



DAVIS TRAVEL SERVICE

We Specialize in Travel to Europe - Hawaii - Alaska - Mexico

Agents for

- Matson - American President
- Cunard White Star - U. S. Lines
- Alaska S.S. Co. - Canadian S.S. Co.
- Delta - Alcoa - Grace Lines
- United Fruit - Moore McCormack

- United Airlines - Pan American
- T.W.A. - American - Southwest
- Air France - British Overseas
- Scandinavian Airlines - Swiss Air
- KLM Dutch - Sabena Belgian

Itineraries Planned - Cruises and All Expense Tours - Prepaid Tickets from Europe
Expert Assistance - Passports - Visas - Re-Entry Permits

RESERVATIONS BY PHONE OR MAIL
Phone GI lbrt 3-1769
SACRAMENTO HOTEL LOBBY
10TH & KAY

NO CHARGE FOR OUR SERVICE

JOSEPH M. OAKLEY TREE SERVICE

TRIMMING

TOPPING

CABLING



CAVITY WORK

TRANSPLANTING

"NO TREE BUTCHERY"

ALL WORK GUARANTEED

COMPLETE INSURANCE

Removal Specialists

Dial **GI lbrt 3-5372**

P.O. BOX 2446

SACRAMENTO

Travel Bureaus

AIRCOACH TRAVEL BUREAU

AIR TRAVEL FREE INFORMATION
AND RESERVATION SERVICE
Independent Airlines Representative
Save Up to 45%
EASTERN CITIES - MEXICO
HONOLULU
10 A.M. - 11 P.M. Except Sunday
Hotel Clunie.....HUdsn 4-4539

AIRPORT INFORMATION & DIRECTORY SERVICE

431-14th Oakland
(Toll) Call "Operator" for....Glencourt 2-2711
International Terminal Municipal Airport Oakland
(Toll) Call "Operator" for....Trinidad 2-7114
American Express Travel Serv
12th & K.....GI lbrt 3-6881

AMERICAN EXPRESS TRAVEL SERVICE--

WEINSTOCK-LUBIN & CO
12th & K.....GI lbrt 3-6881

BERTOLANI EUROPEAN STEAMSHIP & AIR LINES

**WE OFFER SOUND ADVICE
ON EUROPEAN TRAVEL**

Foreign & Domestic Reservations
AGENT FOR MAJOR STEAMSHIP & AIR LINES
TO ANY PLACE IN THE WORLD

Our Advice Can Save You Money
Let Us Arrange Your Vacation

NO SERVICE CHARGE
WE SPEAK ITALIAN

814 I.....GI lbrt 2-6879

Capitol Travel Office 915-6thHUdsn 4-6820

DAVIS TRAVEL SERVICE

Reservations - Tickets - Information
Europe - Hawaii - Alaska - So. America
Tours and Cruises a Specialty
Sacramento Hotel.....GI lbrt 3-1769

Davis Travel Service Sacramento Hotel.GI lbrt 3-1769
(See Advertisement This Page)

FILIPINAS TRAVEL SERVICE

Virginia Hotel S.F.
(Toll) Call "Operator" for.....Yukon 2-2148
Weinstock-Lubin & Co 12th & K.....GI lbrt 3-6881

Tree Service

ARMSTRONG'S PEST CONTROL SERVICE
912-7thGI lbrt 2-5657

DAVEY TREE SERVICE

Phone or write for local Davey
Supervisor to inspect your
trees. The West Coast's original
and only genuine Davey
Tree Service costs no more.



"WHERE TO CALL"

DAVEY TREE SURGERY CO LTD
Ochsner Bldg.....GI lbrt 3-7461

Davey Tree Surgery Co Ltd
912 Lincoln W Sacramento.....GI lbrt 3-6427

ENTRIKEN PEST CONTROL

TREE AND GARDEN SPRAYING

Modern Hi-Power Equipment
ESTIMATES WITHOUT CHARGE

2118-19thGI lbrt 2-4438

Garfield J R Tree Serv 624-14thGI lbrt 2-2043
(See Advertisement Page 421)

LEONARD M J TREE SERVICE

Careful Guaranteed Work
TREE SERVICE & SURGERY
"Satisfied Customers for Over 30 Yrs."
2739-18th N Sacto.....HI ckry 9-1115

(Continued Next Page)

The Telephone Hour's "Great Artist Series" brings to you world-famous musicians every Monday evening.

Tree Service—(Cont'd)

Leonard M J Tree Service
2739-18th N Sacto. HI ckrly 9-1115
(See Advertisement This Page)
MARION'S TREE SERVICE
3222-2d Av. HI lcrst 6-2903
(See Advertisement This Page)
OAKLEY JOSEPH M 420-4th Av. GI lbrt 3-5372
(See Advertisement Page 420)
Oakley Tree Service 420-4th Av. GI lbrt 3-5372

Trophies

BELL-CRAFT ENGRAVERS 2618 F. . GI lbrt 3-5510
GREBITUS JEWELERS
TROPHIES FOR ALL OCCASIONS
ENGRAVER ON PREMISE
One-Day Service if Necessary
1108 J. GI lbrt 2-9081
SPALDING SPORTS STORE 818 J. . GI lbrt 2-8915
WEIDEMAN F & R
LARGE STOCK ON HAND
TROPHIES - CUPS - AWARD RIBBONS
WE ENGRAVE THE TROPHIES
1315 Broadway GI lbrt 2-2451

Tropical Fish

BOULEVARD PET SHOP
Fish - Plants - Aquariums & Equip.
Open Sundays & Holidays 9 A.M. to 8 P.M.
3720 1/2 Stockton Blvd. HI lcrst 7-0965
FROYD'S TROPICAL FISH
Wholesale & Retail
FISH -- PLANTS
AQUARIUM and SUPPLIES
2001 Capitol Av. HUdsn 4-9951
McConnen Jas R Tropical Fish Hatchery
Dell Rd. IV nhoe 9-2507
Yee Aquarium & Pet Shop 2525 J. GI lbrt 2-3215

Truck Covers—See Tarpaulins

Truck Terminals

ASSOCIATED SERVICENTER
Complete 24-Hour Trucking Service
60-FT PUBLIC SCALE
INSIDE 60-FT GREASE PIT
GASOLINE - BUTANE - DIESEL
At Fruitridge Road
5540 Stkn Blvd. HI lcrst 7-1002

CAPITAL FREIGHT LINES
TRUCK TERMINAL
GASOLINE - BUTANE - DIESEL
TIRE SERVICE - LUBRICATION
60-FT. PUBLIC SCALE - RESTAURANT
FREE SHOWERS & SLEEPING QUARTERS
24-HOUR SERVICE
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COASTAL GARAGE
DIESEL and GAS TRUCKS
Specialists in
DIESEL REPAIRING
Acetylene and Electric Welding
24-Hour Service
Free Diagnosis by Frankie
At Stockton Blvd
5110 Perry Av. HI lcrst 6-0982

DAVIS HWY TRUCK TERMINAL
Davis Hwy W Sacramento. GI lbrt 2-4585
If no answer call. GI lbrt 2-0583
Jacot's Commercial Service
131 N 16th. GI lbrt 2-9323
Leed Freight Lines 324 N 16th. GI lbrt 3-7720
(Continued Next Page)

You'll get your party more often if you look up each telephone number before you dial, wait for the dial tone, and give the other person plenty of time to come to the telephone.

BE WISE

Call



Xmas Trees Cut to Order
Holly Berries
Pine Cones & Mistletoe

CALL EARLY & ORDER AND
WE DELIVER WHAT YOU WANT

- ★ Trimming
- ★ Topping
- ★ Removing
- ★ Pruning
- ★ Spraying
- ★ Cabling

HI lcrst 6-
2903

If No
Answer Call
GI lbrt 3-
7461

- ★ Free Estimates
- ★ Night Service
- ★ Fully Equipped
- ★ State Wide
- ★ Neat Cleanup
- ★ Hauling

RES. 3222 - 2nd AVE.

TREE SERVICE

"We Go Anywhere"

- ★ REMOVING
- ★ TOPPING
- ★ TRIMMING
- ★ TREE SURGERY

PROMPT SERVICE

✓ CAREFUL GUARANTEED WORK
Satisfied Customers for Over 30 Yrs.

Hickory 9-1115

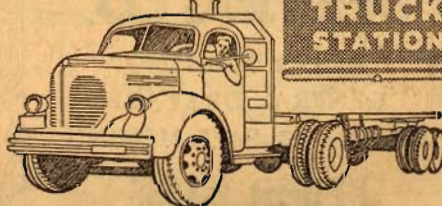
M. J. LEONARD

TREE SERVICE

2739 - 18th Street North Sacramento

24-HOUR SERVICE.

Gasoline - Butane - Diesel Fuel
Tires - Batteries & Lube Service



SACRAMENTO

CHEVRON TRUCK STATION

324 N. 16th

GI lbrt 2-9638

TREE SERVICE

**EXPERT TREE TRIMMING
& REMOVING**

BY TRAINED EXPERTS
EQUIPPED FOR ALL JOBS
TRIM TOP OR TAKE 'EM DOWN



LAND CLEARING

Fully Insured

OUR PRICES
GET BUSINESS

After You Have Called The Rest
Call Us:

**GARFIELD TREE
SERVICE**

GI lbrt 2-2043

A Neat Clean Up Job

624 - 14th

SACRAMENTO FREIGHT LINES

213 - 13th Street

COMMON & CONTRACT CARRIERS

Daily Service

Sacramento - Los Angeles

GI lbert 3-9046

WILKINS

Draying Co.

601 - 1st Ave.

Sacramento, Cal.

TRUCKPORTATION ENGINEERS

Heavy Hauling

Rigging Steel Erection
Crane Service House Moving
Fireproof Warehouse - Private Spur

GI lbert 3-7954

If It's Moveable, We Can Move It!

MATT DRAYING CO. LOCAL DRAYING

Anything from a Trunk to a Carload

GI lbert 2-2560

Whse - HUdson 4-6339

OFFICE 2304 Q ST. - SACRAMENTO

DELTA LINES, INC.



HIGHWAY COMMON CARRIER

Daily Service to San Francisco & Bay Area

Also Stockton, Fairfield, Pittsburg, Rio Vista, Los Angeles, and Way Points - Town & Country Shopping Center - Carmichael - Fair Oaks

GI lbert 2-1055

1430 2ND STREET

Truck Terminals—(Cont'd)

McCLURE'S UNION TERMINAL

UNION 76 BUTANE TIRES LUBE	24-HOUR SERVICE	DIESEL BLACK & WHITE HOME AUTO APPLIANCES
MECHANICS		

Stockton Blvd at 23d Av
5091 Stockton Blvd.....HI lcrst 5-4681

Sacramento Chevron Truck Station
324 N 16th.....GI lbrt 2-9638
(See Advertisement Page 421)

SLACK'S ASSOCIATED TRUCK TERMINAL

TRUCK DISPATCHER
RETURN LOADS ALL POINTS
24-Hour Service - Every Day
Truck Lubrication - 60 Ft. Pit
Tire & Battery Service
Diesel Fuel & Gas
60 Ft. Public Scales
Free Showers

318 N 16th.....GI lbrt 2-9363

WARNER TIRE CO

Noland C. Warner, Owner
TIRES - BATTERIES - ACCESSORIES
24-Hour Tire & Lube Service
Expert Automotive Repair
Chevron Truck Terminal
1 Mile West of Tower Bridge
Davis Hwy.....GI lbrt 2-9245
After 6 P.M.....GI lbrt 2-9419

West Sacramento Transportation Co
Davis Hwy.....HU dsn 4-3026

Trucking

See also Draying; also Motor Freight Companies Headings

ALERT TRUCK LINES

Service - Quick - Efficient
Steel Machinery
General Freight
Local & Statewide

2524 Northrup Av.....IV nhoe 9-3835

Antelope Truck Service
Folsom Blvd.....HI lcrst 6-4016

APPLEGATE DRAYAGE CO
204 Jibboom.....GI lbrt 3-4581

Wise buyers know that the Yellow Pages are the quickest way to get up-to-date purchasing information.

McLAUGHLIN DRAYING CO.

HEAVY HAULING
GENERAL DRAYAGE
RIGGING & SAFE MOVING

GI lbert 2-7235

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2221 5TH STREET

SACRAMENTO

Trucking—(Cont'd)

BIGGE DRAYAGE

ICC COMMON CARRIER
Serving All of California - Oregon - Nevada & Idaho
Also Joint Rates to Arizona and New Mexico



"FOR SERVICE CALL"

BIGGE DRAYAGE CO
2387 Campbell Oakland
(Toll) Call "Operator" for...Twin Oaks 3-1661

BOWERS DRAYAGE

Specializing in Hauling
REFRIGERATION EQUIPMENT
GENERAL TRUCKING & CAR DISTRIBUTION
LOW BED SERVICE - FULLY INSURED

Mailing Address
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Office 1717-4th.....HU dsn 4-2821

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STATE WIDE
LUMBER HAULING

General Hauling & Contract Carrier
Licensed Common Carrier

7650-14th Av.....HI lcrst 5-9171
If no answer call.....HI lcrst 6-4584

C & W Transportation
6020-4th Av.....HI lcrst 6-3564
Capital Freight Lines
4850 Stockton Blvd.....HI lcrst 6-3895

CARPENTER A J

STATE WIDE
LUMBER HAULING
Local and Long Distance

All Cargo Insured
24-Hour Service

Night or Day Call
3317 Grove Av N Sacto.....HI lcrst 9-2803

CHICHESTER TRANSPORTATION CO
1804-27th.....HI lcrst 6-1927
Christenson J Co 3212 D.....HU dsn 4-7506

CHRISTENSON J CO

REFRIGERATED SERVICE
CHICO - TULARE - SALINAS
FRESNO - SANTA ROSA - MANTECA
OAKLAND - SAN FRANCISCO
and Intermediate Points

600-1st Av.....GI lbrt 2-3760
If no answer call.....HU ntr 6-2524
Or.....HU dsn 4-7506

Consolidated Freightways Inc
1730-16th.....GI lbrt 2-6969
Constructors Transport Co 215-23d.....HU dsn 4-2775

(Continued Next Page)

Advertise here—it pays.

