

## P

Pace Robin Miss r 36 Center	2457-R	Parrish E A r 2d Capitola	36-J-1
Pacific Arms Apts 435 Pacific Av	2776	Parrish Jack K r 41st	2044-J
Pac Brewing&Malting Co 174Front	2276	Parrish Myra r 97 Market	925-W
Pacific Cleaners 330 Pacific Av	2344	Parrish W S Mrs r Main Soquel	34-W-5
Pacific Court 610 Pacific Av	2314	Parrish W L Mrs r 234 Darwin	1446-W
Pac Food Mart 360 Pacific Av	356	Parsons Arlo C r Soquel	3420-J
Pac Furniture 205 Pacific Av	344	Parsons Arthur C r 148 NMain Soquel	1707
Pacific Gas & Electric Co Davenport	17-F-4	Parsons D L Liquor Store SoquelHwy	26-W-2
Pac Limestone Products Co quarry 445 Spring	310	Parsons Lotta C Mrs r 148 NMain Soquel	1707
Pac Oil&Burner Co Pacheco&Parnell	2098	Parsons Paul r 120Lincoln	3860-R
Pacific Pre-Cut Housing Co		Parsons Wm B r 321 Locust	1876
Snta Cruz-Watsonville Hwy	3252-W	Partlow B E Mrs r 60 Summer	4403-J
Pacific Service Station 499½ Pacific Av	1836	Parton Geo H r 116 Pryce	1438-M
Pac Telephone & Telegraph Co		Pasatiempo Estates Co Los Gatos Hwy	1601
Business Ofc 129 Walnut Av	2600	Pasatiempo Golf Course of Santa Cruz	
See Introductory Section for Service Calls and Other Important Matters		Los Gatos Hwy	1601
Pac View Court 596 Pacific	627-W	Pasatiempo Swimming Pool Pasatiempo	4576
Pacific Weatherstrip Co		Pascuzzo Carlo r 17th Av	2212-J
42 Riverview Rd Capitola	53-J-5	Pashby Margaret A Mrs r 27 Riverside Av	2291-J
Pacini Guido r 603 Lighthouse Av	28-M	Passarino Emericchetta Mrs r 143 Averitt	1548-W
Pacini Rebecca r 190GolfLinksBlvd	516-W	Passerino G r 55 Ocean	1392
Packard Annie Mrs r Capitola	3465-R	Passerino Rose r 115 Knight	1975
Paddison Harry S r Reed&Corcoran	1148-J	Passmann Joseph r 284 Marnell Av	2764-W
Paganelli N Mrs r 934 N Branciforte Av	4038	Paterson R Coast Counties Business Supply	
Paganelli Thos r 228 Du Four Av	860-W	119 Pacific	561
Page Emery Franklin r 20 S Parkway	2875-W	Patio The Capitola	5-J-12
Pagen Brian r 73-3dAv	1685-M	Patrick Earl E r Mattison Ln	4570-W
Pagen J Lawrence r 59AtlanticAv	2852	Pat's Apts 34½ Raymond	1191-R
Pagenhart E H Capt r Upper Spring	1686-M	Patten E V SntaCrz County Bldg&Loan Assoc	
Pagnini Nello r 689 Pacific	4349-W	88Pacific	525
Paine F C r 231 May Av	1062-J	Residence 807MorriseyBlvd	2628-J
Paine Willard D atty 120 Church	234	Patten J F Mrs r 609River	2367-J
Paine Willard D r Squabble Hollow Farm	1235-J	Patterson Earl L r 1 King	3451-M
Palace Barber Shop 105 Locust	1311	Patterson James N r 323 King	669-J
Palace Stationery Co 119PacificAv	561	Patterson Nellie M r Scotts Vly	41-J-11
Palache Whitney r Pasatiempo	2354	Patterson Noel rl est 20Cooper	4231
Paladini A Inc Municipal Wharf	307	Residence 328Laurel	1332
Paldi Geo A r 55 Washington	1570-W	Patterson O Y r 31 Blaine	1045-W
Palm Nursing Home 821 N Branciforte Av	3233	Patterson Violet M r 126 Peyton	2429-J
Palmer Darrow r Pasatiempo	1564	Paul's Electric Repair Shop elec motors 375 Front	768
Palmer Drug Co 40 Pacific	56	Paulsen Eleanor r 8th Av	1964-R
Palmer Frank S Dr r 492King	4103	Paulsen Louise Mrs r 42½ Hageman Av	4499-M
Palmer Gordon r 30th Av	2250-J	Payne John X r 147 Lennox	4368-W
Palmer Gwen r N Main Soquel	1799-W	Payton Delilah r 337 Stanford Av	3759-J
Palmer Shop The Chanticleer Av	3062-R	Payton J L r 95Cayuga	3753-J
Palomar Circle Palomar Hotel	3578	Payton R O r Soquel	1799-M
Palomar Garage 120 Front	3000	Peakes Ruth I Miss r 1222 Laurel	3058-J
Palomar Hotel 131 Pacific Av	2900	Pearce John A truckng 504 Western Dr	4194
Palomar House of Flowers Hotel Palomar Arcade	385	Pearce Sherley J r 304 Centennial	1554-W
Pampel H K r 121 Manor Av West	1586-W	Pearl Apartments 51 Pearl	2093-R
Pappas Ethel r 355 Mission	2580	Pearson Clara W Mrs r 161 Baldwin	425
Pappas Paul Mrs r 24Anthony	2657-R	Pearson Fred r 428 Garfield	2319-R
Pappas Tony Mrs r 112 Olive	2562-J	Pearson H I r Capitola Dr	2610-M
Paradise Betty r 64 Cooper	906-R	Pease Chas C r 1016 Mission	1116-R
Paradise Park Masonic Club County Hwy	1508	Pedemonte Frank r 317 Trescony	1218
Paramount Pest Control Service 115 Pacific Av	2365-W	Pedemonte Genevieve Mrs r 124 Taylor	1745-R
Pardini Albert r 457 King	4309-W	Pedemonte John Jr r 197 Plymouth	3554-J
Pardini L r 332 Dakota Av	3919	Pedersen Martin r 100 High	1175
Park City Lodge #1st&Watsonville Hwy	2312	Pederson Allen J Dr Gates McPherson & Pederson	
Park Elmer J r 47 Mora	1152-M	phy & surg Vine & Church	110
Park Vi photgrphr 152 Pacific Av	2774	Residence 310 Walnut Av	440
Parke Margaret D r 25 Darwin	2370-M	If no answer call	2415
Parker F S r 522 Ocean	3125-R	Peerles Stages Depot 143 Front	4600
Parker Harold W r 101 Davis	1820-M	Peggy Dene Beauty Shop 361 Ocean	515
Parker Hazel Mrs r 115 Kenneth	1014-J	Pellegrini Rose Mrs Monte Carlo Inn	
Parker Henry rl est&ins 358PacificAv	3334	56-3d Beach Hill	99
Residence 1324 Mission	1671	Pels Peter r 17th Av	1494-W
Parker L R Snta Cruz Glass Co 810 Pacific Av	196	Pemberton Margaret r 25½ Campbell	4424-W
Parker L R r 52Q Oceanview	782	Penacho John J Hidden Motor Court	
Parker Louise Salon Louise 59 Walnut Av	2043	80 Riverside Av	259
Parker Louise r 1324 Mission	1671	Pendergrass T S r Chanticleer Av	4354-J
Parker Luther r 741 Bay	863-R	Pendleton Gertrude Mrs Snta Cruz Dental Lab	
Parker Radio & Appliance Capitola Capitola	3031-W	215 Locust	1359
Parker Radio Service 85 Cayuga	3488-J	Pendleton Norman H r 490 Ocean	1431
Parker Velma Baughn nurse r 19 Ocean Vw Av	2251-J	Pennell C M r Isabel Grove	2058-W
Park-Kaye Apts 15 Kaye	2164-M	Pennell's Jewelers 124Pacific	2540
Parnell Harold H r 20 Clinton	2499-J	Pennell Wm E r 234 High	2928-R
Parnell U G r 37 Caledonia	3865-R	Penney J C Co Inc 246 Pacific Av	1198
Parodi John r 142 Berkshire	1890-M	Penniman Geo N r 209 Prospect Hts	1026-W
Parodi Jos Jr r 302 Anthony	2989-W	Penniman John K r 268 Walnut Av	4411-R
Parodi T Mrs r 808 Columbia	1673	Penniman Leonora Naylor Mrs chr sci pr	
		Farmers&Merchants National Bank Bldg	3667-W
		Residence 317 Water	3667-R

Penniman Santa Cruz County Title Co 106 Locust . . . . .	3005	Philbrick Fred A r 1252 W Cliff Dr . . . . .	3045-R
Branch Office Hall of Records . . . . .	1254-W	Phillips Alfred Phillips Randall Cowden & Holbert phy & surg 230 Walnut Av. . . . .	1
From Watsonville only (No Inter-City Charge) Ask "Operator" for. Enterprise-10688		Residence OceanView BonnyDoon . . . . .	6-Y-12
Penniman Warren H r 150 Ocean Vw Av . . . . .	3222	If no answer call. . . . .	2415
Penrod Pearl r 52 OceanViewAv . . . . .	4075	Phillips Bert E Maj r 837 N Branciforte Av . . . . .	2630-W
People's Exchange 177 SoquelAv . . . . .	4144	Phillips Beulah M Miss r 17th Av. . . . .	2218-R
Peoples Savings Bank see Farmers&Merchants National Bank Pacific&Locust . . . . .	2864	Phillips C F plmbr 506 Market . . . . .	4185-J
Pep Creameries Ltd 188Pacific. . . . .	1222	Phillips D W r 428-30th Av . . . . .	2250-W
Pepper Harvey W plowing 1034MorrissyBlvd . . . . .	1035	Phillips Henry r 28King. . . . .	1569-W
Pepper Lucille truckng Watsonville Hwy . . . . .	4133-J	Phillips J W r 118Lincoln. . . . .	1143
Pera A r Coast. . . . .	7-Y-15	Phillips Linnie Mrs r 225 Otis. . . . .	2941-J
Pera & Minto serv stn Front & Soquel Av . . . . .	3486	Phillips Norma Mrs r 18 Fairmount. . . . .	2077-M
Pera Stefano r 72 Elm . . . . .	1630-R	Phillips Percy T Mrs r 1116 Laurent. . . . .	117
Pera Stella r 207 Vine . . . . .	1442-W	Phillips Randall Cowden & Holbert phy & surg 230 Walnut Av. . . . .	1
Pera Sylvia r 124 Otis . . . . .	4174	If no answer call. . . . .	2415
Pera Thos M r 130 Parnell . . . . .	4567-W	Phillips Richard F r 1302 King. . . . .	1102-W
Perdue Orlena r 212 Dakota . . . . .	3542-J	Phillips H F Sr r Mission & W Cliff Dr . . . . .	1966-M
Perea Sydney A r 231 Cayuga . . . . .	1676-W	Planavilla Mattie S Mrs r 325 Alta . . . . .	2383-W
Peretto Adolfo r 101 Washington. . . . .	2362-W	Planavilla Peter r 325 Alta. . . . .	2383-W
Perez Fred A r 523 Lighthouse Av . . . . .	2995-W	Piccardo O A r 428 Laurent. . . . .	1396-J
Perez Geo r 128 Center. . . . .	4257-M	Picchi Biagio r CityDumpRd . . . . .	3-Y-13
Perez S J Mrs r 95 Ocean . . . . .	1047-W	Pickering E food prods Snta Cruz-Watsonville Hwy . . . . .	17-J-1
Perkins Mary L r 44 Cliff . . . . .	1108-J	Piedmont Hotel 430 Pacific Av . . . . .	2730
Perlino Fred r 241 Front. . . . .	723	Piedemont J r 518 Laurent. . . . .	1934-J
Perrault Geo A r Monterey Bay Golf & Country Club . . . . .	2554-R	Pieper Emma G r 431 Davis . . . . .	1843-J
Perrigo Ambulance Service 1010 Center . . . . .	750-J	Pieper Wesley L Co 701 Beach . . . . .	4531
Perrigo Duco & Repair Shop 1010 Center . . . . .	750-J	Pier Bath House Municipal Wharf . . . . .	932-J
Perrigo L r 122 Colorado. . . . .	750-M	Pieracci Alfonso r 118 Garfield. . . . .	459
Perry Albert L r 185 Ocean Vw Av . . . . .	1731	Pieracci Emo r 119 Monterey . . . . .	3599-J
Perry Anthony D r 473 River . . . . .	4583-J	Pierce H K r 225 Union . . . . .	1425-W
Perry Delmar C Mrs r 98 Plymouth . . . . .	811-R	Pieri Marie r 124 Wilkes Cir . . . . .	2146-M
Perry Frank J r Rodeo Gulch Rd . . . . .	1348-M	Pierovich Nic M drftsmn 222 N Branciforte Av . . . . .	4216-J
Perry Frank L r 278 Windham . . . . .	1973-R	Piexoto Helen Mrs r 41 Pine . . . . .	2246-R
Perry Jay L r Branciforte Dr . . . . .	3101-W	Piexoto Rose r 105 Grant . . . . .	2863
Perry Reginald r Beach . . . . .	36-J-11	Piexoto Tony S r Rodriguez. . . . .	2744
Perry Robert R r 211 Walnut . . . . .	427	Piffero A V r 439 Mission . . . . .	1237-M
Pershake Frank Jr 192 Parkway . . . . .	3994-W	Piggins C M Mrs r 211 Arbor Av . . . . .	1016-M
Perucchi P Cunnison Soquel . . . . .	10-J-1	Pike Frank Mrs r 272 King . . . . .	2536-M
Pesce Geo B r 499 Harper . . . . .	2379-R	Pilger A C r 223 Rooney . . . . .	3690-R
Peter Pan Tea Garden Branciforte Dr . . . . .	46-J-3	Pilkington J A r 420 Seabright. . . . .	1441-W
Peter Paul's Grocery 75 Leibbrandt Av . . . . .	3657	Pimental Antone r LowerSoquelRd . . . . .	3853-J
Peter William H r 77 Cayuga . . . . .	987-M	Pimental Mary Mrs r 43 Clay . . . . .	1512-J
Peters Churchill C r ScottsValleyHwy . . . . .	9-W-2	Pimental W J rl est & ins 112 Locust . . . . .	430
Peters Frank E r 52-3d Av Seabright . . . . .	3828-M	Pimental W J r 39 Clay . . . . .	1695-J
Peters Geo r 174Broadway . . . . .	2153-J	Pinard Wm Jr r 423 Barson . . . . .	2230-R
Peters Harry E r 124 Broadway . . . . .	1131-J	Pine Crest Sanitorium Soquel & Sn Jose Rd . . . . .	14-J-14
Peters Hettie I r 134 Belvedere Ter . . . . .	719	Pine Motel SCrZ-WatsHwy . . . . .	17-W-3
Petersen H P r 122 Blackburn. . . . .	2560-J	Pinelli Andrew r 57 Spruce . . . . .	865-J
Petersen Walter r GlenHavenRd . . . . .	23-W-1	Pines The 27 Water . . . . .	4590
Peterson A D r 231 Blackburn. . . . .	2333-J	Pini Chas r 1411 Mission . . . . .	1237-W
Peterson A V r E Cliff . . . . .	12-W-3	Pini M r Doyle Gulch Rd . . . . .	935-J
Peterson Camille Mrs r 71A Lincoln . . . . .	3477-J	Pinkham Pauline Mrs r 226 Surfside Av . . . . .	881-W
Peterson Ena Miss r 306 Locust . . . . .	1183-W	Pinning Joseph Rev r 154 Windsor . . . . .	2813-J
Peterson H r 1168 W Cliff Dr . . . . .	2084-J	Pio Mabel Hendricks rltr 1015 Bay . . . . .	3786
Peterson Lena Mrs r 237 McIntyre Rd . . . . .	2293-J	Pioneer Builders 51 Pacific Av . . . . .	3724-W
Petersen Louis paper hgng 138 Glenwood Av . . . . .	3129-J	Pioneer Super Service 224 Front . . . . .	4474
Peterson Mads N r Capitola Rd . . . . .	2393-J	Piper H E Dr ofc 124 Locust . . . . .	325
Peterson Margaret C Branciforte Lodge Branciforte Dr . . . . .	3204-W	If no answer call. . . . .	2415
Peterson Roy W r 107 Fair Av . . . . .	2084-W	Piper H E Dr r 41 Vine . . . . .	348
Peterson Stanley E r 214 Continental . . . . .	2982-R	Piper J H r Bonny Doon . . . . .	7-Y-21
Pete's Liquor Store 146 Water . . . . .	3247-W	Pitman R A r 12 Riverside Av . . . . .	2230-J
Petitdidier Alex J r 46 Riverside . . . . .	423	Pitman W T r 349 Gault . . . . .	2741-M
Petitdidier W C r Branciforte Dr . . . . .	986-R	Pitt K L r 10 Frederick. . . . .	2976-J
Petroff P D r 240River . . . . .	3494	Place Edith Mrs r 111 Mission . . . . .	2531-J
Petroni S prodc 686 SoquelAv . . . . .	2803-W	Plagge Al A Electroflux Vacuum Clnr Agt 60 N Branciforte Av . . . . .	4605-W
Petsch C F r 230 Morrissey Blvd . . . . .	1896-W	Plant Daisy L Mrs r Capitola&ElDorado . . . . .	3568-M
Petti Anthony r Pasatiempo . . . . .	4548-W	Plaskett Ethel r 107 Ocean Vw Av . . . . .	2008-W
Pettit Lillie r 118 Rankin . . . . .	2433-W	Plattner Jack F r 38th. . . . .	1166-W
Pettit Percy H r Capitola Dr . . . . .	2610-R	Plaza Bakery Pacific&Front . . . . .	319
Petty George C r 68 Allerton . . . . .	3187	Plaza Beauty Shop see Jeanette's Beauty Shop 125 Mission. . . . .	3311
Pfeiffer Paul r Branciforte Dr . . . . .	29-J-3	Plaza Cafe 29 Pacific Av . . . . .	1640
Pfyffer Bros Co packers Mission . . . . .	3530	Plaza Grocery 35 Pacific . . . . .	86
Pfyffer Fred r Scotts Vly . . . . .	1212-W	Pleasant View Auto Inn Snta Cruz-Watsvill Hwy . . . . .	3499
Pfyffer Jos r 224 Baldwin . . . . .	3597-M	Plummer Charles r Ocean Av . . . . .	2958-R
Phelan J M Rev r Capitola . . . . .	1424	Plummer W L r 75-7th Av . . . . .	4337-W
Phelps F D cndy 275 Ocean . . . . .	3952	Plunge The Santa Cruz Seaside Co Beach . . . . .	580
Phelps Gordon G Del Monte Court 46 Bixby . . . . .	4076-J	Plympton Marvin E r 357 Bethany Cir . . . . .	2202-J
Phelps L L Dr Branciforte Dr . . . . .	3856	Plympton Jewelry Co 184 Center . . . . .	949-J
Philleo G W r 725 Bay . . . . .	3538-W	Pogonip Polo Club Golf Links Blvd . . . . .	2992
Philbrick E N r 320 Fair Av . . . . .	2489-J		

