

ABBEY RENTS
SALES-RENTALS

IMMEDIATE DELIVERY
24-HOUR SERVICE
Over 25 Years of Dependable Service

WHEEL CHAIRS

- walkers
- crutches
- hospital beds
- oxygen
- diathermies



Authorized Distributors of E & J Wheel Chairs

HUDSON 4-9151
1827 J Street, Sacramento

BUDD DUAL WHEELS

GOODYEAR RIMS - FIRESTONE RIMS
L & H WHEEL WEIGHTS
HUBS & DRUMS - BUDD WHEEL PARTS
PRIOR SAFETY TANKS
ELSTON ROAD SANDERS
CLARK TIRE CARRIER
INDUSTRIAL & JUVENILE WHEELS
BERG TRACTOR TRAILER CONNECTOR

Telephone: (Dial) "Operator" for
MARKET 1-2717

Teletype No.: S. F. 758

Wheel Industries, Inc.

2700 - 16th St. San Francisco
Exclusive Distributors for
BUDD WHEELS & PARTS

CALIFORNIA
BUILDING MAINTENANCE CO.

COMPLETE
WINDOW CLEANING SERVICE

Free Estimates

HUDSON 4-5946

618 I St.

ABLE HOUSE & BUILDING MAINTENANCE SERVICE



22 Years Experience
Expert
WINDOW CLEANERS and Janitors

Industrial - Commercial - Residential
Fully Insured
24-HOUR SERVICE
GI lbert 2-3934

1708 V SACRAMENTO

Wilson's

RENT AND SELL

Everest & Jennings
Folding
WHEEL CHAIRS

Rental Purchase Plan
Convenient Terms
Fast Free Delivery

GI lbert 3-5709

Nights or Sunday Call HI lcrest 5-6244
Ivanhoe 9-6598

1309 JAY STREET SACRAMENTO

House & Window

24-HOUR SERVICE
Phone for Free Estimate

CLEANING

Every Employee Bonded, Insured, Carefully Trained

FLOOR WAXING
WALL WASHING

GI lbert 2-6454

AMERICAN
BUILDING MAINTENANCE CO.

719 K



Victory Window Cleaners Co.
(Building Maintenance) CONTRACTORS

Locally Owned and Managed
COMMERCIAL AND DOMESTIC
PROFESSIONAL
WINDOW CLEANERS

★ CLEANING ★ POLISHING ★ WASHING
BATHROOMS - KITCHENS - FLOORS
"Complete Insurance Protection"
CALL

GI lbert 2-3485

1708 V ST. SACRAMENTO

WINDOW CLEANING

- COMMERCIAL
- RESIDENTIAL
- ★ FLOOR WAXING
- ★ WALL WASHING
- ★ JANITOR SERVICE

24-HOUR SERVICE
For Free Estimates
Call

HI lcrest 5-4328

Fully Insured

ALLIED
BUILDING MAINTENANCE

2820 P ST. SACRAMENTO

Wheel Chair Renting

ABBEY RENTS
LARGEST STOCK OF WHEEL CHAIRS & WALKERS ON THE WEST COAST
1827 J HUDsn 4-9151

Abbey Rents 1827 J HUDsn 4-9151
(See Advertisement This Page)

WILSON RENTS & SELLS
NORTHERN CALIFORNIA'S LARGEST SELECTION OF INVALID CHAIRS
Rent to Buy - Convenient Terms
1309 J GI lbrt 3-5709

Wheel Chairs-Retail

EUGENE BENJAMIN & CO
1213 L GI lbrt 3-9024

EVEREST & JENNINGS
FOLDING WHEEL CHAIRS



Everest & Jennings Folding Wheel Chairs are Lightest and Strongest. They fold for travel, work, play. Beautifully designed. Chromium plated. Many models and accessories.

COMPLETE SALES AND SERVICE
"WHERE TO BUY THEM"

Abbey Rents 1827 J HU dsn 4-9151
Bidwell's
1520 Del Paso Blvd N Sacto... HIckry 9-2796
Eugene Benjamin & Co 1213 L.... GI lbrt 3-9024
Wilson's Furniture 1309 J GI lbrt 3-5709

Wilson Rents & Sells 1309 J GI lbrt 3-5709
(See Advertisement This Page)

Wheel Chairs-Whse & Mfrs

Baymont Company
Power Driven
2581 Spring Redwood City
(Toll) Call "Operator" for.... Emerson 6-2825

Wheels

BOWMANS
WHEEL ALIGNING & BALANCING
BODY & FENDER WORK
AUTOMOBILE PAINTING
1515 I GI lbrt 2-5895

BRONCO INDUSTRIAL WHEELS—
RUBBER PRODUCTS CO
2513 Bdwj HI lcrst 5-5918

EAMES CO 920 Howard S F
(Toll) Call "Operator" for..... Sutter 1-4996

SACTO WHEEL SERVICE CO
WHEEL ALIGNING & REPAIRING
WHEELS - RIMS - PARTS & SERVICE
1121-16th GI lbrt 2-7694

WHEEL INDUSTRIES INC 2700-16th S F
(Toll) Call "Operator" for..... Market 1-2717
(See Advertisement This Page)

Whist Clubs-See Clubs

Wicker Furniture-See Furniture Headings

Wigs-See Hair Goods Headings

Winches

See also Hoisting & Rigging Equipment
BARNETT FRED E COMPANY
Carco Tractor Winches-Beebe Hand Winches
1121 E Bassettlaw Av N Sacto... HI ckry 9-0265

