

Medicines.

Lap Lap Chinese Herb Co 729-5th... Modesto-2515

Men's Furnishings.

Bisho's Mens Shop 120 W Main... Turlock-1337
 Dozier & Leiter 815-10th... Modesto-360
 Federal Outfitting Co 908-10th... Modesto-746
 Plato D & G D 825-10th... Modesto-363
 Williams J S Co 804-10th... Modesto-737

Metal Products—Manufacturing.

Ferro Enamel Corp Coldwell Av... Modesto-4272

Milk Products.

See also Dairy Products.
 Hi-Vita Buttermilk Co
 1915 Washington... Modesto-3505
 Morning Milk Co
 Morningside Industrial Dist Stockton
 (Toll) call "Operator" for... Stockton-7-7961

Millinery.

DUNNING MILLINERY 811½-10th... Modesto-355
 Kiernan's 1015 I... Modesto-238
 Vogue Millinery 1028 J... Modesto-3045-W

Milling.

Peerless Milling Co 328 S Center... Turlock-1719

Millwork—See Planing Mills.

Mirrors.

Acme Glass Co 710 G... Modesto-3226
 CENTRAL GLASS CO 1314-10th... Modesto-1873
 If no answer call... Modesto-1176-R

Monuments.

Turlock Monuments
 See Us For Tombstones & Markers
 1100 W Main... Turlock-5944

Motor Trucks—See Trucks—Motor.

Motorcycles.

Harley Davidson Motorcycle Shop
 Leonard Andres Prop
 1208-9th... Modesto-1737

Motors.

Arano George 1115 G... Modesto-2664
 Modesto Armature & Motor Works
 909 K... Modesto-691

Moving Service.

BURT'S TRANSFER CO 9th & I... Modesto-3472
 Nights-Sundays & Holidays... Modesto-2779
 Jensen's Van & Storage 1231-8th... Modesto-628
 (See Advertisement This Page)
 (Continued Next Page)

More than two out of five of the thousands of calls made to "Information" each day are for numbers which are listed in the telephone directory.

Additional Listings

... for the growing-up son or daughter, for the relative or friend who lives under your roof... what nicer thought than a separate listing in the Telephone Book?

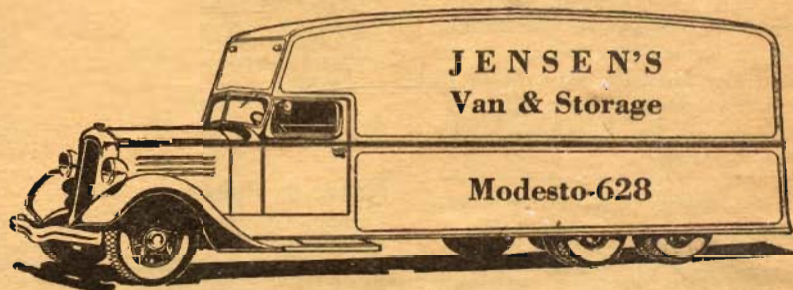
MOVING

LOCAL and LONG DISTANCE

**Crating
Packing
Forwarding**

Household Goods, Pianos, Trunks, Office Equipment, Personal Belongings. When you entrust your goods to our care, for Moving or Storage, Packing or Shipping, we "Care" for them conscientiously and to the best of our ability... and our ability in this business of "taking care" is the result of long experience.

"YOUR BEST MOVE"



Insured Carriers of Household Goods

COMPLETE **STORAGE** FACILITIES

HOUSEHOLD GOODS

Clean Safe Economical

JENSEN'S VAN & STORAGE

AGENT FOR LYON VAN LINES

Modern Equipment, Trained Personnel, and Personal Attention Assures You Careful, Dependable Service

8th & M Sts.

Telephone **Modesto 628**

Moving Service.—(Cont'd)

LYON VAN LINES SERVICE

NATIONWIDE MOVING
Household Goods
without crating.
Return loads wanted.
Large or small jobs
get equal attention.
ICC-CRC Permits.
Insured Safety
FREE ESTIMATES



"SERVICE RENDERED BY"

AGENT

JENSEN'S VAN & STORAGE

1231-8th. Modesto-628

MAY TRANSFER & STORAGE CO

Long Distance
921 M Modesto-1024

(See Advertisement This Page)

McKinley Transfer & Stor Co 701-4th. Modesto-937

Modesto Transfer Co 831-7th. Modesto-1784

Residence 1811 H. Modesto-4157-M

PIONEER TRANSFER & STORAGE CO

Phone All Calls Collect 748 S Union Stockton
(Toll) call "Operator" for. Stockton-9-9015
Pool's Transfer 121 N Front. Turlock-2187

Music Dealers.

Bonner Music Co 1049-11th. Modesto-1264

Music Instruction.

Zimmerman Dorothy 923 M. Modesto-3779

Bell Telephone Laboratories, with its 5,000 employees, are contributing notably to the country's military strength, not only in the field of communication but also in allied fields where radio devices and other tools of telephony are indispensable.

FOR VICTORY... Buy United States War Bonds.

Music Instruction—Piano

Cool Hazel E Piano Studio
Classic-Modern-Coaching also Organ
715 Laurel Modesto-1593
Zimmerman Dorothy 923 M. Modesto-3779

Musical Instruments.

Porton's 900 I. Modesto-1243-W

News Dealers.

Ferdun News Agcy
Agt For S F News Chronicle Oak Trib
304 Snta Barbara. Modesto-738
NICHOL NEWS CO
Agency San Francisco Examiner
1030 J. Modesto-139

Newspapers.

See also Publishing.
California Publishing House
249 W Main. Turlock-1628
Ceres Courier Ceres. Modesto-12-R-3
Journal Turlock Daily 211 Crane Av. Turlock-1909
Modesto Journal & The Valley Citizen
609-10th. Modesto-3280
Modesto Tribune 1109 J. Modesto-39
Stockton Record 511 Adam Av. Modesto-78

Night Clubs.

Carlen Club 821-11th. Modesto-1969
Divine Gardens 99 Hy. Turlock-1547
Edith's Club 622-9th. Modesto-1899
FUSCO'S Yosemite Blvd. Modesto-3759
Rendezvous The 1728-9th. Modesto-1333
Wagon Wheel Club 99 Hy. Modesto-286
WALKIES
Formerly The Pergola Inn
109-99 Hy So. Modesto-126
Whitey's 99 Hy So. Modesto-2974

Notaries Public.

Anderson Reuben W 231 W Main. Turlock-1566
BOARDMAN R W 1013 I. Modesto-94

Nurseries.

Burchell Nursery McHenry Av. Modesto-32-F-12
California Nursery Co
Fruit Trees-Ornamentals-Landscaping
Ceres Hy. Modesto-1226
Cover Nurseries American Av. Modesto-0-F-12
Empire Nursery Yosemite Blvd. Modesto-679
Lewis Bros Bird Farm & Nursery
E Linwood Av. Turlock-101-F-2

Linwood Nursery
Eugene T Gaston
Linwood Rd. Turlock-37-F-5
McHenry Nursery 601 McHenry. Modesto-1669
Modesto Nursery
Oliver M Raffel-Owner
25 Yosemite Blvd. Modesto-3034-W
Moffet John A Nursery Ceres. Modesto-2-R-3
Stanislaus Nursery 99 Hy. Modesto-1494

Nurseries—Tree

Burchell Nursery McHenry Av. Modesto-32-F-12
Linwood Nursery Linwood Rd. Turlock-37-F-5

Nuts Edible.

S & W Fine Foods Inc 11th. Modesto-598
SUNSET NUT SHELLING CO
9th & B. Modesto-948-W

Office Buildings.

Beaty Building 1024 J. Modesto-1267-W
Black L C Building 1115 I. Modesto-171

Office Supplies.

LEE BROTHERS 1010-10th. Modesto-72

Oil Burners.

DELCO-HEAT OIL BURNERS—
GAILEY'S Crane & Center. Turlock-1211
VALLEY ASBESTOS & SUPPLY CO
99 Hy S. Modesto-446

Sunland Refining Corp Ceres. Modesto-2744
WEST J S & CO 709-9th. Modesto-201

Oils.

Beacon Gasoline Distributor 22-9th. Modesto-512
BLAKELY E D HANCOCK OIL DISTR
Gilmore Av & Yosemite Blvd. Modesto-272
If no answer call. Modesto-875
Curtice Oil Service Covena Av &
Yosemite Blvd. Modesto-880
Diesel Petroleum Co Yosemite Blvd. Modesto-108
Farmer's Butane Service
530-99 Hy So. Modesto-3417
General Petroleum Corp of Calif
Yosemite Blvd. Modesto-108
If no answer call. Modesto-3562
Gilmore Oil Co Distr Yosemite Blvd. Modesto-1210
GOODRICH OIL CO
Ed P Jorgensen
S Highway. Turlock-1560
INDEPENDENT GASOLINE CO
Salida Hy & Tully Rd. Modesto-340
Jorgensen Ed P S Hy. Turlock-1560
Modesto Petroleum Co 22-9th. Modesto-512
Modesto Petroleum Co Station No 4
Yosemite Blvd & Snta Cruz Av. Modesto-1367
MUNSON MERRILL C
General Petroleum Corp of Calif
Yosemite Blvd. Modesto-108
Prickett Hugh Rio Grande Oil Distr
Yosemite Blvd. Modesto-594-W
Richfield Oil Corporation
9th & Needham. Modesto-836-J
Richfield Oil Corp N 99 Hy. Turlock-1990
RODOCKER ROY
Delhi Oil Company
Whsle Gasoline-Motor Oil & Fuel Oils
99 Hy Delhi. Turlock-58-Y-12

SEASIDE OIL CO

**GASOLINE
LUBRICANTS
DIESEL**
C. B. Bradford, Distributor
Gilmore Av. Modesto-3561

Shell Oil Company Inc S Center. Turlock-1297
Shell Oil Co Inc Distributing Plant
11th & B. Modesto-2206

(Continued Next Page)

**MOVING-STORAGE
PACKING - CRATING - SHIPPING**



A fleet of trucks at your disposal—\$10,000.00 Insurance on every load.
Reduced rates on household goods to all transcontinental points and
foreign countries.

MATTRESS AND FURNITURE STERILIZING AND DEMOING

**MAY
TRANSFER & STORAGE CO.**

Paul H. Smith, Owner and Manager

Phone Modesto **1024**

If No Answer Call Modesto 3290

921 M Street - - - - - Corner 10th & M

Oils.—(Cont'd)

Signal Oil & Gas Co of Calif
Yosemite Blvd. Modesto-2489

SIGNAL OIL PRODUCTS—
THRIFT OIL CO Yosemite Blvd. Modesto-2489

Souza's Butane Sales & Service
N 99 Hy. Turlock-1990

STANDARD BURNER OILS

Fire Your Furnace or Circulating Heater with Standard Burner Oils. Every Drop a Full Drop of Clean Heat. Prompt Delivery by Competent Local Dealers.



