

**UNITED SERVICE**



Coast-to-Coast

**DETECTIVE AGENCY**

Principal  
**RALPH E. JUNKER**  
Bonded Experts

Specializing  
Motion Picture - Dictaphone Recordings  
Civil - Criminal - Investigations  
Shadowing - Surveillance

Tracing Missing People - Domestic Cases  
Store Personnel Auditing

Under-Cover Operators - Uniform Patrol  
Day and Night Consultation Free  
24-HOUR SERVICE

Offices  
**SACRAMENTO: Forum Bldg. - 9th & K**  
**Phone GI lbert 3-5088**

**SAN FRANCISCO**  
Hearst Bldg. - Sutter 1-7479  
**OAKLAND**  
Press Bldg. - Higate 4-6132

**CAPITOL INVESTIGATION BUREAU**

Licensed - Bonded  
**CIVIL - CRIMINAL - DOMESTIC**  
Consultations Strictly Confidential

24-HOUR SERVICE  
**GI lbert 2-6881**

Night Phones HI lcrest 6-5411  
HI lcrest 7-4998

Suite 217-218 Ochsner Bldg.  
719 K

WORLD WIDE REPRESENTATION

**A and S**  
**DETECTIVE SERVICE**

PERSONNEL CHECKING  
GUARD & WATCHMEN SERVICE  
DOMESTIC CASES  
CIVIL & CRIMINAL MATTERS  
ALL CASES HANDLED BY  
EXPERT & BONDED INVESTIGATORS

**HUDSON 4-9858**  
or GI lbert 3-4263

ROOM 422 FORUM BLDG.

**Department Stores—(Cont'd)**

**MONTGOMERY WARD & CO**  
9th & K..... GI lbrt 2-6941  
Service Dept..... GI lbrt 2-4878  
Catalog Dept 9th & K..... GI lbrt 2-3631  
Credit Dept 9th & K..... GI lbrt 2-0495

**NATIONAL DOLLAR STORES**  
704 K..... GI lbrt 3-8901  
Penney J C Co 630 K..... HU dsn 1-0241

**SEARS ROEBUCK & CO**  
12th & K..... HU dsn 4-6961

**STANDING'S EMPORIUM**  
Formerly Snyder's Emporium  
2832-35th..... HI lcrst 5-6713

**SUN JOE CO**  
CLOTHING FOR THE ENTIRE FAMILY  
Specializing in  
**SLIM & EXTRA LARGE SIZES**  
Headquarters for  
Levis, Western Wear & Boots  
Lee Union Made Work Clothes  
1000 J..... GI lbrt 2-3754

Town & Country Village Shops  
Fulton Av & Marconi Av..... HI ckry 9-3928

**WEINSTOCK-LUBIN & CO**  
12th & K..... GI lbrt 3-6881  
Woolworth F W Co 522 K..... GI lbrt 2-6032

**Deposition Service—See Reporters**

**Designers—Apparel**

Dorresteyn E H 2512 N..... HI lcrst 5-3881

**Designers—Industrial**

Franklin Clifford N 1739-9th Av..... GI lbrt 3-2931  
Louie George  
Advertising Design-Typography-Products-  
Packaging-Shops-Offices-Showrooms-  
Exhibitions-Displays-Color Projects  
707 1/2 J..... HU dsn 4-8932

**Desks—Repairing**

See Furniture Repairing & Refinishing

**Detective Agencies**

A & S Detective Service  
Forum Bldg..... HU dsn 4-9858  
(See Advertisement This Page)  
Bonded Investigation & Patrol Serv  
703 1/2 J..... HU dsn 1-0191

**BONDED PATROL & INVESTIGATION SERV**  
CIVIL - CRIMINAL  
DOMESTIC  
GUARDS - STORE CHECKING  
WATCHMEN  
Free Consultation  
Strict Confidence  
2312 Lloyd Lane..... IVnhoe 9-6308

For just a few pennies a day you can  
enjoy the step-saving convenience of an  
extension telephone in your home.

**Roy J. Johnson**

**CONFIDENTIAL INVESTIGATIONS ALL TYPES**

FORMER FEDERAL AGENT

20 Years Experience  
Licensed & Bonded

Equipped for Photographic \*

Telephoto Movies \* Wire Recording

RM. 230 OCHSNER BLDG. 719 K ST. SACRAMENTO

**GI lbert 2-6312**

If No Answer Call HI lcrest 7-8373

**Detective Agencies—(Cont'd)**

**BURNS WM J THE INTERNATIONAL DETECTIVE AGENCY INC** 625 Market S F  
(Toll) Call "Operator" for..... Sutter 1-1774

**CAPITOL INVESTIGATION BUREAU**  
719 K..... GI lbrt 2-6881  
(See Advertisement This Page)

**DON LUCAS DETECTIVES** 323 Geary S F  
(Toll) Call "Operator" for..... Yukon 2-1441

**HARGRAVE SECRET SERVICE**  
Investigations - Shadowing - Since 1880  
Criminal - Domestic - Commercial - Industrial  
690 Market SF  
(Toll) Call "Operator" for..... Garfield 1-6622

**INTERSTATE AUDIT & DETECTIVE SERV**

**JOHN P. WIBBERLEY**, Principal  
HUDson 4-6559  
Member of World's Assn. of Detectives  
Calif. Assn. of Private Investigators  
SPECIALIZING IN  
RETAIL STORE CHECKING - EMPLOYEE  
& CUSTOMER PILFERAGE  
Employee Surveillance - Warehouse  
Pilferage - Latest Electronic Equipment  
Mobile Communication Service  
27 YEARS EXPERIENCE  
Reno, Nev. • Reno 2-1787  
1620 P..... HU dsn 4-6559  
If no answer (Toll) Call "Operator"  
for Oakland..... Twingaks 3-6868

Johnson Roy J 719 K..... GI lbrt 2-6312  
(See Advertisement This Page)

United Serv Detective Agency  
Forum Bldg..... GI lbrt 3-5088  
(See Advertisement This Page)

**UNITED SERVICE DETECTIVES**

COAST TO COAST  
BONDED EXPERTS  
SPECIALIZING  
STORE CHECKING  
SHADOWING TRACING  
CONFIDENTIAL  
INVESTIGATIONS  
DOMESTIC CASES  
UNIFORMED GUARDS



RATES REASONABLE  
Consultation Free Day or Night

"SERVICE RENDERED BY"

**UNITED SERV DETECTIVE AGENCY**  
Forum Bldg..... GI lbrt 3-5088

**Diamond Buyers**

**FAVRE JACK**  
I BUY—  
SELL—  
TRADE—  
"DIAMONDS"  
Suite 201-202 Ochsner Bldg  
719 K..... GI lbrt 3-7226

**IRVING'S JEWELERS**  
We Buy-Sell And Trade Diamonds  
1124 1/2-8th..... HU dsn 4-9962

**Diamond Cutters**

Favre Jack 719 K..... GI lbrt 3-7226

**Diamond Setters**

**DEVON'S JEWELERS** 816 K..... GI lbrt 3-5791  
Edises Jewelers 925 K..... GI lbrt 3-3931  
Favre Jack 719 K..... GI lbrt 3-7226  
**GREBITUS JEWELERS** 1108 J..... GI lbrt 2-9081  
Jewelcraft Jewelers 515B K..... HU dsn 4-7545  
**LOVETT'S JEWELERS**  
Successor To Noack's  
1217 K..... HU dsn 4-0492

**Diamonds—Industrial**

Favre Jack 719 K..... GI lbrt 3-7226

**Diamonds—Jewelry**  
See Jewelers Headings

**Diamonds—Whsle**

Favre Jack 719 K..... GI lbrt 3-7226

We want your telephone service to  
be as helpful as we can make it.



**Diaper Service**

See also Laundries  
**BABY'S DIAPER LAUNDRY**  
 1900-19th ..... HUdsn 4-0831  
**FAMILY SERVICE LAUNDRY & CLEANERS**  
 1115 P ..... Glibrt 2-2417

**Dictating Machines**

**A LEBECK BUSINESS EQUIP CO**

**STENO BY CRESCENT**  
 Dictation - Transcribing  
 Conference and Telephone Recording  
 Inter-Communication and Public Address System  
**ONLY \$299.02**  
 SAVE WITH STENO  
 3021 Capitol Av. .... Hlcrst 6-3877

Audograph 1347-62d ..... Hlcrst 7-4812

**AUDOGRAPH ELECTRONIC SOUNDWRITER—**  
**WESTERN AUDOGRAPH INC**

1347-62d ..... Hlcrst 7-4812

**DICTAPHONE DICTATING MACHINES**

Featuring  
 The Revolutionary  
**TIME MASTER**



Electronic Dictating and  
 Recording Machine

**SALES - SERVICE - SUPPLIES**

**"WHERE TO BUY IT"**

Dictaphone Corp 921-16th ..... HU dsn 4-2838

Dictating Machine Div of Thos A Edison Inc  
 906-0 ..... HU dsn 4-5930  
 Ediphone Co The 906-0 ..... HU dsn 4-5930

**EDISON VOICewriter**

VOICewriter  
 DICTATING  
 INSTRUMENTS  
 TELE VOICewriter  
 DICTATING  
 SYSTEM  
**SALES AND SERVICE**



**"WHERE TO BUY IT"**

**SALES & SERVICE**

**WARD HARRIS INC** 906 0 ..... HU dsn 4-5930

Scoville F W Co 1714 Capitol Av. .... HUdsn 4-5932

**SOUNDSCRIBER DICTATING & RECORDING EQUIPMENT**

New TYCOON Model  
**"QUICK REVIEW"**  
 Microphone



"TELEVISION" Indexer. World's Lightest Portable  
 Telephone & Conference Recording

THE ALL-FUNCTIONAL DICTATING SYSTEM

**"WHERE TO BUY IT"**

**SCOVILLE F W CO**  
 1714 Capitol Av ..... HUdsn 4-5932

Ward Harris Inc 906-0 ..... HU dsn 4-5930

**WEBSTER-CHICAGO DICTATION EQUIPMENT**

Low cost dictation . . . . Other  
 business and professional use. Record-  
 ings can be kept or erased by recording  
 over same wire. Foot control for hand-  
 free operation. Natural voice play back.



**"WHERE TO BUY THEM"**

**DISTRIBUTOR**

**SACRAMENTO ELECTRONIC SUPPLY**  
**CO** 1219 S. .... Glibrt 2-0719

**DEALER**

**A LEBECK BUSINESS EQUIP CO**  
 3021 Capitol Av. .... Hlcrst 6-3877

**WESTERN AUDOGRAPH INC**  
 1347-62d ..... Hlcrst 7-4812

**Diesel Engines—See Engines**

You'll find it fast in the **YELLOW PAGES.**

**Diesel Fuel Injection Equipment**

**DIESEL PUMP & INJECTOR SERV**  
 323-12th ..... HU dsn 4-3683  
**LANGNER & RIFKIN**  
 American Bosch & Ex-Cell-O Service  
 1116-15th ..... HUdsn 1-1291

**Dietary Supplements**

**BARKER PAUL J**  
 2425 Portola Wy. .... HU ntr 6-0917  
**NUTRILITE FOOD SUPPLEMENT—**  
**FIELDS ROBT W** 4421 Fkln Blvd. HI lcrst 5-1052  
 Nutrilite Food Supplement  
 4421 Franklin Blvd. .... HI lcrst 5-1052  
 Nutrilite Food Supplement  
 2425 Portola Wy. .... HU ntr 6-0917

**Dishes Renting—See Caterers' Equipment**

**Dishwashing Machines**

**ANDRESEN APPLIANCE CO**  
 Store No 1 39th & J. .... HI lcrst 5-3680  
 Store No 2 2739 Riverside Blvd. .... GI lbrt 2-0006

**APEX DASH-A-MATIC**

**DISHWASHER-SINK**  
 The dishwasher that superheats  
 its own hot water to 180°. Washes,  
 rinses, dries service for 6—all auto-  
 matically with one setting of the dial.  
 Available with Waste-A-Matic Electric  
 Garbage Disposer.



**"WHERE TO BUY IT"**

**DISTRIBUTOR**

Crane Co 1227 Front. .... Glibrt 3-7971

**DEALER**

**FINNESTEAD WASHER SERVICE**  
 1306 J ..... Glibrt 3-5061

Bird's Appliances & Heating  
 5105 Fair Oaks Blvd. .... IVnhoe 9-2508

**CAMERON DISHWASHERS—**

**BUSH ELECTRIC APPLIANCE CO**  
 3300-2d Av. .... HI lcrst 5-4011

**GENERAL ELECTRIC AUTOMATIC DISHWASHERS**

Completely automatic. Just turn a  
 switch and the Dishwasher will wash  
 and rinse a whole day's dishes. Dries  
 dishes in fan-circulated, electrically  
 heated air.



**"WHERE TO CALL"**

**SALES & SERVICE DEALERS**

**BREUNER JOHN CO** 604 K. .... Glibrt 3-8061  
**HAWLEY & WHELAN** 2961-35th. HI lcrst 5-8624  
**HOT-n-KOLD SHOP**  
 1317-21st ..... Glibrt 2-1893  
**JOSEPH MANUEL** 1020 J. .... GI lbrt 3-3937

**DISTRIBUTOR**

**GENERAL ELECTRIC SUPPLY CORP**  
 1131 S. .... GI lbrt 3-9001

Haight Verne M 3733-42d ..... Hlcrst 7-2319

**HOTPOINT AUTOMATIC DISHWASHERS**

Hotpoint Dishwasher washes,  
 rinses and dries dishes electri-  
 cally. Convenient front-open-  
 ing gives extra table top work surface. See Hotpoint's  
 Automatic Dishwasher . . . the quicker, cleaner, easier,  
 safer way to do dishes.



**"WHERE TO BUY THEM"**

**SALES & SERVICE**

**ACME REFRIGERATION & EQUIPMENT CO**  
 619 J. .... GI lbrt 3-0298  
 Carmichael Supply  
 Fair Oaks Blvd & Marconi Av. IV nhoe 9-2769

**COLONIAL HOME APPLIANCES**  
 3836 Stockton Blvd. .... HI lcrst 6-4724

**HALE'S APPLIANCE STORE**  
 13th & K. .... GI lbrt 2-7871

**SCHAA-P-BRENNER TIRE CO**  
 1617 J. .... GI lbrt 2-1811

**Dishwashing Machines—(Cont'd)**

**WESTINGHOUSE AUTOMATIC DISHWASHER**

Roll-Out WashWell gives  
 usable work surface, top  
 loading; greater capacity;  
 perfect washing and drying;  
 easy, low cost installation.  
 You Can Be SURE . . .  
 If It's WESTINGHOUSE.



**"WHERE TO CALL"**

**DISTRIBUTOR**

**WESTINGHOUSE ELECTRIC SUPPLY CO**  
 1730-14th ..... Glibrt 3-6525

**SALES & SERVICE**

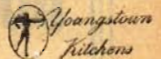
**ANDRESEN APPLIANCE CO**  
 39th & J. .... Hlcrst 5-3680

**ARNOLDS FURNITURE STORE**  
 1200 J. .... Glibrt 2-8703

**DONALD HOME APPLIANCE**  
 Carmichael ..... IVnhoe 9-1137

**YOUNGSTOWN KITCHENS AUTOMATIC DISHWASHER**

Featuring the Exclusive JET-  
 TOWER With Hydro-Brush  
 Action. Washes DIRTY Dishes  
 Sparkling, Hygienically CLEAN  
 in Only 9 1/4 Minutes! No Pre-  
 Rinsing. Dishes Dry in Their Own Heat. Completely  
 Automatic.



**"WHERE TO BUY IT"**

**WHOLESALE DISTRIBUTOR**

**PIONEER APPLIANCE CO** 1355 Market S F  
 (Toll) Call "Operator" for. . . Underhill 3-2000

**DEALER**

**HAWLEY & WHELAN**  
 2961-35th ..... HI lcrst 5-8624

**Disinfectants**

**CALIF CHEMICAL CO OF NORTH SACTO**

217 W Birch Av N Sacto. .... HI ckry 9-2747  
 Easterday Supply Co Inc 923-20th. .... GI lbrt 2-7484  
 Paragon Supply Co 1800-30th. .... HI lcrst 7-8732  
 West Disinfecting Co 1331 T. .... HU dsn 4-7744

**WEST SANITATION PRODUCTS—**

**WEST DISINFECTING CO** 1331 T. HU dsn 4-7744

**Display Designers & Builders**

**INGRAM DISPLAY**

Designers and Builders of  
**DISPLAYS FOR EVERY PURPOSE**

Wire and Paper Mache' Figures  
 Signs

Exhibits - Booths - Floats  
 Dioramas - Murals - Commercial Art

Window Displays

Silk Screen Process

Sandblasting - Flocking

**TELEVISION ANIMATORS**

6317 Eastern Av. .... HI lcrst 5-0876

Motes Displays 727 1/2 J. .... GI lbrt 3-5881

Star Displays of Oakland  
 1111-20th ..... HUdsn 4-9968

**SUN ADVERTISING CO**

R. W. SPENCER

Signs - Showcards - Screen Process - Booths  
 1007 W. .... Glibrt 2-7063  
 If no answer call. .... Hlcrst 6-6168

**THOMPSON DISPLAY SERVICE**

**WINDOW DISPLAYS**  
**DISPLAY MATERIALS**

NO-SEAM PAPERS - NOVELTY PAPERS  
 ARTIFICIAL FLOWERS, ETC.