STOCKTON MOTOR EX.



HUdson 1-2791

HIGHWAY COMMON CARRIER
INTER & INTRA STATE

DAILY SERVICE TO & FROM
SAN FRANCISCO & BAY AREA POINTS

Also Daily Service to & from
Lodi, Stockton & Tracy

P. O. Box 1884
Harbor Blvd.

West Sacramento

Trucking--(Cont'd)

CONVERSE TRUCKING SERVICE

HEAVY EQUIPMENT HAULING
ALL WESTERN STATES
FORK-LIFT
SALES & RENTALS
5331 Stockton Blvd.....HI lcrst 6-6479

Conway Trucking Co
516 Cambridge N Sacto.....HIckry 9-9588
Duarte Truck Serv 4049-43d.....HI lcrst 5-3514

DELTA LINES

Daily Service Between
SAN FRANCISCO-OAKLAND
AND
SACRAMENTO - STOCKTON
Including Intermediate Points



"FOR SERVICE CALL"

Delta Lines Inc 1430-2d.....GI lbrt 2-1055
Delta Lines Inc 1430-2d.....GI lbrt 2-1055
(See Advertisement Page 422)

DEVINE & SON TRUCKING CO

1621 North C.....GI lbrt 2-7663

EL DORADO MOTOR TRANSP CO

Daily Service Between Sacramento
Jackson - Placerville - Roseville
And Intermediate Points

401 S.....HU dsn 4-0714

Fancolli Fuel & Trucking 836-57th...HI lcrst 5-0467
Felton Willie 1621 W.....GI lbrt 2-7739

FRANK'S TRUCKING SERV

Franklin Blvd.....HU ntr 6-2894
Night Call.....GI lbrt 2-8401
Fredericksen & Sons

D L Robinson-Mgr

Harbor Blvd & Bryte Av
W Sacto.....HU dsn 4-9387

FRITH W C HIGHWAY TRUCKING

Elder Crk Rd.....HI lcrst 6-6184

GABBERT TRUCKING CO

San Joaquin.....HI lcrst 7-3627

GARRETT FREIGHTLINES INC

Common Carriers Serving the Entire West
With Connections to Midwest, East &
Southern Cities

4850 Stockton Blvd.....HI lcrst 5-7910

GLOBE TRANSFER & WAREHOUSE CO

Front & N.....GI lbrt 3-6576

HAYS A W East & Oak Av Woodland

(Toll) Call "Operator" for.....Woodland 2-2831

Holland Terry 1521-25th.....HI lcrst 7-5501

Hull Danl S 2744 S Pecan W Sacto...GI lbrt 2-7931

HURST TRUCKING SERV

Freight, Heavy Equipment
Low Bed Service
State Wide Hauling
Cargo Insured Diesel Equip.

215-23d.....GI lbrt 3-7821

INLAND FREIGHT LINES

Fast Daily Freight Service
to Salt Lake City and
All Eastern Points

617 Huston W Sacto.....GI lbrt 3-7779
Or call.....GI lbrt 3-6295

INTERLINES MOTOR EXPRESS

Serving All Points Between
San Francisco - Oakland - Sacramento
Redding & Intermediate Points

300 T.....GI lbrt 3-5927

Kester L O 435 W Park Av.....HIckry 9-3027
Knieriem Robt R Calif Av.....IV nhoe 9-0097

An extension telephone saves time
and steps—doubles the usefulness of
your present telephone.

Trucking--(Cont'd)

L & J TANK LINES

L P & Transported Anywhere in Calif.
Davis Hwy.....GI lbrt 2-5665
Or.....GI lbrt 3-1061

L & J Tank Lines 2809 Freeport Blvd..GI lbrt 3-1061
Shop Davis Hwy.....GI lbrt 2-5665
La Casse Geo 1623-24th.....GI lbrt 3-8655
Lake Sacto Transportation Co 300 T..GI lbrt 3-5927

LANG TRANSPORTATION CORP

PETROLEUM HAULING
TRUCKS & TRAILERS
Hauling Between
CALIFORNIA - UTAH
ARIZONA & NEVADA

1st Av & 3d.....GI lbrt 2-1868

LAWLER HAY & GRAIN CO

Prompt Service-Modern Diesel Equipment
426 J.....HU dsn 4-9353

LEED FREIGHT LINES

HIGHWAY CONTRACT CARRIER
IRON - STEEL - LUMBER

General Commodities
LOCAL & STATEWIDE
CARGO INSURED SERVICE

324 N 16th.....GI lbrt 3-7720

Lefever Trucking Co 912-47th.....HI lcrst 6-6790

LILLIE TRANSPORTATION CO INC

Highway Common Carriers
Sacramento - Los Angeles
Everynite - Overnite

Service Throughout Southwestern States
A NAME THAT CARRIES WEIGHT
Mailing Address
Harbor Blvd West Sacto P O Box 1884

Harbor Blvd.....HU dsn 1-2791

Lindeman Bros 16th & A.....GI lbrt 2-6329

Lloyd George F Transportation Co

1401 North B.....GI lbrt 2-7478

Lloyd Geo F Transportation Co

605-15th.....GI lbrt 2-1901

MASON NORMAN M

Heavy Construction Equipment
& Machinery Hauling
Local & Long Distance
Low Beds & Transports

Mailing Address Rt 1 Box 3315
Stockton Blvd.....HI lcrst 5-1410

MATT DRAYING CO 2304 Q.....GI lbrt 2-2560

(See Advertisement Page 422)

McCracken Trucking Co

729 Belasco Av N Sacto.....HIckry 9-1253

MCLAUGHLIN DRAYING CO

2221-5th.....GI lbrt 2-7235

(See Advertisement Page 422)

MERCHANTS EXPRESS CORP

216-15th.....HU dsn 1-0181

MILES & SONS TRUCKING SERVICE

Harbor Blvd.....HU dsn 1-2791

Mohr C E 4310 Cabrillo Wy.....HI lcrst 5-0711

MOSS HAVEN H

Dump Truck Loading & Hauling
2351 Fair Oaks Blvd.....IV nhoe 9-3239

MOTOR TRANSPORT SYSTEM

Contract Carrier - State Wide
Express Service at Freight Rates
WE KNOW HOW

Harbor Blvd West Sacto P O Box 1884
Harbor Blvd.....HU dsn 1-2791

MURDOCK TRUCK TRANSPORTATION

STATE WIDE GENERAL HAULING
P.O. Box 1345 - Sacramento
8 Miles North - On Highway 40-99E
Auburn Blvd.....HI ckry 9-9509

Advertise here—it pays.

Trucking--(Cont'd)

OREGON NEVADA CALIF FAST FREIGHT INC

Pioneers - Established 1928
Serving All the Pacific Northwest
NORTHERN CALIFORNIA
NEVADA

Daily Overnight Service
Express Service at Freight Rates

1711 North B.....GI lbrt 3-4861

Orr F C 2354 Edison Av N Sacto.....HI ckry 9-3820

PIE-

PACIFIC INTERMOUNTAIN EXPRESS
308-14th.....GI lbrt 3-5797

PACIFIC CARTAGE & STORAGE CO

LOCAL CARTAGE
POOL CAR DISTRIBUTING

717 R.....HU dsn 1-0310

PACIFIC FREIGHT LINES

DIRECT
ONE CARRIER SERVICE
TO
ALL PRINCIPAL
CALIFORNIA POINTS



"FOR INFORMATION CALL"

Pacific Freight Lines 717 R.....GI lbrt 2-8957

Pacific Intermountain Express

308-14th.....GI lbrt 3-5797

Pacific Motor Trucking Company

Front & L.....GI lbrt 3-8011

PACIFIC TRUCK SERVICE INC

15th & Riverview: Rd W Sacramento.GI lbrt 3-6561

If no answer call.....GI lbrt 3-6562

Pangle Trucking Co Pasadena Av.....IV nhoe 9-5087

PARKER H EARL INC 12th & F Marysville

(Toll) Call "Operator" for.....Marysville 3-5481

Peter's Trucking Serv 401 S.....GI lbrt 3-5911

PETROLEUM TANK LINE

Mailing Address Rt 1-Box 2193 West Sacto

Glide Av W Sacramento.....GI lbrt 2-2985

RANDAL C K

CONTRACT CARRIER
STATE WIDE

Los Angeles & Northern Calif.
General Trucking

San Joaquin & Redding Av
San Joaquin.....HI lcrst 7-5667

Reverse Freight Lines Inc

1633 Valjejo Wy.....HU dsn 4-3707

Reyes Trucking Co 502 W.....GI lbrt 2-6009

RISKE TRUCKING CO

W Sacramento.....HU dsn 4-9331

Rumbley F N Co Bryte Av W Sacto...GI lbrt 2-6927

Sacto Auto Truck Co 401 S.....GI lbrt 3-5911

SACTO CARTAGE CO

Local Transfer & Hauling
Pool Car Distributing

1312-2d.....GI lbrt 3-2297

SACTO CORNING FREIGHT LINES

2330-4th.....HU dsn 1-0281

SACTO FREIGHT LINES 213-13th...GI lbrt 3-9046

(See Advertisement Page 422)

Senf Draying Co 1208 Q.....GI lbrt 3-1374

SHEDDY JOS D DRAYAGE

HEAVY HAULING
SHOVELS & CONTRACTORS
EQUIPMENT
Truck Cranes For Rent

Mariposa & Illinois, San Francisco
(Toll) Call "Operator" for...Market 1-8080

Sierra Freight Line 703 1/2 J.....HU dsn 1-0191

(Continued Next Page)

Trucking—(Cont'd)

SLACK'S ASSOCIATED TRUCK TERMINAL
TRUCK DISPATCHER
RETURN LOADS ALL POINTS
318 N 16th..... GI lbrt 2-9363

Smith Carl R
2060 Arcade Blvd N Sacto..... HI ckrv 9-9960
Smith M P 3748-19th Av..... HI lcrst 5-6929
Smith I W & Sons Landis Av..... IVnhoe 9-1062
Stockton Motor Express
Harbor Blvd..... HU dsn 1-2791
(See Advertisement Page 422)
Stockton Motor Express 703 1/2 J..... HU dsn 1-0191
SULLIVAN TRNSPTN CO
2437-10th N Sacto..... HI ckrv 9-7038
Terminal Warehouse Co
Davis Hwy..... HU dsn 4-2633
Triano F J Trucking Service
4031 Miller Wy..... HI lcrst 5-4604

UNION TRANSPORTATION CO INC
Radial Common & Contract Hauling
325 N 16th..... GI lbrt 3-1761

VALLEY EXPRESS CO 2330-4th..... HU dsn 1-0281
VALLEY LINES INC 2330-4th..... HU dsn 1-0281
VALLEY LIVESTOCK TRANSPORT SERVICE
Adams Dixon
(Toll) Call "Operator" for..... Dixon 8-2351

VALLEY MOTOR LINES INC
2330-4th..... HU dsn 1-0281
Verduynsen Bros 2625 N 17th..... HI ckrv 9-3804
Vestal Claud 3732 Chestnut..... HI ckrv 9-8861

VIC'S TRUCKING CO
General Dump Truck Hauling
Marin Av..... HI lcrst 6-2787

W & H TRUCK LINES
65th & Bdwy..... HI lcrst 5-3087
Wantz Emery 2518 N..... HI lcrst 6-9938
Ward Glenn 4468-7th Av..... HI lcrst 5-1061

WEST COAST FAST FREIGHT INC
2630-5th..... HU dsn 4-9336
Western Freight Assn 1312-2d..... GI lbrt 3-2297

WESTERN FREIGHT HANDLERS INC
Specializing In
CAR LOADING & UNLOADING
LOCAL DRAYAGE
Fork Lifts - Lumber & Contracting Equip.
831 E..... GI lbrt 2-8047

WESTERN TRUCK LINES LTD
811 X..... HU dsn 1-0294
WILKINS DRAYING CO 601-1st Av..... GI lbrt 3-7954
(See Advertisement Page 422)

Trucks—Industrial

BAKER INDUSTRIAL TRUCKS
Electric, Gas Electric, and Gas
Fork Lift Trucks, Fork Truck
Attachments for Special Jobs,
MATERIAL HANDLING
ENGINEERING SERVICE.



"FOR INFORMATION CALL"

ELDER & CO 390-7th San Francisco
(Toll) Call "Operator" for..... Underhill 1-5480

BARRETT-CRAVENS HANDLING EQUIPMENT
Electric Fork Trucks
Electric Lift Trucks
Electric Tractors
Hand Lift Trucks
Skid Platforms and Boxes — Storage Racks — Portable
Elevators and Cranes — Barrel Trucks — Die Tables —
2-Wheel Trucks



"WHERE TO BUY THEM"

Roll-Rite Corporation
801 Jefferson Oakland
(Toll) Call "Operator" for..... Glencourt 1-5921

BUEHRER & C ASSOCIATES INC
Fork-Lift-Hand & Floor Trucks
527 Folsom S F
(Toll) Call "Operator" for..... Douglas 2-0937

You'll find it fast in the YELLOW PAGES.

