

WEST SACRAMENTO PLUMBING & HEATING

SERVICE • REPAIRS • SERVING SACRAMENTO and YOLO
 Water Heaters — Permitt Water Softeners — Plumbing Supplies — Residential and Tract Work — Commercial and Industrial
 101 11th STREET WEST SACRAMENTO
 • EMERGENCY PLUMBING •
 TEL. FRontier 1-6721

Wright & Kimbrough
REALTORS

Always Ready To Render Modern and Efficient Service

819 J Street

Dial: Gilbert 2-

THOMAS A. SCOTT
REALTOR



Buyers or Sellers — Housing Problem???

DIAL **Gladstone 6-6270** ANYTIME



2957 3rd AVE.

SACRAMENTO 17

P. O. BOX 5002, OAK

— JIM BOZEMAN-OPERATING —

BOZEMAN GLASS CO.



PLATE = AUTO = WINDOW

RESIDENTIAL INSURANCE REPLACEMENT = MIRRORS =
 METAL STORE FRONTS = ALUMINUM PATIO DOORS =

TEL. **8-3283**

1400 RICHARDS BLVD.



REAL ESTATE — INSURANCE



ONE OF THE LARGEST REAL ESTATE AND INSURANCE ORGANIZATIONS IN SACRAMENTO TO SERVE YOU

725 J STREET

TEL. Gilbert 1

Real Estate - Insurance - Property Management - Loans
 Offices In Principal Cities of California
 Loan Correspondent Aetna Life Insurance Co.

COLDWELL, BANKER & COMPANY

JESS C. WILSON, JR., Manager

1009 JAY STREET, SACRAMENTO

TEL. Gilbert 1

A. TEICHERT & SON
INC.

ENGINEERING CONTRACTORS
 GRADING — PAVING
 SEWER LINES

1931 STOCKTON BLVD.

SACRAMENTO, CALIF.

TEICHERT AGGREGATES

Formerly PERKINS GRAVEL CO.
 READY MIXED CONCRETE
 ROAD ROCK — SCREENINGS
 SAND GRAVEL

TEL. Gladstone 7-

PACIFIC GAS and ELECTRIC COMPANY

Natural Gas—Light and Power

TO

**INDUSTRY — AGRICULTURE — COMMERCE
HOMES**

**Division Office—1100 K St., Sacramento
Telephone Gilbert 2-7831**

The Pacific Gas and Electric Co. serves natural gas only in City of Sacramento and vicinity, and combined gas and electric service in Folsom, West Sacramento, Broderick, Bryte and vicinity.

PAY STATIONS AND SUB AGENTS Sacramento Area

BRODERICK (Gas and Elec.)
Beale's 5-10-15¢ Store
3rd and D Streets

BRYTE (Gas and Elec.)
Bryte-Way Market
Solano and Lisbon Aves.

CARMICHAEL (Gas Only)
Carmichael Supply Co.
Fair Oaks Blvd. and Palm Ave.

DEL PASO HEIGHTS (Gas Only)
Grant Union 5 and 10
3742 Rio Linda Blvd.

ELK GROVE* (Gas Only)
Rural Electric Company

FAIR OAKS (Gas Only)
Fair Oaks Hardware and
Variety Store
4201 Fair Oaks Blvd.

FOLSOM* (Gas and Elec.)
Rumsey's
726 Sutter

GALT (Gas Only)
Lincoln Way Variety
227 Lincoln Way

NORTH HIGHLANDS (Gas Only)
Highland Hardware 5636 Watt Ave.

NORTH SACRAMENTO (Gas Only)
Swart Hardware* 1927 Del Paso Blvd.
Sizemore Hardware and Dry Goods . . 1511 W. El Camino Av.
Zephyr Gift Shoppe 3208 Marysville Road

RIO LINDA (Gas Only)
Gross Variety 7th & M

SACRAMENTO (Gas Only)
Smith Bros. Pharmacy 3900 Stockton Blvd.
Berry's Pharmacy 35th & Broadway
Capra Pharmacy 3230 Folsom Blvd.
College Hardware 2760 21st St.
Phil's Pharmacy 5081 Freeport Blvd.
Fruitridge Hardware 5651 Stockton Blvd.
Gift Nook 964 39th St.
Modern Variety 2300 F St.
Petersons' 5 & 10 2996 65th St.
South Sacramento Pharmacy 4720 Franklin Blvd.
Stop-N-Shop 3200 Riverside Blvd.

