

TRUCK and PASSENGER TIRES

Heavy Duty Truck, Industrial & Tractor Tires
Specialists in White Sidewall Tires



- **New Tires & Tubes**
All makes and sizes
- **Recapping . . .**
Precision buffing guarantees balance
- **Repairing . . .**
Section Rebuilding
- **Batteries**
Exide - General & Dunlop
- **Automobile Seat Covers**

4-4578

A T A TIRE SERVICE

NAN BUSH, Prop. 245 N. HUNTER AT MINER
Production Shop At Old Location — 1705 S. El Dorado



Tires-Dealers

A T A TIRE SERVICE

TIRES

Truck, Industrial, Tractor & Passenger
NEW TIRES and TUBES
ALL MAKES and SIZES

N Hunter at Miner
245 N Hunter.....4-4578

A T A TIRE SERVICE 245 N Hunter.....4-4578
(See Advertisement This Page)

B & P AUTO SERVICE
El Dorado & Channel.....2-1143
(See Advertisement Opposite Page)

BRANDSTAD & DOHERTY TIRE CO
326 N Wilson Wy.....8-8989
Chitwood's Tire Service Shop
225 E Channel.....4-4028

DONALDSON J F & SONS 240 N Hunter....5-5604
(See Advertisement Opposite Page)

FEDERAL TIRES—
TATTON TIRE CO 315 N American.....5-5114

FIRESTONE STORES 400 N El Dnrado.....6-6911

FISK TIRES

TIRE SERVICE
RECAPPING
REPAIRS

When It's
Time To Re-Tire
Buy FISK

*Reg. U. S. Pat. Off.

"WHERE TO BUY IT"

DISTRIBUTOR

DONALDSON J F & SONS 240 N Hunter. 5-5604

GENERAL TIRES—

HANSEL & ORTMAN Hunter & Park....5-5875

Goodrich B F Co Miner & Hunter.....8-8661
(Continued Next Page)



TIRES

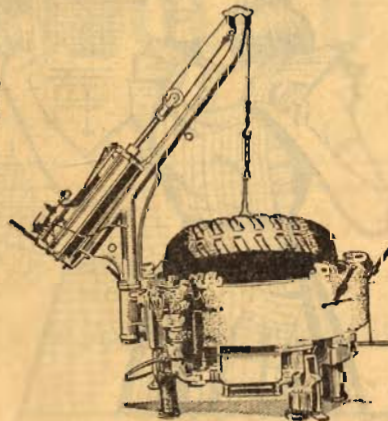
"You've Tried the Rest—Now Try the Best"

Dial 2-5947

RETRADING & RECAPPING



WHOLESALE
RETAIL



WE SPECIALIZE IN
SECTION WORK

All Sizes NEW & USED PASSENGER & TRUCK TIRES

All Work Guaranteed

T P TIRE SERVICE

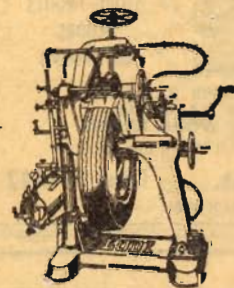
French Camp On Highway 50 - Route 6 Box 366, Stockton

TIRES

RECAPPING

SPOTTING

REPAIRING

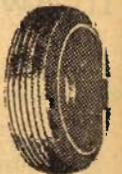


Sectionizing
Specialist

PASSENGER & TRUCK

NEW
TIRES

Dial 3-2377



SUBWAY TIRE SHOP

601 S. WILSON WAY
Cor. Hazelton

Tires-Dealers-(Cont'd)

GOODRICH B F TIRES

WHATEVER
YOUR
TIRE NEED

B.F. Goodrich
FIRST IN RUBBER

NEW TIRES
DURECAP
TIRE SERVICE

CALL YOUR B. F. GOODRICH RETAILER
"WHERE TO BUY IT"

CHASE CHEVROLET CO

Miner & Hunter.....8-8661

RALPH CARTER CO 318 E Miner.....7-7916

Goodyear Service Store 130 N El Dorado...5-5834

GOODYEAR TIRES

More people ride on
Goodyear Tires than
on any other kind.



Let the Goodyear
dealer be your Tire
Service Headquarters.

"WHERE TO BUY IT"

GOODYEAR SERVICE STORE

130 N El Dorado.....5-5834

KRAFFT SERVICE El Dorado & Park...9-9795

Port Stockton Super Service

502 W Washington.....3-3773

TEST LLOYD E & CO

El Dorado & Park.....5-5781

HODGINS MOTORS 720 N El Dorado...9-9095

HOLT BROS

Industrial & Farm Tires

700 S Aurora.....4-4821

JACK'S TIRE SERVICE SHOP

440 N Wilson.....3-1861

Pacific Stores 48 S Wilson.....3-2297

Ralph Carter Co 318 E Miner.....7-7916

ROBERTS TIRE SERVICE 222 N Hunter...2-4766

The oldest of all the telephone indus-
try's traditions is service.

When You Have
FORGOTTEN...A NAME

*Recommended
By Someone*

You remember someone hav-
ing recommended a certain
concern or dealer, but can't
remember the name recom-
mended.

LOOK IN THE

Classified
**TELEPHONE
SECTION**

*You will probably recognize
the name when you see it.*

SEIBERLING TIRES

For fine tires and expert
tire service, rely on your
independent Seiberling
Dealer displaying this sign.
It bears "A Name You Can
Trust in Rubber."



"FOR SERVICE CALL"

A T A TIRE SERVICE 245 N Hunter...4-4578

SEQUOIA TIRE SHOP 333 E Miner.....2-1632

(See Advertisement This Page)

Stockton Tire Shop 2378 Waterloo.....5-5498

(See Advertisement This Page)

Subway Tire Shop 601 S Wilson.....3-2377

(See Advertisement Opposite Page)

T P TIRE SERVICE French Camp.....2-5947

(See Advertisement Opposite Page)

Tatton Tire Co 315 N American.....5-5114

U S Tire Distr 2211 N 99 Hwy.....8-8984

U S TIRES

QUALITY TIRES

QUALITY RECAPS

QUALITY REPAIRS



"WHERE TO CALL"

BRANDSTAD & DOHERTY TIRE CO

326 N Wilson Wy.....8-8989

CONNELL MOTOR TRUCK CO TRUCK

SUPPLY DEPT 20 N Wilson Wy.....8-8607

Western Auto Supply Co 706 E Weber.....9-9447

WILSON WAY TIRE CO 222 N Wilson Wy...2-6448

(See Advertisement This Page)

Tires-Repairing

A T A TIRE SERVICE

TRUCK and PASSENGER
TIRE REPAIRING
SECTION REBUILDING

N Hunter at Miner
245 N Hunter.....4-4578

Coplen Tire Service 1017 S Windsor.....2-2248

GOODYEAR SERVICE STORE

130 N El Dorado.....5-5834

Stockton Tire Shop 2378 Waterloo.....5-5498

TATTON TIRE CO 315 N American.....5-5114

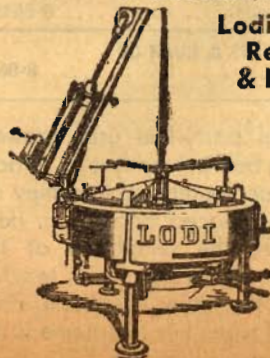
Tubeweld Associates 501 S Lincoln.....2-5616

WILSON WAY TIRE CO 222 N Wilson Wy...2-6448

The Electrical Gun Director was devel-
oped by Bell Telephone Laboratories and
made by Western Electric Company dur-
ing World War II. Employing more than
100 vacuum tubes, it solves in 15 seconds
mathematical equations that would take a
trained mathematician more than 5 hours
to do.

WILSON WAY TIRE CO.

T. MATTIOLI, Owner



**Lodi Supermold
Retreading
& Recapping**

Expert
Vulcanizing
and
Repairing

DIAL
2-6448

New Tires
Batteries
Accessories

222 N.
WILSON WAY

FISK TIRES

**FISK
BATTERIES**

Whlse. & Retail

TIRE

Recapping &
Repairing

Brake Service

MOTOR TUNE-UP

DIAL

5-5604



J. F. Donaldson and Sons

240 N. HUNTER

**CITY-WIDE
TIRE SERVICE**

RETREADING - RECAPPING
VULCANIZING

PASSENGER & TRUCK TIRES

Wheel Balancing

NEW TIRES - TUBES

Phone 2-1632

SEQUOIA TIRE SHOP

SID SIMON

333 E. MINER

TIRES

TRUCK and PASSENGER

RECAPPING
REPAIRING
SECTIONS



NEW
USED
ALL SIZES

All Work Guaranteed

DIAL 5-5498

STOCKTON TIRE SHOP

G. MCKENZIE J. H. TOMHAFF

2378 Waterloo Road, Stockton

1/2 Mile East of Wilson Way

B & P AUTO SUPPLY



• MOBIL TIRES

• U. S. TIRES

• PACIFIC TIRES

AUTO ACCESSORIES & PARTS

Wholesale & Retail

AUTO-LITE BATTERIES

MOBIL BATTERIES

216 N. El Dorado

2-1143

TATTON TIRE CO.

H. C. LAWTON V. L. STANTON

Smiling Associated Service



BATTERIES - ACCESSORIES

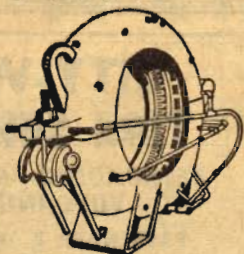
Lubrication - Car Washing

FEDERAL TIRES

Authorized Distr.

FULL CAPPING

Guaranteed Workmanship



PHONE

5-5114

**315 N. American
Corner American & Miner**

O.K. Rubber Welders

Complete TIRE Service

REVOLUTIONARY

Latest Modern Electric Method
Infra-Red Rays, Electric Heat & Mechanical Pressure Give



BALANCED

Repairs & Recaps - 24-Hour Service
Definitely Superior - Guaranteed

New & Used Truck & Passenger Tires

PICK-UP & DELIVERY

Dial 3-5558

602 N. WILSON WAY

HANDY MAN OF SPECIALIST

You're almost certain to find the person or firm to do the job you want done when you

LOOK IN THE

Classified
TELEPHONE SECTION

Tires—Retreading & Recapping

A T A TIRE SERVICE

TRUCK & PASSENGER
TIRE RECAPING

Precision Buffing Guarantees Balance

N Hunter at Miner
245 N Hunter.....4-4578

BRANDSTAD & DOHERTY TIRE CO

326 N Wilson Wy.....8-8989

DONALDSON J F & SONS

FISK CONTROLLED PROCESS
PASSENGER and TRUCK
TIRE RECAPING
and REBUILDING

240 N Hunter.....5-5604

GOODYEAR SERVICE STORE

130 N El Dorado.....5-5834

HANSEL & ORTMAN

Tire Repairing & Recapping
Hunter & Park.....5-5875

JACK'S TIRE SERVICE SHOP

"At the Toll House Service Station"
JACK HANSEN, Proprietor

VULCANIZING - RETREADING
and RECAPING
EXPERT WORKMANSHIP

440 N Wilson.....3-1861

OK RUBBER WELDERS 602 N Wilson Wy... 3-5558

(See Advertisement This Page)

Ralph Carter Co 318 E Miner.....7-7916

SWEEN BROS 544 E Charter.....2-4685

T P TIRE SERVICE

See Our Adv Under Tires-Dlrs

French Camp.....2-5947

TATTON TIRE CO 315 N American.....5-5114

(See Advertisement This Page)

Wilson Way Tire Co 222 N Wilson Wy.....2-6448

Tires—Used & Rebuilt

Don's Tire Shop 2826 N Redwood Av.....3-4190

T P TIRE SERVICE

See Our Adv Under Tires-Dlrs

French Camp.....2-5947

Tires—Whsle & Mfrs

Kennedy Donald E 3310 Pacific Av.....7-7548

Title Companies

CALIFORNIA PACIFIC TITLE INSURANCE

CO 26 S Sn Joaquin.....7-7056

FIDELITY TITLE INSURANCE CO

40 S Sn Joaquin.....6-6836

SAN JOAQUIN COUNTY ABSTRACT CO

AFFILIATED WITH
SECURITY TITLE INSURANCE
AND GUARANTY COMPANY

Harry J. McIsaac, Mgr.