"WHERE TO BUY IT"

MODESTO ICE DELIVERY
Tully Rd & Coldwell Av. Modesto-296
STOVE OIL CO N 99 Hy. Turlock-298

Standard Oil Co of Calif 8th & B. Modesto-526
Standard Oil Co of Calif N Hy. Turlock-1700
Stove Oil Co N 99 Hy. Turlock-298
Sunland Refining Corp Ceres. Modesto-2744
Superior Oil Company 132 S 1st. Turlock-5498
Texaco Bulk Plant N 99 Hy. Turlock-5151
Texas Oil Co B. Modesto-336

THRIFT OIL COMPANY
Yosemite Blvd. Modesto-2489
Tide Water Associated Oil Co 9th. Modesto-2280
Tide Water Associated Oil Co
N 99 Hy. Turlock-1953-M

UNION OIL CO OF CALIF Virginia Av. Modesto-76
Union Oil Co of Calif N Hy. Turlock-1340

Oils—Diesel

BLAKELY E D HANCOCK OIL DISTR
Gilmore Av & Yosemite Blvd. Modesto-272
Diesel Petroleum Co Yosemite Blvd. Modesto-108
PRICKETT HUGH RIO GRANDE OIL DISTR
Yosemite Blvd. Modesto-594-W

Souza's Butane Sales & Service
N 99 Hy. Turlock-1990

Oils—Fuel

ANNAN C M 1327-12th. Modesto-731
CITY ICE & FUEL CO 104 Grand. Modesto-656
Golden Rule Ice & Fuel Co
S Bdw & B. Turlock-1293

GOODRICH OIL CO S Hy. Turlock-1560
INDEPENDENT GASOLINE CO
Salida Hy & Tully Rd. Modesto-340

MODESTO ICE DELIVERY Tully Rd & Coldwell Av. Modesto-296

PRICKETT HUGH RIO GRANDE OIL DISTR
Yosemite Blvd. Modesto-594-W

STOVE OIL CO N 99 Hy. Turlock-298
Sunland Refining Corp Ceres. Modesto-2744
WEST J S & CO 709-9th. Modesto-201
Wilson T E & Son Ceres. Modesto-109-F-34

Oils—Road

STANDARD MATERIALS CO
1411-9th. Modesto-389

Oils—Stove

BLAKELY E D HANCOCK OIL DISTR
Gilmore Av & Yosemite Blvd. Modesto-272
If no answer call. Modesto-875
CITY ICE & FUEL CO 104 Grand. Modesto-656
Goodrich Oil Co S Hy. Turlock-1560

Oldsmobile Sales and Service

Look on "A" pages under "Automobile Dealers—New Cars"

In seven large cities on the Pacific Coast, telephone customers ask "Information" for numbers approximately 242,000 times every day. And two out of five of those requests are for numbers that are right at hand in the telephone directory. It takes hundreds of skilled operators to look up these thousands of numbers—it ties up large amounts of telephone equipment. You can help us to make this equipment go further. You can help us to serve you by calling "Information" only when you do not find the number listed in the telephone directory.

Optical Goods—Wholesale.

PROGRESSIVE OPTICAL SYSTEM INC
443 E Weber Stockton
(Toll) call "Operator" for Stockton-9-9248

Opticians—Dispensing.

Franklin Optical Co 1024 J. Modesto-143
(See Advertisement This Page)

Optometrists.

ABRAMS HOWARD M 443 E Weber Stockton
(Toll) call "Operator" for Stockton-9-9248
Bader Wilson F 1024 J. Modesto-1248
Bailey Henry F 928-11th. Modesto-2163-W
Burke D F 1016 J. Modesto-1108
Farmer C W 123 W Main. Turlock-1713
If no answer call. Turlock-59-F-4
GRAY FRED 909-10th. Modesto-1052
HAYNOR H O
Office In Montgomery Ward & Co Bldg
1015-10th. Modesto-472

KIRSCHEN MORRIS

OPTOMETRIST
Eyes Examined Lenses Duplicated
Glasses CAREFULLY Fitted
Vision is Vital to Victory
CREDIT UP TO 6 MONTHS AVAILABLE
Offices on Main Floor
911-10th. Modesto-481

LAISNE E L 443 E Weber Stockton
(Toll) call "Operator" for Stockton-9-9248
(See Advertisement This Page)

Lutz Harry S Dr 212 E Main. Turlock-1582

OSBORNE OPTICAL CO

DR. WILSON F. BADER
Associated With
DR. O. O. OSBORNE
OPTOMETRISTS
30 Years Serving the People of Stanislaus County
1024 J. Modesto-1248

MODESTO

Glasses
Repaired & Adjusted
Oculist's Prescriptions Filled
Member-Guild of Prescription Opticians of America
FRANKLIN OPTICAL CO.
Room 219 Beaty Building
1024 J Street
Telephone **143**
MODESTO

up to **16** WEEKS TO PAY

Progressive eye-Comfort Glasses

No Need to Delay. My liberal terms of up to 16 weeks to pay makes it possible for you to get your needed glasses right now.
Four Months to Try. You may wear the glasses I fit you for four months. If you're not entirely satisfied I will gladly refund every penny.
HOWARD M. ABRAMS, Optometrist
443 E. Weber Ave., Stockton
(Toll) Call Stockton 9-9248

E. L. Laisné DISTRIBUTOR
Progressive eye-Comfort Glasses

Osteopathic Physicians & Surgeons and Osteopathic Physicians.

Bare E J Dr 511 McHenry. Modesto-3836
METHERELL W A DR
Ear Nose & Throat Specialist
301 Geer Rd. Turlock-1298
Shedd Lela W Dr 1626 I. Modesto-1640

Packing—Dried Fruit

Puccinelli Packing Co
Fruits-Raisins-Dehydrated Vegetables
3d. Turlock-1691

Packing Food Products.

Anker Meat Co Crows Landing Rd. Modesto-194
Arnpole Meat Co Crows Landing Rd. Modesto-50
Independent Meat Co Main St Store
219 W Main. Turlock-1495
Zeff B & Co Crows Landing Rd. Modesto-431

Painting Contractors.

Andrew J H Painting Service
1744 Francis Av. Modesto-2857
BATES EDWARD L 215 Semple. Modesto-582
Felt A J 612-17th. Modesto-3452
Frantz N J Yosemite Blvd Empire. Modesto-4-R-4
Nielsen A C Bluegum Av. Modesto-19-R-3
Tornow Hugo Paint Shop
210 Sunset Blvd. Modesto-1960
Wiley Gordcn B 311 High. Modesto-4350

Painting—Spray

Andrew J H Painting Service
1744 Francis Av. Modesto-2857

Paints.

AMERICAN LUMBER CO
General Paints
9th & M. Modesto-1340
Dutch Boy Paint Store 1019 H. Modesto-422
DUTCH BOY PAINTS, VARNISHES & ENAMELS
Dutch Boy White-Lead and Dutch Boy Painter Products manufactured by NATIONAL LEAD COMPANY



"WHERE TO BUY THEM"
DUTCH BOY PAINT STORE
National Lead Company
1019 H. Modesto-422

FULLER W P & CO 1312 J. Modesto-931
KLINT'S FOOD MARKET Hilmar. Turlock-53-F-3
National Lead Co 1019 H. Modesto-422
Paul's Paint Store
W P Fuller Paints & Wallpaper
243 W Main. Turlock-1690
STANISLAUS LUMBER CO 9th & K. Modesto-5
UNITED LUMBER YARDS INC 430-10th. Modesto-1
VALLEY PAINT CO 1012-10th. Modesto-65
(See Advertisement This Page)
Youngdale Frank J 308 Line. Turlock-1455

Invest in the Cause of Freedom by Buying War Bonds.

PAINTS
AND
Painter Products -- Wallpaper
Distributor For
Imperial Washable Wallpaper
MORWEAR PAINTS last longer
Ditzler Automotive Finishes
Valley Paint Co.
1012 TENTH ST. EARL K. BURKNER
Telephone **MODESTO - 65**

Paper.

Blake-Moffitt & Towne 1220 I..... Modesto-514
 Modesto Paper Co 921 L..... Modesto-3490

Paper Hanging.

BATES EDWARD L 215 Semple..... Modesto-582
 Torrow Hugo Paint Shop
 210 Sunset Blvd. Modesto-1960

Paper-Wholesale.

BLAKE-MOFFITT & TOWNE
 325 W Weber Stockton
 (Toll) call "Operator" for..... Stockton-7-7913

MODESTO PAPER CO

Only Paper House in Stanislaus County
 Wrappings - Bags - Twines
 Towels - Toilet Tissues
 Napkins - Cups
 Janitorial Supplies & Specialties
 Stock On Hand For Immediate Delivery
 921 L..... Modesto-3490

Zellerbach Paper Co 1103 I..... Modesto-190

Pastry Shops

See Bakers-Retail; Also Pies-Pastry.

Patent Attorneys.

Webster & Webster 311 E Main Stockton
 (Toll) call "Operator" for..... Stockton-5-5916
 White George B 465 California San Francisco
 (Toll) call "Operator" for..... Douglas-3022

Patent Chimneys

See Sheet Metal Work Headings.

Pattern Making.

ART'S CABINET SHOP Tully Rd. Modesto-741

Pet Supplies.

Knox Seed Co 810-10th..... Modesto-456
 Loomis Seed & Floral Co 1006-10th. ... Modesto-987

Phonograph Records.

Lusher's Furniture: Dept 818-10th. Modesto-27

Photographers.

Brodens Photo Studio
 Portrait-Commercial-Kodak Finishing
 219 W Main..... Turlock-1933
 Brodens Studio 1014-10th..... Modesto-392
LINDBLOM KERMIT
 Portrait-Commercial-Legal
 Kodak Finishing-Camera Shop
 103 E Main..... Turlock-1602
 If no answer call..... Turlock-6347
 Shoob Thomas
 All Photographic Work
 1024-10th..... Modesto-672

Photographers-Commercial

BAIRD V L PHOTO SERVICE
 1015-16th. Modesto-1666
 Lindblom Kermit 103 E Main..... Turlock-1602

Photographic Finishing.

Baird V L Photo Service 1015-16th... Modesto-1666
 Gustafson Bros 318 W Main..... Turlock-2155
 Lindblom Kermit 103 E Main..... Turlock-1602

Physicians & Surgeons MD.

