

**MITCHUM, JONES & TEMPLETON**

offering . . .

A COMPLETE INVESTMENT SERVICE ★ STOCKS AND BONDS  
Phone Hickory 6-7521  
Sacramento  
916 J Street

**S. E. E., Inc.**  
**Sacramento Employees Enterprises**

— YOUR DISCOUNT STORE —

Gladstone 2-5021  
4995 STOCKTON BLVD.



## DIAMOND GARDNER CORP.

Formerly  
THE DIAMOND MATCH CO.

LUMBER — BUILDING MATERIALS

2826 Q STREET

TEL. GLadstone 6-4703

### DENTISTS—Contd

Wirtz Miles T 3431 4th av  
Wong Shue F 1123 8th  
Worsley Albert E 2901 Capitol av R207  
Wroten Earl F 1127 11th R805  
Yee Donald L 407 Ochsner Bldg  
Yee Herbert K 707 ½ J R1  
Yuke Danl J 1020 P  
Zoradi Michl S 2720 Capitol av R201  
Zucca Alfred J 1127 11th R525

### DEPARTMENT STORES

Baron's Department Store 4749 J  
Brentwood Department & Variety 2362 Fruitridge rd  
Eastern of Sacramento The 1114 J and 1106 K  
Enos Department Store 820 J  
Good Wear Store 516 K  
Grant W T Co 722 K and 5606 Folsom blvd  
HALE'S, 825 K cor 9th and K, Tel Gilbert 2-7871 (See Yellow Page 25)  
LAWRENCE'S DEPARTMENT STORE, 4830 Freeport blvd, Tel GLadstone 2-4886  
McDonald J M Co 5731 Stockton blvd  
Metropolitan Department Store 510 K  
MONTGOMERY WARD & CO  
830 K cor 9th  
TELEPHONE Gilbert 2-6941  
National Dollar Stores 704 K  
Penney J C Co 630 K

RHODES-COUNTRY CLUB CENTRE, 3310 El Camino av, Tel IVanhoe 9-7651

S E E INC (SACRAMENTO EMPLOYEES ENTERPRISES)  
4995 Stockton blvd, Tel GLadstone 2-5021 (See Yellow Page 25)

SEARS, ROEBUCK and CO, 1601 Arden way, Tel Wabash 2-6211 (See Yellow Page 24)

TRESSLER'S FEDERATED, 2948 35th, Tel Gladstone 6-1392 (See Yellow Page 25)

WEINSTOCK-LUBIN & CO, 1120 K, Tel Hickory 4-6881

### DEPARTMENT STORES—5¢ to \$1.00

Jay Street Five & Ten Cent Store 2125 J  
Kress S H & Co 818 K  
Woolworth F W Co 1000-08 K

### DESIGNERS

Ball Kathryn V Mrs (illustrator) 1740 5th av

### DETECTIVE AGENCIES

Meyers Detective Agency 201 Nicolaus Bldg  
Sacramento Merchant Patrol 921 10th R213a

### DIAMONDS and PRECIOUS STONES

DeVAN'S JEWELERS, 816 K, Tel Gilbert 3-5791  
GREBITUS EDWIN A & SON, 1108 J, Tel Gilbert 2-9081,  
North Area Store, Tel IVanhoe 7-7853 (See Yellow Pages 25 and 46)

### DIAPER SUPPLY SERVICE

Tidee Didee Diaper Service 5352 Fruitridge rd

### \*DICTATING EQUIPMENT

SOUNDSCRIBER SALES & SERVICE (Capital Office & Equipment Co) 1926 "H," Tel Gilbert 3-4831 (See Yellow Page 52)

### DICTATING MACHINES

Dictaphone Corp 921 16th  
Ward Harris Inc 1107 22d

### \*DIRECT MAIL ADVERTISING

MAIL MART & ASSOCIATES, 1426 20th, Tel Hickory 6-6654 (See Yellow Page 26)  
POLK R L & CO  
431 HOWARD  
DETROIT 31, MICH

### \*DIRECTORY PUBLISHERS

SACRAMENTO DIRECTORY CO  
7th fl McCOMAS BLDG  
120 E 8th  
LOS ANGELES 14, CAL

### \*DISCOUNT HOUSES

GOVERNMENT EMPLOYEES ENTERPRISES, 2436 Auburn blvd (North Sacramento) Tel IVanhoe 9-7678

### DISINFECTANT MANUFACTURERS

West Disinfecting Co 1331 T

### DISPLAY FORMS and FIXTURES

Thompson Display Service 810 ½ J

### DOG and CAT FOODS—MANUFACTURERS

Bonnie Dog Food Co 204 Broadway

### DOG GROOMING SERVICE

K-9 Grooming Salon 1713 10th

### DRAFTSMEN

Spore White & Vandoren rear 2950 23d



**FULLER**  
PAINTS · GLASS

**W. P. FULLER & CO.**  
PAINTS - WALL PAPER - GLASS  
BUILDING PRODUCTS

Main Store and General Office  
and Warehouse  
1725 10th St.—Phone Hickory 4-6560  
SERVICE STORE  
1011 12th St.—Phone Gilbert 8-4764  
AUTO GLASS  
1119 H St.—Tel. Gilbert 8-8853



**COLDWELL, BANKER & COMPANY**

REAL ESTATE — INSURANCE — PROPERTY MANAGEMENT — LOANS

Loan Correspondent Aetna Life Insurance Co.

1009 Jay Street

Jess C. Wilson, Jr., Manager

Tel. Gilbert 1-1407

**\*DRAFTSMEN'S SUPPLIES**

**BROWNIE'S BLUEPRINT & SUPPLY CO.**, 1119 G, Tels  
Gilbert 3-2825 and 3-1119 (See Yellow Page 9)

**\*DRAPERIES**

**SLOANE W & J**, 5501 Freeport blvd, Tel GLadstone 7-  
6543 (See Yellow Page 32)

**\*DRAPERIES—RETAIL**

**DRAPERY SHOP THE**, 3118 Broadway, Tel GLadstone  
5-3686

**DRESSMAKERS**

Byrd Allena L Mrs 2508 V  
Charley's Shoppe 425 J  
Cheney Marie Mrs 2801 H  
Coil Peggy Modiste 2631 Capital av  
Cox Lenna M Mrs 1010 P  
Daigre Theola J Mrs 2817 U  
Dodd Florence I Mrs 2509 42d  
Handy Dress Shop The 1300 19th  
Hassel Clara B Mrs 1830 P apt 4  
Hobbs Matilda L Mrs 409 28th  
House of Fashions (alterations) 3801 J  
Johnston Evelyn Mrs 628 10th  
Mendonca Lucille M 2309 3d  
Murata Flora 1529 28th  
Myers Maude O Mrs 2515 J apt 2  
Nill Lydia Mrs 3208 D  
Peterson Essel H Mrs 840 Mission wy  
Rose Ann Shop 915 18th  
Roth Janet M Mrs 1224 Beverly wy  
Sabonge Margt 2817 V apt 1  
Scott Mattie M Mrs 2920 N  
Sibley Jane K Mrs 2766 Freeport blvd  
Specialty Sewing Salon 2743 Riverside blvd  
Yeager Emilie Mrs 1003 Q  
Zorka Dressmaking 2422 U

**DRUGGISTS—RETAIL**

**AFFLECK PRESCRIPTION PHARMACIES**, 1008 10th,  
Tel Gilbert 3-3977; 2901 Capitol av, Tel Gladstone  
5-3025; 2740 Fulton av, Tel Ivanhoe 9-3608

Argall Pharmacy 2830 P  
**BELL PHARMACY**, 1530 10th, Tels Gilbert 3-4826 and  
3-4827

Berry's Ed Pharmacy 3430 Broadway  
Bone Drug Co 3608 McKinley blvd  
Brentwood Plaza Drugs 2385 Fruitridge rd  
Capra's Professional Pharmacy 3230 Folsom blvd  
Central Pharmacy 3193 Riverside blvd  
Colonial Pharmacy 3608 Stockton blvd  
Crystal Pharmacy 2924 Freeport blvd  
Eales Pharmacy 3001 Broadway and 3871 J  
Elmhurst Pharmacy 1900 Stockton blvd  
Fletcher's Pharmacy 2728 J

**FORT SUTTER PHARMACY**  
2806 K

TELEPHONE GLadstone 7-5768

Franke's Pharmacy 3839 J  
Franklin Pharmacy 3330 Broadway  
Fruitridge Pharmacy 5410 Franklin blvd  
Goman's Pharmacy 4641 Freeport blvd  
Grey Pharmacy The 1000 4th  
Hefner's Pharmacy 2331 J  
Hesser's Pharmacy 2801 T  
Hughes Gene Kost-Less 3900 Broadway  
Hunter Drug Co 201 J  
International Drug Store 224 K  
Kellogg's Pharmacy 2615 I and 2730 Capitol av

Knott's Pharmacy 4819 J  
Laird Medical Building Pharmacy 2909 J R12  
Lilly Eli & Co 926 J R716  
Manor Rexall Drugs 5611 Stockton blvd  
McAnaw's Pharmacy 1601 F  
Medical Arts Pharmacy 2720 Capitol av R101  
**MEDICO-DENTAL PHARMACY**, 1125 11th, Tel Gilbert  
3-9021

Morry's Pharmacy 1600 J  
New Eagle Drugs 2230 10th  
Ouye's Pharmacy 2130 10th  
Owl-Rexall Drug 900 K  
**PAY LESS DRUG STORE**, 3316 El Camino av, Tel  
Ivanhoe 3-3414

Pedroni's Pharmacy 3330 Broadway  
Phil's Pharmacy 5081 Freeport blvd  
Pic-N-Pay Drugs 3200 Riverside blvd  
Pierson's Pharmacy 2700 24th  
Pratts Riverside Pharmacy 2733 Riverside blvd  
**PUCCI'S PROFESSIONAL PHARMACY**, 2530 I, Tel  
Gilbert 2-5891

Raley's Drug Center 4880 Freeport blvd  
Reade's Pharmacy 3651 J  
River Park Pharmacy 5485 Carlson dr  
Rodda & Dick Pharmacy 2101 L  
Rodda Drugs 1800 Capitol av  
**SKAGOS PAY LESS DRUG STORE**, 1012 K, Tel Gilbert  
3-2915

Smith Bros Pharmacy 3900 Stockton blvd  
South Sacramento Pharmacy 4720 Franklin blvd  
Striker's Pharmacy 1930 16th  
Sweet's Pharmacy 531 12th  
Tallac Village Pharmacy 225 Tallac Village sq  
Thrifty Drug Store 5712 Folsom blvd  
Thrifty Drug Stores Co Inc 5835 Stockton blvd

**TODD'S PHARMACY**, 2300 O, Tel Gilbert 3-3901

Tower Drug Store 1518 Broadway  
Toy Pharmacy 1106 F  
Walgreen Drug Co 930 K  
Willis & Martin Drug Co 1235 K  
Willis & Martin Drug Co No 2 2999 Franklin blvd  
Womble's Drug Store 4701 H  
Yee Pharmacy 1008 6th  
Zarett's Pharmacy 4920 Folsom blvd

**DRUGGISTS—WHOLESALE**

Coffin-Reddington Co 950 Richards blvd  
McKesson & Robbins Inc 425 N 7th

**DRUGGISTS' SUNDRIES**

Drug Inventory Service 4932 Harte wy  
Eres Sundries Sales Inc 1719 24th  
Friendly Corner 200 K  
Russ' Sundries 6924 Fruitridge rd

**DRY GOODS—RETAIL**

Fabric Center 1016 10th  
House of Fabrics Inc 1224 K

**DRY GOODS—WHOLESALE**

Glass Herman Inc 2312-14 K

**DUPLICATING MACHINES**

**DICK A B PRODUCTS OF SACRAMENTO**, 1719 Stockton  
blvd, Tel Gladstone 2-6863 (See Yellow Page 52)  
King Duplicator & Supply Co 1817 K

**TOP**

Programming

**TOP**

Viewership

**TOP**Advertising  
Results!On  
**CHANNEL**

**910**  
**15th St.**  
**HI. 6-6124**

SACRAMENTO

**THE**  
**MERCHANTS**  
**NATIONAL**  
**BANK**

Commercial

Savings

Member

Federal

Deposit

Insurance

Corporation

7th Street  
Bet. J and K

Tel. Gilbert

**2-3883**





TEL. Gilbert 3-5743

2612 "J" ST., Sacramento

**\*DUPLICATING SUPPLIES**

DICK A B PRODUCTS of SACRAMENTO (See Capital Office Equipment Co) 1719 Stockton blvd, Tel Gladstone 2-6863 (See Yellow Page 52)

**ELECTRIC DOOR OPENERS**

Specht's Door Closer Service 3701 4th av bsmt

**\*ELECTRIC LIGHT COMPANIES**

SACRAMENTO MUNICIPAL UTILITY DISTRICT  
2101 K  
TELEPHONE Gilbert 8-6911

**\*ELECTRIC MOTOR REPAIRS**

HEFNER'S ELECTRIC MOTOR CO, 1414 29th, Tel Gladstone 5-7655 (See Yellow Page 26)  
WISMER & BECKER, 7820 Folsom blvd, Tel Gladstone 2-6831

**ELECTRIC MOTORS and GENERATORS—DEALERS and REPAIRING**

Buckingham Electric 3307 Sacramento blvd  
CMS Manufacturing Co 715 12th  
California Engineering Co 516 12th  
Chambers Ben Electric Service 2205 16th  
Corrigan's Electric 3128 Broadway  
Culver Armature & Motor Service 1725 I  
General Electric Apparatus Service Shop 99 N 17th  
Hefner Electric Motor Service 1414 29th  
Lopes Manuel Electric Works rear 1211 S  
Pacific Electric Motor Service 1825 17th  
Quality-Built Generators 3304 Sacramento blvd

**STONE ELECTRIC MOTOR SERVICE**  
1442 DEL PASO blvd  
NORTH SACRAMENTO  
TELEPHONE WAbash 5-0136

VanAlstyne & Son Electric 2512 Broadway  
Vanderhoofven Electric Service 1630 S

**ELECTRIC MOTORS and GENERATORS—MANUFACTURERS**

Reliable Electric Works 1831 Q  
US Electrical Motors Inc 332 Ochsner Bldg

**ELECTRIC RAZORS—SALES and SERVICE**

Abbott's Electric Shaver Shop 1100 J  
Electric Shaver Shop 724 Merchant  
Remington Electric Shavers 1302 J  
Schick Service Inc 1129 9th

**ELECTRICAL APPLIANCES—SALES and SERVICE**

A-1 Appliance Co 1519 19th  
Banah Sales Inc 3922 Broadway  
**HORRELL & SON INC, 1213 Alhambra blvd, Tel Gladstone 2-6581**  
Lamco Electric 1415 21st  
Thomas Frank W 1501 F

**\*ELECTRICAL CONTRACTORS**

GRAY ELECTRIC CO, 3540 42d av, Tel Garden 1-0424  
HILL ELDON ELECTRIC CO, 648 Eleanor av, North Sacramento, Tel WAbash 2-5481

LUPPEN and HAWLEY INC, 3126 J, Tel Gilbert 1-3031  
(See Yellow Page 2)

WISMER & BECKER, 7820 Folsom blvd, Tel Gladstone 2-6831

**ELECTRICAL EQUIPMENT and SUPPLIES—DEALERS**

Cutler Hammer Inc 1331 T  
Electrical Appliance Service Co 1626 North C  
Fraser Electric Co 4820 17th av  
Joseph Manuel Electric Center 1222 J  
Safety Switchboard Co Inc 470 N 16th  
Superior Sales Co 1725 19th  
Sutter Electric Co 4407 Franklin blvd  
Valley Electric Co 1831 18th

**ELECTRICAL EQUIPMENT and SUPPLIES—MANUFACTURERS**

Capital Wholesale Electric Co 1235 S  
General Electric Appliance Co 819 N 10th  
General Electric Co 628 Forum Bldg and 1331 T  
General Electric Supply Co (whol) 1131 S  
Graybar Electric Co Inc 1900 14th  
Leadlight Co 1331 T  
Square D Co 1331 T  
Westinghouse Electric Corp (sls dept) 1720 14th  
Westinghouse Electric Supply Co 1730 14th  
Zinco Electrical Products 2115 J R14c

**\*ELECTRICAL MAINTENANCE and REPAIRS**

HILL ELDON ELECTRIC CO, 648 Eleanor av, North Sacramento, Tel WAbash 2-5481

**ELECTROLYTIC TREATMENT**

Whaley Mary D 832 Forum Bldg  
Wilder Bernice K Mrs 302 Nicolaus Bldg

**ELECTRONIC EQUIPMENT and SUPPLIES**

Faust & Co 1724 15th  
Neely Enterprises 1317 15th  
Norcal Electronics Inc 1115 R  
Sacramento Electronic Supply Co 1219 S  
Selectronics 4113 Franklin blvd  
Sooman's Wholesale Electronics 1914 16th

**ELECTROTYPERS and STEREOTYPERS**

A&E Stereotype Co 3301 Broadway  
Scheuermann & Sherwin rear 914 6th

**ELEVATOR EQUIPMENT and SUPPLIES**

Valley Elevator Co 1606-14 D

**ELEVATOR MANUFACTURERS**

Otis Elevator Co 1506 J  
Smoot-Holman 1331 T

SHOP AT SEARS AND SAVE

**SEARS, ROEBUCK AND CO.**

1601 Arden Way

Tel. Gladstone 7-9897

**HELEN'S BEAUTY COURT**

PERMANENT WAVES ★ HAIR DYE ★ COLOR TREATS

— OPEN EVENINGS —

3226 Folsom Blvd.

Tel. WAbash 2-6211



# California Pacific Title Company, Sacramento Division

(Formerly Capital City Title Co.)

