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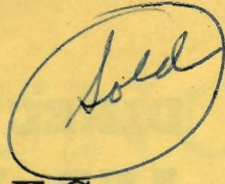
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THROUGH HERALD-RECORDER

ADVERTISING

San Bruno Herald AND RECORDER SHOPPING NEWS

Herald Published Fridays

Recorder Published Wednesdays

BERT NELSON, Publisher

POLK'S
SAN BRUNO
 (CALIFORNIA)

City Directory

INCLUDING

**Lomita Park and Millbrae, Baden Tract, Brentwood, Buri Buri
 Country Club Park, Francisco Terrace and Southwood**

1950

Containing an Alphabetical Directory of Business Concerns and Private
 Citizens, A Street and Avenue Guide and Directory of House-
 holders, A Numerical Telephone Guide and Much
 Information of a Miscellaneous
 Character

Also a

BUYERS' GUIDE

and a Complete

CLASSIFIED BUSINESS DIRECTORY

For Detailed Contents See General Index



R. L. POLK & CO.

Publishers

604 Mission Street

San Francisco, Calif.

Directory Library for Limited Free Use of Public at 604 Mission St., San Francisco, Calif.

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INTRODUCTION

R. L. POLK & CO., publishers of the San Bruno City Directory, as well as more than 750 other city, county, state and national directories, present to subscribers and the general public this, the 1950 edition of the San Bruno City Directory which also includes Lomita Park and Millbrae.

Confidence in the growth of San Bruno's wealth, industry and population, and in the advancement of its municipal and social activities, will be created as sections of this directory are consulted, for the directory is a mirror truly reflecting San Bruno to the world.

The enviable place occupied by Polk's directories in offices, stores, libraries and homes throughout the country, has been established by rendering the best in directory service. With an unrivaled organization, having the courteous and hearty cooperation of the business and professional men and residents, the publishers feel that the results of their labors will meet with the approval of every user, and that the San Bruno City Directory will fulfill its mission as a source of authentic information pertaining to the city.

Population

The estimated population of San Bruno is 18,000, based on the number of individuals' names in the alphabetical section of the directory, with due allowance for children and for women whose names are not listed separately from those of their husbands. Territory immediately adjacent, which is part of the city as far as business and social life are concerned, is included in the directory.

Five Major Departments

The several essential departments are arranged in the following order:

THE ALPHABETICAL LIST OF NAMES of residents, business firms and corporations is included in pages 13 to 400, on white paper.

THE STREET AND AVENUE GUIDE AND DIRECTORY OF HOUSEHOLDERS covers pages 401 to 492, on pink paper. In this section the names of the streets and avenues are arranged in alphabetical order; the residences and business houses are arranged numerically under the name of each street and avenue, and the names of householders and business concerns are placed opposite the numbers. Home property ownership is indicated by the character ©, placed immediately after the name of the householder. The symbol ♡ preceding name denotes householders and places of business having telephones.

THE BUYERS' GUIDE, beginning opposite page 492, and separately paged from 1 to 24, on goldenrod paper, contains the advertisements of leading manufacturing, business and professional interests of the San Bruno area. These pages will be found particularly interesting and instructive to substantial purchasing factors. The advertisements have been carefully grouped by departments and indexed under headings descriptive of the business represented. This is reference advertising at its best and, as such, merits a survey by all buyers anxious to familiarize themselves with sources of supply. The area's activities, in many interesting phases, are authentically pictured. In an ambitious and progressive community like San Bruno, the necessity of having this kind of information immediately available is very great and, frequently pressing. General appreciation of this fact is evidenced by the liberal support the city directory enjoys in the many fields which it serves.

THE CLASSIFIED BUSINESS DIRECTORY is included in pages 493 to 530, on white paper. This department lists the various manufacturing, mercantile and professional interests in alphabetical order under appropriate headings. This feature constitutes an invaluable and indispensable epitome of the business interests of the community. "The Directory is the common intermediary between Buyer and Seller." As such it plays no small part in the daily doings of the business world. "More goods are bought and sold through the Classified Business Directory than through any other medium."

THE NUMERICAL TELEPHONE GUIDE is included in pages 531 to 588, on white paper.

Municipal Publicity

The directory reflects the achievements and ambitions of the city, depicting in truthful terms what it has to offer as a place of residence, as a business location, as an industrial site and as an educational center. To broadcast this information, the publishers have placed copies of this issue of the directory in Directory Libraries, where they are readily available for free public reference and serve as perpetual and reliable advertisements of San Bruno, for business men, everywhere, realize that the city directory represents a community as it really is.

