

PAINTERS DECORATORS



FREE ESTIMATES

APARTMENTS

HOTELS

BRUSH OR SPRAY
SANDBLASTING
PAPERING

Dial
**Gl lbert 2-
6693**
Shop at 12th & P
Gl lbert 2-6811
2550 - 17th

RESIDENTIAL
COMMERCIAL
INDUSTRIAL

SHEET ROCK - HANGING & FINISHING

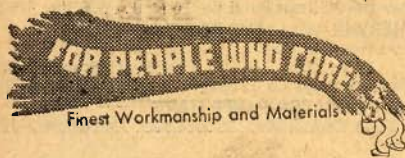
BILL REID

"Decorate Today - Enjoy Tomorrow"

PAINTING DECORATING

Interior & Exterior

We Hang All Types Wall Coverings
Wallpaper • Canvas • Sanifas • Scenics



Commercial - Residential

HI lcrest 6-7441

If No Answer Dial

HI lcrest 7-3105



5614 McAdoo Ave.

PAINTERS DECORATORS

*Fully
Insured*



PAPER HANGING
INTERIOR
EXTERIOR
HOMES
INDUSTRIAL
SPRAY PAINTING

HI lcrest 5-1378

For An Estimate

PAINTERS
EDWIN E. SKALISKY
DECORATORS
3800 Y



PAINTING

SHEET ROCK FINISHING
INTERIOR - EXTERIOR - PAPERING
EXPERIENCE IS WHAT COUNTS

B. LAESSER
PAINTING CONTRACTOR

3135 Franklin Blvd.

Call After 5 o'Clock
HI lcrest 5-0300

Painters' Supplies

Pol-Flo Paint Sprayer Corp
2348 Stkn Blvd. HI lcrest 7-5705
R & H HARDWARE Carmichael.....IV nhoe 9-2132
Simmonds Clyde S
Master Painters' Mixers
Elder Crk Rd. HI lcrest 6-0161

Painting—Automobile

See Automobile Painting

Painting Contractors

A1 PAINTERS DECORATORS & PAPERHANGERS

Neat Work Done by Professional
Painters at a Reasonable Price

FREE ESTIMATING SERVICE
RAY R. CONNER

2816 S. HI lcrest 7-2410

ABC PAINTING SERV

A. B. CONNER

COMMERCIAL - RESIDENTIAL
BRUSH - SPRAY
PAPER HANGING

4121-55th HI lcrest 5-8024

ACME PAINTING SERVICE

1010 D. GI lbrt 2-6855

AMERICAN DECORATORS

HI lcrest 5-6354

PAINTING - PAPER HANGING

Call Us for an Estimate

ARLIE W. QUIGLEY

2165 Murieta Wy. HI lcrest 5-6354

AMOS DOUGLAS

Painting-Decorating & Paperhanging

2941-23d. HI lcrest 5-6539

Atomastic Sales Co Davis Hwy W Sacto. HUDsn 4-2576
Bachert John 2204 Cortez Ln. IVnhoe 9-2151

BISHOP W E

QUALITY PAINTING

PAPERING & DECORATING
RESIDENCE WORK A SPECIALTY
CLEANLINESS MY MOTTO

35 Yrs. Experience

1219 G. GI lbrt 3-8420

BLAMEY DECORATING CO

COMPLETE
PAINTING
AND PAPERHANGING SERVICE

Established 1920
OFFICE
2789-14th

Shop in Rear of
2122 X HI lcrest 6-6145

BLASKE EDWARD S

PAINTING & PAPERING
Free Estimates Given
Established Since 1933

3412-6th Av. HI lcrest 6-6793

Bob's Handyman Serv

2645-17th N Sacto. HI lcrest 9-0487
Borsdorf Robert L 4249-36th. HI lcrest 7-2721

BRINES M C

Successor to A. H. Davies

COMPLETE PAINTING SERVICE

Spray - Brush - Signs

3007 Franklin Blvd. HI lcrest 5-4623
If no answer call. IV nhoe 9-4586

(Continued Next Page)

Painting Contractors-(Cont'd)

BROWN C V

PAINTING
PAPER HANGING

2216 L.....GI lbrt 3-5004

BRUCE ROGER G

HIGHEST QUALITY IN
EXTERIOR & INTERIOR
PAINTING & DECORATING
Residential - Commercial - Industrial
PAPER HANGING
TAPING & TEXTURING
Free Estimates Given
Terms

French Rd.....Hlcrst 6-5093

CAMPBELL DECORATORS

5614 McAdoo Av.....Hlcrst 6-7441
(See Advertisement Page 280)
Capital City Painters & Decorators
Ventura Av.....Hlcrst 6-4609
Capital City Painters & Decorators
Ventura Av.....Hlcrst 7-5094

CARDEY M P

Painting Contractor
INDUSTRIAL
AND
COMMERCIAL

2920 Q.....HI lcrst 6-1078

CHAFFIN'S HOME SERV

Painting & General Contractors
1501 Los Robles Blvd
Del Paso Hgts.....HI ckry 9-3075
If no answer call.....HI ckry 9-5856

CHURCH J C Greenback Ln Folsom
(Toll) Call "Operator" for.....Folsom 248-Y-11
CONNER RAPHAEL A 1010 D.....GI lbrt 2-6855
Conner Ray Rt 2816 S.....HI lcrst 7-2410
CONSOLIDATED HOME MODERNIZING CO
1927 Capitol Av.....GI lbrt 2-7907

COOK FRED

PAINTING & DECORATING
INTERIOR & EXTERIOR
FLEXWOOD - FLEXGLASS
FRED COOK
All Work Guaranteed

3158 Serra Wy.....HI lcrst 6-6218
If no answer call.....GI lbrt 2-0871

COOK TED J 1828-29th.....HI lcrst 6-2970
(See Advertisement This Page)

CRISS & CONNER ACME PAINTING SERVICE

1010 D.....GI lbrt 2-6855
Crocker Geo D 530 W Sunset Av.....HIckry 9-2123
Crowder Ralph 1147-56th.....HI lcrst 5-0213
David O Jay & Co 1153 Watt Av.....IVnhoe 9-6003
(See Advertisement This Page)

De Berry Joe Florin Rd.....HI lcrst 5-2051
Deering Veryl R 649-34th.....HI lcrst 6-1513
Desper C E 703 1/2 J.....HU dsn 1-0191

DUNLAP ARGUS W

Since 1936
COMMERCIAL - RESIDENTIAL
INTERIOR - EXTERIOR
PAINTING & DECORATING
All Work Guaranteed

Mailing Address Rte 6, Box 2175 N Sacto
Antelope Rd.....HI ckry 9-8300

English M C Bud 4816-61st.....HI lcrst 5-7568
Flynn P A River Rd & Mill.....HU dsn 4-5471
Foley Bill 4701 Capitol Dr.....HU dsn 4-9833
(Continued Next Page)

An extension telephone is a step-saver
in any home.

PAINTING CONTRACTOR
KENNETH LUKE

If You are Looking for Best Quality
Work Reasonably Priced Call Me
ALL WORK GUARANTEED



INTERIOR
&
EXTERIOR

DECORATING - PAPER HANGING
Hickory 9-3431
3609 - 22nd - Del Paso Hgts.
N. SACRAMENTO

PAINTING

ALL TYPES
Interior & Exterior

- Residential
- Commercial
- Spray or Brush
- Paper Hanging



HUDSON 1-0191

If No Answer Call GI lbrt 2-7745

E. H. WITT

703 1/2 JAY STREET

PAINTERS

"Satisfied Customers Since 1922"

- COMMERCIAL
- RESIDENTIAL
- INDUSTRIAL
- PAPER HANGING
- WATER PROOFING
- TEXTURING

INTERIOR & EXTERIOR DECORATING

FOR A FRIENDLY ESTIMATE CALL

GI lbrt 3-3840

M. "Mike" Virga

DRY WALL COVERING
PAPER - CANVAS - SCENES

&
SANITAS

FOR ALL DECORATING
& PAINTING

Call

CHET PALMER

IVanhoe 9-7089

6330 Sutter Ave. Carmichael

PAINTING
Contractor

Residential & Commercial
Interior & Exterior
Paper Hanging - Texturing - Decorating
Free Estimates - Fully Insured

