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PLANING MILLS

Berco Manufacturing Co 3449 Fruitridge rd
California Mfg Co 1931 Front
Capitol City Planing Mill 1812 9th
Fenestra Inc 1331 T
Morse Joe Door & Plywood Co (shop) rear 3443 2d av
Openings 1331 T
Pacific Manufacturing Co 2115 J R13a
Standard Planing Mill 415 X
Union Planing Mill 6661 Elvas av

PLASTIC PRODUCTS—MANUFACTURERS

DelMor Plastics Inc 231 N 7th
Wachter Plastic Co 811 T

PLATERS

Alta Plating Works 2809 S
CAPITOL PLATING CO (METAL) 319 3d (Broderick)
Tel Gilbert 8-8571
Pacific Re-Tinning Works 2809 S

SACRAMENTO PLATING, 7500 14th av, Tel Gladstone 5-2627
Sixteenth Street Plating Works (misc) 1826 16th

*PLUMBERS

CARPENTER M R INC, 907 Front, Tel Gilbert 2-7702

LUPPEN and HAWLEY INC, 3126 J, Tel Gilbert 1-3031
(See Yellow Page 2)

McINTYRE F A INC
1213 ALHAMBRA blvd
TELEPHONE Gladstone 2-6581
WEST SACRAMENTO PLUMBING & HEATING CO, 101
11th, West Sacramento, Tel FRontier 1-6721 (See
Yellow Page 58)

*PLUMBING CONTRACTORS

ELECTRIC ROTO-ROOTER SEWER SERVICE, 5017
Robertson av, Carmichael, Tel IVanhoe 9-2622 (See
Yellow Page 57)

FOOTE'S PLUMBING SERVICE, 2890 Del Paso blvd,
North Sacramento, Tel WAbash 5-9555 (See Yellow
Page 59)

WEST SACRAMENTO PLUMBING & HEATING CO, 101
11th, West Sacramento, Tel FRontier 1-6721 (See
Yellow Page 58)

PLUMBING SUPPLIES—DEALERS

Crane Co 1227 Front
Cut Rate Plumbing & Builders Supply Co Inc 333 N 12th
Dallman Co 530 Q

Deterding J R Co 1818 22d
Grinnell Co of Pacific 615 7th
Heieck & Moran 2114 20th
Pine's Plumbing & Builders Supply 1200 North B
Red's Plumbing Supply Co 4520 Franklin blvd
Rhoads Plumbing 3653 J
Sacramento Pipe Works 116 N 16th
Slakey Bros Inc 1400 North C
Tay-Holbrook Plumbing Supplies 1801 22d

PLUMBING SUPPLIES—MANUFACTURERS

Dunham-Bush Inc 1331 T

*PLUMBING SUPPLIES—WHOLESALE

CRANE CO, 1227 Front, Tel Hickory 4-7971 (See Yellow Page 59)

PLYWOOD MANUFACTURERS

Berkeley Plywood Valley Co 1331 T
United States Plywood Corp 5914 R

*POOL HALLS

METRO CLUB & POOL HALL, 2955 35th, Tel Gladstone 2-9195

POSTAGE STAMPS and PHILATELIC SUPPLIES

Sacramento Stamp & Coin Co 5440 14th av

POTATO CHIP MANUFACTURERS

Top Hat Potato Chip Co 1616 North C

POTATOES—WHOLESALE and COMMISSION

Western Potato Distributors Inc 1401 C

*POTTERY—MANUFACTURING

PANAMA POTTERY CO, 4421 24th, Tel Gladstone 5-4948 (See Yellow Page 59)

*POTTERY—WHOLESALE

PANAMA POTTERY CO, 4421 24th, Tel Gladstone 5-4948 (See Yellow Page 59)

POULTRY DEALERS—RETAIL

Franklin Poultry Market 4417 Franklin blvd
LOTA SAM & SON POULTRY CO INC, 1224 J, Tel
Hickory 4-8360

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Tel. Gilbert 1-1407

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**LOTA SAM & SON POULTRY CO INC, 220 N 16th, Tel
 Gilbert 3-3975**
 New American Poultry Co 519 Broadway
 Norbest Turkey Growers 825 D
 Shew Fong & Co 422 I

