

THESE MEN WILL ANSWER YOUR QUESTION ON



A. F. HIGHFILL



HAROLD BATES



A. R. COULTER



A. H. MACK



Johns - Manville Insulation

(BLOWN INTO YOUR HOME)

15 DEGREES COOLER—In Summer
40% FUEL SAVING—In Winter

A permanent insulation that is fireproof, rot proof, vermin proof and water proof. It is scientifically blown into your home—no fuss or muss. Our specially designed trucks are manned by a staff of experts who give every consideration to cause you no inconvenience.

*All Work & Materials
Fully Guaranteed*

FOR FREE ESTIMATES TELEPHONE

2-8893

VALLEY INSULATION CO.

561 E. HARDING WAY



Ice Cream Dealers—(Cont'd)

CREAMFLUFF ICE CREAM CO

FINE
ICE CREAM
For Special Occasions
RETAIL - WHOLESALE
548 N California..... 2-7141

- DELTA ICE CREAM CO 1928 Pacific Av. 7-7095
- Gold Medal Ice Cream Co 32 E Miner. 2-7415
- GOLDEN STATE CO LTD 640 N Union..... 9-9727
- KIDD O L 825 S Center..... 3-0485
(See Advertisement Preceding Page)
- Kitty Milk Bar 48 S California..... 3-5061
- Palace Candy Store 216 E Main..... 7-7171
- Richmaid Fountain 701 E Main..... 2-5810
- ROYAL CREAMERY
Fountain Service-Salads-Sandwiches
202 E Market..... 2-7937
- SILVER LEAF ICE CREAM FOUNTAIN
22 S California..... 2-3431
- STOCKTON ICE CREAM CO 431 N Calif. 6-6350
- Triangle Ice Cream & Pool 233 S El Dorado... 2-9551
- WHITE CASTLE ICE CREAM CO
222 1/2 N Hunter..... 2-7307

Ice Cream—Mfrs & Distrs

- Colonial Ice Cream Co 145 W Channel..... 2-1429
- Creamfluff Ice Cream Co 548 N California... 2-7141
- Frigid Process Co Inc 2605 S Van Buren.... 9-9390
- GOLD MEDAL ICE CREAM CO
32 E Miner..... 2-7415
- KIDD O L 825 S Center..... 3-0485
- Melbi's Ice Cream, Co
I H Pores-Mgr
530 E Charter..... 5-5935
- PETERSON'S CREAMERY 434 B Tracy
(Toll) Call "Operator" for..... Tracy 156

Ice Skating Rinks—See Skating Rinks

Implements—Agricultural
See Agricultural Implements

Incinerators

- REES BLOW PIPE MFG CO 340-7th S F
(Toll) Call "Operator" for..... Market 3344

Income Tax Consultants
See Tax Consultants

Indexing Systems & Supplies

- DIEBOLD INC 724 Ellis S F
(Toll) Call "Operator" for..... Graystone 5131
- VISIBLE RECORD EQUIPMENT CO 724 Ellis S F
(Toll) Call "Operator" for..... Graystone 5131

Indian Goods—See Gift Shops

Industrial Relations Consultants

- State of Calif Div of Appren Standards
31 N Sutter..... 3-1468

Infants' Garments

See Children's & Infants' Garments Headings

Insecticides

- BLAKE-MOFFITT & TOWNE 325 W Weber... 7-7913
- Castle A L 248 View Mountain Vw
(Toll) Call "Operator" for..... Mountain View 511
- Clark Pest Control 1439 N El Dorado..... 3-1938
- DELTA FERTILIZER CO
Complete Line-Insecticides Whsle-Retail
1602 E Channel..... 5-5152
- GAVICIDE INSECTICIDES & FUNGICIDES—
PACIFIC GUANO CO Channel & A..... 3-0522
- KNOX SEED CO 10 W Harding..... 6-6265
- KNOX SEED CO 509 E Weber..... 2-0144
- MILLS JAMES GROWERS SERV CO
R E Suggett Representative
1001 Figueroa..... 2-0116
- SINOX & DI NITRO 102 W Weber..... 2-0593
- Wilson Jack & O'Connell 3326 Sierra Madre. 9-9398

Insulating Contractors—Cold & Heat

- AMER INSULATION SERVICE
See Our Adv Under Weather Strips
204 North E..... 2-6578
(Continued Next Page)



EAGLE

MINERAL WOOL

INSULATION

Made by

EAGLE-PICHER

In Business Since 1843

FOR GOOD INSULATION
PROPERLY INSTALLED

Dial

2-4342

Assures
Year Round
Comfort

AUTHORIZED CONTRACTORS

L. H. CLAWSON CO.

California's Largest Exclusive Applicators of Rock Wool

Suite 401, Don Burton Bldg.

11 South San Joaquin St.

Dial 2-4342

Insulating Contractors—Cold & Heat—(Cont'd)

Asbestolation Mfg Co 1901 N Stanford Av.2-4174
(See Advertisement This Page)

CLAWSON L H CO Don Burton Bldg.2-4342
(See Advertisement Opposite Page)

DUTTON ASBESTOS & SUPPLY CO
532 Natoma S F

(Toll) Call "Operator" for. Underhill 6028

FEDERAL HOME INSULATION CO
122 E Church.4-4008
(See Advertisement This Page)

**JOHNS-MANVILLE ROCK WOOL
HOME INSULATION**

For year round comfort, lower fuel bills. Product of one of the oldest, largest insulation manufacturers . . . pioneers in Home Insulation. Scientifically "Blown" by expert crews.



"WHERE TO BUY IT"

VALLEY INSULATION CO
561 Harding Wy.2-8893

REES J C ROOFING CO 2806 North E.6-6264

STOCKTON ROOFING CO
736 N Hunter.3-0932

SWIFT C E ROOFING CO
2000 N Wilson Wy.2-3280

VALLEY INSULATION CO
561 E Harding Wy.2-8893
(See Advertisement Opposite Page)

WESTERN FIBERGLAS SUPPLY LTD
739 Bryant S F

(Toll) Call "Operator" for. Suttler 5967

Insulation Materials—Cold & Heat

BAY CITIES ASBESTOS CO 1120 E Weber.5-5638
(See Advertisement Following Page)

BRIC SIDING INSULATION SERV
336 E Alpine Av.3-1601

CENTRAL LUMBER CO 1001 E Channel.6-6795

Clawson L H Co Don Burton Bldg.2-4342

KIMSUL INSULATION—
ZELLERBACH PAPER COMPANY

120 S Aurora.4-4791

KOOLSHADE SUN SCREENS—
VALLEY INSULATION CO

561 E Harding Wy.2-8893

PACIFIC COAST AGGREGATES INC

ENGINEERS & APPLICATORS OF
Cold Storage and
High Temperature
INSULATION MATERIALS

1020 E Main.8-8643

PACIFIC COAST AGGREGATES INC

1020 E Main.8-8643

San Joaquin Lumber Co Scotts Av & Madison.5-5651
(See Advertisement Following Page)

STOCKTON LUMBER CO INC

1201 S El Dorado.9-9024
(See Advertisement This Page)

Stockton Roofing Co 736 N Hunter.3-0932
(See Advertisement Following Page)

(Continued Next Page)

You'll get quicker service when you dial if you follow these simple steps:

1. Listen for the dial tone. This tone is your signal that the equipment is ready to take your call.
2. Dial each letter and digit of the number in its right order.
3. Draw the dial all the way to the finger stop.
4. Remove your finger and let the dial return naturally, without forcing or hurrying.
5. If you make a mistake while dialing, hang up for a few seconds and then start your call again.

WEATHER STRIP

Before Deciding Investigate the Finest

PAY NOTHING DOWN

First Payment 45 Days After Installation

☆ *All Metal Interlock Stripping*

SOLVES YOUR COMPLETE PROBLEM

HEAT-DUST-LEAKS
DRAFTS - RATTLES

BLOWN ROCK WOOL

With

All Metal Interlock Stripping

You Have a Complete Insulated Home

DIAL

4-4008

**FEDERAL
HOME INSULATION CO.**

122 E. CHURCH STOCKTON
317 W. WALNUT LODI

**HOME
INSULATION**



**BLOWN ASBESTOS
ROCK WOOL**

Indoor temp. 15° to 20° cooler in summer. Fuel savings up to 50% in winter. Featherlight - Fire-proof - Vermin-Rodent Proof. Insulates against conducted & radiant heat. Adds to the sound-proof quality of your home. Is permanent and cannot be destroyed.

FINER INSULATION AT LESS MONEY

J. E. FOUNTAIN & S. E. FONTAINE
Owners

**ASBESTOLATION
Manufacturing Co.**

1901
N. Stanford Av.

Dial
2-4174



**YOU CAN INSTALL
ZONOLITE INSULATION YOURSELF**

"It Pours Into Place"

ENJOY YEAR 'ROUND COMFORT IN YOUR HOME

EASY PAYMENT PLAN

Telephone **9-9024**

1201 SOUTH EL DORADO

STOCKTON LUMBER CO. INC

INSULATION

DISTRIBUTORS - CONTRACTORS
ENGINEERS

Industrial and Marine Products

Johns Manville • Ensign Products Co.

Man Hole & Hand
Hole Gaskets
Mechanical Packings
Refractory Cements
Insulating Cements
Insulating Firebrick

Phone
5-5638



LOCAL STOCKS

Cork Block & Pipe
Insulation
J. M. Pipe & Boiler
Insulation
Thread & Gasket Paste
Belt & Rope Preserver

Bay Cities Asbestos Company

Established 1924

1120 East Weber St.

Stockton

ROCK WOOL INSULATION APPLICATORS

- Convenient Payment Plan
- Estimates Without Charge

DIAL
3-0932

NIGHT PHONE 2-0890

**STOCKTON
ROOFING CO.**

736 N. Hunter - P.O. Box 1260
STOCKTON, CALIF.

Roofing Applicators

C. A. Lease
Mgr. & Owner

B. Con Casey
Sales Mgr.

JOHNS  MANVILLE
PRODUCTS

ROCK WOOL SUPER BATT
The Scientific Insulation

Gives You All These Important
Advantages

- LOW COST
- UNIFORM THICKNESS & DENSITY
- FIRE PROOF
- MOISTURE PROOF
- PERMANENCE

For Information
Dial **5-5651**

San Joaquin Lumber Co.

Scotts Ave. & Madison Stockton



Incidentally

Prompt answering of
a telephone's ring is
thoughtful, courteous
—and good business.

THE PACIFIC TELEPHONE
AND TELEGRAPH COMPANY

Insulation Materials—Cold & Heat— (Cont'd)

VALLEY INSULATION CO
561 E Harding Wy. 2-8893
From Lodi Exchange Only (No Inter-City Charge)
Ask "Operator" for Entrprise 10653

VAN ARSDALE-HARRIS CO
ENGINEERS & CONTRACTORS
Asbestos & Cork
Marine & Industrial Insulation
Sound Control
Cold Storage Construction
Jamison Cold Storage Doors
595-5th St. Francisco
(Toll) Call "Operator" for Exbrook 4404

Western Auto Supply Co 706 E Weber. 9-9447
WESTERN FIBERGLAS SUPPLY LTD
739 Bryant St F
(Toll) Call "Operator" for Sutter 5967

ZONOLITE INSULATION PRODUCTS
Home Insulation
Concrete Stabilized
Aggregate
Plaster Aggregate
Cold Storage Insulation
Acoustical Plastic
High Temperature Specialties
Sold Through Local Building Material Dealers



"WHERE TO BUY IT"
PROCESSING DISTRIBUTOR

DIAMOND MATCH CO THE
848 W Fremont. 7-7816
UNIVERSAL INSULATION COMPANY
208 Jibboom Sacramento
(Toll) Call
"Operator" for Sacramento 3-3679

People can't reach you by telephone
when the instrument is left "off the hook".
Your line is "busy" or "out of order" to
anyone calling.

