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Phone IVanhoe 9-3675

Mailing Address: P. O. Box 1072

OFFICE:

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Phone WAbash 5-2707

Sacramento

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When you buy a home . . .



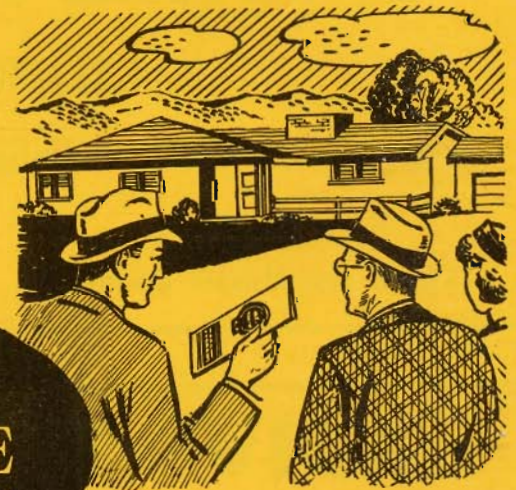
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---THINK IT OVER

When You Want to Know:

- where a person lives.
- what his occupation is.
- who lives at a certain number on
a street.
- where a street is located.
- the correct spelling of a name.
- the officers of a corporation.
- the partners in a firm.
- the solution to any of scores of prob-
lems that pop up unexpectedly to
annoy and baffle you.
- you can quickly find the answer in
the City Directory.**

DIRECTORY SYMBOLS AND DESIGNATIONS

HOUSEHOLDERS SECTION

OAKWOOD PL (North Brunswick Twp) —
From Clermont av south, 1 east of

Jerome 91
S Vigilante Carmelo C 4
8 Wrd Wm H 2
10 Ardito Jos 3
10 Ardito Frank
12 Daly John V 2
14 DeMaria Pasquale 3
16 Sandstedt John W
16 Friday Nicholas 2
17 Thomas Bernard G H 2
17 Brown Harris W 2
19 Chish John 2
21 Gronsky Steph 2
23 Mandel Saml 3
26 Guilmenary Michl 3
Glenridge av intersects

OLD MILL LANE (North Brunswick Twp)
—Continuation of Mill ln
Winkler Allen J 2
Wladvka Wm W 2

ALPHABETICAL SECTION

" Lincoln (Telegraph-Cherry Hill Service) 26244 Pennie (Dearborn Twp)
Dykas John A (John's Barber Shop) 9186 Steele (Det)
Dyke Chas driver Dearborn Coach r200
Inkster rd
" Harry (Peggy) tool mkr Ford h413 Bingham
" Saml Jr (Maxine M) dent supt Ford h6453 Hartweg
Wm (Helen) (Iormn) Ford h6244 Wil-liamson
yki Danl prtn mkr Ford r6811 Bingham
" John emp Ford h6811 Bingham
Dyment Percy (Alice E) real est 15400 Warren av h7431 Manor
Dymmel Nelson B (Vivian) drftsman
Continental Motors h3434 Harding
Dymock Gas Club Ford h6143 Mead

TELEPHONE SUBSCRIBER

HOME OWNER

"r"— RESIDENT

"h"— HOUSEHOLDER

WIFE'S NAME

OCCUPATION

EMPLOYER

IN ADDITION to names and addresses, your City Directory contains much detailed information concerning the people of your community. In order to list this information certain symbols and designations have been developed which enable important statistics to be compressed into the smallest possible space. You will receive far greater benefits from your City Directory if you familiarize yourself with the symbols and what they stand for.

In checking credit applications, in conducting direct mail advertising programs, in planning sales campaigns, in building prospect lines, and in scores of other ways your City Directory will prove of invaluable assistance.

KNOW YOUR DIRECTORY SYMBOLS