POULTRY and GAME BREEDERS

Paulson Nels H 5236 Sacramento Blvd

POULTRY SUPPLIES

Poultry Producers of Central California 430 Broadway

***POWER COMPANIES**

SACRAMENTO MUNICIPAL UTILITY DISTRICT
 2101 K
TELEPHONE Gilbert 8-6911

POWER TOOLS and EQUIPMENT

Brady Holmes Co 1817 E
 Leavitt Power Tool Co 2305 J
**MURRAY INDUSTRIAL SUPPLY, 801 T, Tel Gilbert
 3-1985 (See Yellow Page 37)**

PREMIUM GOODS

Continental Sales Co Inc 2924 18th av

PREMIUM STORES

Action Stamp Gift Center 2730 Broadway
 Sego Premium Store 1310 J
 Sperry & Hutchinson Co 3168 Riverside

***PREMIUMS—GENERAL MERCHANDISE**

**CONTINENTAL SALES CO INC, 2924 18th av and
 Franklin Blvd, Tel Gladstone 2-5076 (See Yellow
 Page 60)**

PRINTERS—BOOK and COMMERCIAL

Acme Printing Co 2830 S
 Art Press Printers 2224 17th
 Broadway-Luking Printers 2509 17th
 Caldwell Mildred & Co 2005 N
 Capital Press The 413 J
 Capital Print & Steno 4570 Perry av
 Capital Printing Co 3301 Broadway
 Clark W G Printing Co 1230 J
 Creative Graffix 5675 Freeport Blvd
 Deason & Stirn 724 12th
 Dillon's Print Shop 402 12th
 GraphicCenter 1321 20th
 Haskell Berry 608 12th
 Herald Printing Co 2714 J
 Independent Printing Co 916 12th
 Inland Press The 508 Mer chant
 Keystone Press The 514 J
 LaForce Printery 3931 Franklin Blvd
 McDonald Robt S 1820 Broadway

NEWS PUBLISHING CO, 2629 5th, Tel Gilbert 1-5392

Park Printing Co 2981 35th
 Protzman's 1317 J
 Reynolds & Reynolds 2123 J
 Rolocolor 2024 Alhambra Blvd
 Rose Printing Co 728 O
 Ryder Clark D 2800 Regina Wy
 Sacramento Printing Co 421 10th
 Sanderson's Print Shop 2016 P
 SanWal Printing Co 1200 S
SMITH PRINTERY THE, 1308 28th. Tel Gilbert 8-3828
 Spilman Printing Co 817 J
 Steno Print & Mailing Service 2118 J
 Taggart's Printing Co 4116 Franklin Blvd
 Thomas Composition 4509 42d av

PRODUCE COMMISSION MERCHANTS

Bastunas & Son 2630 5th
 Bennetts & Hayes Produce 2630 5th
 Bessey Produce Co 2630 5th
 Capitol Produce 2630 5th
 Cecchettini Produce Co 2630 5th
 Cleveland Earl G 4515 Stockton Blvd
 Ellis Produce Co 2630 5th
 Faulkner Richd W 200 N 16th
 Faulkner Richd W Jr 200 N 16th
 Garibaldi Anthony N 2630 5th
 General Produce Co 220 N 16th
 Halfmoon Fruit & Produce 2630 5th
 JV Citrus Distributor 220 N 16th
 LaBrasca Saml T 1620 Thornton av
 Levy A & J Zentner Co 220 N 16th
 Lucky Fruit & Produce Co 2630 5th
 Marchi Sal J 2428 San Jose Wy
 Mickel A F 2630 5th
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 Oshima Bros 2630 5th
 Pompei Produce Co 2630 5th
 Rohrer Bros Produce Co 220 N 16th
 Russell J L Co 204 N 16th
 Sacramento Farmers Market Island Inc 2630 5th
 Sacramento Produce Co 2630 5th
 Sala Joe Produce Co 2630 5th
 Triangle Produce Co 2630 5th
 Virga Joe Produce Co 220 N 16th
 Williams C L Produce 2630 5th

PRODUCE DEALERS—RETAIL

Chew's Produce 1600 F
 Economy Produce Market 2330 28th
 George's Market 2630 5th
 Paramount Produce 828 J
 Robinson's Produce 1120 H
 Stassi Joe 3148 C
 Tamara Bros 1224 J

