YELLOW PAGES

SACRAMENTO

INCLUDING

North Sacramento, West Sacramento and Broderick (SACRAMENTO, CALIFORNIA)

1956



The following pages contain . . .

A. COMPLETE LIST OF ALL BUSINESS AND PROFESSIONAL CONCERNS OR INDIVIDUALS in alphabetical order under appropriate headings . . . This list is preceded by . . . ADVERTISE-MENTS AND BUSINESS CARDS OF FIRMS AND INDIVIDUALS who desire to present a complete list of their services or products . . . These are grouped together under appropriate headings which are arranged alphabetically.

SACRAMENTO DIRECTORY CO.,

PUBLISHERS

Copyright, 1956

impressive impressions

FROM IDEA TO MAILBOX



SUPERIOR LIST & LETTER

2411 JAY STREET SACRAMENTO, CALIF.

PHONE: Glibert 3-4878

multilithing — mimeographing — mailing lists
— bulletins — signs — addressing — letterheads — letter shop service

AIRPORTS

CAPITOL SKY PARK

PIPER - STINSON - HELIO-COURIER

DEALERS

SALES and SERVICE

R. D. WATTS - J. L. RICH - S. WALTON

West Capitol Ave.

(West Sacramento)

HUdson 4-3101

ANTIQUES



Goodwill Industries of Sacramento

JAY W. RATHBUN, Exec. Director
AN ORGANIZATION FOR THE EMPLOYMENT AND JOB
TRAINING OF HANDICAPPED PEOPLE

To create employment we need furniture, clothing, paper, magazines, electric gadgets, etc. Elderly and handicapped people are given employment by renovating and repairing.

Wages are made by selling in the stores at 7th and Q and 1117 6th St.

HELP US HELP OTHERS THE GOODWILL WAY

7th and Q Street and 1117 Sixth St.

Telephone Glibert 3-5917

VITAL INFORMATION AT YOUR FINGER-TIPS!

*

Tens of thousands of people who were formerly strangers to the City Directory are consulting it on questions of citizenship, employment, sources of supply, communication, etc. Also, Directory usage is up among regular subscribers.



More People Are
SEEING CITY DIRECTORY ADS

E. A. BOYD CO.

IMPERIAL CHRYSLER **PLYMOUTH**



New Cars Used Cars

GENUINE PARTS AND ACCESSORIES BODY, PAINT AND FENDER SHOP EXPERT MECHANICAL WORK



"DEAL WITH THE WHEELS"

BURTON MOTORS

THE FORD CORNER
INCORPORATED

13th and Eye Sts. AUTOMOBILES — TRUCKS SERVICE

PARTS

WHOLESALE RETAIL

Used Car Lot

13th and EYE STS.
PHONES Glibert 2-6931 or 2-4392



Call . . . GIlbert 2-6931

VOGEL CHEVROLET COMPANY

for Economical Transportation



SALES SERVICE

1616 Eye Street Sacramento
Telephone Glibert 2-9071

WINTER MOTOR CO.



NOTHING ON EARTH RIDES LIKE



Willys Trucks and Station Wagons

Only Willys Makes The Jeep



SALES - SERVICE

COMPLETE AUTOMOTIVE SERVICE

1701 K STREET

TEL. Glibert 2-6906

AUTO BODY AND FENDER REPAIRING

BOWMAN'S

PAINTING WHEEL ALIGNING BALANCING

1515 Eye Street

Tel. GIlbert 2-5895

SACRAMENTO

HAINES MOTORS

VOLKSWAGEN Service

COMPLETE LINE OF PARTS & REPAIRING

1615 Del Paso Blvd. (North Sacramento)

WAbash 2-1718

"Knowing How!"

LAMUS-LUNDLEE



CO.



MOTOR TUNE-UP

Electrical, Carburetor
Battery and Speedometer Service
Briggs & Stratton Engines and Parts

1411 Eye Street

Tel. GIlbert 3-5721

Sacramento

SUTTON MOTOR SALES

SALES



SERVICE

"WE SELL THE BEST and JUNK THE REST"

2211 Fulton Ave.

IVanhoe 3-0437

LEW WILLIAMS CHEVROLET CENTER

for Economical Transportation

SALES



SERVICE

New Cars - Trucks - O.K. Used Cars

EL Camino at Fulton Ave.

IVanhoe 7-7881

BEAMER MOTOR CO.

NASH-RAMBLER

SALES — SERVICE

Body Repairs & Painting — Wheel Balancing

Front End Alignment

USED CARS

29th and CAPITOL AVE.

