

LAS PALMERAS CAFE

FINE MEXICAN FOOD



Tamales Tacos
Enchiladas Refritos

Fried Chicken - Steaks & Chops
BEER & WINE

Open 8 AM to 12 Midnight

Phone 2-9589

6 E. WASHINGTON STOCKTON



Specializing in
TAMALES & ENCHILADAS

Also Serving
DINNERS & LUNCHES

Special Prices for Lodges

125 N. Sutter Phone 2-9607

TONY'S

TONY CARUSO, Prop.



Specializing in
CHICKEN DINNERS

COCKTAIL LOUNGE - DANCING
8 P. M. to 2 A. M.

48 South American Stockton 2-9265

AL'S WAFFLE SHOP

ON OUR LOT



BREAKFAST - LUNCH - DINNER
24-Hour Service

1107 E. Main Phone 2-8769

Restaurants-(Cont'd)

EL CHARRO DINING ROOM

FAMOUS FOR GOOD FOOD

DINE - DANCE - COCKTAILS

Banquet Rooms For

Large and Small Parties - Closed Mondays

12 Miles North of Stockton on Hwy 99

1010 S Cherokee Ln Lodi

(Toll) Call "Operator" for.....Lodi 1686

El Corral Cafe 4100 E Main.....2-9468

El Dorado Motel Coffee Shop

1700 S El Dorado.....2-5781

Elite Restaurant 7 E Market.....2-9344

EL JALISCO CAFE 14 S Center.....2-9939

EL RANCHO GRANDE

Specializing in Mexican Food

116 W Washington.....2-9832

El Rancho Inn 1457 Mariposa Rd.....2-9148

Estrellita Cafe 27 W Main.....2-9791

Fair Oaks Cafe 2180 E Main.....2-9167

Fair Oaks Club 2301 E Main.....2-2794

FARMER'S INN 136 S Center.....4-4062

Ferretti's Fine Foods 232 E Main.....3-1658

FLOR DE MEXICO 206 S Center.....2-9571

FORUM GRILL 21 S Sutter.....3-0849

Freeway Inn 2833 S 99 Hwy.....2-9117

FRESHMAID FOUNTAIN LUNCH

641 E Main.....2-9906

GAN CHY RESTAURANT

Genuine Chinese Food

215 S El Dorado.....2-2641

GEORGE'S COFFEE SHOP 448 E Market.....3-0698

GEORGE'S STEAK HOUSE

131 N Wilson Wy.....2-8952

GOLD RUSH RESTAURANT 26 S Sutter.....3-0290

Golden Gate Grill 119 S El Dorado.....2-7345

GOLDEN WEST HOTEL 46 W Main.....7-7234

HAMBURGER INN 631 N Wilson.....2-8192

Hank's Drive Inn 3030 Waterloo Rd.....2-9613

HIDEAWAY INN

Virginia McPherson

2415 Waterloo Rd.....2-9396

HOEFLER'S CREAMERY & COFFEE SHOP

505 N Hunter.....2-5367

HOLMAN'S 935 N Yosemite.....2-3786

HOOSIER CAFE

"At The Sign Of The Red Rooster"

OPEN DAY and NIGHT

Specializing in

FRIED CHICKEN and RABBIT

STEAK DINNERS

Corner N Wilson & Harding Wy

1537 N Wilson Wy.....3-0271

HORSESHOE CLUB 1415 Sharps Ln.....4-4167

Hunter Square Cafe 29 N Hunter.....2-9970

HUNTER SQUARE RESTAURANT

29 N Hunter.....6-6553

(See Advertisement Preceding Page)

INTERNATIONAL CAFE

American - Philippino - Chinese

Dishes

FOUNTAIN SERVICE

OPEN 5 A.M. TO 12 MIDNITE

JOSEPHINE DURAN ROMAN ORDONIO

Owners

236 S El Dorado.....2-9709

Jack 'N Eddie 120 E Weber.....2-9534

JAMES & GINO'S PLACE

Specializing in Italian Dinners

Beer & Wine

210 E Market.....2-3709

JOHNNIE'S WAFFLE SHOPPE

222 S Wilson.....3-1292

(See Advertisement Preceding Page)

John's Cafe 48 S Center.....2-1358

JUANITA'S

Spanish Foods Our Specialty

1341 S Ophir.....4-4300

KELLY'S RESTAURANT

Specializing in

FRIED CHICKEN

& BARBECUES

BEER & SOFT DRINKS

Open From 8 A.M. to 1 A.M.

730 S Fresno.....2-9835

Restaurants-(Cont'd)

KING CAFE 14 S El Dorado.....3-2261

(See Advertisement Page 177)

LACUCARACHA CAFE 121 W Market.....2-9704

LA RANCHERITA CAFE

Specializing In Tortillas

34 N Center.....2-9834

LA ROSA CAFE 140 E Market.....2-9362

LAS PALMERAS CAFE 6 E Washington.....2-9589

(See Advertisement This Page)

Lee's Cafe 45 S Center.....2-9105

Lee's Drive Inn 3305 N Wilson Wy.....9-9385

Linda Cafe 8 E Market.....3-1546

Little Club The 4341 E Main.....4-4964

Log Cabin Cafe 1803 Harbor.....2-9964

LORRAINE INN 20 S Center.....2-9236

Lucca The 30 S American.....2-3593

Lucky Cafe 218 S El Dorado.....7-7444

(See Advertisement Page 178)

Lucky Star Cafe 15 W Main.....2-9277

Lundy Jack 26 S Center.....2-9627

Luzon Cafe 112 E Lafayette.....2-5158

LYMAN CAFE NO 1

OPEN DAY & NIGHT

AMERICAN and CHINESE DISHES

BOOTHS - COUNTER SERVICE

AND SODA FOUNTAIN

Best Chop Suey & Chow Mein

ORDERS TO TAKE HOME

No 1 29 S California.....2-7688

No 2 1771 N Wilson Wy.....3-3507

Lyman Cafe No 1 29 S California.....2-7688

No 2 1771 N Wilson Wy.....3-3507

Mabalon Pablo M 50 E Lafayette.....2-9460

Main Cafe 915 E Main.....2-9421

MARINE GARDEN

We Specialize In Sea Food

13 S Sutter.....2-9453

Mark Twain Restaurant 428 E Market.....4-2419

MATTEONI'S CLUB 230 N California.....2-1855

Mexicali Rose 109 W Market.....9-9938

MEXICO CAFE 2243 McKinley.....3-3733

(See Advertisement Page 178)

Mexico Chico Tamale Parlor 111 S Hunter.....2-9258

Mells Cafe 17 N El Dorado.....2-9782

Merchant Marine Cafe 139 S Hunter.....2-9192

Montez Cafe 103 S Wall.....2-9619

Moore's Coffee Cup 206 S Garfield.....3-4630

MORMAN CAFE 712 South B.....8-8856

Mor-Pak 1943 E Fremont.....2-9427

MY PLACE 102 S Center.....2-9012

Myrtle's Waffle Shop No 2

405 E Charter Wy.....4-4479

NAN TUNG LOW CAFE 138 E Washington.....2-4284

NEW CHINA RESTAURANT

36 E Washington.....2-9675

New Frog Inn 944 Waterloo Rd.....3-1953

NEW FROG RESTAURANT

Specializing In Italian Dinners

946 Waterloo.....2-9923

New Shanghai Cafe 737 E Main.....2-8838

New York Coney Island 320 E Weber.....2-4877

NEWBY'S DRIVE INN 925 E Harding.....6-6272

Oasis The 1248 N Wilson Wy.....3-3561

OLD PEERLESS INN 48 E Main.....3-0766

OLSON'S CAFE 336 E Weber.....2-2700

(See Advertisement Preceding Page)

OLYMPIC INN 930 E Main.....2-9625

ON LOCK SAM RESTAURANT

One of the Most Interesting

CHINESE RESTAURANTS

IN THE VALLEY

Cocktail Lounge

Banquet Room For Parties

125 E Washington.....2-5652

ONE O NINE CLUB

Pete Leonardini-Morris Cruveli-Owners

109 S St. Joaquin.....2-9143

Ort Inn 315 S Wilson Wy.....2-9387

Otto's Place 7824 Thornton Rd.....2-9631

(See Advertisement Page 177)

Owen's Fountain 251 E 8th.....2-9249

P K Cafe 825 E Main.....2-9703

PACIFIC COFFEE SHOP 2043 Pacific.....2-9024

Pacific Grill 248 N El Dorado.....2-9027

Palace Candy Store 216 E Main.....7-7171

Palm Cafe 27 E Washington.....2-0644

PANELLI L J 14 E Market.....4-1618

Paul's Sandwich Shop

Big Hamburgers Hot Dogs & Chill

242 E Market.....2-3618

(Continued Next Page)

Restaurants—(Cont'd)

PEE WEE'S VILLAGE 1025 S Wilson Wy... 2-1151
 (See Advertisement Page 178)
 Peirano's Tavern 2205 Waterloo Rd... 2-4138
 Pekin Grill 135 E Market... 9-9838
 (See Advertisement Page 179)
PILICAN CLUB 130 E Market... 9-9344
PERLA DEL ORIENTE CAFE
 SPANISH & AMERICAN
 FOOD SERVED
 Beer & Wine
 24-Hour Service
 111 E Lafayette... 2-9740

Phill-Up Cafe 1201 E Main... 2-9882
PIONEER TAMALES FACTORY
 19 N California... 2-9674
 (See Advertisement Page 179)
PIRATES' COVE THE 38 E Harding Wy... 2-6357
 Plaza Cafe Sn Joaquin & Weber... 2-2819
 Pronto Pup Inn 35 S Wilson Wy... 3-4566
PUMP ROOM 539 E Weber... 2-5649
 Purty Creamery 1150 E Main... 2-9762
R INN 2460 N Wilson Wy... 2-0635
RAFFANTI'S INN 448 S Hunter... 2-9186
 (See Advertisement Page 178)
 Rainbow Cafe 21 E Main... 2-9475
 Ray's Cafe 2088 S McKinley... 2-2596
 Red's Mecca 230 E Main... 2-5340
 Reeves & Mack's 14 E Washington... 3-2153

REGAL CAFE
 Bar In Connection
 321 N Wilson Wy... 2-5184
RIO GRANDE CAFE
 Tom Oliva Owner
 107 W Market... 2-9640
RIO ROSA 21 1/2 N Center... 2-9145
 Riverside Inn Highway 50... 3-4091
 Roger's Cafe & Drive Inn 2075 E Main... 2-9048
 (See Advertisement Page 179)

Roldao Manuel Highway 99... 3-7055
ROLLING PIN BIG 901 N Wilson Wy... 2-9245
 Roma Lunch 124 S El Dorado... 4-4941
 Roma Lunch & Bakery 108 S El Dorado... 3-1959
 Round-Up Cafe McKinley Av... 8-8462
 Rumboogie Cafe 3323 E Myrtle... 2-9869
 Russell's Drive In 2011 S El Dorado... 2-5531
 St Leo Coffee Shop 37 N California... 3-8142
 San Joaquin Cafe 35 S Sn Joaquin... 2-9436

SAVOIA RESTAURANT & CLUB
 STEAKS & CHOPS
 SHORT ORDERS
 BREAKFAST—LUNCH
 DINNER
 36 E Market... 2-9235

Sea Food Grotto 15 N California... 2-9084
 Serre R L 8 Mile Rd... 3-9064
 Seven Sea's The 222 N Sutter... 4-3483
 Shady Grove Cafe 236 S Madison... 2-9159
 Silva's Inn 34 E Main... 2-9773
 Silver Dollar 321 S Center... 2-9340
 Sin Kee 22 E Lafayette... 3-0174
 Sonora Cafe 10 E Main... 2-9470

STEVE'S TROCADERO CLUB
 24 N California... 2-9793
 (See Advertisement Page 179)
 Stocktonia 228 E Taylor... 2-0736

STRAWBERRY LANE
 "Serving the Finest"
 BREAKFAST—LUNCH &
 FULL COURSE DINNERS
 STRAWBERRY WAFFLES SERVED AT
 ALL HOURS
 Open Week Days 7 A. M. to 12:00 Midnight
 Saturday 7:00 A. M. to 12:30 A. M.
 201 E Weber... 3-3509

Strawberry Lane 201 E Weber... 3-3509
SUNSET CAFE 1331 S Wilson Wy... 2-9220
 T K Cafe 16 S Center... 2-9697
TAI TUNG RESTAURANT
 135 S El Dorado... 3-4552
 (See Advertisement Page 178)
 Tampico Cafe 130 S Center... 3-6167
 Target Cafe The 1514 E Main... 2-1240
TEMPURA CAFE
 Fried Shrimp & Suki Yaki A Specialty
 42 W Washington... 2-9290

Restaurants—(Cont'd)

THREE STAR COFFEE SHOP
 Specializing In
SOUTHERN FRIED CHICKEN
 BEER & SOFT DRINKS
 Open From 7 A.M. to 2 A.M.
 24 E Washington... 2-9825

TINY'S WAFFLE SHOP 27 N Sutter... 7-7248
 Tip Top Sandwich Shop 35 S California... 2-9153
TOLL HOUSE INN 438 N Wilson Wy... 2-2553
 Tommie's Grill 2318 Pacific Av... 2-9847
 Tona's Kitchen 1634 E Main... 4-0223
 Tony's 48 S American... 2-9265
 (See Advertisement Opposite Page)