*A handy man
for any job - -*

The Yellow Pages tell you
where to reach him quickly
—plumber—carpenter—
dry cleaner—paperhanger
—and hundreds of other
workmen, stores and services.



Insurance Adjusters—See Adjusters

Insurance Agents & Brokers

Ahearn Harold F Assurance Agencies
110 N Sn Joaquin.....2-7673

ALLDREDGE F BERT

BERT ALLDREDGE AGENCY
Insurance Agents and Brokers
MANAGER - STOCKTON DISTRICT
OCCIDENTAL LIFE OF CALIFORNIA
See Us About Any Type of Insurance
Bank of America Bldg.....4-4829

ALLIED AGENCIES 1055 E Harding Wy...3-3916
Barnett Bill M 1st National Bank Bldg.....5-5879
Barnett Hal A 1st Natl Bank Bldg.....5-5879
(See Advertisement Page 105)

BAXTER REALTY CO 105 E Weber.....4-4801
BEHLING DON M Elks Bldg.....2-4261
Boggs Frank S Agency Belding Bldg.....2-0131
Boone Donald E 1818 Stanford Av.....2-7585

BRANCHINI GINO

Representing Anglo American & Globe Indmnty
1125 N Center.....3-1802
Burgess Clyde 2086 Webb.....2-8770
Business Men's Assurance Co

Bank of America Bldg.....2-5100
Cadle C W 1st Natl Bank Bldg.....2-4213
Calloni C J 12 E Sonoma.....2-2854

CARPENTER T H First Natl Bank Bldg.....2-5287

Castillo Elmer R Don Burton Bldg.....3-4385
Castillo Elmer R 607 N Gertrude.....2-5688
Castillo Martin Z 127 E Lafayette.....8-8487

Clark Ruth H Don Burton Bldg.....8-8575
CUTTING L M & CO 121 N Sn Joaquin.....5-5779
De Candia Edw 10 W Weber.....9-9716

DICKINSON CLARENCE L Don Burton Bldg.....2-8348
DIETRICH F J & CO 235 E Weber.....4-4547
(See Advertisement Page 105)

DOHRMANN INSURANCE AGENCY

INSURANCE
FIRE - AUTOMOBILE - COMPENSATION
CASUALTY - ALL RISK MARINE
GENERAL INSURANCE
114 N Sn Joaquin.....2-2119

EICHELBERGER-HOBIN CO INC

125 N Sn Joaquin.....5-5831
Farmers Auto Inter-Insurance Exchange
111 N Sn Joaquin.....4-4893
Fay Ralph W 34 N California.....2-3226

FILIPPI SERVICE BUREAU

21 S Sn Joaquin.....7-7031
Finucane Edward W Belding Bldg.....2-0131
Fire Insurance Exch 111 N Sn Joaquin.....4-4893

GAIA-DELUCCI CO INC

INSURANCE
All Kinds Except Life
Notary Public
125 N California.....6-6758

Galletti Ernest 606 E Market.....2-3604

GARROW & BOWMAN 632 N California.....5-5951

GIANELLI A E CO INC 120 N Sn Joaquin.....8-8928

(See Advertisement Following Page)

Gibbons Stuart C 246 N Sutter.....6-6543

(See Advertisement Page 105)

Ginn Elbert E 1st National Bank Bldg.....3-1719

Golden State Mutual Life Ins Agcy

344 S El Dorado.....5-5010

Grady P E 1st Natl Bank Bldg.....2-6128

GREENBERG HY 119 N Sn Joaquin.....3-0565

Hall A Edward

Chartered Life Underwriter .. 2-4261

Elks Bldg.....2-4261

Hardware Mutual Casualty Co

414 E Miner.....6-6869

Harris Leland W Elks Bldg.....2-4261

HARRISON GLADYS Elks Bldg.....2-4541

(Continued Next Page)

We invite you to tune in Monday nights, N.B.C. stations, to enjoy the Telephone Hour and its guest artists.

"INSUROR"

Insurance Co. of North America
Fire Association
Rochester American Insurance Co.


FIRE-LIFE

Mercantile Insurance Co.
Fidelity & Deposit Co.
Zurich Companies

**BONDS-AUTOMOBILE
COMPENSATION
MARINE & LIABILITY**



T. W. THOMAS

 3-1836

INSURANCE

4TH FLOOR BELDING BUILDING

SAVE
WITH
FARMERS



PROMPT
CLAIMS
SERVICE

FARMERS AUTOMOBILE INSURANCE

INTER EXCH.

**AUTO - TRUCK - FIRE
LIABILITY, WORKMEN'S COMPENSATION, LIFE**
SPECIALIZING IN GENERAL INSURANCE

Larry Oakley

Insurance Service
AGENTS

3 POLICY SERVICE, SALES & CLAIMS OFFICES TO SERVE YOU

LODI
18 W. Walnut St.
(Toll) Call "Operator" for
Lodi 1896

STOCKTON
111 No. San Joaquin St.
Stockton 4-4893

MANTECA
108 Maple Ave.
(Toll) Call "Operator" for
Manteca 72

OUR CUSTOMERS ARE OUR BEST BOOSTERS



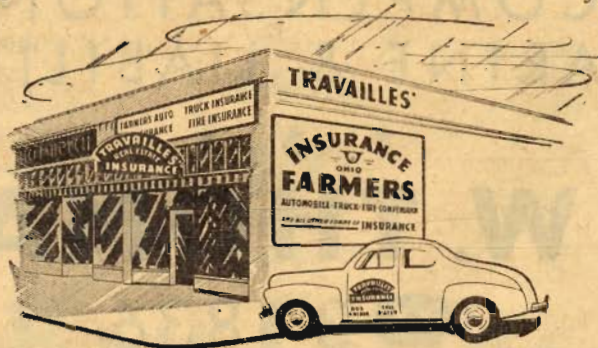
Sam Travaile

THE PLACE FOR INSURANCE

REAL ESTATE - NOTARY PUBLIC



John Travaile



AUTOMOBILE - TRUCK - FIRE

COMPENSATION AND ALL OTHER LINES OF INSURANCE

802 E. WEBER - Phone 6-6719

If No Answer Phone 2-1149

Insurance Agents & Brokers- (Cont'd)

HARTFORD INSURANCE

Hartford Fire Insurance Co.; Hartford Accident and Indemnity Co. Fire, automobile, inland marine, accident, public liability, theft, glass, fidelity-surety bonds... "practically all forms of insurance, except personal life insurance."



"WHERE TO CALL"

CASUALTY & INSURANCE BONDS

Gianelli A E Co Inc 120 N Sn Joaquin... 8-8928
Lyng Ed J Warehouse
Coldwell & 99 Hwy Modesto
(Toll) Call "Operator" for... Modesto 3322

FIRE & ALLIED INSURANCE

Gianelli A E Co Inc 120 N Sn Joaquin... 8-8928

HENRY AL & ASSY 409 E Weber... 5-5642
(See Advertisement Opposite Page)

HEPPER K M 6 W Vine... 4-4358

HERRICK MABEL B Bank of America Bldg... 2-6705

Hickman E Lyle 446 E Market... 4-4915

Houston Bill 924 E Main... 3-4208

INMAN'S INC 307 E Weber... 7-7889

John Hancock Mutual Life Ins Co

Belding Bldg... 9-9495

JUDSON PAUL K JR 115 N Sn Joaquin... 4-4633

(See Advertisement Opposite Page)

Kasper & Kennedy 305 E Weber... 9-9084

Kientz Ed B 115 N Sn Joaquin... 4-4633

Latham Geo C Bank of America Bldg... 6-6117

Lawton Philip L 526 E Washington... 2-3365

LE BARON F B 683 S Central... 9-9959

LEFEVER F V Elks Bldg... 2-4541

LEFEVER INSURANCE AGENCY Elks Bldg... 2-4541

LEONARDINI & PARDINI & TRUOX

INSURANCE

BROKERS & AGENTS

117 N Sn Joaquin... 6-6841

Levy Melville M Bank of America Bldg... 2-4336

LOY LOREN W AGENCY

All Kinds Bonds & Insurance

Real Estate

444 E Market... 5-5836

Macfarlane D K 232 Central Ct... 6-6681

If no answer call... 6-6995

MARINE OFFICE OF AMERICA

Underwriters Of

INLAND MARINE - OCEAN MARINE

"All Risk" INSURANCE

LLOYD'S OF LONDON

Thru S. D. McCOMB & CO.

George T. Dienst, Mgr.

First National Bank Bldg... 9-9714

Mariette Geo H 1st Natl Bank Bldg... 2-5287

MATHEWS PR 231 E Weber... 4-4571

McComb S D & Co Inc 1st Natl Bank Bldg... 9-9714

MCGRANNAHAN HARRY J

HARDWARE MUTUAL INSURANCE CO.

ORIGINAL HARDWARE MUTUAL

and HARDWARE INDEMNITY

INSURANCE CO. OF MINNESOTA

Complete Coverage on Automobile

Fire - Casualty & Marine Insurance

Post Office Box 187

429 S Regent... 3-4506

Michaud J E Hickory... 3-3084

MILFORD H H Hotel Stockton Annex... 3-5403

Morris A H 690 N Tuxedo... 2-3214

Musto E J 446 E Market... 4-4915

MUTUAL BENEFIT HEALTH & ACCIDENT ASS'N

OF OMAHA

United Benefit Life Insurance Co.