30 N Sn Joaquin.....8-8638

SECURITY TITLE INS & GUAR CO

30 N Sn Joaquin.....8-8638

A thoughtful party-line user answers her telephone bell promptly . . . places her own calls accurately, so that they do not have to be placed again . . . does not monopolize the telephone at the inconvenience of others . . . teaches children, too, the little telephone kindnesses . . . and when her telephone is not in use, sees that it is hung up.

Title Companies—(Cont'd)

STOCKTON ABSTRACT & TITLE CO

Affiliated with
CALIFORNIA PACIFIC
TITLE & INSURANCE CO.

C. J. Hironymous, Manager

26 S Sn Joaquin.....7-7056

STOCKTON GUARANTY TITLE CO

Affiliated With
FIDELITY TITLE
INSURANCE CO.

K. G. Poile, Pres. & Mgr.

40 S Sn Joaquin.....6-6836

Tobacco—Retail

See Cigars & Tobacco—Retail

Tobacco—Whsle & Mfrs

DINUBILO D COMPANY 335 S California... 4-4701

Podesto Dist Co 1805 S Sn Joaquin.....3-0793

Sierra Dist Co 1232 Middlefield.....3-1170

Toilet Seat Covers—Paper

See Paper Products

Tomato Products—See Food Products

Tool Grinding & Sharpening

Sgheiza Saw Shop 25 E Channel.....2-2558

STOCKTON SAW WORKS 440 S Sutter.....7-7672

VALLEY SAW & KNIFE WORKS

121 W Fremont.....7-7276

Tools—Retail

STOCKTON LUMBER CO INC

1201 S El Dorado.....9-9024

Tools—Whsle & Mfrs

Hesco Mfg Co 2020 Stewart.....2-4855

INDUSTRIAL GRINDING & TOOL CO

MANUFACTURE
WHOLESALE & RETAIL
Special Cutting Tools & Gauges
COMPLETE
SHARPENING SERVICE ON
TOOLS AND CUTTERS

2696 W Lucerne.....3-1646

KENNAMETAL INC 378-5th S E

(Toll) Call "Operator" for.....Yukon 6-2907

MARWEDEL C W

Everything For The Shop

246 E Miner Av.....7-7995

RHEEM MFG CO 611 W Fremont.....5-5654

Topsoil

Willis B & Sons 2389 Funston.....3-1158

Tortillas

LA PRIMAVERA GROCERY & TORTILLA

FACTORY 240 S Center.....2-6124

Tourist Courts—See Automobile Courts

Tow Boat Service

GUNTERT & ZIMMERMAN

Lindsay & Monroe.....5-5978

Towel Service—See Linen Supply Service

People can't reach you by telephone when the instrument is left "off the hook". Your line is "busy" or "out of order" to anyone calling.

Towels—Paper—See Paper Products

Towing Service—Automobile
See Automobile Towing

Toys—Retail

TOY BOX THE

TOYS FOR EVERYONE

Large Variety - Courteous Service

AMPLE PARKING

WHEEL GOODS, DOLLS, GAMES,
TRAINS, BOOKS, AND METAL TOYS

2302 E Main.....2-4549

Turner Hardware Co American & Weber.....4-4651
TUXEDO TOYLAND 1603 Pacific.....2-6678
(See Advertisement This Page)

Tractor Parts

Automotive Parts Co 244 N Hunter.....7-7968

Tractors

Allis Chalmers Tractor Co Distr
Highway 99 North.....8-8566

BERVE R L TRACTOR CO

Sales and Service

FORD TRACTORS

FERGUSON IMPLEMENTS

GENERAL LINE OF
FARM IMPLEMENTS

49 S Aurora.....2-4157

CALIFORNIA TRACTOR & EQUIPMENT CORP

REBUILT TRACTORS

Bulldozers, Scarifiers, Scrapers

Compressors & Power Shovels

FOR SALE or RENT

Used Tractor Parts For All Makes

1247 S Wilson Wy.....2-8742

CASE TRACTORS—

RENNEY HARDWARE & IMPLEMENTS

536 N Wilson Wy.....2-8152

Cletrac Tractor Distr 620 S Wilson Wy.....5-5737

CLETRAC TRACTORS—

HAMSHER TRACTOR CO

620 S Wilson Wy.....5-5737

ELLINWOOD CAT TRACTOR—

TURNER HARDWARE CO

American & Weber.....4-4651

FRAZER TRACTORS—

RABALLO LOUIS C 217 N Sn Joaquin...3-5443

HAMSHER TRACTOR CO

CLETRAC CRAWLER TRACTORS

OLIVER WHEEL TRACTORS

Farm Equipment

DISC HARROWS — HARVESTERS

DEEP TILLAGE TOOLS

REPAIRING

620 S Wilson Wy.....5-5737

HOLT BROS

Sales & Service

Caterpillar & John Deere

Tractors - Farm Implements

Harvesters - Killefer Tools

700 S Aurora.....4-4821

MASSEY-HARRIS CO 314 S Aurora.....7-7923

Minneapolis-Moline Power Implement Co

1026 E Main.....4-4794

You can find out "Where To Buy It"
by looking in the Yellow Pages.

Tractors—(Cont'd)

MOORE EQUIPMENT CO

ALLIS-CHALMERS

Track Type & Wheel Type

TRACTORS

FARM IMPLEMENTS

BULLDOZERS — SCRAPERS — ETC.

Sales - Service - Repairs

N Highway 99.....8-8566

OLIVER TRACTORS—

HAMSHER TRACTOR CO

620 S Wilson Wy.....5-5737

PLANET JR GARDEN TRACTORS—

SHAW H C CO 240 S Aurora.....6-6751

San Joaquin Tractor & Truck Co

810 S Wilson Wy.....3-4844

THOMPSON-SAGE INC

INTERNATIONAL CRAWLER

TRACTORS

Wheel Tractors

"FARMALL" TRACTORS

Scrapers & Bulldozers

Sales - Service - Repairs

430 S Wilson Wy.....5-5973

Tractor Plow Co 942 E Scotts Av.....6-6458

Tractors—Repairing

CALIFORNIA TRACTOR & EQUIPMENT CORP

1247 S Wilson Wy.....2-8742

CARANDO MACHINE WORKS

420 N Madison.....2-3644

HAMSHER TRACTOR CO 620 S Wilson Wy...5-5737

Wilson H A 2328 E Anita.....4-4469

Trade Mark Registering

See Patent Attorneys & Agents

Trade Schools—See Schools

Trailer Equipment & Parts

ALKEN CO 2634 N Wilson Wy.....3-2283
(See Advertisement This Page)

Trailer Parks

BENTLEY'S TRAILER PARK 2189 E Taylor..2-8745

Bremer W F 605 S Pershing.....7-7611

Calif Street Trailer Grounds

2600 N California.....2-9465

HOUSTON'S TRAILER COURT

1610 N Myran.....2-9407

McCaffrey Trailer Ct Los Angeles.....2-9915

OAK PARK TRAILER CAMP

Larry Borgia

2800 N California.....2-9741

RYDE TRAILER CT

Trailer Camp Modern As Tomorrow

830 Ryde.....2-9254

St Clair Genora Linden Rd.....2-3914

Sheltered Oaks Trailer Ct 3112 N Belvedere...2-9029

STOCKTON CITY AUTO COURT

1022 S Wilson Wy.....2-9708

THOMPSON'S TRAILER CT

2629 Waterloo Rd.....2-9511

Twin-Oaks Trailer Court 2747 E Robindale...2-9433

West Ninth Trailer Court 139 W 9th.....2-9391

FOUR THOUGHTFUL ITEMS

OF TELEPHONE PROCEDURE—

1. Please answer promptly.
2. Please be on the line when the party you want answers.
3. Please speak distinctly and without hurrying, with the lips close to the mouthpiece.
4. Please replace the receiver gently when through talking.



Exclusively
Stockton's Store
Devoted to Toys for
Girls & Boys

*A Complete Selection
the Year Round*

Dolls - Trains - Metal Toys
Tricycles - Wagons
Outdoor Playground
Equipment

Tuxedo Toyland
1603 Pacific Phone 2-6678

TRAILER SUPPLIES

and REPAIRS

FLEX-O-GLOSS PAINTS

BRAKES - AXLES - HITCHES

FURNITURE - BUTANE - GALLEY EQUIP.

"For Your Trailer Needs"

Dial 3-2283

ALKEN CO.

2634 N. WILSON WAY

HWY. 99

STOCKTON

When
Looking for a
Dealer in your
Neighborhood

Time and effort may be saved
if the article or service you
want to buy can be found in
your neighborhood. You'll find
the location of your neighbor-
hood dealer when you

LOOK IN THE

Classified
**TELEPHONE
SECTION**

The Yellow Pages Tell You Where

TRAVELON TRAILER COMPANY

NEW & USED TRAILERS

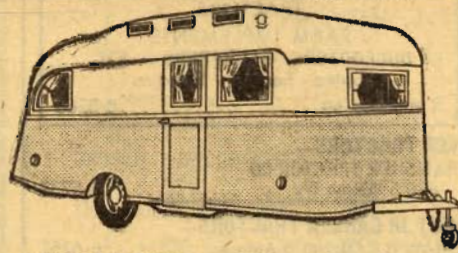
NATIONALLY KNOWN MAKES
Convenient & Liberal Terms
OUR SHOPS ARE EQUIPPED TO
HANDLE ALL TRAILER REPAIRS
Repair Your Trailer Like New
Prices Reasonable

DISTRIBUTORS

Flex-O-Gloss

PRODUCTS

Complete Line of Trailer Parts
Brakes, Stoves, Hitches, Ice Boxes, Etc.