Tony's Drive Inn 30 E Charter... 2-1793
 Tony's Place 1002 Waterloo Rd... 2-9597
 Tosca Cafe 2303 W Flora... 2-9807
 Trasy Cafe 27 N Center... 2-1541
TRIXIE'S DRIVE INN 1105 N Wilson... 2-9735
 (See Advertisement Page 179)

Trixie's Drive Inn 1105 N Wilson Wy... 4-2133
 Tropical Inn 12 E Washington... 3-9533
 Tunnel Inn 27 S Center... 2-9914
TURF CLUB 232 E Market... 2-9668
TWO-O-SIX CLUB
 Specializing In Delicious Chill
 206 E Market... 2-9558

TWO SEVENTY SIX CLUB
 6002 Pacific Av... 2-3933
UNION RECREATION CENTER
 811 E Weber... 2-9616
UNITED NATIONS CAFE
 Chinese-American Dishes Open Day & Night
 37 E Market... 2-9638

VICTORY CAFE
 AMERICAN and CHINESE
 DISHES
 CHOP SUEY and NOODLES
 Open Day & Night
 116 E Market... 2-5811

VINCENT'S PLACE
 Bar In Connection-Cocktails-Mixed Drinks
 352 S El Dorado... 2-4147
 Walt's Chili Bowl 4215 E Main... 4-1723
 Washington Cafe
 Open From 8:30 AM to 10 PM
 38 E Washington... 2-1643

WASHINGTON HOUSE
 Frank Arsenault & Louls Gianni-Owners
 Mariposa Rd... 3-1246
 Wayne's Restaurant 803 E Miner... 3-4453
 Wayside Inn 99 Hwy & Shippee Ln... 3-2594

WELL'S CAFE
 Open Day & Nite
 47 E Market... 2-7926
 Western Cafe 105 S Center... 2-9846
 White Front Cafe 19 S Center... 2-0638
 Wilburn's Cafe 3632 E Myrtle... 2-8390

WILSHIRE CAFE
 TRY OUR CHOW MEIN ON MONDAY
 & BARBECUE PORK SPARERIBS
 THURSDAY
 SERVED AS COMPLETE EVENING DINNERS
 ALSO STEAKS, CHOPS & FRIED CHICKEN
 EVERY NIGHT
 BREAKFAST LUNCHEON DINNER
 721 E Charter Wy... 2-9930

Wong Cafe 34 N El Dorado... 2-9727
 Workman's Tavern 2503 S McKinley... 2-3527
WORSHAM'S COFFEE SHOP & FOUNTAIN
 2184 E Main... 2-8147
Y CAFE Tracy Hwy... 3-2572
 Yachiku Tel Restaurant 111 W Market... 3-8169
 Yet Bun Heong 147 E Washington... 2-3254

YOSEMITE INN
 Fine Home Cooked Food
 1001 W Church... Stockton 2-9609
ZONA'S TWENTY-ONE CLUB
 21 N Wilson... 2-9707

Reweaving

Hill's Reweaving Serv Elks Bldg... 3-1576
 The oldest of all the telephone industry's traditions is service.

Ribbons

San Joaquin Business Machines
 106 N California... 4-4421

Rice

DONEUX ROLAND C 18 W Weber... 8-8603
PRODUCERS RICE MILLING CO
 1020 E Charter... 3-1822

Riding Academies

Cherokee Lane Stables 1960 Cherokee Ln... 2-4919
 Pac Riding Stables Brookside Rd... 3-4022

Riding Equipment

GOLDSMITH WALT SADDLERY 3906-3d S F
 (Toll) Call "Operator" for... Atwater 8-0310
SATTU'S SADDLE SHOP 807 E Main... 2-5886
 (See Advertisement This Page)

Riggers—See Hoisting & Rigging Service

Rivets

CHERRY BLIND RIVETS

Money-saving fasteners for blind and hard-to-get-at spots. Hollow or self-plugging types. High shear and excellent hole-filling qualities.



"WHERE TO BUY THEM"

HUBBARD & STAU
 1011 Golden Gate Av S F
 (Toll) Call "Operator" for... Walnut 1-8477

Payne's Bolt Works
 Since 1871 Mfrs Bolts Nuts & Rivets
 201 Main S F... Sutter 1-8200

You'll find it fast in the YELLOW PAGES.

Sattu's Saddle Shop

Complete Line of
**RIDING EQUIPMENT
 AND HARNESS**



- Boots
- Frontier Pants
- Western Shirts
- Leather Jackets
- Silver Trimmings

**AUTO TOPS
 UPHOLSTERY**

Phone 2-5886

If No Answer 2-1255

807 E. MAIN

Complete
CALENDARS

For the Years

1947 - 1948

1949 - 1950

Will be found on the

**Inside of
 BACK COVER**



INSULATED ROOFS AT NO EXTRA COST.



WELDED ROOFS

Every Shingle "SPOT-WELDED" to prevent
CURLING and BLOWING OFF

STOCKTON ROOFING COMPANY

ESTABLISHED 1912

APPLICATORS

- Built-up Roofs
- Composition & Wood Shingles
- Rock Wool Insulation
- Asbestos Siding

Completely Covered by Insurance

CITY & STATE LICENSES

Convenient Payment Plans

First Payment in 60 Days

"ROOF LEAKS FIXED WHILE IT RAINS"
FREE ROOF INSPECTION - ESTIMATES WITHOUT CHARGE

DIAL 3-0932

STOCKTON ROOFING COMPANY

736 N. HUNTER ST. P. O. BOX 1260 STOCKTON, CALIF.
C. A. LEASE, Mgr. & Owner Night Phone 2-0890 B. CON CASEY, Sales Mgr.

ROOFING

Of all Types

WOOD SHINGLES - WOOD SHAKES

GENASCO

ASPHALT SHINGLES . . . ROLL ROOFINGS

Alcoa Aluminum Roofing

FREE ROOF INSPECTIONS AND ESTIMATES

STOCKTON LUMBER CO. INC

Applied by J. C. Rees Roofing Co.

Dial 9-9024

If no answer
Call 3-6012

1201 South El Dorado

Stockton

Road Building Equipment

ADAMS ROAD MACHINERY--
THOMPSON-SAGE INC
400 S Wilson Wy.5-5953

BACON EDWARD R COMPANY7-7995
246 E Miner.
Bodinson Manufacturing Co
2401 Bay Shore Blvd S F
(Toll) Call "Operator" forRandolph 9641

BURAN EQUIPMENT CO.
Shovels-Scrapers-Tractors-Compressors
777-100th Av Oakland
(Toll) Call "Operator" forTrinidad 2-5335

COAST EQUIPMENT CO 948 Bryant S F
(Toll) Call "Operator" forMarket 1-5740

THOMPSON-SAGE INC
Bucyrus - Erie & Isaacson
Bull Dozers - Scrapers &
Power Control Units
400 S Wilson Wy.5-5953

WEST COAST MACHINERY INC
Manufacturers of
Bulldozers - Tilt and Anglegraders
Rippers - Power Controlled Units
Builders of
"Westcoaster" Utility Loader
Post Office Box 1057
2200 Country Club Blvd.4-4845

Road Oiling

HOLDEN & GORHAM
CONTRACTORS
ROAD OILING
PAVING
SEAL COATING & GRAVELLING
849 Buena Vista.2-2305

Rock

Bodinson Manufacturing Co
Rock-Sand & Gravel Plants
Designed & Constructed
2401 Bay Shore Blvd S F
(Toll) Call "Operator" forJuniper 5-9641
MITCHLER E F CO 1000 N Union2-6161
PAC COAST AGGREGATES INC
1020 E Main.3-8643
RIYARA GRAVEL CO
Gravel-Sand-Loam-Fill
2700 S McKinley3-6363
YOLLAND ICE & FUEL CO 830 S Calif.6-6965

Roof Trusses

TIMBER STRUCTURES INC
2111 Frederick Oakland
(Toll) Call "Operator" forKallag 4-8112

Roofers

ALEXANDER JR
SHINGLING & RE-SHINGLING
ROOF REPAIRING
GUTTERS CLEANED & REPAIRED
SHADOW SHAKES & SIDE WALLS
2427 E Lindsay9-9480

BROWN NGBLE H ROOFING CO
148 W Fremont.2-3685

(See Advertisement Opposite Page)
CALIF ROOFING & CONTRACTING CO
248 W Main.2-3524

CERTAIN-TEED ROOFING MATERIALS--
GILL ROOFING CO 624 1/2 W Fremont4-4191

(Continued Next Page)

Telephone service is one of the unifying forces of the nation.

Roofers—(Cont'd)

CHASE E E
 Roof Waterproofing
 6th & B Tracy
 (Toll) Call "Operator" for.....Tracy 760

CITY ROOFING & CONTRACTING CO
 501 S Stanislaus.....2-8349
 (See Advertisement This Page)

COFFELT VIRGIL M 720 E Park.....5-5226
 (See Advertisement Following Page)

Floyd O C 1910 E 10th.....8-8337

GILL ROOFING CO 624½ W Fremont.....4-4191
 (See Advertisement Following Page)

LOVDAL ROOFING CO

Specializing in
LIFE-TIME ROOFS
TILE AND ASBESTOS

561 E Harding Wy.....4-0530
 If no answer call.....2-8943

REES J C ROOFING CO
 Linden Rd & White Ln.....3-6012

SAN JOAQUIN LUMBER CO
 Scotts Av & Madison.....5-5651
 (Continued Next Page)

The men and women in the Bell System are used to meeting emergencies and they are trained and equipped to carry on in times of special need. For years they have known the test of fire, flood and storm. Always before them is the tradition that "the message must go through".

Often it is a convenience for various members of your household or business to have personal listings in the Telephone Directory. The cost of these extra listings is small.

FOR
DEPENDABLE
 LONG
 LASTING
ROOFS

REPAIRING - RECOATING
 TAR - TILE - GRAVEL ROOFS
 COMPOSITION SHINGLES
 INSULATION

Dial
2-3685

If No Answer Call
 3-0257

Noble H. Brown Roofing Co.
 17 Years Practical Experience
 J. F. McGOVERN, Mgr.
 148 W. Fremont St. Stockton

ROOFING

No Job Too Big *All Types of* **TILE ROOFS** No Job Too Small
 (See JOBS AT OXFORD CIRCLE, STOCKTON)

COMPOSITION SHINGLES
 (SEE JOB OFF SHARPS LANE, STOCKTON — 226 HOUSES)

ASBESTOS SIDING
 (SEE JOB AT N. CALIFORNIA AND ALPINE, STOCKTON)

BUILT UP ROOFS



Flotill Cannery - 3½ Acres
 Veterans Housing 618 W. Charter, Stockton
 89 Veteran Buildings Completed in Six Working Weeks

Dial
4-4733
 Res. 4-4165

Dial
4-4733
 Res. 4-4165

10 - 15 & 20 YEAR SPECIFICATION ROOFS
 WE ALSO HAVE ALUMINUM COATING OR ALUMI
 SHIELD SPRAY FOR ROOFS IN NEED OF REPAIR
 New Roofs or Old Roofs, We Will Save You Money

Easy Payment Plan

FREE ROOF INSPECTION & ESTIMATES — All Work Guaranteed

C. E. SWIFT ROOFING CO.
 802 S. STANISLAUS - STOCKTON



All Kinds of Roofs

NEW ROOFS — ROOF REPAIRS

RE-ROOFING
 ASBESTOS
 SIDING

BUILDING
 MATERIALS

*Work
 Guaranteed
 Fully Insured*



**ROOFS
 RESIDENTIAL
 COMMERCIAL**

Free Inspection
 Estimates
 Without Charge

CITY ROOFING & CONTRACTING CO.

CONVENIENT PAYMENT PLAN - F. H. A. TERMS

501 South Stanislaus

Phone 2-8349



"Millerized" for Longer Life

WE APPLY AND REPAIR ROOFS OF ALL TYPES

ZONOLITE INSULATION

TILE ROOFS

NO DOWN PAYMENT
Time Payment Plan — F.H.A. Terms

FREE INSPECTION AND ESTIMATES
LICENSED APPLICATORS

*If You Don't Know Roofs
Know Your Roofer*

Gill Roofing Co.

624½ W. Fremont **4-4191**
Res. 1420 S. California 8-8175

ROOFS



ANY TYPE OF ROOFING APPLIED

Specializing in

U. S. G. QUALITY ROOFING MATERIAL

Painting - Siding - Insulation

Free Inspections & Estimates

Terms If Desired

VIRGIL M. COFFELT

"Wanna New Roof?"

