

Automobile Radios—See Radio Dealers

Automobile Rental

Stockton Drive Yourself Co
 130 S Sn Joaquin.....2-9241
 If no answer call.....2-7489
 (See Advertisement This Page)

Radar ranks high in the top bracket of new instruments that brought victory to the Allies. It was developed through years of research and experiment, chiefly in the United States and Great Britain. Scientists of Bell Telephone Laboratories and workers of Western Electric Company developed and supplied our Government with more radar equipment than any other supplier.

Rent a Car
DRIVE IT YOURSELF



Special Rates for
COMMERCIAL & LONG TRIPS

Dial 2-9241
If No Answer Call 2-7489

Stockton Drive Yourself Co.
 130 S. San Joaquin Stockton, Calif.

Automobile Repairing

A & H GARAGE

Complete Automotive Repairs
 MOTOR REBUILDING
 Open Seven Days a Week
 Hours 8 A.M. - 10 P.M.
 Adjoining Shell Station
 36 E Charter.....2-3349

Ace Body & Fender Works 135 E Fremont...7-7396
 Acme Auto Wrecking Co 324 S Center...7-7021
AL & EL GARAGE 618 W Fremont...9-9888
 Archer J Elmer 125 E Channel...2-6855
 Atwood D L 1035 S Aurora...8-8185
 Aurora Body Works 446 N Aurora...2-0390
 Auto Electric Co 233 N Hunter...4-4741
 Avila's Repair 207 S Cardinal...4-4965
 Babe & Ernie Service Station
 302 S El Dorado...3-5027
 (See Advertisement Opposite Page)
 Benedict I B 232 E Miner...7-7013

BENNETSEN & CURLISS

Kwik-Way System of
MOTOR RECONDITIONING
 Metalock Casting Repair Service
 Rebabbiting - Line Boring
 Reborring
 M. MORT BENNETSEN IRA CURLISS
 210 N American...2-7732

BICKFORD WM O 1345 S Van Buren...4-4685
BILES JIMMIE GARAGE Farmington Rd...2-0154

BILL & STAN'S GARAGE

GENERAL AUTO REPAIR
 MOTOR TUNE-UP
 MOTOR REBORING
 WELDING
 543 W Washington...3-4802

BILL'S GARAGE 324 N Pilgrim.....2-9147
BOB'S AUTO REPAIR
 Complete Motor Rebuilding
 22 S Monroe.....2-0701

BOLDEN KEN AUTO PARTS

New & Rebuilt
 Carburetors and Distributors
 COMPLETE
 MOTOR ANALYSIS & TUNING
 2527 E Main.....3-1532

BUD'S AUTO REPAIR

GENERAL REPAIRING
 TUNE-UP - WELDING
 Guaranteed Workmanship
 BUD WATANABE - Prop.
 1824 S Sn Joaquin...3-5695

BUICK AUTHORIZED SERVICE—

RENNEY MOTORS 415 E Miner...6-6939

BUSH SIBLEY E 2302 Pacific Av...3-0604

CAMPODONICO JOHN J

AUTO REPAIRING
 MOTOR TUNE-UP
 BRAKE SERVICING
 TIRES — BATTERIES
 907 E Harding...7-7340

Carter's Auto Repair Service

38 S Commerce...2-6120

CASNAVE'S MOTOR EXCHANGE

COMPLETE
AUTOMOBILE REPAIRING
 MOTOR TUNE-UP
 BRAKE SERVICE
 MOTORS
 New and Reconditioned
 225 W Fremont...2-8590

Charley's Garage & Auto Wrecking

Waterloo Rd & F...2-5197

CHINA GARAGE 222 S Center...2-5814
 (See Advertisement Page 22)

CILINTI REPAIR SERVICE Alpine Rd...3-3089

Collins & Jones 10 E Miner...7-7635

COMMERCIAL GARAGE 535 E Market...5-5517

Country Club Super Service

Country Club & Franklin...3-3712
 (See Advertisement This Page)

CROFT R B 2176 South B...2-4663

Davis Ralph Auto Repair Shop

1322 S El Dorado...8-8828

DEL MONTE GARAGE 325 N American...2-0320
 (See Advertisement Page 22)

DE LUXE GARAGE

BILL GOSNEY DOC EMERSON
MOTOR TUNING
 GENERAL
 AUTOMOBILE REPAIRS
 Electric Service
 200 N El Dorado...2-6702

DE SOTO AUTHORIZED SERVICE—

LUCAS THOMAS M
 El Dorado & Magnolia...6-6961

(Continued Next Page)

Complete
AUTOMOBILE SHOP




YOU BREAK 'EM—WE MAKE 'EM

**Body & Fender Work
 Painting**

COLOR MATCHING - STRIPING
WELDING—FRAME STRAIGHTENING
 REBORING - HONING
BRAKE SERVICE
 RELINING - ADJUSTING - HYDRAULIC SERVICE - BRAKE DRUMS TURNED
CARBURETORS
 Car - Truck & Tractor Service

Phone **3-3712**
 A. T. HOLT, Prop.

Country Club Super Service
 CORNER OF COUNTRY CLUB & FRANKLIN
PICK-UP & DELIVERY SERVICE

Telephone men in all parts of the Bell System have had long experience in working together. Tools, equipment, methods of tackling the job and the "language of the business" are the same north or south, east or west. This nationwide unity of method and spirit means a telephone service of the utmost dependability.



A National Organization

GOLDEN EAGLE Service & Repair

Louie Hernandez - Ray E. Farmer

- Battery "Quick" Charge
- MOTOR TUNE-UP
- IGNITION
- BRAKE SPECIALISTS
- CARBURETION
- MOTOR REBUILDING

Auto Washing & Polishing

New Motors Installed

PARTS & ACCESSORIES

General Auto Repairing

Dial

2-4474

STANISLAUS & MINER
STOCKTON

Automobile Repairing—(Cont'd)

DODGE AUTHORIZED SERVICE—
BRALEY'S Hunter & Oak.....7-7851

Dominguez Garage 2902 E Weber.....3-5476

DOUGHERTY'S SHELL SERVICE
1401 S El Dorado.....2-1160
(See Advertisement Following Page)

Dunlap's Auto Repair 3525 E Horner.....4-4402

East Market Garage 2528 E Market.....3-3933

ED & HARRY'S AUTOMOTIVE SERVICE
2251 E Main.....2-9563

EDEN SQ AUTOMOTIVE SERV
A. L. NEUVERT
COMPLETE AUTO REPAIRING
Motor Tune-Up & Engine Rebuilding
FULL LINE OF
AUTOMOBILE ELECTRICAL SUPPLIES
933 N El Dorado.....4-4993

FRED'S GARAGE 2865 S McKinley.....2-9953

FREEMAN CARL M 628 E Washington.....2-0564

FREMAN'S ALL CAR SERVICE
628 E Washington.....2-0564
(See Advertisement Following Page)

FREMONT AUTO REPAIR SHOP
514 E Fremont.....2-0203

GEER-MCRAE MOTORS 225 E Miner.....5-5868

GOLDEN EAGLE SERVICE & REPAIR
644 E Miner.....2-4474
(See Advertisement This Page)

GOLDEN EAGLE SERVICE STATION
COMPLETE AUTO REPAIRS
MOTOR TUNE-UP
TIRES - BATTERIES
PARTS - ACCESSORIES
WELDING
903 E Harding Wy.....2-8208

Gomas Bill Body Shop
Linden Rd & Beecher Ln.....3-2560

Gwin's Garage 118 S Adelbert.....2-0383

HANSEL & ORTMAN Hunter & Park.....5-5875

HANSEN'S AUTO SERVICE
Gen Repairing-Brakes-Buick Spec
546 W Fremont.....2-1887

Homer's Repair Shop 2611 N Wilson Wy....8-8111

HUDSON AUTHORIZED SERVICE—
THORNTON D J CO 338 N El Dorado...6-6721

Hunk's Auto Service 736 E Lafayette.....2-8104

HYDRAULIC SHOP THE 548 N Wilson Wy..2-5762
(See Advertisement This Page)

IRWIN'S GARAGE
General Auto Repairing
Motor Tune-Up
Brake Specialist
Welding
1653 S El Dorado.....5-5560

JENNING'S GARAGE 5441 E Dana.....3-4422
(See Advertisement Following Page)

Jerry's Auto Repair 1330 S Grant.....2-6213

Jimmy's Auto Service 121 W Charter Wy....3-0420

Johnson & Son
General Auto Repairs All Makes Cars
2487 E Main.....2-9233

Kalend's Garage & Auto Wrecking
2810 E Fremont.....4-4154

KINSER ROY 1524 E Fremont.....2-6697

KRAMER BROS GARAGE 248 W Fremont...3-5411
(See Advertisement Following Page)

KRAMER'S GARAGE
BILL & CARL
GENERAL AUTO REPAIRS
REBORING
BATTERY CHARGING - WELDING
All Work Guaranteed
2016 S El Dorado.....7-7515

KROH'S BODY & FENDER WKS
220 N Pilgrim.....8-8802
(Continued Next Page)

AUTO TOWING



Dial 3-5027

- Auto Repairs
- Battery Service
- Motor Tune-up
- Lubrication
- Gas & Oil
- Mobil Tires

BABE & ERNIE SERVICE STATION

OPEN TILL 12 MIDNIGHT

302 S. El Dorado

VALLEY MOTOR REPAIR

Complete Automobile Repairing

- GENERATORS
- CARBURETORS
- STARTERS
- BRAKE SERVICE
- MOTOR TUNE-UP

BODY AND FENDER WORK PAINTING

WELDING

On All Types of Equipment

- TRAILERS REPAIRED
- TRAILER HITCHES INSTALLED
- AUTO PAINTING
- TRUCK PAINTING

Dial 3-1476

2060 N. WILSON WAY
STOCKTON

Complete MOTOR REBUILDING



GENERAL REPAIRING

- MOTOR TUNE-UP • BRAKE SERVICE
- IGNITION • CARBURETION
- REBORING • RADIATOR REPAIRING
- CRANKSHAFT GRINDING

We Specialize in Repairing All Types of

HYDRAULIC JACKS & GARAGE EQUIPMENT

EXPERT MECHANICS

All Work Guaranteed

Phone 2-5762

The HYDRAULIC SHOP

548 N. WILSON WAY
Plenty Parking Space

AUTO REPAIRING



TOWING

Body Building

Painting

Open Till Midnight

Complete Motor Service
TUNE-UP AND REPAIRS

UNION GARAGE

T. N. McCARTY, Owner

SUTTER & LAFAYETTE DIAL 4-4789

Automobile Repairing-(Cont'd)

Ladd's Automotive Service
1020 Waterloo Rd. 3-4717
LARKIN'S GARAGE 135 E Fremont. 3-0868
LA TEER-SPIRO 510 E Miner. 7-7964

LEWIS CALVIN E AUTO REPAIR

GENERAL OVERHAUL
Body & Fender Work
Auto Painting - Motor Tune-Up
Welding

All Work Guaranteed

748 Graton Av. 2-8100

LINCOLN SUPER SERVICE

325 S El Dorado. 2-0771
Mankin's Garage 2113 Cherokee Ln. 2-2226
(See Advertisement This Page)

(Continued Next Page)

SPECIALISTS IN
BUICK - CADILLAC
SERVICE

BRAKE SPECIALISTS

COMPLETE MOTOR OVERHAUL

- Tune-up
- Clutch
- Transmission
- Differential

GENERAL AUTO REPAIRING

KRAMER BROS. GARAGE

World War II Veterans - 100% American Legion

Dial 3-5411

248 W. Fremont

GUARANTEED WORKMANSHIP

Auto Repairing

Complete Motor Repairing
Motor Tune-up - Brake Service
Starter & Ignition Welding
Transmission & Differential Service

TRACTOR REPAIRING LUBRICATION

Parts & Accessories

GOLDEN EAGLE PRODUCTS

Dial 2-9936

Yellow Front Service

18 S. Cardinal St. Stockton

DEL MONTE GARAGE



DAN EISELE
Prop.