***PROPERTY MANAGEMENT**

**COLDWELL, BANKER & COMPANY, 1009 J, Tel
 Gilbert 1-1407 (See Yellow Page 61)**
**SCOTT THOMAS A, 1706 16th, Tel Hickory 7-4152
 (See Yellow Page 66)**

PSYCHOLOGISTS

Alvarez Manuel S 1401 P
 Davey Margt Mrs 2720 Capitol av R205
 Facher Irving B 616 Alhambra Blvd
 Frapwell Ethel E 2720 Capitol av R205
 Harris Herbert R 2417 Capitol av
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Queale C Wm & Associates 927 10th R205

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TELEPHONE Gilbert 8-6911

***PUBLICATION PRINTERS**

NEWS PUBLISHING CO, 2629 5th, Tel Gilbert 1-5392

SACRAMENTO UNION THE
1910-14 CAPITOL av
TELEPHONE Gilbert 2-7811
(See Yellow Page 51)

UNION THE
1910-14 CAPITOL av
TELEPHONE Gilbert 2-7811
(See Yellow Page 51)

PUBLICATIONS

California Grange News 2101 Stockton blvd
Curtis Circulation Co 1811 9th
Northern California Teamster 831 H R201
Sacramento Home Builder 831 H R100
Sacramento Social Register 303 Forum Bldg
Sacramento Valley Union Labor Bulletin 2525 Stockton
blvd

PUBLISHERS

Collier P F & Son Corp 324 Ochsner Bldg
Continental Publishing Co 320b I
Life Circulation Co Inc 1127 11th R340

McCLATCHY NEWSPAPERS
21st and Q
TELEPHONE Gilbert 2-5011

McClatchy Newspapers 221 State Capitol Bldg
Mutual Readers League 2015 J R2
Religious Liberty Publishing Association 5420 San
Francisco blvd

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PUMP DEALERS

LUPPEN and HAWLEY INC (Peerless) 3126 J, Tel
Gilbert 1-3031 (See Yellow Page 2)

PUMP MANUFACTURERS

Cooley E C Co 1331 T
Jackson Byron Pump Co 323 Ochsner Bldg
MUNZ PUMPS INC, 301 N 12th, cor North C, Tel
Gilbert 2-1031

PUMPS—DEALERS

Fairbanks Morse Co 1300 C
Martin & Goodloe Equipment Co 1300 C
Munz Pumps Inc 301 N 12th

**RADIO BROADCASTING COMPANIES and
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KCRA RADIO & TELEVISION, 310 10th, Tel Hickory
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K F B K
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21st and Q
TELEPHONE Gilbert 2-0476

McCLATCHY BROADCASTING CO
21st and Q
TELEPHONE Gilbert 2-0476

***RADIO SETS—SALES and SERVICE**

MARCUS AUTO SUPPLY CO, 1130 J, Tel Gilbert 3-
7421; 3400 Broadway, Tel GLadstone 2-1056; 1928
Del Paso blvd, North Sacramento, Tel Wabash 5-
8579 (See Yellow Page 7)

**RADIO and TELEVISION BROADCASTING
COMPANIES and STATIONS**

KFBK (Bee Radio Station) 21st and Q
KGMS Inc 1235 H
KQVR-TV Channel 13 910 15th
KRAK Radio Station 1125 L
KROY Inc 1010 11th
McClatchy Broadcasting Co 21st and Q

**RADIO and TELEVISION EQUIPMENT—SALES
and SERVICE**

Al's Antenna Service 4020 45th
Colonial Electronics 4610 Stockton blvd
Dunlap Radio & TV Supply Co 1800 22d
Radio Television Products Co 2012 19th

RADIO and TELEVISION REPAIRING

AAA TV & Radio 3508 Stockton blvd
Abbott's Television Service 3406 Stockton blvd
Al's Radio & TV Service 4518 Sacramento blvd
Associated TV Service 1822-24 24th
Bob's TV Service 3022 J
Capitol Electronics Service Co 4812 Folsom blvd
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718 20th
Economy TV & Radio Service 4171 Fruitridge rd
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Jacobs W M Television & Radio Repairs 2025 1st av
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Packard Bell Service Division 1819 E
Electron Radio Repair 6151 Freeport blvd
RCA Service Co 2813 Franklin blvd
Terry's TV Appliance 2418 16th
Todd's Repair Service 3150 26th av
Unity Television & Radio Service 6494 Broadway
Wayside Studio 5024 7th av

