

# **CLASSIFIED BUYERS' GUIDE OF THE CITY OF SACRAMENTO**

INCLUDING

North Sacramento, West Sacramento and Broderick  
(CALIFORNIA)

1952



The Buyers' Guide contains the advertisements and business cards of the more progressive business men and firms in the city, classified according to lines of business.

**SACRAMENTO DIRECTORY CO.**

604 Mission St., San Francisco, California

ADOBE BRICK

# HARRISON FAIT BUILDING MATERIALS

Since 1945  
Manufacturers of  
Waterproof

## ADOBE

Bricks Used in Building Houses,  
Commercial Buildings, Walks,  
Fences, Retaining Walls, Patios

1950 Howe Avenue

Phone Hickory 9-3924

SACRAMENTO, CALIFORNIA

## CITY DIRECTORY ADVERTISING IS *National* ADVERTISING

★ Each edition of your City Directory is widely distributed to free-reference City Directory Libraries located at the Chambers of Commerce of hundreds of other cities.



*Therefore your ad in the City Directory  
is seen by buyers from coast-to-coast*

# SACRAMENTO AMBULANCE SERVICE

- ★ YOU ARE INSURED
- ★ OXYGEN EQUIPPED
- ★ TRAINED ATTENDANTS

Call for the Ambulance with the Neon Sign

*"You Will Like Our Courteous Service"*

DAY AND NIGHT

DIAL

**HILLCREST 7-5713**

**2415<sup>1</sup>/<sub>2</sub> 27th STREET**

**JUST OFF BROADWAY**

**SACRAMENTO**

JACK LAVELLE, Owner

# SCHRODER'S

HOME OF THE

## TAPPAN

GAS AND ELECTRIC  
RANGES

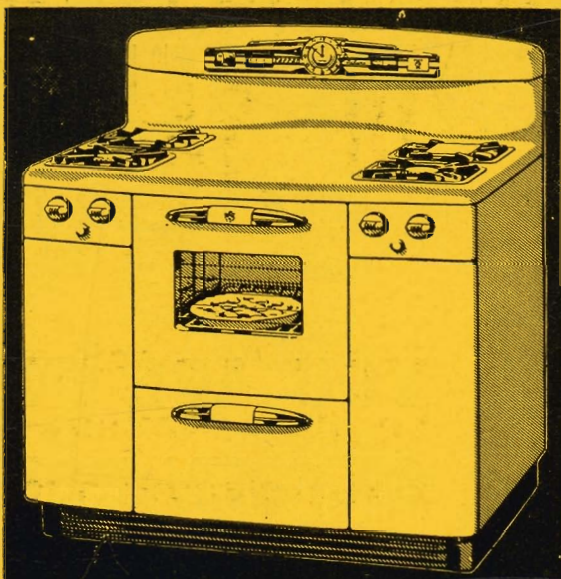
### HOTPOINT

Ranges • Refrigerators  
Washers • Dryers • Freezers

### PHILCO

Refrigerators • Ranges  
Freezers

### IRONRITE

The ironer with 2 Open Ends  
It Irons All WashablesLowest Possible Terms and  
Liberal Trade Allowance25-Years Serving  
Sacramento Area

1236 J Street

Public Market Bldg.

Gilbert 3-3255

# Sal's

## APPLIANCES AND FURNITURE

*Everything for the Home*

910 12th St.

Hudson 4-3363

## STEELE'S QUALITY APPLIANCES

SERVEL

AMANA FREEZERS

MAYTAG

GIBSON

BENDIX WASHERS

ROPER

Refrigerators

Ranges

Sales and Service — Used Appliances Bought and Sold

1306 28th ST.

HUDSON 1-0313

# GOODWILL INDUSTRIES OF SACRAMENTO

H. J. RICHARDS, Exec. Sec.

To create employment we need furniture, clothing, paper, magazines, electric gadgets, etc. Elderly and handicapped people are given employment by renovating and repairing.

Wages are made by selling in the store at

**1121 6th St.**



**HELP US HELP OTHERS  
THE GOODWILL WAY**



1121 Sixth St. and 7th at Q St.

Telephone Gilbert 3-5917

# E. A. BOYD CO.

## CHRYSLER and PLYMOUTH AUTOMOBILES



NEW CARS      USED CARS

GENUINE PARTS AND ACCESSORIES

BODY, PAINT AND FENDER SHOP

EXPERT MECHANICAL WORK



Alhambra Blvd. at L St.

Tel. Hillcrest 6-4731



# AUTOMOBILES — TRUCKS

# SERVICE

**PARTS**

**WHOLESALE  
RETAIL**

**USED CAR LOT**

13th and EYE STS.

