

Classified Telephone Directory

FOR

MODESTO - TURLOCK

AUGUST 1943

For Information Concerning This Classified Directory, Please Call Our Business Office.

Abstractors—See Title Companies.

Accountants.

BARNETT L R Beaty Bldg. Modesto-369
BONNER VIOLA M 1115 I. Modesto-3608
Crawford C M 1024 J. Modesto-580-W
Crowell & Garlough Sierra Bldg. Turlock-1183-M
Fiscalini I W 1012 I. Modesto-247
Fitch B R 1115 I. Modesto-726
Garlough W F Sierra Bldg. Turlock-1183-M
NATTINGER CHESTER D 1012 I. Modesto-3336
Rusconi A J 916 J. Modesto-299

Accountants—Certified Public.

NATTINGER CHESTER D
Certified
PUBLIC ACCOUNTANT
Income Tax - Audits - Systems
Room 18
1012 I. Modesto-3336

REDMOND JAMES J
Represented by L R Barnett Pub Acct
Beaty Bldg. Modesto-369

Accounting Machines See Bookkeeping & Accounting Machines.

Acetylene Welding See Welding—Acetylene

Acids—See Chemicals—Whsle & Mfrs.

Adding & Calculating Machines.

BURROUGHS ADDING MACHINE CO
1220 I. Modesto-514
LEE BROTHERS
Sundstrand Adding Machines
1010-10th. Modesto-72
Marchant Calculating Machine Co
340 E Weber Stockton
(Toll) call "Operator" for. Stockton-6-6627

Adjusters.

Freese O B Anglo Calif Nat Bnk Bldg. Modesto-694-W
HILTON FRED W 1027 I. Modesto-1054

Advertising—Direct Mail.

Modesto Business College 914-11th. Modesto-978

Advertising—Outdoor.

Cleveland Outdoor Adv Co 910-11th. Modesto-497
Fctry 409-7th. Modesto-2940

Advertising—Radio

See Radio Broadcasting Companies & Stations.

Advertising Signs—See Signs.

Agricultural Implements.

AIKIN J H
All Kinds Of Used Farm Equipment
Repairing Of Farm Machinery
321-7th. Modesto-2127
ALLIS-CHALMERS IMPLEMENTS—
MOORE EQUIPMENT OF MODESTO
603 So 99 Hy. Modesto-294

Agricultural Implements.—(Cont'd)

CATERPILLAR TRACTORS—
VALLEY TRACTOR & EQUIPMENT CO
104-9th. Modesto-1311

Comber & Mindach Farm Machinery Co
301 Arch. Modesto-683

DAVIS DISC PLOWS—
TRACTOR PLOW CO
942 E Scotts Av Stockton
(Toll) call "Operator" for. Stockton-6-6458

Fernandes Implement Co 214 S Center. Turlock-1575
Green & Berry Implement & Pump House
509-99 Hy South. Modesto-638
Hiway Equipment Co 507-99 Hy South. Modesto-3360

JOHN DEERE IMPLEMENTS—
VALLEY TRACTOR & EQUIPMENT CO
104-9th. Modesto-1311

Moore Equipment of Modesto
603 S 99 Hy. Modesto-294
Scanlon Implement Co Bdw & Line. Turlock-1611

STANISLAUS IMPL & HDWE CO
526-10th. Modesto-401
Valley Tractor & Equipment Co
104-9th. Modesto-1311

White Implement Exchange
Woodland Av. Modesto-1185

Agriculturalists.

U S Government
U S Bureau of Entomology & Plant
Quarantine 425 Snta Rita. Modesto-964

Air Conditioning Contractors.

General Air Conditioning Co of Pacific
742 Virginia. Modesto-199

Air Conditioning Equipment Servicing.

I C REFRIGERATION SERVICE 606 I. Modesto-4044

Airplane Distrs & Mfrs.

Hawke Crop Dusting Co 922 J. Modesto-545
Factory. Modesto-560

Ambulance Service.

Hart Ambulance Service 130 Hackberry. Modesto-174

Animal Hospitals

See Veterinary Hospitals.

Ant Control—See Exterminating.

Apartments.

Alta Apartments 816-10th. Modesto-2137
Curtiss E F 709-10th. Modesto-490-W
Franklin Apartments 525½-16th. Modesto-831-W
Jennings Apartments 1215 G. Modesto-1636
Modesto Apartments 703-13th. Modesto-2699-W
Moyle Hotel & Apartments 917½ J. Modesto-745

Architects.

Hilburn G N 1211 K. Modesto-887-J

Assayers.

San Joaquin Research Lab
6 W Weber Stockton
(Toll) call "Operator" for. Stockton-3-1551

Associations.

See also Clubs; also Labor Organizations

A A A Calif State Automobile Assn
903-9th. Modesto-1600
Emergency Road Service 9th & L. Modesto-3010
American Legion 309 N Center. Turlock-1665
Associated Farmers of Stanislaus Co
829-11th. Modesto-874
Automobile Assn Cal State 903-9th. Modesto-1600
Bethany Home Lander. Turlock-3328
Boy Scouts of America 1024 J. Modesto-703
Calif State Auto Assn 903-9th. Modesto-1600
Chamber of Commerce 903-9th. Modesto-1916-W
Chamber of Commerce 903-9th. Modesto-1027
Chamber of Commerce 129 S Front. Turlock-1196
Delhi Improvement Co Delhi. Turlock-59-F-11
Elks Lodge 1222 I. Modesto-1282
Faith Home for Children Ceres. Modesto-39-F-23
Girl Scout Office 1115 I. Modesto-1159-W
Masonic Temple E Main. Turlock-2460
Masonic Temple Assn 15th & J. Modesto-909
Merchants Assn of Modesto 1024 J. Modesto-570
Modesto Labor Temple Corporation
606-10th. Modesto-890
Moose Home & Club 1002 H. Modesto-3841
Nurses' Official Registry 123 Merced. Modesto-3365-J
Odd Fellows Hall 729-10th. Modesto-2051-J
Red Cross 1416 J. Modesto-3737
Retailers' Credit Assn of Modesto
922 J. Modesto-3800
Salvation Army 1014-5th. Modesto-2317
Call Truck & Salvage Dept 910 I. Modesto-2065
Stanislaus Co Farmers Union 1203-9th. Modesto-727
Turlock Country Club. Turlock-22-F-12
Y M C A of Stanislaus County 1027 I. Modesto-311

Athletic Goods

See Sporting Goods Headings.

Attorneys.

Bates Ronald E 1027 I. Modesto-3482
Boone Thos C 1007 H. Modesto-912
Brack F M 1115 I. Modesto-1040
Broughton Esto 1715 Downey. Modesto-4257-W
Brown & Brown 1027 I. Modesto-121
Brown Ralph M 1027 I. Modesto-121
Carlson A J 1024 J. Modesto-161
Chamberlain H L 1115 I. Modesto-374
Cleary & Zeff Court House. Modesto-1381
Collier Frank B 1012 I. Modesto-349
Cook W Coburn Berg Bldg. Turlock-1900
Crow Walter G Court House. Modesto-1381
Damrell Frank Cadmus 905-10th. Modesto-380
Fowler Donald B Mercantile Bldg. Turlock-1283
Fowler & Fowler 910-11th. Modesto-558
Fowler R R 910-11th. Modesto-558
Friedman Arthur R 1012 I. Modesto-1060
Gant Vernon F 1012 I. Modesto-37
Graybiel Wm N 112 W Main. Turlock-1159
Griffin & Boone 1007 H. Modesto-912
Halley Francis W Court House. Modesto-1381
Hanson Clarence M 1012 I. Modesto-1060
Hawkins & Hawkins 924-12th. Modesto-3232
Hoover Francis O 1024 J. Modesto-830
McVay Nathan B 1015-12th. Modesto-1469
Moody Gilbert Berg Bldg. Turlock-1900
Moyle Myron 1115 I. Modesto-246
Nelson Oliver K K Bk of Amer Bldg. Turlock-1156
Paul Herbert E 1012 I. Modesto-53
Pitts & Bates 1027 I. Modesto-3482
Robertson J Lee 715-10th. Modesto-511
Rodin Albert H Bk of Amer Bldg. Turlock-1156
Schlingheyde L B 910-11th. Modesto-128
Scott T B 1015-12th. Modesto-130
Taylor Edward T 1007 H. Modesto-992
Wilcox Rodin & Nelson
Bk of Amer Bldg. Turlock-1156
Zeff William Court House. Modesto-1381

Attorneys—Patent—See Patent Attorneys.

Auctioneers.

KEYES AUCTION YARD
 CHAS. W. LING, Auctioneer & Owner
SALE EVERY WEDNESDAY
 Will Conduct Live Stock Sales
 Anywhere in California
 Licensed & Bonded for Your Protection
 Keyes Turlock-5272

MODESTO LIVESTOCK COMMISSION CO
 Clint Thompson-Owner
 Sales Every Monday
 Hatch Crossing Modesto-1860
 Turlock Sales Yard
 W L Linn & D V Linn Auctioneers
 Sales Every Tuesday
 East Av Turlock-1733

Auditoriums—See Halls & Auditoriums.

Autographic Registers & Supplies.

PACIFIC MANIFOLDING BOOK CO
 1024 J. Modesto-465
 Standard Register Co 829-11th. Modesto-874
 Sunset-McKee Salesbook Co 829-11th. Modesto-874

Automobile Accessories

See Automobile Parts & Supplies Headings.

Automobile Batteries

See Batteries Headings.

Automobile Blacksmithing

See Automobile Body Repairing.

Automobile Body Repairing.

A-I BODY SHOP & AUTO PAINTING
 285 Tully Rd. Modesto-172
CONRAD & ROWE RADIATOR
FENDER & BODY WKS 1012 G. Modesto-2271
HENDERSON STANLEY BODY & FENDER WKS
 Fenders-Radiators Repairing-Painting
 700 Lander Turlock-1306
KINGSLEY AUTO PAINTING &
BODY WORKS 225 S Broadway. Turlock-1577
OSTERODE TOM BODY & FENDER WKS
 1310-9th. Modesto-3007
STARN RAY 608-10th. Modesto-1416
 Residence Modesto-2364-J
STEPHENS PONTIAC CO 1010-9th. Modesto-3414
 Williams C H 632-11th. Modesto-1563
 (See Advertisement This Page)

Automobile Boxing—See Trucking.

Automobile Brake Service

See Brake Service.

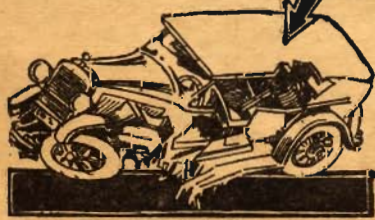
Automobile Bumpers

See Automobile Parts & Supplies Headings.

The men and women of the Bell System are accustomed to meeting emergencies and can be counted on to do their part in winning the war.

Phone Modesto 1563

BRING IT TO US



C. H. WILLIAMS

632-11th St.

Est. 1923

Motor Repairing

All Makes All Kinds Cars & Trucks



PAINTING

Striping Color Matching Refinishing



CARS & TRUCKS

BODY & FENDER

CARS REPAIRING TRUCKS

Electrical Carburetion Tire - Battery - Brakes

Complete Automotive Service



CHEVROLET CO.

ELEVENTH and K STREETS

Telephone Modesto 4141

To speed service please look up the number first!

Each new issue of the Telephone Directory contains an important percentage of listings that are new or changed.

Many new telephones have been installed.

Many people have changed their places of residence or business.

Please consult the directory first

Automobile Bus Lines—See Bus Lines.

Automobile Camps—See Automobile Courts.

Automobile Cleaning

See Automobile Washing & Polishing.

Automobile Courts.

Anderson Motel Court 215-99 Hy So. Modesto-1169
 Ceres Auto Court 99 Hy & Magnolia Ceres. Modesto-37-R-4
 El Rey Motel 1504-9th. Modesto-3955-W
 Emmons Motel N 99 Hy. Turlock-1427
 Golden West Auto Court
 New Cabins-Shady Location
 S Highway Turlock-1448
HAMMER'S HOTEL COURT
 Heat-Air Cooled Cooking 1-2-3 Units
 99 Hy No. Modesto-22-J-2
 Heather Inn Motor Court
 317-99 Hy S. Modesto-3217-W
 Ingle Auto Camp Crows Landing Rd. Modesto-1175
 Kearney Motel 99 Hy S. Modesto-4227-J
 Long Pine Motor Court 99 Hy S. Modesto-35-J-11
 Palace Motor Inn Salida Hy. Modesto-23-J-2
 Richards Motor 112 S 99 Hy. Modesto-3329-W
 Tee Pee Motel 99 Hy Ceres. Modesto-35-R-2
 Turlock Motel
 Modern, Air Cooled Cabins
 200 Hy 99 Turlock-1968

Automobile Crankshaft Grinding

See Crankshaft Grinding.

Automobile Dealers—New Cars.

BUICK AUTHORIZED SALES & SERVICE

WHEN BETTER AUTOMOBILES ARE BUILT BUICK WILL BUILD THEM.



"WHERE TO BUY IT"

KNUDSEN'S BUICK AGENCY

220 N Center. Turlock-1199

SINGLETON JAMES L 920-9th. Modesto-2962

CADILLAC-LASALLE SALES & SERVICE

"STANDARD OF THE WORLD"



"WHERE TO BUY IT"

MATTHEWS ALFRED 1107-11th. Modesto-572

CHEVROLET AUTHORIZED SALES & SERVICE

MONTHLY MOTOR CAR MAINTENANCE



SEE YOUR CHEVROLET DEALER NOW

"FOR SERVICE CALL"

HELM CHEVROLET CO 11th & K. Modesto-4141

CHRYSLER-PLYMOUTH SALES & SERVICE

THE BEAUTIFUL CHRYSLER.



"WHERE TO BUY THEM"

SEELY FRED A
 Chrysler-Plymouth Sales & Service
 617-10th Modesto-3103

Ford Garage Bdw & A. Turlock-1181.

FORD MOTOR CARS—

WIGHT GORDON A CO 9th & L. Modesto-3010

France Harold S 1015 G. Modesto-922
 (Continued Next Page)

Automobile Dealers—New Cars.—
(Cont'd)

Helm Chevrolet Co 11th & K..... Modesto-4141
HUDSON MOTOR CARS—
 FRANCE HAROLD S 1015 G..... Modesto-922
 Knudsen's Buick Agency 220 N Center.. Turlock-1199
LASALLE SERVICE—
 See "Cadillac-LaSalle Sales & Service"
 under this Classification
 MacBride R B 722 I..... Modesto-256
 Matthews Alfred 1107-11th..... Modesto-572
 McBride R B 722 I..... Modesto-256

OLDSMOBILE SALES AND SERVICE

SERVICE
 FOR ALL
 MAKES
 OF CARS



OUR JOB—"KEEP 'EM ROLLING"
 "FOR SERVICE CALL"

Matthews Alfred 1107-11th..... Modesto-572

Oldsmobile Sales & Service Agcy
 219 N Bdwy.. Turlock-1609

PACKARD AUTOMOBILE SALES & SERVICE—
 SEELY FRED A 617-10th..... Modesto-3103

PLYMOUTH MOTOR CARS—
 SEELY FRED A 617-10th..... Modesto-3103

PONTIAC AUTHORIZED SALES & SERVICE

Pontiac Prescribed Service is
 the new and revolutionary
 way to reduce the cost of
 keeping your car in good
 running condition. Investigate
 it today!



"FOR SERVICE CALL"
 DEALERS

STEPHENS PONTIAC CO
 1010-9th.. Modesto-3414
 Wenell Pontiac Sales Co N 99 Hy... Turlock-1284

Seely Fred A 617-10th..... Modesto-3103
 Shop 617-10th..... Modesto-753
 Silva Wm J Garage
 Studebaker Motor Cars
 1116 H..... Modesto-1130
 Silva Wm J Garage 204 N Bdwy..... Turlock-1424
 Singleton James L 920-9th..... Modesto-2962
 Smith Chevrolet Co 226 N Bdwy..... Turlock-1291
 Smith F E 1123 K..... Modesto-23
 Stephens Pontiac Co 1010-9th..... Modesto-3414
 Used Car Lot 1019-9th..... Modesto-1904
 Stierlen Frank R 221 S Center..... Turlock-1217

STUDEBAKER MOTOR CARS—
 SILVA WM J GARAGE 204 N Bdwy.. Turlock-1424

Warn David 153 S Bdwy..... Turlock-5581
 Wenell Pontiac Sales Co N 99 Hy... Turlock-1284
 Wight Gordon A Co 9th & L..... Modesto-3010
 Parts Dept 9th & L..... Modesto-3013

Automobile Dealers—Used Cars.