720 E. Park 5-5226

Roofers—(Cont'd)

STOCKTON LUMBER CO INC
1201 S El Dorado..... 9-9024
(See Advertisement Page 182)

STOCKTON ROOFING CO 736 N Hunter..... 3-0932
(See Advertisement Page 182)

SWIFT C E ROOFING CO
802 S Stanislaus..... 4-4733
(See Advertisement Preceding Page)

Roofers' Equipment
See Contractors' Equipment

Roofing Materials

ASSOCIATED BLDG SUPPLY CO
1011 E Lindsay..... 8-8517

Blair Don Lumber Co 2001 E Fremont..... 5-5808

CENTRAL LUMBER CO 1001 E Channel... 6-6795

DIAMOND MATCH CO THE
Insulation Mat'ls Cold & Heat
848 W Fremont..... 7-7816

JOHNS-MANVILLE ROOFING—
SAN JOAQUIN LUMBER CO
Scotts Av & Madison..... 5-5651

M G M Products
Tile Roofing Only
207 N Cardinal..... 2-1785

MITCHLER E F CO
Agents U S G Products
1000 N Union..... 2-6161

PABCO ROOFING MATERIALS

Asphalt Shingles and Roll Roofings.
Asphalt Saturated Felts, Building
Papers and Sheathings, Built-Up
Roofing Materials, Roof Coatings and
Plastics.



"WHERE TO BUY THEM"

DISTRIBUTORS

AUSTIN BROS 301 S Aurora..... 8-8961

PACIFIC COAST AGGREGATES INC
1020 E Main..... 8-8643

APPLICATOR

STOCKTON ROOFING CO
736 N Hunter..... 3-0932

Ruse Lumber Co 302 W Fremont..... 6-6704

SERVICE MILL & SUPPLY CO
2717 E Fremont..... 2-5670

STAR LUMBER CO 448 W Main..... 5-5801

STOCKTON LUMBER CO
El Dorado & Jackson..... 9-9024

Western Auto Supply Co 706 E Weber..... 8-8593

Rooming Houses
See also Boarding Houses

Acme Rooms 112A E Market..... 2-9207

Awaad Alf 15 E Washington..... 2-9922

Burma Rooms 28 S Center..... 2-9756

Caroline Rooms 107 S Hunter..... 2-9544

Corodemas Lois 322 E Flora..... 2-9009

Cozy Rooms 112 S Sn Joaquin..... 2-9330

Craft Ophelia 131 S Commerce..... 2-9926

Dixon Fletcher 114 S Madison..... 2-9890

Dunaway Claire 305 W Acacia..... 2-9777

Eason Lillian Mrs 242 W Market..... 2-9303

Gabison Leonard 128½ E Washington..... 2-9257

Geneva Rooms 439 W Washington..... 2-9071

Hansen Rooms 118 N Hunter..... 2-9367

Hardy & Lettie 212 W Lafayette..... 2-9459

Helena Rooms 241 S Hunter..... 2-9523

Hunter Rooms 113 S Hunter..... 2-9630

Ingram Katherine 427 W Market..... 2-9138

Jackson Margaret 215 W Market..... 2-9837

Johnson Viola 414 W Main..... 2-9894

La Mar Rooms 141 E Channel..... 2-9342

Lily Rooms 14 N Center..... 2-9857

Model Rooms 21½ N El Dorado..... 2-9684

Pumstel D F 3 E Market..... 2-9826

Prim Rooms 24½ E Main..... 2-9119

Princess Rooms 124½ S El Dorado..... 2-9771

Sunset Rooms 136 E Market..... 2-9461

Wagner Jack 114 S Stanislaus..... 2-9392

Washington House 215 E Flora..... 2-9996

We invite you to tune in Monday nights, N.B.C. stations, to enjoy the Telephone Hour and its guest artists.

Rope—Wire—See Wire Rope

Rubber Products

DELTA RUBBER & EQUIP CO
530 N Union..... 3-4966

GOODYEAR SERVICE STORE
130 N El Dorado..... 5-5834

Rubber Stamps

HANSEN-CARTER CO 447 E Weber..... 4-4766

MARKEY JOHN E

Stockton Rubber Stamps
DIAL - 2-4755
RUBBER STAMPS
Stencils & Seals Promptly Made
NUMBERING MACHINES — NEW & USED
Since 1912
411 W Fremont..... 2-4755

O'Brien W T Co 411 W Fremont..... 2-4755

SHOP IN THE YELLOW PAGES

Whenever you want information about an article, a service or a certain business

LOOK IN THE

Classified TELEPHONE SECTION

Don't Throw It Away

Things around the house you consider useless—may need only minor repairs to make them serviceable. Call a service man near you.

LOOK IN THE

Classified TELEPHONE SECTION

Rug & Carpet Cleaners

BOUNDS & McDONALD UPHOLSTERING

See Our Ad Under Upholsterers
30 W Harding.....3-4307
Commercial Carpet & Upholstery Cleaning Co
414 E Miner.....6-6869

NEIL RUG & UPHOLSTERY CLEANING SERVICE

Free Pick Up & Delivery
407 N Golden Gate.....2-6580
(See Advertisement This Page)
Olson & Pierson 16 E Miner.....5-5548
(See Advertisement This Page)

PACIFIC CARPET & AWNING CO

328 S California.....2-7971

STOCKTON RUG WORKS 1345 S Center...4-4241

VOGUE DRY CLEANERS 2315 N California...8-8325
(See Advertisement This Page)

You can find out "Where To Buy It" by looking in the Yellow Pages.

Oriental Rugs

Chinese & Domestic



FREE PICK-UP & DELIVERY

Free Estimates

Satisfaction Guaranteed

Upholstered Furniture Cleaned

8-8325

VOGUE CLEANERS

2315 N. CALIFORNIA

RUGS

AND

CARPETS CLEANED

DEMOTHEd - TINTED

All Work Done on Your Premises

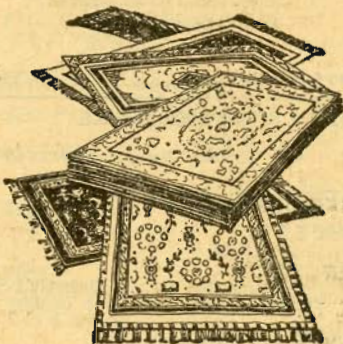
Let Us Explain Our Process

Commercial Carpet & Upholstery Cleaning Co.

414 E. Miner

6-6869

Rug and Upholstery Cleaning



FREE ESTIMATES

DOMESTIC

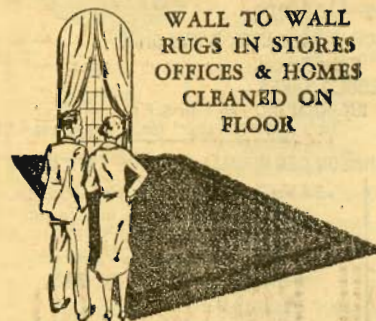
AND

ORIENTAL

RUGS CLEANED

Shampooed Demothed
Rug & Upholstery Tinting

WALL TO WALL
RUGS IN STORES
OFFICES & HOMES
CLEANED ON
FLOOR



Dial 2-6580

EXPERT

UPHOLSTERY CLEANING

Free Pick-up & Delivery

Neil Rug & Upholstery Cleaning Service

407 N. GOLDEN GATE AVE.

STOCKTON

RUG & UPHOLSTERY CLEANERS

RUGS - CARPETS - UPHOLSTERY
CLEANED - SANITIZED - TINTED
THURO PROCESS

- Repairing
- Alterations
- Serging
- Sterilizing
- Resizing
- Shampooing
- Dyeing
- Moth Proofing
- Fringing
- Binding

• DOMESTIC & ORIENTAL

CARPETS SHAMPOOED On Your Floor
CURTAINS & DRAPES CLEANED

Chesterfields Cleaned & Upholstered—
Springs Retied— Repaired

Auto Upholstery Cleaned

Seat Covers Made and Installed

OLSON & PIERSON

16 E. MINER ST.

PHONE

5-5548

Rug & Carpet Cleaners Equipment & Supplies

PAC FLOOR PRODUCTS 417 Berry S F
(Toll) Call "Operator" for.....Underhill 1-2727

Rugs & Carpets—Retail

BREUNER JOHN CO 607 E Main.....5-5941
BROWNING'S 223 E Weber.....7-7764
Sweet N & Sons 634 E Main.....4-4887
VALLEY FLOOR COVERING CO
1518 S El Dorado.....2-3885

Saddlery—See Harness

Safe Deposit Companies

STOCKTON SAVINGS & LOAN BANK
Main & Sn Joaquin.....7-7933

Safes—Dealers

CECIL'S SAFE LOCK & KEY SHOP
40 S American.....2-1389

DIEBOLD SAFES—
DIEBOLD INC 724 Ellis S F
(Toll) Call "Operator" for...Graystone 4-5131

JOHNSON GEO W WALL & FLOOR SAFE CO
SAFEGUARD YOUR VALUABLES
At Home with Johnson Fire Tested
SAFETY VAULTS - SAFES
Security - Convenience - Economy
CHESTS - VAULT DOORS
1000 E 12th Oakland
(Toll) Call "Operator" for..Templebar 4-8742

KENDALL'S INC 430 E Weber.....6-6877
Standard Office Equipment Co 340 E Weber...6-6769

People can't reach you by telephone when the instrument is left "off the hook". Your line is "busy" to anyone calling.

Safes—Opening & Repairing

CECIL'S SAFE LOCK & KEY SHOP
ALL TYPES OF SAFES
OPENED AND REPAIRED
Safe Deposit Boxes Opened
Keys Made
Trained by Nelson
40 S American.....2-1389

INDUSTRIAL SAFE & LOCK SERVICE
430 Sunnyside Modesto
(Toll) Call "Operator" for.....Modesto 1345-J

Safety Equipment

BULLARD E D CO
Everything In Safety
275-8th S F
(Toll) Call "Operator" for.....Underhill 1-5630

Sailmakers

Simpson & Fisher Inc 240 Steuart S F
(Toll) Call "Operator" for.....Sutter 1-3479

Salads

Taylor Salad Bowl 316 S Sierra Nevada.....2-1192

Sales Books

HANSEN-CARTER CO 447 E Weber.....4-4766
MOORE BUSINESS FORMS INC
PAC MANIFOLDING BOOK DIV
320 E Channel.....2-0607

There will always be time for courtesy. No matter how busy the day or how hard the job, telephone people are resolved to maintain the same willingness and consideration they have always sought to make part of the service.

Salvage & Surplus Merchandise

CHARTER WAY SURPLUS SALES
1345 S Van Buren.....4-4685

MARTINSON STOCKTON SURPLUS DEPOT
A Complete Line of
U. S. GOVERNMENT SURPLUS
Hardware - Electrical Equipment
& Plumbers' Supplies
7 W Weber Av.....2-3137

SURPLUS SALVAGE CO OF CALIF
323 N Wilson Wy.....3-3502
Wald Wm M 99 Hwy.....3-7017
War Surplus 15 1/2 N Wilson Wy.....2-2789
War Surplus 1101 W Fremont.....2-7362

Sand & Gravel

Brewer Jim 2432 E Willow.....3-4461
Emerson A D 1411 North E.....3-6126

MITCHLER E F CO
Agents For Henry J Kaiser Co
1000 N Union.....2-6161

PAC COAST AGGREGATES INC
1020 E Main.....8-8643
Rivara E Rick 120 W 9th.....2-1242
RIVARA E RICK 120 W 9th.....2-1242
RIVARA GRAVEL CO 2700 S McKinley.....3-6363
(See Advertisement This Page)

SWANSON VERNON S 120 Turnpike Rd.....5-5233
If no answer call.....3-8531

TRACY ROCK & GRAVEL CO
2101 E Weber.....9-9718

WARNER A B
SAND - GRAVEL - CRUSHED ROCK
GARDEN LOAM
2457 E Flora.....2-8797
If no answer
(Toll) Call "Operator" for...Clements 82

Warner Gravel Co
Rock-Sand-Gravel
1103 Sycamore.....3-0987

WILLIS B & SONS
LOAM - TOPSOIL
SAND - GRAVEL
SEPTIC ROCK
EFFICIENT COURTEOUS DELIVERY
2389 Funston.....3-1158

Willis Bryant 2319 Sanguinetti Ln.....2-7966
WILLIS REX 2607 Sanguinetti.....3-6176

WOOD CLAUDE C CO E Lockeford Lodi
(Toll) Call "Operator" for.....Lodi 2085
YOLAND ICE & FUEL CO 830 S California...6-6966

Sandblasting

SEATON M E 2002 1/2 Pacific.....9-9402
STOCKTON CONSTRUCTION CO
639 W Clay.....6-6949

Sandwich Shops—See Restaurants

Sandwiches

Jenny Wrenn Sandwiches
Industrial Caterers
47 W Harding Wy.....4-4495

FOUR THOUGHTFUL ITEMS OF TELEPHONE PROCEDURE—

1. Please answer promptly.
2. Please be on the line when the party you want answers.
3. Please speak distinctly and without hurrying, with the lips close to the mouthpiece.
4. Please replace the receiver gently when through talking.

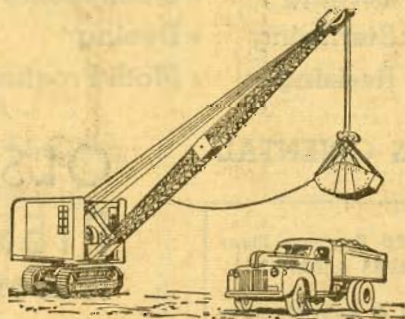
RIVARA GRAVEL CO.