1761 N. Wilson Way - Stockton

Phone 2-8228

THREE LOCATIONS TO SERVE YOU
(Toll) Call Modesto (Toll) Call Fresno

111-W

4-4996

133 - 99 Hwy. So. 2616 S. Railroad Av.



★ FOR VACATIONS
OUT IN THE WIDE OPEN



★ FOR HOUSING
IN MANUFACTURING AREAS

TRAILERS

O. E. HOAGLUND
Trailer Sales



NATIONALLY KNOWN MAKES

- ANGELUS • ROYAL
- MOBIL HOME

Also Nationally Known
Used Models

DIAL

2-0352

O. E. HOAGLUND

2412 N. Wilson Way

On Hwy. 99 North

Stockton

RENT A TRAILER



Haul It Yourself - Hitches Furnished
Furniture, Lumber, Stock, Etc.

Rented by

DAY OR WEEK

Stockton Trailer Vans

802 E. Miner

Dial STOCKTON 3-3795

A Handy Man

FOR ANY JOB

and perhaps you want him
quickly. It's easy to find the one
nearest you by looking in the

Classified
TELEPHONE SECTION

Trailers—Coach

HOAGLUND O E TRAILER SALES

2412 N Wilson Wy. 2-0352

(See Advertisement This Page)

TRAVELON TRAILER CO

1761 N Wilson Wy. 2-8228

(See Advertisement This Page)

Trailers—Commercial

BESOTES BROS EQUIPMENT CO

1900 N Wilson Wy. 3-2387

DELTA TRAILER & WELDING CO

1533 Waterloo Rd. 2-4571

GALLAGHER SMELTING CO

152 Chestnut Oakland

(Toll) Call "Operator" for. Twinoaks 1380

KINGHAM TRAILERS—

NELSON TRUCK & TRAILER CO

330 E 8th Oakland

(Toll) Call "Operator" for. Templebar 7717

O K WELDING SHOP

See Our Advertisement Under Welding

235 N Sierra Nevada. 2-2268

Standard Trailer Co Agcy 674 S Central Av. 3-0784

Stockton Metal Products Co

Refrig-Boat-Semi-Built & Repaired

Weber Point. 2-5409

TRAILMOBILE TRAILERS & BODIES—

LABRUCHERIE AL 1747 E Charter Wy. 6-6776

Trailers—Renting

Pop's Trailer Rent 621 E Charter. 3-3725

STOCKTON TRAILER VANS 802 E Miner. 3-3795

(See Advertisement This Page)

Trailers—Repairing

Alken Co 2634 N Wilson Wy. 3-2283

Travel Bureaus

CHARLES TRAVEL SERVICE

RESERVATIONS

HOTELS - RESORTS

TOURS - CRUISES

STEAMSHIP - RAILROAD - AIRPLANE

MOTOR BUS

Immediately to Rear of Hotel Stockton

133 Bridge Pl. 6-6459

CONSTELLATION RESERVATIONS

THE FAMOUS

LOCKHEED

CONSTELLATION

offers four-engine dependability, exclusive
Normalair cabin and patented Aerobrakes on
schedules throughout the U.S. and overseas.

"FOR RESERVATIONS CALL"

CHARLES TRAVEL SERVICE

133 Bridge Pl. 6-6459

SOLE IL 321 S Sn Joaquin. 9-9711

STOCKTON AUTO TRAVEL AID

SEE E. W. COLLINS

Let Us Arrange Your Trip

Car Owners - Register Your Cars

We Have Passengers

Cars to All Points in U. S. Daily

127 S. Sutter. 2-6288

Radar ranks high in the top bracket of new instruments that brought victory to the Allies. It was developed through years of research and experiment, chiefly in the United States and Great Britain. Scientists of Bell Telephone Laboratories and workers of Western Electric Company developed and supplied our Government with more radar equipment than any other supplier.

Tree Service

Calif Tree Surgeon Co 308 McDonnell Av. . . . 2-6530

COUNTRY CLUB SPRAYING SERVICE

Complete Tree Spraying Service
 Counties - Cities - Individuals
 Large Tree Spraying A Specialty
 Yard Service - Stockton Only
 County Licensed
 414 E Miner. 6-6869

DAVEY TREE SERVICE

The West Coast's original and only genuine Davey tree service. Phone or write for local Davey supervisor to inspect your trees. Davey costs no more.



"WHERE TO CALL"

DAVEY TREE SURGERY CO LTD

Russ Bldg S F
 (Toll) Call "Operator" for Sutter 3377

Davey Tree Surgery Agent 2127 Orwood. . . . 3-4956
 Valley Tree Co McAllen Rd. 2-3966

Tropical Fish

Calif Pet Shop 828 E Main. 6-6343

Truck Covers—See Tarpaulins

Truck Terminals

Marino Bros Shop 2233 Waterloo Rd. 3-5673

Trucking

See also Draying; Also Motor Freight Companies Headings

- A C TRUCKING CO 122 N Wilson. 2-7722
- Acme Trucking Beecher Rd. 2-5950
- Ames C V Baldwin. 2-4991
- ANDERSON CARTAGE & WAREHOUSE CO**
- 419 S Aurora. 2-6502
- Anderson J R 2159 Funston. 2-8211
- Antonini Fruit Express Channel & Locust. . . . 2-6272
- B & F TRUCKING**
- General Hauling
- Fairchild Ln. 2-3902
- BARNETT TRUCKING CO** 163 E 4th. 8-8480
- Baron Lawrence 1455 Sierra Ln. 2-6656
- Bennett V L 1536 Sierra Ln. 2-3756
- Best Trucking Co Highway 50. 2-3985
- Bickford Wm O 1345 S Van Buren. 4-4685
- Bidondo Charlie B 910 S Gertrude. 2-4448

BLINCOE TRUCKING CO

F. E. BLINCOE, Jr.
 GENERAL FREIGHT and PRODUCE
 HAULING

Heavy Duty Diesel Equipment
 Highway Contract Carrier

304 W Weber. 2-5273
 Day or Night Call. 2-5273

- Booker W H 428 E Fremont. 2-7648
- BRATCHER V M** 5432 Hobart Av. 2-7468
- Brown R 1927 S California. 6-6651
- Brown Wm H 2728 Louis. 2-8123

BYRNE ED

GENERAL HAULING
 LOCAL AND LONG DISTANCE
 No Job Too Large Or Too Small
 24-Hour Service

930 N Sn Joaquin. 2-4316

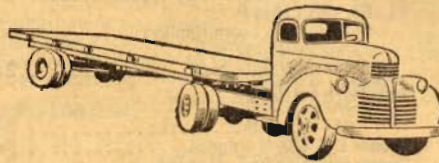
(Continued Next Page)

People may wish to deal with you personally, but may not remember the name of your firm. An extra listing in the Telephone Directory will insure those calls for you.

TRUCKING



PICK-UP



SEMI-TRUCK



FLAT BED

ALL TYPES OF HAULING

- COMMON CARRIER
- CONTRACT HAULING
- FLAT BEDS
- SEMI'S
- PICKUPS
- RENTALS

Licensed & Bonded
 FARM LABOR
 CONTRACTING

STOCKTON **3-4378**

VALENCIA TRUCKING SERVICE

2124 McKINLEY

Ralph Panella TRUCKING

Phone

STOCKTON
2-4150

PRODUCE HAULING

FRUITS AND VEGETABLES
 IN SEASON

GENERAL AND HEAVY HAULING



130 S. UNION

OLDHAM & SMITH

**HEAVY MACHINERY
TRANSPORTATION
AND RIGGING SERVICE**

LOW BED SEMI'S
40-Ton Capacity



**POWER WINCH TRUCKS
TRUCK CRANES
TRUCKS & TRAILERS**

**LOCAL & STATEWIDE SERVICE
ALL CARGOES INSURED**

— DIAL —

OFFICE NIGHTS
3-4323 2-1859

1000 S. AURORA ST. STOCKTON

SPAENHOWER'S TRUCK LINE

Common Carrier Serving

- LINDEN
- BELLOTA
- VALLEY SPRINGS
- TOYON
- SAN ANDREAS
- KENTUCKY HOUSE
- ALTAVILLE
- ANIGELS CAMP
- VALLECITA
- DOUGLAS FLAT
- MURPHYS
- HATHAWAY PINES
- ARNOLDS
- WHITE PINES
- CALAVERAS
- BIG TREES
- DORRINGTON
- CAMP CONNELL
- MOKELUMNE HILL
- SANDY GULCH
- WEST POINT

PHONE
3-0912

35 S. GRANT ST.

JOHNSTON & WENTZ

**HEAVY EQUIPMENT
HAULING**

- LOW BEDS
- DIESEL TRACTORS
- POWER WINCHES

PHONE
2-3103

WEBER & D STREETS

Trucking—(Cont'd)

CALIF LIVESTOCK TRANSPORTATION

RED ADAMS, Manager
P. O. Box 189, French Camp


**STATE WIDE
LIVESTOCK HAULING
24-HOUR SERVICE**

Priests Ln. 2-4995

California Tank Line 2228 S California 2-4767
If no answer call 2-1901
Campbell Bros 1803 E Channel 2-1626
Casper Jas H 1530 E Oak 3-0847
Chambers D D 2164 E Charter 3-4934
CHRISTENSEN E L 3519 Higgins 3-0657
CLARK WILLIAM P
Sand-Gravel & Loam Hauling
Logging Truck For Hire
5534 E Washington 2-0311
CONNOLLY T E INC
Heavy Equip Hauling
1514 E Scotts 7-7017
Cooper C G 636 S Pilgrim 3-4652
Corder Harry 1739 S Stockton 2-4378
Correia Joe 1525 W Michigan 3-5034
Creecy & Schwartz Trucking Co
1820 Stanford 4-4216

DELTA LINES

Daily Service Between
SAN FRANCISCO - OAKLAND
and
SACRAMENTO - STOCKTON
Including Intermediate Points



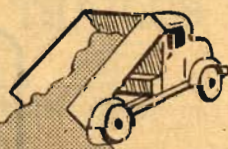
"FOR SERVICE CALL"

Delta Lines Inc 1030 N Union 8-8635

DELTA LINES INC 1030 N Union 8-8635
Dentoni John 304 W Weber 2-8558
Easterling E H 1765 Palm 7-7572
Edson G S Edlson Villa 2-5166
Edwards Hart Tracy Hwy 2-5960

Vernon S.
SWANSON

120 TURNPIKE ROAD



TRUCKING
General Hauling
Specialists in
ROAD GRAVEL - DIRT MOVING
DUMP TRUCKS
RENTED - DAY OR CONTRACT
DIAL
5-5233