Bieseimer Alfred 1024-9th..... Modesto-1668
 Clark Harry 601-10th..... Modesto-3438-W
 France Harold S 920 G..... Modesto-1058
 Lattimer Frank B 1130-10th..... Modesto-351-J
REAM E A & SON
 Used Cars Of All Types
 119 S 99 Hy..... Modesto-1962
 Saso's Joe Used Car Lot 1121-10th... Modesto-2922
SEELY FRED A
 All Makes-Buy With Confidence From
 Distr Of Chrysler Plymouth & Packard
 617-10th..... Modesto-3103
SHADDEN & NEWSOM
 We Pay Cash For Your Car
 911 G..... Modesto-4322
STEPHENS PONTIAC CO 1010-9th.. Modesto-3414

Automobile Electrical Equipment.

Starr's Auto Parts 218 N Broadway.... Turlock-1160

The call is for ships—planes—tanks—pro-
 duction of a thousand kinds. Industry is
 under pressure. Communications are under
 pressure. Much of the "leg work" of the
 times is being done by telephone.

Automobile Electrical Service.

Berg J E 714-11th..... Modesto-839
 Heckendorf's Auto Electric Service
 Olive & Center.. Turlock-1481
 Lowell's Service 11th & J..... Modesto-500
 Nick's Electric & Brake Service Str
 Lander.. Turlock-3142
 Ringler's Frank Electrical Service
 12th & H.. Modesto-715
 Tow Service Garage
 United Motors Service
 Crows Landing Rd..... Modesto-2103
 Willinger's Automotive Clinic 717 I.... Modesto-965

Automobile Equipment

See Automobile Electrical Equipment; Also
 Automobile Parts & Supplies Headings.

Automobile Fenders—Repairing

See Automobile Body Repairing.

Automobile Flywheel Repairing

See Automobile Repairing; Also Welding.

Automobile Frame Repairing

See Automobile Wheel, Axle & Frame Repairing.

Automobile Generator Service

See Automobile Electrical Service.

Automobile Generators

See Automobile Electrical Equipment.

Automobile Graveyards

See Automobile Wreckers; Also Junk.

Automobile Ignition Service

See Automobile Electrical Service.

Automobile Motor Rebuilding.

Carson & Francine 112 W Olive..... Turlock-1237

Buy War Bonds for Victory.

**Use It
 Again!**

Whenever there's something
 you need . . . consult the

**CLASSIFIED
 TELEPHONE
 DIRECTORY**

It's handy listings tell
 exactly

**"WHERE
 to Buy It"**

Automobile Painting.

A-1 Body Shop & Auto Painting
 285 Tully Rd.. Modesto-172
**CONRAD & ROWE RADIATOR
 FENDER & BODY WKS** 1012 G.. Modesto-2271
 Henderson Stanley Body & Fender Wks
 700 Lander.. Turlock-1306
KEENE BROS 608-10th..... Modesto-1416
 Kingsley Auto Painting & Body Works
 225 S Bdwy.. Turlock-1577
STEPHENS PONTIAC CO 1010-9th.. Modesto-3414
WILLIAMS C H 632-11th..... Modesto-1563

Automobile Paints—See Paints Headings.

Automobile Parts & Supplies—Retail.

Accessory Shop The
 Harry Gilboe Prop
 938-11th..... Modesto-2868
GRANT PISTON RINGS SALES CO
 Piston Rings-Bearings-Crankshafts
 711-11th..... Modesto-1066
 Modesto Auto Wrecking Co 725-8th... Modesto-914
 Starr's Auto Parts 218 N Broadway... Turlock-1160
 Western Auto Supply Co 1302 J..... Modesto-822
 Western Auto Supply Co 223 E Main... Turlock-1428

Automobile Parts & Supplies—Used.

STANISLAUS AUTO WRECKERS
 Richard Israels-Prop
 320-99 Hy So..... Modesto-516

**Automobile Parts &
 Supplies—Whsle & Mfrs.**

Chanslor & Lyon Stores Inc 618-10th.. Modesto-2900
DAY & NITE PARTS CO 1224-10th... Modesto-644
 Modesto Auto Parts 1024 G..... Modesto-3388
 Simon's Replacement Parts 143 N Front.. Turlock-1976
 Strong's Auto Parts 11th & H..... Modesto-2600

Automobile Polishing

See Automobile Washing & Polishing.

Automobile Radiator Repairing.

**CONRAD & ROWE RADIATOR FENDER &
 BODY WKS** 1012 G.. Modesto-2271
 Lazar Harry 1190 East Av..... Turlock-1988
WILLIAMS C H 632-11th..... Modesto-1563

In seven large cities on the Pacific Coast,
 telephone customers ask "Information" for
 numbers approximately 242,000 times every
 day. And two out of five of those requests
 are for numbers that are right at hand in the
 telephone directory. It takes hundreds of
 skilled operators to look up these thousands
 of numbers—it ties up large amounts of tele-
 phone equipment. You can help us to make
 this equipment go further. You can help us
 to serve you by calling "Information" only
 when you do not find the number listed in
 the telephone directory.

Invest in the Cause of Freedom by
 Buying War Bonds.

IT PAYS TO ANSWER
 TELEPHONE CALLS

PROMPTLY

Prompt answering of
 a telephone's ring is
 thoughtful, courteous
 —and good business.



**AUTHORIZED
DEALER
SERVICE
DEPARTMENT**



COMPLETE AUTO REPAIRING

ALL MAKES

CARS & TRUCKS

Motor Repairing
Body & Fender Work
Tune-Up
Batteries
Radiator Repairing

Motor Replacement
Painting
Carburetion
Tire Repairs
Wheel Aligning

HEADLIGHT ADJUSTING — ELECTRICAL — IGNITION

Modern Equipment and Factory Trained Mechanics

ASSURES YOU—

BETTER PERFORMANCE
for the Duration

GREATER MILEAGE
at Lower Cost

AAA

Calif. State Auto Assn.



OFFICIAL
EMERGENCY
ROAD SERVICE

Day

TOWING

Night

CALL MODESTO

3010

After 9 P.M. call **MODESTO-2541**

If no answer call . . . **MODESTO-3386-W**

Gordon A. Wight Co.

NINTH AT L STREET

Automobile Repairing.

ANDERSON J A 1231-11th. Modesto-1759
Asp Edward A Lander & 4th. Turlock-5118
Carson & Francine 112 W Olive. Turlock-1237
Conrad & Rowe Radiator Fender & Body Wks
1012 G. Modesto-2271

Crooks H N
General Automobile Repairing
831-7th. Modesto-1784
Dry Creek Service Station

Dry Creek Rd. Modesto-2781
Ecklund & Flodeen 980 S Hy. Turlock-4398
Erickson Dave Motor Tuneup Serv
D G Erickson Proprietor
257 N Front. Turlock-1646
Flodeen E 980 S Hy. Turlock-4398

FORD AUTHORIZED SERVICE—
WIGHT GORDON A CO 9th & L. Modesto-3010

Gailey's Crane & Center. Turlock-1211
Gasner Bros Auto Repairing
1720 Francis. Modesto-3412
Kelm Chevrolet Co 11th & K. Modesto-4141
(See Advertisement Page 2)

Highway Garage
Carl Siebrecht-Proprietor
99 Hy So Ceres. Modesto-1-R-4
Johnson Willard Super Serv Stn
Ceres. Modesto-109-F-31

Keene Bros 608-10th. Modesto-1416

LAZAR HARRY

"CLEAN DEALS IN GREASE"
COMPLETE MOTOR RECONDITIONING
ON AUTOMOBILES, TRUCKS
& TRACTORS
Reboring Our Specialty
1190 East Av. Turlock-1988

Long Service 1230-11th. Modesto-696
(See Advertisement This Page)

MATTHEWS ALFRED
Oldsmobile-Cadillac LaSalle Service
1107-11th. Modesto-572
Modesto Automotive Service 1024-9th. Modesto-1668
Mosher Phil Automotive Service 910 J. Modesto-2061
Nick's Electric & Brake Service Sta
Lander. Turlock-3142

Osterode Tom Body & Fender Wks
1310-9th. Modesto-3007

Palmer's Garage 813-8th. Modesto-316
PARADIS FRANK
DeSoto-Plymouth-Ford Repairs
1110-9th. Modesto-423
Peterson's Service Stn 901-9th. Modesto-2356

PONTIAC AUTHORIZED SERVICE—
STEPHENS PONTIAC CO
1010-9th. Modesto-3414

STEPHENS PONTIAC CO 1010-9th. Modesto-3414
Steve's Auto Repair 510-5th Ceres. Modesto-5-J-12
Tow Service Garage Crows Landing Rd. Modesto-2103
WIGHT GORDON A CO 9th & L. Modesto-3010
(See Advertisement This Page)

Willinger's Automotive Clinic 717 I. Modesto-965
Woodbridge Service Station
Beckwith Rd & 99 Hy. Modesto-22-J-3

WYATT GARAGE
Chevrolet Specialists
716-11th. Modesto-3081

If you don't know where to buy it consult
the Classified Telephone Directory.

Complete
**Automotive
Service**



Let Us Help You Protect
Your Car

Motor Tune-up Accessories
Brake Service Goodyear Tires
Batteries Lubrication

LONG SERVICE

11th & M Sts. Phone Modesto **696**

Automobile Rims

See Automobile Parts & Supplies Headings.

Automobile Seat Covers.

Gallier Upholstering & Manufacturing Co
307 Maze Blvd. Modesto-3036
Helm Chevrolet Co 11th & K. Modesto-4141

Automobile Servicing

See Automobile Repairing.

Automobile Signals

See Automobile Parts & Supplies Headings.

Automobile Starter Repairing

See Automobile Electrical Service.

Automobile Supplies

See Automobile Parts & Supplies Headings.

Automobile Tops.

Gallier Upholstering & Manufacturing Co
307 Maze Blvd. Modesto-3036
(See Advertisement This Page)

Automobile Towing.

A A A CALIF STATE AUTO ASSN
EMERGENCY ROAD SERVICE—
SIMON'S GARAGE
Complete One Stop Auto Servicing
Olive & Front. Turlock-1134
WIGHT GORDON A CO 9th & L. Modesto-3010
After 9 PM call. Modesto-2541
If no answer call. Modesto-3386-W

Pimentel's Tow Service 725-8th. Modesto-914
(See Advertisement This Page)

TOW SERVICE GARAGE
Crows Landing Rd. Modesto-2103

Automobile Trucks

See Trucks—Motor Headings.

Automobile Upholsterers.

Gallier Upholstering & Manufacturing Co
307 Maze Blvd. Modesto-3036
Gregory Upholstering Co 1502-10th. Modesto-1133

Automobile Washing & Polishing.

GENERAL PETROLEUM CORP OF CALIF
SERVICE STATION
Needham & McHenry. Modesto-1158
Richfield Service Stn No 608 12th & K. Modesto-239
STEPHENS PONTIAC CO 1010-9th. Modesto-3414

Automobile Wheel, Axle & Frame Repairing.

Johnnie's Brake Shop 10th & G. Modesto-3520
OSTERODE TOM BODY & FENDER WKS
1310-9th. Modesto-3007
STARN RAY 608-10th. Modesto-1416
Residence Modesto-2364-J
Vaccaro's Garage & Official Brake Stn
529-10th. Modesto-2242

Automobile Wreckers.

CALIFORNIA AUTO WRECKING CO
332 S 99 Hy. Modesto-920
Pimentel's Tow Service 725-8th. Modesto-914
STANISLAUS AUTO WRECKERS
Cars Wanted
320-99 Hy So. Modesto-516

Awnings.

Spencer N F Awning Co 608-7th. Modesto-1129
(See Advertisement This Page)

Baby Shops.

House of Jack & Jill 1026 J. Modesto-4021
Little Folk's Shop 1012 J. Modesto-3449

Baggage

See Luggage; Also Trunks; Etc.

Bait—Fishing—See Fishing Bait.

MODESTO AUTO WRECKING CO.

We Specialize in Parts
For All Late Model Cars
"The House of a Million Parts"



WE PAY CASH
For Late Model Wrecks

JUST CALL
MODESTO **914**

TOWING
Day and Night

NO
JOB
TOO
LARGE

F. L.
PIMENTEL
Prop.

CALL MODESTO **914**

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725 — 8th St., Modesto



AUTOMOBILE TOPS

OUR
Auto Upholstering Department

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AUTO UPHOLSTERING - SEAT COVERS
Beautiful Patterns - Heavy Duty Materials

Modesto **3036**

**GALLIER UPHOLSTERING
& MANUFACTURING CO.**

307 Maze Blvd.

AWNINGS



DECORATE

Your Home and
Keep It Cool
FREE ESTIMATES

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MODESTO

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Our Work Is Our Best Advertisement

N. F. Spencer Awning Co.

608 - 7th MODESTO

FOUR Thoughtful
ITEMS OF
TELEPHONE PROCEDURE

1. Please answer promptly.
2. Please be on the line when your called party answers.
3. Please speak distinctly and slowly, with the lips just clearing the transmitter.
4. Please replace the receiver gently when through talking.

Bakers—Retail.

Better Bread Bakery
Wedding-Birthday Cakes our Specialty
211 W MainTurlock-121
Carnation Bakery
Fine Bread-Pastries-Special Cakes
832-10th Modesto-377
Cottage Pastry Kitchen 925-12th..... Modesto-855
Home Bakery 114 W Main.....Turlock-1588
Paradis Bakery 317 E Main.....Turlock-1168
Polly Ann Bakery 120 N Center.....Turlock-1592
Quality Bakery 511 H..... Modesto-1650-W

Bakers—Whsle.

Butter Crust Pie Shop 1015 M..... Modesto-319
Gravem-Ingils Baking Co 705-7th.... Modesto-468-W
Langendorf United Bakeries 99 Hy.. Modesto-4227-W
SAN JOAQUIN BAKING CO
10th & Needham.. Modesto-131

Banks.

American Trust Company 1101 J..... Modesto-3700
ANGLO CALIFORNIA NATIONAL BANK
THE 10th & I.. Modesto-3434
Bank of America N T & S A 902-10th.. Modesto-942
Bank of America 301 E Main.....Turlock-123
Bank of America 301 E Main.....Turlock-1176
Bank of America N T & S A Hilmar...Turlock-8-F-2
Bank of Ceres Ceres..... Modesto-11-R-11
FIRST NATIONAL BANK 201 W Main..Turlock-158
Security State Bank 134 W Main.....Turlock-1221

Barbers.

Malone & Kasta 905½-11th..... Modesto-2148-J
Warren's Beauty & Barber Shop 428 I.. Modesto-901

Bathing Suits—See Sportswear Headings.

Baths.

Swedish Massage 1308 I..... Modesto-3868

Baths—Internal—See Colonic Irrigation.

Batteries—Retail.

EXIDE BATTERIES

Call any Exide Dealer listed below—dependable service on all makes. Their honest, accurate advice prolongs your battery's life.



When it's an Exide you start.

"FOR SERVICE CALL"

WHOLESALE

Gaddy's Shell Serv Strn
Main & Diablo..Turlock-1570
Willinger's Automotive Clinic 717 I.. Modesto-965

Firestone Stores 1217 J..... Modesto-666
GOODRICH B F CO SILVERTOWN STORES
918-9th.. Modesto-537
Lowell's Service 11th & J..... Modesto-500
Lyon Jay 12th & I..... Modesto-3562
Nick's Electric & Brake Service Stn
Lander..Turlock-3142
Olsen's Service 128 Maze Blvd..... Modesto-425
STANDARD MATERIALS CO
1407-9th.. Modesto-4197
STEPHENS TIRE SHOP 9th & J..... Modesto-1030
WILLARD BATTERIES—
McDERMOTT'S 1015 K..... Modesto-1166

Batteries—Whsle & Mfrs.

McDermott's 1015 K..... Modesto-1166

Beans--Dried.

BAKER & CO INC 201-10th..... Modesto-409
GRANGE CO THE 1874-9th..... Modesto-530
Turlock Office S Front & Marshall..... Turlock-148
LYNG ED J WAREHOUSE
Coldwell & 99 Hy.. Modesto-3322
PEERLESS MILLING CO 316 S Center..Turlock-1719
ROSENBERG BROS & CO 9th & B... Modesto-1330
Rosenberg Bros & Co 140 S Bdwy.....Turlock-1549
Wilson T E & Son Ceres..... Modesto-109-F-14

Beauty Shop Equipment & Supplies.

Kirkle Beauty & Barber Shop Supplies
229 S Snta Rita.. Modesto-3034-J

Beauty Shops.

