

Lumber-Retail-(Cont'd)

PROTEXOL PRESSURE TREATED LUMBER

Since 1887 PROTEXOL'S VACUUM-PRESSURE PROCESS Has Rendered Wood Permanently Safe, Fire Resistant, Decay Proof, & Termite Proof. Labeled By Underwriters Laboratories.



"WHERE TO BUY IT"

BAXTER J H & CO 200 Bush S F
(Toll) Call "Operator" for..... Yukon 2-0200

SACTO PINE & MOULDING SUPPLY

Jim Shelton

LUMBER & MOULDING
Custom Milling & Millwork

2940-36thHU ntr 6-0714
If no answer call.....Hickry 9-5114

SCOTT LUMBER CO

2809 Rio Linda Blvd N Sacramento. HI ckr 9-1454
(See Advertisement Page 235)

Scott Lumber Co

2809 Rio Linda Blvd N Sacramento. HI ckr 9-4464
Sierra Mill & Lumber Co 3d & V.....HU dsn 1-0201
(See Advertisement Page 238)

SOUTH SACTO LUMBER CO INC

5160 Franklin Blvd.....HI lcrst 7-1027
(See Advertisement Page 237)

STAPP LEONARD

Posts-Shingles-Pickets-Grape Stakes
249 W Del Paso Av
W Del Paso Hgts.....HI ckr 9-1794

STEINER LUMBER CO

Retail 4448-2d Av.....Hilcrst 7-9867
Carmichael Branch Fair Oaks Blvd. IV nhoe 9-3616
(See Advertisement Page 235)

Stokesberry R M Lumber & Wrecking Co

901 D.....GI lbrt 3-2694

SUPERIOR BLDG & IMPROYMT CO

3264 Msvl Rd N Sacto.....Hickry 9-9481

SWANSON LUMBER CO

Riverview Rd W Sacramento.....GI lbrt 2-0691

TAYLOR'S LUMBER CO

Quality Merchandise for
Modernization - Alterations
and Building Construction
Lumber - Plywood - Hardware
Hardwood Flooring - Insulation
Wall Boards - Electric Fixtures
Frames - Windows - Doors
Devco Paints
Cement - Plumbing Supplies
2930-19th N Sacramento...HI ckr 9-1437

Tracy Lumber & Supply Co 2700 R...HI lcrst 5-5320

WARRENTON SHINGLE CO 613-56th.HI lcrst 7-4582

X G I LUMBER CO Stockton Rd.....HI lcrst 7-0746
(See Advertisement Page 236)

Lumber Treating

AMERICAN LUMBER & TREATING CO

Wolmanized Treatment-Creosoting
1 Montgomery S F
(Toll) Call "Operator" for.....Sutter 1-1028

GRAY DRY KILN CO

Custom Kiln Drying
Power Inn Rd.....HI lcrst 5-2332

Lumber-Used

CAPITAL LUMBER-WRECKING CO

515 N 12th.....GIlbrt 2-1525
Home Lumber Co 101 N 12th.....GIlbrt 2-3930

Lumber-Whsle

Abel Harry A 2400 Auburn Blvd.....HI ckr 9-6347

ALPINE LUMBER CO

Mailing Address P O Box 1954
Swanston Rd.....HI ckr 9-9422
Swanston Rd.....Hickry 9-6459
If no answer call.....Hickry 9-9612

B & M LUMBER CO 2917 J.....HU dsn 4-0728

If no answer call.....GI lbrt 3-5926

Advertise here—it pays.

Lumber-Whsle-(Cont'd)

Bercut Richards Lumber Co

7th & North B.....GI lbrt 3-3741
Berry Jack S 3535 Las Pasas Wy.....IVnhoe 9-5414
Browne Roy J 3560 David Wy.....HI lcrst 6-3700
Burney Lumber Co 404 Crocker Rd.....IVnhoe 9-0872
Burny Lumber Co 2600 Land Park Dr...GI lbrt 3-7673
CAL-FIR LUMBER CO INC 400-17th. HUdsn 4-1687

CAPITAL LUMBER CO

Manufacturers of
SUGAR & PONDEROSA PINE
DOUGLAS FIR
Mill at Fort Seward, Calif.
Phone (Toll) Garberville 5-J-20
1831-37thHI lcrst 5-2681

Carr L J & Co 65th & R.....HI lcrst 6-3891
Carter L H Lumber Sales

3435 Rand Ln.....IVnhoe 9-3911
If no answer call.....Hilcrst 7-6547

CENTRAL VALLEY BOX & LUMBER CO

1564 Huntoon Oroville
(Toll) Call "Operator" for.....Oroville 546

DIAMOND SPRINGS LUMBER CO

Old Hwy 50 West Placerville
(Toll) Call "Operator" for.....Placerville 418

Dorris Lumber & Moulding Co

Mfrs of Lumber & Moulding
P O Box 2688-Sacramento
Redding Av.....HI lcrst 5-3097

FELION & FELION Power Inn Rd.....Hilcrst 7-3816

Frizzie Garland

417 E Bassettlaw N Sacto.....Hickry 9-9612
If no answer call.....Hickry 9-2731

FULLER LUMBER & SUPPLY CO

REDWOOD - FIR - PINE
Flooring & Siding
Plywood - Roofing

36th & R.....Hilcrst 5-3095

GRIFFIN & MILLER LUMBER CO

Custom Milling
Power Inn Rd.....Hilcrst 6-5655

GREATER CITY LUMBER SALES

Lumber-Shingles-Shakes
1994 Oakdale Av S F
(Toll) Call "Operator" for.....Atwater 2-4180

HAPPY VALLEY LUMBER SALES INC

2965-65thHU ntr 6-2232

HEFFERNAN SUPPLY CO

A SERVICE ORGANIZATION
Custom Milling - Grading - Drying
14 Acres - Bonded Warehouse
Railroad in Transit Service

Just Across the Tower Bridge - W Sacto On
River Rd.....HUdsn 4-4832

Hines Edward Lumber Co 2726 Q.....HI lcrst 6-1967

Hubble C L Lumber Sales Forum Bldg. HU dsn 4-0721

Or.....GIlbrt 3-9084

If no answer call.....GI lbrt 3-3045

Landon Archie B Fruitridge Rd.....HI lcrst 7-2434

LANDON LESLIE C

PINE - FIR - REDWOOD
MOULDINGS - PATTERN WORK
MILLED TO ORDER
CABINET SHOP STOCK
Large or Small Orders

P.O. Box 133
FlorinHI lcrst 7-0092

Le Master Charles D 520 California...GI lbrt 2-3283

LUMBER DEALERS MATERIALS CO

1201 Swanston Rd.....HI ckr 9-2751

McKuen Moulding Co 2810-5th.....GIlbrt 2-1945

MONTERO LUMBER CO 1730-16th...HUdsn 4-9367

Ostin David 2700 Fair Oaks Blvd.....IV nhoe 9-0498

Ostin David Moulding Corp

Mfrs Of Lumber & Moulding
P O Box 607 Sacramento
10th & Bassettlaw Av.....HI ckr 9-2781

PACIFIC HARDWOOD SALES CO

Specializing In All Industrial Hardwoods
2020 Livingston Oakland
(Toll) Call "Operator" for.....Andover 1-6342
Peters W E Lumber Co 2955-65th...Hilcrst 6-3771

Pollock Mill Co The El Dorado Placerville
(Toll) Call "Operator" for.....Placerville 552-W

The Yellow pages save you time.

Lumber-Whsle-(Cont'd)

PRATT ROBERT G

Wholesale & Commission Only
920-9thHUdsn 1-3111
Sacto Box & Lumber Co 65th & R...HI lcrst 6-3891
Sacto Pine & Moulding Supply
3246 Del Mar Wy.....HI ckr 9-5114

SACTO PINE & MOULDING SUPPLY

2940-36thHU ntr 6-0714
Scanlon W T Landis Av.....IV nhoe 9-5787

SLAGLE LUMBER SALES

OREGON DOUGLAS FIR
SUGAR & PONDEROSA PINE
Truck or Rail Shipments

Colusa Hwy Marysville
(Toll) Call "Operator" for...Marysville 2-2367

STAPP LEONARD

Posts-Shingles-Pickets-Grape Stakes
249 W Del Paso Av
W Del Paso Hgts.....HI ckr 9-1794

STEINER LUMBER CO 4449-2d Av...HI lcrst 7-6573

Superior Building & Improvement Co
2326-16thHUdsn 4-3618

SUPERIOR LUMBER SALES COMPANY

Wholesale & Manufacturers
Representative
TRUCK & RAIL SHIPMENTS

920-9thHU dsn 4-8216

TAHOE SUGAR PINE CO THE

Washington Nevada City
(Toll) Call "Operator" for...NevadaCity 14-F-4

WARRENTON SHINGLE CO 613-56th.HI lcrst 7-4582

Wendling-Nathan Co

2418 Meadowbrook Rd.....IV nhoe 9-1183

West Lowell O 3500 Brockway Ct....GI lbrt 2-7517

West Lowell O Lumber Sales

Room 821

Forum Bldg.....HU dsn 4-0721

If no answer call.....GI lbrt 2-7517

WESTERN LUMBER DISTRIBUTORS

Power Inn Rd.....HI lcrst 7-6547

If no answer call.....IV nhoe 9-3911

Weyerhaeuser Sales Co 4925-13th Av...HI lcrst 6-0824

If no answer call.....GI lbrt 3-7461

Wholesale Builders Supply

729 Belasco Av N Sacto.....Hickry 9-1253

WILBUR & HAGGERTY 65th & Bdwy.HI lcrst 5-3087

WINTON LUMBER SALES CO CALIF

WHOLESALE ONLY
HI lcrst 7-5786
1219-30thHI lcrst 7-5786
If no answer call.....HU dsn 4-3633

Lunches-Box-See Box Lunches

Macaroni-Whsle & Mfrs

Colosseum Macaroni Co
4th & Broadway.....GI lbrt 2-1473

CORNER CLEANER

Whisk away dirt in hard-to-reach
corners with an old whisk broom
trimmed to a V-shaped point.

Have You Thought

Of having a separate business listing in the Telephone Directory under your own name? The charge for these extra listings is small, the convenience often great.

Machine Shop Supplies

MARWEDEL C W
3320 Potter Ln. IV nhoe 9-2134

Machine Shops

BRAINARD BROS

HEAVY MACHINE WORK
WELDING - FOUNDRY - DESIGNING
PATTERN MAKING

P.O. Box 834, Sacramento
1/2 Mile West of Tower Bridge
Davis Hwy GI lbrt 3-7782
If no answer call..... HI ckr 9-4381

Braley Engineering Co 1725 1/2 I. HUdsn 4-3743
C & C AUTOMOTIVE
4300 Stkn Blvd. Hlcrst 7-6583

CAPITAL CYLINDER HEAD SHOP

HEAD RESURFACING & VALVE
SEAT GRINDING - CRACKS REPAIRED
All Work Guaranteed

200 Q. GI lbrt 3-8717

CAPITAL MACHINE & WELDING WORKS

TED KLINE KAY ROGERS
DEPENDABILITY

MANUFACTURING
DESIGNING - REPAIRING

Power Transmission Machinery - Engineering

83 N 17th. GI lbrt 3-2556

Carmichael Machine Co
Fair Oaks Blvd & Marconi Av. IV nhoe 9-0054
CHRISTY GUN WORKS 875-57th ... Hlcrst 5-8416
COLYAR MOTOR SALES CO

Complete Automotive Service
1615 J. GI lbrt 2-5804

Evans Machine & Welding Works
781 N 16th. HU dsn 4-0739

Fuller's Machine Shop
2444 Arden Wy N Sacramento. HI ckr 9-0801

You'll find it fast in the **YELLOW PAGES.**

Machine Shops--(Cont'd)

GERLINGER MOTOR PARTS

AUTOMOTIVE MACHINIST
ALSO INDUSTRIAL
DISTR. CONTINENTAL RED SEAL
ENGINES & PARTS

2020 K. GI lbrt 2-1837

H & O Automotive Machine Shop
5350 Fkln Blvd. HI lcrst 6-5414
Hansen Machine Works 728-12th. GI lbrt 3-7755

JIMENA & MONIER

Automotive & Industrial Machine Shop
MOTOR REBUILDING
LINE BORING - BRAKE DRUM TURNING
HEAD SERVICING - VALVE RESEATING
REBORING AND SLEEVING

If You Can't Come to Us We'll Come to You
Corner 9th & O
1430-9th. GI lbrt 2-7762

Jones Robt A Machine Shop
Auburn Blvd. Hickry 9-9268

LINCOLN WELDING & MACHINE WORKS
614-16th. GI lbrt 2-3919
Master Motor Parts 3417 Bdw. HI lcrst 5-3007

McNAIRN ROBERT MACHINE WORKS INC

QUALITY MACHINE WORK
General & Manufacturing

1431-2d. GI lbrt 3-2354
If no answer call. IV nhoe 9-1262
If no answer call. HU dsn 4-7441
If no answer call. HI lcrst 6-7628

PATTERSON PARTS INC
810 Alhambra Blvd. GI lbrt 3-4848

PRECISION ENGINEERING CO
2430 Broadway. HI lcrst 5-3001
(See Advertisement This Page)

The Yellow Pages save you time.

Machine Shops--(Cont'd)

Rubens H B Welding & Mach Shop
120 Elm Av. Hickry 9-4340
Sacto Eng & Mach Works 6th & X. GI lbrt 3-1313
Siefer & Miller

110 Linden Av N Sacramento. HI ckr 9-0191

STOCKTON IRON WORKS
Harrison & Lindsay Stockton
(Toll) Call "Operator" for. Stockton 7-7091

THYS CO
See Display Ad Under Foundries
6900 Folsom Blvd. HI lcrst 6-3048

UNION IRON WORKS

GENERAL MACHINE WORK
REPAIRING - WELDING
PRESS WORK
IRON, BRASS, ALUMINUM CASTINGS

O. F. LINK, Proprietor
1415 Front. GI lbrt 3-4984

Van Dyke's Machine & Welding Works
3402 Rio Linda Blvd Del Paso Hts. HI ckr 9-2319
VARGAS MOTOR SERVICE
1020-16th. GI lbrt 2-5904

Machine Tools

See also Tools

GLESENER A J CO INC THE
Sacramento Rep Roy Wigginton 2727 Eye St
975 Bryant S F
(Toll) Call "Operator" for. Hemlock 1-6900


HAVEN SAW & TOOL CO 2031 J. GI lbrt 3-2003

MARBUR MACHINERY CO
3637 Adeline Emeryville
(Toll) Call "Operator" for. Piedmont 5-0855

MONTAGUE-HARRIS & CO 1075 Folsom S F
(Toll) Call "Operator" for. Underhill 3-5520

RILEY PRECISION TOOL CO 1135 Mission S F
(Toll) Call "Operator" for. Hemlock 1-4334

You get full value and continuous circulation for every dollar spent in Classified Telephone Directory Advertising.



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The Pacific Telephone & Telegraph Company

PRECISION ENGINEERING COMPANY

Dealer for

Phone
HI lcrest 5-3001

BUDA
ESTABLISHED 1881

GAS & DIESEL ENGINES

Parts - Sales - Service

INDUSTRIAL HARD CHROME PLATING
For Rebuilding Crankshafts and Industrial Machine Parts

METAL SPRAYING

Auto - Truck - Tractor & Industrial Crankshafts
Head & Block Surface Grinding
Magnafux Inspection

Internal	Cylinder
External & Plain Shaft Grinding	Boring & Line Reaming

2430 BROADWAY SACRAMENTO

Machinery

See also Specific Kinds, i.e., Concrete Mixers; Conveyors; Cranes; Laundry Equipment; Woodworkers' Equipment & Supplies; Etc
Acme Pipe & Supply Co
1051 E El Camino Av N Sacto. . . . HIckry 9-3076
BACON EDWARD R COMPANY
430-17th GI lbrt 2-1008

BEEBY MACHINERY CO

CONSTRUCTION EQUIPMENT & SUPPLIES
WOOD & METAL WORKING MACHINERY
SALES - RENTAL - SERVICE
2000 Capitol Av. GI lbrt 3-7581

You can shop at home . . . easily and comfortably . . . by thumbing through the Yellow Pages. Your Classified Directory lists most every store in town . . . helps you find everyone who sells and serves.

Machinery--(Cont'd)

BEST PIPE & MACHINERY CO

NEW - USED - BOUGHT & SOLD
INDUSTRIAL
MINING
CONSTRUCTION
LOGGING
FARM IMPLEMENTS
Route 6 Box 1549B Sacramento 15
Auburn Blvd & Oak. HI ckry 9-1366

CAPITAL MACHINE & WELDING WORKS

Power Transmission Machinery-Engineering
83 N 17th. GI lbrt 3-2556
Capitol Sales Davis Hwy. GI lbrt 3-7283
Caplan Herbert P 3060 Sierra Blvd. . . IV nhoe 9-3465
COAST EQUIPMENT COMPANY 444-8th S F
(Toll) Call "Operator" for Market 1-5740

DEL PASO PIPE & MACHINERY CO

1113 Del Paso Blvd. HI ckry 9-1792

Advertise here—it pays.