Trucks—Industrial—(Cont'd)

CODMAN GLEN L COMPANY INC
Northern California Representative
Clark Fork-Lift Trucks with Dynotork Drive
"NO CLUTCH"
Clarkat & Clarktor 6 Tractors
Authorized Clark Parts & Service
Distributor Monarch Industrial Tires
10521 Pearmain Oakland
(Toll) Call "Operator" for..... Sweetwood 8-9100

EAMES CO 920 Howard S F
(Toll) Call "Operator" for..... Sutter 1-4996

ELDER & CO 390-7th S F
(Toll) Call "Operator" for..... Underhill 1-5480
(See Advertisement This Page)

GERLINGER MOTOR PARTS
FORK LIFTS RENTALS
REPAIRS - REBUILDING
2020 K..... GI lbrt 2-1837

Hyster Co 2420 Roslyn..... IV nhoe 9-3003

HYSTER MATERIALS HANDLING TRUCKS—
HYSTER CO 2420 Roslyn..... IV nhoe 9-3003
If no answer
(Toll) Call "Operator" for..... Mission 8-0680

INDUSTRIAL SERVICE CO
INDUSTRIAL TRUCKS
HAND - PLATFORM - LIFT
SKID PLATFORMS - SECTIONAL BINS
In Stock or Built to Order
Special Trucks for All Purposes
Built to Specifications
2415-17th San Francisco
(Toll) Call "Operator" for..... Underhill 1-2593

LIFT TRUCK HEADQUARTERS
"Anything in the Lift Machine Line" - BOUGHT
SOLD - RENTED - REBUILT - New & Used
Motors - Exchanged or Sold - Parts - Hydraulic
Systems and Hoses—We Send Service Men to
Your Plant—Any Service - Anywhere - Any Time
CO AIRPLANE SERVICE AVAILABLE
22109 Meekland Av Hayward
(Toll) Call "Operator" for..... Lockhaven 9-7132
Or (Toll) Call..... Lucerne 1-9408

MOBILIFT FORK LIFT TRUCKS
Gas Operated Lift Trucks eliminate
Gear Shifting with Multiple
Disc Clutch and exclusive Push-Pull
Lev-R-Matic Controls



SALES—SERVICE

"WHERE TO BUY IT"

KNAPP INDUSTRIAL SERVICE CO
600-12th..... HU dsn 4-9208

MOORE EQUIPMENT CO INC
SALES - RENTALS - PARTS
903 Del Paso Blvd..... HI ckrv 9-2775

PAYLOADER-HOUGH EQUIPMENT—
SACRAMENTO VALLEY TRACTOR CO
1901 Bdwy..... GI lbrt 3-1727

INDUSTRIAL TRUCKS
MOTO-TRUC
Hi Lift and Telescopic
Stackers, Tractors, Tin
Plate, Roll Handling
Also Manual Hand Lift
Pallet Truck,
2,000 - 10,000 Lb.
Capacity 6-12-18V

BAKER
Power Industrial
Low-Lift, Hi-Lift
Platform Trucks,
Fork & Ram
Trucks, Cranes,
Tractors & Load
Carriers. Capacities
1,000 to
50,000 lbs.

SALES - SERVICE
(Toll) Call "Operator" for
Underhill 1-5480
ELDER & CO.
390 - 7TH SAN FRANCISCO

Trucks—Industrial—(Cont'd)

ROLL-RITE CORPORATION
BARRETT - CRAVENS
FARQUAR - NUTTING
UNION METAL
FORK TRUCKS - TRACTORS - JACKS
BUDA HAND LIFT TRUCKS - SKIDS
TRAILERS - CONVEYORS - CASTERS - WHEELS
BRIDGE RAMPS - FLOOR TRUCKS
801 Jefferson Oakland
(Toll) Call "Operator" for..... Glencourt 1-5921

RUBBER PRODUCTS CO
2513 Broadway..... HI lcrst 5-5918
SYSTEM LIFT TRUCK SERVICE
Lift Trucks-Repaired & Rented
1711-15th Oakland
(Toll) Call "Operator" for..... Twin Oaks 3-3862

TOWMOTOR FORK LIFT TRUCKS
For All Types
of
LIFTING
TRANSPORTING
and STACKING



"WHERE TO BUY IT"

FACTORY BRANCH

TOWMOTOR CORP 699-4th Oakland
(Toll) Call "Operator" for..... Twin Oaks 3-3668

YALE INDUSTRIAL POWER AND HAND LIFT TRUCKS
Fork, Ram, Platform, Pallet
and Crane Trucks—Tractors
—Hand and Power operation
from 1000 to 60,000 lbs.

—YALE—

"WHERE TO BUY THEM"
Yale & Towne Mfg Co 563-2d S F
(Toll) Call "Operator" for..... Yukon 6-4261

Trucks—Motor, Bodies—New

Bottaro Body Builders & Blacksmith
211 O..... GI lbrt 2-0834
(See Advertisement Page 425)

BROWN TRAILERS—
JORDAN & POLLOCK
Thermo-King Sales & Service
600-1st Av..... GI lbrt 3-3715

COMMERCIAL BODY & TRAILER SERVICE
510 N 12th..... HU dsn 4-5997

DAILEY F H MOTOR CO
TRUCK BODIES
BUILT TO ORDER
41st Av & E 14th Oakland
(Toll) Call "Operator" for..... Andover 1-1060

FLEETLINER MFG INC 722 D..... HU dsn 4-1746

FRIEHAUF TRUCK BODIES
OVER 500
Different Van-Type
Bodies to fit the
needs of every business.
Also, complete line of
Dump Bodies.
Available through all Motor Truck Dealers.



"FOR INFORMATION CALL"

FRIEHAUF TRAILER CO
2535 Pavis Highway..... GI lbrt 3-3906

HEIL EQUIPMENT CO
Heil Hoists - Dump Bodies - Steel Platform
Bodies; Conversion Hoists; Hydraulic
Tailgates; Hand Hoists; Trailers,
Stainless Steel Farm Holding Tanks,
Stainless Steel Dairy Storage
and Highway Milk Transport Tanks.
999-16th S F
(Toll) Call "Operator" for..... Klondike 2-3040
Local Representative..... HI lcrst 7-6402

PAULETTI G CO
Engineers Designers & Mfrs Of
Custom Built Truck & Trailer Bodies
4529 Shattuck Av Oakland
(Toll) Call "Operator" for..... Olympic 2-1914
(Continued Next Page)

**Trucks—Motor, Bodies—New—
(Cont'd)**

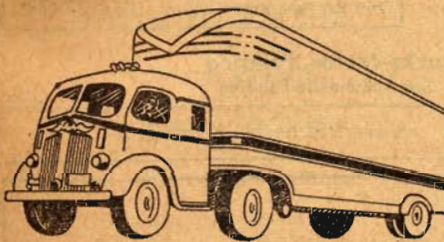
RELIANCE TRAILER SALES
1614 D GI lbrt 3-2905
SHERMAN EARL & CO 2526 Wood Oakland
(Toll) Call "Operator" for Twinoaks 3-2107
(See Advertisement This Page)
TRAILMOBILE CO THE 703 1/2 J. HU dsn 1-0191
UTILITY TRAILER SALES CO
1409 Del Paso Blvd. HI ckry 9-2734

WORK HOIST & BODY CORP

DAYBROOK HOISTS & BODIES
Power Gates — Platforms & Hoists
Express Body Hoists — Coleman Conversions
Thornton Drives — No Spin Differentials
Lead Boosters Third Axles — Hall Service Bodies
Ramsey Truck Winches
2817-7th Berkeley
(Toll) Call "Operator" for ... Berkeley 7-1900

You'll find it fast in the **YELLOW PAGES.**

**BOTTARO
BODY
BUILDERS**



COMMERCIAL VEHICLES
REFRIGERATED BODIES
BAKERY BODIES
TRAILER BODIES

GI.LBERT 2-0834

211 O St.

**BODIES
TRUCK - TRAILERS**

- Refrigerated Bodies
- Refrigerated Systems
- Power Tail Gates
- Bakery Bodies
- White Parrish Bodies

EARL SHERMAN & CO.

2526 Wood, Oakland, Calif.
(Toll) Call "Operator" for
Twinoaks 3-2107

Trucks—Motor, Dealers—New

Autocar Sales & Service Co
1109-39th HI lcrst 7-3616
Ball Motor White Truck Co
501 N 12th HU dsn 1-3011
BURTON & WHITE MOTORS INC
13th & I GI lbrt 2-6931

CHEVROLET ADVANCE-DESIGN TRUCKS

Dependable performance!
Low cost per mile!
Wide choice of models!
There's a Chevrolet truck that's just right for your business.



"WHERE TO BUY IT"

CAPITOL CHEVROLET CO
13th & K. GI lbrt 3-3781
VOGEL CHEVROLET CO 1616 I. GI lbrt 2-9071

CUMMINS DIESEL PARTS & SERVICE AGENCY

Authorized Parts & Service
CUMMINS DIESEL ENGINES
1614 D. GI lbrt 2-8722

DART TRUCKS—

WICKER-WOOD EQUIPMENT CO INC
215-23d GI lbrt 2-2532

DIAMOND T MOTOR TRUCK CO

Trucks Motor Parts
410 N 16th. GI lbrt 3-6539

DODGE JOB-RATED TRUCKS

Fit the Job . . . Save Money
Last Longer

ONLY DODGE BUILDS
"JOB-RATED" TRUCKS

Sales, Service and Factory Engineered Parts

"FOR INFORMATION CALL"

Miller Automobile Co
1415 Broadway. GI lbrt 3-5951



EUCLID TRUCKS—

FACTORY BRANCH
EUCLID ROAD MACHINERY CO
3710 San Pablo Av Oakland
(Toll) Call "Operator" for Piedmont 5-6380

BRANCH OFFICE
EUCLID ROAD MACHINERY CO
710 La Sierra Dr. IVnhoe 9-1430

A store may not immediately come to the mind of a prospect when special services are desired, such as are offered by a Beauty Salon, Radio or Watch Repairing Department. Many establishments, realizing this, advertise under several classifications in the Classified Directory. Thus they direct more business their way.

SALES



PARTS

SERVICE

COMPLETE STOCK OF NEW & USED
TRUCKS & TRAILERS
1/2 Ton to 20 Ton

Timken, Eaton, Brown, Lipe, Clark,
Spicer Parts

HUDSON 4-9126

F. B. HART

470 NO. 16th

SACRAMENTO

**Trucks—Motor, Dealers—New—
(Cont'd)**

FORD TRUCKS SALES & SERVICE

FORD TRUCKS ARE
"BONUS BUILT"
TO LAST LONGER



"WHERE TO BUY IT"

BURTON & WHITE MOTORS INC
13th & I. GI lbrt 2-6931
HAROLD ELLSWORTH CO
22d & Broadway. HI lcrst 5-3071
WAREING DICK CO
1615 Del Paso Blvd N Sacto. HI ckry 9-0743

G M C TRUCKS—

HART F B 470 N 16th. HU dsn 4-9126

General Motors Truck Distr
470 N 16th. HU dsn 4-9126
HART F B 470 N 16th. HU dsn 4-9126
(See Advertisement This Page)
International Harvester Co 550 N 16th. GI lbrt 2-7696

INTERNATIONAL MOTOR TRUCKS

NEW & USED TRUCKS
ENGINES - PARTS
AXLES
TRANSMISSIONS
EXCHANGE UNITS



DAY & NIGHT TRUCK SERVICE

"WHERE TO BUY IT"

DISTRIBUTOR

**INTERNATIONAL MOTOR TRUCK
FACTORY BRANCH** 550 N 16th. GI lbrt 2-7696

MACK TRUCKS

TRUCKS
BUSES &
FIRE
APPARATUS



— World Famous Since 1900 —
Authorized Distributor
Genuine Mack Parts and Service

"FOR INFORMATION CALL"

MORGAN W V CO 3d & Bdwy. GI lbrt 3-1709

Morgan W V Co 3d & Broadway. GI lbrt 3-1709
Peterbilt Motor Trucks 1218 C. GI lbrt 2-0218
STERLING DIVISION-WHITE MOTOR CO
470 Bayshore Blvd S F
(Toll) Call "Operator" for ... Valencia 4-4889

STUDEBAKER TRUCKS—

FRENCH'S GARAGE Florin. HI lcrst 6-5474
MARTIN RAY MOTOR CO
1805 Del Paso Blvd
N Sacramento. HI ckry 9-1754
SCHWIMLEY LES MOTORS INC
1510 J. GI lbrt 2-0437

Truck Parts & Equipment Co
400 N 16th. HU dsn 1-2735
Truck Supply Co 1218 C. GI lbrt 2-0218
VOGEL CHEVROLET CO 1616 I. GI lbrt 2-9071

WHITE—

BALL MOTOR WHITE TRUCK CO
501 N 12th. HU dsn 1-3011

Good neighbors are considerate party line users. Remember these party-line golden rules:

- Space your calls instead of making several of them without a break.
- Talk only as long as you have to on each call.
- When you finish talking replace the receiver properly.
- Make certain, if you are using a dial telephone, that the line is clear to receive your call.
- Ask your youngster not to monopolize the telephone.

Lewis & Desch

"Gene"

Res. Phone
IVanhoa 9-3566

"Johnny"

Res. Phone
IVanhoa 9-2140

A Square Deal in
USED TRUCKS
AND
USED CARS

WHOLESALE & RETAIL

Phone

GI lbert 3-8318

510 - 12th



PARTS FOR G. I. TRUCKS

Jeeps - GMC's - Dodges, Etc.

- ★ MOTORS ★ TRANSMISSIONS
- ★ AXLES ★ WHEELS
- ★ REBUILT TRANSFER CASES
- ✓ A COMPLETE LINE—NEW & USED

Also

- TRUCK WRECKING
- USED TRUCKS
- TIRES & EQUIPMENT

Hickory 9-3235

GENERAL TRUCK WRECKING

Jack Goldberg - Meyer Goldberg
On Auburn Blvd.
ROUTE 7, BOX 1079

TRUCK PARTS

Used

"Axle Shafts Our Specialty"

TRUCK STEAM CLEANING
WE PAY HIGHEST PRICES FOR
USED & WRECKED TRUCKS

SACRAMENTO
TRUCK WRECKING

Call

GI lbert 2-6740

520 N. 16th St.

Trucks—Motor, Dealers—Used

COMMERCIAL BODY & TRAILER SERVICE

510 N 12th.....HUdsn 4-5997

HIGHWAY EQUIPMENT CO

Used Cars—Equipment & Machinery

500 North 12th.....HU dsn 4-1443

International Motor Truck Factory Branch

550 N 16th.....GI lbrt 2-7696

Lewis & Desch Auto Sales 510-12th...GI lbrt 3-8318

(See Advertisement This Page)

REPUBLIC SALES 2980 Auburn Blvd.HI ckry 9-2843

SACTO MOTOR SALES Davis Hwy...GI lbrt 3-4233

Trucks—Motor, Equipment & Parts—New

CAHALAN & PIERSON

Generators—Regulators—Starters—Switches

1731 J.....GI lbrt 3-2534

CARTER CHAS W CO

Parts For All Makes Of Trucks

710-12th.....GI lbrt 3-3959

DIAMOND T MOTOR TRUCK CO

410 N 16th.....GI lbrt 3-6539

LEHR AUTO ELECTRIC

CARBURETORS

Generators - Starters

Regulators - Switches

Ignition

SALES & SERVICE

1114-21st.....GI lbrt 2-8642

Residence.....HI lcrst 6-9869

LERER BROS

New & Used Parts For All Models

We Specialize In Army Parts

1750 Harrison S F

(Toll) Call "Operator" for....Underhill 1-0740

ROLLING PIE-CRUST

When rolling pie-crust, you can keep it from sticking to the rolling pin or breadboard by putting the dough between sheets of oiled paper.