Pogonip Riding Stables Golf Links Blvd . . . 3159  
 Pokriots Dan W r 277 Windham . . . 2893-J  
 Polar Refrigeration & Equipment Co  
   Branciforte Dr. . . . 1015-W  
 Poletti L R 1421 Escalona Dr . . . 2661.  
 Police Department 'City Hall . . . 3700  
 Politte Maurine mlnr 352 Seabright Av. . . 1951-W  
 Pollastrini R r 702 California. . . 2711-W  
 Pollock Frank J r 66-1st Av Seabright. . . 2041-W  
 Polly-Anna Liquor Store 338 Pacific Av. . . 676  
 Polly C E r 14 Summer . . . 3355-J  
 Polly Lunch 437 Ocean . . . 3381  
 Polson Bertha G r Snta Cruz-Watsonville Hwy. . . 4258-W  
 Pomper Chas E r Lockhart Gulch Rd. . . 32-J-1  
 Ponce De Leon Studio reducg 316 Walnut Av. . 1604-R  
 Pond Perry S r 249 Walnut Av. . . 877-W  
 Poole C L Mrs r 228 Alta Av. . . 4425-W  
 Poole Elmer J r 100 Marnell Av. . . 1668-M  
 Poor Clare Nuns Capitola. . . 3540  
 Pope A D r Branciforte Dr . . . 2392-J  
 Pope C W r 407 Alhambra Av. . . 3027-J  
 Poppy Court 115 Trinity . . . 4040-W  
 Pori Carlo r 35 Ocean. . . 1054-M  
 Pori Hugo A ins Delaware . . . 4246-W  
 Pori Hugo A rtr 26 Front. . . 4471  
 Pori Ronald E r 12 Lorenzo Ln . . . 3741-M  
 Port of Call Grocery ElCiff&Eucalyptus PleasurePt. 4189  
 Porter R Bruce r Pleasure Pt. . . 2835-M  
 Porter Livingstone r Fairview Av Capitola . . 4-J-2  
 Porter Warren R Mrs r 218 Davis. . . 1378  
 Porter's Cafeteria 523 Beach. . . 1412-J  
 Post Jas B r 62Caledonia. . . 4114  
 Postal Lunch 16Water. . . 2788  
 Potter Frank L mfr rep 403 Seabright Av. . . 3552-R  
 Potts C T r Old San Jose Rd. . . 2782-R  
 Poulsen Edw C Dr Rittenhouse Bldg. . . 606-W  
 Poulsen Edw C Dr r Pasatiempo . . . 606-R  
 Poultry Producers Of Central Calif 119 Madrone. . 789  
 Pound H G r ChanticleerAv. . . 2552-R  
 Powell D E r Reed. . . 1918-R  
 Powell L G r Capitola Av. . . 49-W-5  
 Powell L M r 315 Van Ness Av. . . 2624-R  
 Powell Maurice A r 116 Washington . . . 2916-J  
 Powell Norman L Velvet Cream Do-Nuts  
   306 Ocean . . . 1290-J  
 Powell Norman L r 408 Emeline Av. . . 3419-R  
 Powell's Do-Nutry 114 Water . . . 1919-R  
 Powell's Garage auto reprs Los Gatos Hwy . . . 63-J-1  
 Powers F B paintr 1324 Bay . . . 4673-W  
 Powers M J r 216 Rodriguez. . . 1757-J  
 Pownell Lulu r OldSanJoseRd. . . 14-W-12  
 Pozun Louis J r 245 Windham. . . 4544-M  
 Pracht E L r 555 Western Dr . . . 1585-W  
 Pracht Fred r 2620 Mission . . . 1021-J  
 Pracht Fred R r HappyVlyRd . . . 21-W-1  
 Pratcher Geo S r 112 Van Ness Av. . . 1650-J  
 Pratcher Mary Mrs r 152 Walnut Av. . . 1153-J  
 Prather Nellie Mrs r 151 N Branciforte Av. . . 3175-J  
 Prather Wayne r 606 Laurent. . . 1136-M  
 Preece Geo C Mrs r 148 Sunnyside Av. . . 2391-J  
 Pohn Melvyna G r El Dorado . . . 3798-R  
 Prendergast Rea Mae r Branciforte Dr . . . 16-J-11  
 Prentice Jas M Acacia Court 213 Riverside Av. . . 4095  
 Presbyterian Church First Highland&Mission. . . 3264  
 Prescott T W r Monterey Bay Heights Soquel . . . 52-W-1  
 Prescott Thos W r est Soquel . . . 2844-J  
 Presepi Louise r 1002 King. . . 34  
 Presho R F Dr r 58 Moore. . . 899-J  
 Preston J F r 117 Melrose Av. . . 3721  
 Preston Nora Mrs r 310-6th Twin Lakes. . . 2166-W  
 Preston T Davis Rev r Soquel . . . 2723-R  
 Price Auto Body Works 323 Front. . . 884  
 Price Berdella Miss r 122 Laurel . . . 3058-J  
 Price E A r 69 N Branciforte Av. . . 3196-R  
 Price W D r 24 Duke. . . 1445-J  
 Pringer Apartments 7 Stockton Capitola . . . 19-W-1  
 Prince Chas M r 229 Poplar Av. . . 1575-R  
 Pringle Lloyd S r 44 N Main Soquel . . . 3971-W  
 Prising Geo W Mrs r Rodeo Gulch Rd. . . 306-R  
 Proctor Roy C Mrs r 28 Kennan . . . 1806-W  
 Prolo Chevrolet Co 293 Pacific Av. . . 490  
 Prolo Eugene E r 1023 King. . . 530  
 Protti Steve r 220 Stanford Av. . . 1448-W  
 Prouty A r 1222 Bay. . . 3549-J

Provost Wm H 44 Hunolt Av. . . 613-W  
 Prudential Insurance Co Representative  
   449-6th Av. . . 2679-R  
 Pub-Beer Prrl 525 Beach . . . 3093-J  
 Puccinelli Alfredo r 126 Sherman . . . 3170  
 Puccinelli B J r 170 N Branciforte . . . 2439-J  
 Puccinelli B Mosso&Puccinelli Serv Stn Water&Eagle. 29  
 Puccinelli L Mrs r 20 Park Pl. . . 2424-M  
 Puget Ruby r 234 1/2 Sumner. . . 3595-J  
 Pullen K A r 141 Magnolia. . . 2724-W  
 Pulisevich Pete r 460 May Av. . . 2587-M  
 Pulson Ida R r 122 Liberty. . . 2479-W  
 Pummill Jas H r Snta Cruz-Watsonville Hwy . . 1436-R  
 Purcell S J r 241 Marnell Av. . . 1782-R  
 Purdy Homer H r 16 Berkeley Wy. . . 2519-W  
 Putney A L Mrs r 121 Sutphen . . . 1291-M  
 Putney Marvin D r 36 Coulson. . . 2252-R  
 Putney's Service Front & Laurel . . . 2194-W  
 Putz Edythe r 48 Storey . . . 1362-W  
 Pyatt R L r 182 Windham . . . 3353-R  
 Pyeatt John r Harper . . . 3309  
 Pywell Blanche M r 227 Broadway . . . 1722-J

Quadros Al r 414 Van Ness Av. . . 2824-W  
 Quality Cash Grocery Stockton Capitola . . . 5-J-2  
 Quality Cleaners & Dyers 285 Water . . . 2030  
 Quality Paint Store 277 Pacific Av. . . 544  
 Quality Press The printing Porter Soquel. . . 181  
 Quartararo Louis r 408 Mission . . . 4412-M  
 Quartararo S Vincent Dr chirpdst 203 Locust . . . 4365  
 Quartararo Vince r 1 Pine Pl. . . 3372  
 Queen Cafe 263 Water . . . 4284-R  
 Quick's Market Mission Dr&Watsonville Hwy. . . 1726  
 Quicks Meat Co 20 Short . . . 4275  
 Quiggle Maude E La Merite Beaute Parlour 29 King. . 589  
 Quilici Emilio r 111 Emeline Av. . . 3174-W  
 Quilici Lillian M r 312 King . . . 3352-J  
 Quinton T r 133 Reed Wy. . . 1565-J  
 Quist Chas Jr r 729 Bay . . . 1617-M  
 Quistorf C E r Ocean Vw Av. . . 6-Y-5

R

Rabe Jack Mrs r Paget . . . 1867-R  
 Radford H A r 32 Washington . . . 857  
 Radford Henry A r est 135PacificAv. . . 457  
 Raffety John O MD Santa Cruz County Hospital  
   Emeline . . . 660  
 Radio Shop The Soquel . . . 362-R  
 Raff Nellie Mrs nrs r 326 Locust. . . 4409-M  
 Raffanti Enrico F Dr dnst 225 Soquel Av. . . 4446  
   Residence 1025 Laurent . . . 4430-W  
 Rafferty Paul A r 726 Marnell Av. . . 267  
 Ragghianti Rose Mrs r 415 Garfield . . . 1389  
 Ragori Lloyd r 37 Marnell Av. . . 808-J  
 Ragon's Service & Garage Vine & Locust . . . 2270-J  
 Raiche Eugene r 823 Mission. . . 4383-W  
 Railway Express Agency Inc S' P Depot. . . 36  
 Raisch H r Reed. . . 1918-M  
 Ralph's Market 156 Water. . . 3884  
 Ralston Bros contrs 401 Ocean Vw Av. . . 2830-J  
 Ralston W T contr I22 Effie. . . 4435-W  
 Ramsey Ben r 315 Walnut Av. . . 1956-R  
 Ramsey Pearl Mrs r Brommer Av. . . 2170-R  
 Ramsey Wm P r 62 Sn Juan . . . 1481-W  
 Rancho Del Mar Artichoke Ranch Coast Rd. . . 3-F-14  
 Ranconi Eugene r 419 King. . . 2877  
 Ranconi John Mrs r 17 Blaine . . . 2061-W  
 Randall R R r Branciforte Dr . . . 29-W-4  
 Randall S B Phillips Randall Cowden & Holbert  
   phy & surg 230 Walnut Av. . . I  
   Residence 1010 Walnut Av. . . 2121  
   If no answer call . . . 2415  
 Randall W Mrs r 425-9th. . . 823-M  
 Randall W M r Pasatiempo . . . 2236-J  
 Ranzer Geo W r 734 Howe . . . 1920-M  
 Rankin A E r 435 Locust. . . 3351-W  
 Rankin O P Mrs r 1239 Laurel . . . 1846-J  
 Ransier J H r 118 Parnell . . . 3367-J  
 Rapalee Virgil D r Gladys Opal Cliffs . . . 2578-W  
 Rape A B r 214 Wilkes Cir. . . 4348-R  
 Rantz Michael r 204 Trescony . . . 3716-J  
 Rasmussen Adeline Mrs r 148 Walnut Av. . . 4440-R  
 Rasmussen Arthur r 49 Central Av Capitola . . . 2617-M

Rasmussen Esther RN r 24 Anita.....	1003-M	Repetto Rina r 124 Averitt.....	828-M
Rasmussen Peter Jr life ins Rodeo.....	696-R	Rest Haven Court 20 Blaine.....	4515
Rasmussen R W Mrs r Scrivner.....	1037-J	Reukema J Mrs r 114 Kirby.....	1556-R
Ratcliff Jas W r 640 Sumner.....	1263-M	Reusse Margaret r 139Plymouth.....	4158
Ratzman Fred r 336 Golf Links Rd.....	1249-W	Rex Apartments 180 Leibbrandt Av.....	614
Ratzman Phyllis r 328 Walnut Av.....	1680-J	Reynolds C E Mrs r 434 Pacific.....	883-R
Rau J W Dr r 144MorrisseyAv.....	788	Reynolds Cabinet Shop WatsonvilleHwy.....	2646-M
Rausch Len C r 267 King.....	3377	Reynolds Frank r 617 Morrissey Blvd.....	912-W
Rawleigh Products 151 Benito Av.....	3296-W	Reynolds Geo W r Soquel-Watsonville Hwy.....	17-W-1
Rawles Louis M r 18James.....	2673-M	Reynolds Harriet B r 21 Bixby.....	631-W
Rawls A L Mrs r 100 Laguna.....	1936-M	Reynolds Jack r 138 Baldwin.....	2378
Rawson Laura F Mrs r 128 May Av.....	4431-R	Reynolds Mattie V r Capitola Rd.....	45-W-4
Ray M V Mrs r Watsonville Hwy.....	3707-J	Rhein Henry r 261 Laurel.....	1683-J
Ray W T Mrs r 533 Du Four.....	3509-J	Rhien John O Jr r 42 Doyle.....	3171-W
Raymond Court Apts 309 Raymond.....	3243-W	Rhoades Anita Miss r 32-3rd Av Seabright.....	3303
Rea Court 71 Raymond.....	4118	Rhoades Margaret r 94 King.....	3518-J
Read Harriet E r 89 Windham.....	1689-J	Rhoades W S meat mkt Soquel.....	1648
Read William S r 10 Rathburn Wy.....	3745-W	Rhodes Cecil R r 256-12th.....	2290-W
Reader Harry J flwrs nrsry 320 Gault.....	2485-J	Rhodes Clarence E Sunbeam Juice Co 17th Av.....	3250-R
Reanier Ida S Mrs r Capitola.....	4-J-1	Rhodes Edw E r 226 Rigg.....	1683-R
Rear M B Seabright Court Apts Atlantic & 2d Av.....	3440	Rhodes F E r 247 King.....	1523-W
Rearden Robt Mrs r Brommer.....	2566-M	Rhodes Irma Miss r 128 Water.....	1468-J
Reaume's Apparel 117 Walnut Av.....	4272	Ricci A r 978 Mission.....	2935-J
Reboul Gilbert r 219 Harper.....	4354-R	Rice Arthur F r 208 Van Ness Av.....	1809-W
Recca A Mrs r 401 Laurent.....	1818	Rice Daisy r 41 Buena Vista Av.....	3188
Recht Dwight F Jr r 120 Delacosta Av.....	908-M	Rice Laura r Capitola.....	1826-W
Red Cross American Santa Cruz Chapter Headquarters		Rice Russell Santa Cruz Airport Monterey Ln.....	25-J-3
513 Center.....	3770	Rice W T r 441 High.....	1157
If no answer call.....	4244	Rich D I r Olive Springs Dr.....	58-W-4
Red Front Trading Post Snta Cruz-Watsonville Hwy.....	276	Rich Julia Mrs r 231 Broadway.....	1386
Reddehase Eloise r 113 Palisades Av.....	3817-M	Rich Nellie W Mrs RN r 44-3dAv Seabright.....	3632
Reddett F E vetnrian Rodeo Av&Soquel Hwy.....	2441-W	Richards A W r Capitola Dr & Houghton.....	3116-W
Redfern John r 65 Myrtle.....	4369-J	Richardson Ann P r Piedmont.....	2328-M
Redman Hall Walk Cir.....	3179	Richardson H F r 430 Sn Juan Av.....	3862-M
Redmon Bill Mrs r 313 Cedar.....	2438-R	Richardson J B r Snta Cruz-Watsonville Hwy.....	3606-M
Redmon George S r 14 Clay.....	1695-W	Richardson Jessie P Mrs r 48 Atlantic Av.....	2649-R
Redmond Geo N r 21 Plymouth.....	2539-W	Richardson S G Highway Feed Store Soquel Hwy.....	368
Redwood Cottage Grove Los Gatos Hwy.....	3872-W	Residence Main Soquel.....	2715-J
Redwood Court 575 Soquel Av.....	4470	Richardson Zia Mrs r 1307 W Cliff Dr.....	3754
Redwood Fibre Products Co Inc		Richert E O r Paul Sweet Rd.....	1065-M
Farmers&MerchantsBldg.....	3417	Richey & Baikie investmts 60 Pacific Av.....	812
Redwood Studio 264 Pacific.....	4450	Richey D J r Chanticleer.....	2278-R
Ree Florence East Cliff Bungalows		Richey Harold E r 320 King.....	939-R
E Cliff Dr&16th Av.....	3338	Ritchey J L Jr Dr r 1515 Laurel.....	304
Reed B A r 22 Allegro Dr.....	4556-M	Richey Myrtle Mrs r 119 Blaine.....	1045-J
Reed Chas r 1425 Laurel.....	2449-J	Richey W M Richey&Baikie investmts 60 Pacific Av.....	812
Reed David excavng Orchard.....	38-W-12	Residence 1225 Laurent.....	2589-W
Reed Harry A r 619 Ocean.....	4491-W	Richfield Oil Corp of Encinal.....	2940
Reed M W r 147 Walk Circle.....	1343-W	If no answer call.....	1071
Reed Paul r Ocean Blvd.....	1772-R	Richmond R B r 281-5thAv TwinLakes.....	2166-J
Reed Ralph P Mrs r 215 High.....	4496-J	Richter Gus r 17 Roberts.....	2172-J
Reed Saml P r 115 Monterey.....	3599-M	Rickard D B Rev r 436 Davis.....	1274
Reed Walter Supply Co bldg 12 Reed Wy.....	4284-J	Rickey Bessie E Mrs r 72 Maple.....	849-W
Reed Wm M r 177 Sumner.....	3686-W	Rickey Ethel r 139 School.....	3394-J
Rees C r E Cliff Dr.....	2821-M	Rickey Frank E Mrs r 181 Highland Av.....	1314
Reese W B r Meder.....	1245-W	Riddell D E r 118 Almena.....	4594-J
Reeves J S r 203 Market.....	496-J	Riddell J E r Chanticleer.....	3389-J
Reeve's Shoe Store 180PacificAv.....	2521	Rigby C A r 12 Park.....	3134-W
Regan W H r 21 Cayuga.....	3812-J	Riggin Sarah A Mrs r 127 Gault.....	2741-W
Reggiardo Gino r 393 Ocean.....	2785-J	Righetti Joe r 111 Water.....	3712-W
Reggiardo John r 414MayAv.....	870-J	Riisom A T r Branciforte Dr.....	16-W-13
Reggiardo Louisa r 336 Trescony.....	2064-M	Riley E W r El Dorado Av.....	2851-M
Reich Erwin R r 13th Av.....	2165-J	Rinaldi Joe r 1720 Mission.....	3368-J
Reid Ida Mrs r 258 Water.....	1565-M	Rinaldi P r 274 Water.....	1565-W
Reid Myrtle r 418 Rigg.....	1019-J	Rinaldi Rinaldo r 430 Bellevue Av.....	2433-R
Reid Neil W r 314 Locust.....	1506-J	Rinaldi Vasco r Coast Rd.....	2219-M
Reilly Margaret C r 1519 Bay.....	3230-J	Rinella L r 317 Alta Av.....	2383-M
Reimann Paul Chamberlin Hotel 75-3d.....	4524	Ring J L rl est 41st & E Cliff Dr.....	4506-W
Reimer Hattie Mrs r 70 Washburn Av.....	2899-J	Ringdal P M r 332 Walnut Av.....	1289-R
Reinelt Frank r Capitola.....	53-W-12	Ringgold Katherine E r 27 Main.....	4391-R
Reis Manuel r 144 Windsor.....	3023-W	Rio Club 117 Pacific Av.....	3710
Reite Gloria r 304B Dakota.....	2156-M	Riordan Jos Mrs r 419 Rigg.....	2886
Reite J E r Mountain Vw Ranch.....	8-J-11	Riordan Margaret Mrs Dickerson Rlty Co	
Reliable Window Cleaners Old Sn Jose Rd.....	14-W-13	113 Pacific Av.....	204
Remington Kate Mrs r Golf Links Rd.....	1725	Riptide Santa Cruz Printery 21 Vine.....	3660
Reneau L W Rev Grace Methodist Church		Risley Frank R r 150 Pennsylvania Av.....	2198-W
Soquel & Cayuga.....	1440	Ritchey J L Jr MD 219 SoquelAv.....	161
Renfrow Earl W painting contr		Ritche F W Mrs r 5th.....	2756-M
389 N Branciforte Av.....	4664-W	Ritson Harriet r 37 Cedar.....	3848-W
Rennie Allan C r 714-3d.....	991-M	Rittenhouse A W R Mrs r 211 Peyton.....	3457
Renollet E D r Mattisons Ln.....	1674-W	Rittenhouse Bros clthng str 118 Pacific Av.....	531
Rent Control OPA 10 Cooper.....	4200	Rittenhouse Browning r 184 Sn Juan Av.....	2432-J
Repass Herbert L r 27 Fairmount Av.....	1187-R	Rittenhouse Emmet C r 190 Ocean Vw Av.....	77
Repeal 18 Soquel Av.....	367	Rittenhouse Josephine Parker Mrs r 159 Myrtle.....	82