## COMPLETE TITLE AND ESCROW SERVICE

801 J Street, 3517 Marconi Av., 2212 K Street

Phone Hickory 4-8300

### ELOCUTION TEACHERS

Dwyr Kathleen A Mrs 2323 F  
Sharee Elissa Theatre Studio 1515 18th

### \*EMBALMERS

KLUMPP GEORGE L, 808 O, Tel Gilbert 3-7917 (See  
Right Top Lines)

### EMBROIDERY, HEMSTITCHING and STAMPING

Drago Pleating & Embroidery Shop 2782 21st  
Moreys Athletic Lettering 3908 32d

### EMPLOYMENT AGENCIES

Active Employment Service 2952 35th  
BEA'S SERVICES UNLIMITED, 719 K, R211, Tel  
Gilbert 2-2804  
Brown & MacGregor Employment Agency 1017 2d  
Business & Professional Employment Agency 1127 11th  
R234  
Carl & Elsie's Employment Agency 912 2d  
Cavitt Agency The 801 9th R100  
CLAWSON PLACEMENT AGENCY, Suite 213, 921 10th  
Tel Gilbert 2-3324  
Dicehakers Headquarters 1124 3d  
Eaton Personnel Services Agency 927 10th R204  
Fremder Agency 1127 11th R910  
Jewell's Employment Agency 1727 L  
Kelly Girl Service Inc 1127 11th R910  
Livingston Personnel Services Agency 1219 30th  
Manpower Inc 908 7th  
Medical-Dental Personnel Service Agency 2731 K  
Mid-Town Employment Agency 2731 K  
Moan J V Commissary Co (br) 713 7th  
National Employment Agency 926 2d  
Sacramento Service Agency 926 J R918  
Sutter Personnel Agency 2115 J R5  
Western Girl Inc 1219 30th

### \*ENGINEERING CONTRACTORS

TEICHERT A & SON INC, 1931 Stockton blvd, Tel  
Gladstone 7-9811 (See Yellow Page 19)

### ENGINEERS—CIVIL

Dewante & Stowell 916 21st  
Goodall Geo E Co 801 9th R211  
Grant Robt U 2411 J  
Greenwood C O & Associates 2321 21st  
Harris & Farnan Co (irrigation) 6350 Freeport blvd  
Hill Clair 1521 I  
Jones Gerald H 609 34th  
Murray & McCormick Inc 517 I  
PACKARD-MUIR & TRAIN INC, 3260 J, Tel Gilbert  
1-6977  
Reynolds Frank H 2015 T  
Roach Engineering 3656 24th  
Sardon Sceph G 626 I  
Spink Joseph E 907 5th

### ENGINEERS—CONSTRUCTION

Fredericksen & Kasler 212 13th

### ENGINEERS—CONSULTING

Ajello Mario 2015 J R25  
Bleifuss Hostetter & Associates 5350 H

### DESIGN ASSOCIATES INC, 1025 9th, R218, Tel Hickory 6-7641

Faustman D Jackson (traffic) 2415 L  
Greene Leroy F 1521 I  
Harris Mark 5317 11th av  
Hays Donald S 1731 26th  
Henning Clinton O 926 J R1409  
Holmes Wm H 905 46th  
J'Meara Lester A 1400 10th R209  
Ordnance Engineering Associates Inc 1002 23d

### PORTER, URQUHART, McCREARY & O'BRIEN (D J

Porter & Co) 1421 47th av, Tel Garden 8-4426  
Rapidata Engineering Computation Service 1501 24th  
Sauer Arth A 2203 13th  
Whisenand Walter B 1614 Christopher wy  
White C Bernard 4510 Capri wy  
Wilson Edwin W 1615 Thornton av

### ENGINEERS—ELECTRICAL

Koch Carl R 1727 J  
WISMER & BECKER, 7820 Folsom blvd, Tel Gladstone  
2-6831

### ENGINEERS—ELECTRONIC

Wismer Ed & Associates 1715 S

### ENGINEERS—MANAGEMENT

McMullen John P Associates 827 Broadway  
Meredith & Co 1127 11th R550

### ENGINEERS—MECHANICAL

D'Ooge Leonard 900a 21st  
Stecher Leonard S 1412 S

### ENGINEERS—STRUCTURAL

Amundsen Larry G 2130 Sutterville rd  
Buehler Walter A & Walter D 718 Alhambra blvd  
Constant Walter 924 11th R400  
Francis Ernest D 1012 J  
Klippel Gordon H 1623 10th apt 2

### ENGINEERS' SUPPLIES and MATERIALS

Bruning Chas Co Inc 1924 28th  
Modern Instrument Service Co 924 24th  
Ogden Surveying Equipment Co Inc 5520 Elvas av

### ENGINES—DIESEL

Diesel Pump & Injector Service 414 16th

### ENGINES—GAS and GASOLINE

Bokan Bros 4107 Franklin blvd

### ENGRAVERS—JEWELRY

Bell-Craft Engravers 1114 22d  
Larson Elmer O 308 Forum Bldg

1414 29th St.

REWINDING

★ Repairs — Fast Emergency Service ★

REBUILDING

Tel. Gladstone 5-7655

# HEFNER'S ELECTRIC MOTOR CO.

## A. E. MORRELL

## Refrigeration



### MATHES

Year Around  
Air  
Conditioning  
Heat Pumps  
Air  
Conditioning  
Refrigeration

Sales  
and  
Service

5948  
Freeport  
Blvd.

Garden  
8-7082



**WEST COAST SAVINGS & LOAN ASSOCIATION****INSURED SAVINGS**

Tel. Hickory 4-6480

Tel. Hickory 4-6480

1300 21st

Country Club Branch  
2540 Watt Ave.**CRANE  
CO.**WHOLESALE  
PLUMBING  
AND  
HEATING  
SUPPLIESPIPE  
VALVES  
FITTINGSQuality  
and  
Service  
Through  
the Years1227  
FRONT ST.Phone  
Hickory  
4-7971**ENGRAVERS—PHOTO****ALTA ENGRAVING CO, 727½ J, Tel Gilbert 3-5939**  
Bee Engraving 21st cor Q  
**DOMA ENGRAVING CO, 430 17th, Tel Gilbert 3-2748****ENVELOPE MANUFACTURERS**

Mail-Well Envelope Co (design) 2015 J R8

**ESCROWS****CALIFORNIA PACIFIC TITLE COMPANY-SACRA-  
MENTO DIVISION (Formerly Capital City Title Co)**  
801 J, 2212 K, Tel Hickory 4-8300 and 3517 Marconi  
av, Tel IVanhoe 3-3801 (See Yellow Page 85)**WOODLAND TITLE GUARANTY CO, Main Office 519**  
Main, Woodland, Tel MOhawk 2-5439; West Sacra-  
mento Office 834 Jefferson blvd, Next to Crocker-  
Anglo Bank, Tel FRontier 1-7016**\*EXCAVATING CONTRACTORS****ARDEN READY MIX CO, Plant Fair Oaks blvd and**  
Arden way, Office 977 Arden way, North Sacramento  
Tel WAbash 2-6721 (See Yellow Page 79)**ERICKSON SAND & GRAVEL CO, Plant Fair Oaks blvd**  
and Arden way, Office 977 Arden way, North Sacra-  
mento, Tel WAbash 1-6721 (See Yellow Page 79)**EXPRESS COMPANIES**

Railway Express Agency Inc 431 I

**EXPRESSING and MOVING**Dependable Moving & Storage 901 G  
Evans Van & Storage 921 Front  
Harvey's Transfer Co 1220 C  
Interlines Motor Express 2320 2d  
Jones H Express & Storage 2427 17th  
National Transfer & Storage 401 N 12th  
Reliable Moving & Storage 201 X  
Wiley Transfer & Storage Co 460 N 16th**EXTRACTS and ESSENCE MANUFACTURERS**

Wicht Mfg Co 126 K

**FACTORS**

Wholesalers Credit Finance Co 827 Broadway

**\*FARM LANDS****WRIGHT & KIMBROUGH, 819 J, Tel Gilbert 2-2991 (See**  
Yellow Pages 42 and 71)**\*FARM MACHINERY—DEALERS****WEAVER TRACTOR CO, 1900 T, Tel Gilbert 1-1221**  
(See Yellow Page 86)**FARMING—CHEMICAL**

Taylor John Fertilizers (br) 2630 5th

**FEED DEALERS—RETAIL**

Al's Feed Supply &amp; Fuel Store 4715 Franklin blvd

Albers Feed & Farm Supply 6300 Folsom blvd  
Perkins & Co 1800 14th  
Stewart's Feed Mill 1600 34th**FEED DEALERS—WHOLESALE**

Schauer Theo E 5608 Camellia av

**FEED MANUFACTURERS**

By-Dry Feed Products 917 20th

**FEED MILLS**Perkins Grain & Milling Co 1800 14th  
Stewart's Feed Mill 1600 34th**FENCE MANUFACTURERS**Anchor Post Products Inc of California 5675 Freeport  
blvd  
Harris Fence Co 6341 Stockton blvdHarris Redwood Fence Co 6341 Stockton blvd  
Jacobsen Fence Co 4540 12th av**FERTILIZER MANUFACTURERS**Kaiser Gypsum Co Inc 1331 G  
Sunland Industries Inc 204 Jibboom**FIBRE PRODUCTS MANUFACTURERS—NON  
VULCANIZED**

Franklin Fiberglass Engineering 1906 R

**\*FILM PRODUCERS—COMMERCIAL****POPE STUDIOS, 2028 H, Tel Gilbert 2-5628 (See Yellow**  
Page 55)**FILTER MANUFACTURERS**Air Filter Sales & Service 910 T  
Griswold Supply Co (oil) 414a 16th  
Oil Filter Service Co (oil) 1910 P**FINANCE COMPANIES**Aetna Finance Co 913½ K  
Beneficial Finance Co 1015 J 1015 13th and 5827  
Stockton blvd**COMMERCIAL CREDIT CORP**1330 21st  
TELEPHONE Gilbert 8-8554

Dial Finance Co 619 Forum Bldg

Dynam Finance Co 1007 12th  
Economy Finance Corp 1219 J  
Everman Organization 2125 Bidwell wy  
Fireside Thrift 1014 J  
General Electric Credit Corp 730 9th  
General Finance Corp 923 10th**GENERAL MOTORS ACCEPTANCE CORP, 1405 21st**  
Tel Hickory 4-6464Hamilton Finance Co Inc 3160 Folsom blvd  
Household Finance Corp 204 Nicolaus Bldg  
Major Finance Co 1005 8th R401

Morris Plan Co of California The 1324 K

Morthrift Plan 1229 K

Pacific Finance Corp 917 19th

Peoples Finance Corp of Sacramento 1015 9th

Public Finance Corp of Sacramento 1119 8th



**ENDOWMENT  
CARE**

**EAST LAWN**

**CEMETERY  
MAUSOLEUM  
CREMATORY**

Folsom Blvd. at 43rd

Dial Gladstone 5-3033

**FINANCE COMPANIES—Contd**

**SEABOARD FINANCE CO**  
1331 L  
TELEPHONE Gilbert 3-3945  
3417 E EL CAMINO av  
TELEPHONE IVanhoe 3-5123

Security Acceptance Co 1308 K  
Sutton Wm A Co 2424 16th  
Valley Investment Co 1700 K  
Wholesalers' Credit Finance Co 827 Broadway

**\*FINANCING**

**GENERAL ELECTRIC CREDIT CORP**, 730 9th, Tel  
Gilbert 1-6421

**\*FINANCING—ACCOUNTS RECEIVABLE**

**SACRAMENTO VALLEY ADJUSTMENT BUREAU INC**,  
1005 8th, Room 402, Tel HICKORY 6-7591 (See Yellow  
Page 17)

**\*FINANCING—BUSINESS COUNSELING and  
MANAGEMENT**

**WHOLESALERS' CREDIT FINANCE CO**, 827 Broadway  
Tel Gilbert 3-1725 (See Yellow Page 22 and Page Z)

**FIRE APPARATUS and SUPPLIES**

Capital Fire Equipment Co 2004 Capitol av

**FIRE EXTINGUISHERS**

Sacramento Fire Extinguisher Co rear 2521 Broadway

**FISH and SEAFOOD DEALERS—RETAIL**

ABC Fish & Oriental Foods 1911 Potrero wy  
Capital Fish Co 2331 10th  
Frank's Fishermen's Wharf 5815 Stockton blvd  
Leong Fish Market 1812 Broadway  
Pacific Fish Market 516 I  
Sacramento Fish Market 1219 3d  
Senator Bait & Fish Market 1314 4th  
Tofanelli Sea Food Co 1224 J

**FISH and SEA FOOD DEALERS—WHOLESALE**

Meredith Fish Co 2620 5th

**FLAGS, BANNERS and BUNTING**

Acme Emblem Co 2719 Riverside blvd

**\*FLOOR COVERINGS—LINOLEUM and TILE—  
WHOLESALE**

**FULLER W P & CO**, General Office and Warehouse,  
1725 10th, Tel Hickory 4-6560, Service Store, 1011  
12th, Tel Gilbert 8-4764 (See Yellow Page 54)

**FLOORS**

Ahern Hardwood Floor Co (whse) 3910 44th  
Arch Floor Co (hardwood) 1508 68th av  
Composition Floor Co 2821 T  
Duncan Floor Co 890 57th  
Forsberg Bros 1730 25th  
Lovisa Terrazzo Co 6313 Elvas av  
Mark's Floor Service 1237 40th av  
Pacific Flooring Supply Co Inc 1517 North C  
Pinney F K Inc 3751 Deeble  
Richmond FloorCo Inc 210 13th  
Tucker Mulder Floor Co 1060 Casilada wy  
Washburn Floors Inc 1651 E El Camino av (NS)

**FLORISTS—RETAIL**

Balshor Florists 730 O  
Belinge Joseph H 2521 J  
**BELL FLOWERS**, 2425 10th cor Broadway, Tel Gilbert  
3-7911  
Colonial Floral Co 2741 Riverside blvd  
**EAST LAWN FLORISTS**, Folsom blvd at 46th, Tel  
Gladstone 5-3035 (See Yellow Page 13)  
**EAST LAWN NURSERY**, Folsom blvd at 46th, Tel  
Gladstone 5-3035 (See Yellow Page 13)  
Flower Nook 5340 H  
Flowers by Rico 2801 P

**FORT SUTTER FLORISTS**, 2829 L, Tel GLadstone 1-8483

Kiyo's Floral Shop 1316 4th  
Legion Florist 1536 9th  
Little Flower Shop 2300 Stockton blvd  
Louis' Flower Studio 2325 21st  
Marty Gardens 2661 Riverside blvd  
Masters Moderne Florist 2800 V  
Morebeck's Flower Shop 1223 21st  
Oak Park Florists 2940 35th  
**RELLES FLORIST**, 2210 J, Tel Gilbert 1-1478  
Riverside Orchid Farm 1031 Piedmont dr  
Rossi G & Co 1026 8th  
Royal Florists 2221 10th  
**SACRAMENTO MEMORIAL LAWN FLORISTS**, 6100  
Stockton blvd, Tel GARDen 1-1171 (See Yellow Page 31)  
Senator Florists 907 8th  
Shay Harold 1915 11th  
Sunshine Florist 5309 Franklin blvd

**VILLAGE FLOWER SHOP**, 2629 Marconi av (North  
Sacramento 21) Town & Country Village, Tel IVan-  
hoe 9-5287

Watkins Dell Florist 1315 J  
Windt's College Florist 3069 Freeport blvd

**FLORISTS' SUPPLIES**

Kiel's Wholesale Florist and Florist Supplies 1714 X

**Consult  
the  
CLASSIFIED  
LISTS  
of the  
DIRECTORY**

**If You  
Would Find  
What You  
Wish to  
Buy**

**JACK  
HOLLOWAY**

*Realtor  
Inc.*

**Real Estate  
Appraising**

Business  
Opportunities

**2929  
El Camino  
Ave.**

Tel.  
**IVanhoe  
9-3695**

**Holloway  
&  
Larsen  
Inc.**

GENERAL  
INSURANCE  
LIFE  
HEALTH AND  
ACCIDENT

**7680  
Greenback  
Lane**

Tel.  
**Parkview  
5-4260**

REAL ESTATE

INSURANCE

**Wright & Kimbrough**

REALTORS

819 J Street

Tel. Gilbert 2-2991



**HOWARD****L.  
WAY**

☆ ☆

Tax  
Consultant

Accountant

Notary  
Public

☆ ☆

**1991  
FULTON  
AVE.**

Sacramento

☆ ☆

Phone  
**Ivanhoe  
3-0714**

**E. J. NEWMAN**  
Typewriters  
All Makes & Portables  
New or Rebuilt  
Authorized  
SoundScriber  
Sales - Service  
Repairs & Service