Machinery--(Cont'd)

Dodge E C Machinery Co
Wood & Metal Working Machy-New & Used
532-6th S F
(Toll) Call "Operator" for . . . Hemlock 1-6143

FRANKLIN MACHINERY

AIR COMPRESSORS
IRON & WOODWORKING MACHINERY
Air Tanks - Motors - Engines - Repairs
1715-19th GI lbrt 3-0854

HAVEN SAW & TOOL CO

DE WALT SAWS

Skilsaw - Stanley & Porter Cable Electric Tools
Yates American-Walker Turner-Boice Crane

Mill & Cabinet Machinery
Logan-Clausing Metal Lathes
Industrial Supplies - Rentals & Repairs

"IF IT'S AN ELECTRIC TOOL
HAVEN HAS IT"

2031 J GI lbrt 3-2003

MONTAGUE-HARRIS & CO 1075 Folsom S F

(Toll) Call "Operator" for Underhill 3-5520

MURRAY HARDWARE CO

DELTA QUALITY TOOLS
MULTIPLEX RADIAL ARM SAWS

SHELDON METAL LATHES
SKILSAW ELECTRIC TOOLS
STANLEY ELECTRIC TOOLS

727 J GI lbrt 3-1985

NATIONAL STEEL & EQUIPMENT CO

2980 Auburn Blvd N Sacramento. . HI ckry 9-3539
REPUBLIC SALES 2980 Auburn Blvd. HI ckry 9-2843
Schellenbach Machinery Co
New & Used Metal Working Machinery
480-5th S F

(Toll) Call "Operator" for Douglas 2-7711

SCOTT EQUIPMENT CO

N 16th & American River. HIckry 9-8551

UNITED PIPE & MACHINERY CO

2551 Auburn Blvd. HI ckry 9-2858

(See Advertisement This Page)

U S PIPE & MACHINERY CO

2330 Auburn Blvd. HI ckry 9-2779

(See Advertisement This Page)

VAN DYKE'S MACHINE & WELDING WORKS

VANCO RICE EQUIPMENT
Minneapolis-Moline Farm Machinery
Parts & Supplies - Sales & Service
Welding Machine Work

MANUFACTURING

3402 Rio Linda Blvd
Del Paso Hgts. HI ckry 9-2319

Vitafreze Equipment Inc

6601 Eastern Av. HI lcrst 5-3093

WESTERN INDUSTRIAL SUPPLY CO

905 G. GI lbrt 2-7264

Western Machinery Co Manufacturing Division
Speare & Ahern. GI lbrt 3-2068

Machinery--Specially Designed

THYS CO 6900 Folsom Blvd. HI lcrst 6-3048

Machinery--Used

Bayshore Machinery & Pipe Co

Construction-Industrial
Logging & Mining Machinery
1533 San Bruno Av S F

(Toll) Call "Operator" for Mission 7-7981

BILL'S SECOND HAND CENTER

2840 Auburn Blvd. HIckry 9-3183

(See Advertisement This Page)

CITY IRON & METAL COMPANY INC

715 S. GI lbrt 3-8561

Mecca Machinery & Wrecking Yard
2410-14th N Sacto. HIckry 9-0396

PACIFIC MACHINERY & ENGINEERING CO

Ind Plants-Contrs-Lumber & Quarries
420 Market S F

(Toll) Call "Operator" for Sutter 1-3943

The buying public won't forget you when you advertise in the Yellow Pages.

NEW AND USED MACHINERY

✓ GAS OR DIESEL ENGINES (To 1200 H.P.)

✓ GEARHEAD OR PLAIN ELECTRIC MOTORS (A.C. or D.C.)

✓ GAS OR ELECTRIC POWERED PUMPS (From 1/2" to 12")



✓ STATIONARY OR PORTABLE COMPRESSORS (Up to 1200 C.F.M.)

✓ GAS OR ELECTRIC DRIVEN WELDERS (150 Amps. to 600 Amps.)

✓ GAS OR DIESEL POWERED CRANES

RENTALS

RENTALS

WE CARRY A COMPLETE STOCK OF • STEEL • PIPE & FITTINGS

Telephone . . . HIckory 9-2779

Evenings or Holidays Call IVanhoe 9-3465

Directly Across From Municipal Golf Course

2330 AUBURN BLVD. N. SACRAMENTO

P. O. BOX 99

MACHINERY

Industrial & Mining
NEW — For All Purposes — USED

- ✓ Hoists
- ✓ Belting
- ✓ Pipe & Fittings
- ✓ Cable
- ✓ Drill Presses
- ✓ Electric Motors
- ✓ Grinders
- ✓ Lathes
- ✓ Power Units
- ✓ Air Compressors

HIckory 9-2858

If No Answer Call GI lbrt 3-4437

UNITED PIPE & MACHINERY CO.

AUBURN BLVD. & FRIENZA N. SACRAMENTO

Bill's Second-Hand Center

2840 Auburn Blvd. - No. Sacramento

"We Buy & Sell Everything"

- Pipe
- Cables
- Pulleys
- Belting
- Angle Iron & Steel Plate
- Electric Motors
- Gas Engines

Phone

HIckory 9-3183

Magazine Dealers & Distrs

Spangler W C News Agency 1811-9th. . . GI lbrt 3-6076

Magazine Subscription Agents

Meredith Elizabeth B 1533-49th. . . HI lcrst 5-6886
 Mosby Harold W 4640 T. HI lcrst 5-0532
 Spangler W C News Agency 1811-9th. . . GI lbrt 3-6076

Magnesite-Retail

Art Tile & Terrazzo Co 4115-57th . . . HI lcrst 6-1786

COMPOSITION FLOOR CO

MAGNESITE FLOORING
 Magnesite & Mastic Sub Floors
 Asphalt - Rubber Tile
 Economical Low Upkeep
 Industrial - Commercial - Residential
 Free Estimates

1917-28th HI lcrst 6-6967

Magnetos

CAHALAN & PIERSON

Eisemann Bosch Fairbanks Morse
 Scintilla Commercial Magnetos
 1731 J. GI lbrt 3-2534
 Lamus-Lundlee Co 1411 I. GI lbrt 3-5721

LANGNER & RIFKIN

Distributors
AMERICAN BOSCH PRODUCTS
WICO MAGNETOS
 Parts & Repairs for All Makes
 Our Experience Is Your Protection
 Between K & L Sts
 1116-15th HUdsn 1-1291

LEHR AUTO ELECTRIC

SERVICE DISTRIBUTORS
 for
AMERICAN BOSCH
 REPAIRS ON ALL OTHERS

1114-21st GI lbrt 2-8642
 Residence HI lcrst 6-9869

Mail Order Houses

Maisonette Frocks 1358-40th HI lcrst 6-5345

Mailing Equipment

Commercial Controls Corp
 Ochsner Bldg. GI lbrt 3-7461

PITNEY-BOWES POSTAGE METERS

Originators of the
POSTAGE METER and
METERED MAIL
 Complete Line of Mailing Machines,
 Postal Scales, Letter Openers,
 Mailroom Equipment



"WHERE TO OBTAIN THEM"

DISTRICT SALES & SERVICE

PITNEY-BOWES INC 1727 J. HU dsn 4-3875

Mailing Lists

A BUSINESS EXTENSION BUREAU

FREE SPECIALIZED MAILING LISTS
 Entrance in Rear Alley Bet J&K
 912 J. HUdsn 4-6748

Mason Lists & Advertising Co
 1120 1/2 P. GI lbrt 2-3454
 Superior List & Letter Co 1115 P. GI lbrt 2-4304

Mailing Service

See Letter & Addressing Service; Also Multi-Copy Service; Also Stenographers—Public

Mannequins

See Display Equipment & Materials

Manufacturers' Agents

Burch Equipment Co 1910 Q. HU dsn 4-5604
 General Distributing Co 1541-49th . . . HI lcrst 5-3705
 Heinrich John W 2255 Tulip Wy. . . . HI ckrly 9-6443
 If no answer call. GI lbrt 3-7461
 Neely Enterprises Ochsner Bldg. . . . GI lbrt 3-7461
SCHUTT MERCANTILE CO
 3808-22d Del Paso Hgts. Hickry 9-3574
 Sierra Enterprises 5264 Marione Dr. . . IVnhoe 9-3781

Marble

Art Tile & Terrazzo Co 4115-57th . . . HI lcrst 6-1786
 Carlaw Bros Granite & Marble Works
 10th & R. GI lbrt 3-4938

FISCHER H P TILE & MARBLE CO

ALL TYPES MARBLE WORK
 CUTTING - INSTALLING
 Established 1910
 2215 J. HU dsn 1-0271

Lovisa Terrazzo Co 6313 Eastern Av. . . HI lcrst 5-7862

Marine Propellers

Wilbers Marine Supply 1227-16th. . . HU dsn 4-9981

Marine Supplies

SACTO YACHT & SUPPLY CO

COMPLETE LINE OF MARINE ENGINES
 Boat Hardware - Propellers - Gears & Pumps
 Yacht Equipment & Paint
 2d & G Broderick. GI lbrt 3-6964

South Sacto Sports Shop
 4106 Franklin Blvd. HI lcrst 6-0757

WILBERS MARINE SUPPLY

1227-16th HU dsn 4-9981

Market Supplies—See Butchers' Supplies

Markets

A B C CASH GROCERY 400-0. GI lbrt 2-7046

AERO MARKET

GROCERIES - MEATS
POULTRY
 Frozen Foods - Vegetables
 Bakery Goods - Fountain Service
 Open Daily
 1616 Grand Av Del Paso Hgts. HI ckrly 9-3478

AMERICAN WAY MARKET

1401 W El Camino Av. HI ckrly 9-9803
 Arata Bros 34th & 3d Av. HI lcrst 5-2634
ARCADE MARKET Auburn Blvd. . . . IV nhoe 9-5943
 Atkinson Red & White Store 8th & L. . GI lbrt 2-9836
 Baer W H & Son 2000 Del Paso Blvd. . HI ckrly 9-0822

BEALE GEO MARKET

301 D Broderick GI lbrt 3-3615
 Beavis Meat Co 13th & J. GI lbrt 3-4951
 Bennetts Sam Market 5328 Gordon . . HI lcrst 5-1352

BEST BUY MARKET

3001 Franklin Blvd. HI lcrst 5-1649

BEST VALUE MARKET

3232 Sacto Blvd. HI lcrst 6-3746
 Better Buy Market 1601-28th HU ntr 6-0311
 Big Town Market 2210-16th. GI lbrt 3-1024
 Bill & El's Market 1100 G. GI lbrt 3-9352
 Bill's Market 2330 Stockton Blvd. . . HI lcrst 5-9887
 Birch's Market 2600 C. GI lbrt 2-9624
 Bird's Market Auburn Blvd. HI ckrly 9-2917
 Bon Air Mkt Jenovino Bros 2531 J. . . GI lbrt 2-2324
 Bridge View Market
 330-3d Broderick. GI lbrt 2-9262
 Bright Spot Market 230 L. GI lbrt 3-2688

BRODERICK MARKET

QUALITY FRESH MEATS
 Groceries - Frozen Foods - Beer & Wine
 Open Every Day from 8 A.M. to 9 P.M.
 714-3d Broderick. GI lbrt 3-6473

BUCK'S MARKET

Free Delivery
 4300-8th Av. HI lcrst 5-5482
 Buehler Bros Meat Market 10th & H. . GI lbrt 2-9441
 Capital Meat Co 300 N 12th. GI lbrt 3-4624

You'll find it fast in the **YELLOW PAGES.**

Markets—(Cont'd)

CARDINAL STORES

Store No 2 13th Av & Stockton Bl. HI lcrst 6-0959
 Store No 3 530-23d GI lbrt 3-7800
 Store No 5
 3d & Davis Hwy Broderick. GI lbrt 3-5886
 Store No 6 1120 H. GI lbrt 2-4288
 Store No 7 5560 Franklin Blvd. . . . HI lcrst 6-1451
 Store No 9 1400 Broadway. HU dsn 4-1867
 Store No 10 1880 Stockton Blvd. . . HI lcrst 6-1689
 Store No 11 2726 Broadway. HI lcrst 7-3968
 Store No 12 3535 Fair Oaks Blvd. . . IVnhoe 9-2009
 Store No 14 Muir Wy. GI lbrt 2-1375
 Store No 15 2651 El Paseo Ln. . . . IV nhoe 9-4352
 Store No 18 3020 L. HI lcrst 5-4972
 Office 2726 Bdwy HI lcrst 6-3801
Carmichael Country Mkt
 7017 Fair Oaks Blvd Carmichael. . . IVnhoe 9-6082
Carmichael Super Market
 Fair Oaks Blvd. IV nhoe 9-3277
Center Market
 2390 Lower Marysville Rd N Sacto. HI ckrly 9-9901
 Channel Market Gregory Rd W Sacto. . HI lbrt 3-1646
 Chicano's Market Auburn Blvd. . . . HI ckrly 9-3265
 Choice Food Market 2103 P. GI lbrt 3-9398
 Clauss & Kraus Inc 1700 I. HUdsn 1-2591
 Comstock's Market 4000-12th Av. . . HI lcrst 6-0636

CONSUMERS SUPER MARKET

YOUR COMPLETE SHOPPING CENTER
 Groceries - Garden Green Vegetables
 Frozen Foods - Beer & Wine
 We Feature Quality Aged Meat
PLENTY OF FREE PARKING SPACE
 Open Daily for Your Convenience
 5000 Values at
 5000 Freeport Blvd. HI lcrst 7-7501

Continental Grocery 2031-3d. GI lbrt 3-2996
 Corner Market 1700 V. GI lbrt 2-9953

DEL MAR MARKET

FREE DELIVERY
 Fresh Meats - Frozen Foods - Wines & Liquors
 Open Every Day 7 A.M. to 8 P.M.
FOR FREEPORT DISTRICT
 Call Freeport Manor Market HI lcrst 5-9578
 Open Every Day 8 A.M. to 9 P.M.
 1831-6th GI lbrt 2-9765

Del Paso Heights Grocery & Meat Market
 Park & Grand Av-Open Evenings & Sunday
 Park & Grand Av Del Paso Hgts. . HI ckrly 9-0404
Del Paso Trading Center
 3719 Rio Linda Blvd Del Paso Hgts. HI ckrly 9-2862
 Dos Rios Grocery 301 N 12th. GI lbrt 2-5226
 Dunbar's Market 7720 Fruitridge Rd. HI lcrst 5-9486
 Early Bird Market 3700-2d Av. HI lcrst 5-9796
Eastern Meat Market & Grocery
 3901 Stockton Blvd. HI lcrst 5-1584
 Eastmont Meat Mkt 3655 J. HI lcrst 5-2611
 Elmhurst Market 4905 U. HI lcrst 7-2414

FAIR FOOD MKT

OUR SUPER MARKET
IS READY TO SERVE YOU
 Complete Lines of
 Frozen Foods - Groceries
 Quality Meats - Fruits & Vegetables
 Wines - Liquors
 Open Daily 8:30 A.M. Until 8:30 P.M.
 1/2 Block So of Marconi Av on
 Fair Oaks Blvd Carmichael. . . . IV nhoe 9-3524

FAIR OAKS BLVD MKT

6165 Fair Oaks Blvd Carmichael. . . IVnhoe 9-2493

FARMER'S MARKET

3815 Marysville Rd Del Paso Hgts. . HI ckrly 9-6109

FINEFOOD MARKET

2308 Del Paso Blvd. HI ckrly 9-0183
 Fong Park Market 3440-24th. HI lcrst 6-2896
 Food Center 3184 N. HI lcrst 6-4532

FOUR OAKS MKT

Fresh Meats - Vegetables - Pastry - Fruits
 Groceries - Frozen Foods - Beer - Wine
 Open 9:00 A.M. to 10:00 P.M.
 2140 Grand Av Del Paso Hgts. HI ckrly 9-8731

Fourth Ave Grocery 4338-4th Av. . . HI lcrst 7-1977

FRANK'S MARKET

Free Delivery Service
 424 L. HU dsn 4-0802
 Fred's Grocery 1105-5th GI lbrt 3-9329
 Freeway Market 2201 Marconi Av. . . HI ckrly 9-8780
Fruitridge Drive In Market
 4500-44th HI lcrst 6-1614

(Continued Next Page)

Markets-(Cont'd)