HEALTH - ACCIDENT - LIFE

F. V. LEFEVER, Dist. Mgr.

Elks Bldg... 2-4541

(Continued Next Page)

INSURANCE

WE WRITE EVERY TYPE OF INSURANCE INCLUDING - FIRE

AUTOMOBILE
COMPENSATION
FARM RISKS
LIABILITY
BONDS
LIFE

CALL
8-8928

120 N. SAN JOAQUIN
STOCKTON

BUSINESS OPPORTUNITIES

REAL ESTATE

A. E. Gianelli Co., Inc.

**Insurance Agents & Brokers—
(Cont'd)**

NEW ENGLAND MUTUAL LIFE INS CO
232 N Sutter.....6-6804
NOBLE & REID 11 S Hunter.....5-5601
Northwestern Mutual Fire Assn
Northwest Casualty Co
Bank of America Bldg.....6-6117
NUTT DOUGLAS A 43 N California.....8-8907
DAKLEY LARRY INSURANCE SERVICE
111 N Sn Joaquin.....4-4893
(See Advertisement Page 103)
Occidental Life Insurance Co
Bank of America Bldg.....4-4829
OHIO FARMERS INSURANCE AGCY
802 E Weber.....6-6719
If no answer call.....2-1149
Oregon Mutual Fire Ins Co 802 E Weber.....6-6719
PEIRANO BROS & CO 227 E Weber.....7-7804
Peterman Maude A 1519 E Harding.....2-3243
PETERSON & GRESHAM 925 N El Dorado...3-0712

PHELAN STEPHEN F

INSURANCE BROKER

FIRE - AUTO - CASUALTY - MARINE
SURETY BONDS

Room 714
Bank of America Bldg.....9-9791

Pohle Insurance Agcy 1st National Bank Bldg. 4-4232
Potter F K Elks Bldg.....2-4261
Potter S N Elks Bldg.....3-0944
(See Advertisement This Page)

POTTER S N

GENERAL INSURANCE

Fire	Burglary
Auto	Plate Glass
Casualty	Compensation

Room 313
Elks Bldg.....3-0944

Puppo G B & Co 245 S California.....2-8852
Renard G A Elks Bldg.....2-4261
RIBAL LYNWOOD E 43 N California.....8-8907
RICCI LOUIS P Hotel Stockton Annex.....9-9432
Rimington Ed H Don Burton Bldg.....6-6791
Ritter C M 2825 W Rose.....3-4771
ROBBINS CURTIS M 238 N Sutter.....9-9001
Sattui Samuel A Insurance 17 N Wilson Wy...3-0679
SCHERF E E 246 N Sutter.....8-8974
Schmitt Louis F & Son Bank of Amer Bldg...2-5335
Schmitt M Jack Bank of America Bldg.....2-5335
SIMS & GRUPE 319 E Weber.....6-6995
STATE FARM INSURANCE COMPANIES
Auto-Life-Fire
211 N California.....7-7155
Stiles Wm S 31 S Sn Joaquin.....2-7134
Tecklenburg A H Belding Bldg.....2-0131

TECKLENBURG A H

COMPLETE INSURANCE SERVICE

Business Men's Assurance Company
Life - Accident - Health - Annuities
Hospitalization - Group - All Ways
Belding Bldg.....2-0131
Residence Phone.....2-7734

Thomas Geo C 11 S Sn Joaquin.....3-0332
THOMAS T W Belding Bldg.....3-1836
(See Advertisement Page 103)
Thompson Chas F 232 N Sutter.....6-6804
THOMPSON-HOFF INSURANCE AGENCY
232 N Sutter.....6-6804
TRAVAILLES' 802 E Weber.....6-6719
If no answer call.....2-1149
(See Advertisement Opposite Page)
Travailles' Insurance Agcy 802 E Weber.....6-6719
Truck Ins Exchange 111 N Sn Joaquin.....4-4893
Truex Carl 117 N Sn Joaquin.....6-6841
Truex Carl 112 E Sonoma.....2-7808

Western Electric Company and the Bell Telephone Laboratories' developments of the vacuum tube for telephone amplification have laid much of the foundations for radio and electronic improvements in use today.

United Benefit Life Insurance Co
Elks Bldg.....2-4541
Vergez & Biltner 245 E Weber.....2-6811

WASHBURN REAL ESTATE CO

LEROY A. WASHBURN

INSURANCE
REAL ESTATE
NOTARY PUBLIC

"HOUSE OF SATISFIED CLIENTS"

810 E Main.....3-4435
Evenings call.....2-6704

West Coast Life Insurance Co
110 N Sn Joaquin.....3-1810

People may wish to deal with you personally, but may not remember the name of your firm. An extra listing in the Telephone Directory will insure those calls for you.



**INSURANCE
BROKERS**

For

- Automobile
- Fire
- Compensation
- Bonds

AL G. HENRY AGENCY

409 E. Weber Dial 5-5642

INSURANCE

Long Haul Trucking
Personal Liability
All Lines of Fire
Automobile — Bonds
Accident — Health

TALK TO BILL BARNETT

**HAL A. BARNETT
REALTOR**

First National Bldg Phone 5-5879

Paul K. Judson Jr.

GENERAL INSURANCE

AUTO - FIRE
LIABILITY - LIFE
COMPENSATION
HEALTH

Call Paul

4-4633

115 N. San Joaquin

Sleep Well o' Nights

Insure with

F. J. DIETRICH & CO.

AGENTS & BROKERS

235 E. Weber Ave.

INSURANCE PROTECTION
IN ALL FORMS

Department of Specialists Writing Largest Agency Volume in the Valley—and Growing Thru Service That Lets You

SLEEP WELL O' NIGHTS

4-4547

- NATALIE WARD
- R. S. CROWL, JR.
- R. P. BOWE
- C. C. BURGHER
- DORTHY KELLY
- CLOTHILDE LEES

Original Firm Est. 1887

A Friendly . . .



Dignified Service
Designed to Assist
You in Selecting
The Type of Insurance
That Fits Your Needs

26 Years Experience
ADVICE CHEERFULLY GIVEN
INSURANCE OF ALL KINDS

**STUART C. GIBBONS
INSURANCE BROKER**

For Appointment Call 6-6543

**When You Need
INSURANCE**

SEE

S. N. POTTER

for

FIRE	BURGLARY
AUTO	PLATE GLASS
CASUALTY	COMPENSATION

Phone 3-0944

Room 313

Elks Bldg.

INSURANCE COMPANIES

**FIRE, AUTOMOBILE, CASUALTY, COMPENSATION
PUBLIC LIABILITY, ALL RISKS, BONDING**

Aero Insurance Underwriters
Aetna Insurance Company
American Employers
California Compensation Ins. Co.
Connecticut Fire Insurance Company
Continental Casualty Company
Employers Fire Insurance Company
Employers Liability
Fidelity & Deposit Company
Franklin Fire Insurance Company
Glens Falls Indemnity Company
Globe Indemnity Company
London Liverpool & Globe
London Underwriters

Lloyds' of London
Marine Office of America
National Fire Insurance Co.
National Surety Corporation
Newhouse & Sayre
Niagara Fire Insurance Company
Northwestern Fire & Marine
Pacific Employers Insurance Company
Phoenix Assurance Company
Phoenix Indemnity Company
Providence Washington
Standard Marine
United National Indemnity Co.
Yorkshire Insurance Company

FOR SERVICE

TELEPHONE 4-4547 TELEPHONE

F. J. DIETRICH & CO.

INSURANCE BROKERS and AGENTS

235 E. Weber Ave.

Original Firm Established 1887

FARMERS MUTUAL FIRE INSURANCE CO.

40 YEARS Serving Farm and Residence Property
Owners in SAN JOAQUIN COUNTY

Home Owned — Home Operated

GROVER MAHON, *Secty.-Mgr.*

Home Office

112 N. SAN JOAQUIN

5-5051

Our Agent for Stockton-Linden Area

ED B. KIENZT

Also See Him for

**AUTO
COMPENSATION
OTHER INSURANCE**

115 N. San Joaquin

4-4633



Insurance Companies & General Agencies

- Amer National Ins Co Industrial Ofc
311 E Main..... 6-6555
- CALIFORNIA COMPENSATION INSURANCE
FUND STATE** Bank of America Bldg..... 2-7168
- CALIFORNIA-WESTERN STATES LIFE
INS CO**
E E Scherf Manager
Stuart C Gibbons-25 Yrs Service
246 N Sutter..... 8-8974
- Capital Fire Ins Co of Calif
Don Burton Bldg..... 3-5470
- CAVIGLIA LOUIS M & SON**
1st National Bank Bldg..... 4-4715
- DIETRICH F J & CO** 235 E Weber..... 4-4547
(See Advertisement This Page)
- Eagle Indemnity Co Don Burton Bldg..... 3-5470
- EQUITABLE LIFE ASSURANCE SOCIETY OF U S**
H M Korbholz District Mgr
Ruth H Clark-Representative
Don Burton Bldg..... 8-8575
- EQUITABLE LIFE INSURANCE CO OF IOWA**
James B Jones-General Agent
Bank of America Bldg..... 4-4856
- Farmers Auto Inter-Insurance Exch
111 N Sn Joaquin..... 8-8645
- FARMERS MUTUAL FIRE INSURANCE CO**
112 N Sn Joaquin..... 5-5051
(See Advertisement This Page)
- FIRE INSURANCE EXCHANGE**
111 N Sn Joaquin..... 4-4893
- FOREST LAWN LIFE INS CO**
Don K Larson-General Agent
311 E Main..... 2-1190
- GIANELLI A E CO INC**
120 N Sn Joaquin..... 8-8928
- Globe Indemnity Co Don Burton Bldg..... 3-5470
- Hardware Mutual Casualty Co 1852 Carmel..... 6-6571
- HARTFORD INSURANCE CO INC**
120 N Sn Joaquin..... 8-8928
- Liverpool & London & Globe Ins Co
Don Burton Bldg..... 3-5470
- MARINE OFFICE OF AMERICA**
1st Natl Bank Bldg..... 9-9714
- MASSACHUSETTS MUTUAL
LIFE INSURANCE CO**
Louis Davis
236 W Acacia..... 3-4595
- Massachusetts Mutual Life Ins Co
Don Burton Bldg..... 8-8104
- Metropolitan Life Ins Co
1st National Bank Bldg..... 7-7036
- National Life & Accident Ins Co
11 S American..... 8-8225
- Newark Fire Ins Co Don Burton Bldg..... 3-5470
- NEW YORK LIFE INSURANCE CO**
Bank of America Bldg..... 6-6944
- NORTHWESTERN MUTUAL LIFE INS CO**
Elks Bldg..... 2-4261
- OCCIDENTAL LIFE INSURANCE CO**
BERT ALLDREDGE AGENCY
Manager, Stockton District
LIFE - ACCIDENT - HEALTH
ALL TYPES OF ANNUITIES & PENSIONS
GROUP INSURANCE - PENSION TRUSTS
PARTNERSHIP & BUSINESS INSURANCE
Bank of America Bldg..... 4-4829
- Pacific Mutual Life Ins Co
Bank of America Bldg..... 7-7123
- Penn Mutual Life Ins Co
Stockton Sav & Loan Bank Bldg..... 8-8191
- Prudential Insurance Co Bank of Amer Bldg..... 3-0423
- Queen Insurance Co Don Burton Bldg..... 3-5470
- Reliance Life Insurance Co 1706 W Walnut..... 2-1693
- Royal Indemnity Co Don Burton Bldg..... 3-5470
- Royal Insurance Co Ltd Don Burton Bldg..... 3-5470
- Royal-Liverpool Group Don Burton Bldg..... 3-5470
- STANDARD INSURANCE CO**
John D Jacobs-Manager
31 N Sutter..... 5-5550
- Star Insurance Co Don Burton Bldg..... 3-5470
- STATE COMPENSATION INSURANCE FUND**
Bank of America Bldg..... 2-7168
- State Farm Insurance Companies
211 N California..... 7-7155

(Continued Next Page)

Listen for the dial tone—dial carefully—draw the dial all the way, lift your finger and let the dial go back to position naturally, without forcing. These simple steps enable you to dial telephone numbers speedily and with precision.