AZEVEDO JOSEPH L JR 1005-12th. Modesto-4111
 Residence..... Modesto-1743
 If no answer call..... Modesto-1104
 Benson Carl B 1208 I..... Modesto-60-J
 If no answer call..... Modesto-144-M
BYINGTON PRESTON C 920-14th. Modesto-2727
 Residence 226 McHenry..... Modesto-2135
 If no answer call..... Modesto-1104
 Collins & Collins Crane & Diablo..... Turlock-110
 Cooper John A 1024 J..... Modesto-1356
 Czatt J H 810-14th..... Modesto-3432
 Residence 301 N Santa Rosa..... Modesto-3421
 De Lappe F R 1901 Downey..... Modesto-20-M
 Dinsmore W S Empire..... Modesto-15-J-1
 24 Hrs Night & Day call..... Modesto-15-J-1

**Physicians & Surgeons MD.-
 (Cont'd)**

Edmond Julian Jr 1003-12th..... Modesto-41
 Residence..... Modesto-3606-R
 If no answer call..... Modesto-1104
FALK E V 1011-12th..... Modesto-460
 If no answer call..... Modesto-503
GANT HOYT R 1024 J..... Modesto-761
 Residence..... Modesto-682
 If no answer call..... Modesto-4295-W
Ghilotti A E 1024 J..... Modesto-3244-W
 If no answer call..... Modesto-2300
Gould Mayman Stewart & Maino
 Drs Stewart & Maino In Armed Service
 1409 H..... Modesto-3100
 If no answer call..... Modesto-2000
Gould N B 1409 H..... Modesto-3100
 If no answer call..... Modesto-2000
Harrar C F 228 N Center..... Turlock-1562
Hartman Hans 920-15th..... Modesto-3131
 If no answer call..... Modesto-2000
Hiatt R Stewart 1024 J..... Modesto-585
 Residence 602 Magnolia..... Modesto-3160
Julien Albert Sierra Bldg..... Turlock-1463
Julien Albert 1201 Sierra Dr..... Turlock-1500
JULIEN ERIC A Sierra Bldg..... Turlock-1148
Julien Eric A Sierra Bldg..... Turlock-1764
Maxwell R E 911-13th..... Modesto-687
Mayman Evelyn 1409 H..... Modesto-3100
 If no answer call..... Modesto-2000
McPheeters E R 1005 L..... Modesto-2000
Mottram L D Black Bldg..... Modesto-614-J
Olson Sidney J Sierra Bldg..... Turlock-1148
Porter J A 1024 J..... Modesto-615
RADCLIFF ROBT R 1005 L..... Modesto-2000
Ransom J K 1027 I..... Modesto-807-J
 If no answer call..... Modesto-3365-J
Robertson Donald L 1003-12th..... Modesto-41
 If no answer call..... Modesto-1104
Rosenberg Eric Medico-Dental Bldg Stockton
 (Toll) call "Operator" for..... Stockton-2-8356
 If no answer (Toll) call..... Stockton-3-2326
Schmidt Ruth 1024 J..... Modesto-290
SEMMENS D W 808-14th..... Modesto-3762
 Residence Woodland Av..... Modesto-4240-W
 If no answer call..... Modesto-1104
Smith Hugh 544 Locust..... Modesto-3634-W
TONGE ARCHIE N 810-14th..... Modesto-170
 Residence McHenry & Bangs..... Modesto-50-F-3
 If no answer call..... Modesto-1104
von Hungen Philip Kern Escalon
 (Toll) call "Operator" for..... Escalon-1

Physicians & Surgeons MD-Allergy

Goldberg Leopold
 Asthma Hay Fever Skin-Allergy
 Bk of Amer Bldg Stockton
 (Toll) call "Operator" for..... Stockton-8-8270
 If no answer (Toll) call
 "Operator" for..... Stockton-2-8983

Physicians & Surgeons MD-Colon

Czatt J H 810-14th..... Modesto-3432
Smith Hugh 544 Locust..... Modesto-3634-W

**Physicians & Surgeons MD-
 Ear, Nose & Throat**

Mottram L D Black Bldg..... Modesto-614-J
Porter J A 1024 J..... Modesto-615

Physicians & Surgeons MD-Eye

Mottram L D Black Bldg..... Modesto-614-J
Porter J A 1024 J..... Modesto-615

Physicians & Surgeons MD-Rectal

Czatt J H 810-14th..... Modesto-3432
Smith Hugh 544 Locust..... Modesto-3634-W

Physicians & Surgeons MD-Skin

Rosenberg Eric
 Skin & Blood Diseases & Skin Allergy
 Medico-Dental Bldg Stockton
 (Toll) call "Operator" for..... Stockton-2-8356

**Physicians & Surgeons-Osteopathic.
 See Osteopathic Physicians & Surgeons and
 Osteopathic Physicians.**

Physicians' & Surgeons' Supplies.

Cameron Surgical Agency
 198 Vista Av Sarr Jose
 (Toll) call "Operator" for..... Mayfair-523

Pianos.

Bonner Music Co 1049-11th..... Modesto-1264
HUDLOW'S PIANO SHOP 1301-10th. Modesto-3603
 If no answer call..... Modesto-3576
UNION FURNITURE CO
 Used Pianos Bought For Cash
 335 99 Hy So..... Modesto-527

Pianos-Tuning & Repairing.

Bonner Music Co 1049-11th..... Modesto-1264
HUDLOW'S PIANO SHOP 1301-10th. Modesto-3603
 If no answer call..... Modesto-3576

Pies-Pastry.

Butter Crust Pie Shop 1015 M..... Modesto-319

Pipe-Used

Greenberg J & Co 1326-9th..... Modesto-523
 Plotkin & Mayer 301 S Center..... Turlock-1396

Piston Rings.

Grant Piston Rings Sales Co 711-11th. Modesto-1066

Planing Mills.

ART'S CABINET SHOP Tully Rd. Modesto-741
UNITED LUMBER YARDS INC 430-10th. Modesto-1

Plumbers' Supplies.

Calif Metal & Pipe Co 1302-9th..... Modesto-1217

If you need help quickly, the Classified Telephone Directory is the place to look. Roofers, painters, plumbers and thousands of other services and dealers are listed in the Classified Telephone Directory for your quick reference.

You will help us to serve you, and to conserve equipment for our vital war job, by calling "Information" only when you do not find the number listed in the telephone directory.

**MEMORY
 PLAYS TRICKS**

If in doubt
 about a telephone
 number... please
 look it up in the
 Directory.



Plumbing.

CALIF METAL & PIPE CO 1302-9th. Modesto-1217
 Dickinson J F 716-10th. Modesto-276
 (See Advertisement This Page)
Greenberg J & Co 1326-9th. Modesto-523
Hansen's 285 Tully Rd. Modesto-720
Hedman C B 316 Flower. Turlock-5102
LUNDSTROM & SWANSON 420 A. Turlock-1432
McMullen Plumbing Shop 131 N Front. Turlock-188
MUNDAY J C 805-4th Ceres. Modesto-3413-W
Rhien R C 1319-12th. Modesto-754-M
Swanson Oscar R 420 A. Turlock-1432
Thorsens' The Plumbers 134 Lander Av. Turlock-1232
Worsley C P 306 Laurel. Modesto-393

Plumbing Contractors

Greenberg J & Co 1326-9th. Modesto-523

Plumbing-Job

Trueblood H A 1316-9th. Modesto-625
 (See Advertisement This Page)

Pontiac Authorized Sales & Service

Look on "A" pages under "Automobile Dealers—
 New Cars"

Poultry.

ACME POULTRY CO 5th & D. Turlock-1179
Anderson Joseph 426 Locust. Turlock-4103
Bartlett's Chickery
 Kansas & Lone Palm. Modesto-1348
Brown's Hatchery Ceres. Modesto-43-F-12
Calif Official Egg Laying Test
 Salida Hy. Modesto-2250
Calif Poultry & Delicatessen 502 H. Modesto-1206
California Turkey Growers Assn
 10th & B. Modesto-2229
Christoffersen's Poultry Egg & Feed Mkt
 121 S Bdwy. Turlock-1466
Clark's Poultry Farm
 718 Colorado Av. Modesto-613-W
Copeland's Poultry Ranch
 Sunnyside Av. Modesto-1345-W
FLODEN BROS
 Turkey Processing
 1325-9th. Modesto-370
Hekman Martin Poultry & Egg Market
 201 S Bdwy. Turlock-1546
Pacific Coast Produce Co 316 Line. Turlock-1533
Poultry Producers of Central Calif
 506 S Front. Turlock-1173
Roos Walter Poultry Mkt 713-8th. Modesto-692
Woxberg Feed Store Hilmar. Turlock-53-F-4

Poultry Buyers

Modesto Feed Store 215 Yosemite Blvd. Modesto-743

Printing.

Ament Printing Co 709-11th. Modesto-2953
Anderson Bruce The Printer 826-3d. Modesto-3468
Calif Publishing House 249 W Main. Turlock-1628
COMMERCIAL PRINTING CO
Laurence E Gray
 1111 J. Modesto-34
Galligan Thomas 624 E Olive. Turlock-1488
Gowans Printing Co
A G Gowans
 1217 H. Modesto-282
Harder's Print Shop 132 S Bdwy. Turlock-1105
Journal Job Printers 134 S Center. Turlock-1912
Modesto Journal & The Valley Citizen
 609-10th. Modesto-3280
Turlock Daily Journal 211 Crane Av. Turlock-1909
WATERFORD NEWS
Economy Printers
E Waterford
 (Toll) call "Operator" for. Waterford-30
Wildner Printing Co 1313 D. Modesto-895-M

Printing-Commercial

COMMERCIAL PRINTING CO 1111 J. Modesto-34

Produce.

Hobbs-Parsons Co 925 Sycamore. Modesto-629
Rose Bros 509-9th. Modesto-390
Safeway Stores Produce Buying Ofc
 301 Geer Rd. Turlock-1270

People may wish to deal with you personally, but may not remember the name of your firm. An extra listing in the Telephone Directory will insure those calls for you.

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 625**

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 Repairs — Appliances

ELECTRICAL
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3. Please speak distinctly and slowly, with the lips just clearing the transmitter.
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 IF YOU NEED
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 Call Turlock
 1184 or 5107
 WHOLESAL PRODUCE CO.
 Apples - Oranges - Lemons - Grapefruit
 Monogram Potatoes - Onions
 520 B Turlock-1184

Propane-See Liquefied Petroleum Gases.

Publishing.

See also Newspapers.
 Modesto Bee 815-11th..... Modesto-2200

Pulleys.

Plotkin & Mayer 301 S Center..... Turlock-1396

Pumps.

Case D W
 The Pump Man
 601-7th Modesto-2807
 Residence 502-14th Modesto-1786
 David Loyd A 615 Hackberry..... Modesto-19
GREEN & BERRY IMPLEMENT & PUMP HOUSE 509-99 Hy S. Modesto-638
 McMullen Plumbing Shop 131 N Front. Turlock-188

MODESTO ELECTRIC SUPPLY CO
POMONA & WESTCO PUMPS
 Industrial & Domestic
 SALES & SERVICE
 1009 G Modesto-339

Pomona Pump Co 1009 G..... Modesto-339
 Thorsens' The Plumbers 134 Lander Av. Turlock-1232

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PUMPS

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MOTORS

REWOUND REPAIRED



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If No Answer Call Modesto **1365**

GEORGE ARANO

1115 G ST. MODESTO, CALIF.

Pumps-Repairing

Arano George 1115 G..... Modesto-2664
 (See Advertisement This Page)

Radiator Repairing-Automobile

See Automobile Radiator Repairing.

Radiators-Cooling.

SUPER-HEX RADIATOR MFG CO
RADIATOR SPECIALISTS
 CLEANING
 REPAIRING RECORING
 Specializing in the Rebuilding of
 Truck & Tractor Radiators
PERFEX ALL COPPER TUBULAR CORES
 1515 E Fremont, Stockton
 (Toll) Call Operator for.... Stockton-2-5683

Radio Broadcasting Companies & Stations.

K T R B Broadcasting Co Inc
 Norwegian Av. Modesto-774

Radio Dealers.