FRUITRIDGE MARKET

QUALITY MEATS & GROCERIES
VEGETABLES
BEER - WINE & GASOLINE - OIL
Delivery Service
8 A.M. to 8 P.M. Daily and Sundays

Corner Sutter Av at
7100 Fruitridge Rd. HI lcrst 5-9869

Fulton Av Market 2033 Fulton Av. HI ckrly 9-9757
Fulton Market 400 Capitol. GI lbrt 3-9929

G MARKET

Open Everyday Including Sundays &
Holidays-8 AM To 9 PM
Meats-Beer & Wine

6430 Sacto Blvd. HI lcrst 5-6887
Gardena Mkt

Lower Marysville Rd & Curran Av. HI ckrly 9-9896
Gene's Market 1630-18th. GI lbrt 3-1824
Gentner's Market 21st & X. HI lcrst 5-0276
Gentner's Market 3035-24th. HI lcrst 5-2641
George's Food Market 700 P. GI lbrt 3-5698
Geo's Mkt 1021-3d. GI lbrt 2-8886
Gilmore's Meat Market 1715-10th. GI lbrt 3-7686

GLENN'S MARKETS

Complete Line of
GROCERIES - FRUITS - VEGETABLES
BEER & WINES - MEATS

Store No 1 1915-48th. HI lcrst 5-9692
Store No 2 2800 G. HU dsn 4-2670
Store No 3 5328 Gordon Dr. HI lcrst 5-9816

Glenn's Markets 5328 Gordon Dr. HI lcrst 5-9816
Golden Market 916-3d. HI lcrst 2-9517

Golden Star Market
1826 Stockton Blvd. HI lcrst 6-3821

Golden State Market 1330-7th. GI lbrt 2-9312
Gomez Bros Food Str

3946 Sacto Blvd. HI lcrst 5-7933
Gomez Bros Food Store

3946 Sacramento Blvd. HI lcrst 5-9872
Grand Central Market 701-16th. GI lbrt 3-5297

Grand View Market 5810 Folsom Blvd. HI lcrst 5-9488
Grand View Market 5810 Folsom Blvd. HI lcrst 6-1980

Grant Union Drive In Mkt
Del Paso Hts. HI ckrly 9-0857

Grant Union Drive In Mkt
Del Paso Hts. HI ckrly 9-9866

Gray's Market 2131-51st. HI lcrst 7-1981
H & J Market 1930-10th. GI lbrt 3-1445

H ST MARKET 5600 H. HI lcrst 5-4367
Hagginwood Market

1503 Arcade Blvd N Sacramento. HI ckrly 9-0363
Hall's Grocery Store

1828 E El Camino Av. HI ckrly 9-9836
Herman's Market 2730 J. GI lbrt 3-5553

HEWITT MKT Fulton Av. IV nhoe 9-2238
Hi Ho Market Perkins. HI lcrst 5-0091

Highway Market Sacramento Av Bryte. GI lbrt 2-3086

HILL'S MARKET

Located in Carmichael
Meats & Groceries - Best Quality Only
Open Evenings - Also Sundays & Holidays
6147 Fair Oaks Bl Carmichael. IV nhoe 9-0661

Home Market 1240 G. GI lbrt 2-9633
I ST BRIDGE MKT 223 D Broderick. GI lbrt 3-3639

INKS BROS 1113 Castro Wy. GI lbrt 2-8908
Store No 1 2717 Riverside Blvd. GI lbrt 3-5823

Store 2 2248 Stockton Blvd. HI lcrst 6-6353
Store 3 2900 E. GI lbrt 3-8449

Store No 5 16th & S. GI lbrt 3-1647
Store 6 2130-51st. HI lcrst 6-6281

Store 7 1600 Broadway. GI lbrt 2-7344
Store 10 4751 J. HI lcrst 5-5800

Store No 11 5114 Folsom Blvd. HI lcrst 7-1929
Store 12 1124 Del Paso Blvd

N Sacramento. HI ckrly 9-3935
Store 13 5621 Stockton Blvd. HI lcrst 5-0836

Store No 15 5901 Broadway. HI lcrst 5-0182
Store No 16 Carmichael. IV nhoe 9-3985

J & Y Meat Market 19th & Broadway. GI lbrt 3-8685
Jack's Market Fair Oaks Blvd. IV nhoe 9-1943

Jay & Gee Market 531-0. GI lbrt 3-8315
Jay & Gee Market No 2 2227-10th. GI lbrt 2-0077

Jennings & Pack Market
Meat Market
3409-3d Av. HI lcrst 5-8634

Joe's Market 3731-12th Av. HI lcrst 5-9802
Johnson's Mkt 2100-28th. HI lcrst 5-8981

Markets-(Cont'd)

K N MARKET 401 Capitol. GI lbrt 2-1434
King's Market Davis Hwy. GI lbrt 3-3898
Krueger's Mkt

Open Daily 7 AM To 8 PM Sun-8 AM To 2 PM
2620 T. HI lcrst 5-6760

Kuhn's Meat Mkt 14th & O. GI lbrt 2-2941
Leaf Grocery 2830 E. GI lbrt 2-7594

LE MARCHE FRUIT & VEGETABLES

19th & Broadway. GI lbrt 2-5613
LeMarche Grocery 19th & Bdwy. HU dsn 4-5591

Lewis & Watkins Meat Mkt 3711 J. HI lcrst 6-6834
Lim's Market 2100-10th. GI lbrt 3-4972

Lopes Drive In Mkt
Davis Hwy W Sacto. GI lbrt 3-9909

Loverde Market C B C
Bet Stockton Blvd & Signal Depot
6808 Fruitridge Rd. HI lcrst 7-8737

LUX MARKET

MEATS - GROCERIES

FISH - POULTRY - FRUIT - VEGETABLES
BEER - WINE

Parking Space for All

1198 E El Camino N Sacto. HI ckrly 9-5646

LYFORD'S MARKET

2876 Del Paso Blvd N Sacto. HI ckrly 9-9940

MACEDO MARKET

Open 6:30 AM To 10:00 PM Daily
2231-3d. GI lbrt 3-9619

Main Market 501-12th. GI lbrt 2-7562
Marconi Market

1921 Marconi Av N Sacramento. HI ckrly 9-1188
Market Center

Delivery Service
Meat-Fruit-Vegetables-Wine-Beer
3419 Rio Linda Blvd

Del Paso Hgts. HI ckrly 9-0763
Market Spot Delicatessen & Meat

2724 Broadway. HI lcrst 6-5929
Matt's Market 1003 E. GI lbrt 3-4256

MERRY MART THE 4768 J. HI lcrst 6-6415
MIR'S MARKET 3837 H. HI lcrst 6-8601

Monarch Market 4504 Franklin Blvd. HI lcrst 5-9697
Monte Verda Markets

Office 530-23d. HU dsn 4-7468
Market No 1 23d & F. GI lbrt 2-4541

Market No 3 5901 Broadway. HI lcrst 7-2828
Market No 4

Fair Oaks Blvd & Marconi Av. IV nhoe 9-0225
Market No 5 Fulton & Marconi Av. IV nhoe 9-1576

Market No 6 1400 Bdwy. GI lbrt 2-0867
Neighborhood Food Market

Robert Kloppenburg-Proprietor
4200-14th Av. HI lcrst 5-9745

NEW DAY LITE MARKET

6339 Franklin Blvd. HI lcrst 5-9851
New Modern Mkt 430 N. GI lbrt 2-5991

Nick's Market 4900 J. HI lcrst 5-9922
North 12th St Mkt 300 N 12th. GI lbrt 3-2882

O'Hare's Meat Market
Frank O'Hare-Proprietor
3639 Franklin Blvd. HI lcrst 5-8812

P-Nineteen Market 1900 P. GI lbrt 3-9849

PACIFIC MARKET

"THE BEST OF EVERYTHING"

FEATURING HANK'S MEATS

2500 P. HI lcrst 6-6401

PALACE MARKET 816 J. GI lbrt 2-8588
Palmateer's Market Auburn Blvd. HI ckrly 9-5666

PARAMOUNT MKT

Free Delivery Service
828 J. GI lbrt 2-4014

Park & Shop Mkt 34th & Folsom Blvd. HI lcrst 5-5713
Peoples Market 2949-35th. HI lcrst 5-6974

Perkins Center
2200 Pyramid Wy N Sacramento. HI ckrly 9-2292

Pioneer Cash Grocery 4001-12th Av. HI lcrst 7-1727
Pitts Produce Co 2630-5th. GI lbrt 2-2905

Popular Market 3171 Riverside Blvd. GI lbrt 2-1929
Price Less Market

Meats-Beer-Wine-Delv-Open Sun
3340 C. GI lbrt 3-5402

Purity Grocery 12th & P. GI lbrt 2-5317
Quality Food Grocery 1207-3d. GI lbrt 2-6845

Quinn Bros
Open Until 8 PM Including Sundays
4601 H. HI lcrst 5-3091

Quong Sang Chong Co 922-3d. GI lbrt 2-4323
Rakela George Groceries 2667-21st. HI lcrst 6-0674

Markets-(Cont'd)

RALEY'S FOOD STORES

Office 1515-20th. HU dsn 4-9121

Store No 5 4408 Freeport Blvd. HI lcrst 6-3374
Store No 7 1700 Capitol Av. HU dsn 4-5406

Store No 8 1916-9th. GI lbrt 2-7372
Store No 10

525 W El Camino N Sacramento. HI ckrly 9-9561
Store No 12 6100-14th Av. HI lcrst 7-6567

RANCHO MARKET THE

Open Sunday - Complete Market

MEAT - BEER - WINES

Across from Capitol Inn near El Rancho

Davis Hwy W Sacto. GI lbrt 2-2200

Reker's Market 118 W Bassettlaw Av. HI ckrly 9-2714
Rio Grande Grocery & Market

Delivery Service
626 Q. GI lbrt 3-5039

Rio Grande Meat Market 626 Q. GI lbrt 3-7839
RIO LINDA BLVD MARKET

2560 Rio Linda Blvd N Sacramento. HI ckrly 9-4274
ROYAL MARKET 530-12th. GI lbrt 2-6082

SACTO PUBLIC MARKET
13th & J. GI lbrt 2-4246

Safamy Grocery 2001 J. GI lbrt 3-9956
Sam's Market 431 N. GI lbrt 3-8464

Sam's Market 4151-23d Av. HI lcrst 6-1468
SAVE RITE MARKET

Open Evenings & Sundays-Beer & Wine
701-19th. GI lbrt 3-7691

Save-A Lot Market
Open Evenings & Sundays
1600 F. GI lbrt 2-7943

SAVE-A-LOT MKT

MEAT DEPT HI lcrst 6-5131
GROCERY DEPT HI lcrst 5-2085

COMPLETE LINE OF

LIQUOR - BEER & WINES

3022 Stockton Blvd. HI lcrst 5-2085

SAVING CENTER
GROCERIES

FRESH MEATS
CHOICE FRUITS

VEGETABLES

WINES & LIQUORS

4070 Stockton Blvd. HI lcrst 6-2697

Sell-Rite Market 1616 Del Paso Blvd. HI ckrly 9-2471
SERRA BROS MARKET

38th Av & Franklin Blvd. HI lcrst 5-9809
Serv-Rite Market 3994-2d Av. HI lcrst 6-1818

Shierts Tom Mkt
4637 Dry Creek Rd Del Paso Hgts. HI ckrly 9-9813

SINCERE MARKET
CHOICE QUALITY MEATS

Groceries - Frozen Foods - Beer & Wine

Open Daily 9 A.M.-8 P.M. - North Sacramento

2800 Rio Linda Blvd N Sacto. HI ckrly 9-2141

Smith Boys Market
3535 Fair Oaks Blvd. IV nhoe 9-3452

Smith Boy's Yankee Delicatessen & Bakery
1402 Broadway. GI lbrt 3-1860

SMITH'S CENTER MARKET
Open 6 AM Til 12 Midnite Daily & Sunday

2500 Grand Av Del Paso Hts. HI ckrly 9-9873
Solano Grocery

Hrs 7 AM to 7:30 PM 6 Days A Week
4541-55th. HI lcrst 5-9465

South Sacto Market
4710 Franklin Blvd. HI lcrst 6-6525

Special Food Market
4614 Sacramento Blvd. HI lcrst 5-9937

Stanford Market
3404 Sacramento Blvd. HI lcrst 6-3905

Star Food Bank 1910 Fruitridge Rd. HI lcrst 6-3422
Star Food Market 930 Q. GI lbrt 2-2615

STATE FAIR MARKET
Stkn Blvd & 8th Av. HI lcrst 6-7755

State Market 430 Capitol Av. GI lbrt 2-8639
Stockton Blvd Mkt 4630 Stockton Bl. HI lcrst 6-5374

(Continued Next Page)

SMART AS PAINT

To prevent skin from forming on sur-

face of partially used can of oil paint,

pour in enough paint thinner to cover

surface.

Markets—(Cont'd)

Stop-N-Shop Markets

- Office & Warehouse 10th & N Vine... HUdsn 1-3001
- Market No 2 16th & N... HUdsn 1-1640
- Market No 3 Del Paso Hts... HI ckrly 9-1427
- Market No 4 2000 I... GI lbrt 3-8523
- Market No 5 3200 Riverside Blvd... GI lbrt 2-1015
- Market No 6 2000 Del Paso Blvd... HI ckrly 9-6254
- Market No 7 60th & 14th Av... HI lcrst 6-9787
- Market No 8 4120 El Camino Av... IVnhoe 9-6370
- Market No 9 290 Meister Wy... HI lcrst 5-8967
- Market No 10 2560 Marconi Av... IVnhoe 9-5284

SUNNY'S MARKET

- Free Delivery
- 731 P... GI lbrt 2-7989
- Sunshine Market 3200 W... HI lcrst 5-9627
- Taylor's Roy Market 33d & 6th Av... HI lcrst 5-0984

- TED'S MARKET** 6439 Folsom Blvd... HI lcrst 6-1476
- Tenth St Market 2030-10th... GI lbrt 2-9629

THRIFT CENTER MARKET

- Freeport Blvd & 5th Av... GI lbrt 2-7776
- Tony's Market 5601 H... HI lcrst 6-1673
- Town & Country Village Shops
- Fulton Av & Marconi Av

- Business Office... IV nhoe 9-3614
- B Ives Hardware... IV nhoe 9-4825
- Bonney & Gordon Store For Men... IV nhoe 9-5692
- Burton Don Town & Country Shoes IV nhoe 9-4875
- Children's Bootery... IVnhoe 9-5423
- Claude Gordon's Village Home Store IVnhoe 9-4843
- Edinger-Eloise Chinaware... IV nhoe 9-5617
- Elite Gift Studio... IV nhoe 9-6546
- Fashion Fabrics Town & Country Shop... IV nhoe 9-6515
- Frozen Food Lockers & Market... IV nhoe 9-6324
- Garden Rustics & Nursery... IV nhoe 9-6164
- Jensen Marion Portraits... IVnhoe 9-5629
- Kid-E-Korral... IV nhoe 9-5353
- Magnin Joseph Co Inc... IV nhoe 9-3605
- Moulds John Interiors & Fabrics... IV nhoe 9-6116
- Pardee John... IV nhoe 9-6008
- Scotty Browns Patio... IVnhoe 9-5839
- Steele's Delicatessen... IV nhoe 9-5146
- Talbot's Toyland... IVnhoe 9-6363
- Village Book Shop... IV nhoe 9-5313
- Village 5 & 10... IV nhoe 9-5641
- Village Flower Shop The... IV nhoe 9-5287
- Village Frozen Food Lockers... IVnhoe 9-6345
- Village Jewelers The... IV nhoe 9-6124
- Village Nunn-Bush Shop... IV nhoe 9-6019
- Village Pastry Pantry... IVnhoe 9-5475
- Village Sub-Deb Shop and Junior Varsity... IV nhoe 9-6065
- Village Yarn Shop... IV nhoe 9-6176

Trading Post The

- Open Daily Until 7:00 PM
- 5141 Folsom Blvd... HI lcrst 5-9920

Tree Ripe Market

- 2840 Lwr Misl Rd N Sacto... HI ckrly 9-7127
- Tru-Valu Market 1630-11th... GI lbrt 2-9790
- United Meat Market 420 K... GI lbrt 3-4547
- Victor Grocery 400 T... GI lbrt 2-9405

Victory Market

- Del Paso & Marysville Rd... HI ckrly 9-3311
- Vina Vista Market 5452-14th Av... HI lcrst 5-9865

VINCENT'S MARKET

- 3945 Marysville Rd Del Paso Hts... HI ckrly 9-7182
- W P Market 3508-24th... HI lcrst 5-9540
- Walsh Station Grocer Jackson Rd... HI lcrst 5-0045
- Walter's Market 2730 N... HI lcrst 6-1752
- Wanner's Market 601-42d... HI lcrst 7-0513