SACRAMENTO SUBURBAN (Gas Only)
Arden Variety 3511 La Brea Way
Village 5 & 10 2924 Fulton Ave.

WEST SACRAMENTO (Gas and Elec.)
Merkley Ave. Pay Station 1420 Merkley Ave.

* Orders also accepted at these stations

**RETAILERS
CREDIT
ASSOCIATION**

**Official Office
Associated Credit Bureau
of America**

Operating the CREDIT BUREAU OF SACRAMENTO COUNTY

CREDIT REPORTING

RETAIL COLLECTIONS

ACCOUNTS RECEIVABLE FINANCING

**RETAIL CONSUMER REPORTS
FOR ALL CLASSES OF
FINANCING AND RETAIL TRADE**

1801 J Street

Sacramento

Telephone Hickory 4-6811



ROBERT'S PLUMBING

*Plumbing * Heating*

5127 FRANKLIN BLVD * 613 JAY ST.

NEW CONSTRUCTION

Industrial and Residential

Specializing In Sub-Division Work

REPAIR WORK and REMODELING

Sales & Service on All Makes of
Water Heaters — Residential & Commercial

A Complete Line of

CRANE PLUMBING FIXTURES

Electric De-Rooting Service

Servisoft. Soft Water Service



ALL WORK GUARANTEED

ESTABLISHED 1948

Gladstone 2-1451
5127 FRANKLIN BLVD.

If No Answer Call GLadstone 7-5291

SACRAMENTO DIRECTORY CO.'S

SACRAMENTO
(SACRAMENTO COUNTY, CALIF.)

CITY DIRECTORY

1958

Containing an Alphabetical Directory of Business Concerns and Private Citizens, a Directory of Householders, Occupants of Office Buildings and Other Business Places, Including a Complete Street and Avenue Guide, a Numerical Telephone Directory, and Much Information of a Miscellaneous Character; also the

YELLOW PAGES

**With a Special ADVERTISING SECTION
and a Complete CLASSIFIED LIST**

FOR CONTENTS SEE INTRODUCTION AND
GENERAL INDEX

SOLD ON SUBSCRIPTION



SACRAMENTO DIRECTORY CO., Publishers

120 East 8th Street, Los Angeles 14, Calif.

DIRECTORY LIBRARY FOR LIMITED FREE USE OF PUBLIC AT SACRAMENTO
CITY LIBRARY

Member Association of North American Directory Publishers

Copyright, 1959, by Sacramento Directory Co.