Angie's Beauty Shop 604-4th..... Modesto-3138
Atkins Ruth Lindquist 731 E Main.... Turlock-5488
Barnes Beauty Bungalow 116 Foy..... Modesto-863
Beauty Court 929-11th..... Modesto-1232
Beauty Nook 310 Rose..... Modesto-2447-W
BEST SERVICE BEAUTY SHOP
Mary Gardali Proprietress
Shop Located In Modesto Hotel
11th & H..... Modesto-2929
Calif Beauty Shoppe 512 H..... Modesto-1708
Calvin's Beauty Shop 231 Yosemite Bv. Modesto-2826
Columbine Beauty Shop 609 H..... Modesto-755
Coral Beauty Salon 318 E Main..... Turlock-1469
Edith's Beauty Salon 116 H..... Modesto-2429
Elmwood Beauty Shop 115 Elmwood.. Modesto-3670
Estelles Beauty Shop 518 McHenry.. Modesto-2736-W
Five Point Beauty Shoppe 1929 Downey.. Modesto-861
Gordon Henry Beauty Shop 919½-10th.. Modesto-636
Hazelle Mae Beauty Shop
Fox Theatre Bldg..Turlock-1425

Hinds Beauty Shoppe 904-11th..... Modesto-785
Joan's Beauty Shop 4th Ceres..... Modesto-57-F-12

MARY'S BEAUTY SHOPPE
Mary Gustafson Proprietress
530 N Center.....Turlock-1154
Midge's Beauty Shop 913½ I..... Modesto-607
Model Beauty Salon
Regina Myers
118 N Broadway.....Turlock-1624
Neva's Beauty Studio 512-12th..... Modesto-869
Paddy's Beauty Shop 12th & Needham.. Modesto-1071
Powder Puff 1209 K..... Modesto-3030
Roma's Beauty Salon 525 H..... Modesto-2695

SAN JOAQUIN COLLEGE OF COSMETOLOGY

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Ivon E. Davidson, Proprietress
ESTABLISHED 12 YEARS
STUDENTS MAY ENROLL
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Complete Beauty Service
BY ADVANCED STUDENTS
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by Buying War Bonds.

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- LUCKY LAGER

BEVERAGES
BELFAST SPARKLING WATER
BELFAST GINGER ALE

WINES
CRIBARI AND CAMEO WINES

REGAL PALE DISTRIBUTING CO.
610 - 7th Phone Modesto 2640
If no answer call Residence 1888-J

Stanley Beauty Shoppe
Hazel Jones Schumacher
1306 J..... Modesto-1261
STELLA'S BEAUTY SALON
Beauty Bldg.. Modesto-325
Strother Bertha Beauty Salon
910-12th.. Modesto-3137
THELMA'S BEAUTY STUDIO
1710 Almond.. Modesto-129
VAN'S BEAUTY SHOPPE
437 McHenry.. Modesto-1022
VELDA'S BEAUTY SALON
120 Laurel.. Modesto-2972-W
VICTORY BEAUTY STUDIO 1311 J... Modesto-1258
Vogue Beauty Shop 124 N Bdwy..... Turlock-1723
Walner's Barber & Beauty Shop
106 W Main..Turlock-1657
Warren's Beauty & Barber Shop 428 I.. Modesto-901

Beer & Ale Distrs.

ACME BEER—
MODESTO BEVERAGE CO
1302-7th.. Modesto-337

BLATZ BEER—
MODESTO BEVERAGE CO
1302-7th.. Modesto-337

BURGERMEISTER BEER—
SAN FRANCISCO BREWING CORP
315 Magnolia.. Modesto-936

Dean Distributing Co 516-11th..... Modesto-775
(See Advertisement This Page)
Modesto Beverage Co 1302-7th..... Modesto-337

RAINIER BEER—
DEAN DISTRIBUTING CO 516-11th.. Modesto-775
DEAN DISTRIBUTING CO
130 W Channel Stockton
(Toll) call "Operator" for... Stockton-4-4818

Regal Pale Distributing Co 610-7th... Modesto-2640
(See Advertisement This Page)

SAN FRANCISCO BREWING CORP
Burgermeister Beer & Ale
315 Magnolia..... Modesto-936

VALLEY BREW BEER—
EL DORADO BREWING CO 711-7th.. Modesto-74

Beer Parlors.

Cramar's Place 144 S 1st..... Turlock-1635
EDITH'S PLACE 611½ H..... Modesto-3660
EL DORA CLUB
Cafe And Barber Shop In Connection
915 H..... Modesto-958
Homer's Place 816-9th..... Modesto-3151
LITTLE RENO
Charlie F Silveira Mgr
139 S Front..... Turlock-1542
MARCIA'S 415 H..... Modesto-1851
New Deal The 1022-9th..... Modesto-2272
New Era 621 H..... Modesto-2540-W
Scotty's Cigar Store & Lurch
110 W Main..Turlock-5600
Tubby's 115 S Front..... Turlock-1409
Varni's Cafe 1009 H..... Modesto-2816
Vernon Club
Cadrett & Vaccaro Props
919 I..... Modesto-35

Belting—Mechanical.

Plotkin & Mayer 301 S Center..... Turlock-1396

Beverages—Non Alcoholic.

Coca Cola Bottling Co 1435-11th..... Modesto-100
Lee Comer
Belfast Beverages
610-7th..... Modesto-2640
PEPSI-COLA—
MODESTO BEVERAGE CO
1302-7th.. Modesto-337
PEPSI-COLA BOTTLING CO OF MODESTO
1302-7th.. Modesto-337

Pepsi-Cola Bottling Co of Modesto
1302-7th.. Modesto-337

SEVEN-UP BOTTLING CO
A. Varni & D. Martini
Seven-Up
Cola Root Beer
Lash's Orange
And Flavors
1518-9th..... Modesto-675

Bicycles-Retail.

Lacque Ed F 946-11th. Modesto-976

Billiard Parlors.

Andre Club 727-10th. Modesto-210
 Beacon Billiard Parlors 917 J. Modesto-906
 Mehegan John J 808-9th. Modesto-70
 Melvin Bros Cigar Store Ceres. Modesto-1-R-2
 Mission Recreation 913-11th. Modesto-378

Bird Supplies-See Pet Supplies Headings.

Blacksmiths.

Dahlgren Brothers 106-3rd. Turlock-5134
 Kinnear Machine Works 401-7th. Modesto-549
 Reynolds' Roy Blacksmith &
 Welding Shop 1218-9th. Modesto-305

Blinds

See Venetian Blinds Headings; Also Window Shades Headings.

Boiler Equipment & Supplies.

Johnson & Barrett
 We Repair And Install Boilers
 329-7th. Modesto-685

Bonds-Investment

See Brokers-Stock & Bond; Also Investments.

Bookkeeping & Accounting Machines.

NATIONAL CASH REGISTER CO
 1406 J. Modesto-3155

Bookkeeping Service.

BONNER VIOLA M 1115 I. Modesto-3608

Bottlers.

PEPSI-COLA BOTTLING CO OF MODESTO
 1302-7th. Modesto-337

Box Shook-See Shook.

Boxes-Wooden.

CALIFORNIA PINE BOX DISTRIBUTORS
 PINE FRUIT BOXES
 AND
 BOX SHOOK OF ALL KINDS
 Boxes, Crates, Stitched Covers, Car Strips
 J. J. FLOYD, Mgr.
 435-9th. Modesto-2320

Stockton Box Distributors 1507-9th. Modesto-61
 Stockton Box Distributors S Front. Turlock-1310

Brake Service.

Johnnie's Brake Shop 10th & G. Modesto-3520
 Nick's Electric & Brake Service Stn
 Lander. Turlock-3142
 Vaccaro's Garage & Official Brake Stn
 529-10th. Modesto-2242

Brass Ingots-See Foundries-Brass.

Brewers.

El Dorado Brewing Co 711-7th. Modesto-74
 San Francisco Brewing Corp
 315 Magnolia. Modesto-936

Broadcasting Stations

See Radio Broadcasting Companies & Stations.

Brokers-Insurance

See Insurance Brokers

Brokers-Stock & Bond.

GREENWOOD RAGGIO & CO
 Earl A Holtham Manager
 1024 J. Modesto-1717
 HOLTAM EARL 1024 J. Modesto-1717

Buy War Bonds for Victory.

Buick Authorized Sales & Service

Look on "A" pages under "Automobile Dealers-New Cars"

Builders-See Contractors-Building.

Building & Loan Associations.

MODESTO BLDG & LOAN ASSN
 821-10th. Modesto-330
 Modesto Holding Co 821-10th. Modesto-330
 Turlock Guarantee Bldg & Loan Assoc
 927-11th. Modesto-442
 Turlock Guarantee Bldg Loan Assn
 Reuben W Anderson Secy
 231 W Main. Turlock-1566

Building Materials.

AMERICAN LUMBER CO 9th & M. Modesto-1340
 Brownlite Products Co Kansas & Fkln. Modesto-338
 FARMERS LUMBER CO
 99 Hy Ceres. Modesto-35-R-1
 GRATTON LUMBER CO Denair. Turlock-85-F-2
 Home Lumber Yard Inc
 Tidewater Southern. Turlock-1670
 Modesto Lumber Co 200 N Front. Turlock-156
 Ross Lumber Co 7th & E. Modesto-724
 STANISLAUS LUMBER CO 9th & K. Modesto-5
 TURLOCK LUMBER CO 200 S Front. Turlock-2194
 UNITED LUMBER YARDS INC 430-10th. Modesto-1

Buildings-See Office Buildings.

Burners-See Oil Burners.

Bus Lines.

Acme Bus Co 833-10th. Modesto-36
 Airport Transit 219 Virginia. Modesto-3039-W
 Greyhound Bus Depot 701-10th. Modesto-4210
 (See Advertisement This Page)

Save time and trouble by looking in the Classified Telephone Directory first. It tells you who sells things, who mends things, who does things.



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FINEST
NATIONWIDE
BUS SERVICE

Santa Fe Bus Lines

A Great Motor Coach System

Offering Courtesy, Comfort, and
Safety with Low Fares Over
Scenic Routes

Serving the San Joaquin Valley, California,
And The Nation with Frequent Bus Service

1112-10th Modesto-3648

111 E. Main Turlock-5370



Greyhound DEPOTS

MODESTO:
701 - 10th St. — Phone 4210

TURLOCK:
Front & Olive — Phone 132



Bus Lines-(Cont'd)

Greyhound Bus Depot Front & Olive. Turlock-132
GREYHOUND LINES

SERVING
ALL
AMERICA



PHONE FOR LATEST INFORMATION
BEFORE PLANNING ANY TRIP

"FOR INFORMATION CALL"

CERES
 Ceres Drug Store Ceres. Modesto-57-F-4
 DELHI
 Bailey W G. Delhi-52-F-3
 MODESTO
 Greyhound Bus Depot 701-10th. Modesto-4210
 TURLOCK
 Greyhound Bus Depot Front & Olive. Turlock-132

Oakdale-Riverbank Stage Line
 1327 Enslin Ct. Modesto-1221-J
 Santa Fe Bus Depot 1112-10th. Modesto-3648
 (See Advertisement This Page)
 Santa Fe Bus Depot Ceres. Modesto-11-J-2
 Santa Fe Bus Lines Depot 111 E Main. Turlock-5370
SANTA FE TRAILWAYS BUS SYSTEM

Air-Conditioned Buses serving
California and the Nation.



"FOR INFORMATION CALL"

MODESTO
 Santa Fe Bus Depot 1112-10th. Modesto-3648
 TURLOCK
 Santa Fe Bus Lines Depot
 111 E Main. Turlock-5370

Business Colleges-See Schools-Business

Butane-See Liquefied Petroleum Gases.

Butchers-Retail-See Meats-Retail.

Butchers-Whsle-See Meats-Whsle.

Cabinet Makers.

See also Woodworkers.
 ART'S CABINET SHOP Tully Rd. Modesto-741
 Elliott Cabinet Shop 1007 F. Modesto-484-W

Cabinets-See Cabinet Makers.

Cable

See Electrical Headings; Also Wire Headings.

Cactus-See Nurseries Headings.

Cadillac-LaSalle Sales & Service

Look on "A" pages under "Automobile Dealers-New Cars"

Calculating Machines

See Adding & Calculating Machines Headings.

Candy-See Confectioners Headings.

Canners.

Canners Supply 912 M. Modesto-3391
 Flotill Products Inc 9th & C. Modesto-1010
 Hume G W Co S Front. Turlock-4790
 Pacific Can Co 251 Santa Rosa. Modesto-3811
 Pacific Grape Products Co 320 Grand. Modesto-2310
 Pratt-Low Preserving Co
 Office 119 Snta Ana. Modesto-104
 Warehouse 11th & D. Modesto-929
 Stanislaus Canning Co 12th & B. Modesto-768
 if no answer call. Modesto-2153-W
 Triplett S F 320 Grand. Modesto-2310
 Tri-Valley Packing Assn 1306 D. Modesto-699
 Turlock Co-Operative Growers
 Salida-Oakdale Hwy. Modesto-126-F-2

Carpet Cleaners

See Rug & Carpet Cleaners.

Cartons—See Boxes Headings.

Cash Registers.

BURROUGHS CASH REGISTERS—
BURROUGHS ADDING MACHINE CO
1220 I. Modesto-514

NATIONAL CASH REGISTER CO
Sales-Service-Repairs
1406 J. Modesto-3155

Cash Registers—Repairing.

NATIONAL CASH REGISTER CO
1406 J. Modesto-3155
West Cash Register Service
336 E Market Stockton
(Toll) call "Operator" for Stockton-3-0808

Castings—See Foundries Headings.

Cattle Dealers—See Live Stock.

Cement Contractors

See Contractors—Concrete.

Cement—Retail.

STANDARD MATERIALS CO 1411-9th. Modesto-389

Cemeteries & Memorial Parks.

Hilmar Cemetery Dist Hilmar. Turlock-4-F-22
Masonic Cemetery 2401 H. Modesto-723

Certified Public Accountants

See Accountants—Certified Public.

Cesspool Building & Service.

LUNDGREN B D 2377 Vail Av Stockton
(Toll) call "Operator" for Stockton-2-7909

Chairs—Repairing—See Furniture Repairing.

Champagne—See Wines Headings.

Charitable Organizations

See Social Service Organizations.

Cheese.

Turlock Cheese Factory 226 N 1st. Turlock-1175

Chemicals—Whsle & Mfrs.

ANSUL CHEMICAL CO OF CALIF INC
Hosmer Av. Modesto-2700
Barium Products Ltd Michigan. Modesto-123
Chemurgic Corporation Harding Av. Turlock-1995
Chemurgic Plant No 2 S 99 Hy. Turlock-1998
STOCKTON CHEMICAL CO
Products For Every Type Of Business
421 N Grant Stockton
(Toll) call "Operator" for Stockton-2-7701

People may wish to deal with you personally, but may not remember the name of your firm. An extra listing in the Telephone Directory will insure those calls for you.

TO BE HEARD
c-l-e-a-r-l-y

... please speak directly
into the Telephone with
your lips just clearing
the mouthpiece.

Chemist—Mfg

See Chemicals—Whsle & Mfrs.

Chemists.

San Joaquin Research Lab
Ores-Water-Food-Feed-Indstrial-Etc
6 W Weber Stockton
(Toll) call "Operator" for Stockton-3-1551

Chevrolet Authorized Sales and Service

Look on "A" pages under "Automobile Dealers—New Cars"

Chiropodists.

Maze Albert C 1311 K. Modesto-245-W
Van Valin Earle D Beaty Bldg. Modesto-2607

Chiropractors.

ALLEN GEO F DR
PALMER GRADUATE
Modern Scientific Chiropractic
X-Ray - Neurocalometer - Stereoscope
14th YEAR IN MODESTO
1320-10th. Modesto-1359

Asplin C F 211 McHenry. Modesto-381
Avila J R 1216 I. Modesto-3863
FRANKS H A DR DC
Radionic-Colonic Irrigations
1524 J. Modesto-505
Holmes Fred L 401 Crane. Turlock-1532
Lundgren Effie J 524 Crane. Turlock-1732
McKinnon Margaret L 300 A. Turlock-1444
Rapp Vance 524 N Center. Turlock-1763
RINGER R DE WITT 813 1/2-10th. Modesto-908
Smith & Smith 821-13th. Modesto-689
SOPER WALTER E
Elect-o-Chiropractor Free Exam
121 McHenry. Modesto-3552-W
SUE GEO C 701-8th. Modesto-1602
Tretthewey R A 1420 J. Modesto-1726
(See Advertisement This Page)
West Bonnie E 730 N Bdwy. Turlock-8669

X - R A Y

.. and ..
FLUOROSCOPIC EXAMINATION

ACUTE AND CHRONIC CASES

CHIROPRACTIC

- DIATHERMY
- SHORT WAVE
- SINUSOIDAL
- GALVANIC
- FARADIC
- ULTRA-VIOLET
- INFRA-RED

DR. R. A. TRETHEWEY
CHIROPRACTOR

1420 "J" St. Modesto
(Next Door to American Red Cross)
Phones: Office 1726; Res. 961-J
HOURS: 10-12 and 2-4
EVENINGS: Mon., Wed., Fri.—7:00 to 8:00
SATURDAY: 9:00 to 12:00

Christian Science Practitioners.

Cook Pearl H 1524 I. Modesto-1677
McCorm Etta Mrs 421 Enslin. Modesto-2321

Chrysler-Plymouth Sales and Service

Look on "A" pages under "Automobile Dealers—New Cars"

Churches & Church Organizations.

