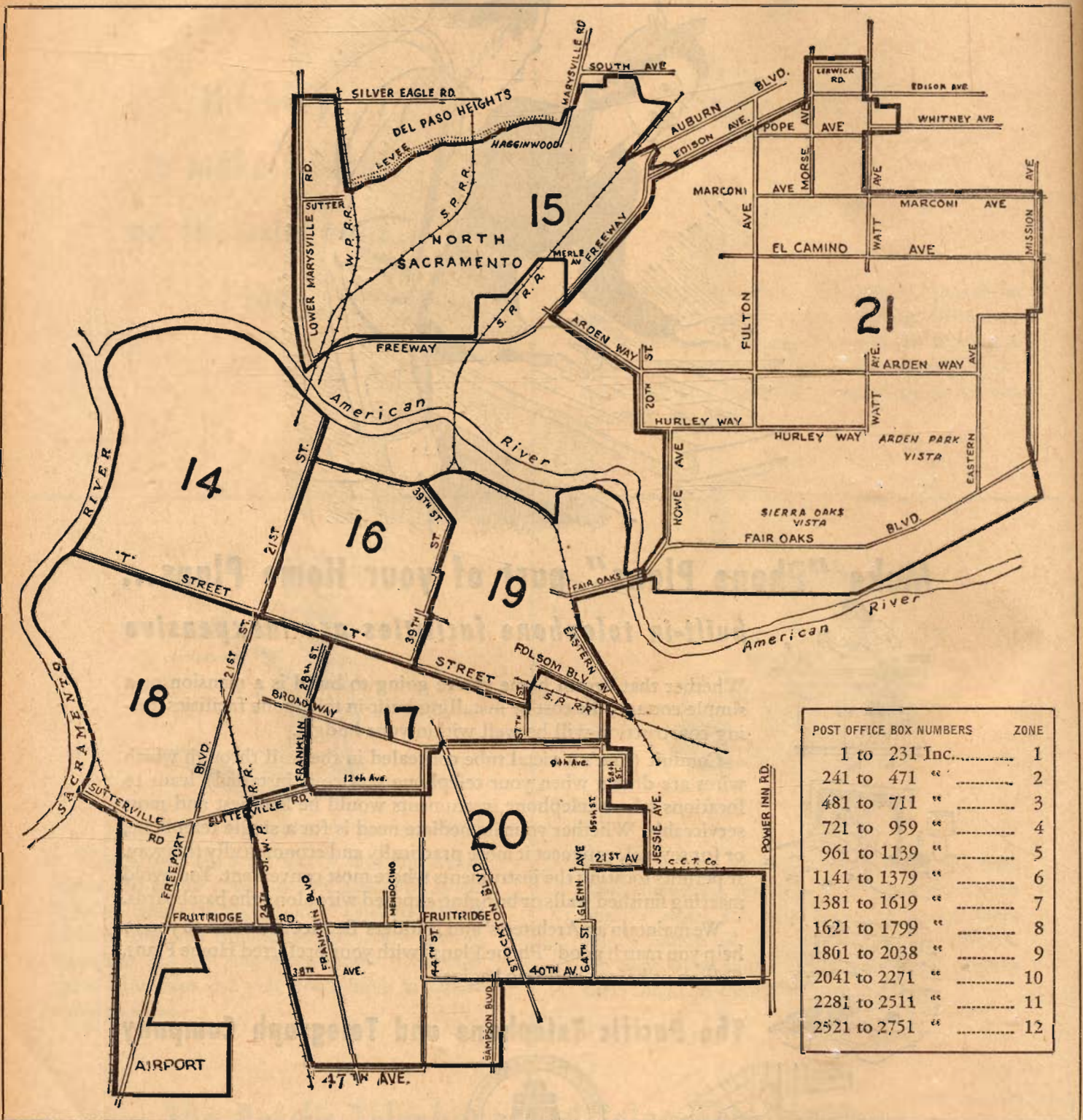


# POSTAL DELIVERY ZONES SACRAMENTO



POST OFFICE BOX NUMBERS	ZONE
1 to 231 Inc.	1
241 to 471 "	2
481 to 711 "	3
721 to 959 "	4
961 to 1139 "	5
1141 to 1379 "	6
1381 to 1619 "	7
1621 to 1799 "	8
1801 to 2038 "	9
2041 to 2271 "	10
2281 to 2511 "	11
2521 to 2751 "	12

The United States Post Office asks your help to expedite mail deliveries by including the postal delivery zone number immediately following the name of the city as part of the address on all mail for Sacramento. Also include your zone unit number in return address. If in doubt ask your Postman for the Postal Unit Number.