Dial 3-6363 or 2-1242

For Prompt Deliveries on

LOAM - FILL - SAND - GRAVEL

- Road Gravel
- Septic Rock
- Concrete Mix
- Plaster Sand
- Cement
- Plaster



- Rock
- Pea Gravel
- Crushed Rock
- Drain Tile
- Fertilizer
- Peat

Concrete Mixers for Rent

E. "Rick" Rivara

2700 S. McKinley

Sanitariums

Halco Liquor Sanitarium 5538 Telegraph Oakland
(Toll) Call "Operator" for.....Olympic 3-2231
(See Advertisement This Page)
McElroy Convalescent Home 1125 N Lincoln. .8-8841

Sash—See Millwork; Also Windows—Metal

Sauces—See Condiments

Sausage Companies

ALPINE PACKING CO 901 E Miner.....9-9341
PORT STOCKTON SAUSAGE CO
1320 S Aurora.....5-5658

Saw Mill Equipment & Supplies

MARWEDEL C W
Disston Circular Band & Hand Saws
Cutter Heads & Knives
246 E Miner.....7-7995
STOCKTON IRON WORKS
Harrison & Lindsay.....7-7091

Saws

BIRO ELECTRIC MEAT CUTTERS—
SMITH R B 3002 E Anderson.....2-7430

HAVEN SAW & TOOL CO

Northern California Distributors - De Walt Saws
Skilsaw - Stanley Portable Electric Tools
Boice - Crane Mill & Cabinet Machinery
Logan Metal Lathes - Aro Pneumatic Tools
Industrial Supplies - Rentals & Repairs
1072 Howard San Francisco
(Toll) Call "Operator" for... Hemlock 1-6212
950 E 14th Oakland
(Toll) Call "Operator" for... Templebar 4-9110

SGHEIZA SAW SHOP

Specializing in
SAW GRINDING
CIRCULAR SAWS
TOOLS - LAWN MOWERS
RESHARPENED
All Work Guaranteed

133 N Stanislaus.....2-2558

STOCKTON SAW WORKS

SAWS SALES & SERVICE
Circular Saws - Band Saws
Machine Knives

Saw Repairing - Knife & Shear Grinding
FRED M. MADIGAN - GEORGE W. MADIGAN
440 S Sutter.....7-7672

VALLEY SAW & KNIFE WORKS

121 W Fremont.....7-7276

WELLS QUIKUT SAWS—

U S SLICING MACHINE AGENCY
1421 E Harding.....2-2579

There are 6,156 telephone companies serving the United States.

DRINK HABIT?

Stop That Terrible Craving
In Only 3 Days

Treatments Given in Our Restful Sanitarium by Your Own Physician and Graduate Nurses. Special Care for Women.

(Toll) Call Operator for
Olympic 3-
2231

Booklet Free

5538 Telegraph OAKLAND (9)

HALCO Sanitarium

Saws—Repairing & Sharpening
See Tool Grinding & Sharpening

Scaffolding

BEATTY SAFWAY SCAFFOLD CO
2378 Waterloo Rd.....3-7159
SAFWAY BEATTY SCAFFOLD CO
2378 Waterloo Rd.....3-7159

Scaffolding—Renting

BEATTY SAFWAY SCAFFOLD CO
2378 Waterloo Rd.....3-7159
PATENT SCAFFOLDING CO INC THE
270-13th S F
(Toll) Call "Operator" for... Hemlock 1-4278
SAFWAY BEATTY SCAFFOLD CO
2378 Waterloo Rd.....3-7159

Scales

HOBART-DAYTON SALES & SERVICE
41 E Channel.....2-2156
(See Advertisement This Page)

STANDARD SCALES—

U S SLICING MACHINE AGENCY
1421 E Harding.....2-2579
If no answer call.....4-0192

STOCKTON SCALE CO 1435 E Miner.....2-0104
TOLEDO SCALES SALES & SERVICE
1435 E Miner.....3-2448
(See Advertisement This Page)

Scales—Repairing

HOBART-DAYTON SALES & SERVICE
41 E Channel.....2-2156
STOCKTON SCALE CO 1435 E Miner.....2-0104
TOLEDO SCALES SALES & SERVICE
1435 E Miner.....3-2448
U S SLICING MACHINE AGENCY
1421 E Harding.....2-2579

Scalp Treatment

Goldberg Leopold
By Appointment Only
Bank Of America Bldg.....8-8270

Scavengers—See Garbage Collection

School Furniture

TURNER FRED E 633 E Market.....3-0808

School Information Service

Calif State Bureau of Vocational Rehabilitation
Bank of America Bldg.....2-4452

Schools

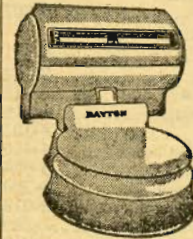
The following types of instruction, primarily avocational in character, will be found listed under their own heading, alphabetized in accordance with the qualifying word: Aircraft Schools; Automobile Driving Instruction; Dancing Academies; Music Instruction Hdgs; Riding Academies; Speech Correction; Etc.

Atlanta School French Camp Rd.....3-6097
Castle School French Camp Rd.....2-6920
College of the Pacific N Pacific Av.....8-8691
Comptroller's Office N Pacific.....3-0343
Little Theatre N Pacific Av.....2-8676
Cornwell Maud School For Secretaries
530 W Vine.....2-4384
David Bixler Grammar School
Union Is.....Dial O call 1-F-11
Holt Grammar School Holt.....3-2590
HUMPHREYS SCHOOL OF BUSINESS
Approved For Training Of Veterans
108 N California.....4-4601
Lincoln Elementary School
Lower Sacramento & Lincoln Rd.....2-2914
Lutheran Trinity Parish School
625 E Lindsay.....2-9700
St Agnes Convent 620 N Sn Joaquin.....2-8486
St Agnes School 620 N Sn Joaquin.....2-9790
St Mary's High School Lincoln & Magnolia...2-9434
Seven Day Adventists Elementary School
2035 S Hunter.....3-8176

(Continued Next Page)

Work on a nation-wide dialing system is part of our current construction program.

Hobart
FOOD STORE MACHINES



Sales & Service
on
DAYTON SCALES

- Meat Choppers
- Slicing Machines
- Meat Saws (Electric)
- Coffee Mills
- Food Mixers
- Food Cutters
- Dishwashing Machines
- Potato Peelers
- Vegetable Slicers & Cube Steak Machines
- Butcher Supplies

Phone
2-2156
If No Answer
Call 4-3944

GUARANTEED

REPAIR SERVICE ON ALL MAKES

COMMERCIAL REFRIGERATION

A. W. (AL) TUCKER

HOBART-DAYTON

Sales & Service

41 E. CHANNEL - Between El Dorado & Center

TOLEDO SCALES

SALES & SERVICE

Repairing on All
Makes by Factory
Trained Experts



- AUTO TRUCK & WAGON
- HEAVY CAPACITY
- BEAM SCALES
- DIAL & COUNTER SCALES
- MEAT CHOPPERS AND SLICERS

Free Estimates

All Work Guaranteed

STOCKTON SCALE CO.

Dial

3-2448 or 2-0104

1435 E. MINER

Schools—(Cont'd)

- Stockton School of Beauty
See Our Ad Under Beauty Shops
38 S California.....3-5528
- Stockton Unified School District
Administration Building
324 N Sn Joaquin.....4-4803
August 3121 Waterloo Rd.....2-7418
Bungalow Fresno & Sonora.....3-0632
Community Canning Center
Aurora & Fremont.....5-5077
- Edison High School
1425 S Center.....5-5817
El Dorado 1525 Pacific.....2-2548
Elmwood 840 Cardinal Av.....2-0150
Fair Oaks 2145 E Lafayette.....4-4193
Fairview 1670 E 6th.....4-1814
Film Depository 324 N Sn Joaquin.....4-4007
Franklin 239 S Center.....9-9846
Fremont Fremont & Aurora.....3-3842
Grant 1800 S Sutter.....2-0187
Hazelton 1031 S Lincoln.....2-2851
High School Annex 1121 E Weber.....2-2401
Jackson 324 E Jackson.....9-9891
Jackson Manual Training Center
Charter & Sn Joaquin.....2-2432
Jefferson 1425 E Lindsay.....2-8543
Junior College
Testing & Placement Service.....3-0778
Lafayette 535 E Church.....6-6474
Lincoln 125 S Ophir.....2-4795
Lottie Grunsky 1601 E Harding Wy.....5-5567
Luther Burbank 1130 S Pilgrim.....2-3122
McKinley 2311 McKinley Av.....8-8102
Monroe 135 S Monroe.....2-3691
Munford School 1950 E Sonora.....3-0955
Roosevelt 3529 E Main.....2-0408
- Schneider Vocational High
1144 E Channel.....4-4631
Cosmetology Dept
1144 E Channel.....5-5532
- Stockton High School 351 E Vine.....9-9701
Night School Vine & California.....9-9702
Victory 1121 Buena Vista Av.....9-9192
Weber 701 N Madison.....2-3196
Weber Primary 55 W Flora.....9-9394
Woodrow Wilson 229 E Mariposa Av.....2-1598

Screening & Sifting Equipment

Bodinson Manufacturing Co
2401 Bay Shore Blvd S F
(Toll) Call "Operator" for.....Juniper 5-9641

Screens—Window

ROLL-AWAY WINDOW SCREENS

Keeps insects out and curtains in . . . and then rolls out of sight when window is closed.

ROLLAWAY

Made to Measure for Every Type of Steel or Wood Window.

"WHERE TO BUY THEM"

Union Planing Mill 735 S Sutter.....8-8996
VALLEY LUMBER & SUPPLY CO
1627 S Center.....4-4567

RY-LOCK TENSION WINDOW SCREENS

Quickly installed from inside. All Aluminum—No painting, inconspicuous, non-staining, long-lasting, economical. For all double-hung windows. RY-LOCK your home and forget about screens.



"WHERE TO BUY THEM"

ALPINE MILL & LUMBER CO INC
3311 N Sutter.....7-7856
Diamond Match Co The 848 W Fremont.....7-7816
MULLER & VAIL TILE CO
1119 E Roosevelt.....2-8854
SEARS ROEBUCK & CO
Park & Aurora.....4-4751
Stockton Lumber Co Inc
1201 S El Dorado.....9-9024
Union Planing Mill 735 S Sutter.....8-8996

Have you heard "The Telephone Hour" radio program recently? Guest artists of the music world bring you weekly programs of outstanding musical interest.

Screens—Window—(Cont'd)

VALLEY INSULATION CO

NEW INVENTION
KOOL SHADES
STOPS HEAT - GLARE - FADING
More Efficient Than Awnings or Venetian Blinds — Will Not Rot, Tear or Rattle
PERMANENT 15 TO 25 YEARS
561 E Harding Wy.....2-8893

Screw Machine Products

WRIGHT ALBERT SCREW MACHINE PRODUCTS

ACCURATE SCREW MACHINE PRODUCT MANUFACTURERS AND COLD HEADED PRODUCTS & FASTENERS
4062 Hollis, Oakland
(Toll) Call "Operator" for. Humboldt 3-0131

Second Hand Clothing—See Clothing—Used

Second Hand Furniture
See Furniture Dealers—Used

Seed Growers

Standard Seed Farms Co Hammer Ln.....2-6943

Seeds—Bird—See Pet Supplies Headings

Seeds & Bulbs—Retail

Associated Farm Supplies Locust & Channel...2-7209
CALIFORNIA SEED & HARDWARE CO
335 E Weber.....5-5131
KNOX SEED CO 10 W Harding.....6-6265
KNOX SEED CO 509 E Weber.....2-0144

SILVA-SACKETT SEED CO

SEEDS — SEEDS
Vegetable - Field - Garden
PLANTS & BULBS
WHOLESALE AND RETAIL
3 N Wilson Wy.....3-0576

Seeds—Whsle

California Seed & Hardware Co
335 E Weber.....5-5131
Castle A L
Insecticides-Seeds & Fertilizers
248 View Mountain Vw
(Toll) Call "Operator" for...Yorkshire 7-5511
Delta Fertilizer Co 1062 E Channel.....5-5152
PARAMOUNT SEED CO Lincoln & Sonora...4-4513
SILVA-SACKETT SEED CO 3 N Wilson Wy...3-0576
SUPER-STRAIN SEEDS—
PACIFIC GUANO CO Channel & A.....3-0522

Separators

RENNEY HARDWARE & IMPLEMENTS
De Laval Cream Separators
821 S Wilson Wy.....2-8152

Septic Tanks

DELTA CESSPOOL & SEPTIC TANK SERVICE
Perry Warthan-Manager
2228 E Acacia.....3-3955
2113 S Laurel.....3-1269
(See Advertisement Opposite Page)
ELECTRIC ROTO-ROOTER SEWER CO SERVICE
2404 South B.....4-0626
GUITE BERT SEPTIC TANK SERV
2172 E 7th.....3-0273
(See Advertisement Opposite Page)
LUNDGREN B V SEPTIC TANK SERV
School & Waterloo Rd.....2-7909
If no answer call.....2-0852
(See Advertisement This Page)

(Continued Next Page)

Plan your shopping with the Classified Telephone Directory.