Radio Service 906 J..... Modesto-2259
 Ray's Radio Shop 1215 H..... Modesto-2005-W
 Warren Jack 915 J..... Modesto-2259

Radio Servicing.

City Radio Service 423-14th..... Modesto-895-W

GOODWIN RADIO SERVICE
 REPAIRING
 All Makes of Radios
 MODERATE PRICES
 All Work Guaranteed
 1606 1/2 J Modesto-3037

Losher's Service Dept 715-11th..... Modesto-3082
RAY'S RADIO SHOP 1215 H..... Modesto-2005-W
 Roy's Radio Shop 315 Lyons..... Turlock-538
 Zimmerman L W 819-11th..... Modesto-148

Radio Sets-Repairing

See Radio Servicing.

Railroad Companies.

Appel Arno B 1100 F..... Modesto-793
 Beard Geo K 1100 F..... Modesto-793
MODESTO & EMPIRE TRACTION CO
 1100 F. Modesto-793
 Round House 12th & B..... Modesto-1408
 Pacific Motor Transport Co I..... Modesto-2737
 Santa Fe Railroad Co
 Empire Stn Modesto-66
 Santa Fe Railway Denair..... Turlock-87-Y-5
 Southern Pacific Co
 Modesto Freight Ofc..... Modesto-2737
 Modesto Ticket Ofc J..... Modesto-1184
 Turlock Stn E Main..... Turlock-1494
 Freight Ofc E Olive..... Turlock-163
 Tidewater Southern Ry Co 402-9th..... Modesto-3428
 Tidewater Southern R R Co
 Turlock Stn S Broadway & A..... Turlock-1170
 Western Pacific Railroad Co 402-9th..... Modesto-3428

Ranches.

Humboldt Ranch S 99 Hy..... Turlock-2-F-14
 Kircher G C Waterford Rd..... Modesto-4-R-1
 Mape's E T Ranch Maze Rd..... Modesto-135-F-13
 Myer J H Stevinson..... Turlock-94-Y-3
 Pacific Grape Products Empire..... Modesto-4-J-11
 Pfarr Ranch Church Rd Empire..... Modesto-3-R-1
 Quality Fruit Ranch Sperry Rd..... Turlock-41-F-4

Ravioli Manufacturing

Modesto Delicatessen & Ravioli Factory
 902 I. Modesto-452

Telephone service is a friendly service. The people who operate and maintain it take a genuine satisfaction in serving you pleasantly and well. People who use the telephone a great deal find that friendliness is an instinctive habit. The telephone helps folks to know each other better.

Real Estate.

ALLEN REALTY CO 1107 J..... Modesto-772
ANDREWS W P 905-11th..... Modesto-681
 Beard Land & Investment Co 726-10th. Modesto-168
BOMBERGER BROTHERS 942-11th..... Modesto-1400
 Cadwallader E J 110 N 1st..... Turlock-155
 Carson Fred Real Estate Serv 114 N 1st. Turlock-1571
 Chreese James D 909-11th..... Modesto-3560
 Cornell L N Prescott Rd..... Modesto-2887-J
DARBY S G 2210 H..... Modesto-3239-W
 Diddock R W 1012 I..... Modesto-3106
 Fletcher W L 1103 I..... Modesto-190
GIDDINGS W W JR 911-11th..... Modesto-1271
GRIMALDI IGNAZIO 1312A J..... Modesto-1138-W
 Hardesty L E 116 N 1st..... Turlock-1966
 Harrison P L Realty Co 216 W Main... Turlock-5110
HUFFMAN FRANK L 1024 J..... Modesto-2208
KING & GIDDINGS 911-11th..... Modesto-1271
 Lawson A B 118 N 1st..... Turlock-5716
LONGO REALTY CO 1027 I..... Modesto-2788
 Meyer H A 1920 Downey..... Modesto-3058-W
MOORE JOSEPH A 827-11th..... Modesto-119
 Residence..... Modesto-9-R-1
 Morgan J I 141 S Snta Cruz..... Modesto-29
 Murray W H 1220 I..... Modesto-514
 Olson Darwin S 1025-13th..... Modesto-2066
RANEY FELIX A 1103 I..... Modesto-190
 Rohlwing Carl L 722-10th..... Modesto-3410
 Swan C D 805-10th..... Modesto-283
 Toomes W D & Son 1013 1/2 H..... Modesto-797
 Varner & Rickenbacher 217 E Main... Turlock-134
 Weber Fred 1015-11th..... Modesto-2941
 Wilen Teresa 1129-10th..... Modesto-4130
 Winter Garden Realty 1129-10th..... Modesto-4130
 West F A 817-10th..... Modesto-870
 Weber Puth 1024 J..... Modesto-1267-J

Real Estate Brokers

WEBER RUTH
 Specializing in Homes
 1024 J Modesto-1267-J

Real Estate-Farm Lands

Raney Felix A 1103 I..... Modesto-190

Refrigeration Equipment-Commercial.

INTERNATIONAL REFRIGERATION-
JACKSON'S N 99 Hy..... Turlock-298
 Refrigeration Equipment Co 714-10th. Modesto-3227
STANISLAUS IMPL & HDWE CO
 526-10th.. Modesto-401

Refrigeration Equipment-Commercial, Servicing.

I C Refrigeration Service 606 I..... Modesto-4044
KEIR ROY REFRIGERATION
SALES & SERVICE 118 Fresno.. Modesto-3141
 Refrigeration Equipment Co 714-10th. Modesto-3227

TRIAD ENGINEERING CO
COMMERCIAL REFRIGERATION
AIR CONDITIONING
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MODESTO 4044
 If No Answer Call Modesto 1937
I-C Refrigeration Service
 606 EYE ST. Modesto, Calif.

Refrigerators.

- Culton J W 1027-11th..... Modesto-1920
- Losher's Appliance Dept 818-10th..... Modesto-26
- Zimmerman L W 819-11th..... Modesto-148

Refrigerators—Electric

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Today it's especially important to take good care of your Frigidaire Refrigerator and thus enjoy fully the protection and economy it was built to provide.



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SALES & SERVICE DEALER

- Culton J W 1027-11th..... Modesto-1920

Refrigerators—Servicing.

- I C Refrigeration Service 606 I..... Modesto-4044
(See Advertisement Opposite Page)
- Jackson's N 99 Hy..... Turlock-298
- KEIR ROY REFRIGERATION SALES & SERVICE** 118 Fresno..... Modesto-3141
- Refrigeration Equipment Co 714-10th..... Modesto-3227
(See Advertisement This Page)
- Zimmerman L W 819-11th..... Modesto-148

Registers—Autographic

See Autographic Registers & Supplies.

Resorts.

- Divine Gardens 99 Hy..... Turlock-1547

Restaurants.

- ARLENE'S** 1313 I..... Modesto-106
- Bob's Cafe
Open All Day & All Night
217 S Front..... Turlock-1434
- CALIFORNIA RESTAURANT**
120 S 1st..... Turlock-1581
- Cardwell's Lunch 1024-9th..... Modesto-3786
- CAROLYN COFFEE SHOP** 211 E Main..... Turlock-1680
- China Clipper Chop Suey Cafe
1022-10th..... Modesto-1406
- Chuck & Walt's Place 313 H..... Modesto-2858
- Classic The 911 J..... Modesto-1562
- Cream Cup 1402 J..... Modesto-3586
- Drumstick The 99 Hy & Almond Av..... Turlock-4114
- Eddie's Drive In Sandwich Shop
4th & H..... Modesto-932

EDDY'S DRIVE INN

- A Drive Inn Service
99 Hy & Geer Rd..... Turlock-5154
- Edith's Place 611½ H..... Modesto-3660
- El Capital Buffet 913 J..... Modesto-3533
- Farmers Inn 716-9th..... Modesto-1171
- Fox Waffle Shop 317 E Main..... Turlock-5640
- Frank's Cafe Ceres..... Modesto-11-J-2
- Fusco's Yosemite Blvd..... Modesto-3759

GOULD'S RESTAURANT

- We Never Close
921 I..... Modesto-1065
- Helen's Coffee Shop 135 S Front..... Turlock-1638
- Interstate Restaurant 701-10th..... Modesto-2011
- Jack's Cafe
Specializing in Home Cooked Meals
124 S 1st..... Turlock-1400
- Jacky Boy Cafe 216-9th..... Modesto-3636
- Johnnies Waffle Shoppe 626-9th..... Modesto-1244
- JOHNSON'S DUTCH LUNCH**
112 S 1st..... Turlock-116

Restaurants.—(Cont'd)

- Junior College Cafeteria
329 College Av..... Modesto-3915-W
- L'I'L BEAR CREAMERY**
Open 8-11 Week Days 8-12 Sun 8-1 Sat
907-10th..... Modesto-2073
- Little Sweden 99 Hy..... Modesto-1334-J
- Live Oak Inn
Open Day & Night
1524-9th..... Modesto-4274
- Lucky Boy Inn
Open 10 AM To 12 Midnight
826-9th..... Modesto-4033
- Mint Cafe 804-9th..... Modesto-779
- Modesto Nickel Lunch 703-8th..... Modesto-2839
- MOWRERS FOUNTAIN & COFFEE SHOP**
111 E Main..... Turlock-5370
- New Canton Grill 1008-10th..... Modesto-1148
- Ninety Nine Lunch 311-99 Hy S..... Modesto-790-W
- Nugget Cafe 909 H..... Modesto-2946
- Over The Waves Tamale Parlor
513-12th..... Modesto-2504
- Palm Garden 822-9th..... Modesto-1276
- Rainbow Doughnut Shop 904-12th..... Modesto-1774
- Rodocker Roy 99 Hy Delhi..... Turlock-58-Y-12
- Shamrock Club 825-7th..... Modesto-1498
- Ship's Cafe
Open Till 2 AM
913 I..... Modesto-3535
- Silver Dollar Cafe 913 H..... Modesto-342
- Smitty's Lunch
Open All Night
612-9th..... Modesto-803
- STAR LUNCH**
Air Cooled-Tables For Ladies
905 J..... Modesto-3129-J
- Tastee Barbecue 1428-9th..... Modesto-3955-M
- Taza's
Teas-Dinners-Parties-Luncheons
820-12th..... Modesto-789
- TINY'S WAFFLE SHOP** 812-9th..... Modesto-1160-J
- TINY'S WAFFLE SHOP NO 2**
1112-10th..... Modesto-351-W
- Tioga Cafe 1012 H..... Modesto-3404
- Valley Inn 99 Hy..... Turlock-86-Y-12
- Varni's Cafe 1009 H..... Modesto-2816
- Wagon Wheel Club 99 Hy..... Modesto-286
- WALKIES**
Specializing In Fried Chicken
109-99 Hy S..... Modesto-126
- White House Lunch
Open From 7 AM To 6 PM
510-10th..... Modesto-3844
- White Spot 926 I..... Modesto-1115-J
- Yosemite Drive-In 610 McHenry..... Modesto-934-W

Restaurants—Chinese

- Tioga Cafe
American & Chinese Dishes
1012 H..... Modesto-3404

Restaurants—Italian

- EDITH'S PLACE**
Bar In Connection
611½ H..... Modesto-3660

Restaurants—Spanish

- Over The Waves Tamale Parlor
513-12th..... Modesto-2504

Restaurants—Swedish

- Little Sweden 99 Hy..... Modesto-1334-J

Rock.