Rittenhouse Louis E r High . . . . .	73	Roinestad Gertrude Mrs r 303 Woodrow Av . . . . .	4236-J
Rittenhouse Martin L chr sci pr Trust Bldg . . . . .	554	Rolledrome 223 Woodrow . . . . .	853
Residence 124 Easterby . . . . .	2760	Rollins William R htchry 100 Oak Wy . . . . .	360-W
Rittenhouse R R gen ins Rittenhouse Bldg . . . . .	400	Rollinson E M Mrs r 150 Towne Ter . . . . .	2584-J
Rittenhouse & Rittenhouse atyts at law		Roloff W A Mrs r 52-2d Seabright . . . . .	1638-R
	Rittenhouse Bldg. 400	Romano Geo trucking Snta Cruz-Watsonville Hwy . . . . .	1069-R
Ritter Fred r 317 California . . . . .	2131-W	Rommel D W r 125 Hanover . . . . .	4051-M
Rivard J A r 439 Roxas . . . . .	3718-M	Rommel R H r Crystal Av . . . . .	1660-R
Riverbank Auto Camp 116 Water . . . . .	1919-J	Roney J J Mrs r 51 Washington . . . . .	2375
Riverside Estates Riverside Av . . . . .	4380	Ronk K R r Harper . . . . .	3345-M
Riverside Hotel Barson & Riverside . . . . .	3940	Roos R r 235 Trescony . . . . .	815-W
Riverside Liquors 269 Riverside . . . . .	532	Root Catherine Mrs r 51 Riverside Av . . . . .	3081-J
Riverside Salad Bowl 63 Ocean . . . . .	4519	Root E B r 84 Lincoln . . . . .	973-J
Riverview Cottages 26A Ocean . . . . .	3415	Root Fred Gribble Court Apartments 67 Cliff . . . . .	536
Riviera Apartments 911 Beach . . . . .	503-J	Rosa A r 118 Post . . . . .	2747-R
Riviera Hotel 675 Pacific Av . . . . .	1958-M	Rose F E r Bay Av Capitola . . . . .	53-W-11
Robasciotti Mari r 87 Potrero . . . . .	2907-W	Rose Harry S fir mats 36 Central Capitola . . . . .	4-W-4
Robb Geo W rms 100 Walnut Av . . . . .	1279-W	Rose Mary Etta Mrs r 218 Mission . . . . .	907-M
Robbin G J Mrs r 249 Younglove . . . . .	1715-M	Rose Raymond E r 191 Lighthouse . . . . .	1936-W
Robenalt C B r Lower Capitola Rd . . . . .	45-J-2	Rose Robt B food pros 746 N Branciforte Av . . . . .	4605-J
Roberts Donald E r 226 Du Four Av . . . . .	3128-W	Roseberry F T r 333 Church . . . . .	517-J
Roberts Frank K r 61-3d . . . . .	50	Roseen Emil r 95 Windsor . . . . .	1012-W
Roberts Howard A r 201 Wilkes Cir . . . . .	2811-J	Rosenbaum A H Mrs r 133 Trevethan Av . . . . .	2235-M
Roberts Mary r 10-1st Beach Hill . . . . .	3127 M	Rosengren C O cabnt shop 637 Soquel Av . . . . .	3226-R
Roberts' Porter C Welding Shop 317 Front . . . . .	663	Rosengren C O r Houghton Av . . . . .	2958-M
Roberts W E r Branciforte Dr . . . . .	21-J-2	Rosensteel Jack plmbr 313 Capitola Av Capitola . . . . .	49-W-1
Roberson G A Ind Wlng Glen Canyon Rd . . . . .	56-J-5	Rosetta Apts Wharf Rd Soquel . . . . .	48-W-1
Robertson Joye K r 435 Stanford . . . . .	3796-J	Ross Dean W r 1408 King . . . . .	1105-J
Robertson Lewis DC Front Street Health Baths		Ross E M r Chanticleer Av . . . . .	4597-R
Residence Branciforte Dr . . . . .	243 Front. 816-W	Ross Isabelle r 330-10th Av Twin Lakes . . . . .	2108-R
Robinette Mildred E r Chanticleer Av . . . . .	1600-J	Ross Nettie Mrs r 13 Suthpen . . . . .	2545-W
Robinson Beatrice Miss r 814 N Branciforte Av . . . . .	929-W	Ross Perry A r 912 Sumner . . . . .	1401-R
Robinson C N Capitola Grocery Capitola . . . . .	20-J-3	Ross Ruth A Mrs r 123 Blackburn . . . . .	3706-M
Robinson Cinderella Mrs r 314 Trescony . . . . .	815-R	Ross T B r 122-13th . . . . .	4453-W
Robinson Cleo r 199 Cayuga . . . . .	591-J	Rossi Angelo r 825 Bay . . . . .	1303-J
Robinson John Irene's Suburban Styles		Rossi M J Opal Cliffs Food Center	
533 Soquel Av . . . . .	2954-W	41st Av & E Cliff Dr . . . . .	3823-J
Robinson Nolie Mrs RN r		Rossi Marino r 239 Younglove Av . . . . .	1715-J
48th Av & Lower Capitola Rd . . . . .	4059-W	Rossi Mathilda Miss r 799 Ocean . . . . .	4029
Robinson Ray r 513 Olive . . . . .	1837-M	Rossi William r Smith Grade Rd Bonny Doon . . . . .	5-F-3
Robinson Rufus P r El Dorado . . . . .	1013-R	Rossiter Jack A r 20 Kenneth . . . . .	1136-W
Robinson Walter L r 2131 Bay . . . . .	1578-J	Rossiter Sidney B r 112 Catalpa . . . . .	2655-W
Robinson Wm r 250 E Cliff Dr . . . . .	2733-M	Roster Ellanor r Rodeo Gulch . . . . .	1766-W
Robison C H r Glen Haven Rd . . . . .	23-J-3	Rostron Rose Mrs r 71 Berkeley Wy . . . . .	634
Robison John A r 15 Garfield . . . . .	3228-W	Roth La Verne H r 34 Benito . . . . .	1993-W
Rocky's Beach Service 100 Cliff . . . . .	1537-J	Rother A Town Clock Cafe 107 Pacific . . . . .	23
Rodgers D E r 359 Cayuga . . . . .	2598-W	Rother Adolf r Scotts Vly . . . . .	59-J-3
Rodgers Elwin D r 207 Laurent . . . . .	3147	Rottler C L r 132 Center . . . . .	1256-J
Rodgers S H Capitola Pharmacy Capitola . . . . .	20-J-5	Roudell Coffee Shop 128 Pacific Av . . . . .	1160
Rodgers S H Jr Capitola Hdwe Capitola . . . . .	45-W-3	Rounsevell Nelson Mrs r 202 Berkshire Av . . . . .	2635-W
Rodgers Seymour W r 143 Garfield . . . . .	2225-J	Rountree Lowell r Glen Canyon Rd . . . . .	43-J-3
Rodhouse Emma Mrs r 1134 Laurel . . . . .	1287-W	Roupe Wilbur M r 1015 Morrissey Blvd . . . . .	2092-W
Rodoni D & Co artichoke rncn Coast Rd . . . . .	3-Y-4	Roush Joe R r Martin Blvd & Holway Dr . . . . .	2238-R
Rodoni Gina Mrs r 528 Wilkes Cir . . . . .	2619-W	Roussel Clyde Mrs r 224 Trescony . . . . .	3716-M
Rodriguez C E Mrs RN r 541 Bellevue Av . . . . .	1665	Roussel's rstrnt 515 Ocean . . . . .	4575
Rodriguez Don E r 333 Locust . . . . .	4409-R	Rowe Edward W tractor Work 263 Water . . . . .	1121-J
Rodriguez Frank E r 210 Benito . . . . .	1411-W	Rowe Louise J r 46 Highland . . . . .	4015
Rodriguez Harold r Mission Dr . . . . .	2181-M	Rowe Shirley I r 116 Mission . . . . .	954-W
Rodriguez Hyme r 416 Ocean . . . . .	2888-J	Rowland Flora Mrs r 811 Ocean . . . . .	4433-W
Rodriguez R I Mrs Calif Dairy 1002 Mission . . . . .	1301	Rowland Harold & Co deodorants 10-8th Av . . . . .	3095-W
Rod's Mobil Station River & McKinley . . . . .	3666	Rowland T B Irene's Suburban Styles	
Roedel E r 314 Union . . . . .	834-J	533 Soquel Av . . . . .	2954-W
Roedel Josephine r 589 River . . . . .	392	Roy Howard r 32 Frederick . . . . .	4419-J
Roelle Mary A r E Cliff Dr . . . . .	3784-R	Roy K H El Rancho Snta Cruz Jarvis Rd . . . . .	46-J-11
Roesner A A r 275 Seabright Av . . . . .	1898-W	Roy W E r Main Soquel . . . . .	34-W-3
Roff Amos H r 616 Cedar . . . . .	973-W	Royal Dry Cleaners 108 Lincoln . . . . .	269
Roff Gertrude Rea r 824 King . . . . .	3677	Royal Hotel 340 Pacific Av . . . . .	4478
Roger E W r 126 Plymouth . . . . .	2822-R	Royce A I r 138 Windsor . . . . .	2770-J
Rogers Eunice B Mrs r 76 Maple . . . . .	3814	Royton John W r 242 Younglove Av . . . . .	1715-R
Rogers Farris wood sawng 320 Liberty . . . . .	203-R	Royon Carl W r Scotts Valley . . . . .	50-W-2
Rogers Frances r 17th Av . . . . .	1533-M	Royse Emma Gail r 19 Roberts . . . . .	2357-J
Rogers Jas B r 1313 Escalona Dr . . . . .	1261-J	Rubel Emory concrete contrs 396 Laurel . . . . .	3261
Rogers Margaret E Miss r Pilkington . . . . .	1525-J	Rue A W r Soquel Av . . . . .	3606-J
Rogers Mildred C r 135 Green . . . . .	2855-W	Ruffner S J Sgt r 175 Linden . . . . .	3927
Rogers O F r 159 N Branciforte Av . . . . .	3175-W	Ruggles F C Mrs r Emeline . . . . .	1148-W
Rogers Oma G r 17 Kennan . . . . .	3223-M	Rulofson Everett r 692 Mission . . . . .	2691
Rogers Oscar r 44 School . . . . .	3437-J	Rulofson O W Mrs r 133 Towne Ter . . . . .	3910
Rogers R W r 125 Sylvan . . . . .	3691	Rundberg Wm r 41st Av . . . . .	1612-J
Rogers Wilma r 354 Mission . . . . .	958-W	Runyon Margaret Francis r 8 Udden . . . . .	3441
Rogerson Geo r 126 Fern . . . . .	911-W	Rusciolelli F r 503 Du Four Av . . . . .	1985-J
Rogerson J A r Lochart Gulch Rd . . . . .	32-J-15	Rushton W O grocery & soft drinks Soquel . . . . .	54-W-1
Rohrbacher Wallace Mrs r Opal Cliffs . . . . .	2908	Rushton W O r Soquel . . . . .	1723-W
Roikjer Emily r 44 Mt View Av . . . . .	3490-J	Russell Amy r 431 Alta Av . . . . .	2489-R
		Russell C H r Soquel Rd . . . . .	1369

Russell & Chambers garden eq & supls 193 Water.	4224
Russell E T r 7th Av.	2783-M
Russell Elizabeth Mrs r 47-3d Av.	3003-R
Russell Ernest J r 21 Bellevue Pl.	3370-W
Russell Ernestine r 132 Garfield.	3458-W
Russell L J Russell Refrigntn Serv 7th & Lower Capitola.	4202-W
Russell Refrigeration Service 7th & Lower Capitola.	4202-W
Russell's Food Distr 49th Av.	51-J-2
Rutherford L R 174 Ocean Vw Av.	2697-W
Rutherford Wm T r 68 Spruce.	1103-J
Ruth's Hamburger Stand Boardwalk.	504
Ryan Kenneth W r Opal Cliffs.	2284-J
Ryan's Beverly Lodge Scotts Vly Hwy.	9-J-4
Ryder E H serv sta 675 Soquel Av.	4388
Ryder John D r 143 Peyton.	1839
Ryder S H r 62 Cayuga.	447
Ryder Wm E r 257 Trevelthan Av.	2106-J
Ryland Florence C r 98 Lincoln.	3652-J
Ryland & Miller 112 Pacific Av.	2197-M
Ryle Virginia r 237 California.	2095-W
Ryon T Edw r 522 Barson.	978-W
Rysdam Harold W r 333 Dakota Av.	3859-R

## S

S F News Agency 36 Pacific Av.	187
S & M Bakery 134 Pacific Av.	793
Saddle Rock Restaurant Pacific Av.	18
Sadler Don C tax consltnt 51 Pacific Av.	4344
Sadler Don C r 123 Green.	1394
St Charles Court 910-3d.	2033
ST CLAIR (See also Sinclair)	
St Clair C L mechl engr 41st Av & Soquel Hwy.	1773-J
St Clair Clinton r 71-3d Av.	3888-R
St Francis Grill 313 Beach.	370
St George Hotel Pacific Av.	700
St George Hotel Barber Shop 65 Pacific Av.	774
Salad Bowl Delicatessen 406 Seabright Av.	4120
Saleno Bessie Mrs r 108 Gault.	2056-W
Sales-Delivery Drivers & Warehousemen's Union Local 296 50 Beverly Av Capitola.	3752-W
Salisbury H W r 38th Av.	1776-R
Salmonson A B r 95 S Morrissey Av.	1595-W
Salon Louise 59 Walnut Av.	2043
Salvation Army Camp Glenwood Hwy.	3-W-3
Salvation Army Corps No 1 75 Riverside Av.	822
Salvation Army Social Service Dept 310 Pacific Av.	369
Salwasser H r 131 Broadway.	4384-J
Salz A K Co tannery 530 River.	192
Salzmann Ernest r 138 Laurel.	3556-J
Sam Wo Laundry 332 Pacific.	4455
Sampson M B r Alice & Corcoran.	1393-R
Sam's Shoe Hospital 15 Cedar.	3268-W
Sam's Union Service Station Soquel & Ocean.	4109
Samson Ada C r 323 Cleveland.	1038-R
Samuels Marion J r 80-3d Beach Hill.	3497
Samuelson M D r 75 Ocean Vw Av.	2199-R
Sanders J B r Fitch Rd.	8-W-12
Sanders Robert L Bankers Life Co Agent 256 Windsor.	4334-W
Sanderson Gertrude r 212 Cedar.	847-J
Sandford Edmund F r 303 Button.	2964-R
Sandman Carl E r 445 Broadway.	3384-J
S F Chronicle Agcy Brommer.	1573-J
San Francisco Examiner Agency 23 Curtis.	266
San Lorenzo Apts 190-3d.	1482-W
San Lorenzo Awning Co 469 River.	1063
San Lorenzo Lumber Co 474 Soquel Av.	246
San Lorenzo Valley Press 342 Pacific Av.	4286
Santa Cruiser Publication Trust Bldg.	4565-W
Santa Cruz Airport Monterey Ln.	25-J-3
Santa Cruz Ambulance Service 1010 Center.	750-J
Santa Cruz Appliance Main Store 107 Walnut Av. Service Dept 345 Pacific Av.	301 1963-W
Santa Cruz Artichoke & Sprout Growers Mission.	64
Santa Cruz Auto Parts 140 Front.	250
Santa Cruz Beauty College Trust Bldg.	4055-R
Santa Cruz Bowl bowling alley 264 Pacific Av.	2681
Santa Cruz Boys' Club Elks Gymnasium.	3598-W
Santa Cruz Building & Loan Assn Santa Cruz County Building & Loan Assn 88 Pacific Av.	525
Santa Cruz Burlery 154 Alta Av.	3565-J
Santa Cruz Business Men's Assn 112 Pacheco Av.	3720-W

Santa Cruz Cab Co see Yellow Cab Co 14 Soquel Av.	222
Santa Cruz Carpet Cleaning Co 630 River.	2926
Santa Cruz Cash & Carry 24 Bulkhead.	2450
Santa Cruz Catering 1815 Delaware.	4067-J
Santa Cruz Chamber of Commerce Civic Auditorium.	6

## Santa Cruz City of

City Attorney 53 Pacific Av.	2607
City Corporation Yard Quintana.	2203
City Engineer City Hall.	439
City Pound 146 Pacheco.	1364
Civic Auditorium Church.	103
Clerk & Treasurer City Hall.	47
Electrical Inspector City Hall.	2381
Fire Department Fire House.	500
Mayor's Office City Hall.	546
Park Warden De Laveaga Pk.	1435-W
Parking Meters City Hall.	635-J
Planning Commission City Hall.	439
Plumbing & Building Inspector City Hall.	2381
Police Department City Hall.	3700
Police Judge City Hall.	2475
Public Library 52 Church.	70
Purchasing Dept City Hall.	2510
Recreation Director City Hall.	4461
Sanitary Inspector City Hall.	3760
Sanitary Inspector & Waste Collection City Hall.	3760
Sewer Pump Works Bay.	2396-W
Street Dept City Hall.	277
Water Dept Ofc & Supt City Hall.	260
After 12 Noon Saturday call.	500
Water Pumping Plant Crossing.	1631-J
Wharfinger Municipal Wharf.	256

## Santa Cruz City Schools

Board of Education Ofc 113 Mission.	1000
Supt of Schools Ofc 133 Mission.	1000
High School California & Walnut Av.	291
Branciforte Junior High School Branciforte & Water.	690
Mission Hill Junior High School King.	217
Bay View School Bay & Mission.	284
Garfield Park School Almar.	235
Gault School Seabright Av.	272
Grant School Grant.	638
Laurel School Laurel & Center.	263

## Santa Cruz County of

Agricultural Commissioner's Ofc Court House Annex.	1319
Agriculture Extension Service Court House Anx.	756
Assessor Courthouse.	160
Auditor Courthouse.	153
Big Tree Park Felton (Toll) Call "Operator" for.	Felton-80
Clerk Courthouse.	53
Coroner & Public Administrator 221 Soquel Av. If no answer call.	534 2117
County Yard Davenport.	4-Y-4
County Yard Soquel.	3272
Court Reporter Courthouse.	195
District Attorney Court House Annex.	52
Garage & Machine Shop 19 Eagle.	1316
Health Service 21 Front.	4630
Hospital Emeline.	660
Justice of Peace Court House Annex.	519
Planning Commission Court House Annex.	155
Probation Offices Court House Annex.	1177
Purchasing Agent Courthouse.	412
Recorder Hall of Records.	10
Road Dept Court House.	4328
Sealer of Weights & Measures Court House Annex.	1319
Sewer Inspector 72 Hollister Capitola.	4-J-11
Sheriff's Office Court House Annex.	551
Social Welfare Court House Annex.	687
Superintendent of Schools Court House Annex.	66
Supervisor's Room Courthouse.	2017
Surveyor Court House Annex.	155
Tax Collector Courthouse.	158
Treasurer Courthouse.	159
Veterans Service Officer 17 Front.	4402
Santa Cruz County Building & Loan Assn 88 Pac Av.	525
Santa Cruz County Title Co 22 Cooper.	2000
Santa Cruz County Tuberculosis Health Assn 21 Front.	1370
Santa Cruz Dairy 311 Encinal.	1631-W