810 1/2 J. .... GI lbrt 3-4970

**Display Equipment & Materials**

**THOMPSON DISPLAY SERVICE**

810 1/2 J. .... GI lbrt 3-4970

Advertise here—it pays.



**Divers**

Estes Jack W 1063-57th ..... HI crst 5-5472

**PODESTA DIVERS**

UNDERWATER CONSTRUCTION & SURVEYS  
Inspections - Solvage - Day & Nite Service  
Pier 3 1/2 San Francisco  
(Toll) Call "Operator" for..... Yukon 6-3758

**Docks**

Blackie's Landing Serv  
American River Levee..... HU dsn 4-0611  
Sacramento-Yolo Port District  
W Sacto..... HU dsn 4-7723

**Doctors**

See Specific Kinds, i.e., Chiropradists;  
Chiropractors; Dentists  
Optometrists; Osteopathic Physicians;  
Physicians & Surgeons D. O.; Physicians &  
Surgeons M. D.; Etc

## DOGS & CATS BOARDED



★ LARGE SHADED RUNS  
★ PERSONAL ATTENTION

- STRIPPING
- BATHING

Puppies for sale • Stud Service  
Wirehaired Terriers • Dachshunds  
Scottish Terriers • Irish Terriers

Call...  
**IVanhoe 9-5674**




Ben Ali Kennels

REGISTERED

Marconi Avenue

## TOLO KENNELS Reg.

MRS. CLAYTON SMITH  
(SCOTTISH TERRIER)

Ch. DUNFERMLINE EMBLEM LAD  
DUNFERMLINE EMBLEM KILTS  
COCKER

Mr. Galahad  
AT STUD

BOARDING - STRIPPING

IVanhoe 9-1129

Out Fair Oaks Blvd. to Robertson  
Turn Left 1/4 Mile

5717 Robertson Ave. Carmichael

**Dog & Cat Foods—Retail**

**ALTA PET FOODS**

U.S. Government Inspected Horse Meat  
FRESH - FROZEN - CANNED  
COMPLETE PET SUPPLIES

Store No. 1  
1900-16th ..... GI lbrt 2-3387

Store No. 2 in Town & Country Village  
2623 El Paseo Ln..... IV nhoe 9-5124

Store No. 3  
1436 Del Paso Blvd N Sacto. .HI ckry 9-6621

**SACRAMENTO PET SUPPLY** 1126 H. HU dsn 4-1853

**Dog & Cat Foods—Whse & Mfrs**

Bonnie Dog Food Co 204 Broadway... HU dsn 4-8214  
California Pet Foods Co  
204 Broadway..... HU dsn 4-8214

**Dog & Cat Kennels**

**BEN ALI KENNELS REGISTERED**  
Marconi & Wright N Sacto. .... IV nhoe 9-5674  
(See Advertisement This Page)

**FOX BOARDING KENNELS**

Mr & Mrs Raymond Peters  
CATS & DOGS  
BOARDED  
PETS A SPECIALTY  
Personal Care

209-32d ..... GI lbrt 3-1382

**LLANTWIT KENNELS REGISTERED**

**GREAT DANES - BOXERS**  
AKC Licensed Handler  
TRAINING ALL BREEDS  
STUD SERVICE

Rt 4 Box 3008  
Opposite Signal Depot  
2541-19th N Sacto. .... HI ckry 9-6514

**MEL HARA KENNELS**

Specializing in  
TRIMMING - STRIPPING  
CLIPPING - BATHING  
Breeders & Exhibitors of Fine  
Cockers - Springer Spaniels  
Beagle Hounds

Off Sacramento Blvd  
3819-25th Av. .... HI crst 5-0330

Sacto Animal Hospital 5701 H. .... HI crst 5-1819

**TOLO KENNELS REG**  
5717 Robertson Av Carmichael. . IVnhoe 9-1129  
(See Advertisement This Page)

**Dog Grooming Service**

**BEN ALI KENNELS REGISTERED**  
Marconi & Wright N Sacramento. . IV nhoe 9-5674

**MAR-DUN PET BTY SHOP**  
Enid Duncan, Manager  
BATHING & CLIPPING - PET SUPPLIES.  
We Give Cash Checks

2660-33d ..... HI crst 7-5075

**TOLO KENNELS REG**  
5717 Robertson Av Carmichael. . IVnhoe 9-1129

**Dog Hospitals—See Veterinary Hospitals**

**Dogs**

See also Dog & Cat Kennels; Also Pet Shops  
Boulevard Pet Shop  
Dogs Bought & Sold—Complete Supplies  
3720 1/2 Stockton Blvd. .... HI crst 7-0965

**Dolls—Repairing**

ABC Doll Hospital  
620 W El Camino Av N Sacto. .... HI ckry 9-3914  
Monterey Doll House  
Doll Repair Service By Mail  
4740 Mission S F  
(Toll) Call "Operator" for..... Juniper 7-2073

Our business office will be glad to help with any telephone problem you may have.

**Door Closers & Checks—Repairing**

**A & A KEY SHOP**  
Sales & Service-Pickup & Delivery  
3413 Broadway..... HI crst 5-7513  
Troughton Harry 1218-16th..... HU dsn 4-1422  
**YANCEY COMPANY** 2116 K..... GI lbrt 3-6518

**Door Closers & Checks—Retail**

Industrial Safe & Lock  
Mail Order Serv-Factory Rebuilt Method  
430 Sunnyside Av Modesto  
(Toll) Call "Operator" for..... Modesto 6407

**Doors—Retail**

**ALBEST DOORS—**  
**YANCEY COMPANY**  
Wood & Aluminum Screen Doors  
2116 K..... GI lbrt 3-6518

**ALUMINUM AWNING & PRODUCTS CO**  
Auburn Blvd ..... HI ckry 9-0749  
**AMERICAN BLDG MATERIALS CO**  
2701 Stockton Blvd. .... HI crst 6-3858

**BARCOL OVERDOOR**

IMPROVED OVERHEAD DOOR  
By Barber-Colman  
Easy Operation - Weathertight  
Closing - Industrial &  
Residential Type - Electric  
Operators for Doors & Gates  
MANUAL - ELECTRIC - RADIO  
Sales and Installation Service



"WHERE TO BUY IT"

DISTRIBUTOR

**PARKER BLDG SPECIALTIES INC**  
250-7th SF  
(Toll) call "Operator" for.. Underhill 1-2760

LOCAL AGENT

Sawyer Willis S 676-55th. .... HI crst 5-8479

**COLLINS CHAS V BUILDING SPECIALTIES**

OVERHEAD GARAGE DOORS  
Aluminum - Steel & Special Design Wood  
For Industrial & Residential

2921 Bell ..... HI ckry 9-4991

**CRAWFORD MARVEL-LIFT DOORS—**

**BATES WALTER D & ASSOCIATES**  
693 Mission S F  
(Toll) Call "Operator" for... Garfield 1-6971

Diamond Match Co 2826 Q. .... HI crst 6-4703  
1110 E El Camino Av. .... HI ckry 9-2741

**FONTAINE & BEAN SHEET METAL PRODUCTS**  
2005 N ..... GI lbrt 2-2748  
(See Advertisement This Page)

**FRIEND & TERRY LUMBER CO**  
1920 Front..... GI lbrt 3-9091  
Kinnear Mfg Co 1829-22d..... HI crst 7-5781

**KINNEAR ROLLING DOORS—**  
**WAGNER SHEET METAL & SUPPLY CO**  
1829-22d ..... HI crst 7-5781

(Continued Next Page)

Many buyers turn to the Yellow Pages first.

## OVERHEAD GARAGE DOORS

ALUMINUM  
CUSTOM BUILT DOORS

Residential  
Commercial

FINGER TIP  
BALL BEARING ACTION

Fontaine and Bean

2005 N Street GI lbert 2-2748



**Doors-Retail-(Cont'd)**

**MILLWORK MART INC**  
1730 Alhambra Blvd. .... HI crst 7-0441

**MODERNFOLD DOORS**

ACCORDION-LIKE IN  
OPENING AND CLOSING  
Fabric-Covered for Beauty,  
Metal-Framed for Rigidity  
and Strength.



Wide Variety of Colors.  
Eliminates Swing Area of Conventional Doors.  
**"WHERE TO BUY THEM"**

**DISTRIBUTOR**

Ogle Harry B & Associates 1331 T. GI lbrt 3-8543

**SACRAMENTO DOOR AND PLYWOOD CO**

DOORS & PLYWOOD

Always Better — Always Less  
"Better Buy Where YOU GET the Best"  
1010 E El Camino Av N Sacto. HI cky 9-0314

Sierra Mill & Lumber Co 3d & V. .... HU dsn 1-0201

**Doors-Shower Bath**

See Shower Doors & Compartments

**Doors-Whsle & Mfrs****ACME CENTRAL METAL PRODUCTS INC**

ALUMINUM, STEEL & WOOD  
Rolling Doors - Tin-Clad Fire Doors  
Hollow Metal Doors - Kalamein Doors  
Industrial Pressed Steel Doors  
SIDE COILING PARTITIONS  
Our Local Rep. Willis S. Sawyer  
676-55th, Sacto. HI lcrst 5-8479

3246 Ettie Oakland  
(Toll) Call "Operator" for. . . Olympic 2-2474

**ALUMINUM AWNING & PRODUCTS CO**

Auburn Blvd. .... HI cky 9-0749

**CASEY COMBINATION DOORS****PULLMAN TYPE**

Controlled Ventilation  
Perfect Protection

**CASEY JR. DOORS**

Dual Slide Action

ONE DOOR  
IN PLACE OF 2



**"WHERE TO BUY THEM"**

California Builders Supply Co  
1905-19th. .... GI lbrt 2-0788

**DURAND DOOR & SUPPLY****WELDWOOD****FIRE DOORS**

420 Market San Francisco  
(Toll) Call "Operator" for. . . Sutter 1-8854

Do you keep a list of emergency telephone numbers you may require? It pays to have them handy.

**Who SELLS IT?**

When a specific product or service is needed and there is an uncertainty as to who sells it

The  
**Classified TELEPHONE SECTION**

Will Direct You

**Doors-Whsle & Mfrs-(Cont'd)****FENESTRA STEEL DOORS—****BRANCH OFFICE**

DETROIT STEEL PRODUCTS CO  
1331 T. .... GI lbrt 3-1576

**GRANT MFG CO**

Wholesalers & Manufacturers  
**ALL TYPES OF DOORS**  
Hollow-Core Flush Doors  
Perfecto Doors  
Custom Made Doors  
Call Us Before You Buy  
HI cky 9-0313

3604 Rio Linda Blvd  
Del Paso Hgts. .... HI cky 9-0313

**GRIDLEY SASH & DOOR MILL**

1190 Ohio Gridley  
(Toll) Call "Operator" for. .... Gridley 5992

**JAMISON COLD STORAGE DOORS—**

HUGHDON EQUIPMENT CO 515 Brannan S F  
(Toll) Call "Operator" for. .... Yukon 2-0888

**KYLE & COMPANY**

Steel Doors Of All Types  
348 N Harrison Stockton  
(Toll) Call "Operator" for. .... Stockton 4-8741  
Pacific Rolling Door Co 6655 Hollis Emeryville  
(Toll) Call "Operator" for. .... Piedmont 5-7262  
(See Advertisement This Page)

**REZO DOORS—****DISTRIBUTOR**

CARR L J & CO 65th & R. .... HI lcrst 6-3891

Roddiscraft Inc 345 Williams Av S F  
(Toll) Call "Operator" for. .... Juniper 4-2136

**ST LOUIS FREIGHT ELEVATOR DOORS—**

WEST COAST WIRE & IRON WORKS THE  
Repr St. Louis Fire Door Co  
Also Electric Operators-Dumb Waiter Doors  
154 Main S F  
(Toll) Call "Operator" for. .... Sutter 1-1136

Sierra Mill & Lumber Co 3d & V. .... HU dsn 1-0201

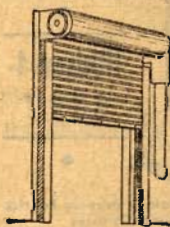
**STRAND OVERHEAD TYPE STEEL GARAGE DOORS—****DISTRIBUTOR**

PACIFIC COAST AGGREGATES INC  
16th & A. .... GI lbrt 3-6586

West Coast Wood Specialists 3030 Q. .... HI lcrst 6-6421.

**TO GLUE FURNITURE**

In gluing a loose furniture joint, remember that glue doesn't provide strength in filling an open space, so first put a strip of thin cotton cloth over the piece that fits into the mortise. Then do the gluing, tie the joint firmly together and let it set for 24 hours.

**Manufacturers of****ROLLING DOORS**

- Steel
- Aluminum
- Underwriters Labeled Fire Doors
- Hand or Electric Operated
- Immediate Repairs All Makes

HARRY B. OGLE & ASSOCIATES

Local Representative 1331 T, Gilbert 3-8543

**PACIFIC ROLLING DOOR CO.**

Factory - 6655 Hollis, Emeryville  
(Toll) Piedmont 5-7262

**Doughnuts****CORAL'S SPUDNUT SHOP**

3013 Fkin Blvd. .... HI lcrst 7-4505  
Danish Donut Shop 3100-33d. .... HI lcrst 7-0556

**DELUXE DONUT SHOP**

3200 Stockton Blvd. .... HI lcrst 6-6047  
Norm's Donut Shop 2956-3d Av. .... HI lcrst 6-8741

**TAYLOR'S SPUDNUT SHOP****SPUDNUTS**

Orders to Take Out  
Parties - Churches - Lodges - Clubs  
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POTATO DONUTS  
OUR SPECIALTY  
PLAIN & FANCY  
CAKE & RAISED DONUTS

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Vest's Spudnut Shop  
1028 Alhambra Blvd. .... GI lbrt 2-7387  
Vest's Spudnut Shop  
4812 Folsom Blvd. .... HI lcrst 5-9430  
Village Doughnut Shop  
2628 El Paseo Ln. .... IV nhoe 9-1475

**Draftsmen****HAGGETT'S DRAFTING SERVICE**

Complete Drawings for  
Residence, Multiple-Units, Apartment  
Houses, Speculation as Accepted By  
FHA, GI & Bank Loans  
Neat, Fully Dimensioned and Accurate Work  
3566 Bodega Court. .... IV nhoe 9-3967

Look Russell H  
2330 Ralston Rd N Sacramento. .... IV nhoe 9-4781

**SEITHER ROBT J****DESIGNER**

DRAFTING - DESIGN - DIAGRAMS  
CORNER OF WATT AVE.  
& FAIR OAKS BLVD.  
3496 Fair Oaks Blvd. .... IV nhoe 9-2755  
Residence. .... HI cky 9-0654

**THOMAS CHAS****DRAFTING SERVICE**

Complete Service for New Homes  
Drawn to F.H.A., G.I. or Bank  
Specifications  
Neat & Accurate Work  
Bus. & Res.  
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**Draftsmen's Supplies**

See Drawing Materials

The Classified Telephone Directory tells purchasers where to buy your goods.

**Busiest Book in the World**

The familiar telephone directory is America's No. 1 reference book. It is the busiest book in the world because it is helpful to practically everyone.



**Draperies—Retail**

ANDRE C VIDECOQ 2110 X.....HI lcrst 5-2881

**ANNE'S INTERIOR DECORATING STUDIO**  
FREE CONSULTING SERVICE  
Draperies - Fabrics - Slip Covers  
2320 1/2 J.....HUdsn 4-5993

**BOWMAN & LONG FURNITURE & INTERIORS**  
5501 Freeport Blvd.....HI lcrst 7-6543

**BREUNER JOHN CO** 604 K.....GI lbrt 3-8061

**BROOKS E A & MILDRED STUDIO**  
Draperies-Covered Cornices & Slip Covers  
5021 Folsom Blvd.....HI lcrst 5-7045

**CALIFORNIA UPHOLSTERING CO**  
Tailored Drapes and Slip Covers  
918-20th.....GI lbrt 2-2694

**CAPITAL BLIND & DRAPERY MART**  
3116 Stockton Blvd.....HI lcrst 5-2995

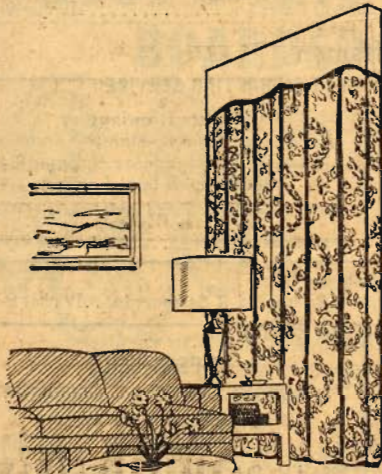
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Chase & Smith 1315 K.....HU dsn 4-3117

Claude Gordon's Village Home Store  
2645 El Paseo Ln.....IVnhoe 9-4843

Fine — Exclusive

**DRAPERIES**



CUSTOM

**DRAW DRAPERIES**  
OF EXCLUSIVE MATERIALS

DECORATIVE AND UPHOLSTERED  
**WINDOW CORNICES**

Expert Color Advice  
and Interior Decorating Assistance  
*Evening Appointments*

**CAPITAL BLIND & DRAPERY MART**  
3116 Stockton Blvd. HI lcrst 5-2995

*J. Oliver*  
*Custom Made*  
**DRAPERIES**  
**CORNICES**  
**BED SPREADS**

**GI lbrt 3-4066**

1611 S ST. SACRAMENTO

**Draperies—Retail—(Cont'd)**

**DECORATORS SUPPLY LIMITED**  
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COMPLETE DRAPERY AND  
SLIP COVER SERVICE  
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**DRAPERY SHOP THE**  
J. JEWELL JONES  
**CUSTOM DRAPERIES**  
Covered Cornices  
Slip Covers  
Drapery Hardware  
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**DUENSING'S** 1831 Capitol Av.....GI lbrt 3-7515  
Dunlap's Drapery Shop 2415-27th.....HI lcrst 7-8949

The Yellow pages save you time.