Beulah Covenant Church Laurel & High. Turlock-1118
Catholic Church 709 J. Modesto-1170
Christian Church 700-11th. Modesto-146
Christian Science Church 1328 H. Modesto-1835-W
Reading Room 1011-11th. Modesto-308
Church of the Brethren
Sierra Dr & Rosedale. Modesto-954-W
Evangelical Free Church Lander Av. Turlock-2600
First Baptist Church W Main. Turlock-453
Good Tidings Church Delhi. Turlock-58-Y-5
Greek Orthodox Church 905-6th. Modesto-4116-W
Jewish Community Center 14th & F. Modesto-2375
Methodist Church First 16th & I. Modesto-854
Missionary Gospel Fellowship
Mercantile Bldg. Turlock-6744
Presbyterian Church First
Office 910-14th. Modesto-1362
St Paul's Episcopal Church 1707 I. Modesto-3374

Cigars & Tobacco—Retail.

Modesto Tobacco Co 615 H. Modesto-125
Schreiber's Cigar Store 101 W Main. Turlock-555
Scotty's Cigar Store & Lunch
110 W Main. Turlock-5600
Smoke Shop 833-10th. Modesto-36
Vernon Club 919 I. Modesto-35

Cleaners—Blanket

See Curtain & Blanket Cleaners.

Cleaners—Carpet

See Rug & Carpet Cleaners.

Cleaners & Dyers.

ACME CLEANERS 2000 H. Modesto-973
BRADBURY'S CLEANING WORKS
1133-10th. Modesto-62
De Luxe Cleaning & Dyeing Wks
560 N Center. Turlock-1126
DELUXE CLEANING SHOP
532 McHenry. Modesto-557
Gardner Cleaners & Tailors 924-15th. Modesto-252
Globe Cleaners & Dyers 1417 I. Modesto-996-W
Halford's Bell Cleaners 1208 H. Modesto-173
Lund Emil 106 S 1st. Turlock-1498
Modern Way Cleaners 429 E Main. Turlock-1554
MODERNISTIC CLEANERS
They're Like New When We're Thru
1604 J. Modesto-4095
Modesto French Dry Cng Wks 519 H. Modesto-751
MODESTO STEAM LAUNDRY & DRY
CLEANING 1201-8th. Modesto-93
Nu-Way Cleaners & Dyers 1306 I. Modesto-334
RECCA CLEANERS & DYERS
1045-11th. Modesto-1015
ROYAL CLEANING & DYEING WORKS
1508-10th. Modesto-2266
Turlock Cleaners 120 Palm. Turlock-17

Cleaners—Hat—See Hat—Renovating.

Cleaners—Upholstery

See Upholstery Cleaners.

Clothing—Men's—Retail.

See Also Men's Furnishings.
Dozier & Leiter 815-10th. Modesto-360
Harold's Clothing Store 733-10th. Modesto-441
Hub Clothing Co The 901 H. Modesto-1892
Klare Outfitters 1003-10th. Modesto-4101
Lundahl Clothing Co 100 W Main. Turlock-147
Musser's Clothing Store 809-10th. Modesto-1009

Clubs.

Henry's Club 704-10th. Modesto-1713
Needles Club 915 I. Modesto-4168
Plantation Club 99 Hy So. Turlock-1636
Townsend Club No 2 225 W Main. Turlock-1435
Townsend National Recovery Plan
922 J. Modesto-545

Your Dollars Will Help Win the War
—Buy War Savings Bonds.

Coal & Coke Dealers—Retail.

Golden Rule Ice & Fuel Co S Bdwy & B. Turlock-1293
MODESTO ICE DELIVERY Tully Rd &
 Caldwell Av. Modesto-296
WEST J S & CO 709-9th. Modesto-201

Cocktail Lounges.

Carolyn Club 109 N Front. Turlock-1625
HENRY'S CLUB 704-10th. Modesto-1713
MARCIA'S 415 H. Modesto-1851
NEEDLES CLUB
 Betty & Freddy
 915 I. Modesto-4168

Coke—See Coal & Coke Dealers Headings.

Cold Storage Lockers.

Anderson's Hilmar Turlock-53-F-2
 Denair Community Cold Storage & Mkt
 Denair. Turlock-44-F-13
MODESTO REFRIGERATING CO
 Renting
 220 Grand Modesto-263
 Turlock Cold Storage Plant
 Lander & Castor. Turlock-1401

Cold Storage Warehouses.

MODESTO REFRIGERATING CO
 Precooling
 220 Grand Modesto-263

Collection Agencies.

MERCHANTS ASSN OF MODESTO
ADJUSTMENT BUREAU 1024 J. Modesto-76
 Peterson Russell E 200 E Marshall. Turlock-1276
 Retailer's Credit Assn Sierra Bldg. Turlock-1285
WILSON COLLECTION AGENCY
 1115 I. Modesto-313

Colleges—See Schools.

Colonic Irrigation.

FRANKS H A DR DC 1524 J. Modesto-505
RINGER R DE WITT 813 1/2-10th. Modesto-908
SWEDISH MASSAGE 1308 I. Modesto-3868

Concrete Construction

See Contractors—Concrete.

Concrete Products.

STANDARD MATERIALS CO 1411-9th. Modesto-389
 Stanislaus Concrete Products Co 99 Hy. Modesto-394
 United Concrete Pipe Co Inc Delhi. Turlock-58-Y-13
 United Concrete Pipe Corp Old 99 Hy. Modesto-655

Confectioners—Retail.

Ertle's Confectionery 925-12th. Modesto-3143-J
 Mayflower Confectionery 310 McHenry. Modesto-1435
 See's Candy Shops 903A-10th. Modesto-730

Confectioners—Whsle & Mfrs.

Ferrini Bros Candy Co 118-99 Hy S. Modesto-3793

Construction Service

See Contractors Headings.

Contractors—Air Conditioning

See Air Conditioning Contractors.

Contractors—Building.

Wirtner F J 1117 Yosemite. Turlock-2564

Contractors—Concrete.

Carlson G L Rosehill Hatchery Rd. Turlock-1944
 Johanson Martin 517 Florence. Turlock-1757

Contractors—Electric

See Electrical Contractors.

Contractors—Excavating.

Stockton Construction Co 40 W Clay Stockton
 (Toll) call "Operator" for. Stockton-4-4863

Shopping is simplified if you know Where to Buy It. The dealers in nationally-advertised articles are listed in the Yellow Pages.

Contractors—General.

Ruddy M J & Son 922 J. Modesto-4290
 Staring & Galbraith 1012 I. Modesto-1087
 Whitsell Wm V Vincent Rd. Turlock-88-Y-22
 Wieland Bros 919 1/2 I. Modesto-509

Contractors—Painting

See Painting Contractors.

Contractors—Paving.

Ruddy M J & Son 922 J. Modesto-4290

Contractors—Plumbing—See Plumbing.

Contractors—Roofing—See Roofing.

Contractors—Sidewalk

See Contractors—Concrete.

Cork Insulation—See Insulating Materials.

Corned Meats—See Meats—Whsle.

Corsets—Retail.

Latz's Department Store 840-10th. Modesto-2500
LENNON'S CORSET SHOP 811-10th. Modesto-562
 Spencer Corsetiere
 Surgical Garments
 Yosemite Blvd. Modesto-52-F-3
 Spencer Corsetiere 127 Harvard. Modesto-2907-W
 Spencer Corsetiere 201 Keystone Av. Turlock-5739
 Spencer Corsetiere 207 Myrtle. Turlock-1943

SPERRY FAY CORSET SHOP

Graduate Corsetiere
 Specializing in
 Surgical & Maternity Fittings
LOV-E' BRASSIERES
 Dimensional Slips — Lingerie — Hosiery
 Beaty Bldg
 1022 J. Modesto-1785

Cosmetics—Retail.

Merle Norman Cosmetics 1209 K. Modesto-3030

Crankshaft Grinding.

Modesto Machine Works 1106 G. Modesto-593

Creameries.

Borden Co Kansas Av. Modesto-1200
BORDEN'S DAIRY DELIVERY CO INC
 1029-11th. Modesto-40
 Carkeet's Melon City Creamery
 306 E Main. Turlock-1452
 College Dairy 711 I. Modesto-2545
COVERLY'S CREAMERY
 Fountain Restaurant Open 7 AM-12 PM
 1602 J. Modesto-1620
 Golden Rule Dairy 227 Maze Blvd. Modesto-208
 LeMarr Fountain
 Breakfast Luncheon Open 8 AM-11 PM
 1019-10th. Modesto-963
 Li'l Bear Creamery
 Open 8-11 Week Days 8-12 Sun 8-1 Sat
 907-10th. Modesto-2073
 Milk Prod Assn of Cen Calif 510-9th. Modesto-333
 Purity Creamery 1028 I. Modesto-1789
 Velvet Ice Cream Co 1131-10th. Modesto-2247

Creamery Supplies

See Dairy Equipment & Supplies.

Credit Reporting Agencies.

ASSOCIATED CREDIT BUREAUS OF AMERICA—
 RETAILERS' CREDIT ASSN OF MODESTO
 922 J. Modesto-3800

Crematoriums.

CASA BONITA MAUSOLEUM CO
 Cemetery Lane Stockton
 (Toll) call "Operator" for. Stockton-3-0486

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THE BORDEN COW



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Borden's
country-fresh

MILK

IN THE CREAM TOP BOTTLE
PASTEURIZED AND UNPASTEURIZED

OR PHONE BORDEN'S
DAIRY DELIVERY CO.

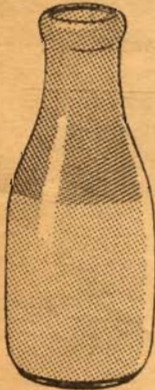
1029 11th Street Modesto
Modesto 40
Turlock 1207

ICE CREAM • SHERBET

MILK

CREAM

- BUTTERMILK
- CHOCOLATE MILK
- DAIRY PRODUCTS
- COTTAGE CHEESE



FRESH - RICH
DAIRY PRODUCTS

From Our Own Herd

Grade "A" Pasteurized Milk
Grade "A" Raw Milk

From Producer To Consumer

Wholesale - Retail

Kephart's Valley Dairy

PHONE MODESTO

5-F-22

Crop Dusting.

Hawke Crop Dusting Co 922 J..... Modesto-545

SHAHER BILL

COMMERCIAL DUSTING

320 Burney..... Modesto-1369

Curtain & Blanket Cleaners.

MODESTO STEAM LAUNDRY &
DRY CLEANING 1201-8th... Modesto-93

Cylinder Reboring & Regrinding.

Modesto Machine Works 1106 G..... Modesto-593

Dairies.

Belvedere Dairy 102 John Muir Ct. Modesto-1431-J

BORDEN'S DAIRY DELIVERY CO INC
1029-11th... Modesto-40
(See Advertisement This Page)

COLLEGE DAIRY 711 I..... Modesto-2545

Fox Creamery
Bordens Dairy Products
310 E Main..... Turlock-1207

Golden Poppy Dairy 1024-9th..... Modesto-3786

Golden Rule Dairy 227 Maze Blvd..... Modesto-208

(See Advertisement This Page)

Johnson's Warner Dairy Denair Hy..... Turlock-1708

Kephart's Valley Dairy Ceres..... Modesto-5-F-22

(See Advertisement This Page)

Markleys' Dairy Denair Hy..... Turlock-64-F-2

Rohde Bros Dairy Ceres..... Modesto-1-J-2

Dairy Equipment & Supplies.

DE LAVAL DAIRY EQUIPMENT—
TOBEY'S ELECTRIC WORKS
1315-12th... Modesto-364

Empire Pacific Co Woodland Av..... Modesto-1185

Surge Dairy Supply Co 239 W Main... Turlock-1659-M

Thorsens' The Plumbers 124 Lander Av. Turlock-1232

Tobey's Electric Works 1315-12th... Modesto-364

Wellman Brothers 1228-9th..... Modesto-776

Dairy Products.

See also Milk Products.
Kephart's Valley Dairy Ceres..... Modesto-5-F-22

» » Make It Your Rule to Ask for
Golden Rule Milk, Buttermilk, Pure
Cream & Chocolate Milk at your
favorite Grocery or Restaurant.

GOLDEN RULE DAIRY
227 Maze Blvd. Modesto-208

FOUR THOUGHTFUL ITEMS OF
TELEPHONE PROCEDURE

1. Please answer promptly.
2. Please be on the line when the party you want answers.
3. Please speak distinctly and slowly, with the lips just clearing the transmitter.
4. Please replace the receiver gently when through talking.

Dehydrators.

Boothe Fruit Co 114-11th..... Modesto-506

Ceres Dehydrator Whitmore Av Ceres. Modesto-2-J-11

Chapman Dehydrator Co Inc 12th & D... Modesto-117

Pacific Coast Dehydrated Products Co
Hatch Rd & 99 Hy... Modesto-3541-M

Puccinelli Packing Co 3d..... Turlock-1691

SARDIK FOOD PRODUCTS CORP

Barney H York-Manager
922 J..... Modesto-784

Turlock Dehydrating & Packing Co
Knut Knutsen Mgr

5th & D..... Turlock-1410

Delicatessens.

Modesto Delicatessen & Ravioli Factory
902 I... Modesto-452

Dental Laboratories.

Lewis Dental Laboratory 922 J..... Modesto-341-W

Russell Frank H Dental Lab 1115 I... Modesto-149

Dentists.

Anderson Wesley W Berg Bldg..... Turlock-1974

Boies C L 124 W Main..... Turlock-1302

Campbell J C 807 1/2-10th..... Modesto-3528

Channing H D Bk of Amer Bldg..... Turlock-1436

Coil Earl E 1409 H..... Modesto-287

Englesby Lawrence G 920-15th..... Modesto-288

FRENCH CHAS P Mercantile Bldg... Turlock-1124

Gilson E L 908-14th..... Modesto-1254

Harris Allan D 1024 J..... Modesto-186

Hodges Geo A Bk of Amer Bldg..... Turlock-193

Jungerman O R 103 Park..... Modesto-811

Low W A 1024 J..... Modesto-952

Meyer A A 1212 K..... Modesto-1293

Morris W W 928 I..... Modesto-541

Neal A G 813 1/2-10th..... Modesto-2452

O'Connell A J 1024 J..... Modesto-324

Pyne J S 1012 I..... Modesto-156

Russell Lyle D 1024 J..... Modesto-2835

Schroeder Benjamin L Dr 922 J..... Modesto-783

Soderstrom E F 1024 J..... Modesto-280

Stultz R F 1024 J..... Modesto-2373

Taylor B S 928 I..... Modesto-919

Dentists—Orthodontists

Russell Lyle D 1024 J..... Modesto-2835

Department Stores.

Kress S H & Co 922-10th..... Modesto-760

Loeb's Dept Store 840-10th..... Modesto-2500

MONTGOMERY WARD & CO

Retail Dept Store 1015-10th..... Modesto-660

Catalog Order Dept 1015-10th..... Modesto-1865

Credit Dept 1015-10th..... Modesto-3126

MONTGOMERY WARD & CO

Retail Dept Store 321 E Main..... Turlock-126

Catalog Order Dept 321 E Main... Turlock-1752

National Dollar Stores 928-10th..... Modesto-499

Newberry J J Co 844-10th..... Modesto-2689

PENNEY J C CO 923-10th..... Modesto-433

PENNEY J C CO 139 W Main..... Turlock-149

SEARS ROEBUCK & CO 10th & K... Modesto-3710

Turlock Mercantile Co 200 W Main... Turlock-1322

Woolworth F W Co 812-10th..... Modesto-915

Woolworth F W Co 129 W Main..... Turlock-1572

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ACME INVESTIGATION BUREAU
J. J. COLLETTI
All Investigations Strictly
Confidential
Detectives — Watchmen
Patrol & Guard Service
1115-1..... Modesto-584
If No Answer Call..... Modesto-3293

Brookhart E Upton Belding Bldg Stockton
(Toll) call "Operator" for..... Stockton-7-7127

Draperies.

GRAHAM'S FURNITURE & APPLIANCE
STORE 1211 J... Modesto-1965

SMITH HOWARD
Free Estimates & Advice
440 Hackberry..... Modesto-1694-J

When you call somebody by telephone,
"play ball" with him by giving him time to
answer. A few more seconds may do it!

Draying.

See also Trucking.
PRICKETT TRANSPORTATION CO
 99 Hy & Kiernan Rd. Modesto-2124

Dresses.

Du Bois Smart Shop 927-10th. Modesto-2525
 Farmer Ruth H 303 E Main. Turlock-1616
HAMMER 920-10th. Modesto-142
 Jensen's Dress Shop 124 N Center. Turlock-1584
 Mode O' Day 132 W Main. Turlock-1143
 Nancy's Dress Shop 1014 J. Modesto-676
 Style Shop 910 1/2-10th. Modesto-2079-W

Dressmaking.

ALTERATION SHOP
 Vera McKim & Connie Muller
 1027 I. Modesto-2081
 Baird Katherine 1107 1/2 J. Modesto-3077-J
 Bassette Florence Mrs 719-10th. Modesto-718-J

Drilling.