**CAPITAL OFFICE EQUIPMENT CO.**

Machines For All Types of Duplicating Service—Mimeograph—Supplies  
1926-30 "H", Tel. Gilbert 3-4831 • Office Machines, Thermo-Fax Copying Prod.  
Furniture Dept. and A B Dick Products, 1719 Stockton Blvd.  
Tels. Gladstone 2-6663 and Gladstone 2-6863  
Thermo-Fax Sales, 1930 "H", Tel. Hickory 4-8420

**L. V. ROWLAND**  
Adding Machines  
Calculating Machines  
Bookkeeping Machines  
Filing Equipment  
Office Furniture  
Safes  
Rentals & Supplies

**FLOUR DEALERS—WHOLESALE and  
BROKERS**

General Mills Inc (Sperry Division) 1722 7th  
North East Flour Co 1005 8th R306

**FLOUR MILLS**

Pillsbury Co The 1131 C

**\*FOOD MARKETS**

**BEL-AIR MARKET**, 6231 Fruitridge rd, Tel Gladstone  
2-5763 and 4320 Arden way, Tel Ivanhoe 3-5161  
**BI-RITE SUPER MARKETS**, 3020 L, Tels Gladstone 5-  
4972 and Gladstone 5-6538 (See Yellow Page 27)

**FOOD PRODUCTS—MANUFACTURERS—  
PREPARED**

Beatrice Food Co 2995 Franklin blvd  
Fehr's Mayonnaise Products 6529 Elvas av  
LaHacienda 5028 Franklin blvd  
Redi Spuds 3122 20th av  
Watkins Products 3048 5th av

**FORWARDING AGENTS**

International Forwarding Co 1716 3d  
Merchant Shippers Association 1716 3d  
Stor Dor (frt ofc) 1716 3d  
Surplus Brokers 5136 Folsom blvd  
Universal Carloading & Distributing Co 1717 3d

**FOUNDRIES**

Berry's Foundry North C cor Aherne  
City Foundry 603 N 16th  
Thys Co 6900 Folsom blvd

**FOUNTAIN PENS and PENCILS—DEALERS**

Day's Pen Shop 1004 ½ 9th

**FRATERNITY and SORORITY HOUSES**

Athena Zeta Sorority 1400 27th  
Omega Chi Delta 2315 Capitol av

**FROZEN FOOD LOCKERS**

Valley Food Bank 4910 Franklin blvd

**FROZEN FOOD PROCESSORS**

Sacramento Freezers Inc 830 D  
Sacramento Frosted Foods Co 830 D

**\*FROZEN FOODS**

**NUTRI-HEALTH INC**, 2343-5 Fulton av, Tel Ivanhoe  
3-5141  
**V F B FOOD CLUB**, 4910 Franklin blvd, Tel Gladstone  
6-6425 (See Yellow Page 27)

**FRUIT BUYERS, PACKERS and SHIPPERS**

California Packing Corp 315 17th  
Tung's Vegetable Packing 3952 Franklin blvd

**FRUIT DEALERS—RETAIL**

Avocado Fruit Store 502 J  
Harold's Market 111 Bannon  
Rutherford's Market Fruitridge rd and Sacramento blvd  
Wauna Fruit Store 1012 3d

**FRUIT EXPRESS COMPANIES**

Pacific Fruit Express Co 401 I

**FRUIT GROWERS**

Garibaldi Farms 4300 Fruitridge rd  
Lambert Marketing Co 701 California Fruit Bldg  
Yoshino Bros 3960 Fruitridge rd

**FRUIT JUICE DEALERS**

King Karrot Juice Bar 1224 J  
Orange Freeze The 2790 Stockton blvd  
Rigg's Fresh Lemon Juice & Lime Co 4517 52d

**FUEL and RANGE OIL**

Sunland Refining Corp 430 N 16th

**FUND RAISERS**

American City Bureau 410 Forum Bldg

**FUNERAL DIRECTORS****ANDREWS & GREILICH**

2221 28th  
28th and W  
TELEPHONE Gladstone 2-4321  
(See Yellow Page 28)

**CIPPA & NICOLETTI**

1501 28th  
TELEPHONE Gladstone 1-7284  
AFTER JAN 1, 1960  
54th and FOLSOM blvd  
(See Yellow Page 30)

**CITIZENS MORTUARY**

2301 J  
TELEPHONE Gilbert 2-2969

Clark Booth & Yardley 917 H

**CULJIS N G FUNERAL HOME** (Chapel of The Valley)  
2200 28th at V, Tel Gladstone 2-6688 (See Yellow  
Page 29)

**GARLICK FUNERAL DIRECTORS**, 2001 P, Tel Glad-  
stone 2-3296

**GORMLEY W F & SONS**, 2015 Capitol av, Tel Gilbert  
3-6513 (See Yellow Page 31)

**KLUMPP GEORGE L**, 808 O, Tel Gilbert 3-7917 (See  
Right Top Lines)

Miller & Skelton 1015 20th

Morgan & Jones Mortuary 1200 Q

**NAUMAN HARRY A & SON**, 2021 28th, Tel Gladstone  
6-3827 (See Yellow Page 30)

**SACRAMENTO MEMORIAL GARDEN CHAPEL MORT-  
UARY**, 6100 Stockton blvd, Tel Garden 1-1171 (See  
Yellow Page 31)

Thompson Funeral Home 3601 5th av



*Fritz H. Fritz*  
★ REALTOR ★

1613 - 21st STREET  
Hickory 4-8144  
or Gladstone 5-0379



# DIXIE BAIL SERVICE

**BAIL** ★ **Tel. Hickory 6-4708** ★ **BONDS**

811 - 7th ST. — Across from Sheriff's Office

### FUR DEALERS and FURRIERS

Canadian Fur Co 4121 Franklin blvd  
**GREENS FURS & FASHIONS**, 1016 K, Tel Gilbert 3-5961  
 Kastorian Furriers 1008 J  
 Lewis Furrier 1815 K  
**MARCROFT FURS**  
 2727 CAPITOL av  
**TELEPHONE Gilbert 2-4885**  
 Northern Furs 912 21st

### FURNACE DEALERS—SALES and SERVICE

Al's Furnace Repair 6430 Lemon Hill av  
 Holland Furnace Co 3212 Broadway  
**SUPERIOR SHEET METAL**, 2136 Sutterville rd, Tel  
 Gladstone 2-6948 (See Yellow Page 2)

### \*FURNITURE—CONTRACT SALES

**SCOTT GARY M CONTRACT FURNITURE**, 2163 Fulton  
 av, Tel Ivanhoe 7-7574 (See Yellow Page 33)

### \*FURNITURE—OFFICE

**HERRON A W CO**, 215 12th, Tel Gilbert 3-4621

### FURNITURE DEALERS—RETAIL

Bennett Furniture Co 3812 24th av  
 Berg's Contour Lounge Sales 1012 13th  
 Bert & Flo's Furniture 7200-10 Fruitridge rd  
 Big Hearted Ray's 5633 Franklin blvd  
 Brandwein Furniture Co 6620 Folsom blvd

**BREUNER JOHN CO**, 600-608 K, Tel Hickory 4-8051

Cape Cod Shops Inc 5288 Fruitridge rd  
 Cosby Inc 1926 28th  
 Educators Furniture & Supply Co Inc 5912 R  
 Edward-Frank Co 1114 J  
 Furniture Mart 701 12th  
 Furniture Warehouse Sales 5570 Franklin blvd  
 Grand Rapids Furniture Co of Sacramento 631 K  
 Gray's Maple House 6107 Stockton blvd  
 Hamilton Furniture Co 3160 Folsom blvd  
 Hollywood Studio Furniture 1755 Stockton blvd  
 Homsey's Furniture Exchange 4800 Franklin blvd

**HOUSEHOLD FURNITURE CO**  
 1315 ALHAMBRA blvd at N  
**TELEPHONE Gladstone 5-5775**

Jon's Furniture 1213 Front  
**KINCAID HOME FURNISHINGS**, 1812 Del Paso blvd,  
 North Sacramento, Tel Wabash 5-4351  
 Lanai Rattan Shop 5677 Freeport blvd  
 Maple Shoppe The 5942 Freeport blvd  
 Masters Unfinished Furniture 2215 28th  
 Naturwood Furniture 4220 Stockton blvd  
 OK Furniture Co 1714 10th  
 Oriental Furniture Co 3836 Stockton blvd  
 Park Furniture & Appliances 2824 35th  
 Public Warehouse Furniture & Appliances 5230-40  
 Franklin blvd  
 Rattan Shop 400 12th  
 Richter's Interiors 3855 J  
 Riveria Convertable Sofa 1014 12th  
 Sacramento Furniture Exchange 2901 30th  
 Samoville Furniture Co 1711 L  
**SCOFIELD FURNITURE CO**  
 1401 "K"  
**TELEPHONE Gilbert 2-6991**  
 Silveira G L Co 2100 X  
**SLOANE W & J**, 5501 Freeport blvd, Tel Gladstone  
 7-6543 (See Yellow Page 32)  
**STANDARD FURNITURE CO**, 2171 Fulton av, Tel Ivan-  
 hoe 7-7837  
 Stork Shop The (juvenile furn) 3710 J

**TABER FURNITURE CO**, 1817 Del Paso blvd, North  
 Sacramento, Tel Wabash 5-5177  
 Thrifty Furniture Warehouse 1755 Stockton blvd  
 Treaster & Green 4305 Freeport blvd  
 Tucker Harold F 2355 2d av  
 Wilson's Furniture Inc 1309 J  
 Wonder Furniture Co 3924 Franklin blvd  
 Wright Furniture Co 322 N 12th  
 Wroter Walter T Co 1816-22 30th

### FURNITURE DEALERS—USED

Always Buy Rite Store 2701 Fruitridge rd  
 Buck's Furniture & Appliances 2429-31 K  
 Chapman Furniture Exchange 3504 Stockton blvd

**GOODWILL INDUSTRIES of CENTRAL CALIFORNIA**,  
 707 Q, Tel Gilbert 3-5917, 1117 6th, Tel Gilbert 3-  
 2478, 1516 Del Paso blvd, Tel Wabash 5-7946 and  
 3521 Broadway, Tel Gladstone 6-8269 (See Yellow  
 Page 3)

Midtown Furniture 220 N 12th  
 Ranch 'O Trading Post 5069 Auburn blvd (NS)  
 Stan's Used Furniture 4995 Franklin blvd  
 Steve's Furniture 1730 F  
 V&M Used Furniture 4600 Stockton blvd

### FURNITURE DEALERS—WHOLESALE

Cowan Products Sales Co 808 R  
**TUCKER HAROLD COMPANY**, 2355 2d av, Tel  
 Gladstone 2-4326 (See Yellow Page 33)  
 Western Contract Furnishers 1729 L

### FURNITURE FINISHERS

Larick Furniture Refinishing rear 3009 ½ C  
 Pacheco Furniture Refinishing 310 W

### \*FURNITURE LOANS

**BANK of AMERICA NATIONAL TRUST & SAVINGS**  
 ASSN (Main Office) 730 J corner of 8th, Tel Hickory  
 4-6830, After January 1, 1960, corner 8th and I

### FURNITURE MANUFACTURERS

Cal-Rich Manufacturing Co 2918 J  
 Cowan Products Co Inc 808 R  
 Miller Bros Furniture Mfg Inc 1550 S River rd (WS)

### FURNITURE REPAIRING

Capitol Furniture Finishing Co 3112 Broadway  
 Lawrence Furniture Inc 2800 V  
 Odabashian Peter 2710 Q

### GARAGE DOOR MANUFACTURERS

E-Z Lift Door Corp 769 N 16th  
 Sacramento Overhead Garage Door Co 2149 Sutterville  
 rd

### GARBAGE COLLECTION SERVICE

Sanitary Disposal Co 5001 15th av  
 Suburban Disposal Co 4409 Parker av

**LUPPEN  
 AND  
 HAWLEY  
 INC.**

**Carrier**

Air Conditioning

•  
 Heating

•  
 Electrical

•  
 Plumbing

•  
 Peerless Pumps

•  
 Water Heaters

3126 J Street

Phone Gilbert

**1-3031**

SACRAMENTO

**SUBURBAN  
 ROOFING  
 SPECIALISTS  
 INC.**

☆

*Shingles  
 Shakes  
 Sidewall  
 Composition*

☆

SUPPLIED  
 and  
 INSTALLED

☆

**3919  
 Wayside  
 Lane**

PHONE  
**Ivanhoe  
 3-0996**



## Building Loans



New

Construction  
Re-modeling  
Re-financing



Serving  
Sacramento  
Valley  
Since 1929



## Fort Sutter Savings & Loan Association

22nd and J  
Streets



Phone  
Gilbert  
3-4675

# California Pacific Title Company, Sacramento Division

(Formerly Capital City Title Co.)

## COMPLETE TITLE AND ESCROW SERVICE

801 J Street, 3517 Marconi Av., 2212 K Street

Phone Hickory 4-8300

### GARDEN and LAWN IMPLEMENTS—DEALERS

BELL & BELL, 925 30th, Tel Gilbert 3-3312 (See Yellow Page 59)

### GAS APPLIANCES—SALES and SERVICE

Cal-Gas Equipment Corp 6042 Stockton blvd

### GAS COMPANIES

PACIFIC GAS & ELECTRIC CO, 1100 K, Tel Gilbert 2-7831 (See Yellow Page 34 and Page A)

### GAS FITTERS

Fuson Leslie L 5061 Mendocino blvd

### GASES—LIQUIFIED PETROLEUM

California Liquid Gas Corp 6042 Stockton blvd  
Lehe W E & Son 6260 Stockton blvd  
Rotary Sierra Co 1625 North C

### GASOLINE—WHOLESALE

Seaside Oil Co 1351 North C  
STANDARD OIL CO of CALIFORNIA  
909 12th  
TELEPHONE Gilbert 3-1751  
Stroh John A Distributing Co 2200 5th  
Tidewater Oil Co (whse) 1401 Front  
Wilshire Oil Co of California 2322 9th

### \*GASOLINE—WHOLESALE and RETAIL

MOHAWK PETROLEUM CORPORATION, 2536 Auburn blvd and Fulton av, Zone 21, Tels Ivanhoe 7-0515 and 7-0571

### GASOLINE STATION EQUIPMENT

Biddle & Foster Service Station Maintenance 1708 S  
Burch Equipment Co 1910 Q  
Equipment Maintenance Co 2300 4th  
Henry's Service Station Service 3845 Riverside blvd

### GASOLINE STATIONS

AA Richfield Service 310 29th  
A&W Flying A Service 318 N 16th  
Adamson's Mobil Service 4345 47th av  
Adamson's Service Station 4607 Stockton blvd  
Aki's Shell Service 430 I  
Al's Flying A 201 Capitol av  
Al's Texaco Service 5270 Riverside blvd  
Allgeier Texaco Service 3121 Stockton blvd  
Alvaro Joe Chevron Service 4801 Franklin blvd

Anderson's Texaco Service 5301 Freeport blvd  
Androus & Howell Automotive Service 5080 Perry av  
Art & Ted's Service 4325 12th av  
Auggie's Union Service 4581 Freeport blvd  
Austin's Flying A Service 4701 Freeport blvd  
Ayala & Son Texaco Service 1531 P  
Bates Bros Shell Service 2965 65th  
Bee Hive Service 1001 Alhambra blvd  
Ben's Signal Service 631 16th  
Bercut-Richards Super Service N 7th at Richards blvd  
Bill's Signal Service 2348 Castro wy  
Bill's Texaco Service 4101 Franklin blvd  
Bill's Don Flying A Service 4501 Franklin blvd  
Blair's Richfield Service 3632 Broadway  
Bob's Chevron Service 700 16th  
Bob's Mobil Service 3400 Stockton blvd  
Bob's Texaco Service 5781 Broadway  
Boulevard Service 4517 Franklin blvd  
Bradford E E Chevron Service Station 1629 21st  
Brady's Signal Station 501 7th  
Breverly's Geo Shell Service 1049 Broadway  
Breverly's Union Service 1131 P  
Brown Jack L Chevron Service 2000 H  
Brown Louis R Mobile Service Station 3700 J  
Brown's Bob Norwalk Service 3001 Capitol av  
Brunfeldt Arvid L 3030 Capitol av  
Buford Jim Flying A Service 5625 Folsom blvd  
Burke's Truck Terminal 431 Broadway  
Burks' Texaco Service 6300 Power Inn rd  
C&D Service 1830 L  
C&E Service 2401 Broadway  
C&W Shell Service 5039 Folsom blvd  
Capital Freight Lines Signal Service 4856 Stockton blvd  
Capitol Auto Park Service Station 730 G  
Capitol Shell Service 300 Capitol av  
Chapman's Shell Service 1130 P  
Charley's Richfield Service 901 P  
Chevron Truck Terminal 324 N 16th  
Christensen Bros 8030 Fruitridge rd  
Christensen Bros Mobil Service 5597 Stockton blvd  
Clem's Hancock Service 5600 Elvas av  
College Chevron Service Station 2101 10th av  
Community Texaco Service 1131 30th  
Coppock Chevron Dealer 3401 Folsom blvd  
Cullison Chevron Service 2701 21st  
Danti's Flying A Service 4201 H

