

**CLASSIFIED  
BUYERS' GUIDE  
OF THE CITY OF  
SAN BRUNO  
(CALIFORNIA)**

**1953**



**The Buyers' Guide contains the advertisements and business cards of the more progressive business men and firms in the city, classified according to lines of business.**

**R. L. Polk & Co. of California**

**PUBLISHERS**

**604 Mission Street, San Francisco, California**

# Leo A. Jacopi

Authorized Dealer

## Chrysler - Plymouth

*Sales*



*Service*

### USED CARS

Genuine Parts

*"We Aim to Take Care of Our Own"*

Tel. JUno 8-5225

698 El Camino Real at Orange Avenue

South San Francisco

# BRADLEY & DALAND



## STUDEBAKER Cars and Trucks

SALES AND SERVICE STATION

500 El Camino Real San Bruno Tel. JUno 3-0212

SERVICE AND PARTS DEPARTMENT

860 San Mateo Ave San Bruno Tel. JUno 3-3377

# Turner Motors

*Sales*



*Service*

GENUINE FORD PARTS

WHOLESALE AND RETAIL

USED CARS

Telephone JUno 8-6032

643 El Camino Real

San Bruno

# SAN BRUNO BODY SHOP

DAN SILVA, Owner

Automotive Body Refinishing

COMPLETE

Automotive Paint and Body Work

All Work Guaranteed

FREE ESTIMATES



Phone JUno 8-4925

840 San Mateo Avenue

San Bruno, Calif.

# S & M MOTORS

Complete Automotive Service



Motor Tune-Up — Motor  
Overhauling — Brake Service  
Welding



Expert Lubrication — Auto Body Work  
Auto Painting — Towing

*S & H Green Stamps*

**We Service and Repair All Makes of Cars**

Tel. JUnO 8-3762

601 El Camino Real

Lomita Park

## CARPET CLEANERS

*American*

**CARPET  
CLEANERS**

- Free Estimates  
No Obligation
- Free Pick-Up and  
Delivery Service
- Upholstered Furni-  
ture Cleaned
- Complete Carpet  
Repairs



**"NO RUG TOO DIRTY — NO JOB TOO TOUGH"**

Work Done in Your Home or at Our Plant — Prompt Courteous Service

JUnO 8-0891

41 Layne Place — Turn off San Mateo Ave. at Post Office — In San Bruno

In SAN BRUNO It's



4-HOUR SERVICE

*"Finer Cleaning By Master Cleaners"*

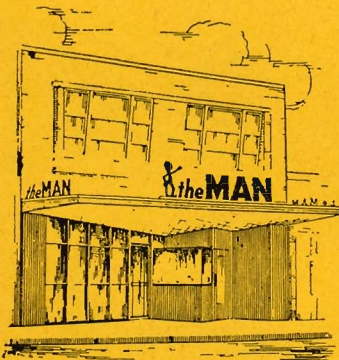
IN OUR OWN MODERN PLANT

Suits — Dresses — Coats — Slacks — Sweaters — Blankets  
Electric Blankets — Draperies — Curtains — Alterations

ALSO EXPERT DYEING

462 San Mateo Ave. JUNo 8-7202 San Bruno  
FAST PICK-UP AND DELIVERY

CLOTHING



Apparel for Men and Boys

HAM SNARR

Boy Scout Trading Post

Telephone: JUNo 8-9195

Residence JUNo 8-3263

527 San Mateo Avenue

San Bruno

# WILLIAMS & BURROWS, Inc.

## General Contractors

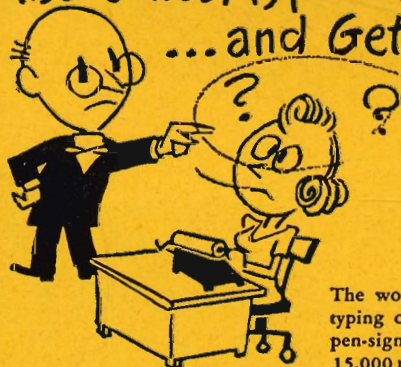


Telephone LYtell 3-8411

500 Harbor Blvd.

Belmont, Calif.