TEL. GLadstone 2-1461

RES. PHONE GLadstone 7-8119

BUS. PHONE GLadstone 6-7698

JOHNSON & LATURNER MOTORS

Used Cars and Trucks

1430 ALHAMBRA BLVD.

SACRAMENTO, CALIF.

BOB LATURNER

LUNDSTROM MOTORS

LINCOLN · MERCURY · Continental

SALES - SERVICE - BODY REPAIRS & PAINTING

USED CARS

K at 17th

Tel. HUdson 4-8201

AUTOMOBILE BODY AND PAINT WORKS

Earl's Body & Paint Shop



GLadstone 5-6332

- Body Repairing For All Makes
- Complete Painting Service
- Reasonable Rates

3121 — 23rd AVENUE



TEL. GLadstone 5-6332

AUTOMOBILE PARTS AND SUPPLIES

Roscoe D. Cook Inc.

DALE B. COOK, Manager and Buyer

AUTO PARTS JOBBER

BUDGET TERMS ON ALL MERCHANDISE and LABOR

General Electric Appliances Television Sales and Service Sporting Goods

2119-25 DEL PASO BOULEVARD WAbash 5-2353 2512 FRANKLIN BLVD. Firestone Tires Automotive Parts Jobber Accessories and Equipment Automobile and Fire Insurance Broker Machine Shop Service Car and Home Supplies

NORTH SACRAMENTO 15, CALIFORNIA

TELEPHONE WAbash 5-2754 (SACRAMENTO) WAbash 5-5430 Gladstone 2-0203

MARCUS AUTO SUPPLY CO.

WHOLESALE AND RETAIL
EVERYTHING FOR THE AUTOMOBILE

NEVER KNOWINGLY UNDERSOLD

Including Batteries — Tires — Heaters — Mufflers — Generators — Fuel Pumps — Oil

Replacement Parts and Many Other Items • Motorola Car and Home Radios

Credit Terms - No Account Too Small

1130 J Street 3400 Broadway 1928 Del Paso Blvd.

North Sacramento

Tel. Glibert 3-7421
Tel. GLadstone 2-1056
Tel. WAbash 5-8579

AUTO SEAT COVERS and CONVERTIBLE TOPS

Since 1936 Over 100,000 Satisfied Customers

LEE'S MFG. CO.

- Lumite Saran Nycar Carskin Fibres
- Reasonable Prices For Quality

- Factory to You Savings
- Guaranteed Satisfaction

ONE DAY SERVICE

SEE LEE AT 12th & D 415 D ST. SACRAMENTO 90 DAYS TO PAY

Gilbert 2-0027 Gilbert 3-7262

AWNINGS

FOR HOME and STORE

Awnings - Canopies - Canvas Yardage Patio Furniture

FOR OUTDOORS

Tents - Camping Equipment - Sales - Rentals - Repairs

• FOR THE RANCH

Irrigation Sheets - Tarp Rentals and Repairs Pick Up Tops - Canvas Goods - Cots - Tents



"Tent Makers Since 1888"



GOODWIN-COLE CO.

(FORMERLY CARNIE-GOODWIN-PENDLETON CO.)

TEL. Gilbert 2-8924
Free Parking
515 L STREET

BANKS

H. H. ROBINSON President

E. L. ADAMS Vice-President F. H. KING, JR. Cashier

F. L. BRONNER T. M. BOLTON, JR. H. F. CLARK Asst. Cashiers

The Merchants National Bank



7th and California Streets Sacramento, California



Member Federal Deposit Insurance Corporation

TOWER BEAUTY SALON

MRS. FRYE
Manicurist
Specialist

COMPLETE BEAUTY SERVICE

Specializing in Cold Waves — Hair Styling — Cutting and Tinting By Tint Technician



1510 BROADWAY

ROSE AXT — Owner

Gllbert 3-3820

BLUE PRINTS AND PHOTOSTATS



CALL Gilbert 3-2825 and Gilbert 3-1119
FOR SPEED, SERVICE AND DEPENDABILITY
BLUEPRINTING, PHOTOSTATS, DRAWING MATERIALS

1119 G Street, Sacramento, Calif.

FREE PARKING

Jack Androvich, Owner

BOATS AND SUPPLIES

AL HART

BOATS and MOTORS



AUTHORIZED MERCURY, SCOTT-ATWATER, and CHAMPION SALES and SERVICE Bryant and Endura-Craft Boats

1724 Broadway

Gllbert 1-3983

PARTS and SERVICE

HOG'S MARINE and SPORTS EQUIPMENT

● Glasspar ● Hollywood ● Norseman ● Tolly Craft ● Traillorboat ●

EVINBUDE MOTORS

● Marine Hardware ● Fiberglass Products ● Z-Spar Paint ● TeeNee Trailers

VERNI HOIG 16th and X STREETS
Glibert 2-2227

WILBER'S MARINE SUPPLY



JOHNSON OUTBOARD MOTORS

ROCKHOLT BOATS

PLYWOOD — FIBREGLASS — and

ALUMINUM BOATS



New and Used Motors 1800 Q Motor Repairing
Tel. HUdson 4-9981

BOOKKEEPING SERVICE

HURLEY'S BOOKKEEPING CO.