COAST TRUCK WRECKING CO.

HAROLD KOLKO

Specializing in
USED TRUCKS & TRUCK PARTS

Cash for Scrap Iron
Copper - Brass - Aluminum
Batteries - Trucks & Old Cars

Hickory 9-9546

Route 7, Box 1103A

2840 Auburn Blvd.

N. Sacto

Complete

CALENDARS

For the Years of

1950	1951
1952	1953

WILL BE FOUND ON THE
inside BACK COVER of this

DIRECTORY

Trucks—Motor, Equipment & Parts—New—(Cont'd)

TRUCK PARTS & EQUIPMENT CO

PARTS FOR ALL
DIESEL & GASOLINE TRUCKS
TRACTORS & INDUSTRIAL
ENGINES

400 N 16th.....HUdsn 1-2735

TRUCK SUPPLY CO 1218 C.....GI lbrt 2-0218

Trucks—Motor, Equipment & Parts—Used

COAST TRUCK WRECKING CO

On Auburn Blvd 2 Blks So Of Marconi

At Rear Of Twin City Oil Co

2840 Auburn Blvd.....HIckry 9-9546

(See Advertisement This Page)

GENERAL TRUCK WRECKING

Auburn Blvd.....HI ckry 9-3235

(See Advertisement This Page)

Midway Auto Wreckers Auburn Blvd...HI ckry 9-7222

SACTO TRUCK WRECKING

520 N 16th.....GI lbrt 2-6740

(See Advertisement This Page)

SUBWAY AUTO WRECKERS

USED PARTS

For All Makes of Trucks

GI PARTS

Trucks & Parts Bought & Sold

795 Del Paso Blvd N Sacto...HI ckry 9-0458

Trucks—Motor, Painting

See Automobile Painting

Advertise here—it pays.

When the name
of a
BUSINESS
HOUSE
has been forgotten

... or when you are new
to the city, or when you
simply want to find a
telephone number the
quickest way ...

Look in the

YELLOW PAGES

Trucks—Motor, Rental

BEE HIVE TRUCK RENTAL

1001 Alhambra Blvd. HUDsn 1-1611
(See Advertisement This Page)

Hertz Driv-Ur-Self Stations Inc

2121-13th GI lbrt 3-6955
(See Advertisement This Page)

HERTZ TRUCK LEASE SERVICE

Abolish truck investment, maintenance. We buy your old trucks. Supply, maintain new fleet, painted, lettered, your specifications. Lease basis. Extra trucks rented day, week, month.



"FOR INFORMATION CALL"

Hertz Driv-Ur-Self Stations Inc

2121-13th GI lbrt 3-6955

Want faster Long Distance service?

Call by Number

We save YOUR time if you know the Telephone Number.



Keep a list of often-called Long Distance numbers, on the first page of your Directory.

A Handy Man
FOR ANY JOB

and perhaps you want him quickly. It's easy to find the one nearest you by looking in the

Classified
TELEPHONE SECTION

RENT A TRUCK

We Furnish Everything But The Driver



Including gas, oil, insurance . . .
Low rates • hourly • daily • weekly . . . tiptop equipment

If you now own trucks investigate our TRUCK LEASE PLAN

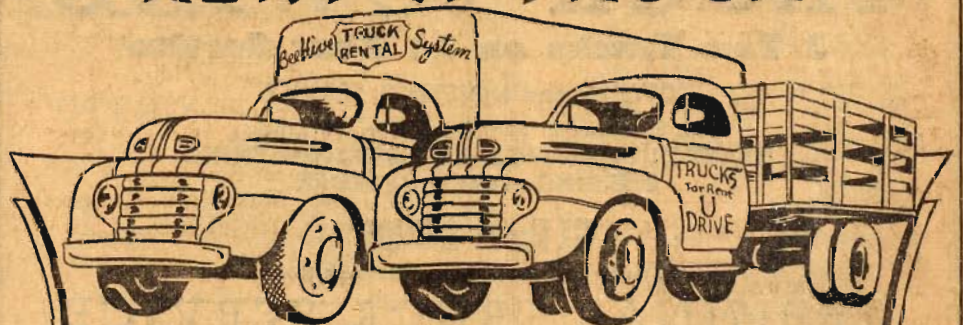
We buy your present equipment and furnish you trucks painted to your specifications . . . everything furnished but your drivers . . . eliminate all irksome details, release capital investment . . . have fine looking equipment on the street at all times . . . call or come in for complete information.

HERTZ Driv-Ur-Self STATIONS

2121 - 13th STREET AT "V"

GI LBERT 3-6955

RENT A TRUCK



Trucks & Pick-Ups for Rent

Long & Short Trips — Save One Half

HUDSON 1-1611

Alhambra at J

Bee Hive Truck Rental Co.

Trucks-Motor, Repairing

BARNEY'S CYLINDER HEAD SERV
2817 Q.....HI lcrst 6-4073
(See Advertisement This Page)

Bill's Automotive Serv 2012-13th.....GI lbrt 3-6692
Bloom D F & Son W Sacramento.....GI lbrt 2-1507
Capital Truck Service 1410 R.....HU dsn 4-3636
Capitol Chevrolet Co 1500 McCormick. HUdsn 4-4510

CHEVROLET AUTHORIZED SERVICE—
CAPITOL CHEVROLET CO
13th & K.....GI lbrt 3-3781
If no answer call.....GI lbrt 3-7461
VOGEL CHEVROLET CO 1616 I. GI lbrt 2-9071
If no answer call.....HUdsn 1-1468

**TO MAKE RUBBER GLOVES
LAST LONGER**

Put a very small tuft of cotton in the end of each finger. Keeps finger nails from punching through gloves.

Trucks-Motor, Repairing-(Cont'd)

CLARK GEO TRUCK REBUILDING
Specializing in
TRUCK REBUILDING
Heavy Duty Frame &
Axle Repairing
Welding
2030-3dHUdsn 4-3632

COASTAL GARAGE
DIESEL and GAS TRUCKS
Specialists in
DIESEL REPAIRING
Acetylene and Electric Welding
24-Hour Service
Free Diagnosis by Frankie
At Stockton Blvd
5110 Perry Av.....HI lcrst 6-0982

Advertise here—it pays.

Trucks-Motor, Repairing-(Cont'd)

CUMMINS DIESEL ENGINES—
PARTS & SERVICE
COYLE FRANK J 1614 DGI lbrt 2-8722

CUNEO MOTOR
1201 Del Paso Blvd.....HI cky 9-1323
DAVIS HY TRUCK TERMINAL
Davis Hwy W Sacramento.....GI lbrt 2-4585
If no answer call.....GI lbrt 2-0583
DIESEL PUMP & INJECTOR SERV
323-12thHU dsn 4-3683

EMICK'S GARAGE
COMPLETE
TRUCK REPAIRS
Specializing in Fleet Maintenance
3446-2d Av.....HI lcrst 7-5116

FINKY'S TRUCK & AUTO SERVICE
Harry Finkenbeiner - Guaranteed Repairs
Motor Overhauls - Reboring
Valves - Rings - Brakes - Etc.
524 Broadway.....GI lbrt 2-3014

G-12 SHOP
COMPLETE AUTO & TRUCK
RECONSTRUCTION
Wheel Alignment Specialist
Frame Straightening
body & Fender Work - Auto Painting
H. Lund - D. Polson - J. D. Ebersole
20 Years Experience
1210 G.....GI lbrt 2-1700

H & B SIGNAL SERVICE Auburn Blvd. Hickry 9-1830
(See Advertisement This Page)

HART F B
G M C Truck Distr
470 N 16th.....HU dsn 4-9126

INTERNATIONAL MOTOR TRUCK FACTORY
BRANCH
NIGHT & DAY SERVICE
550 N 16th.....GI lbrt 2-7696

LAMB & HALE TRUCK SERVICE
520-1st AvGI lbrt 3-1317

LEHR AUTO ELECTRIC
Electrical Service
1114-21stGI lbrt 2-8642

LOUIE'S TRUCK REPAIR SERVICE
207-0GI lbrt 2-1696
Pete Caietti Residence.....HI lcrst 6-1497

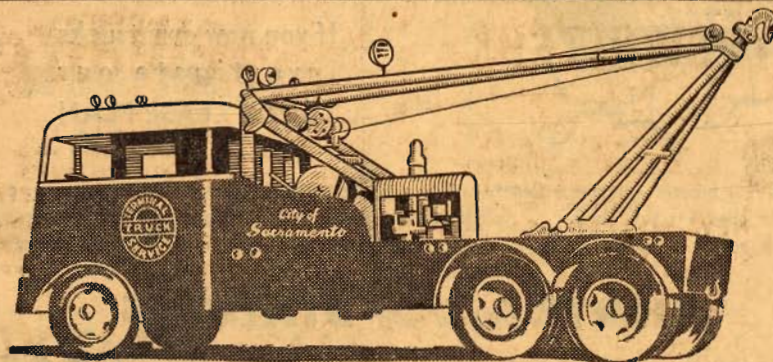
MUNSON & RUDY TRUCK SERV
Rudy & Munson
2630-5thGI lbrt 2-5771
If no answer call.....HI lcrst 5-6049

SACTO MOTOR SALES Davis Hwy...GI lbrt 3-4233
If no answer call.....GI lbrt 2-3473
If no answer call.....GI lbrt 2-9186
If no answer call.....HU dsn 4-2114
(See Advertisement This Page)

TERMINAL TRUCK SERVICE
211 N 16th.....GI lbrt 2-8906
(See Advertisement This Page)

West Sacto Diesel Serv Davis Hwy...HU dsn 4-3026
Willard's Garage
4850 Stockton Blvd.....HI lcrst 6-7442

Your telephone is one of today's best bargains.



World's Largest Tow Truck

**HEAVY DUTY
TRUCK TOWING**

3 Tow Trucks on 24 Hour Service

TOWING and HOISTING SERVICE

We Specialize in Rebuilding Wrecked Trucks
**HEAVY DUTY FRAME & AXLE STRAIGHTENING
WELDING - MACHINE WORK**

GI lbrt 2-8906

If No Answer Call Mr. Baker at HUDSON 4-1689

TERMINAL TRUCK SERVICE

211 North 16th Street

"Barney The Head Hunter"
TRUCK - DIESEL - TRACTOR

Specializing In
CUMMINS HEADS SOLID WELD &
COMPLETE REBUILDING

Also General Maintenance
• Screw In Seats • Cracks Repaired
Valve Work & Assembling

COMPLETE REPAIR SERVICE
ON CATERPILLAR HEADS

BARNEY'S CYLINDER HEAD SERVICE

Phone
HI lcrst 6-
4073

Night Phone
HUnter 6-
1182

2817 Q ST. (Alley)

SACRAMENTO

**HEAVY • TRUCK
Towing**
And Truck Repairing
24-HOUR SERVICE

"Our experience saves you money"

Sacto Motor Sales

Phone GI lbrt 3-4233
IF NO ANSWER GI LBERT 2-3473
IF NO ANSWER GI LBERT 2-9186
IF NO ANSWER CALL HUDSON 4-2114
DAVIS HIGHWAY

TRUCK REPAIRS

WE NEVER CLOSE

- ✓ ALL WORK GUARANTEED
- ✓ FREE ESTIMATES

- ★ PARTS & ACCESSORIES
- ★ STEAM CLEANING

24-HOUR TOW SERVICE

Hickory 9-1830

H & B
"ONE STOP"

SIGNAL SERVICE

Hwy. 40-99E - Auburn Blvd - Near Fulton Ave.

Trucks—Motor, Towing
See Automobile Towing

Trucks—Motor, Wreckers

Coast Truck Wrecking Co Auburn Blvd. HI ckr 9-6553

Trunks—Dealers

HARTMANN TRUNKS—

LUGGAGE SHOP THE
1008 K.....GI lbrt 3-7861

LONGSHORE'S LUGGAGE 714 J....GI lbrt 3-8757
Luggage Shop The 1008 K.....GI lbrt 3-7861

Trusses

EUGENE BENJAMIN & CO

SPECIALIZING
IN THE PROPER FITTING OF
TRUSSES
BY EXPERTS
PRIVATE FITTING ROOMS
LADY ATTENDANTS FOR WOMEN
Established 35 Yrs.

1213 L.....GI lbrt 3-9024

GREMCO ORTHOPEDIC APPLIANCE CO

Trusses Fitted to Your
Rupture
Pads Made To Your Requirements
Call For Our Prices
Private Fitting Rooms

1715 K.....GI lbrt 2-6546

KAUFFMAN'S CUT-RATE DRUG CO

531 J.....GI lbrt 3-1841

TAYLOR SURGICAL CO

Exclusive Agent for
LITTLE DOCTOR, HONEST JOHN AND
SMITHSONIAN TRUSSES

Large Stock of Many Other Types
and Special Made
18 Years Fitting Experience

1016 J.....GI lbrt 3-4922

Trust Companies

See Banks; also Title Companies

Tubing

GILMORE STEEL & SUPPLY CO INC

Mechanical Tubing-Boiler Tubes
1960 Cypress Oakland
(Toll) Call "Operator" for...Glencourt I-1680

MARWEDEL C W

Brass-Copper-Steel-Metallic
3320 Potter Ln.....IV nhoe 9-2134
U S Flexible Metallic Tubing Co
1331 T.....GI lbrt 2-8991

Turkeys—See Poultry Dealers Headings

Tuxedo Renting—See Dress Suit Renting

Twine

BLAKE MOFFITT & TOWNE

1115 Front.....GI lbrt 3-7481

BRANTFORD BALER & BINDER TWINE—

VAN WATERS & ROGERS INC 2730-16th S F
(Toll) Call "Operator" for...Klondike 2-2631

VAN WATERS & ROGERS INC 2730-16th S F

(Toll) Call "Operator" for...Klondike 2-2631

Typesetting

Metro Typography Co 907-6thGI lbrt 3-8579
Sacto Composition Co
508 1/2 California.....GI lbrt 2-8692

Typesetting Machines

Coxhead Ralph C Corp 1910-28thHlcrst 7-4977
If no answer call.....GI lbrt 3-7461

You'll find it fast in the YELLOW PAGES.