Specializing in
**HAY & PRODUCE
HAULING**



24-Hour Service
Dial **5-5278**
JONES TRUCKING
2895 W. Raymond St.
Stockton

ERICKSON BOB TRUCKING SERVICE
Riverview Housing 3-2402

ESPARZA VICTOR

24-HOUR
GENERAL HAULING
LOCAL - LONG DISTANCE

1820 S California 3-3939

Franks Robt E 1201 W Elm 2-4639

FREITAS LIVESTOCK TRANSP

WILL C. FREITAS - Owner
LIVESTOCK TRANSPORTATION

1618 N Pershing 3-0268
Truck Yard
French Camp Rd 2-7182

Frits Trucking 1123 E Market 2-8327

GARDENHIRE TRUCKING

GENERAL TRUCKING
Local - Long Distance Hauling
24-Hour Service - Cargoes Insured

Edison Villa 3-1200
If no answer call 2-1018

Gaspar & Sutili Trucking Co 647 W Market . . . 2-7339
George's Trucking Service 414 E Pine 3-4140
Gibson Jessie J 1120 Folsom 9-9419
Goodman Edw 3326 E Weber 3-2111
Gotteli N A 1634 E Channel 3-1441

GROWER'S TRUCKING CO
Contract Carriers
1003 Beatrice 2-4245
Gumm Jack Trucking 540 E Pine 5-5149

GUTIERREZ EDDIE
General Hauling
220 S Filbert 2-0380

HANSEN L J

Local and Long Distance
**LIVESTOCK
HAULING**

1221 E Sonora 2-0388
If no answer call 2-7298

HOLCK TRUCKING CO

GENERAL HAULING
Day or Night
All Loads Insured

1035 S Aurora 9-9003
If No Answer Dial 4-4903

Holste Chet D 311 S Laurel 3-5697
Holybee W R 1315 E Miner 6-6678
Hudson Trucking 1821 Concord Av 7-7602

HURT WAYMAN

FARM PRODUCE HAULING
A SPECIALTY
BONDED & INSURED TRUCKS
Local & State Wide

Route 6 Box 151-E
Corner of
Clayton & O'Dell 3-4720

Imperial Diego 540 W Jackson 2-5555
Independent Trucking Co 250 W Jackson . . . 2-3255

IRVINE TRUCKING CO
Dump Truck Hauling & Rentals
228 Fresno 2-5150
Isaacs Lloyd M 226 N Grant 2-0450
Jackson Allen 319 S Center 2-1820
Jackson Transportation Co 3416 Sn Mateo . . 3-1872

(Continued Next Page)

There are 6,156 telephone companies serving the United States.

Trucking—(Cont'd)

JOHNSTON & WENTZ Weber & D. 2-3103
 (See Advertisement Opposite Page)
Jones Trucking 2895 W Raymond. 5-5278
 (See Advertisement Opposite Page)
Junge Co Walter A 304 W Weber. 4-4881
KIGHT TRUCKING CO 110 N Gertrude. 2-6320
Kishida N 1764 S Stanislaus. 3-4438
Kountz A S 2207 Sanguinetti. 3-1698
LA BRE TRUCKING
 Local & Long Distance Hauling
 110 S El Dorado. 2-9488
LAUDES R R TRUCKING 1011 S Sinclair. 3-1747
Lewis W G 2420 Michigan. 2-0592

LILLIE TRANSPORTATION CO
 INTERSTATE COMMON CARRIERS
 Intrastate Radial Highway
 Common Carriers & Contract Carriers
 City Carriers
 Daily Common Carrier Fruit Express
 24-HOUR SERVICE
 804 S Aurora. 5-5891

Lindeman Bros 401 N Ophir. 8-8515
 If no answer call. 5-5911
 If no answer call. 2-3935

LINTELMANN G M
 Trucking Service & General Hauling
 Local and Long Distance
 FARM PRODUCE
 ALL CARGOES INSURED
 24-HOUR SERVICE
 5263 E Washington. 3-3741

LOVI S
 General Trucking
 115 S Monroe. 3-1590

LUCCHETTI FREIGHT LINES
 1400 Sargent. 2-8904

LYONS G M 228 S Madison. 2-1470
M & W Truck Line Channel & North A. 9-9019
Marino Bros 2233 Waterloo Rd. 2-6638
Martel Paul 1302 E Church. 2-6115
Martin Albert 1622 S Sn Joaquin. 2-0433
Mattesich Glenn 430 E Oak. 9-9134
McMullen R W 1920 S American. 3-4473
Medalen O E 1322 N Monroe. 7-7121

MILLS M L 2228 E Acacia. 2-2487
Milton A R 1834 Roselawn. 2-8408
Model Truck Lines
 Tank & General Hauling
 2960 Sanguinetti. 4-4171

Moore J E 740 S Adelbert. 9-9232
 (See Advertisement Opposite Page)

MOUNTAIN MOTOR LINES 340 E Poplar. 2-7680
Nessen Ed Linden. 3-2540
Nevis Joe A 1549 E Market. 3-3551

NEWMAN LE ROY
 HAULING
 Specializing in
 LOAM - SAND - GRAVEL
 "Bonded and Insured Trucks"
 2239 Mission Rd. 2-3668

Nies John 227 S Adelbert. 6-6476
OLDHAM & SMITH 1000 S Aurora. 3-4323
 (See Advertisement Opposite Page)
Oldham T J 2456 E Willow. 6-6655
O'Reilly O L 1228 Buena Vista. 2-2728
Ott Petroleum Transp 1334 S American. 3-5595
Owen R L 1729 E Channel. 2-8245

PIE—
PACIFIC INTERMOUNTAIN EXPRESS CO
 419 S Aurora. 2-1260

P J Transportation Co
 1st National Bank Bldg. 4-4232
Pacific Intermountain Express Co
 419 S Aurora. 2-1260

PACIFIC MOLASSES CO LTD 9-9739
 Port of Stockton. 2-4150
PANELLA RALPH 130 S Union. 2-4150
 (See Advertisement Page 205)

Patterson R E 5531 E Washington. 2-0319
PAULEY BROS TRUCKING 3513 Wests Ln. 2-6553
PERONI JOS 430 S Harrison. 9-9297
Peterson Harvey O 825 S Stanislaus. 4-4487
Pinkham Verne 636 North D. 3-4995

PIONEER TRANSFER & STORAGE CO
 748 S Union. 9-9015
PRATT H K & SONS 1640 E Hazelton. 3-4790
Pulliam Trucking Co 2801 Belvedere. 4-4345
Rains Robt E French Camp. 6-6756
Reynolds Trucking 5044 E Carmelia. 3-4488
Richardson Transportation Co
 304 W Weber. 3-4202
Roberts Isaac 547 S Garfield. 2-0396
Robison Harvey 212 Delhi. 3-4636
Roseberry Harold 137 W 7th. 3-2159
Rubidoux Bros Trucking Co 4 S Adelbert. 2-7662
Ryan Trucking Co 1529 Belvedere. 2-4123
S & S FREIGHT LINES 940 E Hazelton. 5-5709
Safford & Minniffee Trucking
 1628 W Sonora. 3-4124
Sanchez Geo 2801 E Myrtle. 7-7896
SANCHEZ TRUCK SERVICE
 We Haul Produce & Fertilizer
 2328 E Euclid Av. 3-3850
Scannavino Al Cherokee Rd. 2-1974
Schnaubelt Adolph 306 W 6th. 7-7660
Seaboard Transportation Co 304 W Weber. 4-4881
Severns E M 133 W 8th. 3-1760

SHELTON G W
 DUMP TRUCKS
 Rentals - Hauling
 2621 S Madison. 2-2319

SHOTWELL E L
 We Specialize In Hauling Fertilizer
 1403 Elmwood. 2-4166
Simpson Russell 2433 E Flora. 7-7189
Smith G F Edison Villa. 8-8469
Smith P R Trucking 1015 S Sn Joaquin. 2-6480
Spaenhower's Truck Line 35 S Grant. 3-0912
 (See Advertisement Opposite Page)

SPINGOLO FRANK TRUCKING CO
 126 N Wilson Wy. 3-1136
Stanful Edgar 1538 N Golden Gate. 3-0885
Steers & Swain 2028 W Acacia. 2-5375

STEPHENS TRUCKING CO
 DUMP TRUCK RENTAL
 Highway 50. 2-2940
 If no answer call. 7-7168

Stevens Pete
 Produce & General Hauling
 Tracy. 2-1955
Stockton Motor Express Co
 414 E Miner Av. 3-2492
Stockton-Oakdale Express Co
 1207 S Aurora. 6-6716
Swanson Vernon S 120 Turnpike Rd. 5-5233
 (See Advertisement Opposite Page)

Taylor C R 1707 Milton. 2-0666
Thomas Produce 348 W Clay. 3-3811
Thorsen Robt E 966 Oxford Wy. 2-5206

TYRELL TRANSPORTATION CO
 45 W Weber. 8-8979
VALENCIA TRUCKING SERV
 2124 McKinley. 3-4378
 (See Advertisement Page 205)

VALLEY EXPRESS CO 1207 S Aurora. 6-6716
 From Lodi Exchange only (No Inter-City Charge)
 Ask "Operator" for Entrprise 10548

VALLEY MOTOR LINES INC
 1207 S Aurora. 6-6716
Vance O W 1565 S El Dorado. 7-7287
Van De Pol Marvin 1330 N Center. 2-2379

VAN ZANT L H
 Dump Trucks Only
 3839 E Main. 7-7345
Vogel Ben & Son 1890 W Rose. 2-7730
Warren Russ 828 S Carroll. 2-4761
Wallace Marvin Copperopolis Rd. 2-6935
Warren Ben 2834 E Sonora. 3-1352

Telephone service is a friendly service. The people who operate and maintain it take a genuine satisfaction in serving you pleasantly and well. People who use the telephone a great deal find that friendliness is an instinctive habit. The telephone helps folks to know each other better.

WESTERN TRUCK LINES
 Common Carriers
 of
 Transcontinental Freight
 Special Service to
 ARIZONA NEVADA
 NEW MEXICO TEXAS
 945 E Jefferson. 2-7380

WILLIAMS D
 Dave Williams, Prop.
 GENERAL HAULING
 GRAIN - PRODUCE
 FRUITS - VEGETABLES
 219 S Wall. 3-2180

Williams W R Highway 50 2-1962
Williams W R 99 Hwy. 9-9418
Worley John E Jr 1705 Oxford Wy. 3-4670

WRIGHT TRUCKING CO
 PRODUCE
 AND
 GENERAL HAULING
 28 S Madison. 5-5839

Young Ronald 644 S Hinkley. 9-9238

Trucks—Industrial
BUEHRER E C ASSOCIATES
 562 Bryant S F
 (Toll) Call "Operator" for. Sutter 4594

CODMAN GLEN L CO
 Northern California Representatives
 CLARK TRACTORS and
 CLARKAT & CLARKTOR-6 TRACTORS
 Lyon-Raymond Hydraulic Lift Trucks
 Lyon Platform and Pallet Trucks
 10521 Pearmain Oakland
 (Toll) Call "Operator" for. Sweetwood 9100

EAMES CO
 See Our Adv Under Casters
 920 Howard S F
 (Toll) Call "Operator" for. Sutter 4996

HYSTER MATERIALS HANDLING TRUCKS—
 HYSTER CO 231-9th S F
 (Toll) Call "Operator" for. Underhill 7269

La Bre Trucking 110 S El Dorado. 2-9488

ROLL-RITE CORPORATION
 801 Jefferson Oakland
 (Toll) Call "Operator" for. Glencourt 5921

TOWMOTOR CORPORATION
 801 Jefferson Oakland
 (Toll) Call "Operator" for. Glencourt 5921

Plan your shopping with the Classified Telephone Directory.

