

HOWARD'S HOBBY LAND

Handicraft and Games of All Kinds

Kits for Planes, Cars and Boats

Artcraft and Supplies

Tel. JUno 8-8186

699 San Mateo Ave.

INSURANCE

UNITED INSURANCE CO.

LIFE -- ACCIDENT

HEALTH -- DISABILITY

Tel. SUTter 1-1940

275 Bush Street

San Francisco

PALMER H. EVARTS

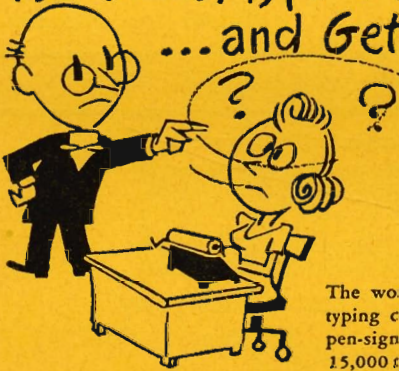
Complete Insurance Service

Telephone JUnO 8-4491

508 San Mateo Avenue

San Bruno

"Miss Jones, Type 2,500 Personal Letters
...and Get 'em Out Today!"



Do you want *real response* from your customers and prospects? *A personally-typewritten letter gets the highest results!*

But you don't have the time, or facilities? And you can't afford the expense of hiring 30 typists? R. L. Polk & Co.'s Automatic Typewriter Division has the answer for you!

The world's largest battery of automatic typewriters—typing completely personalized letters, each individually pen-signed—can produce 500 or 15,000 typewritten letters for you,

READY TO MAIL—in a matter of hours. *And the cost is a fraction of what it would cost you to do it yourself.*

Simply send along your list, your letterheads and envelopes, your instructions. Or, ask for complete information from:

R.L. POLK AND COMPANY, *Direct Mail Advertising Division*
HEADQUARTERS: POLK BUILDING, 431 HOWARD ST. DETROIT 31, MICHIGAN

BRANCHES AND PRODUCTION PLANTS: New York Chicago Philadelphia Cleveland St. Louis Cincinnati Trenton



ENTERPRISE-JOURNAL and SHOPPING TIME

In South San Francisco

PRINTERS - LITHOGRAPHERS

Our Want Ads Bring Real Results

PHOTO SETTER TYPESETTING

Phone JUno 8-3452

411 Grand Ave.

South San Francisco

San Mateo County's Complete Newspaper



Published by Amphlett Printing Company
145 Second Avenue San Mateo, Calif.

1st in

- NEWS
- FEATURES
- ADVERTISING
- CIRCULATION

TIMES WANT ADS BRING RESULTS!

From South San Francisco and San Bruno Telephone ENterprise 1-1285
From Redwood City Telephone EMerson 8-0429
All Others Telephone DIamond 3-1831

Largest Net Paid Circulation of Any County Newspaper
(Member Audit Bureau of Circulations)

Don't Accept Less Than the Best — Subscribe to the Times!

MILLS PARK PAINT CO.

PAINTS and WALLPAPER

PAINTERS SUPPLIES

Sanders and Polishers

For Rent

DEVOE PAINTS

Sherwin-Williams Kem-Tone

Tel. JUno 3-1051

734 Kains Ave.

San Bruno

H. K. "Doc" COLLINS

PAINTING CONTRACTOR

FULLY INSURED



COLOR STYLING

Interior - Exterior — Quality Materials

PAPER HANGING - CANVASSING



Tel. JUno 8-3917

400 Chapman Ave.

San Bruno

BERT - WOOD PLUMBING



**PLUMBING
and HEATING**



Sales and Service



24-HOUR SERVICE

Hoyt Water Heaters

Briggs Beautyware Fixtures

Tel. JUnO 8-3392

Res. Tels. JUnO 8-8865 and JUnO 8-5929

We Service What We Sell

218 Cypress Ave.

South San Francisco

EARL AGLES — KEN SMITH

A & S PLUMBING CO.

Complete Plumbing Repair Service

Water Heaters



Plumbing Supplies

FREE ESTIMATES — 24-HOUR SERVICE

CONTRACTING — MODERNIZING

Tel. JUnO 8-1030

37 Layne Place

(Rear of Post Office)

San Bruno

CASHIERS! TELLERS!

CLERKS!

Do your employers furnish you with
the latest edition of the City Directory?

You need it at your elbow at all times, to protect your company from forgers and bad-check artists. A few questions, checked against City Directory information, will trip them at once. Intelligent use of the City Directory for this purpose has saved thousands of dollars and helped make some cities "too sharp" for bad-check "operators."



CAPUCHINO REALTY

HOME DEVELOPERS

REAL ESTATE
and INSURANCE
Realtor



Tel. JUnO 8-3942

118 Park Boulevard

Millbrae

Kong's Restaurant

CHINESE FOODS

Banquet Room for Special Occasions

ORDERS TO TAKE OUT

Tel. JUno 8-4721

1711 El Camino Real

Millbrae

SIGN PAINTERS

ARTCRAFT SIGN CO.

Gold Leaf

Trucks

Cut Out Letters

Show Cards

Windows

Walls

Neon Signs

Trade Mark

Drawings

Phone JUno 8-6192

219½ El Camino Real

San Bruno

Hi-Fi Public Address and Inter-Communication Systems

A & C ELECTRIC

T.V.—HOME and AUTO RADIO

Sales and Service

Tubes Tested Free

Phone JUnO 3-0305

217½ El Camino Real

San Bruno, Calif.

MILLS PARK T.V.



**Radio and Television
Service**

Auto Radios — Home Radios

PROMPT SERVICE

Phone JUnO 3-1989

DAY or NITE

757 Kains Ave.

San Bruno, Calif.

FOR PROMPT, EFFICIENT SERVICE

CALIFORNIA PACIFIC TITLE INSURANCE COMPANY

Title Insurance -- Escrows



2424 Broadway
Redwood City

TELS.

ENterprise 1-0609
EMerson 6-9551

210 5th Avenue
San Mateo

TELS.

ENterprise 1-0223
Diamond 4-6827

VITAL INFORMATION AT YOUR FINGER-TIPS!

► Tens of thousands of people who were formerly strangers to the City Directory are consulting it on questions of citizenship, employment, sources of supply, communication, etc. Also, Directory usage is **up** among regular subscribers.

More People Are

SEEING CITY DIRECTORY ADS



THE KIRBY CO.

PARTS and SERVICE

ALL MAKES

REBUILDS - \$19.95

Free Pick-Up and Delivery



Phone for Free Demonstration

Tel. JUno 8-1969

665 San Mateo Ave.

San Bruno