONE SECTION

### Water Softening Equipment **BLOOM A E SOFTENER & FILTER CO** Hot & Cold Water Softening & Filter 2448 Rallroad Av Fresno (Toll) Call "Operator" for.....Fresno 3-8032 BROOKS HOME APPLIANCES Water Conditioning 1135 E Harding.... Culligan Soft Water Service CULLIGAN SOFT WATER SERVICE FAIRBANKS-MORSE WATER SOFTENERS-LOS ANGELES WATER SOFTENERS-**BROOKS HOME APPLIANCES** 1135 E Harding . . . . . . . RED JACKET WATER SERVICE PRODUCTS-SCHWILL OTTO 2301 Pacific Av. ..... 2-3553

#### RHEEM SOFT WATER APPLIANCES

Makes water SOFT - for plumbing protection, more soap suds, cleaner laundry, many other money savings and conveniences. Works automatically. One easy valve for simple operation.



### "WHERE TO BUY THEM"

DISTRIBUTORS

NOACK WALTER G & SON INC WESTERN PLUMBING SUPPLY CO LTD

Stover Water Softening Dir 220 N Wilson....

### Water Supply Systems

ABSENTEE WATER CONTROL CO

MANUFACTURES AUTOMATIC WATER CONTROL FOR SPRINKLER SYSTEMS

Telephone men in all parts of the Bell System have had long experience in working together. Tools, equipment, methods of tackling the job and the "language of the business" are the same north or south, east or west. This nationwide unity of method and spirit means a telephone service of the utmost dependability.

### When

You want to find a business concern in a hurry

### Lank

in the YELLOW PAGES

They contain almost svery type of commercial unterprise in easily found classifications.





You Don't Have to BUY a Phone

to Have Telephone Service



And you don't have to buy a water softener to have SOFT WATER

### CULLIGAN soft water SERVICE

2339 S. El Dorado St. Phone 3-9343



Over a million people every day enjoy soft water the Culligan way

Wa	ter	Well	Dril	ling
----	-----	------	------	------

Clark Robt L 2000 E Charter Wy ..... 2-6236

CLARK WELL DRILLING CO-

WATER WELL CONTRACTOR PEERLESS PUMPS

2024 E Charter Wy ...........2-5597

Hicks Well Drilling Drais Av	.3-8025		
620 E Miner	.4-4179		
MYERS J O WELL DRILLING 1429 E Pinchot.	.2-0437		
STOCKTON ARMATURE & MOTOR WORKS Pumps & Parts			
646 S California	.5-5993		
THALHAMER WM M & SON 1224 E Roosevelt	.2-6465		
WHELPLEY W J 630 S Anteros			

### Waterproofing

CHASE E E 6th & B Tracy 

### FOUR THOUGHTFUL ITEMS OF TELEPHONE PROCEDURE-

Please answer promptly.

2. Please be on the line when the party you want answers.

Please speak distinctly and without hurrying, with the lips close to the mouthpiece.

4. Please replace the receiver gently when through talking.

### Waterproofing Materials

ANTI-HYDRO-

PACIFIC COAST AGGREGATES INC

.....8-8643 1020 E Main.

AQUELLA-

For All Porous Masonry
Surfaces including Concrete, Masonry Blocks,
Common Brick, Cement
Plaster, Stucco, etc. Used Outside or Inside,
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Nationally Advertised

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Wax

Murrell Ray 925 S Netherton.....2-4420
Superior Wax Products Co
Full Line Of Wax & Cleaners 603 E Miner......3-3943

### Weather Strips

CHAMBERLIN WEATHER STRIPS-

CHAMBERLIN COMPANY OF AMERICA 1224 I Sacramento

Call "Operator" for . Sacramento 2-8991

The men and women in the Bell System are used to meeting emergencies and they are trained and equipped to carry on in times of special need. For years they have known the test of fire, flood and storm. Always before them is the tradition that "the message must go through".

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Federal Home Insulation Co 122 E Church...4-4008 STOCKTON WEATHERSTRIP CO

VALLEY INSULATION CO

WEATHER STRIPPING

KEEPS OUT DIRT STOPS DRAFTS FOR ALL KINDS OF DOORS, WINDOWS, ETC. FREE ESTIMATES

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Weed Control Chemicals

ASSOCIATED FARM SUPPLIES 

WILSON JACK CHEMICAL CO-

All Proven Modern Agricultural Chemicals

Specializing in Weed Killers

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DELTA CROP SPRAYING CO 105 W Weber. . 2-0593 GRING PEST CONTROL

> Formerly Wright Pest Control Service FIELD SPRAYING FOR GRAIN - ALFALFA - DITCHES

Poison Oak Destroyed Complete Weed Control Service

51 W Geary......3-3620

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Weed Exterminating-See Exterminating