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A&B TV & Appliance Co 6388 Freeport blvd
Alexander & Sykes rear 2739 Marshall wy
Alhambra Radio Centre 2010 Alhambra blvd
B&E Television Service 2112 28th
Bob's TV Den & Appliances 3001 J
Broadway Television 1614 1/2 Broadway
Carrick Bart TV & Radio 1831 P
Coast Radio Co 900 J
Colonial Electronics 4610 Stockton blvd
Dana TV 4770 Franklin blvd
DePauls Television & Appliances 3241 Folsom blvd
Eddie's TV 2018 Sutterville rd
Feils House of Television & Appliances 5141 Folsom blv
Fruitridge Television 5282 Fruitridge rd
Galaxy Co The 4120 Franklin blvd
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Henle's TV Sales & Service 1904 28th
Home Radio & Television 5493a Carlson dr
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Manley's Radio & Television 4605 Stockton blvd
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Paul's Television & Appliance 3434 Stockton blvd
Retzwal Radio & Television Service 1627 19th
Robinson Hal Co 1819 E
Ross & Hill TV 2491 Fruitridge rd
SanJose Avionics Co 6151 Freeport blvd
Schuetzle's Radio & Television 3171 Riverside blvd
Tower TV 2518 Land Park dr
Ulmer's TV Sales & Service 3936 41st av
Uncle Bill's Radio & TV 4740 J
Valley TV 5010 Freeport blvd
Veteran's TV Service 3269 Folsomblvd
Walton 's Radio & Appliances 3930 Broadway
Wayne's Radio & TV Service 6841 Woodbine av

**RADIO and TELEVISION SETS and SUPPLIES
—MANUFACTURERS**

Sacramento Amateur Radio & Television Supplies 3002
Capitol av
Broilli-Parks Co 2225 19th
Motorola Communications & Electronics Inc (br) 926 J
R901
Sacramento Industrial TV Corporation 7500 14th av
Sacramento Specialty Sales 512 J

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RAILROAD PASSENGER STATIONS

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Denver & Rio Grande Western Railroad 926 Forum Bldg
Fort Worth & Denver Railway Co 1026 Forum Bldg
Great Northern Railway 223 Forum Bldg
Missouri Pacific Railroad 726 Forum Bldg
Sacramento Northern Railway (ofc) 1025 19th
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Tidewater Southern Railway (ofc) 1025 19th
Union Pacific Railroad 217 Forum Bldg
Western Pacific Railroad Co div ofc 1025 19th frt ofc
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***RANCH PROPERTY**

**BEQUETTE REAL ESTATE CO, 2221 Arden way, Tel
Wabash 2-3491 (See Yellow Page 72)**

**WILLIAMS & WILLIAMS, 3091 Fair Oaks blvd, Tel
IVanhoe 9-3646 (See Yellow Page 71)**

**WYMORE REALTY CO, 2612 J, Tel Gilbert 3-5743
(See Yellow Page 67)**

READING ROOMS

(See also Libraries)

Christian Science Reading Room 3325 J 1313 K and
3215 Freeport blvd
Unity Reading Room 1025 9th R213