Typewriters

A LEBECK BUSINESS EQUIP CO

TYPEWRITERS - NEW & REBUILT
ADDING & ADDRESSING MACHINES
Mimeograph Machines & Supplies
3021 Capitol Av.....HI lcrst 6-3877

AMERICAN TYPEWRITER EXCHANGE

1014-7thGI lbrt 2-7301
(See Advertisement This Page)

CAPITAL OFFICE EQUIP CO 910 J...GI lbrt 3-4831

(See Advertisement This Page)

CAPITAL STATIONERY & TYPEWRITER CO

922-14thGI lbrt 2-0809

(See Advertisement This Page)

CORONA & SMITH L C TYPEWRITER AGCY

906-0GI lbrt 3-8529

CORONA TYPEWRITERS—

CAPITAL OFFICE EQUIP CO 910 J.GI lbrt 3-4831

DAVID TYPEWRITER CO 1305 J....GI lbrt 2-1441

DE HAVEN CASH REGISTER CO

1418 JGI lbrt 2-2038

(Continued Next Page)

TYPEWRITERS
ADDING MACHINES



ALL MAKES
REPAIRS • SALES
RENTALS • SUPPLIES

L. C. Smith & Corona
Factory Distributor

NEW PORTABLES

Corona - Royal - Underwood
Remington

VARNUM

**TYPEWRITER AND
ADDING MACHINE CO.**

906 O St.

GI lbrt 3-8529

TYPEWRITERS

PORTABLES

All Makes

OFFICE MACHINES

- NEW
- USED
- REBUILT



RENTAL & REPAIR SERVICE

Capital Office Equip. Co.

GI lbrt 3-4831

910 J

Sacramento

TYPEWRITERS

DIAL
Gilbert 2-
0809



UNDERWOOD
TYPEWRITERS

USED & REBUILT
REPAIRS and SERVICE

ADDING MACHINES

CHECK WRITERS

SAM CASSINELLI
& GENE GALCO

CAPITAL STATIONERY & TYPEWRITER CO

OFFICE EQUIPMENT BOUGHT & SOLD

922-14TH STREET

ALL TYPES OF OFFICE EQUIPMENT & SUPPLIES

TYPEWRITERS

NEW and REBUILT
ALL MAKES

GI lbrt 2-
1441

**REPAIRED
Sold & Rented**

Agents for All Portables, Add-
ing, Duplicator, Check Writers,
Machines, Office Equipment,
Office Supplies, Klean Write
Film Stencils, Etc.



DAVID

TYPEWRITER CO.
1305 Jay Street

TYPEWRITERS

All Makes
Latest Models
REBUILDING & REPAIRING
BY TRAINED SPECIALISTS

RENTED
Established
Rates



REPAIRED
Reasonable
Prices

GUARANTEED QUALITY REBUILTS

PORTABLES
New and Rebuilt

GEO. N. HAMMOND

TYPEWRITER CO.

HUDSON 4-0678

623 "J" St.

TYPEWRITERS



**SOLD
RENTED
REPAIRED
BOUGHT**

ADDING MACHINES

GI lbrt 3-2448

Pick-Up & Delivery

NOAKES TYPEWRITER CO.

719 J St.

TYPEWRITERS

ADDING
MACHINES

New & Used

CHECK
WRITERS

ALL MAKES LATEST MODELS
Bought - Sold - Rented & Exchanged



Portable
Typewriter
Headquarters

Repairs Our
Specialty

SERVICE OUR
MOTTO

Home Owned

AMERICAN TYPEWRITER EXCHANGE

1014 Seventh St.

Basement

GI lbrt 2-7301

Typewriters—(Cont'd)

HAMMOND GEO N TYPEWRITER CO
623 J. HU dsn 4-0678
International Business Machines Corp
1015-13th. GI lbrt 2-0416
Kling Typewriter Co 1817 K. HU dsn 4-8525

NICKEL'S CASH REGISTER STORE
ALL MAKES NEW & USED
Bought - Sold - Exchanged & Repairing
H. H. Nickel
4749 Folsom Blvd. HI lcrst 5-5305

NOAKES TYPEWRITER CO
TYPEWRITERS
ADDING & CALCULATING MACHINES
CASH REGISTERS
719 J. GI lbrt 3-2448

Noakes Typewriter Co 719 J. GI lbrt 3-2448
(See Advertisement Page 429)

PORTABLE TYPEWRITER SHOP
Portable Typewriter Headquarters
Sales and Service
ROYAL - UNDERWOOD
REMINGTON - NOISELESS
VICTOR ADDING MACHINES
623 J. HU dsn 4-0678

REMINGTON RAND TYPEWRITERS—
ALL TYPES
REMINGTON RAND INC 1107 J. HU dsn 1-2511

Royal Typewriter Co Inc 1115-8th. GI lbrt 2-3624

ROYAL TYPEWRITERS
The New ROYAL Typewriter
STANDARD — ELECTRIC — PORTABLE
CONTINUOUS FORM TYPEWRITER
ROYTYPE RIBBONS and CARBONS
Rentals and Repair Service



"WHERE TO CALL"

BRANCH OFFICE

ROYAL TYPEWRITER CO INC
1115-8th. GI lbrt 2-3624

SERVICE DEPARTMENT

ROYAL TYPEWRITER CO INC
1115-8th. GI lbrt 2-3624

OFFICE TYPEWRITERS

ROYAL TYPEWRITER CO INC
1115-8th. GI lbrt 2-3624

ROYTYPE SUPPLIES

ROYAL TYPEWRITER CO INC
1115-8th. GI lbrt 2-3624

RENTAL DEPARTMENT

ROYAL TYPEWRITER CO INC
1115-8th. GI lbrt 2-3624

AUTHORIZED PORTABLE DEALERS

A Lebeck Business Equip Co
3021 Capitol Av. HI lcrst 6-3877

AMERICAN TYPEWRITER EXCHANGE
1014-7th. GI lbrt 2-7301

CAPITAL OFFICE EQUIP CO
910 J. GI lbrt 3-4831

CAPITAL STATIONERY & TYPEWRITER CO
922-14th. GI lbrt 2-0809

DAVID TYPEWRITER CO 1305 J. GI lbrt 2-1441

EASTERN THE 1114 J. GI lbrt 2-7641

HAMMOND GEO N TYPEWRITER CO
623 J. HU dsn 4-0678
Jordan-Mayo Office Equipment & Supplies
1111 J. GI lbrt 2-1911

NOAKES TYPEWRITER CO
719 J. GI lbrt 3-2448
Varnum Typewriter & Adding Machine Co
906-0. GI lbrt 3-8529

More and more, business men are finding that it pays in good will to place and receive their telephone calls with as little time-lag for the other fellow as possible. They place their own calls or stay close to the telephone when they tell someone else to do it.

Typewriters—(Cont'd)

SMITH-CORONA TYPEWRITERS
Noted for their speed, durability, performance, and ease of operation.
Smith-Corona
De Luxe and Standard office models in widths up to 27 inches. Four portables, including the 9 lb. Skyriter.

"WHERE TO BUY THEM"

OFFICE TYPEWRITER DEALER

VARNUM TYPEWRITER & ADDING MACHINE CO 906-0. GI lbrt 3-8529

PORTABLE DEALERS

AMERICAN TYPEWRITER EXCHANGE
1014-7th. GI lbrt 2-7301

CAPITAL OFFICE EQUIP CO
910 J. GI lbrt 3-4831

DAVID TYPEWRITER CO
1305 J. GI lbrt 2-1441

EASTERN THE 1114 J. GI lbrt 2-7641

HAMMOND GEO N TYPEWRITER CO
623 J. HU dsn 4-0678

NOAKES TYPEWRITER CO
719 J. GI lbrt 3-2448

VARNUM TYPEWRITER & ADDING MACHINE CO 906-0. GI lbrt 3-8529

Underwood Corp 1611 J. GI lbrt 3-3916

UNDERWOOD TYPEWRITERS
UNDERWOOD ALL ELECTRIC
UNDERWOOD STANDARD
UNDERWOOD PORTABLES
Factory Branch —
Sales, Service, Rentals and Supplies



"WHERE TO BUY THEM"

FACTORY BRANCH

Underwood Corp 1611 J. GI lbrt 3-3916

AUTHORIZED PORTABLE DEALERS

A LEBECK BUSINESS EQUIP CO
3021 Capitol Av. HI lcrst 6-3877

AMERICAN TYPEWRITER EXCHANGE
1014-7th. GI lbrt 2-7301

EASTERN THE 1114 J. GI lbrt 2-7641

Yari-Typer Sales & Service
1910-28th. HI lcrst 7-4977
If no answer call. GI lbrt 3-7461.

VARNUM TYPEWRITER & ADDING MACHINE CO 906-0. GI lbrt 3-8529
(See Advertisement Page 429)

Typewriters—Parts & Supplies

BURROUGHS TYPEWRITER SUPPLIES—
BURROUGHS ADDING MACHINE CO
1233 Bdwy. GI lbrt 2-9018

Kling Distributing Co
Representative-Bushnell Ribbon Mfg Co
1817 K. HU dsn 4-8525

ROYTYPE RIBBONS & CARBONS—
ROYAL TYPEWRITER CO INC
1115-8th. GI lbrt 2-3624

UNDERWOOD CORPORATION RIBBONS & CARBONS—
UNDERWOOD CORP 1611 J. GI lbrt 3-3916

Typewriters—Renting

A LEBECK BUSINESS EQUIP CO
3021 Capitol Av. HI lcrst 6-3877
American Typewriter Exchange
1014-7th. GI lbrt 2-7301

DAVID TYPEWRITER CO 1305 J. GI lbrt 2-1441

HAMMOND GEO N TYPEWRITER CO
623 J. HU dsn 4-0678

Noakes Typewriter Co 719 J. GI lbrt 3-2448

ONIONLESS ONION

If you like potato salad but do not like raw onion, you might try boiling an onion in the water in which you are boiling the potatoes for the salad. This gives the Spuds the flavor of onion.

Typewriters—Renting—(Cont'd)

ROYAL TYPEWRITER RENTALS
RENT A ROYAL



"WHERE TO CALL"

ROYAL TYPEWRITER CO INC
1115-8th. GI lbrt 2-3624

UNDERWOOD CORP 1611 J. GI lbrt 3-3916

VARNUM TYPEWRITER & ADDING MACHINE CO 906-0. GI lbrt 3-8529

Typewriters—Repairing

American Typewriter Exchange
Guaranteed Satisfactory Service
1014-7th. GI lbrt 2-7301

CAPITAL STATIONERY & TYPEWRITER CO
922-14th. GI lbrt 2-0809

DAVID TYPEWRITER CO 1305 J. GI lbrt 2-1441
(See Advertisement Page 429)

HAMMOND GEO N TYPEWRITER CO
623 J. HU dsn 4-0678
(See Advertisement Page 429)

NICKEL'S CASH REGISTER STORE
Nickel H H
4749 Folsom Blvd. HI lcrst 5-5305

ROYAL TYPEWRITER SERVICE—
ROYAL TYPEWRITER CO INC
1115-8th. GI lbrt 2-3624

UNDERWOOD CORP 1611 J. GI lbrt 3-3916

VARNUM TYPEWRITER & ADDING MACHINE CO 906-0. GI lbrt 3-8529

Typewriters—Used & Rebuilt

A Lebeck Business Equip Co
3021 Capitol Av. HI lcrst 6-3877

American Typewriter Exchange
1014-7th. GI lbrt 2-7301

CAPITAL STATIONERY & TYPEWRITER CO
922-14th. GI lbrt 2-0809

Noakes Typewriter Co 719 J. GI lbrt 3-2448

Typing

See Letter & Addressing Service; also
Stenographers—Public

Umbrellas—Repairing

Cameron's Cyclery 609 J. GI lbrt 3-1287

Undertakers—See Funeral Directors

Uniform Supply Service

See Linen Supply Service

Uniforms—Retail

EAGLESON'S 801 K. GI lbrt 3-2097
(See Advertisement This Page)

HEESEMAN INC
Military-Police-Fireman Etc
1022 K. GI lbrt 2-2913

(Continued Next Page)



EAGLESON'S
Since 1867
UNIFORMS

* Fire Depts. - Police Depts.
Patrol Service - Industrial Depts.
Hotels - Theatres - Bands
Air Force & Army

Eagleson's

801 K, Sacramento GI lbrt 3-2097

Uniforms—Retail—(Cont'd)

IXL MENS STORE
Industrial Uniforms
804 JHUdsn 1-0147

RED STAR INDUSTRIAL SERVICE
Rental Service Only
Ochsner Bldg.....GI lbrt 3-7461

ROOS BROS
ARMY NAVY & AIR FORCE
UNIFORMS
1001 K.....HU dsn 4-9141

UNIFORM CENTER
WOMEN'S UNIFORMS
Nurses - Beauticians - Waitresses Etc
Complete Line in Stock
3022 J.....HU dsn 4-6253

Unions—Labor—See Labor Organizations

Unit Heat
See Furnaces Headings; also Heaters

United States Government Offices
See Alphabetical Directory Under
"U S Government"

Upholsterers
A-1 UPHOLSTERY SHOP 1025 Front, HUdsn 4-3930
(See Advertisement Page 433)

ACE UPHOLSTERY CO
Free Estimates On
REBUILDING — RECOVERING
CLEANING — MODERNIZING
SLIP COVERING
FURNITURE BUILT TO ORDER
GUARANTEED WORKMANSHIP
UPHOLSTERY SUPPLIES ON SALE
Evenings Call GI lbert 2-5970
1023 FrontHU dsn 4-2443

ALERT UPHOLSTERING SHOP
SPECIALIZING IN HOME FURNITURE
ALL TYPES OF
COMMERCIAL & DOMESTIC UPHOLSTERING
FREE ESTIMATES
Pick-Up and Delivery
Norman Winchell & Bill Chaquico
4923 1/2 Folsom Blvd.HI lcrst 6-1306

Bouillon A Gus 2517-27thHI lcrst 6-0532
BOUILLON A & SON 2419-2d Av.HI lcrst 5-9172
BOWMAN & LONG FURNITURE & INTERIORS
5501 Freeport Blvd.HI lcrst 7-6543
(Continued Next Page)

REPAIR SERVICE

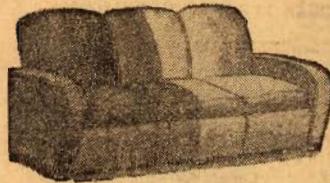
When one of the many household articles gets out of order, you will find a repair service quickly and easily when you

LOOK IN THE
Classified
TELEPHONE SECTION

California Upholstering Co.