WASHINGTON MEAT MARKET

- Meats Wholesale & Retail Free Delivery
- 1114-3d... GI lbrt 3-5862

West Sacto Market

- 109-15th W Sacramento... GI lbrt 3-7803

West Side Market

- Delivery Service-James F Ellison-Owner
- Davis Hwy... HUdsn 4-2916

WING LEE CO

- Meats Wholesale & Retail
- 1122-3d... GI lbrt 2-0786

WONDER FOOD MARKETS

- 3924 Franklin Blvd... HI lcrst 6-2640
- Woo's Market 4757 Folsom Blvd... HI lcrst 6-6584
- Yankee Meat Market 1400 Bdwy... GI lbrt 2-0867

YICK CHONG & CO

- CHINESE IMPORTED GOODS
- TEA - CANNED GOODS
- CHINAWARE - FRESH VEGETABLES
- 310 I... GI lbrt 3-4092

- You & I Market 1901 N... GI lbrt 2-0660
- Zine's Market 1602 J... GI lbrt 3-9698

Markets—Meat—See Meat—Retail

You'll find it fast in the **YELLOW PAGES.**

Massage

EDELWEISS TREATMENT ROOMS

MELANIE B. GRETNER R.N.
 Battle Creek (ORIGINAL METHODS)
 St. Helena Sanitarium
 MASSAGE HYDROTHERAPY
 ELECTROTHERAPY
 Specialties - Colonics - Nursing Home
 2824 T... HI lcrst 5-6059

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SWEDISH MASSAGE
 One Block West off Stockton Blvd
 4626-14th Av... HI lcrst 5-9758

LINDALE BEA

SWEDISH MASSAGE
 CABINET BATHS
 PHYSIO THERAPY
 Between S & T Sts
 1917-20th... HI lcrst 5-6078

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Dr. K. Eric Lund, D. C.
 MASSAGE
 By Appointment Only
 418 Alhambra Blvd... GI lbrt 2-7734

MIQUEL'S HEALTH STUDIO

See Our Ad Under Reducing Methods
 ROCK STEAM - SPOT SLENDERIZING
 2030-16th... GI lbrt 3-3092

Moloney J E 1809-41st... HI lcrst 7-2489

PORTER J F 1927 Capitol Av... GI lbrt 2-7907

Professional Massage Studio

3228 Bdwy... HU ntr 6-0515

ROGERS JOHN M 1831 K... GI lbrt 3-7326

STAUFFER SYSTEM

RELAX FROM TENSION
 Improves Circulation - Posture & Muscle Tone
 By Passive Exercise on
 Nationally Known Stauffer Tables
 A Very Inexpensive Method
 2100-16th... GI lbrt 2-8296

TO GLUE FURNITURE

In gluing a loose furniture joint, remember that glue doesn't provide strength in filling an open space, so first put a strip of thin cotton cloth over the piece that fits into the mortise. Then do the gluing, tie the joint firmly together and let it set for 24 hours.

Complete **CALENDARS**
 For the Years of


1950	1951
1952	1953

WILL BE FOUND ON THE inside BACK COVER of this DIRECTORY

Matches

DIAMOND ADVERTISING BOOK MATCHES

PUT YOUR AD IN YOUR PROSPECT'S POCKET OR PURSE... AT HOME, AT WORK, AT PLAY OR AWAY



Advertising campaigns customized to fit your requirements. 100% direct mail readership programs.
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 "FOR INFORMATION CALL"

Tennant Don L
 Mailing Address P O Box 2269 Sacramento
 1600 McClaren Dr... IVnhoe 9-2313

Diamond Match Co 1600 McClaren Dr. IVnhoe 9-2313

Maternity Apparel

MATERNITY SHOP THE

COMPLETE WARDROBE FOR THE EXPECTANT MOTHER
 "From Swimwear to Formals"
 MATERNITY BRASSIERES & SUPPORTS
 Trained Fitters to Serve You
 On K Near 13th
 1233 K... GI lbrt 3-6760

MOMMY MODES

maternity fashions
EXPECTING?
 Your Complete Maternity Wardrobe - At Sensible Prices
 No Parking Problem
 3231 Riverside Blvd... HU dsn 4-7404
 Fulton & Marconi... IV nhoe 9-5972
 5679 Stockton Blvd... HI lcrst 7-4512

Mommy Modes Fulton & Marconi... IVnhoe 9-5972
 Mommy Modes 5679 Stockton Blvd... HI lcrst 7-4512

STORK SHOP THE

"Everything for Mother-To-Be"
 FEATURING QUALITY GARMENTS
 3710 J... HI lcrst 6-1800

STORK TIME

EVERYTHING IN MATERNITY APPAREL
 For Your Convenience Also Open Evenings by Appointment
 2318 J... HU dsn 4-3271

Maternity Supports—Mfrs

Taylor Surgical Co 1016 J... GI lbrt 3-4922

Matrices

SCHEUERMANN L & R ELECTROTYPE CO

Mats Made With Direct Pressure
 Electrotypes - Nickeltypes
 Stereotypes
 914-6th... GI lbrt 2-8760

Mats—Floor

Golden State Mat Mfg Co 752 Folsom S F
 (Toll) Call "Operator" for... Yukon 6-0900

Good neighbors are considerate party line users. Remember these party-line golden rules:

- Space your calls instead of making several of them without a break.
- Talk only as long as you have to on each call.
- When you finish talking replace the receiver properly.
- Make certain, if you are using a dial telephone, that the line is clear to receive your call.
- Ask your youngster not to monopolize the telephone.

CALIFORNIA MATTRESS CO.

Established 1918 ONE-DAY SERVICE

Phone Gl lbert 2-9292
918 - 20TH

**BOX SPRING & INNER SPRING MATTRESSES
MADE TO ORDER WITH YOUR FAVORITE COVER**

We specialize in new mattresses, pillows, cushions, and the making over of couches and box springs. We do upholstering of all kinds. All Work Guaranteed.

WE SPECIALIZE IN TRAILER CUSHIONS

*Special Rates to Hotels,
Apartments, Rooming Houses*

*Special 3-Hour Service
to Out of Town Patrons*

MATTRESSES RENOVATED▶▶

Latest Improved Machinery

VALLEY MATTRESS CO.

**BOX SPRINGS
REBUILT & RECOVERED**

*Lowest Prices!
Prompt Service!*

Telephone...
**Hilcrest 5-
3019**



**NOW! INNERSPRING
MATTRESSES**

STERILIZED • REBUILT • REPAIRED

Mattresses—Renovating
CALIFORNIA MATTRESS CO

MATTRESSES
RENOVATED
STERILIZED

Phone Gl lbert 2-9292
For 3-Hour Service

Bet I & J
918-20thGl lbert 2-9292

California Mattress Co 918-20th Gl lbert 2-9292
(See Advertisement This Page)
(Continued Next Page)

An extension telephone will give you
added comfort in your home.

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certain concern or you've read
their advertising somewhere

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SECTION**

*You probably will recognize the
name or address when you see it.*

**SHOP IN THE
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about an article, a service or a
certain business

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Mattresses—Renovating—(Cont'd)

CARMICHAEL UPHOLSTERING & MATTRESS CO

Over 30 Years Experience in

RENOVATING

RECOVERING - REBUILDING

Have Your Mattress Made Into

A Comfortable Innerspring

ONE DAY SERVICE

Innersprings Remade

Box Springs Made to Match

We Specialize in Building

Odd Size Mattresses & Box Springs

Rt. 4 Box 7370

CarmichaelIV nhoe 9-6443

CITY MATTRESS CO 1517-2d.....GI lbrt 3-8539

(See Advertisement This Page)

(Continued Next Page)

Advertise here—it pays.

I Get My Long Distance

Call Completed

QUICKLY

When I KNOW the

Number



... Keep a list of often-called

Long Distance numbers and

help yourself to

better service.

Additional Listings

... for the growing-up son or daughter, for the relative or friend who lives under your roof... what nicer thought than a separate listing in the Telephone Book?

**MATTRESS
RENOVATING**

& STERILIZING



New Mattresses
Made to Order

Inner Spring and
Box Spring Repairing

1 DAY SERVICE

*Special Service to
Out of Town Customers*

*Special Rates to
Hotels & Auto Courts*

CITY MATTRESS CO.

Master Craftsmen
to Serve You

PHONE
GILbert 3-8539

Pick-Up &
Delivery Service

1517 2nd ST.

MATTRESSES REBUILT



Sterilized
Recovered
Like New
One Day
Service
Lowest Prices

Sacramento MATTRESS CO.

4160 - 14th AVENUE

Phone **HI llcrest 5-3019**

Mattresses—Renovating—(Cont'd)

SACRAMENTO MATTRESS CO
4160-14th Av. HI lcrst 5-3019
(See Advertisement Page 247)

VALLEY MATTRESS CO
MATTRESSES REBUILT
Sterilized - Recovered
One-Day Service
4160-14th Av. HI lcrst 5-3019

Valley Mattress Co 4160-14th Av. HI lcrst 5-3019
(See Advertisements This Page & Page 246)

Mattresses—Retail

ARNOLDS FURNITURE STORE
1200 J. GI lbrt 2-8703
BREUNER JOHN CO 604 K. GI lbrt 3-8061
BROADWAY FURNITURE CO
1625 Broadway. HU dsn 4-1719
Warehouse 1822-30th. HI lcrst 7-4907
JACKSON FURNITURE CO 14th & K. GI lbrt 2-7604
Wilson's Furniture 1309 J. GI lbrt 3-5709

Mattresses—Whse & Mfrs

CALIFORNIA MATTRESS CO
918-20th. GI lbrt 2-9292
City Mattress Co 1517-2d. GI lbrt 3-8539
Dreamland Bedding Co 4012 Lusk Dr. IVnhoe 9-5277
VALLEY MATTRESS CO
4160-14th Av. HI lcrst 5-3019

The men and women in the Bell System are used to meeting emergencies and they are trained and equipped to carry on in times of special need. For years they have known the test of fire, flood and storm. Always before them is the tradition that "the message must go

Mausoleums

EAST LAWN 43d & Folsom Blvd. HI lcrst 5-3033
Sacto Memorial Lawn
Stkn Blvd & Lemon Hill Rd. HI lcrst 5-3492

Mayonnaise & Salad Dressings

Best Foods Inc The 1612 North C. GI lbrt 2-1653
Fehr's Mayonnaise Products Co
6529 Eastern Av. HI lcrst 6-0025

Meat Choppers—See Butchers' Supplies

Meat Jobbers

CLAUSS & KRAUS INC
Since 1888
1700 I. HU dsn 1-2591
DEL PERO BROS MARKET 775 Plumas Yuba City
(Toll) Call "Operator" for. Marysville 3-9289

Meat Lockers

See Frozen Food Lockers—Renting

Meat Packers

Armour & Co 5th & R. GI lbrt 3-7424
CLAUSS & KRAUS INC
Since 1888
1700 I. HU dsn 1-2591
Made Rite Sausage Co 3353-2d Av. HI lcrst 6-4774
Marks Boning Plant Florin Rd. HI lcrst 6-9677
PURETA SAUSAGE CO
324 Alhambra Blvd. GI lbrt 3-2511
STOEVEN BROS Dixon
(Toll) Call "Operator" for. Dixon 8-3131
Swift & Co 806-6th. GI lbrt 3-3751
TOBIN PACKING CO INC 2104-16th. GI lbrt 3-4639

Perhaps some member of your family would like to have a personal listing under his own name in the Telephone Directory. It's often a great convenience, and the cost is small.

Meat—Retail

Arata Bros 3195 Folsom Blvd. HI lcrst 6-6140
Arata Bros 34th & 3d Av. HI lcrst 5-2634
Baer & Hilgers 13th & J. GI lbrt 3-3240
Baer W H & Son 2000 Del Paso Blvd. HI ckrly 9-0822
Basich Meat Market 5452-14th Av. HU ntr 6-0235
BEALE GEO MARKET
301 D Broderick. GI lbrt 3-3615
BEAVIS MEAT CO 13th & J. GI lbrt 3-4951
Best Buy Market 3001 Franklin Blvd. HI lcrst 5-1649
Birch's Market 2600 C. GI lbrt 2-9624
Broderick Market 714-3d Broderick. GI lbrt 3-6473
Buehler Bros Meat Market 10th & H. GI lbrt 2-9441
CAPITAL MEAT CO 300 N 12th. GI lbrt 3-4624
CHINN NED MEAT CO
3022 Stockton Blvd. HI lcrst 6-5131
Consumers Super Market
5000 Freeport Blvd. HI lcrst 7-7501
Continental Grocery 2031-3d. GI lbrt 3-2996
Davis Meat Co 2030-10th. HU dsn 4-6564
Davis & Ward Meat Mkt
2717 Riverside Blvd. GI lbrt 2-2214
Del Paso Heights Grocery & Meat Market
Park & Grand Av-Open Evenings & Sunday
Park & Grand Av Del Paso Hts. HI ckrly 9-0404
Del Paso Meat Market 431-12th. HU dsn 4-3041
Doyle & Folmer Food Depot Meat Market
1120 H. GI lbrt 2-9759
Dutch's Market 2992-65th. HI lcrst 5-9771
FARMER'S MEAT
3810 Marysville Rd Del Paso Hts. HI ckrly 9-8786
Freeway Market 2201 Marconi Av. HI ckrly 9-8780
FRUITRIDGE MARKET
8 AM to 8 PM Daily-Sundays & Holidays
7100 Fruitridge Rd. HI lcrst 5-9869
G MARKET 6430 Sacto Blvd. HI lcrst 5-6887
Gentner's Market 3035-24th. HI lcrst 5-2641
Golden Star Market
1826 Stockton Blvd. HI lcrst 6-3821
GRAY G A
Delicatessen-Poultry-Fish-Meats
Town & Country Village. IVnhoe 9-3420
HERMAN'S MARKET
Quality Meats-Poultry & Fish
2730 J. GI lbrt 3-5553
Hi Ho Market Perkins. HI lcrst 5-0091
I St Bridge Mkt 223 D Broderick. GI lbrt 3-3639
J & Y Meat Market
19th & Broadway. GI lbrt 3-8685
Jalisco Mexican Grocery 318-12th. HU dsn 4-3175
JENNINGS & PACK MARKET
3409-3d Av. HI lcrst 5-8634
Johnson's Mkt 2100-28th. HI lcrst 5-8981
K & Z PORK STORE
We Make Our Own Sausages
3649 J. HI lcrst 5-4932
King Finley M
2140 Grand Av Del Paso Hgts. HI ckrly 9-7415
KUHN & BYRON
Fish-Poultry-Delicatessen
3260 J. HU dsn 1-2612
Kuhn & Byron Store No 2
5560 Franklin Blvd. HI lcrst 6-0703
L Street Market 3020 L. HI lcrst 7-4766
Lewis & Watkins Meat Mkt 3711 J. HI lcrst 6-6834
Lewis & Watkins No 2
670 Fulton Av N Sacto. IV nhoe 9-1851
Lim's Market 2100-10th. GI lbrt 3-4972
LOUIE'S MEAT MARKET
We Deliver
426 L. GI lbrt 2-0255
Loverde Meat Market
6808 Fruitridge Rd. HI lcrst 7-8737
MAIN MARKET 501-12th. GI lbrt 2-7562
Market Spot Delicatessen & Meat
2724 Broadway. HI lcrst 6-5929
MANNING'S MEAT MARKET 2900 E. HU dsn 4-0402
MERRY MART THE 4768 J. HI lcrst 6-6415
Meyers Meat Co 3020 L. HI lcrst 7-4766
Monte Verda Markets
Office 530-23d. HU dsn 4-7468
Market No 1 23d & F. GI lbrt 2-4541
Market No 3 5901 Bdwy. HI lcrst 7-2828
Market No 4
Fair Oaks Blvd & Marconi Av. IV nhoe 9-0225
Market No 6 1400 Bdwy. GI lbrt 2-0867
NEW DAY LITE MARKET
6339 Franklin Blvd. HI lcrst 5-9851
O'Brien's Gold Star Meats
2738 Muir Wy. HU dsn 4-1744
PACIFIC MARKET 2500 P. HI lcrst 6-6401
(Continued Next Page)

VALLEY MATTRESS CO.

**8-HOUR
Mattress Rebuilding**

Pick-Up A. M. Delivered Same Day . . .
At a Fraction of the Cost of a New Mattress

HILLCREST 5-3019

4160 - 14th Ave. off Stockton Blvd.

EASING A STICKY DRAWER

A temperamental drawer pulls out smoothly, if you wax all edges with floor wax, then polish.

