

**Freezers—Food Storage Units—  
(Cont'd)**

**PHILCO FREEZER  
SALES AND SERVICE**

Philco gives you the newest in home freezers at popular prices. Greater food protection, convenience and economy. Models for every type of home. Also dependable service by factory-trained experts.



"WHERE TO BUY THEM"

**DISTRIBUTOR**

**DALCO APPLIANCE CO** 6th & Q. . GI lbrt 2-3861

**DEALERS**

**DE PAUL'S RADIO SERVICE**

3241 Folsom Blvd. . . . . HI lcrst 7-0034  
Oak Park Furniture Co  
2970-35th . . . . . HI lcrst 5-3354

**QUALITY APPLIANCE SALES**

1306-28th . . . . . HUdsn 1-0313

**SUB-ZERO UPRIGHT FREEZERS—**

**BETTER LIVING CO** 1910-16th. . . . . HUdsn 4-3883

**YORK FOOD FREEZERS**

YORK HOME & FARM FREEZERS. One of the most famous names in refrigeration enters the home field with the perfectly planned economy unit.



"A space for it in every home—  
A place for it in every budget."

"WHERE TO BUY THEM"

**DISTRIBUTOR**

**YORK PACIFIC COMPANY**

1230 H . . . . . GI lbrt 2-0753

**Freight Forwarding**

**ACME FAST FREIGHT INC** 216-15th. GI lbrt 2-0739  
International Expeditors Inc 1731-2d. HU dsn 4-9308

**INTERNATIONAL FORWARDING CO**

Less Than Carload Shipments  
DOMESTIC & FOREIGN  
TRANSCONTINENTAL  
FREIGHT SERVICE  
Both East & West Bound

1731-2d . . . . . HU dsn 4-9308

**MERCHANT SHIPPERS ASSOCIATION**

Native Sons Bldg. . . . . HUdsn 4-4774

**NATIONAL CARLOADING CORP**

1316-2d . . . . . GI lbrt 3-2531  
Pac & Atlantic Shippers Assn Inc  
1717-4th . . . . . HUdsn 4-4594

**PACIFIC FORWARDING ASSOCIATION INC**

1731-2d . . . . . HUdsn 4-9308

**REPUBLIC CARLOADING & DISTRIBUTING CO**

INC 126 Capitol Av. . . . . HU dsn 4-8207

**STOR-DOR-FORWARDING CO**

Div of Westland Forwarding Co  
924-11th . . . . . GI lbrt 3-2259

Union Auto Freight Depot Inc 401 S. . . . . GI lbrt 3-5922

United Motor Transport Lines Inc  
2330-4th . . . . . HUdsn 1-0281

Universal Carloading & Distributing Co  
Front & Capitol Av. . . . . GI lbrt 3-5703

**Freight Motor Carriers**

See Motor Freight Companies Headings

**Frozen Food Cabinets**

See Freezers—Food Storage Units; also  
Refrigeration Equipment—Commercial; also  
Refrigerators—Domestic

The men and women in the Bell System are used to meeting emergencies and they are trained and equipped to carry on in times of special need. For years they have known the test of fire, flood and storm. Always before them is the tradition that "the message must go through."

**\$ SAVE \$ SAVE \$ SAVE \$**

**BARNES  
FOOD BANK**

**HOME FREEZER  
and  
LOCKER SERVICE**

Beef Pork Lamb Veal  
Sold at Quantity Prices

A Complete Line of Frozen Poultry, Fish,  
Fruits and Vegetables.

Use Timeplan — Pay As You Eat

Home Freezer Supplies  
Complete Processing Service  
Lockers for Rent

DIAL

**Hickory 9-4286**

ADDRESS

**127 LEA WAY  
NO. SACRAMENTO**

**\$ SAVE \$ SAVE \$ SAVE \$**

**GENERAL FOOD LINES**



**FRESH FROZEN CANNED**

**Quality  
Fruits  
and  
Vegetables**

**Complete Line  
Frozen Foods**

Suppliers of  
**RESTAURANTS  
HOTELS  
BAKERIES**

**HI l lcrest 5-6386**

4529 Parker Ave.

**Frozen Food Lockers—Renting**

**BARNES FOOD BANK**

127 Lea Wy N Sacto. . . . . HIckry 9-4286  
(See Advertisement This Page)

**VALLEY FOOD BANK**

**MEATS &  
FROZEN FOODS  
FOR HOME FREEZERS**

4430 Freeport Blvd. . . . . HI lcrst 5-6662  
4910 Franklin Blvd. . . . . HI lcrst 5-4684  
If no answer call. . . . . HU ntr 6-1292

Valley Food Bank 4910 Franklin Blvd. HI lcrst 5-4684  
Village Frozen Food Lockers  
Fulton Av & Marconi Av. . . . . IVnhoe 9-6345

**Frozen Foods**

**AGEN FROZEN FOODS—**

**CRYSTAL CREAM & BUTTER CO**

1013 D. . . . . GI lbrt 3-3911

Bing Crosby Minute Maid Corp  
261 S Birch N Sacto. . . . . HIckry 9-0116

Foster's Freeze-Milk Products  
4601 Freeport Blvd. . . . . HI lcrst 7-2775

4601 Freeport Blvd. . . . . HI lcrst 7-2775

**MCKILLOP FROZEN FOODS**

**PICTSWEEP FROZEN FOODS**

Minute Maid Juice  
Concentrates

SWANSON POULTRY

1519 McCormack Wy. . . . . HU dsn 1-0257

**OCEAN BEAUTY SALES CO** 2640-5th. HUdsn 4-9950

Raber M Ed

Frozen Eggs  
1801 P . . . . . GI lbrt 3-2930

**SACTO FROSTED FOODS CO**

9th & D. . . . . GI lbrt 3-5701

**STAPLAND INC**

Distributor for  
19 BRAND — DONALD DUCK  
SNOW CROP — BIRDS EYE  
FROZEN SPECIALTIES

1812-17th . . . . . GI lbrt 3-0184

**ULDALL DISTRIBUTING CO**

**FLAV-R-PAC  
FROZEN FOODS**

INSTITUTIONAL & RETAIL PACKAGES

1505-24th . . . . . GI lbrt 2-5973

**WILSON'S GENERAL FOOD LINES**

4529 Parker Av. . . . . HI lcrst 5-6386

(See Advertisement This Page)

You'll get quicker service when you dial it you follow these simple steps:

1. Listen for the dial tone. This tone is your signal that the equipment is ready to take your call.
2. Dial each letter and digit of the number in its right order.
3. Draw the dial all the way to the finger stop.
4. Remove your finger and let the dial return naturally, without forcing or hurrying.
5. If you make a mistake while dialing, hang up for a few seconds and then start your call again.

**Fruit Juices**

Calif Fruit Juice Co 719 K.....HUdsn 4-0696  
 (See Advertisement This Page)  
**CAPITAL CITRUS PURE JUICE CO INC**  
 16th & North B.....GI lbrt 2-7568  
**KING KARROT JUICE & COFFEE BAR**  
 Complete Line of  
**FRUIT & VEGETABLE JUICES**  
 TAKE SOME HOME WITH YOU  
 Any Mixture - Any Quantity  
 Two Locations  
 1003-9th.....GI lbrt 2-2512  
 13th & J.....GI lbrt 3-0126

**Rigg's Fresh Lemon Juice & Lime Co**  
 4517-52d.....Hlcrst 5-7415  
 Waring's Orange Arcade 624 J.....Gllbrt 2-4041

**Fruit & Vegetable Brokers**

Ellis Albert M 403 Meister Wy.....Hlcrst 5-8964  
 Faulkner R W 200 N 16th.....GI lbrt 3-4601  
**KLAMATH POTATO DISTR**  
 POTATOES & ONIONS  
 Packers - Shippers - Brokers  
 1718-5th.....Gllbrt 2-7427  
 If no answer call.....Gllbrt 3-8820

**LA BRASCA SAM** 2320-23d.....Hlcrst 6-1889  
 Rakow F D Winding Wy.....IV nhoe 9-5249  
 Simons & French Co Inc  
 Calif Fruit Bldg.....HU dsn 4-9301

**Fruit & Vegetable Growers & Shippers**

Carlisle Bros Inc Florin.....Hlcrst 5-0075  
**CORDOVA VINEYARD CO**  
 Wine Grapes  
 Roland S Federspiel  
 Mills.....Hlcrst 5-9036  
 HU dsn 4-9301  
**DART ROBERT H** Calif Fruit Bldg.....HU dsn 4-9301  
 Florin Fruit Grower's Assoc Florin.....Hlcrst 6-0769  
**GENERAL PRODUCE CO**  
 16th & North B.....HU dsn 4-9391  
 Gilbert Orrin  
 Route 2 Box 2875 Sacramento  
 Folsom Blvd.....Hlcrst 5-0020  
**HALF MOON FRUIT & PRODUCE CO**  
 2338-9th Av.....HU dsn 1-0106  
 Klamath Potato Distr 1718-5th.....Gllbrt 2-7427  
**LAMBERT MARKETING CO**  
 Main Ofc Calif Fruit Bldg.....GI lbrt 2-0731  
 Pacific Fruit & Produce Co  
 16th & North B.....HU dsn 4-5976  
**ROHRER BROS**  
 Sacto Produce Terminal.....GI lbrt 3-5921  
 Sacto River Assn 1005-8th.....GI lbrt 3-7721  
**SIMONS & FRENCH CO INC**  
 Calif Fruit Bldg.....HU dsn 4-9301  
 Travis J A Fruit Co Folsom Blvd.....Hlcrst 6-5002

**Fruits & Vegetables—Retail**

Al's Market 5728 Stockton Blvd.....Hlcrst 5-1917  
 DeLux Delicatessen 1880 Stkn Blvd.....Hlcrst 5-2980  
 Eddie's Produce 23d & F.....Gllbrt 2-9972  
 Garden Basket 2651 El Paseo Ln.....IV nhoe 9-0918  
 Geo's Mkt 1021-3d.....GI lbrt 2-8886  
 L St Produce 3020 L.....Hlcrst 7-3044  
**Le Marche Fruit & Vegetables**  
 19th & Broadway.....GI lbrt 2-5613  
**Leo's Arden Town Fruits & Vegetables**  
 3535 Fair Oaks Blvd.....IVnhoe 9-1998

**PENNISI & CO**  
 Selected Varieties of Fruit & Vegetables  
 Fresh Fruit Packs Shipped Anywhere in U. S.  
 On 13th St. Side of Sacramento Public Market  
 13th & J.....GI lbrt 3-0270

Ranch Fruit Mkt Folsom Blvd.....Hlcrst 7-7631  
 Sacto Farmers Mkt Island Inc  
 2630-5th.....Gllbrt 3-9410  
 Takata Bros 2724 Broadway.....Hlcrst 6-4417  
 Tower Mkt Produce  
 3d & Davis Hwy Broderick.....GI lbrt 2-5221  
 Yankee Produce 1402 Broadway.....GI lbrt 2-1782

100% PURE FRESH  
**ORANGE JUICE**



- Daily Restaurant Service
- Retail by Your Local Dairy
- At Leading Grocery Stores

**CALIFORNIA FRUIT JUICE CO.**  
 719 K St.  
 HUDSON 4-0696

When  
**N A M E**  
 or  
**ADDRESS**  
 Is Forgotten

Someone has told you of a certain concern or you've read their advertising somewhere

LOOK IN THE  
**Classified TELEPHONE SECTION**

You probably will recognize the name or address when you see it.