A. M. TWIGG

Hickory 9-3249

1120 El Monte Ave. No. Sacramento



PAINTING - DECORATING
COMMERCIAL - RESIDENTIAL

Estimates Given

HI lcrst 6-2970

TED J. COOK

1828 - 29th

PAINTING
CONTRACTOR

Since 1925

COMMERCIAL - INDUSTRIAL
RESIDENTIAL

Brush & Spray Painting
Decorating - Paperhanging
IMMEDIATE SERVICE

HENRY SEBAK

1849 - 49th Phone HI lcrst 5-3956



David O. Jay

PAINTING & DECORATING

IVanhoe 9-6003

1153 Watt Ave. Sacramento

Painting Contractors—(Cont'd)

FRIEND JACK

Painting — Paperhanging
Decorating
Commercial & Residential
We Specialize in Hanging
Domestic & Imported Paper

3644-1st Av. Hlcrst 6-4353

Gallichotte M J 1300-8th Av. GI lbrt 3-6093
Gibson Samuel F Hedge Av. Hlcrst 7-4068
GORTON EARL G 1917-10th. GI lbrt 3-5398
Hamilton J A Products Co 1819 X. GI lbrt 2-3408
Harlan G J 1441 Hood Rd N Sacto. Hlckry 9-1885
Hazelwood Ray 2824 Dolores Dr. IV nhoe 9-4049
Hickey Ellsworth 7709 Glaze Av. Hlcrst 5-4866
Hilts J B & C B 44th. Hlcrst 7-1632
Hoxey John 101 Jasmine Av Bryte. GI lbrt 3-1059

HUGHES WILLIAM J

PAINTING & DECORATING
PAPERHANGING
Residential
Commercial
Industrial
FREE ESTIMATES GIVEN

Off H Street
701-48th. HI lcrst 5-4457

KELSEY CARL L

PAINTING
SPRAY - BRUSH - SIGN

1701-7th Av. GI lbrt 3-7507
If no answer call. GI lbrt 3-7461

KING CHESTER E

43 Years a Painting Contractor

WHY NOT GET AN
ESTIMATE FROM US?

"Our Many Satisfied Customers—
Is Our Best Guarantee!"

3316-3rd Av. HI lcrst 6-2705
If no answer call. IV nhoe 9-0060

Kjoldstad K 2229 Poplar Av. HI lcrst 5-5015
Kuhn Karl H 2500-10th Av. HI lcrst 7-3976
If no answer call. HU dsn 4-5771
Kuhn & Nordstrom 2500-10th Av. HI lcrst 7-3976
If no answer call. HU dsn 4-5771
Laesser B 3135 Franklin Blvd. HI lcrst 5-0300
(See Advertisement Page 280)

Lancara Carl 5142 J. Hlcrst 7-6643
Lebar John 3043 Montgomery Wy. HI lcrst 5-7425
If no answer call. HI lcrst 5-1739

LOCKETT BILL

Painting - Paperhanging
Decorating - Texturing
Residential - Commercial
"It Pays to Paint"

415-23d. HU dsn 4-1857

LUKE KENNETH R

3609-22d Del Paso Hts. HI cky 9-3431
(See Advertisement Page 281)

MADDERRA CHARLES B

322 W Bassettlaw Av N Sacramento. HI cky 9-5637
Marshall Harry J 4440 F. Hlcrst 6-8803
Marshall Harry J 1700 S. GI lbrt 2-2524

McCOLLOUGH A E

Since 1922
INTERIOR & EXTERIOR PAINTING
& PAPERHANGING

Texturing & Canvas Work
Commercial & Residential Work
All Work Guaranteed
"Free Estimates Given"

1099-48th. Hlcrst 5-3695

McDonald C H 2890 Anderson Wy. IVnhoe 9-4059

Painting Contractors—(Cont'd)

McLEAN KEN H 914-26th. GI lbrt 2-0573

McPHEETERS J L

PAINTING - DECORATING
INTERIOR WORK A SPECIALTY
FINEST OF WORKMANSHIP
BEST OF MATERIALS

All Work Guaranteed

3088 Del Paso Bl N Sacto. HI cky 9-3379

MYER CHAS

BRUSH & SPRAY PAINTING
Industrial & Residential
WATERPROOFING
SANDBLASTING

Serving Sacramento & Surrounding Counties

Day & Evenings Call

2107-22d. Hlcrst 7-9055

Nelson Frank A

1313 Nogales Del Paso Hgts. HI cky 9-9677

NEVIS ALFRED D

Residential-Commercial-Industrial

2429 K. HU dsn 4-2711

Nordstrom & Kuhn 2500-10th Av. HI lcrst 7-3976

If no answer call. HU dsn 4-5771

Painters & Decorators Joint Committee Inc

1313-21st. GI lbrt 2-1215

Painting & Decorating Contractors Assn Inc

2429 K. GI lbrt 2-6646

Palmer Chet Sutter Av Carmichael. IVnhoe 9-7089

(See Advertisement Page 281)

Pickens Lawrence L Auburn Blvd. HI cky 9-1077

Posey C A Tamarack Rd W Sacto. GI lbrt 3-0959

Powell Theodore J 1724-48th. Hlcrst 6-3959

R-F Painters Inc 60th & 14th Av. Hlcrst 7-6518

Ratcliff Monte L

1710 Maryland Av W Sacto. HU dsn 4-8902

RAYMOND BOB 1415-26th. Hlcrst 5-6820

Reid Bill 12th & P. GI lbrt 2-6811

Reid Bill 2550-17th. GI lbrt 2-6693

(See Advertisement Page 280)

RITCHEY CHET

SHEET ROCK SPECIALIST
TAPING - TOPPING - TEXTURING

5317 S. HI lcrst 6-3349

Roberts R F

1148 Willow Av W Sacramento. HU dsn 4-7775

ROOD C H PAINTING CONTR

PAINTING & DECORATING

Sheet Rock Finishing
A Specialty

1433 Arcade Blvd N Sacto. Hlckry 9-5673

Rounds Leo 4313 W Nichols. Hlcrst 5-1969

Sady Gerald A 2030 Argail Wy. Hlcrst 5-9137

SCHOTT H W

Spray & Brush-Farms A Specialty

Carmichael. IV nhoe 9-0761

Sebak Henry 1849-49th. HI lcrst 5-3956

(See Advertisement Page 281)

SELLENEIT HARRY L

EXTERIOR & INTERIOR
RESIDENTIAL & COMMERCIAL
Painting & Paper Hanging

Free Estimates

All Work Guaranteed

5372-9th Av. HI lcrst 5-6895

SERVICES UNLIMITED 47th Av. Hlcrst 6-9885

SHAW M D 1078-6th Av. GI lbrt 3-4450

SHEVEN MIKE

PAINTING & DECORATING
BRUSH & SPRAY
PAPER HANGING
RESIDENTIAL & COMMERCIAL

for Reasonable Neat & Courteous Service

2816 D. GI lbrt 3-7864

Painting Contractors—(Cont'd)

SIMMONDS AL W SPRAY PAINTING CO

Brush or Spray
Arco Dum Dum Waterproofing
Sand Blasting
Roof Coatings

921-11th. HU dsn 4-6635
If no answer call. GI lbrt 2-1001

SIMMONDS CLYDE S

Yes - We Paint It
Our Specialty
Decoration - Quality - Durability
PARKING LOT STRIPING

Elder Creek Rd. HI lcrst 6-0161
If no answer call. HI lcrst 7-4059

SIMMONS PAUL

GENERAL PAINTING
CONTRACTOR

Residential - Commercial

Industrial

SHEETROCK FINISHING A SPECIALTY

621 Alamos Av N Sacto. Hlckry 9-1753

SKALISKY EDWIN E 3800 Y. HI lcrst 5-1378

(See Advertisement Page 280)