918 - 20th ST.

Phone **GI lbert 2-2694**



UPHOLSTERING

Phone

GI lbert 2-2694

ALL WORK GUARANTEED - FREE ESTIMATES

Fastest Service — Special Rates - Hotels, etc.

UPHOLSTERING

By **DONATI & SON**

**FURNITURE
REPAIRED
REMODELED
UPHOLSTERED
FOR SALE**

Free
Estimates
Cheerfully
Given



**LARGE SELECTIONS
OF FABRICS
FOR SALE**

**GUARANTEED
WORKMANSHIP**

ONE OF THE MOST
MODERN EQUIPPED
SHOPS IN
SACRAMENTO

**We Call and
Deliver**

GI LBERT 2-3973

"IF DONATI DOES IT IT'S GOOD"
39 YEARS EXPERIENCE

2022 N ST.

Upholsterers—(Cont'd)

BRENNER KURT FURNITURE CO

CUSTOM REUPHOLSTERING

Mfrs. of Custom Built Furniture
 DRAPERIES — RUGS — APPLIANCES
 Complete Home Furnishers

48th & J. HI lcrst 6-2445

CALIFORNIA UPHOLSTERING CO

918-20th GI lbrt 2-2694
 (See Advertisement Page 431)

CARMICHAEL UPHOLSTERING & MATTRESS CO

REUPHOLSTERING - REMODELING
 500 Samples to Choose from
 Mattresses - Box Springs Built to Order
 Carmichael IV nhoe 9-6443

DECORATORS SUPPLY LIMITED

2355-2d Av. HI lcrst 7-2873
DONATI & SON 2022 N. GI lbrt 2-3973
 (See Advertisement Page 431)

DRAPERY SHOP THE

3118 Broadway HI lcrst 5-3686
DUENSING'S 1831 Capitol Av. GI lbrt 3-7515

ELDER'S INTERIOR DECORATORS

2419 K. HU dsn 4-8517
FILPI'S UPHOLSTERING 2800 V. HI lcrst 7-0701
 (See Advertisement Page 434)

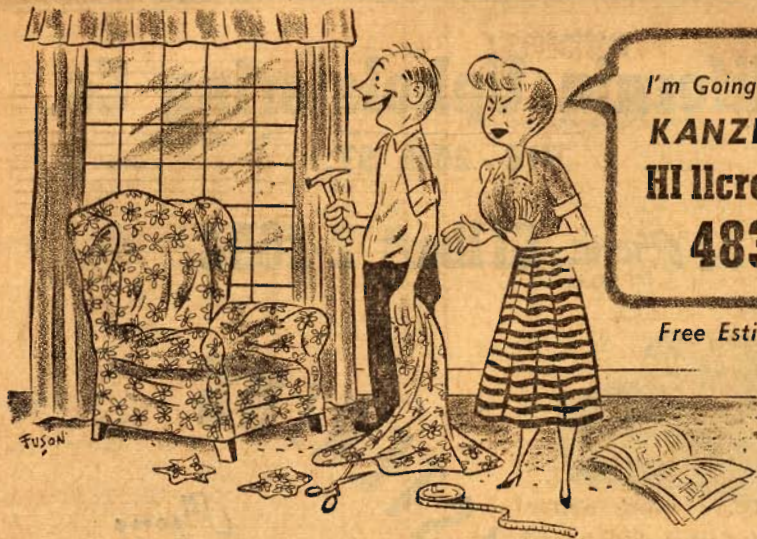
FROST RAY 2918 J. GI lbrt 3-3845
 (See Advertisement Page 434)

Garabedian's Rug & Upholstery Studio

3106 Stockton Blvd. HI lcrst 5-5452
Gus's Upholstering Shop 2517-27th. HI lcrst 6-0532

(Continued Next Page)

Next time you want to make a call but aren't quite sure of the number, look it up in the latest telephone directory! Memory isn't always reliable . . . and you'll save time by looking up the right number before you call!



I'm Going to Call
KANZLER'S
HI lcrst 7-4833

Free Estimates

UPHOLSTERY FACTORY Serving Sacramento and Surrounding Area — REUPHOLSTERING

SPECIALIST IN FURNITURE REBUILDING & RESTYLING

New & Custom Built Furniture — Workmanship & Construction Guaranteed
 Draperies Made & Styled to Order — Built-In Bar, Restaurant & Kitchen Booths

UPHOLSTERY CLEANING

KANZLER'S UPHOLSTERING STUDIO

3717 STOCKTON BLVD.

UPHOLSTERING

AND CUSTOM MADE UPHOLSTERED FURNITURE
 AT REASONABLE PRICES

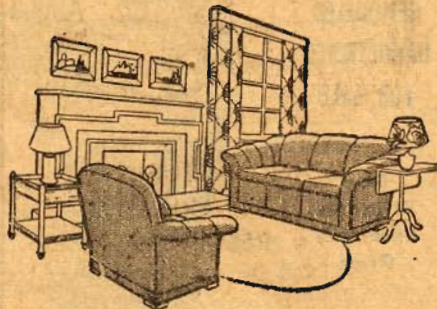
A FREE DECORATING SERVICE
 IS AVAILABLE TO YOU

A Call Will Bring a Representative
 to You With Many Beautiful
 Fabrics to Choose From
 Draperies - Window Shades
 Venetian Blinds - Furniture
 Refinishing - Repairing

Ivanhoe 9-1464

"We Modernize and
 Restore Personality to
 Your Furniture"

ALL WORK
 DONE BY
 EXPERIENCED WORKMEN



FREE ESTIMATES
 PICK-UP & DELIVERY SERVICE

Frank M. Rice, Prop.

Rosebud Shops

1960 Fulton Ave.

Between El Camino & Arden



For Real Fine

UPHOLSTERING

Call HI lcrst 5-4879

Reliable, Reasonable, Responsible



• **Draperies**
 Made to Order

• **Curtains**

• **Rugs**

Estimates and
 Sketches
 Without Obligation

• **Slip
 Covers**

Makers of Exclusive
 Custom Built
 Furniture

H. & H. RICHTER

Interior Decorators

3855 Jay Street

Upholsterers-(Cont'd)

HERB'S UPHOLSTERING CO
DO YOU NEED UPHOLSTERING?
Wide Choice of Fabrics
Guaranteed Work - Free Estimates
1713 Del Paso Blvd. HIckry 9-8708

Herb's Upholstering Co
1713 Del Paso Blvd. HIckry 9-8708
(See Advertisement This Page)

JACKSON FURNITURE CO 14th & K.GI lbrt 2-7604
KANZLER UPHOLSTERING STUDIO
3717 Stkn Blvd. HI crst 7-4833
(See Advertisement Page 432)

Kirn & Knechtli 1316 J. GI lbrt 2-6020
KISER GILBERT D
129 W El Camino Av. HIckry 9-1617
(See Advertisement This Page)

LOWRY FURNITURE MFG CO INC
1131 Front. GI lbrt 3-3056
(See Advertisement Page 434)

LUCAS MANUFACTURING & UPHOLSTERING CO
RE-UPHOLSTERING
— Also —
FURNITURE MANUFACTURING
Recovering and Remodeling
1025 Front. GI lbrt 2-0572
If no answer call. HI crst 6-8005

(Continued Next Page)

Here's how you may be sure of getting your party more often when you dial:

1. Look up your number in the latest directory.
2. Listen for the steady hummm of the dial tone.
3. Keep your eye on the dial.
4. Wait a minute before you decide your party isn't home.

NEED Upholstering?



Call Us for the Best in

- RECOVERING
- REMODELING
- REPAIRING
- CUSTOM FURNITURE Built to Order

PHONE

HUDson 4-3930

FREE ESTIMATES
FREE PICK-UP & DELIVERY
V. E. (Tim) Gray, Prop.

A-1 Upholstery Shop

1025 FRONT (in the rear)

Furniture Troubles?

"Be Wiser
See
Kiser!"



"Educated" Furniture with that Well Finished Look is a Product of

**KISER KRAFT
UPHOLSTERING AND
CUSTOM BUILT FURNITURE
BOOTHS & BAR WORK**

RECOVERING - REPAIRING
RESTYLING - REFINISHING

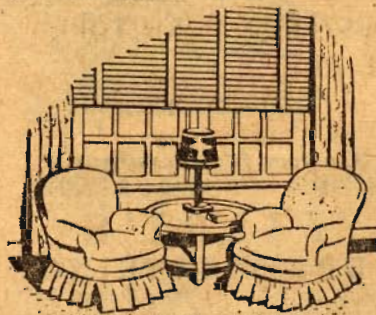
All Work Guaranteed

Gilbert Kiser

HI ckory 9-1617

129 W. El Camino Ave. N. Sacramento

Do You Need
UPHOLSTERING



- ★ MANUFACTURING
- ★ RECOVERING
- ★ RESTYLING

- ✓ FREE ESTIMATES
- ✓ GUARANTEED WORK
- WIDE CHOICE OF FABRICS

Insured for Your Protection

HICKory 9-8708

**HERB'S
UPHOLSTERING CO.**

1713 Del Paso Blvd. North Sacramento

Upholstering



**REMODELING &
RECOVERING**

We Manufacture
LIVING ROOM CHESTERFIELDS
& CHAIRS

RUGS - LAMPS - TABLES

Easy Terms

REASONABLE PRICES ALWAYS
FREE ESTIMATES

HI llcrest 5-8268

Sacto. UPHOLSTERING Co.

Andy Sarkisian

"dependable craftsmanship"

3223 FOLSOM BLVD.
AMPLE PARKING

**SACRAMENTO
CHESTERFIELD
CO.**

Over 20 Years
Experience



ALL TYPE FURNITURE
REUPHOLSTERED

Recovering - Repairing - Manufacturing

FREE ESTIMATES
EASY TERMS

For Free City-Wide Pick-Up & Delivery

CALL

HUDson 4-3362

COMPLETE DECORATING SERVICE
DRAPERIES - LAMPS - RUGS

Sam Tarpin - Prop.
2604 J St.



UPHOLSTERING CO.

- Custom Built Furniture
- Recovering
- Repairing
- Remodeling

CLARENCE E. SMITH & SON
(Owners)

Dial

Hudson 1-0397

2604 J Street (Rear)

**SHABBY
LOOK**



**CUSTOM UPHOLSTERING
DRAPERIES & FABRICS**

Specialists in
FURNITURE REBUILDING
RECYCLING & REFINISHING

14 YEARS EXPERIENCE

Free Estimates Courteous Service

RAY FROST
GI lbert 3-3845

2918 J STREET

Upholsterers—(Cont'd)

- MAPLE SHOPPETH**
1106 Alhambra Blvd. HI lcrst 5-6607
- MOULDS JOHN INTERIORS & FABRICS**
2922 Fulton Av. IV nhoe 9-6116
- OAK PARK UPHLSTRNG CO**
3316 Sacramento Blvd. HI lcrst 7-2372
(See Advertisement This Page)
- PARISIAN HOUSE THE** 2804 T. HI lcrst 5-2880
Richter H & H 3855 J. HI lcrst 5-4879
(See Advertisement Page 432)
- Rosebud Shops 1960 Fulton Av. IV nhoe 9-1464
(See Advertisement Page 432)
- Sacto Chesterfield Co 2604 J. HU dsn 4-3362
(See Advertisement Page 433)
- SACRAMENTO UPHOLSTERING CO**
3223 Folsom Blvd. HI lcrst 5-8268
(See Advertisement Page 433)
- Scofield Furniture Co 1401 K. GI lbrt 2-6991
- SEQUOIA UPHOLSTERING CO**
2604 J. HU dsn 1-0397
(See Advertisement This Page)
- STANLEY'S CUSTOM UPHOLSTERING**
2007-11th HU dsn 4-3525
- T & H Upholstery Shop**
1431 Del Paso Blvd N Sacramento. HI ckry 9-6585
(See Advertisement This Page)
- THOMPSON'S UPHOLSTERING SHOP**
208 W Ford Rd Del Paso Hgts. HI ckry 9-7402
(See Advertisement This Page)

**FOUR THOUGHTFUL ITEMS
OF TELEPHONE PROCEDURE—**

1. Please answer promptly.
2. Please be on the line when the party you want answers.
3. Please speak distinctly and without hurrying, with the lips close to the mouthpiece.
4. Please replace the receiver gently when through talking.

**UPHOLSTERY
CUSTOMED BY LOWRY**

Skilled & Expert Workmanship



- REPAIRING
- RECOVERING
- RESTYLING

Skilled & Expert Workmanship
GUARANTEED WORKMANSHIP
& CONSTRUCTION

Phone

GI lbert 3-3056

Easy Terms

Lowry Mfg. Co., Inc.

1131 Front St.

Sacramento

UPHOLSTERING

Specializing in
REPRODUCTION OF ANTIQUES



Custom Built Furniture
REPAIRED - REMODELED - REFINISHED

**FILPI'S
UPHOLSTERING**

2800 V ST. Phone HI lcrest 7-0701

**THOMPSON'S
UPHOLSTERING SHOP**

MANUFACTURING - REMODELING - RECOVERING



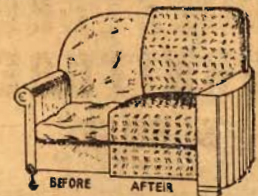
Large Selection of Fabrics
Antique Reproduction - Leatherette Booths
All Work Guaranteed - Pick-Up & Delivery

HI ckory 9-7402

208 W. Ford Road
West End of Road

Del Paso Hgts.

