

Plaiting—See Pleating

Planing Mills—See Millwork

Planographing—

See Lithographers; also Photocopy Prints; also Printers

Plant Food—Concentrated—See Fertilizers

Plaster

Cowell Henry Lime & Cement Co 509 I. GI lbrt 2-2746
HARD MATERIALS CO
 12th & American River.....HUdsn 4-9397
 Robert Powell Products
 24th & Amer River.....GI lbrt 2-9089
ROBERTSON SAND & GRAVEL CO
 605 N 12th.....HU dsn 4-5934
 Sacto Stucco Products Co 27th & R...HI lcrst 5-3044

Plaster Board—See Wall Board

Plasterers

ACTIS PETE 4115 Franklin Blvd....HI lcrst 7-4561
 AZEVEDO ARTHUR J 1220 X.....GI lbrt 3-1030
 Baker James F 1225 D.....HU dsn 4-3929
 Cahill Plastering Co
 3425-1st Av.....HI lcrst 6-4363
FLETCHER JESSE E
 3608 N Western Av Del Paso Hgts..HIckry 9-1825
 Gilliam Arthur 2029-18th.....GI lbrt 3-7064
 Grant Robt E Bryan Wy.....IVnhoe 9-4057

HEVENER J R

PLASTERING CONTRACTOR

3741 1/2-34th.....HI lcrst 5-9383

The Yellow pages save you time.

Plasterers—(Cont'd)

HILL NORMAN T 4920-15th Av....HI lcrst 5-9265
SACTO PLASTERING CO 1225 D....HU dsn 4-3929
 If no answer call.....HI lcrst 6-1438
 Schiro Frank A
 Office 1331 T.....HUdsn 4-5746
 Warehouse 4080 Terminal Av.....HI lcrst 5-0946
 Scollan Thos F Co 2518 B & C.....HU dsn 4-3058
STEINAGEL CHAS C
 1803-25th.....HI lcrst 6-0070
 Valley Plastering Co 3920 Garfield Av. HI lcrst 5-5586

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CONSO WELD DECORATIVE LAMINATES

DECORATIVE SHEETS FOR
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 BAR TOPS, WAINSCOTING
 AND PANELING



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Beautymade Tops 2146 Arden Wy. HIckry 9-1812
BROADWAY CABINET SHOP
 1220 Yale.....GI lbrt 2-2381
CAL-SAC CABNET MFG CO
 1715-15th.....GI lbrt 3-2885
 Sierra Mill & Lumber Co 3d & V..HUdsn 1-0201
WOOD PRODUCTS CO
 2201-10th N Sacto.....HIckry 9-1888

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MILLWORK MART INC
 1730 Alhambra Blvd.....HI lcrst 7-0441

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RODDIS CRAFT INC 345 Williams Av S F
 (Toll) Call "Operator" for.....Juniper 4-2136

General Plastics Co 4950 Perry Av....HI lcrst 6-9967

Plastic Materials—(Cont'd)

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RODS - TUBES - SHEET MATERIAL
 DYES - CEMENTS - POLISHES - FINDINGS
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 "For 1000 Uses"
 Decorative - Practical - Economical
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SACTO CABINET & FIXTURE CO
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1806-27th.....HI lcrst 6-0519
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 (See Advertisement This Page)

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Chromium - Nickel - Copper
 Brass - Rustproofing
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 Antique Refinishing - Silver Repairing

Ft Eye St Bridge
 Broderick.....HU dsn 4-4422

DELTA PLATING WORKS
 1926 Capitol Av.....GI lbrt 2-3060
 (See Advertisement This Page)
 (Continued Next Page)

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Fabricated and Installed
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STOCKTON, CALIF.

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 1331 T GI lbrt 3-8543

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 1128-9th GI lbrt 3-3842

Plumbers

See also Sewer Service
A B C PLUMBING & CESSPOOL SERVICE
 421-34th HU dsn 4-3662
 (See Advertisement Page 302)
ANDERSON PLUMBING & HEATING
 341 Munroe. IV nhoe 9-0894
 If no answer call IV nhoe 9-3904
ARCADE PLUMBING CO
 "Jack" Ottinger
 2730 Elyra Wy. IVnhoe 9-2906
 (See Advertisement Page 306)
ATLAS PLUMBING & HEATING CO
 4801 J. HI lcrst 7-3585
BECKER J C
 1925 Kenwood N Sacramento. . . . HI ckry 9-6423
 (Continued Next Page)

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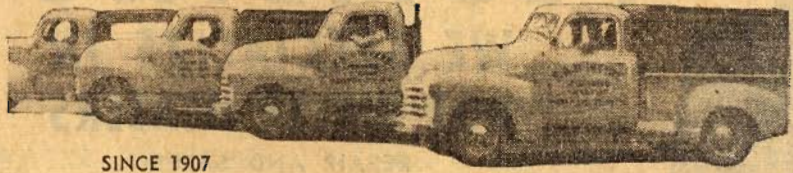
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10 Cars Equipped to Serve You



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We Service All Makes of Water Heaters

ALL WORK GUARANTEED

We Can:
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 WATER HEATER - FLOOR
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2922 - 35th
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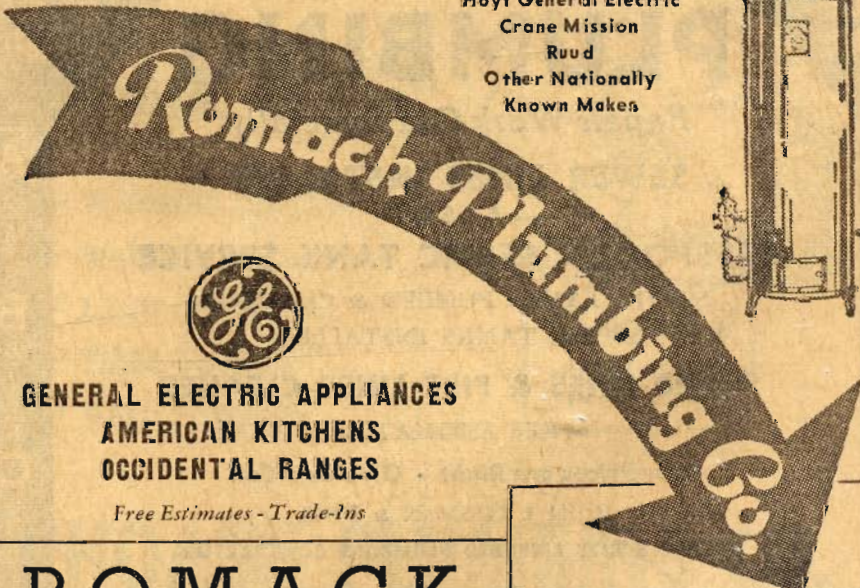
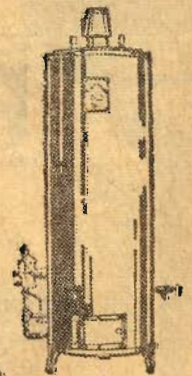
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**GENERAL ELECTRIC APPLIANCES
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SERVICE AND RETAIL STORE

**STEVE HOPKINS
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613 J STREET

SACRAMENTO



Plumbers-(Cont'd)

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24 Hour Emergency Work

REPAIR WORK

NEW CONSTRUCTION

RADIANT HEAT

LAWN SPRINKLERS

All Work Guaranteed

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Carmichael IV nhoe 9-0303

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2825 Fair Oaks Blvd Carmichael IV nhoe 9-0303

(See Advertisement Page 306)

Burke Plumbing Shop

Edison & Central IV nhoe 9-6191

CAHILL J

REPAIRING - INSTALLATIONS

WATER HEATERS - PIPE - FITTINGS

Plumbing Materials

Route 1 Box 160

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(See Advertisement Page 308)

Conn C B 923-6th. GI lb. 3-7349

(Continued Next Page)

SEWING ON BUTTONS

While sewing a button on a garment keep a pin stuck between the cloth and the button. This will leave enough play for easy buttoning.

A B C

24 HOUR SERVICE

PLUMBING

ALL WORK GUARANTEED

Repair Work Our Specialty

SEWER LINES INSTALLED

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CESSPOOL - SEPTIC TANK SERVICE

SEPTIC TANKS PUMPED & CLEANED

SEPTIC TANKS INSTALLED

SEWER LINES & PIPE LINES CLEANED

FREE ESTIMATES

Our Prices are Right - Give Us a Call

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THE HOME OF SANITATION

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ALWAYS BETTER CONSTRUCTION

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"Over 30 Years of Successful Experience"



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HUDSON 1-2541

Leaking faucets, stopped-up drains, breaks or leaks in the pipes somewhere. All mean trouble in your house, and it is our business to remedy such troubles.