Insurance Companies & General Agencies—(Cont'd)

STATE FARM INSURANCE COMPANIES

AUTO - LIFE
FIRE
San Joaquin County
District Office
Legal Reserve
Non-Assessable
Policies



"WHERE TO BUY IT"

DISTRICT MANAGER

Carr H C 211 N California.....7-7155

LOCAL AGENTS

EAKES J MOFFAT 211 N California....7-7155
NORIEGA RAY N 211 N California....7-7155
PETERMAN MAUDE A
1519 E Harding Wy.....2-3243
TEEL JESS W 211 N California.....7-7155

Travelers Insurance Co
1st National Bank Bldg.....4-4715
TRUCK INSURANCE EXCHANGE
111 N Sn Joaquin.....4-4893
Unity Mutual Life & Accid Ins Co
Bank of America Bldg.....3-1793
WEST COAST LIFE INSURANCE CO
110 N Sn Joaquin.....3-1810

Insurance Premium Financing

See Financing

Insurance Title—See Title Companies

Intercommunicating Systems

UNIVERSAL RADIO SERVICE
Systems Installed-Repaired-Maintained
2334 E Main.....2-1478

Interior Decorators

BREUNER JOHN CO 607 E Main.....5-5941

BROOKS MILDRED STUDIO
SLIP COVERS FOR SOFAS & CHAIRS
MAXINE STANFORD
DRAPERIES
Bedspreads - Dressing Tables
Made To Order
FREE ESTIMATES - 3-DAY SERVICE
449 E Lindsay.....3-4560

BROWNING'S 223 E Weber.....7-7764
Carroll Raymond 702 N Sn Joaquin.....2-3371
Gudahl & Gay McKinley Rd.....3-3062

MARTIN SIGN CO
Mural Designing See Our Sign Adv
321 N American.....2-4573

WINES C L PAINTING CO
2075 Cherokee Ln.....2-3296

Investment Advisory Services

Dean Witter & Co (Bank of America Bldg)....7-7081

Investments

BLYTH & CO INC Don Burton Bldg.....8-8216
DEAN WITTER & CO Bank of Amer Bldg...7-7081
FIRST CALIF CO

Ralph K Chappell
343 E Main.....2-5575
Holmes & Sandman Bank of America Bldg...4-4910

RAGGIO REED & CO Bank of Amer Bldg...5-5631
WALSTON HOFFMAN & GOODWIN
Members New York Stock Exchange
Members Of The S F Stock Exchange

Bank of America Bldg.....8-8359

Investments—Real Estate—See Real Estate

For best results with your telephone—please make sure of the number (if in doubt, consult the Telephone Directory); then speak with lips close to the mouth-piece, using your natural tone of voice.

Iron

KYLE & COMPANY

See Our Advertisement
Under
STEEL

348 N Harrison.....7-7831

SEILER IRON WORKS 945 S Pilgrim.....2-0363
THIEL BROS 1506 E Miner.....8-8775
Valley Steel & Welding Wks 935 E Scotts Av..7-7295

Iron—Corrugated—See Steel

Iron Ornamental Work

KYLE & COMPANY 348 N Harrison.....7-7831

PATTERSON & ELVIN IRON WORKS
Ornamental Iron, Grilles, Balconies
Railings, Steel & Iron Stairs, Folding Gates
Sidewalk Doors, Wire Work
FIRE ESCAPES, "SAFEXIT COLLAPSIBLE
LADDERS," JOIST HANGERS—In Stock
Light Steel Fabricators, Miscellaneous
Iron, Rods, Plate, Angles, Etc.
280-13th San Francisco
(Toll) Call "Operator" for.....Market 3646

Iron—Scrap—See Junk Dealers

Iron—Structural—See Steel Fabricators

Ironing Machines

Dohrmann's 44 N Sn Joaquin.....4-4541

Ironing Machines—Repairing

**LUCKEN ROY WASHING MACHINE
SALES & SERVICE**
Easy Maytag Speed Queen
332 E Channel.....2-1239

Irrigation Systems & Equipment

Calif Irrigation Maintenance 2040 Orwood....3-4492

Janitor Service

American Building Maintenance Co
414 E Miner.....6-6869
CHIAPPE LOUIS 1429 N Baker.....2-1184
(See Advertisement This Page)
Hart Stanley 2608 E Lafayette.....6-6534
Stockton Window Cleaning 606 E Market....2-3604

Janitors' Supplies

BLAKE-MOFFITT & TOWNE
Distributors of
WHIZ PRODUCTS
Floor Polishes - Waxes - Soaps
Disinfectants - Insecticides - Paper Towels
Cups - Tissues - Seat Covers
325 W Weber.....7-7913

CALIFORNIA CHEMICAL COMPANY
ONE OF THE LARGEST MANUFACTURERS
IN CALIFORNIA OF
DISINFECTANTS - INSECTICIDES
STERILIZERS
CLEANING COMPOUNDS - FLOORSEALS
Waxes - Cleaners - Sanitary Products
414 E Miner.....6-6869
Or (Toll) Call
"Operator" for.....Sacramento 9-2747

STOCKTON CHEMICAL CO
See Our Ad Under Chemicals
421 N Grant.....2-7701
ZELLERBACH PAPER CO 120 S Aurora...4-4791

Jellies—Whsle—See Canners

The instruction pages of the telephone directory are of real help...telling how to make the best use of the dial telephone.

Complete
JANITOR SERVICE

&
Window Cleaning

**Expert Linoleum and
Hardwood Floor Refinishing**

**EFFICIENT SUPERVISION AND
WORKMANSHIP COST
YOU LESS**

**EVERY EMPLOYEE BONDED AND
INSURED. NEXT TIME CALL**

LOUIS CHIAPPE

PHONE
2-1184

24-Hour Service

1429 N. Baker St. Stockton, Calif.

**SHOP IN THE
YELLOW PAGES**

Whenever you want
information about an
article, a service or a
certain business

LOOK IN THE

Classified
**TELEPHONE
SECTION**

PESCE AND COMPANY

Established 1913

DIAMONDS

• Hundreds of Styles and Sizes . . . Up to \$5000.00

WATCHES

• All Makes Available

REPAIRS

• 5 Experts to Serve You

MOST WORK COMPLETED IN A FEW DAYS

Largest and Best Equipped Jewelry Store in Stockton

Dial 5-5312

124 E. MAIN STREET

Open Evenings "Jill Jen"



Jewelers—Mfrs

POCOROBA FRED

MFG. JEWELERS &
PLATINUMSMITHS

RHODIUM & GOLD PLATING
DIAMOND SETTING & POLISHING

Room 324
First National Bldg. 8-8879

ZIEGLER & ZIEGLER

Diamond Setters & Engraving

1st National Bank Bldg. 3-0223

Jewelers—Retail

BEERS WM W

JEWELERS

GIFTS
THAT
LAST

From A
CHOICE SELECTION

2047 Pacific Av. 2-2443

BROWN'S JEWELRY

Quality in Jewelry — Quality in Service

EXPERT WATCH REPAIRING

All Sizes And Makes

212 S California. 2-0164

Campbell W I Bank of America Bldg. 2-7496

Cassidy's Jewelry & Loan Co 10 N El Dorado. 2-7593

Cramer Ralph D 2032 Pacific. 4-4206

FRIEDBERGER M & CO 339 E Main. 2-1778

If no answer call. 2-8756

FRIENDLY JEWELRY CO

Guaranteed Watch Repairing—All Makes

36 N El Dorado. 3-1503

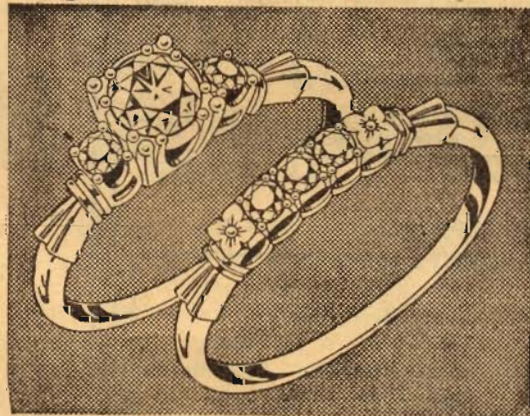
(Continued Next Page)

COMPLETE
SELECTION of
LATEST DESIGNS

*Convenient
Credit Terms*

★

BULOVA
GRUEN
ELGIN
BENRUS
WATCHES



PHONE 8-8303

SILVERS

Jewelers

Established 1904

STOCKTON JEWELRY CO.

440 EAST MAIN ST.

**FOR BEST RESULTS
WITH YOUR TELEPHONE**

please . . .

Make sure of the number. If in
doubt consult the Telephone
Directory.

Speak with lips close to the
mouthpiece, using your natu-
ral tone of voice.

And give the called person
TIME to answer!

Thank You!

Jewelers-Retail-(Cont'd)

GENSLER-LEE JEWELRY CO 346 E Main... 9-9312
(See Advertisement Following Page)

GLICK ARTHUR Bank of America Bldg... 3-0240

GLICK J & SON

Jewelers & Watchmakers

Since 1876

SILVERWARE — CHINA

GLASSWARE — PERFUME

326 E Main... 3-0725
Residence Phone... 3-1159

GOODMAN LOUIS

Good Luck Wedding Ring House
218 E Main... 3-2174

Haas Chas & Sons 425 E Main... 3-1937

HARRY'S JEWELERS 31 N California... 3-0437

Hunter's Jewelry Co 15 S California... 2-2600

KUECHLER'S JEWELERS 447 E Main... 5-5859

L & L Jewelers 115 S El Dorado... 9-9458

MACY'S CREDIT JEWELERS 111 E Main... 8-8322
(See Advertisement This Page)

Mantele C 129 N Sutter... 2-7822

MARC'S JEWELERS 448 E Main... 2-3586
(See Advertisement Following Page)

MARTIN'S JEWELRY CO 530 E Main... 2-6780
(See Advertisement Following Page)

PACIFIC LOAN & JEWELRY CO

235 S El Dorado... 2-1390

PESCE & CO 124 E Main... 5-5312
(See Advertisement Opposite Page)

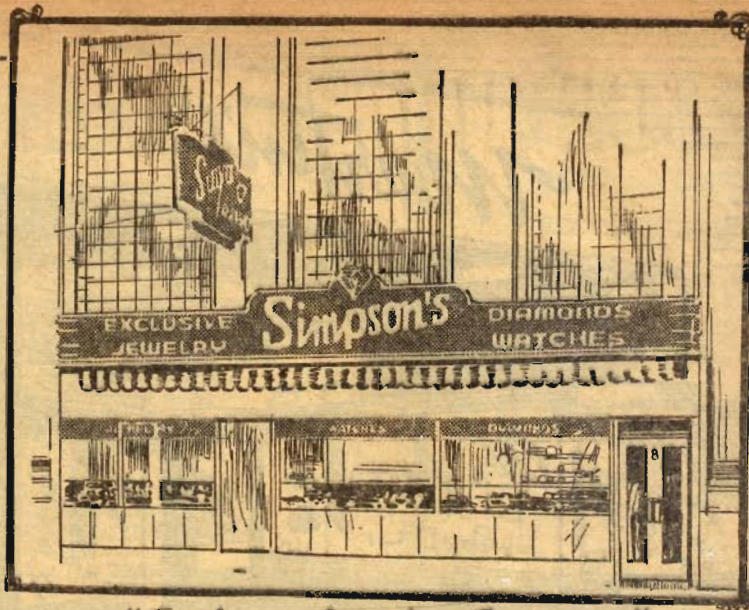
Rogers Jewelry Co 401 E Main... 5-5510

SILVER'S STOCKTON JEWELRY CO

440 E Main... 8-8303
(See Advertisement Opposite Page)

SIMPSON JEWELRY CO 8 S Sutter... 9-9228
(See Advertisement This Page)

(Continued Next Page)



"Exclusive Jewelry Creations"



8 SOUTH SUTTER

PHONE 9-9228

People can't reach you by telephone when the instrument is left "off the hook". Your line is "busy" to anyone calling.