- Gravel Products Co Hatch Rd Hughson
(Toll) call "Operator" for..... Hughson-24-W
- Putnam Sand & Gravel Co 11th & A..... Modesto-2323
- STANDARD MATERIALS CO** 1411-9th..... Modesto-389

Roofing.

- Greenlee & Henderson Coffee Rd..... Modesto-3328
- Henderson D J Coffee Rd..... Modesto-3328
- JOHNS-MANVILLE ROOFING—**
JOBBER
VALLEY ASBESTOS & SUPPLY CO
99 Hy So..... Modesto-446
APPLICATOR
GREENLEE & HENDERSON
Coffee Rd..... Modesto-3328
DEALER
AMERICAN LUMBER CO
9th & M..... Modesto-1340
- O'Leary J W Paradise Rd..... Modesto-20-R-2
- United Lumber Yards Inc 430-10th..... Modesto-1
(See Advertisement This Page)
- Zerbe Roofing Co 1049-11th..... Modesto-3332

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THAT LAST**



Licensed Applicator
for
**PIONEER
FLINTKOTE
ROOFS AND
INSULATION**
Servicing
Stanislaus
County
USE OUR BUDGET
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**ZERBE
ROOFING CO.**

1049 - 11th

Phone

Modesto 3332
Residence: Modesto-1879-J

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Tar & Gravel
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Wood Shingles

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CELOTEX ROCK WOOL

INSULATION

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430-10th ST.

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ESTIMATES FREE

**REFRIGERATION
SERVICE**

HOUSEHOLD - COMMERCIAL

WE SERVICE ALL MAKES

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MODESTO

**REFRIGERATION
EQUIPMENT CO.**

Authorized Dealer
Stewart-Warner & G.E. Comm'l Refrigerators
WASHING MACHINES, IRONERS, VACUUM
CLEANERS and SEWING MACHINES
REPAIRED

714-10th Street

Roofing Contractors

Greenlee & Henderson Coffee Rd. Modesto-3328
UNITED LUMBER YARDS INC 430-10th. Modesto-1
ZERBE ROOFING CO 1049-11th. Modesto-3332
 (See Advertisement Preceding Page)

Roofing Materials.

Snider's Honey & Lumber Co
 Montpelier Rd. . . Turlock-46-F-22
UNITED LUMBER YARDS INC 430-10th. Modesto-1

Rooming Houses—See Lodging Houses.

Rope—Wire—See Wire Rope.

Rug & Carpet Cleaners.

MODESTO FURNITURE SERVICE
 1230-9th. Modesto-1444
MODESTO STEAM LAUNDRY & DRY
CLEANING 1201-8th. Modesto-93
ROYAL CLEANING & DYEING WORKS
 1508-10th. Modesto-2266

Safes—Repairing

LACQUE ED F 946-11th. Modesto-976

Sales Books.

Pacific Manifold Book Co 1024 J. Modesto-465
 Sunset-McKee Salesbook Co 829-11th. Modesto-874

Sand.

Gravel Products Co Hatch Rd Hughson
 (Toll) call "Operator" for. Hughson-24-W
PUTNAM SAND & GRAVEL CO
 11th & A. Modesto-2323
 If no answer call. Modesto-1950
STANDARD MATERIALS CO 1411-9th. Modesto-389

Sanitariums.

Metherell W A 301 Geer Rd. Turlock-1298

Sanitariums—Liquor Treatment

Halco Treatment The
 5538 Telegraph Oakland
 (Toll) call "Operator" for. Piedmont-6161
 (See Advertisement This Page)



**STOP THAT TERRIBLE CRAVING
 IN ONLY 3 DAYS
 (2 MONTHS SUPERVISED AFTERCARE)**

Treatments Given in Our Restful Sanitarium by Physician and Graduate Nurses. Special Care for Women.

Booklet Free
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 OAKLAND



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1. Please answer promptly.
 2. Please be on the line when the party you want answers.
 3. Please speak distinctly and slowly, with the lips just clearing the transmitter.
- Please replace the receiver gently when hanging up.

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Santa Fe Trailways Bus System

Look on "B" pages under "Bus Lines"

Scales.

Menefee R E 120 Melrose. Modesto-159-W

Scavengers—See Garbage Collecting.

Schools.

Agricultural Bldg High School
 Canal Drive. . . Turlock-6222
 Ceres Grammar School Ceres. Modesto-108-F-3
 Ceres High School Ceres. Modesto-108-F-12
 Delhi Grammar School Delhi. Turlock-52-F-4
 Denair Grammar School Denair. Turlock-91-F-4
 Denair High School Denair. Turlock-56-F-13
 Elim Union Grammar School Hilmar. Turlock-54-F-21
 Empire Grammar School
 Yosemite Blvd. . . Modesto-110-F-22
 Hart School Hart Rd. Modesto-19-R-12
 Hilmar Union High School Hilmar. Turlock-54-F-13
 International Correspondence Schools
 144 W Park Stockton
 (Toll) call "Operator" for. Stockton-2-7649
 Johnson Joint School Youngstown Rd. Turlock-51-F-13
 Merquin Union School Stevinson. Turlock-96-Y-4
 Modesto Business College 914-11th. Modesto-978
 Modesto Public Schools
 Airport Community Center Kerr Av. Modesto-1101
 Board of Education Secretary
 14th & I. Modesto-3816
 Burbank School Paradise Rd. Modesto-352
 Enslin School Coldwell Av. Modesto-510
 Franklin School Franklin Modesto-624
 High School 18 H. Modesto-3727
 John Muir School 2400 Morris. Modesto-540
 Junior College College Av. Modesto-1006
 Lincoln School 17th & I. Modesto-769
 Roosevelt School 12th & L. Modesto-771
 Superintendent of City Schools
 14th & I. Modesto-3816
 Washington School Washington. Modesto-972
 Wilson School Wilson. Modesto-539
 Modesto Union Academy 210 Figaro. Modesto-1553-W
 Monte Vista School. Turlock-33-F-31
 Riverside School Hilmar. Turlock-36-F-14
 Roselawn School Turlock-28-F-2
 Salida Grammar School Salida. Modesto-38-F-21
 San Joaquin College of Cosmetology
 1311 J. Modesto-1300
 Shiloh School Paradise Rd. Modesto-78-F-5
 Stanislaus School Sonora Hy. Modesto-112-F-3
 Turlock Elementary Schools
 Hawthorne 325 W Main. Turlock-1490
 Main Office Lowell Minaret Av. Turlock-192
 Turlock High School Canal Dr. Turlock-1201
 Coach's Office Canal Dr. Turlock-7222
 Industrial Arts Bldg Lyons Av. Turlock-1208
 Washington School Turlock-11-F-4

Schools—Business

MODESTO BUSINESS COLLEGE
 914-11th. Modesto-978

Seeds.

Cowdrey's Flowers 906-12th. Modesto-1992
 Davis Flower Shop 229 W Main. Turlock-136
GRANGE CO THE 1874-9th. Modesto-530
 Turlock Office S Front & Marshall. Turlock-148
KNOX SEED CO 810-10th. Modesto-456
LOOMIS SEED & FLORAL CO
 1006-10th. Modesto-987

LYNG ED J WAREHOUSE

SELECTED FIELD SEED

Alfalfa Bean
 Cover Crop Grain
 Ladina & Grasses
 Coldwell & 99 Hwy. Modesto-3322

NORTHROP KING & CO

Pacific Coast Division
 10th & C. Modesto-292
 Wilson T E & Son Ceres. Modesto-109-F-14

Seeds—Bird—See Pet Supplies Headings.

Seeds—Wholesale.

Northrup King & Co 10th & C. Modesto-292
 Robinson J C Seed Co 311-11th. Modesto-438
 Robinson Lawrence & Sons Inc
 1600 McHenry. Modesto-2797

Seiberling Safety Tires

Look on "T" pages under "Tires"

Service Stations.

Associated Service Stn
 Les Segars Prop
 99 Hy & Geer. Turlock-1430
 Bailey W G Delhi. Turlock-52-F-3
 Barbour W H 99 Hy. Modesto-35-J-1
BAUER G C
 Polty Gas
 Lander Av. Turlock-7328
Bowker Service Station
 J & Needham. Modesto-3240-W
Commercial Service Station 230-9th. Modesto-2644
 Costa August 301 H. Modesto-3261-W
 Crooks H N 831-7th. Modesto-1784
 Davenport's Service Station 1401 H. Modesto-1806-W
 Dershem Texaco Service Station
 629-10th. Modesto-4326
Dry Creek Service Station
 Dry Creek Rd. Modesto-2781
Ebert's Motor Service 216-9th. Modesto-983
 Espinola Service Stn Geer Rd. Turlock-83-Y-11
 Gaddy's Shell Serv Stn Main & Diablo. Turlock-1570
 General Petroleum Corp of Calif Service Station
 Complete Expert Lubrication Service
 Needham & McHenry. Modesto-1158
 Station No 330-097 901-9th. Modesto-2356
 General Petroleum Service 12th & I. Modesto-3562
 Hendricks Carl Serv Stn Main & Lander. Turlock-1612
 Hofstetter John 1201 H. Modesto-1871-J
 Hopson's Service
 Signal Oil Products-Lubrication
 E E Moore Owner
 Lander & South Av. Turlock-1268
Johnson Carl W Serv Stn
 Lander & Columbia. Turlock-5654
La Loma Service Station
 Golden Eagle High Octane Gas
 1810 H. Modesto-848
 Lawrence R S 301-7th. Modesto-2388
Leedom's Shell Serv Stn
 Marshall & Front. Turlock-1167
LONG SERVICE 1230-11th. Modesto-696
LYON JAY
 Tires Batteries Lubrication
 12th & I. Modesto-3562
 MacDannald H H N 99 Hy. Turlock-86-Y-22
 McLaughlin C G. Turlock-90-Y-22
 Modesto K P Service 1402-9th. Modesto-2213
 Modesto Service Center 1009-9th. Modesto-780
MODESTO TERMINAL SERVICE
 24 Hour Service
 Truck Service Butane Diesel Gasoline
 208 99 Hy S. Modesto-1334-W
 Moore W F Denair. Turlock-44-F-5
 Morris Jack Serv Stn
 Crows Landing Rd. Modesto-6-R-11
 Nunes Geo H Serv Stn Keyes. Turlock-1272
 Oasis McHenry Rd. Modesto-45-F-21

OLSEN'S SERVICE

**TIRES
 BATTERIES
 ACCESSORIES
 EXPERT LUBRICATION SERVICE
 GASOLINE -- OIL**
 128 Maze Blvd. Modesto-425

Prickett Service 1st & 99 Hy Ceres. Modesto-3413-M
 Richfield Service Station 702-9th. Modesto-1996
 Richfield Service Stn No 608 12th & K. Modesto-239
 Riker C D 1609-9th. Modesto-496
 Rock Bottom Service Stn
 Yosemite Blvd. Modesto-2980

SANDERS SERVICE STATION

Complete Lubrication Service
 Orange & Needham. Modesto-773-W
 Seaside Service Station 730 H. Modesto-3892

**SHELL OIL COMPANY INC
 SERVICE STATIONS**

No 2265 632-9th. Modesto-757
 No C-787 902-9th. Modesto-3150

SIGNAL OIL SERVICE STATION

Washing Polishing Lubricating
 1225 H. Modesto-832
 Signal Service Station 110 N Front. Turlock-1474

STANDARD MATERIALS CO

1407-9th. Modesto-4197
 Standard Stations Inc No 355
 1102-9th. Modesto-2166

Standard Stations Inc No 1381 921-9th. Modesto-758
 Standard Stations Inc No 678
 140 N Front. Turlock-1678

Stephens Tire Shop 9th & J. Modesto-1030
 (Continued Next Page)

Service Stations.—(Cont'd)

STIVER'S ASSOCIATED SERVICE
Bill Stivers Proprietor
9th & I. Modesto-3472
Swanson's Associated Service N 99 Hy. Turlock-1475
Tarter's Service Station
201 Yosemite Blvd. Modesto-3703-W
Tavares Tony Maze & H Rt. Modesto-30-J-1
Town Service S Front. Turlock-1675
Union Service Station No 1088 9th & H. Modesto-588
Union Service Station No 1105 1126 J. Modesto-4336
Union Service Station No 1130
Washing-Polishing-Lubricating
201 N Front. Turlock-1429
Union Service Stns Bdwy & Olive. Turlock-1725
Wejmar's Service Stn W Main. Turlock-92-F-21
Zook R A Old Highway. Turlock-1186

Sewing Machines.