Davis Sunland Service 3700 Sacramento blvd  
Dick's Hancock Service 5100 Freeport blvd  
Dick's Mobil Service 1930 29th  
Dockter & Baker Hancock Service 3880 Broadway  
Don's Richfield Service 4971 Freeport blvd  
Don's Service 5350 Franklin blvd  
Duccini Mario F 5631 H  
Elite Service Station 6247 Franklin blvd  
Ellington's Geo Richfield Service 3846 Fruitridge rd  
Ellis Shell Service 4790 Freeport blvd  
Emerson Union Service 3301 12th av  
Ernie's Richfield Service 2420 Stockton blvd  
Ferrerria's Flying A Service 5806 Freeport blvd  
Finneman's Service 2400 Fruitridge rd  
Fishers Shell Service 3701 Franklin blvd  
Flying A Servicer 5530 Stockton blvd  
Forrester H H Signal Service 3617 Broadway  
Fortado Ed M Chevron Service 231 Capitol av  
Francis Mobil Service 3641 Folsom blvd  
Franklin Blvd Norwalk Service 5601 Franklin blvd  
Frank's Service 4801 J  
Fred's Flying A Service 5701 Broadway  
Fred's Service Station 600 Q  
Freeport Norwalk Service 4500 Freeport blvd  
Fruitridge Shell Service 4320 Fruitridge rd  
Fuhrer Frank Drive In Service 3030 J  
Fuller's Texaco Service 1929 16th  
G&G Service 901 S  
Genseal Richfield Service 3301 Stockton blvd  
GEORGE'S SIGNAL SERVICE, 9th and U, Tel Gilbert 2-1974 (See Yellow Page 35)

U.S. 50—9 MI. EAST OF

SACRAMENTO

Air Conditioned Rooms  
Dining • Cocktails • Swimming  
Empire 3-4851

GEORGE E. JOHNSON'S  
CORDOVA LODGE

Buy . . . Rent . . . Sell . . . Trade

The Sacramento Union

"Easy-to-Read" Classified Ads

1910 CAPITOL AVENUE

Gilbert  
2-7811



# NORTH SACRAMENTO LAND CO.

Since 1910  
REAL ESTATE BROKERS — GENERAL INSURANCE — SURETY BONDS

1454 Del Paso Blvd.

North Sacramento

Tel. WAbash 5-2721

## GASOLINE STATIONS—Contd

Glen's Model Service 3901 Riverside blvd  
Golf Course Shell Service 2221 Florin rd  
Greene Ruth & Gene Texaco Serv 6024 44th  
Guilliams Lonzo Union Station 3109 Broadway  
Hamilton's Hancock Service 5921 Stockton blvd  
Harold's Chevron Service 3030 T  
Harr's Richfield Service 3100 Broadway  
Harry's Texaco Service 400 29th  
Hart's Chevron Service 4800 Freeport blvd  
Higgins Eug E 3701 Sacramento blvd  
Horn's Mobil Service 430 16th  
Horton's Shell Service 2000 Stockton blvd  
Howards Flying A 2725 Riverside blvd  
Ike 'N Mike 3800 J  
Ito's Shell Service 500 P  
J&R Union Service 3520 Broadway  
Jim's Flying A 3335 Stockton blvd  
Jim's Richfield Station 3198 Riverside blvd  
Jim's Union Service 1600 I  
Joe's Service 300 O  
John & Frank's Texaco Service 2031 O  
Johnnies Mobile Service 5600 Freeport blvd  
Johnny's Hancock Service 1840 Stockton blvd  
Kats Union Oil Service 500 12th  
Kelly Bros 5100 Franklin blvd  
Ken's Texaco Service 5890 Stockton blvd  
Ken's Union Service 3201 Stockton blvd  
Konvalin Texaco Service 3053 Freeport blvd  
Kop's Commercial Service 131 N 16th  
Kusel Texaco Service Station 5960 14th av  
Lambert's Time Service 2401 Castro wy  
Lee & Nakata Seaside Service 831 Broadway  
Lee's Associated Service 1100 W  
Lee's Seaside Service 6540 Stockton blvd  
Lee's Union 76 1930 9th  
Lehman Chevron Station 5894 Stockton blvd  
Leo's Service 4401 47th av  
Leo's Texaco Service 3850 Fruitridge rd  
Lyons Signal Service 2525 Stockton blvd  
MD Super Service 2000 16th  
M&L Service 1801 Broadway  
Mabe's John Mobile Service 2998 Franklin blvd  
MacKenzie's Hancock Service 4790 Franklin blvd  
Mac's Richfield Service 3576 McKinley blvd  
Mac's Union Service 131 Capitol av  
Martin Geo Texaco Service 6291 Fruitridge rd  
Marty's Flying A Service 2428 21st  
Marty's Shell Service 801 8th  
McClease Richfield Station 5630 H  
McFarlane Service Station 1629 J  
McWhirter Les Service 2350 Broadway  
Mel & Art's Flying A Service 1601 H  
Mel's Seaside Service 1215 2d  
Meyer Herb Service 3754 J  
Meyer's Service Station 300 Meister wy  
Miller Art Flying A Service 6220 Fruitridge rd  
Mohamed Hancock Service 4400 Franklin blvd  
Mohawk Service 420 12th  
Moore's Shell Service 2630 Broadway  
Morrison Marv Mobil Service 1401 16th  
Munson & Rudy Service Station 2630 5th  
Murray's Flying A Service 3425 Broadway  
Mustoe Shell Service 3672 J  
Nate & Don's Shell Service 5030 J  
Neely's Shell Service 2978 Stockton blvd  
Neely's Union Service 2695 Riverside blvd  
Oak Park Mobil Service 3630 Broadway  
O'Neil Bros Service Stations 5987 14th av 4539 H 4100  
Franklin blvd and 4285 Fruitridge rd  
Otto's Power Inn Service 8031 Fruitridge rd  
Owston Wilshire Service 6000 Freeport blvd  
Panero Shell Service 5763 14th av  
Parks & Neilson Shell Service 5919 Stockton blvd  
Parr's Richfield Service 5501 Folsom blvd  
Pearkes Texaco Station 3605 Broadway  
Perry's Beacon Service 4001 Stockton blvd  
Pete & Glenn's Richfield Service 2701 Riverside blvd  
Poole & Green Signal Service 628 12th  
Poropatt Richfield Service 1391 Florin rd  
Post's Golden Eagle Service 1430 28th  
Ray's Texaco Service 5379 H  
Ray's Wilshire Service 2324 9th  
Regal Stations (For Locations See Alphabetical Section)  
Rice's Monarch Station 1031 E

Rich's Shell Service 2001 16th  
Richfield Station 5301 Riverside blvd  
Rinden Gene Richfield Service 1531 I  
River Park Union Service 5499 Carlson dr  
Robbins Flying A Service 1201 I  
Russ' Flying A Service 2001 Stockton blvd  
Russell Bros Co (dist ofc) 325 N 16th  
Russell Bros Service Station 6900 Fruitridge rd  
SEE Service Station 4991 Stockton blvd  
S&R Service 4801 Folsom  
Sacramento Service Station 3201 Sacramento blvd  
Sal's Parking Service 631 H  
Sam's Auto Service 1531 3d  
Sav-Mor Service 2301 16th  
Saving Center Service 2790 Fruitridge rd  
Schierts LeRoy P 3503 Broadway  
Seadler's Chevron Service 4701 Fruitridge rd  
Shoppers Service 6699 Folsom blvd  
Smith Hi Union Service 3031 L  
Smith Vester A Chevron Service 3223 Broadway  
Smith's Ed Super Service 2301 F  
Smith's Hi Union Service 1500 L  
Soto Shell Service 2301 Broadway  
Sparks Ted Union Service 2001 4th av  
Spelts Union Service 5860 Stockton blvd  
Spitaleri Joe Gas Station 2835 Franklin blvd  
Standard Stations Inc (For Locations See Alphabetical Section)  
Stevens Bob Chevron Service 3031 H  
Steves Flying A Service 3031 P  
Sun Rich Service Station 3401 Stockton blvd  
Sutter Texaco Service 2609 5th  
Swim's Flying A Service 5240 Riverside blvd  
Taylor's Shell Service 3211 Riverside blvd  
Thomason Bill Norwalk Service 4200 Stockton blvd  
Thrift Center 6341 Folsom blvd  
Tidewater Oil Co 3920 Fruitridge rd  
Tognotti's Service 1301 L  
Tom's Auto Service 3301 6th av  
Tom's Beacon Service 4031 Franklin blvd  
Tom's Shell Service 501 L  
Tony's Flying A Service 1330 Broadway  
Totmans Flying A Service 1400 Sutterville rd  
Totman's & Ripley's Flying A Service 1410 Sutterville rd  
Tower Bridge Service Station 331 J  
Townsend Bros Richfield Service 2401 Fruitridge rd  
Triangle Service 207 Jibboom  
Tully's Flying A Service 2188 Stockton blvd  
Union Oil Co of California 520 N 11th  
Union Oil Service 1531 Broadway  
Virgil's Flying A Service 3170 Folsom blvd  
Virgil's Signal Service 3640 J  
Wagoner's Texaco Service 5101 Folsom blvd  
Warren's Carl Chevron Station 1100 P  
Wasson's Gas Station 3308 12th av  
Watrous Wayne Texaco Service 2030 29th  
Wayne Fong Bros 1101 S  
Wayne's Joe Flying A Service 1600 6th  
Wayne's Service Station 2300 J  
Western Service 5101 Franklin blvd  
Westlake & Howe 727 12th  
Whalen's Richfield Service 725 30th  
Widner & Thurmon 1631 Broadway  
Widner & Thurmon Shell Service 1601 L  
Williams J L Union Service 4740 Folsom blvd  
Williams Union Service 5431 Folsom blvd  
Williamsons Shell Service 3100 Folsom blvd  
Willis Richfield 2951 Freeport blvd  
Wilshire Service Station 4925 J  
Wilson's Flying A Service 2399 Florin rd  
Winters Shell Service 4639 H  
Woelfle Texaco Service 500 16th  
Wood & Prater Service 3011 65th  
Woolverton Chevron Service 6552 Fruitridge rd  
Yep's Chuck Richfield Service 1101 Broadway  
Young's Richfield Gas Station 2801 L  
Zimmerman's Chevron Service 1801 Stockton blvd

## GEAR MANUFACTURERS

Martin Sprocket &amp; Gear Inc 1800 11th

★ McCULLOCH POWER LAWN MOWERS AND CHAIN SAWS ★  
LEAVITT "THE CHAIN SAW MAN"  
— SALES AND SERVICE —  
**LEAVITT POWER TOOL CO.**  
2305 J Street  
Hickory 6-7575

## DREW RENTALS

Passenger Cars  
Big and Small  
•  
Trucks  
½ Ton Up to 2 Ton  
•  
LEASED OR RENTED COMPLETE  
by the Hour, Day, Week or Month

◆  
Inquiries Cost Nothing

Call  
**Gilbert 3-5951**  
Broadway



## SACRAMENTO PLATING

Gold • Copper  
Brass • Nickel  
Chrome  
Cadmium  
Cadmium Barrel  
Penetrate  
Polishing

**BUMPERS  
REPAIRED  
REPLATED**

**7500  
14th Ave.**

TEL.  
**Gladstone  
5-2627**

Sacramento

*W. F. Garmley & Sons*

DEPENDABLE FUNERAL DIRECTORS

SINCE 1897

2015 Capitol Ave.

Phone Gilbert 3-6513

### GENEALOGICAL RESEARCH

BRANDENBURGER SHELDON, Suite 506 Ochsner Bldg  
719 K, Tel Gilbert 3-1955

### \*GENERAL CONTRACTORS

BEALS & POORE CONTRACTORS, 4300 24th, Tel  
GLadstone 2-3536

### \*GENERAL DRAYING

DALZELL RIGGING CO, 520 Houston (West Sacramento)  
Tel Frontier 1-6882 and 12529 Folsom blvd, Tel  
YUkon 5-4281 (See Yellow Page 77)

### GENERAL MERCHANDISE—RETAIL

Berman Ted Co 4920 Franklin blvd  
Big Store The 2970 35th  
LaHispano America 314 L  
Oak Park Outlet Store 2986 35th  
See 4995 Stockton blvd  
Twelfth Street New & Second Hand Store 521 12th  
Valley Surplus 4115 Franklin

### GENERAL MERCHANDISE—USED

Alaska Bargain Store 205 J  
Attic The 3200 Folsom blvd  
Bill's Second Hand Store 509 16th  
Church Dallas 915 2d  
Dias Earl J 1931 3d  
Disabled American Veterans Rummage end Power Inn rd  
Disabled Veterans Thrift Store 515 J  
Dreith Henry 516 8th  
Goodwill Industries 1117 6th and 3521 Broadway  
Jack's Second Hand Goods 206 I  
Levey's Bargain Store 526 J  
Loris Sales 907 2d  
Marvin's Friendly Store 1020 2d  
New York Store 1013 2d  
Nub's Trading Post 6339 Stockton blvd  
Randall's Second Hand Store 3501 3d av  
Red Front Shoe Shop 206 J  
Salvation Army Thrift Store 500 9th and 521 L  
Smith's Second Hand Store 3410 Sacramento blvd  
Square Deal Second Hand Store 911 2d  
Strand Sales Store 220 J  
Volunteers of America Thrift Shop 1118 6th  
Winnie's Second Hand Store 229 J

### GEOLOGISTS

ADENT WILLIAM A, Room 1008, 926 J, Tel Hickory  
7-1767, Res Tel GARDen 8-6772

Hall & Hall 2955a 3d av

### GIFT SHOPS

Beauty Bank Gift Shop 2845-47 35th  
Card 'N Candle Shop 5681 Freeport blvd  
Dahnken of Sacramento 1215 J  
Dore Gift Box 1010 9th  
Fong's Arts & Gifts 1022 14th  
Gift Nook The 964 39th  
Greyhound Gift Annex 715 L  
Hawaiian Imports 5677 Freeport blvd  
Jeanie's Gift Studio 2315 J  
Little Gift Shop The 2009 K  
Longhorn Shop The 6151 Freeport blvd  
Mary's Shop 2782 21st  
Masaki's Oriental Gift Shop 1008 11th  
Mosaic Shop 5681 Freeport blvd  
Nelson's Gift & Baby Shop 2718 J  
Petersen's Gift Shop 824 J  
Queen Anne Gift Shoppe 2504 Land Park dr  
Vanity Fair 2220 J  
Yorozer Oriental Gifts 322 O

### \*GLASS—AUTO

FULLER W P & CO, 1119 "H," Tel Gilbert 8-8853  
(See Yellow Page 54)

### \*GLASS—PLATE

CAIN GLASS CO, 2416 J, Tel Gilbert 8-8225 (See Yellow  
Page 35)

### \*GLASS—WHOLESALE and RETAIL

COBBLEDICK-KIBBE GLASS CO, 19th and T, Tel  
Gilbert 3-6521

### GLASS DEALERS—WINDOW and PLATE

American Glass Co 1615 Capitol av and 5870 Stockton  
blvd  
Auto Glass Distributors 1119 R  
Bozeman Glass Co 1400 Richards blvd  
Cain Glass Inc 2416 J  
Cobbledick-Kibbe Glass Co 1901 T

FULLER W P & CO, Service Store 1011 12th, Tel  
Gilbert 8-4764, General Office, Main Store and Ware-  
house, 1725 10th, Tel Hickory 4-6560, Auto Glass  
1119 H, Tel Gilbert 8-8853 (See Yellow Page 54)

Mattson Glass Co 2418 30th  
Sam's Auto Glass 1219 Broadway  
Universal Mirror & Glass Co 1610 J

### GLOVES—WHOLESALE

King Max Distributors 2605 27th

### GOLF DRIVING RANGES

Land William Golf Courses Freeport blvd cor Sutter-  
ville rd

### GRAIN DEALERS and TRADERS

Barmby Lee & Sons 2418 5th  
Valley Grain & Hay Co 2229 S

### GREETING CARDS

(See also Engravers-Card; also Novelties-  
Manufacturers and Wholesale)

