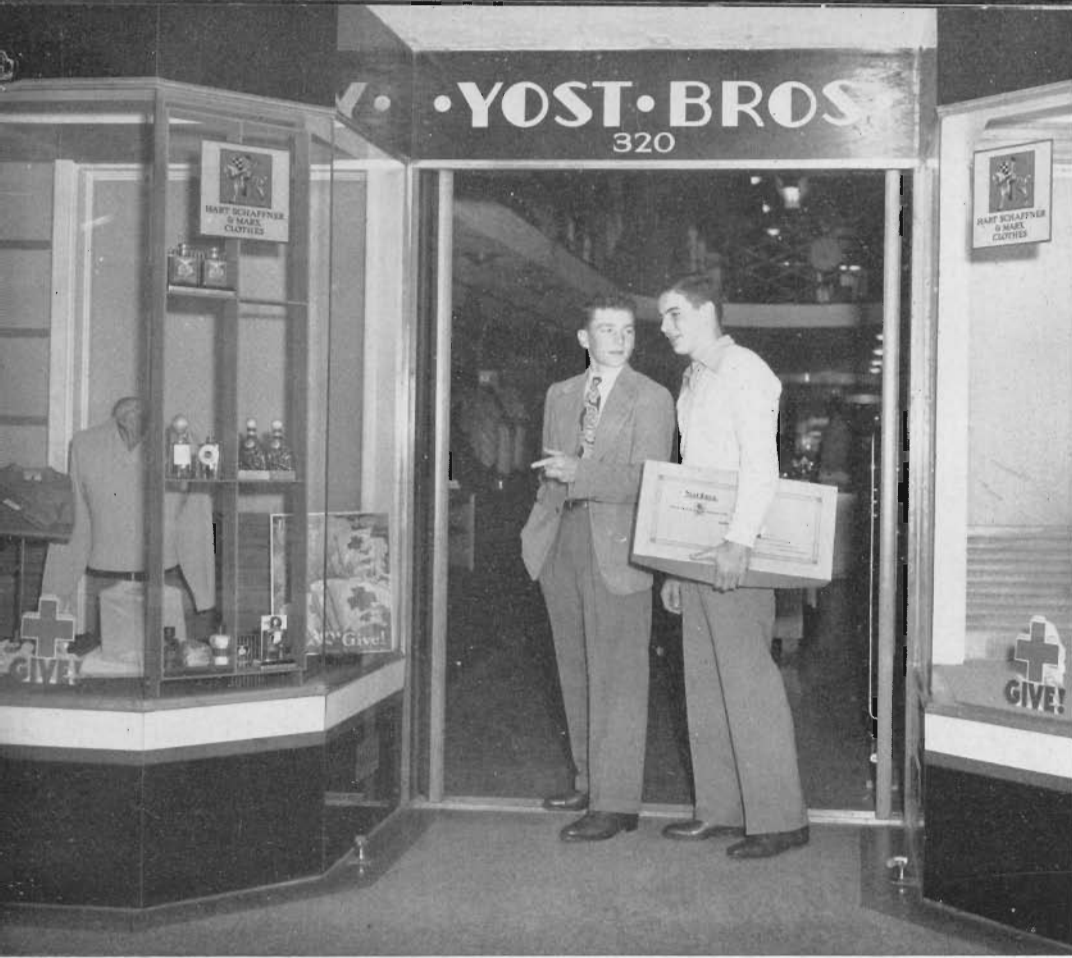




HOT  
5 P.M.  
\$1.00 DAY 14

*Publicity*





## YOSTS'

Curt Lewis and Caryl Oranges pause to look at a display of fine clothes . . . a corduroy jacket with a white cable-knit sweater . . . box-office favorite for summer sportswear . . . a wide variety of men's and boys' clothes at YOSTS' . . . plus prompt, courteous service



## ORSI'S

Delicious cakes, pies, and other pastries . . . hot dishes that really "make" a meal . . . Virginia Cross, Luz Adele Rowe, and Pat Pianulli buy cookies . . . perfect for lunches and between rehearsal snacks . . . modern ORSI'S . . . a popular delicatessen



## TILTON'S

A good-looking new store . . . TILTON'S features high quality merchandise . . . the latest clothing styles for actors and actresses . . . attractive home furnishings . . . in leading roles . . . Hope Lerma and Don Thompson . . . all set for an evening of dancing