ANY TIME
 When things happen unexpectedly—
 the demand for promptness of service
 is urgent. You'll find firms who render
 24-hour service listed in the
 Classified
TELEPHONE SECTION

Trucks—Motor

- CHEVROLET TRUCKS—**
CHASE CHEVROLET CO
Miner & Hunter.....8-8661
- CONNELL MOTOR TRUCK CO INC**
2211 N 99 Hwy.....8-8984
(See Advertisement This Page)
- CONNELL MOTOR TRUCK CO TRUCK**
SUPPLY DEPT 20 N Wilson Wy.....8-8607
- DIAMOND-T MOTOR TRUCKS—**
LABRUCHERIE AL 1747 E Charter Wy..6-6776
- DODGE JOB-RATED TRUCKS—**
BRALEY'S Hunter & Oak.....7-7851
- FEDERAL MOTOR TRUCKS SALES & SERVICE—**
GARVEY TRUCK SERVICE
320 N Wilson Wy.....5-5965
- FORD TRUCKS—**
EAGAL JOHN H CO 317 N El Dorado.....6-6855

G M C TRUCKS

SEE GMC.

For "Truck-Built" Value in trucks from ½ to 3 ton capacity.



"WHERE TO BUY THEM"

- GOMAS DOLPH** 430 N El Dorado.....5-5735
- General Motors Truck Corp Agcy
Highway 99 North.....8-8566
- INTERNATIONAL MOTOR TRUCKS—**
THOMPSON-SAGE INC
430 S Wilson Wy.....5-5973

Hear many of the world's outstanding musical artists on the Telephone Hour—N.B.C., Monday nights.

KENWORTH MOTOR TRUCKS—

- GARVEY TRUCK SERVICE
320 N Wilson Wy.....5-5965

LABRUCHERIE AL

- International Truck Parts & Service
1747 E Charter Wy.....6-6776
(See Advertisement This Page)
- Mack-International Motor Truck Corp
625 E Miner.....2-3449

MOORE EQUIPMENT CO

GENERAL MOTORS

Gasoline and Diesel
TRUCKS

PARTS, SALES & SERVICE

- N Highway 99.....8-8566

- PETERBILT & WHITE TRUCK SALES & SERV**
2211 N 99 Hwy.....8-8984

STUDEBAKER TRUCKS—

- HODGINS MOTORS 720 N El Dorado....9-9095

THOMAN BRUCE

MACK TRUCKS

Authorized Dealer

PARTS & SERVICE

- 625 E Miner.....2-3449

THOMPSON-SAGE INC

International Motor Trucks
GASOLINE & DIESEL
WEST COAST SPECIALS

Visit Our Modern Service Station
Sales - Service - Repairs

- 430 S Wilson Wy.....5-5973

WHITE TRUCKS

White Super Power Trucks,
Busses and The Famous
White Horse,



Sales — Service — Parts
Used Trucks — All Makes

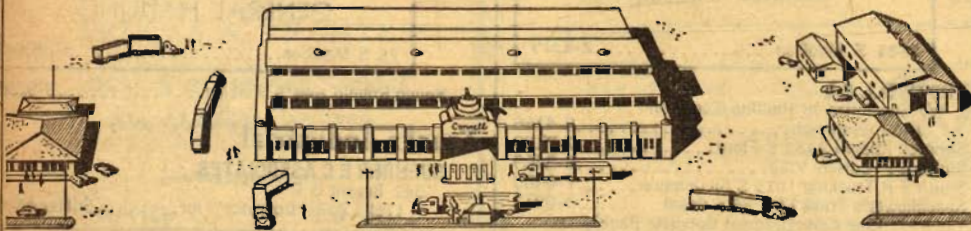
For more than 40
years the greatest
Name in Trucks.

"WHERE TO BUY THEM"

- Connell Motor Truck Co Inc
2211 N 99 Hwy.....8-8984
- Connell Motor Truck Co Truck Supply
Dept 20 N Wilson Wy.....8-8607

Would you like a separate business listing under your own name in the Telephone Directory? Does anyone in your business or home wish a personal listing? The charge for extra listings is small, the convenience often great.

SALES and REPAIRS



**PETERBILT—WHITE
CUMMINS DIESEL MOTORS
WEBER TRAILERS**

Parts & Complete Units for All Standard Trucks

Dial 8-8984

Connell
MOTOR TRUCK CO., Inc.

2211 NORTH 99 HWY.

STOCKTON

Labrucherie
TRUCK & TRAILERS
NEW and USED

TIMKEN & EATON AXLES
HEAVY DUTY TOWING SERVICE
Repairing - Remanufacturing
Parts for All Trucks

PHONE

6-6776

1747 E. CHARTER WAY
STOCKTON, CALIFORNIA

To Find an
**AUTHORIZED
SALES AND SERVICE DEALER**

When you want the "genuine" in a nationally-advertised product or service

LOOK IN THE YELLOW PAGES

They Tell "Where to Buy It"

It Pays
To Answer Telephone Calls
PROMPTLY

Prompt answering of a telephone's ring is thoughtful, courteous—and good business.

Trucks—Motor, Bodies & Equipment

BESOTES BROS EQUIPMENT CO
 1900 N Wilson Wy. 3-2387
 (See Advertisement This Page)
Sherman Earl & Co
 Mfrs Refrigerated Truck & Trailer Bodies
 2526 Wood Oakland
 (Toll) Call "Operator" for Twinoaks 2107
Thompson Sage Motor Truck Dept
 907 S Wilson Wy. 2-3191

WATSON H S CO
 WATSON - BROWN - LIPE
 AUXILIARY TRANSMISSION & PARTS
 SPICER UNIVERSAL JOINTS
 AND POWER TAKE-OFFS
 Wholesale & Retail
 1145 Harrison San Francisco
 ((Toll) Call "Operator" for . . . Underhill 8261

Trucks—Motor, Bodies & Equipment—Used

Besotes Bros Equipment Co
 1900 N Wilson Wy. 3-2387

Trucks—Motor, Painting
 See Automobile Painting

Trucks—Motor, Parts

AUTOMOTIVE PARTS CO 244 N Hunter. . . . 7-7968
CONNELL MOTOR TRUCK CO TRUCK SUPPLY DEPT 20 N Wilson Wy. 8-8607
 Connell Motor Truck Co Inc 20 N Wilson Wy. . . 8-8607
KINSER MOTOR SUPPLY 132 E Channel. . . . 7-7033
MAXWELL MOTOR SUPPLY CO
 228 N El Dorado. 8-8586
MORRIS AUTO SUPPLY CO 507 E Miner. . . . 4-4761

Trucks—Motor, Parts—Used

A & B TRUCK EQUIPMENT CO
 275 Bay Shore Blvd S F
 (Toll) Call "Operator" for. Mission 5570

Trucks—Motor, Rental

Bee-Hive Truck Rental System
 300 S California. 3-3578
 (See Advertisement This Page)

PACIFIC-U-DRIVE
 TRUCKS FOR RENT
 WITHOUT DRIVERS
 1946 DODGE PICK-UPS and 1½ TON
 PACIFIC STORAGE CO
 517 N Hunter. 2-5208

Trucks—Motor, Repairing

Atwood D L 1035 S Aurora. 8-8185
Castles Truck Service 304 W Weber. 4-4881

CHEVROLET TRUCKS
 Whatever your business, there's a Chevrolet truck to fit your hauling needs. Chevrolet's proved quality plus nationwide dealer service, means double dependability wherever you are.

"FOR SERVICE, CALL"
CHASE CHEVROLET CO
 Miner & Hunter. 8-8661

Cilinti Repair Service Alpine Rd. 3-3089
CONNELL MOTOR TRUCK CO INC
 2211 N 99 Hwy. 8-8984
Garvey Truck Service 320 N Wilson Wy. . . . 5-5965
 (See Advertisement This Page)
Hansel & Ortman Hunter & Park. 5-5875
JENNING'S GARAGE 5441 E Dana. 3-4422
 (See Advertisement This Page)
MOORE EQUIPMENT CO N Hwy 99. 8-8566
THOMAN BRUCE 625 E Miner. 2-3449

Trucks—Motor, Towing
 See Automobile Towing

Steel or Aluminium
VAN BODIES

AUTHORIZED DEALERS AND BUILDERS OF LINDSAY STRUCTURE ALL STEEL OR ALUMINUM BODIES

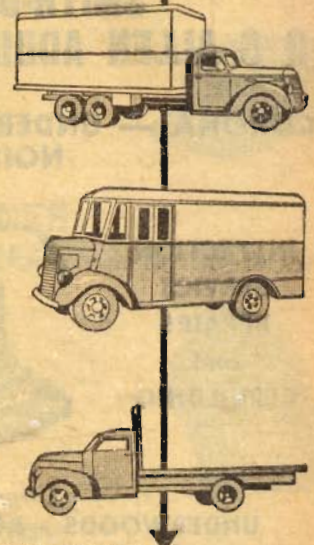
- TRUCK BODY REPAIRING
- TRUCK BODY PARTS
- BUILDING SPECIAL EQUIPMENT
- WELDING

DIAL 3-2387

1900 N. WILSON WAY · STOCKTON

BESOTES BROS. EQUIPMENT COMPANY

MANUFACTURERS OF ALL TYPES OF TRUCK AND TRAILER BODIES



TRUCK TOWING

AND HOISTING SERVICE 24-HOUR SERVICE

DIAL 5-5965 DIAL GARVEY TRUCK SERVICE

320 N. WILSON WAY STOCKTON

TRUCK MOTOR & AUTO REPAIRING



REPAIRS ON ALL MAKES

Complete Diesel Service
 Tractor Motors Repaired
 Electric Motors Rewound & Repaired

Dial 3-4422

JENNING'S GARAGE

5441 E. Dana St.

Stockton

TRUCKS FOR RENT YOU DRIVE

REASONABLE RATES

By

DAY - WEEK - MONTH

Pick-ups - Vans - Racks

Bee-Hive Truck Rental SYSTEM

Dial 3-3578

300 S. California

Stockton 3-3578

Young Women

There May Be

Employment Opportunities

and a

PERMANENT POSITION FOR YOU

with

THE PACIFIC TELEPHONE AND TELEGRAPH COMPANY

TYPEWRITERS

Exclusive Dealer

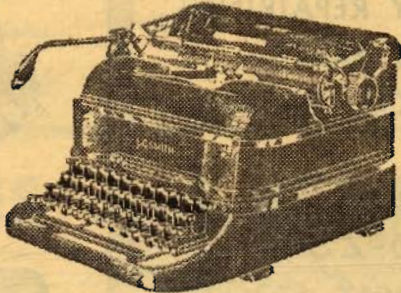
SMITH-CORONA TYPEWRITERS

R C ALLEN ADDING & CALCULATING MACHINES

Dealers in

**CORONA — UNDERWOOD — ROYAL — REMINGTON
NOISELESS PORTABLES**

**INSPECTION
SERVICE
REPAIRS
and
REBUILDING**



**LARGEST STOCK
RENTALS
LOW RATES**

**PHONE
2-8514**

Largest Stock of Used Machines

**UNDERWOODS - ROYALS - REMINGTONS - L. C. SMITH
BEST EQUIPPED SHOP — THOROUGHLY TRAINED
MECHANICS**

"ALL WORK GUARANTEED"

Stockton Typewriter Co.

