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THE FINEST IN FOOD AND COCKTAILS

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Serving Complete Italian Dinners

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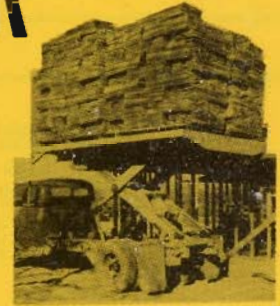


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and

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Vital Information at Your Finger-tips!

Tens of thousands of people who were formerly strangers to the City Directory are consulting it on questions of citizenship, em-

ployment, sources of supply, communication, etc. In addition, Directory usage is up among regular subscribers.

MORE PEOPLE ARE SEEING CITY DIRECTORY ADS

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Ivanhoe 7-1918

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Do your employers furnish you with
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You need it at your elbow at all times, to protect your company from forgers and bad-check artists. A few questions, checked against City Directory information, will trip them at once. Intelligent use of the City Directory for this purpose has saved thousands of dollars and helped make some cities "too sharp" for bad-check "operators."

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John L. Boitano, Pres.

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The Corners—P.O. Box 650
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FACTORY AUTHORIZED SERVICE HOME LAUNDRY EQUIPMENT

FIVE TRUCKS TO SERVE YOU

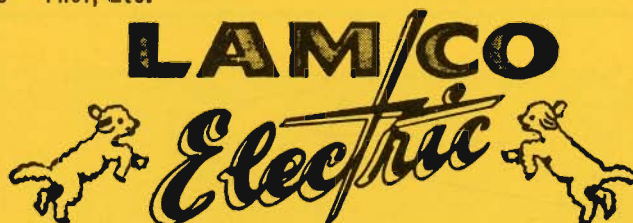
FACTORY TRAINED MEN — LARGE STOCK PARTS

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Use Our Library
of
**Out-of-Town
City
Directories**

★
A complete library of out-of-town City Directories is maintained especially for the reference use of our subscribers. We invite you to consult this library of up-to-date Directories when in need of names, addresses, and other information about firms and individuals in other cities. This is a part of our service to local City Directory users.
★

A MUST for the industry . . . a NATURAL for the operator

ALL OVER THE FREE WORLD



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DIAL

WAbash 5-3827

2516 Crosby Way

ON ROSEVILLE FREEWAY AT EL CAMINO CROSSING

W H Y A *Buyers'* *Guide?*

★ *It is customary to include a Buyers' Guide in the City Directory because:*

It gives business firms the opportunity to elaborate upon a description of their products and services impossible in the limited space of regular Alphabetical and Classified listings.



The Buyers' Guide is a necessary supplement to the regular listings; it is good City Directory information . . . **EXTENDED**

DIRECTORY SYMBOLS AND DESIGNATIONS

HOUSEHOLDERS SECTION

OAKWOOD FL (North Brunswick Twp) —
From Clermont av south, 1 east of Jerome pl

- 5 Vigilante Carmelo C 4
- 8 Wrd Wm H 2
- 10 Condito Jos 3
- 11 Condito Frank J 4
- 12 Daly John V 2
- 14 DeMaria Pasquale 3
- 16 Sandstedt John W 2
- 17 Friday Nicholas 2
- 17a Thomas Bernard G H 2
- 19 Brown Harris W 2
- 21 Chish John 2
- 22 Gronsky Steph 2
- 23 Mandel Saml 3
- 25 Gulmenary Michl 3

OLD MILL LANE (North Brunswick Twp) —
Continuation of Mill la
Winkler Allen J 2
Wladzka Wm W 4

ALPHABETICAL SECTION

- " Lincoln (Telegraph-Cherry Hill Service) 26244 Pennie (Dearborn Twp)
- Dykas Jchn A (John's Barber Shop) 9186 Steele (Det)
- Dyke Chas driver Dearborn Coach r200 Inkster rd
- " Harry (Peggy) tool mkr Ford h6413 Bingham
- " Saml jr (Maxine M) dent supt Ford h6453 Hartwell
- " Wm (Helen) formn Ford h6244 Williamson
- " Yki Danl prtn mkr Ford r6811 Bingham
- " John emp Ford h6811 Bingham
- Dyment Percy (Alice E) real est 15400 Warren av h7431 Manor
- Dymmel Nelson E (Vivian) drftsman
- Dymock Jas (Aut) Ford h6143 Mead

LEGEND:

- ⓪ HOME OWNER
- Ⓜ TELEPHONE SUBSCRIBER
- "r"— RESIDENT
- "h"— HOUSEHOLDER
- WIFE'S NAME
- OCCUPATION
- EMPLOYER

IN ADDITION to names and addresses, your City Directory contains much detailed information concerning the people of your community. In order to list this information certain symbols and designations have been developed which enable important statistics to be compressed into the smallest possible space. You will receive far greater benefits from your City Directory if you familiarize yourself with the symbols and what they stand for.

In checking credit applications, in conducting direct mail advertising programs, in planning sales campaigns, in building prospect lines, and in scores of other ways your City Directory will prove of invaluable assistance.

KNOW YOUR DIRECTORY SYMBOLS