T & H Upholstery Shop
NORTH SACRAMENTO



Over 15 Years Experience
FREE ESTIMATES

Upholstering - Slipcovers - Hemstitching
Open Evenings by Appt.

Phone HI ckory 9-6585

1431 Del Paso Blvd. N. Sacramento

**OAK PARK
UPHOLSTERING CO.**



RECOVERING - REPAIRING - RESTYLING
BOOTHS & BARWORK.

BREAKFAST NOOKS

All Work Guaranteed - Terms

HI lcrest 7-2372

Evenings Phone HU nter 6-0156
3316 SACRAMENTO BLVD.

Upholstery Cleaners

AERO RUG & UPHOLSTERY CLEANERS

DON'T

Go Without Your Furniture or Rugs
For Days on End

WE CLEAN

UPHOLSTERY & RUGS IN YOUR HOME
OR IN OUR PLANT
MODERN EQUIPMENT - NO DELAY
CALL US FIRST FOR

Free Estimates - Guaranteed Work
2319 J HU dsn 4-7766

ALADDIN RUG & UPHOLSTERY CLEANERS

UPHOLSTERY CLEANING
AND DYEING

2619 J HUdsn 1-1411

ALHAMBRA RUG & UPHOLSTERY CLEANERS

2613 J HU dsn 4-8519
(See Advertisement This Page)

BAGDAD RUG & UPHOLSTERY CLEANERS

COMPLETE RUG &
UPHOLSTERY CLEANING
SERVICE

Free Estimates - Work Guaranteed

3401-33d Av. HI lcrst 5-6551

Bagdad Rug & Upholstery Cleaners

3401-33d Av. HI lcrst 5-6551
(See Advertisement This Page)

(Continued Next Page)

A TIP ON TIPS

When shoelace tips come off, replace ends with cellophane tape—or dip ends into hot paraffin and twist.

UPHOLSTERY CLEANED

SPICK & SPAN

In Your Home or in Our Plant

Color Restored by Scientific Color Back Process
Unsurpassed Service at Moderate Prices

- 2 Day Service
- Moth Proofing
- Woodwork Stained & Polished
- Repairing or Recovering



For Free Estimate Call

HU dson 4-8519

Or HI lcrst 6-9248

One of the Largest Selections of Famous Named Brands of
Carpeting at a Saving to You

**ALHAMBRA
RUG & UPHOLSTERY CLEANERS**

2613 J St.

Established Since 1924

Free City Wide Pick-Up & Delivery Service

Let Us Clean Your

**UPHOLSTERED
FURNITURE
& RUGS**



PICK-UP & DELIVERY

"The Cost is Surprisingly Low"

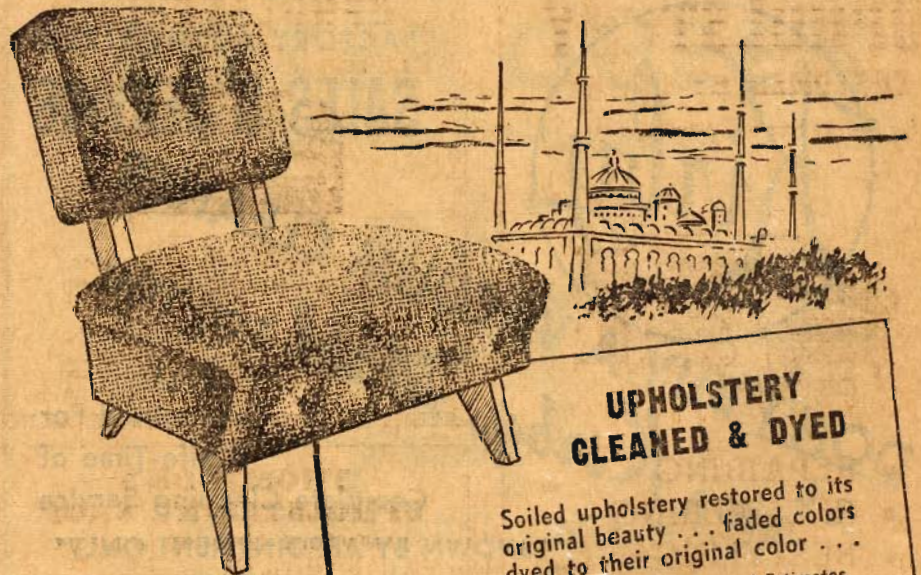
**CAPITAL
CURTAIN, RUG, &
UPHOLSTERY CLEANERS**

One of Sacramento's Oldest Firms

DIAL

HI lcrst 5-3546

2434 BROADWAY



**UPHOLSTERY
CLEANED & DYED**

Soiled upholstery restored to its
original beauty . . . faded colors
dyed to their original color . . .

Complete Information and Estimates
Available Without Obligation - Call !!

HI lcrst 5-6551

3401-33rd Ave.

Bagdad

RUG & UPHOLSTERY CLEANERS

SEE OUR AD UNDER RUG AND CARPET CLEANERS

There IS a Difference!

ENJOY THE HEALTH & BEAUTY OF
NEWLY CLEANED RUGS & FURNITURE

CARPETS & UPHOLSTERY

Cleaned in the Home—or

3-DAY SERVICE

on Work Done in Our Own Plant:—

..Perfect CLEANING

..Expert REPAIRING

...Beautiful DYEING

Also Re-tinting & Moth-proofing

For Service & Satisfaction Call

Hudson 1-1411

2619 JAY STREET

MARCHANT RUG CO.

WE SELL PERSIANS - HOOK RUGS - BROADLOOM CARPETS

Oriental & Domestic Rug Service Specialists



Upholstery Cleaners—(Cont'd)

BIRCHFIELD BROS

2217 Ralston Rd N Sacto. Hickry 9-6471
Capital Curtain & Rug Cleaners
2434 Broadway. HI lcrst 5-3546
(See Advertisement Page 435)

COMMERCIAL CARPET & UPHOLSTERY CLEANERS

WORK DONE IN YOUR HOME
OR IN OUR SHOP
Rug Service of All Kinds
Sewing - Laying - Binding
Work Expertly Done & Guaranteed
1824-24th HI lcrst 6-5786
If no answer call HUDsn 4-5541

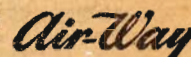
MARCHANT RUG CO 2619 J. HUDsn 1-1411
(See Advertisement This Page)

Vacuum Cleaners—Dealers

Air-Way Branches Inc 1327½ K. GI lbrt 2-4215

AIR-WAY VACUUM CLEANERS

The all-purpose cleaner with
the "Throw-A-Way" bag.
Free home demonstration.



AUTHORIZED SERVICE AND PARTS
for all Air-Way Models

"WHERE TO CALL"

AIR-WAY BRANCHES INC
1327½ K. GI lbrt 2-4215

AL'S VACUUM CLEANER SERVICE

COMPLETE VACUUM SERVICE
ON ALL MAKES

Free Pick-Up & Delivery

New & Rebuilt Vacuums Sold

Floor Polishers

Between 32d & 33d at
3218 Broadway. HI lcrst 6-4317

BREUNER JOHN CO 604 K. GI lbrt 3-8061
BUSH ELECTRIC APPLIANCE CO
3300-2d Av. HI lcrst 5-4011
De Paul's Radio Service
3241 Folsom Blvd. HI lcrst 7-0034

ELECTROLUX AUTHORIZED SALES & SERVICE

THE ONLY AUTHORIZED
SALES AND SERVICE FOR THE
ELECTROLUX CLEANER
AND AIR PURIFIER
Ask the Service Man
for Identification



"WHERE TO BUY IT"

ELECTROLUX CORPORATION
2929 Bdwy. HI lcrst 6-6495

ELECTROLUX CORPORATION
2929 Bdwy. HI lcrst 6-6495
(See Advertisement Page 438)
(Continued Next Page)

Good neighbors are considerate party line users. Remember these party-line golden rules:

- Space your calls instead of making several of them without a break.
- Talk only as long as you have to on each call.
- When you finish talking replace the receiver properly.
- Make certain, if you are using a dial telephone, that the line is clear to receive your call.
- Ask your youngster not to monopolize the telephone.



FACTORY AUTHORIZED SALES & SERVICE

DON'T BUY A VACUUM CLEANER
SEE A Kirby Maid FOR YOU

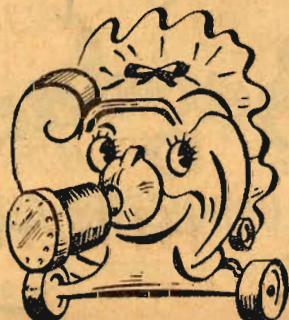
Guaranteed For
A Life-Time of
Complete Cleaning Service

"SHOWN BY APPOINTMENT ONLY"

KIRBY CO.
OF SACRAMENTO

**HI lcrest 7-
5718**

1932 STOCKTON BLVD.



Vacuum Cleaners—Dealers—(Cont'd)

EUREKA CLEANERS

Automatic Upright Models
 "WALK" — you merely guide them. They CLEAN by themselves automatically. Also available in powerful Tank Models complete with all cleaning tools.



"WHERE TO BUY IT"

DISTRIBUTOR

MEYBERG LEO J CO 33 Gough SF
 (Toll) Call "Operator" for . . . Market 1-3400

Filter Queen Co of Sacramento
 3116 Bowry Hillcrest 6-0648
 (See Advertisement This Page)

GENERAL ELECTRIC VACUUM CLEANERS

Backed by years of research and experience, G-E cleaners give you efficient, dependable service. Light weight — easy to handle. Both upright and tank-type models.



"WHERE TO CALL"

SALES & SERVICE DEALERS

HOT-n-KOLD SHOP 1317-21st . . . Hillbrt 2-1893
 SACRAMENTO ELECTRIC CO
 1931 J GI lbrt 3-1533

SALES DEALERS

BREUNER JOHN CO 604 K GI lbrt 3-8061
 ROPER GEO W CO
 Public Market Bldg. GI lbrt 2-7369

DISTRIBUTOR

GENERAL ELECTRIC SUPPLY CORP
 1131 S GI lbrt 3-9001

HALE'S APPLIANCE STORE
 13th & K GI lbrt 2-7871
 (Continued Next Page)

VACUUM CLEANERS



ROYAL UNIVERSAL

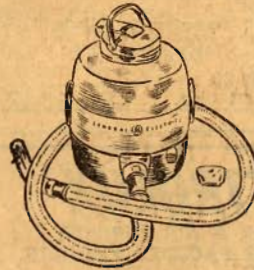


NEW & USED
 ★ EXPERT REPAIRING

ALL MAKES

THE MOST COMPLETE SHOP
 & STOCK OF PARTS IN NORTHERN CALIFORNIA. VISIT OUR SHOP!

- ★ All Work Guaranteed
- ★ Free Estimates in Our Shop



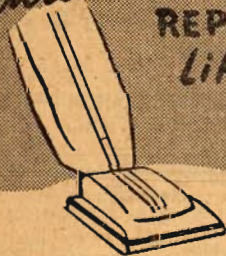
GI lbrt 2-7369

GEORGE W. ROPER CO.

SAME LOCATION SINCE 1924

Public Market Bldg. 13th and J

Vacuum Cleaners
 REPAIRED!
 Like New



FREE PICK-UP & DELIVERY

FAST SERVICE

FACTORY AUTHORIZED SERVICE

REPAIRS
 PARTS
 ALL MAKES

Phone
Hillcrest 6-2055
 2320 - 21ST ST.

Remington's

FILTER QUEEN

"America's Finest Cleaner"

SALES
 SERVICE
 PARTS



2 YEAR
 UNCONDITIONAL
 GUARANTEE

NO DIRT BAG - NO WATER.

See It. It's Amazing



FOR FREE HOME DEMONSTRATION

Call

Hillcrest 6-0648

3116 BROADWAY

SACRAMENTO

Vacuum Cleaners-Dealers-(Cont'd)

HOOVER AUTHORIZED SALES & SERVICE

Upright triple-action
or Tank-Type
Hoover Cleaners.



Service by Hoover trained men using genuine Hoover parts are available only through Factory Branch Stations and Authorized dealers. Do not accept Substitutes.

"WHERE TO BUY IT"

BRANCH OFFICE

Hoover Co 2743 Franklin Blvd. Hllcrst 7-5737

DEALERS

BREUNER JOHN CO 604 K. GI lbrt 3-8061

Hale Bros 9th & K. GI lbrt 2-7871

KISTLER APPLIANCE
1810 Del Paso Blvd N Sacto. . HI ckrly 9-2376

STUCKY'S HARDWARE
Store No 1 4106 Franklin Blvd. . Hllcrst 7-6576

Store No 2 Michigan W Sacto. . . GI lbrt 3-5417

Weinstock-Lubin & Co 12th & K. . . GI lbrt 3-6881

Hoover Co 2743 Franklin Blvd. Hllcrst 7-5737

KENMORE VACUUM CLEANERS—

SEARS ROEBUCK & CO
12th & K. HUdsn 4-6961

KIRBY CO OF SACTO

1932 Stockton Blvd. HI crst 7-5718
(See Advertisement Page 436)

LEWYT SALES AND SERVICE

NO DUST BAG TO EMPTY

It's quiet—no roar! Lewyt picks up more lint, thread, hair—with less rug wear. Filters the air 3 times. You breathe no dusty odors.



FREE HOME DEMONSTRATION

"WHERE TO BUY THEM"

DISTRIBUTOR

EDWARDS FRANK CO

Appliance Division
Distributors For Northern Calif
382-6th S F
(Toll) Call "Operator" for . . . Market 1-9700

SALES & SERVICE DEALERS

ANDRESEN APPLIANCE CO

Store No 1 39th & J. Hllcrst 5-3680

Store No 2 2739 Riverside Blvd. . GI lbrt 2-0006

BREUNER JOHN CO 604 K. GI lbrt 3-8061

ROPER GEO W CO Public Mkt Bldg. GI lbrt 2-7369

SALES DEALER

HALE'S APPLIANCE STORE

13th & K. GI lbrt 2-7871

REGINA AUTHORIZED SALES & SERVICE

Housework Made Easy -
Vacuum Cleaners Complete
With Attachments Featuring
DeLuxe Floor Polishers -
Elektrikbrooms for Daily
Cleaning.