121 N. California St.

"Established 1913"

Stockton 2, California

Trunks—Dealers

Schwartz's Luggage Shop 517 E. Main 2-3163

Trusses

COMFORT CORSET & TRUSS CO

Surgical Supports-Corsets-Bras
33 S Sutter 2-8650
Dentone's Bank of America Bldg. 4-4687
Morton Surgical Co 33 S Sutter. 2-0423

Trust Companies

See Banks; Also Title Companies

Tubing

MARWEDEL C W

Brass-Copper-Steel Metallic
Everything For The Shop
246 E Miner. 7-7995

Tuxedo Renting—See Dress Suit Renting

Twine

Albert & Co 22 N Grant. 7-7931
BLAKE-MOFFITT & TOWNE 325 W Weber. 7-7913

Typewriters

CORONA TYPEWRITERS—

TRESSLER A W 135 N Sutter. 8-8745

General Office Equipment Co 336 E Market. . . 2-2678

(See Advertisement Opposite Page)

INTERNATIONAL BUSINESS MACHINE CORP

Bank of America Bldg. 2-4401

LINDSTROM C E CO 106 N California. 4-4421

Remington Rand Inc 418 E Market. 4-4749

(Continued Next Page)

Have you heard "The Telephone Hour" radio program recently? Guest artists of the music world bring you weekly programs of outstanding musical interest.

ONE STOP SERVICE

—FOR—
**OFFICE EQUIPMENT
& SUPPLIES**

TYPEWRITERS
ADDING MACHINES
DUPLICATING MACHINES
FILES — SAFES
STATIONERY & SUPPLIES
OFFICE FURNITURE



RENTALS

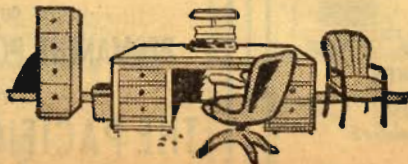


REPAIRS



**STANDARD OFFICE
EQUIPMENT CO.**

340 E. Weber Stockton
Phone 6-6769



When
NAME
or
ADDRESS
Is Forgotten

Someone has told you of a certain concern or you've read their advertising somewhere

LOOK IN THE
Classified
**TELEPHONE
SECTION**

You probably will recognize the name or address when you see it.

Typewriters—(Cont'd)

REMINGTON TYPEWRITERS

The New Remington noiseless, The New K M C* Remington and Remington Portable Typewriters. Repairs by factory-trained men. Remitico Typewriter Ribbons and Carbons.
*Trademark



"WHERE TO BUY THEM"

ALL TYPES

Remington Rand Inc 418 E Market.....4-4749

PORTABLE DEALERS

STOCKTON TYPEWRITER CO
121 N California.....2-8514

Royal Typewriter Co 340 E Weber.....6-6769

ROYAL TYPEWRITERS

Official Royal service. Factory-trained mechanics, factory parts, established rates. Roytype Carbons, Ribbons for all typewriters. Portable, Standard and Electric models. Rental service.



"WHERE TO BUY THEM"

STANDARD OFFICE EQUIPMENT CO
340 E Weber.....6-6769

Smith L C & Corona Typewriter Inc Agcy
121 N California.....2-8514

STANDARD OFFICE EQUIPMENT CO
340 E Weber.....6-6769
(See Advertisement Opposite Page)

STOCKTON TYPEWRITER CO
121 N California.....2-8514

TRESSLER A W
Underwood Typewriter Service
135 N Sutter.....8-8745

Underwood Elliott Fisher Co Agcy
106 N California.....4-4421

UNDERWOOD TYPEWRITERS—
LINDSTROM C E CO 106 N California... 4-4421

Wheeler H E 340 E Weber.....6-6769
Woodstock Typewriter Agcy 135 N Sutter...8-8745

WOODSOCK TYPEWRITERS—
TRESSLER A W 135 N Sutter.....8-8745

Typewriters—Renting

Lindstrom C E Co 106 N California.....4-4421
Remington Rand Inc 418 E Market.....4-4749
(See Advertisement This Page)

STANDARD OFFICE EQUIPMENT CO
340 E Weber.....6-6769

STOCKTON TYPEWRITER CO
121 N California.....2-8514
(See Advertisement Opposite Page)

TRESSLER A W 135 N Sutter.....8-8745

Typewriters—Repairing

Fowler W H 14 E Willow.....3-1282
General Office Equipment Co 336 E Market...2-2678

Lindstrom C E Co 106 N California.....4-4421

Morris Bros 15 N Hunter.....4-4797

Standard Office Equipment Co 340 E Weber...6-6769

Tressler A W

Underwood-Royal-L C Smith-Remington
135 N Sutter.....8-8745

Typing—See Letter & Addressing Service

Undertakers—See Funeral Directors

Uniform Supply Service

See Linen Supply Service

Unions—Labor—See Labor Organizations

Unit Heat

See Furnaces Headings; Also Heaters

United States Government Offices

See Alphabetical Directory Under "U S Government"

TYPEWRITERS

SALES - RENTALS - REPAIRS

STANDARD & PORTABLE



- Underwood
- Remington
- Smith-Corona
- Royal



ADDING MACHINES

ADDING - CALCULATING - BOOKKEEPING MACHINES



- Burroughs
- Sundstrand
- Underwood
- R. C. Allen
- Remington
- Victor



OFFICE FURNITURE



2-2678

GENERAL OFFICE EQUIPMENT CO.

336 E. MARKET

C. E. JACKSON

ALL WORK GUARANTEED

**FOR BEST RESULTS
WITH YOUR TELEPHONE**

please . . .

Make sure of the number. If in doubt consult the Telephone Directory.

Speak with lips close to the mouthpiece, using your natural tone of voice.

And give the called person **TIME** to answer!

Thank You!

TYPEWRITER

ALL MAKES
STANDARD
NOISELESS
PORTABLES
FOR
QUALIFIED
USERS

RENTAL BUREAU

SERVICING

BY FACTORY TRAINED
EXPERTS

REMITICO TYPEWRITER
RIBBONS

and
CARBONS

Call

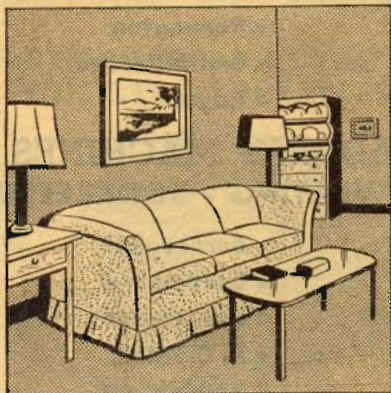
4-4749

REMINGTON RAND INC.

418 E. MARKET

UPHOLSTERING

Your Present Furniture Modernized



7 DAY SERVICE

Large Selection of Covers

Easy Terms • Reasonable Prices • Free Estimates

UPHOLSTERY SERVICE CO.

(NORMAN DOUGHTY)

Phone Stockton **6-6100**

119 S. CALIFORNIA STREET

EXPERT UPHOLSTERER



Add Years of Life to Your Furniture

CHESTERFIELDS
Cleaned — Upholstered



AUTO UPHOLSTERY
Cleaned — Repaired

SPRINGS — RETIED & REPAIRED

WE CALL & DELIVER.

AUTO SEAT COVERS
CUSTOM MADE and UPHOLSTERED

5-5548

OLSON & PIERSON

16 E. Miner St.

Stockton

Upholsterers

- Allen Upholstery Studio 2405 N El Dorado... 2-6256
(See Advertisement Opposite Page)
- ARRABITO JOHN** 918 E Main... 3-2259
(See Advertisement Page 214)
- BOUNDS & McDONALD UPHOLSTERING**
30 W Harding... 3-4307
(See Advertisement Page 214)
- BREUNER JOHN CO** 607 E Main... 5-5941
- BROWNING'S** 223 E Weber... 7-7764
- DEEGAN'S** 710 E Weber... 2-2174
(See Advertisement Page 214)
- Delarmi M 1100 E Market... 2-2677
(Continued Next Page)

Listen for the dial tone—dial carefully—draw the dial all the way, lift your finger and let the dial go back to position naturally, without forcing. These simple steps enable you to dial telephone numbers speedily and with precision.

When
N A M E
or
ADDRESS
Is Forgotten

Someone has told you of a certain concern or you've read their advertising somewhere

LOOK IN THE
Classified
TELEPHONE SECTION

You probably will recognize the name or address when you see it.

Complete **CALENDARS**

For the Years

1946 — 1947

1948 — 1949

Will be found on the

**Inside of
BACK COVER**

Upholsterers—(Cont'd)

- Faye's Upholstery Shop 2323 E Miner 3-2215
LYONS RUG & UPHOLSTERY CLEANING WORKS
 Free Pick Up & Delivery
 407 N Golden Gate 2-6580
 (See Advertisement This Page)
MANTHEY BROS
 Specializing in Boat Upholstery
 420 N California 8-8911
 Market St Auto Top Co 744 E Market 2-5501
OLSON & PIERSON 16 E Miner 5-5548
 (See Advertisement Opposite Page)
ROMAN & SUTTLES 2323 Pacific Av. 3-5434
TUXEDO UPHOLSTERY SHOP
 2324 Pacific Av. 3-4850
 (Continued Next Page)

Other members of your household may be identified in the community by means of additional listings in the Telephone Directory.

**PLEASE LISTEN
 for the DIAL TONE
 BEFORE DIALING**

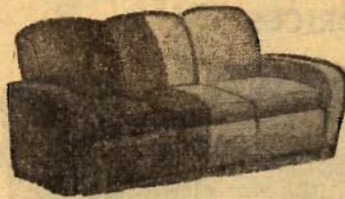
That "dial tone", a steady hum, is the signal that the equipment is ready to receive a call. It corresponds to an operator's "Number, please?"