# CLASSIFIED TELEPHONE DIRECTORY

FOR

# SACRAMENTO

NOVEMBER 1951

For Information Concerning This Classified Directory, Please Call Our Business Office.

## Abdominal Supports

**EUGENE BENJAMIN & CO** 1213 L... GI lbrt 3-9024  
**TAYLOR SURGICAL CO** 1016 J... GI lbrt 3-4922

## Abrasives

**MARWEDEL C W** 3320 Potter Ln... IV nhoe 9-2134  
Moore's Welding Supply Co 1117 G... HUdsn 4-8291  
**MURRAY HARDWARE CO** 727 J... GI lbrt 3-1985  
**NORTON ABRASIVES & GRINDING WHEELS—**  
MARWEDEL C W 3320 Potter Ln. IV nhoe 9-2134

## Abstractors—See Title Companies

## Accordions

### NERONDE ACCORDIONS

Established 1930  
WHOLESALE & RETAIL MANUFACTURERS  
COMPLETE SALES & SERVICE  
ACCORDIONS MADE TO ORDER  
Beginners & Advanced Instruction  
by J. NERONDE JR. B. A. A. A.  
3013 L ..... Hlcrst 5-5486

Tone's Music House  
Beautiful Accordions—All Prices—Sizes  
1009-14th ..... HU dsn 4-8985

## Account Bookkeepers

See Bookkeeping Service

## Accountants—Certified Public

Bartig Fred H Calif State Life Bldg... HU dsn 4-0505  
Buckman A G 2848 Fulton Av... IVnhoe 9-7194  
Campbell Thos J Ochsner Bldg... GI lbrt 3-3319  
Clark Wm W 1416 Rodeo Wy... Hlcrst 5-6986  
Cummings John & Co 1812 J... GI lbrt 3-2203  
Dal Porto Gene J  
California State Life Bldg... GI lbrt 2-4911  
Darrell Hodge & Co  
California State Life Bldg... GI lbrt 2-5828  
Engberson Merle Forum Bldg... GI lbrt 3-4649  
Evensen Neil A 1812 J... GI lbrt 2-2316  
Flannery W C 8th & J... HU dsn 4-2704  
Flannery Wm C 1955 Bidwell Wy... GI lbrt 3-6711  
Gibson George T 2115 J... GI lbrt 2-3347  
Harbinson J George  
Calif State Life Bldg... HU dsn 4-8528  
Hartman David 209½ W Main Grass Vly  
(Toll) Call "Operator" for... Grass Valley 759  
Hodge Darrell  
California State Life Bldg... GI lbrt 2-5828  
Jackson Vernon T Cap Nat Bnk Bldg... HU dsn 1-0149  
Johnson Gerald M Forum Bldg... GI lbrt 3-4649  
Johnson Miller & MacNeill Forum Bldg... GI lbrt 3-4649  
Knittle Edmunds Calif State Life Bldg... GI lbrt 2-5828  
Lippman Irving M  
Capital National Bank Bldg... GI lbrt 2-8048  
MacNeill J H Forum Bldg... GI lbrt 3-4649  
McEnerney W Bernard 2206 K... GI lbrt 2-1083  
Meckfessel Byron L 1812 J... GI lbrt 2-2316  
Miller G Dale Forum Bldg... GI lbrt 3-4649  
Miller Verne M Forum Bldg... GI lbrt 3-4649  
Nathanson Anita Cap Nat Bnk Bldg... HU dsn 1-0149  
Nicolas C S & Co 310 Main Placerville  
(Toll) Call "Operator" for... Placerville 406  
If no answer  
(Toll) Call "Operator" for... Roseville 463-J  
Porterfield Crawford J Forum Bldg... HU dsn 4-0878  
Rosswog Karl M  
California State Life Bldg... GI lbrt 2-5828  
Runyon William N 2829 S... Hlcrst 6-2648

## Accountants—Certified Public— (Cont'd)

Skeels Merrell W 601-6th Av... GI lbrt 3-6543  
Stanbrough Lester L W Sacto... HUdsn 4-9196  
Straine Earl E Cap Natl Bk Bldg... GI lbrt 3-7983  
Straine Lyman M  
California State Life Bldg... GI lbrt 2-4911  
Watts & Gibson 2115 J... GI lbrt 2-3347  
Watts Wendell E 2115 J... GI lbrt 2-3347