Honor Roll

PAGE NUMBERS BELOW REFER TO THE
ADVERTISING SECTION THE YELLOW PAGES

	Page
Andrews & Greilich	bottom edge and 33
Arlann Rest Home	74
Artz & Cook	right bottom lines
Azevedo Art Plastering Co.	60
Bar-B-Q Heaven	right top lines and 75
Bartalini & Hackett	71
Beehive Truck & Car Rental Co	11
Bequette Real Estate Co	right side lines and 71
Bill Pearl's American Health Studios	41
Bloomberg Realty Co	right top lines and 71
Blyth & Co Inc	49
Boyd E A Co	8
Bozeman Glass Co	front cover, right side lines and 40
Bronson John O Co	46
Brownie's Blueprint & Supply Co.	left side lines and 13
Burich's	75
Burnett and Sons	54
Caldwell Mildred	2
California Adjustment Service	22
California Building Wrecking Co	right side lines and 16
California Pacific Title Co Sacramento Division	backbone, left top lines, right top lines and 85
California Upholstering Co.	right top lines and 87
California Vacation-Aire	4
California-Western States Life Insurance Co.	left side lines and 42
Cameron Pontiac Inc.	8
Capital Credit & Adjustment Bureau	lip margins and 19
Capital Federal Savings and Loan Association	right bottom lines and 80
Capital Office Equipment Co.	left top lines and 57
Capital Parcel Delivery Co	right side lines
Carnation Company	29
Cippa & Nicoletti	35
Coastal Neon Co.	55
Coldwell, Banker & Company	front cover, right top lines and 64
Coleman Charles Realtor	71
Commonwealth Inc	left top lines and 67
Consumers Buying Service	31
Cook Roscoe D Inc	right side lines and 11
Coral Reef	left top lines and 75
Culjis N G Funeral Home	34
Dalzell Rigging Co	left bottom lines and 77
Davis Kenny Plastering Contractor	right bottom lines and 60
Dean Witter & Co	48
Diamond Gardner Corp	left top lines and 53
Dodge Guest Home	41
Driftwood The	76
Dunnigan, Yeates & Stone	right side lines and 72
East Lawn Inc	left top lines, right top lines and 17
Edwards Plumbing Co	63
Emergency Bail Bond Service	13
Engardt Alex Roofing & Insulating	78
Erickson Construction Co	25
Finan's Auto Supply	10
Folsom Boulevard Furniture	6
Foote's Plumbing Service	63
Friend and Terry Lumber Co	54
Fuller W P & Co	left bottom lines and 59
Gee Malcolm F Insurance Agency	right top lines and 46
Golden State Company Ltd	29
Goodwill Industries of Central California	7
Grebitus Edwin A & Son	31 and 51
Greyhound Taxi Co	82
Guro Bob	tabbed insert and 23
Haggin Gravel Co	79
Harmon Ken Realtor	72
Harrison Richard A Inc	49
Heald's College	16
Heringer Insurance Service	46
Hill Eldon Electric Co.	25
Hitchcock John E	58

	Page
Hodnett & Son Inc	63
House of Vision	58
Imperial Insurance	46
Investors Diversified Services Inc.	50
Island Equipment Co.	86
Johnson's Del Prado Inc	76
Jones & Brand & Hullin Inc	front cover, right bottom lines, 43 and
Kauffman David D & Co.	47
Klumpp George L.	right top lines
Kramer Carton Company	14
Kushida's TV & Appliance	83
Lampley Stillman V	72
Lamus-Lundlee Co	7
LaPetite Flower Shoppe	32
Larick Furniture Refinishing	38
Larry's Cafe	76
Lawrence-Mayflower Moving & Storage Co.	55
Lawrence Realty	67
Lazzari Real Estate School	81
Leavitt Power Tool Co	18
Le Sieur's	76
Liberty Loan Corporation of California	52
Lombard's	front edge and
Lorraine's Aquarium	12
Lucky Irishman The	86
Luppen and Hawley Inc	9
Mack's Upholstery	right side lines and
Maher Joe Tire Service	5
Marcus Auto Supply Co	right side lines and
McClatchy Realty Co.	87
Merchants National Bank The	84
Merle Norman Studio of Charm	left top lines and
Minuette in K.	11
National Mercantile Agency The	72
Nauman Harry A & Son	right side lines and
Neideffer Lee M.	13
North Sacramento Land Co.	left side lines and
Occidental Life Insurance Co	26
P Street Convalescent Hospital	right side lines and
Pacific Gas & Electric Co	41
Pacific Mutual Life Insurance Co	backbone and
Panama Pottery Co.	20
Paris International	35
Pefley H A	right side lines and
Phillips Jack S	68
Pope Studios	right top lines and
Prototype Service Inc Sacramento	68
R-J Lincoln-Mercury Sales Inc.	left top lines and
Reeves John R.	47
Retailers Credit Association	left top lines and
Reynolds & Co.	41
Roberts Plumbing Company	A and
Rolfe J R Equipment Corp	39
Royal Sussex Rest Home	47
Sacramento Collection Service Inc.	left top lines and
Sacramento County Heart Association	63
Sacramento Guest Retreat	73
Sacramento Memorial Lawn Cemetery and Mortuary	47
Sacramento Union The.	tabbed insert and
Sacramento Valley Adjustment Bureau Inc	24
Sacramento Valley Insurance Agency	right top lines and
Sacramento Yacht & Supply Co	59
Scott Thomas A.	54
Sears, Roebuck and Co	9
Shockley J L Adjusters	right top lines, B and
Signs By Seid.	50
Silva Stan Auto Sales.	left side lines, C and
Sloane W & J.	61
Taber Furniture Co	52
Teichert A & Son Inc.	74
Temp Real Estate.	22
Trickey M N Paint Co.	right top lines and
Valley Cedar Products Co	58
Victory Building Maintenance	3
Visalia Stock Saddle Co.	36
Watrous-McClory Inc	right top lines, left top lines, left bottom lines and
	56
	21
	right side lines and
	44
	13
	front cover, ribbon bookmark and
	66
	left side lines and
	30
	22
	right side lines and
	81
	9
	37
	37
	front cover, left top lines and
	15
	73
	59
	left side lines and
	78
	50
	77
	45 and
	69