*Andre C. Videcoq*  
**DRAPERY SHOP**

**DRAPERIES & SLIP COVERS**

Cornices Made & Covered  
To Any Shape or Size

**DRAPERY - HARDWARE & FIXTURES**  
LININGS & FINDINGS

Phone  
**HI lcrst 5-2881**

2110 X

*Distinctive Custom Made*

*Draperies*

*and Cornices*

Bamboo Drapes - Drapery Hardware  
We Specialize in  
Everything for the Window  
**HUDSON 4-9359**

Free Estimates

**John's Building Specialties**

400-12th Street (12th & D)

**DRAPERIES**

Guaranteed  
Workmanship  
by  
Experienced  
Decorators



**HUDSON 4-3117**

Ready Made Custom Draw Drapes Upholstering  
Curtain & Drapery Fabrics Covered Cornices Slip Covers Curtains  
Fabrics Shown & Free Estimates in Your Home.

**CHASE & SMITH**  
1315 K ST.

**Draperies—Retail—(Cont'd)**

**ELDER'S INTERIOR DECORATORS**  
2419 K.....HU dsn 4-8517  
Fratex Fashions  
2609 Garfield Carmichael.....IVnhoe 9-1587

Gertrude's Draperies  
Custom Made Draperies  
3311 Folsom Blvd.....HI lcrst 6-0972

**JACKSON FURNITURE CO** 14th & K.....GI lbrt 2-7604

**JOHN'S BUILDING SPECIALTIES**  
400-12th.....HUdsn 4-9359

(See Advertisement This Page)

Jones & Burke Drapery Shop  
1022-22d.....GI lbrt 2-9529

**LANE CALDER** 5520 H.....HI lcrst 6-8536

**OLIVER J SHOPS**  
CUSTOM MADE  
DRAPERIES - CORNICES  
BEDSPREADS  
1611 S.....GI lbrt 3-4066

Oliver J Shops 1611 S.....GI lbrt 3-4066

(See Advertisement This Page)

**PARISIAN HOUSE THE** 2804 T.....HI lcrst 5-2880

**RICHTER H & H**

**INTERIOR DECORATORS**

Custom Made  
DRAPERIES  
CURTAINS  
SLIP COVERS

3855 J.....HI lcrst 5-4879

Rosebud Shops 1960 Fulton Av.....IV nhoe 9-1464

Scofield Furniture Co 1401 K.....GI lbrt 2-6991

**SEARS ROEBUCK & CO**  
Custom Made Draperies & Slip Covers

12th & K.....HUdsn 4-6961

**SILER JON** 3875 J.....HI lcrst 5-8740

**SILVEIRA G L CO** 21st & X.....HI lcrst 6-3897

**STANLEY'S CUSTOM UPHOLSTERING**  
2007-11th.....HU dsn 4-3525

**WEINSTOCK-LUBIN & CO**  
12th & K.....GI lbrt 3-6881

**Draperies—Whse & Mfrs**

Drapery Shop 2110 X.....HI lcrst 5-2881

Edwards Drapery Shop  
5675 Freeport Blvd.....HI lcrst 6-6955

**WYMAN FABRICS**

Division of Sun-Stop Blind & Shade Co.  
Wholesaler of Drapery Fabrics

Jobbers of Special Order Drapes,  
Ready Made Drapes & Piece Goods

2011 Q.....HUdsn 4-8539

**Drapery Hardware & Fixtures**

Chase & Smith 1315 K.....HU dsn 4-3117

(See Advertisement This Page)

**DRAPERY SHOP** 2110 X.....HI lcrst 5-2881

(See Advertisement This Page)

**DRAPERY SHOP THE** 3118 Broadway.HI lcrst 5-3686

**SUN-STOP BLIND & SHADE CO**  
2011 Q.....HUdsn 4-8539

Venetian Blind Products Co 600 Camelia Berkeley  
(Toll) Call "Operator" for.....Landscape 5-5706

**Drawing Materials**

See also Artists' Materials Headings

Atlas Blue Print Co 916-14th.....GI lbrt 3-7091

**OGDEN IVAN**  
Draftsmen & Surveyors Equip Sold & Rented  
520-56th.....HI lcrst 5-4886

**FOUR THOUGHTFUL ITEMS  
OF TELEPHONE PROCEDURE—**

1. Please answer promptly.
2. Please be on the line when the party you want answers.
3. Please speak distinctly and without hurrying, with the lips close to the mouthpiece.
4. Please replace the receiver gently when through talking.



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See also Trucking

**BOWERS DRAYAGE**

Specializing in Hauling  
REFRIGERATION EQUIPMENT  
GENERAL TRUCKING & CAR DISTRIBUTION  
LOW BED SERVICE - FULLY INSURED

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Office  
1717-4th ..... HU dsn 4-2821

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Front & N. .... GI lbrt 3-6576  
Matt Draying Co 2304 Q. .... GI lbrt 2-2560  
Warehouse 2116-4th. .... HU dsn 4-6339  
McLaughlin Draying Co 2221-5th. .... GI lbrt 2-7235  
Pacific Cartage & Storage Co 717 R. .... HU dsn 1-0310  
Sacto Cartage Co 1312-2d. .... GI lbrt 3-2297  
Senf Draying Co 1208 Q. .... GI lbrt 3-1374  
**WESTERN FREIGHT HANDLERS INC**  
831 E. .... GI lbrt 2-8047  
Western Van & Storage Co 108 K. .... GI lbrt 2-7673  
Wilkins Draying Co 601-1st Av. .... GI lbrt 3-7954

**Dredges & Equipment**

**BODINSON MANUFACTURING CO**

Drag Line Gold Dredges  
2401 Bay Shore Blvd Sn Francisco  
(Toll) Call "Operator" for. .... Juniper 5-9641

**Dress Suit Renting**

Barney's Clothing Co 810 J. .... GI lbrt 2-4068  
(See Advertisement This Page)  
**CAPITAL COSTUMES** 813 1/2 J. .... HU dsn 4-0528  
(See Advertisement This Page)

**Dress Suits—See Clothing Headings**

**A TIP ON TIPS**

When shoelace tips come off, replace ends with cellophane tape—or dip ends into hot paraffin and twist.

**WE RENT TUXEDOS**

Dress Suits & Accessories  
No Alteration Fees



Complete Line of Accessories

**CAPITAL COSTUMES**

L. W. CHARLESWORTH, Owner  
Formerly Enos Costume Dept.

813 1/2 J St. HUDSON 4-0528

**We Rent TUXEDOS DRESS SUITS**

Latest Models

REASONABLE PRICES

Evenings by Appointment

**BARNEY'S CLOTHING CO.**

GI lbrt 2-4068

Res. GI lbrt 3-6133

810 J ST.



**Dresses—Retail**

Anita Shops 1002 K. .... GI lbrt 2-3323  
Arcega's Dress Shop  
3245 Folsom Blvd. .... HI lcrst 5-0196  
Ardens 700 K. .... GI lbrt 3-4472  
Baldry Thelma Fashions  
2625 Marconi Av. .... IVnhoe 9-0856  
Baron's Department Store 2901 J. .... GI lbrt 2-3908  
Beverly Mason Dress Shop East Sacramento  
3720 J. .... HI lcrst 6-7268  
Beverly Mason Dress Shop Town & Country Village  
2634 El Paseo Ln. .... IVnhoe 9-5917

**CALIFORNIA APPAREL SHOPS**

Main Office 3440-3d Av. .... HI lcrst 6-3873  
Shop No 1 2824-35th. .... HI lcrst 7-1986  
Shop No 2 1925 Del Paso Blvd. .... HI ckry 9-3205  
Shop No 3 3750 Stockton Blvd. .... HI lcrst 5-9601

**CASUAL CORNER**

Fulton & Marconi. .... IV nhoe 9-5972

**CASUAL CORNER**

3231 Riverside Blvd. .... HU dsn 4-7404

**CASUAL CORNER**

5679 Stockton Blvd. .... HI lcrst 7-4512

Crest Fashions 1025 K. .... HUDsn 4-9914

El Mercado Dress Shop 3248 J. .... HUDsn 1-2011

FRENCH SHOP 1123-11th. .... GI lbrt 2-5331

**GRAYSON'S**

Coats Suits Lingerie Hosiery  
918 K. .... GI lbrt 2-3687

**HOUSE OF NINE**

Size 9 Only  
910-9th. .... GI lbrt 3-0191

**MAGNIAN JOSEPH CO INC** 931 K. .... GI lbrt 3-2561

Merriann Dress Shop The  
101A Cantalier N Sacto. .... HI ckry 9-6581

Merry Kay Fashion Corner 3879 J. .... HI lcrst 6-3919

Miles 'N Miles 1984 Fulton Av. .... IV nhoe 9-1350

Mode O' Day 1012-10th. .... GI lbrt 2-7041

**PARIS SHOP** 913 K. .... GI lbrt 2-1581

Roberta Powell Dress Shop  
Fair Oaks Blvd & Marconi Av. .... IV nhoe 9-0116

Robin's Apparel Shop  
2116 Del Paso Blvd No Sacto. .... HI ckry 9-0334

**ROBINSON'S**

Coats Suits Lingerie Hosiery  
716 K. .... GI lbrt 3-7933

**SOL'S EXCLUSIVE DRESS SHOP**

602 J. .... GI lbrt 3-3322

Tower Sportswear Shop 1508 Bdwy. .... HU dsn 4-5803

Village Sub-Deb Shop & Junior Varsity  
In Town & Country Village Shops  
2621 Marconi Av. .... IV nhoe 9-6065

**WANDA'S STYLE SHOP** 2925-35th. HI lcrst 6-1028

**WOODLAKE STYLE SHOP**  
1521 Del Paso Blvd. .... HI ckry 9-2284

**ZUKORS**

COATS - SUITS - DRESSES  
& LOUSES - SKIRTS  
EXCLUSIVELY

812 K. .... GI lbrt 2-3816

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Bailey Maude 5835 Broadway. .... HI lcrst 7-3889

Chow Violet  
See Our Ad For Shirts-Custom Made  
2515 V. .... HI lcrst 6-1564

**Lucky Cleaners**  
101 Cantalier N Sacto. .... HI ckry 9-3050

Martha Ellen's Dressmng  
2030 Capitol Av. .... HU dsn 4-2356

Masaki Gladys T  
149 E Bassettlaw N Sacramento. .... HI ckry 9-6574

Mueller Mary J 2608 Marconi Av. .... IV nhoe 9-3889

Puglisi Camille 1073-57th. .... HI lcrst 6-7723

Roberts Irene  
Ladies Tailoring-Alterations-Remodeling  
714 1/2-30th. .... GI lbrt 3-7321

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DRESSMAKING & TAILORING  
ORIGINALS OR COPIES  
MADE TO ORDER

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Simpson E Ipotrero Wy. .... HI lcrst 5-2701

**WASHBURN MARY**

Achieve That "Parisian Look"  
DRESSMAKING & DESIGNING  
Individual Styling

1611 F. .... GI lbrt 3-0208

Washburn Mary 1611 F. .... GI lbrt 3-0208

(See Advertisement This Page)

Zorka Dressmaking 2422 U. .... HI lcrst 6-7347

The oldest of all the telephone industry's traditions is service.

**Dressmakers' Supplies**

PALLVINY & SON 1229 H. .... HU dsn 4-7751

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**CASEY & CASE FOUNDATION CO**

BELLED CAISSONS & PIERS

10' to 6' Diam. x 200' Depth

For Buildings, Warehouses, Power Lines,  
Retaining Walls, Floodlights, Under-  
Pinning, Etc. - Drilling for Soil Testing

1337-2d Berkeley  
(Toll) Call "Operator" for. Landscape 6-8622

**CECO-CENTRAL ENGINEERING CO INC**

**ROTARY DRILLING**

ANY SIZE BORE

ANY DEPTH

ANYWHERE

Let Our Experienced Staff  
Estimate Your Next Job

740 N Maple Fresno  
(Toll) Call "Operator" for. .... Fresno 5-3041

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McGrew V J Well-Drilling Co  
304 W El Camino Av. .... HI ckry 9-2202

**MYHREN J E**

**EARTH BORING**

Power Pole Drilling & Setting

Drilling Through Hard Pan for

TREE PLANTING

Concrete Contractor

Forum Bldg. .... GI lbrt 2-5813  
Residence. .... HI lcrst 7-9971

(Continued Next Page)

**CAN YOU TIE THIS?**

To keep the string from loosening on a package, wet it before you tie the package. String will shrink as it dries.

**DRESSMAKING**

Let

Mary Washburn

Achieve That  
"PARISIAN  
LOOK"



DRESSMAKING  
and  
INDIVIDUAL  
STYLING

Latest French  
Magazines

GI lbrt 3-  
0208

1611 F St.  
Between 16th & 17th





# PRESCRIPTIONS

*Expertly Compounded*

CONVENIENTLY LOCATED IN SOUTH SACRAMENTO  
*Complete Line of Sick Room Supplies*

**PRESCRIPTIONS CALLED FOR & DELIVERED**

Du Barry - Coty - Revlon & Primrose House Cosmetics  
10 A.M. to 9 P.M.

## FRUITRIDGE DRUG STORE

GEORGE YEE - Prop.

DIAL

**HI 11crest 7-1769**

AT FRUITRIDGE RD. 5600 FRANKLIN BLVD.



### Drilling Companies—(Cont'd)

**NORRIS R L & SON**

**GRAVEL PACKED & STANDARD WELLS**

Reputable Well Drilling  
In The Sacramento Valley Since 1925

3200 P. .... HI 1crst 6-5667  
If no answer call. .... HI 1crst 6-2067

**PARRISH D A & SONS INC**

**HOLE DRILLING CONTRACTORS**  
FROM 12 INCHES TO 6 FT. DIAMETER

For Foundations Footings  
Caissons with Bell Footings  
Soil Test & Investigation  
Starter Holes for Piling  
Write or Telephone for Service

3128 E Miner Stockton  
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Earth Boring & Pole Setting  
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### Drilling—Well—See Water Well Drilling

**Drinking Cups**

See Paper Cups & Containers

### Druggists—Retail

**AFFLECK A J**

**PRESCRIPTIONS EXCLUSIVELY**

Our Work Confined to Filling

Physicians' Prescriptions

FREE DELIVERY SERVICE

Two Locations

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2901 Capitol Av. .... HI 1crst 5-3025

If no answer call. .... HU dsn 4-4814

**Affleck A J Professional Pharmacy**

2901 Capitol Av. .... HI 1crst 5-3025

**Aldrich Rexall Pharmacy**

Ernest C Reycraft

Open Daily 9 To 9-Sun 10 To 1 & 5 To 9

2001 Del Paso Blvd N Sacto. .... HI ckr 9-3414

Or call. .... HI ckr 9-0267

Allee Drug Co 430 K. .... GI 1brt 3-1653

**ANCHOR DRUG CO** 308 K. .... GI 1brt 3-2397

**ANDERSON BROS TOWN & COUNTRY**

**PHARMACY** Fulton & Marconi Av. IVnhoe 9-3639

(See Advertisement Page 127)

Arden Pharmacy 520 La Sierra Dr. .... IV nhoe 9-1486

Bell Pharmacy 526 K. .... GI 1brt 3-4826

Benatars Cutrate Drugs 1224 K. .... HU dsn 1-0245

**BERRY EDWIN**

Oak Park Drug Store

3430 Broadway. .... HI 1crst 6-3807

Bone Drug Co 3608 McKinley Blvd. .... HI 1crst 6-0452

Braden's Prescription Pharmacy

2717 Marconi Av. .... IVnhoe 9-3993

**BRODERICK PHARMACY**

P. Wayne Smythe - Managing Owner

- Free Delivery -

Prescriptions

"Expertly Compounded"

HOSPITAL SUPPLIES

COSMETICS - SUNDRIES

Fast Photo Service

"We Give Cash Checks"

Open 10 AM to 8 PM - Closed Sundays

Foot of Eye St Bridge

328-34 Broderick ..... GI 1brt 2-5883

Bruch's Pharmacy 2405-21st. .... HI 1crst 5-0841

**CAPRA'S ALHAMBRA PHARMACY**

Prescriptions Our Specialty

We Give Cash Checks

FREE DELIVERY

3230 Folsom Blvd. .... HI 1crst 6-1302

Carmichael Drug Store Carmichael. .... IV nhoe 9-3724

**CENTRAL PHARMACY**

3193 Riverside Blvd. .... GI 1brt 2-8931

(Continued Next Page)

## RELIABLE PRESCRIPTIONS

Registered  
Pharmacist  
on Duty  
at All Hours



MOVIE EQUIPMENT  
AND FILM

RETAIL  
LIQUORS



*Service*

SUNDAYS & HOLIDAYS

## THE GREY Pharmacy

"Over 50 Yrs. in Sacramento"

401 "K"

Gilbert 3-5034

## TOWER DRUG

16th & Broadway

## PRESCRIPTIONS



Drugs  
Cosmetics  
Liquors  
Film

Complete Line of  
PHONOGRAPH  
RECORDS

For  
DELIVERY SERVICE  
**GI LBERT 2-4916**

OPEN 'TIL MIDNITE  
EVERY DAY OF THE YEAR  
INCLUDING SUNDAYS



**Druggists-Retail-(Cont'd)**

Central Pharmacy 3193 Riverside Blvd. GI lbrt 3-1523  
 Colonial Pharmacy  
 3608 Stockton Blvd. .... HI lcrst 5-6342

**CONRAD'S PHARMACY**

Free Delivery  
 PRESCRIPTION SPECIALISTS  
 Prompt Service  
 DRUGS - WINES - LIQUORS

2830 P. .... HI lcrst 5-3017

**CORLIES & HIGGS PHARMACY**

2801 Capitol Av. .... HI lcrst 6-6825

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Free Delivery Service  
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**CURTIS PHARMACY**

PRESCRIPTIONS  
 Cosmetics - Greeting Cards

1825 Del Paso Blvd. .... HI ckry 9-1238

Day & Night Drug Store 401 K. .... GI lbrt 3-5034

**DELL'S DRUGS** 5621 H. .... HI lcrst 6-5772

**DEL PASO DRUG**

2100 Del Paso Blvd N Sacramento. HI ckry 9-3531

**DEL PASO MANOR PHARMACY MADELEY'S**

4100 El Camino Av. .... IVnhoe 9-7117  
 (See Advertisement This Page)

**DEL PASO PHARMACY**

2100 Del Paso Blvd N Sacramento. HI ckry 9-3531

**EAL'S PHARMACY**

Prescriptions - Drugs - Cosmetics  
 Rapid Free Delivery  
 Open Every Day Till 11 P.M.