All Makes of WATER HEATERS REPAIRED & SERVICED

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INCORPORATED

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AIR CONDITIONING - ELECTRICAL

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Shop 534 Elvas Av. HI lcrst 7-0928
(See Advertisement Page 308)

D & H BUILDING SERVICE
2391 Fair Oaks Blvd. IVnhoe 9-0557

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PLUMBING CONTRACTOR
WATER HEATERS - ALL MAKES

Shop & Warehouse
Call HI lcrst 5-7908

Residence

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(See Advertisement Page 308)

Earle Rose M 217-22d. GI lbrt 3-1452
Edwards E M 2024 Stover Wy. HI lcrst 5-7552
Electro-Way of Sacto 1751-34th. HI lcrst 7-6525
(See Advertisement Page 308)

ELLIS PLUMBING CO 2405 K. GI lbrt 2-7725
(See Advertisement Page 305)

FOOTE'S PLUMBING ELECTRIC ROTO-ROOTER SERV

PLUMBING REPAIRS

24-HOUR SERVICE - INSURED & BONDED

Clogged Sewers - Drains - Sinks
Pumped - Septic Tanks - Cleaned

"Save Up to 75% - The Patented Rotating
Knives Do The Work Without Digging"
No Charge If We Fail - Unless Sewer is Broken
Down - Anywhere in
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(Continued Next Page)

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**PLUMBING
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In a Hurry?

Call **HI lcrest 5-8624**
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If No Answer Dial
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**GENERAL REPAIRING
PROMPT SERVICE**



*If It Can
be Fixed
We Can
Do It!*



**WATER HEATERS
ROOM COOLERS
FLOOR FURNACES
CIRCULATING
HEATERS**

Plumbing for New Construction - Remodeling
Supplies at Retail - Appliances - Heating

HAWLEY AND WHELAN
"Ed" "Dave"

2961 - 35TH STREET

A COMPLETE
**PLUMBING & HEATING
SERVICE**

**NEW CONSTRUCTION & REPAIR WORK
RADIANT HEATING INSTALLED**

**WATER HEATERS
Sales & Service**

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**SEWER LINES
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*Floor and Basement
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SACRAMENTO, CALIF.

PLUMBING & HEATING CONTRACTORS

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REPAIR WORK

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- ✓ WATER HEATERS
- ✓ LAWN SPRINKLERS
- ✓ FLOOR FURNACES
- ✓ WALL FURNACES



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2615**

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Remodeling Our Specialty

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 All Work Guaranteed
 ALL MAKES
WATER HEATERS
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NOVT WATER HEATERS

FREE ESTIMATES

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PLUMBING AND HEATING

REPAIRS

We Come Prepared

GEO NEWHALL

**CONTRACTING PLUMBER
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Come in and See Our Complete Line of
 WATER HEATERS - PLUMBING FIXTURES
 REPAIR PARTS - FURNACES - PIPE & PIPE FITTINGS
 ELECTRIC SINKS & GARBAGE DISPOSAL UNITS

Licensed Plumbing Contractor Since 1940

Electric De-Rooting and Sewer Service
 FHA TERMS AVAILABLE

GILBERT 2-8035

1514-9th STREET

Plumbers-(Cont'd)

Foot's Plumbing Electric Roto-Rooter-Serv
 Robertson Av. IV nhoe 9-2622
 (See Advertisement Page 305)

FOOTE'S PLUMBING SERV
 1030 Del Paso Blvd N Sacto. Hickry 9-9555
 (See Advertisement This Page)

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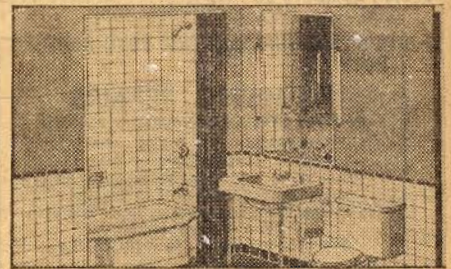
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PLUMBING

SPECIALIZING IN THE INSTALLATION
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 We Supply Our Own Plumbing Fixtures
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GATES FRANK R 2220 Poplar Av. . . HI lcrst 7-2021
 (See Advertisement This Page)
 (Continued Next Page)



Call Hickory 9-9555

Foote's Plumbing Service

CRANE FIXTURES & FITTINGS
 Installed & Repaired

CRANE WATER HEATERS
 Promptly Installed

F.H.A. TERMS - FREE ESTIMATES

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SEWER HOUSE CONNECTIONS
 INSTALLED

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 NORTH SACRAMENTO

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HI lcrest 7-2021



- Sprinkler Systems
- Automatic Water Heaters Installed
- Fixture Replacements
- Estimates Furnished

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 REPAIR WORK**
 2220 Poplar Ave.

Plumbers—(Cont'd)

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RESIDENTIAL & COMMERCIAL
"Satisfied Customers Our Motto"
NIGHT AND DAY SERVICE

2551 N 11th.....HI ckry 9-7294

GOLSONG W B 1313 Alhambra Blvd.. HI lcrst 7-1857
(See Advertisement Page 306)

GRIFFITH C W & SON 5301 H.....HI lcrst 6-2680
(See Advertisement Page 308)

Harvey Jim 2618 U.....HI lcrst 6-8516

HAWLEY & WHELAN 2961-35th... HI lcrst 5-8624
(See Advertisement Page 303)

HENCKEN VIC 2101 Del Paso Blvd.. HI ckry 9-2434
(See Advertisement Page 308)

(Continued Next Page)

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Plumbing Needs
Courteous and Efficient
Service

ED ELLIS



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Free Estimates on
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OFFICE

GILBERT 2-7725

2405 K ST.

Residence HUDSON 4-4867

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40 Years Experience

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PLUMBING & HEATING**

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Guaranteed Workmanship

Ivanhoe 9-1507

Rt. 1 Box 6112

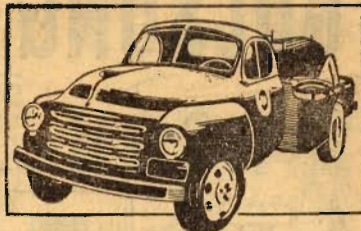
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FAIR OAKS BLVD.
at Manzanita

**PLUMBING REPAIRS
CLOGGED SEWERS • DRAINS • SINKS**

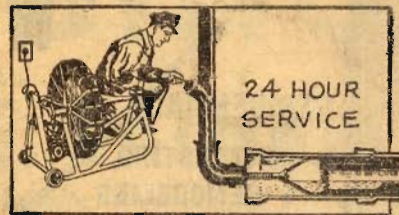
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WORK
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FREE
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24 HOUR
SERVICE

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- ★ SINK - SEWER & DRAIN CLEANING
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ELECTRIC ROTO-ROOTER SERVICE**

NO CHARGE IF WE FAIL—
UNLESS SEWER IS BROKEN DOWN!

WE MANUFACTURE
& INSTALL
CONCRETE
SEPTIC TANKS

24-HOUR SERVICE
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✓ INSURED & BONDED OPERATORS
(For YOUR Protection)

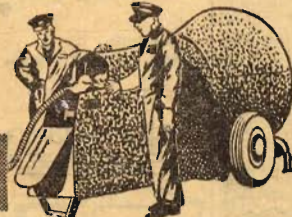
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(Mean a Saving to YOU!)

★ SERVING THE ENTIRE SACRAMENTO AREA - AT NO EXTRA COST!

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Reliable, Efficient
Service



LARGE MACHINE
Cable Length 1300 Ft.



ROBERTSON & WALNUT AVES.

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Carmichael

when plumbing gives trouble, call



ROBERTS!

New Construction and Repair Work

Sales & Service

On All Makes of

WATER HEATERS - FLOOR FURNACES

CIRCULATING HEATERS

PLUMBING FIXTURES

We Carry Complete Line of

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PLUMBING EQUIPMENT

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4510**

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5127 Franklin Blvd. at 26th Ave.

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BY W. B. GOLSONG



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- REMODELING
- REPAIRING

DIAL
HILLCREST 7-1857

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CRANE WATER HEATERS
OUR SPECIALTY

1313 ALHAMBRA BLVD




Plumbers-(Cont'd)

- HODGE PLUMBING SERV**
Fair Oaks Blvd Carmichael.....IV nhoe 9-1507
(See Advertisement Page 305)
- HODNETT C B & SON**
3220 Sacramento Blvd.....HI lcrst 6-5151
(See Advertisement Page 307)
- HOLLAND HARVEY H CO** 201-20th...GI lbrt 3-2587
(See Advertisement Page 307)
- HOPKINS STEVE**
Phil Mott Plumbing
613 J.....GI lbrt 2-2692
- HUGHEY JACK PLUMBING & HEATING**
Proctor Av.....GI lbrt 2-9159
(See Advertisement Page 308)

LATHAM H G PLUMBING
COMPLETE PLUMBING SERVICE
Repairs - Remodeling - Water Heaters - Etc.
LICENSED PLUMBING CONTRACTOR
221 N Grove Av N Sacto.....HI ckry 9-5251

(Continued Next Page)

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- ★ Guaranteed Work
- ★ Prompt Service

★ REPAIRING
★ REMODELING
★ NEW CONSTRUCTION

WATER HEATERS REPAIRED
Insured for Your Protection

QUALITY REPAIR PARTS

WE SELL AND INSTALL

CRANE

PLUMBING EQUIPMENT

"A Telephone Call Away"