## WONDER

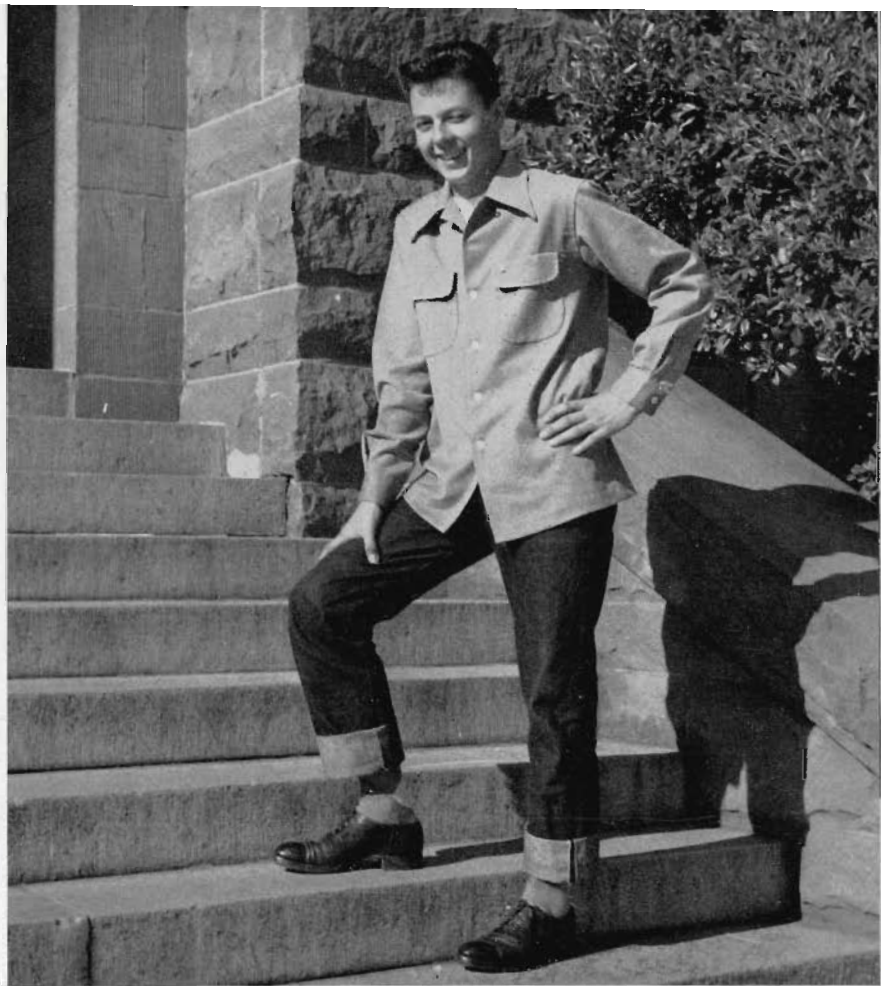
For that extra special date . . . Joyce Lyman . . . considers this white and flowered crepe dress . . . with a becoming straw picture hat . . . Doris Evans . . . is prepared for cool weather . . . but still in summer colors . . . she chooses a beautifully tailored white wool coat . . . a turned-up hat and a shoulder bag . . . add the touch of perfection . . . to another stylish outfit . . . from the WONDER



For the warm summer days ahead . . . Joanne Seemann . . . chooses a black skirt . . . with a colorful off-the-shoulder blouse . . . Marilyn Rasmussen . . . picks a casual gray dress . . . for summer evening dates . . . the WONDER also offers . . . in all the newest styles . . . shorts, slacks, and other informal sportswear

## THRELFALL'S

Ray Henney . . . wearing the favorite outfit of every actor . . . levi's, argyles, and a cool summer shirt . . . from THRELFALL'S . . . the store patronized by discriminating men . . . offers a large stock of slacks and suits . . . has sweaters and shirts galore



## ROGER'S

A beautiful silver chatelaine . . . makes a chic outfit of Diane Korbholz's sack dress . . . while the pearls would be the perfect touch . . . on a formal occasion . . . ROGER'S has distinctive jewelry . . . to complete the wardrobes of stars and starlets





## BRAVO & McKEEGAN

Well known as a home of men's fine clothing . . . BRAVO and McKEEGAN'S . . . offers male leads of the studio . . . clothes for evening or sports wear . . . here, actors Ray Christie and Jim Brown . . . dressed for casual affair . . . look "sharp" in slacks and two-toned jackets.