Sta-Zon Co 3700 Marysville Rd

E Del Paso Hgts. Hlckry 9-7332

Sutton & Sutton

1419 Hood Rd N Sacto. Hlckry 9-4323

Thorell Harry T 700 Watt Av. IV nhoe 9-5166

Truhite V W 2460 Knoll Av. HI cky 9-9666

Turner M Ray 320-4th Broderick. GI lbrt 2-2578

TURNER & VACHER

Ray Turner Bob Vacher

PAINTING & DECORATING
PAPER HANGING
RESIDENTIAL
COMMERCIAL
INDUSTRIAL

320-4th Broderick. GI lbrt 2-2578
If no answer call. GI lbrt 3-7461

Turpen W B 2329 V. HI lcrst 6-2478

TWIGG A M

1120 El Monte Av N Sacramento. HI cky 9-3249

(See Advertisement Page 281)

Virga M 2567 Harkness Av. GI lbrt 3-3840

(See Advertisement Page 281)

Vishnevsky William E

746 El Dorado Wy. HI lcrst 6-4500

Western Maintenance Co

3845 Riverside Blvd. GI lbrt 3-2990

Wildhaber Earl 1104 El Monte Av. Hlckry 9-9650

Willcox & Wilson 1724-34th. HI lcrst 5-6814

Wilson Sidney N 5813 Ortega. Hlcrst 6-1442

Wiowacki Stefan 4112-56th. HI lcrst 7-5000

Witt E H 703 1/2 J. HU dsn 1-0191

(See Advertisement Page 281)

Painting—Industrial

ACME PAINTING SERV 1010 D. GI lbrt 2-6855

SIMMONDS CLYDE S Elder Crk Rd. HI lcrst 6-0161

Pallets & Skids

DENNING MILLS

Mfrs Pallets-Shook-Skids & Pallet Nails

3256 East Shore Blvd Richmond

(Toll) Call "Operator" for. Landscape 5-8116

EVJU PRODUCTS COMPANY

Hardwood Douglas Fir Plywood Constr

Also Pallet Bins & Other Fabrication

465 California S F

(Toll) Call "Operator" for. Yukon 6-5516

PIONEER PALLET CO INC

PALLETS

Manufactured to Your

Specifications

1650 Middle Harbor Rd Oakland

(Toll) Call "Operator" for. Glencourt 2-4570

You'll find it fast in the YELLOW PAGES.

Paper-Box Board

FIBREBOARD PRODUCTS INC
California State Life Bldg. GI lbrt 2-9039

Paper-Building-See Building Materials

Paper Cups & Containers

CONTINENTAL CAN CO N 7th. GI lbrt 3-1916
Fibreboard Products Inc
Calif State Life Bldg. GI lbrt 2-9039
KRAMER CARTON CO 1800-61st. HI lcrst 7-5701
LILY CUPS AND CONTAINERS

For water, hot, cold beverages, ice cream, cheese, foods. Straws. Used in offices, soda fountains, dairies, restaurants, hospitals, factories, lockers. Flat-bottomed, cone-shaped, pleated.



"WHERE TO BUY THEM"

Ralph's Distrng Co 2217 Broadway. HI lcrst 6-9831
Scott-Naake Paper Co 108 J. HU dsn 4-8231
Zellerbach Paper Company
1100 Richards Blvd. GI lbrt 2-6971

Paper Dealers

BLAKE MOFFITT & TOWNE
1115 Front. GI lbrt 3-7481
CARPENTER PAPER COMPANY
PRINTING PAPERS - BAGS - BOXES
WRAPPING PAPER - TOWELS - CUPS
TOILET PAPER - TWINE - TAPE
601 N 10th. GI lbrt 3-2017

Easterday Supply Co Inc
Scott Tissue & Towels
923-20th. GI lbrt 2-7484
Kling Distributing Co
Wholesale-Retail
1817 K. HU dsn 4-8525
PAC COAST PAPER CO 1021 Front. GI lbrt 3-3997
SCOTT-NAAKE PAPER CO 108 J. HU dsn 4-8231
Valley Paper Co 1800-24th. HI lcrst 6-3848

ZELLERBACH PAPER COMPANY
Wrapping Paper - Printing Paper
Cups - Containers - Twine
Stationery & School Supplies
Variety Store Merchandise
Janitorial Supplies
Roofing and Building Material
1100 Richards Blvd. GI lbrt 2-6971

Paper Fastener Machines

See Office Supplies

Paper Hangers

Amos Douglas 2941-23d. HI lcrst 5-6539
Blaske Edward S 3412-6th Av. HI lcrst 6-6793
COOK TED J 1828-29th. HI lcrst 6-2970

FRIEND JACK
Painting - Paperhanging
Decorating
Commercial - Residential
Domestic & Imported Paper
3644-1st Av. HI lcrst 6-4353

GORTON EARL G 1917-10th. GI lbrt 3-5398
HUGHES WILLIAM J 701-48th. HI lcrst 5-4457
KING CHESTER E 3316-3d Av. HI lcrst 6-2705
LUKE KENNETH R
3609-22d Del Paso Hgts. HIckry 9-3431
Palmer Chet Sutter Av Carmichael. IVnhoe 9-7089
SKALISKY EDWIN E 3800 Y. HI lcrst 5-1378
Turner & Vacher 320-4th Broderick. GI lbrt 2-2578
TWIGG A M
1120 El Monte Av N Sacramento. HIckry 9-3249

Paper Mill Representatives

Western Paper Converting Co
3108 El Camino Av. IVnhoe 9-2751

Please dial carefully ... keep watching the dial.

Paper Mill Supplies

INDEPENDENT PAPER STOCK CO
WASTE PAPER DEALERS
We Buy
WASTE PAPER
Newspapers - Magazines
Old Corrugated Boxes
1916-20th. HI lcrst 5-1798

Paper-Waxed-See Paper Dealers

Paper-Whse-See Paper Dealers

Parking Stations

Al's Service Stn & Parking Lot
814-8th. GI lbrt 3-7344
Cal's Service Station 1117-12th. HU dsn 4-3497
Midtown Parking Co 1117 J. HU dsn 4-6576
Publix Parking 11th & L. HU dsn 4-6393
Safety Auto Park 1020 I. GI lbrt 3-9834
Safety System Auto Park Lot 3
1221 L. GI lbrt 2-9519
Seebold's Parking Lot 714 L. GI lbrt 3-1846

Partitions

HAUSERMAN MOVABLE STEEL PARTITIONS--
WAGNER SHEET METAL & SUPPLY CO
Movable Steel Partitions-Wainscot-Railings
Acoustical Ceilings & Complete Accessories
1829-22d. HI lcrst 7-5781

PINNEY F K INC
MARTIN-PARRY
Metlwal Partitions & Paneling
The Faster Way to Divide
Space and Panel Walls
FIREPROOF - SOUNDPROOF - BEAUTIFUL
PERMANENT
Quick Service from Local Stocks
Ochsner Bldg. HU dsn 4-5646

Pastry Shops

See Bakers-Retail; also Pies-Pastry

Patent Attorneys & Agents

Daily Roy 1002-4th. GI lbrt 2-5717
Gardner & Zimmerman
Attorneys At Law
Central Bank Bldg Oakland
(Toll) Call "Operator" for ... Twinoaks 3-1515
Healy Edward C 582 Market S F
(Toll) Call "Operator" for. Exbrook 2-0583
After 6:30 PM
(Toll) Call "Operator" for. Diamond 3-2633
Munn Liddy & Glaccum
564 Market S F
(Toll) Call "Operator" for. Exbrook 2-5684
Webster & Webster 311 E Main Stockton
(Toll) Call "Operator" for. Stockton 5-5916
White George B 1095 Market S F
(Toll) Call "Operator" for. Market 1-7065
Young Henry N 428-13th Oakland
(Toll) Call "Operator" for. Twinoaks 3-6844

Patent Developing & Marketing

National Association of Inventors &
Manufacturers Ochsner Bldg. GI lbrt 3-7461.

Patent Models-See Model Making

Patrol Service

Ambulance Patrol Service
2236 Juliese Av N Sacto. HIckry 9-6244
Emergency Calls. HI lcrst 6-6403
Mobile Telephone Dial "Operator" And Ask For
Mobile Service-Then Ask For WJ6-7622

Listen for the dial tone—dial carefully—draw the dial all the way, lift your finger and let the dial go back to position naturally, without forcing. These simple steps enable you to dial telephone numbers speedily and with precision.