Ivanhoe 9-2906

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"JACK" OTTINGER

Fulton & El Camino Ave.
2730 Elvra Way






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Quality Plumbing Guaranteed



Sales and Service



Contracting - Repairing

WATER HEATERS & FURNACES

Ivanhoe 9-0303

Nights, Sundays or Holidays Call Ivanhoe 9-2316

2825 FAIR OAKS BOULEVARD - CARMICHAEL

ED PETRALI

Plumbing & Heating

GENERAL REPAIRING
WATER HEATERS
FLOOR FURNACES

All Work Guaranteed
Estimates Cheerfully Given

PHONE
GI lbrt 2-6553

2780 RIVERSIDE BLVD.

Plumbers-(Cont'd)

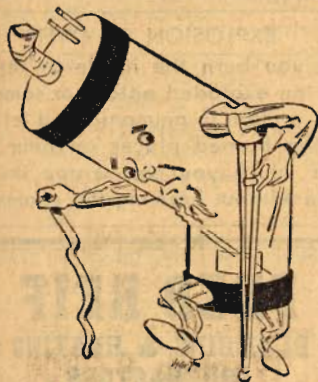
- Latham H G Plumbing
221 N. Grove. Av N Sacto. Hickory 9-5251
(See Advertisement This Page)
- LEVY HARRY W 1236 X. GI lbrt 3-4987
- LUPPEN & HAWLEY INC 3126 J. HUdsn 1-2541
(See Advertisement Page 302)
- Marek Jos F 2345 Granite Wy. IVnhoe 9-3078
- McALPINE D H 800-36th. HI lcrst 5-4703
(See Advertisement Page 308)
- McDermott J J 616-13th. Gilbrt 3-4287
- McGauley F L 4600-12th Av. HI lcrst 5-3372
- McINTYRE F A 2922-35th. HI lcrst 6-4791
(See Advertisement Page 301)
- NEWHALL GEO 1514-9th. GI lbrt 2-8035
(See Advertisement Page 304)
- PETRALLI ED 2780 Riverside Blvd. GI lbrt 2-6553
(See Advertisement Page 306)
- PETRALLI PLUMBING CO
2813 Fkln Blvd. HI lcrst 6-2759
(See Advertisement Page 304)
(Continued Next Page)

PLUMBING

PLUMBERS FOR OVER 40 YEARS

- Repairs • Remodeling
- Fixtures

WATER HEATER SPECIALISTS



SALES - REPAIRS & SERVICE

Liberal Trade-in

Ruud - Day & Night - Hoyt - Mission
General - Continental - Rheem and Others

C. B. HODNETT & SON

HI lcrest 6-5151

Bet. 7th & 8th Ave. - 3220 Sacramento Blvd.

J. CAHILL

Plumbing Materials
Water Heaters
Pipe & Fittings

Repairing & Installation

HI lcrest 6-5029

Rt. 1. - Box 160 - Florin Road

PLUMBING

By
HOWARD G. LATHAM

"Let Us Solve Your Plumbing Problems"

- COURTEOUS • DEPENDABLE • FAST
- REMODELING
- FIXTURES
- REPAIRS
- WATER HEATERS *Replaced - Installed*

Call Hickory 9-5251

221 N. GROVE AVE. NORTH SACRAMENTO

PLUMBING AND HEATING.

WATER HEATER... Sales and Service
All Makes

PLUMBING... Installation... Repairs
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HEATING... Radiant Heating Specialists
All Types of Furnaces

FIXTURES & SUPPLIES... Residential
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Estimates Gladly Given

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- ✓ NEW CONSTRUCTION



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Quality Materials

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(See Advertisement Page 302)

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Reif Fred 2454 Del Paso Blvd N Sacto. Hickry 9-0178
(See Advertisement This Page)

REIMEL EARLE 3951-14th Av. Hilcrst 5-8684

RHOADS PLUMBING CO 3653 J. Hilcrst 5-2615
(See Advertisement Page 303)

ROBERTS PLUMBING CO
5127 Franklin Blvd. Hilcrst 7-4510
(See Advertisement Page 305)

Romack Plumbing Co 1313 Broadway. GI lbrt 3-1701
(See Advertisement Page 301)

ROSE CLARANCE M Carmichael. IV nhoe 9-1833

SWEET A W & CO
112 W Bassetlaw Av N Sacto. Hickry 9-1497

Branch Office El Camino Av. IVnhoe 9-1460

TIEDEMANN & MORRISON PLUMBING SERV
3721-20th Av. Hilcrst 7-1002
(See Advertisement Page 303)

Waterman Plumbing Inc
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If you burn the inside of the oven with an exploded potato or something, soak a cloth in ammonia and let it stay on the burned places an hour or so, after which you can scrape the spots clean without harming the enamel.

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★ ALTERATIONS

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PLUMBING

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ACME PIPE & SUPPLY CO

See Our Ad Under Pipe

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711-9th. GI lbrt 3-1031

(See Advertisement This Page)

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We Specialize in Large Sizes

From 1/8 to 6 Inches

Complete Plumbing Needs

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NEW & USED PLUMBING BOUGHT & SOLD

We Make Low Prices for Others to Meet WATER HEATERS - FURNACES

Located on N 12th St Between Underpass & N 16th St

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PLUMBING SUPPLIES FITTINGS - PIPE FIXTURES

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COMPLETE PLUMBING AND HEATING SUPPLIES

We Loan You the Tools Free Layout Service on Your Lot Two Locations to Serve You

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4840 Franklin Blvd. HI crst 5-2494

Hawley & Whefan 2961-35th. HI crst 5-8624

HENCKEN VIC 2101 Del Paso Blvd. . . HI ckr 9-2434

HODNETT C B & SON

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HOMART PLUMBING EQUIPMENT-

SEARS ROEBUCK & CO 12th & K. HUdsn 4-6961

Ishihara Yoshi Manufacturing Co

Cement Laundry Trays

See Adv Under Plumbers' Supplies-Whsle

510 P. HU dsn 4-2650

(Continued Next Page)

CLOGGED SEWER PIPES & SINK Lines Cleaned the Sanitary way

150 feet 11x16-inch flexible cable, coiled in a water-tight carrier that revolves 300 R.P.M. Cuts roots, other obstructions from sewer pipe.

Elekrek Kable-Krawl cleans sinks, baths, toilet bowls, and drains without removing plumbing.

No Digging Up of Sewer

FREE ESTIMATES ALL WORK GUARANTEED

We Sell Kable Krawls All Sizes of Flexible Cables and Toilet Augers

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on all types of plumbing supplies by calling

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615 J STREET

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- WASH BASINS • KITCHEN SINKS
- PIPE & PIPE FITTINGS
- FLOOR & WALL FURNACES
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Reconditioned Water Heaters Our Specialty

All Merchandise Guaranteed

GILBERT 2-3441

417-12th

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A Complete Stock



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ON OLD AUBURN BLVD. JUST BEYOND BEN ALI UNDERPASS

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NEW & USED
PLUMBING & HEATING SUPPLIES
2 1/2 Miles from Tower Bridge on Right
Davis Hwy GI lbrt 2-4641

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Nies Hardware Co 5623 H. HI lcrst 5-0794
PABLO HARDWARE & SUPPLY CO
2114-5th HU dsn 4-3221
Perry Hardware Co
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R & H HARDWARE Carmichael. IV nhoe 9-2132

Our free Architects and Builders Service will be glad to advise you about concealed telephone wiring and convenient telephone outlets.

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SINGLES**

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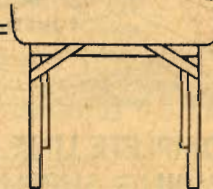
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MANUFACTURING CO.**

CEMENT LAUNDRY TRAYS

Double & Single



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HUdson 4-2650

510 P

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New & Used Plumbing Fixtures
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Water Heaters - Tubs - Toilets
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ROBERTS PLUMBING CO
5127 Franklin Blvd. HI lcrst 7-4510
Sacramento Plumbing Supply Co 615 J. GI lbrt 3-8251
(See Advertisement Page 309)

SACTO WRECKING & PLUMBING SUPPLY CO
417-12th GI lbrt 2-3441
(See Advertisement Page 309)

SANITARY SEPTIC TANK & CESSPOOL SERVICE
1250 Arcade Blvd N Sacramento. HI cky 9-0433
SHELBY HARDWARE CO 514 L. GI lbrt 3-2371
STEVE HOPKINS
Phil Mott Plumbing
613 J. GI lbrt 2-2692

SWEET A W & CO
112 W Bassettlaw Av N Sacto. HI cky 9-1497
UNITED PIPE & MACHINERY CO
2551 Auburn Blvd. HI cky 9-2858
(See Advertisement Page 309)
X G I Lumber Co Stockton Rd. HI lcrst 7-0746

Plumbers' Supplies—Used

ACME PIPE & SUPPLY CO
See Our Ad Under Pipe
1051 E El Camino Av N Sacto. HI cky 9-3076

Plumbers' Supplies—Whse

BOWERS PLUMBERS SPECIALTIES
1930 K. HU dsn 1-0197
CRANE CO 1227 Front. GI lbrt 3-7971
DALLMAN CO 6th & Q. GI lbrt 2-3861
DETERRING J R CO 1818-22d. HI lcrst 6-6427
DIAMOND MATCH CO
1001 Del Paso Blvd N Sacto. HI cky 9-8541
DIAMOND MATCH CO 2826 Q. HI lcrst 6-4703
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Bethlehem Steel Pipe
Rheem Water Heaters & Furnaces
Hammel Wall Heaters
20th & V. HI lcrst 6-6468

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(See Advertisement This Page)
Sanitary Tray Co 631 N 16th. HU dsn 4-5866
(See Advertisement This Page)
SLAKEY BROS INC 1400 North C. HU dsn 1-1481
TAY HOLBROOK INC 1801-22d. HI lcrst 6-3841

An extension telephone saves time and steps—doubles the usefulness of your present telephone.