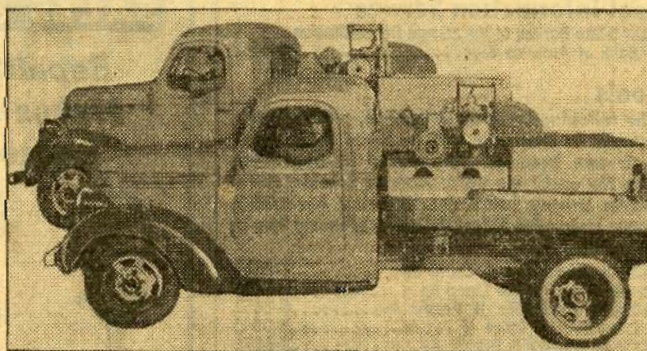
Lundgren's Septic Tank Service

Where Right is Right

We're Right

- In Drains
- In Tanks
- In Pumping
- In Price
- In Performance

Vertical Drains
a Specialty



First Contractor with this Type of Equipment in Stockton
Thousands of Satisfied Customers

LICENSED CONTRACTOR
100% UNION

A Stockton Man
For Stockton People

24-Hour Service

Phone **2-7909** or **2-0852** or **8-8419**

1005 Waterloo Rd.

Offices

831 E. Oak St.

Septic Tanks—(Cont'd)

PACIFIC SEPTIC TANKS

CONCRETE SECTIONAL
SELF SEALING
SYSTEMS

PACIFIC

One Man Can Install Unit
NO CONCRETE TO MIX
NO SPECIAL EQUIPMENT NEEDED

"WHERE TO BUY THEM"

WHOLESALE-MANUFACTURER

ALBANY CONCRETE CO INC

1840-4th Berkeley

(Toll) Call "Operator" for... Berkeley 7-5733

PARRISH D A & SONS INC 3128 E Miner... 8-8597

(See Advertisement This Page)

WISE BOLLS & SCOTT 936 La Follette... 2-4220

Service Station Builders

INDEPENDENT IRON WORKS INC

8th & Pine Oakland

(Toll) Call "Operator" for... Templebar 2-0160

Good neighbors are considerable party-line users. Remember these party-line golden rules:

- Space your calls instead of making several of them without a break.
- Talk only as long as you have to on each call.
- When you finish talking replace the receiver properly.
- Make certain, if you are using a dial telephone, that the line is clear to receive your call.
- Ask your youngster not to monopolize the telephone.

SEPTIC TANK SERVICE



TANKS

DRAINED - CLEANED
REPAIRED - INSTALLED

BERT GUTE

Phone **3-0273**

STOCKTON, CALIF.

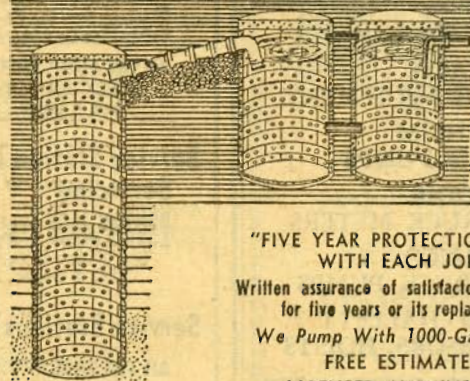
Phone
3-3955

10% Down
Easy Terms
3 Years to Pay

Our Pumping
and Cleaning
Is
Guaranteed
for 2 Years

Stopped Up
Sewer Lines
Opened By
Machines

The DELTA DISPOSAL SYSTEM
SEPTIC TANK AND CESSPOOL
Service



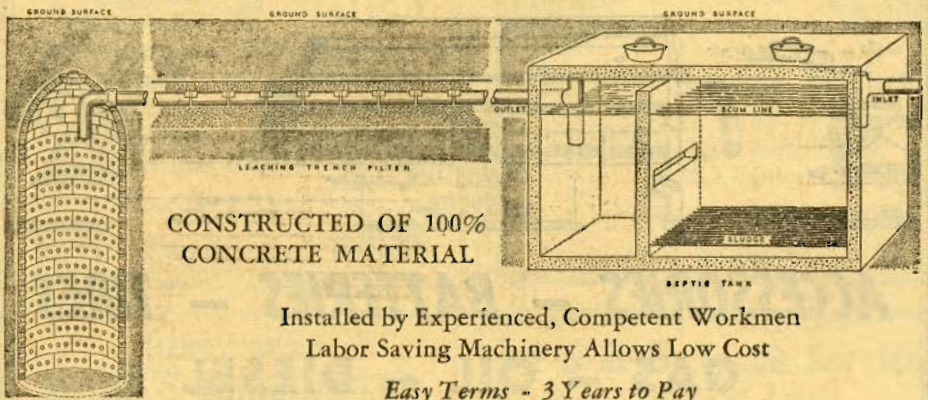
Long Life
No Odor
Sanitary
Cost Is Low

"FIVE YEAR PROTECTION PLAN
WITH EACH JOB"
Written assurance of satisfactory operation
for five years or its replacement
We Pump With 1000-Gal. Tanks
FREE ESTIMATES
LICENSED AND INSURED

UNDERGROUND SEWERAGE ENGINEERS
DELTA SEPTIC TANK SERVICE
FIVE YEAR PROTECTION PLAN WITH EACH JOB
ROOM 401-405 DON BURTON BLDG STOCKTON DIAL 3-3955 3-1269

**SEPTIC TANKS CESSPOOLS
DRAINS**

Approved by State & County Health Dept.



CONSTRUCTED OF 100%
CONCRETE MATERIAL

Installed by Experienced, Competent Workmen
Labor Saving Machinery Allows Low Cost

Easy Terms - 3 Years to Pay

SEPTIC TANKS VACUUM CLEANED

Special Low Rates

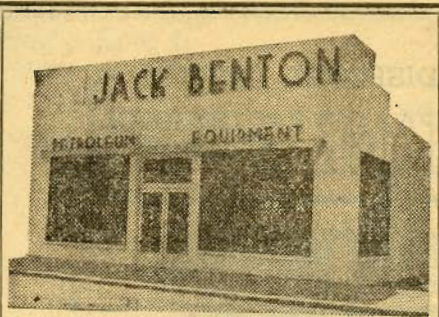
DAY **8-8597** NITE

D. A. PARRISH & SONS INC.

Members Calif. Sewage Wks. Assn.

3128 E. MINER

STOCKTON



Authorized Distributor

GRACO
LUBRICATING EQUIPMENT

TOKHEIM
GASOLINE PUMPS

BRODIE
PLANT & TRUCK METERS

GRANCO
PLANT & TRUCK PUMPS

HAYWARD - HALLETT
AIR COMPRESSORS, HOISTS

SALES & SERVICE

Phone 3-4266

JACK BENTON

1204 E. Main

Stockton, Calif.

Service Station Equipment

- Airline Products Company
Tire Gauges-Sales-Parts-Service
1409-104th Av Oakland
(Toll) Call "Operator" for . . . Lockhaven 8-3542
- BENTON JACK** 1204 E Main . . . 3-4266
(See Advertisement This Page)
- MAXWELL MOTOR SUPPLY CO**
228 N El Dorado . . . 8-8586
- MORRIS AUTO SUPPLY CO** 507 E Miner . . . 4-4761
- Pierce Service Station Equipment
20 S Aurora . . . 2-3669
- PRICE-RITE AUTO SUPPLIES**
Compressors-Hoists-Lubrication Equipment
1 S Wilson Wy . . . 8-8543
- Shields-Harper 414 E Miner . . . 6-6869
- Stockton Serv Sta Equip Co 808 N Union . . . 2-0502
- Valley Pipe Co 2606 N Wilson . . . 3-2416
- WAYNE PUMP PRODUCTS—**
STOCKTON SERV STA EQUIP CO
808 N Union . . . 2-0502

Service Station Equipment Servicing

- BENTON JACK** 1204 E Main . . . 3-4266
- EARL'S PUMP SERVICE**
Specializing In Contract Work
1131 S Center . . . 3-4252

Service Stations

- AH TYE BROS**
SHELL PRODUCTS
LUBRICATION
TIRE & TUBE REPAIRING
BATTERY SERVICE
Prompt Courteous Service
S El Dorado & Sonora . . . 2-9456
- Allen & Mountz 641 E Weber . . . 3-1589
- Amaral Bros Associated Serv
Charter & El Dorado . . . 7-7745

Service Stations—(Cont'd)

- Ashburn's Associated Serv
2201 Waterloo Rd . . . 2-9090
- Ashley's Serv Sta 2537 Waterloo Rd . . . 3-3908
- Associated Service Sta 252 E Weber Av . . . 2-9871
- Associated Service Sta 252-641 E Weber Av . . . 2-9871
- B & P Auto Service El Dorado & Channel . . . 2-1143
- Babe & Ernie Service Station
302 S El Dorado . . . 3-5027
- Bailey's Service Stn 3138 E Main . . . 9-9970
- Barbieri Louis H 10 N Wilson Wy . . . 2-9183
- BARTHOLOMEW'S SERVICE STATION**
502 N California . . . 2-9622
- Bartol! Johnny 1810 E Main . . . 2-9106
- Beacon Service Station
J F West-Proprietor
504 W Harding . . . 2-9116
- BERGSTROM'S SUPER SERVICE**
2003 E Main . . . 2-9479
- Berry Bros 148 N Sutter . . . 2-9351
- Bill's Service Station 548 N Wilson Wy . . . 2-9395
- Bosworth Union Station 101 E Charter Wy . . . 2-7932
- BUNNEY TEXACO SERVICE**
747 N California . . . 6-6386
(See Advertisement Opposite Page)

C C & M SERVICE

Complete Lubrication Service
Motor Tune Up
TIRE & BATTERY SERVICE
TIRES - BATTERIES - ACCESSORIES
FREE PICK-UP & DELIVERY
1876 Country Club Blvd . . . 3-5427

C & M Service 2495 E Fremont . . . 4-1862

C & R SUPER SERVICE STATION

MILLARD CAIN
TEXACO PRODUCTS
COMPLETE AUTOMOTIVE SERVICE
MOTOR TUNE-UP - ACCESSORIES
BATTERIES SALES & SERVICE
1632 Pacific Av . . . 2-9400

Cave's Service Station 1200 E Weber . . . 2-9190
Chapin's Shell Service 1766 Mt Diablo Av . . . 2-9067

CHARTER WAY SERVICE STATION

Lub-Tire & Battery Service Accessories
749 E Charter Wy . . . 2-9098
Chuck & Al's Service Tracy Hwy . . . 2-3941

CONNELL ASSOCIATED SERVICE

2211 N 99 Hwy . . . 8-8984
(See Advertisement This Page)

CROWL'S SERVICE

SUNLAND OIL PRODUCTS
COMPLETE LUBRICATION SERVICE
AND MOTOR TUNE-UP
TIRES & BATTERY SERVICE
544 E Charter . . . 3-6229

CUNNINGHAM CHAS 1005 N Wilson . . . 2-9987
Dezzani & Curry 2060 E Main . . . 7-7523

Dick's Corner Tracy Hwy . . . 2-9698

DOUGHERTY'S SHELL SERVICE

1401 S El Dorado . . . 2-1160

DOUGLAS ETHYL GASOLINE

Douglas Aviation
Tested Gasolins
Douglas Premium
Motor Oil
"At the Sign of the Flying Heart"
"WHERE TO BUY IT"



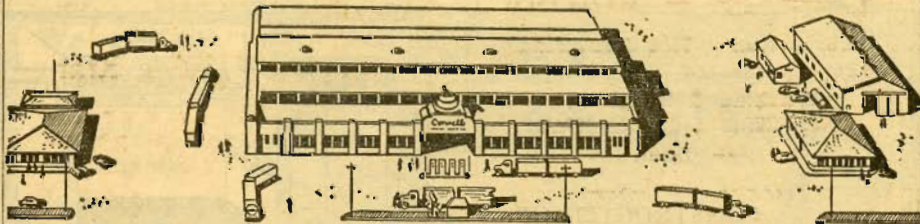
DOUGLAS SERVICE STATION
Mathews Rd & Highway 50 . . . 3-3592
Swank's Garage & Service Sta
647 E Miner . . . 2-9819

Douglas Service Station
Cecil Scott-Proprietor
4126 E Main . . . 2-9710

(Continued Next Page)

The instruction pages of the telephone directory are of real help . . . telling how to make the best use of the dial telephone.