Bookkeeping



Tax Service

Business Control

HUdson 4-3945

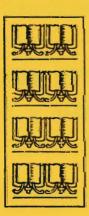
33rd & FOLSOM BLVD.

TELEPHONE

IVanhoe 7-6152

SACRAMENTO

Use Our Library of Out-of-Town City Directories



A complete library of out-of-town City Directories is maintained especially for the reference use of our subscribers. We invite you to consult this library of up-to-date Directories when in need of names, addresses, and other information about firms and individuals in other cities.

This is a part of our service to local City Directory users

Build With Laylite Building Blocks

ATTRACTIVE HOMES OF LAYLITE BLOCKS

BY

HOKANSON BUILDING BLOCK CO.

- ARTSTONE
- CONCRETE ROOF TILE
- MICON BERMUDA ROOF TILE
- BLOCKS IN COLOR
- PATIO SPECIALTIES
- STEEL and ALUMINUM SASH
- PAINT
- REINFORCING STEEL

FOR BUILDINGS OF LASTING BEAUTY THAT ARE INSULATED AGAINST HEAT AND COLD USE

LAYLITE BUILDING BLOCKS

"Buildings Of Blocks Have Lower Insurance Rates"

- FIREPROOF
- LIGHTWEIGHT
- NAILABLE

- PERMANENT
- LOWER MAINTENANCE UPKEEP

GLadstone 5-5625

or

GLadstone 5-3695

ON POWER INN ROAD AND 21st AVE.

A. TEICHERT & SON

INCORPORATED

Engineering Contractors

GRADING – PAVING – ROAD OILING COLAS (EMULSIFIED ASPHALT) TYCO ASPHALTIC MIXES



Owners and Operators of

PERKINS GRAVEL CO.

PRODUCERS OF ROAD ROCK

CRUSHED ROCK, SAND AND GRAVEL

READY-MIXED CONCRETE and

PRE-CAST MANHOLES



1931 Stockton Boulevard

Sacramento, Calif.

PHONE GLadstone 7-9811

SACRAMENTO READY MIX, Inc.

READY MIXED CONCRETE — CEMENT SAND AND GRAVEL

CEMENT CONTRACTORS
POWER INN ROAD AND 14th AVENUE

Rt. 2 Box 2162

LOUIS JANSEN

PHONE GLadstone 1-2835

BUILDING WRECKERS

CALIFORNIA BUILDING WRECKING CO.

BUILDING WRECKERS - USED BUILDING MATERIALS

USED BRICK — LUMBER — DOORS WINDOWS — PLUMBING SUPPLIES PIPE — FIXTURES — ETC.

3208 West Capitol Ave.

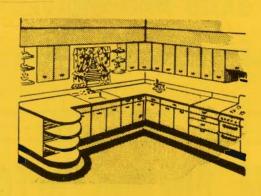
(West Sacramento)

HUdson 4-9617

CAUTION....

Pay no money in advance to itinerant Directory canvassers. We are led to mention this from the fact that certain parties have been fraudulently using our publications as specimens, and by that means collecting money in advance. Before signing an order, see that it has the name of the publisher of this City Directory printed thereon. We ask no payment until the work is delivered, and our solicitors have strict orders not to take advance payment for either advertising or subscriptions.

HILBERT'S CABINET SHOP



CUSTOM and COMMERCIAL

Kitchen Cabinets
Book Shelves
Wardrobes
Vanities



Pullmans

3290 - 27th AVENUE

TELEPHONE GLadstone 1-5829

W. B. AALDERS

CEMENT CONTRACTOR

FOUNDATIONS — WALKS — FLOORS — PATIOS

CEMENT WORK FOR BUILDING CONTRACTORS

915 Las Palmas Ave. North Sacramento Res. WAbash 5-0111, Office WAbash 2-2614

CITY DIRECTORY ADVERTISING IS National ADVERTISING

★ Each edition of your City Directory is widely distributed to freereference City Directory Libraries located at the Chambers of Commerce of hundreds of other cities.



Therefore your ad in the City Directory is seen by buyers from coast-to-coast