GENERAL
AUTO
REPAIRING

Call
2-0320

GENERATORS - MAGNETOS
FUEL PUMPS - CARBURETORS
MOTOR TUNE-UP - BRAKE SERVICE

Specializing on Ford Cars

325 N. American Stockton



**AUTO
AND
TRUCK**
Repairing

MANKIN'S GARAGE

AUTO BODY FENDER REPAIR
AND PAINTING

Electric & Acetylene Welding

SEASIDE STATION PRODUCTS

Dial 2-2226

2113 CHEROKEE LN. STOCKTON

GENERAL AUTO REPAIR

ARC & ACETYLENE WELDING

All Work Guaranteed

BRAKE SERVICE

DIAL

2-8347

Residence Phone 6-6568

THOMPSON'S GARAGE

2228 N. Wilson Way Stockton

DOUGHERTY'S SERVICE

24-HOUR SERVICE



TUNE-UP
CARBURETOR
GENERATOR
FUEL PUMP
BRAKE SERVICE

INDIA TIRES & TUBES

Complete Line of
TRUCK TIRES

Dial 2-1160

1401 S. EL DORADO STOCKTON



DIAL 5-5781

for

Nash

AUTHORIZED SERVICE

- COMPLETE LUBRICATION SERVICE
- ENGINE REPAIRING & OVERHAULING
- MOTOR TUNE-UP
- BRAKE SERVICE
- GOODYEAR TIRES & BATTERIES
- WHEEL ALIGNING
- WRECK REPAIRING & PAINTING

LLOYD E. TEST & CO.

EL DORADO AT PARK

AUTO & TRUCK MOTOR REPAIRING

ON ALL MAKES

Complete
Diesel Service



TRACTOR MOTORS REPAIRED
TRANSMISSION SERVICE

Electric Motors Rewound & Repaired

Dial 3-4422

JENNING'S GARAGE

5441 E. Dana St. Stockton

FREMAN'S ALL CAR SERVICE



Special
MOTOR TUNE-UP
& REPAIRS
CARBURETOR
ELECTRICAL
BRAKES
WELDING

MARINE SERVICE

INBOARD AND OUTBOARD

Dial 2-0564

"We Fix Anything"

628 E. WASHINGTON STOCKTON

CHINA GARAGE

COMPLETE MOTOR OVERHAUL



Motor
Reboring
Motor
Tune-up

TIRE & LUBRICATION SERVICE

Dial 2-5814

222 S. CENTER

Automobile Repairing—(Cont'd)

MARIPOSA SERVICE GARAGE

IRA & LEO SHAEFFER - Props.

General Motor Repairing

BRAKE SERVICE - WELDING

Complete Line of Accessories
Tires - Tubes - Batteries
Golden Eagle Products

2163 E Charter.....3-4518

Marty's Auto Service 1248 N El Dorado... 2-0276

May's Shop 1705 S Center... 2-5232

McCOY AUTO SERVICE 302 S Sn Joaquin... 3-1685

Modern Auto Painting Co 732 E Lafayette... 2-0366

Modern Body & Radiator Wks

24 N Commerce... 2-6388

Moore Wilburn 3408 E Washington... 8-8406

NUDI & MARTINI

MOTOR REBUILDING

MOTOR TUNING

AND

GENERAL REPAIRING

Charter & Lincoln.....2-0529

OAKRIDGE AUTO SERVICE

R H Teichman-Owner

Rivera.....3-4032

Packard H M Automotive Service

230 N Pilgrim.....3-4711

Pautz Repair Service 3030 E Anderson... 9-9780

Peirano Joe 2212 Waterloo Rd... 2-3732

PIEL'S AUTOMOTIVE SERVICE

ELECTRICAL and CARBURETION

MOTOR TUNING

General Auto Repairing

Automotive Accessories

117 N Sutter.....2-7768

PLYMOUTH AUTHORIZED SERVICE—

LUCAS THOMAS M

El Dorado & Magnolia.....6-6961

PONTIAC AUTHORIZED SERVICE—

SAN JOAQUIN MOTORS

821 N El Dorado... 7-7813

Puisis Body Fender 1130 E Main... 4-4055

RABALLO LOUIS C 217 N Sn Joaquin... 3-5443

RICKMAN F W 109 E Stadium Dr... 8-8832

ROSS GARAGE

COMPLETE MOTOR REPAIR

and MOTOR EXCHANGE SERVICE

BRAKE & BATTERY SERVICE

ALL TYPES OF WELDING

Electric & Acetylene

3514 E Miner... 3-5603

Service Radiator Fender & Body Works

317 N California... 2-6112

SHASTA GARAGE

Complete Motor Repairing

MOTOR TUNE-UP

BRAKE SERVICE - WELDING

Body & Fender Work - Painting

610 N Shasta... 2-1116

Shaw J S Co 5681 E Marsh... 4-4021

SIMON BROS GARAGE

GENERAL AUTO REPAIRING

MOTOR TUNE-UP - BRAKE SERVICE

TIRE SERVICE

CAR WASHING & WELDING

135 E Lafayette... 3-1907

There are 6,156 telephone companies

serving the United States.

SOMMER CO

SPECIALIZING IN
MOTOR TUNE-UP

AUTO ELECTRIC SERVICE

BRAKE SERVICE

237 E Channel... 3-4429

Stealey Tom & Son 22 E Miner... 2-8928

STEVENS MOTOR SERVICE 35 E Channel... 9-9491

STOCK SUPER SERVICE 1247 N El Dorado... 2-1138

STOCKTON K P SERVICE

W. E. (HANK) DUNBAR

GENERAL AUTO & TRUCK REPAIRING

TRUCK RATES

Major Overhauling - Motor Tune-Up

NEW & USED TIRES

Motor Oils - Gas - Greases

OPEN 8 A.M. TILL 9 P.M.

1102 E Weber... 3-3983

Stockton Rad & Fend Wks 713 N El Dorado... 3-1455

STOUT R A AUTO REPAIRS

General Auto Repairing

MOTOR TUNE-UP

ELECTRICAL WORK - BRAKE SERVICE

QUICK CHARGE BATTERY SERVICE

GOLDEN EAGLE PRODUCTS

2235 Cherokee... 3-3588

SUBWAY GARAGE

BENNIE ERNST, Prop.

General Automobile Overhauling

Body & Fender Work

Auto Painting

920 E Charter... 2-6518

SUNNY SIDE GARAGE

Joe Muratore - Owner

GENERAL REPAIRING

WELDING

BRAKE WORK

Hwy 50 At Mathews Rd

Tracy Hwy... 2-5956

TAMALE'S GARAGE

Maris Asborno, Owner

GENERAL OVERHAULING

TRUCKS & PASSENGER CARS

MOTOR TUNE-UP

BRAKE SERVICE

ELECTRIC & ACETYLENE WELDING

3002 E Fremont... 3-3970

TEST LLOYD E & CO El Dorado & Park... 5-5781

(See Advertisement Opposite Page)

THOMPSON'S GARAGE 2228 N Wilson Wy... 2-8347

(See Advertisement Opposite Page)

Toler's Garage 1436 S El Dorado... 2-9663

TORESANI BODY & FENDER WORKS

ESTABLISHED FOR 36 YRS.

BODY & FENDER WORK

AUTO GLASS INSTALLED

ALL WORK GUARANTEED

220 S California... 2-3817

TOWLE & DRENDELL 940 S Wilson Wy... 3-3548

TRAVELERS GARAGE 1861 E Main... 7-7242

TURNER STATION GARAGE

GENERAL AUTO - TRUCK &

TRACTOR REPAIRS

Auto Painting - Body & Fender Work

ELECTRIC & ACETYLENE WELDING

99 Hwy... 3-4034

Turner's Garage 2209 E Roosevelt... 3-4906

Union Garage 240 S Sutter... 4-4789

(See Advertisement Opposite Page)

Valley Motor Repair 2060 N Wilson Wy... 3-1476

(See Advertisement Page 21)

Valley Port Garage 1006 W Washington... 2-5269

Warren's Auto Service 2028 E Main... 9-9914

Weber Body & Top Shop 225 N American... 2-3291

WEIL'S GARAGE

GENERAL REPAIRING

TUNE-UP - WELDING

BRAKE WORK

2211 S Commerce... 3-3946

YELLOW FRONT SERVICE 18 S Cardinal... 2-9936

(See Advertisement Opposite Page)

Automobile Rims

See Automobile Parts & Supplies Headings

Automobile Seat Covers

A T A TIRE SERVICE 245 N Hunter... 4-4578

CALIFORNIA AUTO SUPPLY CO

222 N El Dorado... 5-5959

MARKET ST AUTO TOP CO

Plaids-Fibre & Art Leather

744 E Market... 2-5501

MODERN AUTO TOP SHOP

402 S California... 2-2149

OLSON & PIERSON 16 E Miner... 5-5548

THORNTON AUTO TOPS 621 E Market... 9-9994

Branch Store 128 E Fremont... 3-4766

(See Advertisement This Page)

Automobile Servicing

See Automobile Repairing

Automobile Signals

See Automobile Parts & Supplies Headings

Automobile Starter Repairing

See Automobile Electrical Service

DE LUXE SEAT COVERS AUTO TOPS

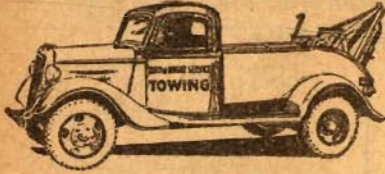


UPHOLSTERY
CUSHIONS CURTAINS
CANVAS TOPS
Standard Coupes Converted
Into 5-Passenger Coupes

PHONE
MAIN STORE
621 E. MARKET 9-9994
BRANCH STORE
128 E. FREMONT 3-4766

THORNTON AUTO TOPS

TOWING



GENERAL AUTO & TRUCK REPAIRING

Specializing On
CHRYSLER PRODUCTS
 MOTOR TUNE-UP
 MOTOR RECONDITIONING
 BRAKE SERVICE
 ACCESSORIES
 UNION OIL PRODUCTS

Dial
7-7242

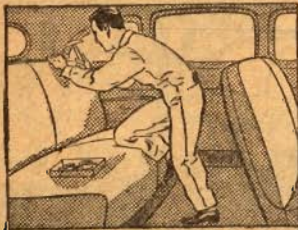
TRAVELERS GARAGE

JOHN BOCCOLI, Prop.
 1861 E. Main

UPHOLSTERING

De Luxe
Auto Seat Covers

Individually Tailored for Your Car



STANDARD COUPES CONVERTED
 TO FIVE PASSENGER COUPES

**CONVERTIBLE TOPS
 OUR SPECIALTY**

Estimates Cheerfully Given
 Guaranteed Satisfaction

PHONE 2-2149

VETERAN OWNED AND OPERATED

**MODERN
 AUTO TOP SHOP**

402 S. California St.
 (Corner of Sonora St.)

Automobile Supplies

See Automobile Parts & Supplies Headings

Automobile Tires—See Tires Headings

Automobile Tops

Market St Auto Top Co 744 E. Market..... 2-5501
MODERN AUTO TOP SHOP
 402 S California..... 2-2149
 Stockton Auto Top Co 807 E. Main..... 2-5886
THORNTON AUTO TOPS 621 E. Market..... 9-9994
 Branch Store 128 E Fremont..... 3-4766