Meat—Retail—(Cont'd)

PALACE MARKET

FREE DELIVERY
FRESH MEAT
POULTRY & FISH
GROCERIES & FROZEN FOODS
27 YEARS AT YOUR SERVICE
816 J.....GI lbrt 2-8588

PARAMOUNT MKT 828 J.....GI lbrt 2-4014
Park & Shop Mkt
34th & Folsom Blvd.....HI lcrst 5-5713
Peoples Market 2949-35th.....HI lcrst 5-6974
PORK STORE K & Z
We Make Our Own Sausages
3649 J.....HI lcrst 5-4932

RANCHO MARKET THE
Davis Hwy W Sacto.....GI lbrt 2-2200
Resendez Meat Market 1931-3d.....GI lbrt 2-1451
Rio Grande Grocery & Market 626 Q.....GI lbrt 3-5039
Rio Grande Meat Market 626 Q.....GI lbrt 3-7839

RIO LINDA BLVD MARKET
2560 Rio Linda Blvd N Sacramento, HI cky 9-4274
Rogers Meat Market
4300 Marconi Av N Sacto.....IVnhoe 9-1970
Ross' Meats 3673 J.....HU ntr 6-2821
Sam's Meat Market 3000 O.....HI lcrst 5-1491
Serve You Meat Markets Office
1809-23d.....HI lcrst 5-3009

SMITH BOYS MARKET
3535 Fair Oaks Blvd.....IV nhoe 9-3452
Special Food Market
4614 Sacramento Blvd.....HI lcrst 5-9937
State Market 430 Capitol Av.....GI lbrt 2-8639
Sturges Grocery 1238 E.....GI lbrt 2-9671
Tower Meat Market
3d & Davis Hwy Broderick.....GI lbrt 3-3612

TRADING POST MEATS
Open 9 AM to 6 PM-6 Days Per Wk
5141 Folsom Blvd.....HI lcrst 5-7920
Victors Market 1900 Alhambra Blvd.....HI lcrst 7-9761

VINCENT'S MARKET
3945 Marysville Rd Del Paso Hts., HI cky 9-7182
VOSS R C & SONS
A Complete Food Store
4232 H.....HI lcrst 6-8893

WONDER FOOD MARKETS
3924 Franklin Blvd.....HI lcrst 6-2640
Woo's Market 4757 Folsom Blvd.....HI lcrst 6-6584
You & I Market 1901 N.....GI lbrt 2-0660

Meat—Whsle

Bennett J P Ochsner Bldg.....GI lbrt 3-7461

CAPITAL MEAT CO

JOBBERS & WHOLESALERS
RESTAURANTS & HOTELS

300 N 12th.....GI lbrt 3-4624

Clarkwoods Meat Co
2901 Del Paso Blvd N Sacto.....HI cky 9-7572
CLAUSS & KRAUS INC 1700 I.....HU dsn 1-2591
(See Advertisement This Page)

DEL PERO BROS MARKET 775 Plumas Yuba City
(Toll) Call "Operator" for.....Marysville 3-9289

DEL-PERO-MONDON MEASURED MEATS
1109 Chestnut Marysville
(Toll) Call "Operator" for.....Marysville 3-9253

LOUIE'S MEAT MARKET
We Deliver
426 L.....GI lbrt 2-0255

Made Rite Sausage Co 3353-2d Av.....HI lcrst 6-4774
MURPHY MEAT CO 1809-23d.....HI lcrst 5-3009
(See Advertisement This Page)

PURETA SAUSAGE CO
324 Alhambra Blvd.....GI lbrt 3-2511
Royal Packing Co 8th Broderick.....GI lbrt 2-3696
Superior Packing Company Broderick..HU dsn 1-0117
UNITED MEAT MARKET 420 K.....GI lbrt 3-4547

NAIL POLISH FOR METAL

To keep the bright metal bands on kitchen sinks and counters from staining your apron black, touch up the bands with colorless lacquer. If you can't get the lacquer, colorless nail polish will do.

Meat—Whsle—(Cont'd)

WASHINGTON MEAT MARKET

Wholesale & Retail Free Delivery
1114-3d.....GI lbrt 3-5862

WING LEE CO

Established 1913
WHOLESALE MEATS
Serving Hotels - Restaurants
And Institutions
1122-3d.....GI lbrt 2-0786

Medical Service Organizations

Blue Shield Medical Plan
2118 J.....GI lbrt 3-9059

CALIFORNIA PHYSICIANS' SERVICE

"Nearly 1,000,000 Members"
The Non-Profit Prepaid
Health Plan Providing Benefits
For Medical, Surgical &
Hosp. Bills,
Enroll Through Employed
Groups or The Special
Individual Family Plan



A Blue
Shield Plan

"FOR INFORMATION CALL"

CALIFORNIA PHYSICIANS' SERVICE

2118 J.....GI lbrt 3-9059

Mending—Garment—See Reweaving

Would you like to get your share of business from customers in your neighborhood? Then why not advertise in the Classified Telephone Directory? You can call the business office of the telephone company and ask for the Directory Advertising Representative. He can help you plan an effective message.

Ask for and Enjoy



MEATS & SAUSAGES

Hotels - Markets - Hospitals
Restaurants - Institutions - Schools
Hudson 1-2591
1700 I ST. SACRAMENTO

MURPHY MEAT CO.

★ WHOLESALE ★

PURVEYORS OF QUALITY
FED BEEF

PORK - VEAL - LAMB
SMOKED MEATS

HILLCREST 5-3009

23RD. & R SACRAMENTO

Men's Furnishings—Retail

Al's Clothiers 431 K.....GI lbrt 2-1234

BONNEY & GORDON STORE FOR MEN
Town & Country Village
2918 Fulton Av.....IV nhoe 9-5692

CAPITAL CLOTHING CO 916 K.....GI lbrt 2-4988
Cohen Manuel 229 K.....GI lbrt 3-9449
Colonial Clothiers

The Shop For Men & Boys
3736 Stockton Blvd.....HI lcrst 6-4028

DON & HARVEY FASHIONS FOR MEN
1006 K.....GI lbrt 3-2325

EAGLESON'S
Arrow Shirts-Stetson Hats
801 K.....GI lbrt 3-2097

EASTERN THE 1114 J.....GI lbrt 2-7641
Eddie & Sid's Men's Wear
3269 Folsom Blvd.....HI lcrst 7-3582

FEDERATED STORE
1901 Del Paso Blvd N Sacramento..HI cky 9-2257

FEDERATED STORES 2948-35th.....HI lcrst 6-1392

GOOD WEAR STORE
Ready-To-Wear For Entire Family
516 K.....GI lbrt 3-8992

GREENBERG MANNIE

STETSON HATS

ADAM HATS

Pendleton & Manhattan Shirts
Cooper's Jockey & Duofold Underwear
Rough Rider Slacks

521 K.....GI lbrt 2-7443

HEESEMAN INC 1022 K.....GI lbrt 2-2913

I X L MENS STORE
McGregor Sportswear-Manhattan Shirts
804 J.....HU dsn 1-0147

JULIUS STYLE SHOP 1023 K.....GI lbrt 3-6465
LA POPULAR 321 L.....GI lbrt 2-6754

LAWRENCE'S
Manhattan Shirts-Rough Rider Slacks-Levis
5121 Freeport Blvd.....HI lcrst 5-1931

MARK'S STORE FOR MEN 417 K.....GI lbrt 2-3211
MATHEWS CLOTHES 603 K.....GI lbrt 2-5219

MAYHOOD'S SHOP FOR THE MAN
1026 K.....GI lbrt 2-2851

National Shirt Shops 813 K.....GI lbrt 2-6078

PATTERSON'S JIM SHOP FOR MEN
Dobbs Hats
901 K.....GI lbrt 3-2234

Paul's Men's Store
Paul David-Owner
331 K.....GI lbrt 3-6067

Phillips Men's Shop
2005 Del Paso Blvd N Sacramento..HI cky 9-3275

Phillips Men's Shop 2912-35th.....HI lcrst 6-6731
POWELL MEN'S WEAR 1102 J.....GI lbrt 3-7709

ROOS BROS 1001 K.....HU dsn 4-9141
SACTO GENERAL SUPPLY CO
Work Clothing

3320 Broadway.....HI lcrst 6-3552
SACTO GENERAL SUPPLY CO
Work Clothing

814 Grand Av Del Paso Hts.....HI cky 9-3455

Simon Jerome J 506 J.....GI lbrt 2-9967

STOCKADE GENERAL STORE
Work Clothing
2628 Fulton Av.....IVnhoe 9-3069

STRICKLEY MEN'S SHOP
5691 Stkn Blvd.....HI lcrst 6-3431

SUN JOE CO
Specializing in Extra Large Sizes
1000 J.....GI lbrt 2-3754

Sunset Stores 2911-35th.....HI lcrst 5-2452
Tuttle's Toggery 558 La Sierra Dr.....IVnhoe 9-5405

VAUGHN-AT-SATHER GATE 1112 K..GI lbrt 2-3869

WEINSTOCK-LUBIN & CO 12th & K..GI lbrt 3-6881

Menu Service

SanWal Printing Co 617 J.....HU dsn 4-9369

Mercantile Agencies

See Credit Reporting Agencies

Mercury—See Quicksilver

Messenger Service—Parcel Delivery

See Delivery Service

When your telephone rings, it's thoughtful, courteous, and good business to answer it promptly.

Metal Cutting Machines

HAVEN SAW & TOOL CO
Wells Band Saws
2031 J. GI lbrt 3-2003
MARWEDEL C W
3320 Potter Ln. IV nhoe 9-2134

Metal Polishing

SIXTEENTH ST PLATING WKS
1826-16th GI lbrt 2-1303

Metal Spraying

PRECISION ENGINEERING CO
For Rebuilding Of Machine Parts
2430 Broadway HI lcrst 5-3001

Metal Stamping

LARKIN SPECIALTY MFG CO
Since 1912
SPECIALTIES MANUFACTURED
ENGINEERING - TOOLS & DIES
METAL STAMPING & DRAWING
ASSEMBLING & PACKING
AUTOMATIC WIRE FORMING
288-1st San Francisco
(Toll) Call "Operator" for.... Sutter 1-8497

Patt & Moise-Klinkner Co 560 Market S F
(Toll) Call "Operator" for Exbrook 2-2641
TILLEY MANUFACTURING CO 1161 Folsom S F
(Toll) Call "Operator" for Underhill 1-2644

Metallizing

Calif Metlzng Art Studio
3717 Pine Def Paso Hgts. HI ckry 9-1857

OIL ON TROUBLED WATERS

A teaspoon of salad oil added to water prevents rice, macaroni, etc., from sticking together; keeps water from boiling over.

Metals

See also Specific Kinds, Brass; Bronze, Etc
American Brass & Copper Co
Everything In Metal Supplies
1920 Union Oakland
(Toll) Call "Operator" for Highgate 4-2366
MARWEDEL C W
3320 Potter Ln. IV nhoe 9-2134

PACIFIC METALS

"Pameco Means Everything In Metal"
Aluminum - Brass - Copper
Monel - Nickel - Stainless Steel
Steel - Abrasive Products
Welding Supplies - Fastenings - Tools
Refrigeration - Air Conditioning
& Shop Supplies



"WHERE TO BUY THEM"

PACIFIC METALS COMPANY LTD
3100-19th S F
From telephones served from Sacramento
Exchange only (No Inter-City Charge)
Ask "Operator" for Entrprise 10806

Pacific Metals Company Ltd 3100-19th S F
From telephones served from Sacramento
Exchange only (No Inter-City Charge)
Ask "Operator" for Entrprise 10806
YANCEY COMPANY
Thresholds-Screen-Weatherstrip-Doors
2116 K GI lbrt 3-6518

Meters-Whse & Mfrs

SMITH GASOLINE METERS—
U S FLEXIBLE METALLIC TUBING CO
1331 T GI lbrt 2-8991

Advertising in the Yellow Pages of the Telephone Directory is a direct way to keep your products before buyers. More and more people "Look inside the Classified" before buying.

Microfilming

BURROUGHS

Microfilm Cameras and Automatic Recorders, Readers, Film Processors and Supplies.
Manufactured Exclusively for Burroughs by Bell & Howell, SALES and Mechanical Service COUNSEL on Microfilm Uses FILM DEVELOPING Service



"FOR INFORMATION CALL"

Burroughs Adding Machine Co
1233 Bdwy. GI lbrt 2-9018

Larwood Mark Co 813 1/2 J. GI lbrt 2-4522
Multiple Copies Co 813 1/2 J. GI lbrt 2-4522
Recordak Corp Ochsner Bldg. GI lbrt 3-7461

Military Supplies—See Army & Navy Goods

Milk & Milk Products

BORDEN'S CAPITAL DAIRY CO
13th & S. GI lbrt 2-3851
(See Advertisement This Page)

Borden's Cheese Co 1830-23d. HI lcrst 6-9621

CHALLENGE CREAM & BUTTER ASSN
203 El Camino Av. HI ckry 9-4923

Chris's Cottage Cheese Co
2520 Broadway. HI lcrst 6-2760

If no answer call. HI lcrst 6-0019

CRYSTAL CREAM & BUTTER CO
1013 D. GI lbrt 3-3911
(See Advertisement Page 251)

Crystal Creamery 1013 D. GI lbrt 3-3911

Edge Creek Goat Dairy Fair Oaks Bl. IV nhoe 9-2580

Gibbons R L Dairy Carmichael. IV nhoe 9-6303

GOLDEN STATE CO LTD 214-19th. GI lbrt 2-4961
(See Advertisement This Page)

Hite's Dairy Farm
5891 Sacramento Blvd. HI lcrst 6-3355

HOME MILK & ICE CREAM CO
1700-21st. GI lbrt 3-4821

INDERKUM'S DAIRY Garden Hwy. HI ckry 9-6398
(See Advertisement Page 251)

(Continued Next Page)

You strike it rich in
Golden State
BRAND
DAIRY PRODUCTS

CHEESE
ICE CREAM
BUTTERMILK
COTTAGE CHEESE
HALF & HALF

MILK
BUTTER
GOLDEN-V VITAMIN MILK
GOLDEN GUERNSEY MILK
HOMOGENIZED MILK
NON FAT MILK
with Vitamins A & D Added

T.M. REG.
U.S. PAT. OFF.

DIAL GI lbert 2-4961
GOLDEN STATE COMPANY LTD.
214-19th STREET

Borden's
FRESH MILK & ICE CREAM

IF IT'S BORDEN'S
IT'S GOT TO BE GOOD!

© T. B. C.
TELEPHONE
GI lbert 2-3851

Milk & Milk Products—(Cont'd)

Lindley Ray 1930 Q. GI lbrt 2-7267
 Northern Milk Lines
 4472 El Cerrito Wy. HI lcrst 6-0861
 Rancho Del Rio Freeport Blvd. HI lcrst 6-6768
 Shadylane Dairy 14th Av. HI lcrst 5-6598
 Sierra Oaks Dairy 2316 Broadway. HI lcrst 6-2879
 Taylor's Dairy 2712 Marconi Av. IV nhoe 9-3623
 Union Dairy 550 Swanston Dr. GI lbrt 2-8009

Mill Supplies

HICKINBOTHAM BROS LTD 536 S Aurora Stkn
 (Toll) Call "Operator" for Stockton 9-9541
MARWEDEL C W
 3320 Potter Ln. IV nhoe 9-2134
 Murray Hardware Co 727 J. GI lbrt 3-1985
 Republic Supply Co Of Calif 1331 T. HU dsn 4-2807
 Rutherford A P 713-9th. HU dsn 4-2707
 Thomson-Diggs Co 1801-2d. GI lbrt 2-7851
 Van Voorhies-Phinney Co 322 J. GI lbrt 3-5795

Milliners—Retail

DORE HAT BOX 1010-9th. GI lbrt 2-3417
 Dotty Dunn Store 817 K. GI lbrt 2-1563

GIDEON LILLE MILLINERY DESIGNER
 HATS DESIGNED & RE-STYLED
 Especially for You
 10 AM Till 6 PM - Closed Mondays
 2217 J. GI lbrt 2-6298

JACKSOHN'S TENTH STREET
 HAT REMODELING - RETRIMMING
 AND MADE TO ORDER
 HAND BAGS - COSTUME JEWELRY
 TWO LOCATIONS
 Town & Country Village. IV nhoe 9-6332
 1014-10th. GI lbrt 2-0528

Jacksohn's Town & Country Hat Shop
 2419 El Paseo Ln. IV nhoe 9-6332
MILADY SHOPPE
 Hats Remodeled & Designed
 3228 Riverside Blvd. HU dsn 4-3582

NEW YORK MILLINERY
 Also Known as
 Jacksohn's Tenth Street
 1014-10th. GI lbrt 2-0528

Milling

Capitol Feed Mill W Sacramento. HU dsn 4-3283
 Farmers Rice Growers Cooperative
 Front & P. GI lbrt 2-5889
 General Mills Inc-Sperry Division
 7th Q & R. GI lbrt 3-4851
 Globe Mills 12th & C. GI lbrt 3-5981
 Pillsbury Mills Inc 12th & C. GI lbrt 3-5981

Millwork

Berke-Kleinke Co 3490 Fruitridge Rd. HI lcrst 6-3039
BURNETT & SONS 11th & C. GI lbrt 2-0493
C & M CONSTRUCTION 7th Rio Linda
 (Toll) Call "Operator" for Rio Linda 5461

CALIFORNIA BUILDERS SUPPLY CO
 WHOLESALE ONLY
 Stock Mill Work
 Plywood
 R. O. W. Windows
 1905-19th. GI lbrt 2-0788

CALIFORNIA MANUFACTURING CO INC
 SASH - FIXTURES - CABINETS
 GENERAL MILLWORK
 Stock & Special Millwork
 1716 Alhambra Blvd. HI lcrst 6-3805

Capital City Planing Mill 1812-9th. GI lbrt 3-8262

Hear many of the world's outstanding
 musical artists on the Telephone Hour—
 N.B.C., Monday nights.