Weighers-Public

Asphalt Materials Co 3310 E Miner.....3-4762

Welding

ASSOCIATED WELDING WORKS

129 Steamboat Levee...
(See Advertisement Opposite Page)
AURORA WELDING & TANK WORKS INC

BENNETSEN M MORT-

Metalock Casting Repairs We Repair All Kinds of Cracked Castings, Cylinder Blocks and Heads AUTO - TRACTOR - TRUCK STEAM, GAS AND DIESEL ENGINES

(Continued Next Fage)

A store may not immediately come to the mind of a prospect when special services are desired, such as are offered by a Beauty Salon, Radio or Watch Repairing Department, Many establishments, realiting this, advertise under several classifications in the Classified Directory. Thus they direct more business their way.



Eliminate Guess Work on Wells Thoroughly Developed by Air Pressure

DOMESTIC AND GRAVEL PACKED IRRIGATION WELLS

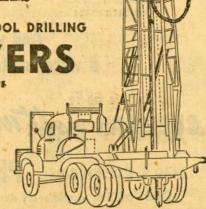
BOTH ROTARY AND CABLE TOOL DRILLING

Contractors License No. 99595

Dial

2-0437

1429 E. PINCHOT



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Stationary & Portable Equipment Farm Machinery All Work Guaranteed

At Sn Joaquin Bridge Tracy Hwy.....

 Goodin Claude French Camp Rd.
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 HAHN & MEHRTEN 411 S Aurora.
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### INDUSTRIAL ENGINEERING & WELDING CO

WELDING ELECTRIC & ACETYLENE PORTABLE EQUIPMENT AGRICULTURAL EQUIPMENT Industrial - Domestic E. A. SMALLEY

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JACK TONE WELDING SHOP

GENERAL WELDING & BLACKSMITHING Farm Machinery - Repairing & Building Plough Shears Sharpened Truck Bed Building - Portable Equipment Between Linden & Copper Rd 

Koven Jack L 1936 South B.... NORRIS WELDING SHOP 1019 School.....2-0384 (See Advertisement Following Page)

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SEILER IRON WORKS 945 S Pilgrim 2-0363
SHASTA GARAGE 610 N Shasta 2-1116
SHAW J S CO 5681 E Marsh 4-4021
STOCKTON IRON WK9-Harrison & Lindsay 7-7091

STOCKTON MFG CO-T. F. McCOY

MANUFACTURERS OF

FARM MACHINERY and SPECIAL EQUIPMENT Steel Fabricating - Forming & Rolling Welding of All Kinds Rt. 1, Box 83 - 3 Miles East of Wilson Wy

Linden Rd......3-0144

#### (Continued Next Page)

Everything possible is being done to furnish you the prompt and courteous service to which you've been accustomed. When there is a delay before you get the operator, remember that more people are placing more relephone calls than ever before.

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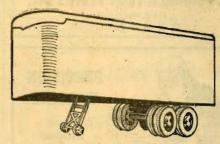
PORTABLE SHOP ELECTRIC ACETYLENE

SEMI & PULL BUILT TO ORDER REBUILT - REPAIRED WE GO ANYWHERE



2-2268

CALL



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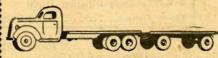
H. L. Cavagnaro

235 N. SIERRA NEVADA

STOCKTON

Electric & Acetylene

PORTABLE EQUIPMENT We Go Anywhere



Specializing in Heavy Duty Welding

#### Truck Bodies Made to Order

- Beverage Bodies
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### Free Estimates

Load Binders - Corner Irons Heavy Duty Tire Carriers Lumber Rolls Pipe & Bolt Cutting & Threading

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**ELECTRIC & ACETYLENE** 



COMPLETE WELDING SERVICE PORTABLE EQUIPMENT

Estimating · Contracting Jobbing . Engineering Incidental Machine Work

Specializing in CRACKED VALVE SEATS

STOCKTON 2-5343

129 STEAMBOAT LEVEE

One Block Southwest of Civic Auditorium

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STEEL PLATE FABRICATORS TANKS FOR ALL PURPOSES

Gasoline - Diesel - Butane Propane - Air - Water Pressure Storage, Etc.