## COEY'S

June Schenone just can't decide . . . beautiful gold ballet slippers . . . popular saddles . . . play shoes . . . she wants them all . . . but Al Gotelli knows what he needs . . . boots for rugged outdoor wear . . . top features in footwear . . . at COEY'S



## FRESH MAID GOLDEN STATE

Ray Hill, Dorothea Yanes, and Bud Dingman . . . cooling off over delicious ice cream concoctions . . . at the brand new FRESH MAID fountain . . . another dealer of GOLDEN STATE products . . . make a combination that can't be beat . . . a favorite with all the stars.



## ATWOOD'S

ATWOOD'S PRINTING CO. . . . the place actors and actresses go . . . for excellent work . . . on dance bids . . . formal announcements . . . and printed programs . . . the printers of the Blue and White . . . the College Naranjado . . . many other yearbooks.





## JOHN BALL

Located close to the set . . . JOHN BALL'S carries sport clothes of every description . . . slacks, ties, shoes, and "argyles" . . . a wise selection is made by Elmer Sanguinetti and Peter Brown . . . new clothes from a new store

## DICK'S

Stockton's most modern drive-in . . . a swell place to go . . . for eats after a dance or the show . . . loads of different sundaes . . . crisp French fries . . . all kinds of food . . . and "awful" quick service . . . make DICK'S the first choice of many stars







## EL DORADO BOWL

Proclaimed the most modern bowling alley on the West Coast . . . the EL DORADO BOWL . . . on evening rendezvous for members of the Blue and White cast . . . features sixteen deluxe lanes . . . a fountain that serves tasty snacks . . . moviegoers enjoy relaxing in the Opera Lounge

## KITTY MILK BAR

Refreshments that really "melt in your mouth" . . . the KITTY'S specials . . . conveniently located for that celebration after a grand premier . . . the KITTY'S prices and your allowance . . . a perfect combination . . . make a mental note . . . and try it next time





## SEAR'S

Judith Alles and Mary Martinez . . . looking over some materials . . . for cool, warm-weather blouses . . . this new department at SEAR'S carries everything in the sewing line . . . zippers, buttons, needles, and thread . . . ready to buy when you purchase your yardage



Surrounded by fishing tackle . . . and equipment for other outdoor sports . . . Bud Herring . . . selects a new golf club . . . he's planning to spend Saturday on the links . . . for every sportsman in every field . . . SEAR'S department has just the thing





## NEWBY'S

The "only" place for frozen oranges . . . NEWBY'S serves the best in town . . . Richard Konig, Dolores Yescas, Eloise Busalacchi, Alvin Beardsley, and Bob Bley . . . drop in on their way home from the studio . . . for milkshakes, cokes, sandwiches . . . and quick service . . . at NEWBY'S

## BREUNER'S

Taking time off from the studio . . . Ward Tyler, Sally Crowl, Bill Solomon, Pat Hagans, and Gerald McLachlan . . . listen to the latest "hits" . . . enjoy the pleasant surroundings of a home . . . completely furnished by BREUNER'S







## KATTEN & MARENGO

All set to fan on a "scorching" summer day . . . Valeria Ferrero . . . plans to spend the afternoon in a cool denim short outfit . . . Joyce Dow . . . goes in for comfortable glamour . . . wearing a pair of washable blue slacks . . . and a contrasting striped blouse . . . all kinds of summer sportswear . . . a specialty at KATTEN and MARENGO



## DELTA

Where the "elite meet to eat" . . . stars and starlets alike enjoy delicious sundaes, milkshakes, and sodas . . . hand-packed and brick ice cream always ready to take home if you are too busy to sit in one of their booths . . . popularity of DELTA proved by these pictures of carefree students . . . below you see Carol Clark, Merrin Bryant, Camille Brown, Georgia Rhodes, and Lonnie Bradford talking and relaxing over their orders of malteds and sundaes . . . make it a date to meet your friends at the DELTA