Millwork—(Cont'd)

CAPITAL LUMBER CO
 GENERAL MILLWORK
 Specializing in
 DOOR & WINDOW FRAMES
 CABINETS MADE TO ORDER
 1831-37th. HI lcrst 5-2681

Diamond Match Co. 2826 Q. HI lcrst 6-4703
 1110 E El Camino Av. HI ckry 9-2741
FRIEND & TERRY LUMBER CO
 1920 Front. GI lbrt 3-9091

BAKERS' SPECIAL
 To keep cake fillings from soaking
 into cake, sprinkle layers lightly with
 powdered sugar before spreading on
 filling.

Millwork—(Cont'd)

GARLICK & TINGEY MILL & LUMBER CO
 GENERAL MILLWORK
 CABINETS
 STICKER WORK
 FRAMES - SASH - DOORS
 4370 Terminal Av. HI lcrst 7-9821

HART & FLANIGAN PLANING MILL
 WHOLESALE MILLWORK
 Window & Door Frames
 Only
 3151-21st Av. HI lcrst 6-5607

(Continued Next Page)

really farm fresh dairy foods!



GOLD MEDAL DAIRY FOODS

at
**YOUR FAVORITE
 GROCERS
 OR
 MARKET**



BUTTERMILK COTTAGE CHEESE ICE CREAM
 CHOCOLATE DRINK SLIM BUTTER

for home delivery

Phone GIlbert 3-3911

CRYSTAL CREAM & BUTTER COMPANY
 1013 D Street, Sacramento

**SIERRA
 MILL & LUMBER CO.**

Lumber - General Millwork
 Sash & Doors - Plywood
 Hardwood Lumber

Structural Insulation & Hardboard

KUdson 1-0201

3rd & V

Inderkum's Dairy
 DAIRY PRODUCTS
 WHOLESALE & RETAIL

Pasteurized & Homogenized - Home Delivery
 Fresh Milk & Cream Daily

Servicing
 SACRAMENTO - NORTH SACRAMENTO
 AND VICINITY

Hlckory 9-6398

Rt. 3, Box 1218, Garden Hwy., Sacramento

Millwork—(Cont'd)

Machold Bros Planing Mill 311 N 12th. GI lbrt 3-6393
 Millwork Mart Inc
 1716 Alhambra Blvd. HI lcrst 6-3805

MILLWORK MART INC
 NU-ERA CABINETS
 (Wood - Production-Bilt)
 OLYMPIA CABINETS
 (Aluminum & Steel)
 GENERAL MILLWORK
 1730 Alhambra Blvd. HI lcrst 7-0441

Sierra Mill & Lumber Co 3d & V. HU dsn 1-0201
 (See Advertisement Page 251)
 Standard Planing Mill 415 X. GI lbrt 3-4957
STEINER LUMBER CO
 Retail 4448-2d Av. HI lcrst 7-9867
 Carmichael Branch
 Fair Oaks Blvd. IV nhoe 9-3616

UNION PLANING MILL
 GENERAL MILL WORK
 Doors - Mouldings
 Frames - Cabinets
 P O Box 1205
 6661 Eastern Av. HI lcrst 6-5723

WHITING & MORREN
 CUSTOM MILLING
 GRADING
 At Redding Av
 San Joaquin HI lcrst 7-4731

Mimeographing—See Multi-Copy Service

Mining Companies

Aican Mining Co 5261 Stkn Blvd. HI lcrst 6-6411
 Duck Valley Dredging Co Inc
 1713-41st HI lcrst 6-4691
 Surcease Mining Co 214-30th. GI lbrt 3-8593

Mining Equipment & Supplies

ANDERSON STEEL PRODUCTS
 Mfrs. of
 HOLLOW ROCK DRILLS
 DETACHABLE BIT RODS
 PAVING BREAKER TOOLS
 Distributor for TIMKEN ROCK BITS
 540 Brannan San Francisco
 (Toll) Call "Operator" for... Garfield 1-6683

BACON EDWARD R COMPANY
 430-17th. GI lbrt 2-1008
 Bodinson Manufacturing Co
 2401 Bayshore Blvd S F
 (Toll) Call "Operator" for... Juniper 5-9641
 Jeffrey Mfg Co
 Engineered Projects
 771 Clementina SF
 (Toll) Call "Operator" for... Underhill 3-6596

Macklin 2022 Bdwy. HI lcrst 7-8959
MARTIN & GOOLOE EQUIPMENT CO
 Fairbanks Morse Pumps-Electric Motors
 1300 C. GI lbrt 3-7963

MINERS FOUNDRY & MANUFACTURING CO
 Spring Nevada City
 (Toll) Call "Operator" for... Nevada City 3

MOORE EQUIPMENT CO INC
 903 Del Paso Blvd. HI cky 9-2775
 Moran Ray D 521 Cantalier. Hickry 9-6111

NATIONAL STEEL & EQUIPMENT CO
 2980 Auburn Blvd N Sacramento. HI cky 9-3539

SCOTT EQUIPMENT CO
 N 16th & American River. Hickry 9-8551

STANDARD MACHINERY CO
 450 Bayshore Blvd San Francisco
 (Toll) Call "Operator" for... Atwater 2-2883
 Stephan Corp 2022 Bdwy. HI lcrst 7-8959
 United Pipe & Machinery Co
 2551 Auburn Blvd. HI cky 9-2858

Mining Equipment & Supplies—(Cont'd)

Walden Mfg Co 5948 Freeport Blvd. HI lcrst 7-5034
WESTERN INDUSTRIAL SUPPLY CO
 Worthington-Goodyear Lines
 905 G. GI lbrt 2-7264
 Western Machinery Co Spear & Ahern. GI lbrt 3-2068

Ministers—See Clergymen

Mirrors—Retail

ACME GLASS & MIRROR CO
 2423 1/2-21st. HI lcrst 6-8321
BREUNER JOHN CO 604 K. GI lbrt 3-8061
CAIN GLASS CO 2416 J. HU dsn 4-8225
Capital Glass Co 614 J. GI lbrt 2-7214
 (See Advertisement This Page)
COBBLEDICK-KIBBE GLASS CO
 19th & T. GI lbrt 3-6521
 Fuller W P & Co 1011-12th. HU dsn 4-4764

UNIVERSAL MIRROR & GLASS CO
 MIRRORS
 DESIGNERS & MANUFACTURERS
 MIRRORS RESILVERED
 Furniture & Desk Tops
 Shower Doors
 Complete Glass Service
 1610 J. GI lbrt 2-1288

Mirrors—Whse & Mfrs

American Bldg Materials Co
 2701 Stockton Blvd. HI lcrst 6-3858
COBBLEDICK-KIBBE GLASS CO
 19th & T. GI lbrt 3-6521
 Fuller W P & Co 1725-10th. GI lbrt 2-1061
 Universal Mirror & Glass Co 1610 J. GI lbrt 2-1288

Mixing Equipment

Heakin Harold L Co 1007 Gough S F
 (Toll) Call "Operator" for... Walnut 1-5339
LIGHTNIN-MIXCO MIXING EQUIPMENT—
FRIEDERICH GEO R & CO
 Representative for Mixing Equipment Co
 725 Tehama San Francisco
 (Toll) Call "Operator" for... Market 1-3437

Model Making

Allred's Hobby Shop
 3383 Marysville Rd Del Paso Hgts. Hickry 9-6561
 Hobby Hangar
 4:30 PM to 9 PM-10 AM to 7 PM Sat & Sun
 2307 Rio Linda Blvd
 N Sacramento. HI cky 9-9878
 Hobby House The 2610 Marconi Av. IV nhoe 9-2391
 Hobbycrafts 1327 J. GI lbrt 2-1293

Mohair—See Wool

GLASS ON FLOOR?
 You can pick small fragments of
 broken glass off the floor with a wet
 cloth. (Throw the cloth away.)

MIRRORS

- MANTEL & DOOR
- VENETIAN MIRRORS
MADE TO ORDER
- PLATE - WINDOW
& AUTO GLASS
Installed & Repaired
- Free Estimates -

CAPITAL GLASS CO.
 614 J GI lbrt 2-7214

Moldings

Dorris Lumber & Moulding Co
 P O Box 2688 Sacramento
 Redding Av. HI lcrst 5-3097
FELION & FELION Power Inn Rd. HI lcrst 7-3816
McKUE MOULDING CO 2810-5th. GI lbrt 2-1945
 Ostin David Moulding Corp
 10th & Bassettlaw Av. HI cky 9-2781
SACTO PINE & MOULDING SUPPLY
 2940-36th. HUntr 6-0714

Monograms

See Garment Lettering; Also Gold Stamping

Monorail Systems

See Conveyors; Also Cranes; Also Hoisting & Rigging Equipment

Monotype Composition—See Typesetting

Monuments—Retail

CARLAW BROS GRANITE & MARBLE WORKS
 Established 1879
 10th & R. GI lbrt 3-4938
 (See Advertisement This Page)
Lucic Peter Monumental Works
 1800-28th. HI lcrst 5-2457
Rowe R R Monumental Wks
 1001 Broadway. GI lbrt 3-9597

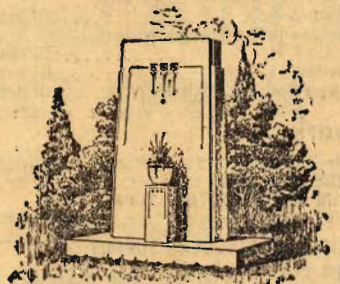
Mops

Easterday Supply Co Inc 923-20th. GI lbrt 2-7484

TO GLUE FURNITURE

In gluing a loose furniture joint, remember that glue doesn't provide strength in filling an open space, so first put a strip of thin cotton cloth over the piece that fits into the mortise. Then do the gluing, tie the joint firmly together and let it set for 24 hours.

MONUMENT'S MARKERS



CARLAW BROS. MEMORIALS IN MARBLE & GRANITE

Since 1879

Corner 10th & R Sts.
 1801-07 - 10th St.
 SACRAMENTO, CALIF.

GI lbrt 3-4938

Mortar

CANNON'S MORTAR CREAM—
CANNON & CO FACTORY
 N 13th & E El Camino Av
 N Sacramento.....HI ckrly 9-2794

HARD MATERIALS CO
 12th & American River.....HUdsn 4-9397

POWELL J MATERIALS CO
 1802-26th.....Hlcrst 7-5779
 Robert Powell Products
 24th & Amer River.....GIlbrt 2-9089

Mortgages

BUHLER F G MORTGAGE CO
 1005-8th.....GI lbrt 3-5924

Motels—See Motor Courts

Moth Proofing

DELK PEST CONTROL
 2644 Auburn Blvd.....Hickry 9-5436
PARAMOUNT PEST CONTROL SERVICE OF
SACRAMENTO 1002-24th.....GI lbrt 2-2658

Motion Picture Equipment & Supplies

A Lebeck Business Equip Co
 3021 Capitol Av.....Hlcrst 6-3877

BELL & HOWELL
 Photo & Sound Co-Special Rep
 116 Natoma S F
 (Toll) Call "Operator" for... Exbrook 2-2103

McCURRY FOTO CO
 Complete Rental Service
 8th & I.....GIlbrt 3-3756

OSBORN DOUGLAS

CAMERAS - PROJECTORS
SUPPLIES
AUTHORIZED DEALER
ALL BRANDS

1231 K.....GI lbrt 3-5594

PARDEE JOHN

OPEN EVENINGS
Motion Picture Cameras
& Projectors

ALL RELIABLE BRANDS
 Equipment & Film Rentals - Silent & Sound

Town & Country Village Shops
 2617 Marconi Av.....IV nhoe 9-6008

SADWEMER TY

AUDIO-VISUAL SALES & SERVICE
 R.C.A. Projector - Auth. Dealer
 Recorders - Screens - Record Players
 2226 Portola Wy.....Hlcrst 7-2813

WEBBS PHOTO SUPPLY STORE

1011-8th.....GI lbrt 2-4495

Motion Picture Film Libraries

IDEAL PICTURES

For ENTERTAINMENT,
 EDUCATIONAL,
 RELIGIOUS and
 FREE-LOAN FILMS



Whatever your 16mm film requirements—
 At convenient, economical rentals.

"FOR SERVICE CALL"

GERBER & STRAHM ENTERPRISES

4247 Piedmont Av Oakland
 (Toll) Call "Operator" for... Piedmont 5-4886

McCURRY FOTO CO

COMPLETE RENTAL LIBRARY
 Religious - Entertainment - Educational
 Free Parking

8th & I.....GIlbrt 3-3756

OSBORN DOUGLAS 1231 K.....GIlbrt 3-5594
PHOTO & SOUND CO 116 Natoma S F
 (Toll) Call "Operator" for... Exbrook 2-2103

Motor Courts

Airport Motor & Trailer Court
 Auburn Blvd.....Hickry 9-9876

ALAMEDA MOTEL

Individual Heat - 100% Air Conditioned
 Tile Showers
10 TWO PRIVATE BEDROOM UNITS
 7 Units with Kitchenettes
 Hotel Service
 2 Mi West of Tower Bridge
 Davis Hwy.....GI lbrt 2-9409

ALOHA MOTEL

J. A. Shuren - Prop.

Modern Air Conditioned and
Central Heated Cabins

Box 210 Rt 1 Florin Calif
 1 1/2 Mi South Sacramento City Limits
 Hwy 99 & 50
 Stockton Blvd.....HI lcrst 7-2503

Amer River Auto Court 720 N 16th...GI lbrt 2-9977
 Apex Motel Davis Hwy.....GI lbrt 3-9709

B Z B MOTEL

One of North Sacramento's Newest &
 Most Modern Motels
AIR-CONDITIONED &
SOUND PROOFED ROOMS
 Orthopedic Mattresses

Free Radio - Ice Cubes & Newspaper
 Moderate Rates
 Cafe & Cocktail Lounge Adjoining
 Open All Hours

Manager Jim Karnofsky

416 E El Camino Av.....Hickry 9-6606

BEAUTY REST MOTEL

Approved by A.A.A.

MODERN ATTRACTIVE ROOMS

Heated - Insulated - Air Conditioned
 Carpeted - All Conveniences
 Beauty Rest Mattresses

Restaurants - Shopping Near By

At Sacramento City Limits Hwy 99 & 50
 5969 Stockton Blvd.....HI lcrst 5-0674

Bell Motel Auburn Blvd N Sacramento. HI ckrly 9-9914
 Braun's Motel

Modern Individual Cottages With Kitchens
 Auburn Blvd N Sacramento.....HI ckrly 9-2024

CAPITOL MOTEL

Fascinating Rooms With Private Tub & Shower
 Telephones - Radios - Ice Cubes - Car Ports
SWIMMING

RESTAURANT - COCKTAIL LOUNGE
 Air Conditioned to Your Complete Comfort
 SUMMER & WINTER

Three Minutes from Downtown Sacramento
 Davis Hwy-U S 40 & 99 W Sacramento
 West Capitol Av.....GIlbrt 2-0481

COLONIAL COURT MOTEL

MODERN UNITS - COMFORTABLY FURNISHED
 Separate Cottages - Kitchenettes
 4 Miles N of Watt Av on Hwy 40-99E
 Auburn Blvd.....Hickry 9-6020

Colonial Hotel Davis Hwy.....GI lbrt 3-5481
 Colorado Auto Court

5th & Margaret Broderick.....GI lbrt 3-9559

COTTAGE MOTEL

Recommended by AAA
COMPLETELY MODERN UNITS
AIR COOLED
PANEL RAY HEATERS

Near Shopping - Theatres - Restaurant
 On Freeway 40-99E
 600 Ft No of Municipal Golf Course
 Auburn Blvd.....HI ckrly 9-3017

Cozy Motel Auburn Blvd.....HI ckrly 9-0007
 (Continued Next Page)

You'll find it fast in the **YELLOW PAGES.**



Owned & Operated by
 Carl & Thyrza Bosholm
 Route 7, Box 1154
 Sacramento

MOTEL

20 HOTEL TYPE UNITS
 Individually Air Conditioned

STEAM HEAT - RADIOS - TILE SHOWERS

Near:

FINEST RESTAURANTS - GOLF COURSE
RIDING STABLES - SWIMMING POOL
THEATRES - TRAP SHOOTING - TOWN
& COUNTRY VILLAGE.