Pattern Makers

Sacramento Pattern Works
1415 Front. GI lbrt 3-4984
Valley Pattern & Mfg Co 850 N Union Stockton
(Toll) Call "Operator" for. Stockton 3-1162
Or. HI lcrst 6-3048

WESTERN WOOD SHOP
PATTERNS - TEMPLATES - JIGS - FIXTURES
Scale Models - Experimental Work
1103 E Bassetlaw N Sacto. HI ckry 9-8894
If no answer call. HI lcrst 5-8388

Paving Companies

See Contractors-Paving

Paving Materials

McGillivray Construction Co
65th & Folsom Blvd. HI lcrst 6-4738
Perkins Gravel Co 1846-37th. HI lcrst 5-2651
TEICHERT A & SON INC 1846-37th. HI lcrst 5-2651

Pawnbrokers

Ace Loan Co 204 K. GI lbrt 2-4606
CALIFORNIA LOAN & JEWELRY CO
409 K. HU dsn 4-4481

PEOPLE'S LOAN OFFICE
We loan Money on
Watches - Diamonds - Jewelry
Guns - Rifles - Binoculars
Luggage - Cameras - Radios
313 K. GI lbrt 3-0054

SACRAMENTO LOAN & JEWELRY CO
Established Over 50 Years
WE LOAN THE MOST
ON ANYTHING OF VALUE
531 K. GI lbrt 2-6384

Peanuts-See Nuts-Edible

Peat Moss

O'Neil Steve
Vita-Peat-Canadian Peat-Calpeat
2449 Fulton Av. IVnhoe 9-4226

Perfumes

MERLE NORMAN COSMETICS
1012-11th. GI lbrt 3-2029

Personal Service Bureaus

Personal Shoppers Baby Sitters Agcy
626 Fremont Wy. GI lbrt 2-8059
Wide Awake Reminder Serv
1323-21st. HU dsn 4-5414

Personnel Consultants

Walker C E
Vocational Guidance-Marital Counseling
3027 H. GI lbrt 2-8501

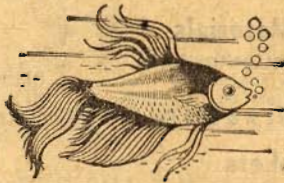
Pest Control

See Exterminating; also Fumigating; also Moth Proofing; also Termite Control; also Tree Service

Good neighbors are considerate party line users. Remember these party-line golden rules:

- Space your calls instead of making several of them without a break.
- Talk only as long as you have to on each call.
- When you finish talking replace the receiver properly.
- Make certain, if you are using a dial telephone, that the line is clear to receive your call.
- Ask your youngster not to monopolize the telephone.

Yee aquarium & pet shop



COMPLETE SELECTION OF TROPICAL FISH ACCESSORIES & PET SUPPLIES

- TROPICAL FISH
- GOLD FISH
- PLANTS
- PET FOODS
- BIRDS & DOGS
- PUMPS
- HEATERS
- FILTERS
- THERMOSTATS
- TANKS

See Us on Your Fish Problems

OPEN 9 A.M. TO 6 P.M.
WEDNESDAY 9 A.M. TO 9 P.M.

GI lbert 2-3215

2525 J ST. SACRAMENTO
Between 25th & 26th Sts.

Sacramento PET SUPPLY

FREE DELIVERY SERVICE

FRESH HORSE MEAT

Complete Line of

Harnesses - Leashes - Collars

Birds - Tropical Fish &

Aquarium Supplies

Bathing - Trimming
Stripping—By Appointment

Phone **NUdson 4-1853**

Sacramento **PET SUPPLY**

1126 H SACRAMENTO

LOCATED AT THE FOOD DEPOT



Pet Shops

ALTA PET FOODS

Store No 2
Birds-Fish-Turtles-Complete Pet Supplies
In Town & Country Village
2423 El Paseo Ln. IVnhoe 9-5124
Store No 3
1436 Del Paso Blvd N Sacto. HI cky 9-6621

BOULEVARD PET SHOP

"WE TAKE A PERSONAL INTEREST
IN YOUR PETS"

Dogs - Birds - Hamsters - Monkeys
COMPLETE ACCESSORIES FOR ALL PETS
Tropical Fish - Turtles
BULK SEED - FRESH HORSE MEAT
Open Daily 9 A.M. to 8 P.M. - Sundays & Holidays
3720 1/2 Stockton Blvd HI lcrst 7-0965

FROYD'S TROPICAL FISH

2001 Capitol Av. HUdsn 4-9951

MAR-DUN PET BTY SHOP

U. S. GOVERNMENT FRESH HORSE MEAT
Pet Foods & Supplies - Grooming
We Give Cash Stamps
2660-33d HI lcrst 7-5075

PET-PIGEON & GARDEN CENTER

Pigeon Specialist - Chas. T. Smith
Dogs - Birds - Cats - Monkeys - Fish
Hamsters - Supplies - Horse Meat
3208 Broadway HI lcrst 6-1575

Poisal's Bird Farm 2150 Howe Av. HI cky 9-0370
(See Advertisement This Page)

SACRAMENTO PET SUPPLY

1126 H HUdsn 4-1853
(See Advertisement This Page)

SMITH F F & CO INC

ALL KINDS OF PET FOODS

Complete Line of
DOG AND CAT ACCESSORIES
PUPPIES - BIRDS - FISH

922-12th GI lbrt 2-2981

Yee Aquarium & Pet Shop 2525 J. GI lbrt 2-3215
(See Advertisement This Page)

Pet Supplies-Retail

ALTA PET FOODS

U.S. Government Inspected Horse Meat
FRESH - FROZEN - CANNED
COMPLETE PET SUPPLIES

Store No. 1
1900-16th GI lbrt 2-3387
Store No. 2 in Town & Country Village
2623 El Paseo Ln. IV nhoe 9-5124
Store No. 3
1436 Del Paso Blvd N Sacto. HI cky 9-6621

Alta Pet Foods

Store No 1 1900-16th GI lbrt 2-3387
Store No 2 2623-El Paseo Ln. IVnhoe 9-5124
Store No 3

1436 Del Paso Blvd N Sacto. HI cky 9-6621

BILLIE PET FOODS 3000 L. HI lcrst 6-2724

Boulevard Pet Shop 3720 1/2 Stkn Bl. HI lcrst 7-0965

"Talking Strain"



TALKING STRAIN BABY BUDGIES, PARROTS COCKATIELS, MYNAHS

GUARANTEED SINGING
CANARIES, FINCHES

GOLD FISH, WATER LILIES, FISH PLANTS
TROPICAL FISH AND SUPPLIES

HORSE MEAT & PET SUPPLIES

Birds Boarded - We Buy Birds of All Kinds
We Ship Anywhere

POISAL'S BIRD FARM

Phone **Hicky 9-0370**

2150 Howe Av. North Sacramento
P. O. Box 1133

Pet Supplies-Retail-(Cont'd)

Carmichael Farm Service
Fair Oaks Blvd. IVnhoe 9-5654

FROYD'S TROPICAL FISH

Wholesale & Retail
2001 Capitol Av. HUdsn 4-9951

LAGOMARSINO F & SONS

Alhambra Blvd & L. HI lcrst 5-3046
Mar-Dun Pet Bty Shop 2660-33d. HI lcrst 7-5075

S & S FARM SUPPLY

2441 Rio Linda Blvd N Sacto. HI cky 9-2842
Sacramento Pet Supply 1126 H. HUdsn 4-1853
Stewart Feed Mill 3030 N. HI lcrst 6-6259

Pet Supplies-Whsle & Mfrs

Bay Cities Pet Supply Co 4022 Grove Oakland
(Toll) Call "Operator" for. Piedmont 5-3153
Bonnie Dog Food Co 204 Broadway. HU dsn 4-8214
California Pet Foods Co
204 Broadway. HU dsn 4-8214

Petroleum Products

Eagle Oil & Refining Co 2200-5th. GI lbrt 3-6947
Harley V L Folsom Blvd. HI lcrst 7-4004
Standard Oil Company Of Calif
909-12th GI lbrt 3-1751