Truck & Auto Service



ACCESSORIES — BATTERIES — TIRES

GAS — OIL — DIESEL

Dial **8-8984**

Connell Associated Service

2211 NORTH 99 HWY.

STOCKTON

Service Stations--(Cont'd)

DOUGLAS SERVICE STATION

DOUGLAS PETROLEUM PRODUCTS
 EXPERT LUBRICATION
 TIRES - BATTERIES - ACCESSORIES
 PICK-UP & DELIVERY SERVICE

Mathews Rd & Hy 50.....3-3592

- Downtown Signal Service 206 N Sutter.....2-9580
- EDINGTON'S SERVICE** 101 W Washington...2-9997
- EGGIMAN'S TEXACO SERVICE STATION**
 545 N Wilson Wy.....2-9022
- Evans Service 401 S El Dorado.....2-9026
- Fisher Bros 2710 Waterloo Rd.....2-9836

FOLLEY HERMAN & SON

UNION OIL PRODUCTS
 LUBRICATION
 TIRE & BATTERY SERVICE
 ACCESSORIES

636 E Charter Wy.....2-9114

F'S & W TRUCK SERV

2154 S McKinley.....2-9976
 (See Advertisement This Page)

General Petroleum Corp Service Stations

- El Dorado & Poplar.....2-9318
- 602 N California.....3-0661
- 804 N El Dorado.....2-9485
- 148 N Sutter.....2-9351
- 207 N Wilson.....2-3498
- 940 N Wilson Wy.....2-9264
- 1504 Pacific Av.....2-9203
- Yosemite & Acacia.....2-9583

GEORGE'S SERVICE STATION

Highway 99 & Sanguinetti Ln.....2-9870

GOLDEN EAGLE GASOLINE & OIL--

POULSEN'S GARAGE 1951 S El Dorado...5-5389
WESTSIDE SERVICE STATION
 502 W Charter Wy.....2-9880

Golden Eagle Service Station 903 E Harding...2-8208
 Golden Eagle Serv Stn
 Jack Lawson-Proprietor
 47 S Wilson.....2-9429

Gonsell & Turner Service Station

45 N Wilson Wy.....2-9450

GUBBINS ASSOCIATED SERVICE STN

500 N Wilson Wy.....2-9681
 Hall Tommie 140 S Monroe.....2-9918
 Hall's Texaco Service 1248 N El Dorado...2-0276

HANK'S ASSOCIATED SERVICE

1805 Pacific Av.....5-5267
 (See Advertisement This Page)

HANSEN HERB

UNION OIL PRODUCTS
 Lubrication - Tires
 Batteries - Auto Accessories
 Washing & Polishing

301 N California.....2-9006

Harrison Ross 3147 S McKinley.....8-8806
 Henry's Shell Serv 304 E Miner.....2-9058
 Hoerl B M
 Associated Products & Service
 1674 Mariposa.....2-3325

HUCKINS ROGER M 1201 S Center.....2-9520

HUGHES RELIABLE SERVICE 3342 E Main...2-9785

Hunt Arthur Service Station
 404 E Washington.....2-9131

JOE'S MOHAWK SERV 2498 E Main.....2-9570

JOHNSON & SON 2487 E Main.....2-9233

KEN'S SERVICE

NORWALK PRODUCTS
 Complete Motor Overhaul
 & Tune Up
 NORWALK TIRES - TUBES - BATTERIES
 ACCESSORIES
 TIRE & BATTERY SERVICE

2251 E Main.....5-5034

The oldest of all the telephone industries traditions is service.

Service Stations--(Cont'd)

KIRMAN'S SERVICE

DOUGLAS PRODUCTS & SERVICE
 Motor Tune Up & Brake Service
 Tires & Batteries

3 W Harding Wy.....2-9253

KNOWLES 102 S Wilson Wy.....2-7277

Kraft Service El Dorado & Park.....9-9795

KWON'S SERVICE

Norwalk Products & Service
 306 S Sutter.....2-9808

LARGIN & TITUS

WASHING & POLISHING
 TIRES - BATTERIES - ACCESSORIES
 MOTOR TUNE-UP - MINOR REPAIRS
 FULTON SUNSHADES
 Free Pick-Up & Delivery
 Hours 7:30 A.M. to 10:00 P.M.

Main & Wilson Wy.....2-9843

LATHROP CORNER

ASSOCIATED PRODUCTS

MOTOR TUNE-UP - LUBRICATION
 TIRES - BATTERIES - ACCESSORIES
 WASHING & POLISHING

Lathrop & Hy 50.....3-8066

Leavens Union Serv Stn 1248 E Miner.....2-9855

LEFTY & EM'S SERVICE STN

502 N El Dorado.....9-9889
 (See Advertisement This Page)

Les's Service Station 1345 S Lincoln.....3-0844

LINCOLN SUPER SERVICE

325 S El Dorado.....2-0771

Lunt Bill 2402 Pacific Av.....2-9010

(Continued Next Page)



Lefty & Em's SERVICE STATION

Lubrication - Tire Repairing
 Battery Service (Quick Charge)
 Washing & Polishing
 MOTOR TUNE-UP & GENERAL REPAIRS
 STEAM CLEANING
 Free Pick-up & Delivery

502 N. El Dorado **9-9889**

HENRY AVILA

HANK'S ASSOCIATED SERVICE

24-Hour Service
 Lubrication
 Washing - Polishing
 Battery Service
 TIRE REPAIRING & RECAPPING
 ELECTRONIC WHEEL BALANCING
 Complete Line of Accessories
 PICK-UP & DELIVERY
 We Give Thrift Stamps

1805 Pacific Ave. **5-5267**

BUNNEY TEXACO SERVICE



CHET BUNNEY
 Proprietor
 Specializing
 COMPLETE & EXPERT
 MARFAK LUBRICATION

TEXACO PRODUCTS 

MOTOR TUNE-UP AND
 ELECTRICAL WORK
 Pick-Up & Delivery

Dial
6-6386

747 N. California Stockton



S. A. NICHLEY & SONS

JOHN TOM

Seaside Service Station

MOTOR TUNE-UP
 Lubrication - Tire & Battery Service
 Pick-Up & Delivery
 Phone 2-2788
 244 W. Harding Way

F'S & W Truck Service



Specializing in
TRUCK LUBRICATION - TUNE-UP
 Accessories

2154 S. McKinley STOCKTON 2-9976

Service Stations—(Cont'd)

M & M TEXACO SERVICE
141 W Charter Wy.....2-2158

MANGILI & AZEVEDO GARAGE
General Motor Repairing
245 S Wilson Wy.....2-0669

Manila Service 119 E Lafayette.....3-0110
Maragliano Service Station Waterloo Rd.....2-3960
Marganelli John 45 W Washington.....2-9076

MATT'S SERVICE STATION

ASSOCIATED GAS & OIL

Quick & Slow Battery Charge
Motor Tune-Up
Federal Tires - Tubes
MATT SINFUEGO, Prop.

502 S El Dorado.....2-9968

Mauser John 204 S Wilson Wy.....2-9848

McCUTCHEON BERT
Lubrication Specialists
801 E Market.....2-9120

McKinley Service 2121 S McKinley.....3-5071

MENDOZA A
Tire Repairs-Lubrication-Battery Charge
Charter Wy & Fresno.....2-9296

METCALF SERV STA 446 N Wilson.....2-9962
Midway Inn 99 Hwy.....2-3973
Miller Vic Serv Stn 1540 Pacific.....3-1480
Mitchell Service Station 1420 N El Dorado.....3-8236

MOBILGAS STATIONS
For Stations-See General Petroleum
Rough & Ready Island.....9-9763

MOHAWK PETROLEUM PRODUCTS

MOHAWK GASOLINE & OILS
VALVOLINE OILS & GREASES
KENDALL OILS & LUBRICANTS
PACIFIC TIRES
MOHAWK BATTERIES



"WHERE TO BUY THEM"

DISTRIBUTOR

MAJOR OIL CO 604 N Wilson Wy.....2-3132

DEALERS

MORGAN D W 604 S Lincoln.....7-7185
Simpson Service Station
1048 Waterloo Rd.....2-1347

Mohawk Service Station 1605 N California.....2-9039
Mohawk Serv Stn 611 N Wilson Wy.....2-5493
Moore R B Co 749 N Wilson Wy.....3-8317
Morada Station N Highway 99.....2-3924

MORGAN D W

MOHAWK PRODUCTS
LUBRICATION
GENERAL REPAIR WORK
TIRE & BATTERY SERVICE
ACCESSORIES

604 S Lincoln.....7-7185
Residence 425 N Stockton.....2-7832

Morgan's Shell Service Station
300 S California.....3-4692
Morrow Neb 23 S La Salle.....3-4767
Mt Diablo Service 2647 Mt Diablo.....2-9831

MURRAY JACK S

ATLAS TIRES - BATTERIES
STANDARD OIL PRODUCTS
LUBRICATION
AUTO WASHING & POLISHING

1250 N Wilson Wy.....2-9783

Nave Bros Union Serv Stn 1665 N Pacific Av.....2-9885
Newlon C Herb & Son 2302 Pacific Av.....3-8220
Nichley & Sons Seaside Service
244 W Harding.....2-2788
(See Advertisement Preceding Page)

Nishikawa Frank
Garwood Ferry Rd & Fresno Av.....2-0810
Noah's Associated Service Sta
1001 S Wilson Wy.....2-5552

NORWALK SERVICE STATION
John J Faselli-Chas V Boltzen Jr
341 E Charter.....2-9893
Norwalk Service Stn 247 N Wilson.....2-9706

Service Stations—(Cont'd)

Okamoto Tom 140 S Monroe.....4-4474
Point Service 1725 S El Dorado.....2-9909
Pope's Richfield Service Main & C.....2-9620
Port Stockton Super Service
502 W Washington.....3-3773

POULSEN'S GARAGE
Parts & Supplies-Brake Service
1951 S El Dorado.....5-5389

POWELL & NOVAK SERV

EXPERT LUBRICATION
WASHING & POLISHING
BATTERY CHARGING
OPEN 7 A.M. TO 9 P.M.
Complete Automotive Service

145 S Sutter.....2-9563

PYNE TEXACO SERVICE STATION

LUBRICATION

TIRE & TUBE REPAIRING

30-Minute Battery Charge

Cor Fremont & Pershing
505 N Pershing.....2-9852

Ragsdale's Shell Service 340 E Washington...4-1670
Reliable Service Station Waterloo Rd.....2-9924

RICHFIELD OIL CORP

DICK'S RICHFIELD SERVICE
RICHARD BRADSHAW, Mgr.
LUBRICATION - CAR WASHING
GOODYEAR
TIRES - BATTERIES
TIRE SERVICE
Pacific & Central Ct.....2-9673

Richfield Oil Corp
Raleigh Cull-Dealer
California & Lindsay.....2-9394

Richfield Oil Corp
Pacific & Central Ct.....2-9673
California & Washington.....6-6694

RIE ED SEASIDE SERVICE
2357 Pacific Av.....2-9686

Rio Grande Service Station
1002 N Yosemite.....2-9289
Robinson Bob 602 N California.....3-0661

Rotet. Associated Service
El Dorado & Willow.....2-9567

RUDY'S ASSOCIATED SERV STA
Harding & Wilson Wy.....2-9349
Shackford Frank 1112 E Harding.....2-9358

SHELL DEALERS' SERVICE STATIONS

SHELL
PRODUCTS
AND
SERVICES



"WHERE TO GET THEM"

Ah Tye Bros S El Dorado & Sonora.....2-9456

BARTHOLOMEW'S SERVICE STATION
502 N California.....2-9622

CHAPIN'S SHELL SERVICE
1766 Mt Diablo.....2-9067

DOUGHERTY'S SHELL SERVICE
1401 S El Dorado.....2-1160

HENRY'S SHELL SERV 304 E Miner...2-9058

MARGANELLI JOHN 45 W Washington...2-9076

MAUSER JOHN 204 S Wilson Wy.....2-9848

MORADA STATION N Highway 99.....2-3924

MORGAN'S SHELL SERVICE STATION
300 S California.....3-4692

NEWLON C HERB & SON
2302 Pacific Av.....3-8220

RAGSDALE'S SHELL SERVICE
340 E Washington.....4-1670

TARRANT GLYNN 140 W Harding Wy...2-9273

TATE ERNIE SHELL SERV STA
2002 S McKinley.....9-9400

TRAVERSO VIRGIL SERV STN
348 S Center.....2-9157
Turnpike Inn 163 Turnpike.....2-9573

Telephone service is one of the unifying forces of the nation.