## Accountants—Public

Addison Chas G  
Member Society of Calif Accountants  
Forum Bldg... GI lbrt 3-7766  
Addison & LeRoy  
Member Society of Calif Accountants  
Forum Bldg... GI lbrt 3-7766  
Amodi P A  
Member Society of California Accountants  
2316 Alhambra Blvd... Hlcrst 5-1826  
Barbeau William E 1531-16th... GI lbrt 3-4677  
Barton Henry N  
Capital National Bank Bldg... HU dsn 1-0149  
Barton Nathanson & Barton  
Capital National Bank Bldg... HU dsn 1-0149  
Barton Noble Cap Nat Bnk Bldg... HU dsn 1-0149  
Bassett J H D 2308-16th... HU dsn 4-9867  
If no answer call... Hlcrst 5-6471  
Baxter J Paul  
Member Society of Calif Accountants  
320 Main Chico  
(Toll) Call "Operator" for... Chico 235  
Boley Robt S  
Member Society of California Accountants  
2714½ J... HU dsn 4-2891  
Bothun Hardy L  
Member Society of Calif Accountants  
2124 J... HU dsn 4-7792  
Brockman C H Forum Bldg... GI lbrt 2-4814  
Brown Bruce R  
Located At Mail Me Monday of Sacto  
1504 Broadway... HUdsn 1-0229  
**BROWN WM FULFORD**  
Tax Specialist  
1915 Capitol Av... GI lbrt 3-3531  
Browning & Pfanner 4332 Stkn Blvd... Hlcrst 6-6343  
Buchanan Jas 2824 S... Hlcrst 7-9721  
Burd A H Jr 2993 Franklin Blvd... Hlcrst 7-0404  
If no answer call... Hlcrst 6-5749  
Campbell Thos J Ochsner Bldg... GI lbrt 3-3319  
Capra & Buchanan 2824 S... Hlcrst 7-9721  
Coats Chas Harrison  
Member Society of California Accountants  
2600 Sierra Blvd... IVnhoe 9-3085  
Copeland R L  
Member Society of California Accountants  
Profession Center  
210 Calvados... Hlcrst 9-5511  
Copeland & Wilkes  
Profession Center  
210 Calvados... Hlcrst 9-5511  
Coulson Ernest Forum Bldg... HUdsn 4-7434  
Croter Harold L  
Capital National Bank Bldg... GI lbrt 2-8048  
Croter & Lippman  
Capital National Bank Bldg... GI lbrt 2-8048  
Cummings John & Co 1812 J... GI lbrt 3-2203  
Davies Warren G  
1720 Del Paso Blvd N Sacto... Hlcrst 9-7568  
Davis Arthur F 2612 Fulton Av... IV nhoe 9-6061  
Davis Johanna C Cap Nat Bnk Bldg... HU dsn 1-0149  
de Long George  
Member Society of California Accountants  
1313-21st... HU dsn 4-8596  
Derania P C 8th & J... HU dsn 4-2704  
Determan Chas 2216-23d Av... Hlcrst 7-8871

## Accountants—Public—(Cont'd)

Eastburn B Dale  
Member Society of California Accountants  
2326-16th... GI lbrt 2-0862  
Federal Accounting & Tax Serv  
2009-16th... GI lbrt 3-3652  
Folsom Frank R 2955A-3d Av... Hlcrst 6-2083  
Fong Edwin K 1015-3d... GI lbrt 3-2772  
Fotis E P 719 K... GI lbrt 2-4478  
Gee J B  
Bookkeeping Service & Tax Consultant  
5425-8th Av... Hlcrst 5-1821  
Gee Willis 2009-16th... GI lbrt 3-3652  
Goulding Harry O  
See Cummings John & Co  
1812 J... GI lbrt 3-2203  
Hahn Richard 2204-23d Av... Hlcrst 6-5847  
Hale Walter R  
Member Society of California Accountants  
1012-7th... GI lbrt 3-4933  
Hallett Edward D  
Located At Mail Me Monday Of Sacto  
1504 Broadway... HU dsn 1-0229  
Hallett Elizabeth M  
Located At Mail Me Monday Of Sacto  
1504 Broadway... HU dsn 1-0229  
Harrold Orville G  
Member Society of California Accountants  
Fair Oaks Blvd... IV nhoe 9-4630  
Hicks Norman W  
920 Del Paso Blvd N Sacramento... Hlcrst 9-0591  
Himmelmann W E 1723 I... GI lbrt 2-7212  
Hinton O W  
Auburn Blvd N Sacramento... Hlcrst 9-4427  
Hough Mancel R  
Member Society of Calif Accountants  
1831 I... HUdsn 1-0050  
Johnson Gerald M Forum Bldg... GI lbrt 3-4649  
Johnson Miller & MacNeill  
Forum Bldg... GI lbrt 3-4649  
Kavouras Jas T Ochsner Bldg... GI lbrt 2-8005  
King Byron M  
Member Society of California Accountants  
2326-16th... HUdsn 4-4734  
Larsen K W 719 K... GI lbrt 2-4478  
Lazaro Benj E Stanley Av... IVnhoe 9-2442  
LeRoy Lloyd F  
Member Society of Calif Accountants  
Forum Bldg... GI lbrt 3-7766  
Lippman Irving M  
Capital National Bank Bldg... GI lbrt 2-8048  
Lumry Carlton E 2201-16th... GI lbrt 3-4521  
Lusar B C 4004 Stkn Blvd... Hlcrst 7-9737  
Manley J P 2931 Land Pk Dr... GI lbrt 2-7078  
McConnell R A 2316 Alhambra Blvd... Hlcrst 5-1826  
McConnochie Robert W Clunie Hotel... HU dsn 4-5644  
McEnerney W Bernard  
Member Society of California Accountants  
2206 K... GI lbrt 2-1083  
Miller Verne M Forum Bldg... GI lbrt 3-4649  
Mingo Jack  
Member Society of California Accountants  
1313-21st... HUdsn 4-8596  
Moeszinger Ben E  
Member Society of California Accountants  
825 J... GI lbrt 2-5213  
Morgan J Willard  
Member Society of Calif Accountants  
1831 I... HUdsn 1-0050  
Morrissey C J Will  
Member Society of California Accountants  
1219-30th... Hlcrst 6-7729  
Murdock & Associates Ochsner Bldg... GI lbrt 3-8823  
Murdock W F Jr Ochsner Bldg... GI lbrt 3-8823  
Naranjo Leopoldo Jr  
Member Society of California Accountants  
819 Grand Av Del Paso Hgts... Hlcrst 9-0723  
National Accounting Bureau 719 K... GI lbrt 2-4478  
(Continued Next Page)