Window Cleaners

A AARON WINDOW & JANITOR SERVICE
COMPLETE HOUSE CLEANING
WINDOWS - HOUSES - WOODWORK
Machine Scrubbing & Waxing
Venetian Blinds Laundered
Wall Cleaning - Floor Waxing
Complete Janitor Service
Fully Insured for Your Protection
2640 Grove Av N Sacto.... HI ckry 9-7372

ABLE HOUSE & BUILDING MAINTENANCE
1708 V GI lbrt 2-3934
(See Advertisement This Page)

(Continued Next Page)

Window Cleaners-(Cont'd)

ACE WINDOW & JANITOR SERVICE

COMPLETE HOUSE CLEANING
 WINDOWS - HOUSES - WOODWORK
 Machine Scrubbing & Waxing
 Venetian Blinds Laundered
 Wall Cleaning - Floor Waxing
 Complete Janitor Service
 Fully Insured for Your Protection
 2640 Grove Av N Sacto... HI ckrly 9-7372

ALHAMBRA WINDOW CLEANING SERVICE

COMPLETE HOUSECLEANING
 JANITORIAL SERVICE
 Estimates Without Obligation
 703 1/2 J HU dsn 4-0868

ALLIED BUILDING MAINTENANCE CO

2820 P HI lcrst 5-4328
 (See Advertisement Page 460)

AMER BUILDING MAINTENANCE CO

719 K GI lbrt 2-6454
 (See Advertisement Page 460)

CALIF BUILDING MAINTENANCE CO

618 I HU dsn 4-5946
 (See Advertisement Page 460)

Central Window Cleaners

Ochsner Bldg GI lbrt 3-3817
 (See Advertisement This Page)

English John A 421-18th

..... HU dsn 4-3208

George's Window & House Clng Serv

703 1/2 J HU dsn 1-0191

Graham E W 2904 U

..... HI lcrst 7-7961

HI'S WINDOW WASHING SERVICE

Call After 5 PM
 3609 Freeport Blvd HU dsn 4-7560

KEEN WINDOW & JANITOR SERV

1109 Carmelita Av Del Paso Hgts. HI ckrly 9-2231

LEADER JANITOR SERV THE

2821 Ivy Ln IV nhoe 9-6343

Modern Window Cleaners

2205 Madera Rd IVnhoe 9-1412

NELSON JOE

See Our Adv Under House Cleaners
 2864 Del Paso Blvd HI ckrly 9-5616

Sacto Building Maintenance Co

1527-7th GI lbrt 2-7385

SPIC & SPAN HOUSE & WINDOW CLNRS

Ochsner Bldg GI lbrt 3-7461

VICTORY WINDOW CLEANING CO

1708 V GI lbrt 2-3485
 (See Advertisement Page 460)

Window Displays-Installation & Service

SUN ADVERTISING CO

R. W. SPENCER
 Signs - Showcards - Screen Process - Booths
 1007 W GI lbrt 2-7063
 If no answer call HI lcrst 6-6168

Window Screens-See Screens-Window

Ads in the Classified Telephone Directory bring more customers to your business. People turn to the Yellow Pages when they are ready to buy . . . read about your products and services.

CENTRAL WINDOW CLEANERS



Complete Janitorial Service

Residential Commercial

FLOOR WAXING A SPECIALTY

GI lbrt 3-3817

24-Hour Service
 OCHSNER BLDG.

Window Shades-Cleaning & Repairing

Rapp Wm A & Co 616-20th GI lbrt 2-3677
 (See Advertisement This Page)

Sacramento Window Shade Co
 1624 J GI lbrt 3-5233
 (See Advertisement This Page)

Window Shades-Retail

ALHAMBRA WINDOW SHADE SERVICE
 1037 Broadway GI lbrt 2-6336
 (See Advertisement Page 462)

Capital Blind & Drapery Mart
 3116 Stockton Blvd HI lcrst 5-2995
 Chase & Smith
 See Our Ad Under Draperies

1315 K HU dsn 4-3117

Janak & Scurfield 2980-35th HI lcrst 6-3034

JOHN'S BUILDING SPECIALTIES
 400-12th HU dsn 4-9359
 (See Advertisement Page 462)

Window Shades-Retail-(Cont'd)

MO-LITE SUPERIOR BLIND & SHADE CO

WINDOW SHADES VENETIAN BLINDS

Manufactured to Your Order
 REPAIRING - RENOVATING
 Free Estimates - Guaranteed Work
 Reasonable Prices - Easy Payments
 Prompt, Courteous Service

Auburn Blvd N Sacto. HI ckrly 9-6212

Mo-Lite Venetian Blinds
 Auburn Blvd N Sacramento. HI ckrly 9-6212

Moore's Window & Blind Supply
 229 W HU dsn 4-5545

(See Advertisement Page 462)

(Continued Next Page)

WINDOW SHADES

(Washable and Crack Proof)

VENETIAN BLINDS INSTALLED and RENOVATED

DIAL GI lbrt 2-3677



Call up GI lbrt 2-3677, "the Blind Man," and save money. We reverse, repair and make new shades. We own our own building and have the most modern and up-to-date window shade factory in Sacramento.

NO JOB TOO SMALL - NONE TOO LARGE FOR US TO HANDLE

Exclusive AGENTS For

"TONTINE" WASHABLE WINDOW SHADES "THE BLIND MAN"

PROMPT SERVICE

COURTEOUS TREATMENT

Wm. A. Rapp & Co.

Office and Factory, 20th and G Streets

Closed All Day Saturdays

The Largest Window Shade Factory in Northern California

WINDOW SHADES Made to Order

REVERSED - REPAIRED

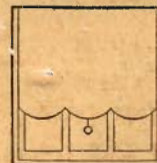
VENETIAN BLINDS
 METAL WINDOW SCREENS

HI llicrest 5-1080

SIERRA WINDOW SHADE CO.