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**FIR - PINE
HARDWOOD PLYWOOD**

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Wholesale Only

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Plywood & Veneers

BROOKMAN CO OF SACRAMENTO INC THE
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CAPITOL PLYWOOD COMPANY
1801-17th GI lbrt 3-6548
(See Advertisement This Page)

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Hardwood Plywood
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Architectural Plywood
Panels
"Etchwood"
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PLYWOOD & DOORS
Always Better - Always Less
"Better Buy Where You Get The Best"
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Retail 4448-2d Av. HI lcrst 7-9867
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Fair Oaks Blvd. IV nhoe 9-3616
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See Stamps for Collectors

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Blue Bird Potato Chips Inc
Ochsner Bldg. GI lbrt 3-7461
TOP HAT POTATO CHIP CO
1616 North C. GI lbrt 2-0697

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Potatoes-Onions-Apples-Mushrooms
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REDI-SPUDS
The Peeled Potato That Stays Fresh
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See also Clay Products
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Cooper's Fulton Av Pottery Shop
3405 Fulton Av. HI cky 9-1483
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Located In Town & Country Village
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Pottery—Whse & Mfrs

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To make a small grate or stove fire, or to kindle a big one, use old newspapers which have been rolled up tightly, soaked overnight in water, squeezed out and allowed to dry for several days. The tighter they are squeezed, the better firewood they make.

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- A 1 Poultry Market 1207-4th. GI lbrt 3-6989
- AMERICAN POULTRY CO** 1208-5th. GI lbrt 3-9242
(See Advertisement This Page)
- Brooks Poultry 310 N 12th. HUdsn 4-3894
(See Advertisement This Page)
- CAPITAL POULTRY CO** 518 I. GI lbrt 3-7981
(See Advertisement This Page)
- Country Club Pheasant Farm
Whitney Av. IV nhoe 9-1534
- International Poultry Market
2616 Broadway. HI lcrst 5-0536
- Lota S & Son
Sacramento Public Market. GI lbrt 3-3975
(See Advertisement This Page)
- MORGAN'S MARKET**
3722 Stockton Blvd. HI lcrst 5-0109

SHEU FONG & CO

A COMPLETE LINE OF
POULTRY and EGGS
DRESSED BY THE MOST
SANITARY METHODS

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- TRADING POST MEATS**
Open 9 AM to 6 PM-6 Days Per Wk
5141 Folsom Blvd. HI lcrst 5-7920

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Walnut Av Carmichael. IVnhoe 9-4971
- American Poultry Co 1208-5th. GI lbrt 3-9242
- Capital Poultry Co 518 I. GI lbrt 3-7981
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Whitney Av. IV nhoe 9-1534
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3536 Rio Linda Blvd Del Paso Hgts. HI cky 9-7580
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(See Advertisement This Page)
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NORBEST TURKEY GROWERS ASSN

READY TO COOK
Fresh Frozen TURKEYS
One of America's Finest

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DRESSED BY THE MOST
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- 831 D GI lbrt 3-3729
- Turner Fred H Lemon Hill Av. HU ntr 6-0363

Poultry Equipment & Supplies

- Albert's Mfg & Supply Co
R W Tomlin-Distributor
Pasadena Av. IV nhoe 9-4751
- Al's Feed & Supply Store
4715 Franklin Blvd. HI lcrst 6-4917
- CARMICHAEL FARM SERVICE**
Fair Oaks Blvd. IVnhoe 9-5654
- Carmichael Feed & Fuel
Fair Oaks Blvd & Marconi Av. IV nhoe 9-4542
- Del Paso Farm Supply Rio Linda &
Grand Av Del Paso Hgts. HI cky 9-0845
- DUFF-CALIFORNIA CO**
All-Bound Poultry & Turkey Boxes
100 Bush S F
(Toll) Call "Operator" for. Sutter 1-2260

**Poultry Equipment & Supplies--
(Cont'd)**

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1701 J. GI lbrt 3-0234
- Harry's Feed Store
1620 Del Paso Blvd. HI cky 9-1480
- KELLEY'S SOUTH SACRAMENTO FEED &
FUEL** 21st Av & Fkln Blvd. HI lcrst 5-9679
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- Poisal's Bird Farm 2150 Howe Av. HI cky 9-0370
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RUSHER GAS APPLIANCE**
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(Toll) Call Long Distance for Oregon 8-4355
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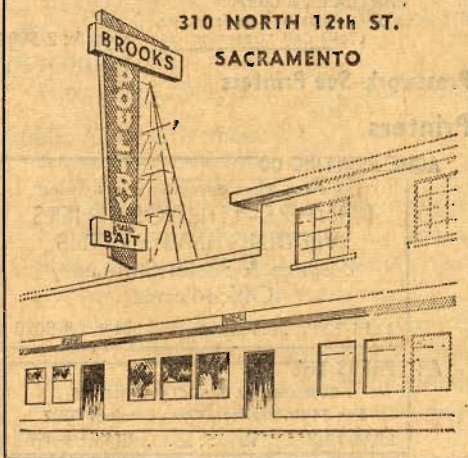
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EGGS, FISHING BAIT
COOKED CRAB, PRAWNS,
SCALLOPS
BEER & WINE

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HUDSON 4-3894

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310 NORTH 12th ST.
SACRAMENTO



**LOTA S. & SON
POULTRY**



Quality Chickens - Turkeys - Rabbits - Squabs
All Kinds of Dressed Poultry

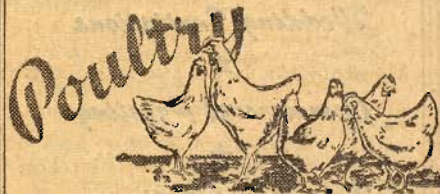
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GI lbrt 3-3975

SACRAMENTO PUBLIC MARKET

13th & J

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POULTRY COMPANY
PACIFIC FISH MARKET**



Wholesale & Retail

**LIVE & DRESSED
POULTRY
EGGS FISH**

FREE DELIVERY

Open Sundays and Holidays

Phone **GI lbrt 3-7981**

516 - 518 Eye Street

**INTERNATIONAL
POULTRY MARKET**

RETAIL - WHOLESALE



A Complete
Stock of All
Kinds of Live
and Dressed
POULTRY

& FRESH EGGS

Free Delivery

2616 Broadway

HI lcrst 5-0536

**AMERICAN POULTRY CO.
POULTRY & EGGS**

Wholesale & Retail



FREE DELIVERY

Open Sundays & Holidays

PHONE

GI lbrt 3-9242

1208 - 5th

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Wedding Invitations



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COMPANY**

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617 J Street., Sacramento



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PERSONALIZED POCKET CHECKS
WE OPERATE ONE OF THE LARGEST CHECK PRINTING PLANTS IN NORTHERN CALIFORNIA WITH EQUIPMENT FOR ALL TYPES OF PRINTED OFFICE STATIONERY & CORPORATION FORMS PUBLICATIONS

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Mobilhome Corporation of Sacto
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PANTEX MFG CORP
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Presswork—See Printers

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"The Shop That Specializes in Service"
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COMMERCIAL & SOCIAL PRINTERS
8 to 24-Hr. Service - Open Evenings 'Til 7
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TYPESETTING • PLATE MAKING

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your job will be in our hands,
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200 - 5 ST



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Del Paso Hgts..... Hickory 9-1479
Calif Stationery Lithographing & Salesbook Co
1820 Broadway..... GI lbrt 2-4561
Capital Press 413 J..... GI lbrt 2-2711

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1914 P..... HU dsn 4-3153

CARMICHAEL COURIER PRINTING
Fair Oaks Blvd..... IV nhoe 9-2337

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Magazines - Programs - Booklets
PHONE Hickory 9-1100
Earl T. Osborn - E. Benson Reed
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GOOD WORK
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COMPLETE PRINTING SERVICE
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E. T. Coghill, Owner
924-12th..... GI lbrt 2-8466

Inland Press Printers The
508 California..... GI lbrt 2-4559
Jolley Advertising Service 727 H..... GI lbrt 2-8381

KEYSTONE PRESS
FORMS - LETTERHEADS - CARDS
Pamphlets & Broadsides
514 J..... GI lbrt 3-2658

Knapp C A 2511-17th..... HU dsn 4-4495
LaForce Printery 3931 Franklin Blvd. HI lcrst 6-5534
Marshall-Adams Printing Corporation
523 Sansome S F
(Toll) Call "Operator" for.... Garfield 1-6520
(See Advertisement This Page)
Metro Printing Co 907-6th GI lbrt 3-8579
MOORE BUSINESS FORMS INC PAC
MANIFOLDING BOOK DIV
1400-10th GI lbrt 2-6985
(Continued Next Page)

SCARE AWAY RUST
To prevent rust in trash or garbage cans, pour melted paraffin (or old candles) in bottom of container. Rotate to coat bottom and sides.