REAL ESTATE

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**ACE REALTY CO, 2224 10th, Tels Hickory 6-7956 or
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Yellow Page 72)**
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American Home Co 4909 15th av
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Gilbert 2-0496 (See Yellow Page 72)**
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**ARTZ & COOK, 813 J, Tel Gilbert 8-9381 (See Right
Bottom Lines)**
Artz & Ellis 1921 Stockton blvd
Associated Brokers Inc 1626 J
Bader Emil L 827 J
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Ballard Herbert L 1705 29th
**BARTALINI & HACKETT, 1115 21st, Tel Gilbert 1-1271
(See Yellow Page 72)**
Bauer Raymond E 1626 J
Bender-Manley & Co 5266 Folsom blvd
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**BEQUETTE REAL ESTATE CO, 2221 Arden wy, Tel
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Bush Realty Co 2116 K
Bussey Ed Realtor 2904 Franklin blvd
Camellia City Realty 1025 9th R214
Capital Realty Co 814 I
Capitol City Real Estate Co 5277 Folsom blvd
CARMODY WM P, 807 J, Tel Gilbert 3-1911
Carver Real Estate Co 3837 J
Case Johnny Realty Co 2431 Stockton blvd
CEDARHOLM JOAN, 3825 Marconi av, Tels Ivanhoe 7-7209 and Ivanhoe 7-3401
Chamberlain Jack 1626 J
Chase & Zin merman 1725 J
Cimaroli & Taylor Realty 401 45th
Clark Pat Mrs 1826 U
COLDWELL BANKER & COMPANY, 1009 J, Tel Gilbert 1-1407 (See Yellow Page 61)
COLEMAN CHARLES REALTOR, 4755 J, Tel GLadstone 2-4964 (See Yellow Page 73)
Commonwealth Inc 2015 J
Cook Investment Co 813 J
CORDANO JAMES J CO, 825 J, Tel Gilbert 3-4618
Cross Everett D 1820 2d av
Cubberley W J Realtor 2983 35th
CULPEPPER ROBERT F, 912 15th, Tel Gilbert 1-1438
Curran Co The 4336 4th av
Cutter Curtis H 927 10th R304
Dale Herbert 2220 J
Damerell Henry S 1608 I
Davi James R 487 Robertson wy
DelRio Developers Inc 3839 Riverside blvd
Diehl S Gordon 1626 J
D'Orazi Investment Co (br) 1507 21st R101
DOVI TOM REALTY CO, 16th and P, Tel Gilbert 1-1491 (See Yellow Page 62)
Downing Robt A 1626 J
Downton James V 6417 14th av
DREW REALTY, 2609 F, Tel Gilbert 2-1814
DuFrene & Cavros 2615 J
Duke Office Building Corp 2015 J R19
DUNNIGAN, YEATES & STONE, 729 J (at 8th), Tel Gilbert 3-1771 and 2618 El Camino av at Fulton, Tel Ivanhoe 7-7821 (See Yellow Page 73)
DYER P S CO THE, 5112 Fair Oaks blvd at Arden wy, Carmichael, Tel Ivanhoe 7-8613 (See Yellow Page 73)
Eca Inc 1921 Stockton blvd
ELLIOTT & HUSTON INC, 1005 22d, Tel Gilbert 1-4058
ELLSWORTH HAROLD REALTY, 2968 Del Paso blvd, North Sacramento, Tel WAbash 2-6779 (See Yellow Page 63)
Eslinger Robt A 1626 J
Fabbell Roy L 116 Banta
Farmer Phil 5627 Folsom blvd
Feramisco Joseph Realty Co 2524 J
FERRICK REALTY, 1905 16th, Tel Gilbert 8-8511
Fischer Ray E 926 J R208
Fisher David 2818 I
Fitzgerald Geo Realty 1921 Florin rd
FLETTER REALTY, 1126 H, Tels Hickory 6-6779 and Gladstone 7-6401
Fong Paul W Yin 2201 16th
Fort Sutter Co 1121 Terminal wy R101
Forum Investment Co 526 Forum Bldg
Foster Frank J Realty 1705 Stockton blvd
Foster Realty Co 2123 J
Fritz H Fritz Realtor 1613 21st
Fruitridge Investment Co 5653 Stockton blvd
Furukawa Thos 1216b 4th
G&B Enterprises 2608 Broadway
GAINES MEL—REALTOR, 3015 Franklin blvd, Tel Gladstone 2-6827 (See Yellow Page 68)
Gant Realty 5021 D
Gee Herbert W 1009 5th
Gee Malcolm F 2326 16th
Gonello Realty 2009 J
Goorabian M J Inc 1235 J
Gow Realty 2622 Stockton blvd
Grace Realty 2308 16th
Grant Malcolm K 519 Crocker-Anglo Bank Bldg
Green Howard E 3200 Stockton blvd
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Gulley Realty Co 2290 4th

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Harding Wylie 204 N 16th
Harmon Ken Realtor 2321 16th
Harvey Lou—Realtor 920 8th
Heckes & Hurst 831 H R100
Heintz Real Estate 2100 I
Heller M J Investment Co 4671 24th
Hickman-Coleman Co Inc 1318 J
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Hodgson Realty Co 2612 J R1
Holt Lamar T Realty 5675 Freeport blvd
Hopkins Will W 1715 10th
Jacobson Realty Co 624 J
Johnson Irvin E 2015 J R6