Automobile Towing

**A A CALIF STATE AUTO ASSN
 EMERGENCY ROAD SERVICE—**
 RALPH CARTER CO 318 E. Miner..... 7-7916

CONNELL MOTOR TRUCK CO INC
 2211 N 99 Hwy..... 8-8984
GARVEY TRUCK SERVICE
 320 N Wilson Wy..... 5-5965
SHAW J S CO 5681 E. Marsh..... 4-4021
TRAVELERS GARAGE 1861 E. Main..... 7-7242
 (See Advertisement This Page)
UNION GARAGE 240 S Sutter..... 4-4789

Automobile Trimmings

THORNTON AUTO TOPS 621 E. Market..... 9-9994
 Branch Store 128 E Fremont..... 3-4766

Automobile Trucks

See Trucks—Motor Headings

Automobile Upholsterers

Market St Auto Top Co 744 E. Market..... 2-5501
MODERN AUTO TOP SHOP 402 S Calif..... 2-2149
 (See Advertisement This Page)

STOCKTON AUTO TOP CO
 A. SATTUI
 Auto Tops & Upholstering
 Deluxe Seat Covers
 CUSHIONS - CURTAINS - RUBBER MATS
 Standard Coupes Converted into
 5-Passenger Coupes
 807 E Main..... 2-5886

THORNTON AUTO TOPS
 DE LUXE SEAT COVERS
 AUTO TOPS and UPHOLSTERY
 CUSHIONS - CURTAINS - CANVAS COVERS
 STANDARD COUPES CONVERTED INTO
 5-PASSENGER COUPES
 621 E. Market..... 9-9994
 Branch Store 128 E Fremont..... 3-4766

WEBER BODY & TOP SHOP
 Factory Quality Upholstery
 DELUXE SEAT COVERS
 See The New Plastics
 CONVERTIBLE & TRUCK TOPS - CUSHIONS
 STANDARD COUPES CONVERTED INTO
 5-PASSENGER COUPES
 225 N American..... 2-3291

VIC'S AUTO LAUNDRY

VICTOR PROCTOR, Prop.

- AUTO WASHING - POLISHING
- WAXING - GLAZING
- BODY & FENDER REPAIRS

DIAL **2-0803** AUTO PAINTING
 Free Estimates
 WE DELIVER

EXPERT WORKMANSHIP
WEST COAST BUILDING WRECKING CO.
 1341 S. Aurora - Entr. Charter Way

Automobile Washing & Polishing

BRADBURY JACK 845 N El Dorado..... 2-9471
 Clark Garage 125 S Sutter..... 2-7511
GUBBINS ASSOCIATED SERVICE STN
 500 N Wilson Wy..... 2-9681
LINCOLN SUPER SERVICE
 325 S El Dorado..... 2-0771
MAIN ST GARAGE 800 E Main..... 4-4452
NORWALK SERVICE STN 247 N Wilson..... 2-9706

REID JESS A
 Anything Steam Cleaned
 Before Repairing & Repainting
**AUTO TRUCKS
 MACHINERY**
 West Weber At Van Buren
 South of Old Sperry Mill
 403 W Main..... 2-0552

Stockton Auto Steam Cleaners
 1531 E Main..... 2-8975
SWEEM BROS 544 E Charter..... 2-4685
WEST COAST BUILDING WRECKING CO
 1341 S Aurora..... 2-0803
 (See Advertisement This Page)

Automobile Welding—See Welding

Automobile Wheel, Axle & Frame Repairing

COLEMAN'S BRAKE SERVICE STN
 223 N El Dorado..... 3-1756
DONALDSON J F & SONS
 Wheel Aligning & Balancing
 240 N Hunter..... 5-5604
GOODYEAR SERVICE STORE
 130 N El Dorado..... 5-5834
 Larkin's Garage 135 E Fremont..... 3-0868
LA TEER-SPIRO 510 E. Miner..... 7-7964
M & H WHEEL SERVICE

WHEEL ALIGNMENT
 WHEEL & AXLE STRAIGHTENING
 WHEEL & RIM STRAIGHTENING
 WHEEL BALANCING
 12 N Commerce..... 3-0450

TEST LLOYD E & CO El Dorado & Park..... 5-5781
WESTERN ALINEMENT SERVICE
 422 N Aurora..... 3-1995

Automobile Wreckers

ACME AUTO WRECKING CO 324 S Center... 7-7021
 Barry J L 1533 Waterloo Rd..... 2-4571
 Charley's Garage & Auto Wrecking
 Late or Old Model Cars Wrecked
 Waterloo Rd & F..... 2-5197
ERNIE'S AUTO WRECKING 4425 E Main... 4-4939
HIGHT GEORGE AUTO WRECKING CO
 126 S Wilson Wy..... 2-0226
JENNING'S GARAGE 5441 E Dana..... 3-4422
KALEND'S GARAGE & AUTO WRECKING
 2810 E Fremont..... 4-4154
SHAW J S CO 5681 E. Marsh..... 4-4021
SLATER'S GARAGE 2652 N Wilson Wy... 2-6664
 (See Advertisement This Page)
**STOCKTON AUTO WRECKING &
 SUPPLY HOUSE** 420 S Center..... 4-4691

USED AUTO PARTS
 YOU'LL FIND IT HERE!

SLATER'S GARAGE

AUTO WRECKING
 TRUCK & AUTO REPAIRING
 Arc & Acetylene Welding

DIAL
2-6664

2652 N. Wilson Way Stockton

Awnings

Fred E Turner Co 633 E Market.....3-0808

KOOLSHADE SUN SCREENS—
VALLEY INSULATION CO
561 E Harding Wy.....2-6893

MANTHEY BROS 420 N California.....8-6911
(See Advertisement This Page)
(Continued Next Page)

Would you like to get your share of business from customers in your neighborhood? Then why not advertise in the Classified Telephone Directory? You can call the business office of the telephone company and ask for the Directory Advertising Representative. He can help you plan an effective message.

Always
keep Receiver
On the HOOK

When you are through talking on the telephone, always see that you place the receiver back on the hook. Otherwise you may miss an important call.

THE PACIFIC TELEPHONE AND TELEGRAPH COMPANY

Emergency!

An emergency arises—you need help quickly! Physician, hospital, ambulance, taxi or plumber! The quickest way of finding whom to call is to—

LOOK IN THE
Classified
TELEPHONE SECTION

TUXEDO AWNINGS

CHARLES RICHMOND, Owner

"YARDS OF SERVICE"

**AWNINGS - TARPAULINS - GARDEN FURNITURE
CANVAS WORK OF ALL KINDS**



Office and Factory
1245 W. FREMONT ST.

Phone
3-3645



Free Estimates

RELIABLE

SERVICE

Residence Phone 3-1457

Awnings

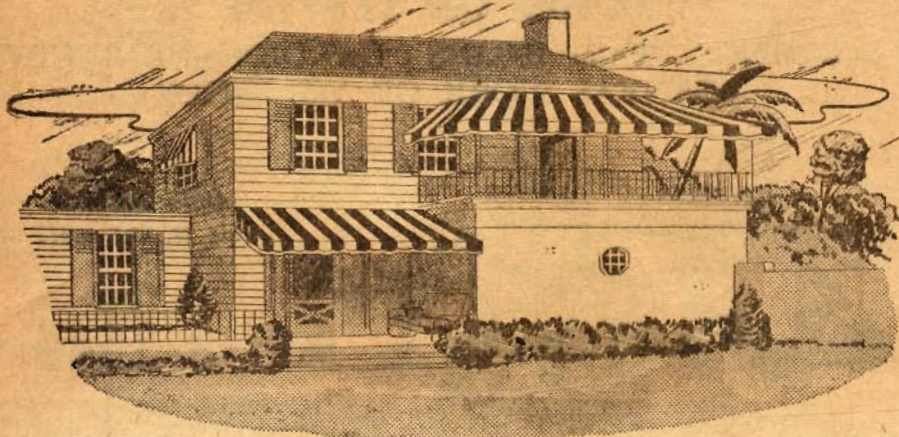
**CANOPIES
TARPAULINS
TENTS
GARDEN FURNITURE
CANVAS FOR INDUSTRIAL PURPOSES**

DIAL 8-8911

For Over Fifty Years Stockton's Leading Canvas Store

MANTHEY BROS.
420 N CALIFORNIA

Richmond Awning
AND
VENETIAN BLIND CO.
AWNINGS



CUSTOM MADE TO FIT YOUR WINDOWS—COMMERCIAL & RESIDENTIAL
TARPAULINS and VENETIAN BLINDS
WINDOW SHADES • CANOPIES
"MANUFACTURERS"

30 Years in Business

Office and Factory: 127 E. Channel NEAR N. EL DORADO

Call 7-7364 for FREE ESTIMATES

Awnings—(Cont'd)

PACIFIC CARPET & AWNING CO

One of Stockton's Oldest Awning Mfrs.

AWNINGS

COVERS TARPAULINS

ANY SIZE - MADE TO ORDER

Rug and Carpet Cleaning

328 S California. 2-7971

RICHMOND AWNING & VENETIAN BLIND CO 127 E Channel. 7-7364
(See Advertisement This Page)

TUXEDO AWNINGS 1245 W Fremont. 3-3645
(See Advertisement Preceding Page)

(Continued Next Page)

Plan your shopping with the Classified Telephone Directory.

**SHOP IN THE
YELLOW PAGES**

Whenever you want information about an article, a service or a certain business

LOOK IN THE

Classified
**TELEPHONE
SECTION**

Young Women

There May Be

Employment Opportunities

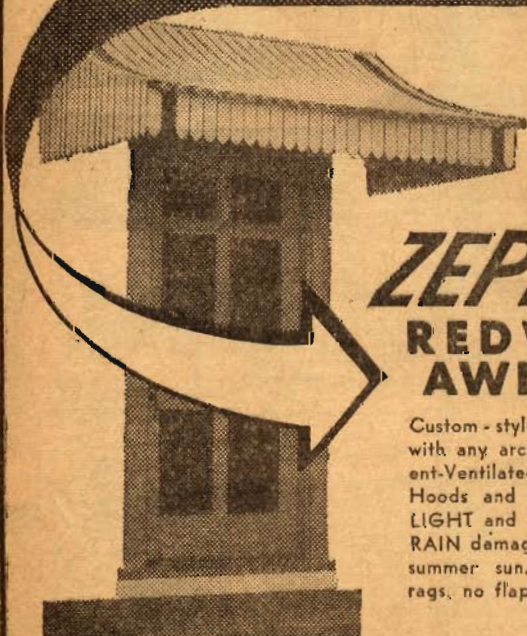
and a

PERMANENT POSITION FOR YOU

with

**THE PACIFIC TELEPHONE
AND TELEGRAPH COMPANY**

MAXIMUM BEAUTY—YEAR 'ROUND PROTECTION



FOR YOUR HOME OR COMMERCIAL BUILDING

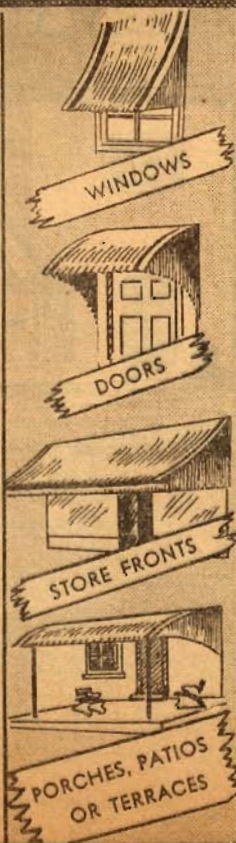
**ZEPHYR
REDWOOD
AWNINGS**

Custom-styled to harmonize with any architecture, Permanent-Ventilated Redwood Door Hoods and Awnings LET IN LIGHT and air. . . KEEP OUT RAIN damaging wind, and hot summer sun. No rattles, no rags, no flaps, no sags!