30th & Broadway. .... HI lcrst 6-6491

East Jay Drug Store 4755 J. .... HI lcrst 6-3625

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D. WAYNE EGBERT, Prop.

**PRESCRIPTIONS**

Called For and Delivered

FOUNTAIN - LIQUORS - WINES

We Give Cash Checks

2331 J. .... GI lbrt 2-1550

**ELMHURST PHARMACY**

Harry Misfeldt & Ange Lagomarsino

**PRESCRIPTION PHARMACISTS**

DRUGS - COSMETICS

REXALL STORE

LIQUORS

FREE DELIVERY

We Give S&H Green Stamps

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 Stockton Blvd & 36th. .... HI lcrst 5-8647

**FLETCHER'S CARMICHAEL PHARMACY**

**FINEST PRESCRIPTION SERVICE**

Agents for

Early-American - Lenthic - Lucien Lelong

Yardley - Revlon - Coty

WE GIVE CASH CHECKS

Carmichael. .... IV anhoe 9-2221

**FLETCHER'S PHARMACY**

**FINEST PRESCRIPTION SERVICE**

Agents for

Early-American - Lenthic - Lucien Lelong

Yardley - Revlon - Coty

WE GIVE CASH CHECKS

28th & J  
 2728 J. .... GI lbrt 3-5717

**FRANKE'S PHARMACY**

Prescription Delv Serv-S & H Stamps  
 3839 J. .... HI lcrst 5-3024  
 (Continued Next Page)

The Classified Directory has solved many a buyer's problem.

**READE'S PHARMACY**

CLIFFORD M. READE

9 A.M. to 9 P.M.  
 Every Day & Sunday

RELIABLE PRESCRIPTIONS  
 DRUGS • SUNDRIES • LIQUORS  
 FOUNTAIN SERVICE

Free Delivery

**HI lLCREST 6-3825**

WE GIVE CASH STAMPS  
 3651 Jay Street



*Prescriptions*  
 EXCLUSIVELY

DINO J. PUCCI, PH.G. PETERA. PUCCI, PH.G.

**PUCCI'S**  
 PROFESSIONAL PHARMACY

1009 JAY ST. Phone GI lbrt 2-5891

SAVE AT THE **Rexall** DRUG STORE

**MANOR PHARMACY**

IN

FRUITRIDGE Shopping Center

5611 STOCKTON BLVD.

**HI lLcrest 7-9869**

FREE PRESCRIPTION DELIVERY

We Give S&H Green Stamps



**Rx**

Madeley's

**DEL PASO MANOR PHARMACY**

•YOUR **Rexall** STORE

Del Paso Manor Shopping Center

4100 EL CAMINO AVE.  
 Between Watt & Eastern Ave.

Free Prescription Delivery

PHONE

**IVanhoe 9-7117**

**DRUGS**

**We Specialize in PRESCRIPTIONS**

FREE DELIVERY

COVERING ALL OF SACRAMENTO

Complete Line of

- DRUGS
- SUNDRIES

Large Fountain to Serve You

DIAL

**HI lLcrest 6-6957**

RALPH KELLEY - HARRY JENKINS

**SOUTH SACRAMENTO Pharmacy**

Express Money Orders

Smud and P. G. & E. Collections

WE GIVE CASH CHECKS

4720 FRANKLIN BLVD.  
 SO. SACRAMENTO



**Park Pharmacy**

"In Business for Your Health"

PHONE **HI lLcrest 5-7581**

PRESCRIPTIONS ACCURATELY & SPEEDILY FILLED & DELIVERED

MODERN FOUNTAIN

SUNDRIES - TOBACCO'S - GIFTS

WATCH REPAIRING

Double Cash Checks with Prescriptions

We Cheerfully Give Calif. Cash Checks

Open Daily 9 A.M. to 10 P.M.

5913 BROADWAY



**Prescriptions Our Specialty**

Free Delivery

Featuring Leading Cosmetic Lines

We Give Cash Checks

Open 9 A.M. to 10 P.M. Daily

Sunday Noon to 7 P.M.

**IVanhoe 9-3639**

Closed Holidays

FULTON & MARCONI



**Druggists-Retail-(Cont'd)**

**FRANKLIN PHARMACY**

Call Hillcrest 7-6549  
DON RICHARDS, Prop.

**PRESCRIPTIONS - DRUGS  
COSMETICS & GIFTS**  
FREE DELIVERY

3641 Franklin Blvd. .... HI lcrst 7-6549

**FRUITRIDGE DRUG STORE**

George Yee, Prop.  
PRESCRIPTIONS

At Fruitridge Rd—South Sacto  
5600 Franklin Blvd. .... HI lcrst 7-1769

**Fruitridge Drug Store**

5600 Franklin Blvd. .... HI lcrst 7-1769  
(See Advertisement Page 126)

**FRUITRIDGE MANOR PHARMACY**

5611 Stockton Blvd. .... HI lcrst 7-9869  
Grey Pharmacy The 401 K. .... GI lbrt-3-5034  
(See Advertisement Page 126)

**HAGGINWOOD DRUG**

PAUL BUSCH - Proprietor  
PRESCRIPTIONS CAREFULLY FILLED  
COSMETICS - FOUNTAIN - WINES

3207 Marysville Rd N. Sacto. .... HI ckr 9-2834

**HEIGHTS PHARMACY THE**

**DEL PASO HEIGHTS**

ERNEST C. SPINETTI

**PRESCRIPTIONS**

**SUNDRIES - COSMETICS - GIFTS**

3739 Rio Linda Blvd  
Del Paso Hts. .... HI ckr 9-5527

**HESSER'S PHARMACY**

Prescriptions  
Open Every Day - Free Delivery  
Liquors - Wines

2801 T. .... HI lcrst 6-6449

**Higgs & Corlies Pharmacy**

2801 Capitol Av. .... HI lcrst 6-6825

**HILL'S BOULEVARD PHARMACY**

DON J. HILL - Owner  
Prescriptions Called for & Delivered  
Cosmetics - Fountain - Liquors

2030 H. .... GI lbrt 2-1957

**Hollywood Pharmacy 5101 Freeport Bl. HI lcrst 5-0676**

**Hucke's Service Pharmacy**

2999 Fkln Blvd. .... HI lcrst 5-2740

Hughes Gene 3900 Bdw. .... HI lcrst 5-2694

Hughes Gene Drug Stores Inc 500 J. .... GI lbrt 3-5670

Hunter Drug Co 201 J. .... GI lbrt 2-8725

International Drug Store 224 K. .... GI lbrt 2-7324

International Pharmacy 224 K. .... GI lbrt 2-7324

**KAUFFMAN'S CUT-RATE DRUG CO**

Open Till Midnight  
531 J. .... GI lbrt 3-1841

Kellogg's Clinic Prescription Pharmacy  
2615 I. .... HUdsn 4-7743

Kellogg's Prescription Pharmacy  
2730 Capitol Av. .... GI lbrt 2-0704

**KNOTT'S PHARMACY**

HOWARD KESSLER

**PRESCRIPTION DRUGGISTS**

Prescriptions

Called For And Delivered Free

We Give Cash Checks

**PHOTOGRAPHIC SUPPLIES**

4819 J. .... HI lcrst 5-3068

**Lagomarsino Ange**

Stockton Blvd & 36th. .... HI lcrst 5-8647

**Laird Medical Bldg Pharmacy**

2909 J. .... GI lbrt 2-6989

Lucero Jose 408 L. .... HUdsn 4-3119

Madeley's Del Paso Manor Pharmacy  
4100 El Camino Av. .... IVnhoe 9-7117

**MANOR PHARMACY**

5611 Stockton Blvd. .... HI lcrst 7-9869  
(See Advertisement Page 127)

You'll find it fast in the **YELLOW PAGES.**

**Druggists-Retail-(Cont'd)**

**McANAW'S PHARMACY**

PRESCRIPTIONS  
Liquors - Fine Cosmetics - Health Foods  
Free Delivery

1601 F. .... GI lbrt 3-5735

**Mc Gann Pharmacy**

3634 Msvl Blvd Del Paso Hgts. .... HI ckr 9-5228

**MEDICO-DENTAL PHARMACY**

Medico-Dental Building

**PRESCRIPTIONS**

EXCLUSIVELY

**DRUGS AND BIOLOGICS**

FREE DELIVERY

11th & L

1125-11th. .... GI lbrt 3-9021

**MIDTOWN PHARMACY**

THE REXALL STORE

Expert Prescription Service

LES BROWN - LOUIS HENRIOLLE

REGISTERED PHARMACISTS

PERFUME - COSMETICS - GIFTS

Free Delivery

On 16th Between N & O

1414-16th. .... GI lbrt 3-5426

Misfeldt Harry Stockton Blvd & 36th. HI lcrst 5-8647

Morry's Pharmacy 1600 J. .... GI lbrt 3-7096

New Eagle Drug 1408-5th. .... HU dsn 4-1661

**OAK PARK DRUG STORE**

Ed Berry-Ph M  
3430 Broadway. .... HI lcrst 6-3807

**OUYE'S PHARMACY**

Prescriptions-Fountain Service-We Deliver  
400 L. .... GI lbrt 2-8594

**OWL REXALL DRUG**

Prescriptions-Free Delivery  
9th & K. .... GI lbrt 3-5913

Pacific Drug Co 214 K. .... GI lbrt 2-6828

Paine's Drug Store 3308 Broadway. .... HI lcrst 5-1698

**PARK PHARMACY** 5913 Broadway. .... HI lcrst 5-7581  
(See Advertisement Page 127)

**PAY LESS DRUG STORE** 708 K. .... GI lbrt 3-2518

**PAY LESS PRESCRIPTION DEPT**

FREE DELIVERY SERVICE

WITHIN CITY LIMITS

708 K. .... GI lbrt 3-2915

**PEDRONI'S PHARMACY**

Prescription Specialists  
3330 Broadway. .... HI lcrst 6-4721

**PHIL'S PHARMACY**

PRESCRIPTION SPECIALIST

FOR OVER 30 YEARS

FREE DELIVERY

5101 Freeport Blvd. .... HI lcrst 5-0676

**Pic-N-Pay Drug**

Located In The Stop-N-Shop Market  
3200 Riverside Blvd. .... HU dsn 4-5394

**PIERSON'S PHARMACY** 2700-24th. HI lcrst 5-0673

**PRATT'S RIVERSIDE PHARMACY**

SICK ROOM SUPPLIES

FREE DELIVERY SERVICE

2733 Riverside Blvd. .... GI lbrt 3-7485

**PUCCI PROFESSIONAL PHARMACY**

1009 J. .... GI lbrt 2-5891  
(See Advertisement Page 127)

**Pucci Professional Pharmacy No 2**

2530 I. .... HUdsn 1-1413

**PUGH BILL PHARMACY**

PRESCRIPTION SPECIALISTS

FREE FAST DELIVERY

OPEN EVERY DAY

2801 T. .... HI lcrst 6-6449

R & D Pharmacy 2101 L. .... GI lbrt 3-4506

Ralph's Pharmacy  
1120 Del Paso Blvd N Sacto. .... HI ckr 9-1891

When telephoning somebody, "play ball" with him by giving him time to answer. A few more seconds may do it.

**Druggists-Retail-(Cont'd)**

**READE'S PHARMACY**

PRESCRIPTIONS DELIVERED

Hrs. 9 A.M. to 9 P.M. - Also Sundays & Holidays  
3651 J. .... HI lcrst 6-3825

Reade's Pharmacy 3651 J. .... HI lcrst 6-3825  
(See Advertisement Page 127)

**REXALL DRUGS-**

**DEL PASO MANOR PHARMACY MADELEY'S**

4100 El Camino Av. .... IVnhoe 9-7117

**REYCRRAFT REXALL DRUGS**

2001 Del Paso Blvd N Sacto. .... HI ckr 9-0267

Or call. .... HI ckr 9-3414

**Reycraft Rexall Drugs**

2001 Del Paso Blvd N Sacto. .... HI ckr 9-0267

**RIVERSIDE PHARMACY PRATTS**

2733 Riverside Blvd. .... GI lbrt 3-7485

**RODDA & DICK PHARMACY**

2101 L. .... GI lbrt 3-4506

**RODDA DRUGS**

JACK W. RODDA

PRESCRIPTION PHARMACISTS

Over 30 Years - Free Delivery

1800 Capitol Av. .... GI lbrt 2-1672

**SMITH BROS PHARMACY**

ROSS L. SMITH

**PROFESSIONAL PRESCRIPTION**

**PHARMACISTS**

**COSMETICS - LIQUORS - FOUNTAIN**

**REXALL DRUG STORE**

Hours - Daily 9 AM to 10 PM

Sundays & Holidays 10 AM to 10 PM

Continuous Delivery Service

We Give Cash Checks

3900 Stockton Blvd. .... HI lcrst 5-7698

3900 Stockton Blvd. .... HI lcrst 6-6161

**SOUTH SACTO PHARMACY**

4720 Franklin Blvd. .... HI lcrst 6-6957

(See Advertisement Page 127)

**STRIKER'S PHARMACY**

EXPERT PRESCRIPTION SERVICE

FREE DELIVERY - CASH CHECKS

Corner 16th & T

1930-16th. .... GI lbrt 2-5821

**SUTTER PHARMACY**

Prescription Specialists

WM. H. ROBBINS, Prop.

WE GIVE S & H GREEN STAMPS

Cosmetics - Sundries - Fountain

Greeting Cards - Magazines

Toys - Household Needs - Varieties

FAST FREE DELIVERY

10th & T. .... GI lbrt 3-4084

Suzuki Pharmacy 1329-4th. .... GI lbrt 3-6494

Sweet's Pharmacy 531-12th. .... GI lbrt 2-2369

Sydenstricker's Drug Store 1530-10th. .... GI lbrt 2-2681

**TALLAC VILLAGE PHARMACY**

ARNOLD BORGFELDT WARREN LESTER

**PRESCRIPTIONS**

Free Delivery

DRUGS - COSMETICS - GIFTS

We Give S&H Green Stamps

14th Av & 60th. .... HI lcrst 5-2691

**TAVERN PHARMACY**

PRESCRIPTIONS - LIQUORS

FREE DELIVERY

2801 Capitol Av. .... HI lcrst 6-6825

Taylor's Drug Store 1230-6th. .... GI lbrt 2-2336

**TODD'S PHARMACY** 2300-O. .... GI lbrt 3-3901

Todd's Prescription Pharmacy  
720 Alhambra Blvd. .... HU dsn 1-0279

**TOWER DRUG & RECORD SHOP**

Free Delivery-Open Till Midnight  
1518 Broadway. .... GI lbrt 2-4916

(See Advertisement Page 126)

**TOWN & COUNTRY PHARMACY**

ANDERSON BROS  
Fulton & Marconi Av. .... IVnhoe 9-3639

Toyo Drug Store 1403-4th. .... GI lbrt 3-2779

**WAKEFIELD'S PHARMACY** 1331 J. .... GI lbrt 2-0091

Walgreen Drug Co 930 K. .... GI lbrt 2-3675

(Continued Next Page)



**Druggists—Retail—(Cont'd)**

West Sacto Pharmacy Davis Hwy. . . . . HUdsn 4-1517  
 Willis & Martin Drug Co 1235 K. . . . . GI lbrt 3-6565  
 No 2 2999 Fkln Blvd. . . . . HI lcrst 5-2740  
**WOMBLE'S DRUG STORE** 4701 H. . . . . HI lcrst 6-4787  
 Yee Pharmacy 1008-6th. . . . . GI lbrt 3-9995

**ZARETT'S PHARMACY**

OSCAR ZARETT  
**PROFESSIONAL PRESCRIPTION SERVICE**  
 Cosmetics — DuBarry Agency  
 Greeting Cards — Magazines  
 S & H GREEN STAMPS  
 Prompt Free Delivery

4816 Folsom Blvd. . . . . HI lcrst 5-6415

**Druggists' Sundries**

Revel Distributing Co  
 1821 Beverly Way. . . . . GI lbrt 2-6785  
 Sacramento Sundries Co 1730-8th. . . . . HU dsn 4-9178  
 Valley Paper Co 1800-24th. . . . . HI lcrst 6-3848