"Miss Jones, Type 2,500 Personal Letters  
...and Get 'em Out Today!"



Do you want *real response* from your customers and prospects? *A personally-typewritten letter gets the highest results!*

But you don't have the time, or facilities? And you can't afford the expense of hiring 30 typists? R. L. Polk & Co.'s Automatic Typewriter Division has the answer for you!

The world's largest battery of automatic typewriters—typing completely personalized letters, each individually pen-signed—can produce 500 or 15,000 typewritten letters for you,

**READY TO MAIL**—in a matter of hours. *And the cost is a fraction of what it would cost you to do it yourself.*

Simply send along your list, your letterheads and envelopes, your instructions. Or, ask for complete information from:

**R.L. POLK AND COMPANY**, *Direct Mail Advertising Division*  
HEADQUARTERS: POLK BUILDING, 431 HOWARD ST. DETROIT 31, MICHIGAN

BRANCHES AND PRODUCTION PLANTS: New York Chicago Philadelphia Cleveland St. Louis Cincinnati Trenton



# EL CAMINO CREAMERY

Serving

SAN BRUNO -- MILLBRAE  
and SOUTH SAN FRANCISCO



## HOME DELIVERY

Your Independent Milk Distributor



Telephone JUno 8-3954

111 West San Bruno Ave.

San Bruno



# Ross DEPT. STORE

561-567 SAN MATEO Ave SAN BRUNO

JU 8-6122

APPAREL — YARDAGE — DOMESTICS

ELECTRICIANS

## BERGESEN ELECTRIC

FRED SPATZ — JIM HAWKS

Thermador Bilt-In Ranges — Ovens

RESIDENTIAL — INDUSTRIAL

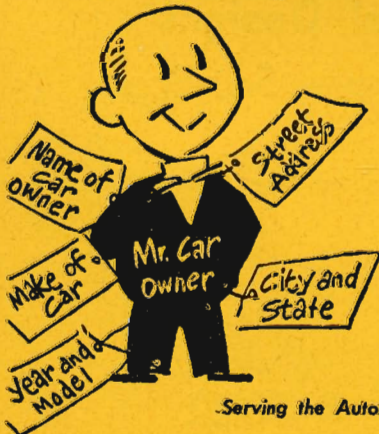
Wiring — Fixtures — Service — Complete Line of Electrical Supplies  
Range — Heater — Dryer Installations

For Free Estimates Call JU no 8-7048

241 El Camino Real

San Bruno

## ...About Your Car Owner Lists



Whatever information an auto owner puts on his license application appears on the new Polk official car owner registration list, now available to you. Every name on a Polk car owner list is "cleaned" ahead of time. Only names of persons to whom mail can be delivered are compiled for you. Polk Car Owner Lists are not "loaded" with extra names that would waste your time and money in sending out mail, or in making personal calls.

*Success or failure of any direct mail advertising program depends on your keeping that list up to date.*

*Serving the Automotive Industry and Its Dealers Since 1923*

**R.L. POLK AND COMPANY, Direct Mail Advertising Division**

HEADQUARTERS: POLK BUILDING, 431 HOWARD ST. DETROIT 31, MICHIGAN

BRANCHES AND PRODUCTION PLANTS: New York Chicago Philadelphia Cleveland St. Louis Cincinnati Trenton

# SAN BRUNO GOLDEN GATE FLOWER SHOP

Flowers For All Occasions

MILTON L. ALCIONE



Specializing in  
Funeral Designs  
and Grave Service

Serving the Entire Peninsula and Bay Area

FREE DELIVERY

Telephone JUnO 8-4822

Opposite Golden Gate National Cemetery, San Bruno

P. O. Box 385

# Flowers by SILVESTRI

Direct Western Union  
Wire Service or Air  
Expressed Anywhere



Bonded Member

Trained and Experienced Florists  
OPEN EVENINGS AND SUNDAYS

Complete Floral Service

Weddings — Corsages — Gifts — Funerals  
Decorations

24-Hour Phone Service

JU no 8-1335

Daily Deliveries to Palo Alto, San Francisco, East Bay,  
Marin County and All Intermediate Points