3125 BROADWAY

Window Shades



Made to Order

- REPAIRING
- REVERSING
- VENETIAN BLINDS

In the Same Location Since 1921
 Phone GI lbrt 3-5233

SACRAMENTO WINDOW SHADE MANFG. CO.

C. W. Jones

1624 J Street

• **WINDOW SHADES**
• **VENETIAN BLINDS**

Made to Order
Repaired
Estimates Given

HI lcrest 6-0735
ZETTERLUND'S

Established 1923
874 - 57th St.

ALHAMBRA WINDOW SHADES

MADE TO ORDER
REPAIRED - REVERSED
VENETIAN BLINDS

Free Estimates

GI lbert 2-6336

Alhambra Window Shade Service
1037 BROADWAY
Harry L. Purcell, Prop.

WINDOW SHADES
ALL KINDS MADE TO ORDER

Fast Service



Venetian Blinds Draperies Linoleum Screens

HUDSON 4-9359 Free Estimates

John's Building Specialties
400-12th Street (12th & D)

WINDOW SHADES

Washable

COLORS & DESIGNS

VENETIAN BLINDS
CUSTOM BUILT

MOORE'S

Window & Blind Supply

Free Estimates

HUDSON 4-5545

229 W St.

Window Shades—Retail—(Cont'd)

Rapp Wm A & Co 616-20th..... GI lbrt 2-3677
RIVETT H W CO 2300 Broadway... HI lcrst 5-2637
Sacto Window Shade Co 1624 J..... GI lbrt 3-5233
SIERRA WINDOW SHADE CO
3125 Broadway..... HI lcrst 5-1080
(See Advertisement Page 461)
SUN-STOP BLIND & SHADE CO
2011 Q..... HU dsn 4-8539
Superior Shade Co
Auburn Blvd N Sacto..... HI ckry 9-6212
Zetterlund's Shades & Blinds
874-57th..... HI lcrst 6-0735
(See Advertisement This Page)

Window Shades—Whse & Mfrs

SUN-STOP BLIND & SHADE CO
2011 Q..... HU dsn 4-8539
Volker William & Co 521 N 10th..... GI lbrt 2-9021

Windows—Metal

AMERICAN BLDG MATERIALS CO
SOULE STEEL WINDOWS
REYNOLDS ALUMINUM WINDOWS
2701 Stockton Blvd..... HI lcrst 6-3858

BLOMBERG'S

Gettins Modular Steel Sash
Over 100 Modular Shapes & Sizes in Stock
We Specialize in Custom Made Sash
Sliding Glass Doors
5675 Freeport Blvd..... HU ntr 6-2803

CAIN T E

Since 1912
TRUSCON STEEL WINDOWS
TRUSCON STEEL DOORS
"The World's Finest"
No Rattle - Warping - Sticking or Rotting
"CAIN IS 'ABLE"
2416 J..... HU dsn 4-8225

CECO STEEL WINDOWS—

DISTRIBUTOR
PACIFIC COAST AGGREGATES INC
16th & A..... GI lbrt 3-6586

DEALER

DEL PASO GLASS CO
1019 Del Paso Blvd N Sacto..... Hickry 9-4296

Fenestra Products Co 1829-22d..... HI lcrst 7-5781

FENESTRA STEEL WINDOWS—

BRANCH OFFICE

DETROIT STEEL PRODUCTS CO
1331 T..... GI lbrt 3-1576

DEALER

FRIEND & TERRY LUMBER CO
1920 Front..... GI lbrt 3-9091

HOKANSON BUILDING BLOCKS

Power Inn Rd..... HI lcrst 5-5625
KYLE & COMPANY 348 N Harrison Stockton
(Toll) Call "Operator" for..... Stockton 4-8741

Windows—Metal—(Cont'd)

MILLWORK MART INC
1730 Alhambra Blvd..... HI lcrst 7-0441
OLYMPIC STEEL WINDOWS—
UNIVERSAL MIRROR & GLASS CO
1610 J..... GI lbrt 2-1288

Sunlight Pacific Inc 33 W 10th Santa Rosa
(Toll) Call "Operator" for..... Santa Rosa 117

TIMM ALUMINUM WINDOWS—
UNIVERSAL MIRROR & GLASS CO
1610 J..... GI lbrt 2-1288

TRIM-SET STEEL WINDOWS

"TRIM-SET" Are All Metal
Windows That "COST NO
MORE THAN WOOD" A Complete
Package Including Frame,
Sill, Trim, Glass & Hardware
For All Types of Residential
Construction



"WHERE TO BUY THEM"

PIONEER STEEL & SUPPLY CO
1215 North B..... HU dsn 4-8265

UNIVERSAL CORP

SEALUXE
Aluminum Windows
and Building Accessories
C. A. McKellips F. K. Pinney, Inc.
Ochsner Bldg..... HU dsn 4-5646

Universal Mirror & Glass Co 1610 J..... GI lbrt 2-1288
(See Advertisement This Page)

Windows—Wooden

ROW REMOVABLE WINDOWS

Sash slides in spring-tensioned metal
guides. No weights or pulleys. Fully
weatherstripped. Won't leak, stick or
rattle. Complete Window Comfort.
"Wash Both Sides Indoors!"