Singer Sewing Machine Co 1026 I. Modesto-1279

Sewing Machines—Repairing

Hinds Sport Shop 111 Lander Av. Turlock-1524
REFRIGERATION EQUIPMENT CO
714-10th. Modesto-3227
Singer Sewing Machine Co 1026 I. Modesto-1279

Sheet Metal Work.

Hansen's 285 Tully Rd. Modesto-720
McMullen Plumbing Shop 131 N Front. Turlock-188
Modesto Sheet Metal Works
921 Needham. Modesto-418
Thorsens' The Plumbers 134 Lander Av. Turlock-1232
Trueblood H A 1316-9th. Modesto-625
Wellman Brothers 1228-9th. Modesto-776

Shipping.

Vignolo & White Inc 101 Marshall. Turlock-325

Shoe Repairing.

Economy Shoe Shop 731-10th. Modesto-243

Shoes.

Brownbilt Shoe Store Wilkinson's
115 W Main. Turlock-1258
Browne's Shoe Store 824-10th. Modesto-71
COEY'S WONDER SHOE STORE
917-10th. Modesto-120
Gallen Kamp's Shoe Store 836-10th. Modesto-649
Kirby's Shoe Store 913-10th. Modesto-3269-W
Maurices Cut Price Shoe Store 1006 J. Modesto-240
Sutton's Slipper Shoppe
Selby Arch Preserver & Peacock Shoes
931-10th. Modesto-479
Thiel Leland E 903 1/2-10th. Modesto-1155
Turlock Bootery 118 W Main. Turlock-7600

Shook.

Stockton Box Distributors 1507-9th. Modesto-61

Show Cards.

Ad-Art Sign Co 712-10th. Modesto-248
Bow Sign Service 1312-10th. Modesto-732-W

Siding—Asbestos

Zerbe Roofing Co 1049-11th. Modesto-3332

Signs.

AD-ART SIGN CO 712-10th. Modesto-248
(See Advertisement This Page)
Bow Sign Service 1312-10th. Modesto-732-W
(See Advertisement This Page)

Skating Rinks.

Pola Rink Tully Rd. Modesto-3756-W

Slaughter Houses.

Manteca Veal Co
Wholesale Butchers & Buyers
Clauson Rd. Turlock-1717

Slip Covers

SMITH HOWARD
Free Estimates & Advice
440 Hackberry. Modesto-1694-J

SIGNS OF ALL KINDS
TRUCK LETTERING SHOW CARDS
Since 1916—
BOW SIGN SERVICE
Chas. N. Bow, Proprietor
1312 TENTH STREET
Telephone MODESTO 732-W
Residence Modesto 732-R

SIGNS of EVERY DESCRIPTION
Glass Metal Cards Cloth Paper Process Gold Wood Porcelain
TRUCK LETTERING
Manufacturers of—
Fluorescent Lighting Interior & Exterior
Neon Signs and Tubing
AD-ART SIGN CO.
J. R. KENWORTHY R. H. SPENCER
"Adding Art to Advertising"
712-10th ST.
Telephone MODESTO 248
If no answer—MODESTO-2223-M

Social Service Organizations.

Goodwill Industries 568 Wolfe. Turlock-1950

Soda Fountains.

Double Bill Fountain 721-10th. Modesto-2145
State Sandwich Shop 1305 J. Modesto-1513

Soft Drinks—See Beverages—Non Alcoholic.

Sporting Goods.

Hinds Sport Shop 111 Lander Av. Turlock-1524
Lacque Ed F 946-11th. Modesto-976
Modesto Rod & Gun Shop 714 H. Modesto-1682
Weeks Sport Shop 1016-10th. Modesto-158

Sportswear.

HAMMER 920-10th. Modesto-142

Sprayers' Equipment—Orchard

STANISLAUS IMPL & HDWE CO
526-10th. Modesto-401

Spraying—Crop Dusting—See Crop Dusting.

Spraying Materials.

Calif Spray Chemical Corp 201-10th. Modesto-409
Collins & Green Ceres. Modesto-859-W

Standard Burner Oils

Look on "O" pages under "Oils"

State Farm Insurance Companies

Look on "I" pages under "Insurance"

Stationery.

Gustafson Bros 318 W Main. Turlock-2155
LEE BROTHERS 1010-10th. Modesto-72
Lee Bros 122 W Main. Turlock-1102
Morris L M Co 922 I. Modesto-203

Steel.

Greenberg J & Co
New & Used Steel of All Kinds
1326-9th. Modesto-523
KYLE & CO 1315 Enslin Ct. Modesto-1572-W
KYLE & COMPANY INC
Harrison & Lindsay Stockton
(Toll) call "Operator" for. Stockton-7-7831

Stock Brokers—See Brokers—Stock & Bond.

Storage—Cold

See Cold Storage Warehouses.

Storage—Household.

JENSEN'S VAN & STORAGE
See Advertisement Under Moving
1231-8th. Modesto-628
MAY TRANSFER & STORAGE CO
921 M. Modesto-1024
(See Advertisement This Page)
Modesto Reliable Warehouse 921 M. Modesto-1024

STORAGE FOR HOUSEHOLD GOODS
Moving - Packing - Crating - Shipping
Telephone Modesto 1024 Free Estimates
If no answer Call Modesto 3290
MAY Transfer & Storage Co.
PAUL H. SMITH, Owner and Manager
921 M ST. Cor. 10th & M

MODESTO TALLOW CO.

ESTABLISHED 1917

LIVE AND DEAD STOCK
Removed Free of Charge

Phone Us for Prices On

HIDES, BONES, PELTS, TALLOW

We Pay All Long Distance Calls

Phone Plant

Modesto 826-J

Residence

Modesto 826-M

If No Answer Call Modesto 2131-J

Store Fixtures.

ART'S CABINET SHOP Tully Rd. Modesto-741

Stoves—Electric Ranges

FRIGIDAIRE ELECTRIC RANGES

Today it's especially important to take good care of your Frigidaire Range and thus enjoy fully the healthful and economical cooking it was built to provide.



PRODUCTS OF GENERAL MOTORS

"WHERE TO CALL"
SALES & SERVICE DEALER

Culton J W 1027-11th. Modesto-1920

Surveying.

Brookey W W 1116 H. Modesto-3180

Swimming Pools.

Playland Kansas Modesto-2129
Turlock Plunge 510 N Center. Turlock-5763

Tailors.

Lund Emil 106 S 1st. Turlock-1498
Yeram A H Merchant Tailors &
Cleaners 1125-11th. Modesto-205

Tallow.

BOZZINI BROS Turlock-10-F-22
If no answer call. Turlock-5605
MODESTO TALLOW CO
Crows Landing Rd. Modesto-826-J
NEWMAN TALLOW CO
We Pay Long Distance Charges
Livingston Hy Newman
(Toll) call "Operator" for. Newman-4103
STOCKTON TALLOW WORKS
Toll Rd Stockton
(Toll) call "Operator" for. Stockton-2-5818

You can find out "Where to Buy It" by looking in the Yellow Pages.

TURLOCK TALLOW WORKS BOZZINI BROS.

DEAD STOCK REMOVED
FREE OF CHARGE



TURLOCK **10-F-22**
or
IF NO ANSWER
CALL
TURLOCK **5605**

WE PAY
LONG DISTANCE CHARGES

CASH

For Live Chicken Horses, Cows,
Hides, Bones, Pelts, Tallow & Wool

TURLOCK, CALIFORNIA

Tallow Greases

Bozzini Bros Turlock-10-F-22
 (See Advertisement Opposite Page)
 Modesto Tallow Co Crows Ldg Rd. Modesto-826-J
 (See Advertisement Opposite Page)

Tanks—Septic

LUNDGREN B D 2377 Vail Av Stockton
 (Toll) call "Operator" for Stockton-2-7909
 Todd H A Septic Tank Service
 1805 E Flora Stockton
 (Toll) call "Operator" for Stockton-2-4898

Tax Consultants.

See Also Income Tax Consultants.
 BONNER VIOLA M 1115 I. Modesto-3608
 Fitch B R 1115 I. Modesto-726

Taxicab Service.

Acme Taxi Co 833-10th. Modesto-33
 BARRY'S TAXI SERVICE 206 N 1st. Turlock-169
 BROCKETT'S CAB CO 511½-16th. Modesto-404
 Hart Taxicab Service
 Stand 10th & I
 130 Hackberry Modesto-174
 JOE'S TAXI CO
 All Packard Cars
 701-10th Modesto-733
 Slim's Taxi 11th & I. Modesto-838

Taxicab Service—Flat Rate

Acme Taxi Co 833-10th. Modesto-33
 (See Advertisement This Page)
 Slim's Taxi 11th & I. Modesto-838
 (See Advertisement This Page)

Taxidermists.

Edminster B W Stevinson. Turlock-95-Y-2

Teachers.

Cool Hazel E Piano Studio 715 Laurel. Modesto-1593

Telegraph Companies.

Postal Telegraph Cable Co 831-10th. Modesto-1230
 Postal Telegraph Cable Co 207 E Main. Turlock-1264
 Western Union Tel Co 1000 H. Modesto-2343
 Western Union Tel Co 218 E Main. Turlock-1135

Telephone Companies.

PAC TELEPHONE & TELEGRAPH CO THE
 Business Offices
 Modesto 1012-11th Modesto-1110
 Turlock 135 N Front. Turlock-1100

Theatres.

Fox Theatre 312 E Main. Turlock-1230
 Lyric Theatre 719-10th. Modesto-1299
 Princess Theatre 1017 J. Modesto-872
 State Theatre 1307 J. Modesto-48
 Strand Theatre 1021-10th. Modesto-134

Tile—Ceramic, Contractors.