Santa Cruz Delicatessen & Food Service			Scaroni Lillian r 416 Laurent	2193-J
520 Laurel	1280-W		Scaroni Victor r Coast Rd.	2-F-2
Santa Cruz Dental Laboratory 215 Locust	1359		Scettrini Jas Mrs r 1st Beach Hill	2221-J
Santa Cruz Distributing Co 517 Bay	4063-W		Scettrini William F r 81-2d Beach Hill	2338-W
Santa Cruz Electrical Co Soquel Hwy	3726		Schaefer Francis J Pine Motel SCrZ-Watshwy	17-W-3
Santa Cruz Emergency Center 605 Center	4400		Schaefer J P r 316 Berkeley Wy	4227
If no answer call	2457-R		Schaeffer L B r Fitch Rd	8-J-3
Santa Cruz Feed & Fuel Co Soquel & Ocean	441		Schafer Alma Adobe Antiques 27 School	1908-J
Santa Cruz Fisheries Municipal Wharf	435		Schafer Dave r 197 Van Ness Av	1633-W
Santa Cruz Foundry Capitola Av & Hill Soquel	49-W-3		Scheidt J H r 49 King	3352-M
Santa Cruz French Laundry 440 Pacific Av	1530		Schermerhorn L J Dr r Vine Hill Rd	1-J-5
Santa Cruz Frozen Foods 142 River	4183		Schetko William r 21 Towne Ter	3749-M
Santa Cruz Fruit Packing Co see Stokley Foods Inc			Scheurer Martha Beckoning Woods Vacation Ranch	
317 Bronson	711		Los Gatos Hwy	9-J-1
Santa Cruz Fruit & Vinegar Co Mattison Lane	2441-M		Scheurer's Guest Home 177 Mission	3880
Santa Cruz Glass Co 810 Pacific Av	196		Schipper Ted r 427 King	2793
Santa Cruz Hardware Co 52 Pacific Av	95		Schirle B F r 72 Hollister Capitola	4-J-11
Santa Cruz Hatchery Jose & Rodriguez	335		Schlee Anthony r 331 Van Ness Av	3868
Santa Cruz Help-U-Self Laundry 644 Soquel Av	3695-W		Schlegel Jane r Opal Cliffs	2109-W
Santa Cruz Hospital 222 Soquel Av	2415		Schlichting Fred H Snta Cruz Plumbing Supply	
Santa Cruz Hotel Vine & Locust	484		320 Soquel Av	2143
Santa Cruz Janitor Service 317 E Cliff Dr	1511-J		Schlichting Fred H r 1012 Seabright Av	2967-W
Santa Cruz Labor Council OddFellowsBldg	3481		Schlumpf Paul r 404 Effey	3557-R
Santa Cruz Land Title Co see Santa Cruz County			Schmidt Ella N r 615 Washington	3697-J
Title Co 22 Cooper	2000		Schmidt J C r 395-35th Av	1025-J
Santa Cruz Liquor Store 123 Pacific	3520		Schmidt Jacob A r 175 S Branciforte Av	2382-J
Santa Cruz Lumber Co ofc Felton	4184		Schmidt Jessie Mrs r 163 S Branciforte	2997-J
Santa Cruz Lumber Co ofc 227 River	452		Schmidt Lawrence r 49th St	44-J-11
Santa Cruz Magazine Agcy 4 N Branciforte Av	3392-W		Schmidt Willis A r 42 Berkeley	2565-W
Santa Cruz Mattress Co 376 Water	1714		Schneider Ottilie J r 119 Effey	3220
Santa Cruz Mausoleum Corp Ocean & Graham Hill Rd	1777		Schnereger B E r Chanticleer	2191-M
Santa Cruz Motel 9 Plymouth	2137-J		Schofield Robt r Garnet Av Opal Cliffs	2-W-13
Santa Cruz Motor Express Inc 1638 Ocean	446		Scholl L C r Marine View Twin Lakes	4414-J
Santa Cruz Motor Lodge Watsonville Hwy	4623-W		Schon Leo J Spruce Apartments Spruce & Front	627-J
Santa Cruz Motor Sales Pacific & Water	245		Schou Merle r 2305 Mission	1923-J
Santa Cruz Nursery 535 Soquel Av	769-W		Schrader Hall S r Paradise Pk	3115-R
Santa Cruz Paint Shop 433 Pacific	563		Schreiber Chas r Chanticleer Av	4345-W
Santa Cruz Pet Shop 203 Soquel Av	1568-W		Schrock A J r 507 Van Ness Av	4347-J
Santa Cruz Pharmacy 247 Soquel Av	1718		Schuck Wm E pumps Snta Cruz-Watsonville Hwy	4356-M
Santa Cruz Plumbing Supply Co 320 Soquel Av	2143		Schueler R A r 224 Monterey	4398-W
Santa Cruz Portland Cement Co Davenport	11-F-2		Schuette William A r 50-2nd Beach Hill	2325-J
Santa Cruz Poultry Market 522 California Av	2518		Schuhmann Anna r 95 Harrison	781
Santa Cruz Printery job prntng 21 Vine	3660		Schuhmann P M r 22B Pennsylvania	2132-M
Santa Cruz Processors ofc 17 Church	888		Schultheis Edward H r 476 King	3984
Plant Chestnut & Laurel	183		Schultz A Miss r 210 Mission	4626-W
Santa Cruz Radiator Works 181 Soquel	2023		Schultz Ed r 58 S Branciforte Av	4052-R
Santa Cruz Realty Co 149 Pacific Av	282		Schultz Ethel Mrs r 30 Riverside Av	3830-J
Santa Cruz Rug Cleaners 111 Elm	2171-M		Schultz L J Jr r Chanticleer Av	3143-W
Santa Cruz Saw Works 129 Cottonwood	432-J		Schultz T T r 58 Hall T Seabright	952-J
Santa Cruz Seaside Co ofice Beach	580		Schwab E Mrs r 110 S Branciforte Av	2359-R
Santa Cruz Securities Corp see Mercantile			Schwab Curt r 29 Parnell	2676-M
Acceptance Co 144 Front	22		Schwan Josabelle Swan Cottages 256 Riverside	3521-W
Santa Cruz Sky Park Airport Mt Hermon Rd	4637-W		Schweitzer Gertrude r 119 Effey	1520-W
Santa Cruz Statuary 538 Seabright Av	3545-J		Scimeca Frank r 128-3d Beach Hill	3917
Santa Cruz Theatre Pacific & Walnut	780		Scofield Della Scott r 321 Plateau Av	1255-W
Santa Cruz Tire Co 201 Water	330		Scofield E G r 316 River	448
Santa Cruz Transit Co 301 Pacific Av	407		Scofield F Ned r 1725 Bay	2892-J
Santa Cruz Typewriter Shop 115 Pacific Av	1127		Scofield Geo H Ford Motor Car Dealer 227 Front	175
Santa Cruz Wired Music Co 150 Pacific Av	4477		Scofield Geo H r 150 Belvedere Ter	848-R
Santa Cruz Woman's Club 306 Mission	3463		Scofield Harold r 253 Windsor	1263-R
Santos D r Scotts Valley Hy	9-W-12		Scofield J W r 521 Woodrow Av	3153
Santos Donald Yellow Bank Dairy Coast Rd	3-Y-2		Scofield James B r Los Gatos Hwy	27-W-3
Santos Geo r 17th Av	2022-J		Scofield Loren B r 403 Woodrow Av	4507-J
Santos Harold A Dr dntst Soquel	3234-R		Scofield Rex r 254 Walk Cir	1343-M
Santos Harold A Dr r 38th	1166-J		Scontriano Minnie r 11 Lorenz	2373-W
Santos M Soquel	37-W-12		Scoppettone J J r 1426 Laurel	2919
Sapone John r 60 Spruce	3057		Scoppettone James J atty	
Saporito Peter D & D Stables	35-J-4		Farmers & Merchants National Bank Bldg	121
Sargent Aileen B r 118-13th Av	1705-J		Scott B F Harris Realty Co 447 Seabright Av	1783
Sargent Cecil El Rancho Motor Inn 211 Water	758		Scott C L r 401 Bay	1912
Sargent W L r Old Sn Jose Rd	58-W-5		Scott Cecil r 59 Pearl	1754-J
Saroglia Carlo r 344 Unglove Av	2814		Scott Clarise E L Mrs r Old Sn Jose Rd	42-W-2
Sarti A r 162 Ocean	854-W		Scott D S & Son well drilling & pumps	
Sauers' R R Hardware Store 348 Soquel Av	2003		Robinson Soquel	48-W-3
Saunders John S r 136 Van Ness Av	1794-J		If no answer call	49-W-3
Savage Real Estate 316 Soquel Av	1024-W		Scott Edith Mrs r 409-9th Twin Lakes	2411-J
Sawyer John r 123 Cottonwood	4149-J		Scott Edna r 124 Walnut Av	927-W
Sawyer Tile Co 29 Campbell	2358-W		Scott Ellen M r 323 Otis	2445-M
Saxton Martha r 96 Stanford Av	1678-W		Scott Fred L 209 Hanover	2953-J
Sayers W B r 457 Laurel	3650		Scott James C Mrs r 300 Getchell	2593-R
Saylor Edgar F Mrs r 338 Seabright	976-R		Scott L r Pasatiempo	786
Sayre Elinor Pell r 10 King	2465-J		Scott L M r 101 Caledonia	3216-W
Sayre L F r 1730 Seabright Av	2420-W		Scott Russell B Sr plumb 597 Soquel Av	2954-J
Scanlan Mary E r E Cliff Dr	2493-W		Scott T R Rev r 215 High	4496-J
Scaroni J A r Coast Rd	2-F-5		Scott Taylor r 324 Clinton	1898-J

Scott W E Cmdr r Lower Capitola Rd & Jose	2299-J	Shaw S J Dr ofc Santa Cruz Theatre Bldg	3068
Scotts Valley Coffee Shop Los Gatos Hwy	3131	Shearer G F r 202 Broadway	4136
Scotts Valley Courts Scotts Valley	39-W-5	Shearer Hugh S Mrs r 325 Alta	2383-W
Scotts Valley Garage & Service Station Scotts Valley	9-W-3	Sheehy Muriel R RN r 338 Pacheco Av	1004-R
Scotts Valley Realty Los Gatos Hwy	63-J-3	Sheehy Stella Matthews r Riverview Dr Capitola	3465-J
Scotts Valley Union School ScottsVly	41-J-3	Sheldon C C r Los Gatos Hwy	1212-J
Scrifer Errol r 26 Clay	967-J	Shell Authorized Dealer Soquel & Branciforte Av	654
Scrifer Ethel r 361 Ocean	886-R	Shell Mary E Pine Crest Sanitrn Soquel & Sn Jose Rd	14-J-14
Scrifer Kenneth H r Harper	4143-R	Shell Oil Co Inc plant ofc 728 Chestnut	92
Scrifer Mae r Scrifer	18-J-11	Shell Oil Co Incorporated Service Stations Station No LP519 Soquel & Front	1793
Sea Breeze Apartments 73 Raymond	2461	Station No LP520 Ocean & Water	3279
Sea Food Grill 511 Beach	2163-J	Station No 521 Pacific & Laurel	3939
Seabright Auto Camp 382 Alhambra	3873	Shenk Frederick P Dr eye ear nose & throat Medico Dental Bldg	279
Seabright Bakery 431 Seabright Av	699	Residence 1206 Escalona Dr	2633
Seabright Bike & Sport Shop 434 Seabright	2769-J	If no answer call	2415
Seabright Court Apartments Atlantic & 2d Av	3440	Shepherd J C r 205 Brook Seabright	3014
Seabright Hotel 433 Seabright Av	2769-W	Sheppa Nina Stuntz r Sn Jose Rd Soquel	37-J-3
Seabright Pharmacy 537 Seabright Av	341	Sheppard A H Sheppard's Clearing Branciforte Dr	1-W-3
Seago Sylvester Graham Hill Stables Sims Rd	3298-W	Sheppard R C r 330-5th Av Twin Lakes	2498-W
Searle Cecil Santa Cruz Electrl Co Soquel Hwy	3726	Sheppard's Clearing resorts Branciforte Dr	1-W-3
Searle R S r 26 Plum	1075-J	Sherman Geo W r 222 Otis	923-J
Searles Emmett r Mission Dr	2145-J	Sherman M L gar Rodriguez	3077-W
Sears F W The Printer 112 Pacific Av	2592	Sherman Villa Cottages 438 Market	4185-W
Sears Grace E P metabasic massag 1214 Seabright Av	1503-W	Sherman W H r 230 Market	925-R
Sears W A Mrs r 717 Seaside	3869-M	Sherrill Roy A r 124 Sn Juan Av	2867-R
Seaside Beer Garden 60 Ocean	1997	Sherwood H A r 251 McIntyre Rd	859-M
Seaside Ranch Co Davenport	4-F-3	Sherwood M r Glen Canyon Rd	2478-R
Seaver Alice B Miss r 918-3d Beach Hill	2496-J	Shickell John H Mrs r 147B Mission Dr	4584-R
Seaview Courts 721 Beach	605	Shier Mary E r 26 Campbell	4424-M
Sebastiani Theresa r Davenport	10-Y-14	Ship Cafe Municipal Wharf	920-W
Secretary's Den 88 1/2 Pacific Av	4568-W	Ship Fish Restaurant The see Goebel & Suk fish rstnt Beach & Entrance to Wharf	3989
Sedgwick D S Dr Sn Jose Av Capitola	45-W-1	Shively S M r 29 Hubbard	1954-M
If no answer call	2415	Shockley Norman A r 412 Cleveland Av	2452-J
Residence 219 Riverside Dr Capitola	44-W-1	Shoppers Corner 259 Soquel Av	752
Segarini John A r 788 Ocean	2172-R	Short Charles F r Glen Haven Wy	31-W-2
Segarini Peter r 878 Ocean	1109-W	Short Les H r 158 Spring	3551-J
Segling Lillian r 213 Vine	2158-W	Showalter C H Dr orthdnst Center & Lincoln	373
Seghetti A r 320 River	2159	Showalter C H Dr r 111 Manor Pl	3194-J
Seghetti A & Son W Cliff Dr	3938-W	Shreve Geo W r 21b Walnut Av	2998-W
Seidinger John A Jr r 131-13th Av	1705-M	Shreve John E r 41 Maple	3091-J
Seidinger's Grocery 549 Soquel Av	3937	Shula Zelma I Mrs r Chanticleer Av	2652
Seigle Ruth mimgrphng 1059 N Branciforte Av	3978-J	Shulte A F r 621 Seabright Av	4221
Seiner J F r 346 Chestnut	3287-W	Shulte W K phy & surg 345 Church Residence 103 Margis	2616 2422
Seiverson E Warren r Scotts Vly	24-J-1	If no answer call	2415
Seixas Marjorie Mrs r 16 Allerton	1592-W	Sibbald John r 32-4th Av	3750
Seller G W r 122 Fairmount Av	3709-J	Sickler Lee E r Scrivner	3285-J
Selzer Ludwig Dr phys & surgs 217 Soquel Av	4340	Siem Anna L Mrs r 211 Berkeley Wy	3641-J
Residence 618 King	1812	Siemens Oliver J r Crystal Ln	2284-M
If no answer call	2415	Sierra Mushroom Co Soquel	214-J
Semmens T r 611-3d Beach Hill	2496-W	Sievers Henrik E Capt r 180 Pacheco Av	3765-W
Senator Club 668 Soquel Av	3189	Siefert A H r 105 Park Wy	1486-M
Sentinel Job Printing Dept 125 Church	3600	Siefert Leo signs 555 Soquel Av	1834
Sentinel News Sentinel Publishing Co 125 Church	3600	Sigurdson John Santa Cruz Dental Lab 215 Locust	1359
Sentinel Publishing Co newspr & Job pring 125 Church	3600	Silicani G Mrs r 63 Ocean	3099-R
Seperak Pete Pete's Liquor Store 146 Water	3247-W	Silva Clifford r 75 S Branciforte Av	2665
Serrell L W r Snta Cruz-Watsonville Hwy	1854-W	Silva Ella Mrs r 41st Av	3103
Sesson Porter r Soquel Rd	15-J-1	Silva Emma Mrs r 164 King	3408
Setzer Curt F r Lakeview Av Twin Lakes	2464-M	Silva Geo J r 912 Western Dr	3835-M
Seven Seas Book Shop Palomar Arcade	4292	Silva Harold J r 31-3d Beach Hill	3590-R
Severance Ivan apts 37A Cedar	1583-R	Silva John Jr r 475 1/2 Ocean	1360
Seyden Elise r 417 May Av	4119	Silva Marianna J r Rodriguez	1757-R
Shaeffer Grant L Rev r 221 Walnut Av	1788	Silva Mary C r Piedmont Ct Apts	625-M
Shaffer Pauline r 41st Av	2575-W	Silveira J r Glen Haven Rd	6-W-1
Shannon H J r 1302 Laurel	2227-J	Silveira Roza G Mrs r 461 Soquel Av	4351-J
Sharman Arthur r Monterey Bay Golf & Country Club	25-W-11	Silver's Market 632 Soquel Av	4264
Sharp J M phy & surg 603 Center	4400	Silvey E M r 26 Washington	1459-J
Residence 136 Kenneth	4514	Silvia Jack r 358 King	3553-R
Sharp Lee R r 429 Efey	876-J	Silvia Kenneth Taysil Decrting Co 138 Oxford Wy	1206-R
Sharp & Molitor see Pacific Food Mart 360 Pac Av	356	Silyus H T Mrs r 45-1st Av	990-J
Sharpe Bruce L r 401 Mission	30	Simerly A L r est Stockton & Riverview Capitola	610
Shatkin Samuel H Hub Clothing Store 225 Pacific Av	1342	Simerly A L r 116 Bay Av Capitola	610
Residence 271 Walnut	1549-W	Simmers W E r 75 Lincoln	3477-W
Shaw A B r 235A Walnut Av	4186	Simmers W E Dr drntst 108 Vine	4110
Shaw Edith r 216 Berkshire Av	280	Simmers W E Dr r 378 E Cliff Dr	1190-R
Shaw Ernest B r Capitola Rd	3180	Simmonds R L r 302 Laurel	2189-M
Shaw F J r 108 Algea	4509-W	Simmons Albert H r 1619 Bay	3230-R
Shaw Francesca Mrs r Mattison Ln	1674-M	Simmons Jessie r 56 Hall	2224-W
Shaw Geo r 1015 N Branciforte Av	980-M	Simmons Thos r 325 Chestnut Av	3246
Shaw Harold r 123 Berkshire Av	2024	Simons Barbara r 16 Kirby	2027
Shaw L K slip covers 234 Sunset Av	4049-W	Simons E H r 57 Stanford Av	3516-R