Bumgardner George 1802 Fairmont. Modesto-482

Druggists.

Boies' Drug Store 125 W Main. Turlock-150
 Boies' Drug Store 125 W Main. Turlock-1290
 Central Drug Store 901-10th. Modesto-700
 Ceres Drug Store Ceres. Modesto-57-F-4
 Don's Drugs 1612 J. Modesto-2682
ECONOMY DRUG STORE 601 H. Modesto-2656
 Hauck's Pharmacy Bdwy & Main. Turlock-1200
 Hilmar Drug Store Hilmar. Turlock-62-F-21
 Husband's Pharmacy 829-10th. Modesto-96
 Johnson Drug Store 318 E Main. Turlock-194
 Lynn's Drug Store 125 N Bdwy. Turlock-115
 Maze Drug Store 801-10th. Modesto-91
 Model Pharmacy The
 Professional Prescription Service
 806-14th. Modesto-13
 Modesto Drug Co 1016 I. Modesto-335
 Owl Drug Co 936-10th. Modesto-2537
PRATO'S PAYLESS DRUG STORE
 802-10th. Modesto-3656
 Regal Drug Store 1031 I. Modesto-97
ROGERS DRUG CO 402 H. Modesto-152
 San Joaquin Drug Co 1214 H. Modesto-160
 Scott's Drug Store 935-10th. Modesto-270
 Sontag Drug Store No 112 912-10th. Modesto-3218
 Turlock Drug Co 233 E Main. Turlock-128
 Victor Drug Co 1032 J. Modesto-800

Druggists-Delivery Service

Boies' Drug Store 125 W Main. Turlock-150

Druggists-Prescription

Don's Drugs 1612 J. Modesto-2682
 Victor Drug Co 1032 J. Modesto-800

Drugless Physicians.

Berg F H 214 McHenry Av. Modesto-879

Dry Cleaning-See Cleaners & Dyers.

Dry Goods.

Penney J C Co 923-10th. Modesto-433
 Shackelford-Ullman Co 1017 I. Modesto-38
 Wickstrom's Apparel Shop 245 W Main. Turlock-1983

Dutch Boy Paints, Varnishes & Enamels

Look on "P" pages under "Paints"

Dyers-See Cleaners & Dyers.

Dyers-Shoe-See Shoe Repairing.

Ear Phones-See Hearing Aids.

Egg Buyers

Modesto Feed Store 215 Yosemite Blvd. Modesto-743

Eggs.

Olsen Bros Madona Av. Modesto-3752
 Poultry Producers of Central Calif
 10th & B. Modesto-2822
 Simmons Frank D 917 L. Modesto-4163

Electrical Appliances

Federal Outfitting Co 908-10th. Modesto-746

Electrical Appliances-Repairing

Zimmerman L W 819-11th. Modesto-148

Electrical Contractors.

Cornell's Shorty Electric Shop
 317 Orange. Turlock-7564
 Electrical Workers Union Local No B-684
 604-10th. Modesto-722-W
 Greenberg J & Co 1326-9th. Modesto-523
 Hansen's 285 Tully Rd. Modesto-720
MODESTO ELECTRIC CO 1308 J. Modesto-2241
 If no answer call. Modesto-2814-R
 If no answer call. Modesto-3183-J

Electrical Goods.

Andrews Motor & Elec Wks 531-11th. Modesto-2400
 Electric Motor Service 208 N 1st. Turlock-1589
 Greenberg J & Co 1326-9th. Modesto-523
 Turlock Irrigation District 115 N Bdwy. Turlock-1212
 Wille Electric Supply Co 1016 G. Modesto-1020
 Zimmerman L W 819-11th. Modesto-148

Electrical Goods-Wholesale.

MODESTO ELECTRIC CO 1308 J. Modesto-2241
WILLE ELECTRIC SUPPLY CO
 1016 G. Modesto-1020

Electrical Motors-Repairing

ANDREWS MOTOR & ELECTRIC WORKS
 531-11th. Modesto-2400
 Arano George 1115 G. Modesto-2664
 (See Advertisement This Page)
ELECTRIC MOTOR SERVICE
 208 N 1st. Turlock-1589
MODESTO ELECTRIC CO 1308 J. Modesto-2241

Electrical Motors-Wholesale

WILLE ELECTRIC SUPPLY CO
 1016 G. Modesto-1020

Electrical Power Companies.

MODESTO IRRIGATION DISTRICT
 823-11th. Modesto-213
 For Electric Service or Trouble
 Day or Night Call. Modesto-213
 If no answer call. Modesto-228
 Pacific Gas & Elec Co 1006 H. Modesto-3000
 Pacific Gas & Electric Co 127 S Front. Turlock-1597
 Turlock Irrigation District
 Office. Turlock-143
 Trouble Dept. Turlock-1212
 Shops & Yards N Bdwy. Turlock-68-F-2

Electricians.

Modesto Electric Co 1308 J. Modesto-2241
 Modesto Electric Supply Co 1009 G. Modesto-339

Electricians-Automobile

See Automobile Electrical Service.

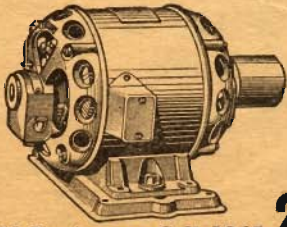
The charge for extra listings is small. You can obtain further information by calling our Business Office.

ELECTRIC MOTORS
REWOUND - REPAIRED

Sold and Exchanged
 New & Rebuilt
 Pressure Systems
 1115 G St.
 Modesto

2664

If No Answer Call 1365
 "No Job Too Large or Too Small!"
GEORGE ARANO



Employment Agencies.

Calif State of Employment Dept of
 720-10th. Modesto-80

FILIPINO EMPLOYMENT AGENCY

Bonded & Licensed by the State
 ALL NATIONALITIES
 FARM -- HOTELS
 RESTAURANTS -- DOMESTIC
 239 S. El Dorado, Stockton
 (Toll) Call Operator for. Stockton-2-4572
 If no answer call. Stockton-3-0372

U S Government
 U S Employment Service 720-10th. Modesto-80

Employment Agencies-Clerical

Modesto Business College 914-11th. Modesto-978

Engineers.

Goldschmidt A L 115 Magnolia. Modesto-729-W

Engineers-Civil

BROOKEY W W 1116 H. Modesto-3180

Engraving-Photo

MODESTO BEE 815-11th. Modesto-2200

Excavating Contractors

See Contractors-Excavating.

Exide Batteries

Look on "B" pages under "Batteries-Retail"

Express Forwarding.

Railway Express Agcy Inc 1029-9th. Modesto-749
 Railway Express Agcy Inc Crane Av. Turlock-1604

Exterminating.

Paramount Pest Control Service
 315 Magnolia. Modesto-671
 (See Advertisement This Page)

Calling...

"DOC KILZUM"
 his patients ALL DIE
 THAT'S WHY WE ARE
PARAMOUNT
 IN CONTROL OF



- RATS
- BATS
- MICE
- ROACHES
- FLEAS
- ANTS
- SILVERFISH
- MOTHS
- TERMITES
- ETC.

HOTELS
 APARTMENTS
 & HOMES
 OUR SPECIALTY

Modesto
671

PARAMOUNT
PEST CONTROL SERVICE

Feed.

- ALBERS FEEDS—**
CHRISTOFFERSEN'S POULTRY EGG & FEED MKT 121 S Bdwy. Turlock-1466
- CARLSON FEED CO** 201 S Bdwy. Turlock-1546
 Empire Feed & Seed Store Empire. Modesto-60-F-2
- FLODEN BROS FEED DEPT** 420-7th. Modesto-4224
- GRANGE CO THE** 1874-9th. Modesto-530
 Turlock Office S Front & Marshall. Turlock-148
- MISSION CHICK STORE**
 Hill's Superior Feeds
 209 Lander Av. Turlock-1987
- MODESTO FEED STORE**
 215 Yosemite Blvd. Modesto-743
- NORDEEN FEED & GRAIN CO**
 121 S Center. Turlock-1470
- NORTHERN CALIF WAREHOUSE**
 9th & B. Modesto-1330
- PEERLESS MILLING CO** 316 S Center. Turlock-1719
- PEERLESS MILLING CO INC**
 1021-8th. Modesto-686
- WEST J S & CO** 709-9th. Modesto-201
 Wilson T E & Son Ceres. Modesto-109-F-14

Feed—Hay—See Hay

Fertilizers.

- Best Fertilizers Co The N Central Av. Modesto-542
 Collins & Green Ceres. Modesto-859-W
- GRANGE CO THE** 1874-9th. Modesto-530
 Turlock Office S Front & Marshall. Turlock-148
 Green Lyle Ceres. Modesto-859-W
- LYNG ED J WAREHOUSE**
 Coldwell & 99 Highway. Modesto-3322
- Modesto Feed Store 215 Yosemite Blvd. Modesto-743
 Stearns Roy O
 Liquid Fertilizers-Dry Mixes-
 Lime-Sulphur Products-Insecticides-Seeds
 8th & K. Modesto-346-W
 Wilson T E & Son Ceres. Modesto-109-F-14

Financing.

- See also Loans.
 Modesto Production Credit Assn 1207 K. Modesto-395

Fire Extinguishers—Chemical

- Ansul Chemical Co of Calif Inc
 Hosmer Av. Modesto-2700

Fire Prevention Equipment.

- ANSUL CHEMICAL CO OF CALIF INC**
 Hosmer Av. Modesto-2700

Fish.

- American Fish Market 913 K. Modesto-1050
 Turlock Fish Mkt 128 N 1st. Turlock-1630

Fishing Bait.

- Modesto Rod & Gun Shop 714 H. Modesto-1682

Fishing Tackle.

- Modesto Rod & Gun Shop 714 H. Modesto-1682

Fixtures

- See Specific Kinds, i. e. Lighting Fixtures; Store Fixtures.

Floor Coverings

- See Specific Kinds, i. e., Linoleum, Etc. Headings.

Floor Machines—Renting

- Paul's Paint Store 243 W Main. Turlock-1690

Floors.

- Burns & Maple's Floor Co 216 H. Modesto-367

Floors—Finishing

- Wirtner F J 1117 Yosemite. Turlock-2564

Tools, equipment, methods of tackling the job and the "language of the business" are the same north or south, east or west. Management men, construction men, maintenance men from all parts of the country know how to meet any emergency with teamwork.

Florists.

- BOB'S FLORAL SHOP**
 Next To Post Office
 1121 I. Modesto-1487
 If no answer call. Modesto-851-M
 Caplan Robert 1121 I. Modesto-1487
- COWDREY'S FLOWERS** 906-12th. Modesto-1992
- DAVIS FLOWER SHOP**
 Member Florists Telegraph Delivery
 229 W Main. Turlock-136
- HART FLORAL SHOP** 130 Hackberry. Modesto-3006
 Loomis Seed & Floral Co 1006-10th. Modesto-987
 (See Advertisement This Page)
- Ordway Florists 1030-13th. Modesto-122
- SAN FRANCISCO FLORAL** 1310 J. Modesto-1380
 Turlock Flower Shop 241 W Main. Turlock-1369
 Wallin's House of Flowers 124 N Bdwy. Turlock-1415

Flowers

Distinctive Floral Creations

- WEDDING BOUQUETS
- DECORATIONS
- FUNERAL SPRAYS
- CUT FLOWERS
- FLORAL DESIGNS
- CORSAGES

BONDED MEMBER

We
 Telegraph
 Flowers
 Any-
 where



Friendly
 Depend-
 able
 Service

"Let Us Be Your Florist"

**LOOMIS
 FLORAL SHOP**

1006 TENTH ST.

Telephone MODESTO 987

If no answer call MODESTO 1532-W

**MEMORY
 plays tricks**

If in doubt about a
TELEPHONE NUMBER

Please look it up
 in the
Directory

When you invest in United States War Savings Bonds and Stamps you are helping to defend America; to make it a stronghold of freedom and democracy.

Fluorescent Products.

- AD-ART SIGN CO** 712-10th. Modesto-248

Flywheels—Repairing

- See Automobile Repairing; Also Welding.

Food Products.

- Grocers Packing Co
 Budget Pack Products Distributor
 617-11th. Modesto-4178
- Hosking's Food Products 607½-11th. Modesto-2648
- Modesto Health Food Store 1017 H. Modesto-132
- Modesto Ravioli & Noodle Factory
 1518-9th. Modesto-675

Food Products—Health

- MODESTO HEALTH FOOD STORE**
 Specializing in Natural Foods
 1017 H. Modesto-132

Foot Treatment

- Van Valin Earle D Dr Beaty Bldg. Modesto-2607

Foundries.

- ART'S CABINET SHOP**
 Foundry Representative—Pattern Making
 Tully Rd. Modesto-741
- Modesto Foundry Michigan Av. Modesto-3112
- STOCKTON IRON WORKS**
 Harrison & Lindsay Stockton
 (Toll) call "Operator" for. Stockton-7-7091

Foundries—Brass

- AUGUSTINE BRASS CASTING CO**
 1137 S Pilgrim Stockton
 (Toll) call "Operator" for. Stockton-3-1312

Freight Forwarding.

- VALLEY EXPRESS CO** 7th & K. Modesto-968

Frigidaire Electric Ranges

- Look on "S" pages under "Stoves—Electric Ranges"

Frigidaire Refrigerators

- Look on "R" pages under "Refrigerators—Electric"

Fruit Drying.

- Highest Quality Food Co
 140 Santa Cruz Av. Modesto-4012

Fruits.

- American Fruit Growers Inc 11th & C. Modesto-802
 Berberian K 315-11th. Modesto-1552
 Bettencourt A T Tidewater Southern. Turlock-1796
 Boothe Fruit Co 114-11th. Modesto-506
 Boysen Chas 202-11th. Modesto-953
 Calif Canning Peach Assn 829-11th. Modesto-874
 Calif Packing Corp Empire. Modesto-60-F-3
 Calif Packing Corp 9th & D. Modesto-58
 Calif Prune & Apricot Growers Association
 829-11th. Modesto-874
- Chapman Dehydrator Co 12th & D. Modesto-117
- Citrus Fruit Mkt 219-7th. Modesto-317
- Fair R Inc Hosmer Av. Modesto-589
- Fritts & Wooten Tully Rd. Modesto-835
- Guggenheim & Co 1202 D. Modesto-2340
- Half Moon Fruit & Produce Co Inc
 Salida. Modesto-362-J
- Johnson Fruit Co 11th & B. Modesto-888
- Jones & Kavanagh Tidewater Southern. Turlock-1300
- LaRosa Joseph & Sons 11th & C. Modesto-164
- Liberty Dried Fruit Packing Co
 114-11th. Modesto-506
- Lindley Fruit Co Empire. Modesto-15-J-11
- Loconte Vito Oakdale Sonora Hy. Modesto-77-F-3
- Modesto Dry Yard Inc 120-10th. Modesto-916
- Modesto Fruit Exchange 11th & D. Modesto-684
- Olson O G Co N Front. Turlock-1456
- Pacific Fruit & Produce Co N Front. Turlock-1720
- Rosenberg Bros & Co 10th & C. Modesto-949

(Continued Next Page)

More and more, business men are finding that it pays in good will to place and receive their telephone calls with as little time-lag for the other fellow as possible. They place their own calls or stay close to the telephone when they tell someone else to do it.

Fruits.—(Cont'd)

Rumble C B & Sons Salida..... Modesto-1157
 Santa Margarita Land & Cattle Co
 Denair.. Turlock-49-F-22
 Smith Emmett 211-10th..... Modesto-2642
 Smith Jas W 1529-9th..... Modesto-4314
 Sutter Packing Co 99 Hy N..... Modesto-559
 Swim L C 604 Encina..... Modesto-2252-W
 Turlock Fruit Co
 Fresh Fruit & Vegetables
 228 A..... Turlock-144

Fruits—Dried.

Boothe Fruit Co 114-11th..... Modesto-506
 Puccinelli Packing Co 3d..... Turlock-1691
 Rosenberg Bros & Co 10th & C..... Modesto-949

Fruits—Shipping

La Rosa Joseph & Sons 11th & C..... Modesto-164
 Modesto Fruit Exchange 11th & D..... Modesto-684
 Rumble C B & Sons Salida..... Modesto-1157

Fruits—Wholesale.

Nye E J 520 B..... Turlock-1184

Fuels

See Specific Kinds, i. e. Coal and Coke Dealers;
 Oils; Etc. Headings.

Fumigating.

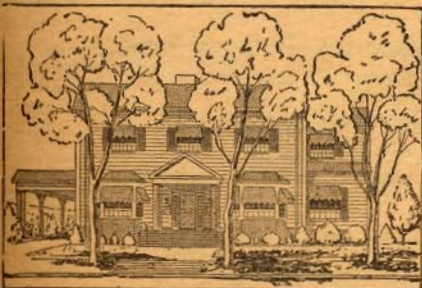
Ansul Chemical Co of Calif Inc
 Hosmer Av.. Modesto-2700

Funeral Directors.