**Druggists—Whse & Mfrs**

Abbott Laboratories 85 Coloma Wy. . . . . HI lcrst 6-5987

**BARBER & BEAUTY SUPPLY CO SACTO**

Athene — Breck — Roux  
 Kolor Treat — Clairol  
 Assorted Sundries

1801 Capitol Av . . . . . GI lbrt 2-8949

**Coffin-Redington Co**

10th & Richards Blvd . . . . . HUdsn 1-0221

**DIASUL LABORATORIES INC**

1922 Stockton Blvd . . . . . HI lcrst 6-3768

**McKESSON & ROBBINS INCORPORATED—**

**SACRAMENTO DIVISION**  
 425 N 7th. . . . . GI lbrt 3-6861

Pitman-Moore Co 4330 Stockton Blvd. HI lcrst 7-5741

If no answer call. . . . . GI lbrt 3-7461

**SACRAMENTO SUNDRIES CO**

1730-8th . . . . . HU dsn 4-9178

**WESTERN DRUG SUPPLY INC**

Biological Products & Pharmaceuticals  
 1309-30th . . . . . HI lcrst 5-2605

**Drums—Musical**

See Musical Instruments Headings

**Dry Cleaners—See Cleaners & Dyers**

**Dry Goods—Retail**

Fabric Center 1016-10th. . . . . GI lbrt 3-3795

**FEDERATED STORE**

1901 Del Paso Blvd N Sacramento. HI ckry 9-2257

**FEDERATED STORES** 2948-35th. . . . . HI lcrst 6-1392

Fukuda S Co 1225-4th. . . . . GI lbrt 2-1214

Hagginwood Family Shop  
 3091 Marysville Rd N Sacramento. HI ckry 9-6191

King's Southside Mercantile  
 4707 Fkln Blvd. . . . . HI lcrst 5-6610

La Popular 321 L. . . . . GI lbrt 2-6754

**YOROZU THE** 1317-4th. . . . . GI lbrt 3-5817

**Dry Goods—Whse**

Ellis-Klatscher & Co 1117-24th. . . . . GI lbrt 3-6937

Moore Walton N Dry Goods Co  
 Hotel Lenhart. . . . . GI lbrt 3-0116

Redler Harry 1011-4th. . . . . GI lbrt 2-2400

**Dry Ice—See Ice Carbonic**

**Dryers—Clothes**

**ANDRESEN APPLIANCE CO**

Store No 1 39th & J. . . . . HI lcrst 5-3680

Store No 2 2739 Riverside Blvd. . . . . GI lbrt 2-0006

**COLONIAL HOME APPLIANCES**

**BENDIX  
 HOTPOINT**

**SALES & SERVICE**

We Give S&H Green Stamps on Cash Sales

3836 Stockton Blvd. . . . . HI lcrst 6-4724

Memory plays tricks. If in doubt about a telephone number, please look it up in the Directory.

**Dryers—Clothes—(Cont'd)**

**GENERAL ELECTRIC DRYERS**

Dry your clothes "Sunshine-Fresh" Indoors. Nine pounds of clothes are gently tumbled through currents of warm, clean air. Heat and time automatically controlled. Ozone Lamp for Out-of-doors smell.



"WHERE TO CALL"

SALES & SERVICE DEALERS

**FEY'S HARDWARE & APPLIANCE**

555 La Sierra Dr. . . . . IVnhoe 9-1377

**SACRAMENTO ELECTRIC CO**

1931 J . . . . . GI lbrt 3-1533

**HALE'S APPLIANCE STORE**

13th & K. . . . . GI lbrt 2-7871

**STOVE MART** 2323-16th. . . . . GI lbrt 2-2227

**Duplicating Machine Supplies**

**A LEBECK BUSINESS EQUIP CO**

New and Rebuilt Machines  
 Service and Supplies for All Makes

**STENCIL DUPLICATORS**

Mimeograph Niagara Marr Speedprint

**LIQUID DUPLICATORS**

Ditto — Standard — Rexograph  
 Drive In — Free Parking — Save Time

3021 Capitol Av. . . . . HI lcrst 6-3877

**CAPITAL MIMEOGRAPH CO INC**

**A. B. DICK MIMEOGRAPHS  
 STENCILS — INKS — PAPER**

**LITHOGRAPH SUPPLIES**

**STENCIL FILES**

910 J. . . . . GI lbrt 2-7211

**CROCKER H S CO INC** 1201 K. . . . . GI lbrt 2-0741

**CROSSMAN-BENRATH CO**

**MIMEOGRAPH DUPLICATORS**

**STENCILS — INKS**

**PAPER**

Service — Overhauls — Supplies

907 U . . . . . GI lbrt 3-7602

**DAVID TYPEWRITER CO** 1305 J. . . . . GI lbrt 2-1441

**DITTO DUPLICATING MACHINES AND**

**SUPPLIES—**

**CROSSMAN-BENRATH CO** 907 U. GI lbrt 3-7602

**MULTIGRAPH-MULTILITH SUPPLIES—**

**MULTIGRAPH SALES AGENCY**

1221 S. . . . . GI lbrt 3-1971

**OLD TOWN DUPLICATING PRODUCTS**

Leading Manufacturer of Spirit and Hektograph Carbon in Every Form For All Machines. Duplicating Fluid, Copy Paper, Printed Master Units, Typewriter and Pencil Carbon Papers, Inked Ribbons of Every Description. The Finest Supplies Obtainable.



"WHERE TO BUY THEM"

**JORDAN-MAYO OFFICE EQUIPMENT &**

**SUPPLIES** 1111 J. . . . . GI lbrt 2-1911

**FOUR THOUGHTFUL ITEMS**

**OF TELEPHONE PROCEDURE—**

1. Please answer promptly.
2. Please be on the line when the party you want answers.
3. Please speak distinctly and without hurrying, with the lips close to the mouthpiece.
4. Please replace the receiver gently when through talking.

**Duplicating Machines**

**A LEBECK BUSINESS EQUIP CO**

NEW & REBUILT MACHINES  
 STENCIL & LIQUID DUPLICATORS  
 SERVICE & SUPPLIES

3021 Capitol Av. . . . . HI lcrst 6-3877

**A. B. DICK DUPLICATING PRODUCTS**

A. B. Dick MIMEOGRAPH equipment and supplies for stencil duplicating.

A. B. Dick LITHOGRAPH supplies and accessories for offset duplicating.

Sold only by authorized A. B. Dick distributors.



"WHERE TO BUY THEM"

**CAPITAL MIMEOGRAPH CO INC**

910 J. . . . . GI lbrt 2-7211

**COPY-RITE LIQUID DUPLICATORS—**

**KLING DISTRIBUTING CO** 1817 K. HU dsn 4-8525

**Crossman-Benrath Co** 907 U. . . . . GI lbrt 3-7602

**DAVID TYPEWRITER CO** 1305 J. . . . . GI lbrt 2-1441

**DITTO DUPLICATING MACHINES AND**

**SUPPLIES**

Liquid, gelatin and offset duplicators. Business systems: Order-Billing, Production, Payroll, Purchasing. Printed forms. Duplicating paper. Coordinated liquid and gelatin supplies. Offset mats and supplies.



"WHERE TO BUY THEM"

**CROCKER H S CO INC** 1201 K. . . . . GI lbrt 2-0741

**CROSSMAN-BENRATH CO** 907 U. GI lbrt 3-7602

**HAMMOND GEO N TYPEWRITER CO**

623 J. . . . . HU dsn 4-0678

**JORDAN-MAYO OFFICE EQUIPMENT &**

**SUPPLIES** 1111 J. . . . . GI lbrt 2-1911

**KLING DISTRIBUTING CO** 1817 K. . . . . HU dsn 4-8525

Lebeck A Business Equip Co  
 3021 Capitol Av. . . . . HI lcrst 6-3877

**MULTIGRAPH-MULTILITH MACHINES**

Only authorized distributor of machines (new and factory rebuilt). Duplicating supplies and accessories; methods and mechanical service.



"FOR SERVICE CALL"

**MULTIGRAPH SALES AGENCY**

1221 S. . . . . GI lbrt 3-1971

Multigraph Sales Agency 1221 S. . . . . GI lbrt 3-1971

**STANDARD DUPLICATING MACHINES AND**

**SUPPLIES—**

**CAPITAL MIMEOGRAPH CO INC**

910 J. . . . . GI lbrt 2-7211

**Dust & Fume Collecting Systems**

See Also Blowers & Blower Systems

**GLOBE GENERAL SHEET METAL WORKS**

240 Almond Av N Sacto. . . . . HI ckry 9-7034

**Dyers—See Cleaners & Dyers**

**Dyers—Shoe—See Shoe Repairing**

**Ear Phones—See Hearing Aids**

**Easels**

See Display Equipment & Materials

**Eggs—Retail**

**AMERICAN POULTRY CO** 1208-5th. . . . . GI lbrt 3-9242

Geo's Mkt 1021-3d. . . . . GI lbrt 2-8886

International Poultry Market  
 2616 Broadway. . . . . HI lcrst 5-0536

Sheu Fong & Co 422 J. . . . . GI lbrt 2-6925

**EASY PICKIN'S**

To gather strawberries or "cukes" without crushing plants, mount a box on six-inch high legs. Provide with handle.



# Factory Authorized Appliance Repairing

REPRESENTING OVER 40 MAJOR COMPANIES

**WE REPAIR EVERYTHING ELECTRICAL**

COMPLETE AUTOMATIC WASHER SERVICE

Bendix	Whirlpool	Maytag
Laundromat	Frigidaire	Apex
Hotpoint	ABC	Thor

DIAL

**GILBERT 3-5711**

# LAMCO



1415 - 21st STREET

SACRAMENTO

## EXPERT REPAIRS

**FACTORY  
AUTHORIZED  
SERVICE**

Flat Irons - Waffle Irons  
Mixers - Sandwich Grills  
Vacuum Cleaners - Heaters  
Fans - Toasters  
Etc.

25 YEARS EXPERIENCE

**Remington's**

2320-21st St. • HI lcrest 6-2055

## Hotpoint

**AUTHORIZED SERVICE**

DISHWASHERS  
HOME LAUNDRY EQUIPMENT  
REFRIGERATORS  
DISPOSALS  
RANGES

Complete Hotpoint Repair Specialists

**HI lcrest 6-6789**

**Marty's  
RANCH APPLIANCE CO.**

Your Authorized  
**GENERAL ELECTRIC  
SERVICE DEALER**



- ★ Automatic Washers ★ Dryers
- ★ Dishwashers & Disposals
- ★ Refrigerators ★ Freezers
- ★ Electric Ranges ★ Ironers
- ★ Water Heaters

CITY-WIDE PROMPT RELIABLE SERVICE

**HI lcrest 5-5336**

IF No Answer Call HI lcrest 5-6184

## GENIAL SERVICE

4353 - 4th AVE.

## When

You want to find a business  
concern in a hurry

## Look

in the **YELLOW PAGES**

*They contain almost every type of commercial enterprise in easily found classifications.*

## Eggs—Whsle

**AMERICAN POULTRY CO** 1208-5th. GI lbrt 3-9242  
**CAPITAL POULTRY CO** 518 I. .... GI lbrt 3-7981  
**HADLER A A**  
Egg Buyers  
1831 F. .... GI lbrt 2-1224  
Hadler A A 1831 F. .... GI lbrt 2-3995  
**KELLEY'S SOUTH SACRAMENTO FEED &**  
**FUEL** 21st Av & Fkin Blvd. .... HI lcrst 5-9679  
**Perkins & Co** 14th & R. .... GI lbrt 2-0401

**POULTRY PRODUCERS OF CENTRAL CALIF**

**NULAD EGGS**

Also Other Grades - Sizes - Brands  
**FROZEN EGGS**

430 Broadway. .... GI lbrt 2-9015

Sheu Fong & Co 422 I. .... GI lbrt 2-6925

**WILSON'S GENERAL FOOD LINES**

**EGG BUYERS**

Cuse

Or

Truck Lots

4529 Parker Av. .... HI lcrst 5-6386

## Elastic Hosiery

**EUGENE BENJAMIN & CO** 1213 L. .... GI lbrt 3-9024  
**GREMCO ORTHOPEDIC APPLIANCE CO**  
1715 K. .... GI lbrt 2-6546  
**TAYLOR SURGICAL CO** 1016 J. .... GI lbrt 3-4922

## Electric Appliances—Household, Repairing

**ACME RADIO & TELEVISION**

2719 Broadway. .... HI lcrst 7-0096

**AL GERARD'S**

**BENDIX  
AUTHORIZED SALES & SERVICE**  
14 Years - Specialized in Bendix

3218 Broadway. .... HI lcrst 5-1654

**ANDRESEN APPLIANCE CO**

**WESTINGHOUSE  
FACTORY AUTHORIZED SERVICE**  
We Specialize in

**LAUNDROMATS - RANGES  
REFRIGERATORS - DRYERS**

39th & J. .... HI lcrst 5-3680  
2739 Riverside Blvd. .... GI lbrt 2-0006

**BOULEVARD APPLIANCE**

6200 Fair Oaks Blvd Carmichael. .... IVnhoe 9-2161

**BUFORD ELECTRIC CO**

Free Pick-Up & Delivery  
**EXPERT REPAIRS - SMALL APPLIANCES**  
All Work Guaranteed

2942-35th. .... HI lcrst 6-4475

**CEDARHOLM J P** 1020 J. .... GI lbrt 3-3624

Clement Riley D Florin Av. .... HI lcrst 7-7607

**COLONIAL HOME APPLIANCES**

3636 Stockton Blvd. .... HI lcrst 6-4724  
Corrigan's Electrical 3128 Broadway. HI lcrst 5-2887

**DORMEYER APPROVED SERVICE—**

**LAM-CO ELECTRIC** 1415-21st. .... GI lbrt 3-5711

Enerson's Repair Shop

701 Williams Av Del Paso Hgts. .... HI ckry 9-9551

**GENERAL FLOORCRAFT APPROVED  
SERVICE—**

**REMINGTON'S ELECTRIC SERVICE**  
2320-21st. .... HI lcrst 6-2055

**GENERAL MILLS HOME APPLIANCE**

**AUTHORIZED FACTORY SERVICE—**  
**LAM-CO ELECTRIC** 1415-21st. .... GI lbrt 3-5711

**GENIAL REFRIGERATION SERVICE**

4353-4th Av. .... HI lcrst 5-5336  
(See Advertisement This Page)

**JOSEPH MANUEL** 1020 J. .... GI lbrt 3-3937

**L & M Co** 1215-4th. .... GI lbrt 3-1346

(Continued Next Page)



**Electric Appliances—Household, Repairing—(Cont'd)**

LAM-CO ELECTRIC 1415-21st . . . . . GIlbrt 3-5711  
(See Advertisement Page 130)

**MARTY'S RANCH APPLIANCE CO**

**HOTPOINT  
AUTHORIZED SERVICE**

Full Line Service

Dishwashers — Ranges — Disposalls  
Home Laundry Equipment — Refrigerators

1441 Potrero Wy. . . . . HIlcrst 6-6789

**MARTY'S RANCH APPLIANCE CO**

1441 Potrero Wy. . . . . HIlcrst 6-6789  
(See Advertisement Page 130)

**Nyes Appliance Repair**

2203 Del Paso Blvd N Sacto. . . . . HI ckrly 9-1485

**PROCTOR AUTHORIZED SERVICE—**

LAM-CO ELECTRIC 1415-21st. . . . . GI lbrt 3-5711

**REMINGTON'S ELECTRIC SERVICE**

Factory Authorized Repairmen

Fast Service on All  
Household Appliances

2320-21st . . . . . HI lcrst 6-2055

**Remington's Electric Service**

2320-21st . . . . . HIlcrst 6-2055  
(See Advertisement Page 130)

**SACRAMENTO ELECTRIC CO**

1931 J. . . . . GI lbrt 3-1533  
Spraw's Appl Serv 2514 Bdwy. . . . . HIlcrst 6-0321  
TALOFF ELECTRIC CO 620 J. . . . . GIlbrt 3-9435

**THOMAS FRANK**

**ELECTRICAL APPLIANCE REPAIRS**

Vacuum Cleaners - Hair Dryers  
Toasters - Waffle Irons - Washing Machines  
Electric Irons - Etc.  
Domestic Refrigeration Service

1561 F. . . . . GI lbrt 3-5549

**UNIVERSAL APPROVED ELECTRIC  
HOUSEWARES SERVICE STATION**

Factory Approved Service and  
Replacement Parts for Universal  
Percolators, Toasters,  
Irons, Table Stoves, Mix-  
blenders, Food Mixers, Sandwich Toasters, Waffle Irons,  
Heating Pads, Electric Blankets, etc.