"WHERE TO BUY IT"

WHOLESALE ONLY

Calif Builders Supply Co
1905-19th..... GI lbrt 2-0788

Wineries

FRASINETTI'S WINERY Florin..... HI lcrst 5-1731
MILLS WINERY
Paul Kershaw Jr-Owner
Folsom Blvd..... HI lcrst 6-1702

Wines—Retail

A & J Liquor Store 1315-4th..... GI lbrt 2-9494
C & B Liquor Store
Free Delivery Service
2431-21st..... HI lcrst 5-2646
Frasinetti's Cocktail Lounge
4217 Stockton Blvd..... HI lcrst 5-9912

Wines—Whse

ALMADEN-MADRONE WINES—
STERLING BRANDS 1800-22d..... HI lcrst 6-3845

ARGONAUT LIQUOR CO INC
DISTRIBUTORS OF
Christian Brothers - Italian Swiss Colony
517 I..... GI lbrt 2-2933

Bell Distributing Co 1527 North C..... GI lbrt 2-4913

CAL-HI BEVERAGE CO
FAMOUS GALLO WINES
BERINGER BROS WINES
Rainier Krausen Beer - Ale - Stout
Wieland's Beer & Ale
Van Merritt Beer
Warehouse 600 ft. So. of Tower Bridge
W Sacramento..... GI lbrt 3-4081
Or..... GI lbrt 3-2894

(Continued Next Page)

Metal Windows



* RUSTPROOF * TAMPER PROOF
* RATTLE FREE * WEATHER TIGHT

GI lbert 2-1288

Universal Mirror & Glass Co.
1610 J Ber, 16th & 17 Sts.

Wines—Whsle—(Cont'd)

CAPITAL CIGAR & LIQUOR CO

Exclusive Distributors for
Virginia Dare & Garrett's Wines
Hollywood Wines
IVC & Garrett's Grignolino
Fountain Grove Wines
Biceglia Bros. Wine Co.

320 J.....GI lbrt 3-3761

CONCANNON WINES—

BEACON DISTRIBUTING CO

1401 North C.....GI lbrt 3-2506

DI NAPOLI BROS

Distributors of
Sam Jasper & Di Napoli Brands
Table — Dessert Wines — Vermouth — Champagne
2250 Harbor Blvd W Sacto...GI lbrt 2-0855

ELEVEN CELLARS—

BEACON DISTRIBUTING CO

1401 North C.....GI lbrt 3-2506

Keating James P Co

Guild Wines

1609 E.....GI lbrt 2-1093

PAUL MASSON WINES & CHAMPAGNES—

BEACON DISTRIBUTING CO

1401 North C.....GI lbrt 3-2506

PETRI WINES—

WIRTS DISTRIBUTING CO

917-29th.....GI lbrt 3-4994

RAINBOW LIQUOR COMPANY INC

400 R.....

HU dsn 4-8277

ROMA WINES—

SOLIGAN DISTRIBUTING CO

2910 N.....HI lcrst 5-3722

SACCANI DISTRIBUTING CO

Garden Deluxe Wines

Saccani Wines

Parma Wines

& Burgermeister Beer

2600-5th.....HU dsn 1-0213

SOLIGAN DISTRIBUTING CO

ROMA WINES

CRESTA BLANCA WINES

PONY EXPRESS WINES

Gibsons Famous Berry Wines

Vermouths • Champagnes

2910 N.....HI lcrst 5-3722

WENTE BROS WINES—

BEACON DISTRIBUTING CO

1401 North C.....GI lbrt 3-2506

WIRTS DISTRIBUTING CO

Distributors of

PETRI WINES

SPARKLING BURGUNDY

AND CHAMPAGNES

ANGELO PETRI SIGNATURE WINES

917-29th.....GI lbrt 3-4994

Wiping Rags—See Rags

Wire

Sacto Wire Wks 1811-10th.....GI lbrt 2-5361

Please distinguish between the black letter "O" and the red numeral "0" (zero) when dialing. Be sure to bring your finger all the way around to the finger stop for each letter or digit and then release the dial without forcing or retarding its return.