Capitol Card Sales 1821 J  
Sierra Card Co 1420 J  
Wishing Well Greeting Cards 905 S

### \*GRINDING COMPOUNDS

MURRAY INDUSTRIAL SUPPLY, 801 T, Tel Gilbert  
3-1985 (See Yellow Page 37)

### GRINDING and SHARPENING

Howard Jack V 5713 M

### GROCERIES and MEATS—RETAIL

ABC Market 1701 T  
Alhambra Market 3018 J  
Amy's Market 3912 4th av  
ARATA BROS, Office and Warehouse, 1731 20th, Tel  
Gilbert 3-3981; Store 2732-62 34th, Tel Gladstone  
5-2634



**R**ETAILERS  
1801 J St.  
Reports

**C**REDIT  
Collections

**A**SSOCIATION  
Tel. Hickory 4-6811  
Adjustments

Report Dept.  
Tel. Gilbert 1-5311

Operating The "CREDIT BUREAU OF SACRAMENTO COUNTY"

**GROCERIES and MEATS-RETAIL-Contd**

Barrel House The 1023 2d  
Bel Air Market 6231 Fruitridge rd  
Best Buy Market 3001 Franklin blvd  
Best Foods Market 6340 Hermosa  
Best Value Market 3232 Sacramento blvd  
Big Buy Market 1520 16th  
**BILL BALLEW'S MARKET**  
1900 ALHAMBRA blvd  
TELEPHONE Gladstone 1-8461  
Bill & El's Grocery 1100 G  
Bi-Rite Market 1829 16th 5901 Broadway and 3020 L  
Bird's Market 2900 E  
Born Brothers Groceries 2730 J  
Bright Spot Market 230 L  
Broadway Market 6490-92 Broadway  
Burt's Market 4310 73d  
California Grocery 604 J  
Camellia Grocery 7030 Woodbine av  
Canfield Grocery 3401 53d  
Capitol Grocery & Meats 431 16th  
Cardinal Div of Lucky Stores Inc ofc 1400 North B (For  
Locations of Stores See Alphabetical Section)  
Chester's Market 2300 27th  
Choice Food Market 2103 P  
Christine's Market 2031 12th  
Clint's Market 617 25th  
Community Market 3536 20th av  
Compton's Market 2703 24th and 3750 Stockton blvd  
Comstock's Market 4000 12th av  
Consumers Super Market 5000 Freeport blvd  
Continental Grocery 2031 3d  
Corner Market 1700 V  
Corti Bros Super Market 3195 Folsom blvd  
DelMar Market 1831 6th  
Diamond Grocery 431 14th  
Dong's Market 4011 W Nichols av  
Dumbar's Market 7720 Fruitridge rd  
Drake's Market 407 22d  
Early Bird Market 3700 2d av  
Eastern Market 3901 Stockton blvd  
Ed's Grocery 2989 35th  
Eighth & E Market 800 E  
Elmhurst Market 4905 U  
Fairway Grocery 3984 2d av  
Fairway Market 5041 Freeport blvd  
Farber Bros Grocery 418 J  
Farmers Market 3022 Stockton blvd  
Foley's Market 2130 51st  
Folsom Boulevard Market 5320 Folsom blvd  
Food Depot Market 1120 H  
Food Emporium 5782 Broadway  
Fourteenth Avenue Grocery 6500 14th av  
Fourth Avenue Grocery 4338 4th av  
Franklin Market 3639 Franklin blvd  
Fred's Market 1105 5th  
Freeport Manor Market 5960 Freeport blvd  
Fremont Market 2330 N  
Fruitridge Market 7100 Fruitridge rd  
G Market 6330 Sacramento blvd  
G&M Market 2227 10th  
Gården Basket Store Inc 1600 Broadway  
Gene's Market 1630 18th  
**GENERAL FOOD MARKET, Shopping Center, 6019-6021**  
Stockton blvd, Tels Gården 8-3475, 8-3476  
Gentner's Market 3035 24th  
George's Food Market 700 P  
Gilstrap's Grocery 1236 Q  
Glenn's Market 5328 Gordon dr  
Golden Star Market 1880 Stockton blvd  
Gomez Bros Market 3946 Sacramento blvd  
Grand View Market 5810 Folsom blvd  
Grocery Basket The 3252 16th av  
H Street Market 5600 H  
Hank's Pacific Market 2500 P  
Heise Grocery 1830 3d  
Henderson's Blue Ribbon Market 2531 J  
Henry's Grocery 1215 3d  
Hildreth Grocery 4232 H  
Home Market 1240 G  
Huddles Market 1901 ½ D  
Jalisco Inc 318 12th  
Jay-N-Gee Market 4300 8th av  
Jaynes Market 3555 22d av  
Jenovino Bros Bon Air Market 2531 J  
Jimmie's Market 2330 6th

Johnson's Market 2100 28th  
Jolly Market 6239 Franklin blvd  
Just Grocery 429 12th  
Kasond Henry R 110 Banta  
Kruegers Market 2620 T  
L&H Market 2684 18th  
LaTepiquena Market 1511 3d  
LeRoy's Market 516 20th  
Lily Foods Market 1901 N  
Lim's Market 2100 10th  
Linden Avenue Grocery 2235 16th av  
Love's Grocery 1226 J  
Loverde Market 6808 Fruitridge rd  
**LUCKY STORES INC (Sacramento Division), 1400 North**  
**B, Tel Gilbert 8-8583**  
Main Market 501 12th  
Matranga Jack Grocery 1914 Alhambra blvd  
Matt's Market 1001 E  
Mazzio's Market 4017 Broadway  
Merry Mart The 4768 J  
Mike's Grocery 406 J  
Mohamed Grocery & Meats 4330 14th av  
  
Moto's Market 2331 I  
Murph's Market 5041 Franklin blvd  
Muschetto's Grocery 2100 Alhambra blvd  
Neighborhood Food Market 4200 14th av  
Nelson's Market 5031 D  
New Funahashi Market 2231 3d  
New Shanghai Grocery 1220 4th  
North Side Grocery 1400 G  
North Twelfth Street Market 300 N 12th  
Ovel's Market 307 Bannon  
Pacific Food Store 2131 J  
Palermo's Grocery 323 11th  
Pantry Market The 2736 Muir wy  
Papadogianis-Bros 2830 E  
Paramount Market 328 J  
Park & Shop Market 3330 Folsom blvd  
**PATIO FOOD STORES, 5116 Folsom blvd, Tel GLad-**  
**stone 7-1929 (See Yellow Page 27)**  
Paul's Grocery 437 Bannon  
Pennisi's 1216 J  
People's Drive In Market 4500 44th  
Peoples Market 2949 35th  
Pioneer Market 815 7th  
Popular Super Market 5324 Riverside blvd  
Price Less Market 3340 C  
Price-Rite Grocery 324 Capitol av  
Quality Food Market 1237 W  
Quong Sing Chong 922 3d  
RK Market 2600 C  
Riley's Super Markets ofc 1515 20th (For Locations of  
Stores See Alphabetical Section)  
Rancho Market 2248 Stockton blvd  
Rio Grande Market 626 Q  
Ritz Market 3000 O  
Riverside Market 2717 Riverside blvd  
Roy's Market 4614 Sacramento blvd  
Royal Market 530 12th  
Rutherford Market 5517 Sacramento blvd  
SP Depot Market 310 I  
SV Market 7025 Elder Creek rd  
Sacramento Cannery Sales 2330 28th  
Safeway Stores Inc (For Locations See Alphabetical  
Section)  
Salamy Grocery 2001 J  
Sam's Market 1328-30 O  
Sam's Market 4151 23d av  
Sav-A-Lot Market 1600 F  
Save Rite Grocery 701 19th  
Saving Center Market 4070 Stockton blvd  
Serra Bros Market 5960 Franklin blvd  
Serv-Rite Market 3994 2d av  
Seth's Market 6516 Elder Creek rd  
Shima & Son 3612 16th av  
Sixth & K Grocery 1024 6th  
Sixty Ninth Street Food Market 4300 69th  
Smith's Grocery 1414 16th  
Solano Grocery 4541 55th  
South Sacramento Market 4710 Franklin blvd  
Southside Grocery 601 T  
Stanford Market 3404 Sacramento blvd  
Star Food Bank 1910 Fruitridge rd  
Stassi's Grocery 5311 17th av  
State Fair Market 3222 Stockton blvd

Lew

Williams

CHEVROLET  
CENTER

for Economical Transportation



Tel. IVanhoe

7-7881

El Camino Ave.

at

Fulton Ave.

Action  
Realty

**RE-SALE SPECIALISTS**  
• HOMES • RANCHES • INCOME  
2425 Jay Street  
Hickory 4-6240



# VASTI ELECTRIC

☆  
**CALL US  
FIRST  
With Your  
Electrical  
Troubles**

☆  
Residential  
and  
Commercial

☆  
Emergency  
Service

☆  
2019  
OF ST.

Phone  
**Gilbert  
2-0381**

Since 1912

## CAIN GLASS CO.

☆ ☆  
GLASS

☆ ☆  
MIRRORS

☆ ☆  
STORE  
FRONTS

☆ ☆  
METAL  
WINDOWS  
AND  
DOORS

"CAIN  
IS  
ABLE"

2416  
J ST.

Gilbert  
8-8225

# DALZELL RIGGING COMPANY

General Draying - Truck Cranes - Hoisting and Placing Heavy Machinery - Steel Erection and Concrete Tilt-Up

Local and Long Distance Transport Hauling

520 HOUSTON ST. (WEST SACRAMENTO) Frontier 1-6882

## GROCERIES and MEATS-RETAIL—Contd

State Grocery 500 T  
Stockton Boulevard Market 4630 Stockton blvd  
Stop-N-Shop Markets ofc 1000 Vine (For  
Locations of Stores See Alphabetical Section)  
Sturges Grocery 1238 E  
Sun Food Market 2101 X  
Sunny's Market 731 P  
Sunshine Market 3200 W  
Sutter Homes Market 2611 5th  
T&F Grocery 2800 G  
Taylor's Roy Market 3101 33d  
Ted's Market 6439 Folsom blvd  
Tenth Street Market 2030 10th  
Thirty Sixth Street Market 3610-12 McKinley blvd  
Thrift Center Grocery 2996 Freeport blvd  
Tony's Market 5601 H  
Top Market 1801 O  
Tru-Valu Market 1630 11th  
Tuttle's Market 3247 Franklin blvd  
Twenty Fifth Street Market 1309 25th  
Twenty-Fourth & N Street Market 2331 N  
Van's Markets 5560 Franklin blvd  
Victor Grocery 400 T  
Vina Vista Market 5452 14th av  
Vince's Market 5230 San Francisco blvd  
Voss & Sons 4232 H  
WP Market Grocery 3508 24th  
Walter's Market 2730 N  
Wanner's Market 601 42d  
Washington Market 1114 3d  
Wayside Market 1915 48th  
Wells Bros Market 1001 H  
Williams Market 715 8th  
Wing Fat Chong Co 222 I  
Wonder Food Market 4604 Franklin blvd  
Y Street Market 2500 San Jose wy  
**YOUNG'S MARKET, 5610 Stockton blvd, Tel GLadstone  
5-0847**  
Zines Market 1602 J

## GROCERS—WHOLESALE

Arata Bros 1731 20th  
Kassis Bros Wholesale Co 1000 Vine  
Lindner J W Co Inc 500 N 16th  
Market Wholesale Grocery Co 2200 Front  
McDowell Bert Co (cash & carry depot) 3030 X  
McKillop Food Sales Inc 1501 McCormack  
Sakai G T & Co 930 Q  
Scanlon Kenneth Co 112 L  
Tiedemann & McMorran Inc 2200 Q  
United-Bert McDowell Co 8301 Fruitridge rd

## VALLEY WHOLESALE GROCERY

1731 20th  
TELEPHONE Gilbert 3-3981  
Wilson's General Food Lines 4529 Parker av

## GUNSMITHS

Christy Gun Works 875-85 57th  
Oakley-Merkley Western Hardware 420 4th av  
Russell's Gun Shop 1623 Dreher av

## HAIR GOODS (HUMAN)—DEALERS

Arnold Jessie M Mrs 1415 K

## HALLS

American Legion Hall 805 15th  
Christ Temple Church Reception Hall 1730 17th  
Clunie Florence Turton Memorial Auditorium Alhambra  
blvd se cor F  
Eastern Star Temple 2719 K

Elder Creek Social Hall 6105 Elder Creek rd  
Gaston Hall 2024 W  
IOOF Hall 2741 34th  
Immaculate Conception Hall 3215 1st  
Mexican Center Hall 2216 6th  
Moose Temple 2223 Broadway  
Muddox Building 3465 5th av  
New Cocanut Grove Ballroom 5610 Franklin blvd  
Nisei War Memorial Community Center 1515 4th  
ODES Hall 514 W  
Odd Fellows Temple 1025 9th  
Pioneer Hall 1009 7th  
Pioneer Methodist Church Social Hall 327 O  
Redmen's Hall 1127 21st  
StJoseph's Auditorium 800 F  
StMary's Hall 5800 M  
StStephen's Auditorium 7th cor T  
Turn Verein Hall 3349 J  
Veterans Memorial Hall 921 11th 4th fl

## HARDWARE DEALERS—RETAIL

Brentwood Plaza Hardware 2375 Fruitridge rd  
Broadway Hardware Co 1708 Broadway  
California Hardware 4224 Stockton blvd  
Capital Hardware Co 310 J  
College Hardware & Cyclery 2760 21st  
DD&W Hardware Co 2900 Franklin blvd  
Didion Hardware 4475 D  
G&L Hardware & Variety 5320 Fruitridge rd  
Garey's Hardware 6841 Woodbine av  
Hollywood Hardware Store 5151 Freeport blvd  
Keaton's Hardware 6441 Folsom blvd  
Kelley's Feed & Hardware 4601 Franklin blvd  
Lem's Hardware & Paint Shop 2419 28th  
**LOVERDE HARDWARE CO, 6800 Fruitridge rd, Tel  
GLadstone 2-0223**  
**LYON-DARWIN HARDWARE CO, 2901 35th, Tel GLad-  
stone 6-4751**  
Martin's Hardware 5008 Freeport blvd  
Nakamura Bros Hardware 1410 4th  
**NEWBERT HARDWARE & IMPLEMENT CO, 1700 J, Tel  
Gilbert 2-3681**  
Nies Hardware Co 5623 H  
Shorrock's Hardware 918 J  
Simms Hardware Co 2801 J  
**STUCKY'S HARDWARE, 11th and Jefferson blvd, West  
Sacramento, Tel Frontier 1-5251**  
Tahoe Hardware 5911 Broadway  
Tallac Village Hardware 417 Tallac Village sq  
Wakefield & Sons 1214 J  
Walker Hardware 4747 J  
Yankee Stores 5651 Stockton blvd

## HARDWARE DEALERS—WHOLESALE and JOBBERS

Capitol Builders Hardware 1831 F  
Mahaney J T Co 2331 2d  
**McCALL BUILDERS HARDWARE, 3200 J, Tel Hickory  
4-8640**  
Rader Fred Mill Supply 1431 2d  
Sloss & Brittain 1801 20th

**THOMSON-DIGGS CO THE, 1801 2d cor of R, Tel  
Gilbert 2-7851**

Western Building Specialties 6409 Elvas av

## HARNESS DEALERS and REPAIRERS

Sacramento Saddlery 1307 J

## HAT CLEANERS and BLOCKERS

Manhattan Hatters 2402 28th  
Sacramento Hat Works 1010 6th  
Tillett Hatters 1311 E



# THE MONOGRAM SHOP

MONOGRAMMING MAKES THE GIFT MORE EXCITING

Let Us Personalize Your Xmas Cards, Stationery, Match Books, Playing Cards,  
Books and Leather Goods. EMBLEMS.