Sales - Parts - Service

"WHERE TO CALL"

REGINA AGENCY 1308 J. GI lbrt 2-7514

REMINGTON'S ELECTRIC SERVICE

2320-21st Hllcrst 6-2055
(See Advertisement Page 437)

Rexair Div Martin Parry Corp
212-13th GI lbrt 3-2393

ROPER GEO W CO

13th & J Sts-In The
Public Market Bldg. GI lbrt 2-7369
(See Advertisement Page 437)

TO REPAIR LINOLEUM

If you have a break in the edge of linoleum, take a good-sized piece of cloth (to reach well beyond the break at all points), cover it with glue and put it beneath the linoleum. Weight it down with heavy objects until it has had time to dry and set.

Vacuum Cleaners-Dealers-(Cont'd)

ROYAL VACUUM CLEANERS

Highest standard for more than thirty-four years. There is a Royal Cleaning System to suit every purse and need. Both Revolving Brush and "Cylinder" types. Call any dealer listed below.



"WHERE TO CALL"

DISTRIBUTORS

GRAYBAR ELECTRIC CO
1900-14th GI lbrt 2-8976

KAEMPER & BARRETT
1850 Mission S F
(Toll) Call "Operator" for. . Underhill 3-3080

DEALER

ROPER GEO W CO
Public Market Bldg. GI lbrt 2-7369

ELECTROLUX*

CLEANER & AIR PURIFIER
& GENUINE FACTORY REBUILTS

The Only Authorized
Sales - Service - Supplies

Call
HI lbrt 6-6495

Bonded Representative
Will Call By Appointment

Electrolux Corporation

2929 BROADWAY SACTO.
*Reg. U.S. Pat. Office

VACUUM CLEANERS

NEW & USED

COMPLETE REPAIRS ON ALL MAKES

Free Pick-Up
& Delivery
in Sacramento



624 J ST.

CERTIFIED SERVICE

VACUUM CLEANER

REPAIRS

ALL MAKES

ALL WORK GUARANTEED

Free Estimates in Our Shop
Same Location Since 1924

GEORGE W. ROPER CO.

Phone

GI lbrt 2-7369

Public Market Bldg.
Thirteenth & Jay Streets

Vacuum Cleaners-Dealers-(Cont'd)

SACRAMENTO ELECTRIC CO

1931 J GI lbrt 3-1533

SING DISTRNG CO

Dir for Air-Way Vacuum Cleaners
5919-36th Av. Hllcrst 6-8760

Standard Vacuum Cleaner Co

1826-16th GI lbrt 2-1303

SUN VACUUM STORES 1326 K. HU dsn 4-8248

UNITED SEWING MACHINE & VACUUM CLEANER CO

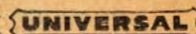
SALES & SERVICE

All Makes & Models

1011 J GI lbrt 3-6065

UNIVERSAL ELECTRIC VACUUM CLEANERS

A complete line of Home
Cleaning Equipment Includ-
ing Cylinder and Motor
Driven Brush Cleaners, Hand
Cleaners, and Electric Floor polishers.



"WHERE TO BUY THEM"

DEALER

BUSH ELECTRIC APPLIANCE CO
3300-2d Av. Hllcrst 5-4011

Vacuum Cleaner Associates 703 1/2 J. . . HUdsn 1-0191

Vacuum Cleaners-Industrial

GENERAL ELECTRIC COMMERCIAL VACUUM CLEANERS

Heavy-duty commercial-industrial vacuum cleaners specially designed for hotels, theatres, industrial plants, and other large institutions. Built for long life by General Electric.



"WHERE TO BUY THEM"

DISTRIBUTOR

General Air Conditioning & Htg Co
2001 Peralta Oakland
(Toll) Call "Operator" for. . . Twinoaks 3-4066

Vacuum Cleaners-Parts & Supplies

Al's Vacuum Cleaner Service
3218 Broadway HI lcrst 6-4317

ELECTROLUX CLEANER & AIR PURIFIER—
ELECTROLUX CORPORATION
2929 Bdwy Hllcrst 6-6495

ROPER GEO W CO

ALL MAKES - SINCE 1924
LARGEST STOCK IN NORTHERN CALIF.
13th & J in the
Public Mkt Bldg. GI lbrt 2-7369

Vacuum Cleaners-Repairing

AIR-WAY VACUUM CLEANERS—

AIR-WAY BRANCHES INC
1327 1/2 K. GI lbrt 2-4215

AL'S VACUUM CLEANER SERVICE

3218 Broadway Hllcrst 6-4317
Cedarholm J P 2020 J. GI lbrt 3-3624
Certified Safe & Lock Service 624 1/2 J. GI lbrt 2-4251
(See Advertisement This Page)

ELECTROLUX AUTHORIZED SALES & SERVICE

THE ONLY AUTHORIZED
SALES AND SERVICE FOR THE
ELECTROLUX CLEANER
AND AIR PURIFIER
Ask the Service Man
for Identification



"WHERE TO BUY IT"

ELECTROLUX CORPORATION
2929 Bdwy Hllcrst 6-6495

(Continued Next Page)

Vacuum Cleaners—Repairing—
(Cont'd)

KIRBY CO OF SACTO
1932 Stockton Blvd. HI lcrst 7-5718
Kistler Appliance
1810 Del Paso Blvd N Sacto. HI ckry 9-2376

LAM-CO ELECTRIC
WE REPAIR ALL MAKES
VACUUM CLEANERS
We Repair Everything Electrical
EXPERT WORKMANSHIP
PROMPT SERVICE
1415-21st GI lbrt 3-5711

PREMIER VACUUM CLEANERS—
ROPER GEO W CO
Public Mkt Bldg. GI lbrt 2-7369
Regina Agency 1308 J. GI lbrt 2-7514

REMINGTON'S ELECTRIC SERVICE
FAST SERVICE
ELECTROLUX REGINA
HOOVER GENERAL ELECTRIC
APEX EUREKA
UNIVERSAL LEWYT
PARTS & SERVICE
ALL MAKES
Free Pick-Up & Delivery
2320-21st HI lcrst 6-2055

ROPER GEO W CO
ALL MAKES — SINCE 1924
LARGEST STOCK IN NORTHERN CALIFORNIA
13th & J in the
Public Mkt Bldg. GI lbrt 2-7369

Roper Geo W Co Public Mkt Bldg. GI lbrt 2-7369
(See Advertisement Page 438)

UNITED SEWING MACHINE & VACUUM
CLEANER CO 1011 J. GI lbrt 3-6065

UNIVERSAL APPROVED VACUUM
CLEANER SERVICE STATION
Factory Approved Service
and
Replacement Parts for
All Models of
Universal Vacuum Cleaners
and Floor Polishers.
UNIVERSAL
"WHERE TO GET SERVICE"
Lam-Co Electric 1415-21st GI lbrt 3-5711

Valves

BUCKEYE VALVES & FITTINGS—
SHIELDS HARPER & CO
2124-19th GI lbrt 3-2295

CRANE VALVES—
STOCKTON IRON WORKS
Harrison & Lindsay Stockton
(Toll) Call "Operator" for. Stockton 7-7091

GILMORE STEEL & SUPPLY CO INC
1960 Cypress Oakland
(Toll) Call "Operator" for. Glencourt 1-1680

GRINNELL CO OF THE PACIFIC
615-7th GI lbrt 2-7656

GUNTERT & ZIMMERMAN
Lindsay & Monroe Stockton
(Toll) Call "Operator" for. Stockton 4-8713

IRRIGATION CONSTRUCTION CO
Colusa Hwy Yuba City
(Toll) Call "Operator" for. Marysville 3-9273

U S FLEXIBLE METALLIC TUBING CO
McDonald Valves & Fittings
1331 T. GI lbrt 2-8991

Variety Store Merchandise—Whsle

Ellis-Klatscher & Co 1117-24th. GI lbrt 3-6937
Ora Howard Co 416 J. GI lbrt 2-1352
San Joaquin Wholesale Co 1130-6th Modesto
(Toll) Call "Operator" for. Modesto 7064-J
Stockton Stationery & Toy Co
W W Hall-Representative
2308 Hocke Wy. HI lcrst 7-1384

Variety Stores

Ace Variety 222 N 12th. GI lbrt 3-5650
Ann's Variety & Gift Shop
106-15th W Sacto. HUDsn 4-7512
Arcade Variety & Hardware Store
Auburn Blvd. HI ckry 9-5950
Arden Variety Store 510 La Sierra Dr. IVnhoe 9-0149
Bargain Lane Twelfth St Variety
517-12th GI lbrt 2-8661
Beale George Variety Store
231 D Broderick. GI lbrt 2-9895

BEN FRANKLIN STORE 2958-35th. HI lcrst 7-3665
Blouin's Variety Store
4860 Freeport Blvd. HI lcrst 7-9013
Boulevard Store 3308 Sacramento Bl. HI lcrst 5-6629
Brownie's Shop 2863 Fulton Av. IVnhoe 9-6780
Butler Brothers Store
1905 Del Paso Blvd. HI ckry 9-3216
Capital Five & Ten 2328-21st. HI lcrst 5-7825
Carmichael Five & Ten
Don W Petersen
Fair Oaks Blvd. IV nhoe 9-4578

Central Variety 1821 Del Paso Blvd
N Sacramento. HI ckry 9-5407
Colonial Five & Ten Smith's
3704 Stockton Blvd. HI lcrst 5-0572
D & J Variety
3730 Msvl Rd Del Paso Hts. HI ckry 9-2422
Dave's Variety Store 230 K. GI lbrt 3-1387
Dell's Variety & Liquor Store 2801 P. HI lcrst 5-8657

EAST SACRAMENTO VARIETY STORE
4820 Folsom Blvd. HI lcrst 7-3959
FARMER'S VARIETY
3810 Marysville Rd Del Paso Hgts. HIckry 9-6287
Franklin Blvd Variety Store
5560 Franklin Blvd. HI lcrst 6-1023
Grant Union Five & Ten Cent Store
3742 Rio Linda Blvd
Del Paso Hts. HI ckry 9-1879
Hollywood Variety Store
2964 Freeport Blvd. HUDsn 4-0635
Home Variety 2740 Muir Wy. HU dsn 4-2715
Jay St Five & Ten Cent Store 2125 J. GI lbrt 3-1889

KELLEY'S VARIETY STORE
Authorized Dealer for
DU PONT PRE-TESTED PAINTS
Notions —
Hardware —
Houseware —
WE GIVE CASH CHECKS
Open Sundays 9 A.M. to 1 P.M.
3958 Sacto Blvd. HI lcrst 5-9665

Knotty Pine Variety Store
3718 Rio Linda Blvd Del Paso Hgts. HIckry 9-9980
LANE'S 1000-7th GI lbrt 3-6663
LAWRENCE'S 5121 Freeport Blvd. HI lcrst 5-1931
LINDY'S DEPT STORE
We Give Cash Checks
3259 Folsom Blvd. HI lcrst 5-0221

LOVERDE'S VARIETY
We Give S & H Green Stamps
6804 Fruitridge Rd. HI lcrst 7-3820
Market Spot 5 & 10 Cent Store
2722 Broadway. HI lcrst 6-1876
Mc Colley's Variety Store
5614 Stkn Blvd. HU ntr 6-0332
Milka's Five & Ten Store
1409-16th HU dsn 4-2538
Modern 5 & 10 Cent Store
We Give S & H Green Stamps
5012 Freeport Blvd. HI lcrst 5-8423

Modern Variety & Gift Shop 2300 F. HU dsn 4-0591
Nathan's Variety Store
1611 Del Paso Blvd N Sacramento. HIckry 9-0155
Nik-Nax Variety Store 3264 J. GI lbrt 3-9706
Pacific Variety 6341 Fkin Blvd. HI lcrst 6-4943
Petersen's 5 & 10 2996-65th. HI lcrst 5-9909
Primo Variety Store 2986-35th. HI lcrst 5-9787
Sizemore's Variety Store
1511 W El Camino Av N Sacramento. HIckry 9-6303
Smith Bros Five & Ten Cent Store
3900 Stockton Blvd. HI lcrst 5-7698
South Sacto Five & Ten Variety Store
4730 Franklin Blvd. HI lcrst 5-9760
Summerfield's Five & Ten
1624 Broadway. GI lbrt 2-8288

WALLACE'S VARIETY STORE
Carmichael. IVnhoe 9-1869

Vaults—Safe

A & A KEY SHOP
We Specialize in Installation & Service
of Floor Safes
3413 Bdwy. HI lcrst 5-7513

Vegetable Display Stands
See Display Equipment & Materials

Vegetable Juices

King Karrot Juice Bar
Free Parking In Public Mkt
13th & J. GI lbrt 3-0126
King Karrot Juice & Coffee Bar
1003-9th GI lbrt 2-2512

Vending Machines

AUTOMATIC VENDING CO
NEWEST — LATEST
MODELS OF
CIGARETTE
MACHINES
Complete & Prompt
Service
Office - 1228 F St
Ochsner Bldg GI lbrt 3-7461

BURROWS FRED M 901 G. GI lbrt 3-8235
Canteen Service of Central Calif
1619 E GI lbrt 2-5459
(See Advertisement This Page)

CAPITOL VENDING CO INC
AUTOMATIC
CIGARETTE
MERCHANDISING
MACHINES
FRED M. BURROWS
901 G. GI lbrt 3-8235

CASH & SAVE TOBACCO CO
Featuring
CIGARETTE
CIGAR
MERCHANDISING MACHINES
920-6th GI lbrt 2-7358

Niks Distributors 2033 Marconi Av. HI ckry 9-2411
SACRAMENTO BEVERAGE VENDING CO
Hot & Cold Multi-Drink
Machines
3445 Wemberly Dr. IVnhoe 9-3450

Valley Distributors 401 N 16th. HU dsn 4-5819

For full use of your telephone, please
keep your instrument "hung-up," ready
for service!

canteen



AUTOMATICALLY
MERCHANDISING
CANDY - CIGARETTES
CARBONATED
BEVERAGES
and Other
Supplementary Foods
DIAL
GI lbrt 2-5459
CANTEEN SERVICE
OF CENTRAL CALIF.
1619 E St.