JONES & BRAND & HULLIN INC, 725 J, Tel Gilbert 1-2741 and 3090 Fair Oaks blvd, Tel Ivanhoe 3-2774 (See Yellow Pages 39 and 64)

Jones Mabel E 2510 P apt D
Judge Leo R 2773 25th
Kamenzind Walter J 926 J R621
Kauffman David D & Co 703 J
KEENER REALTY, 1412 20th, Tel Gilbert 3-5759 and 2442 Arden wy, Tel WAbash 2-7164 (See Yellow Page 74)
Kelley Realty 2015 J R23
Kelperis Gus 1626 J
KIERNAN TOM REALTOR, 3125 Broadway, Tel GLadstone 2-1431, Sacramento, 3125 El Camino av, Tel Ivanhoe 3-5013, 2800 Del Paso blvd, North Sacramento, Tel WAbash 2-7031, 3601 Fair Oaks blvd, Carmichael, Tel Ivanhoe 3-2751, and Bijou, Lake Tahoe, Tel KI 4-4181, Res Tel Gladstone 7-0177 (See Yellow Page 74)
Koch Carl 3418 L
Komoorian Realty 5004 Freeport blvd
Kwong Raymond & Associates 320b I
Lampley Investment Co 5936 83d
Lampley Hillman 2244 Auburn blvd (T&C)
Laseo Frank 3900 39th av
Lawrence Inc 3920 V
Lawrence Realty 2505 Stockton blvd
Lazzari Realty 1412 20th
LEE JOHN M CO, 1922 Del Paso blvd, North Sacramento, Tel WAbash 2-5461
Legatos T Realty Co 226 Ochsner Bldg
LEONI FRANK J, 2019 I, Tel Hickory 7-9606
Lewis Bill jr Realtors 2015 J R5
LEWIS REALTORS, 6135 Fair Oaks blvd, Carmichael, Tel Ivanhoe 9-7627
Longshore Mel Realtor 4738 B
Lopez Harold O 5511 20th av
Lucas & Co 827 J
Lucchesi Ralph 1626 J
LUCKY STAR REALTY, 4823 J, Tel Gladstone 1-7205 (See Yellow Page 65)
Lund Alyce Mrs 2525 J
Lyon Ken Realty 1901 F apt 6
LYON WM L & ASSOCIATES, 911 8th, Tel Gilbert 8-9385, 2760 Fulton av, Town-& Country, Tel Ivanhoe 7-7868 and 5400 Watt av, North Highlands, Tel Edgewood 2-7303
LYONS E R REALTY CO, 918 8th, Tel Gilbert 2-9013
M&M Realty 3021 5th av
MacBRIDE REALTY CO, 2101 Capitol av, Tel Gilbert 2-3601 and 2729 Fair Oaks blvd, Carmichael, Tel Ivanhoe 9-7666 (See Yellow Page 74)
Maginnis Patk C 1626 J
Market Development Co Inc 2915 P
Martin Weston W 1626 J
MASAKI PERCY T, 1405 4th, Tel Gilbert 1-2188
Mason Real Estate 2309 E
Masters Realty 807 J
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North Sacramento, Tel WABash 2-6779 (See Yellow
Page 63)

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Tel GLadstone 5-0379 (See Yellow Page 73)

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GLadstone 2-6827 (See Yellow Page 68)

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Page 74)

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Yellow Pages 42 and 71)

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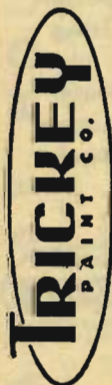
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 Capitol Tamale Cafe Inc 1116 10th
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 Casey's Pizza 1601 O
CATHAY HOUSE, 1117 8th, Tel Gilbert 3-3287 (See Yellow Page 76)
 Chatterbox The 5489 Carlson dr
 Chicago Lunch Counter 1014 3d
 Chicken House 504 K

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Cupboard The 1101 P
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Hart's Drive-In Corp (ofc) 919 K
Hart's Greyhound Restaurant 701 L
Hart's Restaurant Corp 919 K
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Rancho Grande 612 J No 2 5604 Franklin blvd
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Rite Spot Cafe 2011a J
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(See Yellow Page 86)

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Page 77)

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