It Pays
**To Answer Telephone Calls
 PROMPTLY**

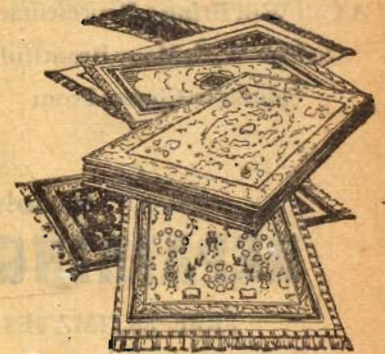
Prompt answering of a telephone's ring is thoughtful, courteous—and good business.

UPHOLSTERY CLEANING

BY THUR-O-FOAM SOAPLESS PROCESS



UPHOLSTERY TINTING
 SPRINGS RETIED



**EXPERT RUG CLEANING
 AND TINTING**

WALL TO WALL
 RUGS IN STORES
 OFFICES & HOMES
 CLEANED ON FLOOR

Free Pick-up & Delivery

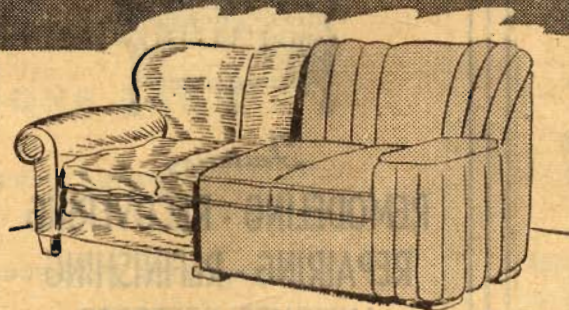
Lyons Rug & Upholstery Cleaning Works

Dial **2-6580**

407 N. GOLDEN GATE AVE.

STOCKTON

UPHOLSTERING



- REMODELING
- RECOVERING
- REPAIRING

THE LATEST IN FOAM
 RUBBER CUSHIONING

5-day service
 dial

2-6256

FOR FREE ESTIMATES

TODAY!

VENETIAN BLINDS
 WINDOW SHADES

CUSTOM MADE

IN
 LATEST STYLE DESIGNS

FACTORY TO YOU!

EASY CREDIT TERMS

FREE PICK-UP & DELIVERY

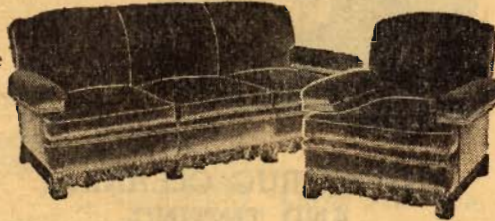
**ALLEN UPHOLSTERY
 STUDIO**

2405 N. EL DORADO - STOCKTON

UPHOLSTERING

**CUSTOM MADE UPHOLSTERED FURNITURE
AT REASONABLE PRICES**

A Call Will Bring a Representative
to You With Many Beautiful
Fabrics to Choose From



Upholstered Furniture

REPAIRING -- RECOVERING

FREE ESTIMATES - QUALITY WORKMANSHIP
FREE PICK-UP & DELIVERY SERVICE

Dial 3-4307

Bounds & McDonald Upholstering

30 W. HARDING WAY

STOCKTON

Upholstering



**RECOVERING
REPAIRING - MODERNIZING**

Hand Weaving

MAYSVILLE GUILD WEAVER
OF

Rugs & Novelties

Dial 3-1390

For Free Estimate

Webster's Upholstery

2121 S. Sutter St.

Stockton

UPHOLSTERING



Featuring

**REMODELING - RECOVERING
REPAIRING - REFINISHING
ANTIQUES RESTORED**

NEEDLE POINTS EXPERTLY MOUNTED
ALSO ALL TYPES OF UPHOLSTERY
CLEANED

SKILLED CRAFTSMEN

Guaranteed Workmanship

Free Estimates

DIAL 3-2259

ARRABITO'S UPHOLSTERY STUDIO

918 E. MAIN

Upholsterers--(Cont'd)

UPHOLSTERY SERVICE CO

UPHOLSTERING

Repairing and Recovering
7 DAY SERVICE

All Work Guaranteed — Free Estimates
119 S California.....6-6100

UPHOLSTERY SERVICE CO

119 S California.....6-6100
(See Advertisement Page 212)

VALLEY MATTRESS & STERILIZING CO

CUSTOM UPHOLSTERING

Recovering - Repairing - Cleaned & Dyed
Free Estimates - Prompt Service
1746 E Market.....3-1804

Valley Upholstery Shop 1746 E Market... 2-2139
Webster's Upholstery 2121 S Sutter.....3-1390
(See Advertisement This Page)

Radar ranks high in the top bracket of new instruments that brought victory to the Allies. It was developed through years of research and experiment, chiefly in the United States and Great Britain. Scientists of Bell Telephone Laboratories and workers of Western Electric Company developed and supplied our Government with more radar equipment than any other supplier.

UPHOLSTERING



Recovering - Repairing
Needlepoint Covers Applied

Dial 2-2174

DEEGAN'S

710 E. WEBER AVE.
ESTABLISHED 60 YEARS IN STOCKTON

**when a NAME RECOMMENDED
has been FORGOTTEN**

You remember the recommendation but
don't remember the name. If you will

LOOK IN THE

Classified TELEPHONE SECTION

*You will probably recognize
the name when you see it.*

Upholstery Cleaners

Colorback Upholstery Cleaners
 502 N El Dorado 2-9700
 Strobridge Rug & Upholstery Cleaners
 2324 Country Club Blvd. 2-8265
 (See Advertisement This Page)

VALLEY MATTRESS & STERILIZING CO

20 Years Experience
 CHESTERFIELDS CLEANED & DYED
 MADE LIKE NEW
 4-Day Service
 1746 E Market. 3-1804

WILLIAMS DURACLEAN SERVICE

We Specialize in
 CLEANING CHESTERFIELD SETS
 ALSO RUGS & CARPETS CLEANED IN YOUR
 HOME, OFFICE OR STORE
 MOTH PROOFING
 2044 E Myrtle. 5-5102

Wilson's Signal Service Station
 502 N El Dorado. 2-9700
 (See Advertisement This Page)

Telephone men in all parts of the Bell System have had long experience in working together. Tools, equipment, methods of tackling the job and the "language of the business" are the same north or south, east or west. This nationwide unity of method and spirit means a telephone service of the utmost dependability.

UPHOLSTERY CLEANING

CLEANED IN
 YOUR HOME
 OR IN
 OUR MODERN
 PLANT

Day & Night Service
 Springs Retied



Specialists in
 CHESTERFIELDS
 CLEANING
 FLAMEPROOFING
 Prompt Service
 Workmanship
 Guaranteed

STROBRIDGE RUG & UPHOLSTERY CLEANERS

Dial 2-8265

VENETIAN BLIND & RUG CLEANING - RENOVATING

Pick-up & Delivery - Free Estimates
 2324 COUNTRY CLUB BLVD.

THE YELLOW PAGES

OF THE TELEPHONE BOOK

are more useful than ever before
 because ...

1. They are more complete, containing more names.
2. They contain many types of businesses and services conveniently arranged.



When you want to know "Where To Buy It" ... look in the YELLOW PAGES first.



EXCLUSIVE AUTOMOBILE UPHOLSTERY CLEANERS

"One Spot or the Whole Surface"

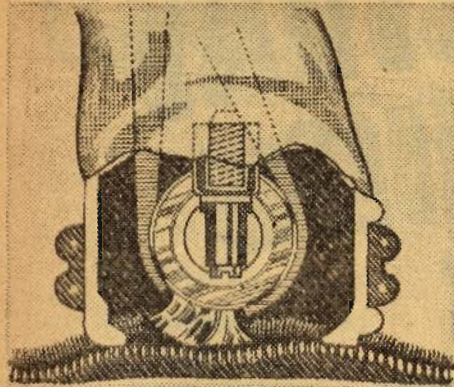
Wilson's Signal Service Station
 502 N. El Dorado 2-9700

TO BE HEARD

clearly

... please speak directly into the Telephone with your lips just clearing the mouthpiece.

Kirby Vacuum Cleaners



Triple Cushioned CLEANING ACTION

1. Kirby super-suction draws the carpet up to the nozzle.
2. An air-cushion is formed underneath the carpet.
3. A revolving brush loosens the dirt from the flexed pile of the carpet. This method cleans thoroughly without destructive pounding, scrubbing and crushing.
4. Revolving brush attachment does as efficient a job as any regular floor waxer.

BOWMAN and KILLAUGH

808 E. Park, Stockton
307 W. Oak, Lodi
711-15th, Modesto

Phone
STOCKTON
2-2740

VACUUM CLEANERS REPAIRS- PARTS SERVICE — All Makes Dial 2-6503

Floor
Polishers
and
Vacuums:
RENTED
REPAIRED
Free Inspection
Pick-up & Delivery

Repair Parts & Service
On HOOVER, ROYAL,
EUREKA, PREMIER,
REGINA, UNIVERSAL,
APEX, GEN.
ELECTRIC
ELECTROLUX
KIRBY &
HAMILTON
BEACH

**BOSS
APPLIANCE**
133 N. CALIFORNIA

The **ONLY** Authorized
ELECTROLUX
CLEANER & AIR PURIFIER

Sales & Service

Call
2-2167

110 N. SAN JOAQUIN
Ask Service Man for Identification
ELECTROLUX CORP.

Vacuum Cleaners—Dealers

AIR-WAY AUTHORIZED SALES & SERVICE

The only authorized branch in Stockton. Avoid excessive charges and hootleg parts to protect yourself. Call factory branch for legitimate work and genuine parts.



"WHERE TO GET SERVICE"

FACTORY BRANCH
AIR-WAY BRANCH OF STOCKTON
414 E. Miner 6-6869

Air-Way Branch Of Stockton 414 E. Miner... 6-6869

APEX VACUUM CLEANERS SALES & SERVICE—
AETNA APPLIANCE CO
332 N California 3-4312

Boss Appliance 133 N California..... 2-6503
BOSS ELMER

Hoover Sales & Service
133 N California..... 2-6503
Bowman & Killaugh 808 E Park..... 2-2740
(See Advertisement This Page)

Dohrmann's 44 N Sn Joaquin..... 4-4541

ELECTROLUX CORPORATION
110 N Sn Joaquin..... 2-2167
(See Advertisement This Page)

FILTER QUEEN VACUUM CLEANERS—
CORREN M & SONS 148 S Sn Joaquin... 6-6711

GENERAL ELECTRIC VACUUM CLEANERS

Backed by years of research and experience, G-E cleaners give you efficient, dependable service. Light weight — easy to handle. Both floor and tank-type models.



"WHERE TO CALL"

SALES & SERVICE DEALERS

SIMPSON'S G E APPLIANCE CO
330 E Weber..... 9-9069

SALES DEALERS

BOSS APPLIANCE 133 N California.... 2-6503

HOOVER AUTHORIZED SALES & SERVICE

Service by trained Hoover Men and genuine Hoover parts are available only through Factory Branch Service Stations and authorized dealers. Do not accept substitutes.