GUY FUNERAL CHAPEL 247 N Bdwy.. Turlock-191
 Guy J W 247 N Bdwy..... Turlock-191
 MOORE FUNERAL CHAPEL 2019 H.. Modesto-3377
 O'HARA-LUND MORTUARY
 410 W Main.. Turlock-159
 SHANNON CHAPEL 16th & I..... Modesto-22
 SOVERN FUNERAL HOME 704-12th.. Modesto-735
 (See Advertisement This Page)

**SOVERN
 FUNERAL
 HOME**

Established 1920



Corner of 12th and G Streets

Telephone
**MODESTO
 735**

Furnaces.

Jackson's N 99 Hy..... Turlock-298

Furniture.

Bueno Furniture Refinishing Co 611 I.. Modesto-1089
 Culver's Furniture Store 123-99Hy So. Modesto-3736

CUT-RATE FURNITURE STORE

119 S Front.. Turlock-1985

GRAHAM'S FURNITURE & APPLIANCE

STORE 1211 J.. Modesto-1965

HUGGINS E F 1107 I..... Modesto-31

LOSHER'S FURNITURE DEPT

818-10th.. Modesto-27

Majestic Furniture Co 725-10th.. Modesto-2051-W

(See Advertisement This Page)

Modesto Furniture Exchange 721-8th.. Modesto-1767

Oesau Second Hand Store 1320-9th. Modesto-1709-W

Osborn & Son E Main & Center..... Turlock-118

Peterson A L Furn Co 133 W Olive.... Turlock-1403

PLOTKIN & MAYER

New & Used Furniture
 301 S Center..... Turlock-1396

Turlock Furniture Co 120 N Bdwy.... Turlock-1110

UNION FURNITURE CO

Out Where Overhead Is Low
 And
 Values Greater

Open Evenings by Appointment

335-99 Highway So..... Modesto-527

Valley Furniture Exchange 507 H.... Modesto-180-W

Ward Furniture Co 1028-10th..... Modesto-1055

West Side Furniture Co 608 H..... Modesto-1473

Wherry Furniture Co 917-11th..... Modesto-25

Furniture—Made to Order

Galliher Upholstering & Manufacturing Co

307 Maze Blvd.. Modesto-3036

(See Advertisement This Page)

Furniture Refinishing.

**GALLIHER UPHOLSTERING &
 MANUFACTURING CO**

See Our Advt Under Upholstering

307 Maze Blvd..... Modesto-3036

Furniture Repairing.

Gregory Upholstering Co 1502-10th... Modesto-1133

Modesto Furniture Service 1230-9th.. Modesto-1444

Furniture—Second Hand.

Cut-Rate Furniture Store 119 S Front.. Turlock-1985

Modesto Furniture Exchange 721-8th.. Modesto-1767

(See Advertisement This Page)

Mortensen's Tire Co 712-9th..... Modesto-2246

(See Advertisement This Page)

Plotkin & Mayer 301 S Center..... Turlock-1396

Valley Furniture Exchange 507 H.... Modesto-180-W

Two friendly telephone habits; QUICK to answer when your bell rings; SLOW to hang up when you call someone who does not immediately respond. In calling others, remember that the called person may be almost there—so wait a few seconds longer.

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 REAL DEEP SPRING**

Upholstered Pieces are no longer being made in American Furniture factories. . . . Let us Rebuild and re-cover your

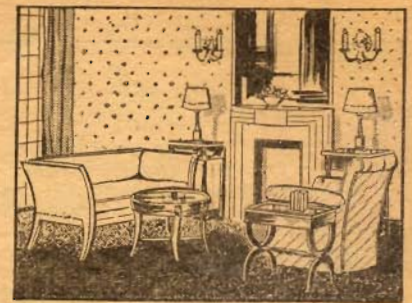
Living Room Pieces — Chesterfields - Chairs, Etc.

Deep Spring Luxurious Construction

Modesto 3036

**GALLIHER UPHOLSTERING
 & MANUFACTURING CO.**

307 Maze Blvd.



WE BUY & SELL

New and Used

FURNITURE

Highest Prices Paid For
 Used Furniture

**MAJESTIC
 FURNITURE CO.**

725-10th St. Modesto 2051-W
 922 H St.

West Side Furniture

608 H St. MODESTO-1473
 HOME OF COLEMAN PARTS

**NEW & USED
 FURNITURE**

BOUGHT & SOLD
 "See Us Before You Sell"

Stoves, Springs, Chesterfields,
 Radios, Mattresses, Rugs,
 Linoleum

Everything You Need for the Home

MORTENSENS

712-9th St.
 Telephone MODESTO-2246

New and Used
FURNITURE

& HOUSEHOLD GOODS
 Bought & Sold

We Sell for Less

SEE US BEFORE YOU BUY

Stoves - Mattresses - Springs - Chairs -
 Linoleum - Tables - Radios - Etc.

Modesto Furniture Exchange

721-8th St. MODESTO-1767
 Residence..... MODESTO-2899-W

Furs.

BENIOFF'S FRED FURRIERS

FOR EVERY FUR SERVICE
CALL FRED BENIOFF

The West's Leading Furrier
American Inspired Cinema Fashions
Remodeling - Repairing - Storage
515 E Main (Benioff Bldg) Stockton
(Toll) Call Operator For... Stockton-5-5411

MARTIN FUR CO 1310 1/2 J. Modesto-179
WEISINGER'S FUR SHOP 547 E Market Stkn
(Toll) call "Operator" for Stockton-2-5147

Furs—Remodeling

MARTIN FUR CO 1310 1/2 J. Modesto-179

Garages.

Ford Garage Bdwy & A Turlock-1181
Frantz John Coffee Rd. Modesto-1480-W
Graham Ivan H 711-11th. Modesto-7
Herron H H Garage 919 K. Modesto-984
Highway Garage 99 Hy So Ceres. Modesto-1-R-4
Keyes Garage Keyes. Turlock-17-Y-4
Knight & McCray Garage & Service Sta
Salida. Modesto-13-J-3
Mack's Service Garage 502-10th. Modesto-1565-W
Owens Garage 1422-9th. Modesto-2592
Paradis Frank 1110-9th. Modesto-423
Scott D J Garage Denair. Turlock-44-F-11
Shurtz Douglas W College Av. Modesto-2469-W
Simon's Garage Olive & Front. Turlock-1134
Tow Service Garage Crows Lndg Rd. Modesto-2103
Vaccaro's Garage & Official Brake Stn
529-10th. Modesto-2242
Westport Service Crows Landing Rd. Modesto-6-J-11
WYATT GARAGE
Chevrolet Specialists
716-11th Modesto-3081

Garbage Collecting.

MODESTO GARBAGE CO 208 Rose. Modesto-1224
If no answer call. Modesto-1845
TURLOCK SCAVENGER CO
539 Wolfe. Turlock-1643

Garden Equipment & Supplies.

Knox Seed Co 810-10th. Modesto-456
Loomis Seed & Floral Co 1006-10th. Modesto-987

Garments.

Arden's Dress Shop 913 1/2-10th. Modesto-928
Clairmotta's Dress Shop 813-11th. Modesto-2780
Fashionaire Shop 914-10th. Modesto-3772
Federal Outfitting Co 908-10th. Modesto-746
Hardin's Str For Women 1008 J. Modesto-1658-W
Kelly Apparel Shop 826-10th. Modesto-260
Lee's Women's Apparel Shop 1022 I. Modesto-386
Lennon's Corset Shop 811-10th. Modesto-562
Marvel The 1029 J. Modesto-550
Moss Stores Inc 903-10th. Modesto-269

Garments—Ladies' Ready to Wear

FARMER RUTH H 303 E Main. Turlock-1616
Federal Outfitting Co 908-10th. Modesto-746
KIERNAN'S 1015 I. Modesto-238

Gasoline Distributing

BEACON GASOLINE—
MODESTO PETROLEUM CO 22-9th. Modesto-512
MOHAWK GASOLINE—
INDEPENDENT GASOLINE CO
Salida Hy & Tully Rd. Modesto-340
NORWALK GASOLINE—
GOODRICH OIL CO S Highway. Turlock-1560
THRIFT OIL CO Yosemite Blvd. Modesto-2489

Gasoline Service Stations

See Service Stations.

Geophysicists.

Miller Geophysical Co 1024 J. Modesto-3122
Western Geophysical Co
1st Natl Bank Bldg. Turlock-127

Gift Shops.

GIFT HOUSE 1101 I. Modesto-4061
Julien's Home Appliances 311 E Main. Turlock-1367
Youngdale Frank J 308 Line. Turlock-1455

Glass.

ACME GLASS CO 710 G. Modesto-3226
CENTRAL GLASS CO 1314-10th. Modesto-1873
If no answer call. Modesto-1176-R
Paul's Paint Store 243 W Main. Turlock-1690

Glass—Automobile

ACME GLASS CO
Auto Glass Installed While You Wait
710 G. Modesto-3226
CENTRAL GLASS CO 1314-10th. Modesto-1873
If no answer call. Modesto-1176-R

Golf Courses.

Municipal Golf Course Tuolumne Blvd. Modesto-1460

Goodyear Tires

Look on "T" pages under "Tires"

Government Offices—City

See Alphabetical Directory under
"Name of City"

Government Offices—County

See Alphabetical Directory under
"Stanislaus County of"

Government Offices—Federal

See Alphabetical Directory under
"U S Government"

Government Offices—State

See Alphabetical Directory under "Calif State of"

Grain.

Carlson Feed Co 201 S Bdwy. Turlock-1546
FARMERS' WRHSE & SUPPLY CO
413 S 1st. Turlock-1313
GRANGE CO THE 1874-9th. Modesto-530
Turlock Office S Front & Marshall. Turlock-148
Knutsen Bros 1st & Florence. Turlock-5578
Nordeen Feed & Grain Co 121 S Center. Turlock-1470
NORTHERN CALIF WAREHOUSE
9th & B. Modesto-1330
PEERLESS MILLING CO 316 S Center. Turlock-1719
Stanley & Kirkman 730-10th. Modesto-842
WEST J S & CO 709-9th. Modesto-201
Wilson T E & Son Ceres. Modesto-109-F-14

Gravel.

Gravel Products Co Hatch Rd Hughson
(Toll) call "Operator" for. Hughson-24-W
Putnam Sand & Gravel Co 11th & A. Modesto-2323
STANDARD MATERIALS CO
1411-9th. Modesto-389

Greeting Cards.

Julien's Home Appliances 311 E Main. Turlock-1367

Greyhound Lines

Look on "B" pages under "Bus Lines"

Groceries.

AIRPORT CASH MARKET
Jess Bell Owner
600 Benson Modesto-3691
AYRES MARKET 1330-12th. Modesto-302
Bailey W G Delhi. Turlock-52-F-3
Ballico Cash Grocery Ballico. Turlock-76-Y-11
Best Buy Store 202 Rosemont. Modesto-3041
Central Valley Grocers 131-11th. Modesto-765
Colony Grocery Stevinson. Turlock-96-Y-12
Conetto Grocery McHenry. Modesto-4158
Country Cash Store Salida. Modesto-21-J-1
Dave's Food Market 341 E Main. Turlock-1479
Davis E S 101 I. Modesto-2932
Delhi Cash Grocery Delhi. Turlock-78-Y-2
Denair Cash Grocery Denair. Turlock-44-F-2
Downey Street Market 2001 Downey. Modesto-177
East Main Food Store 841 E Main. Turlock-8708
East's Cash Market 702 H. Modesto-1078
El Vecino Market
Lucern & El Vecino. Modesto-810-W
Flesoras Grocery 436 E Main. Turlock-1445

Groceries.—(Cont'd)

Fletcher H M Irwin. Turlock-54-F-5
Fletcher Norman 912 Needham. Modesto-2144
Frank's Market 99 Hy South. Modesto-3725
Fred's Triangle Grocery 1106 Needham. Modesto-697
H & H Market 2101 H. Modesto-4071
Hammond & Bates LaGrange. Turlock-31-F-11
Harrington & Sons 228 Maze Blvd. Modesto-862
Hot Spot The
Cash & Carry Prices
1506 H. Modesto-709
Justesen's Food Store 14th & J. Modesto-4074
Justesen's Food Stores Inc 322 E Main. Turlock-1711
Klint's Food Market Hilmar. Turlock-53-F-3
Lane Grocery Store 101 Grand. Modesto-323
Liberty Market 631-15th. Modesto-1002
Market Basket 1904 H. Modesto-407
Mellis Bros Complete Food Stores
No 1 McHenry & Stoddard. Modesto-1033
No 2 701 I. Modesto-575
Mert's Cash Market
Meats-Groceries-Vegetables
4th Ceres. Modesto-12-J-3
Miner Brothers Ceres. Modesto-1-J-1
MODERN FOOD STORE
Store No 1 219 Yosemite Blvd. Modesto-2966
Store No 2 Sierra & Benson. Modesto-4176
Motley's Grocery 2313 Morris. Modesto-3207-W
Mowrey's Market 530-14th. Modesto-3467
Neighborhood Grocery 231 Pelton. Modesto-1037-W
New Deal Market 14th & D. Modesto-1686-W
New Turlock Market 234 E Main. Turlock-1786
Nords Market
All Kinds Groceries-Meats-Vegetables
Irwin. Turlock-103-F-22
Norman's Fine Foods
All Kinds Groceries-Meats-Vegetables
912 Needham. Modesto-2144
Nunes Kash & Karry Grocery
H & Jefferson. Modesto-344
Osborn & Son E Main & Center. Turlock-119
Paradise Grocery 3 H. Modesto-2463
Park-In Market Yosemite Blvd. Modesto-3492
People's Cash Store Groc 709-10th. Modesto-326
Public Market 911 Needham. Modesto-3076
Quality Food Stores
Store No 1 503 H. Modesto-925
Store No 2 1101-5th. Modesto-515
Store No 3 402 High. Modesto-2904
Store No 4 501 Sycamore. Modesto-2188
Ranch Market 99 Hy & Almond. Turlock-1151
Reynold's Cash Groc Store 1130-6th. Modesto-474
Ribera's Drive In Market
Paradise & Chicago. Modesto-4118
Roselawn Grocery 702 Tuolumne Blvd. Modesto-3745
San Francisco Fruit Mkt 9th & H. Modesto-606
Santos Grocery 718-10th. Modesto-744
SCOFIELD MEAT MARKET 713-10th. Modesto-1084
Sixth & H Market 524 H. Modesto-348
Sun Garden Emporium
Salida-Oakdale Hy. Modesto-45-F-12
Varozza Marie A 606-9th. Modesto-262
Walton H E Denair. Turlock-87-Y-2
Waters Grocery Store Empire. Modesto-60-F-11
Wedge Market 101 Beverly Dr. Modesto-4027-W
West Main St Grocery W Main & Farr. Turlock-253
WILBUR'S GROCERY
All Kinds Groceries-Meats-Vegetables
315 Laurel. Modesto-2981

Groceries—Delivery Service

Harrington & Sons 228 Maze Blvd. Modesto-862

Groceries—Wholesale.

Grocers Packing Co
Budget Pack Products Distributor
617-12th. Modesto-4178

Gunsmiths.

Lacque Ed F 946-11th. Modesto-976

Halls & Auditoriums.

Fraternal Hall Bank of Amer Bldg. Turlock-1673

Hardware.

Barker & Brandt Hardware Co 930-11th. Modesto-782
Ceres Hardware Co Ceres. Modesto-11-J-1
Don Pedro Hdwe & Imp Co Ltd 5 E Main. Turlock-13
Greenberg J & Co 1326-9th. Modesto-523
Johnson Hardware Co 112 S Center. Turlock-157
KLINT'S FOOD MARKET Hilmar. Turlock-53-F-3
Modesto Hardware Co 912-11th. Modesto-406
Thorsens' Hardware 134 Lander Av. Turlock-1232
Turlock Hardware & Implement Co
213 W Main. Turlock-1195
Turner Hardware Co 904 H. Modesto-520
Youngdale Frank J 308 Line. Turlock-1455

Harness.

Christian C A 312 Line.....Turlock-1573

Hat Renovating.

BRADBURY'S CLEANING WORKS
1133-10th.. Modesto-62

Hatcheries.

Bak's Hatchery N 99 Hy.....Turlock-86-Y-3
Brown's Hatchery Ceres.....Modesto-43-F-12
DRYDEN POULTRY BREEDING FARM
Colorado Av.....Modesto-1506
Good Luck Incubator Co S Hy.....Turlock-6398
L'Hommedieu's Orange Rd Hatchery
Orange Rd.. Modesto-2434-M
Lingerfelt's Hatchery 1st Av N Delhi..Turlock-76-Y-2

MISSION CHICK STORE

QUALITY BABY CHICKS
From the Mission Hatchery of Santa Cruz
Hatching the Year Round
Sexed or Straight Run
MISSION STRAIN LEGHORNS
POPULAR HEAVY BREEDS
209 Lander Av.....Turlock-1987

Modesto Hatchery 515 Kansas.....Modesto-3357-W
Sanders Hatchery Crows Landing Rd. Modesto-82-F-2
TOOKER'S HATCHERY Empire.....Modesto-7-J-3
TURLOCK HATCHERY 205 Almond Av. Turlock-8114

Hay

GRANGE CO THE 1874-9th.....Modesto-530
Turlock Office S Front & Marshall.....Turlock-148
WEST J S & CO 709-9th.....Modesto-201

Health Foods—See Food Products—Health

Hearing Aids.