REPAIR IT

If the refrigerator, vacuum cleaner, sewing machine, washing machine or radio in your home isn't working properly, call a repair man now. You're sure to find one nearby if you—

LOOK IN THE

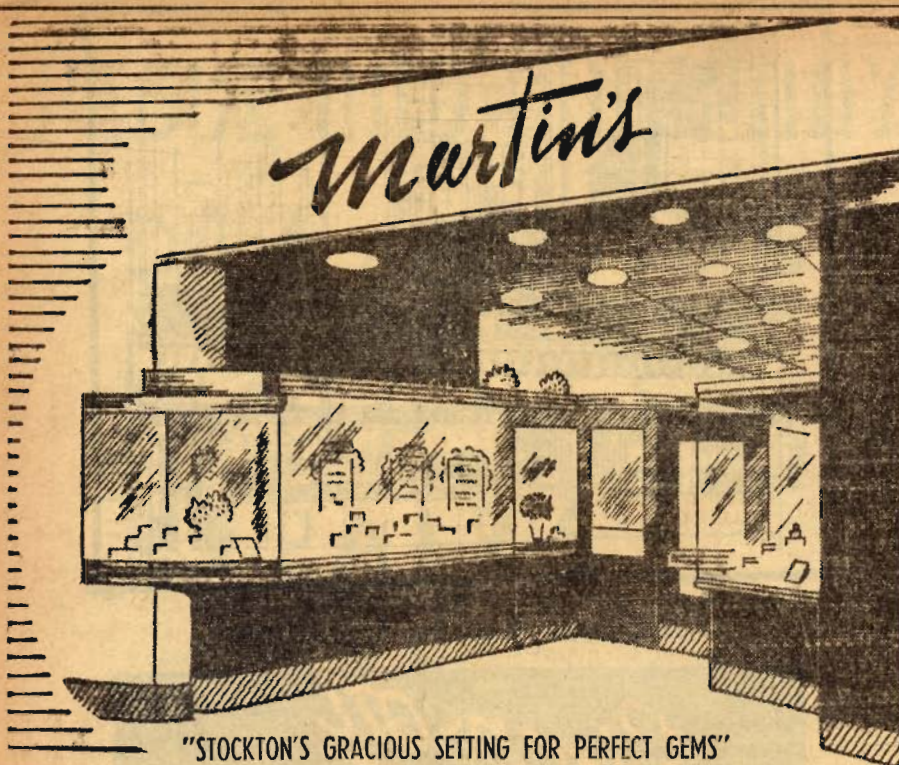
Classified
TELEPHONE SECTION

Macy's
CREDIT JEWELERS
111 East MAIN Street

THE HOUSE OF
Rings o' Romance
GUARANTEED
Diamonds

NATIONALLY FAMOUS WATCHES
NO MONEY DOWN
ONE YEAR TO PAY
Watches

EXPERT WATCH REPAIRING
1-Day Service
TELEPHONE
8-8322
Open 8 A. M. to 9 P. M.



"STOCKTON'S GRACIOUS SETTING FOR PERFECT GEMS"
DIAMONDS - WATCHES - SILVERWARE

Gifts for All Occasions
 OLD JEWELRY RESTYLED IN MODERN CREATIONS
 BUDGET TERMS
 530 E. MAIN - PHONE 2-6780

Jewelers-Retail-(Cont'd)

SMITH'S JEWELRY STORE

Established 1926
 Finest of
DIAMONDS - WATCHES - JEWELRY
 Convenient Credit
 EXPERT REPAIRING
 ON WATCHES & JEWELRY
 Owen G. Smith, Prop.
 16 N. American.....3-0924

SOUTH OF THE BORDER

JEWELRY & NOVELTIES
 Mexican Merchandise & Leather Goods
 EXPERT WATCH REPAIRING
 QUICK SERVICE
 We Buy Jewelry—Radios—Cameras
 J. F. HERRERA
 141 E Market.....3-1633

Square Deal Jewelry Co 130 S El Dorado.....2-6623
 State Loan & Jewelry Co 107 E Main.....2-0117
 Stein Jewelers 30 S El Dorado.....4-4090
 Tenshin-Do Jeweler 445 W Washington.....3-4901
 Ziegler & Ziegler 1st Natl Bank Bldg.....3-0223

Jewelers' Supplies

In-2-Sta Watch Crystal Co Belding Bldg....8-8159

STOCKTON WATCH CRYSTAL CO

FITTERS OF FANCY CRYSTALS
 WATCH & JEWELRY REPAIR
 FLEXIBLE BANDS REPAIRED
 139 S California.....2-3485

Jewelry Engravers

SHERMAN RALPH K Bank of America Bldg..2-1770
ZIEGLER & ZIEGLER
 1st National Bank Bldg.....3-0223

MARC'S JEWELERS



Authorized Dealer For
FAMOUS "KEEPSAKE"
DIAMOND RINGS

Bulova - Gruen
Elgin Watches

SILVERWARE AND
 GLASSWARE
 DEPARTMENT

CONVENIENT CREDIT

Complete Watch & Jewelry
 Repair Department
 448 E. Main St.

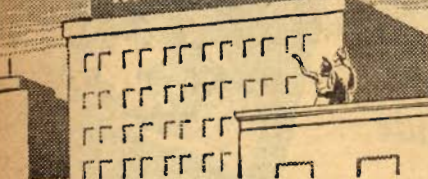
DIAL
2-3586

**OUT of the
 DISCARD**

A few minor repairs on that
 discarded article will restore its
 life of usefulness and con-
 venience. You'll find the man
 who can help you listed in the

Classified
**TELEPHONE
 SECTION**

GENSLER-LEE
 SELLS MORE
DIAMONDS
 THAN ANY FIRM
 IN THE WEST



17 STORES IN THE WEST

"Leading Credit Jewelers"

In Stockton
346 E. Main St.
Phone 9-9312

GENSLER-LEE
JEWELERS

"Over 40 Years of Service"

Junk Dealers

- DAVIDSON M 740 N Wilson Wy.....6-6875
(See Advertisement This Page)
- GOLD & SONS 948 S Aurora.....3-1266
(See Advertisement This Page)
- Goldberg J 5435 E Washington.....7-7105
- KATZ & SON JUNK CO 1101 S Wilson Wy...2-3374
(See Advertisement This Page)
- Western Junk Co 828 S Center.....2-7766
(See Advertisement This Page)

Kennels—See Dog Kennels

Kerosene—See Oils—Fuel & Heating

Keys—See Locksmiths

Kitchen Equipment

DELTA CABINET & SHOW CASE
1244 N Union.....5-5053

YOUNGSTOWN KITCHENS

Eliminate trudging with
a Youngstown kitchen
planned for:



—ample work space

—on-the-spot storage

—lasting beauty

"WHERE TO BUY IT"

WHOLESALE DISTRIBUTOR

PIONEER APPLIANCE CO 1355 Market S F
(Toll) Call "Operator" for.....Underhill 2727

DEALERS

- BREUNER JOHN CO 607 E Main.....5-5941
- CORREN M & SONS
148 S Sn Joaquin.....6-6711
- GROGAN'S HOME APPLIANCES
1439 N El Dorado.....3-5036
- PAHL-HARRY CO 427 E Channel.....2-2403

**Knit Goods—Blocking
See Cleaners & Dyers**

Labor Contractors

- Allgoewer Otto Hickory.....3-4045
- Castillo Joe 1730 Myran.....3-0195
- Chambers D D 2164 E Charter.....3-4934
- FRANCO JOE J
Field Labor Contractor
Waterloo Rd.....3-0293
- Patron Herman C 2122 E Scotts.....8-8455

Labor Organizations

- BARTENDERS LOCAL NO 47
Frank Babe Quirk-Bartenders Secty
15 S Sutter.....2-3803
Residence Phone.....3-2980
- BOILER MAKERS LOCAL NO 749
H E Donnelly
805 E Weber.....8-8554
- Box Makers Local Union No 3088
805 E Weber.....2-5218
- BUILDING TRADES COUNCIL
H A Gibson Secy
805 E Weber.....7-7267
- BUTCHERS LOCAL NO 127
R Lautermilch-Secretary
425 E Miner.....4-4043
- Cannery Workers Union No 20676
425 E Miner.....2-4355
- CARPENTER'S DISTRICT COUNCIL
H A Bradley-Secty-Business Representative
805 E Weber.....2-6282
- Central Labor Council A F of L 805 E Weber...2-8338
- Culinary Workers Alliance Loc 572
442 E Market.....3-1594
- Engineers' Local No 3
Mr Ed Doran Business Representative
805 E Weber.....2-6847
- F F & V W U Local 78 FTA-CIO
142 N California.....3-2126
- Filipino Federation of America Inc
2049 S Sn Joaquin.....2-9339
- Hodcarriers & Laborers Union Loc No 73
811 E Weber.....2-0784
- ILWU Loc 54 Dist 1 209 E Channel.....5-5585

Labor Organizations—(Cont'd)

- International Assn of Machinists Loc 364
Hrs 8:30 to 5:30 Closed Sats & Holidays
112 S American.....8-8519
- International Brotherhood of Electrical Workers
Local 591 805 E Weber.....4-4831
- International Brotherhood Of Painters Loc 1115
805 E Weber.....5-5309
- International Union of Operating Engineers
Loc 39
Mr R E McCarthy Business Representative
805 E Weber.....9-9903
- Laundry Workers Union No 177
442 E Market.....4-4208
- Motion Pictures Projectionists Union
323 E Main.....9-9880
- Paper Makers Local No 320 805 E Weber...2-7549
- Retail Clerks Union Local 197 805 E Weber...2-0778
- Sheep Shearers Local 307 805 E Weber.....2-5418
- Stockton Typographical Union No 56
442 E Market.....2-0343
- TEAMSTER'S CHAUFERS WAREHSEM N &
HELPERS LOCAL 439 421 E Miner.....9-9783
- Union Recreation Center 811 E Weber.....2-9616
- UNITED ASSN OF JOURNEYMEN &
APPRENTICES OF PLUMBING &
PIPE FITTING INDUSTRIES LOC 492
James A Kirk Secty Treas
805 E Weber.....3-3714
- Warehouse Local 6 I L W U 140 N Hunter...3-2486

Labor Relations Consultants

KENT FRANK LABOR RELATIONS SERVICE
242 E Miner.....3-1263

Laboratories—Analytical

- NELSON AGRICULTURAL LABORATORIES
1145 W Fremont.....2-7393
- SAN JOAQUIN RESEARCH LAB
6 W Weber.....3-1551
- Western Laboratories Serum Farm
Hog Cholera Serums
French Camp Rd.....6-6652

Laboratories—Dental

See Dental Laboratories

**WESTERN
JUNK CO.**

WM. J. OSTROW

Dealers in

SCRAP IRON - METAL

NEW & USED CABLE
ANGLE & CHANNEL IRON
PIPE FITTINGS, BELTING, PUMPS
ALL KINDS OF MACHINERY

Dial 2-7766

828 S. Center St. 825 S. Eldorado St.
STOCKTON

— JUNK —

HIGHEST PRICES PAID

for

PIPE - MACHINERY - STEEL

— All Kinds of Metals —

AUTO WRECKERS

BAGS - BURLAP - RAGS

Sterilized Wiping Rags for Sale

Phone 2-3374

KATZ & SON JUNK CO.