Simpson A R Chr Sci pr 20 Atlantic.....	2826	Smith Irvin M elec shop 452 Water.....	2272
Simpson C H r 401-9th Av.....	1883-M	Smith J H r 9th Av.....	1657-R
Simpson Chas H Simpson Rlty Co 212 River.....	1089-J	Smith J M The Pines 27 Water.....	4590
Simpson Realty Co 212 River.....	1089-J	Smith J O'Fallon r 27 Davis.....	1248-J
Sim's Beauty Shop Palomar Arcade.....	431	Smith Jack W Ocean Lodge 402 Ocean.....	4578
Sims Frank J r 83 Cedar.....	847-M	Smith Jas H r 126 Otis.....	1933-J
Sims Jas H r 45 Fairmount Av.....	3840-W	Smith James L r 93 Laurel.....	3556-W
Sims L T r 28 Allegro Dr.....	1162-R	Smith L C Jr r 316 Cleveland Av.....	1471-R
Sinay Tony r 272 Frederick.....	2585-J	Smith Logan r 7th.....	3615-R
Sinclair A Malcolm r 129 Pacheco Av.....	2240-W	Smith M L r 127 Storey.....	837-J
Sinclair Chas rms 417 Owen.....	2075-M	Smith Melville L r Granite Creek Rd.....	33-W-3
Sinclair John W electr l reprs New Brighton.....	15-W-11	Smith Mildred L r 21RobertsWay.....	1434-R
Sindel B D Mrs r Old Sn Jose Rd.....	2944-J	Smith Muriel A r 212 Park Pl.....	4592-R
Sing Lam r 509 Center.....	3164	Smith Ned J r 55 Rooney.....	3341-W
Singer J B r Scotts Vly.....	24-J-3	Smith Norman E paintng contr E Cliff Dr.....	18-J-1
Singletary Geo r 41st & E Cliff Dr.....	2044-M	Smith Pat D Santa Cruz Hatchery Jose&Rodriguez.....	335
Singleton Dave H r 314 Ocean.....	4343-W	Smith Pat D r BranciforteDr.....	2032-M
Singleton Frances Mrs Chr Sci pr Capitola.....	4-W-3	Smith R C r Davenport.....	17-F-12
Sinkinson Bill r 342 River.....	2282-M	Smith Ray r 93 Sumner.....	1841-W
Sinkinson E J r 317 Amat.....	1588-J	Smith Ruth Anna Miss Rn r 106Harrison.....	3588-W
Sinkinson's Redwood Novelty Co 342 River.....	1535	Smith Ruth E r 21RobertsWay.....	1434-R
Sinnott N J r 216 Poplar.....	1575-J	Smith Sam gravl Los Gatos Hwy.....	9-J-11
Sinnott Niclos M r 80-3d Beach Hill.....	1327-W	Smith School Of Business 109½ Cooper.....	684
Sister Superior r Capitola&Bay.....	3356-J	Smith Stanford G atty Farmers&Merch Natl BkBg.....	2765
Sister Superior r 18th Av.....	831-M	Smith Stanford G r 69-3d Beach Hill.....	1352
Sisters' Hospital 190 W Cliff Dr.....	1700	Smith Vivian G r 330 Locust.....	1347
Sitzler Earl r 340Dakota.....	885-J	Smith W Roy r 220 Peyton.....	1945-W
Siverts Chas E r 48Coulson.....	4278	Smith W H r 31 Reed Wy.....	1565-R
Skallerud Theo r 226 Van Ness Av.....	3849-M	Smith W L r Paul Minnie Av.....	3074-J
Skedden Edwin r Granite Crk Rd.....	16-W-12	Smith W W r 116 Van Ness Av.....	1515-W
Skeen Rose B r 711 Darwin.....	2370-J	Smith Walter I r 1129 Seabright Av.....	1488-J
Skelton A J r 46 Jose Av.....	2299-W	Smith Warren A r 7th Av.....	2090-J
Skinner Clifford r 229 Windham.....	1593-W	Smith Warren E r 506 El Dorado Av.....	3314-M
Sky Meadows Guest Ranch Glen Canyon Rd.....	28-W-1	Smith Wm Lewis r 406 Brookside Av.....	1242-R
Sky Room rstrnt 11PearlAlley.....	4207	Smith's Grocery 162 Water.....	1708
Slade C A r SandHill.....	3-J-11	Smith's Service Station 2003 Mission.....	4009
Slocum Alice Miss r 156 Ocean.....	1518-J	Smothermon Devena r 1CypressAv.....	1463-J
Sloper's Poultry Farm 514 El Dorado Av.....	4357-J	Smythe D D r 163 Campbell Av.....	1163-R
Sloppy Joe's 269Riverside.....	4225	Smythurst Jack F r E Cliff Dr.....	18-W-2
Slosson Bill r 22 Cliff.....	2951	Smythurst Phebe A Mrs drsmkng 113 Locust.....	1713
Smart Motel The 152 Cedar.....	3960	Sneath A Mrs r 263WalnutAv.....	2066-W
Smart T R r Glen Canyon Rd.....	43-W-5	Sneed Hughes r 323 NBranciforteAv.....	3739-W
Smart Wm A The Smart Motel 152 Cedar.....	3960	Snider M I Mrs r 320-10th Av.....	1657-J
Smee Roy F Rev r Beulah Pk.....	3151	Snoddy John r 804 Pine.....	972-J
Smiley E F r 14 Maple.....	2503-W	Snow L F Mrs r Hotel McCray.....	963-J
Smiley Frank S r 67 Fairmount Av.....	1187-W	Snow N H Rev r 532 Center.....	339
Smiley Wilbur H r Monterey Bay Hts.....	3371-R	Snyder Bert B atty Medico Dental Bldg.....	83
Smith A R painting contr Capitola Rd.....	2544-W	Residence 423 High.....	44
Smith Agnes F Mrs r 300-8th Twin Lakes.....	1964-J	Snyder E C Shell Oil Co Inc Serv Stns Pac&Laurel.....	3939
Smith Albert O r 159 Gilroy Dr Capitola.....	40-J-13	Snyder Robt C music instrc Brommer Av.....	2244-J
Smith Alfred R r 215B Branciforte Av.....	2816-J	Soder Vesta Mrs r Montecito Springs.....	22-J-4
Smith Anna C r 112 Surfside Av.....	1546-M	Soderer Gus r 71 Laurel.....	2878-J
Smith Apartments 214 Riverside Av.....	1636	Soderquist Carl r 326 Wilkes Cir.....	3078-R
Smith Belle Mrs r 95 Pacheco Av.....	912-R	Soito Edwin J r Coast Rd.....	2219-R
Smith Ben r est&ins 277 Pacific Av.....	544	Solcany Wm J Capt r 16 Anthony.....	4291
Smith Bertram M Mrs r 1127 Morrissey Blvd.....	1667-W	Soleri Adolph r 413 Western Dr.....	2773-W
Smith C C Midway Store WatsWwy.....	2612-W	Somer Max C r 312 Cleveland Av.....	1925-W
Smith C D r 39 Edgewood Wy.....	2587-J	Sommer H E carpnt 287 San Juan Av.....	2993-J
Smith Charlotta D r 85 Park.....	2158-M	Sommer S N Lt r 110 Berkeley.....	3144-J
Smith Chester R r 276 Walnut Av.....	91	Sommers Frank J Mrs r 230 N Branciforte Av.....	1082-J
Smith Clarence A r 212 Park Pl.....	4592-R	Sommers Fred C r 403 Soquel Av.....	2370-R
Smith Cora B r 60 Windham.....	3931-R	Songey Hilton F r 117 Coloma.....	3448-W
Smith D L Mrs r 159 Cayuga.....	1251-W	Sonneborn H Mrs r 64 Locust.....	3039-M
Smith Edna H Mrs r 20Grant.....	3841-W	Sons Walter N roofing contr 252 Pine.....	3111-W
Smith Edward L Palomar Shingl Frlr.....		Sonzogno Frank r 809 Ocean.....	1349
Hotel Palomar Arcade.....	376	Soper Daisy M r 289 Bronson.....	2756-W
Smith Edward L r 16 S Branciforte Av.....	2481-W	Soquel Avenue Cabinet Shop 652½ Soquel Av.....	3150-W
Smith Eleanor B r 223A Garfield.....	1210-J	Soquel Exchange Soquel.....	2844-W
Smith Eliza Mrs r 22 School.....	846-R	Soquel Home Appliance.....	
Smith Emma V Mrs r 35 Maple.....	1132-W	Watsonville Hwy & Center Soquel.....	4041-J
Smith Ethel Bowes r 79 Chestnut Av.....	3073-W	Soquel Inn Soquel.....	26-J-2
Smith Evelyn J r 46 Sherman.....	3717-W	Soquel Jeweler Main Soquel.....	10-J-2
Smith Fixit Shop 826 Pine.....	4657-W	Soquel Pharmacy Snta Cruz-Watsonville Hwy Soquel.....	713
Smith Frank J r 166 Caledonia.....	3016-J	Soquel Smoke Shop Snta Cruz-Watsonville Hwy.....	1682-W
Smith Frank M Mrs r 132Windham.....	3088	Soquel Storage Co OldSanJoseRd.....	1404
Smith Geo r 46 Fernside.....	3167-J	Soquel Super Service Garage Soquel.....	26-W-3
Smith Gertrude r 96 Caledonia.....	1850-R	Soquel Union Grammar School ofc.....	
Smith Gertrude M r 330 Locust.....	1347	Porter Soquel.....	2988-W
Smith Harlan C r 152 Van Ness Av.....	2546-J	Nurse Porter Soquel.....	2988-R
Smith Harry F r 518 Olive.....	934-J	Soquel Variety Store Soquel.....	26-J-4
Smith Harry O r 245 Cayuga.....	1509	Sorensen George S r 17th Av&E Cliff Dr.....	1775-J
Smith Helme H r Pine Flat Rd.....	6-Y-11	Sorensen Will C r 233 Windsor.....	3855-R
Smith Herbert H r Lake Av Twin Lakes.....	3446-W	Sorenson C M Rev r 178 Windham.....	4544-W
Smith Howard A Capt r 161 Chanticleer.....	2278-J	Sousa Alice M r Soquel.....	2554-W
Smith Irvin M funrl dir 9 Cayuga.....	2272	Sousa Danny Mrs r 65 Owen.....	1405-R

Sousa Philip J r 77-3d Av Seabright.....	1685-W	Staples W P Specialty Food Shop 52 Cedar.....	213
Sousa Virginia Mrs r 115 Marnell.....	2628-R	Stapp Wm M r Cherry Vale Soquel.....	3779-J
<b>Southern Pacific Company</b>		Starin Walter C Culligan Soft Water Service	
Freight Station Snta Cruz.....	130	345 Soquel Av.....	3362-W
Motor Transport Service Snta Cruz.....	130	Stark Bros Nurseries Old Sn Jose Rd.....	22-W-5
Station Capitola.....	2970-W	Stark L A Rev r 912-3d Beach Hill.....	4192
Station Davenport.....	17-F-2	State Electric Co 301 Vine.....	784
Ticket Office Snta Cruz.....	511	State Farm Mutual Auto Ins Agcy 712 California.....	4438-J
<b>Southwest Airways Co Watsonville Airport Watsonville</b>		State Radio & Appliance 301 Vine.....	784
From Snta Cruz Exchange Only (No Inter-City		Stauffer System Trust Bldg.....	4145-J
Charge) Ask "operator" for Entrprise 10261		Steele Ashby MD 502 Davis.....	424
Souza Frank C r 232 Potrero.....	1735-W	Steele Bill r Porter Soquel.....	2181-W
Souza Henry P r 127 Trevehan Av.....	2055-W	Steele Chris Antiques 337 Soquel Av.....	4613-W
Souza Joe cigars & pool 272 Pacific Av.....	1178	Steele Raymond G r 65 Lower Capitola Rd.....	3696-W
Souza Joe r 335 River.....	1278-W	Steele W D bldg contr 213 Bay.....	2396-J
Souza John M r 49 Jose Av.....	3112-W	Steenstrup Robt ondy 223 Van Ness Av.....	2466
Souza Josephine Mrs r 612 Seabright Av.....	2237-J	Steenstrup Robt r 223 Van Ness Av.....	2466
Souza Manuel P r 575 Bay.....	2690	Stefani Fred D r 305 Van Ness Av.....	1451-J
Souza Manuel J r 16 Chrystal Ter.....	2049-W	Stefani Mary Mrs r 126 Van Ness Av.....	3121-W
Souza Tony r 502 Olive.....	2989-J	Stefani Nora r 691 Pacific Av.....	4349-J
Soyster Janet Mrs r 209 Barson.....	1599-J	Stehlick Mary Mrs r 507 California Av.....	541
Spacher Daisy W r 198 Park Wy.....	2342	Steiner Felix r 198 E Cliff Dr.....	3313
Spangolus T r 2226 Mission.....	4589-W	Steiner Winnie E r 212 Walnut Av.....	3571-W
Spangenberg Ellen L Mrs r 322 Highland Av.....	1698-J	Steiner's Cabinet Shop 419 Avalon Av.....	3318
Spangler Carl Boomer & Son first 1314 Ocean.....	4627-W	Steinmetz Clara Miss r 9 Fairview Pl.....	3114-W
Spear Lottie r 46½ Riverside.....	1100-R	Steinwand A R dntst 146 Walnut Av.....	1888
Specialty Food Shop 52 Cedar.....	213	Stenersen John r Scotts Vly.....	59-J-5
<b>Speckman's Furniture Store</b>		Stenstrum R W rl est 437 Pacific Av.....	4082-R
17th Av & Watsonville Hwy.....	2446-R	Stevens F C r 112 Plateau Av.....	2257-W
Spencer C W r 17th Av.....	2474-J	Stevens L C r 71F Lincoln.....	2595-W
Spencer Earl L r 76 Broadway.....	1428-J	Stevens Mary E r 344 Dakota Av.....	3382-W
Spencer F Mrs r 212 Church.....	3878-J	Stuedeman Delphin G r Bonny Doon.....	7-Y-3
Spencer G E r 2 Forbes.....	4495-W	Stevens Frances M nurs r 212 Church.....	965-W
Speroni Henry A r 41st Av.....	2575-M	Stevens H L r 175 Ocean Vw.....	874-J
Sperry Mabel Mrs rl est Hotel St George.....	2040	Stevens Leland B r 23 Minnie.....	1988
Spezia John r 11 Laurel.....	2486	Steve's Upholstering Shop 1511 Mission.....	2807
Spezia Jos r 1322 Laurel.....	1038-M	Steward W H r 270 N Branciforte Av.....	3053
Spier Leslie r 1200 Laurent.....	2589-J	Stewart Alice Miss r Piedmont Ct.....	4148
Spitoni Angelo r 125 Cedar.....	3891-J	Stewart Chas V r 21 Ocean Vw Av.....	2168
Spohr Thos r 220 Stanford Av.....	1448-W	Stewart Floral Shop 164 Water.....	189
Sponagle Milton J Mrs r 115 Laurent.....	2088-J	Stewart Frank flrs 21 Hall.....	3715
Sportsman's Shop 45 Pacific Av.....	4030	Stewart J S r 113 Peyton.....	1584-J
Sprup Anita Home N Branciforte Dr.....	4555	Stewart Ruth T r 775 High.....	3835-W
Sprague Wilford r 7th Av.....	1641-J	Stewart W A r 49 Marine View.....	4414-W
Springer Harold r 113 Buena Vista.....	2752-W	Stewart Wm D r 117 Colorado.....	1185-J
Springer L T teaming serv Rodeo Gulch.....	30-J-12	Stickel's Market Capitola Rd & 17th.....	399
Spruce Apartments Spruce & Front.....	627-J	Stickles L E r 281 Trevehan.....	4408-W
Squire Raymond M Rev r 31 Church.....	414	Stiffler M D 20 Atlantic.....	2826
Srock Clarence custm sawing Bay Soquel.....	17-J-5	Stikeman Kate Miss r 207½ Seabright Av.....	896-J
<b>Staffler &amp; Collings photography</b>		Stillwell Chas E r 71 Gault.....	4407-R
Bonny Doon Rd & Smith Grade.....	5-Y-4	Stillwell R M Barson Apts 313 Barson.....	2717-R
Staffler D M r Ocean Vw Av Bonny Doon.....	7-F-11	Stimmel Geo E r 611 Woodrow.....	4509-J
Stafford E M rl est Prospect Capitola.....	36-J-4	Stinsky Fred H r 233 May Av.....	2156-W
Staggs Mae E r 7th Av.....	3890-M	Stipovich M r 125 Blaine.....	364
Stagnaro A Malio Stagnaro Cottardo Fishing Corp		Stipovich Richard r 227 Glenwood Av.....	2959-R
Center Municipal Wharf.....	715	Stirrat Helen r Brommer.....	2339-M
Stagnaro Brothers fish market Municipal Wharf.....	1740	Stitser F C ins Pasatiempo.....	4546-W
Stagnaro Cottardo r 235 Bay.....	377	Stocker John Mrs r 112 Ocean.....	1702-J
<b>Stagnaro Cottardo Fishing Corp</b>		Stocker P B r 29 Caledonia.....	3585-M
Market Center Municipal Wharf.....	715	Stocking C D r Glen Canyon Rd.....	147
Fishing Trips Center Municipal Wharf.....	715	Stocking Harold H r Branciforte Dr.....	3215
Speed Boats Pleasure Pier.....	2220	Stoddard Donald T r Old Sn Jose Rd.....	42-W-3
If no answer call.....	377	<b>Stokley Foods Inc 317 Bronson</b>	711
Stagnaro Giacomo r 905 Laurel.....	3173-W	If no answer call.....	646
Stagnaro John r 66 Lighthouse Av.....	2995-J	Freezing Plant 190 Chestnut Av.....	2136
Stagnaro Theresa Mrs r 214 Gharkey.....	3836-W	Stone E V r Snta Cruz-Watsonville Hwy.....	3606-R
Stagnaro Thos r 1501 Bay.....	1133-J	Stone Jane E Mrs r 239 Mission.....	1651-J
Staley O H r 350 King.....	1790-M	Stone Kenneth C photgrphr 25 Washington.....	1583-M
Stallings Fanny r 416 Parnell.....	2432-M	Stoneman May Mrs r 27 Jackson.....	3803-W
Stallings Jane Mrs r 531 Lincoln.....	442	Stoodley A r 1522 Laurel.....	712
Standard Oil Co of Calif River & Potrero.....	587	Stop 'N Shop Market 436 Mission.....	212
Standard Station Inc No 278 2001 N Pacific Av.....	2336	Storts J D r 105 Myrtle.....	2333-M
Standard Stations Inc No 499 Ocean & Soquel Av.....	2353	Stott J B r 216 Chanticleer Av.....	2977-W
Standard Stations Inc No 801		Stout Charles E ofc 88½ Pacific Av.....	3756-W
Washington & Pacific Av.....	4522	Residence Spring.....	1686-W
<b>Standard Stations Inc No 1361 Ocean &amp; Water</b>	2348	Stowe R E apts 86 Church.....	4686
Standard Welding Works 343 Front.....	2797	Stowell Ruth r Capitola Dr & Corcoran.....	2395-W
Stanford Gillette r 72 Rincon Ter.....	2176	Strable Bernice Mrs r Granite Creek Rd.....	33-J-14
Stanley Chas r Blackburn Gulch.....	46-W-4	Strand E C r 60 Catalpa.....	2572
Stanley W L dentist 60 Lincoln.....	620	Strand L O Twin Lakes Motor Court Twin Lakes.....	4050-J
Stanley W L r 1418 Escalona Dr.....	3106	Strauss Levi & Co 271 Front.....	3956
Stanley's Los Gatos Hwy.....	4546-M	Streator Nelson L r Glen Canyon Rd.....	43-J-1
Stanton W C r 240 Walk Cir.....	3253-R	Streator's Garage auto reprng 305 Laurel.....	3086-R
Stanton W L Chanticleer Court		Strecker Herman F r 235 E Cliff Dr.....	3646
Chanticleer Av & Wats-Snta Cruz Hwy.....	4011-W	Street Horace M Mrs r 320 King.....	2431-R