	Page
Weaver Tractor Co.	86
West Sacramento Land Co	right top lines and 69
West Sacramento Plumbing & Heating	front cover and 62
Wholesalers Credit Association of Sacramento Inc.	Z and 28
Wiedman H J Roofing Co	78
Wilber's Marine Supply Inc	14
Wild Realty Co.	73
Williams, Bowker & Ward Inc.	73
Williams Lew Chevrolet Center	right side lines and 8
Williams & Williams.	left side lines and 70
Wright & Kimbrough.	front cover, right bottom lines, 45 and 70



SACRAMENTO

CAPITAL CITY AND "HEART" OF CALIFORNIA

(Courtesy Sacramento City-County Chamber of Commerce)

Statistical Review

Slogan—"Camellia Capital".

Form of Government—City; "Manager-council". County-Charter, with five Supervisional Districts.

Population—Metropolitan Area—427,100. City; 170,000 (Estimate 1958).

Area—987 square miles (county), 27.6 square miles (city).

Altitude—30 feet above sea level.

Climate—Mean annual temperature, 60.4 degrees F.; average annual rainfall, 18.05 inches (50-year average).

Parks—37, with total of 1,551 acres.

Assessed Valuation—(city) \$272,498,570, with \$1.56 per \$100 tax rate (1957-58), (county) \$496,550,880, with \$2.33 per \$100 tax rate (1957-58).

Bonded Debt—(city) \$11,874,900 (6/30/57), (county) \$2,550,000 (6/30/57).

Financial Data—33 banks, including branches, with total debits of \$11,749,195,000-1957.

Postal Receipts—\$5,433,771 (calendar year 1957).

Churches—148, representing 58 denominations.

Building and Construction—Value, (city) \$24,018,064 (1957), (county) \$73,030,295 (1957).

Industry—Chief manufacturing industries and products of city and surrounding territory are food-processing, fabricated metals, lumber and wood products, printing and publishing, stone, clay and glass products, detergents, jet propellants, and freight car manufacturing. The industrial payroll of Sacramento County is \$89,000,000 annually.

Trade Area—Sacramento County has an estimated population of 427,100. Sacramento's 19-county northern California trading area has a population of 887,200.

Newspapers—2 general dailies.

Hotels—127, with total of 1,946 rooms.

Motels—112, with 3,408 rooms.

Railroads—4: Southern Pacific, Western Pacific, Sacramento Northern, Central California Traction.

Highways—U. S. 40, 50 and 99. State 16, 24, 104.

Airports—8: Municipal, McClellan Air Force Base, Mather Air Force Base and 5 private airports.

Amusements—Largest auditorium in city (municipal) seats 5,000 persons. 30 motion-picture theatres, with total seating capacity of 25,000. 6 drive-in theatres within a short distance. 4 municipal golf courses, 2 pitch-n-put courses and 2 country clubs.



California State Capitol Building



Aerial View of California State Capitol

Hospitals--8 (including 2 emergency), with total of 1,626 beds.

Education--146 public schools, including Sacramento Junior College and American River Jr. College. 11 senior high schools and 11 junior high schools. Total day enrollment, 98,353; number of teachers, 1,795. Sacramento also has a State college and 10 parochial schools.

Public Libraries--(city) 5, including branches, with total of 378,881 volumes, (county) 31, including branches, with total of 130,000 volumes.