1101 S. Wilson Way

PIPE

NEW — USED
RECONDITIONED

Casings — Valves
Fittings

SCRAP IRON

Wholesale and Retail
Dealers In

Metals, New and Used Structural Iron, Sacks, Rails, Belting, Pulleys, Plates, Tanks, Pumps, Motors, Corrugated Iron and Machinery

Telephone **6-6875**
STOCKTON

M. DAVIDSON

740 N. Wilson Way



WE BUY & SELL
RAGS - IRON - BRASS
LEAD - ETC.

ALSO
Government Surplus
PIPE - PLUMBING SUPPLIES
HARDWARE
MACHINERY (of All Types)

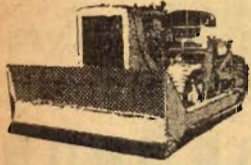
Dial 3-1266

GOLD & SONS

948 S. AURORA

You can find out "Where To Buy It"
by looking in the Yellow Pages.

LAND LEVELING



**SCRAPING
BULLDOZING
ROOTING**

SIX D8 CATERPILLAR &
LE TOURNEAU CARRYALLS
TO SERVE YOU

"Ask For Free Estimates"

CHARLES E. ROHN JR.

PLANT
2-8742

PHONE OFFICE
3-5008

RESIDENCE
3-5059

1214 UNIVERSITY ST.

STOCKTON

LANDSCAPING AND GARDENING SERVICE



Phone
3-5539



SPRINKLER SYSTEMS - LAWN RENOVATING
GRADING - PLOWING - PRUNING - SHRUBS - FLOWERS
TREES - SWIMMING POOLS - BARBEGUE PITS
GARDEN ROCK - WALKS - FENCES & PATIOS

JENSEN AND SONS

1639 COUNTRY CLUB BLVD.
STOCKTON, CALIF.

Laboratories—Medical

Bank Bldg Clinical Laboratory
Bank of Amer Bldg. 2-4831
Bennett George G Clinical Lab
Medico-Dental Bldg. 6-6947
Stockton Clinical Laboratory
Medico-Dental Bldg. 2-1349

Laboratories—X-Ray

See X-Ray Laboratories

Laboratory Equipment & Supplies

BRAUN-KNECHT-HEIMANN CO
1400-16th S F
(Toll) Call "Operator" for Hemlock 8800

Lacquer Finishing

See Painting Contractors

Ladders

STOCKTON LADDER REPAIR

LADDERS
SOLD—RENTED—REPAIRED
Larson Orchard Ladders
All Sizes of Step & Extension Ladders
2717 E Poplar 2-1109
If no answer call 2-2003

WAGGONER EXTENSION LADDER CO
106 S Aurora 2-6413
(See Advertisement This Page)

Ladies' Tailors—See Tailors—Ladies'

Land Companies

Productive Properties Ltd 22 W Weber 2-1818

Land Leveling

See also Contractors—Excavating
Aldrin J E & Sons Dial O Call 1-F-12

ANDREW P G

**LAND LEVELING
SUB SOILING
BULLDOZING
SURVEYING INCLUDED**
1649 E Miner 3-5436

Britton W E 1535 Elmwood 3-4135
Rohn Chas 1101 W Flora 3-5008
(See Advertisement This Page)
Taylor Frank T 2884 W Rose 7-7348

Landscape Construction

FAULKNER WM 1139 S Broadway 3-4407
(See Advertisement Opposite Page)
(Continued Next Page)

There are 6,156 telephone companies serving the United States.

WAGGONER EXTENSION LADDER CO.

R. J. HANDEL, Prop.
Manufacturing & Repairing
ALL TYPES OF LADDERS

Sales & Service
Phone
2-6413

In Business
106 S. AURORA 43 Years



Landscape Construction—(Cont'd)

Jensen & Sons 1639 Country Club Blvd. 3-5539
 (See Advertisement Opposite Page)
TSUNEKAWA LOU 148 W 8th. 3-0742

Lapidaries

Robinson A E 214 S California. 2-0456

Lath—Metal, Plaster, Composition, Etc

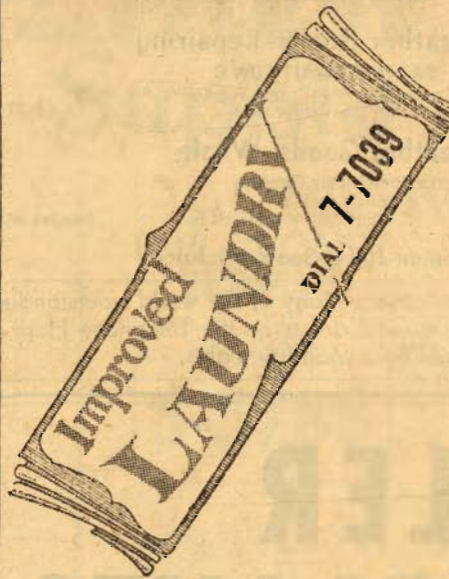
KYLE & COMPANY 348 N Harrison. 7-7831
STEELTEX—
PACIFIC COAST AGGREGATES INC
 1020 E Main. 8-8643

Laundries

Charley Ho Laundry 107 S Sn Joaquin. 9-9916
 Diamond Laundry 12 N El Dorado. 2-5843
EXCLUSIVE LAUNDRY 246 S Calif. 6-6771
 Favorite Cleaner 145 W Lafayette. 3-3874
FRENCH PARISIAN LAUNDRY
 820 N El Dorado. 4-4679
 Golden Bear Laundry 123 S California. 3-0518
 Home Laundry Co 824 N El Dorado. 2-3314
IMPROVED LAUNDRY Worth & El Dorado. 7-7039
 (See Advertisement This Page)
K & D LAUNDRY 2392 E Main. 9-9185
 (See Advertisement This Page)
LASKEY'S ED FRENCH & CURTAIN
LAUNDRY 2549 N Sn Joaquin. 3-2430
 Launderette 2517 Bonnie Ln. 2-4838
 Launderette 2430 E Main. 2-4737
NATIONAL TOWEL & LAUNDRY CO
 925 N Wilson Wy. 4-4695
 Ng Harry 624 E Market. 3-2322
PARISIAN LAUNDRY & DRY CLEANERS
 820 N El Dorado. 4-4679
 Patrick Albert Mrs 3404 E Myrtle. 2-4611
SAN JOAQUIN LAUNDRY 747 E Oak. 2-4835

You can find out "Where To Buy It" by looking in the Yellow Pages.

LAUNDRY



Specialists In Family and Finished Work

Each Bundle Washed Separately
"NO MARKS—NO TAGS"
 Worth and El Dorado

Laundries—(Cont'd)

Self Serv Laundry 200 W Washington. 3-0854
 Service Laundry 23 S Center. 3-1420
 Smith Chester 445 S Modesto. 7-7650
VALLEY LAUNDRY 447 N Hunter. 5-5921
 Wo Lee 117 E Market. 2-6164
XCLUSIVE LAUNDRY 246 S California. 6-6771
YEAGER JOHN W
 Prompt 3 Day Service
 250 S Minerva. 7-7377

Laundries—Baby Garment—See Laundries

Laundries—Blanket & Curtain
 See Curtain & Blanket Cleaners

Laundries—Self Service

LAUNDERETTE 2430 E Main. 2-4737
 (See Advertisement This Page)
 Self Service Laundry Edison Villa. 2-2265

Laundry Equipment

CALIF LAUNDRY EQUIPMENT CO
 2221 Union Oakland
 (Toll) Call "Operator" for. Templebar 2708

Laundry Trays

See Plumbers' Supplies Headings

Lawn Mowers—Repairing & Sharpening

CURLY'S LAWN MOWER SHOP
 Lawn Mowers Converted To Power Mowers
 New & Used Lawn Mowers For Sale
 Distributorship For Sensation Lawn Mower
 3412 E Miner. 3-3904
 Morgan S H
 Tools—Knives—Lawn Mower Overhaul & Parts
 Work Done At Residence Only—Better Prices
 401 S Wagner. 8-8341
STOCKTON SAW WORKS 440 S Sutter. 7-7672
VALLEY SAW & KNIFE WORKS
 121 W Fremont. 7-7276

Lawyers—See Attorneys

Leather

MacPherson Bros Leather Co
 730 Mission S F
 (Toll) Call "Operator" for. Douglas 7822

SCHWARTZ DAVID H

Wholesale
LEATHER & SHOE FINDINGS
SHOE MACHINERY
ART LEATHER SUPPLIES

239 S California. 2-0332

Leather—Artificial—See Coated Fabrics

The oldest of all the telephone industry's traditions is service.

Complete
LANDSCAPE Service



Specialist In

- TREE SURGERY
- SHRUBBERY
- LAWNS
- SPRINKLER SYSTEMS
- PICKET FENCES
- BARBECUE PITS

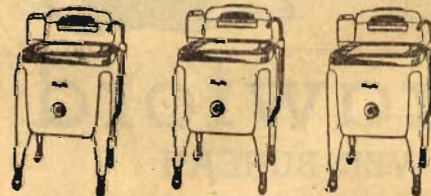
Flagstones Patios Walls

PHONE
3-4407

Wm. Faulkner

1139 S. Broadway

HELP YOURSELF LAUNDRY



- LATEST MACHINES
- AMPLE FACILITIES
- AIR COOLED

Launder Your Own Fine Clothing - Linens
 Etc., At

K & D LAUNDRY

DIAL
9-9185
 or Res. 3-2628

2392 E. Main Stockton

HOME LAUNDRY

SELF SERVICE STORES

30 AUTOMATIC BENDIX

For Your Convenience

Your Whole Week's Wash Done in 30 Minutes

LAUNDERETTE

2430 E. MAIN
 STOCKTON

Phone 2-4737

Also Coin Operated Machines

Cold Cathode
LIGHTING
FLUORESCENT
LIGHTING

**COLD CATHODE
TUBE CO.**

26 S. American SACRAMENTO
Stockton 2-5456 (Toll) Call Sacramento 3-7461

Leather Belts—See Belting—Mechanical
Leather Goods—Mfrs
Merlin's 44 S Calif. 6-6594
Leather Goods—Repairing
SATTERTHWAIT EDW C
Expert Repair-Tool & Leather Art Work
249 S California. 2-7114
Leather Goods—Whsle
Leather Supply Company
615 Howard S F
(Toll) Call "Operator" for Douglas 4626
Lemon Juice—See Fruit Juices

Hear many of the world's outstanding musical artists on the Telephone Hour—N.B.C., Monday nights.