Recommended by
DUNCAN HINES



Hickory 9-4209

ON NEW ROSEVILLE FREEWAY AUBURN BLVD.
 OPP. MUNI GOLF COURSE ON HWY. 40 - 99 E
 10 Minutes from Downtown Sacramento

Route 7, Box 1152

Sacramento

For Particular People

A.A.A. Approved



Phone **Hickory 9-5414**

Air Cooled - New Units
NEAR

Golf Course - Riding Stable - Plunge
Trap Shooting - Park - Finest Restaurants
10 MIN. N-EAST OF CAPITOL
Via New 4-Lane Freeway On Auburn Blvd.

AH ALWAYS PUT UP
AT THE

WESTERN
Motel

Auburn Blvd. Rt. 6 Box 1491
 On Hwy. 40 & 99 E
 8 1/2 Mi. North of Sacto.

De Luxe Accommodations

New - Electrically Heated
 Air Cooled

Individual Garages;
 Winter & Commercial Rates

Phone

IVanhoa 9-6057



Motor Courts--(Cont'd)

DEL PASO MOTEL

AAA APPROVED
HOTEL ROOMS

and
KITCHEN APARTMENTS
Mr. and Mrs. Cedric E. Platner

Inside North Sacramento City Limits
319 E El Camino Av N Sacto. HIckry 9-9928

Dude Motel Davis Hwy. GI lbrt 3-1649
Edwards Earl 1111 North B. GI lbrt 2-9533

EDWARDS TRAILER COURT

1111 North B. GI lbrt 2-9533
El Camino Motel

1005 E El Camino N Sacto. HI cky 9-9969

EL CORTEZ MOTEL Auburn Blvd. HIckry 9-4209
(See Advertisement Page 253)

Eleven Forty One Auto Courts

Cabins Rented On Monthly Basis Only
Auburn Blvd N Sacramento. HI cky 9-9929

EL RANCHO HOTEL

BREAKFAST & LUNCHEON

DINNER DANCING
SWIMMING
COCKTAIL LOUNGE
A HULL HOTEL

One Mile West of State Capitol
Davis Hwy. HUdsn 1-3031

El Rey Motel

Stockton Blvd & Patterson Wy. HI lcrst 6-6975

EL RIO MOTEL

Hwy 99-W & 40 1 Mile West of State Capitol
16 MODERN UNITS GARAGES
Radios - 100% Air Conditioned
Davis Highway GI lbrt 2-9577

EL TEJON MOTEL

INDIVIDUAL UNITS - GARAGES

100% Air Cond. - Panel Ray Heat

Watch for the Motel With
The Blue Glass Windows

1 1/4 Mi West of State Capitol
Near Drive In Theatre
Davis Hwy GI lbrt 3-9380

EVERGREEN MOTEL Neal Rd Paradise

(Toll) Call "Operator" for. Paradise 9845
Forty-Niner Motel Stockton Blvd. HI lcrst 5-9676

FORTY-NINER MOTOR LODGE

10 Min NE Of Capitol On Hwy 40-99E
Auburn Blvd. HI cky 9-5414
(See Advertisement Page 253)

FOUR STAR MOTEL & CAFE

ALL UNITS WITH KITCHENETTES

Reasonable Weekly Rates

2 1/2 Miles West of Tower Bridge on
Davis Hwy GI lbrt 2-9656

Gee St Camp 330 G Broderick. GI lbrt 2-9668

GEM AUTO COURT

Dewey & Marie Gunter, Managing-Owners

AIR CONDITIONED - KITCHENETTES

AMPLE SHADE TREES

SOME ENCLOSED GARAGES

ELECTRIC REFRIGERATION

On Business Route of 40-99E
Between El Camino Av & Marconi Av
Auburn Blvd HI cky 9-9975

Golden Motel Davis Hwy. GI lbrt 2-9420

GREENBRIER MOTOR HOTEL

Sacramento's Newest & Smartest

AIR CONDITIONED

SWIMMING POOL

ROOM TELEPHONES

Hwy 99 South of Fair Grounds
4331 Stockton Blvd. HU ntr 6-2861

JOHN'S AUTO COURT

MODERN UNITS - 36

Free Garages

24-Trailer Spaces

Stockton Blvd. HI lcrst 5-9819

LAKE WASHINGTON MOTOR & TRAILER CT

W Walnut W Sacto. GI lbrt 2-9697

Motor Courts--(Cont'd)

LAKESIDE MOTEL

KITCHENETTES - MODERN COTTAGES
2 Miles West of Tower Bridge
Hwys 99W & 40

Davis Hwy GI lbrt 3-9300

La Sierra Motel Folsom Blvd. HI lcrst 7-9000

LA SIESTA MOTEL

One of Sacramento's Most
MODERN MOTELS

Approved by AAA

HOTEL SERVICE

Air Conditioned

No Noises to Disturb Your Sleep

South Sacramento Hwy 99 In City Limits

5885 Stockton Blvd. HI lcrst 6-5335

LONE OAK MOTOR COURT

All Kitchenette Apts.
WITH STEAM HEAT

RESTAURANT - GROCERIES - GASOLINE

DON & THELMA OLSON, Prop.

"Look for the Lone Oak"

Cor Auburn Blvd & Watt Av Highway 40-99 E
Auburn Blvd. HI cky 9-9832

LOS ROBLES MOTOR LODGE

100% AIR COOLED

45 HOTEL & KITCHEN ACCOMMODATIONS

Quiet Location - 5-Acre Park

Recommended by Duncan Hines & AAA

Member of United Motor Courts

Coffee Shop

Telephones in Every Room

On U S Freeway 40-99E
Auburn Blvd & Howe Av. HI cky 9-3516

M & M Auto Court & Trailer Park

Auburn Blvd HI cky 9-9946

MANOR MOTEL

EDWARD HENDERSON - Managing Owner
Commercial Men Welcome

100% AIR-CONDITIONED

Deluxe Rooms - Free Garages - Tile Showers

Single - Double - Twins & Suites

Approved by A.A.A.

1 Mile West of Tower Bridge
Davis Hwy. GI lbrt 3-9880

Mer-I-Hill Motel

12 Miles East On Highways 40 & 99 E
Auburn Blvd. HI cky 9-5022

MISSION MOTEL

AIR CONDITIONED ROOMS

Telephone Service in Each Room

RECOMMENDED BY

AAA & DUNCAN HINES

1 1/4 Mile from Tower Bridge West on
Davis Hwy W Sacto. GI lbrt 3-7991

Moonbeam Hotel Auburn Blvd. IVnhoe 9-6589

NICELEY COURTS

MODERN

CLEAN

COMFORTABLE

Circulating Air Conditioning

and Heating System

Private Baths

Some Kitchenettes

Hwy 50 & 99 at Southern City Limits
Stockton Blvd HI lcrst 5-0383

PACIFIC MOTEL

CLEAN - COMFORTABLE - MODERN

100% Air Conditioned

Opposite Drive-In Theatre Hwys 99W & 40
Davis Hwy. GI lbrt 2-1306

Please look up the number in the Tele-
phone Directory if you are not sure of it.

Motor Courts--(Cont'd)

PALM MOTEL

10 MODERN UNITS - AIR CONDITIONED
Walking Distance - Shopping - Theatres
US 40-99E Bus Route Thru N Sacramento
222 E El Camino. HI cky 9-1203

Paloma Auto Court Mariposa HI lcrst 5-4360

PETERSON M R Davis Hwy. GI lbrt 3-7571

PICKWICK COURT

MODERN UNITS - KITCHENETTES

100% AIR CONDITIONED

3/4 Mi West of Tower Bridge
Davis Hwy. GI lbrt 3-5634

Portland Auto Court

1001 E El Camino Av N Sacramento. HI cky 9-9887

RAYMOND AUTO COURT 216 N 12th. HU dsn 4-2454

Rogers' Motel

7 Units-Kitchenettes-On Highway 40
Auburn Blvd IVnhoe 9-6151

SACRAMENTO MOTEL

AAA APPROVED

Close In - Quiet - Air Conditioned

PBX Room Phones - Central Heating

Some Kitchenettes

ON BUSINESS ROUTE OF

HWY. 40 & 99E THRU NORTH SACTO

1199 E El Camino Av N Sacto. HI cky 9-3547

Sacramento Trailer City

1101 E El Camino N Sacramento. HI cky 9-9875

SAN CARLOS COURT

A Motor Hotel of Distinction

Garages - Owner Operated

Recommended by Duncan Hines & AAA

Member - The Best Western Motels

Air Conditioned

Opposite Main Gate State Fair Grounds
1 1/2 Blocks N of Intersection of Hwys.
99 & 50 at Corner Fairgrounds
2830 Stockton Blvd. HI lcrst 5-6724

SAND-MAN MOTEL

A MOTOR HOTEL

ALL ROOMS WITH PRIVATE BATHS

SOME KITCHENETTES

Route 1 Box 4120
Across From Drive-in Theatre on
Davis Hwy. GI lbrt 2-8701

San Juan Motel 5700 Stkn Blvd. HI lcrst 5-9475

Shady Oaks Motel

By Week Or Month
Auburn Blvd. IV nhoe 9-6456

Sierra Motel 5501 Stkn Blvd. HI lcrst 5-9889

Silvey's Motel Davis Hwy. GI lbrt 2-7201

SOUTH SACTO AUTO COURT

L A Alton-Owner Manager
3/4 Mile From City Limits
Stockton Blvd. HI lcrst 5-0014

SOUTH SIDE TRAILER COURT

NEW AIR CONDITIONED UNITS

KITCHENETTES - TRAILER SPACE

1/2 Mile So of Fruitvale Rd
5820 Stockton Blvd. HI lcrst 7-5671

Spanish Villa Motel

Clean Kitchens-New Stoves-Refrigerators
Auburn Blvd HIckry 9-9864

STAR MOTEL

MODERN COTTAGES

SINGLES AND DOUBLES

COURTEOUS SERVICE

1 1/2 Miles South of State Fair Grounds
On Stockton Blvd - 1/2 Mile Inside City Limits
U S Hwy 99 & 50
5303 Stockton Blvd. HI lcrst 5-9754

STEWART'S MOTEL

Hotel Accommodations & Kitchenettes

Clean - Comfortable - Modern

1 Mile E of N Sacto on Bus Route Hwy 40-99E
Auburn Blvd. HI cky 9-9922

(Continued Next Page)

Motor Courts--(Cont'd)

Stoermer Motel Apts Tower W Sacto. . GI lbrt 2-9795

SUNSET MOTEL

APPROVED BY A.A.A.

All Large Rooms - For 1 to 6 People
Central Heating & Air Cooling
Tile Baths & Showers - Radios
4 Miles From City Limits on U.S. 40 & 99E
Opposite Municipal Golf Course
Auburn Blvd. HIckry 9-7355

Sutter Motel Davis Hwy. GI lbrt 3-9606

SWAN MOTEL

Insulated Cabins-W F Kern Prop
Stockton Blvd. HI lcrst 5-9607

TAHOE MOTEL

Air Conditioned - Individually Heated
Attractively Furnished
3/4 Mile from Tower Bridge on
Davis Hwy GI lbrt 2-9826

TINY'S MOTEL & RESTAURANT

Davis Hwy GI lbrt 3-5624

TOUR-O-TEL

**SHOWERS - RADIOS
GARAGES**

Panel Ray Heaters - Air Conditioned
APPROVED BY AAA
Restaurant & Shopping Center Nearby
COMMERCIAL MEN WELCOME
Route 7, Box 1215, Sacramento, Calif.
MR. & MRS. K. E. McARTHUR
Hwy 40-99E (Freeway)
Auburn Blvd. HIckry 9-5357

Tourist Auto Camp 314 N 12th St Rd. HU dsn 4-3751
Tower Motel Davis Hwy. GI lbrt 2-9489
If no answer call GI lbrt 2-4400

TRAV-O-TEL LODGE

MODERN - CLEAN - RADIOS
Free Ice Service
On Hwy 40-99E—Opp. Muni Golf Course
Auburn Blvd HIckry 9-0452

TRAVELER'S MOTEL Auburn Blvd. . HI ckry 9-7281
TWIN OAKS MOTEL Davis Hwy. . . . GI lbrt 2-9937

VICTORIA MOTOR LODGE

25 Modern Air Conditioned Units
With Showers & Garages
Housekeeping Facilities
On Hwys 99 & 50
Opposite Fruitridge Shopping Center
5716 Stockton Blvd. HI lcrst 5-9649

WARD'S DOWNTOWN AUTO COURT

A TRULY FINE PLACE
TO STAY
Two & Three Room Kitchenette
APARTMENTS
MODERN - CLEAN
CONNECTING GARAGES
Located Close to Town on North 16th St.
1611 North C. GI lbrt 3-9328

WELCOME GROVE MOTEL & TRAILER PARK

KITCHENETTES - TRAILER PARK
1 Mile West of State Capitol
On Highways 40W & 99W
Davis Hwy. GI lbrt 2-9391

WEST SACRAMENTO AUTO & TRAILER
COURT 520-5th Broderick. GI lbrt 3-9310

WESTERN MOTEL

New - Deluxe - Air Conditioned
GARAGES - REASONABLE RATES
Near Del Paso Park on Hwys 40 & 99E
Auburn Blvd. IV nhoe 9-6057

Western Motel Auburn Blvd. IV nhoe 9-6057
(See Advertisement Page 253)

Westgate Auto & Trailer Court
River Rd W Sacto. GI lbrt 3-9323

To direct more business their way,
many establishments advertise under
several classifications in the Classified
Telephone Directory.

Motor Courts--(Cont'd)

WHITE HOUSE MOTEL

CHAS. DOPPLMAIER - Owner
DELUXE COTTAGES - KITCHENETTES
AIR CONDITIONED - SUMMER & WINTER
AAA APPROVED
A Quiet Place Away From Hiway Traffic
On Business Route Highway 40-99E
Through North Sacramento
1201 E El Camino N Sacto. . . HI ckry 9-9957

Y MOTEL

RESTAURANT - COCKTAILS
Hwy 40 & 99E Corner
Auburn Blvd & Fulton Av. . . HI ckry 9-3529

**Motor Freight Companies--
Interstate**

CONSOLIDATED FREIGHTWAYS

Fast, dependable daily schedules
via more than 12,000 miles of
routes. Exceptional coverage of
Pacific Coast, Intermountain and
Midwest points. Connections to
Eastern Cities.



"FOR INFORMATION CALL"

Consolidated Freightways Inc
1730-16th GI lbrt 2-6969

Delta Lines Inc 1430-2d. GI lbrt 2-1055
FREIGHTWAYS CONSOLIDATED INC
1730-16th GI lbrt 2-6969

GARRETT FREIGHTLINES INC

Common Carrier Serving the Entire West
With Connections to Midwest, East &
Southern Cities
4850 Stockton Blvd. HI lcrst 5-7910

INLAND FREIGHT LINES

Fast Daily Freight Service
to Salt Lake City and
All Eastern Points

617 Huston W Sacto. GI lbrt 3-7779
Or call GI lbrt 3-6295

LILLIE TRANSPORTATION CO INC

Harbor Blvd HUdsn 1-2791

OREGON NEVADA CALIF FAST FREIGHT INC

Pioneers - Established 1928
Serving All the Pacific Northwest
NORTHERN CALIFORNIA
NEVADA

Daily Over Night Service
Express Service at Freight Rates

1711 North B. GI lbrt 3-4861

SHIPPERS AGREE IT'S P.I.E



308 - 14TH STREET

**Motor Freight Companies--
Interstate--(Cont'd)**

P I E--

PACIFIC INTERMOUNTAIN EXPRESS
308-14th GI lbrt 3-5797

PACIFIC FREIGHT LINES 717 R. . . GI lbrt 2-8957
Pacific Intermountain Express
308-14th GI lbrt 3-5797
(See Advertisement This Page)

Triano Trucking Co 3624 Sacto Blvd. . HI lcrst 6-9745

VALLEY MOTOR LINES INC

2330-4th HU dsn 1-0281

WEST COAST FAST FREIGHT INC
2630-5th HU dsn 4-9336

WESTERN TRUCK LINES LTD

Daily Service To All

NEVADA POINTS
LOS ANGELES
ARIZONA

Full Insurance Protection

811 X. HU dsn 1-0294

**Motor Freight Companies--
Intrastate**

MERCHANTS EXPRESS CORPORATION
216-15th HUdsn 1-0181

MOTOR TRANSPORT SYSTEM
Harbor Blvd HUdsn 1-2791

OREGON NEVADA CALIF FAST FREIGHT INC
1711 North B. GI lbrt 3-4861

PACIFIC FREIGHT LINES 717 R. . . GI lbrt 2-8957
RISKE TRUCKING CO
W Sacramento HUdsn 4-9331

SACTO CORNING FREIGHT LINES
2330-4th HU dsn 1-0281

VALLEY EXPRESS CO 2330-4th. . . HU dsn 1-0281
WESTERN TRUCK LINES LTD
811 X. HU dsn 1-0294

Motor Scooters

McNabb W J & Sons 2928 L. HI lcrst 5-3533

SALSBURY MOTOR SCOOTERS--

McNABB W J & SONS 2928 L. . HI lcrst 5-3533

Motor Trucks--

See Trucks--Motor, Dealers Hdgs

**FOUR THOUGHTFUL ITEMS
OF TELEPHONE PROCEDURE--**

1. Please answer promptly.
2. Please be on the line when the party you want answers.
3. Please speak distinctly and without hurrying, with the lips close to the mouthpiece.
4. Please replace the receiver gently when through talking.