INSTALLED PROMPTLY • FREE ESTIMATES • NO OBLIGATION

ZEPHYR AWNING CO.

36 N. Wilson Way Stockton 3-4704



Awnings—(Cont'd)

- VALLEY INSULATION CO**
561 E Harding Wy. 2-8893
(See Advertisement This Page)
ZEPHYR AWNING CO 36 N Wilson Wy. 3-4704
(See Advertisement Opposite Page)

Baby Shops

- See also Children's & Infants' Garments—Retail
ARDEN BABY SHOP 35 N Sutter. 3-4376
BABEE-TENDA—
HURLBUT P D 1586 E 6th. 5-5378
DONNA DEE SHOP THE
1236 E Harding Wy. 2-8719
Juvenile Shop Ltd 328 E Main. 4-4131

Badges

- Markey John E 311 N El Dorado. 2-4755
Patrick & Moise-Klinkner Co
560 Market San Francisco
(Toll) Call "Operator" for. Exbrook 2641

Baggage

See Luggage Headings; Also Trunks Headings

Baggage Transfer

- Tanaka S Mathews Rd. 2-5948
YELLOW CAB & BAGGAGE CO
427 E Market. 5-5721

Bags—Burlap & Cotton

- AMERICAN BAG CO** 228 Harrison Oakland
(Toll) Call "Operator" for. Glencourt 1286
BROOKLYN BAG CO

WE BUY - SELL

New and Used

BURLAP & COTTON BAGS

17 W Mariposa. 2-2306

- Calif Bag Co 590 Minnesota S F.
(Toll) Call "Operator" for. Market 6427
DAVIDSON M 740 N Wilson Wy. 6-6875
FARMERS BAG & SUPPLY CO

NEW and USED BAGS

Grain Bags - Bean Bags - Wool Bags

Potato Bags - Onion Bags

Canvas Goods - Tarpaulins - Twine

W Weber Av at Commerce. 2-5159
Residence Phone. 3-3221

- Greenfield A 21 E Channel. 3-4627
Levi's Iron & Metal Co 2650 California Fresno
(Toll) Call "Operator" for. Fresno 3-3211

WEESNER BAG CO

BURLAP and COTTON

BAGS

TWINE

119 W Weber. 2-2276

- WEESNER C L** W Weber. 5-5703
YOUNG W W CO 406 E Market. 5-5901
(See Advertisement This Page)
Young W W Co 425 Tuleburg Levee. 4-4988

Bags—Paper

- BLAKE-MOFFITT & TOWNE** 325 W Weber. 7-7913
ZELLERBACH PAPER CO 120 S Aurora. 4-4791

If the telephone number at your residence is listed under another's name, frequently friends do not know how to reach you. For small cost you can have a separate listing in the Telephone Directory under your own name.

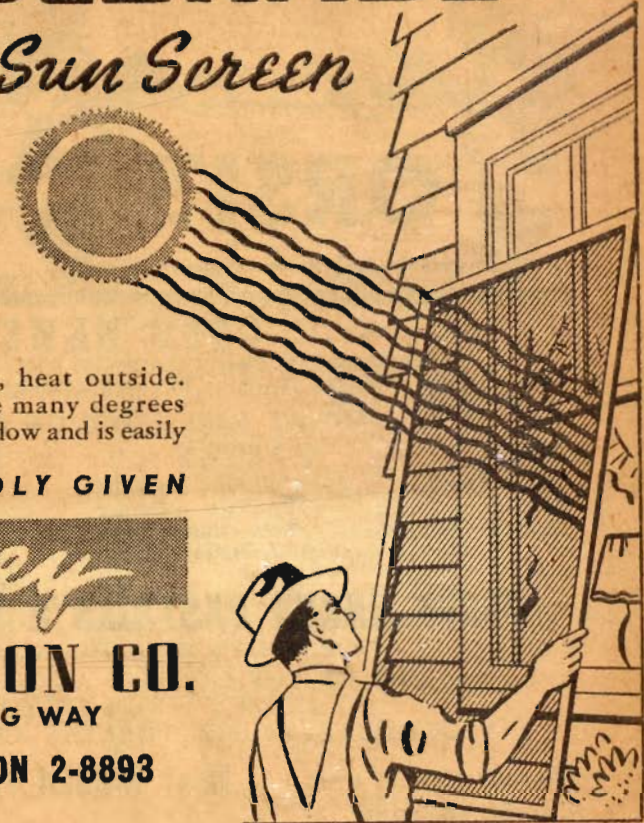
KOOLSHADE

Sun Screen



KOOLSHADE keeps sun, heat outside. Keeps inside temperature many degrees lower. Fits any type of window and is easily installed.
ESTIMATES GLADLY GIVEN

Valley
INSULATION CO.
561 E. HARDING WAY
PHONE STOCKTON 2-8893



W.W. YOUNG CO.

Processors of:
BURLAP - - - - - BAGS
COTTON - - - - -
PAPER - - - - -

Office: **406 E. MARKET** Phone 5-5901
Warehouse: **425 TULEBERG LEVEE** Phone 4-4988

We Solicit Wholesale Accounts

ATTENTION FARMERS!!!
WE WILL BUY YOUR USED BAGS

See Our Ad Under Textile Converting

ADJUSTABLE METAL AWNINGS

INSIDE CRANK CONTROLLED

FRED E. TURNER CO.
Phone for Circular or Appointment
(Note: We Do Not Sell or Service Canvas Awnings)
Stockton 3-0808

A Hardy Man
FOR ANY JOB

and perhaps you want him quickly. It's easy to find the one nearest you by looking in the

Classified
TELEPHONE SECTION

"For Her Majesty the House Wife"



WEDDING CAKES
BIRTHDAY CAKES
SHEET CAKES
Baked to Order

"GOOD NEWS"

HOT ROLLS - FRENCH BREAD AND PASTRY FOR YOUR DINNER - BAKED IN THE AFTERNOON AT 2:30 P.M.

ALSO WE BAKE FRESH ON SUNDAY

PIES

Made with finest FRESH fast-frozen fruits and berries.

PASTRY

Delicious DANISH PASTRY - Dinner Rolls - Butter Horns DOUGHNUTS

CAKE

Ask for Our Famous RUM, DEVILED FOOD, BANANA & WALNUT CAKE. Other popular varieties baked fresh daily.

ORSI'S CAKES PASTRIES & DELICATESSEN

"THE BAKERY WITH THE GLASS DOOR"

ONE OF THE LARGEST ASSORTMENTS OF FROZEN FOODS IN TOWN

VEGETABLES - FRUITS - TURKEYS - CHICKENS & FISH

OPEN DAILY 7 A.M. to 8 P.M.

Dial 6-6324

SUNDAYS 8 A.M. to 6 P.M.

1910 PACIFIC AVE.

STOCKTON

Wedding Cakes

Birthday Cakes

Sheet Cakes

Baked to Order



We specialize in furnishing cakes, pastry, dinner rolls for all occasions. Parties, Banquets and Lodges. Please phone your order early.

Dial 3-0801

PIES

Made with finest FRESH fast-frozen fruits and berries.

PASTRY

Delicious DANISH PASTRY, Dinner Rolls, Butter Horns, DOUGHNUTS.

CAKE

Ask for Our Specials for Week End Parties, Etc. Baked Fresh Daily.

Tuxedo Pastry Shoppe

1904 Pacific Avenue

Stockton

Bail Bonds

FALVEY TED 924 E Main.....3-4208
 If no answer call.....2-1158
GREENBERG HY

FOR PROMPT SERVICE
 24 HOURS A DAY
 CALL
 R. R. (BUD) MARSH
 119 N San Joaquin.....3-0565
 If no answer call.....2-8697
 Or.....2-6375

HOUSTON BILL

WHEN IN JAIL & NEED BAIL
 CALL
BILL HOUSTON
 "24-HOUR STATE WIDE SERVICE"
 924 E Main.....3-4208
 If no answer call.....2-1158

Bait-Fishing-See Fishing Bait

Bakers' Equipment

Hobart-Dayton Sales & Service
 41 E Channel.....2-2156

Bakers-Pie-See Pies-Pastry

Bakers-Retail

CENTRO-MART 111 S Center.....8-8687
 Charter Way Bakery 430 E Charter Wy.....2-1234
 Curnow's Sn Joaquin & Fremont.....2-8393
DELUXE BAKERY 329 S Sn Joaquin.....2-7452
 Genova Bakery 749 N Sierra Nevada.....6-6145

JUNE BRIDE BAKERY

QUALITY HAS NO COMPETITION
 We Specialize In
WEDDING CAKES & PARTY ORDERS
 40 W Main.....9-9985

Kenny's Cakery 8 N Stanislaus.....2-3653
 (See Advertisement Opposite Page)
 La Paloma Bakery 1726 E Main.....2-6857
MUZIO BAKERY 317 E Market.....4-4236
 (See Advertisement This Page)
 (Continued Next Page)

Bell Telephone Laboratories worked with the United States Navy during World War II in developing the PBM-3 Flying Boat, the electronic operation flight trainer which enables a 5-man bomber crew to train safely on the ground and yet experience all combat and flying conditions.

MUZIO BAKERY

Established Over 40 Years

Specialists in Fine Baking

WEDDING... BIRTHDAY AND PARTY CAKES



Famous for French Milk and Sour Dough Bread

RICH IN GOODNESS

Dial 4-4236

317 E. Market

Bakers-Retail-(Cont'd)

- ORSI'S CAKES PASTRIES & DELICATESSEN**
1910 Pacific Av. 6-6324
(See Advertisement Opposite Page)
- RED CHERRY BAKERY** 522 E Weber Av. 2-6848
(See Advertisement This Page)
- SIN RIVAL BAKERY** 2803 E Lafayette. 2-9177
- Sisting's Bakery 2226 E. Main. 2-4392
- SNOW WHITE BAKERY CO** 1414 E Miner. 6-6624
- Triangle Bakery 908 N Wilson Wy. 2-9404
- TUXEDO PASTRY SHOPPE**
1904 Pacific Av. 3-0801
Branch 939 N Yosemite. 2-0461
(See Advertisement Opposite Page)
- Webb's Bakery 240 E Harding. 2-3167

Bakers-Wholesale

- GRAVEM-INGLIS BAKING CO**
347 N Aurora. 7-7991
- Langendorf United Bakeries Inc
302 S Sn Joaquin. 3-1685
- MUZIO BAKERY** 317 E Market. 4-4236
(See Advertisement This Page)
- National Biscuit Co 115 S Van Buren. 2-8844
- SAN JOAQUIN BAKING CO** 1145 E Miner. 3-0491
- THURMAN'S BAKERY** 302 E 7th. 6-6609