Wire Cloth

INDUSTRIAL WIRE PRODUCTS CORP

E. R. POTTER

Mrs. & Distrs. of

WIRE & WIRE PRODUCTS

WIRE CLOTH

All Meshes — All Weaves — All Metals

Specialty Manufacturers — Bale Ties

2417-17th St Francisco

(Toll) Call "Operator" for...Underhill 1-3005

YANCEY COMPANY 2116 K.....GI lbrt 3-6518

Wire—Electric

See Electric Equipment Headings; also Electric Supplies Headings

Wire Netting

PACIFIC COAST AGGREGATES INC

16th & A.....GI lbrt 3-6586

Wire Products

BAKER & HAMILTON 1213 Front...HU dsn 1-0155

KYLE & COMPANY 348 N Harrison Stockton

(Toll) Call "Operator" for.....Stockton 4-8741

LARKIN SPECIALTY MFG CO

Since 1912

AUTOMATIC FORMING OF

CLIPS - RINGS - HOOKS

LINKS - CLASPS - SPRINGS

From Round Wire to Ribbon Stock

288-1st St Francisco

(Toll) Call "Operator" for.....Sutter 1-8497

Wire Resistance

See Electric Equipment Headings; also Electric Supplies Headings

Wire Rope

BARNETT FRED E COMPANY

Columbia Tiger Brand

1121 E Bassettlaw Av N Sacto...HI cky 9-0265

BETHLEHEM WIRE ROPE—

PIONEER STEEL & SUPPLY CO

1215 North B.....HU dsn 4-8265

Broderick & Bascom Rope Co

607 Blackwood N Sacto.....HI cky 9-7369

EDWARDS WIRE ROPE—

REPUBLIC SUPPLY CO OF CALIF

1331 T.....HU dsn 4-2807

GUNTERT & ZIMMERMAN

Lindsay & Monroe Stockton

(Toll) Call "Operator" for.....Stockton 4-8713

KYLE & COMPANY 348 N Harrison Stockton

(Toll) Call "Operator" for.....Stockton 4-8741

MACWHYTE WIRE ROPE—

WESTERN INDUSTRIAL SUPPLY CO

Logging-Fittings-Chokers-Arch Lines

905 G.....GI lbrt 2-7264

NATIONAL STEEL & EQUIPMENT CO

2980 Auburn Blvd N Sacto.....HI cky 9-3539

SCOTT EQUIPMENT CO

N 16th & American River.....HI cky 9-8551

STOCKTON IRON WORKS

Harrison & Lindsay Stockton

(Toll) Call "Operator" for.....Stockton 7-7091

Union Wire Rope Corp

903 Del Paso Blvd.....HI cky 9-5124

UNION WIRE ROPES—

MOORE EQUIPMENT CO INC

903 Del Paso Bl.....HI cky 9-2775

UNION WIRE ROPE CORP

903 Del Paso Blvd.....HI cky 9-5124

WICKWIRE ROPE—

CAPITAL MACHINE & WELDING WORKS

83 N 17th.....GI lbrt 3-2556

Reasonable use, prompt answering, thoughtfulness of others, are helpful to all party line users. Telephone neighbors appreciate such teamwork.

Women's Coats & Suits—Whsle

Nadler Herman S 4121 Franklin Blvd...Hlcrst 7-8752

Women's Wearing Apparel—Retail

ANITA SHOPS 1002 K.....GI lbrt 2-3323

ARCEGA'S DRESS SHOP

3245 Folsom Blvd.....HI lcrst 5-0196

ARDEN FASHION SHOP

In Arden Town

"Everything For The Junior Miss To Mrs"

Open Evenings 7 To 9 PM Except Saturdays

546 La Sierra Dr.....IV nhoe 9-0533

ARDEN'S

COATS - SUITS - DRESSES
SPORTSWEAR & LINGERIE
Convenient Budget Terms

700 K.....GI lbrt 3-4472

BENIOFF GEORGE FURS 1106 K...GI lbrt 2-4476

BERNARD'S WOMEN'S APPAREL

Complete Selections

Junior — Regular & Half-Sizes

COATS — SUITS — DRESSES

LINGERIE & SPORTSWEAR

BRIDAL SALON

Phone or Write for Evening Appointments

Charge Acct's — Layaways — "Cash Checks"

814 J.....HU dsn 4-6102

Beverly Mason Dress Shop East Sacramento

3720 J.....Hlcrst 6-7268

Beverly Mason Dress Shop Town & Country Village

2634 El Paseo Ln.....IVnhoe 9-5917

BON MARCHE 11th & K.....GI lbrt 3-6551

California Apparel Shops 3440-3d Av...Hlcrst 6-3873

Career Girl 1027 K.....GI lbrt 3-3282

CASUAL CORNER Fulton & Marconi IV nhoe 9-5972

CASUAL CORNER

3231 Riverside Blvd.....HU dsn 4-7404

CASUAL CORNER

5679 Stockton Blvd.....HI lcrst 7-4512

CREST FASHIONS

COATS — SUITS — DRESSES
Formal and Bridal Salon Downstairs
Layaway — Charge — Budget Terms

1025 K.....HU dsn 4-9914

EASTERN THE

Convenient Budget Terms

1114 J.....GI lbrt 2-7641

Ella's Ladies Apparel Shop 1012-9th...GI lbrt 3-5319

El Mercado Dress Shop 3248 J.....HU dsn 1-2011

Eugene's Women's Apparel

2948 N Fair Oaks Blvd Carmichael...IVnhoe 9-3989

FEDERATED STORES 2948-35th...HI lcrst 6-1392

Francesca Fashion Shop K & 13th...GI lbrt 3-3721

GOOD WEAR STORE

Ready To Wear For Entire Family

516 K.....GI lbrt 3-8992

Grayson's 918 K.....GI lbrt 2-3687

HOUSE OF NINE

Size 9 Only

910-9th.....GI lbrt 3-0191

Kneeland's 918-9th.....HU dsn 4-2741

Kotton Korral

Fruitridge Manor Shopping Center

5671 Stockton Blvd.....HI lcrst 7-3545

Lawrence's 5121 Freepor Blvd.....Hlcrst 5-1931

Lerner Shops 806 K.....GI lbrt 3-4282

LEWIS' WOMEN'S APPAREL 906 J...GI lbrt 3-0219

Mademoiselle Sport Shop 1024 K.....GI lbrt 3-4515

MAGNIN JOSEPH CO INC 931 K...GI lbrt 3-2561

Town & Country Shop

Fulton & Marconi Av.....IV nhoe 9-3605

Mary Ann Shop 1006-11th.....HU dsn 4-3703

Mary & Lucy's Dress Shop

Mary Vargas-Owner

Covered Buttons & Belts Our Specialty

2921 J.....GI lbrt 3-5239

Merriann Dress Shop The

101A Cantalier N Sacto.....HI cky 9-6581

Miles 'N Miles 1984 Fulton Av.....IV nhoe 9-1350

MODE O'DAY 1012-10th.....GI lbrt 2-7041

Myshoppe 1609 Del Paso Blvd

N Sacto.....HI cky 9-0840

Naoma's Dress Shop

4774 Franklin Blvd.....Hlcrst 6-6767

Nauna Buck 1026 Alhambra Blvd...GI lbrt 2-8679

OAK PARK FASHION SHOP

2938-35th.....Hlcrst 7-7537

PARIS SHOP

Coats-Suits-Dresses-Formals

913 K.....GI lbrt 2-1581

(Continued Next Page)

You'll find it fast in the YELLOW PAGES.