**"WHERE TO GET SERVICE"**

LAM-CO ELECTRIC 1415-21st . . . . . GIlbrt 3-5711

**VOGT ELECTRIC CO**

**EXPERT REPAIRS**

Floor Lamps  
Toasters - Electric Irons - Washers  
**PROMPT SERVICE**

2316 J. . . . . GI lbrt 2-5897

**Electric Appliances—Household,  
Retail**

See also Specific Headings such as: Dishwashing  
Machines; Freezers—Food Storage Units; Kitchen  
Equipment; Ranges & Stoves—Dealers;  
Refrigerators—Domestic; Sewing Machines—  
Domestic; Vacuum Cleaners—Dealers; Washing  
Machines—Dealers

Allied Home Supply 2314-16th . . . . . GIlbrt 2-5545

**ANDRESEN APPLIANCE CO**

Store No 1 39th & J. . . . . HIlcrst 5-3680  
Store No 2 2739 Riverside Blvd. . . . . GIlbrt 2-0006

**AOKI MUSIC CO**

1223-4th . . . . . KU dsn 4-3868

**ARNOLDS FURNITURE STORE**

1200 J . . . . . GI lbrt 2-8703

**Bird's Appliances & Heating**

5105 Fair Oaks Blvd. . . . . IVnhoe 9-2508

**Boulevard Appliance**

6200 Fair Oaks Blvd Carmichael. . . . . IVnhoe 9-2161

BREUNER JOHN CO 604 K. . . . . GI lbrt 3-8061

**Electric Appliances—Household,  
Retail—(Cont'd)**

**BROADWAY FURNITURE CO**

1625 Broadway . . . . . HU dsn 4-1719  
Warehouse 1822-30th . . . . . HIlcrst 7-4907  
Buford Electric Co 2942-35th. . . . . HIlcrst 6-4475

**BUSH ELECTRIC APPLIANCE CO**

Maytag & Other Appliances  
3300-2d Av. . . . . HI lcrst 5-4011  
Cassell Appliance Co 1317 K. . . . . HU dsn 4-7543  
Colonial Home Appliances  
3836 Stockton Blvd. . . . . HI lcrst 6-4724  
(See Advertisement This Page)

Corrigan's Electrical 3128 Broadway. HI lcrst 5-2887  
(See Advertisement This Page)

DOLAN'S Alhambra & P. . . . . HI lcrst 6-6481

**DONALD HOME APPLIANCE**

Carmichael . . . . . IV nhoe 9-1137

**ELLIOTT'S APPLIANCES**

"EVERYTHING ELECTRICAL"  
Across from Town & Country Village  
2618 Marconi Av. . . . . IVnhoe 9-3696

**F & W REFRIGERATION SERVICE**

1423-28th . . . . . HIlcrst 5-1695

**FEY'S HARDWARE & APPLIANCE**

555 La Sierra Dr. . . . . IVnhoe 9-1377

**GENERAL ELECTRIC HOME APPLIANCES**

We Carry Irons, Toasters, Mixers,  
Roasters, Waffle Irons, Clocks, Heat  
Lamps, Heating Pads, Heaters, Fans.  
(See separate listings for other G-E  
Appliances.)



**"WHERE TO CALL"**

**SALES & SERVICE DEALERS**

BREUNER JOHN CO 604 K. . . . . GI lbrt 3-8061

**BUSH ELECTRIC APPLIANCE CO**

3300-2d Av. . . . . HI lcrst 5-4011

**COOK ROSCOE D**

2125 Del Paso Blvd. . . . . HIckry 9-2754

**FEY'S HARDWARE & APPLIANCE**

555 La Sierra Dr. . . . . IVnhoe 9-1377

**HALE'S APPLIANCE STORE**

13th & K. . . . . GI lbrt 2-7871

JOSEPH MANUEL 1020 J. . . . . GI lbrt 3-3937

**ROMACK PLUMBING CO**

1313 Broadway . . . . . GIlbrt 3-1701

**SACRAMENTO ELECTRIC CO**

1931 J . . . . . GI lbrt 3-1533

**SALES DEALERS**

L & M CO 1215-4th . . . . . GI lbrt 3-1346

**LYON DARWIN HDWE CO**

2901-35th . . . . . HI lcrst 6-4751

**DISTRIBUTOR**

**GENERAL ELECTRIC SUPPLY CORP**

1131 S. . . . . GI lbrt 3-9001

Hale's Appliance Store 13th & K. . . . . GI lbrt 2-7871

Horrell & Son 2950-1st Av. . . . . HIlcrst 6-6437

**STOP THAT LEAK**

To keep your meat grinder from leak-  
ing juices, slip a small wedge under the  
grinder to tip it forward slightly.

**COLONIAL HOME APPLIANCES**

**SPEEDY REPAIR  
SERVICE**

On All Makes  
Irons - Toasters  
Coffee Makers - Waffle Irons  
Mixers - Vacuums Etc.

**HILLCREST 6-4724**

We Give S & H Green Stamps  
3836 STOCKTON BLVD.  
at 14th Ave.

**Electric Appliances—Household,  
Retail—(Cont'd)**

**HOTPOINT ELECTRIC APPLIANCES**

See your Hotpoint dealer listed  
below for one of America's fin-  
est line of Home Appliances—  
Ranges — Refrigerators — Water Heaters — Home  
Freezers — Dishwashers — Disposalls — Washers —  
Dryers — Ironers — Cabinets — Sinks.



EVERYBODY'S POINTING TO HOTPOINT

**"WHERE TO BUY THEM"**

**SALES & SERVICE**

**ACME REFRIGERATION & EQUIPMENT CO**

619 J . . . . . GIlbrt 3-0298

**BLOMBERG'S**

5675 Freeport Blvd . . . . . HU ntr 6-2803

**BUFORD ELECTRIC CO**

2942-35th . . . . . HIlcrst 6-4475

**COLONIAL HOME APPLIANCES**

3836 Stockton Blvd. . . . . HIlcrst 6-4724

**ELLIOTT'S APPLIANCES**

2618 Marconi Av. . . . . IVnhoe 9-3696

**SHORROCK'S HDWE CO**

918 J . . . . . GIlbrt 3-3711

**HOUSEHOLD FURNITURE CO**

Alhambra & N. . . . . HI lcrst 5-5775

JACKSON FURNITURE CO 14th & K. GI lbrt 2-7604

JOSEPH MANUEL 1020 J. . . . . GI lbrt 3-3937

**KENMORE ELECTRIC APPLIANCES—**

SEARS ROEBUCK & CO 12th & K. HU dsn 4-6961

**KINCAID HOME FURNISHINGS—**

1812 Del Paso Blvd N Sacto. . . . . HIckry 9-4351

**Lawrence Furniture & Cabinet Mfg**

2800 V . . . . . HI lcrst 6-6606

Lewis Appliance 2514 Bdwy. . . . . HIlcrst 7-2978

**LUPPEN & HAWLEY INC**

Washing Machines — Dishwashers  
Refrigerators — Electric Ranges  
Irons — Home Freezers — Water  
Heaters & Small Appliances  
Featuring — Nationally Advertised Brands  
3126 J. . . . . HU dsn 1-2541

**Mac Lennan Co**

101 Tallac Village Square. . . . . HIlcrst 5-0955

MACLENNAN CO 3015 Broadway. . . . . HI lcrst 6-6409

Miller E M 1911 Del Paso Blvd. . . . . HIckry 9-2892

Sacramento Appliance Co 501 A. . . . . HU dsn 4-8535

Sal's Appliances 910-12th . . . . . HU dsn 4-3363

**SCHRODER'S APPLIANCE STORE**

13th & J. . . . . GI lbrt 3-3255

SHERMAN CLAY & CO 1312 K. . . . . GI lbrt 2-6911

Silveira G L Co 21st & X. . . . . HI lcrst 6-3897

Sing Distrng Co 5919-36th Av. . . . . HIlcrst 6-8760

STOVE MAW 2323-16th. . . . . GI lbrt 2-2227

**SWART'S HARDWARE**

1927 Del Paso Blvd N Sacramento. HI ckrly 9-0784

TALOFF ELECTRIC CO 620 J. . . . . GIlbrt 3-9435

Thrifty Appliance Sales  
New & Used Refrig & Wash Mach Guaranteed  
1221-20th . . . . . GIlbrt 2-3380

(Continued Next Page)

Advertise here—it pays.

**REPAIRS**  
Everything  
Electrical

- MIXERS
- IRONERS
- TOASTERS
- FLAT IRONS
- WAFFLE IRONS
- VACUUM CLEANERS
- WASHING MACHINES
- BEAUTY SHOP EQUIPMENT

All Work Guaranteed

**CORRIGAN'S ELECTRICAL**  
APPLIANCE SALES & SERVICE  
3128 Broadway HIlcrst 5-2887



# WISMER & BECKER



# Electrical CONTRACTORS

INDUSTRIAL & COMMERCIAL WIRING  
MOTORS - REPAIRS - CONTROLS

*Sacramento Valley's Largest and Best Equipped Motor Repair Shop*

**Emergency 24-Hour Service**

LICENSED ELECTRICAL ENGINEERS  
PHONE

**HUDSON 4-8281**

Night Call HI lcrest 7-2804 or HI lcrest 6-1235



**WESTINGHOUSE INDUSTRIAL AGENTS**

MOTORS & CONTROLS - All Sizes - SWITCHGEAR - TRANSFORMERS  
1731 S Corner 18th & S Sacramento

## Electric Appliances—Household, Retail—(Cont'd)

### WALTON'S RADIO & APPLIANCE

Washers - Ranges - Refrigerators - Radios  
We Buy & Sell Used Washing Machines  
Pick-Up & Delivery - Free Estimates  
3922 Broadway.....HI lcrest 5-4078

Walton's Radio & Appliances  
3922 Broadway.....HI lcrest 7-8773  
**WEINSTOCK-LUBIN & CO** 12th & K. GI lbrt 3-6881

### WESTINGHOUSE PRODUCTS

Refrigerators, Ranges,  
Dishwashers, Water Heaters,  
Clothes Dryers, Laundromats,  
Vacuum Cleaners, Waste-  
Aways, Electric Bedcoverings,  
Fans, Table Appliances.  
You Can Be SURE  
If It's WESTINGHOUSE.



"WHERE TO CALL"

DISTRIBUTOR

**WESTINGHOUSE ELECTRIC SUPPLY CO**  
1730-14th.....GI lbrt 3-6525

SALES & SERVICE

**ARNOLDS FURNITURE STORE**  
1200 J.....GI lbrt 2-8703  
**BREUNER JOHN CO** 604 K.....GI lbrt 3-8061  
**DONALD HOME APPLIANCE**  
Carmichael.....IVnhoe 9-1137  
**ELLIOTT'S APPLIANCES**  
2618 Marconi Av.....IVnhoe 9-3696  
**UNIVERSAL RADIO SALES & SERVICE**  
1614 Broadway.....GI lbrt 3-5690

AUTHORIZED FACTORY SERVICE

**ANDRESEN APPLIANCE CO**  
Store No 1 39th & J.....HI lcrest 5-3680  
Store No 2 2739 Riverside Blvd. GI lbrt 2-0006  
**GRIFFIN WILBERN**  
Major Appliance Repairs  
2609-16th.....HU dsn 4-2984

### WILLIFORD'S KITCHEN SHOP

FRIGIDAIRE - IRONRITE  
G. E. APPLIANCES  
In The Stop-N-Shop Mkt. - Cor. 7th Ave.  
3200 Riverside Blvd.....GI lbrt 3-2355

## Electric Appliances—Household, Whse & Mfrs

**DALCO APPLIANCE CO** 6th & Q....GI lbrt 2-3861  
**GRAYBAR ELECTRIC CO** 1900-14th. GI lbrt 2-8976  
**INCANDESCENT SUPPLY CO**  
2111 Q.....HU dsn 1-0111  
**SUPERIOR SALES CO** 1808 Q.....HU dsn 4-8551  
**THERMADOR ELECTRIC MFG CO**  
Marvin Ct Dixon  
(Toll) Call "Operator" for.....Dixon 8-5610  
**THOMSON-DIGGS CO** 1801-2d.....GI lbrt 2-7851  
**WHEELER CLARKE CO** 1800-16th...HU dsn 4-8541

## Electric Contractors—Industrial & Residential

Arden Electric & Appliance Co  
Fulton Av & Edison Av.....HIckry 9-4973

### BATTYANY J B

Specialists in Rewiring  
RESIDENTIAL - COMMERCIAL  
INDUSTRIAL  
24-Hour Emergency Service  
Lighting Fixtures

1715 W.....GI lbrt 3-8938

Baumgart Electric Co 6340-34th Av..HI lcrest 6-7262  
**BENGE ELECTRIC** 1831-10th.....HU dsn 4-9189  
(See Advertisement Page 133)

**BOLD R C** 3816-31st.....HI lcrest 6-1011  
**BUSSIO & WILLIAMS ELECTRICAL CONTRACTORS**  
4100 Stockton Blvd.....HI lcrest 7-1829  
(See Advertisement This Page)

**CALECTRO CORP**  
2400 Auburn Blvd.....HIckry 9-5181  
(See Advertisement Page 134)

Calectro Corp 2400 Auburn Blvd.....HIckry 9-6347  
Calif Engineering Co 516-12th.....GI lbrt 3-5541  
Caselli Electric 4612-44th.....HI lcrest 5-7685  
**COTTER W E** 1914 N.....GI lbrt 2-7923

(Continued Next Page)

*Bussio & Williams*

## ELECTRICAL CONTRACTORS

INDUSTRIAL  
COMMERCIAL  
RESIDENTIAL  
WIRING

PHONE

**HI lcrest 7-1829**

Night Calls - HI lcrest 7-3794

4100 Stockton Blvd.

*Rex MOORE*

**ELECTRICAL CONTRACTOR**

- INDUSTRIAL
- RESIDENTIAL
- COMMERCIAL
- MAINTENANCE

All Work Guaranteed

Dial  
**GI LBERT 2-6587**

1517 - 19th

SACRAMENTO



**Electric Contractors—Industrial & Residential—(Cont'd)**

Davidson C.W Folsom Blvd. .... HI lcrst 5-3730

**DECKER JOHN H**

**ELECTRIC CONTRACTOR**

Licensed - Insured

Commercial - Industrial  
Residential

All Work Guaranteed

Installation - Maintenance - Repairs

CALL FOR FREE ESTIMATES

Rear

912 T. .... GI lbrt 2-3526  
If no answer call. .... HI lcrst 7-9064

Decker John H 4851-8th Av. .... HI lcrst 7-9064

**DYER ELECTRIC**

**COMPLETE MAINTENANCE**

And

**WIRING SERVICE**

WIRING for Electric Ranges a Specialty

Commercial - Industrial

Residential - Rewiring

ALL WORK GUARANTEED

Free Estimates

207 W El Camino Av N Sacto. HI ckry 9-1301

Foss Geo C Co 1720-8th. .... GI lbrt 2-5833

French E L 1922, 0. .... GI lbrt 3-5465

**FULLER S M**

Electrical Construction & Maintenance

INDUSTRIAL - COMMERCIAL

RESIDENTIAL

4349 Marconi Av. .... IV nhoe 9-3002

Gracey C S 611 Fulton Av. .... IVnhoe 9-2922

**GRASON ELECTRIC CO**

Industrial - Commercial - Residential

WIRING - CONSULTING ENGINEERS

POWER LINE CONSTRUCTION

UNDERGROUND WIRING

FLOODLIGHTING INSTALLATIONS

INDUSTRIAL CONTROL SYSTEMS

3150-21st Av. .... HI lcrst 5-4069  
Or. .... HI lcrst 5-2858

Gray Electric 2810-37th. .... HI lcrst 5-7843

Hayes Roy P 1505-9th. .... GI lbrt 3-4377

**HILL ELECTRIC**

616 Eleanor Av N Sacto. .... HI ckry 9-0546

(See Advertisement This Page)

Hobrecht Lighting Fixture Co  
2311 J. .... GI lbrt 3-1739

**JOSEPH MANUEL**

**MAINTENANCE**

Residential - Commercial

Industrial

HOME & STORE

REWIRING

All Work Guaranteed

Free Estimates

1020 J. .... GI lbrt 3-3937

Landson Electric Co

Stkn Blvd & Claremont Av. .... HI lcrst 7-6555

Langlais Chas A Co 2315 Sloat Wy. .... HI lcrst 5-5570

LUPPEN & HAWLEY INC 3126 J. .... HU dsn 1-2541

(See Advertisement This Page)

**MAPES ELECTRICAL CO**

2005-11th. .... HU dsn 4-9169

(See Advertisement Page 134)

(Continued Next Page)

**VOGT  
ELECTRIC CO.**

FREE ESTIMATING



- ELECTRIC RANGE - DRYER
- FLOOR PLUGS - WIRING

Prompt - Rewiring - Remodeling  
and Repair Service

VISIT OUR FIXTURE DISPLAY ROOM

**GILBERT 2-5897**

Our Years in Business is Your Guarantee

2316 J

Over 30 Years of Successful Experience

**For EXPERT  
ELECTRICAL  
MAINTENANCE**

- INDUSTRIAL
- COMMERCIAL
- RESIDENTIAL

**LUPPEN & HAWLEY**

Incorporated

3126 JAY ST.

Near Alhambra

CALL

HUDSON 1-2541

**ELECTRICAL  
CONTRACTORS**

RESIDENTIAL  
COMMERCIAL  
INDUSTRIAL  
WIRING

Formerly Waxon Bros.