Baling Service

- Rooker Bert S 15 N Sinclair. 2-0277

Ball Bearings-See Bearings Headings

Banks

- AMERICAN TRUST COMPANY**
Stockton Office 24 N Sutter. 8-8623
First Stockton Office
Successors To First National Bank
26 N Sn Joaquin. 8-8623
Pacific Av Office 1906 Pacific Av. 8-8623
- Bank of America N T & S A
Stockton Main Ofc Bk of Amer Bldg. 6-6761
Eastside Branch 147 N Wilson Wy. 6-6761
Hunter Square Branch. 6-6761
- STOCKTON SAVINGS & LOAN BANK**
Main & Sn Joaquin. 7-7933
Union Safe Deposit Bank 327 E Main. 5-5845

Bar Equipment

See Restaurant Equipment & Supplies

Bar Supplies

VALVANO SUPPLY HOUSE

BAR - FOUNTAIN - RESTAURANT
SUPPLIES

BAR STOOLS - TABLES - CHAIRS
GLASSWARE - DISHES - SILVERWARE
FIXTURES
CHERRIES - LIMES - SYRUPS

844 E Weber. 2-7642

Barbecue Equipment

- Patio & Barbecue Shop 1520 Pacific Av. 2-5371

Barbers

- Anthony's Barber Shop 203 N California. 2-9141
- DeLuxe Barber Shop Bank of America Bldg. 2-4104
- Hollywood Barber Shop 110 S El Dorado. 2-9488
- Hollywood Barber Shop 13 E Market. 7-7685
- Hotel Wolf Barber Shop 411 E Market. 2-6481
- Jennings Ed 509 N Hunter. 2-9651
- Jewel's Barber Shop 1443 E Main. 2-3847
- L & L Barber Shop 907 E Main. 3-4723
- Merchant Marine Cafe 139 S Hunter. 2-9192
- Moon-Light Barber Shop
309 E El Dorado. 2-6310
- Musselman M D Bk of Amer Bldg. 2-4104
- Ofis Barber Shop 143 E Market. 2-4137
- Pacific Barber Shop 2224 Pacific Av. 2-0740
- PHILIPPINE BARBER SHOP**
D C Paminsan-Owner
216 S El Dorado. 2-9955
- Southside Barber Shop 1410 S California. 2-7504
- Syndicate Barber Shop Hotel Stockton Bldg. 2-2245

Barbers' Supplies

- SONGER S & CO** 123 S Sutter. 2-0161
- Tietjen's Barbers & Beauty Shop Supplies
129 E Market. 5-5203

Finer
BAKERY
PRODUCTS
Wedding
Birthday
Club - Picnic
and Party Orders



Danish Pastry
French Rolls
Sour & Sweet
French Bread




PHONE
2-6848

RED CHERRY BAKERY
522 E. WEBER AVE.



We Specialize in Fancy
WEDDING AND BIRTHDAY CAKES
CAKES FOR ALL OCCASIONS - COOKIES

Call 2-3653
KENNY'S CAKERY
8 N. STANISLAUS



(Famous Since 1893)

"Rich in Goodness"

Specialist in
**FRENCH and ST. FRANCIS
ROLLS**

FRENCH BREAD
Genuine
SOUR DOUGH BREAD

Something New!
SHERRY WINE FLAVORED

MELLOWED-CRISPIE
SLOW BAKED BREAD

"The Taste Tells the Difference"

Phone 4-4236
317 E. MARKET

Barrels & Drums

- CONTINENTAL CAN CO INC**
Fibre Barrels & Drums
2716 E Miner Av. 6-6731
- McGUIRE & CO**
Steel Drums-Wood Barrels-Bought-Sold
4500 Shellmound Oakland
(Toll) Call "Operator" for. Olympic 8260
- MYERS BAREL CO**
Steel Drums-Barrels Bought & Sold
6549 Sn Pablo Av Oakland
(Toll) Call "Operator" for. Olympic 6847

Barrels & Drums-Used

- Maslow Cooperaage Corp
We Buy & Sell Used Barrels
499 Bay S F
(Toll) Call "Operator" for. Tuxedo 1620
- MYERS DRUM CO**
Used Drums Bought-Sold & Reconditioned
W Weber. 9-9073

Baseball Clubs & Parks

- Stockton Baseball Club 31 S El Dorado. 2-7466

Batching Equipment

- BODINSON MANUFACTURING CO**
Concrete Batching Plants
2401 Bay Shore Blvd S F
(Toll) Call "Operator" for. Randolph 9641
- NOBLE COMPANY** 1860-7th Oakland
(Toll) Call "Operator" for. Highgate 8768

Bathing Suits-See Sportswear Headings

Baths

- Cooper Clara Belle Health Harbor
222 N Stanislaus. 2-4445
- COPELAND C W**
Sulphur Baths
919 N El Dorado. 2-2307
- SANITARIUM SYSTEM OF TREATMENTS**
Featuring Original
Bottle Creek Treatments
Swedish Massage - Colonic Therapy
FOR RHEUMATIC AILMENTS
Reducing, Sleam, Electric Cabinets
Separate Departments
J. A. Meads Mrs. J. A. Meads
828 N El Dorado. 2-0262

Baths-Internal-See Colonic Irrigation

- FOUR THOUGHTFUL ITEMS
OF TELEPHONE PROCEDURE—
1. Please answer promptly.
 2. Please be on the line when the party you want answers.
 3. Please speak distinctly and without hurrying, with the lips close to the mouthpiece.
 4. Please replace the receiver gently when through talking.

A Handy Man
FOR ANY JOB

and perhaps you want him quickly. It's easy to find the one nearest you by looking in the

Classified
TELEPHONE SECTION

Batteries—Repairing

Graf Battery Co 308 E Lafayette.....9-9283
(See Advertisement This Page)

Batteries—Retail

A T A TIRE SERVICE
Exide-General & Dunlop Batteries
245 N Hunter.....4-4578

AUTO-LITE BATTERIES

Get the most out of your present battery by calling one of the Auto-Lite Battery Dealers shown below. Prompt, dependable service on all makes.

AUTO-LITE

"WHERE TO BUY THEM"

DISTRIBUTOR

CHANSOR & LYON CO 421 N Hunter..9-9011

DEALERS

B & P AUTO SERVICE
El Dorado & Channel.....2-1143

C & R SUPER SERVICE STATION
1632 Pacific Av.....2-9400

B & P AUTO SERVICE
El Dorado & Channel.....2-1143

CALIFORNIA AUTO SUPPLY CO
222 N El Dorado.....5-5959

The Electrical Gun Director was developed by Bell Telephone Laboratories and made by Western Electric Company during World War II. Employing more than 100 vacuum tubes, it solves in 15 seconds mathematical equations that would take a trained mathematician more than 5 hours to do.

NEW & REBUILT BATTERIES

Guaranteed Repairing



We Specialize in Industrial & Commercial Batteries

Truck & Marine

DIAL 9-9283

GRAF BATTERY CO.

308 E. Lafayette Stockton, Calif.

G. P. BATTERY SERVICE

G. P.

ATOM-POWER

BATTERIES - CUSTOM BUILT

NEW & RECLAIMED

Wholesale & Retail

INDUSTRIAL - COMMERCIAL

Call Us for Your Battery Troubles

NO ORDER TOO SMALL OR TOO LARGE

Dial 2-2771

2752 WATERLOO ROAD

Batteries—Retail—(Cont'd)

EXIDE BATTERIES

Call any Exide Dealer listed below—dependable service on all makes. Their honest, accurate advice prolongs your battery's life.



When it's an Exide you start.

"FOR SERVICE CALL"

WHOLESALE

AUTOMOTIVE PARTS CO
244 N Hunter.....7-7968
KRAFFT SERVICE El Dorado & Park...9-9795

RETAIL DEALERS

A T A TIRE SERVICE 245 N Hunter...4-4578
Channel Garage 230 E Channel.....7-7640

EDEN SQ AUTOMOTIVE SERV
933 N El Dorado.....4-4993

FETSCH STANLEY 1405 E Miner.....6-6663
Krafft Service El Dorado & Park...9-9795

LUCAS THOMAS M
El Dorado & Magnolia.....6-6961

Peirano Joe 2212 Waterloo Rd.....2-3732
Sunnyside Service Station
1068 Waterloo.....2-7749

UNION GARAGE 240 S Sutter.....4-4789

MARINE DEALER

Ets-Hokin & Galvan 233 N Sn Joaquin...5-5621

FISK BATTERIES

RECHARGING

RENTAL

*Prompt,
Dependable
Service*

ON ALL MAKES

***TIME TO RE-TIRE — Reg. U. S. Pat. Off.**
"WHERE TO BUY IT"

DISTRIBUTOR,

DONALDSON J F & SONS
240 N Hunter.....5-5604



G P Battery Service 2752 Waterloo Rd....2-2771
(See Advertisement This Page)

GOODYEAR SERVICE STORE
130 N El Dorado.....5-5834

PRICE-RITE AUTO SUPPLIES
1 S Wilson Wy.....8-8543

Stockton Battery Co 512 E Washington...2-8587
Stockwell Norman L 1420 E Miner.....2-2204

Watt Auto Electric Co 102 S Wilson Wy...2-4171

WILLARD BATTERIES—

DEALER

SUNNYSIDE SERVICE STATION
1068 Waterloo.....2-7749

WILSON'S SIGNAL SERVICE STATION
502 N El Dorado.....2-9700

Batteries—Whse & Mfrs

AUTO ELECTRIC CO
Delco Batteries
233 N Hunter.....4-4741

DONALDSON J F & SONS 240 N Hunter...5-5604
Exide Battery Distr 233 N Sn Joaquin...5-5621

G P BATTERY SERVICE
2752 Waterloo Rd.....2-2771

HOBBS BATTERIES—
IMMEL MOTOR PARTS CO 130 E Miner..5-5691

MAXWELL MOTOR SUPPLY CO
Delco Batteries
228 N El Dorado.....8-8586

MORRIS AUTO SUPPLY CO 507 E Miner...4-4761

WILLARD BATTERIES—

DISTRIBUTOR

MORRIS AUTO SUPPLY CO
507 E Miner.....4-4761

Battery Charging Equipment

CROWN EQUIPMENT CO 2606 N Wilson...3-2416

Telephone service is one of the unifying forces of the nation.

Bean Cleaning

Stockton Bean Warehouse Oro & Poe.....3-0230

Beans—Dried

DONEUX ROLAND C 18 W Weber.....8-8603
KLEIN BROS 48 W Weber.....5-5731

LYNG ED J WAREHOUSE
Coldwell & 99 Hwy Modesto
(Toll) Call "Operator" for.....Modesto 3322

Bearings—Ball & Roller

AUTOMOTIVE PARTS CO 244 N Hunter...7-7968

BEARING DISTRIBUTING CO

**BALL - ROLLER - BUSHINGS - SEALS
BEARINGS**

Timken - Fafnir - Hyatt - New Departure
PILLOW BLOCKS - INDUSTRIAL CASTERS

349-9th St Francisco
(Toll) Call "Operator" for...HE mlock 2948

BEARING SUPPLY THE 300 N Wilson Wy..4-4859
(See Advertisement This Page)

IMMEL MOTOR PARTS CO
Distr For Timken-Fafnir-RBC Bearings
130 E Miner.....5-5691

MAXWELL MOTOR SUPPLY CO
228 N El Dorado.....8-8586

MORRIS AUTO SUPPLY CO 507 E Miner...4-4761
Philpott George M Co 1160 Bryant S F
(Toll) Call "Operator" for.....Hemlock 5475

The men and women in the Bell System are used to meeting emergencies and they are trained and equipped to carry on in times of special need. For years they have known the test of fire, flood and storm. Always before them is the tradition that "the message must go through".