Directory Library

Through the courtesy of the publishers of the San Bruno City Directory, a Directory Library is maintained at the San Francisco office of R. L. Polk & Co. for free reference by the general public. This library is one of the system of more than 600 installed and operated in the chief cities of the United States and Canada, under the supervision of the Association of North American Directory Publishers, of which R. L. Polk & Co. is a member.

The publishers appreciatively acknowledge the recognition by those progressive business and professional men who have demonstrated their confidence in the city directory as an advertising medium, with assurance that it will bring a commensurate return.

R. L. POLK & CO., Publishers

SAN BRUNO STATISTICAL REVIEW

(Prepared by San Bruno Chamber of Commerce)

Name of City: San Bruno.

Slogan: "Friendliest Spot on the King's Highway."

Form of Government: Five City Councilmen, one of whom is chosen Mayor.
Incorporated in 1914. City Planning Commission.

Population: 1939 — 6,519
1944 — 11,000
1949 — 16,500

Registered Voters: 5,660.

Location: San Bruno is fourteen miles south of San Francisco. County Seat located in Redwood City, twelve miles south of San Bruno.

Area: 1,650 acres.

Total Street Mileage: 33 miles.

Altitude: Fifty feet above sea level.

Climate: Average about 65 degrees. 1949 average summer daytime temperature—75 degrees. 1949 average winter daytime temperature—50 degrees. Average rainfall—16.81.

Assessed Valuation: \$13,847,580.00.

Tax Rate: \$1.17 per \$100 for city and \$5.63 per \$100 for county, assessed valuation.

City Bonded Debt: None.

Building and Construction: Value of Building

Permits 1939 — \$2,000,000
1944 — \$1,200,000
1949 — \$2,276,400

Financial: Two banks—American Trust Co. and Bank of America.

Principal Manufacturers and Their Products: Art Metal Works, ornamental iron; H. S. Crocker Co., Inc., stationers and lithographers; Eitel-McCullough, Inc., radio tubes; Marelich Mfg. Co., sheet metal products, heating and ventilating; Regan Mfg. Co., musical instruments; Sunmaster Products Co., venetian blinds.

Payroll: \$15,000,000.00 in 1949.

Post Office Receipts: 1940 — \$ 19,857.62
1945 — \$208,054.30
1949 — \$108,541.46.

Telephones in Service: Juno Exchange 12,277.

Newspapers: Two weekly newspapers and two shoppers.

Motels: One.

Transportation: Southern Pacific Railroad, Pacific Greyhound Bus Lines, local taxi service and local bus lines.

Airport: San Francisco International Airport located one mile east of San Bruno.

Parking Areas: Adequate parking facilities.

Amusements: One moving picture theatre, three others within a radius of one mile of San Bruno. Community playgrounds and parks, social halls, clubs and meeting rooms, tennis courts, baseball and softball diamonds and swimming pool for children under twelve.

Recreation: 23 acres of play areas in park with full time Recreation Director. Youth center under construction, supervised playground. Folk dancing, softball leagues and badminton classes. Community Concert Association providing the best in concert artists.

Hospitals: Construction on the north County Hospital will start soon. This hospital will provide 106 beds with possible expansion to 310 beds. A county hospital is located seven miles south of San Bruno. Within a few miles are two private hospitals.

Medical Services: Doctors and Surgeons, dentists, optometrists and therapists.

Churches: Nine of various denominations.

Education: Five elementary schools, one of which is Parochial. High School open in Fall, 1950 (Freshmen). Higher students have their choice of two high schools in this district and are transported by bus to and from school.

Libraries: One with 18,000 volumes. City owned.

Civic Organizations: Approximately 35.

Facilities: Child care nursery and well baby clinic.

Electricity: Rate 3.2c to 1c per K.W.H.; service charge 50c a month.

Fire Department: Adequate fire department assures us of one of the lowest insurance rates on the Peninsula.

Gas: Natural gas, first 2,200 cu. ft., 42¢ per 1,000 cu. ft.; next 7,500 cu. ft., 39¢ per 1,000 cu. ft.; next 100,000 cu. ft., 36¢ per 1,000 cu. ft. Service charge, 75¢ a month.

Water Service: City Owned. \$1.25 for 1st 500 cubic feet. 15¢ per hundred for all additional water on $\frac{5}{8}$ inch meter. Minimum service charge.