Street W A r Jarvis Rd. . . . .	46-W-5
Strehlow H E plaster 87-49th Av Capitola. . . . .	36-W-3
Stremple Eleanor Mrs r 214 Continental. . . . .	2982-R
Strever Carlyle r 41st Av. . . . .	306-W
Strickland P J Adjt r 516 Lincoln. . . . .	1822-J
Strite Edw H r Glen Canyon Rd. . . . .	56-W-4
Strite John H r 308 Cayuga. . . . .	1107
Strohbeen Anna M r 15 Pennsylvania Av. . . . .	3379-R
Strohbeen Dollie Mrs r 1211 King. . . . .	4173-W
Strohbeen John P r 315 King. . . . .	1730
Strohbeen Wm Mrs r 51 Ocean View. . . . .	2330-J
Strong A E r 208 Majors. . . . .	337
Strong Carrie B Mrs r 431 Locust. . . . .	1017-J
Strong Cecil F r 141 Reed Wy. . . . .	913
Strong Hallie V r 30th Av. . . . .	3462-W
Strong Harry E r 122 Buena Vista Av. . . . .	950-W
Strong John L r Porter Gulch Rd. . . . .	15-W-3
Strong May E r 704 May. . . . .	1911-R
Strong Roy r 124 Diamond. . . . .	1384-J
Strout Realty 648 Soquel Av. . . . .	3150-J
Strout Realty Branch No 2 Eldorado Av. . . . .	2244-R
Strunk Sarah C r 399 Ocean. . . . .	2838
Struthers Agnes r 515 Maple. . . . .	1293-M
Stuart H Y Mrs r 25 W Walnut Soquel. . . . .	3056-M
Stuart J F r 657 High. . . . .	4094-W
Stubblefield Chas r 86 Bethany Cir. . . . .	3128-J
Stubbs G N r 116 Taylor. . . . .	3287-R
Stubendorff A P Best Tamale Parlor 511 River. . . . .	1942
Stuck Leon H r 132 Van Ness Av. . . . .	1865
Studemann Beulah Mrs r 1023 N Branciforte Av. . . . .	3414-W
Studer Josephine nurs r 136 Liberty. . . . .	2479-M
Suk Anton Goebel & Suk fish rstnt Beach & Entrance to Wharf. . . . .	3989
Sullivan Norman R phy & surg 225 Soquel Av. . . . .	20
Residence 504 Cliff Beach Hill. . . . .	363
If no answer call. . . . .	2415
Sullivan Realty Co 241 Riverside Av. . . . .	1195-W
Summerhayes H Mrs r 30 Fairview Pl. . . . .	2870-J
Summers H E r Snta Cruz-Wats Hwy. . . . .	2145-M
Sumner E M r 282 River. . . . .	1353-J
Sunbeam Juice Co 17th Av. . . . .	3250-R
Sunlight Ann r 12 Elm. . . . .	2388-W
Sunny Beach Cottages 54 Raymond. . . . .	2239-R
Sunset Garage 345 Younglove Av. . . . .	4125-W
Surf City Produce 21 Water. . . . .	3985
Surf City Wholesale Distrs wines 172 Front. . . . .	633
Surfside Ranch dogs Davenport Landing. . . . .	4-Y-15
Susich John r 42 Washington. . . . .	4417-R
Sutherland Charles A r 20 Acacia Wy. . . . .	2653-R
Sutherland Frank S Rev Christian & Missionary Alliance Parsonage 38-2d Av Seabright. . . . .	433-J
Sutherland Vera r 114 Walti. . . . .	989-J
Sutherland Robert M Sr r 19 Plum. . . . .	2725-M
Sutton Harry r 27 Miles. . . . .	1521-M
Sutton C H r 122 National. . . . .	3322-W
Sutton L H r 545 Mission. . . . .	2183
Sutton L J r 322 Rigg. . . . .	3645-R
Suzanne's Beauty Salon 257 Soquel Av. . . . .	1921
Swain Stanley O millwork Watsonville Hwy. . . . .	2337-W
Swainey Sarah r 317 High. . . . .	764-W
Swall's Apartments 227 Riverside Av. . . . .	2643
Swan Cottages 256 Riverside. . . . .	3521-W
Swan E r 415 Brookside Av. . . . .	1242-M
Swank Roy r 509 California. . . . .	1232-J
Swanman C Mrs r 444 Water. . . . .	2705
Swanson Arthur K r 355 Laurel. . . . .	3944-J
Swanson Josephine Mrs r 275 N Branciforte Av. . . . .	1265-W
Swanson Oscar r 222 Walk Cir. . . . .	2467-J
Swartwout C C r Kinsley Av. . . . .	3389-R
Swasey Lela E Mrs r 926 N Branciforte Av. . . . .	2439-R
Sweeney Dwight r Soquel. . . . .	6-W-11
Sweet E L r 29 Central Av Capitola. . . . .	3594-M
Sweet Service Co 245 Front. . . . .	3200
Sweger Wesley rms 75 Walnut Av. . . . .	4679-W
Sweitzer E E r 205 Fair Av. . . . .	2593-M
Swenson R A Mrs r 214 Ocean. . . . .	3871
Swift M Pearle r 148 Pennsylvania. . . . .	2085-M
Swinford Hope Mrs r 331 Mission. . . . .	971-R
Swink Dora r Piedmont Ct. . . . .	2682-J
Swink Dora Dress Shop 120 Pacific Av. . . . .	1346
Swire J W r 126 Miles. . . . .	2125-J
Swire Robt C Mrs r 311 Seabright Av. . . . .	1268-W
Swiss Dairy 704 Mission. . . . .	940
Sycamore Grove Auto Camp Sycamore Grove. . . . .	2789-W
Sylva J V r 325 Walnut Av. . . . .	2265-J
Sylvia Refrigeration Serv 41st & Bain Opal Cliffs. . . . .	140

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Taintor Chas W r 32 Cedar. . . . .	1630-J
Tait Geo S r 51 Washington. . . . .	2375
Tait Jas D Mrs r 422 Davis. . . . .	3827-M
Tait R S supt of water works City Hall. . . . .	260
Tait Robt r 827 California. . . . .	2073
Talley Forrest L r 421 Cleveland Av. . . . .	1451-W
Tallman D R r 58 Blackburn. . . . .	2868-J
Tallman Paul L bulbs 225 Ocean. . . . .	297
Tallman Paul L r 58 Blackburn. . . . .	2868-J
Tallman Ray r 223 Sn Juan Av. . . . .	3507-J
Tamagni Lee r 431 May Av. . . . .	3029-J
Tambellini Bros Co artichoke ranch Davenport. . . . .	10-F-11
Tanner A L r Tanner Hts. . . . .	2714-M
Tara Louis R r 336 Harrison Av. . . . .	2389-J
Tara Vance r 54 Mott. . . . .	609-W
Tara's Serv Stn 587 Pacific Av Extn. . . . .	4454-W
Tarbelle Genevieve RN r 341 Locust. . . . .	4579-M
Tarvin J J r Houghton & Scriber. . . . .	2835-W
Tassios Mary F r 74 Button. . . . .	1189-W
Taubenheim Faith Dowling r 101 High. . . . .	2928-W
Taubenroth A I Mrs r 310 Locust. . . . .	1609-J
Tavernia M O Tavy's Grill 11 Soquel Av. . . . .	2559
Tavy's Grill 11 Soquel Av. . . . .	2559
Taylor Alice Miss r 434 Van Ness Av. . . . .	2028
Taylor B B r Lockhart Gulch Rd. . . . .	32-J-3
Taylor Charles W Dr Medico Dental Bldg. Residence 226 Marnell Av. . . . .	2856 735
Taylor Edwin F r 238 Windham. . . . .	3686-M
Taylor Elizabeth J r 47th Av. . . . .	1991-M
Taylor F H r Hilltop Rd. . . . .	2944-R
Taylor Fred H r 212 Olive. . . . .	3946
Taylor Geo E truckng 615 Button. . . . .	1709-J
Taylor Harry r 7th Av. . . . .	1662-W
Taylor J D r 720 Pine. . . . .	2770-M
Taylor James W r Prescott Inn Rd. . . . .	6-J-12
Taylor John M r 17th Av. . . . .	1393-W
Taylor Roderick E r Rodriguez. . . . .	2191-W
Taylor Vernon C r Scotts Vly Hwy. . . . .	3755-M
Taylor Walter E Allison Motel 95 Ocean. . . . .	1643
Taysil Decorating Co 138 Oxford Wy. . . . .	1206-R
Teacup rstnt 27 Pacific Av. . . . .	4490
Teague T A r Los Gatos Hwy. . . . .	35-W-12
Teague W A r 32 Pennsylvania Av. . . . .	3861
Tedrowe Jos L auto sales Front & Cooper. . . . .	3300
Tefertiller D r Chanticleer Av. . . . .	3692-R
Tefertiller Earl F r 137 Cedar. . . . .	4541-J
Tefertiller Minnie A Miss r 334 Laurent. . . . .	2739-M
Tefertiller R L Mrs r Harper. . . . .	4354-M
Telles Abraham r 314 Woodrow Av. . . . .	4507-W
Tewan Walter r Los Gatos. . . . .	35-J-12
Temerin A r Soquel. . . . .	6-J-11
Temple Grace D r Paul Sweet Rd. . . . .	1984-R
Templeman Robt E Mrs r 19 Kennan. . . . .	2087-R
Templeman W E r 510 Meder. . . . .	329
Ten Bruin John engrvr 274 Trevelthan Av. . . . .	2555-J
Ten & Fifteen Cafe 158 Water. . . . .	649
Tennant M Holly Haven Rest Home 94 Church. . . . .	635-W
Tennant Mildred E r Branciforte Dr. . . . .	2032-W
Tennessee Studio photgrphr 262 Soquel Av. . . . .	3924-M
Tennison John Mrs r 115 Wilkes Cir. . . . .	2728-J
Terhune Wm r 498-6th Av. . . . .	2224-J
Terrace Court 125 Beach. . . . .	718
Terrell Edwin L Cliff Drive Court 1003 E Cliff Dr. . . . .	692-W
Terrell L V r 404 Palm. . . . .	4373-J
Terrill Gene r 1317 Laurel. . . . .	1038-J
Terry M L r 52 Plymouth. . . . .	3841-J
Teshara Sadie r 75 Poplar. . . . .	1555
Texaco Certified Service Station No 2 Soquel & Morrissey. . . . .	769-J
Texas Company 34 Coral. . . . .	776
Thayer Evelyn I Mrs r Winkle. . . . .	1920-W
Theatre Del Mar 211 Pacific Av. . . . .	80
Theiste V E r 79 Leibbrandt Av. . . . .	4592-J
Theobald Geo L S F Chronicle Agcy Brommer. . . . .	1573-J
Thetford J R r 1221 Laurel. . . . .	3944-W
Thiel Nora r 142 Liberty. . . . .	1361-J
Thoman Victor R r 79 Marnell. . . . .	2106-R
Thomas Doris Darling A/cove Beauty Shop Wats Hwy. . . . .	4543-J
Thomas Doris Darling rl est Wats Hwy. . . . .	4543-W
Thomas Evan T Ocean Lodge 1015 Ocean. . . . .	4578
Thomas J R Thomas Doris Darling rl est Wats Hwy. . . . .	4543-W

Thomas R W r 1323 Laurel	3944-R	Touhy R H r 332 Broadway	3297
Thomas Ray S r 196 Capitola Av	44-J-12	Touhy R R r 12 Peyton	878-W
Thomas Vera Miss r BranciforteDr	16-J-2	Town Clock Billiards 111 Pacific Av	3365
Thomas W L r 174 S Branciforte Av	2334-J	Town Clock Cafe 107 Pacific	23
Thomason Claude D r 292½ Ocean	3125-J	Town W P r 121 Kirby	1765-W
Thomaston W E r 708 Trevethan Av	1904-M	Towne C E r 709 Mission	1651-W
Thomaston R J r 2012 Mission	4549-W	Towne E C r 48 Storey	1362-W
Thompson Alfred L r 541 Soquel Av	716-M	Towne Earl r 28 Hagemann	1917-R
Thompson B A r 221 Chilverton	1443	Towne Lewis A r 46 Alta	3581-J
Thompson D W r 130 Morrissey Blvd	1974-J	Towne Louise G r 212½ Olive	1496-J
Thompson David S r 203 NBranciforteAv	980-R	Towner Chas Mrs r 103 Mountain Vw Av	2827-W
Thompson George H r Kinsley&Chanticleer Av	3447-J	Townsend Thos C r Glen Canyon Rd	43-W-4
Thompson Hiram r 445 High	2078-J	Townsend W J gen reprs 61 Pryce	3604-W
Thompson I L r Cunnison Ln	10-W-12	Tracy R M r 116 Lighthouse Av	1134-R
Thompson Leland T r Cypress Av	4274-W	Trader's Headquarters 191 Soquel Av	1524
Thompson Leroy piano tuner 316 Columbia	1484-M	Trainer Ada M Mrs r 310 Owen	2511-J
Thompson M M r Rodeo	3707-M	Transit Garage 301 Pacific Av	407
Thompson Mildred L r 138 Berkshire Av	2635-M	Travelle R W r 42Webster	3399-W
Thompson U M r 311 Broadway	574	Travis C L r Old Sn Jose Rd	7-J-21
Thompson Wm J r Bonny Doon	6-Y-2	Treffry W L Palomar; House of Flowers Hotel Palomar Arcade	385
Thompsons Radio Shop 356 SoquelAv	4166	Treffry W L r 622 Laurel	4369-W
Thomsen Chris r 1112 N Branciforte Av	930-W	Trefts E W r 126 Dake Av	3276
Thomson Chas r 10 Cypress Av Seabright	1784-W	Trembath Mildred r 616 Western Dr	1585-J
Thomson Hazel B r 1111 Bay	3327-J	Trend O'Fashion Apparel Shop 148 Pacific Av	3190
Thomson T W r 353 Ocean	1106-W	Trent L L contr 225 Parnell	3378-J
Thorne E D r Mission Dr	2181-J	Trevethan F B r 171 S Branciforte Av	2382-W
Thornely Doris M r 260 High	2323	Trimble K W Mrs r 240 King	2887
Thornton J R r Scotts Vly	24-W-12	Trincherio Giovanni r 141 Anthony	1102-J
Thorp Albert J r 1325 Laurel	1597-W	Trincherio Secondo r 150 Columbia	709
Thorp Lawrence J r 216 Stanford Av	3364	Trinidad Walter r 215 May	2156-J
Thrush Motors 238 Front	2100	Trinity Presbyterian Church Water & Harrison	3378-W
Thrash S L r LosGatos	4296	Tripp Idalia L Mrs r 200-9th Av Twin Lakes	1197-J
Thrash Used Cars 16 Maple	1387-W	Tripp Russell B r 7 Prospect Capitola	36-W-4
Three Ninety Club 390 Pacific Av	3427	Trolan Howard phy & surg 214 Soquel Av	1644-M
Thrift Nelle r 99 S Branciforte	3728-M	Trost H A r 1503 King	1870-J
Throop Belle Mrs r 21st Av	2750-R	Trostel A J Del Rey Motors 44Cooper	281
Thurber W I Mrs r 20 Sycamore	883-J	Trostel A J used cars 413 Water	3418-M
Thurston Frank r 248 Water	3017-W	Trostel A J r 1219 Laurel	2946-M
Tibbot G B Mrs Pacific Oil&Burner Co Pacheco&Parnell	2098	Trostel J F r 7th&Lower Capitola Rd	2534-J
Tide Water Associated Oil Co 331 River	397	Trotts Henry r 545 Bellevue Av	828-W
Tiffany Fred r Soquel	11-J-11	Trotts W V r 404 High	4084-W
Tilden T C r Branciforte Dr	57-J-4	Trovatore Hotel & Restaurant The 703 Pacific Av	436
Timeus Gerald R r 313 Garfield	3783-W	Trowbridge J W r 25 Campbell	4424-J
Timmons L L r 1725B Seabright Av	941-J	Troxell Chester E r 408 Columbia	1467-R
Tire Service Center 202 Front	87	Troyer Bros Casino Bldg	2871
If no answer call	2714-M	Troyer G L r 1010 Laurent	3385
Tobey Alton E r 330 Darwin	240-W	Troyer J V r Pasatiempo	3430
Tobey's Rasp Service 330 Darwin	240-R	Troyer Wm C r 107 Plymouth	2675
Toccalini E r 243 Du Four Av	3639	Trucco Emil J r 214 Sherman	755
Todd Clifford Mrs r 141PachecoAv	3154-J	True Frank L r 468 Kinsley	4352-W
Todd G C r 29 Seabright Av	1987-W	Trumbly Edith Mrs r 61 Caledonia	3094-W
Todd G C Sr r 428 Morrissey Blvd	3765-J	Tru-Value Food Products 372 Front	3270
Toffoli A r 120 Manor Av	3599-W	Tryon S G r 138 Walnut Av	1594-W
Tola Frank r Glen Haven Rd Soquel	6-W-2	Tshirmer O Mrs r 107 Broadway	2505-W
Tolagson C F rl est Monterey Av & Watsonville Hwy	38-W-3	Tuana Bert B & B Fertilizer Co 174 Center	4062
Tolagson J E r 35Acacia PleasurePt	1905-W	Tuana Guido A r 210 Center	1256-R
Tolaio Innocent r 645River	1507-W	Tuana Pete r 142 Cedar	3681
Tolle Stella M Mrs r 222 Van Ness Av	3849-W	Tucker A L Mrs r 19th Av & Division	1751-W
Tolle's Signal Service 2429 Mission	4106	Tucker Burl I r 111 Delaware Av	1130-J
Tolley Clare M r 548 Seabright Av	4310-W	Tucker Clarence W r Bain Opal Cliffs	3487-R
Tolmin Jos D r 142 River	2734-J	Tufft J R Rev r 107 Grant	2539-R
Tompkins C E r 59Gault	2741-J	Tufts Harry L r 10 Main Beach Hill	2036-W
Tompkins Garrett r 35-4th Av	3344-M	Tufts Ralph r 6th&Cliff TwinLakes	4091-J
Tom's Body Shop 2044 N Pacific	4523	Tuggy Amy r 139 Windsor	841-J
Toner Robt r 115 Centennial	2015-W	Turbett J S r 438 Pacheco Av	840
Toney Harold r 43 Mountain Vw	1534-J	Turnbow H B r Harper	3345-R
Tonjum J r 233 McIntyre Rd	4262-M	Turnbull Prid S r 18 Logan	1784-R
Tony's Auto Service Capitola Rd	3815-M	Turnbull R F r 271-8th Av	1964-M
Torchiana H Avon C r Highland Av	157	Turner Elsie Miss r 421-9th Av	2411-R
Tori Ceasar E r 1131 King	2431-J	Turner Fred D r 17th Av	2566-J
Tori Peter Trovatore Hotel & Restaurant The 703 Pacific Av	436	Turner J B r 42d	2-J-4
Torpey Sue Viavi Co Dir 365 Soquel Av	1505	Turner Kenneth C r 87 Davis	1008-M
Torrens B M r 512 Du Four Av	3751-M	Turner Lloyd V serv Sta 7th Av & Capitola Rd	1880-R
Torretta Ray r Cherryvale Av	31-J-2	Turner William T r 46A Webster	3112-M
Toscano J V r 33 Younger Wy	3123-W	Tuttle D V Jr r 342 Cayuga	807-W
Tosh Elizabeth r 135 Benito Av	1744-J	Tuttle F H Mrs RN r 50 Maple	849-J
Totman F H r 120 Ocean	2848-J	Tuttle F M Mobil Gas Station Ocean & Barson	1796
Totten Alvin H r Capitola Av	2557-R	Tuttle Ruth r 327 Pacheco Av	2318
Totten Eleanor r 56 Jose Rd	799-W	Twin Lakes Beauty Shoppe Twin Lakes	1848
Totten W r 319 Younglove Av	2178-J	Twin Lakes Grocery 7th Av Twin Lakes	3450
Touhy Cigar Store 14 Water	287	Twin Lakes Lumber Yard Norton Phelps Lumber Co 7th Av	168
		Twin Lakes Motor Court TwinLakes	4050-J
		Twombly R F r 518 King	3776-W

Tyree Carl R r Branciforte Dr. . . . . 21-J-11  
 Tyson M L Mrs r 20th Av Del Mar. . . . . 2750-J

## U

Uhlen F E r 503 California. . . . . 728  
 Uhl Elizabeth r 327 Locust. . . . . 2514-W  
 Ulm Harold G r Mission Dr. . . . . 465  
 Ulrich John A r 408 N Branciforte Av. . . . . 3546  
 Underwood Ray r 112A Cayuga. . . . . 1639-W  
 Underwood S B r 81 Windham. . . . . 4193-M  
 Union Ice Co The 155 Chestnut. . . . . 1200  
 Union Oil Company of California ofc Amat. . . . . 1704  
 Union Service 208 Water. . . . . 4520  
 Union Service Station 261 Pacific Av. . . . . 3202-W  
 United Cigar Agency 36 Pacific. . . . . 187  
 United Farm Agency r est 2 Palomar Arcade. . . . . 4042-W