Gasoline and Butane Transport Tanks

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### PRECISION WELDING

Specializing In WELDING

MAGNESIUM - ALUMINUM - POT METAL BRAZING & SILVER SOLDERING

ALL TYPES OF AUTOMOTIVE, TRACTOR & TRUCK HEADS AND BLOCKS WELDED

### NORRIS WELDING SHOP

DIAL 2-0384

Stockton

### THIEL-BILT

Job or Contract Welding



1019 School

Tanks
Truck Bodies
Farm
Machinery
8-8775

Licensed Contractor

### THIEL BROS.

2501 Mariposa Rd. (Hwy. 99)

for

### Your Convenience

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HOBART WELDER SALES & SERVICE

425 Potrero S F (Toll) Call "Operator" for . Hemlock 1-1029

Hollup Div National Cylinder Gas Co
Pacific Coast 900 W Weber......5-5873
SCOTT EQUIPMENT CO

Federal-Spot-Seam Flash-Gun Welders
Electroloy-Spot Welding Tips-Dies
651 Folsom S F

(Toll) Call "Operator" for . . . . . Garfield 1-5941

#### Well Drilling

See Drilling Companies; Also Water Well Drilling

### Westinghouse Products

Look on "E" pages under
"Electric Appliances-Household, Retail"

Wheel Aligning & Repairing
See Automobile Wheel, Axle & Frame Repairing

### Wheel Chair Renting

ALL INVALID SERVICE 1432 N El Dorado. .7-7570

### Wheels

### ROLL-RITE WHEELS-

ROLL-RITE CORPORATION
Industrial Truck Wheel Mfrs
801 Jefferson Oakland
(Toil) Call "Operator" for Glencourt 1-5921

### STOCKTON WHEEL SERVICE

WHEELS - RIMS - PARTS

WHEEL INDUSTRIES INC 2700-16th S. F (Toll) Call "Operator" for...... Market 1-2717 (See Advertisement: This Page)

People can't reach you by telephone when the instrument is left "off the hook". Your line is "busy" to anyone calling.

### **BUDD DUAL WHEELS**

GOODYEAR RIMS - FIRESTONE RIMS
L & H WHEEL WEIGHTS

HUBS & DRUMS-BUDD WHEEL PARTS

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### Wheel Industries, Inc.

2700 - 16th St.

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Exclusive Distributors for BUDD WHEELS & PARTS

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### Whitewashing

Glenn Whitewashing Co 2431 S Monroe.....3-0532

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### Window Cleaners

STOCKTON WINDOW CLEANING

Window Screens-See Screens-Window

We hope that you enjoy our radio program, "The Telephone Hour," which is produced weekly for your pleasure and enjoyment — N.B.C., Monday evenings.

# STOCKTON WINDOW CLEANING

GENERAL JANITOR WORK



I Specialize in Cleaning Walls, Ceilings and Kitchens

Floor Cleaning & Waxing

FREE ESTIMATES

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Residence Phone 8-8132

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you remember the recommendation but don't remember the name. If you will

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### TELEPHONE SECTION

You will probably recognize the name when you see it.

Window Shades—Retail Allen Upholstery Studio 1119 N Wilson (See Advertisement This Pa FAIR OAKS LINOLEUM SHOP 2388 E Main.	ge)
MANTHEY BROS	NEW YORK OF THE PARTY OF THE PA
Established in Stockton Sin	ce 1892
Manufacturers of All Kin	nds of
WINDOW SHAD	FS
FREE ESTIMATES	20
Venetian Blinds — Awr	nings
For School and Public Inst	0.500 BOS
420 N California	8-8911
Pacific Carpet & Awning Co	See It is
328 S California	2-7971
SAN JOAQUIN VENETIAN BLIND CO	0.0477
SOUSA'S VENETIAN BLIND SERVICE	
1120 W Fremont	
(See Advertisement This Pa	ge)
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# ANDOW HADES E-VENETIAN BLINDS Made to Order Complete Repair Service USE YOUR OLD ROLLERS AND SAVE FREE ESTIMATES & DELIVERY Dial 2-5778 Valley Shade Shop 36 S. AMERICAN ST.