For  
 fastest Long Distance  
 service . . .

Always give the  
 out-of-town number

**Fruits & Vegetables—Whsle**

**BASTUNAS & SON PRODUCE CO**  
 2630-5th.....GI lbrt 2-0396  
 If no answer call.....Hlcrst 5-7516  
 Bennetts W Frank Produce 2630-5th.....GI lbrt 3-1309  
**BESSEY PRODUCE CO**  
 Potatoes-Onions-Apples-Mushrooms  
 2630-5th.....HU dsn 4-9156  
 Borge Jack 2743 Kroy Wy.....Hlcrst 5-3785  
**C & S PRODUCE**  
 R G Calloway  
 6621 Folsom Blvd.....Hlcrst 5-6594  
 Calavo Inc 2630-5th.....GI lbrt 2-8508  
 Calif Fruit Exch 10th & N.....GI lbrt 3-3951  
 Capital Citrus Pure Juice Co Inc  
 16th & North B.....GI lbrt 2-7568  
 Cecchetti Elder J 2630-5th.....GI lbrt 3-7019  
 Cecchetti Elder J Folsom Blvd.....Hlcrst 5-0882  
 Dagostini Gene 3324 Tembrook Dr.....IVnhoe 9-3216  
**ELLIS PRODUCE CO** 2630-5th.....GI lbrt 2-5523  
 If no answer call.....GI lbrt 2-1237  
 Ensher Alexander Barsoom Inc  
 Capital National Bank Bldg.....GI lbrt 3-6792  
 Faulkner R W 200 N 16th.....GI lbrt 3-4601  
 Frazier T G 16th & North B.....GI lbrt 3-3202  
 If no answer call.....GI lbrt 3-8784  
 Garibaldi A N Produce 2630-5th.....GI lbrt 3-7337  
**GENERAL PRODUCE CO**  
 16th & North B.....HU dsn 4-9391  
 Half Moon Fruit & Produce Co  
 2338-9th Av.....HU dsn 1-0106  
**KLAMATH POTATO DISTR**  
 Packers-Shippers-Brokers  
 1718-5th.....Gllbrt 2-7427  
 Lee Dewey  
 1075 Acacia Av N Sacramento.....Hlcrst 9-7374  
**LEVY A & ZENTNER J CO**  
 16th & North B.....GI lbrt 3-5771  
 Lucky Fruit & Produce Co 2630-5th.....GI lbrt 2-6726  
 McIver V V 1501 Los Molinos.....IV nhoe 9-0254  
 Miller Ken Produce 2630-5th.....Gllbrt 2-7377  
 Northern Calif Farms Co Florin.....Hlcrst 5-3589  
 Oshima Bros 2630-5th.....HUdsn 4-1400  
 Pacific Fruit Exchange  
 Office 9th & D.....GI lbrt 2-3607  
**PITTS PRODUCE CO** 2630-5th.....GI lbrt 2-2905  
 If no answer call.....GI lbrt 3-7848  
 Prevolos Gus 2630-5th.....HU dsn 4-1889  
 Ranch Fruit Mkt Folsom Blvd.....Hlcrst 7-7631  
 Redi-Swads 2630-5th.....HUdsn 4-3531  
**ROHRER BROS**  
 Sacramento Produce Terminal.....GI lbrt 3-5921  
 Russell J L Co  
 Car Lot Distr-Fruits-Veg-Dried Beans  
 16th & North B.....GI lbrt 2-8313  
 Rutherford Produce  
 2715 Del Paso Blvd N Sacto.....Hlcrst 9-5312  
 Sacramento Produce Co 2630-5th.....GI lbrt 3-1696  
 Saia Joe Produce Co 2630-5th.....GI lbrt 3-9031  
 Sakaoka Jackson Rd.....Hlcrst 7-2551  
 Sixteenth Street Market  
 16th & North B.....GI lbrt 2-9768  
**TRIANGLE PRODUCE CO** 2630-5th.....GI lbrt 2-0746  
**VIRGA JOE PRODUCE CO**  
 16th & North B.....GI lbrt 2-1335  
 If no answer call.....Hlcrst 7-1992  
 If no answer call.....Hlcrst 6-1568

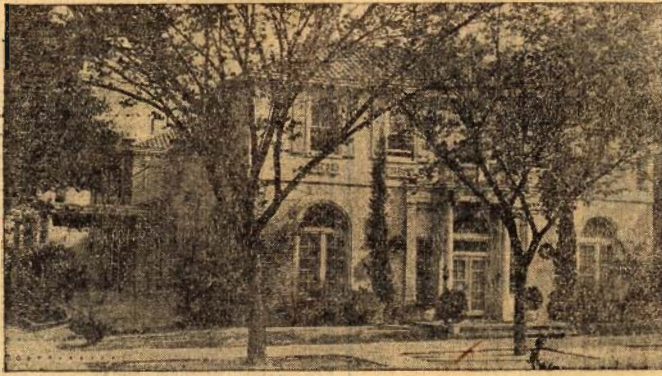
**Fuels**

See Specific Kinds, i.e., Coal & Coke Dealers;  
 Oils-Fuel & Heating; Wood; Etc

**Fumigating**

See also Exterminating  
 Atomic Pest Control Co  
 6248 Sacramento Blvd.....Hlcrst 6-8986  
**DELK PEST CONTROL**  
 264 Auburn Blvd.....Hlcrst 9-5436  
**GARLINGHOUSE GEORGE W**  
 2015 Morse Av.....IV nhoe 9-2347  
**DRCHARD SUPPLY CO** 1731-17th.....GI lbrt 3-2509

Telephone men in all parts of the Bell System have had long experience in working together. Tools, equipment, methods of tackling the job and the "language of the business" are the same north or south, east or west. This nation-wide unity of method and spirit means a telephone service of the utmost dependability.



Funeral Home and Palm Chapel

Since 1908 — distinctive service  
within the means of all

Lady Attendant at All Times

# JAMES R. GARLICK

## Mortuary • GILBERT 2-3296

2001 P STREET CORNER 20th • SACRAMENTO



# MILLER & SKELTON

JOHN F. MILLER      MRS. JOHN T. SKELTON

## FUNERAL DIRECTORS

Lady Attendant at All Times

SINCE 1869

AIR CONDITIONED



PRIVATE PARKING LOT

Member by Invitation  
NATIONAL SELECTED  
MORTICIANS

1015-20th St.  
PHONE  
GILBERT 2-8657

### Funeral Directors

**ANDREWS & GREILICH** 28th & W. HI lcrst 6-3987  
(See Advertisement Page 163)  
**CIPPA & NICOLETTI** 1501-28th. . . HI lcrst 6-5478  
(See Advertisement Page 163)

### CITIZENS MORTUARY

IN TIME OF NEED  
Phone

GILBERT 2-2969

**ROBERT K. TITUS**  
DIRECTOR

2301 J . . . . . GILBERT 2-2969

Citizens Mortuary 2301 J. . . . . GILBERT 2-2969  
(See Advertisement This Page)

### CLARK-BOOTH & YARDLEY

Sacramento's Pioneer Funeral Home  
Est. 100 Years Ago

Impressive Services at Moderate Prices  
Organ Music — Budget Terms  
A. M. HOLMES, President

917 H. . . . . GILBERT 3-1731

### CULJIS N G FUNERAL HOME

FRIENDLY PERSONAL SERVICE  
"Every Call Our Sacred Trust"

2231 J . . . . . GILBERT 3-2898

Culjis N G Funeral Home 2231 J. . . . . GILBERT 3-2898  
(See Advertisement Page 163)

### DAGGETT FUNERAL HOME

"Where Courtesy Prevails"

Complete Inexpensive Service

Burial Insurance

Credit Cheerfully Extended

Morris S. Daggett, Owner

506 O. . . . . GILBERT 2-0755

(Continued Next Page)

*In Time of  
Need, phone*

**GILBERT 2-  
2969**



**CITIZENS**  
*Mortuary*

**Robert K. Titus** Director

2301 J STREET  
SACRAMENTO

**Funeral Directors—(Cont'd)**

Garlick Funeral Directors 2001 P. . . . . GI lbrt 2-3296  
 Garlick James R 2001 P. . . . . GI lbrt 2-3296  
 (See Advertisement Page 162)  
**GORMLEY W F & SONS FUNERAL DIRECTORS**  
 2015 Capitol Av. . . . . GI lbrt 3-6513  
**KLUMPP GEORGE L.** 808 O. . . . . GI lbrt 3-7917  
 (See Advertisement This Page)  
**MILLER & SKELTON** 1015-20th. . . . . GI lbrt 2-8657  
 (See Advertisement Page 162)  
**MORGAN & JONES MORTUARY**  
 1200 Q. . . . . GI lbrt 3-9292  
**NAUMAN HARRY A & SON**  
 2021-28th. . . . . HI lcrst 6-3827

**NORTH SACTO FUNERAL HOME**

Stephen S. Lombard, Owner

PHONE  
 Hlckory 9-3597

110 W. El Camino Av  
 N Sacramento. . . . . HI cky 9-3597

**THOMPSON FUNERAL HOME**

1411-7th. . . . . HU dsn 4-2622

**Party Line Pointers:**

1. Space your calls instead of making a whole series.
2. If yours is an emergency call and the line is in use, explain the circumstances to the person using the line.
3. If you are calling from a dial telephone always make certain the line is clear before you dial.
4. When the children use the telephone, ask them to be considerate, too.
5. Replace the receiver properly when you finish your call.



**N. G. CULJIS  
 Funeral Home**

*Friendly Personal Service*

"Every Call Our Sacred Trust"

**GI lbert 3-2898**

2231 J Street Sacramento

**CIPPA & NICOLETTI**

*Offer a  
 Funeral Service  
 Complete  
 in Every Detail  
 at  
 Extremely  
 Moderate Prices*