City Statistics--Total street mileage, 395, all paved. Miles of gas mains, 481. Number of water services, 46,666; electric meters, 135,601 (1957), for area covered by S M U D, city figures not available; gas meters, 125,935. Capacity of water works (municipal), 75,000,000 gallons; daily average pumpage, 35,000,000 gallons; miles of mains, 400.09; value of plant, \$6,092,000 (depreciated value of filtration plant and distribution system). Fire department has 257 men, with 7 autos; 3 utility cars, 1 water wagon, 4 trucks, 15 engines, a 4,000 gallon tank wagon, a disaster unit, 11 station houses and a central fire-alarm station. Police department has 233 members and 42 civilian employees, with 1 station and 75 pieces of motorized equipment.

General Review

Sacramento, the "Heart of California" and the capital city of the state, is located at the confluence of the Sacramento and American rivers, in the center of the greatest agricultural, mineral and timber-producing area of California. With a background of history closely entwined with some of the epochal events in the civilization and development of the Pacific Coast, Sacramento through its years of civic and commercial progress has maintained leadership among the cities of the West. It is now the largest interior city in California and one of the most rapidly growing cities in America.

Sacramento has graduated from the class of the ordinary capital city to a thrifty metropolis with an estimated population of 170,000 in 1958.

The westward movement of population has found Sacramento one of the beautiful cities of the Golden State, a comfortable and prosperous community in which to live.

The city is built on a level plain with an incorporated area of 27.6 square miles. The climate is semi-tropic, with an average mean annual temperature of 60.4 degrees, and an annual average rainfall of 18.05 inches.

Sacramento's most notable beauty is in its wide tree-lined streets and its 1,551 acres of municipal parks. No city in the West equals this in number of street trees, cared for and protected by the City government.

Sacramento is the home of the annual California State Fair, the largest and most successful exposition of its kind in the U. S. Attendance, 818,202 in 1957.

Notable among the historic points of interest are Sutter's Fort, now entirely restored to its original form, and maintained as a State museum, housing a priceless exhibit of relics of pioneer days; the Crocker Art Gallery, one of the most valuable art collections in the West; and the \$25,000,000 group of Capitol buildings, surrounded by a 40-acre State park world-famed for its beauty and 400 varieties of trees, shrubs and flowers gathered from every country on the globe.

Sacramento's area school systems are recognized as one of the best in the state, noted for its educational progress, with two junior colleges, 3 senior high schools, and 7 junior high schools with two new ones presently underway. A splendid stadium, seating 24,000 persons, was erected on the junior college campus in 1928. Both City and County school facilities have kept pace with this area's rapid growth during recent years by constant enlargement and new construction of elementary and high schools. There are also 13 elementary parochial schools and five parochial high schools in the area.

Sacramento's Junior College ranks in point of attendance as one of the largest junior colleges in California. The college, which has grown from an infant in 1926 with an initial enrollment of 45, is housed in a group of beautiful buildings on a 61-acre campus.

Sacramento State College, housed in its campus along the banks of the American River, offers a 4-year course in liberal arts, education and engineering. Graduate work qualifying for a M. A. degree is offered here.

The beauty of Sacramento's residential sections, modern public and business buildings, beautiful churches and splendid hospitals add to its attractiveness as a home city.

Sacramento's \$1,000,000 Memorial Auditorium, splendid hotel and restaurant accommodations and metropolitan theatres have made it an outstanding convention center, exceeded in numbers of state and national convention gatherings only by Los Angeles and San Francisco.

Governmental and private industries combine to provide exceptional employment opportunities in Sacramento. As the State Capital, Sacramento offers employment to thousands in a number of State offices. Two Air Force installations—Mather and McClellan Air Force Bases—as well as the U. S. Army Signal Depot, are large industries in themselves, with thousands of civilian personnel on their payrolls.

In recent years the addition of several new canneries, a national soap-manufacturing plant, a plant to produce jet propellant, a can-manufacturing plant, and many other new installations have enhanced Sacramento's reputation as an industrial center.

The Southern Pacific shops in Sacramento are the second largest in the world. Also, the Western Pacific has its main shops here.