Service Stations—(Cont'd)

Shepherd F C
Wash-Polish-Lub-Cars Called For-Delv
148 W Fremont.....2-3685

Signal Oil Co
Serv Sta 219-1 206 N Sutter.....2-9580
Serv Sta 219-23 1641 N Wilson Wy.....2-9535

SIGNAL OIL CO SERV STA 219-15

E. L. HEALY, Mgr.
DOUBLE CHECK LUBRICATION
BATTERY SERVICE
TIRES RECAPPING
ACCESSORIES
1235 E Harding Wy.....2-9449

SIGNAL OIL CO SERV STN 219-23

ART ENNIS, Proprietor
COMPLETE LUBRICATION
TIRE & BATTERY SALES & SERVICE
AUTO ACCESSORIES
1641 N Wilson Wy.....2-9535

SIMPSON SERVICE STATION

COMPLETE LUBRICATION
WHEEL BALANCING
RADIATOR REVERSE FLUSHING
TIRES - BATTERIES - ACCESSORIES
1048 Waterloo Rd.....2-1347

SMITH SERVICE 2302 Waterloo Rd.....2-9924
Standard Stations Inc

Station No 61 El Dorado & Weber.....2-9723
Station No 71 745 N El Dorado.....2-9602
Station No 117 845 N Wilson.....2-9960
Station No 254 202 W Harding.....2-9612
Station No 316 403 E Miner.....2-9324
Station No 342 1347 S El Dorado.....2-9304
Station No 697 303 N Wilson Wy.....2-9293
Station No 3990 Lafayette & Wilson Wy...2-9639
Station No 5011 3248 N Pacific.....2-9124
Station No 5270 Pacific Av & Maple...2-9653
Stewart B J Tracy Hwy.....2-4963

Stewart & Mathis Texaco Stn
1701 N Wilson Wy.....2-9908

STOCK SUPER SERV
Tires-Auto Repair-Batteries
1247 N El Dorado.....2-1138
Stockton Garage 130 N Hunter.....2-4463
Stout R A Auto Repairs 2235 Cherokee...3-3588

SUNNYSIDE SERVICE STATION

FRANK MARAGLIANO - Owner
LUBRICATION - BATTERY SERVICE
Willard Batteries - Exide Batteries
Tire Service-Goodyears, Brunswick, Fisk
COMPLETE LINE OF ACCESSORIES
1068 Waterloo.....2-7749

Sunset Service Station Tracy Hwy.....2-3964
Swank's Garage & Service Sta
General Overhaul & Repairs

647 E Miner.....2-9819
Sweet Bros 1330 W Weber.....2-4685
Tarrant Glynn 140 W Harding Wy.....2-9273
Tate Ernie Shell Serv Sta 2002 S McKinley...9-9400

TEXACO CERTIFIED SERVICE—

BUNNEY TEXACO SERVICE
747 N California.....6-4386

EGGIMAN'S TEXACO SERVICE STATION
545 N Wilson Wy.....2-9022

HALL'S TEXACO SERVICE
1248 N El Dorado.....2-0276

THOMAS SERVICE STATION

BEACON PRODUCTS
General Auto Repairing
Lubrication - Tire & Battery Service
Accessories
ICE HOUSE IN CONNECTION
5333 E Washington.....8-8853

(Continued Next Page)

Service Stations—(Cont'd)

TOP FILLING STN 101 S Wilson Wy.....3-0667
 Traverso Virgil Serv Stn 348 S Center.....2-9157

UNION OIL PRODUCTS—

HANSEN HERB 301 N California.....2-9006

V & R Super Service 2139 E Fremont.....2-9128

VALVERDE MANUEL

Groceries—Beer—Wine—Soft Drinks
 Highway 50.....2-6900

WAGNER BROS BEACON SERVICE

705 N Wilson Wy.....2-9904

WALLIS UNION SUPER SERVICE

SPECIALIZED MOTOR TUNE-UP
 BRAKE SERVICE - LUBRICATION
 Car Washing - Pick-Up & Delivery
 7 Days a Week

848 N El Dorado.....3-9258

Weinberg Morris Market & American.....2-9600

WESTSIDE SERVICE STATION

Motor Tune-Up
 Lubrication - Tires
 Auto Repairing

Batteries - Auto Accessories

502 W Charter Wy.....2-9880

Williams J K 1650 W Washington.....2-9175

Wilshire Serv Sta 201 S Argonaut.....2-9992

Sewer Pipe

PACIFIC CLAY PRODUCTS

California & 9th.....6-6221

SPIEKERMAN ED CONCRETE PIPE CO

Charter & Union.....4-4052

Sewer Service

See also Plumbers

BRUCE NELSON ELECTREK SEW'R

D'ROOTER SERV 1327 E Weber.....3-4210

DELTA CESSPOOL & SEPTIC TANK SERVICE

STOPPED-UP SEWERS
 OPENED BY MACHINES

Easy Terms - 10% Down - 3 Years to Pay
 OUR PUMPING & CLEANING IS
 GUARANTEED FOR 2 YEARS

5 Yr. Guarantee with Each Installation

2228 E Acacia.....3-3955

Telephone service is a friendly service. The people who operate and maintain it take a genuine satisfaction in serving you pleasantly and well. People who use the telephone a great deal find that friendliness is an instinctive habit. The telephone helps folks to know each other better.

Sewer Service—(Cont'd)

ELECTRIC ROTO-ROOTER SEWER SERVICE CO

Rotating Knives Cut Out
 All Roots & Debris
 Leaving Sewers Like New
 NO UNNECESSARY DIGGING

2404 South B.....4-0626

PARRISH D A & SONS INC

SEPTIC TANKS & CESSPOOLS

Pumped, Cleaned, Repaired
 Drains Installed
 Day or Nite Service

3128 E Miner.....8-8597

Sewing Machines—Domestic

American Sewing Machine Exchange

Division Of Roger & Co

910 Valencia S F

(Toll) Call "Operator" for....Atwater 2-6711

(See Advertisement This Page)

SEWING MACHINE CENTER 127 N Sutter..2-7196

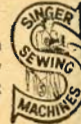
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Singer Sewing Machine Co 509 E Main.....2-2247

SINGER SEWING MACHINES

CAUTION

SINGER sells its machines ONLY through
 SINGER SEWING CENTERS identified by
 the famous Red "S" on the window. NEVER
 through dealers or department stores.



"WHERE TO BUY IT"

SEWING CENTER

Singer Sewing Machine Co 509 E Main..2-2247

You'll find it fast in the YELLOW PAGES.

Sewing Machines—Industrial

SEWING MACHINE CENTER

Commercial - Industrial - Power
 SEWING MACHINES
 Serviced - Repaired - Rebuilt

127 N Sutter.....2-7196

Sewing Machines—Renting

SEWING MACHINE CENTER 127 N Sutter..2-7196

Sewing Machines—Repairing

SEARS ROEBUCK & CO Park & Aurora....4-4751

SEWING MACHINE CENTER

Treadle Sewing Machines
 Converted Into
 Portable or Console Electrics

127 N Sutter.....2-7196

STONE A W

Sewing Machines Repaired
 All Makes

Your Old Machine Converted To Electric
 PICK-UP & DELIVERY
 All Work Guaranteed

1203 E Pinchot.....2-8781

Williams D D 125 S Wilson Wy.....2-2856

Keep the Classified Telephone Directory handy; it can save you time and effort.

Wholesale

Retail

NEW
 PORTABLES
 CONSOLES



IMMEDIATE
 DELIVERY

EXCLUSIVE DISTRIBUTORS
 FAMILY & FACTORY MACHINES
 ALL TYPES
 BOUGHT - SOLD - RENTED - REBUILT
 WRITE - WIRE OR PHONE

(Toll) Call "Operator" for

Atwater 2-6711

AMERICAN SEWING MACHINE EXCHANGE

DIVISION OF ROGER & CO.

910 VALENCIA ST. SAN FRANCISCO

USED SINGER SEWING MACHINES

POWER MANUFACTURING MACHINES

REPAIRS & RENTALS

127 N. SUTTER - Service Within 24 Hours

Phone 2-7196

ANY MAKE MACHINES BOUGHT & SOLD

Repairs and Parts for All Makes

WHITE NEW DOMESTIC SEWING MACHINES

REPAIRS & RENTALS

SEWING MACHINE CENTER

127 N. SUTTER

Phone 2-7196

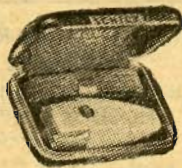
Shavers—Electric

BRIGHT SPOT ELECTRIC CO 309 E Weber...9-9769
(See Advertisement This Page)

Sheet Metal Work

- ALL WEATHER CONTROL INC**
1220 N Union.....2-4470
(See Advertisement This Page)
- AMERICAN SHEET METAL WORKS**
1538 E Main.....2-7661
- CAPPS BROS**
Special Equipment For Farm Work Only
435 S Aurora.....6-6889
- CENTRAL PLUMBING & HEATING CO**
525 E Harding Wy.....2-7876
- CHANNEL SHEET METAL WKS**
Y Pearson
11 E Channel.....3-5048
- DELTA SHEET METAL WKS**
632 S El Dorado.....4-4697
(See Advertisement This Page)
- FRANK'S PLUMBING SHOP** 2556 E Main...2-4844
(Continued Next Page)

ELECTRIC SHAVERS



*Sales & Service
For*

- **REMINGTON**
- **SCHICK**
- **SUNBEAM**
- **PACKARD**

BRIGHT SPOT ELECTRIC CO.

Phone 9-9769 309 E. Weber

General Sheet Metal

- Heating
- Ventilating
- Restaurants
- Commercial
- Residential

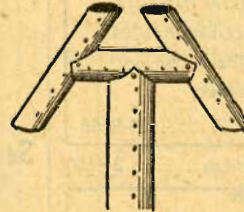
All Weather Control, Inc.

Phone 2-4470
1220 N. UNION

**SHEET METAL
WORK**

In All Its Branches

- AIR CONDITIONING
- HEATING
- VENTILATING
- RESTAURANT &
- BAR EQUIPMENT



Sales & Service
**ON EVAPORATED
COOLERS - SHEET METAL
DUCT WORK**

J. H. SIMPSON CO.

26 N. Wilson Way

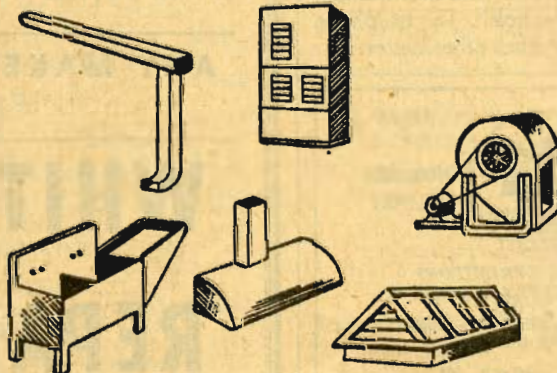
Dial 3-0564

STOCKTON

**DELTA
SHEET METAL WORKS**

Heating • Ventilating • Air Conditioning
Farm and Industrial Work • Tanks

"If It's Metal Work We Can Do It!"



Phone 4-4697

632 S. EL DORADO

STOCKTON, CALIF.

Sheet Metal Work—(Cont'd)

- FRASER SALES & SERVICE CO**
445 S Sn Joaquin..... 8-8958
LAGOMARSINO C W 624 N Wilson Wy..... 2-6898
LYONS EDW P CO 1625 E Main..... 2-0524
Miller-Hays Co Grant & Weber..... 2-0229
PAHL-HARRY CO 427 E Channel..... 7-7029
Schuler Geo F & Son 1130 E Weber..... 6-6171
SIMPSON J H CO 26 N Wilson..... 3-0564
(See Advertisement Opposite Page)

Sheet Metal Working Equipment & Supplies

- WESTERN PLUMBING SUPPLY CO LTD**
1102 S Aurora..... 7-7951

Sheet Music—See Music Dealers

Shelving

- BERGER MFG DIV REPUBLIC STEEL CORP**
899-73d Av Oakland
(Toll) Call "Operator" for..... Trinidad 2-7621
BERGER STEEL SHELVING—
PETLEY INC LOCKERS 899-73d Av Oakland
(Toll) Call "Operator" for..... Trinidad 2-7621

Shingling—See Roofers

Ship Breaking—See Wrecking Contractors

Ship Builders & Repairers

- COLBERG BOAT WORKS**
Stockton & W Lindsay..... 7-7041
GUNTERT & ZIMMERMAN
Lindsay & Monroe..... 5-5978

Services of all kinds, including dozens that you ordinarily never think about, are listed conveniently in the Classified Telephone Directory.

Shipping Room Supplies

- Alameda Distributors 1926 Everett Alameda
(Toll) Call "Operator" for..... Lakehurst 3-0770
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Marsh Stencil Ink-Boards-Brushes
7 Front S F
(Toll) Call "Operator" for..... Yukon 6-3990
Patrick & Moise-Klinkner Co
560 Market S F
(Toll) Call "Operator" for..... Exbrook 2-2641

Shipping Service—See Freight Forwarding

Shoe Findings

SCHWARTZ DAVID H
Wholesale
LEATHER & SHOE FINDINGS
SHOE MACHINERY
ART LEATHER SUPPLIES
239 S California..... 2-0332

Shoe Repairing

- Cavagnaro Shoe Shop 2021 Pacific Av..... 3-4450
DAY'S SHOE SERVICE 413 E Weber..... 2-5133
(See Advertisement This Page)
George's Shoe Repair 1436 E Main..... 4-0234
Majestic Shoe Repairing & Shining Parlor
342½ E Weber..... 2-9276
Norris Ben A 841 N Yosemite..... 9-9338
Sam's Shoe Hospital 317 S Center..... 3-7306
Thrifty Shoe Repair Shop 10 N Sutter..... 2-1715
Wirth A M 1336 E Acacia..... 3-0478
Wirth's Shoe Repair Shop 437 E Market..... 5-5392

Shoe Shining

- Pierro Wm 212 S Center..... 2-9492
Tuxedo Shoe Shine Serv 2023 Pacific Av..... 2-9769

Shoes—Athletic

See Sporting Goods Headings

Shoes—Custom Made

FOOT COMFORT SHOP
FEATURING
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We Fit You For Complete Foot Comfort
33 S Sutter..... 2-0423

- KELLY'S HEALTH SHOE SHOP** 4 N Sutter.. 2-3178
Nylin's Shoe Store 34 S California..... 6-6195

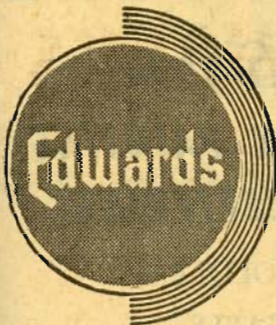
Shoes—Retail

- ALLEN EDMONDS SHOES—**
DEVLIN SHOE DEN 5 S Sutter..... 5-5186
BRAVO & MCKEEGAN
Nunn Bush Shoes
313 E Main..... 5-5745
(Continued Next Page)

We're crying for...
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Formerly Cavagnaro's
Finest Quality Shoe Repairing for the Entire Family
A Complete Line of Men's & Boys' Work & Dress Shoes
We carry only long wearing Top Grade Shoes

Stockton 2-5133
413 E. WEBER AVE.