Gilbert  
2-3954

We Use KINGSLEY  
Machine and Supplies

## HATCHERIES

Albrecht's Turkey Hatchery 3111 65th  
Sunshine Turkey Hatchery 2535 5th

### \*HAULING—LOCAL and LONG DISTANCE

DALZELL RIGGING CO, 520 Houston (West Sacramento)  
Tel FRontier 1-6882 and 12529 Folsom blvd, Tel  
YUkon 5-4281 (See Yellow Page 77)

### \*HEALTH STUDIOS

BILL PEARL'S HEALTH STUDIOS, 1914 P, Tel Gilbert  
2-9435 (See Yellow Page 35)

## HEALTH FOODS—DEALERS

Dane's Nutrition 1226 J  
Health Food Center 2947 35th  
Healthway Specialty Foods 3254 J  
HOUSE of NUTRITION, 3020 Freeport blvd, Tel HICKORY  
6-6875  
Sacramento Health Foods 1221 K

## HEARING AIDS

Ace Earaid Co 1612 J  
Beltone Hearing Service 1007 9th  
California Hearing Center 1017 9th  
FORT SUTTER HEARING AID CENTER, 2724 Capitolav  
Tel HICKORY 7-9065 (See Yellow Page 35)  
Hearing Aid Center 1127 11th R1014  
HOUSE of HEARING INC, 1105 L, Tel HICKORY 6-5228  
(See Yellow Page 36)  
MAICO of SACRAMENTO, 1019 9th between J and K,  
Tel Gilbert 3-5326  
Sacramento Hearing Aid Center 1127 11th R1014  
Sonotone of Sacramento 1007 8th  
Telex Hearing Center 1823 K  
Valley Hearing Aid Center 1127 11th R724

WOODWARD HEARING AID CENTER, 1126 10th, Tel  
HICKORY 6-7766

## HEATING APPARATUS and APPLIANCES

Peterson Neil H & Trane Co 1331 T

### \*HEATING CONTRACTORS

WEST SACRAMENTO PLUMBING & HEATING CO, 101  
11th, West Sacramento, Tel FRontier 1-6721 (See  
Yellow Page 58)

## HEATING and VENTILATING—CONTRACTORS

CARPENTER M R INC, 907 Front, Tel Gilbert 2-7702  
HARRELL & SON INC, 1213 Alhambra blvd, Tel GLad-  
stone 2-6581

LUPPEN and HAWLEY INC, 3126 J, Tel Gilbert 1-3031  
(See Yellow Page 2)

## HERBS and ROOTS

Chinese Herb Co 707 J  
Lee Carl C 719 K R233  
Tsee Sang Tong 224 I

## HOBBY SHOPS and SUPPLIES

Beach W Basil 1055 41st  
Hobbycrafts 1616 J

### \*HOME FURNISHERS

BREUNER JOHN CO, 600-08 K, Tel HICKORY 4-8051

## HOMES and ASYLUMS

StPatricks Home Franklin blvd cor 38th av

### \*HOP GROWERS

HORST E CLEMENS CO, South end Munroe off Fair  
Oaks blvd, Tel IVanhoe 3-2911

### \*HOP PROCESSORS

HORST E CLEMENS CO, South end Munroe off Fair  
Oaks blvd, Tel IVanhoe 3-2911

## HOSIERY MANUFACTURERS

Real Silk Hosiery 231 Ochsner Bldg

## HOSPITALS and DISPENSARIES

Mercy Children's Hospital 3994 H  
MERCY HOSPITAL, 4001 J, Tel GLadstone 6-7881  
Sacramento County Hospital 2301 Stockton blvd  
ST ANN'S NURSING HOME, 2216 22d, Tel GLadstone  
5-6793  
Southern Pacific Co Hospital 720 2d

SUTTER COMMUNITY HOSPITALS of SACRAMENTO,  
2820 L cor 28th, Tel GLadstone 5-2661

Sutter Maternity Hospital 52d cor F

## HOTEL and RESTAURANT SUPPLIES and EQUIPMENT

Capital Wholesale Distributors 122-24 K  
Finegold's Inc 1510 J  
Groves Distributing 58 Aiken wy  
Henry Sales Co 431 J  
King Distributing Co 915 F  
Lee R E Hotel Supply Co 508 J  
Ralph's Distributing Co 2425 24th  
Yaffee Restaurant Supplies 1510 9th

YOUR  
CITY

D  
I  
R  
E  
C  
T  
O  
R  
Y

MIRRORS  
THE  
Commercial  
Life  
of your  
CITY

Tel. Gilbert 1-5261

JOHN O. BRONSON CO.  
AND ASSOCIATES  
— GENERAL INSURANCE —

1702 Broadway

REAL ESTATE  
AND  
INSURANCE

JONES & BRAND  
HULLIN, INC.

WITH TWO OFFICES TO SERVE YOU  
Main Office Sierra Oaks Office  
725 3090  
"J" Street Fair Oaks Blvd.  
Dial Dial  
Gilbert 1-2741 IVanhoe 3-2774



# MAIL MART and ASSOCIATES

•  
Direct  
Mail  
Advertising  
Complete  
from  
Art Work  
to  
Addressing

•  
1426  
20th St.

•  
PHONE  
Hickory  
6-6654

# BELL AND BELL



## POWER MOWER

GARDEN  
TRACTORS  
ALL MAKES  
New and Used

RENTALS

SALES AND  
SERVICE

925 30th

Gilbert  
3-3312

## HOTELS

Alexander Hotel 1121 5th  
Anchor Hotel 308 J  
Ansonia Hotel 1011 ½ 5th  
Bay Hotel 521 ½ K  
Bell Hotel 601 ½ K  
Catalina Hotel 1210 4th  
Central Hotel 522 ½ K  
Charleston Hotel 303 ½ J  
Clifton Hotel 2974 ½ 35th  
Congress Hotel 906 12th  
Del Rey Hotel 521 ½ L  
Del Rio Hotel 1214 ½ K  
Delta Hotel 511 L  
Drake Hotel 409 J  
Ellwood Hotel 527 ½ K  
**EL MIRADOR HOTEL, 1230 N cor 13th, Tel Hickory 4-8400**

Fiji Hotel 812 ½ J  
Fort Sutter Hotel 1403 ½ 28th  
Fox Hotel 920 ½ 5th  
Golden Eagle Hotel 627 K  
Golden Gate Hotel 522 ½ J  
Granada Hotel 716 J  
Hotel Aida 1410 ½ J  
Hotel Argus 1017 ½ 10th  
Hotel Bachman-Arms 1320 I  
Hotel Berry 729 L  
Hotel California 800 I  
**HOTEL CLUNIE, 805 K, Tel Gilbert 3-6541**  
Hotel Coloma 508 K  
**HOTEL EL RANCHO, 1029 W Capitol av (Formerly Davis Highway), (West Sacramento), Tel Frontier 1-6731**

**HOTEL FLAGSTONE, 1111 7th, Tel Gilbert 3-9819**

Hotel Golden 1010 ½ 10th  
Hotel Land 1106 10th  
Hotel Marshall 1122 7th  
Hotel Midway 416 ½ J  
Hotel Park 1121 9th  
Hotel Ramona 1007 6th  
Hotel Regis 1106 11th  
Hotel Senator 1125 L  
Hotel Sequoia 911 K  
Hotel Shasta 1021 10th  
Hotel Shelton 513 ½ J  
Hotel Woodruff 3456 3d av  
Hotel Worth 727 ½ K  
Hull Hotel 1600 ½ J  
Liberty Hotel 528 ½ J  
Lincoln Hotel 1306 ½ 4th and 323 J  
Lion Hotel 513 ½ K  
Marconi Hotel 528 ½ I  
Mark Twain Hotel 1316 I  
Milner Hotel 1121 7th  
Morris Hotel 1007 4th  
Oak Park Hotel 2957 35th  
Olympic Hotel 505 J  
Palace Hotel 519 ½ K  
**PARK HOTEL, 1121 9th nr K, Tel Gilbert 1-5361**

Park Mansions Hotel 1325 15th  
Ridgeway Hotel 914 12th  
Roxy Hotel 431 ½ J  
Savoy Hotel 422 ½ J  
**SENATOR HOTEL, 12th and L, Tel Gilbert 2-5081 (See Yellow Page 36)**

Singleton Hotel 504 ½ K  
Sixteenth Street Hotel 2011 16th  
State Hotel 906 4th  
Taft Hotel 518 J  
Travelers Hotel 428 J  
Troy Hotel 302 ½ J  
Valley Hotel 506 ½ K  
Wendell Hotel 1208 ½ J  
Western Hotel 215 K  
Wilbur Hotel 512 J

## HOUSE FURNISHING GOODS—RETAIL

Allied Sales 3561 64th  
Capital Shopping Service 3920 Broadway  
LaVerne Distributors 2018 Broadway  
Universal Utilities Corp 1105 P

## HOUSE FURNISHING GOODS—WHOLESALE

RY Sales 2312 16th  
Silver State Supply Co 1219 20th

## HOUSE MOVERS and SHORERS

Martinelli Nick 2216 Sutterville rd  
**MONTGOMERY N D CO, 4200 Canby way, Tel Gilbert 8-8602**

## \*HOUSE MOVING

**MARTINELLI NICK, 2216 Sutterville rd, Tels GLadstone 5-3959 or Gilbert 2-4360**

## HOUSEHOLD APPLIANCES—DEALERS

**A-1 APPLIANCE SALES & SERVICE, 1519 19th, Tel Hickory 6-7731**

Appliance Distributing Co 7500 14th av  
Banah Sales Inc 1600-02 7th  
Bob's Appliance Service 4208 Sacramento blvd  
Brewer J W Co Inc 2800 Stockton blvd  
Bush Electric Appliance Co 3300 2d av  
Century Metalcraft Corp 2417 27th  
Dano of America Inc 917 20th  
Dual Appliance Co 2621 J  
Economy Refrigerator & Appliance Sales 2601 J  
F&W Appliances 1423 28th  
Garrison-Lee Inc 425 16th  
Genial Appliance Service 5527 F  
Hale's Appliance Store 1301 K  
Haven's Appliances Service 4609 Franklin blvd  
Hot-N-Cold Shop 1230 20th  
Interstate Utilities Corp 2022 N  
K&B Appliance 2737 Riverside blvd  
Keneipp Appliance 3029 J  
L&M Co 2219 10th  
North American Waste Disposal Co 917 20th  
Pacific Appliance Co 1204 J  
Quality Gas Service 6042 Stockton blvd  
Sacramento Electric Co 1931 J  
Sal's Appliances & Furniture 910 12th  
Stadler's Radio & Home Appliances 2427 J  
Standard Appliance Parts Co 1727 S  
Waldron Appliances 5002 Franklin blvd  
Wheeler Clarke Co 1800 16th

## HOUSEHOLD APPLIANCES—REPAIRERS

Allied Appliance Service 1223 28th  
Baldwin Appliance Service 4090 Deebie  
Edward's Electric Shop 910 12th  
Lawler's Appliance Repair Shop 4400 3d av  
Myers Appliance Service Co 1241 32d  
Remington Electric Service 2409 21st  
Sunbeam Appliance Service Co (br) 926 T  
Wren's Appliance Service 1301 K

## HYDRAULIC EQUIPMENT and SUPPLIES

L&G Specialties 207 O

## HYDROTHERAPISTS

Crosby E M Co 1105 21st

## ICE—DEALERS

American Ice Co 1434 Del Paso blvd (NS)

## ICE—MANUFACTURERS and WHOLESALE

**NATIONAL ICE & COLD STORAGE CO of CALIFORNIA, 831 D, Tels Gilbert 3-1961 and 3-3787**  
National Ice & Cold Storage Co of California plant 2338 9th av



Buy . . . Rent . . . Sell . . . Trade  
**The Sacramento Union**  
 "Easy-to-Read" Classified Ads  
 1910 CAPITOL AVENUE

**Gilbert**  
**2-7811**

**ICE CREAM and FROZEN DESSERTS—  
 DEALERS**

Dairy Queen 2968 Freeport blvd  
 Duane's Ice Cream 5112 Folsom blvd  
 Fletcher's Ice Cream Shop 2815 J  
 Foster's Freeze 2731 Broadway and 4601 Freeport blvd  
 Frosty King 3929 Stockton blvd  
 Gunther's Quality Ice Cream 2801 Franklin blvd and  
 5821 Stockdale blvd  
 Hayes Frostop 1120 8th  
 Ice Cream House 2966 35th  
 Ken's Ice Burgie Drive In 2435 Fruitridge rd  
 Pifer's Ice Cream 988 39th  
 Swell Time Ice Cream Co 1057 55th  
 Tastee Freeze 801 Broadway and 4127 Franklin blvd  
 Vic's Ice Cream 3199 Riverside blvd

**ICE CREAM MANUFACTURERS**

**GOLDEN STATE COMPANY LTD** (Division of Foremost  
 Dairies Inc) 214 19th, Tel Gilbert 2-4961 (See Yellow  
 Page 23)  
 Ott's Ice Cream Co 5001 Freeport blvd  
 Shasta Ice Cream Co 2794 21st  
 Vitafreze Corp 1210 66th

**IMPORTERS**

Mitsuwa Co 309 O  
 North American Food Distributing 400 R  
 North American Trading Co (art) 400 R  
 Sun On Chong Co (oriental goods) 226 I

**\*INCOME PROPERTY**

**WILLIAMS & WILLIAMS**, 3091 Fair Oaks blvd, Tel  
 IVanhoe 9-3646 (See Yellow Page 71)

**\*INDUSTRIAL PROPERTY**

**BEQUETTE REAL ESTATE CO**, 2221 Arden way, Tel  
 Wabash 2-3491 (See Yellow Page 72)  
**WEST SACRAMENTO LAND CO**, 830 Jefferson blvd,  
 West Sacramento, Tel FRontier 1-6915 (See Yellow  
 Page 70)

**INDUSTRIAL RELATIONS—COUNSELORS**

Sacramento Valley Associated Industries 1801 J

**\*INDUSTRIAL SITES**

**WILLIAMS & WILLIAMS**, 3091 Fair Oaks blvd, Tel  
 IVanhoe 9-3646 (See Yellow Page 71)

**\*INDUSTRIAL SUPPLIES**

**GEIGER IRON WORKS**, 14th and S, Tel Hickory 6-2755  
**MURRAY INDUSTRIAL SUPPLY CO**, 801 T, Tel  
 Gilbert 3-1985 (See Yellow Page 37)

**INDUSTRIAL SUPPLIES—WHOLESALE**

Engineered Industrial Equipment 1331 T  
 Industrial Service Co 515 12th  
 Western Industrial Supply Co 905 G

**\*INHERITANCE TAX APPRAISER**

**CARMODY WM P**, 823 J, Tel Gilbert 1-4671

**INK MANUFACTURERS—PRINTERS**

California Ink Co The Inc 2908 Capitol av

**INSULATING MATERIALS**

Celotex Corp (cement) 1331 T

**\*INSURANCE—ALL RISKS**

**WRIGHT & KIMBROUGH**, 819 J, Tel Gilbert 2-2991  
 (See Yellow Pages 42 and 71)

**\*INSURANCE—AUTOMOBILE**

**DUNNIGAN, YEATES & STONE**, 729 J (at 8th) Tel  
 Gilbert 3-1771 and 2618 El Camino av at Fulton, Tel  
 IVanhoe 7-7821 (See Yellow Page 73)  
**GEE MALCOLM F INSURANCE AGENCY**, 2326 16th,  
 Tel Gilbert 2-5817 (See Yellow Page 43)  
**JONES & BRAND & HULLIN INC**, 725 J, Tel Gilbert  
 1-2741 and 3090 Fair Oaks blvd, Tel IVanhoe 3-2774  
 (See Yellow Pages 39 and 64)

**McGEE & THIELEN**, 301 Financial Bldg 927 10th, Tel  
 Gilbert 2-9031

**WATROUS-McCLORY INC**, 920 23d (23d and J) Tel  
 Hickory 4-6180, 3345 El Campino av, Tel IVanhoe  
 7-8686 (See Yellow Pages 41 and 70)

**WRIGHT & KIMBROUGH**, 819 J, Tel Gilbert 2-2991 (See  
 Yellow Pages 42 and 71)

**\*INSURANCE—CASUALTY**

**FIDELITY & CASUALTY CO of NEW YORK**, Jones &  
 Brand & Hullin Inc General Agts, 725 J, Tel Gilbert  
 1-2741 and 3090 Fair Oaks blvd, Tel IVanhoe 3-2774  
**GEE MALCOLM F INSURANCE AGENCY**, 2326 16th,  
 Tel Gilbert 2-5817 (See Yellow Page 43)

**JONES & BRAND & HULLIN INC**, 725 J, Tel Gilbert  
 1-2741 and 3090 Fair Oaks blvd, Tel IVanhoe 3-2774  
 (See Yellow Pages 39 and 64)

**WRIGHT & KIMBROUGH**, 819 J, Tel Gilbert 2-2991 (See  
 Yellow Pages 42 and 71)

**\*INSURANCE—FIRE**

**FIDELITY-PHENIX FIRE INSURANCE CO**, Jones &  
 Brand & Hullin Inc Agts, 725 J, Tel Gilbert 1-2741  
 and 3090 Fair Oaks blvd, Tel IVanhoe 3-2774  
**GEE MALCOLM F INSURANCE AGENCY**, 2326 16th  
 Tel Gilbert 2-5817 (See Yellow Page 43)  
**JONES & BRAND & HULLIN INC**, 725 J, Tel Gilbert  
 1-2741 and 3090 Fair Oaks blvd, Tel IVanhoe 3-2774  
 (See Yellow Pages 39 and 64)  
**McGEE & THIELEN**, 301 Financial Bldg 927 10th, Tel  
 Gilbert 2-9031  
**MOSS & MOSS INSURANCE AGENCY**