WESTERN HWYWAY OIL CO

Main Office
W Sacto HU dsn 4-9196
Western Oil & Burner Co W Sacto. HU dsn 4-9196

Pharmaceutical Products-Retail

Eales Pharmacy 30th & Bdwy. HI lcrst 6-6491

Phonograph Records-Retail

AL & RAY MUSIC CO

LATIN AMERICAN RECORDS
Radios, Juke Boxes, Supplies & Repairs
Open 9 A.M. to 10 P.M. Every Day
1218-3d GI lbrt 3-2264

ALHAMBRA RADIO CENTRE

2010 Alhambra Blvd. HI lcrst 5-4748

BREUNER JOHN CO 604 K. GI lbrt 3-8061

CARRICK BART

Featuring

Victor - Columbia - Decca & Capitol
Classical & Popular
Plenty of Parking Space

19th & P. GI lbrt 3-4976

COAST RADIO CO 900 J. GI lbrt 2-0424

Continental Spanish Music Store
1121-3d HU dsn 4-3575

Foto Den

2831 Fair Oaks Blvd Carmichael. IV nhoe 9-1873

HALE'S APPLIANCE STORE

13th & K. GI lbrt 2-7871

MARCHI MUSIC CO 1208 J. GI lbrt 2-9066

Oak Park Music Shop 3402 Bdwy. HI lcrst 5-3426

SHERMAN CLAY & CO 1312 K. GI lbrt 2-6911

TOWER DRUG & RECORD SHOP

16TH & BROADWAY

COMPLETE RECORD STOCK
All Labels

Classical - Popular - Western
Hot Jazz & Children's
Folk Dance Record Headquarters
OPEN EVERY EVENING INCLUDING SUNDAY
Phonograph Accessories
Home Recording Equipment
Always Plenty of Parking Space

1518 Broadway GI lbrt 2-4916

Town & Country Village Record Shop

2900 Fulton Av. IV nhoe 9-6565

Would you like to get your share of business from customers in your neighborhood? Then why not advertise in the Classified Telephone Directory? You can call the business office of the telephone company and ask for the Directory Advertising Representative. He can help you plan an effective message.

Phonographs—Coin Operated

Acme Music Co 2554 N 13th N Sacto. HI ckr 9-7461
 Al & Ray Music Co 1218-3d GI lbrt 3-2264

ALLIED MUSIC CO

**WIRED & BACKGROUND
 MUSIC**
 Cigarette Vending Machines

719 K.....HUdsn 4-8559

Bert's Music Co

Bert Bonomi
 6068-33d AvHI lcrst 7-0413
 If no answer call.....GI lbrt 2-1311

Brewer Chas W

3720 Ivy Del Paso Hts.....HI ckr 9-3931
 Capitol Soundies Co 1220 K.....GI lbrt 3-5565
 If no answer call.....HI lcrst 6-8459

Earl's Music Co 1371 Jonas Av.....IV nhoe 9-4232

J & J Music Co 1500-19th.....GI lbrt 2-0269

JUMPER J H 2149 Fruitridge Rd.....HI lcrst 6-6908

KING MUSIC CO 3859-7th Av.....HI lcrst 6-4357

Lain Quinton B

Rented-Repaired

1112 T.....HU dsn 4-4851

Rodgers Novelty 1426-20th.....HU dsn 4-3954

Trio Juke Box Co 919 1/2 S.....GI lbrt 2-2226

Valley Distributors 401 N 16th.....HU dsn 4-5819

Phonographs—Renting

Capitol Soundies Co

Phonographs For Clubs-Parties-Homes
 1220 K.....GI lbrt 3-5565
 If no answer call.....HI lcrst 6-8459

Photo Engraving—See Engravers—Photo

Photo Finishing—Retail

Hodson Photo Co 1017-9th.....GI lbrt 2-1374

OSBORN DOUGLAS 1231 K.....GI lbrt 3-5594

Osborn's Photographic Store 1231 K.....GI lbrt 3-5594

WEBBS PHOTO SUPPLY STORE

1011-8th.....GI lbrt 2-4495

Photo Finishing—Whsle

B & B FOTO SERVICE

1906 Capitol Av.....GI lbrt 3-5382

Bear Photo Service 3430 Broadway.....HI lcrst 6-3807

Fourness Frank F 807 1/2 J.....GI lbrt 3-7312

Photocopy Prints

ATLAS BLUE PRINT CO 916-14th.....GI lbrt 3-7091

(See Advertisement This Page)

Brownie's Blueprint Co 1119 G.....GI lbrt 3-2825

(See Advertisement This Page)

HODSON PHOTO CO

PASSPORT & CITIZENSHIP
 PHOTOS
 OLD PHOTOGRAPHS RESTORED

1017-9thGI lbrt 2-1374

MULTIPLE COPIES CO 813 1/2 J... GI lbrt 2-4522

PAULSON C H & CO 922-8th.....GI lbrt 3-7330

(See Advertisement This Page)

Photographers—Aerial

CARTWRIGHT VERN

**AERIAL PHOTOGRAPHY
 PHOTO ENGINEERING**

Mosaic Maps - Aerial Obliques
 Thousands of Air Views in Our Library
 Air Views Made Into Photo Murals

1908 Alhambra Blvd.....HI lcrst 7-4969

CLYDE SUNDERLAND

AERIAL PHOTOGRAPHS

Since 1928
 SURVEYS - AIR VIEWS - PHOTO MURALS
 Over 25,000

Air Views in Our Library
 NATION-WIDE COVERAGE

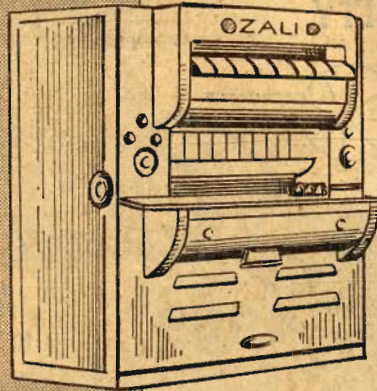
Oakland Airport Hangar No 3 Oakland
 (Toll) Call "Operator" for...Trinidad 2-2019

FAST PICK-UP & DELIVERY SERVICE



GI lbrt 3-2825

BLUEPRINTS



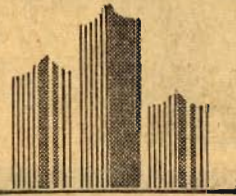
Rapid Reproduction

1 to A Million Prints Made
 While You Wait

BLUEPRINTING • PHOTOSTATING
 OZALIDS • NEGATIVES
 AUTOPOSITIVES

**BROWNIE'S
 BLUEPRINT CO.**

1119 G STREET



C. H. PAULSON & CO.

**PHOTOSTAT COPIES
 BLUE PRINTS
 AND REPRODUCTIONS
 OF ALL KINDS**

CALL

GI lbrt 3-7330

*For Quality and
 Dependable Service*

**ARCHITECTS and
 ENGINEERS SUPPLIES**

922 EIGHTH STREET
 SACRAMENTO

**PHOTOSTAT
 COPIES**

Quick • Legal • Error Proof

Specializing in

BIRTH RECORDS
 MARRIAGE RECORDS
 MAPS • LETTERS
 LEGAL DOCUMENTS
 SERVICE PAPERS

ATLAS BLUE PRINT CO.

A. W. SHEEAN

SERVING SACRAMENTO SINCE 1925

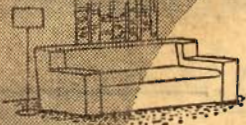
916 FOURTEENTH ST.