*You phone us  
We'll wire you*

DIAL

HUDSON 4-9189

**BENGE ELECTRIC**

1831 - 10th St. Corner of S

**Electrical  
CONTRACTOR**

- Commercial
- Industrial
- Residential

Serving Sacramento Over 25 Years

**RELIABLE**

**Elevator Works**

W. E. COTTER

1914 N Street

GI lbrt 2-7923

**HILL ELECTRIC**

Dependable Electrical  
Contractors Since 1923

COMMERCIAL - INDUSTRIAL  
RESIDENTIAL

MAINTENANCE & REPAIRS  
LIGHTING FIXTURES - WIRING  
MATERIAL - HOT POINT APPLIANCES

Licensed Contractors in Sacto & No. Sacto

616 Eleanor Ave. N. Sacto. .... HI ckory 9-0546

If no answer call. .... HI ckory 9-0876

Or. .... HI lcrest 5-6928

**ELECTRICAL  
CONTRACTOR**

**JIM NEWMARCH**  
COMMERCIAL - INDUSTRIAL  
RESIDENTIAL

HI lcrest 5-5395

If No Answer Call Gilbert 3-7461

2017 BURNETT WAY

Between 20th & 21st  
One Block South of Broadway  
Free Estimates Not "Guesstimates"



**Electric Contractors—Industrial & Residential—(Cont'd)**

**MERWIN & GATEJEN**

Installation of  
INDUSTRIAL - RESIDENTIAL &  
COMMERCIAL WIRING  
Fluorescent & Incandescent  
Lighting Fixtures  
2623 Donner Wy. .... HI lcrst 6-2328  
If no answer call. .... HI lcrst 5-0935

**MOORE REX**

Commercial - Industrial  
Residential  
40 YEARS EXPERIENCE  
1517-19th ..... GI lbrt 2-6587

**Wilmunder Electric**

Dependable Electricians

- Commercial & Residential Wiring  
Basalife Block or Frame
- Rewiring & Remodeling  
Floor Plugs & Lighting Outlets Installed
- Condemned Wiring Specialists
- Electric Range & Dryer Installations

**EMERGENCY SERVICE**

EMERGENCY SERVICE

Call HI lcrest 5-6857  
If No Answer Call GI lbrt 3-8652  
or GI lbrt 3-2391

1705 - 29th

**CALECTRO CORP.**

**Electrical Contractors**

ALL TYPES OF WIRING

- ★ COMMERCIAL
- ★ RESIDENTIAL
- ★ INDUSTRIAL

"Lighting Specialists"

**HIckory 9-5181**

2400 AUBURN BLVD.  
Between Bell & Fulton Ave.

**Electrical Contractors**

— CALL US FOR —

- ★ Store and Commercial Wiring
- ★ Farm, Dairy and Ranch Wiring
- ★ House Wiring
- ★ Electric Range Installations
- ★ All Work Guaranteed

**MAPES ELECTRICAL CO.**

2005 - 11th St.

**HUDson 4-9169**

If No Answer Call

HIckory 9-9228 or HI lcrest 6-7924

**Electric Contractors—Industrial & Residential—(Cont'd)**

Moore Rex 1517-19th. .... GI lbrt 2-6587  
(See Advertisement Page 132)

**MORSER BRAD**

COMMERCIAL  
INDUSTRIAL & RESIDENTIAL  
Large or Small. We Do It All  
Licensed & Insured  
Guaranteed Work - Free Estimates  
Day & Evening call  
1631 Q. .... GI lbrt 3-5879

**NEWMARCH JIM** 2017 Burnett Wy. HI lcrst 5-5395  
(See Advertisement Page 133)

O'Connor J D 3126 J. .... HUDsn 1-2541  
Reliable Elevator Works 1914 N. .... GI lbrt 2-7923  
(See Advertisement Page 133)

Sharp Electric Inc  
60th & 14th Av. .... HI lcrst 7-6518  
Slagle Electric Co 1323 Cannon. .... HI ckry 9-8522

**STEIN ELECTRIC CO**

RESIDENTIAL  
COMMERCIAL  
Industrial Wiring &  
Electrical Repairs  
NO JOB TOO SMALL OR TOO LARGE  
LEWIS A. STEIN - Electrical Contr.  
3707 J. .... HI lcrst 6-4716

**SWANSON ELECTRIC CO**

For Prompt Service  
Residential & Commercial  
Installations & Repairs  
1310 Del Paso Blvd  
N Sacto. .... HI ckry 9-0484

**VASTI'S ELECTRIC SERV**

TROUBLE SHOOTING  
CALL US FIRST  
WITH YOUR ELECTRICAL  
TROUBLES  
UNCONDITIONALLY GUARANTEED WORK  
Contractor - Installation - Repairs  
Maintenance - Wiring  
Residential & Commercial  
EMERGENCY SERVICE  
2019 F. .... GI lbrt 3-0216

Victory Engineering & Electrical Co  
1201 N. .... GI lbrt 3-5548

**VOGT ELECTRIC CO** 2316 J. .... GI lbrt 2-5897  
(See Advertisement Page 133)

**WILLIAMS ELECTRIC SERVICE**  
1100-65th. .... HI lcrst 6-4619

**WILMUNDER ELECTRIC** 1705-29th. HI lcrst 5-6857

Emergency Service Call. .... GI lbrt 3-8652  
(See Advertisement This Page)

**WISMER & BECKER** 1731 S. .... HUDsn 4-8281  
(See Advertisement Page 132)

**Electric Equipment—Retail**

GENERAL ELECTRIC SHOP FARM HOME  
EQUIP—

DISTRIBUTOR

GENERAL ELECTRIC SUPPLY CORP  
1131 S. .... GI lbrt 3-9001

Reliable Electric Works 1831 Q. .... GI lbrt 2-8677  
Vanderhoofven Electric Motor Service  
17th & S. .... GI lbrt 2-4862

**IVY LOOP-THE-LOOP**

Snip off hook of wire coat hanger,  
bend remaining wire into a loop, thrust  
ends in ivy pot to make miniature  
trellis.

**Electric Equipment—Service & Repairing**

**ARBUCKLE ELECTRIC**

MOTORS - REWOUND & REPAIRED  
24-Hour Service  
Day or Night call  
916-30th ..... GI lbrt 3-8952

Vanderhoofven Electric Motor Service  
17th & S. .... GI lbrt 2-4862

**Electric Equipment—Used**

Reliable Electric Works 1831 Q. .... GI lbrt 2-8677

**Electric Equipment—Whsle & Mfrs**

**AUTOMATIC CONTROL PRODUCTS—**

CAMPBELL & GEORGE CO 379 Brannan S F  
(Toll) Call "Operator" for. .... Douglas 2-5073

**CAMPBELL & GEORGE CO** 379 Brannan S F  
(Toll) Call "Operator" for. .... Douglas 2-5073

**CAPITAL WHOLESALE ELECTRIC CO**  
1235 S. .... GI lbrt 2-7671

Cutler-Hammer Inc  
4840 Cabrillo Wy. .... HI lcrst 6-1984

General Electric Co Forum Bldg. .... GI lbrt 3-1788

Graybar Electric Co 1900-14th. .... GI lbrt 2-8976

Line Material Company  
1828 Burnett Wy. .... GI lbrt 2-6264

Photoswitch Inc 509 Polk S F  
(Toll) Call "Operator" for. .... Graystone 4-7734

Superior Sales Co 1808 Q. .... HU dsn 4-8551  
(See Advertisement This Page)

**VALLEY ELECTRIC CO** 18th & S. .... HU dsn 4-8271

Van Alstyne & Son Electric  
1043 Broadway. .... HUDsn 1-3019

Westinghouse Electric Corporation  
1730-14th. .... GI lbrt 3-6525

Westinghouse Electric Supply Co  
1730-14th. .... GI lbrt 3-6525

**Electric Heaters**

See Electric Appliances—Household Headings;  
also Heaters

**Electric Lamp Bulbs & Tubes**

GENERAL SALES CORPORATION  
54 Aiken Wy. .... HI lcrst 5-6155

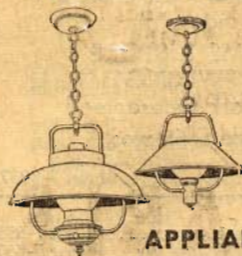
**Electric Lighting Fixtures**

See Lighting Fixtures Headings

Here's how you may be sure of getting your party more often when you dial:

1. Look up your number in the latest directory.
2. Listen for the steady hummmmm of the dial tone.
3. Keep your eye on the dial.
4. Wait a minute before you decide your party isn't home.

**SUPERIOR SALES CO.**



Wholesale Only  
RESIDENTIAL  
FLUORESCENT

APPLIANCES  
LIGHTING FIXTURES  
ELECTRICAL WIRING SUPPLIES

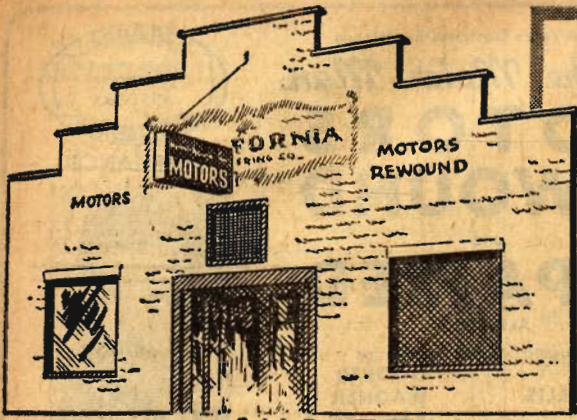
1808 Q

**HUDson 4-8551**

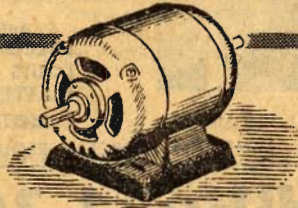








ALL MAKES OF  
**MOTORS**  
REPAIRED  
AND  
REWOUND



Call Gilbert 3-5541

If No Answer Call IVanhoe 9-2124

Est. Since 1913

C. A. UTLEY - Owner

All Makes of Motors  
Rewound and Repaired

Complete Machine Shop Service

DAY & NIGHT EMERGENCY SERVICE

Motor Parts & Supplies  
New & Used Motors

Maintenance & Repairs on  
Industrial & Commercial Motors



EST. 1913

**CALIFORNIA ENGINEERING CO.**

516 - 12TH - SACRAMENTO

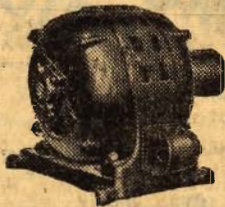
C. A. UTLEY, Owner

**Forsch Bros. Electric**  
**MOTORS**

Rewound & Repaired

New & Rebuilt

Bought - Sold - Exchanged



- Industrial
- Refrigeration
- Washing Machines
- Power Plants
- Pressure Pump Motors

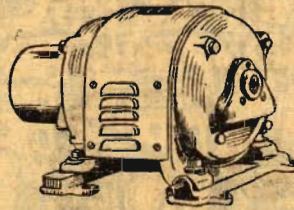
Guaranteed Work  
24 Hour Service

**Hickory 9-1287**

796 DEL PASO BLVD.  
N. SACRAMENTO

**U. S. MOTORS**

ASBESTOS PROTECTED



EACH WIRE ISOLATED IN  
ASBESTOSITE

- STRAIGHT MOTORS
- SYNCRGEAR GEARHEAD MOTORS
- VARI-DRIVE MOTORS
- VERTICAL MOTORS

Phone

**Gilbert 2-7264**

**WESTERN INDUSTRIAL  
SUPPLY CO.**

905 G. STREET

Electric Motors-(Cont'd)

GENERAL ELECTRIC MOTORS

A complete line of G-E Motors, all types and sizes. Motor starters, Manual and Magnetic and pushbuttons. Adjustable Speed Drives. Electronic Control.



"WHERE TO BUY THEM"

Capital Machine & Welding Works  
83 N 17th... GI lbrt 3-2556  
**GENERAL ELECTRIC SUPPLY CORP**  
1131 S... GI lbrt 3-9001

GUNTERT & ZIMMERMAN

Lindsay & Monroe Stockton  
(Toll) Call "Operator" for... Stockton 4-8713  
H & M Electric Co 1417-28th... Hillcrest 6-8767  
(See Advertisement Page 135)

(Continued Next Page)

OVER 30 YEARS EXPERIENCE  
IN

**MOTOR**



ALL  
SIZES

REWINDING  
AND REPAIRING

Power Tools  
Pressure & Irrigation  
Pump Motors  
& Controls Repaired

**MOTORS**  
Sold & Exchanged

24-HOUR EMERGENCY SERVICE

"Reliability" Our Motto

**Arbuckle Electric**

DAY OR NIGHT  
CALL  
**Gilbert 3-8952**

916 - 30th

Sacramento



**General Electric  
Motors & Controls**

Gear Head & Variable Speed

Authorized G. E. Apparatus Agents  
Stock in Sacramento

**Gilbert 3-2556**

Power Transmission Machinery  
& Engineering

Capital Machine & Welding Works  
83 N. 17th

Ted Kline

Kay Rogers



**Electric Motors—(Cont'd)**

HAVEN SAW & TOOL CO 2031 J..... GI lbrt 3-2003

**HEFNER ELECTRIC MOTOR REPAIR**  
WE REWIND & REPAIR  
ALL SIZES TO 60 H.P.  
Guaranteed Workmanship  
1414-29th ..... Hllcrst 5-6076

**HOOVER ELECTRIC MOTORS—**  
VAN ALSTYNE & SON ELECTRIC  
Authorized Sales & Service  
1043 Broadway ..... HUdsn 1-3019

**LOUIS ALLIS MOTORS—**  
VAN ALSTYNE & SON ELECTRIC  
Authorized Sales & Service  
1043 Broadway ..... HUdsn 1-3019

**MARTIN & GOODLOE EQUIPMENT CO**  
**ELECTRIC MOTOR SALES**  
Motors in Stock For  
Electrical Contractors — Motor Repairman  
Large Industrial Users  
Approved Distributors  
Fairbanks-Morse Equipment  
1300 C ..... GI lbrt 3-7963

**MASTER ELECTRIC MOTORS—**  
VAN ALSTYNE & SON ELECTRIC  
Authorized Sales & Service  
1043 Broadway ..... HUdsn 1-3019

**MUNZ BROS**  
MOTORS - New & Used  
Motor Controls & Parts  
Repairs on All Makes  
301 N 12th..... GI lbrt 2-5835

**NATIONAL STEEL & EQUIPMENT CO**  
2980 Auburn Blvd N Sacramento... HI cky 9-3539  
**ODELL'S PUMP SERVICE**  
Sales-Repairs-Rewinding  
1623 Del Paso Blvd N Sacto.... HI cky 9-1717  
Pacific Electric Motor Service  
1825-17th ..... HU dsn 4-7765

**REDMOND MICROMOTORS—**  
ASSOCIATED REFRIGERATION & EQUIP CO  
1717 I..... GI lbrt 2-2936

Reliable Electric Works 1831 Q..... GI lbrt 2-8677  
(See Advertisement Page 135)  
Star Elect Wks 1715-6th..... HU dsn 4-3328  
**VAN ALSTYNE & SON ELECTRIC**  
Delco Motors Distributor  
1043 Broadway ..... HUdsn 1-3019  
(See Advertisement Page 135)

**WAGNER ELECTRIC MOTORS—**  
VAN ALSTYNE & SON ELECTRIC  
Authorized Repair Station  
Exchange Motors  
1043 Broadway ..... HUdsn 1-3019

Webb Frank Co Edison & Howe Av... HI cky 9-1747  
**WESTERN INDUSTRIAL SUPPLY CO**  
905 G ..... GI lbrt 2-7264  
(See Advertisement Page 136)

**WESTERN INDUSTRIAL SUPPLY CO**  
U S Electrical Motors Inc  
905 G ..... GI lbrt 2-7264

**WESTINGHOUSE ELECTRIC MOTORS—**  
WISMER & BECKER 1731 S..... HUdsn 4-8281

**Electric Motors—Mfrs**

U S Electrical Motors Inc 719 K..... HUdsn 1-2517

**U S MOTORS**

- U. S. Variable Motors
- U. S. Syncrogear Motors
- U. S. Unenclosed Motors
- U. S. Totally Enclosed
- U. S. Sanitary Motors



"WHERE TO BUY THEM"

U S Electrical Motors Inc 719 K..... HUdsn 1-2517

**FLOWER BULB STORAGE**

To keep flower bulbs dry and un-broken, store them in empty egg cartons. Then label the cartons.

**Electric Motors—Repairing**

ARBUCKLE ELECTRIC 916-30th... GI lbrt 3-8952  
(See Advertisement Page 136)

**BUCKINGHAM ELECTRIC**  
MOTORS REWOUND - REPAIRED  
Completely Rebuilt  
Sacramento Blvd & 8th Av  
3307 Sacramento Blvd..... HI lcrst 5-0428

**CALIF ENGINEERING CO** 516-12th... GI lbrt 3-5541  
**CULVER ARMATURE & MOTOR SERVICE**  
1626 1/2 North C..... HUdsn 1-0059

**FORSCH BROS ELECTRIC SERVICE**  
796 Del Paso Blvd N Sacramento... HI cky 9-1287

**FRASER ELECTRIC**  
R. F. URQUHART SR. & R. F. URQUHART JR.  
OWNERS & OPERATORS  
**WHOLESALE ONLY**  
ELECTRIC WINDING JOBBERS  
FRACTIONAL HORSEPOWER MOTORS  
ARMATURES - REWINDING  
1230 J..... GI lbrt 2-6607

H & M Electric Co 1417-28th..... HI lcrst 6-8767  
**HEFNER ELECTRIC MOTOR REPAIR**

1414-29th ..... Hllcrst 5-6076  
**LAM-CO ELECTRIC** 1415-21st..... GI lbrt 3-5711  
Langford Jack 3082 Sacramento Blvd. Hllcrst 6-3461  
If no answer call ..... GI lbrt 3-7461

**LOPES MANUEL ELECTRIC WORKS**  
2113 N..... GI lbrt 2-8550

Odell's Pump Service  
1623 Del Paso Blvd N Sacramento... HI cky 9-1717

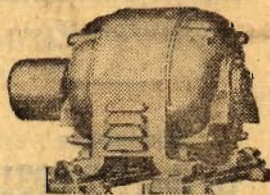
**PACIFIC ELECTRIC MOTOR SERVICE**  
1825-17th ..... HU dsn 4-7765

**RELIABLE ELECTRIC WORKS**  
See Our Ad Under Electric Motors  
1831 Q ..... GI lbrt 2-8677

The Yellow pages save you time.