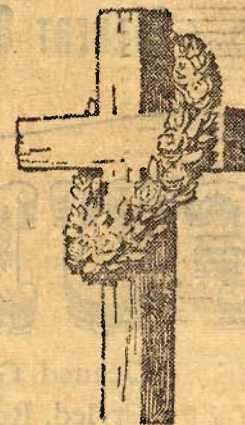


HI lcrest 6-5478

*Cippa & Nicoletti*

CORNER 28TH & O SACRAMENTO

*George L.  
 Klumpp*



**FUNERAL  
 DIRECTOR**

**CHAPEL OF  
 Flowers**

ONE OF CALIFORNIA'S  
 MOST BEAUTIFUL  
 MORTUARIES

Leadership Earned  
 by Keeping Faith

AIR CONDITIONED  
 INVESTIGATE OUR FUNERAL INSURANCE PLAN  
 PARKING LOT

808 O ST.

Day or Night

**GI lbert 3-7917**

**MISSION CHAPEL**

*Andrews & Greilich*

**FUNERAL DIRECTORS**

*Modern Beautifully Furnished Chapel*

LADY IN ATTENDANCE

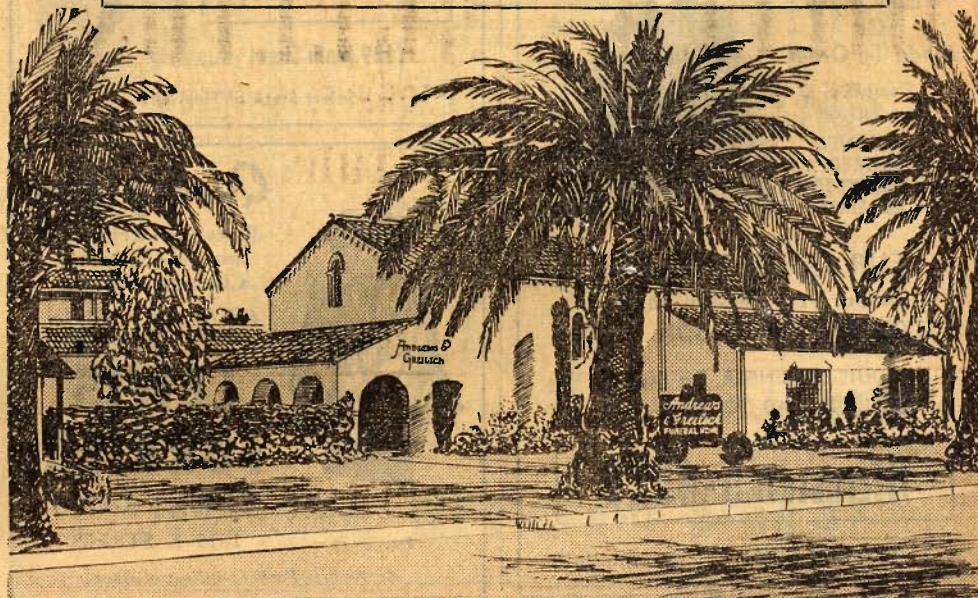
DIAL

*Elsie L. Greilich*

**HI lcrest 6-3987**

*Albert F. Greilich*

COR. 28th & W



Dial **GILBERT 3-5961**

Our 40th Year  
In Sacramento

# FURS

Cleaned, Glazed  
Restyled, Repaired  
Visit Our  
**FUMI-COLD STORAGE  
VAULT AND WORKSHOP  
ON OUR PREMISES**

*Green's*  
SINCE 1910 **FURS**  
Ed R. Beckman  
1016 Kay Street



**Fungicides—See Insecticides Hdgs**

**Fur Cleaners & Dyers**

**BENIOFF GEORGE FURS** 1106 K.... GI lbrt 2-4476  
**GREEN'S FUR STORE** 1016 K.... GI lbrt 3-5961  
Lewis Furrier 1815 K..... GI lbrt 3-2775  
**SALZMAN'S** 1012 K..... GI lbrt 3-3236  
**SPURGEONS CLEANING & DYEING**  
3200 Folsom Blvd..... HI lcrst 6-6451

**Fur Dealers—Retail**

**BENIOFF GEORGE FURS**

OAKLAND  
RENO

Furriers to Californians  
Since 1912

1106 K..... GI lbrt 2-4476

**BON MARCHE**

Sacramento's Outstanding Collection of  
**EXQUISITE FURS**  
COLD STORAGE  
RESTYLING - REPAIRING

11th & K..... GI lbrt 3-6551

Bullwinkel's Furs 1023-9th..... GI lbrt 3-1439

**CANADIAN FUR COMPANY**

4121 Franklin Blvd..... HI lcrst 5-4529  
(See Advertisement This Page)

**EASTERN THE**

Convenient Budget Terms

1114 J..... GI lbrt 2-7641

**GREEN'S FUR STORE** 1016 K..... GI lbrt 3-5961

Kastorian Furriers 1008 J..... GI lbrt 2-0342

(See Advertisement This Page)

**LEWIS FURRIER** 1815 K..... GI lbrt 3-2775

(See Advertisement This Page)

(Continued Next Page)

Advertise here—it pays.

## CANADIAN FUR COMPANY

Est. Since 1911

EXQUISITE  
FURS

Ready Made  
Or  
Made To Order

Complete  
Fur Service

- CLEANED
- GLAZED
- RESTYLED
- REPAIRED



**FUR COLD STORAGE**  
In Our Very Modern Vaults  
\$2.00 ENTIRE SEASON \$2.00

LOUIS WEISINGER, Fur Expert  
WILL BE GLAD TO SERVE YOU

**HILLCREST 5-4529**

4121 Franklin Blvd. Sacramento

Protected Scientific Storage Vaults

**NOONAN**  
*Furs*

CLEANED - GLAZED  
REPAIRED  
RESTYLED - RELINED

**GI lbrt 2-8036**

1129 Ninth Street

Select Stock of Fine Furs



## Kastorian Furriers

READY-TO-WEAR  
MADE TO ORDER FURS



- Remodeling
- Repairing
- Cleaning & Redyeing
- Storage

**GI lbrt 2-0342**

1008 J

## Quality Furs

Restyling - Repairing  
Storage - Redyeing  
Cleaning - Glazing

ALL WORK DONE IN  
OUR OWN SHOP



**LEWIS  
FURRIER**

GI lbrt 3-2775

Est. 1935

1815 K STREET

Ample Free Parking at Rear of Store

Sutter 1-8486

*Roberts*  
**FURS**

formerly operators of  
the Fur Salon at  
**BON MARCHE**

now at  
**39 Grant Ave. - San Francisco**

Store Your Furs \$2.00 Per Garment  
Cold Storage on Premises

**Fur Dealers—Retail—(Cont'd)**

**MAGEE FURS**

A LABEL  
OF DISTINCTION  
COMPLETE FUR SERVICE & STORAGE  
1023-9th ..... GI lbrt 3-1439

**MARCROFT FRANK & SONS**

DISTINCTIVE FURS  
ALWAYS  
Since 1931  
2727 Capitol Av. .... GI lbrt 2-4885

**NOONAN FURS** 1129-9th. .... GI lbrt 2-8036  
(See Advertisement Page 164)

**Northern Furs** 912-21st. .... GI lbrt 3-1259  
**Roberts Furs** 39 Grant Av San Francisco  
(Toll) Call "Operator" for. .... Sutter 1-8486  
(See Advertisement Page 164)

**SALZMAN'S**

FURS  
Storage - Restyling  
Repairing - Cleaning - Glazing  
1012 K. .... GI lbrt 3-3236

**Shorow Eva** 1023-9th. .... GI lbrt 3-1439  
**Western Home Furriers** 1108 O. .... GI lbrt 2-5984

**Fur Farms**

**Andy's Chinchilla Villa**  
1290 Fulton Av. .... IVnhoe 9-4756

**H R W CHINCHILLA RANCH**

Domestic - Imported  
LANIGERA - BREVICAUDATA  
Large Selection Warranted Producing  
Stock on Hand at All Times  
Feed & Supplies - Metal Sanitary Cages  
Ranch Direct to You - 7 Days a Week  
ORAL WRIGHT, Representative  
2312 Fulton Av. .... IVnhoe 9-4866

**Pollock Pines Chinchilla Ranch**  
Pedigreed-Scored Breeding Stock  
Camino Placerville  
(Toll) Call "Operator" for. .... Placerville 65-J-1

**Redwood Chinchilla Ranch**  
1124-5th Av Redwood City  
(Toll) Call "Operator" for. .... Emerson 6-2105

**Rocky Ridge Chinchilla Ranch**  
Breeding Stock-NCBA Registered-Boarding  
Edgewood Ln Paradise  
(Toll) Call "Operator" for. .... Paradise 4742

**Fur Remodeling & Repairing**

**BENIOFF GEORGE FURS** 1106 K. .... GI lbrt 2-4476  
**GREEN'S FUR STORE** 1016 K. .... GI lbrt 3-5961  
**Lewis Furrier** 1815 K. .... GI lbrt 3-2775  
**Magee Furs** 1023-9th. .... GI lbrt 3-1439  
**Marcroft Frank & Sons**  
2727 Capitol Av. .... GI lbrt 2-4885  
**Noonan Furs** 1129-9th. .... GI lbrt 2-8036  
**NORTHERN FURS** 912-21st. .... GI lbrt 3-1259  
**SALZMAN'S** 1012 K. .... GI lbrt 3-3236

**WESTERN HOME FURRIERS**

READY TO WEAR FURS  
RETYLING - REPAIRING  
RELINING - GLAZING  
REDYEING - STORAGE  
Capes & Stoles a Specialty  
Work Guaranteed  
1108 O. .... GI lbrt 2-5984

**Fur Skins**

**Pac Fur & Wool Co** 1027 Front. .... GI lbrt 3-1437

**Fur Storage**

**BENIOFF GEORGE FURS** 1106 K. .... GI lbrt 2-4476  
Canadian Fur Company  
4121 Franklin Blvd. .... HI lcrst 5-4529  
**GREEN'S FUR STORE** 1016 K. .... GI lbrt 3-5961  
(See Advertisement Page 164)  
**Lewis Furrier** 1815 K. .... GI lbrt 3-2775  
**MARCROFT FRANK & SONS**  
2727 Capitol Av. .... GI lbrt 2-4885  
**Noonan Furs** 1129-9th. .... GI lbrt 2-8036  
**Northern Furs** 912-21st. .... GI lbrt 3-1259  
**SALZMAN'S** 1012 K. .... GI lbrt 3-3236  
**Western Home Furriers** 1108 O. .... GI lbrt 2-5984

**Furnaces—Heating**

**ACE SHEET METAL WORKS** 1615-2d. GI lbrt 3-7025

**AHL SHEET METAL CO**

CENTRAL HEATING SYSTEMS  
ALL MAKES  
Biltwell Floor Furnaces  
Sheet Metal Work  
"Free Estimates - Time Payments"  
2116 P. .... GI lbrt 3-3482

**FOUR THOUGHTFUL ITEMS  
OF TELEPHONE PROCEDURE—**

1. Please answer promptly.
2. Please be on the line when the party you want answers.
3. Please speak distinctly and without hurrying, with the lips close to the mouthpiece.
4. Please replace the receiver gently when through talking.

**Furnaces—Heating—(Cont'd)**

**AMERICAN-STANDARD HEATING EQUIPMENT & PLUMBING FIXTURES**

Products for home and industry, including radiator, radiant and warm air heating equipment for all fuels . . . cooling units . . . and quality plumbing fixtures for bathroom, kitchen and laundry.



"FOR INFORMATION CALL"

WHOLESALE DISTRIBUTOR

**GRINNELL CO OF THE PACIFIC**  
615-7th. .... GI lbrt 2-7656

RETAILERS

**HUGHEY JACK PLUMBING & HEATING**  
Proctor Av. .... GI lbrt 2-9159  
**Latham H G Plumbing**  
211 N Grove Av N Sacto. .... HIckry 9-5251  
**Sweet A W & Co**  
112 W Bassettlaw Av N Sacto. .... HIckry 9-1497

**Beutler Sheet Metal Works** Fair Oaks Blvd & Palm Av Carmichael. .... IVnhoe 9-4141

**BIRD'S APPLIANCES & HEATING**  
FLOOR FURNACES - CIRCULATORS  
CONVERSION BURNERS  
Sales & Service  
5105 Fair Oaks Blvd. .... IVnhoe 9-2508

**BURGESS & SON SHEET METAL SERVICE**  
112 N 6th N Sacto. .... HIckry 9-0573

**CAPITAL SHEET METAL WORKS**  
Specialists in  
HEATING & AIR CONDITIONING  
200 P. .... GI lbrt 3-5504

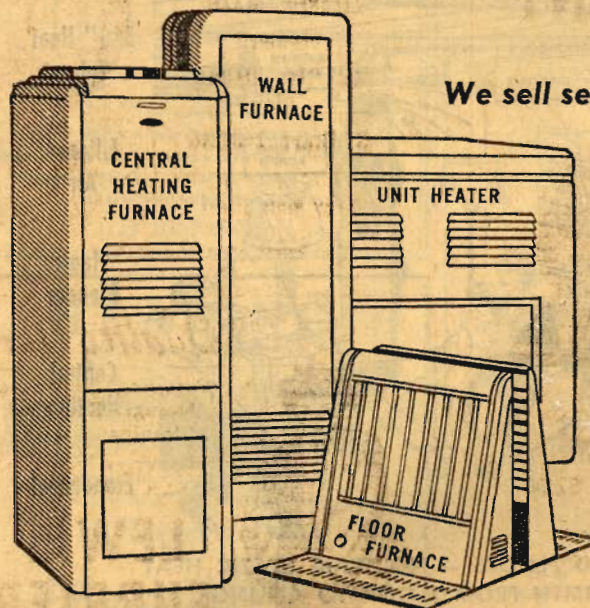
(Continued Next Page)

**OUNCE OF PREVENTION**

Walnuts tend to dry out your baked goods, so before adding to batter, soak in boiling water 5 minutes.