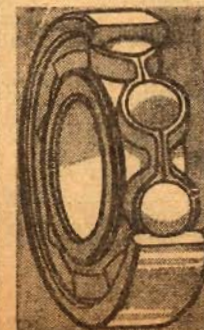
**THE
BEARING
SUPPLY
BALL-ROLLER**

**TIMKEN ROLLER BEARINGS
NEW DEPARTURE BALL BEARINGS
HYATT ROLLER BEARINGS
FAFNIR-MRC BALL BEARINGS**



GATES

**INDUSTRIAL BELTS & SHEAVES
NATIONAL OIL SEALS
JOHNSON BRONZE BUSHINGS**



**AUTOMOTIVE
INDUSTRIAL**

TELEPHONE

4-4859

300 N. Wilson Way
STOCKTON

Beauty Shop Equipment & Supplies

FRESNO BEAUTY & BARBER SUPPLY CO

901 L Fresno
(Toll) Call "Operator" for Fresno 4-4703
(See Advertisement This Page)

MONARCH BEAUTY SUPPLY CO

Exclusive Distributor
NESTLE - LE MUR
COLD WAVE MACHINE &
MACHINELESS-ROUX HAIR DYE
PRODUCTS - ETERNOL HAIR DYE
EQUIPMENT & CHROME FURNITURE
207 N California 3-1444

SONGER S & CO 123 S Sutter 2-0161

(See Advertisement This Page)

TIETJEN'S BARBERS & BEAUTY SHOP

SUPPLIES
129 E Market 5-5203

**Beauty Shop Equipment & Supplies—
Repairing**

Songer S & Co 123 S Sutter 2-0161

Beauty Shops

ADELAIDE'S BEAUTY SHOP

1237 Buena Vista 3-1242

AILEEN'S BEAUTY SALON

AILEEN ADAIR, Prop.
COMPLETE BEAUTY SERVICE
SPECIALIZING IN ALL TYPES OF
PERMANENT WAVING

Mezzanine Floor of Segarini Bros. Market

2314 N El Dorado 2-2511

ALFRED'S SALON OF BEAUTY

DISTINCTIVE COIFFURES
Alfred & Bobbie Stubblefield
PERMANENT WAVING
HAIR STYLING
RENO'S CURLY CUTTING

426 E Weber 3-3922

ALFRED'S SALON OF BEAUTY

426 E Weber 3-3922

(See Advertisement Following Page)

Andre's Beauty Shop 14 N California 5-5236

(See Advertisement Page 34)

ANDREWS' BEAUTY SHOP

COMPLETE BEAUTY SERVICE
PERMANENT WAVING
SPECIALIZING IN HAIR & SCALP
TREATMENTS & TINTING, FACIALS
SOFT WATER SHAMPOOS
BERTIE GIBSON

912 S California 2-6321

(Continued Next Page)

The oldest of all the telephone indus-
try's traditions is service.

*When you call somebody by
telephone*

**PLEASE DON'T
"HANG UP"
TOO SOON**

"Play Ball" with him by giving
him time to answer.

Beauty and
S - SONGER & CO.
Barber Supplies

Phone
2-0161



Featuring:
**CONTOURE'
HALLIWELL
SHELTON
ELLEN-KAYE
PAIDAR
HUDSON
CLAIROL
ROUX**

123 S. SUTTER ST.
Stockton, Calif.

**EQUIPMENT
and SUPPLIES**
for
**BEAUTY SALONS
BARBER SHOPS**
*If It's Used in a Beauty Salon
Fresno Beauty Supply Sells It*

**Largest Stock of
Supplies and Equipment
in the Valley**

**Sole Distributors
HELENE CURTIS
Supplies & Equipment**

**Koken Beauty &
Barber Equipment**

**Cold Waves
Elasti-Curl**

**Eugene Dryers &
P. W. Machines**

**Claire! - Roux - Eternol
Dyes and Tints**

CONTOURE' COSMETICS

PHONE
(Toll) Call "Operator" for
FRESNO 4-4703
Or Write

**FRESNO BEAUTY AND
BARBER SUPPLY CO.**
901 L ST. FRESNO




Charm
BEAUTY SALON

**PERSONALIZED
Beauty Services**

For Added Glamour We Suggest
**BRAIDS - SWITCHES - HOLLYWOOD FALLS
CLUSTER CURLS - WIGS & CHIGNONS**

*A Complete Line of Nationally Known
Cosmetics*

Dial 5-5991

414 E. MARKET STOCKTON, CALIF.

PARISIENNE

BEAUTY SALON

Telephone
2-2405
FOR APPOINTMENT

A LOVELY SALON
for
DISCRIMINATING
WOMEN

40 S. CALIFORNIA STREET STOCKTON

Beauty Shops—(Cont'd)

ASSOCIATION OF REGISTERED
COSMETOLOGISTS UNITED

THE FOLLOWING
SHOPS ARE MEMBERS
OF THE UNITED
ASSOCIATION OF
REGISTERED
COSMETOLOGISTS



"FOR SERVICE CALL"

ADELAIDE'S BEAUTY SHOP 1237 Buena Vista	3-1242
ALFRED'S SALON OF BEAUTY 426 E Weber	3-3922
ANDRE'S BEAUTY SHOP 14 N California	5-5236
ANDREWS' BEAUTY SHOP 912 S California	2-6321
BECHLOFF'S BEAUTY SALON 2320 Pacific Av	3-0884
CONTINENTAL BEAUTY SALON 236 N Sutter	3-1206
DELLRAE'S BEAUTY STUDIO 150 E Pine	3-4591
DOROTHY & MABEL'S BEAUTY SALON 29 S Sn Joaquin	5-5172
DORTHA'S BEAUTY SHOP 214 S Cardinal Av	2-5530
EDEN SQUARE BEAUTY SALON 38 E Acacia	2-6755
FREITAS HAZEL BEAUTY SHOP 1st National Bank Bldg	2-5795
LA BELLE BEAUTY SALON 330 W Harding	2-6345
LA FRANCE BEAUTY SHOP 1226 E Harding Wy	7-7405
MODERNE BEAUTY SHOP 6 N California	2-2756
PARISIENNE BEAUTY SALON 40 S California	2-2405
WONDER THE 340 E Main	6-6871

(Continued Next Page)

You can find out "Where To Buy It" by looking in the Yellow Pages.

We Specialize in
PERMANENT WAVING
Individual Coiffures,
Curly Cutting, Bleaches, Dyes
and Scalp Treatments

Alfred's
SALON OF BEAUTY

Member of Western States Hair Designers Council

Featuring
ALFRED

From Southern California where he had extensive training under the internationally known creator of the famous "Curly Cut" — "Reno of Hollywood."

EXPERIENCED OPERATORS ONLY

For Appointment
Dial 3-3922
Or 6-6632

426 E. Weber
STOCKTON

AIR
CONDITIONED

MAID
SERVICE

**A MODERN SALON
PATRONIZED FOR
DISTINCTIVE BEAUTY
SERVICE**

**FAMOUS FOR SMART
HAIR STYLES AND
BEAUTIFUL PERMANENTS**

**NATURAL HAIR BEAUTY
ACCENTUATED BY USE
OF MODERN WATER-
SOFTENING SYSTEM**

FOR APPOINTMENT
Dial 5-5851
SMITH & LANG, INC.
"Stockton's Finer Store"
MEZZANINE FLOOR
Main & San Joaquin

Beauty Shops—(Cont'd)

Avant's Beauty Nook 232 S Center.....2-9971
 Avenue Beauty Salon 2321 Pacific Av.....2-0829
 Bailey's Beauty Shop 2658 E Main.....2-2237
 Beauty Box 348 N Calif.....2-1104
 Beauty Bungalow 344 S El Dorado.....5-5010
 Beauty Nook 1253 School.....8-8390
BECHLOFF'S BEAUTY SALON 2320 Pacific.3-0884
 (See Advertisement Following Page)

Bert's Beauty Shop 2731 Waterloo.....2-2193

CALIF BEAUTY SHOP

Edna S Gianelli-Owner
 Bk of Amer Bldg.....4-4188

CAMEO BEAUTY SALON 144 S Wilson Wy..2-2327
 (See Advertisement This Page)

CARNATION BEAUTY PARLOR

312 E Market.....2-8397

CHARLOTTE'S BEAUTY SHOP

GEORGIE M. KNIGHT & MOTHER, OWNERS
 "Hair Styling For Your Personality"
 Quality Permanent Waving
 Lovely Cold Waves
 Hair Tinting

2206 N El Dorado.....2-6895

Charm Beauty Salon 414 E Market.....5-5991
 (See Advertisement Page 31)

China Beauty Salon 244 S Sn Joaquin.....2-3180

CONTINENTAL BEAUTY SALON

236 N Sutter.....3-1206

Crystal's Beauty Shop 1128 N Wilson Wy....4-4320

DELLRAE'S BEAUTY STUDIO

DELL PARSONS BARNES
 EXCLUSIVE
 BEAUTY SERVICE

Between El Dorado & Hunter
 150 E Pine.....3-4591

DOROTHY & MABEL'S BEAUTY SALON

29 S San Joaquin.....5-5172

(See Advertisement Page 35)

(Continued Next Page)

*All Lines of
 Beauty Culture*



**PERMANENT WAVING
 HAIR TINTING
 BLEACHES**

Helene Curtis Method

COLD WAVES
 MACHINE - MACHINELESS
 RENO CURLY CUTTING
 AIR CONDITIONED SHOP

Open Evenings by Appointment

Dial 2-2327

**CAMEO BEAUTY
 SALON**

LUCILLE LEBOW
 144 S. WILSON WAY

Goodrich Beauty College

STOCKTON'S OLDEST
 BEAUTY SCHOOL

Enroll now for a...
**COMPLETE BEAUTY
 COURSE**

APPROVED for VETERANS

UNDER THE G. I. BILL

CASH OR TIME PAYMENT PLAN

A FUTURE SECURED
 WITH

FINANCIAL INDEPENDENCE

YOU CAN SAVE ON PERMANENTS
 WORK DONE

BY ADVANCED STUDENTS



PHONE
 2-9333

117 NORTH
 CALIFORNIA ST.

BONDED AND LICENSED BY THE STATE OF CALIFORNIA

MARIE'S Salon of Beauty

Room 6
 418 E. MAIN ST.