## KNOBBY

When warm weather arrives . . . that's your cue . . . look over the KNOBBY'S summer features . . . cool blouses, comfortable play shoes, and colorful dresses . . . Lorraine Isaacson and Marilyn Fields . . . plan early to get beautiful tans in attractive play clothes

## PENNEY'S

May Passadore . . . is going to keep cool . . . at evening baseball games this summer . . . in a cute number from PENNEY'S Herbert Reusch . . . looks smart in slacks and a cardigan jacket . . . PENNEY'S . . . top quality in all departments . . . and every purchase



## DON BURTON'S

Glamorous slippers for dress . . . colorful sandals for play . . . Alice Leer and Sally Kendall . . . buy shoes for summer wear . . . with matching belts and purses . . . ensembles to complement any actress's wardrobe . . . currently featured at DON BURTON'S



## KUECHLER'S

Silverware, compacts, and jewelry . . . a brilliant setting for any star . . . Margaret Chalmers and Gloria Lewis look over gifts of all types . . . watches, bracelets, rings, and charms . . . you're sure to find what you want . . . when shopping at KUECHLER'S



## FRIEDBERGER'S

Bob Peters, John Elliott, and Alan Kreiss . . . find it's hard to decide . . . a good-looking watch . . . or a handsome I.D. bracelet for graduation . . . the stars all rave about . . . FRIEDBERGER'S . . . class and club jewelry . . . gifts for all occasions



## BOBB INN

Near the studio . . . this popular drive-in serves 'burgers, shakes, and sundaes . . . Bob Sauls, Camilla Justesen, Jeannine Goettle, Gus Hakeem, Barbara Higby, John Jenkins, and Joan Schediwy . . . the BOBB INN'S the place to relax between "takes"



## JOHNNY CALVIN'S

The best place for the latest in music . . . features sweet and hot records . . . popular sheet music . . . radios, phonographs, and all types of musical instruments . . . Fred Calvelli, Leonard Gulick, and Jeanette Allec . . . looking for albums at JOHNNY CALVIN'S



## GLICK'S

True quality, fine service, excellent taste . . . synonymous with GLICK'S . . . an established store . . . just the things for any star's wardrobe . . . Jewel Masepohl, Mickey Marcelin, and Bev Berlin . . . gaze longingly at watches displayed by Richard Smith





## PEPSI COLA

For only a nickel you get a lot . . . of the drink that really "hits the spot" . . . Winifred Minges . . . pours tall glasses of refreshing, ice-cold PEPSI COLA . . . the favorite drink of a thirsty crowd . . . for a quick pick-up after a hard day of "shooting"



## WARD TYLER'S

One of the most fully equipped sporting goods stores in town . . . nothing excels WARD TYLER'S . . . where Jerry Griffen and Bob Sayles choose some new tennis balls . . . and look over rackets . . . two busy actors planning their week-end recreation



## BOB'S STUDIO

Yolanda Valdez poses . . . her picture is taken . . . at BOB'S . . . the favorite studio of the stars . . . where quality can be relied upon . . . in party, graduation, and wedding pictures . . . beautifully finished wallet-sized portraits . . . especially popular . . . natural color photography . . . a specialty.





## COLLEGE PHARMACY

A complete line of cosmetics . . . trained druggists . . . prompt, efficient counter service for Mary Ng, Edward Toy, and Carol Sweet . . . a large selection of Pocket Books for Joy Gross and Dick Garibaldi . . . all at the modern, attractive COLLEGE PHARMACY

## HAZEL'S

"Meetcha at HAZEL'S" . . . a cue recognized by all the stars . . . for a good time after a dance or game . . . everyone goes to HAZEL'S . . . for good food, quick service, or just to meet the gang . . . under the same management as ANDY'S in Oakland . . . another popular drive-in





## SMITH & LANG

Marit Wentzel is longing for a swim . . . in her white Mabs . . . Ann Ross is all set for tennis . . . or just lying in the sun . . . two good-looking actresses . . . choose their summer wardrobes . . . from the sports department . . . of SMITH and LANG

## BORDEN'S

Relaxing between "fakes" . . . Velta Sherrill and Norma Delfatti . . . at the HIGH SCHOOL PHARMACY . . . try BORDEN'S . . . smooth, velvety texture . . . a wide variety of tempting flavors . . . and an ice cream that's tops for sundaes, milkshakes, and sodas