Between I & J

GI lbrt 3-

7091

Commercial Photography





ADVERTISING

PHOTO MURALS

INDUSTRIAL


PUBLICITY






AERIAL

PUBLICITY





Cartwright Studios

1908
ALHAMBRA
BLVD.

HILLCREST 7-4969

**NIGHT
PHONE
HI 7-7748**

Photographers-Commercial

- BURKETT CLARENCE** 1018 1/2 J. . . . GI lbrt 3-2607
(See Advertisement This Page)
- Cartwright Studios**
1908 Alhambra Blvd. HI lcrst 7-4743
- CARTWRIGHT STUDIOS**
1908 Alhambra Blvd. HI lcrst 7-4969
(See Advertisement This Page)
- Classic House Photographers**
2013-16th GI lbrt 3-7209
(See Advertisement This Page)
- Foto Den**
2831 Fair Oaks Blvd Carmichael. . IV nhoe 9-1873
- HILL RAY** 1914-16th. GI lbrt 2-4888
- HODSON PHOTO CO**
1017-9th GI lbrt 2-1374
- LANYA PORTRAITS** 1221 K. HUdsn 4-1503
- MCCURRY FOTO CO** 8th & I. GI lbrt 3-3756
(See Advertisement This Page)
- MERIL PHOTO SUPPLY STUDIO**
3701 Marysville Rd Del Paso Hts. . HI ckry 9-2825
- Paul-Lyne Studio** 2951-35th. HI lcrst 6-7653

POPE STUDIOS

Specialize in
COMMERCIAL PHOTOGRAPHY
Advertising, Industrial, Publicity
Sales Promotion, Architectural
16mm Motion Pictures Produced
COMPLETE COMMERCIAL SERVICE
2028 H. GI lbrt 2-5628


Pope Studios 2028 H. GI lbrt 2-5628
(See Advertisement Page 287)
(Continued Next Page)

KEEP LIGHT FROM MILK

Keep light from milk to prevent loss of riboflavin, its most important vitamin element. If you don't meet the milkman, leave out a covered, insulated box for bottles of milk. Remember that light hurts milk more than heat does in a short time.

COMMERCIAL PHOTOGRAPHER

CLARENCE BURKETT PHOTOGRAPHER



Candids

- ADVERTISING
- SALES PROMOTION
- LEGAL
- TECHNICAL
- COPYING OLD PICTURES
- ENLARGING

BANQUETS • GROUPS

Clarence Burkett

Dial If No Answer Call
1018 1/2 J St. GI lbrt 3-2607 HI lcrst 6-0915





CLASSIC HOUSE PHOTOGRAPHERS

- AU & LEE
- ADVERTISING
- ARCHITECTURAL
- PUBLICITY
- PORTRAIT
- WEDDING

GI lbrt 3-7209 2013 - 16th Bet. T & U St.

Photography that Speaks for You

Sacramento's Leading

COMMERCIAL PHOTOGRAPHERS


for over 40 years

always call **McCurrys**

FREE PARKING

GI lbrt 3-3756

equipped to do the best job



McCurry

FOTO CO.

8th and Eye Streets

**Photographers—Commercial—
(Cont'd)**

SIRLIN STUDIOS

Good Commercial Photography
Prompt Service
Anything - Anytime - Anywhere
DAY OR NIGHT
Phone GI lbrt 3-7570

1319 J.....GI lbrt 3-7570

Sirlin Studios 1319 J.....GI lbrt 3-7570
(See Advertisement This Page)

THOMAS PHOTOGRAPHY

COMMERCIAL PHOTOGRAPHY
PORTRAITS - BABY CANDIDS
WEDDINGS - FORMAL CANDIDS
We Bring Our Studio to Your Home
For Appointment Dial

2425-21stHI lcrst 7-3891

Photographers—Portrait

BURKETT CLARENCE

See Our Ad Under Com'l Photographers

1018½ J.....GI lbrt 3-2607

CLASSIC HOUSE PHOTOGRAPHERS

2013-16thGI lbrt 3-7209

COLEMAN KEE 1002-10th.....GI lbrt 3-4424

COLONIAL STUDIO

One of Sacramento's Oldest Studios

Home Portraiture Exclusively

BABIES - CHILDREN - FAMILY GROUPS
717-20thGI lbrt 3-7263

CORONET PORTRAITS

Children Taken in Home or Studio
Family Groups

Weddings - Home - Church or Studio

No Camera Charge

Adult Portraiture

904 J.....GI lbrt 3-5462

Coronet Portraits 904 J.....GI lbrt 3-5462
(See Advertisement Page 290)

DEMEREZ STUDIO 1914-16thGI lbrt 2-4888

DEVOE STUDIO 2764-9th Av.....HI lcrst 6-6877
(See Advertisement Page 288)

Dorris Photo Studio

3085 Marysville Rd N Sacto.....HI ckr 9-7230

EATON ALBERT MASON 3285 D.....GI lbrt 2-2533

FINLEY JRA & BERNICE

For Complete
WEDDING COVERAGE

or a

PLEASING PORTRAIT

Four Blocks West of Riverside Blvd
523-5th Av.....GI lbrt 3-2763

FISHBACK GLEN 823½ J.....GI lbrt 3-6453

Branch Office 2004 Joan.....Wlckry 9-3892

(See Advertisement This Page)

FOTO DEN

CANDID WEDDINGS

CHILD AND ADULT PORTRAITURE

At Home or Studio

COMMERCIAL - PUBLICITY

Open Evenings

2831 Fair Oaks Blvd
CarmichaelIVnhoe 9-1873

Foto-Wed Studio 2001 Vallejo Wy.....HUdsn 4-5431

FOX STUDIOS 1009-11thGI lbrt 3-2077

(See Advertisement Page 288)

Goursolle Noel T-Jr 904 J.....GI lbrt 3-5462

Groesbeck Idabel Duncan

Formerly In Rockefeller Center N Y
2728½ J.....GI lbrt 2-4665

HIGAKI PHOTO STUDIO 429 L.....HU dsn 4-6445

(See Advertisement Page 290)

HILL RAY 1914-16thGI lbrt 2-4888

HUDSON PHOTO CO 1017-9thGI lbrt 2-1374

(See Advertisement Page 289)

(Continued Next Page)

Day or Night

CALL

GI lbert 3-7570



for

Good Commercial Photography

We Come A 'Runnin'

Anything

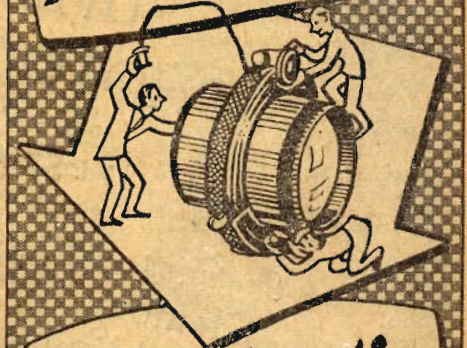
Anytime

Anywhere

Sirlin Studios

1319 J ST.

**Commercial
Photography**



POPE Studios

COMPLETE COMMERCIAL SERVICE
LARGEST STUDIO...LATEST EQUIPMENT
EXPERTS IN GOOD PHOTOGRAPHS

For value and satisfaction - call

GILBERT 2-5628
2028 H STREET

IF YOU WANT THE BEST IN PHOTOGRAPHY

You Call On

Glen Fishback



823½ J St.

GILBERT 3-6453

De Voe

SUPERB PHOTOGRAPHY

All Babies' and Children's
Portraits Made on Approval in
your home or in our studio.

Featuring
Glamour
Weddings
Children

FREE ... One 8 x 10 Techni-Tone Colored
Portrait (Regular Value \$7.00) for Every
Baby or Child Photographed Through
This Ad When Ordering a Dozen or
More Photographs 3 x 5 or Larger.

Plenty of Free Parking in Front of Studio

Call... Hillcrest 6-6877

2764 - 9th Avenue

(Corner of Franklin Blvd. and 9th Avenue)



Wedding PORTRAITS

Of Distinction

HOME • CHURCH • STUDIO



Phone

GI lbert 3-2077

Complete Candid Coverage



Photographers—Portrait—(Cont'd)

JENSEN MARION PORTRAITS

DISTINCTIVE PORTRAITURE
Candid - Weddings
Sittings Taken on Approval
"Satisfactory Proofs or No
Charge or Obligation"

No 4 Adobe Ct-In Town & Country Village
Fulton & Marconi Av.IV nhoe 9-5629

Jensen Marion Portraits
Fulton & Marconi Av.IVnhoe 9-5629
(See Advertisement Page 289)

JOHANSEN 2226 K.HUdsn 4-9107
(See Advertisement Page 289)

KEE COLEMAN STUDIO 1002-10th. .GI lbrt 3-4424

KEELEY PORTRAIT STUDIO

MAKERS OF QUALITY
PORTRAITS

Portrait Paintings

1105 L.GI lbrt 3-0132
ResidenceHI lcrst 6-4005

LANGE'S STUDIO

STUDIO & HOME PORTRAITS
By Appointment

1901 P.GI lbrt 3-4530

(Continued Next Page)

Please distinguish between the black letter "O" and the red numeral "0" (zero) when dialing. Be sure to bring your finger all the way around to the finger stop for each letter or digit and then release the dial without forcing or retarding its return.