913 8th  
 TELEPHONE Hickory 4-8500  
**NORTHERN ASSURANCE CO**, Jones & Brand & Hullin  
 Inc Agts, 725 J, Tel Gilbert 1-2741 and 3090  
 Fair Oaks blvd, Tel IVanhoe 3-2774  
**ROYAL INSURANCE CO**, Jones & Brand & Hullin Inc  
 Agts, 725 J, Tel Gilbert 1-2741 and 3090 Fair Oaks  
 blvd, Tel IVanhoe 3-2774

729 J Street — Phone Gilbert 3-1771

2618 El Camino Ave. — Phone IVanhoe 7-7821

**DUNNIGAN  
 YEATES & STONE**

• Real Estate  
 • Insurance  
 • Rentals

SACRAMENTO, CALIFORNIA

2940 FREEPORT BLVD.

PHONE Gilbert 8-5549

**CAPITAL CITY LAWN MOWER SHOP**

—POPULAR BRANDS OF POWER LAWN MOWERS AND EDGERS—

Expert Tune-Up and Repairs • Precision Sharpening

Guaranteed Parts and Labor



## ENDOWMENT CARE

# EAST LAWN

## CEMETERY MAUSOLEUM CREMATORY

Folsom Blvd. at 43rd

Dial Gladstone 5-3033

### INSURANCE—FIRE—Contd

WATROUS—McCLORY INC, 920 23d (23d and J) Tel Hickory 4-6180, 3345 El Camino av, Tel Ivanhoe 7-8686 (See Yellow Pages 41 and 70)

WRIGHT & KIMBROUGH, 819 J, Tel Gilbert 2-2991 (See Yellow Pages 42 and 71)

### \*INSURANCE—GENERAL

JONES JORDAN L AGENCY, 915 19th, Tels Gilbert 8-8594, 8-8595 and 2-0881

SACRAMENTO BAIL BOND AGENCY, 600 I (corner I and 6th) Tel Gilbert 3-2523

### \*INSURANCE—HEALTH and ACCIDENT

NORTHERN LIFE INSURANCE CO, 200 Financial Bldg 927 10th, Tel Gilbert 3-4613

### \*INSURANCE—HOSPITALIZATION

OCCIDENTAL LIFE INSURANCE CO, 604 Nicolaus Bldg 1020 8th, Tel Gilbert 2-8965 (See Yellow Page 41)

### \*INSURANCE—LIFE

BENEFICIAL LIFE INSURANCE CO of UTAH, 304 Nicolaus Bldg 1020 8th, Tel Gilbert 2-7304

CALIFORNIA—WESTERN STATES LIFE INSURANCE CO, California—Western States Life Bldg 2020 L, Tel Gilbert 2-3661, Suburban Agency 3335 Balmoral dr, Tel Ivanhoe 3-3215 (See Yellow Page 38)

EQUITABLE LIFE ASSURANCE SOCIETY OF THE US, 1507 21st, Suite 100, Tel Gilbert 1-6481

GUARDIAN LIFE INSURANCE CO of AMERICA, 1127 11th, R920, Tel Gilbert 1-4858

JOHN HANCOCK MUTUAL LIFE INSURANCE CO, 1127 11th, R718, Tel Gilbert 3-9028

McGEE & THELEN, 301 Financial Bldg, 927 10th, Tel Gilbert 2-9031

MOSS & MOSS INSURANCE AGENCY, 913 8th, Tel Hickory 4-8500

NEW ENGLAND MUTUAL LIFE INSURANCE CO, Suite 300 Midtown Bldg, 1507 21st, Tel Gilbert 1-6404 (See Yellow Page 44)

NORTHERN LIFE INSURANCE CO, 200 Financial Bldg 927 10th, Tel Gilbert 3-4613

NORTHWESTERN MUTUAL LIFE INSURANCE CO, 436 Oschner Bldg 719 K, Tel Gilbert 3-4671

OCCIDENTAL LIFE INSURANCE CO, 604 Nicolaus Bldg 1020 8th, Tel Gilbert 2-8965 (See Yellow Page 41)

PACIFIC MUTUAL LIFE INSURANCE CO, 716 Alhambra blvd, Tel Gilbert 1-3061 (See Yellow Page 44)

PAUL REVERE LIFE INSURANCE CO, 1435 Alhambra blvd, Tel Gladstone 2-3571 (See Yellow Page 45)

### \*INSURANCE—SURETY BONDS

FIDELITY & CASUALTY CO of NEW YORK, Jones & Brand & Hullin Inc General Agts, 725 J, Tel Gilbert 1-2741 and 3090 Fair Oaks blvd, Tel Ivanhoe 3-2774

GEE MALCOLM F INSURANCE AGENCY, 2326 16th, Tel Gilbert 2-5817 (See Yellow Page 43)

### \*INSURANCE—TITLE

CALIFORNIA PACIFIC TITLE COMPANY—SACRAMENTO DIVISION (Formerly Capital City Title Co) 801 J, 2212 K, Tel Hickory 4-8300 and 3517 Marconi av, Tel Ivanhoe 3-3801 (See Yellow Page 85)

WESTERN TITLE GUARANTY CO—SACRAMENTO COUNTY DIVISION, Main Office, 919 8th, Tel Gilbert 3-4871, 2130 Capitol av, Midtown Branch, Tel Gilbert 1-3074; North Area Branch 2612 El Camino av, Tel Ivanhoe 9-3684

### INSURANCE ADJUSTERS

Anderson & Mayer 2418 K  
Brown Bros Adjusters (ins) 919 11th  
Brown-Mitchell Associates 522 Forum Bldg  
General Adjustment Bureau Inc 906 15th  
Jordan Clement G 418 Ochsner Bldg  
L&L Adjustment Service 2015 J R032  
Michael & Bryant 2530 J  
Valley Adjustment Bureau 3009 J

### INSURANCE AGENTS

Agents Brokerage Co (genl) 1812 J  
American International Marine Agency 2100 16th  
Aurilla Charles J Realtor 2007 J  
Armstrong Wm C (genl) 2612 J R4  
ARTZ & COOK, 813 J, Tel Gilbert 8-9381 (See Right Bottom Lines)  
Bartalini & Hackett 1115 21st  
Bertelson Andres C (genl) 3009 J  
BLAIR & SON, 1007 7th, Crocker-Anglo Bank Bldg, Tel Gilbert 3-3778  
BLOOMBERG REALTY CO, 9th and L, Tel Gilbert 3-6531 (See Yellow Page 68)  
Breezley Forrest J (genl) 1812 J R5  
Bristow & Driscoll Insurance Agency 2008 28th  
Brockman Insurance Agency 1111 Alhambra blvd  
BRONSON JOHN O CO, 1702 Broadway, Tel Gilbert 1-5261 (See Yellow Page 42)  
BROWN ART & CO, 529 Forum Bldg 1107 9th, Tel Gilbert 3-6002  
Bruhn Clyde D (genl) 926 J R621  
Brunton Lula Mrs (genl) 1025 9th R214  
Bush Realty Co Inc 2116 K  
BUSSID INSURANCE AGENCY, 3475 Mather dr, Mather AFB Main Gate, Tels Empire 3-2711 or Empire 3-4967 (See Yellow Page 42)  
Carroll Frank 2120 T  
CAUGHLAN JOE AGENCY THE, 2121 J, PO Box 1077, Tel Gilbert 3-4854  
Central Valley Agencies 2416 16th  
Chargin A L Insurance Agency 1528 9th  
Charles Insurance Agency (genl) 1397 57th  
Chew Jack C & Co (genl) 1009 5th  
Chrisler A A & Son 2225 21st  
Cochella Frank A 3231 Riverside blvd  
Cochern Edw M 1119 Alhambra blvd  
Cockerill Earl F 1027 35th  
COLDWELL, BANKER & COMPANY (General), 1009 J, Tel Gilbert 1-1407 (See Yellow Page 61)  
COLEMAN CHARLES REALTOR, 4755 J, Tel Gladstone 2-4964 (See Yellow Page 73)  
Converse Wm C 2416 16th  
Cooper Robt G Insurance Agency (genl) 927 10th R200  
Cordano James J Co 825 J  
Corlett Benj (genl) 807 J  
Crum & Forster Group (genl) 2530 J R301  
Cubberley W J Realtor 2983 35th  
Cully Agnes E Mrs 2016 Bidwell wy  
Culpepper Robert F 912 15th  
Davi Tom Realty Co 16th and P  
Davis Reginald S 404 Nicolaus Bldg  
Decker Cornelius C (genl) 1617 19th  
DeCola Thos E 1011 W apt 7

Who  
Sells  
It?

Is  
Answered  
by the  
Classified  
Business  
Lists  
in this  
Directory

SUBURBAN  
AGENCY

3335 BALMORAL DRIVE  
Tel. Ivanhoe 3-3215

California  
Western  
States  
Life  
Insurance Company

Home Office — Sacramento

SACRAMENTO  
AGENCY

2020 L ST.  
Tel. Gilbert 2-3661



# WEST SACRAMENTO Land Co.

★  
REAL ESTATE — INSURANCE  
West Sacramento's Leading Realtors

Dial Frontier 1-6915  
830 Jefferson Blvd.

## INSURANCE AGENTS—Contd

Doan Maxwell E 2014 28th  
**DREW REATLY, 2609 F, Tel Gilbert 2-1814**  
 Driver Neil E (genl) 1521 I  
 Dunn Lucien W 1119 Alhambra blvd  
 Dunn Peter M Insurance Agency 72 Fallon la  
**DUNNIGAN, YEATES & STONE, 729 J (at 8th), Tel  
 Gilbert 3-1771, 2618 El Camino av at Fulton, Tel  
 Ivanhoe 7-7821 (See Yellow Page 73)**  
 Ebe Jean Insurance Agency (genl) 1126 H  
 Edwards Lincoln B 3225 Freeport blvd  
 Eggleston-Finney Insurance 1516 L  
 Elliott & Huston Inc 1005 22d  
 Epps Insurance Service (genl) 2408 21st  
 Fabozzi Ralph N 2100 I  
 Ferguson D F Co 926 J  
 Ferrick Realty 1905 16th  
 Fite Preston L 2724 14th  
 Freuler Chas W (genl) 322 Forum Bldg  
 Gaines Robt F (genl) 807 J  
 Gee Malcolm F Insurance Agency 2326 16th  
**GILL DAVID H INSURANCE, 326 Ochsner Bldg 719 K,  
 Tel Gilbert 3-6090**  
 Gill David H jr 2008 28th  
 Hammond Bennett W jr (genl) 912 15th  
 Heringer Larry 2014 28th  
**HICKMAN-COLEMAN CO, 1318 J, Tel Gilbert 3-7951  
 (See Yellow Page 43)**  
 Hock Insurance Agency (genl) 5843 O  
 Holtemann Ord & Smith Inc (genl) 2524 J  
 Hoyt Walter J jr 5675 Freeport blvd  
 Imperial Insurance 2015 J R18  
 Insurance Buyers Inc 1004 24th  
 Itano Masao (genl) 1414 4th  
 Jenkins Geo R 2508 San Jose wy  
 Johns Fred Co (genl) 321 Forum Bldg

**JONES & BRAND & HULLIN INC, 725 J, Tel Gilbert  
 1-2741, 3090 Fair Oaks blvd, Tel Ivanhoe 3-2774  
 (See Yellow Pages 39 and 64)**

*Jones & Glasscock Insurance Agency (genl) 926 J R1400*  
**JONES JORDAN L AGENCY, 915 19th, Tels Gilbert  
 8-8594, 8-8595 and 2-0881**  
 Jones Luther M Insurance Agency 2987 35th  
 Jones Nettie L 2609 K apt 8  
 Kahn Frank R jr 5121 61st  
 Kamenzind Walter J 926 J R621  
 Kauffman David D & Co (genl) 703 J  
 Keeney Gordon H (genl) 2206 K  
**KLUMPP GEORGE L (Burail), 808 O, Tel Gilbert  
 3-7917 (See Right Top Lines)**  
 Laine Insurance Agency (genl) 2417 K  
 Landis Pelletier & Parish Inc (genl) 927 10th R209  
 Lauppe Co (genl) 1323 K  
 Lenci Insurance Agency 2008 28th RmD  
 Lillie John A Co (genl) 1435 Alhambra blvd R106  
 Lloyd's London Correspondents 2418 K  
 Loftus Wm jr 1445 7th av

**LYON WM L & ASSOCIATES, 911 8th, Tel Gilbert  
 8-9365, 2760 Fulton av (Town & Country), Tel Ivanhoe  
 7-7868 and 5400 Watt av, North Highlands, Tel  
 Edgewood 2-7303**

M&M Insurance 5675 Freeport blvd  
 MacBride Realty Co 2101 Capitol av and 2729 Fair Oaks  
 blvd (C)

**MAPES JAMES L, 3950a Franklin blvd, Tel Gladstone  
 1-5240**

Masaki Percy T 1406 4th  
 Mathew Carl R 5210 McKellar av  
 Matlock Helen M 2310 Capitol av  
 McAnear & Sherman 927 10th R214  
 McCann J Paul 2104 Sutterville rd  
 McDowell Ed S & Sons 2000 L  
 McDowell Geo S 2418 K

**McGEE & THELEN, 301 Financial Bldg 927 10th, Tel  
 Gilbert 2-9031**

McGlone Wm V 401 Nicholas Bldg  
 Merit Insurance Agency 2330 Fruitridge rd  
 Miller Carl E (genl) 809 J  
 Miyamoto Insurance Agency 1404 4th  
 Moeller Fred A 711 16th

**MOSS & MOSS INSURANCE AGENCY, 913 8th, Tel  
 Hickory 4-8500**

Mott Clifford A (genl) 1025 9th R220  
 Mott Clifford A jr (genl) 1025 9th R220  
**NATHAN & MICHEL, 1012 7th, Tel Gilbert 3-2581**  
**NEIDOFFER LEE M, 1519 14th, Tel Gilbert  
 3-5672 (See Yellow Page 69)**

Nelson Maynard D Insurance Agency (genl) 926 J 3d fl  
 Noack Edw F & Son (genl) 926 J 3d fl  
 O'Connor John E (genl) 1924 K  
 Orbit Realty Co 1623 10th  
 Owen Carlton E 926 J R714  
 Owyong Albert Insurance Co (genl) 320b I  
 Page Bryant A (genl) 2417 K  
 Paoli Co The 1228 H  
 Parkinson & Gardner Insurance Agency (genl) 926 J 3d  
 fl

Pefley Harold A 718 13th  
**PICKETT-ROTHHOLZ CO, 823 J, Tel Gilbert 1-0101**

**PRUDENTIAL INSURANCE CO, Midtown Bldg 1507 21st,  
 Suite 301, Tel Gilbert 8-8233**

Pryor Lewis E 1607 J

**PUTNAM G A INSURANCE AGENCY, 2616 El Camino  
 av, Tel Ivanhoe 7-8663**

**REESE INSURANCE AGENCY, 926 J, Tels Gilbert  
 3-6088 and Hickory 4-6200, Ext 14**

Regional Insurance Co (genl) 1117 Alhambra blvd  
 Rudine C L Roy (genl) 927 10th R314  
 Ricketts Mike Insurance (genl) 1906 Capitol av  
 Ryan & Stanton Insurance Agency (genl) 926 J 3d fl  
 Sacramento Insurance & Bond Agency (genl) 600 I  
**SACRAMENTO VALLEY INSURANCE AGENCY, 1601 J,  
 Tel Gilbert 8-8531 (See Yellow Page 40)**

Schmoekel M Max 5675 Freeport blvd  
 Schneider Norman 1119 Alhambra wy  
 Shirley Wayne M (genl) 926 J 3d fl  
 Sim's Insurance (genl) 234 Forum Bldg  
**SMITH DOYLE M, CLU, Crocker-Anglo Bank Bldg  
 1500 21st, Tel Gilbert 2-3876**

Spelman-Calister Co 921 10th  
 Stassi Jack Insurance Agency (genl) 926 J 3d fl  
 Steiger James A 2016 28th

Stewart's Realty 6440 Stockton blvd  
**STINE INSURANCE AGENCY, 710 Alhambra blvd, Tel  
 Gilbert 1-4619 (See Yellow Page 45)**

Stitt Philip A Agencies Inc 3904 Stockton blvd  
 Sutton & Nelson 2424 16th

Swiston Wm H & Co 3326 Broadway

Temp Real Estate 28th and X

Toomey Irwin C 5251 22d av

Urda John Realty 2230 J

Walthall & Santana 812 10th R102

Warren Geo D (genl) 3015 J

Watrous-McClory Inc 920 23d

Wells Tom Agency 900 21st

Werthof Victor H (aircraft) 6151 Freeport blvd

**WEST SACRAMENTO LAND CO, 830 Jefferson blvd,  
 West Sacramento, Tel Frontier 1-6915 (See  
 Yellow Page 30)**

White Lloyd F 801 9th R215

Williams Bowker & Ward Inc 1804 J

**WILLIAMS & WILLIAMS, 3091 Fair Oaks blvd, Tel  
 Ivanhoe 9-1646 (See Yellow Page 71)**

**WRIGHT & KIMBROUGH, 819 J, Tel Gilbert 2-2991 (See  
 Yellow Pages 42 and 71)**

Wymore Realty Co 2612 J

Yamagata Howard Y (genl) 1216h 4th

## INSURANCE BROKERS

Associated Underwriters Inc 935 Forum Bldg  
**HERINGER INSURANCE SERVICE, 2014 28th, Tel  
 Gladstone 2-1856 (See Yellow Page 43)**

Lavelle Bernard W 2620 Q

Pratt Arth L 717 30th

VanDyke Stanley R 1725 P

Western States Insurance Brokers 703 J

3208 West Capitol Ave. (West Sacramento)

Building Wreckers — Used Building Materials — (Free Estimates Given)  
 Used Brick - Lumber - Doors - Windows - Plumbing Supplies - Etc.