Women's Wearing Apparel—Retail—(Cont'd)

RICH'S-LAVERNE WOMEN'S APPAREL
Coats - Suits - Dresses - Sportswear - Lingerie
We Give Cash Checks
Convenient Budget Terms
819 K.....GI lbrt 2-3839

Roberta Powell Dress Shop
Fair Oaks Blvd & Marconi Av.....IV nhoe 9-0116

ROBINSON'S 716 K.....GI lbrt 3-7933

ROOS BROS 1001 K.....HU dsn 4-9141

SALZMAN'S
Coats-Suits-Blouses-Furs
1012 K.....GI lbrt 3-3236

SUN JOE CO
Specializing in Extra Large Sizes
1000 J.....GI lbrt 2-3754

Tallac Fashions 215 Tallac Sq.....HU ntr 6-2162

Tower Sportswear Shop 1508 Bdwy.....HU dsn 4-5803

Town & Country Village Shops
Casual Corner Fulton & Marconi.....IV nhoe 9-5972

Mommy Modes Fulton & Marconi.....IV nhoe 9-5972

VAUGHN-AT-SATHER GATE
1112 K.....GI lbrt 2-3869

Village Sub-Deb Shop & Junior Varsity
In Town & Country Village Shops
2621 Marconi Av.....IV nhoe 9-6065

Vogue The 5005 Freeport Blvd.....HI lcrst 5-6871

WANDA'S STYLE SHOP
2925-35th.....HI lcrst 6-1028

WEINSTOCK-LUBIN & CO 12th & K.....GI lbrt 3-6881

West Sacto Apparel Shop
Ladies Half Sizes Up to 44½
Jefferson Blvd W Sacramento.....HU dsn 4-1419

WOODLAKE STYLE SHOP
1521 Del Paso Blvd.....HI cky 9-2284

ZUKORS
COATS - SUITS - DRESSES
BLOUSES - SKIRTS
EXCLUSIVELY
812 K.....GI lbrt 2-3816

Wood

CALIF FUEL CO
FIREPLACE WOOD
Large Selection of the Finest Quality
Mountain Oak Wood for Every Purpose
306-20th.....GI lbrt 3-9746

Calif Fuel Co 306-20th.....GI lbrt 3-9746
(See Advertisement This Page)

FANCOLLI FUEL & TRUCKING
836-57th.....HI lcrst 5-0467

HANRAHAN-BURNS FUEL CO
Since 1909
OAK FIREPLACE WOOD
COAL & COKE
CHARCOAL
1900 V.....GI lbrt 2-3955

When you place a call, give the other person time to answer. Many unanswered calls would have been completed in a few more seconds.

FIREPLACE WOOD

"Our Specialty"



- Presto Logs
- Blocks
- Heater Chunks
- Charcoal
- Trash Burner
- Wood

Delivery Service or Visit Our Drive-In Yard
Large Selection of the Finest Quality
Mountain Oak Wood for Every Purpose

CALIF. FUEL CO.

306-20th Formerly 2006 J GI lbrt 3-9746

Wood—(Cont'd)

HORRELL & SON
FIREPLACE OAK
CHARCOAL
COAL
KINDLING
Same Location Over 30 Years
2950-1st Av.....HI lcrst 6-6437

KELLEY'S SOUTH SACRAMENTO FEED & FUEL
We Deliver Wood
21st Av & Fkln Blvd.....HI lcrst 5-9679

PRES-TO-LOGS
Pres-to-Logs are clean to handle, eliminating smoke, ash and soot. Constructed to provide 100% heat. Pres-to-Logs are economical to use.
Presto-logs
CALIFORNIA STATE LIBRARY

"WHERE TO BUY THEM"

DISTRIBUTOR

Setzer Forest Products Inc
Pres-To-Logs & Wood Mill Blocks
2570-3d.....GI lbrt 2-8941

DEALERS

CALIF FUEL CO 306-20th.....GI lbrt 3-9746

Horrel & Son 2950-1st Av.....HI lcrst 6-6437

KELLEY'S SOUTH SACRAMENTO FEED & FUEL
21st Av & Fkln Blvd.....HI lcrst 5-9679

WASHINGTON WOOD & COAL YARD
501-3d Broderick.....GI lbrt 3-3541

Pres-to-logs Distributors Of California Inc
Davis Hwy.....HU dsn 4-1491

WASHINGTON WOOD & COAL YARD
"Fuel For All Purposes"
WOOD & COAL
Fireplace Oak - Presto Logs
Charcoal - Mill Blocks
City Wide Delivery
RAY LA FOUNTAIN & SON - Owners
501-3d Broderick.....GI lbrt 3-3541

Woodworkers

See Also Cabinet Makers
Cal-Sac Cabnt Mfg Co 1715-15th.....GI lbrt 3-2885

Woodworkers' Equipment & Supplies

Beeby Machinery Co 2000 Capitol Av.....GI lbrt 3-7581

Franklin Machinery 1715-19th.....GI lbrt 3-0864

HAVEN SAW & TOOL CO 2031 J.....GI lbrt 3-2003

MARWEDEL C W
3320 Potter Ln.....IV nhoe 9-2134

Murray Hardware Co 727 J.....GI lbrt 3-1985

Wool

LAVERNE J C 2015 J.....HU dsn 4-8563

Fashion Fabrics 1318 K.....HU dsn 4-4821

Fashion Fabrics Town & Country Shop
Pasatiempo Ln.....IV nhoe 9-6515

Pac Fur & Wool Co 1027 Front.....GI lbrt 3-1437

SACTO WOOL CO 2015 J.....HU dsn 4-8563

Wrecking—Automobile

See Automobile Wreckers

Wrecking Contractors

B & W AUTO PARTS
1101 Del Paso Blvd.....HI cky 9-2736

CAPITAL LUMBER-WRECKING CO
Leading Wreckers of Sacramento
NO JOB TOO LARGE
OR TOO SMALL
Lumber and Building Materials
of All Kinds For Sale
515 N 12th.....GI lbrt 2-1525