## U S Government

Agriculture Dept of  
 Santa Cruz County Agricultural Conservation  
 Assn 54 Pacific Av. . . . . 2680  
 Collector of Internal Revenue Post Office Bldg. . . . . 137  
 O P A

Rent Control 10 Cooper. . . . . 4200

## Post Offices

Capitola Capitola. . . . . 45-J-3  
 Santa Cruz Pacific Av & Water. . . . . 1034  
 Soquel Soquel & Main Soquel. . . . . 2859

## U S Veterans Administration Vocational

Guidance Ofc 54 Pacific Av. . . . . 670  
 Unity Truth Center 151 Garfield. . . . . 1712  
 Unsworth Mina C Mrs r 101 Mott. . . . . 1866-W  
 Uphoff Leo r 8th & 4th Twin Lakes. . . . . 2411-M  
 Urbani Bocce Ball 40 Encinal. . . . . 2305  
 Urman Agnes r 131 Catalpa. . . . . 1823-W  
 Urman Morris r 317 Soquel Av. . . . . 1926-R  
 Usher W F r Snta Cruz-Watsonville Hwy. . . . . 1854-W  
 Utah Woolen Mills Agent 413 Market. . . . . 3918  
 Utley Robt L r 50 Pennsylvania. . . . . 3623-J  
 Utzig Clarence C Sr r 38th. . . . . 3852-R

## V

V F W Service Office Rittenhouse Bldg. . . . . 2684  
 Vail Jas B phy & surg 97 Church. . . . . 4370  
 Residence 423 Rigg. . . . . 549  
 If no answer call. . . . . 2415  
 Vail Vesta E r 444 King. . . . . 3327-W  
 Vajretti Henry J r 1618 King. . . . . 2836-W  
 Valencia Dannie r 40 Poplar. . . . . 3689-W  
 Valencia Fruit Growers OldSnJoseRd Soquel. . . . . 4230  
 Valentine Almeta E Mrs r 421 Water. . . . . 2695-R  
 Valine A M r 110 Market. . . . . 2385-W  
 Valine A P Mrs r 445 River. . . . . 3573-W  
 Valley View Dairy Soquel-Sn Jose Rd. . . . . 1056-R  
 Van Antwerp E M r Del Mar nr 17th. . . . . 3120-M  
 Van Antwerp Liquor Store 172 Front. . . . . 633  
 Van Buren Margaret E Mrs r 323 Church. . . . . 3040  
 Vance Joe r 112 California. . . . . 3962  
 Van Cleave Jesse r 7th Av. . . . . 2783-W  
 Vanderhoof Z Miss r 42 Lincoln. . . . . 1632-W  
 Vandiver Josephine r 84 Garfield. . . . . 1210-R  
 Van Etten C L r 166 S Branciforte. . . . . 2674  
 vanGorder Harold J r 363 Walnut Av. . . . . 1649-J  
 Van Hecke Doris r 88 Ocean. . . . . 4384-W  
 Van Hilda r 315 Rigg. . . . . 3645-W  
 Van Hook R L r Brommer Av. . . . . 4345-J  
 VanHooser Earl D r 44 Franklin. . . . . 2034-W  
 VanHorn D G r 17th Av. . . . . 2821-W  
 Van Houten Wendell r 170 Walnut. . . . . 1153-R  
 Van Keuren W C Van's Sea Foods 685 Mission. . . . . 959-W  
 Van Ornum D G r Branciforte Dr. . . . . 46-J-5  
 Van's Sea Foods fish whse 685 Mission. . . . . 959-W  
 Vansandt H L r 11 Ocean Vw Av. . . . . 3476  
 Van Schoiack Minnie B r 106 Ocean. . . . . 1196-W  
 Van Selus Floyd r Kinsley Av. . . . . 4352-M  
 Vanselus Ruth Mrs r 21 Sunnyside Av. . . . . 602-J  
 Van Val Apartments Pleasure Pt. . . . . 18-J-4  
 Van Valkenburgh Carl Van Val Apts Pleasure Pt. . . . . 18-J-4  
 Van Volkinburg Geo L r 104 Mountain View. . . . . 3453-W  
 Van Volkinburg H E r 113 Pine. . . . . 2246-J  
 Vanza Peter r Winkle & Howe. . . . . 3593-J  
 Vanzetta E r 143 Walk Cir. . . . . 2101-W  
 Vapor Dry Cleaners 285 Water. . . . . 46

Varozza E F r 129 Van Ness Av. . . . . 1659-J  
 Vasconcellos A S r 474-5th Av. . . . . 3074-W  
 Vasconcellos Wm r CliffWay. . . . . 1585-R  
 Vasquez John E r Anchorage PleasurePt. . . . . 1879-R  
 Vaughn Bill Willoughby's Nursery 225Frederick. . . . . 2241-W  
 Vaughn Glen r Happy Vly Rd. . . . . 21-W-3  
 Vaughn Ruth Mrs r Vanmar Ter. . . . . 2-W-11  
 Veach W B apts 28Leibbrandt. . . . . 4040-J  
 Veatch Paul J Poppy Court 115 Trinity. . . . . 4040-W  
 Veltri T D r 96 Laurel. . . . . 2232-W  
 Velvet Cream Do-Nuts 306 Ocean. . . . . 1290-J  
 Venable Sadie Mrs r 87½ Ocean. . . . . 1338-J  
 Venetian Court Apartments Capitola. . . . . 53-J-3  
 Vennum Luella N r 371-6th Twin Lakes. . . . . 3610-M  
 Ventgen George George's Snack Shack  
 144 Water. . . . . 3247-J  
 Venturini Ernest M r 207 Alta Vsta Dr. . . . . 2961-J  
 Vernon Lila V Mrs r 228-8th Av Twin Lakes. . . . . 1405-M  
 Vernon Teress r 915 Bay. . . . . 863-M  
 Vernor J H r Capitola. . . . . 40-W-3  
 Vessier C L Jr roofr 318 Main. . . . . 4607-W  
 Veterans Foreign Wars New Bldg Fund  
 408 Mission. . . . . 983-J

Veterans G I Cab Co 272 Pacific Av. . . . . 346  
 Veterans Memorial Bldg 17 Front. . . . . 621  
 Veterans Salvage Shop 354 Pacific Av. . . . . 1816-J  
 Veteran's Salvage Warehouse 447 May Av. . . . . 3418-W  
 Veterans Service Officer 17 Front. . . . . 4402  
 Vetra Mollie S r 319A Walnut Av. . . . . 2442  
 Vetterle Bros bulb growers Capitola Hts. . . . . 2067-W  
 Vetterle Edna Mrs r Capitola Hts. . . . . 2067-W  
 Vetterle & Houghton Butane & Appliance Co  
 State Hwy Soquel. . . . . 4467  
 Vetterle J Lowell r Victory Bay Hts. . . . . 25-J-11  
 Vetterle & Reinel Nursery Capitola Hts. . . . . 2067-J  
 Vetterlein H C r 135 Fairmount Av. . . . . 1577-M  
 Viavi Co Dealer 365 Soquel Av. . . . . 1505  
 Victina's Cafe 144 Water. . . . . 4659  
 Victor Eugena A r 131 Dake. . . . . 4508-M  
 Victorino E A r 124 Cedar. . . . . 2189-J  
 Victors Liquor Store 224 Pacific Av. . . . . 4058  
 Vierra Joe r 14-3d Davenport. . . . . 17-Y-6  
 Vierra Wm Mrs r 15-5th Av Twin Lakes. . . . . 845-R  
 Village Pantry coffee shop 149 Water. . . . . 1192-J  
 Vincent E H Surfside Ranch Davenport Landing. . . . . 4-Y-15  
 Vine Hill Inn Los Gatos Hwy. . . . . 1-W-12  
 Violante Lawrence J ins agt 292 Ocean. . . . . 2749-J  
 Virginia Hotel 228 Pacific Av. . . . . 1298-J  
 Vis C dump truck 35 Blackburn. . . . . 894-R  
 Vitt Gertrude Mrs r Cherryvale Ln Soquel. . . . . 3779-R  
 Vittum A D r Paul Minnie Av. . . . . 3126-J  
 Viviani Emilio Evergreen Co 247 High. . . . . 3030-W  
 Viviani Oscar r 134 Cayuga. . . . . 2663-R  
 Vocke Chas r Branciforte Dr. . . . . 1383-J  
 Vogelsang B Mrs r PaulSweetRd. . . . . 418-W  
 Vogue Dry Cleaners 1509 Mission. . . . . 721  
 Voigt Emma L r 22 Hollywood. . . . . 3776-R  
 Voigts Wayne A r 26 Clay. . . . . 2718-W  
 Vollmer's Refrigeration Service 400PacificAv. . . . . 1231  
 Vomvolakis Antonio r 209 Van Ness Av. . . . . 1970-J  
 Von Gerichten H r 102 N Parkway. . . . . 1486-J  
 von Schuckmann Flora Cooper r 106 Walnut Av. . . . . 2410  
 Voris Jas R Realty Co 143 Walnut Av. . . . . 1990  
 Voss H W well brng Los Gatos Hwy. . . . . 35-J-1  
 Vultaggio Louis r Chanticleer Av. . . . . 2552-J

## W

Wade L A r 44 La Fonda Av. . . . . 4596-W  
 Wade L L poltry McIntyreRd. . . . . 3954  
 Wager H W r Capitola Rd. . . . . 2891-W  
 Waghorn Lillian Miss r Marine Vw Av. . . . . 1306-M  
 Wagner Frank auto 805 Soquel Av. . . . . 4658-W  
 Wagner Frank auto 289 Water. . . . . 4190-J  
 Wagner Frank Bonanza Apts 27 Leibbrandt Av. . . . . 4188  
 Wagner Fred r 215HighlandAv. . . . . 1967-R  
 Wagner Geo Granite Const Co 218 Highland Av. . . . . 764-J  
 Wagner Geo Mrs r 322 Lighthouse Av. . . . . 1339-W  
 Wagner J Douglas r 34 Atlantic Av. . . . . 2307  
 Wagner Logan r 123 Redwood. . . . . 2934-W  
 Wagner Robert r 221 Highland Av. . . . . 2069-W  
 Wagner W A r 7th Av. . . . . 1641-R  
 Wagoner Art E r 418-9thAv TwinLakes. . . . . 823-W  
 Wahlberg G E r 374 Water. . . . . 1714

Wahler Ralph J r 192 King.....	3789-M	Weaver Andrew G r 74 Plymouth.....	969-W
Waidelich C O r 210-9th Av Twin Lakes.....	1197-W	Weaver Ida Mrs r 238 Wilkes Cir.....	3346-M
Waldemar H A r 511 Van Ness Av.....	2950-W	Weaver O H r 25 Mentel Av.....	647-W
Waldo J E r 1036 Cayuga.....	1097-J	Weaver Ronald Mrs r 100 Escalona Cr Capitola.....	13-W-13
Wale Studio 151 Pacific Av.....	389	Weavill Herbert r 222 Sn Juan Av.....	1432-M
Walker Audie Jenkins r 219 May.....	1309-J	Webb Isabel V Mrs r Old Sn Jose Rd.....	22-W-12
Walker Benj F r Old San Jose Rd.....	42-J-3	Webb K B Farm Supplies & Equip Old Sn Jose Rd.....	22-W-5
Walker Bertha A Mrs r LosGatos.....	35-J-2	Webb Mabel Burnau r Branciforte Dr.....	1-J-2
Walker Florence E r 427 Bellevue Av.....	2433-J	Webber J H r Paul Sweet Rd.....	1065-W
Walker H M r 64 Parnell.....	2676-R	Webber's Ed Photo Craft Shop 115 Pacific Av.....	2004
Walker H R r Soquel.....	17-J-11	Weber P M r 317 Union.....	3894-W
Walker Herbert r 53 Plymouth.....	914-W	Webker Tom r Main & Walnut Soquel.....	11-W-2
Walker J H r 1406 Mission.....	470-W	Webker Vera Mrs chr sci pr Main & Walnut Soquel.....	11-W-2
Walker Jas J r 219 May.....	1309-J	Webster O L r 426 Water.....	2695-J
Walker Lester K r 137 Berkshire Av.....	2349-R	Weckerlin Fred r Cherry Vale Av Soquel.....	31-W-4
Walker P R masseur 11 Hanover.....	3119	Wedmore H S r 46 Leonard.....	694
Walker W J r 424 Garfield.....	3259-J	Weed Emma Mrs r 405½ Broadway.....	1819-J
Wall Curtis M septic tanks 78 Du Four Av.....	3988-W	Weeks Edw r 15 Fairbanks.....	211-R
Wall Leon septic tanks 348 Ingalls.....	3938-J	Weeks Robt A r Branciforte Dr.....	46-J-2
Wallace B H r Porter Soquel.....	3619-M	Weersing Rose Mrs r Chanticleer.....	1490-J
Wallace Ralph W r Scotts Val.....	3-W-12	Weidmann Clifford Capt r 47 CentralAvCapitola.....	3594-R
Wallar E H r 311 Morrissey Blvd.....	2327	Weinmann L R Judge Meadowood Ranch Bean Creek Rd.....	41-W-3
Walle Emil V r Meder.....	3675-R	Weinmann Wm L r BeanCrkRd.....	41-W-2
Waller Elijah r 5th&5th Av Twin Lakes.....	3866-W	Weir W C r 217 Harper.....	4354-W
Waller Nancy r 111 Oxford.....	2289-R	Weisbrod Kathryn r 341 Locust.....	4579-M
Walnut Avenue Beauty Salon 135 Walnut Av.....	864-J	Weiss John P r Monterey Bay Hgts.....	10-W-11
Walsh Jos G r 207 Myrtle.....	518	Welborn Etta Mrs r 248 Ocean.....	2896-J
Walsh Maurice Mrs r 104 Kay.....	2129-R	Welch A B r 13 S Branciforte Av.....	988-J
Walter Viola Mrs Salad Bowl Delicatessen 406 Seabright Av.....	4120	Welch Geo r Lago Lane Twin Lakes.....	2470-R
Walters Norman A r 717 Mission.....	4385-W	Welker Laura E r 26 Maple.....	1132-M
Walters Paul E r N Main Soquel.....	3971-J	Wellman John r 72 Coulson Av.....	3633-W
Walter's Prescription Pharmacy 221 Soquel Av.....	3434	Wells A B r Paradise Pk.....	3217-M
Walti Fred Wm r 141 Towne Ter.....	2321	Wells Delorys E r 307 Rigg.....	1227
Walti-Schilling & Co packing plant&office Coast Rd.....	538	Wells Harold G r Rodeo Gulch Rd.....	30-W-4
Waltrip Jas H r 108 Walti.....	353	Wells Helen Mrs r 331 Cayuga.....	1753-R
Waltrip Thomas J r 457 Ocean.....	1743-W	Wells Kate Wheelock Mrs r 106 Broadway.....	967-W
Walitz Clyde Mrs r 46 OceanVwAv.....	2065-W	Wells Robt K gen contr 332 Fairmount Av.....	2736-J
Wansbrough Florence B Mrs r 1127 N Branciforte Av.....	1691-W	Wells Susan Mrs r Sarahlee.....	2866
Wapelhorst W F S & M Bakery 134 Pacific Av.....	793	Welsh Martin I Judge r 7th&E Cliff Dr.....	2295-M
Wapelhorst W F r 5 Pine Place.....	1096-R	Wenger Jerry G photgrphr 96 Columbia.....	203-J
Ward C L Mrs r 101 Pine.....	2625-R	Wenks F Louis r 124 Franklin.....	3281-W
Ward Frederick W optmrstr Farmers&MerchBnkBldg.....	124	Wenks Herbert A r 73 Broadway.....	1428-W
Residence Pasatiempo.....	474	Wenks Josephine Mrs r 26 Riverside Av.....	1857-W
Ward G S Mrs r Lower Capitola Rd.....	799-J	Wenzel C K Mrs r 514 Laurent.....	4115-W
Ward L P r 117 Anita.....	903-W	Werner Anna r 110 Van Ness Av.....	1287-M
Ward M H r 287 Ocean.....	917-M	Wesley Ann Cottages 123 Trinity.....	3093-W
Ward Maurice Ward Motor Sales 450 Ocean.....	613-J	Wesley Christine Mrs r 60 California.....	2208-J
Ward Motor Sales 450 Ocean.....	613-J	Wesleyan Park Scotts Vly.....	50-W-1
Ward Ross r 241 Van Ness Av.....	3140-W	Wessell Larry r est Bay & Capitola.....	5-W-1
Ward Wiley W r 29 Mentel.....	647-J	Wessenberg Julie pottery E Cliff Dr.....	3080-R
Ware Henry A r 142 Sunnyside Av.....	1244-W	Wessendorf Lester H r 134 Green.....	617
Ware Willett r 412 Davis.....	334	Wessendorf Louis H Mrs r 217 Mission.....	138
Warner Peter r 418 Olive.....	2053-R	Wessendorf Mortuary 51 Church.....	42
Warren Edw J r 1114 Escalona Dr.....	1139-W	West Charles Mrs r Swanton.....	1-F-11
Warren Glenn A r 74 Berkeley.....	2630-R	West Cliffe M Mrs r 378 E Cliff Dr.....	1690-J
Warren Harry L r 514 Pacheco Av.....	2660-J	West Coast Realty 383 Soquel Av.....	290
Wase G A Mrs r 17th Av&Reed.....	648-W	West F L r 134 Anthony.....	3553-J
Wasgatt Vivien E Mrs r 10 Blaine.....	2061-M	West Harry D Mrs r 45-3d Av.....	3828-J
Washburn Henry L r 385 Walnut Av.....	1473-M	West Harry M r 210 May Av.....	1752-W
Water Street Body Shop 41 Water.....	3574-M	West James Ed r Watsonville Rd Soquel.....	38-W-2
Water Street Meat Market 152 Water.....	4070	West Margaret E r 250-12th Av.....	2464-R
Water Street Pharmacy 156 Water.....	2768	West Odelle Mrs r 21-3d Av Seabright.....	955-R
Waterman F Jas r 22 Jordan.....	843-W	Westbrook H T r Soquel.....	34-J-1
Waterman Minerva H r 47 Center.....	576	Westemier Ida M r 4 Buena Vista Av.....	1971-J
Waterman Val C r 48 Center.....	3034-J	Western Auto Supply Co 11 Lincoln.....	1724
Watkins Products Dealer 176 Pacheco Av.....	2571-J	Western Brush Company 134 Soquel Av.....	564
Watson Dorothy E r 10-9th Av Twin Lakes.....	2108-M	Western Dairy Products Inc 190 Soquel Av.....	180
Watson E J r 20 N Seabright.....	3846-R	Western Union Telegraph Co.....	2-W
Watson H r 446 Pacific.....	1413-W	Western Union Telegraph Co 141 Pacific Av.....	600
Watson Harry N r 15Hall.....	3375	To send a telegram or cablegram call.....	Western Union
Watson Louis A r 115 Dake.....	3644	Western Union Telegraph School Civic Auditorium.....	3825
Watson R D r 29 James.....	1538-J	Westfall Thos M r 44 N Branciforte Av.....	190
Watson's Cottages 106½ Riverview Av Capitola.....	2-W-12	Weston A D r 671 E Cliff Dr.....	3544
Watters Don r 1240 Bay.....	3869-W	Weston W S Mrs r N Capitola.....	3137-J
Watters Ethel M Dr ofc County Natl Bank Bldg.....	730-W	Wetmore A E Fern Apts 228 Riverside Av.....	1195-J
Residence Paul Sweet Ln.....	730-R	Wetmore Don r 575 River.....	1341
Watts Alfred r Branciforte Dr.....	29-J-4	Wetmstein Paul r Pasatiempo.....	3326
Watts Bill r 409 Broadway.....	3557-M	Wetzel H E r 131 Easterby Av.....	1238-J
Watts Harold r CapitolaRd.....	3098-W	Weybright W L Mrs r 202 Frederick.....	2585-W
Watts Una D r 32 N Branciforte Av.....	2306-W	Whalen James r 40 Edgewood Wy.....	2596-W
Way L r 111 Algea.....	1454	Whaley F M Mrs r 307 King.....	1903-J
Way M r 323 California.....	1948-W	Wheeler Caroline Mrs r 149 Van Ness Av.....	2991-R