**HORRELL & SON**

2950 - 1st AVENUE



We sell service and install

ALL TYPES  
of  
HEATING  
EQUIPMENT

Reliable &  
Guaranteed Service

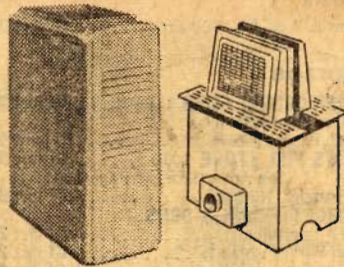
OVER 30 YEARS  
SAME LOCATION

FREE ESTIMATES

Telephone HI lcrest 6-6437

# CENTRAL HEATING SYSTEMS

LENNOX - G.E. - PAYNE  
NATURAL GAS - BUTANE



*Time Payments*

10% Down... 36 Months to Pay

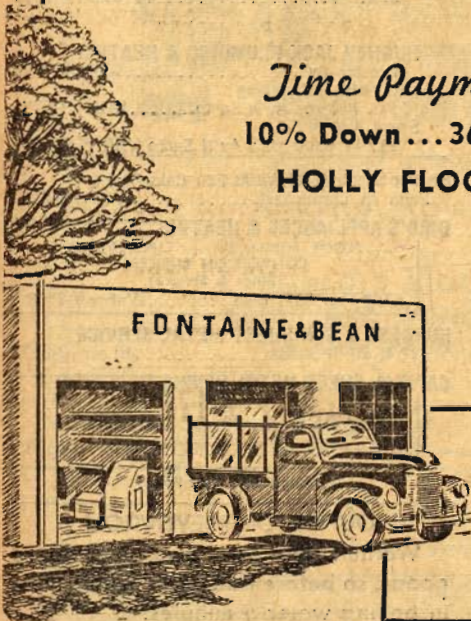
**HOLLY FLOOR FURNACES**

## Fontaine & Bean

Phone

**GI lbert 2-2748**

2005 N ST. - SACRAMENTO



### Furnaces-Heating-(Cont'd)

#### CHRYSLER AIRTEMP FURNACES

Gas, Oil, or Coal-fired Automatic Furnaces, Gravity Furnaces, Boilers. Also, Year 'Round Air Conditioners for the Home. MADE AND WARRANTED BY CHRYSLER CORP.



"WHERE TO BUY IT"

SALES & SERVICE DEALER

Blair J N & Co Inc 217 N 16th... HUdsn 4-9311

#### COLEMAN BLEND-AIR FURNACES-

PARK SHEET METAL WKS  
3124 Bdwy... HI lcrest 5-2619  
WAGNER SHEET METAL & SUPPLY CO  
1829-22d... HI lcrest 7-5781

#### COLEMAN GAS FLOOR FURNACES-

HORRELL & SON 2950-1st Av... HI lcrest 6-6437

COOK RAY O 601-39th... HI lcrest 6-7261

CRANE CO 1227 Front... GI lbrt 3-7971

Dallman Co 6th & Q... GI lbrt 2-3861

DEL PASO MFG CO  
3646 Rio Linda Blvd... HI ckry 9-7544

(See Advertisement Page 167)

Derr's Sheet Metal Works  
4909 Fkln Blvd... HI lcrest 5-8260

Dunphy Sheet Metal Products  
214-27th... HU dsn 4-0443

FONTAINE & BEAN SHEET METAL PRODUCTS  
2005 N... GI lbrt 2-2748

(See Advertisement This Page)

#### FRASER GAS FURNACES

FLOOR FURNACES  
WALL FURNACES  
BASEMENT FURNACES  
WINTER AIR CONDITIONING



Equipped for Natural and Bottled Gas  
"It's the Inside of the Furnace That Counts"

"WHERE TO BUY THEM"

DISTRIBUTOR

BASFORD H R CO 235-15th S F  
(Toll) Call "Operator" for... Market 1-8545

DEALERS

ATLAS PLUMBING & HEATING CO  
4801 J... HI lcrest 7-3585

BOULEVARD APPLIANCE  
6200 Fair Oaks Blvd Carmichael IVnhoe 9-2161

HORRELL & SON 2950-1st Av... HI lcrest 6-6437

Lyon Darwin Hdwe Co 2901-35th... HI lcrest 6-4751

RHOADS PLUMBING CO 3653 J... HI lcrest 5-2615

ROMACK PLUMBING CO  
1313 Broadway... GI lbrt 3-1701

ROTARY SIERRA CO  
1625 North C... GI lbrt 2-8971

STUCKYS' HARDWARE  
Store No 1 4106 Franklin Blvd... HI lcrest 7-6576

Store No 2 Michigan W Sacto... GI lbrt 3-5417

Weber Sheet Metal Works  
1214-30th... HI lcrest 5-1013

Freiday Gordon S 4125-38th... HI lcrest 6-6072

GENERAL ELECTRIC AUTOMATIC HEATING-

WHOLESALE

GENERAL AIR CONDITIONING & HEATING CO  
2001 Peralta Oakland

(Toll) Call "Operator" for... Twinoaks 3-4066

DEALERS

BURGESS & SON SHEET METAL SERVICE  
112 N 6th N Sacto... HI ckry 9-0573

McLAUGHLIN SHEET METAL WORKS  
1914 I... GI lbrt 3-3994

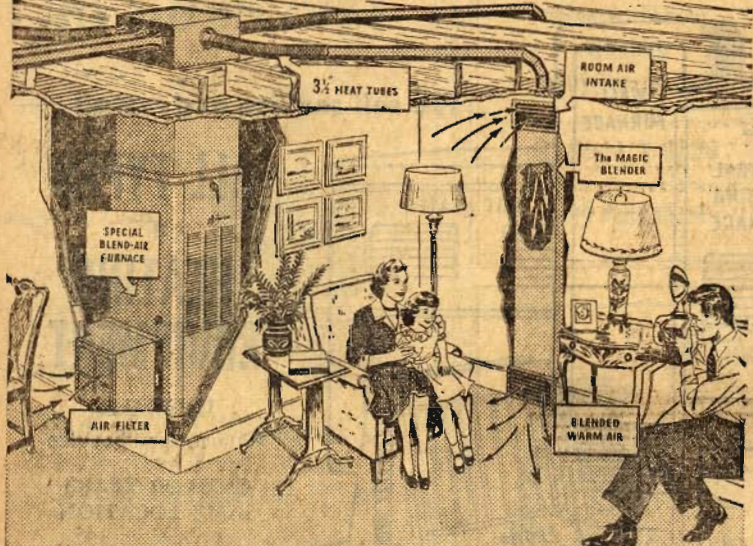
PARK SHEET METAL WKS  
3124 Broadway... HI lcrest 5-2619

(Continued Next Page)

Do you wait for the dial tone before dialing? When you dial before hearing the tone, you prevent the equipment from getting you your number. You also impair its ability to serve other users. Waiting for the dial tone helps the service to serve all.

# Coleman Blend-Air

Central Heating System (Gas and Oil Models)



3 1/2" Heat Tubes  
Filtered Air  
Magic Blender  
Central Heating  
Economical

ELIMINATES COLD FLOORS - NO STALE STATIC HEAT  
EVEN WARMTH FROM FLOOR TO CEILING

## PARK SHEET METAL WORKS

3124 Broadway

HI lcrest 5-2619

**Furnaces-Heating-(Cont'd)**

**GIBSON SHEET METAL WORKS**  
417-29th ..... GI lbrt 3-8328

**GLOBE GENERAL SHEET METAL WORKS**

HEATING  
and  
AIR CONDITIONING

240 Almond Av N Sacto. .... HI ckry 9-7034

**GOLSONG W B**  
1313 Alhambra Blvd. .... HI lcrst 7-1857

**HAWLEY & WHELAN** 2961-35th. .... HI lcrst 5-8624

**HAYES FURNACES**

Stainless Steel  
Duct Furnaces  
A.G.A. Approved  
for  
Industrial - Commercial  
Air Conditioning



"WHERE TO BUY THEM"

WHOLESALE DISTRIBUTOR  
**TAY HOLBROOK INC** 1801-22d. .... HI lcrst 6-3841

Holland Furnace Co 217 0. .... HU dsn 4-6522

**HOLLAND FURNACES**

Coal, Oil, Gas or Stoker Fired.  
Repairing and cleaning service on  
all heating systems. Call an ex-  
perienced Holland Heating Expert.  
Telephone local branch.



"WHERE TO BUY IT"

BRANCH

**HOLLAND FURNACE CO** 217-0. .... HU dsn 4-6522

**HOLLAND HARVEY H CO**  
Specializing in Radiant Heating  
202-20th ..... GI lbrt 3-2587

**HOLLY FURNACES-**

DISTRIBUTOR

**SLAKEY BROS INC** 1400 North C. HUDsn 1-1481

DEALER

**HORRELL & SON** 2950-1st Av. .... HI lcrst 6-6437

**HORRELL & SON** 2950-1st Av. .... HI lcrst 6-6437  
(See Advertisement Page 165)

**JANITROL HEATING EQUIPMENT**

Nationally famous,  
Complete Gas Heat-  
ing Line. Conversion  
Burners, Gravity  
Furnaces, Winter Air Conditioners, Steam and Hot  
Water Boilers, Floor Furnaces. Products of Surface  
Combustion Corporation.



"WHERE TO BUY IT"

DEALERS

Beutler Sheet Metal Works Fair Oaks Blvd &  
Palm Av Carmichael. .... IVnhoe 9-4141

**LAWSON SHEET METAL**

308 Cedar Av N Sacramento. .... HI ckry 9-4397

McWilliams Sheet Metal And Heating  
6615 Folsom Blvd. .... HI lcrst 6-8390

**WAGNER SHEET METAL & SUPPLY CO**

1829-22d ..... HI lcrst 7-5781

DISTRIBUTOR

**SLAKEY BROS INC** 1400 North C. HUDsn 1-1481

**JOSEPH ART SHEET METAL**  
6332 Eastern Av. .... HI lcrst 7-3667

**LAWSON SHEET METAL**

308 Cedar Av N Sacramento. .... HI ckry 9-4397

(See Advertisement This Page)

**SPLATTER-ME-NOT**

Turn a colander upside down over  
frying pan when frying chicken, fish or  
meat. Steam can escape but fat can't  
spatter.