EDWARDS SHOES
For Children



TOTS
TO
TEENS

Edwards is a Standard of Quality in a Very Important Field—The Foothealth of Children
X-RAY SHOE FITTING

- Jumping Jacks**
"Soft Shoes for Hard Wear"
Girl Scouts Shoes
Boy Scouts Shoes

NYLIN'S SHOE STORE
and JUNIOR BOOT SHOP
Dial 6-6195

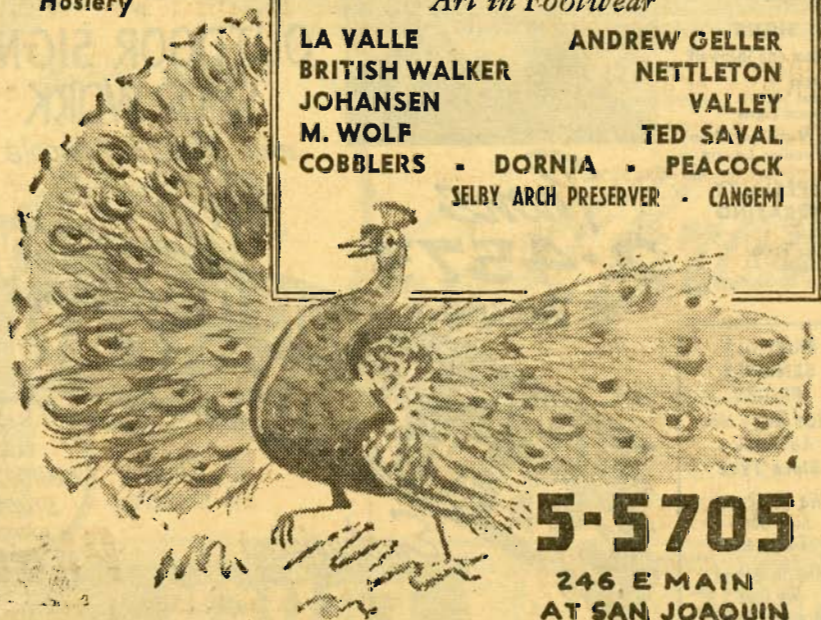
34 S. CALIFORNIA ST. STOCKTON

Don Burton
SHOE SALON

Distinctive Bags
Costume Jewelry
Hosiery

Art in Footwear

- | | |
|-----------------------------|----------------------|
| LA VALLE | ANDREW GELLER |
| BRITISH WALKER | NETTLETON |
| JOHANSEN | VALLEY |
| M. WOLF | TED SAVAL |
| COBBLERS | DORNIA |
| SELBY ARCH PRESERVER | PEACOCK |
| | CANGEMI |



5-5705

246 E MAIN
AT SAN JOAQUIN

Shoes—Retail—(Cont'd)

BURTON DON SHOE SALON 246 E. Main... 5-5705
 (See Advertisement Preceding Page)
 Chandler's Shoe Store 440 E. Main... 4-0434
COEY'S GOOD SHOES
 Headquarters For Poll-Parrot Shoes
 2349 Pacific Av... 5-5571
 Day's Shoe Service 413 E. Weber... 2-5133

DEVLIN SHOE DEN LTD

Distinctive Shoes For Men
 Authorized Dealer For
 STACY-ADAMS, WRIGHT ARCH PRESERVERS
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 ALLEN EDMONDS
 BASS MOCCASINS
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 5 S Sutter... 5-5186

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Exclusive Agents For
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 Fields Shoe Store 39 N. Sutter... 5-5461
 Foot Comfort Shop 33 S. Sutter... 2-0423

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 SAFETY SHOES

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"More Miles to a Gallen-Kamp"

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 Gallenkamp Stores Co 337 E. Main... 3-1771
 Hannay's Edw
 Walk-Over Shoes For Men & Women
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HUB THE 101 S El Dorado... 2-8172

Jeffery Bros
 Florsheim Shoes
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NYLIN'S SHOE STORE 34 S California... 6-6195

Karl's Shoe Store 112 E. Main... 3-4428
 Kelly's Health Shoe Shop 4 N. Sutter... 2-3178
 Leed's Shoe Store 415 E. Main... 3-3716
MAURICE'S SHOES 333 E. Main... 5-5546
 Maurice's Shoes 2009 Pacific Av... 3-1274
NYLIN'S SHOE STORE 34 S California... 6-6195
 (See Advertisement Preceding Page)

PECKLER'S SHOE STORE

Shoes For Men-Women & Children
 523 E. Main... 2-6521

POLL-PARROT SHOES FOR BOYS-GIRLS

"PRE-TESTED
 IN ACTUAL WEAR"
 They're pre-tested to assure
 firm, but gentle, fit and support
 . . . Selected leathers that
 flex, wear and protect
 young, active feet.



"WHERE TO BUY THEM"

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Roy Logan Shoe Store 224 E. Main... 3-4826
SMITH & LANG INC Main & Sn Joaquin... 5-5851
STOCKTON BARGAIN SPOT 5 E. Main... 2-5527
STOCKTON DRY GOODS CO 202 E. Main... 9-9771

You'll find it fast in the **YELLOW PAGES.**

Shoek Mfrs

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SCOTT EQUIPMENT CO
 N 16th & American River Sacramento
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Phillips Betty 826 E. Main... 6-6302
STOCKTON SIGN CO 237 E. Channel... 3-5662

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CRESCENT SHOW CASE & FIXTURE CO
 600 W Fremont... 3-1643
VALLEY SHOW CASE & FIXTURE CO
 921 W Fremont... 3-3882

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CALIF SHOWER DOOR CO
 Manufacturers Of Shower Doors
 630-4th S F
 (Toll) Call "Operator" for Yukon 6-1504
FISCHER H P TILE & MARBLE CO
 Glass Shower Doors
 4780 E. Fremont... 3-0636
MULLER & VAIL TILE CO
 1119 E. Roosevelt... 2-8854

Sign Hangers

KEHM SIGNS CORPORATION 435 Capitol Vallejo
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Sign Painters

DAVIES A H 339 E. Miner... 6-6738
KEHM SIGNS CORPORATION 435 Capitol Vallejo
 (Toll) Call "Operator" for Vallejo 3-5455
 (Continued Next Page)

ART PEHL

Signs

**TRUCK PAINTING
 & LETTERING**

- GOLDLEAF
- WALLS
- TRUCKS
- METAL SIGNS

A Complete Sign Service

DIAL
7-7652

1616 CHEROKEE LN. STOCKTON

DESIGNING

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GLASS WORK

- Gold Leaf
- Lettering in Color
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SHO-CARDS

- Ideas with Zip

AIR WORK

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SIGNS

Outdoor and Shopwork

- Trucks
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We Make Our Own Wooden Letters

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- Xmas Trees
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FRIENDLY SENSIBLE PRICES

That Have Not Advanced Since 1940

We Are Proud of Our Customers

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**OUTDOOR SIGNS
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and pleasing people

Phone
2-4573
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LOOK for the PINK & IVORY FRONT
321 N. AMERICAN
 It's different and modern.
 Emphasizing
TRUCK SPRAYING & LETTERING
 UNDER 1 ROOF - ROOM FOR YOUR BIGGEST TRUCK



Sign Painters—(Cont'd)

- LANGAN SIGNS 1241 N Wilson Wy..... 3-3846
(See Advertisement This Page)
- MARTIN SIGN CO 321 N American..... 2-4573
(See Advertisement Opposite Page)
- Neill Ed T 1801 N El Dorado..... 2-5554
- PEHL ART 1616 Cherokee Ln..... 7-7652
(See Advertisement Opposite Page)
- SCOTT BROS SIGNS 708 E Market..... 9-9971
(See Advertisement This Page)
- STOCKTON SIGN CO 237 E Channel..... 3-5662
(See Advertisement This Page)

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See also Burglar Alarm Systems
Standard Electric Signal Co
Auto Truck Bus & Trailer Signals
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(Toll) Call "Operator" for.... Trinidad 2-3916

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- TRUCKS
- WALLS
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- ART WORK
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Young Women

There May Be

Employment Opportunities

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PERMANENT POSITION FOR YOU

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THE PACIFIC TELEPHONE
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★ *Complete, Quick Service*

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GOLD LEAF • METAL SIGNS • WALLS • TRUCKS
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SIGNS of All Kinds
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Large or Small Cut-Out Letters

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Cold Cathode Lighting
SALES and SERVICE

AT WHOLESALE PRICES FROM
 LOCAL MANUFACTURERS

1219
 N. Sargent

DIAL
2-4700

ART-LITE NEON SIGN CO.

Signs

- Action Color Poster Co 726 E Weber..... 6-6929
- ART-LITE NEON SIGN CO**
 1219 N Sargent..... 2-4700
 (See Advertisement This Page)
- BORDEN DECALCOMANIA CO** 207-11th S F
 (Toll) Call "Operator" for..... Hemlock 1-1587
- ELECTRIC LIGHTING INC** 1244 N Union.... 4-1215
 (See Advertisement Opposite Page)
- Electric Sign Service Co 214 N California.... 2-6283
- ELECTRICAL PRODUCTS CORP**
 246 E Miner..... 2-7650
 (See Advertisement Opposite Page)
- KEHM SIGNS CORPORATION** 435 Capitol Vallejo
 (Toll) Call "Operator" for..... Vallejo 3-5455
 (See Advertisement Opposite Page)
- Long Electric Sign Co 248 W Fremont..... 3-1179
 (See Advertisement This Page)
- Martin Sign Co 321 N American..... 2-4573
- Meier Sign Service 826 E Main..... 6-6302

PHILLIPS BETTY

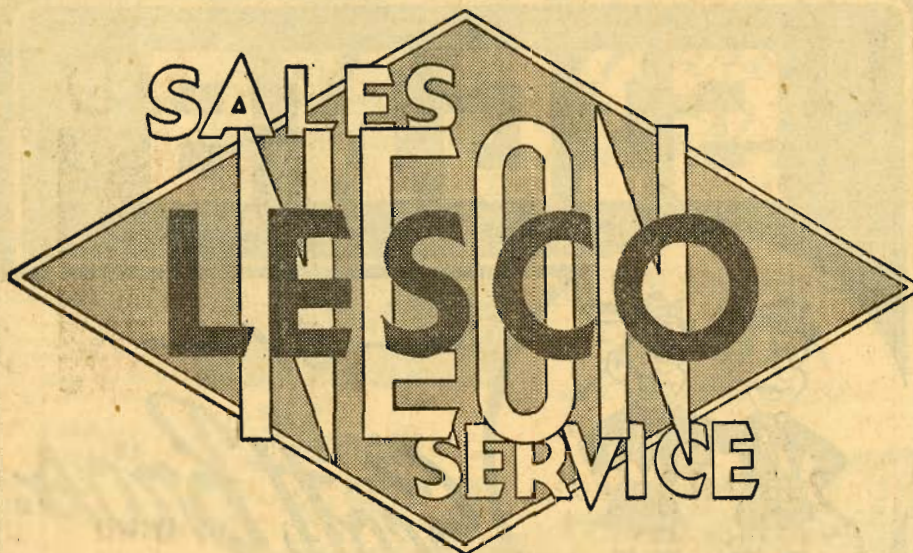
SHO-CARD SERVICE
 CARD POSTERS
 PAPER SIGNS
 PROCESSING
 PRICE CARDS

826 E Main..... 6-6302

(Continued Next Page)

FOUR THOUGHTFUL ITEMS OF TELEPHONE PROCEDURE—

1. Please answer promptly.
2. Please be on the line when the party you want answers.
3. Please speak distinctly and without hurrying, with the lips close to the mouthpiece.
4. Please replace the receiver gently when through talking.



*Fluorescent &
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LONG ELECTRIC SIGN CO.

248 W. Fremont

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 in Stockton"*

Everything in Neon Signs
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**COLD CATHODE LIGHTING
 AIR CONDITIONING**

STOCKTON NEON SIGN CO.

DIAL **6-6256**

2037 E. Main

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- Scott Bros Signs 708 E Market. 9-9971
- STOCKTON NEON SIGN CO 2037 E Main. . . 6-6256
(See Advertisement Opposite Page)
- Stockton Sign Co 237 E Channel. 3-5662
- VALLEY NEON SIGN SERVICE CO
247 N Wilson. 2-7703
(See Advertisement This Page)
- Wade Signs 2226 E Poplar. 2-2610
- Young Studio 1302 W Park. 2-6474

Signs-Maintenance Service

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1219 N Sargent. 2-4700
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246 E Miner. 2-7650
- KEHM SIGNS CORPORATION 435 Capitol Vallejo
(Toll) Call "Operator" for. Vallejo 3-5455
- Long Electric Sign Co 248 W Fremont. 3-1179
- Valley Neon Sign Service Co 247 N Wilson. . . 2-7703

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Electric Lighting Inc.

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KEHM

We Sign
Anything
But a
Bad Check



Corporation

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PITTSBURG


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