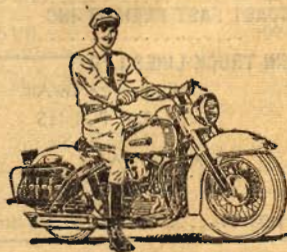
TO BE HEARD

clearly

... please speak directly
into the Telephone with
your lips just clearing the
mouthpiece.

Harley-Davidson MOTORCYCLES

Parts and Accessories
New & Used



The New Hydra-Glyde Model - "The World's Finest"

We are the Direct Factory
Representative for All
Harley-Davidson Products

PHONE

GILBERT 3-5362

Armando Magri

815-12th
SACRAMENTO, CALIF.

Motorcycles

HALL-BURDETTE

Sales & Service
NORTON MOTORCYCLES
"World's Best Roadholder"
New & Used Motorcycles

Del Paso Heights
1133 Bell Av. HI ckr 9-1797

HARLEY-DAVIDSON MOTOR AGCY

815-12th GI lbrt 3-5362
(See Advertisement This Page)
Indian Motorcycle Co Agency 917-20th. GI lbrt 2-8323
Jack's Motorcycle Shop
3401 Sacto Blvd. HI lcrst 5-2581

LAUER AL

Authorized Dealer For
B.S.A. & SUNBEAM MOTORCYCLES
CUSHMAN MOTOR SCOOTERS
INDIAN MOTORCYCLES
Parts & Accessories
Repairs on All Makes

917-20th GI lbrt 2-8323

Magri Armando 815-12th. GI lbrt 3-5362

MOTORCYCLE SERVICE SHOP

Authorized Dealer
ARIEL - TRIUMPH - A.J.S. - MATCHLESS
MUSTANG - JAWA
BRITAINS FINEST MOTORCYCLES
SALES, PARTS, SERVICE
REPAIRS - ALL MAKES
NEW AND USED MOTORCYCLES
2515 Broadway HI lcrst 7-0885

THOM CYCLERY

MOTO - GUZZI - VELOCETTE
WHIZZER - SERVICYCLE
Parts - Service - Terms
3401-2d Av. HI lcrst 5-7721

WHIZZER MOTOR BIKES—

GOODRICH B F CO 1200 I. GI lbrt 2-3811

Motorcycles—Parts & Supplies

Harley-Davidson Motor Agency
815-12th GI lbrt 3-5362
Motorcycle Service Shop
2515 Broadway. HI lcrst 7-0885

Motors—Electric—See Electric Motors

Motors—Gasoline—See Engines

Motors—Outboard—See Outboard Motors

Motors—Repairing, Boat
See Boat Builders & Repairers

Mouldings—See Moldings

Movers—House—See House Movers

Moving Service—Heavy Hauling
See Draying; also Trucking

Moving & Storage Service

A-1 Moving & Storage Co 2526 Q. HI lcrst 6-9995
ACME TRANSFER & STORAGE CO
912-4th GI lbrt 3-4647
(See Advertisement Page 257)

AERO MAYFLOWER LONG DISTANCE
MOVING SERVICE

AMERICA'S FINEST!
Statewide & Nationwide
MOVING SERVICE
Covering All 48 States By Through Vans



"SERVICE RENDERED BY"

LAURENCE MOVING & STORAGE CO
1930 J. GI lbrt 2-0735

Aero Mayflower Transit Co 1930 J. GI lbrt 2-0735

ALLIED VAN LINES

"World's Largest Long Distance
Movers." More than 1300 modern
weatherproof vans. Serving
all 48 states and Canada, Agents
with conveniently located modern
furniture warehouses in 360 key cities,



"FOR INFORMATION CALL"
AGENT

Western Van & Storage Co 108 K. GI lbrt 2-7673

ALLIED VAN LINES 108 K. GI lbrt 2-7673
BEKINS VAN & STORAGE CO
1800-21st HI lcrst 5-2625
(See Advertisement Page 258)

Bob's Refrigerator & Appliance Transfer Co
1424 H. GI lbrt 2-8267

BOONE'S TRANSFER & STORAGE CO

MOVING
STORAGE
LOCAL - LONG DISTANCE MOVING
Specializing in Household Goods
Pianos - Refrigerators - Appliances - Etc.
PACKING & CRATING
FREE ESTIMATES

2975-35th HI lcrst 6-4784

Boone's Transfer & Storage Co
2975-35th HI lcrst 6-4784
(See Advertisement This Page)

BOWERS DRAYAGE

Specializing in Hauling
REFRIGERATION EQUIPMENT
GENERAL TRUCKING & CAR DISTRIBUTION
LOW BED SERVICE - FULLY INSURED

Mailing Address
973 Acacia Av N Sacto. HI ckr 9-4138
1717-4th HUdsn 4-2821

(Continued Next Page)

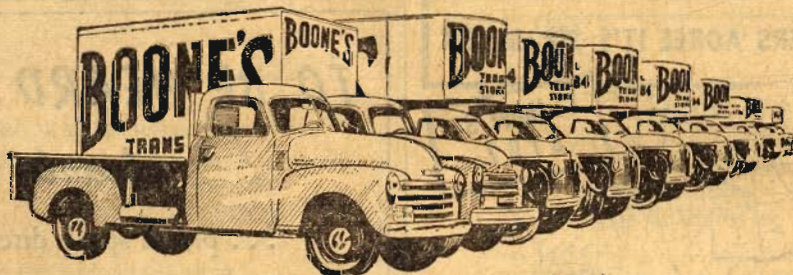
BOONE'S

MOVING

LOCAL & LONG DISTANCE

Moving - Storage - Packing - Crating

Since 1916



Agents for
South America
"Serving the Nation"

Hillcrest 6-4784

2975 - 35th St., Sacramento
W. F. WALDRON, Owner

BOONE'S TRANSFER & STORAGE CO.

"The
Careful
Movers"

Free
Estimates

Nationwide
Moving Service

Moving & Storage Service—(Cont'd)

Bowers Drayage 1717-4th HUdsn 4-2821
 BUD'S TRANSFER Southwest Av. . . . HI lcrst 5-2560
 Capital Van & Storage Co 1800-21st. . HI lcrst 5-2625

ECONOMY TRANSFER & STORAGE

MOVING & STORAGE
 LOCAL & LONG DISTANCE
 No Job Too Small or Too Large

DAY & NIGHT CALL
 Agents for Eads Transfer
 Serving Oregon, Washington & Idaho

1431 1/2 D GI lbrt 2-1284

ELECTRIC TRANSFER & STORAGE CO

LOCAL AND LONG DISTANCE
MOVING

With Care & Consideration
 Agents for United Van Lines

Phone HUDson 4-0779
 or Gi lbert 3-0078

Bet I & J
 911-20th GI lbrt 3-0078

GLOBE TRANSFER & WAREHOUSE CO

LOCAL AND LONG
 DISTANCE HAULING

Packing - Storage - Moving
 SHIPPING, PIANOS, MOVED
 COMMERCIAL HAULING

Front & N. GI lbrt 3-6576

Graham C R & Sons
 3000 Fair Oaks Blvd. IV nhoe 9-3538

GRAHAM C R & SONS

MOVING

Specializing in
 PIANOS - REFRIGERATORS
 and
 HOUSEHOLD FURNITURE

1117-33d HUdsn 1-3089

GRAHAM C R & SONS 1117-33d . . . HUdsn 1-3089
 (See Advertisement Page 262)

HARVEY'S TRANSFER CO
 1530-20th GI lbrt 3-5674
 (See Advertisement Page 260)

HOWARD VAN LINES

NATIONWIDE MOVING
 Experienced & Dependable
 Movers. Check Our Low
 Rates - Free Estimates



"FOR SERVICE CALL"

AGENT

CHECKER VAN & STORAGE CO
 2372 Lwr Msvl Rd. HIckry 9-7400

(Continued Next Page)

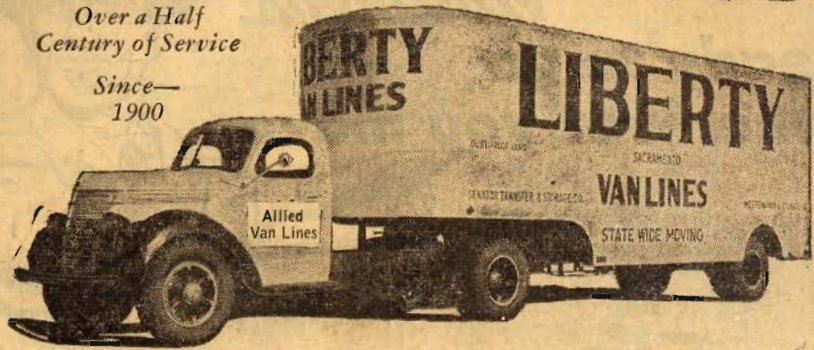
Here's how you may be sure of getting your party more often when you dial:

1. Look up your number in the latest directory.
2. Listen for the steady hummm of the dial tone.
3. Keep your eye on the dial.
4. Wait a minute before you decide your party isn't home.

AGENTS FOR ALLIED VAN LINES
LOCAL AND LONG DISTANCE MOVING

Over a Half
 Century of Service

Since—
 1900



- MODERN PADDED VANS • SERVICE WITH SECURITY
- ANY SIZE SHIPMENT • EXPERT PACKERS
- RESPONSIBLE

GILBERT 2-7673

WESTERN VAN & STORAGE CO.

108 K Street

Sacramento



REPRESENTING **ALLIED VAN LINES, INC**

ACME TRANSFER & STORAGE CO.

GUY L. THOMPSON

Established 1910

O. E. STRAND

IT COSTS NO MORE TO HAVE THE BEST

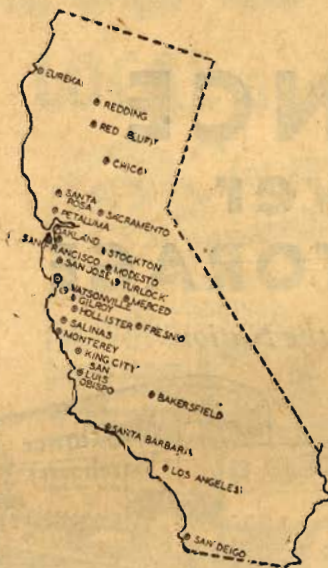
State Wide Moving

"The Best Move You'll Ever Make"

Dial

GI lbert 3-4647

912 - 4th Street



BEKINS *Vanliners*

**ready to go
wherever you move**



Telephone

HILLCREST 5-2625

1800 - 21st Street



Bekins Vanliner moving service covers all 48 states, with regular trips to and from the east. Daily service north and south on the Pacific Coast. Neighborhood moving our specialty, in local city vans. No moving order too small or large for Bekins.

**SHIPPING BY RAIL AND AIR
EXPORT BOXING FOR OVERSEAS TRANSFERS**

**RESPONSIBLE STORAGE
Careful Packing**



Offices or Agents in All Principal Cities

Moving & Storage Service—(Cont'd)

JIMMIE'S EXPRESS 407 N. GI lbrt 3-3694
(See Advertisement Page 262)

JONES H EXPRESS & STORAGE
2427-17th GI lbrt 2-8081
(See Advertisement Page 261)

JUDSON FREIGHT FORWARDING-DIV OF NATIONAL CARLOADING CORP

HOUSEHOLD GOODS
PERSONAL EFFECTS
AUTOMOBILES
Coast to Coast To & From
California

1316-2d GI lbrt 3-2531

LAND TRANSFER

Specializing in
LOCAL & SHORT HAULS

TRUNK & BAGGAGE EXPRESS
Also Room to Room Moving
SERVICE OUR KEYNOTE

Courteous — Dependable — Efficient
Reasonable Storage & Hauling Rates

415 J GI lbrt 3-8545

Land Transfer 415 J GI lbrt 3-8545
(See Advertisement Page 261)

(Continued Next Page)

The men and women in the Bell System are used to meeting emergencies and they are trained and equipped to carry on in times of special need. For years they have known the test of fire, flood and storm. Always before them is the tradition that "the message must go through."

Out of the DISCARD

A few minor repairs on that discarded article will restore its life of usefulness and convenience. You'll find the man who can help you listed in the

Classified
**TELEPHONE
SECTION**

"MAYFLOWER"

handles the whole job



LAWRENCE Mayflower MOVING & STORAGE

"Across the Street—Across the Nation"

PHONE
GI lbrt 2-0735

20th & J Srs.

EXCLUSIVE LOCAL AGENT
AERO MAYFLOWER
NATION-WIDE FURNITURE
MOVERS



A MAYFLOWER WAREHOUSE

Moving & Storage Service—(Cont'd)

LAWRENCE MOVING & STORAGE CO

Local and Long Distance
MOVING
 Modern Storage Facilities
 A Mayflower Warehouse

1930 J.....GI lbrt 2-0735

LIBERTY VAN LINES 108 K.....GI lbrt 2-7673

LOCKETT VAN & STORAGE CO

911-20thGI lbrt 3-0078

If no answer callGI lbrt 2-3418

(See Advertisement This Page)

Loris Transfer & Storage Co 907-2d . . .GI lbrt 3-1495

(See Advertisement Page 260)

LYON VAN LINES

ECONOMIZE

Let experts handle
 all details when you

MOVE or STORE

ANYWHERE IN THE WORLD

LYON



LET LYON GUARD
 YOUR GOODS

"FOR INFORMATION CALL"

LYON VAN & STORAGE CO

1220 R.....GI lbrt 2-8921

(Continued Next Page)

**FOUR THOUGHTFUL ITEMS
 OF TELEPHONE PROCEDURE—**

1. Please answer promptly.
2. Please be on the line when the party you want answers.
3. Please speak distinctly and without hurrying, with the lips close to the mouthpiece.
4. Please replace the receiver gently when through talking.

**Out of the
 DISCARD**

A few minor repairs on that discarded article will restore its life of usefulness and convenience. You'll find the man who can help you listed in the

**Classified
 TELEPHONE
 SECTION**

**"Sacramento folk rely on
 LYON to be thrifty"**



- ✓ Lyon Van & Storage Co. has all sizes of equipment for little jobs or BIG ones
- ✓ Big fleet of trailer vans for long distance moving. Terminals in Seattle, San Diego, Los Angeles, San Francisco, Dallas and Chicago
- ✓ Low cost storage
- ✓ Bonded crews
- ✓ Expert packers, fast workers
- ✓ Rail freight, pool car rates, for shipping a box, a housefull, or your car to the East
- ✓ Overseas and air shipments packed and shipped
- ✓ FREE Estimates

Phone for FREE
 Moving Day Kit

Call *Lyons*

LYON VAN & STORAGE CO.

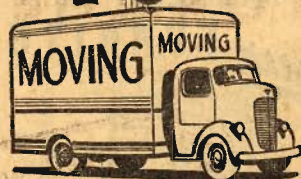
Gilbert 2-8921

1220 R STREET
 FRANK FORD, Mgr.

LET LYON GUARD YOUR GOODS!

MOVING

LOCAL and LONG DISTANCE



TELEPHONE

★ GI lbrt 3-0078

If No Answer Call GI lbrt 2-3418

911 - 20th Street

Agents for UNITED VAN LINES
 Nation-Wide Motor Van Service

- Storage
- Packing
- Shipping

LOCKETT VAN & STORAGE CO.