Printers—(Cont'd)

NEWS PUBLISHING CO

**Complete Commercial
PRINTING SERVICE**

Sacramento's Largest Shop
Sacramento's Fastest Service
**JOB PRINTING - LITHOGRAPHY
MAGAZINES - BOOKLETS**

Since 1891

1213 H GI lbrt 3-1711

NORTH SACTO JOURNAL

1808 Del Paso Blvd. HI ckrly 9-2777
OAK PARK PRINTERS 2981-35th. HI lcrst 7-1715
Olmsted & Wood 611 J. GI lbrt 2-2974

PACIFIC LITHOPRINT CO

DESIGN - LAYOUT - PRODUCTION
of Graphic Arts Products for
Resorts - Commercial - Advertising

200 S. GI lbrt 2-6872

PROTZMAN'S

**SPECIALIST IN
PROCESS EMBOSSEING
WEDDING ANNOUNCEMENTS &
INVITATIONS 100 FOR \$14.50**

1317 J. GI lbrt 3-1301

Rodness Printing Co 3228 Jackson Rd. HI lcrst 7-2541
Ryder Clark D 2800 Regina Wy. GI lbrt 2-1688
Sacramento Law Publishing Co

617 J. HU dsn 4-9369
SACTO LITHOGRAPH CO 200 S. GI lbrt 2-1934
(See Advertisement Page 312)

Sacramento Printing Co
W H Simpson Jr - Owner

421-10th GI lbrt 2-5583
SanWal Printing Co 617 J. HU dsn 4-9369
(See Advertisement Page 312)

SMITH PRINTERY THE

PRINTING and ENGRAVING

24-Hour Service

At Prices You Can Afford to Pay

WEDDING INVITATIONS

2121 J. HU dsn 4-3828

SPILMAN PRINTING CO 817 J. GI lbrt 3-4801
Sunset Business Forms Inc 216-15th. GI lbrt 3-4321
Sunset-McKee Business Forms

216-15th GI lbrt 3-4321
Uarco Incorporated Business Forms

1723 L. GI lbrt 2-7212

WESTERN PRINTING SALES CO

**QUALITY PRINTING
Need Not Be Expensive**

Commercial Printing
Wedding Announcements
Pick-Up & Delivery Service

626 J. GI lbrt 2-2202

WILLIAMS RAY A SR

**PRINTING - PUBLISHING
CAMPAIGNS - PROMOTIONS**

Member V.F.W. & American Legion

604-13th HU dsn 4-3389

Printers—Continuous Form

See Continuous Forms—Manifold

Printers—Typesetting—See Typesetting

For full use of your telephone, please
keep your instrument "hung-up," ready
for service!

Printing Equipment

ATF PRINTING EQUIPMENT—

AMERICAN TYPE FOUNDERS INC
360 Golden Gate Av San Francisco
(Toll) Call "Operator" for Graystone 4-0262

BRINTNALL HARRY W CO INC 430 Howard S F
(Toll) Call "Operator" for Garfield 1-5867

CULBERG & DORN

Dealers & Selling Agents for
GRAPHIC ARTS EQUIPMENT

Machinist Specialists in
Printing - Lithograph - Bookbinding
& Paper Box Equipment

1285 Folsom S F
(Toll) Call "Operator" for ... Klondike 2-3586

KEMP WILLIAM M CO 444 Market S F
(Toll) Call "Operator" for Yukon 6-6760

Produce

See Specific Kinds, i.e., Butter; Eggs Headings;
Fruits & Vegetables Headings; Poultry Dealers
Headings; Etc

Propane—See Gas—Liquefied Petroleum

Propellers—Marine—See Marine Propellers

Property Management

BLOOMBERG REALTY CO

A Complete Management Service

9th & L. GI lbrt 3-6532

BUSH REALTY CO INC 815 J. HU dsn 1-2786
Neideffer Lee M 1010-7th. GI lbrt 2-7647

Philpot R N & Son 914-14th. GI lbrt 3-7787
RAY ROBERT E & CO 2726 Q. HI lcrst 6-1967

Sacramento Holding Co 2615 I. HU dsn 4-8251
Statewide Real Estate 1209-21st. HU dsn 4-8241

WILLIAMS EUGENE L REALTOR
Certified Property Management
1804 J. GI lbrt 2-6919

Psychologists

Fecher Irving B 1431-22d. GI lbrt 2-3801

Public Address Systems

See Sound Systems & Equipment

A thoughtful party-line user answers
her telephone bell promptly ... places
her own calls accurately, so that they
do not have to be placed again ...
does not monopolize the telephone at
the inconvenience of others ... teaches
children, too, the little telephone kind-
nesses ... and when her telephone is
not in use, sees that it is hung up.

TO BE HEARD

clearly

... please speak directly
into the Telephone with
your lips just clearing the
mouthpiece.

Public Relations Service

Employers Experience Rating Bureau
Odd Fellows Bldg. GI lbrt 2-8422
EVERMAN ORGANIZATION THE
Non Profit Institutions
Public Relations & Financial Counseling
906-21st GI lbrt 2-3035
Queale C Wm & Associates 918-11th. HU dsn 4-2372

Public Stenographers

See Stenographers—Public

Publishers

Catholic Herald 2714 J. GI lbrt 3-1734
Commerce Digest 621 Calif. HU dsn 4-2514
Daily Recorder 801 J. GI lbrt 2-1851
Le Master Charles D

Western Building Review
520 California. GI lbrt 2-3283

Masonic Trestle Board Mitau Bldg. GI lbrt 2-7548
McCLATCHY NEWSPAPERS 911-7th. GI lbrt 2-5011

Metro Publishing Co 907-6th. GI lbrt 2-3586
Metro Publishing Co 907-6th. GI lbrt 3-8579

NORTH SACTO JOURNAL
1808 Del Paso Blvd. HI ckrly 9-2777

Oak Park Shopping News
3301 Broadway. HI lcrst 5-2687

Public Employee Reporter Mitau Bldg. GI lbrt 2-0688
Rancher Sacramento Valley

401 Bret Harte Rd. IV nhoe 9-2324
SACRAMENTO BEE 911-7th. GI lbrt 2-5011
Sacramento City Employee

Calif Fruit Bldg. HU dsn 1-0132
Sacramento Legal Press 811 J. HU dsn 4-9371

Sacramento Newsletter The
3310 Glen Ln. IV nhoe 9-3585

Sacto Shopping News-Times
3301 Broadway. HI lcrst 5-2687

SACRAMENTO UNION
1910 Capitol Av. GI lbrt 2-7811

Sacramento Valley Rancher
401 Bret Harte Rd. IV nhoe 9-2324

Suburban News Shopper
2612 Fulton Av. IV nhoe 9-4718

Villager 3101 Ben Ali N Sacto. HI ckrly 9-5115
West Coast Sportsman

Calif Fruit Bldg. GI lbrt 2-5911
Western Building Review 520 Calif. GI lbrt 2-3283

Williams Agency The Calif Fruit Bldg. HU dsn 1-0131
Wing Tips Calif Fruit Bldg. HU dsn 1-0131

Publishers' Representatives

Commerce Clearing House Rep
Ochsner Bldg. GI lbrt 3-6090

Pulleys

GILMORE STEEL & SUPPLY CO INC
Complete Stock of Boston Bulldog
Duo-Mount Pulleys
1960 Cypress Oakland
(Toll) Call "Operator" for ... Glencourt 1-1680

VAN VOORHIES-PHINNEY CO
322 J. GI lbrt 3-5795

WESTERN INDUSTRIAL SUPPLY CO
Q D Sheaves Multi-V-Drives
905 G. GI lbrt 2-7264

Pump Controls

See Electric Equipment Headings

when a name **RECOMMENDED**
has been forgotten

you remember the recommendation but
don't remember the name. If you will

LOOK IN THE

Classified
**TELEPHONE
SECTION**

You will probably recognize
the name when you see it.



Munz BROTHERS

FRED MUNZ, Owner

Since 1924

"If It's A Pump You Need We Have It"

Worthington Deepwell Turbine and Industrial Pumps
Berkeley Jet, Turbine General Purpose
& Sprinkler Pumps
Domestic Water Systems

We Manufacture Propeller Type Irrigation & Drainage Pumps
To Suit Your Requirements

Sprinkling Systems for Farm Irrigation & Lawns
Best Equipped Shop in Sacramento for Repairs on
All Makes of Pumping Equipment

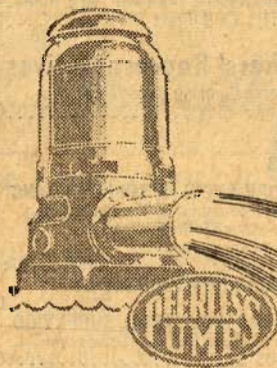
Expert Machine Work, Electric Motor & Engine Repairs, Well Drilling

Free Estimates

PHONE
Gilbert 2-5835

301 NORTH 12th

SACRAMENTO



New and Used
PUMPS
Installed . . .