**FURNACES  
CENTRAL HEATING  
SYSTEMS**

SHEET METAL WORK  
AIR CONDITIONING

DESIGNING - ENGINEERING  
CUSTOM BUILT SYSTEMS  
INDUSTRIAL & RESIDENTIAL

Gutters Skylights Ventilators  
Drains Sinks Duct Work  
Floor Furnaces

**LAWSON SHEET METAL**  
308 CEDAR AVE., N. SACRAMENTO  
HI ckory 9-4397

**PARK SHEET METAL**

Blower & Gravity  
**FURNACES**

Filtered  
Thermostatically  
Controlled Systems

Sales - Installations  
HI lcrest 5-2619

Specialists in  
Sheet Metal - Air Conditioning Systems  
Grease Exhaust Systems - Heating - Ventilating  
Industrial Stacks - Hotel & Restaurant Work  
Underwriter Label Fire Doors

3124 BROADWAY

**HEATING**

We Engineer, Fabricate and Install  
To Suit Any Heat Requirement

HI lcrest 7-5781

**Wagner**  
SHEET METAL  
& SUPPLY CO.  
1829-22nd • Sacramento

**FURNACES**  
Sales & Repairs

**FILTER**  
Service &  
Replacements

**FLOOR & BASEMENT  
FURNACE INSTALLATIONS**  
Thermostatic Controls, Etc.

**GAS CONVERSION BURNERS**  
For Obsolete Wood & Oil Furnaces

Repairs On All Types  
Factory Parts  
Guaranteed Workmanship

Hickory 9-1709

**WHITE  
APPLIANCE SHOP**

**FURNACES**

- ALL MAKES & TYPES  
INSTALLED  
REPAIRED  
WESTERN FURNACES
- GUARANTEED 10 YEARS
- COMPACT  
REQUIRES MINIMUM  
FLOOR SPACE
- QUIET BLOWER  
FREE ESTIMATES  
SHEET METAL WORK.

**DEL PASO MFG. CO.**  
PHONE  
Hickory 9-7544  
3646 Rio Linda Blvd.  
Corner Orange  
SACRAMENTO



**Furnaces—Heating—(Cont'd)**

**LENNOX WARM AIR HEATING SYSTEMS**

More families buy LENNOX than any other make! There is a **LENNOX** Warm Air Heating System to fit your needs—large or small—for gas, oil or coal. LENNOX dealers are trained experts—always at your service for prompt installation, cleaning and repairing.

**"WHERE TO BUY IT"**

DISTRIBUTOR

**SLAKEY BROS INC**

1400 North C. . . . . HUdsn 1-1481

DEALER

Rotary Sierra Co 1625 North C. . . . . GI lbrt 2-8971

McINTYRE F A 2922-35th. . . . . HI lcrst 6-4791

McLAUGHLIN SHEET METAL WORKS  
1914 L. . . . . GI lbrt 3-3994

**McWILLIAMS SHEET METAL AND HEATING**

6615 Folsom Blvd. . . . . HI lcrst 6-8390  
Residence . . . . . HI lcrst 5-4808  
Residence . . . . . HI lcrst 7-0942

Nystrom's Refrigeration & Air Conditioning Co

620-23d . . . . . HU dsn 4-5422

OIL HEATING SERVICE 1214-30th. . . . . HI lcrst 5-1013

**PACIFIC REFRIGERATION STORE**

1071 E El Camino Av N Sacto. . . . . HI cky 9-3503

**PARK SHEET METAL WKS**

3124 Broadway. . . . . HI lcrst 5-2619

(See Advertisements On Pages 166 & 167)

**PAYNEHEAT SALES & SERVICE**

PAYNE quality reflects nearly 40 years' leadership.



Floor and Duplex Furnaces  
Console (Circulator) Heaters  
Forced Air Wall Heaters  
Forced Air and Gravity Central Furnaces  
All vented; approved for all types of gas.

**"WHERE TO BUY THEM"**

DISTRIBUTOR

TAY HOLBROOK INC 1801-22d. . . . . HI lcrst 6-3841

DEALERS

BECKES & ANDERSON 2825 Fair Oaks Blvd  
Carmichael . . . . . IV nhoe 9-0303

McLAUGHLIN SHEET METAL WORKS  
1914 L. . . . . GI lbrt 3-3994

**RHEEM CENTRAL HEATING EQUIPMENT**

RELY ON RHEEM for fully automatic warm air heat. Rheem Winter Conditioner filters and circulates warm air to every room. Available for all gases.



**"WHERE TO BUY IT"**

DEALER

BECKES & ANDERSON 2825 Fair Oaks Blvd  
Carmichael . . . . . IV nhoe 9-0303

WHOLESALE ONLY

Deterding J R Co 1818-22d. . . . . HI lcrst 6-6427

HEIECK & MORAN 20th & V. . . . . HI lcrst 6-6468

TAY HOLBROOK INC 1801-22d. . . . . HI lcrst 6-3841

**ROMACK PLUMBING CO**

SALES - SERVICE

Installation  
of Heating Equipment

Nationally Known Brands

1313 Broadway. . . . . GI lbrt 3-1701

Rotary Sierra Co 1625 North C. . . . . GI lbrt 2-8971

SACTO WRECKING & PLUMBING SUPPLY CO  
417-12th . . . . . GI lbrt 2-3441

**SHORROCK'S HDWE CO**

FLOOR & WALL FURNACES

Sales - Service - Installation

918 J . . . . . GI lbrt 3-3711

The Yellow pages save you time.

**Furnaces—Heating—(Cont'd)**

**SLAKEY BROS INC**

Distributors of  
Quality Heating Equipment  
For Every Need  
WHOLESALE ONLY  
Est. 1939

1400 North C. . . . . HUdsn 1-1481

**UTILITY HEATING APPLIANCES—**

DISTRIBUTORS

BROILI-PARKS CO 2225-19th. . . . . GI lbrt 2-2983  
SLAKEY BROS INC 1400 North C. HUdsp 1-1481

**Wagner Sheet Metal & Supply Co**

1829-22d . . . . . HI lcrst 7-5781

(See Advertisement Page 167)

**WEBER SHEET METAL WORKS**

1214-30th . . . . . HI lcrst 5-1013

West Sacto Sheet Metal Products Co  
Davis Hwy. . . . . GI lbrt 2-6053

**WESTERN FURNACES**

Complete Line of  
Forced Air, Gravity,  
Floor & Dual Wall  
Models  
Controlled Indoor  
Comfort



**"WHERE TO BUY THEM"**

DISTRIBUTOR

DALLMAN CO 6th & Q. . . . . GI lbrt 2-3861

**WHITE APPLIANCE SHOP**

1535 Arcade Blvd N Sacto. . . . . HI cky 9-1709

(See Advertisement Page 167)

**Furnaces—Industrial**

Ahl Sheet Metal Co 2116 P. . . . . GI lbrt 3-3482

**Furnaces—Repairing & Cleaning**

**CALIF STOVE REPAIR**

3341-25th Av . . . . . HI lcrst 5-7084

Capital Stove Repair Works

See Our Ad Under Ranges & Stoves Reprng

1802-27th . . . . . HI lcrst 5-1725

**HOLLAND FURNACE CO**

World's Largest Vacuum Cleaner  
For All Types & Makes  
of Furnaces  
We Take the Dust and Dirt Away

217 O. . . . . HU dsn 4-6522

**HOLLAND FURNACE REPAIRING AND  
CLEANING—**

HOLLAND FURNACE CO 217 O. . . . . HU dsn 4-6522

**HORRELL & SON**

WE REPAIR & VACUUM CLEAN  
ALL TYPES OF HEATING EQUIPMENT

Same Location For Over 30 Yrs.

2950-1st Av. . . . . HI lcrst 6-6437

**Lawson Sheet Metal**

308 Cedar Av N Sacramento. . . . . HI cky 9-4397

**PACIFIC REFRIGERATION STORE**

1071 E El Camino Av N Sacto. . . . . HI cky 9-3503

**WAGNER SHEET METAL & SUPPLY CO**

1829-22d . . . . . HI lcrst 7-5781

**WHITE APPLIANCE SHOP**

Sales & Service  
HEATING & COOLING SYSTEMS  
Specializing in  
INSTALLING & REPAIRING  
ALL TYPES OF FURNACES &  
THERMOSTATS  
Free Estimates

1535 Arcade Blvd N Sacto. . . . . HI cky 9-1709

Advertise here—it pays.

**Furniture—Antique—See Antiques—Dealers**

**Furniture—Church**

See Church Furnishings

**Furniture Cleaning**

See Upholstery Cleaners

Here's how you may be sure of getting your party more often when you dial:

1. Look up your number in the latest directory.
2. Listen for the steady humm of the dial tone.
3. Keep your eye on the dial.
4. Wait a minute before you decide your party isn't home.

**Tele-fun**

by Warren Goodrich



**"Oops, almost dialed the wrong number! I must concentrate on one thing at a time!"**

For better, faster service, please dial promptly and carefully... keeping your eye on the dial... Pacific Telephone.

**REPAIR SERVICE**

When one of the many household articles gets out of order, you will find a repair service quickly and easily when you

LOOK IN THE

*Classified*  
**TELEPHONE SECTION**

**Furniture Dealers—Used**

**ABC FURNITURE EXCHANGE**  
524 L..... GI lbrt 2-8543  
**B & B Cut Rate Furniture Dealers**  
5240 Franklin Blvd..... HI lcrst 5-6530  
(See Advertisement Page 173)

**BILL'S FURNITURE EXCHANGE**  
WE BUY - SELL - EXCHANGE  
4900 Franklin Blvd..... HI lcrst 7-1591

**Bill's Furniture Exchange**  
4900 Franklin Blvd..... HI lcrst 7-1591  
(See Advertisement Page 176)

**BILL'S SECOND HAND CENTER**  
2840 Auburn Blvd..... HIckry 9-3183  
**Bober's Kiddie Shop 3204 Bdwy..... HI lcrst 5-8804**  
**BRENNAN'S NEW & USED FURNITURE**  
2940 Auburn Blvd N Sacto..... HI ckry 9-6349

**CAPITAL FURNITURE EXCHANGE**  
CASH PAID  
FOR USED FURNITURE  
APPLIANCES AND HOUSEWARES  
521 L..... GI lbrt 3-4223

**CLINE SURPLUS** Auburn Blvd..... HIckry 9-6386  
**Colonial Furniture Exchange**  
3504 Stockton Blvd..... HI lcrst 5-3864  
**Davey's Used Furniture Store**  
408-12th..... GI lbrt 2-7445

**DEL PASO FURNITURE CO**  
1417 Del Paso Blvd N Sacto..... HI ckry 9-4374  
(See Advertisement This Page)

**Doc's Bargain Center**  
3120-20th Av..... HI lcrst 6-8310

**DON & ART'S FURNITURE EXCHANGE**  
4806 Franklin Blvd..... HI lcrst 7-1697  
(See Advertisement This Page)

**DOUBLE E FURNITURE EXCHANGE**  
We Buy & Sell Used Furniture  
3550 Msvl Rd Del Paso Hgts... HI ckry 9-9446

**DOYLE FURNITURE CO**  
The House of a Thousand Bargains  
New & Used Furniture & Appliances  
Large Trade In Allowances  
2372 Lwr Msvl Rd..... HI ckry 9-7400

(Continued Next Page)

**BOYD LEACHMAN'S**  
**DEL PASO FURNITURE CO.**  
1417 DEL PASO BLVD.  
NORTH SACRAMENTO

**PAYS YOU CASH**  
FOR  
**GOOD HOME FURNISHINGS**

We Specialize in Buying & Selling  
Complete Homes of Furniture,  
Living Room, Dining Room, Bedroom,  
Den and Kitchen Furniture

Call Us for Appraisals



DIAL BOYD LEACHMAN

**Hickory 9-4374**

WHEN YOU WANT TO SELL

Calls Made Immediately  
See Our Room Groups - Easy Terms

\$\$\$\$\$\$\$\$\$\$\$\$\$\$\$\$

**SELL US YOUR FURNITURE**

We Pay More for Used Furniture

CASH ON THE SPOT  
Easy Terms on All Sales

**DON'S FURNITURE EXCHANGE**

DIAL  
**HILLCREST 7-1697**

4806 Franklin Blvd.  
SACRAMENTO  
DON COOLEY - Owner

\$\$\$\$\$\$\$\$\$\$\$\$\$\$\$\$

**Boyd Leachman's**  
*Auction Rooms*  
1901 Jay

**HUDSON 4-8915**

**AUCTIONEERS**



HIGH CASH PRICES PAID FOR  
FURNITURE - RUGS  
PIANOS - OFFICE and  
HOTEL SUPPLIES  
Etc., Etc.