**CALIFORNIA BUILDING WRECKING CO.**

Tel. Frontier 1-4759



Never Knowingly Undersold

Sacramento  
12th & J Street  
Gilbert 3-7421Sacramento  
3400 Broadway  
Gladstone 2-1056North Sacramento  
1928 Del Paso Blvd.  
WAbash 5-8579

# MARCUS AUTO SUPPLY

## INSURANCE COMPANIES

Acacia Mutual Life Insurance Co 831 Forum Bldg  
Aetna Casualty & Surety Co The 926 J R1308  
America Fore Insurance Group 1507 21st R201  
American Employers Insurance Co 927 10th R302  
American Home General Agency Inc 2100 16th  
American Insurance Group The 331 Forum Bldg  
American National Insurance Co 801 9th R105  
American National Insurance Co of Galveston Texas  
5601 J

Argonaut Insurance Group 818 19th  
Automotive Insurance Co 1507 21st R204  
**BANKERS LIFE CO-DES MOINES IOWA, 812 10th, Suite  
202, Prom Bldg, Tel Gilbert 1-2529**  
Bankers Life Insurance Co of Nebraska 1801 J  
Beneficial Life Insurance Co 304 Nicolaus Bldg  
Beneficial Standard Life Insurance Co 921 10th R215  
Boston Insurance Co 2612 J R7

**BUSINESS MEN'S ASSURANCE CO, 420 Forum Bldg 1107  
9th, Tel Gilbert 1-0108**

California Casualty 2015 J R33  
California Pacific Title Co-Sacramento Div 2212 K  
California Physicians Services 2015 J R28  
California State Automobile Association 2230 Stockton  
blvd

**CALIFORNIA-WESTERN STATES LIFE INSURANCE  
CO, California-Western States Life Bldg 2020 L, Tel  
Gilbert 2-3661, Suburban Agency 3335 Balmoral dr,  
Tel Ivanhoe 3-3215 (See Yellow Page 38)**

**CANADA LIFE ASSURANCE CO, 1435 Alhambra Blvd,  
Tel Gladstone 2-5275**

**CIVIL SERVICE EMPLOYEES INSURANCE CO, 2115 J,  
Tel Gilbert 2-8986**

Commercial Union-Ocean Group 1827 I  
Connecticut Mutual Life Insurance Co 1300 21st R200  
Constitution Life Insurance Co 1912 16th  
Continental Casualty Co 2416 16th  
Continental Casualty (claims dept) 2015 J R21-22  
Employers Disability Assn (genl) 1812 J R1  
Employers Experience Rating Bureau 1025 9th R217  
Employers Fire Insurance Co The 927 10th R302  
Employers Liability Assurance Corp Ltd 927 10th R302  
Employers Mutual Fire Insurance Co 405 Nicolaus Bldg  
Employers Mutual Liability Co of Wisconsin 405  
Nicolaus Bldg

**EQUITABLE LIFE INSURANCE CO of IOWA**

1401 21ST  
SUITE 202  
TELEPHONE Gilbert 2-3833

Equitable Life Insurance Co of Iowa 1401 21st R202  
Farmers Insurance Exchange (dist sls and claims ofc)  
2016 J

Farmers Insurance Group 3927 Stockton Blvd  
Farmer's Mutual Fire Insurance Co 1521 I  
**FIDELITY & CASUALTY CO OF NEW YORK, Jones &  
Brand & Hullin Inc General Agts, 725 J, Tel Gilbert  
1-2741 and 3090 Fair Oaks Blvd, Tel Ivanhoe 3-2774**

**FIDELITY-PHENIX FIRE INSURANCE CO, Jones &  
Brand & Hullin Inc Agts, 725 J, Tel Gilbert 1-2741  
and 3090 Fair Oaks Blvd, Tel Ivanhoe 3-2774**

Fire Association of Philadelphia 2008 28th

**FIREMAN'S FUND INSURANCE GROUP, 2931 J, Tel  
Gilbert 2-7626**

Firemen's Insurance Co of Newark New Jersey 801 9th  
R101

First National Insurance Co of America 1330 21st  
Franklin Life Insurance Co 1300 21st R201  
General Insurance Co of America 1330 21st  
Glens Falls Group 1008 24th  
Golden State Mutual Life Insurance Co 1531 7th  
Grange Insurance Assn (fire) 1315 18th  
Great American Group of Insurance Co's 1426 I  
Guarantee Mutual Life Co 1009 22d R1

**GUARDIAN LIFE INSURANCE CO of AMERICA, 1127  
11th, R920, Tel Gilbert 1-4858**

Halifax Insurance Co of Massachusetts The 927 10th  
R302

Hartford Accident & Indemnity Co 926 J R523

Hartford Fire Insurance Co 926 J R523

Hearthstone Insurance Co 2008 28th

Home Fire & Marine Insurance Co 2931 J  
Hospital Service of California 2015 J R24  
Industrial Indemnity Co 3142 J  
Insurance Company of North America Companies (claim  
dept) 1435 Alhambra Blvd R202

**INTERCOAST MUTUAL LIFE INSURANCE CO, 3140 J,  
Tel Gilbert 1-5234**

Jefferson Standard Life Insurance Co 2115 J R2  
**JOHN HANCOCK MUTUAL LIFE INSURANCE CO, 1127  
11th, R718, Tel Gilbert 3-9028**  
Liberty Mutual Insurance Cos 1031 Forum Bldg  
**LINCOLN NATIONAL LIFE INSURANCE CO, 1812 J,  
Suite 10-11, Tel Gilbert 2-7601**  
Loyal Protective Life Insurance Co 2612 J R3  
Manhattan Life Insurance Co 1812 J R3  
Maryland Casualty Co 2115 J R14b  
Massachusetts Protective Association Inc 1435 Alhambra  
blvd R201

Metropolitan Life Insurance Co 2028 K  
Midland National Life Insurance Co 1014 J R210  
Minnesota Mutual Life Insurance Co 813 Forum Bldg  
Monarch Life Insurance Co 926 J R404  
Motors Insurance Corp 1401 21st R200  
**MUTUAL OF NEW YORK, 1330 21st, Tel Gilbert  
3-7983**

Mutual of Omaha (health & accident) 1237 H  
National Home Underwriters Inc 3231 Riverside Blvd  
National Surety Corp 2931 J  
National Union Fire Insurance Co 2530 J R303  
**NEW ENGLAND MUTUAL LIFE INSURANCE CO, Suite  
300 Midtown Bldg 1507 21st, Tel Gilbert 1-6404  
(See Yellow Page 44)**

New York Life Insurance Co 1507 21st R200  
New York Underwriters Insurance Co 904 Forum Bldg  
New Zealand Insurance Co Ltd the 2612 J R6  
North American Life & Casualty Co 1500 21st  
North British & Mercantile Insurance Group 404  
Crocker-Anglo Bank Bldg  
**NORTHERN ASSURANCE CO, Jones & Brand & Hullin  
Inc Agts, 725 J, Tel Gilbert 1-2741 and 3090 Fair  
Oaks Blvd, Tel Ivanhoe 3-2774**

**NORTHERN LIFE INSURANCE CO, 200 Financial Bldg  
927 10th, Tel Gilbert 3-4613**

Northwestern Mutual Insurance Co 2612 J R5  
Northwestern Mutual Life Insurance Co 1812 J R7  
Northwestern Mutual Life Insurance Co 436 Ochser  
Bldg

**OCCIDENTAL LIFE INSURANCE CO, 604 Nicolaus 1020  
8th, Tel Gilbert 2-8965 (See Yellow Page 41)**

Occidental Life Insurance Co 1507 21st R306  
Ohio Farmers Insurance Co 2115 J R11  
Ohio National Life Insurance Co 2416 16th  
Old Colony Insurance Co 2612 J R7  
Pacific Fire Rating Bureau 1107 9th R506  
**PACIFIC INDEMNITY COMPANY, 520 Forum Bldg,  
1107 9th, Tel Gilbert 1-3193**

Pacific Mutual Life Insurance Co 716 Alhambra Blvd  
Pacific National Insurance Group 1507 21st R204  
Paramount Fire Insurance Co 1307 21st R204  
Paul Revere Life Insurance Co 1435 Alhambra Blvd  
R201

Pearl Assurance Co 2123 J

Penn Mutual Life Insurance Co The 1500 21st  
Premier Insurance Co 1507 21st R204

**PRUDENTIAL INSURANCE CO, Midtown Bldg 1507 21st,  
Suite 301, Tel Gilbert 8-8233**

**PRUDENTIAL INSURANCE CO, 2613 J, Tel Gilbert  
8-9111**

Reliance Insurance Co 2008 28th  
Republic National Life Insurance Co 1416 Santa Ynez Wy  
Reserve Life Insurance Co 2015 J R11  
Royal Globe Insurance Group 1127 J  
**ROYAL INSURANCE CO, Jones & Brand & Hullin Inc  
Agts, 725 J, Tel Gilbert 1-2741 and 3090 Fair Oaks  
blvd, Tel Ivanhoe 3-2774**

Safeco Insurance Co of America 1330 21st  
StPaul Fire & Marine Insurance Co 1009 22d  
Security Connecticut Insurance Cos 2418 K  
Sequoia Insurance Co (fire) 1521 I

Standard Accident Insurance Co 301 Forum Bldg

Standard Insurance Co (br) (life) 926 J R911

State Farm Insurance Co (For Locations of Agents See  
Alphabetical Section)

## THE P. S. DYER CO. REALTOR

Real Estate  
Loans  
Insurance

☆  
35 Years  
in This Area

☆  
5112  
Fair Oaks  
Blvd.

at  
Arden Way  
Carmichael

Phone  
Ivanhoe  
7-8613

☆ ☆

## 4 WHEEL BRAKE

★ 4 HOUR SERVICE ★

Tel. Gilbert 8-8591  
16th Street Between K and L



# California Pacific Title Company, Sacramento Division

(Formerly Capital City Title Co.)

## COMPLETE TITLE AND ESCROW SERVICE

801 J Street, 3517 Marconi Av., 2212 K Street

Phone Hickory 4-8300

### INSURANCE COMPANIES—Contd

State Farm Mutual Auto Insurance Co (claims ofc) 1401  
21st R204  
State Farm Mutual Insurance (claims ofc) 5801 Stockton  
blvd R115

### STATE MUTUAL LIFE ASSURANCE COMPANY of AMERICA, Suite 201, 2530 J, Tel Hickory 6-4091

Tele-Trip Insurance Co 6151 Freeport blvd  
Transport Indemnity Co 2008 28th  
Travelers Indemnity Co 926 J 3d fl  
Travelers Insurance Co 926 J 3d fl  
United Insurance Co 508 Ochsner Bldg  
United of Omaha (life) 1237 H  
United Pacific Insurance Co 1323 K  
United States Fidelity & Guaranty Co 2612 IR8  
Washington National Insurance Co 629 Forum Bldg  
West Coast Life Insurance Co 800 Crocker-Anglo Bank  
Bldg  
Western Pioneer Insurance 2224 10th  
Westland Life Insurance Co (hosp) 812 10th R100  
Woodmen Accident & Life Co 714 Alhambra blvd  
Zenith National Insurance 1014 24th  
Zurich Insurance Cos 908 Forum Bldg

### INSURANCE COUNSELLORS

Groff Harry E 1148 Markham wy  
GUARDIAN LIFE INSURANCE CO of AMERICA, 1127  
11th, R920, Tel Gilbert 1-4858

### INSURANCE RATING BUREAUS

American Service Bureau 926 J R608  
Pacific Fire Rating Bureau 506 Forum Bldg

### \*INSURANCE REPORTING

AMERICAN SERVICE BUREAU, R608, 926 J Bldg, Tel  
Gilbert 2-2858

### INTERIOR DECORATORS

Duensing's Decorative Furnishings 1831 Capitol av  
HELENE DECORATORS, 3950 Franklin blvd, Tel Glad-  
stone 1-1733  
RENE'S DRAPERIES and INTERIORS, 2163 Fulton av,  
Tel Ivanhoe 7-7574  
Miller Jean Interiors 1117 24th  
Neumeister's Custom Interiors 2322 K  
Parisean House The 1124 10th  
Richard's Interiors 4420 Del Rio rd  
SILER JON INTERIORS, 5667 Freeport blvd, Tel  
Garden 8-8601  
Town House Interiors 1107 L  
Wright Joanne C 1114 24th

### INVESTIGATORS

BRANDENBURGER SHELDON, Suite 506 Ochsner Bldg  
719 K, Tel Gilbert 3-1955  
Johnson Roy J 214 Ochsner Bldg  
Miller Crawford Co 400 Forum Bldg  
NEWMAN BILL, 6120 Sacramento blvd, Tel Garden  
8-6505

### INVESTMENT COMPANIES

Hamilton Investment Co Inc 3160 Folsom blvd  
Laupe J D Investment Co 1323 K  
Made-Rite Investment Co 3353 2d av  
Reene! Inc 920 9th

### INVESTMENT COUNSEL

McGinty & Edman 926 J R1316

### INVESTMENT SECURITIES—DEALERS

California Sierra Investors Inc 831 H R100

### DEAN WITTER & CO

924 J  
TELEPHONE Hickory 4-8041

Deno & Co 5675 Freeport blvd

du PONT FRANCIS I & CO, 1200 J, Tel Hickory 4-6940  
Eiworthy & Co 926 J R514

FINANCIAL INVESTORS INCORPORATED, 1716 Broad-  
way, Tel Gilbert 1-4034

FIRST CALIFORNIA CO (Successor to Bank America  
Co) 607 Bank of America Bldg 1008 8th, Tel Gilbert  
2-1021

Green James B & Co 926 J R1405

Harrison Richard A Inc 2200 16th

Heckes & Hurst Inc 831 H R100

Insurance Securities-Trust Fund 719 K R215

INVESTORS DIVERSIFIED SERVICES INC, Midtown  
Bldg 1503 21st, Tel Gilbert 8-8514 (See Yellow Page  
45)

King Merritt & Co 2015 J

Markowitz Ted 624 J

MASON BROTHERS, 1000 10th, Tel Gilbert 1-6775

Reynolds & Co 919 10th

SCHWABACHER & CO, 1001 J, Tel Gilbert 8-9361

Sertich Investment Co 4090 24th

STEIN ERVIN E INVESTMENTS INC, 1414 Broadway  
Tels Hickory 4-8570 and Gilbert 1-0387

Sutton Wm A Co 2424 16th

Taranto A J & Co 1330 21st

Trust Fund Insurance Securities Inc 216 Ochsner Bldg

WALSTON & CO INC, 1020 J, Tel Gilbert 1-6181

Wasserman David S 400 Crocker-Anglo Bank Bldg

WULFF, HANSEN & CO, 218-220 Forum Bldg 1107 9th  
Tel Gilbert 1-0562

### \*IRON—SCRAP

ASSOCIATED METALS CO of CALIFORNIA, 200  
Jibboom, PO Box 189, Tel Gilbert 8-9393

### IRON and PIPE FITTINGS—DEALERS

Sacramento Pipe Works 116 N 16th

### IRON and STEEL WORK

Alling N M Iron Works & Shipbuilding Co 2415 5th

Brunner & Lay Inc 7500 14th av

Davison Iron Works 7500 14th av

Palm Iron & Bridge Works Inc 1501 S

Schwab Hans Ornamental Iron Works rear 4600 Stockton  
blvd

Union Iron Works 1415 Front

### \*IRON and STEEL WORK—SHIPBUILDING

ALLING N M IRON WORKS and SHIPBUILDING CO,  
2415 5th, Tel Gilbert 1-3169

### IRRIGATION COMPANIES

Citrus Heights Irrigation District 1005 8th R407



## WES KELLY'S HOUSE of HEARING Inc.

Highest Quality  
Hearing at  
Sensible Prices



Hickory  
6-5228

1105 L  
Sacramento  
Calif.

12th at L

Restaurant • Coffee Shop • Cocktail Lounge

Tel. Gilbert 2-5081

## SENATOR HOTEL

SACRAMENTO'S LEADING HOTEL

— Just Across from the State Capitol —