Letter & Addressing Service
See also Multi-Copy Service
BUSINESS SERVICE BUREAU
1st Natl Bldg. 3-4327
FLORA'S LETTER SHOP
Multigraphing — Mimeographing
SOCIAL STATIONERY
GREETING CARDS
ADDRESSOGRAPH PLATE SERVICE
Hotel Stockton Bldg
107 E Weber Ave. 2-1621
HUMPHREYS SCHOOL OF BUSINESS
108 N California. 4-4601
MATTHEWS DAVE S ADVERTISING AGENCY
MULTIGRAPHING
MIMEOGRAPHING
ADVERTISING
633 E Market. 3-0808

Libraries—Circulating & Rental
BOOKMARK 2101 Pacific Av. 9-9805
Gardner's Book Shop 16 N Sn Joaquin. 2-8863

Libraries—Public
Public Library Hunter & Market. 8-8903
San Joaquin Co Law Library Courthouse. 3-1238
Stockton City of
Library County School Dept
338 E Market. 2-7631

Light & Power Companies
See Electric Light & Power Companies

Lighting Fixtures—Retail
BRIGHT SPOT ELECTRIC CO 309 E Weber. 9-9769
COLD CATHODE TUBE CO INC
26 S American. 2-5456
(See Advertisement This Page)
HOME WIRING CO 522 E Washington. 3-0262
JESSUP APPLIANCES 2312 Pacific. 7-7778
LAMP SHOP THE
Floor-Table & Specialty Lamps
3219 Waterloo. 3-4171

Lighting Fixtures—Whsle
SUPERIOR SALES CO 1705-17th Sacramento
(Toll) Call "Operator" for Sacramento 2-0272

Lighting Systems & Equipment
CRAWFORD GEO C 2523 E Scotts. 2-1660
(See Advertisement This Page)
DELCO LIGHT PRODUCTS—
REMBOLD H G CO 5 E Miner. 2-3171
Fleming Electric Co 230 E Channel. 3-5088
KOHLER CO DLR

ETS-HOKIN & GALVAN
Authorized Dealers
SALES — SERVICE — PARTS
233 N Sn Joaquin. 5-5621

SHEPPARD DIESEL LIGHT PLANTS—
FLEMING ELECTRIC CO
Residence 1114 N Harrison
230 E Channel. 3-5088

STANDARD MACHINERY CO 112 Market S F
(Toll) Call "Operator" for Exbrook 8845

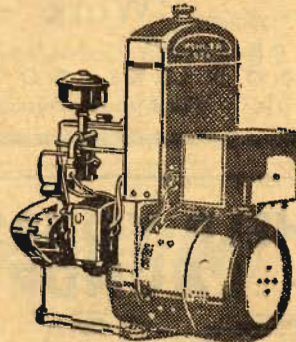
Limes—Fresh
See Fruits & Vegetables Headings

Limousine Service—See Automobile Rental
There are 6,156 telephone companies serving the United States.

KOHLER ELECTRIC PLANTS

SALES - SERVICE
RENTALS — REPAIRING
REBUILDING

DIAL
2-1660



Geo. C. Crawford
RURAL LIGHT & POWER BUREAU

DELCO PLANTS
PARTS : SERVICE : BATTERIES

2523 E. Scotts

Stockton

TO BE HEARD
clearly

...please speak directly into the Telephone with your lips just clearing the mouthpiece.

REPAIR SERVICE

When one of the many household articles gets out of order, you will find a repair service quickly and easily when you

LOOK IN THE
Classified
TELEPHONE SECTION

Linen Supply Service

Baker Towel & Linen Supply Co Sacramento
 From Stockton Exchange only (No Inter-City Charge) Ask "Operator" for Entrprise 10613
NATIONAL TOWEL & LAUNDRY CO
 925 N Wilson Wy. 4-4695
 (See Advertisement This Page)
 Spic & Span Linen Supply Co Manteca
 From Stockton Exchange only (No Inter-City Charge) Ask "Operator" for Entrprise 10594
STOCKTON LINEN SUPPLY
 501 N Sierra Nevada. 5-5788
 (See Advertisement This Page)

Linoleum Layers' Supplies

PAC FLOOR PRODUCTS 2027 Balboa S F
 (Toll) Call "Operator" for Bayview 3138

Linoleum—Retail

ARMSTRONG'S LINOLEUM—
McLEAN HARDWOOD FLOORS
 324 E Channel. 2-4748
BREUNER JOHN CO 607 E Main. 5-5941
BURNHAM BROS 417 E Weber. 5-5913
FAIR OAKS LINOLEUM SHOP
 2388 E Main. 2-1257
 (See Advertisement This Page)
 Stockton Linoleum Co 1952 N Wilson Wy. 3-4516
 (See Advertisement This Page)
 Sweet N & Sons 119 S N Joaquin. 2-1486

Telephone men in all parts of the Bell System have had long experience in working together. Tools, equipment, methods of tackling the job and the "language of the business" are the same north or south, east or west. This nationwide unity of method and spirit means a telephone service of the utmost dependability.

Linen Supply

DOCTORS - DENTISTS - OFFICES - CLINICS

WE RENT

- TOWELS
- APRONS
- UNIFORMS
- HOTEL & RESTAURANT LINENS
- BARBER & BEAUTY PARLORS
- NURSES' & WAITRESSES' UNIFORMS
- BUTCHERS' COATS & APRONS



FOR PROMPT SERVICE

PHONE
5-5788



STOCKTON LINEN SUPPLY
 501 N. SIERRA NEVADA

LINOLEUM

- CARPETING
- ASPHALT TILE
- RUBBER TILE
- VENETIAN BLINDS
- WINDOW SHADES
- PAINT

Home & Commercial Installations a Specialty
 Dial 3-4516

Stockton Linoleum Co.

1952 N. Wilson Way

LINOLEUM



Complete Service in FLOOR COVERINGS

LINOLEUM - WALL COVERINGS
 ASPHALT TILE - CONGOLEUM RUGS

We Specialize in

METAL & PLASTIC TRIMS

SUITABLE FOR WALLS, COUNTERS, TABLE TOPS, SINKS, ETC.

FLOOR SANDERS & POLISHERS
 For Rent

WINDOW SHADES - CURTAIN RODS
 HOUSEHOLD SUPPLIES

PAINTS & ACCESSORIES

Dial 2-1257

FAIR OAKS LINOLEUM SHOP

2388 E. Main Stockton, Calif.

TOWEL and LINEN SERVICE

For Prompt Efficient Service

Dial 4-4695

NATIONAL Towel & Laundry Co.

925 N. WILSON WAY

Complete CALENDARS

For the Years

1946 - 1947

1948 - 1949

Will be found on the

Inside of BACK COVER

Young Women

There May Be

Employment Opportunities

and a

PERMANENT POSITION FOR YOU

with

THE PACIFIC TELEPHONE AND TELEGRAPH COMPANY

BUTANE - PROPANE

Dial 2-0506

RESIDENCE 2-4769

METERED
DELIVERIES



A-1 Service &
Installation
Department

DOMESTIC & AGRICULTURAL
INDUSTRIAL USE

TANKS and EQUIPMENT

GAS APPLIANCES FOR

COOKING
WATER HEATING
HEATING
REFRIGERATION

CITY BUTANE COMPANY

SOUTH 99 HIGHWAY AT MARIPOSA ROAD

Liquefied Petroleum Gas Equipment

GROGAN'S HOME APPLIANCES
1439 N El Dorado 3-5036
(See Advertisement This Page)

Liquefied Petroleum Gases

City Butane Co S 99 Hwy 2-0506
(See Advertisement This Page)
GRAY'S 106 W Elm Lodi
(Toll) Call "Operator" for Lodi 310-W
Jackson's Butane & Propane Service
320 S Sn Joaquin 3-0889
(See Advertisement This Page)
Maco Liquid Gas Agcy 633 Victor Rd Lodi
(Toll) Call "Operator" for Lodi 275
(See Advertisement This Page)
(Continued Next Page)

We invite you to tune in Monday nights, N.B.C. stations, to enjoy the Telephone Hour and its guest artists.

GROGAN'S HOME APPLIANCES

"Park At Our Door"

SALES & SERVICE

BUTANE - PROPANE
Tanks - Appliances - Carburetors

SERVEL

ELECTROLUX REFRIGERATORS

A COMPLETE LINE OF GAS
AND ELECTRIC HOME APPLIANCES

Dial 3-5036

1439 N. EL DORADO

MACO BOTTLED GAS

- TANKS & EQUIPMENT
- WEDGEWOOD RANGES
- WATER HEATERS
- REFRIGERATORS

633 VICTOR ROAD

LODI

(Toll) Call "Operator" for

Lodi 275

When an

EMERGENCY ARISES

The convenient and quick way to locate someone in the immediate neighborhood is to

LOOK IN THE

Classified
**TELEPHONE
SECTION**

Tells "Where To Buy It"

Jackson's
Stockton's Pioneer Firm

BUTANE AND PROPANE

METERED DELIVERIES

We do the installations...TANKS...STOVES
WATER HEATERS...REFRIGERATORS...ELECTRIC
or GAS H.C. LITTLE OIL HEATING EQUIPMENT

Phone 3-0889

- TWO FRIENDLY STORES TO SERVE YOU -

North 99 Highway
(Toll) Call
TURLOCK 298

320 S. SAN JOAQUIN
STOCKTON

Liquefied Petroleum Gases—(Cont'd)

SHELL DOMESTIC GAS SERVICE
3225 Highway 99.....7-7759
(See Advertisement This Page)
WESTERN PIPE & STEEL CO OF CALIF
Propane & Butane Tanks
200 Bush S F
(Toll) Call "Operator" for.....Garfield 6788
WIGGIN'S TRADING POST Tracy Hwy....2-2957

Liquor Stores

AGUA CALIENTE LIQUOR STORE
LIQUOR
All Popular Brands
BEER - WINES
Jesus U. Garcia, Prop.
132 S Center.....2-2642

Aqua Caliente Liquor Store 132 S Center.....2-2642
CALIF LIQUOR STORE 430 E Market.....2-5676
CENTRO-MART 111 S Center.....8-8687
CHANNEL LIQUOR STORE 37 E Channel.....2-5453
Charter Liquors 411 E Charter Wy.....2-2239
CLAREMONT LIQUOR STORE
243 S California.....4-4467
COUNTRY CLUB LIQUOR STORE
1869 Country Club Blvd.....2-3716
CRUISE INN 149 S Wilson Wy.....2-9611
De Luxe Liquors 2436 E Main.....2-9361
El Dorado Liquor Store 244 S El Dorado.....4-4318
Fair Oaks Liquor Store 2182 E Main.....2-9789
Forty-Nine Inn 23 N El Dorado.....2-9565
Frank's Package Store 702 N California.....2-8477
G & M Liquors 31 E Market.....3-4114
GAIA-DELUCCHI CO American & Channel.....7-7941

HEART'S LIQUOR STORE
DOMESTIC
and
IMPORTED
FINE LIQUORS
36 S California.....3-4753

JOHNI'S LIQUOR STORE 40 S El Dorado.....2-1422
KLENERT'S LIQUOR STORE
310 E Market.....2-8569
March's Liquor Stores
Store No 1 112 E Weber.....5-5523
Store No 2 43 W Harding Wy.....9-9162

MARCH'S LIQUOR STORES
Full Line Of
WINES - LIQUORS - BEERS
Open Sundays & Holidays
FREE DELIVERY
Store No 1, 112 E Weber.....5-5523
Store No 2, 43 W Harding.....9-9162

Margaret's Liquor Store 127 N California...3-0802

MATAR LIQUOR STORE
PROMPT
DELIVERY SERVICE
FINE
WINES, LIQUORS & BEER
339 E Lafayette.....2-9166

MIKE'S 13 S Wilson Wy.....2-9603
Pacific Liquor Store 2006 Pacific Av.....2-6825
POPULAR INN 48 E Washington.....2-0123
Ritz Liquor Store 1325 E Harding.....2-2567
Rudy's Cigar Box & Liquor Store 47 N Sutter.....2-9237
SPORTLAND LIQUOR STORE
7 S California.....2-9614
Square Deal Retail Liquor Store
245 S Hunter.....2-9574
Tavern Bottle House 44 S Sutter.....2-5609

Please make sure your telephone receiver is on the hook when it is not in use. Anything that causes the receiver to be out of place interrupts your service—perhaps causes you to lose calls that are important.