REGULAR AUCTIONS  
ON  
MONDAY NIGHTS

Call Us - We Pay Cash

Dial **HUDSON 4-8915**



For the best bargain call  
**SMITH'S**

Electric Appliances - Washers - Refrigerators

**New & Used Furniture**

Bought  
Sold & Exchanged  
**STOVES**

Repair Parts,  
& Radiants  
For Gas  
Heaters

Open Evenings  
By Appointment



EASY PAYMENTS

*Smith's*

CALL  
**Hickory 9-1175**

1023 DEL PASO BLVD.  
NORTH SACRAMENTO

**Furniture Dealers—Used—(Cont'd)**

**FOURTEENTH AVE FURNITURE**  
5434-14th Av. .... HI lcrst 6-9534  
(See Advertisement This Page)

**GARDENLAND FURNITURE STORE**  
NEW & USED FURNITURE  
WE BUY, SELL & EXCHANGE  
COMPLETE LINE OF APPLIANCES  
2122 Lwr Marysville Rd. .... HI ckry 9-6511

**GOODWILL INDUSTRIES** 707 Q. .... GI lbrt 3-5917

**GRAND RAPIDS FURNITURE WAREHOUSE & EXCHANGE**  
WE BUY — SELL OR TRADE  
New & Used Furniture & Appliances  
New Floor Samples  
Standard Brand Merchandise  
Up to 50% Off  
616 J. .... HUdsn 4-0469

**HANK'S TRADING POST**  
We Buy-Sell-Exchange  
4128 Franklin Blvd. .... HI lcrst 5-3416  
Kaufman Bros 509 L. .... GI lbrt 2-4369

**LAWRENCE MOVING & STORAGE CO**  
VISIT OUR  
WAREHOUSE DISPLAY FLOOR  
Quality Furniture  
BOTH NEW AND USED  
At Warehouse Prices  
BEST PRICES PAID FOR USED FURNITURE  
1930 J. .... GI lbrt 2-0735

**LEACHMAN BOYD AUCTION CO**  
Boyd Leachman's  
AUCTION ROOMS  
Cash Paid Right Now  
1417 Del Paso Blvd. .... HI ckry 9-7485

**FURNITURE *New & Used***



WE BUY - SELL - EXCHANGE  
**HI lcrest 7-1591**  
**Bill's Furniture Exchange**  
4900 FRANKLIN BLVD.  
Free Pick-Up & Delivery Service

**NEW & USED FURNITURE  
APPLIANCES & RADIOS**  
WE BUY USED FURNITURE



Free Delivery Easy Terms  
Phone HI lcrest 6-9534  
Open Tues. & Thur. Evenings 'Til 9 P.M.

**14th AVE. FURNITURE**

Near Tahoe Park & Tallac Park  
5434 - 14th Ave. C. W. Hartman

**Furniture Dealers—Used—(Cont'd)**

Leachman's Boyd Auction 1901 J. .... HUdsn 4-8915  
(See Advertisement Page 175)

**LUSK FURNITURE CO**  
BUY - SELL - TRADE  
USED FURNITURE - STOVES  
REFRIGERATORS - RUGS  
HOUSEHOLD ITEMS  
Free Delivery  
4302 Stockton Blvd. .... HI lcrest 6-9800

Mac's Trading Post 1226 H. .... GI lbrt 3-6648  
Phillips Second Hand Shop  
2211 Del Paso Blvd N Sacramento. HI ckry 9-6158

**RANDALL'S SECOND HAND STORE**  
On 35th St  
FURNITURE - ANTIQUES - TOOLS  
DISHES - HEATERS - ETC.  
BOUGHT - SOLD - EXCHANGED  
3501-3d Av. .... HI lcrst 5-9956

**SACRAMENTO FURNITURE EXCHANGE**  
"Used Furniture Specialists"  
HOUSEHOLD GOODS  
BOUGHT - SOLD - EXCHANGED  
WE RENT  
Utility Beds - Baby Cribs - Hi-Chairs Etc.  
3021 Broadway. .... HI lcrst 6-4163

Schroeders New & Used Furniture  
1915 Del Paso Blvd N Sacramento. HI ckry 9-7490  
Smith's Furniture Store  
1023 Del Paso Blvd. .... HI ckry 9-1175  
(See Advertisement Page 175)

**TABER FURNITURE CO**  
NORTH SACRAMENTO  
TOP PRICES PAID  
for  
GOOD USED FURNITURE  
1817 Del Paso Blvd N Sacto. HI ckry 9-5177

**TWELFTH ST NEW & SECOND HAND STORE**  
521-12th ..... GI lbrt 3-6617  
**WILSON'S FURNITURE** 1309 J. .... GI lbrt 3-5709

**Furniture Dealers—Whse**

B P John Furniture Corp  
2268 La Paloma Wy. .... HI ckry 9-3834

**Furniture—Garden**  
See Garden Furniture Hdgs

**Furniture Mfrs**

Cowan Products Co Inc 1915 O. .... GI lbrt 2-4643  
Kroehler Mfg Co 1516-7th Av. .... HU dsn 4-3445  
Lowry Furniture Mfg Co Inc  
1131 Front. .... GI lbrt 3-3056  
Lucas Manufacturing & Upholstering Co  
1025 Front. .... GI lbrt 2-0572  
**SUTTER FURNITURE MFG CO**  
Wholesale Custom Built Furniture  
53 Waller S F  
(Toll) Call "Operator" for. .... Market 1-5447

**Furniture—Office**  
See Office Furniture Headings

Hear many of the world's outstanding musical artists on the Telephone Hour—N.B.C., Monday nights.

**Furniture Renting**

**ABBEY RENTS**  
Folding Chairs - Chrome Furniture  
Banquet & Bridge Tables - Garden Furn.  
Rollaway & Hospital Beds - Nurses' Cots  
Baby Scales - Cribs - Hi Chairs - Play Pens  
LOW RATES FREE DELIVERY  
1827 J. .... HUdsn 4-9151

**WILSON RENTS & SELLS**  
Sterilized Equipment  
ROLLAWAY BEDS - BABY CRIBS  
TABLES - CHAIRS - APPLIANCES  
WHEEL CHAIRS - HOSPITAL BEDS  
Reasonable Rates - Free Delivery  
1309 J. .... GI lbrt 3-5709  
Night call. .... HI lcrst 5-6244  
Night call. .... IV nhoe 9-6598

**Furniture Repairing & Refinishing**

**BOWMAN & LONG FURNITURE & INTERIORS** 5501 Freeport Blvd. HI lcrst 7-6543  
**CAPITOL FURNITURE FINISHING CO**  
3112 Broadway. .... HI lcrst 5-0230  
(See Advertisement Page 177)  
Cook A L 3124-1st Av. .... HI lcrst 6-2540

**HERRON A W CO**  
OFFICE FURNITURE REPAIRING  
Largest & Most Complete Office Furniture Repair Service in Northern California  
OFFICE FURNITURE OF EVERY TYPE - WOOD OR METAL - Serviced & Reconditioned by Trained Experts in a Modern Equipped Plant  
215-12th ..... GI lbrt 3-2642

Kirm & Knechtli 1316 J. .... GI lbrt 2-6020  
(Continued Next Page)

**FURNITURE Service**

- REFINISHING
- REPAIRING
- CABINET WORK
- ANTIQUES & PIANOS RESTORED
- SPECIAL FURNITURE DESIGNED TO ORDER

**UNFINISHED FURNITURE**

Dial

**HI LCREST 6-6606**  
**LAWRENCE**

Furniture & Cabinet Mfg.  
JOE LAWRENCE 2800 V STREET

**Furniture Repairing & Refinishing—  
(Cont'd)**

**LAWRENCE FURNITURE & CABINET MFG**  
2800 V. .... HI lcrst 6-6606  
(See Advertisement Page 176)

**PACHECO FURNITURE REFINISHING &  
REPAIRING**

All Types of Furniture  
Refinished — Restored - Repaired  
Antique Restoration  
Free Pick-Up & Delivery  
All Work Fully Guaranteed

310 W. .... GI lbrt 2-6687

**ROSEBUD SHOPS**

Old Furniture Restored Like New  
Work Done by Experts  
Pick-Up & Delivery Service

**UPHOLSTERING**

Custom Made Upholstered Furniture  
"We Modernize and Restore  
Personality to Your Furniture"  
See Our Advertisement Under Upholsterers  
Frank Rice, Prop.

North Sacramento  
1960 Fulton Av. .... IV nhoe 9-1464

**TRIMCRAFT FURNITURE SERV**

**REFINISHING  
REPAIRING**  
DAMAGED PARTS DUPLICATED

Prompt Courteous Service by Experts  
Free Estimates

**PICK-UP & DELIVERY SERVICE**  
Also a Complete Service for Rug &  
Upholstery Cleaning in Home - Office  
or in Our Plant

2319 J. .... HUDsn 4-7766

Wentz Wood Carving & Cabinet Shop  
1547 Fulton Av. .... IV nhoe 9-3590



Home & Office Furniture  
Antiques Restored

Color Technicians - Spray Craftsman  
Since 1925

Phone **Hillcrest 5-0230**

**Capitol  
Furniture Finishing Co.**  
3112 Broadway

**Furniture—School—See School Furniture**

**Furniture—Unfinished**

**FURNITERIA THE**  
920 Del Paso Blvd N Sacto. .... HI ckrly 9-0591  
**MAGGIORA'S UNFINISHED FURNITURE STORE**  
2330-28th ..... HI lcrst 6-1584  
**NATURWOOD FURNITURE**  
4220 Stkn Blvd. .... HI lcrst 7-3031  
**TRIMBLE'S** 631 Fulton Av. .... IVnhoe 9-4369

**Furniture Upholstering—See Upholsterers**

**Furs—See Fur Headings**

**Galvanizing**

**HUBBARD & CO**  
EMERYVILLE  
**HOT-DIP GALVANIZING**  
Mfrs of Special Black & Galvanized  
BOLTS - NUTS  
RODS - WASHERS  
1250-45th, Emeryville  
(Toll) Call "Operator" for . . . Olympic 2-6600

**Garage Equipment**

**BURNETT & HARRIS** 19th & J. .... HUDsn 4-9114  
Cedar Rapids Engineering Co  
3668-57th ..... HI lcrst 5-2596  
**KWIK-WAY GARAGE EQUIPMENT—**  
**CEDAR RAPIDS ENGINEERING CO**  
Valve Facers Seat Grinders Boring Bars  
3668-57th ..... HI lcrst 5-2596