WHERE YOU GET THE TWO WAY CHARMER
 FOR ONE PRICE

A PERFECT HAIRCUT



A PERFECT WAVE



Perfection

Condition and Types of Hair
 Given Personal Consideration

SPECIALISTS in All Types of
 Permanents - Dyes - Bleaches
 Dye Removing & Haircutting

DIAL
2-1575
 STOCKTON

WATERFALLS & HAIR PIECES OBTAINABLE

Let My 20 Years Experience Help You

*A Complete
Beauty Service*



*Permanent Waves
Hair Tinting
Facials*

**THE WONDER
BEAUTY SHOP**

LILLIAN POWERS

Phone 6-6871

340 E. MAIN
MEZZANINE FLOOR

MARGARET ROND

Formerly
MARGARET HILDERBRAND

*La Belle
Beauty Salon*

For APPOINTMENT
Dial 2-6345



Specializing in
COLD WAVES

(We Give Test Curls)

Special Hair Conditioning Shampoos
Tinting & Hair Styling
Dermatics For Skin Care

AMPLE PARKING SPACE

330 West Harding

REMEMBER 2-6345

Beauty Shops—(Cont'd)

DORTHA'S BEAUTY SHOP

Dorthea Morris
214 S Cardinal Av. 2-5530

EDEN SQUARE BEAUTY SALON

Mrs Jane Owen Prop
38 E Acacia 2-6755
Edith's Beauty Shop 1507 S Sutter 2-2742

Edna's Beauty Nook

Edna Thompson-Owner
32 E Harding 2-1849
Elmwood Beauty Shop 1616 Elmwood 8-8163

ESTHER'S BEAUTY SALON 2061 E Main. 2-0355
(See Advertisement Opposite Page)

EX-CEL-CIS BEAUTY SALON

COMPLETE BEAUTY SERVICE

Specializing In
PERMANENT WAVES
A COMPLETE LINE OF EX-CEL-CIS
BEAUTY PRODUCTS
Fred W. Stone, Owner

420 E Lindsay 2-0263

Fern Beauty Shop 1231 E Miner 3-0211

Finesse Beauty Salon 326 N Calif. 3-2176

(See Advertisement Opposite Page)

FREITAS HAZEL BEAUTY SHOP

1st Natl Bk Bldg 2-5795

(See Advertisement Opposite Page)

Gertie's Beauty Shop 119 W Market 2-9323

Golden Rule Beauty Shop

Donna Songer
917 N Yosemite 2-5633

GOODRICH BEAUTY COLLEGE 117 N Calif. 2-9333

(See Advertisement Preceding Page)

GWEN'S BEAUTY SHOP

MRS. ENID DOERING - Propr.

We Specialize in

PERMANENT WAVING
HAIR TINTING - SCALP TREATMENTS
"ALL TYPES OF BEAUTY WORK"
Evenings by Appointment

2732 E Sonora 4-4160

(Continued Next Page)

*La France
Beauty Shop*



MILDRED
CARDIFF

THELMA
HAYDEN

Specializing in
COLD WAVING & MACHINELESS WAVING

1226 E. Harding Way



FOR APPOINTMENT

DIAL 7-7405

*Andre's
BEAUTY SHOP*

AIR CONDITIONED



GRACE MOORE

Experienced Operators Only

PERMANENT WAVING
TINTING AND BLEACHING

Superfluous Hair
Removed Permanently

5-5236

Entire 2nd Floor Morris Plan Bank Bldg
14 N. CALIFORNIA

*Complete
BEAUTY SERVICE*

GEORGE
BECHLOFF

Member of Western States
Hair Designers Council

And His Staff
ARTISTS



Design and Interpret the Coiffure
to Match Your Own

INDIVIDUALITY
and
PERSONALITY

Complete Line
COSTUME JEWELRY & COSMETICS

Bechloff's
BEAUTY SALON
Dial 3-0884

2320 Pacific Ave.

Stockton

Beauty Shops—(Cont'd)

- Harper Beauty Shop Bk of Amer Bldg. 2-0201
- Home Beauty Service 119 W Oak. 2-7867
- HOUSE OF BEAUTY** El Dorado at Harding. 5-5719
- Juanita's Beauty Shop 2056 Mt. Diablo. 3-0765
- LA BELLE BEAUTY SALON**
- Margaret Rond-Prop
- 330 W Harding. 2-6345
- (See Advertisement Opposite Page)
- LA FRANCE BEAUTY SHOP**
- 1226 E Harding Wy. 7-7405
- (See Advertisement Opposite Page)
- LOIS'S BEAUTY SALON**
- See Our Advertisement Under Beauty Shops
- 234 E Charter. 3-0587
- Lola's Beauty Shop 1940 Gilchrist. 3-0855
- Looking Glass Beauty Shop 2151 E Main. 3-0505
- Marge's Beauty Shop Tracy Hwy. 2-3941
- MARIE'S SALON OF BEAUTY** 418 E Main. 2-1575
- (See Advertisement Page 33)
- Martha Ann Beauty Salon 3622 E Myrtle. 2-3638
- MARY'S BEAUTY SHOP** 231 S American. 4-4449

MERLE NORMAN COSMETIC STUDIO

Teaches You the
**ART OF APPLYING YOUR
DAILY MAKE-UP**
FEATURING
ROLLEY'S PERFUMES & COLOGNES
Truly America's Finest
2 N Sutter. 2-3376

- Michael's Beauty Shop
- Weber & Wilson Wy. 2-3898
- MILADY BEAUTY SHOPPE** 111 N Sutter. 7-7371

MODERNE BEAUTY SHOP

PERSONAL ATTENTION
WITH
COMPLETE BEAUTY SERVICE
Over The Owl Drug Store
JOSEPHINE FRENCH - Owner
6 N California. 2-2756

(Continued Next Page)

**ESTHER'S
BEAUTY SALON**

ESTHER WILLIAMS, Prop.



Phone
2-0355

We Specialize in
PERMANENT WAVING
A COMPLETE BEAUTY SERVICE
RAZOR SHAPING & HAIR STYLING
2061 E. MAIN STOCKTON

AIR CONDITIONED



Personality Permanents
HIGH CLASS WORK AT MODERATE PRICES
EXPERT OPERATORS
EXPERT HAIR TINTING
DYEING & BLEACHING
Two Beauty Salons to Serve You

QUEEN'S BEAUTY STUDIO

218 W. Harding Way
Phone 2-4306

LOIS BEAUTY SALON

234 E. Charter Way
Phone 3-0587

Finesse
BEAUTY SALON



Hope Martinez
and
Nadine Farley, Props.

A Beauty Service
of
Quality &
Satisfaction

EVENINGS BY APPOINTMENT
Phone 3-2176
326 North California



Rudellat's
**Beauty
Shop**

HELEN RUDELLAT

For

**MODERN COIFFURES
TINTING - BLEACHING**

DIAL
2 - 5700

31 N. Sutter Stockton



"Every Beauty Service by Expert Hands"
Featuring: Custom Permanents—Individual
Facials—Hair Tinting

Hazel Freitas Beauty Shop

Suite 311
22 N. San Joaquin St. Phone 2-5795



BEAUTY SCHOOL

Build Your Future
In Beauty Culture

Enroll Now At

**THE STOCKTON
SCHOOL OF BEAUTY**

All New and Modern
Equipment

SPECIAL HAIRCUTTING
INSTRUCTOR

Day - Evenings - Part Time Classes
Easy Payment Plan

MR. FEDERICO, Owner & Instructor

38 S. California 3-5528

VERN LEE

Beauty Shoppe

LEAH HUSTON
VERNA MILLER



Specializing in

PERMANENT WAVING

Room 207
Bank of America Bldg. Dial 2-6278

Permanents
OF ALL TYPES
HAIR DYEING
FACIALS
MANICURES



Dorothy & Mabel's
BEAUTY SALON

7 Competent Operators

Call 5-5172

29 S. SAN JOAQUIN

Beauty Shops—(Cont'd)

- NEWBY'S HOUSE OF BEAUTY**
 El Dorado at Harding.....5-5719
 Oaks Beauty Shop 1160 N Wilson Wy.....2-3491
 Olga Beauty Shop 119 S Sutter.....2-6501
 Olive Beauty Shop 941 S Sn Joaquin.....3-0147
 If no answer call.....3-1252
 Ophir Street Beauty Shop 446 N Ophir.....2-8613
- PARISIENNE BEAUTY SALON**
 40 S California.....2-2405
 (See Advertisement Page 32)
- POOL'S SALON OF BEAUTE** 426 E Weber. 6-6632
- QUEEN'S BEAUTY STUDIO THE**
 218 W Harding.....2-4306
 (See Advertisement Preceding Page)
- REGINA'S BEAUTY SHOP**
 260 N California.....2-8695
- ROSE BEAUTY SHOP**
 We Specialize In The Rvette Cold Wave
 1424 1/2 S El Dorado.....3-0277
- Rudellat's Beauty Shop 31 N Sutter.....2-5700
 (See Advertisement Preceding Page)
- St Leo Beauty Salon 206 N Calif.....3-0288
- SMITH & LANG INC** Main & Sn Joaquin.....5-5851
 (See Advertisement Page 32)
- STERLING PERMANENT WAVE STUDIO**
 Main & Hunter.....2-2490
 If no answer call.....8-8616

STOCKTON BEAUTY SALON

JESSIE M. ESTEP
 Specializing in
**HAIR TINTING AND
 PERMANENT WAVING**
 Mezzanine of Day & Nite Drug Store
 Stockton Hotel Bldg
 145 E Weber.....9-9219

- STOCKTON DRY GOODS BEAUTY SALON**
 Main & Hunter.....7-7555
- Stockton School Of Beauty 38 S California...3-5528
 (See Advertisement Preceding Page)

SUBWAY RINGLETTE BEAUTY SHOP

FLORENCE SCRIBNER & EDNA VINCENT
COMPLETE BEAUTY SERVICE
 PERMANENT WAVE SPECIALIST
 845 E Miner.....2-0874

TRIANGLE BEAUTY SHOP

LET US CREATE
 DISTINCTIVE COIFFURES
 FOR YOUR
 DISCRIMINATING TASTE
 942 Waterloo Rd.....7-7536

- Vern Lee Beauty Shoppe
 Bk Of America Bldg.....2-6278
 (See Advertisement Preceding Page)

- WAGON WHEEL BEAUTY SHOP**
 1122 E Lafayette.....7-7503
 Williams Frances Mrs 536 N American.....3-0541

- WONDER THE** 340 E Main.....6-6871
 (See Advertisement Page 34)
- Yosemite Beauty Shop
 Donna Songer
 917 N Yosemite.....2-5633

- Beds**
 Sweet N & Sons 329 E Market.....7-7187

Beds—Hospital
 See Hospital Equipment & Supplies

A thoughtful party-line user answers her telephone bell promptly . . . places her own calls accurately, so that they do not have to be placed again . . . does not monopolize the telephone at the inconvenience of others . . . teaches children, too, the little telephone kindnesses . . . and when her telephone is not in use, sees that it is hung up:

VALLEY BEVERAGE CO.