I Get My Long Distance

Call Completed

QUICKLY

When I KNOW the

Number



... Keep a list of often-called

Long Distance numbers and

help yourself to

better service.

Photographers-Portrait-(Cont'd)

LANYA PORTRAITS

Formerly Austin Studios
 1221 K HUdsn 4-1503
 Lawrence Studio 1004-33d HUdsn 1-1662
 LeRoy Studio 3114 Bdwy. HI lcrst 5-4015
 (See Advertisement Page 290)
 Loranger Robt C 5561-39th Av. HI lcrst 5-8845
MERIL PHOTO SUPPLY STUDIO
 3701 Marysville Rd Del Paso Hts. . HI ckr9 9-2825

NELSON STUDIO

For a
Good Photo Always
 Go to the Old Reliable
 Also
Picture Framing
 Copies of Your Old Pictures

2718 J. GI lbrt 2-0026

PAUL-LYNE STUDIO

OAK PARK DISTRICT
 Baby & Child Photographer
 Weddings - Adults - Groups - Schools
 2951-35th HI lcrst 6-7653

Paul-Lyne Studio 2951-35th. HI lcrst 6-7653
 (See Advertisement Page 290)
 (Continued Next Page)

Behind on orders? Let handy Classified introduce the suppliers you need. It's fast. It's convenient. Wise buyers say there's nothing like the Yellow Pages of your telephone book for getting in touch with almost everyone around who sells things, fixes things, does things. Try Classified once... you'll use it often.



WEDDINGS AT HOME OR STUDIO

• Portrait • Commercial

BABIES OUR SPECIALTY

OLD PHOTOGRAPHS RESTORED

HODSON PHOTO CO.

Everything in Photography

Dial
GI lbert 2-1374

1017 - 9th ODD FELLOWS BLDG.
 Across from Hales

*Distinctive
 Portraiture*

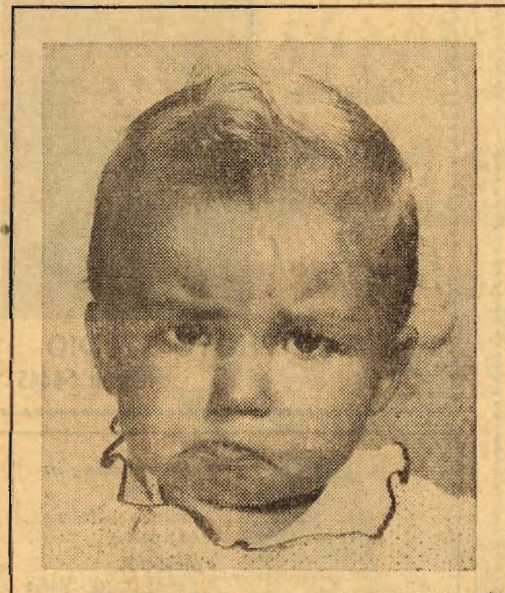
**BABY
 GLAMOUR
 CANDID
 WEDDING**



IVanhoe 9-5629

Marion Jensen Portraits

10 A. M. to 5 P. M. * Evenings 7 P. M. to 9 P. M.
 NUMBER 4 ADOBE COURT * TOWN AND COUNTRY VILLAGE



- GRADUATION PHOTOGRAPHY • GLAMOUR SHOTS
- ADULT PORTRAITURE • NATURAL CHILD STUDIES

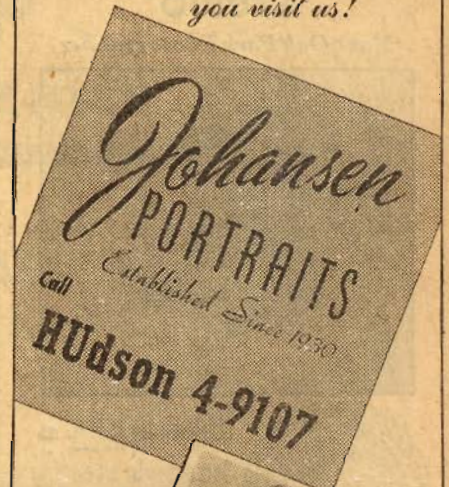
Your Child Caught at Play in Our Playroom Studio

MOTHERS—

YOUR CHILD'S PORTRAIT ON YOUR
 CALENDAR IN YOUR HOME AT
 NO COST TO YOU.

2226 K

*You won't be mad if
 you visit us!*





Photographers-Portrait-(Cont'd)

PIONEER STUDIO 821 1/2 J. Gilbert 3-4080
SIRLIN STUDIOS 1319 J. Gilbert 3-7570
 (See Advertisements This Page)

THOMAS PHOTOGRAPHY

PORTRAITS
 FORMAL - CANDID
 WEDDINGS - BABIES
 We Bring Our Studio to Your Home
 "Pictures Tell the Story"
 2425-21st HI lcrest 7-3891

TOYO STUDIO

QUALITY PORTRAITS
 By
TOYO
 1213-4th Gilbert 2-3533

Good neighbors are considerate party line users. Remember these party-line golden rules:

- Space your calls instead of making several of them without a break.
- Talk only as long as you have to on each call.
- When you finish talking replace the receiver properly.
- Make certain, if you are using a dial telephone, that the line is clear to receive your call.
- Ask your youngster not to monopolize the telephone.

**PAUL-LYNE
 STUDIO**

Your Oak Park Photographer



Chosen by N.P.A. as
 Sacramento's Leading
 Baby & Child
 Photographer

"Photography at Its Best"

- WEDDINGS
- ADULTS
- GROUPS
- SCHOOLS

HI lcrest 6-7653
 If No Answer Call HI lcrest 5-4555

2951 • 35th St. Oak Park District

Distinctive
 Portraits
 by

G. Higaki



HIGAKI PHOTO STUDIO

429 L Hudson 4-6445



Specializing in

- CHILDREN
 In Home or Studio
 on Approval!
- WEDDINGS
 Home - Church - Studio
 No Camera Charge
- ADULT & FAMILY
 GROUPS
 Portraiture
 Home or Studio

Dial **Gilbert 3-5462**

Open 9 A.M. to 6 P.M. Sun. & Even. by Appt.

CORONET PORTRAITS

904 J ST. SACRAMENTO

WE LIKE CHILDREN!



Our No Glare Speed Lights
 are Easy on Your Baby's Eyes.

Gilbert 3-7570

Sirlin Studios

1319 J St.



BABIES
 CHILDREN
 WEDDINGS

Portraits Taken
 in Home or
 Studio

Le Roy Studio

HI lcrest 5-4015

3114 Broadway

Photographic Equipment & Supplies—Repairing

McCURRY FOTO CO 8th & I..... GI lbrt 3-3756
 (See Advertisement This Page)
 PHOTO-UTILITIES CO 3827 E 14th Oakland
 (Toll) Call "Operator" for..... Kellog 2-4199

Photographic Equipment & Supplies—Retail

KNOTT'S PHARMACY 4819 J..... HI lcrst 5-3068
 KODAK AND CINE-KODAK EQUIPMENT

Kodak and Cine-Kodak cameras, film, accessories, projectors, enlargers, photographic supplies, service and information.



"WHERE TO BUY IT"

PIERSON'S PHARMACY
 2700-24th HI lcrst 5-0673
 TOWER DRUG & RECORD SHOP
 1518 Broadway GI lbrt 2-4916
 WEBBS PHOTO SUPPLY STORE
 1011-8th GI lbrt 2-4495

(Continued Next Page)

Here's how you may be sure of getting your party more often when you dial:

1. Look up your number in the latest directory.
2. Listen for the steady hummm of the dial tone.
3. Keep your eye on the dial.
4. Wait a minute before you decide your party isn't home.