The principal industry is that of canning fresh fruits and vegetables, Sacramento's four canneries being among the largest in California, and one of them the largest institution of its kind in the world. The four canneries in Sacramento produce annually 11.64 per cent of the total output of the canneries of the state. One of the largest freezing plants for the "Frozen-Food Industry" in California is located at Sacramento. Fresh fruits, vegetables, poultry, etc., are frozen here. The plants of the American Can Co and Continental Can Co, emphasize Sacramento's position as the canning center of the state.

Sacramento has the largest almond shelling plant in the world, and more than 50 per cent of the state's total almond output is handled here.

Flour and feed mills; slaughtering and meat-packing houses; rice mills; bean cleaners; clay, pipe and pottery works; lumber and box factories, and similar industries convert into manufactured products other raw materials provided by the vast agricultural, timber and mineral wealth of the region.

Sacramento County is most fortunately situated with regard to transportation. Two great transcontinental railroad systems, the Southern Pacific and the Western Pacific, offer quick transportation to Eastern markets. Two interurban lines, the Sacramento Northern Railway and the Central California Traction, supplement these roads.

The Sacramento River, ranking among the foremost rivers in the nation in amount of tonnage carried and second in per-ton value of cargo, offers rapid and cheap water transportation to San Francisco Bay and world markets. Major work is now underway toward the completion of a deep water channel which will allow ships of all types to transport cargo in and out of Sacramento.

Paved County highways supplement the main trunk lines of the great State highway system to every important center in the county, and bus lines radiate in every direction.

Transcontinental and coastwise air mail, express, passenger and freight lines center at Sacramento's Municipal Airport.

Sacramento is the banking center of interior California, served by 33 strong banking institutions.

This area abounds with parks. Adjoining beautiful Woodlake District, North Sacramento has Woodlake Park, where the Rotary Youth Building is located. It has a baseball diamond and softball facilities in Redwood Park, Hagginwood Park, Carmichael, Arcade and Arden are developing facilities. Del Paso Park, located in a beautiful setting of oaks, is becoming the Mecca for young and old alike, with picnic and athletic facilities for all groups. The Grant Union High School has completed four athletic fields to be used for baseball and softball. El Camino High School has an athletic field for day and night use.

The Public Works Board, in September, 1949, selected the Swanston site for the location of the new California State Fair. This was the result of concentrated efforts by the civic groups of the area. Plans are being made for the relocation of the California State Fair on this 1,065-acre site adjoining the North Sacramento Freeway on the north and Arden Way on the east. Fronting on the American River, this site will offer many advantages, and will place the California State Fair among the leaders in the nation, where it rightfully belongs. Present plans call for the Fair to be held on the site in 1960.

New approaches are being planned to the east and west of this North Area to relieve the ever-growing traffic problem. Elvas Freeway links highways 40 and 99 within the Sacramento city limits.

The population north of the American River in Sacramento County is estimated to be in excess of 200,000, and it is difficult to venture a guess as to the area's population in the future.

The Sacramento City-County Chamber of Commerce serves the entire county while one area and

10 community chambers operate in various parts of the county. All have facilities available in answering any inquiries regarding the county's communities.

History

Sacramento is associated with three epochal events in California history. The settlement established Aug. 12, 1839, by Capt. John A. Sutter at Sutter's Fort, now Sacramento, was the first settlement of white men in interior California, and marked the beginning of agricultural development that has made California first among the states of the Union in total value of agricultural products.

The discovery of gold on Jan. 24, 1848, by James W. Marshall, one of Sutter's men, at Coloma, sixty miles east of the city, brought about the celebrated Gold Rush of 1849-50, which so quickly populated the region that it was admitted to statehood on Sept. 9, 1850.

The transcontinental railroad started from Sacramento in 1863 and completed in 1869 (the old Central Pacific, now Southern Pacific) was the first to link the East to the West with bands of steel, and from the viewpoint of lasting benefits, overshadows even Marshall's discovery.

Sacramento was incorporated in 1849 and chosen as the Capital of California in 1854.