Made-To-Order Free Estimates DIAL 3-5509

1120 W. Fremont

Stockton



1119 N. WILSON WAY

### Window Shades-Retail-(Cont'd Stockton Linoleum Co 1952 N Wilson Wy....3-4516 VALLEY SHADE SHOP 36 S American....2-5778 (See Advertisement This Page) Windows-Metal CECO STEEL WINDOWS & SCREENS-PAC COAST AGGREGATES INC 1020 E Main..... .....8-8643 KYLE & COMPANY STEEL WINDOWS For Factories and Residences STEEL DOORS Of All Types ZERWECK W E & SON" SOULE' STEEL WINDOWS ROLLER & METAL WINDOW SCREENS STEEL ROLLING DOORS & FIRE DOORS FIREPLACE HEAT CIRCULATORS SLIDING DOOR FRAMES - WALL BEDS 817 W Fremont......2-8238 Windows-Wood See Building Materials; Also Millwork Wineries COLUMBRO WINERY & DISTILLERY VILLAGE WINERY INC PRODUCERS OF QUALITY WINES and BRANDIES Old Village Brand 105 W Monterey......3-0287 Winery & Distillery Services 306 E Channel . . 2-1581 Wines-Retail COOPER'S LIQUOR & SPORTING GOODS .....3-7247 COSTA ERNEST D 28 W Main......2-1663 MARCH'S LIQUOR STORES FULL LINE OF WINES - LIQUORS - BEERS Open Sundays & Holidays FREE DELIVERY MATAR LIQUOR STORE 339 E Lafayette ... 2-9166 Wines-Whsle BELL DISTRIBUTING CO 130 W Channel...4-4818 BERBERIAN BROS 142 S Aurora.....7-7928 BISCEGLIA BROTHERS WINE COT PARADISE WINES Since 1888 FOR FINEST IN WINES Call Collect 613 B Galt (Toll) Call "Operator" for...... Galt 2351 If no answer (Toll) Call "Operator" for . . . . . Galt 3651 COLUMBRO WINERY & DISTILLERY CONCANNON WINES-BEACON DISTRNG CO 229 W Weber .... 6-6787

COSTA & FLECK 28 W Main.....2-1663

BEACON DISTRNG CO 229 W Weber....6-6787



# Q U A L I T Y Distributing Co.

3-5637 or 2-5730

A Select Stock of Imported Wines

Distributors of FRANZIA WINES

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31 S. AURORA

STOCKTON

### COLUMBRO WINERY & DISTILLERY

VINO LATINO BRAND

A Product of California's Sunny Vineyards

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Stockton 3-0921

1908 E. FREMONT

240 WIKE-TEAST	And the second s	the state of the s
Wire Cloth CAMBRIDGE WIRE CLOTH CO 420 Market S. F.	Women's Wearing Apparel-Retail- (Cont'd)	Wrecking-Automobile See Automobile Wreckers
(Toll) Call "Operator" for Yukon 6-4503	LUCY CORBIN SHOPPE	w
INDUSTRIAL WIRE PRODUCTS CORP	Women's Distinctive Wear	Wrecking Contractors
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All Meshes - All Weaves - All Metals WIRE GARMENT HANGERS	NEW YORKER THE	ELASE WILLOWING OF SES
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2417-17th Sn Francisco	219 E Weber	See Wrecking Contractors;
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Wire-Electric	STOCKTON BARGAIN SPOT 5 E Main2-5527 The Brown House 1700 Pacific Av9-9034	
See Electric Equipment Headings; Also	TILTON'S 17 S California9-9781	ACME X-RAY LABORATORIE
Electric Supplies Headings	WONDER THE 340 F Main 6-6871	Medical &
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Wire Netting	Eukors Dress Shop 455 E Main	
PACIFIC COAST AGGREGATES INC	Wood	James Cox, Ro
1020 E Main8-8643		Bank of America Bldg
	Franks Earl 806 N Hunter2-5592 Gulf Red Cedar Co Inc Wests Ln5-5866	If no answer call
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DRAKE STEEL SUPPLY CO	SMITH SERVICE 2302 Waterloo Rd2-9924	K & M MEDICAL & DENTAL
American Trust Bldg	STOCKTON ICE & FUEL CO	RALPH J KU
KYLE & COMPANY	711 S Madison	Practice Lin
DESCRIPTION OF THE PARTY OF THE	The state of the s	MEDICAL & DE
WIRE FENCING	Wood Preservatives	Pelvimetry E
GALVANIZED & ANNEALED WIRE POULTRY NETTING	McCORMICK & BAXTER CREOSOTING CO Washington & Pershing5-5768	Suite 301 - 11 S Sn Joaq California Bldg
STUCCO NETTING - BARBED WIRE	Washington & Pershing5-5768	If no answer call
BALE TIES - NAILS	W1	The same of the same of
7.7021	Woodworkers	Yeast
348 N Harrison7-7831	See Also Cabinet Makers	Consumer's Yeast Co Distr 650
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See Electric Equipment Headings; Also	EBY MACHINERY CO THE	Peerless Yeast Co 1534 W Mer
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A STATE OF THE PARTY OF THE PAR	NEW & USED — For	
Wire Rope	Planing Mills - Sawmills - Box Factories	
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536 S Aurora4-4833	(Toll) Call "Operator" forPledmont 5-2661	or
KYLE & CO 348 N Harrison	MARWEDEL C W 246 E Miner7-7995	ATTITUTE
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AND ACCESSORIES	Wool	1 - 1 - 40
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24-HOUR SERVICE		
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If no answer call6-6869	directory are of real help telling how	certain concern or
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Alma's Corset & Dress Shoppe	T. 17 , 11	20
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CALIF APPAREL SHOPS	Prompt answering of	
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2345 Pacific Av	a telephone's ring is	
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