"more than 9 out of 10"

In Recent Studies

more than 9 out of 10 people reported they used the classified section of the telephone directory when they were looking for a product or service.

Prospective Buyers

will find you easier thru adequate representation in the

YELLOW PAGES

West Coast's Largest
CAMERA STORE
 10 departments to serve you

**buy what you know
 --know what you buy**

Camera
 Commercial
 Photo-Finishing
 Camera Repair
 Framing
 Professional
 Visual Aid
 Rental
 Retail Services
 Wholesale

GI lbrt 3-3756
 8th & Eye • Since 1908
 FREE PARKING

Osborn's
 ESTABLISHED 1936
THE CAMERA CENTER

PHOTO SUPPLIES
 MOVIE CAMERAS
 PHOTO FINISHING
 FRAMES
 • • •

Wholesale - Retail

GI lbrt 3-5594

Douglas Osborn
 1231 K ST.

PHOTOGRAPHIC EQUIPMENT & SUPPLIES

"EVERYTHING FOR THE PHOTOGRAPHER"

JOHN PARDEE

IN BEAUTIFUL TOWN AND COUNTRY VILLAGE

2617 MARCONI AVENUE

We Give Cash Checks

IVanhoe 9-6008

OPEN EVENINGS

7-9 P.M.

Except Saturday



Photographic Equipment & Supplies-Retail-(Cont'd)

McCurry Foto Co 8th & T. GI lbrt 3-3756
MERIL PHOTO SUPPLY STUDIO
 3701 Marysville Rd Del Paso Hts. . HI ckr 9-2825
OSBORN DOUGLAS 1231 K. GI lbrt 3-5594
 (See Advertisement Page 291)
PARDEE JOHN 2617 Marconi Av. . . . IV nhoe 9-6008
 (See Advertisement This Page)
WEBBS PHOTO SUPPLY STORE
 1011-8th GI lbrt 2-4495
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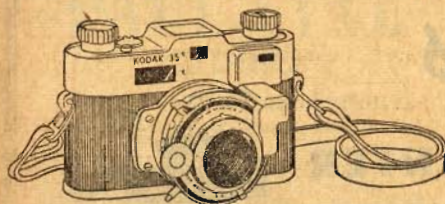
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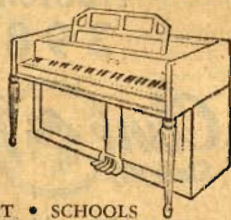
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Finished, Unfinished & Photo Frames

Oils, Prints, Etchings, Lithographs, Etc.

ARTISTS SUPPLIES

EASY PARKING

2114-16th.....HU dsn 4-2382

(Continued Next Page)



HAVE YOU SEEN OUR NEW DEPARTMENT!

BEAUTIFUL NEW STYLE PICTURES

For Your Home

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**COME TO NELSON'S
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WHERE YOU WILL ALSO FIND
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GIFT SHOP**

GI lbrt 2-0026

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Van's Art Shop

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to Satisfy the Most Discriminating Taste

Complete Line of Artists' Materials
Reasonable Prices

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Between 25th & 26th Sts.

Picture Frames—Dealers—(Cont'd)

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 Nelson Gift Shop 2718 J.....GI lbrt 2-0026
 (See Advertisement Page 298)
 Nelson Studio 2718 J.....GI lbrt 2-0026
 OSBORN DOUGLAS 1231 K.....GI lbrt 3-5594
 Van's Art Shop 2508 J.....GI lbrt 3-2841
 (See Advertisement Page 298)
WEBBS PHOTO SUPPLY STORE
 1011-8th.....GI lbrt 2-4495

Picture Frames—Whse & Mfrs

McCURRY FOTO CO 8th & I.....GI lbrt 3-3756
WEBBS PHOTO SUPPLY STORE
 1011-8th.....GI lbrt 2-4495

Pictures—Retail

BRILL'S
 Formerly Alice Picture Framing Studio
 1123-12th.....GI lbrt 2-2017
HOFF'S PICTURE SHOP & ARTIST SUPPLY
 2114-16th.....HU dsn 4-2382

Pies—Pastry

CHANNEL BAKERS 3110-0.....HI lcrst 5-3011
 Hollywood Pastry Shop
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Pipe Bending

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 123 Kansas San Francisco
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Pipe—Concrete—See Concrete Products

Pipe Cutting & Threading

Carmichael Machine Co
 Fair Oaks Blvd & Marconi Av.....TV nhoe 9-0054
SACTO WRECKING & PLUMBING SUPPLY CO
 427-12th.....GI lbrt 2-3441

Pipe Fittings—Retail

ACME PIPE & SUPPLY CO
 See Our Ad Under Pipe Used
 1051 E El Camino Av N Sacto.....HI cky 9-3076
U S PIPE & MACHINERY CO
 2330 Auburn Blvd.....HI cky 9-2779

Pipe Fittings—Whse

CRANE CO 1227 Front.....GI lbrt 3-7971
GILMORE STEEL & SUPPLY CO INC
 1960 Cypress Oakland
 (Toll) Call "Operator" for.....Glencourt 1-1680
GRINNELL CO OF THE PACIFIC
 615-7th.....GI lbrt 2-7656
 Republic Supply Co Of Calif 1331 T.....HU dsn 4-2807
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 2330 Auburn Blvd.....HI cky 9-2779

Pipe—Retail

ACME PIPE & SUPPLY CO
 1051 E El Camino Av N Sacto.....HI cky 9-3076
 (See Advertisement This Page)
NATIONAL STEEL & EQUIPMENT CO
 2980 Auburn Blvd N Sacramento.....HI cky 9-3539
UNITED PIPE & MACHINERY CO
 2551 Auburn Blvd.....HI cky 9-2858

U S PIPE & MACHINERY CO
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 NEW & USED
 WHOLESALE - RETAIL
 VALVES - FITTINGS
 Pipe Cut & Threaded to 6"
 Across From Golf Course Club House
 P O Box 99 N Sacramento
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RECORD YOUR PATTERNS

A quick and easy reference file for patterns is an old record album. To identify, paste pattern envelope over openings.

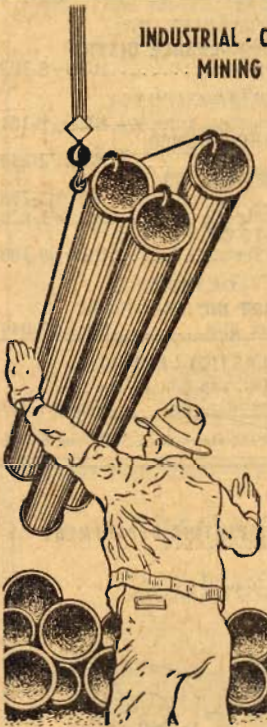
Pipe—Used

ACME PIPE & SUPPLY CO
 New - PIPE - Used
 Bought & Sold
 Plumbing Supplies - Pipe Fittings
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 Angles & Channels - Electric Motors, Etc.
 1 Block Outside City Limits
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 2840 Auburn Blvd.....HI cky 9-3183
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M & M IRON & METAL CO
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 For New and Guaranteed Reconditioned
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NATIONAL STEEL & EQUIPMENT CO.
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NEW & USED
 All Kinds of

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- ★ Orange Burg
- ★ Soil Pipe & Fittings
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- ★ Reinforcing Steel
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PIPE
 NEW & USED
 All Sizes
 Valves and Fittings
 Cutting & Threading
 Near El Camino Av R R Underpass
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Pipe Welding—See Welding

Pipe—Whse & Mfrs

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CALCO DIVISION Forum Bldg.....GI lbrt 3-3709
CRANE CO 1227 Front.....GI lbrt 3-7971
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 WELDED STEEL PIPE
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 Est. 1939
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 SEWER - DRAINAGE - CULVERT
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 SEPTIC TANKS
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 Chico Office E 22d & Park.....Chico 2870
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