**Garage Supplies**

**RED STAR INDUSTRIAL SERVICE**  
See Our Ad Under Laundries  
Ochsner Bldg. .... GI lbrt 3-7461

**Garages**

See also Automobile Repairing  
A A A Calif State Auto Assn Emerg Rd Serv  
504 L. .... GI lbrt 3-7449  
**ALLGIER'S AUTOMOTIVE SERVICE**  
2630 Stockton Blvd. .... HI lcrst 5-1472  
Andrews Motors 4921 Folsom Blvd. .... HI lcrst 6-4037  
Argante Louis 1616-20th. .... GI lbrt 2-2790  
Art's Garage 501 T. .... GI lbrt 3-2364  
**AUTO CLINIC SERVICE**  
201 N 12th. .... HUDsn 4-7435  
Ben Ali Garage 1958 Auburn Blvd. .... Hicrky 9-0778  
Benning Automotive Serv 1111 G. .... GI lbrt 2-3775  
Berry Garage 809 L. .... GI lbrt 3-9480  
Buckhorn Garage 3965-8th Av. .... HI lcrst 5-7964  
Calif Garage 2118 K. .... GI lbrt 3-8977  
Capital Truck Service 1410 R. .... HUDsn 4-3636  
Carl Reichel Automotive Service  
3409-2d Av. .... HI lcrst 5-5464  
Carl Hi Garage 1731-9th. .... GI lbrt 3-1284  
Carroll Bros Garage 504 L. .... GI lbrt 3-7449  
**CHAMPION'S GARAGE**  
Pick-Up And Delivery Service  
561 Madison Av N Sacto. .... Hicrky 9-0476

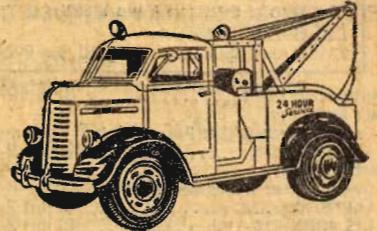
**CIVIC CENTER GARAGE**  
NIGHT & DAY STORAGE  
COMPLETE LUBRICATION  
STEAM CLEANING  
WASHING & WAXING  
TIRE & BATTERY SERVICE  
TOWING  
715 I. .... GI lbrt 3-2876

**CLARK-BEAMER CO** 1225 H. .... HUDsn 1-1468  
(See Advertisement This Page)  
(Continued Next Page)

**FLOWER HOLDER**  
With an ice pick stick a potato full of  
holes for flower stems. Cut off slice on  
bottom to make it steady.

**24-HOUR  
TOWING**

No Repairs at Night



**DAY or NIGHT**

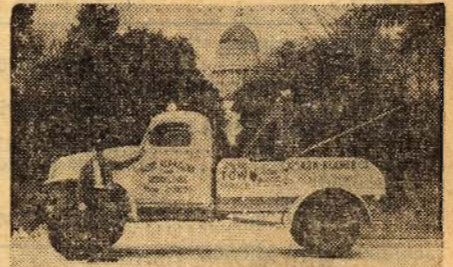
WE GO ANYWHERE

**HUDSON 4-5455**  
If No Answer Call  
**HILLCREST 6-7365**

**FARRIS  
AUTO SERVICE**

610 I STREET

**CLARK-BEAMER CO.**



**24-HOUR TOW SERVICE**  
**Service Anywhere**  
1225 H **HUDSON 1-1468**

**AUTO REPAIRS - TOWING  
24-HOUR SERVICE**

- ★ Truck Repairs
- ★ Motor Tune-Up
- ★ Guaranteed Work
- ★ Steam Cleaning
- ★ Free Estimates
- ★ Parts & Accessories

We Give Cash Checks

**Hickory 9-1830**

**H & B**  
"ONE STOP"  
**SIGNAL SERVICE**  
HWY. 40 - 99E - AUBURN BLVD.  
Near Fulton Ave.

**Garages—(Cont'd)**

Commercial Body & Fender Works  
217 E El Camino Av N Sacto. . . . . HI ckyr 9-1862

**COUNTRY CORNER GARAGE**

E. "ART" MORRISON - "JACK" TUTER  
**AUTO & TRUCK HOSPITAL**  
GENERAL REPAIRS - ENGINES REBUILT  
BRAKE SERVICE - WELDING - ACCESSORIES  
PICK-UP & DELIVERY SERVICE

"Our Years of Experience Means a Saving to You!"  
1 Block East of Howe Av  
2244 Arden Wy. . . . . HI ckyr 9-2438

Court Garage 610 I. . . . . GI lbrt 2-9988  
Don's Auto Serv

1/2 Mile North Of Del Paso Park On  
Auburn Blvd. . . . . IV nhoe 9-5553

Electric Garage  
Distributor of Hobbs Batteries  
1220 C. . . . . GI lbrt 2-9637

ELLIS JOHN 910-19th. . . . . GI lbrt 2-2488  
Emick's Garage 3446-2d Av. . . . . HI lcrst 7-5116

Everett Strain Service Garage  
810-57th. . . . . HI lcrst 6-0523  
Farris Auto Service 610 I. . . . . HU dsn 4-5455

(See Advertisement Page 177)

FRENCH'S GARAGE Florin. . . . . HI lcrst 6-5474  
FRUITRIDGE MANOR SHELL SERV

5801 Stkn Blvd. . . . . HI lcrst 7-0010  
GARDENLAND GARAGE

530 Jefferson Av N Sacto. . . . . HI ckyr 9-1338  
GEM GARAGE & SERV STN

2546 Rio Linda Blvd. . . . . HI ckyr 9-5389  
Georges Auto Serv

3713 Rio Linda Blvd Del Paso Hgts. HI ckyr 9-8764  
George's Garage 1316-3d. . . . . GI lbrt 2-9876

**GLACKEN ED & SON**

**PONTIAC SPECIALIST**  
**GENERAL**  
**AUTOMOTIVE REPAIR**

**BRAKE - CARBURETOR - STARTER**  
**GENERATOR SERVICE**  
**MOTOR TUNE-UP**

Rear  
1322 O. . . . . GI lbrt 3-3534

**H & B SIGNAL SERVICE**

Auburn Blvd. . . . . HI ckyr 9-1830  
(See Advertisement Page 177)

Hama's Garage Florin. . . . . HI lcrst 7-4095  
HASHISAKA BROS REPAIR SHOP

1314-5th. . . . . HU dsn 4-1543  
Hinode Motors 300 S. . . . . HU dsn 4-7496

Imperial Garage  
H M Cross & Sons  
2981 Franklin Blvd. . . . . HI lcrst 5-9134

**JENNINGS AUTO SERVICE**

**AUTO & TRUCK REPAIR**

**MOTOR TUNE-UP - BRAKE SERVICE**  
**PAINTING & BODY & FENDER REPAIR**

Open Evenings Until 9:00

711 N 16th. . . . . GI lbrt 3-9755

Jess's Garage 2828-30th. . . . . HI lcrst 6-6724  
Johnson's Garage 5959 Eastern. . . . . HI lcrst 5-5496

Keystone Garage 3232 Lwr Msvl Rd. HI ckyr 9-6292  
LIBERTY GARAGE 1414-5th. . . . . GI lbrt 2-9676

Louie's Truck Repair Service 207-0. . . . . GI lbrt 2-1696  
Luxor Garage 427C Broderick. . . . . GI lbrt 2-5567

Malm's Garage 3856 Stockton Blvd. HI lcrst 7-4601  
Maurer E 3006 J. . . . . GI lbrt 3-8272

McLay's Garage Florin. . . . . HI lcrst 7-4083  
Miller Geo H Garage 1806 Capitol. . . . . GI lbrt 3-7625

Moore's Auto Service  
5201 Franklin Blvd. . . . . HI lcrst 7-6516  
Morgan's Automotive Serv

2351 Castro Wy. . . . . HI lcrst 6-9812  
Motor Inn Annex Garage 812 L. . . . . GI lbrt 3-6265

**MOTOR INN GARAGE & SERVICE STA**

Complete Automotive Service  
824 L. . . . . GI lbrt 2-2057  
Pacific Auto Service 214 N 12th. . . . . GI lbrt 3-3011

Parino's Garage 3331 Folsom Blvd. . . . . HI lcrst 5-5819  
Penrose Jim 3301-6th Av. . . . . HI lcrst 6-0784

Perrault's Garage 3122-19th Av. . . . . HI lcrst 6-3702  
Peterman W G 926 Q. . . . . HU dsn 4-6352

**Garages—(Cont'd)**

Pride's Garage 2418-25th. . . . . HI lcrst 6-9914  
Ramona Garage 606 J. . . . . GI lbrt 3-0098

Riverside Garage  
3211 Riverside Blvd. . . . . GI lbrt 2-4461  
Robla Grocery & Garage

Rio Linda Blvd. . . . . HI ckyr 9-8669  
Sacto Garage 315 L. . . . . GI lbrt 2-7417

Senator Garage & Serv Stn  
521 C Broderick. . . . . GI lbrt 2-9889  
Seventy Six Tower Garage

5091 Stkn Blvd. . . . . HU ntr 6-1313  
Sixteenth St Garage 1423-16th. . . . . GI lbrt 2-1708

Slayton's Automotive Repair  
2455 Rio Linda Blvd N Sacto. . . . . HI ckyr 9-2175

**SOUTHSIDE MOTOR CO**

24-Hour Service  
**COMPLETE AUTO REPAIRS**  
**TOWING**

Parts - Accessories

516 L. . . . . GI lbrt 2-6898  
If no answer call. . . . . HU dsn 4-7508

Stevens Bros' Garage  
Rt 4 Box 2538

7220 Fruitridge Rd. . . . . HI lcrst 6-0356  
Sunnydale Garage Fair Oaks Blvd. . . . . IV nhoe 9-0335

TAVERN GARAGE 1314-28th. . . . . GI lbrt 3-5343  
Teddy's Auto Repair Co

916 Alhambra Blvd. . . . . GI lbrt 2-7559  
TED'S GARAGE 326 Capitol. . . . . GI lbrt 3-7241

Tenth & L Garage 925 L. . . . . GI lbrt 2-8488  
Terminal Garage Davis Hwy. . . . . HU dsn 4-2932

Thompson Automotive Service 2321 J. . . . . GI lbrt 3-5632  
Tower Bridge Garage 206 Capitol Av. . . . . HU dsn 4-7625

Turcotte & Crosby Automotive Service  
809 L. . . . . HU dsn 4-1633  
Uhren's Auto Repair 1017-24th. . . . . HU dsn 4-0672

UNION GARAGE 1112 I. . . . . GI lbrt 3-1717  
Union Taxi Co Garage 414-11th. . . . . GI lbrt 2-2853

Valley Garage  
47th Av & Stockton Blvd. . . . . HI lcrst 7-3916  
Wesley's Hotel Senator Garage

Complete 24 Hour Service  
1111-12th. . . . . GI lbrt 3-9879  
West End Garage 1108 1/2-4th. . . . . GI lbrt 3-9838

Wiley & Son Garage  
Lowr Marysville Rd. . . . . HI ckyr 9-4213

ZURCHER'S GARAGE  
4825 Hillside Av. . . . . HI lcrst 7-4524

**Garbage Collection**

Albericci Bros  
Trash & Garbage Hauling  
323 Sacto Av Bryte. . . . . HU dsn 4-3191

North Sacramento Garbage Serv  
3601 Marconi Av. . . . . IV nhoe 9-0330

Sanitary Disposal Co 5001-15th Av. . . . . HI lcrst 5-4726  
Suburban Disposal Co 4409 Parker Av. HI lcrst 7-4878

**Garbage Disposal Equipment**

Electro-Way Of Sacto 1751-34th. . . . . HI lcrst 7-6525

**GENERAL ELECTRIC DISPOSALL**

Ends garbage mess and bother forever. Shreds food waste (even rinds and bones) and flushes it all down the drain. Fits into practically any kitchen sink.