Distributors for

**GOLDEN GLOW
 Beer and Ale**

AND

**BUDWEISER
 BEER**

Distributors for
**CANADA DRY
 GINGER ALE INC.
 WINES, ETC.**

130 W. CHANNEL

Dial 4-4818



Beer & Ale—Distrs

ABDALLAH C M CO
 Distributors
WHOLESALE GROCERS
 Jobbers of Paper Products
 Coors Beer
 Fine Wines
WHOLESALE CONFECTIONERS
 815 E Weber.....5-5805

ATCHLEY DISTRIBUTING CO
 Distributors For
G-B BEER
WAREHOUSE - 1001 HAZELTON
 Elmer Atchley - Manager
 Residence
 1240 Sn Juan.....2-7941

- BERBERIAN BROS** 142 S Aurora.....7-7928
 (See Advertisement Opposite Page)

- BUDWEISER BEER—**
VALLEY BEVERAGE CO 130 W Channel..4-4818

- BURGERMEISTER BEER—**
VICTORY SODA WORKS 1514 E Market..2-2492

- CAL-HI BEVERAGE CO** 1020 E Church...3-5637
 (See Advertisement Opposite Page)

- CENTRAL DISTRIBUTING CO**
 16 S Wilson Wy.....5-5178
 (See Advertisement Opposite Page)

- COSTA ERNEST D** 28 W Main.....2-1663
DELTA DISTRIBUTING CO 1041 W Weber..2-0183
 (See Advertisement This Page)

- EL DORADO BREWING CO**
 617 N Stanislaus.....9-9091
 (See Advertisement Opposite Page)

- George Bros Beverage Distrs
 Lincoln & Weber.....3-5684

- GOLDEN GLOW BEER & ALE—**
VALLEY BEVERAGE CO 130 W Channel..4-4818

(Continued Next Page)

Schlitz
 The Beer
 That Made Milwaukee Famous

**RISHWAIN
 DISTRIBUTING
 COMPANY**

Dial 9-9067
 949 E. MAIN

**ACME
 BEER**

Distributors of
**ACME & PABST BEERS
 WINE DISTRIBUTORS**

Manufacturers of
KIST BEVERAGES

A. MAFFEI & CO.
 Telephone 5-5813
 419 W. MAIN

People really like
Burgermeister

**PALE BEER
 & ALE**

Ask Your Dealer

**VICTORY
 Soda Works**

1514 E. Market **Dial 2-2492**

Lucky Lager Beer
 Miller's High Life
 Hamm's Beer
 Grape Gold Wine

**DELTA
 DISTRIBUTING CO.**

2-0183
 1041 W. Weber


Beer & Ale Distrs-(Cont'd)

- LUCKY LAGER BEER—
DELTA DISTRIBUTING CO.
1041 W Weber..... 2-0183
- MAFFEI A & CO 419 W Main..... 5-5813
(See Advertisement Opposite Page)
- Pacific Brewing & Malting Co 432 S Aurora... 6-6924
- QUALITY DISTRIBUTING CO 31 S Aurora... 2-4293
- RAINIER BEER & ALE—
CAL-HI BEVERAGE CO 1020 E Church... 3-5637
- Rainier Brewing Co Distrs 1020 E Church... 3-5637
- REGAL BREWING CO DISTR
16 S Wilson Wy..... 5-5178
- REGAL PALE BEER—
CENTRAL DISTRIBUTING CO
16 S Wilson Wy..... 5-5178
- RISHWAIN DISTR CO 949 E Main..... 9-9067
(See Advertisement Opposite Page)
- SCHLITZ BEER—
RISHWAIN DISTR CO 949 E Main..... 9-9067
- VALLEY BEVERAGE CO 130 W Channel... 4-4818
(See Advertisement Opposite Page)
- VALLEY BREW BEER—
EL DORADO BREWING CO
617 N Stanislaus..... 9-9091
- Victory Soda Works 1514 E Market..... 2-2492
(See Advertisement Opposite Page)
- WIELAND'S BEER DISTR 432 S Aurora... 6-6924

Beer Parlors

- AERO CLUB THE 436 E Weber..... 2-9200
- Agua Caliente 45 W Market..... 3-3738
- AL'S PLACE 2921 E Market..... 3-1500
- American Inn 1201 S Wilson Wy..... 2-8405
- Americo Inn 2539 E Main..... 2-9388
- ART'S INN
Arthur H Ervin-Owner
Highway 50..... 3-2547
- Art's Place 2510 E Main..... 2-9030
- Azores Inn 33 N Center..... 2-9921
- BALBOA INN
Restaurant In Connection
402 S Orange..... 2-9963
- BASSO ART 602 E Market..... 2-2120
- BILLY'S 949 S Wilson Wy..... 2-9287
- BLACK RAVEN THE 3237 E Market..... 2-0218
- CHARTER WAY INN
Sam & Eva Papas-Proprietors
301 E Charter..... 2-9171
- CHEAT'S 148 N Wilson Wy..... 7-7627
- Clover Club 1136 S Center..... 2-9161
- COLOMBO INN 226 S Center..... 2-9035
- Cool Corners 703 S Center..... 2-9426
- COPA-DE-ORO 8 E Washington..... 2-9371
- COVELLO'S PLACE 724 S Sn Joaquin..... 2-2629
- Crudeli M 43 S Center..... 2-9592
- CRUISE INN 149 S Wilson Wy..... 2-9611
- DAD'S & MOM'S PLACE 513 N California... 2-9664
- DO DROP INN
Ice Cold Beer & Wine-Good Meals
2600 E Lafayette..... 2-9733
- EASTSIDE INN 215 S Wilson Wy..... 2-9051
- Ed's Inn 2301 E Main..... 3-4477
- El Charrito 212 E Market..... 2-9985
- EL CORRAL CAFE 4100 E Main..... 2-9468
- El Dorado Club 1750 S El Dorado... 3-1865
- EL DORADO INN 32 N El Dorado..... 2-9297
- EL JALISCO CAFE 14 S Center..... 2-9939
- Emma's Cafe 30 N Center..... 2-9959
- Estrellita Cafe 27 W Main..... 2-9791
- Flaig Otto 1002 Ryde..... 2-7403
- FLOR DE MEXICO 206 S Center..... 2-9571
- Forty-Nine Inn 23 N El Dorado... 2-9565
- GALLITO CAFE 138 S Center..... 2-9179
- Golden Gate Inn 117 S El Dorado... 2-2587
- GOTITA DE AGUA
Restaurant In Connection
33 W Market..... 2-9643
- Growers Inn 200 N Wilson Wy..... 2-9965
- Handy Spot
Light Lunches-Sandwiches
1147 S El Dorado..... 2-9068
- HARBOR INN Main & Center... 2-9004
- HARLAM GRILL
Restaurant In Connection
441 W Washington..... 2-9695
- Hermitage The 46 N El Dorado... 3-0141
- HI-HO CLUB 1305 S El Dorado... 2-9538
- HOLT INN Garwood Ferry Rd..... 2-5936

VALLEY BREW
PALE
PREMIUM BEER
Phone 9-9091
El Dorado Brewing Co.
617 N. STANISLAUS
Stockton, Calif.
Since 1853

RAINIER
BEER - ALE - STOUT
GALLO WINES
BERINGER WINES
Dial
3-5637 or 2-5730

CAL-HI BEVERAGE CO.
1020 E. CHURCH

BERBERIAN BROS.
OF STOCKTON INC.
PHONE
7-7928
142 SOUTH AURORA
For
GOOD TASTE


REGAL PALE
BEER
CENTRAL
DISTRIBUTING CO.
Phone
5-5178
16 S. WILSON WAY STOCKTON


Beer Parlors-(Cont'd)

- Hotel Lincoln Tavern 122 S El Dorado..... 2-3460
- Jess' Club 41 E Main..... 5-5257
- Joe's Place 47 N Hunter..... 2-1896
- Kelley's Hwy 50..... 2-4937
- Kelly's Gladway Hwy 50..... 3-3085
- LA CUCARACHA CAFE 121 W Market... 2-9704
- Lafayette Inn 248 S Sn Joaquin... 2-9000
- LAS PALMERAS CAFE 6 E Washington... 2-9589
- Lema's Inn 3101 E Main..... 2-7925
- Lido Club 111 N Wilson Wy..... 9-9137
- Lincoln Hotel Tavern 122 S El Dorado... 2-3460
- LINCOLN INN 105 S El Dorado..... 2-9210
- LORRAINE INN
George Mancelos-Owner
20 S Center..... 2-9236
- Lucky Jim's Place 4123 E Main..... 2-9660
- Manuel's Tavern 1962 E Main..... 2-9319
- MARY'S PLACE
Restaurant In Connection
120 S Center..... 2-9196
- MASE'S COCKTAIL LOUNGE 21 N Calif... 2-7358
- MERCHANT MARINE CAFE 139 S Hunter... 2-9192
- MIKE'S 13 S Wilson Wy..... 2-9603
- Mills Inn 925 E Main..... 2-1724
- Missouri Inn 22 S El Dorado..... 2-9428
- MY PLACE 102 S Center..... 2-9012
- New Art's Place 2510 E Main..... 2-6693
- NEW FROG INN 944 Waterloo Rd... 3-1953
- OAK PARK INN 3212 N California... 2-9469
- OAKWOOD CLUB 2841 McKinley..... 2-9370
- OFIS INN 47 S Hunter..... 2-9512
- Olympic Inn 930 E Main..... 2-9625
- One O Nine Club 109 S Sn Joaquin... 2-9143
- One Thirteen Club 113 S Calif... 2-9260
- ORO INN
Joe Lozano
315 S Wilson Wy..... 2-9387
- Owl Club The 33 S Sn Joaquin... 2-9294
- Pacific Grill 248 N El Dorado..... 2-9027
- Padulas Subway Inn 1515 E Scotts... 2-4318
- Panelli L J 14 E Market..... 2-9515
- PAOLETTI VIC 34 S Center..... 3-1529
- PASO DEL NORTE
Crus Basquez
104 W Washington..... 2-9466
- PETE'S PLACE
Pete Trucco Owner
201 N California..... 2-9373
- POPULAR INN 48 E Washington..... 2-0123
- R INN 2460 N Wilson Wy..... 2-0635
- RED SPOT INN 17 E Market..... 2-9398
- Red's Club 518 E Charter Wy..... 2-9414
- Red's Valley Port Inn 518 E Charter Wy... 2-9414
- REGAL INN 317 N Wilson..... 3-3683
- Rink's Place Colleeville Mariposa Rd... 3-4061
- RIO GRANDE CAFE 107 W Market..... 2-9640
- RIO ROSA 21 1/2 N Center..... 2-9145
- Riviera Club 111 E Market..... 2-9108
- ROMA INN 34 S El Dorado..... 6-6532
- Rosedale Beer Parlor 1 N Center... 5-5385
- Santa Fe Inn 244 E Taylor..... 2-9550
- SAVOIA RESTAURANT & CLUB
Light Lunches-Short Orders
36 E Market..... 2-9235
- SEVEN FORTY-FIVE CLUB
Clyde Stephens-Owner
745 E Oak..... 8-8145
- Seven-Twenty One Club 721 E Main... 2-3589
- SILVER TAVERN 405 S Center..... 2-9169
- Stagg Inn 301 S El Dorado..... 5-5294
- Stockmen's Headquarters 138 E Market... 2-9085
- Stocktonia 228 E Taylor..... 2-0736
- Subway Tavern 702 E Charter... 2-2716
- SUNNYSIDE INN 1064 Waterloo... 4-4445
- Tavern The 42 S Sutter..... 2-9134
- Thirty-Three Club 33 S California... 2-9288
- Tiajuana Cafe 108 W Washington... 2-9582
- TONY'S 48 S American..... 2-9265
- TONY'S PLACE
Lunches Served
1002 Waterloo Rd..... 2-9597
- TRAVELER'S INN 129 S Center... 2-9662
- Triangle Inn Waterloo Rd & Wilson Wy... 3-0628
- Turnpike Inn 163 Turn Pike..... 2-9573
- Twenty-One Club 21 N Wilson..... 2-9707
- TWO-O-SIX CLUB 206 E Market... 2-9558
- U S Inn 101 S Center..... 2-4881
- Uncle Tom's Cabin Holt..... 2-5945
- UNION INN 112 E Market..... 2-9682
- WASHINGTON HOUSE
Frank Arsenault & Louis Gianni-Owners
Mariposa Rd..... 3-1246
- Waterfront Inn 201 N El Dorado... 2-3673
- Waterloo Club Waterloo Rd... 2-5982
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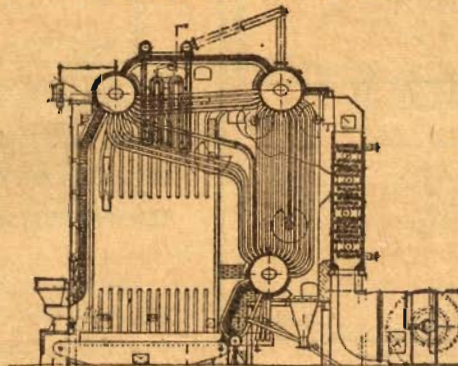
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