Phones: Gilbert 2-6931, 2-4392



**13th and Eye Sts.**

**Phone Gilbert 2-6931**

# CAPITOL CHEVROLET CO.

**"SALES"**

**"SERVICE"**



*We Specialize in*

**Wrecks -- Body Repairs and Painting**

**Reconditioned and Guaranteed  
Used Cars**

*"Here To Serve You"*

**NEW CARS**

**USED CARS**

F. NORMAN PHELPS, Pres.

**1300 K Street**

**Tel. Gilbert 3-3781**



# CHRYSLER PLYMOUTH



SALES AND SERVICE  
ALSO  
USED CAR BARGAINS

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*Low Overhead — High Value*  
*Personal Attention*

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## ERB MOTORS

623-25 Vernon St.

Roseville, California

PHONE 458 or 903



# LUNDSTROM MOTORS

*Service Headquarters*

**LINCOLN**  
AND  
**MERCURY**  
**AUTOMOBILES**

1631 K Street

Sacramento

Tel. Hudson 4-8201

The Fabulous



# HUDSON HORNET



MOST ROOM  
BEST RIDE  
SAFEST

## PAUL MOTORS

SALES AND SERVICE

2512 Franklin Blvd.

Hillcrest 7-5757

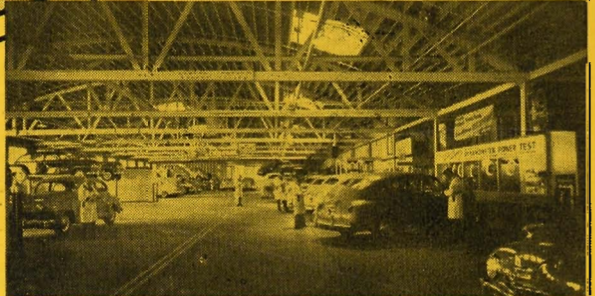
For every automotive need see **Wm. A. Sutton Co.**

**NORTHERN  
CALIFORNIA'S  
LARGEST,  
FINEST  
AUTOMOTIVE  
PLANT**

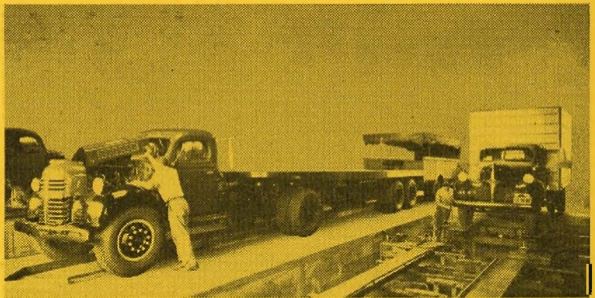


**Wm. A. Sutton Co. offers you**

- The skills and experience of more than 150 employees
- The largest parts stock in the Central Valleys, with genuine MO-PAR parts for all Chrysler-built cars
- Pay-as-you-drive Budget Plan for auto and truck repairs, tires, batteries, etc.
- Courtesy Car Service to downtown Sacramento
- Financing, loan, and insurance service
- Precision equipment for Dynamometer Engine Analysis . . . Axle Straightening . . . Wheel and Axle Alignment . . . Brake and Drum Repair . . . Auto and Truck Body rebuilding and painting . . . Upholstery and Glass Department . . . Radiator Repair . . . Lubrication, Washing, Polishing



**A SOLID SQUARE BLOCK OF DEPENDABLE SERVICE!** Above: a section of the passenger-car service department. Below: 80-tons pressure straightens axles on heavy trucks. A complete and separate division handles truck service and body building.



**Wm. A. Sutton Co.**

FORMERLY MILLER AUTOMOBILE COMPANY

**DODGE  
PLYMOUTH  
DODGE  
Job-Rated  
TRUCKS  
MOPAR  
PARTS**

24th TO 15th ON BROADWAY • SACRAMENTO, CALIF. • GILBERT 3-2931

# Vogel Chevrolet Company



**SALES  
SERVICE**

**1616 Eye Street      Sacramento**

**Telephone Gilbert 2-9071**

**Night Phone Gilbert 2-3894**



WILLYS



PACKARD

# Weiler Motors

**119 RIVERSIDE, ROSEVILLE**

**On Highway 99-40**

**PACKARD  
WILLYS**

**OUR LOW OVERHEAD  
MAKES POSSIBLE A  
BETTER ALLOWANCE  
FOR YOUR CAR**

**Call 53 Roseville**

—●—  
**COMPLETE SERVICE DEPARTMENT**

—●—  
**SEE OUR LARGE STOCK A-1 USED CARS**

**Auto Body and Fender Repairing**

# **BOWMAN'S**

**PAINTING**

**WHEEL ALIGNING**

**BALANCING**

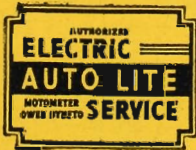
**1515 Eye Street**

**Tel. Gilbert 2-5895**

**Sacramento**

*"Knowing How!"*

# **LAMUS-LUNDLEE CO.**



**MOTOR TUNE-UP**

**Electrical, Carburetor**

**Battery and Speedometer Service**

**Briggs & Stratton Engines and Parts**

**1411 I Street**

**Tel. Gilbert 3-5721**

**Sacramento**

Sales

**Nash**  
*Airflyte*

Service

*America's Most Beautiful Car*

Save CASH with NASH

# Roseville Motors

97 Vernon St.

Roseville, Calif.