Authorized Dealer
PEERLESS PUMPS

24-HOUR SERVICE
7 DAYS A WEEK

All Types of Pumps Repaired
and Parts Replaced

GUARANTEED SERVICE

Use Your Credit - Bank Terms



**STAR
PUMP CO.**
47th Ave. & Stockton Blvd.

NIGHT & HOLIDAYS CALL
HUdson 4-1143
E. Eisenberg
HIllcrest 6-7332
H. W. Machado

Pumps

ARBUCKLE ELECTRIC
IRRIGATION & PRESSURE PUMP
MOTORS REPAIRED & REWOUND
Day or Night call
916-30th GI lbrt 3-8952

BERKELEY PUMPS
Jet Type Water Systems
"Crusader" Deepwell Turbines
Dual-Purpose Deepwell Turbines
Horizontal Centrifugal Pumps
and many special purpose pumps
for agricultural, industrial and
domestic use.



"WHERE TO BUY THEM"

- MUNZ BROS 301 N 12th GI lbrt 2-5835
- BLACKMER PETROLEUM PUMPS—**
U S FLEXIBLE METALLIC TUBING CO
1331 T GI lbrt 2-8991
- BYRON JACKSON CO 719 K GI lbrt 3-1819
(See Advertisement Page 316)
- BYRON JACKSON PUMPS—
WEBB FRANK CO
Edison & Howe Av Hickry 9-1747
- CAHILL J Florin Rd HT lcrst 6-5029
(See Advertisement Page 317)
- CALIF ENGINEERING CO
All Makes Motors & Pumps Repaired
516-12th GI lbrt 3-5541
If no answer call IV nhoe 9-2124
- CAPITOL PUMP & SUPPLY CO**
3373 Marysville Rd Del Paso Hgts. Hickry 9-1304
(See Advertisement Page 315)

CRANE PUMPS—
WEBB FRANK CO
Edison & Howe Av HI cky 9-1747

DEMING PUMPS—
WEBB FRANK CO
Edison & Howe Av HI cky 9-1747

Equipment Maintenance Co
2300-4th HU dsn 4-0717

ERIE GASOLINE PUMPS—
SALES & SERVICE
SHIELDS HARPER & CO
2124-19th GI lbrt 3-2295

Fairbanks Morse & Co 1300 C HU dsn 4-6191
Fairbanks Morse & Co Agcy 1300 C GI lbrt 3-7963

FAIRBANKS MORSE PUMPS—
DISTRIBUTOR
MARTIN & GOODLOE EQUIPMENT CO
1300 C GI lbrt 3-7963

Gagnon Equipment Co 2300-4th GI lbrt 2-2055
GORDON PUMP CO 919-18th Oakland
(Toll) Call "Operator" for Highgate 4-4170
(See Advertisement Page 317)

GORDON PUMPS—
CAPITOL PUMP & SUPPLY CO
3373 Marysville Rd
Del Paso Hgts. HI cky 9-1304
If no answer call HI cky 9-6789

GORMAN-RUPP PUMPS—
MOORE EQUIPMENT CO INC
903 Del Paso Blvd. HI cky 9-2775
U S FLEXIBLE METALLIC TUBING CO
1331 T GI lbrt 2-8991

Jacuzzi Pump & Supply Inc
540 N 16th HUdsn 1-2715
(See Advertisement Page 316)
(Continued Next Page)

TO GLUE FURNITURE

In gluing a loose furniture joint, remember that glue doesn't provide strength in filling an open space, so first put a strip of thin cotton cloth over the piece that fits into the mortise. Then do the gluing, tie the joint firmly together and let it set for 24 hours.

Pumps-(Cont'd)

JACUZZI PUMPS

Original injector-type pumps for deep and shallow wells. Jet-type water systems, centrifugal, submersible and turbine pumps for domestic, agricultural, industrial and marine use.



"WHERE TO BUY THEM"

DISTRIBUTOR

Jacuzzi Pump & Supply Inc
540 N 16th.....HUdsn 1-2715

JAEGER PUMPS-

BACON EDWARD R COMPANY
430-17th.....GI lbrt 2-1008

JOHNSTON PUMPS-

ODELL'S PUMP SERVICE
1623 Del Paso Blvd
N Sacramento.....HI ckry 9-1717
If no answer call.....HU dsn 4-7638

KIRCHGATER WALTER L

3992-14th Av.....HI lcrst 6-4053

LEONARD PUMP & WELL CO

Stkn Blvd.....Hilcrst 6-8551
(See Advertisement Page 317)

LUPPEN & HAWLEY INC

PEERLESS PUMPS

TURBINES - PRESSURE SYSTEMS
DRAINAGE - DEWATERING
IRRIGATION - INDUSTRIAL - DOMESTIC
SALES & REPAIRS

3126 J.....HUdsn 1-2541

Lynch Ford Corp

1800 Del Paso Blvd N Sacramento..Hickory 9-3505

MARTIN & GOODLOE EQUIPMENT CO

1300 C.....GI lbrt 3-7963
(See Advertisement This Page)

McNIE L E

Domestic & Agricultural Pumps
Florin.....HI lcrst 6-5045
Munz Bros 301 N 12th.....GI lbrt 2-5835

MYERS PUMPS-

RELIABLE ELECTRIC WORKS
1831 Q.....GI lbrt 2-8677

North Sacto Pump Supply

1800 Del Paso Blvd N Sacto.....Hickory 9-3505

Odell's Pump Service

1623 Del Paso Blvd N Sacramento..HI ckry 9-1717
(See Advertisement Page 316)
(Continued Next Page)

Don't forget to plan for concealed telephone conduit and convenient locations for telephone outlets when you build your new home. These built-in telephone facilities add real value to a home, yet their cost is very small if they are installed during construction.

To Find Someone
IN YOUR NEIGHBORHOOD
WHO SELLS IT

Looking for someone close by who sells or has a service you want will be easy when you

LOOK IN THE
Classified
TELEPHONE
SECTION

\$ SAVE \$ SAVE \$ SAVE \$ SAVE \$ SAVE \$ SAVE \$ SAVE \$ SAVE \$ SAVE \$

\$ SAVE \$ SAVE \$ SAVE \$ SAVE \$ SAVE \$ SAVE \$ SAVE \$ SAVE \$ SAVE \$

Capitol PUMP & SUPPLY CO.

FOR THE FARM, HOME & INDUSTRY

Pumps installed & repaired

- DEALERS FOR
GORDON JET-FLO PUMPS
BYRON-JACKSON PUMPS
- WATER WELL DRILLING
- WORK GUARANTEED - FREE ESTIMATES



Phone
Hickory 9-1304

3373 MARYSVILLE ROAD
DEL PASO HEIGHTS

"If You Want a Real Pump - You Want Capitol"

\$ SAVE \$ SAVE \$ SAVE \$ SAVE \$ SAVE \$ SAVE \$ SAVE \$ SAVE \$ SAVE \$

FAIRBANKS-MORSE

America's Finest

PRESSURE SYSTEMS

and

PUMPS



Martin-Goodloe
Equipment Co.

SALES - SERVICE - INSTALLATION

Turbines - Submersibles - Home Water Systems - Jets - Irrigation Pumps - Propeller Pumps - Ditch Pumps - River Pumps - Rain Systems - Fire Pumps - Municipal Water Pumps - Sewage Pumps - Drainage Pumps - Bladeless Pumps - Mining Pumps - Industrial Pumps - Boiler Feed - Circulating - Self Priming - Stainless - Rotary - Centrifugals - Electric Motors - Gasoline Engines - Diesels - Pomona Pumps - Westco Pumps.

Martin-Goodloe

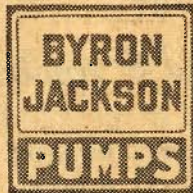
GI lbert 3-7963

Nights Call
Hudson 4-3961

1300 C STREET - SACRAMENTO

PUMPS

For Every Service



Since 1872

- DEEP WELL TURBINE
- DRAINAGE
- SEWAGE
- CENTRIFUGALS
- PROPELLER
- SUBMERSIBLES

GI lbert 3-1819

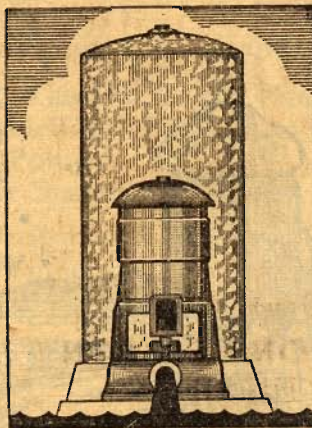
Byron Jackson Co.
719 K

PRESSURE SYSTEMS

SALES & SERVICE

WE INSTALL THE EQUIPMENT
TO FIT THE REQUIREMENTS

STANDARD PUMPS



- Irrigation
- Pressure
- Industrial
- Mining
- Gas Engines
- Turbines
- The Complete Job
- Drilling of Well to Running Water Lines
- Sprinkler Systems
- Septic Tank Construction

GUARANTEED SERVICE
ON ALL MAKES OF PUMPS

PARKER PUMP CO.