"WHERE TO BUY IT"

BREUNER JOHN CO 607 E. Main..... 5-5941
TURNER HARDWARE CO
American & Weber..... 4-4651

KIRBY VACUUM CLEANERS—
BOWMAN & KILLAUGH 808 E Park.... 2-2740

MAYTAG AUTHORIZED AGENCY
148 S. California..... 3-2465

MOERING'S 926 N Yosemite..... 4-4853
OVERSTREET ER
Air-Way Vacuum Cleaney Dealer
216 S California..... 2-4532

PAC AVENUE APPLIANCES
1829 Pacific Av..... 2-6119

PREMIER VACUUM CLEANERS AUTHORIZED
SALES & SERVICE—
BOSS APPLIANCE 133 N California.... 2-6503
BURNHAM BROS 417 E Weber..... 5-5913
HAMMOND E O 110 N California..... 4-4332
MALLET MUSIC CO 30 N Sutter..... 2-6767
PEFFER FURNITURE CO 519 E Market.. 4-4551

ROYAL VACUUM CLEANERS—
HAMMOND E O 110 N California..... 4-4332

Turner Hardware Co American & Weber.... 4-4651

WESTINGHOUSE PRODUCTS
Look on "E" pages under
"Electric Appliances—Household, Retail"

Vacuum Cleaners—Parts & Supplies

ELECTRICAL APPLIANCE SERVICE CO OF S F
20,000 PARTS IN STOCK - ALL MAKES
OFFICIAL PARTS & SERVICE
Apex - Royal - Premier - Eureka
Universal - General Electric
REPAIRS BY FACTORY TRAINED MEN
ORDERS SHIPPED DAY RECEIVED
236 Harriet Sn Francisco
(Toll) Call "Operator" for... Hemlock 7390

ELECTROLUX CORPORATION
110 N Sn Joaquin..... 2-2167

Vacuum Cleaners—Repairing

ACE ELECTRONICS 1901 Elmwood..... 2-6011
Boss Appliance 133 N California..... 2-6503
(See Advertisement This Page)

ELECTROLUX CLEANER & PURIFIER—
ELECTROLUX CORPORATION
110 N Sn Joaquin..... 2-2167

HART JACK VACUUM REPAIRS
AUTHORIZED
HOOVER SERVICE
FREE PICK-UP & DELIVERY
Jack Hart - Willard Magnuson
938 N Sutter..... 3-0966

KENMORE VACUUM CLEANER SERVICE—
SEARS ROEBUCK & CO Park & Aurora... 4-4751

Lucken Roy Washing Machine Sales & Service
332 E Channel..... 2-1239
Schwill Otto 2301 Pacific Av..... 2-3553

People can't reach you by telephone when the instrument is left "off the hook". Your line is "busy" or "out of order" to anyone calling.

When the name
of a
**BUSINESS
HOUSE**
has been forgotten

... or when you are new
to the city, or when you
simply want to find a
telephone number the
quickest way...

Look in the
YELLOW PAGES

Valves

JENKINS VALVES—

GUNTERT & ZIMMERMAN

Lindsay & Monroe..... 5-5978

TAY-HOLBROOK INC 400 S Aurora..... 4-4841

Variety Stores

BEN FRANKLIN STORES 1902 Pacific Av.... 5-5438

Dentoni's Five Ten & Fifteen Cent Stores

Store No 1 135 N Wilson Wy..... 3-2256

Store No 2 448 E Charter Wy..... 3-1645

Store No 3 914 N Wilson Wy..... 2-0250

Store No 4 2230 E Main..... 8-8259

Store No 5 2026 Pacific Av..... 8-8786

Store No 6 222 S El Dorado..... 3-4282

El Dorado 5 & 10c Store 140 S El Dorado..... 2-9694

Woolworth F W Co 414 E Main..... 2-0322

The oldest of all the telephone industry's traditions is service.

Always

KEEP RECEIVER ON THE HOOK

When you are through talking on the telephone, always see that you place the receiver back on the hook. Otherwise you may miss an important call.

THE PACIFIC TELEPHONE AND TELEGRAPH COMPANY

Vending Machines

Allied Operators Ltd 421 N Harrison..... 3-3852

CANTEEN CO OF CENTRAL CALIF

4 W Mariposa..... 2-7858

(See Advertisement This Page)

CIGARETTE SERVICE CO 928 E Main..... 8-8765

(See Advertisement This Page)

Coast Cigarette Vendors Inc Agcy

Cigarettes

509 E Harding Wy..... 3-1976

Colby W E 707 E Worth..... 2-0146

M & S NOVELTY CO

PHONOGRAPHS

AMUSEMENT MACHINES

PEANUT - CANDY & GUM MACHINES

H. L. SIMMONS

2825 Raymond..... 3-0356

MANICA ARTHUR R

Hot Nut Vending Machines

530 N Grant..... 2-3802

MAPE E T MUSIC CO 21 N Aurora..... 7-7903

OWEN & SONS MUSIC CO 811 E Weber... 2-3626

REX NOVELTY COMPANY

143 S California..... 2-8922

Stephens E A 3423 Guernsey..... 7-7464

WEBB E J

VENDING MACHINES ONLY


440½ E Market..... 6-6292

If no answer call..... 6-6869

Res. Phone..... 2-7123

Woolsey D A 36 N Commerce..... 2-4683

Keep the Classified Telephone Directory handy; it can save you time and effort.



canteen

AUTOMATICALLY MERCHANDISING CONFECTIONS, CARBONATED BEVERAGES and Other Supplementary Foods

Dial 2-7858

CANTEEN CO. OF CENTRAL CALIF.

1534 E. Main

CIGARETTE MACHINES

MUSIC & AMUSEMENT GAMES

PHONE **8-8765**

CIGARETTE SERVICE CO.

DUNCAN & TRAVERSO

928 E. Main St.



MORE

and More... business men are finding that it pays in good will to place and receive their telephone calls with as little time-lag for the other fellow as possible.

They place their own calls or stay close to the telephone when they tell someone else to do it.



A handy man for any job - -

The Yellow Pages tell you where to reach him quickly —plumber—carpenter—dry cleaner—paperhanger—and hundreds of other workmen, stores and services.



VENETIAN BLINDS

**MADE
EXCLUSIVELY
& INSTALLED
TO YOUR ORDER**

FOR FREE ESTIMATE
PHONE

6-6100

REASONABLE PRICES

EASY TERMS

UPHOLSTERY · REMODELING
RECOVERING

UPHOLSTERY SERVICE CO.

NORMAN DOUGHTY
119 S. California Street

Venetian Blind Dealers

Allen Upholstery Studio 2405 N El Dorado... 2-6256
(See Advertisement This Page)

AMBASSADOR VENETIANS

THE FINEST
THAT
MONEY
CAN BUY



"WHERE TO BUY THEM"

Corren M & Sons 148 S Sn Joaquin... 6-6711
Diamond Match Co 848 W Fremont... 7-7816
Manthey Bros 420 N California... 8-8911

MANTHEY BROS 420 N California... 8-8911

MELLO-LITE VENETIAN BLINDS

VENETIANIZE
YOUR HOME WITH
MELLO-LITE



"WHERE TO BUY THEM"

Allen Upholstery Studio
2405 N El Dorado... 2-6256
Manthey Bros 420 N California... 8-8911
Upholstery Service Co 119 S California... 6-6100
Valley Shade Shop 36 S American... 2-5778

RICHMOND AWNING & VENETIAN BLIND CO

127 E Channel... 7-7364

(See Advertisement Opposite Page)

(Continued Next Page)

"Looking it up in the Classified" is a national habit. Purchasing agents, production men and engineers as well as housewives refer to the Yellow Pages when they are ready to buy.

VENETIAN BLINDS

BLINDS MADE TO ORDER

FIRST IN STYLES
FIRST IN SERVICE

Estimates Gladly Given
Without Obligation

EASY TERMS

Dial **2-6256**



**ALLEN
UPHOLSTERY STUDIO**

2405 N. El Dorado

Stockton

*Always
keep Receiver
On the HOOK*

When you are through talking on the telephone, always see that you place the receiver back on the hook. Otherwise you may miss an important call.

**THE PACIFIC TELEPHONE
AND TELEGRAPH COMPANY**

Venetian Blind Dealers—(Cont'd)

Stockton Linoleum Co 1952 N Wilson Wy . . . 3-4516
(See Advertisement This Page)

SUNSET VENETIANS

"America's Finest"
Newest Features
Decorative Yet Practical



Unconditionally Guaranteed
AVAILABLE NOW

"WHERE TO BUY THEM"

DEALERS

- Allen Upholstery Studio
2405 N El Dorado 2-6256
- Corren M & Sons 148 S Sn Joaquin 6-6711
- Manthey Bros 420 N California 8-8911
- Stockton Linoleum Co 1952 N Wilson 3-4516
- Valley Shade Shop 36 S American 2-5778

UPHOLSTERY SERVICE CO

119 S California 6-6100
(See Advertisement Opposite Page)

VALLEY SHADE SHOP 36 S American 2-5778
(See Advertisement This Page)

**FOUR THOUGHTFUL ITEMS
OF TELEPHONE PROCEDURE—**

1. Please answer promptly.
2. Please be on the line when the party you want answers.
3. Please speak distinctly and without hurrying, with the lips close to the mouthpiece.
4. Please replace the receiver gently when through talking.

*A handy man
for any job --*

The Yellow Pages tell you
where to reach him quickly
—plumber—carpenter—
dry cleaner—paperhanger
—and hundreds of other
workmen, stores and services.



VENETIAN BLINDS



Manufactured & Installed Direct
FROM OUR STOCKTON FACTORY TO YOU
LIFETIME STEEL SLATS
ALUMINUM FLEXIBLE SLATS
PLASTIC SLATS
PORT ORFORD CEDAR SLATS
DRAPERY CORNICES AND RODS
WINDOW SHADES
Commercial & Residential Awnings & Canopies
FREE ESTIMATES · NO OBLIGATION



**CLEANING
REPAINTING
RETAPING &
RECORDING
SERVICE**

PHONE
STOCKTON 7-7364

Richmond
**AWNING & VENETIAN BLIND
COMPANY**

30 Years in Business
127 EAST CHANNEL STREET
(Near N. El Dorado St.)



Home
and
Commercial
Installations
A Specialty

New Blinds
In Wood
Or Metal
Made To
Order

**VENETIAN BLINDS
WINDOW SHADES
LINOLEUM - CARPETING
RUBBER TILE - ASPHALT TILE**
Dial 3-4516
Stockton Linoleum Co.
1952 N. Wilson Way

Young Women
There May Be
Employment Opportunities
and a
PERMANENT POSITION FOR YOU
with
**THE PACIFIC TELEPHONE
AND TELEGRAPH COMPANY**

VENETIAN BLINDS
and Window Shades

**MADE TO
ORDER**

Free Estimates

**DIAL
2-5778**

**VALLEY
SHADE SHOP**
36 S. American Street