Home Lumber Co 101 N 12th.....GI lbrt 2-3930
STOKESBERRY R M LUMBER & WRECKING CO
901 D.....GI lbrt 3-2694

Wrecking—Machinery

See Wrecking Contractors; also Machinery—Used

Wrecking—Truck

See Trucks—Motor, Wreckers

X-Ray Apparatus

General Electric X-Ray Corp
Forum Bldg.....GI lbrt 3-1788

PROFESSIONAL ELECTRIC X-RAY CO
2558-12th N Sacto.....HI cky 9-3963

Western Surgical Supply Co
2831 Capitol Av.....HI lcrst 7-5761

Westinghouse Electric Corporation X-Ray Div
1730-14th.....GI lbrt 3-6525

X-Ray Apparatus Repairing

Westinghouse Electric Corporation X-Ray Division
1730-14th.....GI lbrt 3-6525

If no answer call.....HU dsn 1-0191

X-Ray Laboratories

KEITH JOHN R 1015-22d.....HU dsn 4-4762

Standard Diagnostic Offices 1120-23d.....GI lbrt 2-6582

Tubercolosis & Health Assn Sacto
Free Christmas Seal X-Ray Service Center
1004-7th.....GI lbrt 2-4918

X-Ray Supplies

Professional Electric X-Ray Co
2558-12th N Sacto.....HI cky 9-3963

Westinghouse Electric Corporation X-Ray Division
1730-14th.....GI lbrt 3-6525

If no answer call.....HU dsn 1-0191

Yacht Brokers

Ballard Clark A 2d & G Broderick.....GI lbrt 3-6964

Sacto Yacht & Supply Co
2d & G Broderick.....GI lbrt 3-6964

Yardage

See also Specific Headings, i.e., Cotton Goods;
Linens; Rayon Fabrics; Silks; Etc

FASHION FABRICS
Factory to Customer
WOOLENS
COTTONS
SILKS
All Types of Dress & Suit Fabrics
2 Convenient Locations
1318 K.....HU dsn 4-4821
Town & Country Village Shop.....IV nhoe 9-6515

Lawrence's 5121 Freeport Blvd.....HI lcrst 5-1931

Yarn—Retail

KNIT & PURL SHOP
Free Instruction With Purchase
5653C Stockton Blvd.....HI lcrst 5-3916

Village Yarn Shop
Free Instructions With Purchases
Located In Town & Country Village Shops
Fulton & Marconi.....IV nhoe 9-6176

Yeast

Consumers' Yeast Co 1917½-16th.....GI lbrt 3-7394

FLEISCHMANN'S YEAST—
STANDARD BRANDS INC 1300 S.....GI lbrt 3-5973

Fleischmann Yeast Co Distrs 1300 S.....GI lbrt 3-5973

Peerless Yeast Co 1801 P.....GI lbrt 3-2930

Raber M Ed 1801 P.....GI lbrt 3-2930

Standard Brands Inc 1300 S.....GI lbrt 3-5973

A store may not immediately come to the mind of a prospect when special services are desired, such as are offered by a Beauty Salon, Radio or Watch Repairing Department. Many establishments, realizing this, advertise under several classifications in the Classified Directory. Thus they direct more business their way.

Every Day in the Year...

THE YELLOW PAGES TELL YOU WHERE

1950

JANUARY							FEBRUARY							MARCH						
S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S
1	2	3	4	5	6	7	1	2	3	4	5	6	7	1	2	3	4	5	6	7
8	9	10	11	12	13	14	8	9	10	11	12	13	14	8	9	10	11	12	13	14
15	16	17	18	19	20	21	15	16	17	18	19	20	21	15	16	17	18	19	20	21
22	23	24	25	26	27	28	22	23	24	25	26	27	28	22	23	24	25	26	27	28
29	30	31					29	30	31					29	30	31				

APRIL							MAY							JUNE						
S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S
1	2	3	4	5	6	7	1	2	3	4	5	6	1	2	3	4	5	6	7	
8	9	10	11	12	13	14	7	8	9	10	11	12	13	4	5	6	7	8	9	10
15	16	17	18	19	20	21	14	15	16	17	18	19	20	11	12	13	14	15	16	17
22	23	24	25	26	27	28	21	22	23	24	25	26	27	18	19	20	21	22	23	24
29	30						28	29	30	31				25	26	27	28	29	30	

JULY							AUGUST							SEPTEMBER						
S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S
1	2	3	4	5	6	7	1	2	3	4	5	6	7	1	2	3	4	5	6	7
8	9	10	11	12	13	14	6	7	8	9	10	11	12	3	4	5	6	7	8	9
15	16	17	18	19	20	21	13	14	15	16	17	18	19	10	11	12	13	14	15	16
22	23	24	25	26	27	28	20	21	22	23	24	25	26	17	18	19	20	21	22	23
29	30	31					27	28	29	30	31			24	25	26	27	28	29	30