North Sacramento and North Area

The North Area in the post-war years has expanded and developed beyond all predictions or expectations. New subdivisions which were not even dreamed of ten years ago are now completed, and many more are being laid out, all of which will tend to make this northern section of Sacramento County the center of Sacramento's metropolitan development. Many firms have located here due to the accessibility of roads which lead in all directions. The North Sacramento Freeway, opened in 1947, has been a boon to business on Del Paso Boulevard, tending to make this convenient shopping district the hub of the North Area. Plenty of parking space and no parking meters make North Sacramento and the surrounding shopping districts, such as Arden Park, Ben Ali, Carmichael, Citrus Heights, Del Paso Heights, Gardenland, Hagginwood, Rio Linda and Town & Country, Country Club Centre, pleasant and convenient. Now under construction at the "Arden Cloverleaf," a giant new shopping center will offer two major department stores, a luxury hotel and parking accommodations for 25,000 cars daily on its 100-acre site.

Sacramento County Agriculture

The U. S. Census of 1910 gave Sacramento County 1,601 individual farms. In 1950 the number had increased to 3,397. This was an increase of 116 per cent for the 40-year period, 1910-1950. Interest in small family-sized farms continues, and the number of farms in operation now will show substantial increase over 1950.

Sacramento County produces, successfully and in large quantities, more than twenty varieties of fruits and nuts, and every American vegetable. Some crop is in harvest every month of the year.

The following table shows the acreage planted to leading fruits, nuts and berries in 1957; Almonds, 1,153; apricots, 47; cherries, 94; figs, 30; wine grapes, 426; table grapes, 490; oranges, 194; pears, 4,432; plums, 130; peaches, 120; pistachio, 42; prunes, 469; strawberries, 225; walnuts, 1,300; miscellaneous fruits, 26.

Acreage of leading vegetables in 1957 was: Asparagus, 2,000; cucumbers, 500; peas, 600; miscellaneous vegetables, 1,600; tomatoes, 9,300.

Acreage of field crops in 1957 was: Alfalfa, 21,000; barley, 12,000; beans (dry), 4,500; sugarbeets, 11,000; field corn, 38,000; hay (grain), 7,000; hops, 3,000; milo, 5,000; oats, 7,000; pasture (irrigated), 36,000; rice, 4,000; safflower, 950; sunflower, 500; wheat, 17,042.

Acreage of seed crops in 1957 was: Vegetable seed, 200; alfalfa, 50; clover, 2,500; sudan grass, 1,000.

Total estimated gross returns from agriculture in Sacramento County for 1957 was \$53,447,133. Of this total, \$20,680,608 was realized from field crops; fruit, nuts and berries accounted for \$7,668,206; vegetables represented \$4,329,871; livestock and dairy realized \$15,308,000; and poultry, eggs, turkeys, etc., accounted for \$4,996,525.

The region of which Sacramento is the metropolis and trading center—the 19 counties of northern California—east of the Coast Range—produces 35 per cent of California's total agricultural yield, and 75 per cent of its precious and structural mineral products; and has 9,000,000 of the 14,000,000 acres of virgin timber still standing.

Sacramento County, according to County Horticultural Commissioner A. E. Morrison, is the most diversified in its products of any county in California. This remarkable diversification is what makes for stable and year-around prosperity.

According to the 1954 Census of Agriculture, Sacramento County ranked 36 in the nation for value of all farm products sold.

Coupled with the rich soil, ample water and intensive farming methods, this diversity places Sacramento County in a place of conspicuous leadership among the high producing counties of California. Within a 100-mile radius of Sacramento are grown nearly 50 per cent of the state's agricultural products.

Sacramento County offers ideal conditions for dairying and live stock production.

Land prices, available markets and ideal conditions assure success to the man who knows how and will farm right.

The Sacramento City-County Chamber of Commerce

This organization is the active representative of the commercial, industrial, financial and civic

interests of Sacramento in promoting its welfare and prosperity. The Chamber is completely departmentalized, with its Industrial, Research and Publicity departments, under experienced managers, set up for the purpose of supplying complete and authentic information on matters relating to Sacramento and northern California. Bruce Craver is General Manager. The Chamber occupies its own building at 917 7th St. For additional detailed information, call on the Chamber of Commerce for illustrated and statistical booklets.