Two Blocks East from El Camino Real

452 W. San Bruno Ave.

San Bruno

## NEED A



PAINTER



PLUMBER



ROOFER



CONTRACTOR



FLOORMAN



CONSULT THE CLASSIFIED BUSINESS SECTION



FRANCHISED DEALER FOR  
**PHILCO—OLYMPIC—SPARTON—MERCURY**  
**SENTINEL—ZENITH—ADMIRAL**  
**TELEVISIONS**



**MODERN FURNITURE**  
**CHROME SETS—BEDROOM AND LIVING**  
**ROOM SUITES—TABLES—LAMPS**

Lowest Terms

Armstrong's Linoleum & Tile Wall Coverings, for Commercial & Residential. Call us for Free Estimates—Expert Workmanship, All Our Work is Guaranteed.

**REFRIGERATORS & FREEZERS**  
 Philco—Norge—Admiral—Hotpoint

**Gas & Electric Ranges**  
 Philco—Admiral  
 Norge—Hotpoint  
 Magic Chef—Occidental

**Automatic Washers  
 and Dryers**  
 Apex—Speed Queen  
 Norge—Hotpoint

**CARPETS BY**  
 Roxbury—Sterling  
 Axminsters—Supercurl  
 Frieze—Trinidad  
 Wilton—Saxatwist

**NO MONEY DOWN — 104 WEEKS TO PAY**

**ARTCRAFT FURNITURE CO.**

**"COMPLETE HOME FURNISHINGS"**

Where Price and Quality Make Friends—Open Friday Evenings 'Til 9 P. M.

**532-34 San Mateo Ave. San Bruno Phone JU No 8-2630**

*"Let Us Make a HOME of Your House"*



**Furniture — Carpeting — Bedding  
Draperies — Appliances — Television**

FRIENDLY TERMS — FREE DELIVERY — WE ACCEPT "TRADE-INS"

**KIRKPATRICK'S**  
INCORPORATED

"MAIN STORE"

1781 El Camino Real, Millbrae

Tel. JUnO 8-4646

"THRIFT STORE"

440 San Mateo Ave., San Bruno

Tel. JUnO 8-3025

## HARDWARE

# RHOADS HARDWARE

**Builders' Hardware — Housewares  
Paints — Plumbing — Appliances**

434 San Mateo Ave.

San Bruno, Calif.

Phone JUnO 8-2384

## **CITY DIRECTORY ADVERTISING IS *National* ADVERTISING!**

★ Each edition of your City Directory is widely distributed to free-reference City Directory Libraries located at the Chambers of Commerce of hundreds of other cities. ★ *Therefore your ad in the City Directory is seen by buyers from coast-to-coast!*

# **WILSON DILLS**

## **INSURANCE**

Complete Insurance Coverage by the  
**Travelers Insurance Co.**

**Tels. JUno 8-3177 and PLaza 5-9130**

299 El Camino Real

San Bruno

# **PALMER H. EVARTS**

San Bruno Realty Co.

**Complete Insurance Service**  
**Real Estate**

**Telephone JUno 8-4491**

508 San Mateo Avenue

San Bruno

# SAVE MONEY

*Insure With*

Liability  
Workmen's  
Compensation  
Plate Glass



Automobile  
Truck -- Fire  
Burglary

PAUL B. NIEHOFF, District Agent

Tel. JUnO 8-7171

628 San Mateo Avenue

San Bruno

ANGELA R. PADOVANO

## LOCAL REALTY

Insurance -- Real Estate

NOTARY

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San Bruno

Tels. JUnO 8-0869

JUnO 3-0514

1449 El Camino Real  
Millbrae

Tel. JUnO 8-0129

HOMES IN ANY CONDITION

CASH FOR YOUR HOME IN 24 HOURS