Arnold & Nichols Scenic Dr. Modesto-41-F-4
GREENLEE & HENDERSON
 Coffee Rd. Modesto-3328
 Nichols B E Scenic Dr. Modesto-41-F-4
 Wickens Bros Fairview Rd. Modesto-29-F-22

SLIM'S



TAXI

STAND ELEVENTH & EYE

CALL
MODESTO
838

Standard Rates
 DAY & NITE SERVICE

ACME

TAXI

CALL MODESTO

33

The Black and White Cabs



24 HOUR SERVICE
 Safety - Courtesy - Economy
 STAND — 10th & EYE STS.

Lips close to the telephone
 for best results



Please talk in an ordinary conversational voice;
 directly into the transmitter, with the lips just
 clearing the mouthpiece. Thank you!

THE *Article*
 OR *Service*

that you need can be
 found easily under the
 proper heading in the
 Yellow Pages.

Tire Inspection Service

Broadway Tire Shop 145 S Broadway...Turlock-790
Lyon Jay 12th & I.....Modesto-3562
SIGNAL OIL SERVICE STATION
1225 H.. Modesto-832

Tires.

BROADWAY TIRE SHOP 145 S Bdwy...Turlock-790
FIRESTONE STORES 1217 J.....Modesto-666
FIRESTONE TIRES—
HELM CHEVROLET CO
Distributor
11th & K.....Modesto-4141

FIK TIRES—

KNUDSEN'S BUICK AGENCY
220 N Center..Turlock-1199
McDERMOTT'S 1015 K.....Modesto-1166

Garlock's Tire & Battery Service

10th & G.. Modesto-1577

GENERAL TIRES—

WEST J S & CO 709-9th.....Modesto-201

GILLILAND & SON 145 S Bdwy.....Turlock-790
GOODRICH B F CO SILVERTOWN STORES
918-9th..Modesto-537

GOODYEAR TIRES

Only the best you can get
is good enough these days.
Depend on your Goodyear
Dealer for Goodyear qual-
ity tires, recapping and
expert tire service.



"WHERE TO BUY IT"

Leedom's Shell Serv Sta
Marshall & Front..Turlock-1167
Long Service 1230-11th.....Modesto-696
LOWELL'S SERVICE 11th & J.....Modesto-500

Lowell's Service 11th & J.....Modesto-500
LYON JAY
U S Tires-Tire Repairs
12th & I.....Modesto-3562
Mortensen's Tire Co 712-9th.....Modesto-2246

TIRES

For Passenger Cars and Trucks



**Recapping
Repairing
Section Work**

Modesto's largest and
most complete Tire Re-
capping Plant Utilizing
the famous LODI
SUPER MOLD

U.S. TIRE

SALES and SERVICE
Factory Warehouse

Complete Stock of U. S. Passenger and
Truck Tires

209-99 HIGHWAY SOUTH

Telephone **MODESTO 610**

Tires.—(Cont'd)

SEIBERLING SAFETY TIRES

The Seiberling service men
listed below are EXPERTS
in tire conservation...
take your tires to them reg-
ularly. Seiberling on Rubber
is like Sterling on Silver.



"FOR SERVICE CALL"

Broadway Tire Shop 145 S Bdwy...Turlock-790
STEPHENS TIRE SHOP 9th & J.. Modesto-1030

SIGNAL OIL SERVICE STATION

1225 H.. Modesto-832

STANDARD MATERIALS CO

1407-9th.. Modesto-4197

STEPHENS TIRE SHOP 9th & J.. Modesto-1030

U S Tire Sales & Service 209-99 Hy S.. Modesto-610

U S TIRES—

U S TIRE SALES & SERVICE
209-99 Hy S.. Modesto-610

Tires—Recapping

Broadway Tire Shop 145 S Bdwy.....Turlock-790
GOODRICH B F CO SILVERTOWN STORES
918-9th.. Modesto-537

LOWELL'S SERVICE 11th & J.....Modesto-500

Lyon Jay 12th & I.....Modesto-3562

McDERMOTT'S 1015 K.....Modesto-1166

SEARS ROEBUCK & CO 10th & K.. Modesto-3710

STEPHENS TIRE SHOP 9th & J.. Modesto-1030

U S TIRE SALES & SERVICE

209-99 Hy S.. Modesto-610

(See Advertisement This Page)

WEST J S & CO

Hawkinson System Tire Recapping
709-9th.....Modesto-201

Tires—Repairing

Knudsen's Buick Agency
We Are Equipped To Fix Any Break
220 N Center.....Turlock-1199

Title Companies.

ANDERSON HENRY G

Stanislaus County Title Co.
Henry G. Anderson, Mgr.
Affiliated With

Title Insurance & Guaranty Co.
Complete Title Service in 31 Counties
in Northern California
907-11th.....Modesto-88

BENSON R G 1023 I.....Modesto-150

BOARDMAN R W 1013 I.....Modesto-94

MODESTO TITLE CO 1023 I.....Modesto-150

SECURITY TITLE INSURANCE & GUARANTEE CO 1013 I.. Modesto-94

STANISLAUS ABSTRACT & ESCROW CO

R W Boardman Pres & Mgr
Harold C Schulenberg-Title Officer
1013 I.....Modesto-94

Stanislaus County Title Co 1207 I.....Modesto-88

Make Your Dollars Fighting Dollars
by Buying War Bonds.

*a buyers'
guide*

**THE CLASSIFIED
TELEPHONE DIRECTORY**

*consult it
before buying*

Tobaccos—Retail

See Cigars & Tobacco—Retail.

Toilet Preparations

See Cosmetics Headings.

Tourist Courts—See Automobile Courts.

Towel Supply Service.

Archie's Towel & Linen Supply
1218 H.. Modesto-163
MISSION LINEN & TOWEL SUPPLY
710-11th.. Modesto-2936

MODESTO TOWEL SERVICE

Service in Linens, Gowns,
Aprons and Towels

Since 1920

F. D. HOBRON

609-5th.....Modesto-495

Tractors.

CASE TRACTORS—

**COMBER & MINDACH FARM
MACHINERY CO** 301 Arch.. Modesto-683

Caterpillar Tractor Co Distr 104-9th.. Modesto-1311

CLETRAC TRACTORS—

**COMBER & MINDACH FARM
MACHINERY CO** 301 Arch.. Modesto-683

FORD TRACTORS—

**GREEN & BERRY IMPLEMENT &
PUMP HOUSE** 509-99 Hy S.. Modesto-638

MOORE EQUIPMENT OF MODESTO

ALLIS - CHALMERS

Farm and Road

MACHINERY

New & Used -- Repairing

603 S 99 Hy.....Modesto-294

STANISLAUS IMPL & HDWE CO

526-10th.. Modesto-401
Valley Tractor & Equip Co 104-9th.. Modesto-1311
(See Advertisement This Page)

Tractors—Repairing

COMBER & MINDACH FARM MACHINERY CO
301 Arch.. Modesto-683

STANISLAUS IMPL & HDWE CO
526-10th.. Modesto-401

VALLEY TRACTOR & EQUIPMENT CO.

**CATERPILLAR TRACTORS AND
ROAD WORKING MACHINERY**

**JOHN DEERE TRACTORS
IMPLEMENTS - HARVESTERS**

**LE TOURNEAU
EARTH MOVING MACHINERY**

**KILLEFER
AGRICULTURAL TOOLS**

Modesto 1311
104-9th St.

When you look in your Directory instead
of asking "Information," you release equip-
ment that may handle calls of the gravest
urgency. Ask "Information," please, only
when you do not find the name and number
in the Directory.

Trailers—House.

Travelon Trailer Co 133-99 Hy So. . . Modesto-111-W

Trucking.

See also Draying.

AMERINE R WELLS

General Hauling Freight And Fruit
200 Santa Rosa Modesto-353
Azevedo Manuel Jr 610-7th. Modesto-2640
Calvert H S 103-3d. Turlock-129
Cristaldi Joe Floyd Av. Modesto-24-J-3

DIAMOND FREIGHT LINES INC

10th & D. Modesto-414
Diamond Truck Service 401-10th. Modesto-612
GOODMAN SERVICE 132 S 99 Hy. Modesto-999
(See Advertisement This Page)

Hendrix Trux 342 N Center. Turlock-1280
Hensley John Blue Gum & 99 Hy. Modesto-3541-R

HOAGLAND'S TRANSPORT SERVICE

204 S 99 Hy. Modesto-382
(See Advertisement This Page)

Kline Archie E 721 J. Modesto-54

MADEROS JACK 41 Yosemite Blvd. Modesto-2049

Muth Truck Service 632-7th. Modesto-4030-W

Olsson Bros Geer & Wayside Dr. Turlock-1751

Palm Service Salida. Modesto-17-J-3

Pool's Transfer 121 N Front. Turlock-2187
(See Advertisement This Page)

PRICKETT TRANSPORTATION CO

99 Hy & Kiernan Rd. Modesto-2124

PRODUCE DELIVERY SERVICE

PRODUCE HAULING

Daily

To San Francisco Market

CHAS. H. JACKSON, Owner

10th & B. Modesto-873
If no answer call. Modesto-1291-M

ROCHA JOHN N

Live Stock Trucking
99 Hy No. Modesto-1818
(See Advertisement This Page)

SOUZA MANUEL J

Live Stock & General Hauling
Bradbury Rd Turlock-10-F-11
Swanson E G N 99 Hy. Turlock-1650
Turner Bros Moffet Rd Ceres. Modesto-107-F-2
Valley Express Co 7th & K. Modesto-968
VALLEY MOTOR LINES INC 7th & K. Modesto-968
Valley Motor Lines Inc N, 99 Hy. Turlock-1650

Trucks—Motor.

FAGEOL & PETERBILT TRUCK SALES

& SERVICE 5 E Miner Stockton
(Toll) call "Operator" for. Stockton-8-8573
General Motor Truck Sales
212-99 Hy So. Modesto-1198

GENERAL MOTOR TRUCKS—

SERVICE L E 212-99 Hy So. Modesto-1198

Trucks—Motor, Repairing

Tow Service Garage Crows Landing Rd. Modesto-2103

Trunks.

Stern's Modesto Luggage Shop
1011-10th. Modesto-1142

Typewriters.

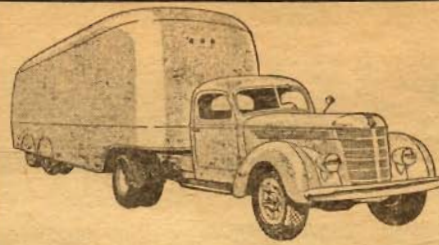
LEE BROTHERS

Service & Repairs—All Makes
Underwood Typewriter Agency
1010-10th Modesto-72
Morris L M Co 922 I. Modesto-203
REMINGTON RAND INC 424 E Weber Stockton
(Toll) call "Operator" for. Stockton-3-2224

Undertakers—See Funeral Directors.

Two friendly telephone habits: **QUICK** to answer when your bell rings; **SLOW** to hang up when you call someone who does not immediately respond. In calling others, remember that the called person may be almost there—so wait a few seconds longer.

The men and women of the Bell System are accustomed to meeting emergencies and can be counted on to do their part in winning the war.