1010 Del Paso Blvd. No. Sacto

Hickory 9-4383

Emergency Call Hickory 9-5804

Pumps-(Cont'd)

PACIFIC PUMPS

PUMPS
FOR
EVERY SERVICE



Pumps for Every Industrial Use
Water Pressure and Irrigation Systems

"WHERE TO BUY THEM"

SACTO PUMP & SUPPLY HOUSE

1800 Del Paso Blvd
N Sacramento.....HI cky 9-3505

PARKER PUMP CO

1010 Del Paso Blvd N Sacto.....Hickory 9-4383
(See Advertisement This Page)

PEERLESS PUMPS—

STAR PUMP CO Stockton Blvd.....HI crst 6-9525

Peerless Pumps Sales & Service

W Main Woodland
(Toll) Call "Operator" for.....Woodland 2-2827
Pomona Pump Distrs 1300 C.....GI lbrt 3-7963

POMONA PUMPS—

MARTIN & GOODLOE EQUIPMENT CO
1300 C.....GI lbrt 3-7963
McNIE L E Florin.....HI lcrst 6-5045

RELIABLE ELECTRIC WORKS

1831 Q.....GI lbrt 2-8677
Sacto Pump & Supply House
1800 Del Paso Blvd N Sacto.....Hickory 9-3505
(See Advertisement Page 317)

SCOTT EQUIPMENT CO

N 16th & American River.....Hickory 9-8551

SHASTA PUMP DISTR

2001 Fulton Av.....IV nhoe 9-2205
(See Advertisement This Page)

STAR PUMP CO Stockton Blvd.....HI crst 6-9525
(See Advertisement Page 314)

WEBB FRANK CO

Edison & Howe Av.....HI cky 9-1747
(Continued Next Page)

Advertise here—it pays.

"AUTOMATIC WATER"



WITH

Jacuzzi

PUMPS AND WATER SYSTEMS
FOR DEEP OR SHALLOW WELLS

- For Domestic, Industrial and Irrigation Use.
- Electric Motor and Gasoline Engine Driven.
- 350 different models.

Pump and Motor Repairs

DIAL
HUDSON 1-
2715

JACUZZI
PUMP & SUPPLY INC.
540 N. 16th ST.



SHASTA PUMP DISTRIBUTORS

Manufacturers - Wholesalers - Retailers

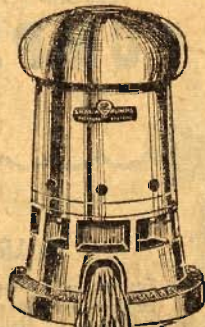
PRESSURE SYSTEMS
TURBINES, CENTRIFUGALS, ETC.

SALES
&
SERVICE

Distributor for
Barnes
Shasta Pumps

Easy Financing For
Both Pump & Well

IVanhoe 9-2205
Nite Hickory 9-6716



2001 Fulton Ave.
SACRAMENTO

ODELL'S PUMP SERVICE

Sales & Repairs



JOHNSTON
TURBINE PUMPS

PRESSURE SYSTEMS

DORWARD

"GREEN TOP" JET PUMPS

Hickory 9-1717

If No Answer Call HUDSON 4-7638

1623 DEL PASO BLVD.
N. SACRAMENTO

Pumps—(Cont'd)

WESTCO PUMP SALES CO

Aurora & Weinman Industrial Pumps
560-7th S F
(Toll) Call "Operator" for.....Market 1-5380
Local Rep-W E Albery
4621 D.....HI lcrst 6-5158

WESTCO PUMPS—

DISTRIBUTOR

MARTIN & GOODLOE EQUIPMENT CO
1300 C.....GI lbrt 3-7963

WORTHINGTON INDUSTRIAL PUMPS—

WESTERN INDUSTRIAL SUPPLY CO
905 G.....GI lbrt 2-7264

YALE TRI-ROTOR PUMPS—

SHIELDS HARPER & CO
2124-19th.....GIlbrt 3-2295

Pumps—Repairing

CAPITOL PUMP & SUPPLY CO

3373 Marysville Rd Del Paso Hgts. Hickory 9-1304

LEONARD PUMP & WELL CO

WE SERVICE & REPAIR ALL PUMPS
ON CALL 24 HOURS
TURBINE PUMP SPECIALISTS

Stockton Blvd.....Hlcrst 6-8551

Lopes Manuel Electric Works 2113 N. GI lbrt 2-8550
Munz Bros 301 N 12th.....GI lbrt 2-5835
(See Advertisement Page 314)

WEBB FRANK CO

Edison & Howe Av.....HI cky 9-1747

TO FILL CRACKS

Cracks in wooden walls, etc., can be permanently repaired by filling them with a thick paste made of approximately 1 part linseed oil, 2 parts hot glue, 3 parts whiting and 4 parts sawdust.

PUMPS

Authorized Dealer



PUMPS

REPAIRS - SERVICE
WESTERN TURBINES
WELL DRILLING

Call Hickory 9-3505



- ✓ Home Water Systems
- ✓ Turbine
- ✓ Centrifugal
- ✓ Fertilizer
- ✓ Rotary Gear
- ✓ Industrial

Sacramento
Pump & Supply House

1800 Del Paso Blvd. North Sacramento

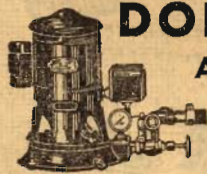
REPAIR SERVICE

When one of the many household articles gets out of order, you will find a repair service quickly and easily when you

LOOK IN THE

Classified
TELEPHONE SECTION

MERIT



DORWARD
AUTOMATIC
WATER
SYSTEMS

PUMPS
INSTALLED - REPAIRED

WE SERVICE & REPAIR ALL PUMPS
ON CALL 24 HOURS

Berkeley Jacuzzi
Peerless Universal
Shasta Advance
Fairbanks-Morse - Etc.

BYRON JACKSON
TURBINES

Leonard Pump & Well Co.

HI lcrst 6-8551

If No Answer Call HI lcrst 5-7828

Stockton Blvd.

1/2 Mile North of 7 Mile House Sacramento

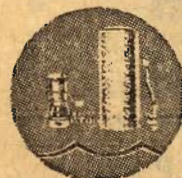
PUMPS

PRESSURE WATER SYSTEMS
IRRIGATION SUPPLIES
PIPE & FITTINGS
AERMOTOR WINDMILLS

J. CAHILL

HI lcrst 6-5029

Rt. 1 - Box 160 - Florin Road



GORDON
JET-FLO
PUMPS

Water Systems

AUTHORIZED DEALERS

LUPPEN & HAWLEY INC.
3126 J Hudson 1-2541

CAPITOL PUMP & SUPPLY CO.
3373 Marysville Rd. Hickory 9-1304

MAIN OFFICE & FACTORY
919-18th Oakland, Calif.
Highgate 4-4170

Purchasing Agents

Suppliers Inc Ochsner Bldg.....HUdsn 4-0708

Quicksilver

Gould H W & Co Mills Tower S F
(Toll) Call "Operator" for.....Sutter 1-5954

Race Tracks

Capitol Speedway Enterprise Inc
3 Miles West of Sacramento On
Davis Hwy.....HUdsn 4-5681

MOTOR RACING ENTERPRISES

Auto Racing - Promotions & Publications
Hughes Stadium Freepoint Blvd.
Peach Bowl Speedway Marysville
1901-43d.....Hlcrst 6-5958

Radiant Heating Systems

See Contractors-Heating & Ventilating

Radiator Repairing—Automobile

See Automobile Radiator Repairing

Radio Amplifiers

See Sound Systems & Equipment

Radio Broadcasting Companies & Stations

KCRA

LUCKY "13" 20

Hear America's Finest Radio Entertainment on KCRA—the Exclusive NBC Station in the Sacramento Valley.



Affiliate

"FOR INFORMATION CALL"

K C R A RADIO STATION

1010-11th.....GI lbrt 2-0758

K C R A Radio Station 1010-11th.....GI lbrt 2-0758

K F B K 708 I.....GIlbrt 3-1745

K R O Y

Harmco Inc

The Columbia Station

Sacramento Hotel.....GI lbrt 3-2525

K U B A Broadcasting Station 424-5th
(Toll) Call "Operator" for.....Marysville 3-7309

KXOA

MUTUAL DON LEE STATION

Stockton KXOB - Chico KXOC

Santa Barbara KDB

Freeway N Sacto.....Hlckry 9-3576

McClatchy Broadcasting Co 714 I.....GIlbrt 3-1745

McCLATCHY BROADCASTING CO
911-7th.....GIlbrt 2-5011

Radio Communication Companies

SACTO RADIO DISPATCH SERV

24 Hr Two Way Mobile Radio Serv

2518 T.....Hlcrst 6-6403

You'll find it fast in the **YELLOW PAGES.**

When you call somebody by telephone

PLEASE DON'T
"HANG UP"
TOO SOON

"Play Ball" with him by giving him time to answer.