Aurex Stockton Co 836 W Rose Stockton
(Toll) call "Operator" for.....Stockton-2-5522
Trimm Hearing Aid Co
1038 N El Dorado Stockton
(Toll) call "Operator" for.....Stockton-2-6470

Heating Appliances.

Annan C M 1327-12th.....Modesto-731
McMullen Plumbing Shop 131 N Front..Turlock-188

Herbs.

Modesto Chinese Herbs Co 1602 H.....Modesto-1086
Sue N S Herb Co 701-8th.....Modesto-1602

Herbs—Chinese

Lap Lap Chinese Herb Co 729-5th... Modesto-2515
MODESTO CHINESE HERBS CO
Chinese Herbalist 20 Yrs Same Location
L N Mein Owner
1602 H.....Modesto-1086

Hoisting & Rigging Service.

Hoagland's Transport Service
204 S 99 Hy.. Modesto-382

Homes—Convalescent

Modesto Convalescent Home 628-17th. Modesto-1107
Tranquillity Rest Home 502-13th.. Modesto-2641-W

Honey.

Noel's Honey Co E Mitchell Av.....Turlock-62-F-3

Honey—Wholesale

Snider's Honey & Lumber Co
Montpelier Rd..Turlock-46-F-22

Hospitals.

Collins Lillian Hospital Crane & Diablo...Turlock-176
County Hospital Scenic Drive.....Modesto-2460
Emanuel Hospital 200 Canal Drive.....Turlock-1213
Nurses' Home Canal Drive.....Turlock-1361
McPheeters E R 1005 L.....Modesto-2000
McPheeters Hospital 1005 L.....Modesto-2000
MODESTO CONVALESCENT HOME
628-17th.. Modesto-1107
Robertson Hospital 1115 J.....Modesto-1104
ST MARY'S HOSPITAL 730-17th.. Modesto-2300
Tranquillity Rest Home 502-13th.. Modesto-2641-W
U S Government
War Dept
U S Army Hammond General Hospital
Blue Gum Av.. Modesto-4360

Hospitals—General

EMANUEL HOSPITAL 200 Canal Dr...Turlock-1213

Hotels.

Alford Hotel 219 S Bdwy.....Turlock-1155
Claremont Hotel
Mrs Anderson, Mgr Reasonable Rates
906 I.....Modesto-1515
Cobbles Motel 99 Hy So.....Modesto-3204
COVELL HOTEL
Modern Cocktail Lounge & Coffee Shop
11th & J.....Modesto-1780
Enterprise Hotel
Millie Fredrickson Mgr Rates 50c Up
214 W Main.....Turlock-1744
Fairfax Hotel 822-10th.....Modesto-886-W
Gramoyle Hotel & Apts 917½ J.....Modesto-745
Hammer's Hotel Court 99 Hy No.....Modesto-22-J-2
HOTEL CAROLYN 207 E Main.....Turlock-4358
Hotel Covell 11th & J.....Modesto-1780
Hotel Maddux 715-12th.....Modesto-2596
Hotel Modesto 11th & H.....Modesto-620
Hotel Parker 927½-10th.....Modesto-115
Hotel Plato 823-10th.....Modesto-2380
Hotel St Elmo 112 S 1st.....Turlock-1484
Hotel Security
Mrs Larson Mgr Rates \$1.00 & Up
113 Lander.....Turlock-6155
Hotel State 925 H.....Modesto-28
HOTEL STOCKTON 133 E Weber Stockton
(Toll) call "Operator" for.....Stockton-4-4661
Hotel Tourist 122 N Bdwy.....Turlock-1426
Hotel Turlock
Alice Sunderland Mgr-Weekly Rates
140 W Main.....Turlock-5337
Hotel Wakefield & Apts 123 N Front...Turlock-179
Hotel West 235 W Main.....Turlock-2319
HUGHSON HOTEL 10th & J.....Modesto-600
Maddux L K 715-12th.....Modesto-2596
Majestic Hotel 925 J.....Modesto-1624
Mistletoe Hotel 830-10th.....Modesto-266
Modesto Hotel 11th & H.....Modesto-620
MOYLE HOTEL & APARTMENTS
917½ J.. Modesto-745
Palmer Hotel 808½-10th.....Modesto-4346
SUMNER HOTEL
Formerly Travelers Hotel
622-9th.....Modesto-1899

House Moving.

ELLIOTT CABINET SHOP 1007 F.. Modesto-484-W

Household Utensils.

Youngdale Frank J 308 Line.....Turlock-1455

Ice.

Central Calif Ice Co 500 N Center.....Turlock-1251
CITY ICE & FUEL CO 104 Grand.....Modesto-656
Independent Ice Co 411 H.....Modesto-635
Modesto Ice Delivery Tully Rd &
Coldwell Av.. Modesto-296
(See Advertisement This Page)
MODESTO REFRIGERATING CO
220 Grand.. Modesto-263
Pacific Fruit Express 99 Hy & Tully Wy. Modesto-865
WEST J S & CO 709-9th.....Modesto-201

ICE

MODESTO Phone
ICE DELIVERY Modesto
296

Office and Factory
TULLY RD. & COLDWELL AV.

Phone
TURLOCK 1251

CENTRAL CALIF. ICE CO.
500 N. CENTER

Wait a few seconds longer before you hang up after placing a call—perhaps the person you are calling is almost there and eager to answer you!

Ice Cream.

BLEWETT'S ICE CREAM 513 H.....Modesto-3784
BORDEN'S DAIRY DELIVERY CO INC
1029-11th.. Modesto-40

BORDEN'S DAIRY PRODUCTS—
FOX CREAMERY 310 E Main.....Turlock-1207

Jersey Creamery 1105 I.....Modesto-728
PURITY CREAMERY 1028 I.....Modesto-1789

VELVET ICE CREAM PRODUCTS

ICE CREAMS
FROZEN DESSERTS
SHERBETS
NOVELTIES



For Parties, Banquets, Celebrations
"Demanded For Its Quality"

Made in Modesto

"WHERE TO BUY IT"
WHOLESALE—RETAIL

VELVET ICE CREAM CO
1131-10th.. Modesto-2247

Ice Cream Manufacturing.

Blewett's Ice Cream 513 H.....Modesto-3784
PETERSON'S CREAMERY 80 W 11th Tracy
(Toll) call "Operator" for.....Tracy-156
Local Dealer J W McCabe.....Modesto-2391-W
VELVET ICE CREAM CO 1131-10th.. Modesto-2247

Implements—Agricultural

See Agricultural Implements.

Income Tax Consultants.

Barnett L R Beaty Bldg.....Modesto-369
Beard Minerva E 326 Melrose.....Modesto-778
BONNER VIOLA M 1115 I.....Modesto-3608
NATTINGER CHESTER D 1012 I.....Modesto-3336
Rusconi A J 916 J.....Modesto-299

Infants' Wear.

Wickstrom's Apparel Shop 245 W Main. Turlock-1983

Insecticides.

ANSUL CHEMICAL CO OF CALIF INC
Hosmer Av.. Modesto-2700
STEARNS ROY O 8th & K.....Modesto-346-W

Insulating Materials.

UNITED LUMBER YARDS INC 430-10th. Modesto-I
ZERBE ROOFING CO 1049-11th.....Modesto-3332

Insulation Contractors—Cold & Heat

JOHNS-MANVILLE ROCK WOOL
HOME INSULATION

For year round comfort, lower fuel bills. Product of one of the oldest, largest insulation manufacturers... pioneers in Home Insulation. Scientifically "Blown" by expert crews.



"WHERE TO BUY IT"
VALLEY ASBESTOS & SUPPLY CO
99 Hy S.. Modesto-446

SHOPPING
IS SIMPLIFIED IF
YOU KNOW WHERE
TO BUY IT

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THE DEALERS IN NA-
TIONALLY - ADVERTISED
ARTICLES ARE LISTED
IN THE
YELLOW PAGES

Insurance.

ALLEN REALTY CO 1107 J. Modesto-772
ALLSTATE INSURANCE—
SEARS ROEBUCK & CO 10th & K. Modesto-3710
ANDERSON REUBEN W 231 W Main. Turlock-1566
BOMBERGER BROTHERS 942-11th. Modesto-1400
 California Western States Life Ins Agcy
 1021 J. Modesto-77
 Carson Fred Real Estate Serv 114 N 1st. Turlock-1571
 Cooper & Damin 942-11th. Modesto-1400
 Downing A B 414 Virginia. Modesto-358
 Duckart Norbert L 1015-12th. Modesto-275
FARMERS' AUTOMOBILE INTER-INS
EXCHANGE 1104-12th. Modesto-222
 Farmers Auto Inter Ins Exch
 216 W Main. Turlock-5110
 Furrow George 1103 I. Modesto-190
GIDDINGS W W JR 911-11th. Modesto-1271
 Goodin Lloyd G 1009 Sycamore. Modesto-651-W
GRANGE CO THE 1874-9th. Modesto-530
 Turlock Office S Front & Marshall. Turlock-148
 Grimaldi Ignazio 1312A J. Modesto-1138-W
 Haack Arthur 722-10th. Modesto-3410
 Hardware Mutual Casualty Co
 308 Vine. Modesto-3172-W
 Huffman Frank L 1024 J. Modesto-2208
 Johnson Clarence R 1024 J. Modesto-3020
KING & GIDDINGS 911-11th. Modesto-1271
KOKKO W J STATE FARM INS AGCY
 908-11th. Modesto-427
 Kriese Arthur F 722-10th. Modesto-3410
LONGO REALTY CO 1027 I. Modesto-2788
LYNG ED J WAREHOUSE
 Coldwell & 99 Hy. Modesto-3322
 Lyons Archie H 1021 J. Modesto-77
 McCormick James E & Co 1015-12th. Modesto-275
 Merced County Mutual Fire Ins Co
 A A Anderson Secty Treas
 Hilmar. Turlock-45-F-3
 Metropolitan Life Ins Co Beaty Bldg. Modesto-938
 Moss L T Agency 1021 J. Modesto-77
 Murray W H 1220 I. Modesto-514
 Mutual Benefit Health & Accident Assn
 518 Sycamore. Modesto-197
 New York Life Ins Agcy 414 Virginia. Modesto-358
 New York Life Ins Co Agcy
 Fred C Englesby
 332 Canal Dr. Turlock-1688

Ohio National Life Ins Co
 528 Magnolia. Modesto-1516-M
 Olson Darwin S 1025-13th. Modesto-2066
 Paine Ray L 1027 I. Modesto-695
 Powell Wade H & Son 906-11th. Modesto-1396
 Purdy Raymond 1024 J. Modesto-161
 Raymus Harry P 829-11th. Modesto-2731
 Raymus Harry P 140 S Bdwy. Turlock-1737
ROBBINS L Z INSURANCE AGENCY
 1115 I. Modesto-318
 Sparks Mary J
 All Kinds of Insurance
 1027 I. Modesto-695
 Stanislaus County Mutual Fire Ins Co
 1104-12th. Modesto-222
 Stanislaus County Mutual Fire Ins Co
 216 W Main. Turlock-5110
STATE FARM INSURANCE—
KOKKO W J STATE FARM INS AGCY
 908-11th. Modesto-427
 State Farm Insurance 908-11th. Modesto-2487
STATE FARM INSURANCE COMPANIES

Western Division
 Berkeley, Calif.
 Legal Reserve
 Non Assessable Insurance
 Life - Auto - Fire



"WHERE TO BUY IT"
 SPECIAL AGENT

Ford Henry 908-11th. Modesto-2487
 LOCAL AGENTS
 Furman Mary J 908-11th. Modesto-2487
 Kokko Wm J State Farm Ins Agcy
 908-11th. Modesto-427
 Wheeler B O 908-11th. Modesto-2487
 Wright Fred 908-11th. Modesto-2487

STATE FARM INSURANCE COMPANIES
 Arthur P Peterson-Local Agent
 121 Bonita. Turlock-2209
 State Farm Insurance Cos Agt Denair. Turlock-47-F-3
 State Farm Insurance Co Agt
 301 West Av. Turlock-92-F-12
 Thwing Chas L 1027 I. Modesto-121
 Toomes W D & Son 1013 1/2 H. Modesto-797
 Travelers Ins Co of Hartford Conn Agcy
 1024 J. Modesto-3020
 Truck Insurance Exchange 1104-12th. Modesto-222
 Utterback Insurance Agency 102 Olive. Modesto-1857
VARNER & RICKENBACHER
 217 E Main. Turlock-134
 Warner Deane E 722-10th. Modesto-3410
WINDUS HARRY R 916 J. Modesto-299

Insurance Adjusters—See Adjusters.

Insurance—All Risk
 Murray W H 1220 I. Modesto-514

Insurance—Automobile
FARMERS' AUTOMOBILE INTER-INS
EXCHANGE 1104-12th. Modesto-222
FARMERS AUTO INTER INS EXCH
 216 W Main. Turlock-5110
 Kokko W J State Farm Ins Agcy
 908-11th. Modesto-427
STATE FARM INSURANCE CO
 301 West Av. Turlock-92-F-12

Insurance Brokers

Henry AI G Agency 409 E Weber Stockton
 (Toll) call "Operator" for. Stockton-2-3392

Insurance—Fire

Anderson Reuben W 231 W Main. Turlock-1566
 Kokko W J State Farm Ins Agcy
 908-11th. Modesto-427
RANEY FELIX A 1103 I. Modesto-190
STANISLAUS COUNTY MUTUAL FIRE
INS CO 1104-12th. Modesto-222
 (See Advertisement This Page)
STANISLAUS COUNTY MUTUAL FIRE
INS CO 216 W Main. Turlock-5110

Insurance—Truck

Farmers' Automobile Inter-Ins Exchange
 1104-12th. Modesto-222
 (See Advertisement This Page)

Insurance—War Damage

LYNG ED J WAREHOUSE
 Coldwell & 99 Hy. Modesto-3322

Interior Decorating.

Bates Edward L 215 Semple. Modesto-582
SMITH HOWARD
 Draperies & Interior Decorating
 440 Hackberry. Modesto-1694-J

Investments.

Baker H R & Co 1024 J. Modesto-161

Iron.

KYLE & COMPANY INC
 Harrison & Lindsay Stockton
 (Toll) call "Operator" for. Stockton-7-7831
 Turlock Iron & Machine Works
 N Front & Geer. Turlock-2114

Jewelry.

Freitas Frank A 1020 J. Modesto-553
 (See Advertisement This Page)
 Gensler-Lee Jewelry Co 911-10th. Modesto-481
 Hall David F 121 W Main. Turlock-165
 Heermance J G 827-10th. Modesto-1115-R
 MacDannald H H Jewelry Co 807-10th. Modesto-1046
 Porton's
 New & Used Jewelry Watches Diamonds
 Musical Instruments Luggage Fishing
 Tackle Leather Goods We Buy Old Gold
 900 I. Modesto-1243-W
 Roger's Jewelry Co 910-10th. Modesto-3348
SHOEMAKE WALTER P 1029 I. Modesto-124
 Smith J E 304 E Main. Turlock-5469
 Strand Jewelry Co 1025-10th. Modesto-711
TOPPER JEWELERS 932-10th. Modesto-3200
 Wendling JT 1009-10th. Modesto-590
 Wood Ed E 1024 I. Modesto-2969-J

Johns-Manville Rock Wool Home Insulation

Look on "I" pages under "Insulation
 Contractors—Cold & Heat"

Junk.

American Junk Co 517-7th. Modesto-419
 (See Advertisement This Page)
MODESTO JUNK CO 1425-9th. Modesto-546
PLOTKIN & MAYER 301 S Center. Turlock-1396

SAVE UP TO 40%
 ON AUTO & TRUCK
 INSURANCE
 We Eliminate The Annual Resale Cost
E. M. MORROW
 District Manager
 1104 - 12th Street Modesto 222

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 COMPANY'S SAVINGS
 The FIRE Is Bad Enough
 Without the LOSS
37 Years of Prompt, Satis-
 factory Loss Adjustment
STANISLAUS COUNTY MUTUAL
FIRE INSURANCE CO.
 1104 - 12th ST.
 Telephone **MODESTO 222**

JEWELER
FRANK A. FREITAS
 WATCHES
 WATCH REPAIRING
 TELEPHONE
MODESTO 553
 BEATY BLDG.
 1020 - J St. Modesto, Calif.