**General Contract
HAULING**

FRUIT — PRODUCE

Since 1929

24 Hour Service — No job too small, no job too large, over 65 units to serve you.
Formerly located at 421-10th.



For Quick Service

Just Call **999**
Modesto

Nite Phone — 834

**GOODMAN
SERVICE**

132 S. 99 HWY. MODESTO

MOVING

Local & Long Distance

Call Office **2187**
TURLOCK Residence **2378**

AGENTS BEKINS VAN LINES

POOL'S TRANSFER

SAND & GRAVEL

GENERAL TRUCKING

121 N. Front Turlock

Always

**KEEP RECEIVER
ON THE HOOK**

When you are through talking on the telephone, always see that you place the receiver back on the hook. Otherwise you may miss an important call.

**THE PACIFIC TELEPHONE
AND TELEGRAPH COMPANY**

TRUCKING



**LIVE STOCK
TRANSPORTATION**

We Haul in Car Load Lots

STATEWIDE SERVICE

New Equipment - Cargos Insured

For Service Day or Night

CALL **1818**
MODESTO

If No Answer Call Modesto 3840

**JOHN N.
ROCHA**

99 Hwy No.
1 1/2 Mile No. of Modesto
Modesto, Calif.

Trucking

FLAT RACK TRUCKS WITH
POWER WINCHES FOR
HAULING
HEAVY EQUIPMENT

CRANE SERVICE



**HOAGLAND'S
Transport Service**

204 S.
99 Hwy.



VISIT OUR LARGE MODERN PLANT



UPHOLSTERING

Needle Point and Period Furniture — Done Right

REAL DEEP SPRING Upholstered Pieces are no longer being made in American Furniture Factories and have practically vanished from the retail furniture markets.

Let us take your present living room pieces, chesterfield and chairs, and completely and thoroughly rebuild and recover them so that they will be better than they were when you first purchased them, and you can enjoy that **DEEP SPRING, LUXURIOUS CONSTRUCTION** and comfort for many, many years to come.

● ● ● ●

**OUR
OFFICE FURNITURE REFINISHING DEPARTMENT
Gives FREE ESTIMATES on REFINISHING**



- Pianos
- Period & Antique Furniture
- Dining Room Furniture
- Bed Room Sets
- Dressers
- Mirrors...or
- Any Other Treasured Pieces

OUR WORK IS OUR BEST
ADVERTISEMENT

ALL WORKMANSHIP
GUARANTEED

MODESTO

3 0 3 6

GALLIHER
UPHOLSTERING AND
MANUFACTURING CO.

307 MAZE BLVD.

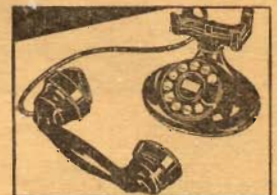
Upholstering.

BORIS UPHOLSTERING SHOP
Lander & Clauson Av. . Turlock-90-Y-5
Gallier Upholstering & Manufacturing Co
307 Maze Blvd. . Modesto-3036
Gregory Upholstering Co 1502-10th . . . Modesto-1133
Hall Upholstering Co 1616 J. Modesto-233
(Continued Next Page)

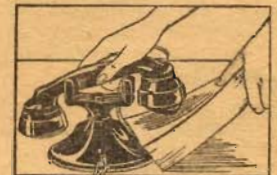
FOUR THOUGHTFUL ITEMS OF TELEPHONE PROCEDURE

1. Please answer promptly.
2. Please be on the line when the party you want answers.
3. Please speak distinctly and slowly, with the lips just clearing the transmitter.
4. Please replace the receiver gently when through talking.

WHY SOME TELEPHONES REPORT *busy!*



Conversation finished but receiver left "off the hook" —forgotten.



Books, ash trays, ornaments can keep it "off the hook" too.

For full use of your telephone, please keep your instrument "hung up"—ready for service.

TO SPEED SERVICE PLEASE LOOK UP THE NUMBER FIRST!

Each new issue of the Telephone Directory contains an important percentage of listings that are new or changed. Many new telephones have been installed. Many people have changed their places of residence or business.

PLEASE CONSULT THE
DIRECTORY FIRST

Upholstering.—(Cont'd)

SPENCER N F AWNING CO 608-7th. Modesto-1129
TURLOCK MATTRESS & UPHOLSTERING
PLANT 116 N Bdwy. Turlock-5641

Upholstering—Furniture

Boris Upholstering Shop Lander &
Clauson Av. Turlock-90-Y-5
Gallier Upholstering & Manufacturing Co
307 Maze Blvd. Modesto-3036
(See Advertisement Opposite Page)
(Continued Next Page)

Never has the telephone tradition, "The Message Must Go Through," meant more than it means today. Telephone men and women are proud to respond.

We want to give you fast, dependable telephone service, and you can help us by keeping your directory near your telephone and calling "Information" only when you do not find the number listed in the directory.



THE
CLASSIFIED
TELEPHONE
DIRECTORY

is a

Ready Reference Book

found in every home and business concern in your city. ¶ You can get orders by having your name prominently displayed under the various headings pertaining to your business.

MEMORY
plays tricks

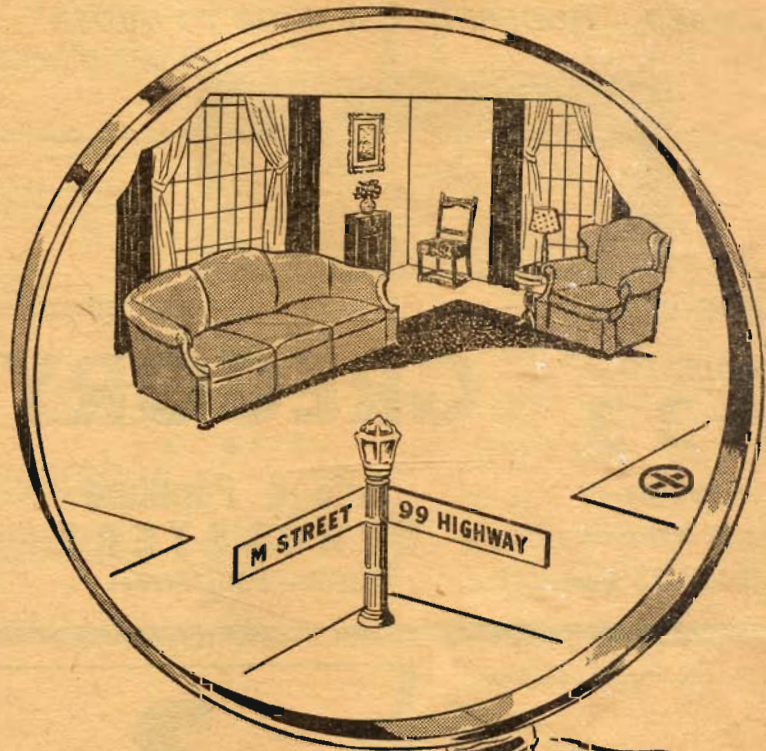
If in doubt about a
TELEPHONE NUMBER

Please look it up
in the
Directory

UPHOLSTERING

COMPLETE SERVICE

Repairing Recovering Restyling
Modernizing Cleaning



Repair Work of All Kinds

★ ★ ★

Chairs Chesterfields

★ ★ ★

RUG CLEANING

★ ★ ★

FURNITURE

Repaired - Cleaned -
Refinished



Telephone
MODESTO

1444

MODESTO FURNITURE SERVICE

1230 NINTH ST.

MODESTO

FURNITURE UPHOLSTERING FURNITURE

REPAIRED — MODERNIZED & MADE TO ORDER



FRED JOHNSON

AL GEORGE

MODESTO
1133

Free Estimates

We Call & Deliver

Established 25 Years

GREGORY

Auto & Furniture
UPHOLSTERY
1502 - 10th Street

Upholstering—Furniture—(Cont'd)

Gregory Upholstering Co 1502-10th... Modesto-1133
(See Advertisement This Page)
Modesto Furniture Service 1230-9th... Modesto-1444
(See Advertisement Preceding Page)
SMITH HOWARD
Slip Covers Made To Order
440 Hackberry... Modesto-1694-J

Upholstery Cleaners.

MODESTO STEAM LAUNDRY & DRY
CLEANING 1201-8th... Modesto-93

Vacuum Cleaners.

Electrolux Corporation 416 Myrtle... Modesto-293

Vacuum Cleaners—Repairing.

REFRIGERATION EQUIPMENT CO
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Velvet Ice Cream Products

Look on "I" pages under "Ice Cream"

Venetian Blinds.

Don's Linoleum Shop 129 W Olive... Turlock-1946
Valley Asbestos & Supply Co 99 Hy S... Modesto-446

Veterinarians.

Ball R A McHenry & Orangeburg Av... Modesto-198
Beck Robert A McHenry & Orangeburg... Modesto-198
Bigelow Balfour 531 E Olive... Turlock-1314
Kerr O W 501 N Center... Turlock-1567
MODESTO VETERINARY HOSPITAL
Dr W F Haney
Dr R A Cilker
1414-9th... Modesto-202
RONSSE A J 741 E Main... Turlock-162
Schmidt Harold J Dr Tully Rd... Modesto-2411-W
Stanislaus Veterinary Sanitarium
McHenry & Orangeburg Av... Modesto-198
Steiger C M 111 Yosemite Blvd... Modesto-47
Turlock Veterinary Hospital
501 N Center... Turlock-1567

Veterinary Hospitals.

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(See Advertisement This Page)

Vulcanizing.

STEPHENS TIRE SHOP 9th & J... Modesto-1030

Wall Coverings

See Specific Kinds, i. e., Wall Paper; Linoleum.

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Fuller W P & Co 1312 J... Modesto-931
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Turlock Dehydrating & Packing Co
5th & D. Turlock-1410

Washing Machines.

Gregg's Washer Service 906-13th. Modesto-365
Maytag West Coast Co 912-11th. Modesto-406
Modesto Hardware Co 912-11th. Modesto-406
(See Advertisement This Page)

Washing Machines—Repairing

Gregg's Washer Service 906-13th. Modesto-365
(See Advertisement This Page)
Refrigeration Equipment Co 714-10th. Modesto-3227
(See Advertisement This Page)
Zimmerman L W 819-11th. Modesto-148

Watch Repairing.

Cavanna Cesar 1010 H. Modesto-2148-W

Water Heaters.

Trueblood H A 1316-9th. Modesto-625

Water Systems.

Del Este Water Co 726-10th. Modesto-168
Del Este Water Co Salida. Modesto-40-F-31
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(See Advertisement This Page)
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See Automobile Wheel, Axle & Frame Repairing.

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Modesto Window Cleaning Co 502 H Modesto-1206

Window Shades.

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Wineries.

Gallo E & J Winery East Fairbanks Av Modesto-327
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Salida Modesto-13-J-11
Modesto Cooperative Winery Empire Modesto-2133
Pirrone Frank & Sons Winery
Salida Modesto-13-J-11
Vella Winery Sonora Hy Modesto-26-R-3

Wines.

CARUSO'S WINE STORE
2095 River Rd Modesto-133-F-21
Dumont Wine Store 603 H Modesto-3018
Modesto Liquor Store 814-9th Modesto-101
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