Wheeler Cora R Mrs r 153 Caledonia	4366-J	Williams Edith Mrs r 3d Twin Lakes	3851-W
Wheeler Deming ranch Spring	618	Williams F K Mrs r 236 Third	2873
Wheeler J A r 208 Mora	1152-W	Williams H H r 137 Monterey	3781
Wheeler K S Mrs r Old Sn Jose Rd	58-J-2	Williams Harold O r 270 Trevelthan	3933
Wheeler Margaret M r 80 Broadway	2185-J	Williams Harvey J r 60 Maple	3854-W
Wheeler N Mrs r 561 Ocean	1039-W	Williams Kathryn r Prospect Heights	859-R
Wheeler N A r 21 Washington	2623-W	Williams Margaret Grace Mrs r 115 Union	1506-R
Wheeler Wm C Carl Termite Co Mattison Ln	4303-J	Williams Marvin r 34 Mountain View	1095-W
Whitaker Fred W r 127 Plymouth	2924-W	Williams Mary M r 264 Goss Av	1495-J
Whitaker J J r 214 Harrison Av	2676-J	Williams Mendel G r 208 Laurent	1373-W
Whitaker John C Standard Welding Works 343Front	2797	Williams R A r 131 Clinton	2952-R
White A M r 348 King	1642-W	Williams R G r 716 High	2329-R
White C E r 1148 King	1272-J	Williams Ruby F r 514 Darwin	1236-W
White Clarence E trucking 17th Av	3305-W	Williams Russell B r 254 Marnell Av	1243-W
White & Co refrigtn serv 379 Front	768	Williams Tom Polk r 503 Van Ness Av	1924
White Feather Ranch Chanticleer	4261-J	Williams Tom Polk Jr Bowman&Williams civil engrns 27Front	961
White Frances L Mrs r 526 Center	2304-W	Williams Tom Polk Jr r 646 W Cliff Dr	4386-R
White G W r 41-3d Beach Hill	3590-J	Williams Vincent F r 123 Stanford Av	1269-J
White-House Creamery 385 Soquel Av	759-M	Williams W A Richey&Baikie 60 Pacific Av	812
White J A r 2 Forbes	4495-W	Residence Capitola	3396
White L E Mrs r 230 Dellview Av	2805-W	Williams W H r 19 Miles	2125-W
White O C Seabright Court Apts Atlantic & 2d Av	3440	Williams Warren r 534 W Cliff Dr	2107-J
White O W White & Co 375 Front	768	Williams Wm F Mrs r 540 Soquel Av	2368
White P F r 357 Broadway	2134-J	Williams Willis r 179 Park Wy	1260-W
White Realty Co 155 Pacific Av	118	Williamson Bob r 410 Van Ness Av	3614
White W H White's Mortuary 38 Walnut Av	4150	Willis Helen r 88 Ocean	3533-J
White W H Mrs r Pasatiempo	1050	Willis W B r Crystal	3890-W
Whitehead Harry r 85Pacheco	3273	Willits G E r 231 Younglove Av	1715-W
Whitehead Irving r 426 Van Ness Av	2634-J	Willoughby's Nursery 225Frederick	2241-W
Whiteman Lillian L r 121-3d Beach Hill	3503-W	Willowbrook Apts 350F Mission	3184
White's Mortuary 38 Walnut Av	4150	Wills Ed r 7th Av	3098-R
White's Refrigeration 375 Front	786	Willson Alvina Heller r 23-2d	2002
Whitesell Evert V r Alamo Av	2773-J	Willson Florence r 583 SoquelAv	650
Whitesell Merle E r 207 Hubbard	2087-W	Willson John W r 242Windsor	3525-J
Whiting D M r 221 King	1746-J	Wilson A P r 29 Market	1403-J
Whiting J Ross r 233 Van Ness Av	3140-M	Wilson A P Mrs r 55 Atlantic Av	3888-J
Whiting L T Dr optometrist Medico Dental Bldg Residence 1817 Bay	2076 571	Wilson A W r 140 Ocean Vw	1943
Whitlock Edna W Mrs r 92 Mountain Vw Av	2733-R	Wilson Allen G r 276 Mission	3288-W
Whitlock H N r 19 Storey	1625-J	Wilson Bros real est&ins 142 Pacific Av	54
Whitmarsh W r 757 Chestnut	3885-J	Wilson Curly Repeal 18 Soquel Av	367
Whitmore Mildred Mrs r 135 May Av	1621-J	Wilson Curly r 16 Maple	4462-W
Whitney Bros plumbing 189 Soquel Av	125	Wilson David L r 175 Cayuga	14
Whitney Mable C Mrs r 228-1st Av	862-R	Wilson Esther r Chanticleer	2977-M
Whittaker F J r 126 Liberty	1554-M	Wilson Floyd A r 255 Windham	3353-J
Wickersham Jessie M Mrs r 636 Ocean	2938-W	Wilson Frank G r 637 High	236
Wickliffe W P r MapleThorpeAv Soquel	25-J-13	Wilson G C r 310 Mission	2912-M
Wicklund Ernest Jr r 211 N Branciforte Av	980-W	Wilson Geo G Jr r 119 Manor Av West	1138-W
Wicklund S E r 217 Broadway	3242	Wilson Geo H plmbng & heating 30 Water	61
Wicklund Studio photography 343 Soquel Av	1590-M	Wilson Geo H r Pasatiempo	2816
Widasky Dore r 125 Van Ness Av	2126-J	Wilson George G contractor 9 Manor Pl	1297
Wiedemann Fred r 331 Morrissey Blvd	2389-W	Wilson Homer V apts 34-2d Beach Hill	4016-J
Wieland Distributors 174Front	2276	Wilson Jas W r 228 Peyton	1216
Wightman H O r 413 Water	1128-R	Wilson Leo F r 20th Av	3817-W
Wightman Paul B r St Aubins	450	Wilson Louis L bldg contr 40 Prospect Heights	2993-W
Wilbanks Electric Motor Service 111 Locust	4057	Wilson Louis L Concha Del Mar Court 130 W Cliff Dr	2911
Wilbanks M J r Arbor & Acacia	1905-J	Wilson Mary F Mrs r Paradise Park	1351-M
Wilberding Frank r 220 Otis	2941-W	Wilson Nellie J r 7th & 3d	1010-J
Wilbur S Mrs r 145 Plateau Av	3592-W	Wilson P D r Branciforte Dr	8-W-5
Wilcox Frances r Paradise Pk	1351-W	Wilson Robt E r 608 Mission	1706
Wilcox Kenneth L r 133 Windham	2494-W	Wilson Steele D Capitola Taxi Capitola	5-W-12
Wilder Deloss R r Coast Rd	184	Wilson Steele D r 27 Sea Vw Av	2311
Wilder Helen K r 1335 N Branciforte Av	856	Wilson Tanner G r Pasatiempo	3360
Wilder Ranch CoastRd	184	Wilson Thos D r 423 King	2123-W
Willey C E r 76 Fairmount	2077-W	Wilson W E r 106 Rigg	1221
Wilkinson Helen L r 21 Pennsylvania Av	303	Wilson W J r 1306 N Banciforte Av	1577-J
Wilkes Geo r 305 Beach	288	Wilson Wm A r 426 Locust	4418-W
Wilkinson Alma r 210 Pacheco	1406-J	Windham Cash Grocery 71 Windham	2460-W
Wilkinson W P r Glen Canyon Rd	56-W-2	Winebrenner Geo & Son gen contr 246 Seabright Av	1529-W
Wilbanks Bros grocs Soquel	1627	Winita Court 128-2d Beach Hill	3235
Willbanks Ray r 40 Porter Soquel	2181-R	Winkel William T contr 324 N Branciforte Av	3052
Willey C O r 221 Du Four	3078-J	Winkle F S r 324 S Banciforte Av	1699-R
Willey Olive E r 142 Seabright Av	3643-W	Winnett E W r Jarvis Rd	46-W-2
Willey V A r 228May	2390-W	Winsor C Travis mechano therapist 41st Av & Rodeo	1729-R
Willhof Elinore Mrs r 99 Riverside	4374-W	Winter A L Mrs r 407 Mott Av	1666-M
Williams Alfred Mrs r 109 Davis	237	Winter H F r State Hwy	63-W-2
Williams Celya K r 333 Union	3139-J	Winter Service serv stn Los Gatos Hwy	63-J-2
Williams Dell Jewler 226 Pacific Av	1120-J	Winterhalder C J Mrs r 145 Van Ness Av	1815-W
Residence 200 Broadway	3238	Winterhalder C T Mrs r 343 Younglove Av	2178-M
Williams Dorothy Ann r Old Sn Jose Rd	42-W-2	Winterhalder Ernest r 205 Highland Av	1698-R
Williams E L Mrs r 1104 King	2551	Winterhalder Geo L r 245 Van Ness Av	2264-J
Williams Edgar R r 28 Glen View	2893-W		

Winterhalder J T r Winkle Av. . . . .	4547-W	Wyckoff J W r 378 E Cliff. . . . .	2283-W
Wirt Sheldon K phy & surg Pasatiempo. . . . .	220	Wyckoff Stephen Lucas&Wyckoff attys	
Wise Ben C r 152 Myrtle. . . . .	1113-W	Title Insurance Bldg. . . . .	2300
Wisthoff L Olga Miss r 1421 Mission. . . . .	815-J	Dist Atty Court House Annex. . . . .	52
Witherly Frances Miss r 80 Rincon Ter. . . . .	1969-J	Residence Pasatiempo. . . . .	98
Withers L T painting 228 Oxford Wy. . . . .	4107	Wyman Ione Mrs r 146 Morrissey Blvd. . . . .	2139-W
Withrow Earl r 301 King. . . . .	145	Wynn H R r 239 Poplar Av. . . . .	2487-J
Wittefelt Jean D Mrs r 150 Windsor. . . . .	2770-W	Wyzard John H Mrs r 84Windham. . . . .	1926-J
Wofford Kenneth Lee r 1114 Seabright Av. . . . .	3353-W		
Wolf Warren D r 117 Van Ness Av. . . . .	1650-W		
Wolfe Boyd A Miramar Court 122-2d. . . . .	1334		
Wolfe E M Mrs r 315 Walnut Av. . . . .	2641-W		
Wolfe Herbert r 32 Lincoln. . . . .	720		
Wolfe K F r 433 Morrissey Blvd. . . . .	3794-W		
Wolfe M J r 315 Walnut Av. . . . .	2641-W		
Wolfe W H r 14 Elm. . . . .	3118-J		
Wollenberger Louis r Pasatiempo. . . . .	2029-W		
Wolslegel Iris Mrs r 33 Cypress. . . . .	4593-J		
Woman's Shop The 42 Pacific Av. . . . .	63		
Wong Paul Z r 111 Wilkes Cir. . . . .	1085-J		
Woo Wing r 125 Sn Juan Av. . . . .	415-W		
Wood A Mrs r 314½ Pacheco Av. . . . .	2432-R		
Wood A R r 222 Alta Vista Dr. . . . .	2262		
Wood A R Mfg Co Inc Center & Park. . . . .	685		
Wood Carroll J r 508 Centennial. . . . .	1051-R		
Wood Dessie Mrs r 23Efie. . . . .	3688-W		
Wood Edwin H r 309 Stanford Av. . . . .	2432-W		
Wood Edwin H r 64 Stanford Av. . . . .	2706-J		
Wood Ethel May r 215 Fairmount Av. . . . .	1187-M		
Wood Hernandez F r l est Bonny Doon. . . . .	6-Y-13		
Wood J A r 3 James. . . . .	591-W		
Wood John D r 356 Fresno Dr. . . . .	3409-M		
Wood L A r 332 Berkeley Wy. . . . .	1498-J		
Wood Lillian Mrs r 44 Broadway. . . . .	773-M		
Wood N G r 17th Av & Alice. . . . .	4628-W		
Wood Robt r 17th & E Cliff Dr. . . . .	1751-J		
Wood William R r 642-7th Av. . . . .	3616		
Woodard E H Strout Rlty 648 Soquel Av. . . . .	3150-J		
Woodard E H Strout Rlty Branch No 2			
Eldorado Av. . . . .	2244-R		
Woodard Jeannette O r 37 Pennsylvania Av. . . . .	680		
Woodard Marjorie Strout Rlty 648 Soquel Av. . . . .	3150-J		
Woodard Marjorie Strout Rlty Branch No 2			
Eldorado Av. . . . .	2244-R		
Woods Sid r 217 Bay. . . . .	1417-J		
Woods Sid Realtor 18 Mission. . . . .	2828		
Woodward Rest Home 238 NBranciforte. . . . .	3414-J		
Woody Gorman The Palmer Shop Chanticleer Av. . . . .	3062-R		
Woody Gorman T r Chanticleer Av. . . . .	2278-W		
Woody W J r 271 Ocean. . . . .	917-J		
Wookey S H Mrs r Marine Vw Av. . . . .	1306-R		
Woolsey Alice r Capitola. . . . .	1111-R		
Woolsey Service Station 612 River. . . . .	4468-W		
Woolworth F W Co 5&10c store 176 Pacific Av. . . . .	127		
Wooster J F r 9th Av&5th. . . . .	1092		
Wootan Peggy r Mt Hermon Rd. . . . .	32-W-5		
Wootten Marguerite Mrs r 99AltaVista. . . . .	3808-W		
Work Geo A Mrs r 127 Green. . . . .	3738		
Worrall Carlos J r 314 Palm. . . . .	323-M		
Worsham R E r ScottsVly. . . . .	33-J-2		
Worth M D r 148 Spring. . . . .	3699-J		
Worthington R P r 101-7th Av. . . . .	2468-J		
Wray J W r 323 Rigg. . . . .	1785-W		
Wrigglesworth P E Mrs r 409 Water. . . . .	1128-J		
Wright Bros Auto Sales 250 Front. . . . .	873		
Wright C W r 312 Pendegast Av. . . . .	3141-R		
Wright Danl A r 327C Soquel Av. . . . .	4482-W		
Wright E M r ltr E Cliff Dr. . . . .	2124-M		
Wright George r Capitola Hts. . . . .	3328-W		
Wright H A r 356 N Branciforte Av. . . . .	1225-W		
Wright J M r BrommerAv. . . . .	3798-J		
Wright L A Babbling Brook Tea Room 1025 Laurel. . . . .	4026		
Wright L P Duplex Water Percolator Co			
1420 Seabright Av. . . . .	1694		
Wright Virginia r 224 Harper. . . . .	3345-J		
Wrinkle G S Mrs r 461 Seabright Av. . . . .	1784-J		
Wyatt A W r 505 Center. . . . .	4417-J		
Wyatt Maggie Mrs r 62 Elm. . . . .	3848-R		

## X

Xavier J A Mrs r 28 Marnell Av. . . . . 1135-W

## Y

Yale Hotel 500 Pacific Av. . . . . 3624  
 Yates Lansing J r Bayona Hts. . . . . 3795-M  
 Ye Store 110 Otis. . . . . 3733-W  
 Yee Rose r 716 California. . . . . 2448-W  
 Yellow Bank Dairy Coast Rd. . . . . 3-Y-2  
 Yellow Cab Co 14 Soquel Av. . . . . 222  
 Yerbury Orville G r 6-8th Twin Lakes. . . . . 1767  
 Yerxa Herbert R r  
 Monterey Bay Golf&Country Club. . . . . 2654-J  
 Yockey E r 83 Broadway. . . . . 1998-M  
 Yoder A H Mrs r 16 Sarahlee. . . . . 2545-R  
 Yoho J M r 423 Garfield. . . . . 3259-W  
 Yoho J M Jr r 35 Franklin. . . . . 2034-M  
 York G E Mrs r 336½ Chestnut Av. . . . . 3860-J  
 York J L r 59 Mentel Av. . . . . 2875-M  
 York John B r 59 Mt View Av. . . . . 2733-J  
 Yost Albert r 214 Rigg. . . . . 2434-W  
 Young Carlyle H r Capitola Rd. . . . . 4597-W  
 Young Darold r 202 Cayuga. . . . . 2237-W  
 Young Douglas P r 48CypressAv. . . . . 562  
 Young Gay r 53 Cedar. . . . . 3388-J  
 Young George W r 12 Caledonia. . . . . 3865-W  
 Young J C Mission Realty Co 69 Mission. . . . . 3920  
 Young Jack H r 8thAv&ECliffDr. . . . . 1614-W  
 Young Jas T mushrooms Mt Hermon Rd. . . . . 32-W-13  
 Young Jas T r 240 W Cliff Dr. . . . . 3836-M  
 Young Jean T r 261 Walnut Av. . . . . 2249-W  
 Young John C r 181 Highland Av. . . . . 1314  
 Young Joseph J r Soquel. . . . . 1789-R  
 Young Norman T r 34 Cliff. . . . . 24  
 Young Robt W r 61 Pennsylvania. . . . . 2132-W  
 Young Women's Christian Assn 303 Walnut Av. . . . . 3397  
 Yountger Donald atty at law SantaCruzTheatreBldg. . . . . 478  
 Residence Pasatiempo. . . . . 372  
 Younglove Market Younglove & Mission. . . . . 1628-W  
 Youngman F L r 122 OceanViewAv. . . . . 844  
 Youngman H S r 1248 Bay. . . . . 4378-W  
 Youngman's At The Beach 116 Seabright Av. . . . . 485  
 Youngman's Variety & Hdwe Store 1519 Mission. . . . . 4526  
 Young's AJ Elec Sery Porter Soquel. . . . . 362-J  
 Youngs Christina A r 116 Catalpa. . . . . 1397-J  
 Youngs Harry F r 327 Keystone Av. . . . . 3555-J  
 Your Mission Market 1515 Mission. . . . . 4092  
 Your Store 179 Pacific Av. . . . . 3461

## Z

Zachel Dorothy Jean r 403AlhambraAv. . . . . 1525-W  
 Zamow A E r 49 Caledonia. . . . . 466  
 Zamow Elizabeth r 30 Stanford Av. . . . . 2347-M  
 Zamow Martin E r 425 Market. . . . . 1808  
 Zanzow A E Water Street Pharmacy 156 Water. . . . . 2768  
 Zieber L E r 15 Birch Ln. . . . . 3741-R  
 Zieber L J r 81-4th Av. . . . . 51  
 Zilm Harvey B Mrs r Kinsley Av. . . . . 4352-R  
 Zimmer J L r S Crz Wats Hwy. . . . . 915-W  
 Zibrosky C F Mrs r 301 Goss Av. . . . . 4416-R  
 Zoccoli Nellie R r 1145 Laurel. . . . . 1515-M  
 Zolezzi Lawrence r 211 Continental. . . . . 2042-R  
 Zollezi Fortunato r 1010 Columbia. . . . . 1540-M  
 Zoutes & Stamatopoulos ofc 59-3d Beach Hill. . . . . 2380-J  
 Zuckswert David E r S Crz-Wats Hwy. . . . . 1355-J  
 Zuckswert Karl S Mrs r 416 Trevethan Av. . . . . 3839-W  
 Zuckswert Leon r 854 Walnut Av. . . . . 3321-W  
 Zweigle Jack bldg contr 30th. . . . . 3031-J