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 Full Line of Structural Steel and Pipe
 New and Used Cable — Pulleys
 Belting — Wiping Rags
 PIPE FITTINGS
 FARM IMPLEMENTS
 CAR AND TRUCK PARTS
 We Buy and Pay High Prices
 For All Kinds of Junk
 Telephone **419**
MODESTO
American Junk Co.
 517-7th Street, Modesto

Labor Organizations.

Building & Construction Trades Council
 1005 F. Modesto-1192-J
 Butcher Union No 108 604-10th. Modesto-2254
 Cannery Workers Union Local No 22382
 A F of L 1113 J. Modesto-2414
 Carpenters & Joiners Local 1306
 N Bdwy. Turlock-2641
 Central Labor Council of Stanislaus Co
 604-10th. Modesto-1192-W
CHAUFFEURS TEAMSTERS & HELPERS
LOCAL UNION NO 386 602-10th. Modesto-896
 Culinary Workers & Bartenders
 Local 542 604-10th. Modesto-2984
 Hod Carriers Building & Common Labor
 Union Local No 1130 604-10th. Modesto-722-J
 Retail Clerk's Union No 1273
 604-10th. Modesto-4181

Laboratories.

Mossman Clinical Lab 1024 J. Modesto-264
 Nankeville Dental Lab 1024 J. Modesto-997

Laboratories—Chemical

San Joaquin Research Lab 6 W Weber Stockton
 (Toll) call "Operator" for Stockton-3-1551

Laboratories—Clinical

McPHEETERS HOSPITAL 1005 L. Modesto-2000
MOSSMAN CLINICAL LABORATORY
 1024 J. Modesto-264

Laboratories—Medical X Ray

McPHEETERS HOSPITAL 1005 L. Modesto-2000

Land Companies.

State Land Settlement Bd Delhi. Turlock-58-Y-2
 Turlock Land Co 109 N Front. Turlock-114

Laundries.

ARCHIE'S TOWEL & LINEN SUPPLY
 1218 H. Modesto-163
 Economy Laundry 1424-9th. Modesto-253
 Mission Linen & Towel Supply
 710-11th. Modesto-2936
MODESTO FRENCH LAUNDRY
 1218 H. Modesto-163
 Modesto Steam Laundry & Dry Cleaning
 1201-8th. Modesto-93
 Modesto Towel Service 609-5th. Modesto-495
 Sing Lee Laundry 716-7th. Modesto-2074
SNOW WHITE LAUNDRY
 The Cleanest Number In Town
 433 S Front Turlock-180
 Turlock Laundry 146 S 1st. Turlock-15

Laundries—Blanket & Curtain

See Curtain & Blanket Cleaners.

Laundries—Family Service

Economy Laundry 1424-9th. Modesto-253
 (See Advertisement This Page)
 Modesto Steam Laundry & Dry Cleaning
 1201-8th. Modesto-93
 (See Advertisement This Page)

Lawn Mowers.

Lacque Ed F 946-11th. Modesto-976

Leather—Artificial

Leather Supply Company
 615 Howard San Francisco
 (Toll) call "Operator" for. DOuglas-4626

Leather Goods.

Stern's Modesto Luggage Shop
 1011-10th. Modesto-1142

Libraries.

McHenry Public Library 1402 I. Modesto-361

Light & Power Companies

See Electrical Power Companies.

Lighting Fixtures—Wholesale

WILLE ELECTRIC SUPPLY CO
 1016 G. Modesto-1020

Linen Supplies—Renting

Archie's Towel & Linen Supply 1218 H. Modesto-163
MODESTO TOWEL SERVICE 609-5th. Modesto-495

Linen Supply Service.

MISSION LINEN & TOWEL SUPPLY
 710-11th. Modesto-2936
 (See Advertisement This Page)

5 DIFFERENT

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SERVICES

Complete Family Service

Dry Cleaning

Also Up-to-Date

Rug, Upholstery
 & Curtain Cleaning

Henry Simidian

Established 1895

Ed. Simidian

Modesto Steam Laundry
And Dry Cleaning

1201 Eighth Street

Phone 93

Modesto, Calif.



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Phone **93** Phone

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 Want Service**

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Modesto

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 Linen &
 Towel Supply**

Aprons -- Coats
 Smocks -- Dresses
 Towels & Table Linen

MODERN SERVICE

710-11th

MODESTO

FAMILY WASHING

*A Laundry Service for
 Every Family*

WET WASH

Wet Wash, sweet and clean,
 20 lbs. 80c. Extra pounds, 4c.

50-50

Flat Work, nicely ironed, wearing
 apparel returned D&M, 16 lbs. \$1.00.
 Extra pounds, 6c.

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Flat Work, nicely ironed, wearing
 apparel returned DRY, 11 lbs. \$1.00.
 Extra pounds, 8c.

SEMI-FINISH

Everything ironed on our Special
 "ASHER" Family Ironing Machine,
 10 lbs. \$1.00. Extra pounds, 9c.

Also DeLuxe Finish Work

**SPECIAL
 CASH & CARRY PRICES**

**ECONOMY
 LAUNDRY**

1424 NINTH ST.

Phone

MODESTO **253**

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Modesto **3417**

FARMER'S BUTANE SERVICE

MODESTO'S ONLY EXCLUSIVE BUTANE DEALER

530 - 99 HWY. SOUTH

Linoleum.

DON'S LINOLEUM SHOP 129 W Olive. Turlock-1946
 Linoleum Studio 138 S Center. Turlock-5924
 UNION FURNITURE CO 335-99 Hy S. . Modesto-527

Liquefied Petroleum Gases.

ANDERSON J A
 Ensign Carburetor Serv & Installation
 For Cars-Trucks Or Tractors
 1231-11th Modesto-1759
 ANNAN C M 1327-12th Modesto-731
 City Ice & Fuel Co 104 Grand Modesto-656
 (See Advertisement This Page)
 FARMER'S BUTANE SERVICE
 530-99 Hy S. . Modesto-3417
 (See Advertisement This Page)
 (Continued Next Page)

Other members of your household may be identified in the community by means of additional listings in the Telephone Directory.

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For—

DOMESTIC & AGRICULTURAL INDUSTRIAL USE

The Ideal Rural Fuel

SEE OUR LINE OF HOUSEHOLD GAS APPLIANCES
 METERED DELIVERIES



City Ice & Fuel Co.

104 - GRAND

MODESTO - 656

BluffLame GAS

It costs no more than ordinary BUTANE INDUSTRIAL - HOUSEHOLD - TRUCKS & TRACTORS

BUTANE TANKS & APPLIANCES

J. S. WEST & CO.

709 NINTH ST.

Telephone **MODESTO 201**

Liquefied Petroleum Gases.—
(Cont'd)

JACKSON'S
"LIQUI - GAS"
Highest Quality Domestic and Truck Fuel
METERED SERVICE
REFRIGERATION SERVICE
N 99 Hy.....Turlock-298

SOUZA'S BUTANE SALES & SERVICE
Metered Delivery Service Bu-Gas
We Carry a Butane of the Highest
Quality for Household &
Commercial Use
Carburetor Installations
For Truck & Tractors
Complete Line of Household Appliances
N 99 Hwy.....Turlock-1990

WEST J S & CO 709-9th.....Modesto-201
(See Advertisement Opposite Page)

Liquor Treatment—See Sanitariums.

Liquors.

BRADLEY'S LIQUOR STORE
N Front & 99 Hy. Turlock-5414

DUMONT WINE STORE
Wine & Liquors Wholesale & Retail
603 H.....Modesto-3018
Ferretti's 716 H.....Modesto-3740

GORDON'S WINES & LIQUORS INC
Free Delivery in City Limits
1011 I.....Modesto-211
Madonna's Wines & Liquors 1015 H.....Modesto-261

NATIONAL BEVERAGE INC 901-8th.....Modesto-3266
One Hundred One Club 101 E Main.....Turlock-1579
Rip's Liquor Store 228 E Main.....Turlock-1279
Royal Cafe Liquor Store 1018 I.....Modesto-1268

SAV-ON LIQUOR STORE 912 I.....Modesto-868

SILVER DOLLAR CAFE
Off & On Sale Liquors
913 H.....Modesto-342
Tubby's 115 S Front.....Turlock-1409

TURLOCK LIQUOR HOUSE
Free Delivery, Iced Liquors
201 E Main.....Turlock-196

Live Stock.

American Hog Co 1721 Helen.....Modesto-3731
Arnpole Meat Co Crows Landing Rd.....Modesto-50
Brazil F Claudie 411 Syracuse.....Turlock-8754
Clark Dairy Cattle Yds Ceres.....Modesto-18-R-12
Gilmore Marcus H 136 Chabot Ct.....Modesto-477

MODESTO LIVESTOCK COMMISSION CO
Clint Thompson-Owner
Sales Every Monday
Hatch Crossing.....Modesto-1860
Valley Dairy Cattle Co
Crows Landing Rd.....Modesto-2711
If no answer call.....Modesto-50

Loans.

See also Financing.
National Farm Loan Associations
1205 K.....Modesto-547
National Farm Loan Assn 119 N Bdwy.....Turlock-164
Personal Finance Co 1201 J.....Modesto-645
Raney Felix A 1103 I.....Modesto-190
Seaboard Finance Co 1201 J.....Modesto-645
(See Advertisement This Page)

Loans—Livestock

Modesto Production Credit Assn 1207 K, Modesto-395

Loans—Real Estate

Security State Bank 134 W Main.....Turlock-1221
Varner & Rickenbacher 217 E Main.....Turlock-134

We cannot get all the switchboards and other equipment needed to meet the telephone demands of the times. So we must make the most of present equipment. That's why "Information" appreciates your looking in your Directory for listings before you ask her assistance. It helps to keep her lines and facilities clear for the use of all who need her aid

Lockers—Cold Storage
See Cold Storage Lockers.

Locksmiths.
Lacque Ed F 946-11th.....Modesto-976

Lodges—See Associations.

Lodging Houses.
Cherry Preston 242 Laurel.....Turlock-1925
Mary Ellen Rooms 1210-11th.....Modesto-3609-W

Luggage.
Stern's Modesto Luggage Shop
1011-10th.....Modesto-1142

Lumber.
AMERICAN LUMBER CO 9th & M.....Modesto-1340
FARMERS LUMBER CO
99 Hy Ceres.....Modesto-35-R-1
Gratton Lumber Co Denair.....Turlock-85-F-2
GROUND LUMBER CO Tuolumne Blvd.....Modesto-114
Home Lumber Yard Inc
Tidewater Southern.....Turlock-1670
Kewin Iris S 430-10th.....Modesto-1
Merced Lumber Co 301 W Olive.....Turlock-184
Modesto Lumber Co 621-9th.....Modesto-2828
Modesto Lumber Co Ceres.....Modesto-43-F-22
Modesto Lumber Co 200 N Front.....Turlock-156
Niels' Lumber Service 123 Columbia.....Turlock-1660
Ross Lumber Co 7th & E.....Modesto-724
Snider's Honey & Lumber Co
Montpellier Rd.....Turlock-46-F-22

STANISLAUS LUMBER CO 9th & K.....Modesto-5
Stanislaus Lumber Co Salida.....Modesto-13-R-1
TURLOCK LUMBER CO 200 S Front.....Turlock-2194
Hilmar Branch Hilmar.....Turlock-63-F-2

UNITED LUMBER YARDS INC
430-10th.....Modesto-1

UNITED LUMBER YARDS INC
Empire.....Modesto-49-F-3
United Lumber Yds Inc Denair.....Turlock-49-F-11

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FURNITURE
SALARY
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FINANCE COMPANY**

1201 J Street, Modesto
Phone **MODESTO-645**

Lumber—Hardwood
ART'S CABINET SHOP Tully Rd.....Modesto-741

Lyon Van Lines Service
Look on "M" pages under "Moving Service"

Machine Shops.
COMBER & MINDACH FARM MACHINERY CO
All Type Tractors Repaired & Serv
301 Arch.....Modesto-683
Gier Manufacturing Co 430 Lander Av.....Turlock-171
(See Advertisement This Page)
Kinnear Machine Works 401-7th.....Modesto-549
(See Advertisement This Page)
Modesto Machine Wks 1106 G.....Modesto-593

STOCKTON IRON WORKS
Harrison & Lindsay Stockton
(Toll) call "Operator" for.....Stockton-7-7091
Talbot Iron Works 518-10th.....Modesto-926
(See Advertisement This Page)
Turlock Iron & Machine Works
N Front & Geer.....Turlock-2114

MACHINE SHOP •

Industrial
Agricultural
Implements
Metallizing
TALBOT
MODESTO 926
Night Phone 1415
WELDING AND
BLACKSMITH WKS.
518 - 10th



MANUFACTURING - JOBBING

KINNEAR
machine works
MODESTO CALIF.

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WELDING
MACHINE WORK
ALL CLASSES

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401 - 7th Modesto

Gier Manufacturing Co.

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430 Lander Turlock

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1210 NINTH ST.

Telephone Modesto **2327**

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TOO SOON**

Sometimes people place telephone calls and do not give the called person sufficient time to answer.

Wait a few seconds longer — perhaps the person you are calling is almost there!



Machinery.

Pacific Southwest Construction S Hy...Turlock-1440

Machinery—Road Building

CATERPILLAR ROAD MACHINERY—
VALLEY TRACTOR & EQUIPMENT CO
104-9th... Modesto-1311

Markets.

Airport Cash Market 600 Benson... Modesto-3691
AYRES MARKET 1330-12th... Modesto-302
B & T MARKET 801-8th... Modesto-17
Brown's Food Market 210 W Main... Turlock-1634
Calif Meat Market 916 H... Modesto-819
Carl's Market Salida... Modesto-17-J-2
Ceres Food Market 4th Ceres... Modesto-1-R-1
Citrus Fruit Market 219-7th... Modesto-317
Empire Meat Market Empire... Modesto-15-R-2
Frank's Market 99 Hy South... Modesto-3725
Gier's Grocery 725-7th... Modesto-637
H & H MARKET 2101 H... Modesto-4071
Home Market 925-12th... Modesto-110
La Loma Market La Loma & Burney... Modesto-3515
LEE SANG MEAT MARKET 1004 H... Modesto-528
Mell's Market
Groceries-Meats-Vegetables
201 H... Modesto-1763
New Day Market 404 W Main... Turlock-1623
Norman's Fine Foods 912 Needham... Modesto-2144
Palo Verde Mkt & Refrig Serv
Kansas Av... Modesto-64-F-3
Public Market 911 Needham... Modesto-3076
Quality Meat Mkt 116 S 1st... Turlock-160
Ranch Market 99 Hy & Almond... Turlock-1151
SAN FRANCISCO FRUIT MKT
9th & H... Modesto-606
Sanitary Market 142 W Main... Turlock-1163
Scofield Meat Market 713-10th... Modesto-1084
SIXTH & H MARKET 524 H... Modesto-348
Warren Bros Store Hatch... Turlock-20-F-2

Markets—Meat—See Meats—Retail.

Massage.

Cole Valentine & Ben
216 Hackberry... Modesto-4155-W

SWEDISH MASSAGE

B. B. BEARRUP
ETHEL L. BEARRUP
COLONICS
PHYSICAL THERAPY
Vapor Ray Cabinet Baths
TELEPHONE FOR AN APPOINTMENT
1308 I... Modesto-3868

Mattresses.

MODESTO MATTRESS CO
Allyn's
1210-9th... Modesto-2327
(See Advertisement This Page)
Turlock Mattress & Upholstering Plt
116 N Bdwy... Turlock-5641

Mattresses—Manufacturing

MODESTO MATTRESS CO 1210-9th. Modesto-2327

Mattresses—Renovating

MODESTO MATTRESS CO 1210-9th. Modesto-2327

Mausoleums.

CASA BONITA MAUSOLEUM CO
Cemetery Lane Stockton
(Toll) call "Operator" for... Stockton-3-0486

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Please speak distinctly when you telephone, with lips close to the mouthpiece. Just as you can't hear when you take your ear inches from the receiver, so others can't hear unless you keep your lips close to the transmitter.

Meat Lockers—See Cold Storage Lockers.

Meats—Retail.

Airport Cash Market 600 Benson... Modesto-3691
CALIFORNIA MEAT MARKET 916 H... Modesto-819
Dave's Food Market 341 E Main... Turlock-1479
Frank's Market 99 Hy So... Modesto-3725
HILL'S MEAT MARKET 1303-10th... Modesto-813
KLINT'S FOOD MARKET Hilmar... Turlock-53-F-3
Quality Meat Mkt 116 S 1st... Turlock-160

Meats—Wholesale.

Anker Meat Co Crows Landing Rd... Modesto-194
(See Advertisement This Page)
Arnpole Meat Co Crows Landing Rd... Modesto-50
MANTECA VEAL CO
Wholesale Butchers & Buyers
Clauson Rd... Turlock-1717
ZEFF B & CO
Highest Prices Paid For Live Stock
Crows Landing Rd... Modesto-431



Phone
MODESTO
194

Anker Meat Company

WHOLESALE BUTCHERS

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All Kinds of Fat Stock*

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Residence
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Proprietor

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