Liquor Stores—(Cont'd)

TIAJUANA LIQUOR STORE
FINE IMPORTED & DOMESTIC
WINES & LIQUORS
All Popular Brands of Liquor - Tobacco
Candy & Mixes
DELIVERY SERVICE
15 W Market.....2-1727

TUXEDO LIQUOR STORE
RICHARD EICHENBERGER - Prop.
COLD BEER
Your Favorite Brands
WINES - LIQUORS - MIXERS
1924 Pacific Av.....2-5474

W W LIQUOR STORE 535 E Weber.....2-6586
White House Tavern
Farmington & Mariposa Rds.....2-9539
Yosemite Liquor Store 937 N Yosemite.....3-1834

Liquor Treatment—See Sanitariums

Liquor—Whse

BEACON DISTRNG CO 229 W Weber.....6-6787

BERBERIAN BROS
WHOLESALE DISTRIBUTOR
IMPORTED & DOMESTIC
LIQUORS & WINES
142 S Aurora.....7-7928

CEREMONY BRANDY—
DINUBILO D COMPANY 335 S California..4-4701

Liquor—Whse—(Cont'd)

CORBY'S WHISKEY—
DINUBILO D COMPANY 335 S California..4-4701

DINUBILO D COMPANY
ESTABLISHED 1879
WHOLESALE DISTRIBUTORS
LIQUORS and WINES
CIGARS - TOBACCOS - CIGARETTES
335 S California.....4-4701

GLASER BROS 238 E Market.....6-6779

HART ALFRED DISTILLERIES INC THE
Wholesale Distributor
of
Fine Imported and Domestic
LIQUORS and WINES
525 E Channel.....8-8681

HARWOOD WHISKEY—
BEACON DISTRNG CO 229 W Weber....6-6787

KENTUCKY TAVERN WHISKEY—
BEACON DISTRNG CO 229 W Weber....6-6787

OLD THOMPSON WHISKEY—
BEACON DISTRNG CO 229 W Weber....6-6787

PARK & TILFORD—
BEACON DISTRNG CO 229 W Weber....6-6787

Have you heard "The Telephone Hour" radio program recently? Guest artists of the music world bring you weekly programs of outstanding musical interest.



and **PROPANE**

Metered Deliveries for Home and Farm Use

IMMEDIATE DELIVERY ON ANY SIZE ORDER

Phone
7-7759

Residence 3-5618

Campora Bros.

3225 HIGHWAY 99
STOCKTON



SHELL DOMESTIC GAS SERVICE



JIM W. BURGESS

BONDED AND LICENSED DEALER, BROKER AND ORDER BUYER OF

LIVE STOCK

CATTLE - SHEEP - HOGS

LICENSED REAL ESTATE BROKER

Telephones Office 5-5901
 If No Answer Call..... 3-0435
 Or 2-2454
 Or 2-0050
 Or 6-6800

406 EAST MARKET

**REAL ESTATE LOANS
 INSURANCE**

PRIVATE MONEY TO LOAN
 \$1,000 TO \$100,000

FREE APPRAISALS
 SPEEDY & LIBERAL SERVICE

A Trial Will Convince You

WE BUY AND SELL DEEDS OF TRUST

*If It Pertains to Real Estate
 For Better Deals See*

E. D. MAHAFFEY
 REALTOR

CALL 2-3413

44 SOUTH SAN JOAQUIN

Livestock

- Burgess J W 406 E Market..... 5-5901
 (See Advertisement This Page)
- DEVANEY GEO** 135 E Magnolia..... 3-0514
- FISHBACK RAY L**
 French Camp Livestock Auction Yards
 French Camp..... 8-8876
- FRENCH CAMP LIVESTOCK AUCTION YARDS**
 Auctions Every Thursday
 Ray L Fishback-Owner
 French Camp..... 8-8876
- JONES A G**
 Dairy Cattle Bought & Sold
 French Camp Rd..... 3-2582
- Lewallen John L 2402 Clarendon..... 2-4819
- MOFFAT H CO**
 Geo Devaney
 135 E Magnolia..... 3-0514
- Nemie W J Mariposa Rd..... 2-3969
- Raven Aksel Lincoln & Lathrop Rd..... 2-4978
- REYNOLDS LEE** 529 N Shasta Av..... 2-8718
- Stadtler & Sutherland 2671 S Fairmont..... 2-8489
- Swift & Co McKinley Av..... 2-4373
- VALLEY LIVE STOCK MARKETING ASSN**
 McKinley Av..... 8-8994
 If no answer call..... 4-4201
 If no answer call..... 2-4421
- WASHBURN & CONDON** McKinley Av..... 2-7298
 After 6:00 PM call..... 5-5245
 Or..... 3-1509
 Or..... 2-5219

Livestock Hauling

CALIF LIVESTOCK TRANSPORTATION
 RED ADAMS - Manager
 STATE WIDE
 LIVESTOCK HAULING
 24-HOUR SERVICE
 P. O. Box 189, French Camp
 Priests Ln..... 2-4995

Cushing Ben 4733 E Main..... 8-8486

FREITAS LIVESTOCK TRANSP
 WILL C. FREITAS - Owner
 LIVESTOCK TRANSPORTATION
 1618 N Pershing..... 3-0268
 Truck Yard
 French Camp Rd..... 2-7182

Freitas Livestock Transportation
 1618 N Pershing..... 3-0268
HANSEN L J 1221 E Sonora..... 2-0388
 If no answer call..... 2-7298
 Rule Frank 3536 Sn Mateo..... 2-0544
 Rule Frank Livestock Trnsptn 3530 Sn Mateo..... 2-0544

STOCKTON LIVESTOCK TRANSPORTATION
 1222 E Sonora..... 2-8851
 If no answer call..... 2-1880

Livestock Supplies—See Feed Dealers

Loam—See Topsoil

Loans
 See also Financing
AMERICAN TRUST COMPANY
 AUTOMOBILE LOANS
 PERSONAL LOANS
 F.H.A. LOANS
 REAL ESTATE LOANS
 26 N Sn Joaquin..... 8-8623
 24 N Sutter..... 8-8623

FEDERAL LAND BANK OF BERKELEY
 SPECIAL AGENT OF STOCKTON-NATIONAL
 FARM LOAN ASSOCIATION
 Loans On Farm Lands
 637 E Miner..... 5-5989
 Filippi Service Bureau 21 S Sn Joaquin..... 7-7031

HOUSEHOLD FINANCE CORPORATION
 Elks Bldg..... 4-4879
 (See Advertisement Opposite Page)
 (Continued Next Page)

Plan your shopping with the Classified Telephone Directory.

Loans-(Cont'd)

KASPER & KENNEDY

LOANS ON HOMES
Duplexes & Apartment Houses
COMMERCIAL PROPERTIES
GI - FHA - Bank
INTEREST 4% - 4½% - 5% - 6%
305 E Weber.....9-9084

Liberal Finance Co Bank of America Bldg. . . . 3-1978

LUKENBILL R S

Loans On Farms & City Property
Belding Bldg.4-4250
Mahaffey E D 44 S Sn Joaquin2-3413
(See Advertisement Opposite Page)

MERCANTILE ACCEPTANCE COMPANY

501 N Hunter5-5701
MORTHRIFT FINANCE CO 405 E Weber8-8581

NATIONAL FARM LOAN ASSOCIATION
STOCKTON

Loans On Farm Lands
637 E Miner5-5989

PACIFIC LOAN & JEWELRY CO

235 S El Dorado2-1390

PERSONAL FINANCE CO OF STOCKTON

Don Burton Bldg.4-4728
(See Advertisement This Page)

Seaboard Finance Co 248 E Miner4-4538
(See Advertisement This Page)

SIMS & GRUPE

Loans On Real Estate
319 E Weber6-6995

STANDARD INVESTMENT CO

Oldest Refinance Company
In The San Joaquin Valley
LOANS
AUTOMOBILE - FURNITURE - CO-MAKERS
AUTO CONTRACTS REFINANCED
Used Cars Bought - Sold - Traded
534 N El Dorado2-3531

(Continued Next Page)

Telephone for
QUICK SERVICE

LOANS

**AUTOMOBILES
FURNITURE
SALARY
TRUCKS**

*Flexible Terms
Convenient Repayment Plan*

**SEABOARD
FINANCE COMPANY**

248 East Miner Ave., Stockton
Phone **4-4538**



\$100 - \$500 - \$900
OR MORE

Phone for your

LOAN

ONLY ONE TRIP NECESSARY

• No need to waste time applying for your loan in person—just call us up and tell us how much you need. We will make all arrangements over the phone. Then, as soon as your application is approved, you can call at our office and pick up your cash without delay—and take up to 15 months to repay in reasonable monthly installments. Special loan plan for farmers.

EXAMPLE: \$8.10 per month repays \$100 in 15 months

Almost any credit-worthy man or woman with a steady job (even a new one) who needs cash for some worth-while purpose can qualify. No employers involved. Loans are made on salary only or on car or furniture. Special service for business women.

WE LIKE TO SAY "YES"



Phone 4-4728
Room 503
Don Burton Bldg.
11 S. San Joaquin St.
STOCKTON



See

**UNITED
LOAN
CO.**

19 E. MARKET

QUICK CASH LOANS
on
WATCHES - DIAMONDS

Confidential Service

Phone 3-4420

READY CASH

*We have a loan plan
to fit your purpose*

**FOR MEDICAL BILLS
TO PURCHASE THAT HOME
OR AUTO**

*Or for Any Other Worthwhile Purpose
Where Cash is Needed and Payments
To Fit Your Budget Desired*

\$10 - - \$1500

ON AUTO - SALARY OR FURNITURE

**Auto Loans Usually Made
While You Wait**

**PHONE
8 - 8 5 3 9**

**TRUST
FINANCE CO.**

129 N. CALIFORNIA

NEED A LOAN?

Apply by Phone!

To get cash quickly, phone Household and apply for a salary, car or furniture loan. To apply for \$50, \$100 or up to \$1,000, tell us how much you need and how you wish to repay. No endorsers.

Take 12, 15 or more months to repay depending on the purpose of your loan.

CHOOSE A MONTHLY PAYMENT PLAN				
↓	Find here the cash you need			
	\$50	\$100	\$200	\$500 \$1000
15	\$ 8.10	\$16.02	\$39.47	\$78.48
12	9.77	19.36	47.84	95.22
6	\$9.09	18.18	36.17	89.84 179.20

Household's charge is the monthly rate of 2½% on that part of a balance not exceeding \$100, and 2% on that part of a balance in excess of \$100.



**HOUSEHOLD
FINANCE**

218 Elks Bldg., 2nd Floor
Cor. Sutter & Weber
Phone: 4-4879—Stockton

Loans Made to Residents of Nearby Towns