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The City Directory is the natural medium for keeping a business or product name in the spotlight. *Insist on being well represented in its pages.*

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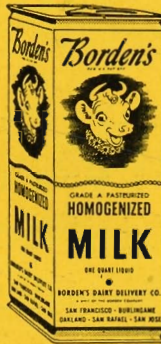
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OCCUPATION

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|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------|
| Fina Dorothy M r7657 Ternes " Martha D (wid John) h7657 Ternes " Michl (Eva D) (auto mech) Plymouth h 7639 Ternes Finch Douglas B (Evelyn) coml artist Natl Det Publishers h24915 Chicago " Elsie E h2836 Geneva Findley Aubrey J (Beatrice O) cable splicer Det Edison h7501 Yinger Finedell Alvin (Norma Ford) h7017 Freda apt 15 Fineman Sarnl (Leona) h22192 Michigar | NAME OF EMPLOYER |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------|

NAME OF
EMPLOYER

HOW TO LEARN OCCUPATION AND NAME OF EMPLOYER

Credit, Sales and Advertising Departments can quickly check this vital information regarding customers and prospects. Responsibility, probable approximate income and similar questions can be answered instantly by referring to your Directory. Complete information is provided on every employed person.

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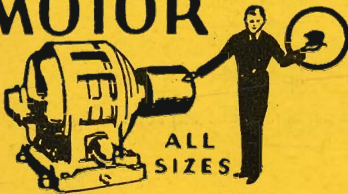
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Earle Frank **r**1126 Monroe
 " Henry **r**1126 Monroe
 " Isabel L (wid Geo A) **r**5436 Steadman
 " Jack lab DPW&Eng **r**1126 Monroe
 " Jas J USA **r**7810 Neckel
 " Morris fcty wkr **r**1126 Monroe
 " Thos fcty wkr Ford **r**4818 Jonathon
 " Willard mach opr Valor Tool & Mach
 Co **r**181 Burke (RR)

"r"— RESIDENT

"h"— HOUSEHOLDER

"r" AND "h"

Two important symbols are used in your City Directory. The symbol "r", before an address stands for "Resident". That person resides at that address but is not the head of the family or family head. The symbol "h" stands for "Householder"—the person in whose name the home is occupied.

1.—Manufacturers of Quality Macaroni Products*Genuine Quality***2.—Macaroni Manufacturers***Genuine Quality***3.—Mexican Products Manufacturers**

Corn Tortillas — Flour Tortillas

Mexican Sweet Bread — Pork, Beef and

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