**MOTORS**

- REWOUND
- REPAIRED



*Sold and Exchanged*

**Electrical Engineers**

**GI LBERT 2-4862**

**VANDERHOOFVEN ELECTRIC SERVICE**

17th & S Sts. Sacramento

**Electric Motors—Repairing—(Cont'd)**

**STAR ELECT WORKS**  
**MOTOR SERVICE**  
**REWINDING - REPAIRING**  
New and Reconditioned Motors—Parts  
and Supplies  
1715-6th ..... HU dsn 4-3328  
Residence Phone..... GI lbrt 2-0372

**STONE ELEC MOTOR SERVICE**  
**MOTORS**  
**REPAIRED — REWOUND**  
**REBUILT**  
New and Used Motors For Sale  
1442 Del Paso Blvd..... HI cky 9-0136

**VAN ALSTYNE & SON ELECTRIC**  
**INDUSTRIAL & APPLIANCE**  
**MOTORS REWOUND & REPAIRED**  
All Sizes  
Authorized Sales & Service For  
DELCO HOOVER  
LOUIS ALLIS WAGNER  
MASTER PACKARD  
Our Work Guaranteed For  
One Full Year  
Over 40 Years Experience  
1043 Broadway ..... HUdsn 1-3019

**VANDERHOOFVEN ELECTRIC MOTOR SERVICE**  
17th & S..... GI lbrt 2-4862  
(See Advertisement This Page)

**WILLIAMS ELECTRIC SERVICE**  
**ELECTRIC MOTORS**  
**REPAIRED - REWOUND - REBUILT**  
**COMPLETE MOTOR SERVICE**  
**ELECTRICAL CONTRACTOR**  
1100-65th ..... HI lcrst 6-4619  
Night Phone..... HI lcrst 5-1714  
Or ..... HI lcrst 6-5747

**WISMER & BECKER**  
**SERVICE CALLS**  
**MOTORS**  
**REWOUND - REPAIRED**  
**COMPLETELY REBUILT**  
**25 Years' Experience**  
Corner 18th & S  
1731 S ..... HU dsn 4-8281  
Night calls..... HI lcrst 7-2804  
Or ..... HI lcrst 6-1235

**Electric Motors—Used**

**CALIF ENGINEERING CO** 516-12th... GI lbrt 3-5541  
**FORSCH BROS ELECTRIC SERVICE**  
796 Del Paso Blvd N Sacramento... HI cky 9-1287  
**RELIABLE ELECTRIC WORKS**  
1831 Q..... GI lbrt 2-8677

**Electric Ranges**  
See Ranges & Stoves Headings

**Electric Signs—See Signs**

**FOUR THOUGHTFUL ITEMS OF TELEPHONE PROCEDURE—**

1. Please answer promptly.
2. Please be on the line when the party you want answers.
3. Please speak distinctly and without hurrying, with the lips close to the mouthpiece.
4. Please replace the receiver gently when through talking.



**Electric Supplies—Retail**

Cottle John C 12th & North B. .... GI lbrt 3-0294  
**DEL PASO LUMBER CO**  
 800 Grand Av Del Paso Hgts. .... HI ckry 9-3507  
**GRASON ELECTRIC CO**  
 3150-21st Av ..... HI lcrst 5-4069  
 Miller E M 1911 Del Paso Blvd. .... HI ckry 9-2892  
**R & H HARDWARE** Carmichael. .... IV nhoe 9-2132  
 Rogers Auto Parts  
 Open Sat-Sun & Holidays-Carl Rogers  
 Davis Hwy & Jefferson Blvd. .... GI lbrt 3-5091

**SUTTER ELECTRIC SUPPLY**

Complete Electrical  
 Supplies and Lighting Fixtures  
 We Show You How to Wire  
 and Pass Inspection

4840 Franklin Blvd. .... HI lcrst 5-3583

**Electric Supplies—Whse & Mfrs**

**CAPITAL WHOLESALE ELECTRIC CO**  
 1235 S ..... GI lbrt 2-7671  
**DIAMOND MATCH CO**  
 1001 Del Paso Blvd N Sacto. .... HI ckry 9-8541  
**DIAMOND MATCH CO** 2826 Q. .... HI lcrst 6-4703  
 General Electric Supply Corp 1131 S. .... GI lbrt 3-9001  
**GRAYBAR ELECTRIC CO**  
 1900-14th ..... GI lbrt 2-8976  
**INCANDESCENT SUPPLY CO** 2111 Q. HU dsn 1-0111  
 Nat'l Electric Products Corp  
 330 E Sandberg Dr. .... HI lcrst 7-4941  
 P G Sales & Export Inc 153-2d S F  
 (Toll) Call "Operator" for ..... Sutter 1-2349  
**SACRAMENTO ELECTRONIC SUPPLY CO**  
 1219 S ..... GI lbrt 2-0719  
**SUPERIOR SALES CO** 1808 Q. .... HU dsn 4-8551  
**THOMSON-DIGGS CO** 1801-2d. .... GI lbrt 2-7851  
**VALLEY ELECTRIC CO** 18th & S. .... HU dsn 4-8271  
**WESTINGHOUSE ELECTRIC SUPPLY CO**  
 1730-14th ..... GI lbrt 3-6525

**Electric Switchboards**

**INDUSTRIAL ELECTRIC MFG INC**  
 Mission San Jose-Irvington Rd Mission San Jose  
 (Toll) Call "Operator" for Mission San Jose 2641  
 Parker Electrical Mfg Co 221 Washington Oakland  
 (Toll) Call "Operator" for ..... Twinoaks 3-5325  
 Square D Co 2740-14th. .... GI lbrt 2-8332

**Electric Switches**

**ALLEN-BRADLEY CO** 379 Brannan S F  
 (Toll) Call "Operator" for ..... Douglas 2-5073  
**MICRO SWITCH PRODUCTS—**  
**KEMP E M CO**  
 Authorized Distributor  
 1115 R. .... GI lbrt 3-4668  
**SQUARE D CO** 2740-14th. .... GI lbrt 2-8332

**Electric Tools**

**STANLEY ELECTRIC TOOLS—**  
 SERVICE  
**HAVEN SAW & TOOL CO** 2031 J. GI lbrt 3-2003

**Electric Transformers**

**LEEING ROY W**  
**TRANSFORMERS**  
 and  
**TRANSFORMER REWINDING**  
**CHOKES - COILS**  
 And Associated Equipment  
 2145 Perkins Wy. .... GI lbrt 2-5525  
**SORGEL AIR COOLED TRANSFORMERS—**  
**CAMPBELL & GEORGE CO** 379 Brannan S F  
 (Toll) Call "Operator" for ..... Douglas 2-5073  
**WAGNER ELECTRIC TRANSFORMERS—**  
 DISTRIBUTOR  
**VAN ALSTYNE & SON ELECTRIC**  
 1043 Broadway ..... HU dsn 1-3019

**Electric Water Heaters**  
 See Water Heaters Headings

**Electrical Service—Automobile**  
 See Automobile Electrical Service

**Electrical Transcription Studios**  
 See Recording Studios

**Electricians**  
 See Electric Contractors Headings

**Electro-Therapeutic Apparatus**  
 See Physical Therapy Equipment

**Electrolysis Treatments**  
 See Hair Removing

**Electronic Equipment & Supplies**  
**KEMP E M CO** 1115 R. .... GI lbrt 3-4668  
**SACRAMENTO ELECTRONIC SUPPLY CO**  
 1219 S ..... GI lbrt 2-0719  
**WESTINGHOUSE ELECTRIC SUPPLY CO**  
 1730-14th ..... GI lbrt 3-6525

**NATIONAL  
 Employment Agency**

926 - 2nd St.  
**SACRAMENTO**

CHAS. LEHMAN · FRED N. HURTZIG

*Headquarters for*

Cooks, Bakers, Kitchen Helpers, Dish-  
 washers, Porters, for Hotels, Restaurants,  
 Institutions and Camps.

General Ranch Hands, Caterpillar and  
 Tractor Engineers, Harvest Hands, Sheep-  
 herders, Loggers, Sawmill and Box Fac-  
 tory Men, Mine and Construction Help.

"Phone or Wire Orders Our Expense"

**RELIABLE, QUICK SERVICE**

Established Over 30 Years

Telephone

**GI lbrt 2-2931**

*Brown & Mac Gregor*  
**EMPLOYMENT AGENCY**

Phone or Wire at Our Expense

Ranch Hands	Saw Mill Help
Teamsters	Mill Wrights
Tractor Drivers	Miners
Irrigators	Muckers
Machine and	Millmen
Hand Milkers	Truck Drivers
Sheep Herders	Cooks, Bakers
Lambers	Dishwashers

All Help Farnished Free to Employer

**HUDSON 4-5643**

1017 SECOND ST. SACRAMENTO

**Electroplating—See Plating**

**Electrotypers**

**SCHEUERMANN L & R ELECTROTYPE CO**

STEREOTYPES - MATS  
 Embossing Die Duplicates  
 ENGRAVINGS - NICKELTYPES  
 38 YEARS EXPERIENCE

P O Box 2448  
 914-6th ..... GI lbrt 2-8760

**Elevators—Freight & Passenger**

**MONTGOMERY ELEVATORS—**  
**VALLEY ELEVATOR COMPANY**  
 910 D. .... HU dsn 4-0697  
 Nights Sundays and holidays call. HU dsn 4-0697

**OTIS ELEVATOR COMPANY** 1506 J. GI lbrt 2-2412  
 If no answer call. .... GI lbrt 3-7461

**SHEPARD ELEVATORS—**  
**SAN FRANCISCO ELEVATOR CO**  
 Commercial and Homelift Residence Elevators  
 860 Folsom S F  
 (Toll) Call "Operator" for. .... Exbrook 2-1173

**VALLEY ELEVATOR COMPANY**  
 Oildraulic - Rotary Lift Elevators  
 Montgomery Elevators  
 SEDGWICK  
 DUMB WAITERS - RES. ELEVATORS  
 STAIR-TRAVELORS  
 910 D. .... HU dsn 4-0697

Westinghouse Electric Corporation  
 Elevator Division Ochsner Bldg. .... GI lbrt 3-7272

**WESTINGHOUSE ELECTRIC ELEVATORS**



Sales & Service  
 Day & Night Service

"SERVICE RENDERED BY"  
**WESTINGHOUSE ELECTRIC CORPORATION**  
**ELEVATOR DIVISION**  
 Ochsner Bldg. .... GI lbrt 3-7272

**Elevators—Portable**

**BARRETT-CRAVENS PORTABLE ELEVATORS—**  
**ROLL-RITE CORPORATION**  
 801 Jefferson Oakland  
 (Toll) Call "Operator" for. Glencourt 1-5921

**Embossing**

Highsmith Darrell B Co The  
 3931A Franklin Blvd. .... HI lcrst 5-1662

**Employment Agencies**

**BEA'S SERVICES UNLIMITED AGCY**  
 BONDED AGENCY  
**BABY SITTERS**  
**PRACTICAL NURSES**  
**DOMESTIC HELP**  
**SHOPPING SERVICE**  
 Room 229  
 Ochsner Bldg. .... GI lbrt 2-2804  
 Or ..... GI lbrt 2-2487

**BROWN & MACGREGOR EMPLOYMENT AGCY**  
 PHONE OR WIRE AT OUR EXPENSE  
 All Kinds of Help Farnished for Restaurants  
**HOTELS - INSTITUTIONS - RESORTS**  
 Chefs - Cooks - Kitchen Helpers - Dishwashers  
 Pantrymen - Bus Boys - Bakers - Bartenders  
 Porters - Caretakers & Handymen  
 Maids - Waitresses  
 All Help Farnished Free to Employer  
 1017-2d ..... HU dsn 4-5643

(Continued Next Page)

You'll find it fast in the **YELLOW PAGES.**



**Employment Agencies—(Cont'd)**

Brown & MacGregor Employment Agcy  
1017-2d ..... HUdsn 4-5643  
(See Advertisement Page 138)

**BUSINESS & PROFESSIONAL EMP AGENCY**

**COMMERCIAL PLACEMENTS**

719 K  
Ochsner Bldg. .... GI lbrt 2-1201

California State Employment Service  
2030 J ..... HUdsn 1-3141

**CAPITAL EMPLOYMENT AGENCY**  
E H Kellogg Owner  
1004-2d ..... GI lbrt 2-3358

**CARL'S EMPLOYMENT AGENCY**  
912-2d ..... HUdsn 4-3349  
Educators' Service Agcy 2326-16th. . . HUdsn 4-3758  
Enterprise Employment Agency  
910-2d ..... GI lbrt 2-8045

**FREMDER PLACEMENT AGENCY**

EXECUTIVE-OFFICE-TECHNICAL  
INSURANCE-SALES-COMMERCIAL  
Individual and Confidential Service  
to Applicants and Employers  
Your Personal Problems Are Ours  
Medico-Dental Bldg. .... GI lbrt 2-3333

Masonic Employment Service  
Masonic Temple. .... GI lbrt 3-2762

**NATIONAL EMPLOYMENT AGENCY**  
926-2d ..... GI lbrt 2-2931  
(See Advertisement Page 138)

**PERSONAL SHOPPERS BABY SITTERS AGENCY**

Bonded Agency  
FOR A COMPETENT INVESTIGATED  
BABY SITTER CALL US  
between 9 A.M. & 5 P.M. for appointments  
Days - Evenings - Week-Ends  
REFINED OLDER WOMEN  
OUR 6th YEAR IN BUSINESS  
626 Fremont Wy. .... GI lbrt 2-8059  
Or ..... GI lbrt 2-7645

**PRIVATE BRANCH EXCHANGE AND  
TELETYPEWRITER ATTENDANTS**

Trained attendants for temporary, vacation or permanent employment. Free placement service for qualified applicants seeking positions as private branch exchange or teletypewriter attendants.



"SERVICE RENDERED BY"

**PAC TELEPHONE & TELEGRAPH CO THE**  
Employment Services 1411 J. .... GI lbrt 3-0471

Universal Employment Agcy 1103-2d. . . HUdsn 4-7580  
Wide Awake Employment Agency  
910-2d ..... GI lbrt 2-8045  
After 6 PM call. .... HUdsn 1-2243

**Enamellers—Porcelain**

Newark Porcelain Enameling Co  
1039 Thornton Av Newark  
(Toll) Call "Operator" for. .... Newark 3-3707

**Enchiladas—See Tamales Headings**

**Encyclopedias—See Book Dealers**

**Engineers—Business**

See Business Consultants

**Engineers—Chemical**

Morse Laboratories  
Registered Professional Chemical Eng  
316-16th ..... GI lbrt 3-6348

**START THE HOME FIRES BURNING**

To give a fire a good start, place a couple of lighted candle butts in with the kindling.

**Engineers—Civil**

Buehler Walter A 718 Alhambra Blvd. . HUdsn 4-5730  
Butler Drury 2115 J. .... HUdsn 4-7656  
Francis Ernest D 1012 J. .... GI lbrt 2-2564  
Goodall Geo E 1012-8th. .... GI lbrt 3-8998  
Greene Leroy F 1521 I. .... HUdsn 4-3551  
Greenwood Chas O Jr 827-19th. .... HU dsn 4-6391  
Gross Joseph W 626 I. .... GI lbrt 2-8710  
Johnson Elmer A & Associates  
Old Bank Bldg Lincoln  
(Toll) Call "Operator" for. .... Lincoln 510  
Ludeman Richard H Fair Oaks Blvd Fair Oaks  
(Toll) Call "Operator" for. .... Fair Oaks 273  
Meyerdick C E 425 Vernon Roseville  
(Toll) Call "Operator" for. .... Roseville 23-R  
Porter O J & Co  
Soil Testing Foundation Pavement Design  
516-9th ..... GI lbrt 2-6983  
**PRESCOTT HAROLD S** 620 1/2 I. .... GI lbrt 2-2548  
Reynolds Frank H & Co Forum Bldg. . . GI lbrt 2-2217  
Sauer Arthur A 2203-13th. .... GI lbrt 2-1308  
Spink Joseph E California Fruit Bldg. . GI lbrt 2-8068

**Engineers—Consulting**

Goodall Geo E 1012-8th. .... GI lbrt 3-8998  
Greene Leroy F 1521 I. .... HUdsn 4-3551  
Johnson Elmer A & Associates  
Old Bank Bldg Lincoln  
(Toll) Call "Operator" for. .... Lincoln 510  
Management Engineering Associates Inc  
2829 S ..... Hllcrst 5-3331  
Meyerdick C E 425 Vernon Roseville  
(Toll) Call "Operator" for. .... Roseville 23-R  
Morse Laboratories  
Registered Professional Chemical Eng  
316-16th ..... GI lbrt 3-6348  
**PORTER O J & CO**  
Soil Testing Foundation Pavement Designs  
516-9th ..... GI lbrt 2-6983

**Engineers—Electrical**

Johnson Elmer A & Associates  
Old Bank Bldg Lincoln  
(Toll) Call "Operator" for. .... Lincoln 510  
Koch Carl R 1725 J. .... GI lbrt 3-8595  
Norberg Alvin V 1331 T. .... GI lbrt 2-1600  
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