**COAST RADIO...
TRADE IN YOUR
OLD RADIO!
EASY TERMS
Small Weekly Payments
COAST RADIO...900 J ST.
FOR
GUARANTEED
RADIO-TELEVISION SERVICE
Gilbert 2-0424**



STROMBERG-CARLSON
ZENITH
SCOTT
SPARTON
Admiral
Capehart
Bendix Radio
GE
Motorola
PHILCO
CROSLLEY
Hoffman
STEWART WARNER

BART CARRICK
GUARANTEED
RADIO & TV SERVICE
Over 20 Years Experience
ON ALL MAKES

TELEPHONE
Gilbert 3-
4976

Member
RADIO MFRS. SERVICE
Corner 19th & P St.

Large Selection of Popular & Classical Records
**CAPEHART-PHILCO-ZENITH-HOFFMAN & ADMIRAL
RADIOS & TELEVISION SALES & SERVICE**
COMPLETE AUTO RADIO SERVICE
Parking Space Always Available



Radio Dealers

ACME RADIO & TELEVISION
2719 Broadway HI lcrst 7-0096

ADMIRAL RADIOS
World's largest manufacturer of radio-phonograph-televisi-
on combinations. Also port-
able and table model radios, "Magic Mirror" television
(engineered to outperform any set, anywhere, any time),
Dual-Temp refrigerators, electric ranges.

Admiral
"America's Smart Set"

"FOR INFORMATION CALL"

DEALERS

BUSH ELECTRIC APPLIANCE CO
3300-2d Av. HI lcrst 5-4011
COAST RADIO COMPANY 900 J. GI lbrt 2-0424

Alhambra Radio Centre
2010 Alhambra Blvd. HI lcrst 5-4748
BREUNER JOHN CO 604 K. GI lbrt 3-8061
Bruner Frank P. 2768-19th. GI lbrt 3-4354
BUSH ELECTRIC APPLIANCE CO
3300-2d Av. HI lcrst 5-4011

**CAPEHART PHONOGRAPH-RADIO
INSTRUMENTS**

Known everywhere as the world's
finest instrument for musical
reproduction.

THE INCOMPARABLE
Capehart

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DEALERS

BREUNER JOHN CO 604 K. GI lbrt 3-8061
CARRICK BART 19th & P. GI lbrt 3-4976
FEY'S HARDWARE & APPLIANCES
555 La Sierra Dr. IVnhoe 9-3931

Carrick Bart 19th & P. GI lbrt 3-4976
(See Advertisement This Page)

COAST RADIO CO 900 J. GI lbrt 2-0424
COLONIAL HOME APPLIANCES
3836 Stockton Blvd. HI lcrst 6-4724

CROSLLEY RADIOS

Color Styled
Tone-Engineered
New Portables
Rich Coloradioris . . . Compact, powerful,
Sales — Service

CROSLLEY

"FOR INFORMATION CALL"

HANDY ANDY RADIO 5533 H. HI lcrst 7-1950

DEPAUL'S RADIO SERVICE
3241 Folsom Blvd. HI lcrst 7-0034
(See Advertisement Page 320)

Doyle's Radio Service
2026 Alhambra Blvd. HI lcrst 5-2314
EASTERN THE 1114 J. GI lbrt 2-7641

EMERSON RADIO

BETTER STYLE . . .
TONE . . .
PERFORMANCE . . .
VALUE . . .

Sold only through
Authorized Emerson Radio Dealers.

Emerson
Television
and Radio

"FOR INFORMATION CALL"

DEALERS

BREUNER JOHN CO 604 K. GI lbrt 3-8061
COAST RADIO CO 900 J. GI lbrt 2-0424
UNIVERSAL RADIO SALES & SERVICE
1614 Broadway. GI lbrt 3-5690

Fava Radio & Appliance Sales & Service
316-6th Broderick HUdsn 4-3140
Store No 2 316-6th Broderick. GI lbrt 2-8374
(See Advertisement Page 321)

Fey's Hardware & Appliances
555 La Sierra Dr. IVnhoe 9-3931
(Continued Next Page)

HANDY BRACELET

To keep pins at your finger tips while
sewing, attach a small pin cushion to a
piece of elastic. Slip it on your wrist.

Radio Dealers--(Cont'd)

GENERAL ELECTRIC RADIOS

Outstanding radios for listening pleasure. Clock-radios, portables, "Dial Beam" table models, AM-FM radio-phonograph combinations with the G-E Electronic Reproducer and Dual Reversible Stylus.



"WHERE TO BUY THEM"

SALES & SERVICE DEALERS

- ARNOLDS FURNITURE STORE
1200 J GI lbrt 2-8703
- BREUNER JOHN CO 604 K GI lbrt 3-8061
- COAST RADIO CO 900 J GI lbrt 2-0424
- GOODYEAR SERVICE STORE
1630 L HU dsn 4-9166
- Lyon Darwin Hdwe Co 2901-35th. HI lcrst 6-4751
- RADIO TEL SERVICE CO 5526 H. HI lcrst 6-3506
- SACRAMENTO ELECTRIC CO
1931 J GI lbrt 3-1533
- Taloff Electric Co 620 J GI lbrt 3-9435

DISTRIBUTOR

GENERAL ELECTRIC SUPPLY CORP
1131 S. GI lbrt 3-9001

- George's Radio Service 920 Del Paso Blvd
N Sacto. HI ckry 9-0812
- HAGGIN-GRANT RADIO & ELECTRIC SERV
3389 Msvl Rd Del Paso Hgts. HI ckry 9-4982
- HALE'S APPLIANCE STORE
13th & K. GI lbrt 2-7871
- Handy Andy Radio 5533 H. HI lcrst 7-1950
(See Advertisement Page 320)
- Harms Maple House & Appliance Co
4320 Stkn Blvd. HI lcrst 5-4651
- Henle's Speedy Radio Serv 1904-28th. HI lcrst 7-4654
(See Advertisement Page 320)

HOFFMAN RADIOS

Designed for Beauty and Engineered for Perfect Sound Reproduction. Precision craftsmanship and highest quality materials result in fine radio and radio-phonograph instruments.



"The Sound Buy"

"WHERE TO BUY THEM"

DISTRIBUTOR

KEMP E M CO 1115 R. GI lbrt 3-4668

DEALERS

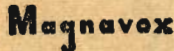
- BREUNER JOHN CO 604 K. GI lbrt 3-8061
- COAST RADIO CO 900 J. GI lbrt 2-0424
- T V FOTO DEN
2831 Fair Oaks Blvd Carmichael. IVnhoe 9-1873

JACKSON FURNITURE CO

- 14th & K. GI lbrt 2-7604
- Jerue & Co 1985 Fulton Av. IV nhoe 9-0446
- Lancaster W J Co 2336 Cortez Wy. IVnhoe 9-0296

MAGNAVOX RADIO-PHONOGRAPHS
SALES AND SERVICE

Magnavox provides space for television, too! Enjoy fine AM-FM radio plus 3-speed record changer. Choose from a wide range of traditional and modern cabinets.



"WHERE TO BUY THEM"

- Breuner John Co 604 K. GI lbrt 3-8061
- Coast Radio Co 900 J. GI lbrt 2-0424
- Sherman Clay & Co 1312 K. GI lbrt 2-6911

MANOR RADIO & TELEVISION

- 5653D Stkn Blvd. HI lcrst 6-4307
- MARCHI MUSIC CO 1208 J. GI lbrt 2-9066
- MAX'S CLOTHING STORE 505 K. GI lbrt 3-5589
(See Advertisement Page 321)

(Continued Next Page)

The men and women in the Bell System are used to meeting emergencies and they are trained and equipped to carry on in times of special need. For years they have known the test of fire, flood and storm. Always before them is the tradition that "the message must go through."



SIGNAL RADIO CO.

GUARANTEED RADIO REPAIR SERVICE

ALL MAKES OF HOME RADIOS

• Service Specialists on

Radio Phonograph Combinations

Philco • Magnavox • R.C.A. Victor • Zenith • Stromberg-Carlson
General Electric • Packard-Bell • Capehart • Westinghouse • Admiral

- Airline
- Crosley
- Freed-Eisemann
- Motorola
- Sparfon
- Arvin
- Emerson
- Hoffman
- Silverione
- Stewart-Warner
- Belmont
- Farnsworth
- Howard
- Sykraider
- Wilcox-Gay
- Bendix
- Firestone
- Majestic
- Sonora
- Zenith

— Checkup In Your Home —

Phone **HI 11crest 5-6473**

Open Evenings 'Til 8 P.M. — City Wide Pick-Up & Delivery

510-36TH ST., AT MCKINLEY BLVD.

RADIO-TELEVISION REPAIRS

Drive-In Or Home Service

BY BONDED TECHNICIANS

FAST - EFFICIENT - GUARANTEED

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"The House That Service Built"

SAGE RADIO

EYE STREET AT 15TH

HUdson 4-0869

Our 20th Year in Sacramento
There Is No Substitute for Experience

RADIOS

- ZENITH
- R. C. A.
- ADMIRAL
- EMERSON
- STROMBERG-CARLSON
- HOFFMAN

TELEVISION

- HOFFMAN
- MOTOROLA
- ZENITH
- PHILCO
- Many Others