Phone 700

# LES SCHWIMLEY MOTORS, INC.



**STUDEBAKER**  
CARS AND TRUCKS



1510 J Street

Gilbert 2-0437



# I'LL BUY YOUR CAR

JUST CALL  
**GILBERT 2-1809**  
 ANY TIME

## ASK FOR HOMER DARR

# LARRY CRAYNE SERVICE

Tune Up - Brake Service - Washing - Polishing

## GOLDEN EAGLE PRODUCTS

### TIRES - TUBES - BATTERIES - ACCESSORIES

2862 STOCKTON BLVD. AT 4th AVE.

TEL. HILLCREST 5-9753

# H AND B

## ONE STOP SIGNAL SERVICE

Towing  
 Repairs  
 Lubrication



Tires and Tubes  
 Parts  
 Accessories

OPEN SUNDAYS

AUBURN BLVD.

HIGHWAYS 40 AND 99E  
 NORTH SACRAMENTO

We Service and Repair  
 All Makes of Cars

HICKORY 9-1830

# MARCUS AUTO SUPPLY CO.

WHOLESALE AND RETAIL

## EVERYTHING FOR THE AUTOMOBILE

NEVER KNOWINGLY UNDERSOLD

Including Batteries - Tires - Heaters - Mufflers - Generators - Fuel Pumps - Oil  
 Replacement Parts and Many Other Items • Motorola Car and Home Radios

*Credit Terms - No Account Too Small*

1130 J Street

1928 Del Paso Blvd.

NORTH SACRAMENTO

Tel. Gilbert 3-7421

Tel. Hickory 9-0755

# NAHAS MOTOR SALES

## USED CARS BOUGHT AND SOLD

*Two Lots to Serve You*

**1945 BROADWAY AND 2101 BROADWAY**  
**TELS. HILLCREST 6-5935 AND HILLCREST 6-0714**

# NORDINE & REICHEL

Body Work — Seat Covers — Mechanical Work — Painting  
 Tops-Glass — Brakes — Under Sealing  
 Car Polishing — Frame Straightening — Wheel Aligning  
**24 HOUR TOWING SERVICE**

O. C. "SPECK" NORDINE — CARL W. REICHEL

3409 2nd Avenue

Hillcrest 5-4901, Hillcrest 5-5464

24-Hour Towing Service  
 Frame and Wheel Aligning  
 Official Light and Brake Station



**AUTOMOBILE PAINTING  
 AND RECONSTRUCTION**

HARRY E. FRIES, President

# PARELL & FRIES

815 BROADWAY SACRAMENTO 18, CALIF. GILBERT 3-4695

# STEINHAUS AUTO ELECTRIC SERVICE

## UNITED MOTOR SERVICE

Authorized Speedometer - Generator Exchange  
 Starter, Carburetor, Ignition Service  
 Genuine Auto-Lite and Delco-Remy Parts and Batteries

**3417 2nd Ave.**

**Phone Hillcrest 7-3730**

Residence Phone Hillcrest 5-5858

WALTER STEINHAUS

GILBERT STEINHAUS

# WINTER-WILLYS CO.

MAGIC IN MOTION

## AERO WILLYS MOTOR CARS

STATION WAGONS - TRUCKS - JEEPS

1311 EYE ST.

HUDSON 4-5966

### AUTOMOBILE ACCESSORIES

Home  
Appliances

## JERUE & CO.

Paints  
Hardware

### AUTOMOTIVE PARTS AND ACCESSORIES

WHOLESALE AND RETAIL

COMPLETE AUTO REPAIR SHOP

BATTERIES • TIRES • TUBES

1985 Fulton Ave.

Sacramento 21

Ivanhoe 9-0446

### AUTOMOBILE GARAGES

# TAVERN GARAGE

EVENING BY APPOINTMENT

**Auto Repairing - Brake Lining Our Specialty**

BODY AND FENDER REPAIR - AUTO PAINTING

JOHN DENOS - C. J. WALTHER

**USED CARS**

1314 28th

Gilbert 3-5343

### AUTOMOBILE PAINTING



## MING AUTO PAINT PLATING SERVICE

2131 BROADWAY

TEL. HILLCREST 7-3543