"WHERE TO CALL"

SALES & SERVICE DEALERS

BREUNER JOHN CO 604 K. . . . . GI lbrt 3-8061  
HAWLEY & WHELAN 2961-35th. HI lcrst 5-8624

HOT-n-KOLD SHOP 1317-21st. . . . . GI lbrt 2-1893  
JOSEPH MANUEL 1020 J. . . . . GI lbrt 3-3937

DISTRIBUTOR

**GENERAL ELECTRIC SUPPLY CORP**

1131 S. . . . . GI lbrt 3-9001

Do you wait for the dial tone before dialing? When you dial before hearing the tone, you prevent the equipment from getting you your number. You also impair its ability to serve other users. Waiting for the dial tone helps the service to serve all.

**Garbage Disposal Equipment—(Cont'd)**

**HOTPOINT ELECTRIC DISPOSALS**

Ends garbage problems. Food scraps shredded automatically and washed away. Safe, easy, self-cleaning. See Hotpoint's complete line of kitchen and laundry appliances.



EVERYBODY'S POINTING TO HOTPOINT

"WHERE TO BUY THEM"

SALES & SERVICE

**COLONIAL HOME APPLIANCES**

3836 Stockton Blvd. . . . . HI lcrst 6-4724

**HALE'S APPLIANCE STORE**

13th & K. . . . . GI lbrt 2-7871

**WASTE KING PULVERATOR**

A fast, clean, easy way to eliminate all garbage automatically in one simple operation. Easily installed in most any sink. Lower installation cost. Continuous feed model.



"WHERE TO BUY IT"

DEALERS

**HALE'S APPLIANCE STORE**

13th & K. . . . . GI lbrt 2-7871

HAWLEY & WHELAN 2961-35th. HI lcrst 5-8624

MCINTYRE F A 2922-35th. . . . . HI lcrst 6-4791

RHOADS PLUMBING CO 3653 J. . . . . HI lcrst 5-2615

Vogt Electric Co 2316 J. . . . . GI lbrt 2-5897

DISTRIBUTOR

Given Mfg Co

Call Long Distance Collect

1401-3d S F

(Toll) Call "Operator" for . . Yukon 6-0630

SERVICE

Lam-Co Electric 1415-21st. . . . . GI lbrt 3-5711

**WESTINGHOUSE WASTE-AWAY**

Electric food waste disposer with reversing switch for double life. Gets rid of waste right at sink. Low Cost installation, operation. You Can Be SURE . . . If It's WESTINGHOUSE.



"WHERE TO CALL"

DISTRIBUTOR

**WESTINGHOUSE ELECTRIC SUPPLY CO**

1730-14th. . . . . GI lbrt 3-6525

**Garden Equipment & Supplies—Retail**

Broadway Hardware Co  
1708 Broadway. . . . . GI lbrt 2-3482

CAPITAL CITY LAWN & GARDEN EQUIP  
Lawn Mowers Repaired & Sharpened  
1101 T. . . . . HU dsn 4-5549

CAPITAL NURSERY CO  
4700 Freeport Blvd. . . . . HI lcrst 5-2601

Carmichael Feed & Fuel  
Fair Oaks Blvd & Marconi Av. . . . . IV nhoe 9-4542

EMIGH HARDWARE CO 1300 J. . . . . GI lbrt 3-7413  
Harry's Feed Store

1620 Del Paso Blvd. . . . . HI ckyr 9-1480  
KELLEY'S SOUTH SACRAMENTO FEED & FUEL

21st Av & Fkln Blvd. . . . . HI lcrst 5-9679  
LAGOMARSINO F & SONS

Alhambra Blvd & L. . . . . HI lcrst 5-3046  
LYON DARWIN HDWE CO

2901-35th. . . . . HI lcrst 6-4751  
Perkins & Co 14th & R. . . . . GI lbrt 2-0401

R & H HARDWARE Carmichael. . . . . IV nhoe 9-2132

**SCOTTS LAWN CARE PRODUCTS—**

CAPITAL NURSERY CO  
4700 Freeport Blvd. . . . . HI lcrst 5-2601

(Continued Next Page)

The Yellow Pages keep your sales message before prospective customers 24 hours a day, every day of the year.

**Garden Equipment & Supplies—  
Retail—(Cont'd)**

**SELF ELMER A**

For Rent  
**ROTATORS**  
Rotofillers - Rotary Hoe - Power Sickles  
Lawn Mowers  
Sales - Service - Repair  
Landscape Grading Our Specialty  
4343 Marconi Av. .... IV nhoe 9-0585

**SMITH F F & CO INC** 922-12th. .... GI lbrt 2-2981

Stewart Feed Mill 3030 N. .... HI lcrst 6-6259

**TULLY'S FARM SUPPLY**  
1932 Broadway. .... HI lcrst 5-5984

**Garden Equipment & Supplies—  
Wholesale**

**CALIFORNIA PEST CONTROL CO**

1000 Mariposa S F  
(Toll) Call "Operator" for. .... Underhill 1-6363

Local Repr 1732 Maryland. .... GI lbrt 3-6426

**GERMAIN'S INC** 1427 North C. .... GI lbrt 2-0727

**Garden Furniture Dealers**

**ABBEY RENTS**

Everything Rented for Garden Parties  
Rentals-Sales Free Delivery

1827 J. .... HUdsn 4-9151

**BREUNER JOHN CO** 604 K. .... GI lbrt 3-8061

**CARNIE FRED E & SON COMPANY**

2012 K. .... GI lbrt 3-3802

**CARNIE-GOODWIN-PENDLETON CO**

Tents-Awnings-Garden Furn  
515 L. .... GI lbrt 2-8924

**HAMILTON FURNITURE CO**

3160 Folsom Blvd. .... HI lcrst 7-6504

**JACKSON FURNITURE CO** 14th & K. .... GI lbrt 2-7604

**Garden Ornaments**

Garden Rustics & Nursery

2605 El Paseo Ln. .... IV nhoe 9-6164

**Gardeners**

**ANDERSON CARL**

LANDSCAPE & LAWN SPECIALIST  
Rotofiller Work - Reasonable Rates - Complete  
Monthly Maintenance - Work Guaranteed  
3526-22d Av. .... HI lcrst 7-4756

**CUTLER DAVID E**

NEW LAWNS A SPECIALTY  
ROTOTILLING  
FENCES INSTALLED - LANDSCAPING  
2741 Atlas Av. .... HI lcrst 6-8729

Fukuda Fred S 1621-6th. .... GI lbrt 2-1621

Hayward Chas F Edison Av. .... HI lcrst 9-8703

Hironaka Yoshito

Call Me Y  
612 Hollister Av Del Paso Hts. .... HI ckry 9-7345

Jordan W J 3029-42d. .... HI lcrst 7-1815

Landscape Gardeners Assn  
5210-61st. .... HI lcrst 5-6464

(See Advertisement This Page)

**MARION'S TREE SERVICE**

TREE TRIMMING - TOPPING & REMOVING  
Neat Clean-Up & Hauling  
Insured & State Licensed  
3222-2d Av. .... HI lcrst 6-2903

McClain Gravel Co

Lawn & Shrubs-Loam & Gravel  
Tractor Work Plowing & Grading

4049-34th. .... HI lcrst 6-0737

Miller L E 4845 Warwick. .... HI lcrst 5-6071

Moinalfi J

General Gardening & Landscaping  
5210-61st. .... HI lcrst 6-5130

Takagi Frank T

Lawns-Shrubs-Pruning-Grafting  
4031 Fruitridge Rd. .... HI lcrst 6-3969

**THOMPSON ELDON ROSS**

"It's Not a Home  
Unless It's Landscaped"  
COMPLETE LANDSCAPE SERVICE  
3816 14th Av. .... HI lcrst 5-0156

Use the latest directory. Get the right  
number ... right away.

Call Us for  
**GARDENING**  
MAINTENANCE  
LANDSCAPING  
Tractor Work - Tree Surgery  
Free Estimates  
**HILLCREST 5-6464**  
LANDSCAPE GARDENERS ASSN.  
5210 - 61st

Young Women  
There May Be  
Employment Opportunities  
and a  
PERMANENT POSITION FOR YOU  
with  
THE PACIFIC TELEPHONE  
AND TELEGRAPH COMPANY

**Garment Hangers**

**INDUSTRIAL WIRE PRODUCTS CORP**

2417-17th S F  
(Toll) Call "Operator" for. .... Underhill 1-3005

**Garment Lettering**

Linen Shop The 1008-11th. .... GI lbrt 2-6826

**Garments**

See Women's Wearing Apparel Headings

**Gas—Anesthetic**

See Hospital Equipment & Supplies

**Gas Appliances—Household**

**BREUNER JOHN CO** 604 K. .... GI lbrt 3-8061

**BUTANE SALES & SERVICE**

916 North B. .... GI lbrt 3-5538

Household Products Co

2681 Park Hills Dr. .... IV nhoe 9-6554

**WHITE APPLIANCE SHOP**

Sales-Installation-Service-Repairs  
1535 Arcade Blvd N Sacto. .... HI ckry 9-1709

**Gas Burners**

**BABCOCK C B CO**

Johnson Gas Appliance Co

Nemec Combustion Engineers

384-7th S F

(Toll) Call "Operator" for. .... Underhill 1-7449

**CORNELY E A INC**

LEAHY COMBINATION

OIL & GAS BURNERS

COMPLETE AUTOMATIC

COMBUSTION CONTROLS

Commercial & Industrial Installation & Service

1277 Howard San Francisco

(Toll) Call "Operator" for. .... Underhill 1-5713

**HOLLAND FURNACE CO**

COMPLETELY AUTOMATIC

217 O. .... HU dsn 4-6522

**HORRELL & SON**

GAS BURNERS

With Automatic Controls

For All Types of Furnaces

Free Estimates on Installation

Same Location For Over 30 Yrs.

2950-1st Av. .... HI lcrst 6-6437

Oil Heating Service 1214-30th. .... HI lcrst 5-1013

**RANSOME COMPANY** 916 North B. .... GI lbrt 3-5538

**Gas Equipment**

**CAL-GAS EQUIPMENT CORP**

COMPLETE LINE L P G

BULK PLANT EQUIPMENT

Wholesale Appliances

Accessories & Parts

1/2 Mile So Fruitridge Av

Stkn Blvd & Claremont Av. .... HI lcrst 7-6555

Good neighbors are considerate party line users. Remember these party-line golden rules:

- Space your calls instead of making several of them without a break.
- Talk only as long as you have to on each call.
- When you finish talking replace the receiver properly.
- Make certain, if you are using a dial telephone, that the line is clear to receive your call.
- Ask your youngster not to monopolize the telephone.

When the name  
of a  
**BUSINESS**  
**HOUSE**  
has been forgotten

... or when you are new  
to the city, or when you  
simply want to find a  
telephone number the  
quickest way ...

Look in the

**YELLOW PAGES**