OCTOBER							NOVEMBER							DECEMBER						
S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S
1	2	3	4	5	6	7	1	2	3	4	5	6	7	1	2	3	4	5	6	7
8	9	10	11	12	13	14	5	6	7	8	9	10	11	3	4	5	6	7	8	9
15	16	17	18	19	20	21	12	13	14	15	16	17	18	10	11	12	13	14	15	16
22	23	24	25	26	27	28	19	20	21	22	23	24	25	17	18	19	20	21	22	23
29	30	31					26	27	28	29	30			24	25	26	27	28	29	30

1951

JANUARY							FEBRUARY							MARCH						
S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S
1	2	3	4	5	6	7	1	2	3	4	5	6	7	1	2	3	4	5	6	7
8	9	10	11	12	13	14	4	5	6	7	8	9	10	4	5	6	7	8	9	10
15	16	17	18	19	20	21	11	12	13	14	15	16	17	11	12	13	14	15	16	17
22	23	24	25	26	27	28	18	19	20	21	22	23	24	18	19	20	21	22	23	24
29	30	31					25	26	27	28				25	26	27	28	29	30	31

APRIL							MAY							JUNE						
S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S
1	2	3	4	5	6	7	1	2	3	4	5	6	7	1	2	3	4	5	6	7
8	9	10	11	12	13	14	6	7	8	9	10	11	12	3	4	5	6	7	8	9
15	16	17	18	19	20	21	13	14	15	16	17	18	19	10	11	12	13	14	15	16
22	23	24	25	26	27	28	20	21	22	23	24	25	26	17	18	19	20	21	22	23
29	30						27	28	29	30	31			24	25	26	27	28	29	30

JULY							AUGUST							SEPTEMBER						
S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S
1	2	3	4	5	6	7	1	2	3	4	5	6	7	1	2	3	4	5	6	7
8	9	10	11	12	13	14	5	6	7	8	9	10	11	2	3	4	5	6	7	8
15	16	17	18	19	20	21	12	13	14	15	16	17	18	9	10	11	12	13	14	15
22	23	24	25	26	27	28	19	20	21	22	23	24	25	16	17	18	19	20	21	22
29	30	31					26	27	28	29	30	31		23	24	25	26	27	28	29

OCTOBER							NOVEMBER							DECEMBER						
S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S
1	2	3	4	5	6	7	1	2	3	4	5	6	7	1	2	3	4	5	6	7
8	9	10	11	12	13	14	5	6	7	8	9	10	11	3	4	5	6	7	8	9
15	16	17	18	19	20	21	12	13	14	15	16	17	18	10	11	12	13	14	15	16
22	23	24	25	26	27	28	19	20	21	22	23	24	25	17	18	19	20	21	22	23
29	30	31					26	27	28	29	30			24	25	26	27	28	29	30

1952

JANUARY							FEBRUARY							MARCH						
S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S
1	2	3	4	5	6	7	1	2	3	4	5	6	7	1	2	3	4	5	6	7
8	9	10	11	12	13	14	3	4	5	6	7	8	9	2	3	4	5	6	7	8
15	16	17	18	19	20	21	10	11	12	13	14	15	16	9	10	11	12	13	14	15
22	23	24	25	26	27	28	17	18	19	20	21	22	23	16	17	18	19	20	21	22
29	30	31					24	25	26	27	28	29		23	24	25	26	27	28	29

APRIL							MAY							JUNE						
S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S
1	2	3	4	5	6	7	1	2	3	4	5	6	7	1	2	3	4	5	6	7
8	9	10	11	12	13	14	4	5	6	7	8	9	10	8	9	10	11	12	13	14
15	16	17	18	19	20	21	11	12	13	14	15	16	17	15	16	17	18	19	20	21
22	23	24	25	26	27	28	18	19	20	21	22	23	24	22	23	24	25	26	27	28
29	30						25	26	27	28	29	30	31	29	30					

JULY							AUGUST							SEPTEMBER						
S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S
1	2	3	4	5	6	7	1	2	3	4	5	6	7	1	2	3	4	5	6	7
8	9	10	11	12	13	14	5	6	7	8	9	10	11	2	3	4	5	6	7	8
15	16	17	18	19	20	21	12	13	14	15	16	17	18	9	10	11	12	13	14	15
22	23	24	25	26	27	28	19	20	21	22	23	24	25	16	17	18	19	20	21	22
29	30	31					26	27	28	29	30	31		23	24	25	26	27	28	29

OCTOBER							NOVEMBER							DECEMBER						
S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S
1	2	3	4	5	6	7	1	2	3	4	5	6	7	1	2	3	4	5	6	7
8	9	10	11	12	13	14	5	6	7	8	9	10	11	3	4	5	6	7	8	9
15	16	17	18	19	20	21	12	13	14	15	16	17	18	10	11	12	13	14	15	16
22	23	24	25	26	27	28	19	20	21	22	23	24	25	17	18	19	20	21	22	23
29	30	31					26	27	28	29	30			24	25	26	27	28	29	30

1953

JANUARY							FEBRUARY							MARCH						
S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S
1	2	3	4	5	6	7	1	2	3	4	5	6	7	1	2	3	4	5	6	7
8	9	10	11	12	13	14	8	9	10	11	12	13	14	8	9	10	11	12	13	14
15	16	17	18	19	20	21	15	16	17	18	19	20	21	15	16	17	18	19	20	21
22	23	24	25	26	27	28	22	23	24	25	26	27	28	22	23	24	25	26	27	28
29	30	31					29	30	31					29	30	31				

APRIL							MAY							JUNE						
S	M	T	W	T	F	S	S													