**Accountants—Public—(Cont'd)**

Nicolas C S & Co 233A Vernon Roseville  
(Toll) Call "Operator" for..... Roseville 463-J  
Norcross H K  
Member Society of California Accountants  
Forum Bldg..... GI lbrt 2-5813  
Nunn Reid E  
1454 Del Paso Blvd N Sacto..... HIckry 9-2721  
O'Leary W J 4004 Stockton Blvd..... HI lcrst 7-9737  
Peaks A R  
Member Society of California Accountants &  
American Accounting Association  
1714 Capitol Av..... GI lbrt 3-1833  
Reardon Edw J 1725 L..... GI lbrt 2-2002  
Reynolds John J 5433 T..... HI lcrst 7-6640  
Saetes & Assoc Ochsner Bldg..... HU dsn 4-9282  
Sayre Edgar A Jr  
Member Society of California Accountants  
2815 J..... GI lbrt 3-9282  
Schuler Felix 608-36th..... HI lcrst 5-5781  
Scossa George T  
Member Society of Calif Accountants  
2015 J..... GI lbrt 2-3057  
Scossa & Ward 2015 J..... GI lbrt 2-3057  
Shoemaker Lew & Associates 1813 N..... GI lbrt 2-0779  
Smyth Samuel John 246-41st..... HI lcrst 5-0701  
Spitzer S G  
6341 Mahala Dr Carmichael..... IVnhoe 9-1957  
Stearns H I Mitau Bldg..... HU dsn 4-3901  
Straine Harry M Jr  
Capital National Bank Bldg..... GI lbrt 3-7983  
Straine Harry M Sr  
Capital National Bank Bldg..... GI lbrt 3-7983  
Straine Harry M & Sons  
Capital National Bank Bldg..... GI lbrt 3-7983  
Thompson Acctng Serv 1025-9th..... HU dsn 4-9262  
Tregellas C Orval 720-24th..... HU dsn 4-2818  
Ward Robt A 2015 J..... GI lbrt 2-3057  
Webb H R  
H R (Ham) Webb  
Member Society of California Accountants  
2222-28th..... HI lcrst 5-5980  
Wilkes & Copeland  
Profession Center  
210 Calvados..... HIckry 9-5511  
Wilkes Wm A  
Profession Center  
210 Calvados..... HIckry 9-5511  
Wilson & Associates 2917 J..... GI lbrt 3-3797  
Wolf G J 1001-30th..... HU dsn 4-3121  
Wright Delmer L 2620 N..... HI lcrst 7-9791

**Accounting Forms**

See Loose Leaf Systems & Supplies

**Accounting Machines**

See Bookkeeping & Accounting Machines

**Accounting Schools—See Schools**

**Acetylene**

Air Reduction Pac Co A Division Of Air  
Reduction Co Inc Front & B..... GI lbrt 3-5844

**AIRCO ACETYLENE—**

BERT LOVELL & SON 1017-25th. GI lbrt 2-1276

**CALIFORNIA OXYGEN CO**

Local Manufacturer  
1215-18th..... GI lbrt 2-3093

Moore's Welding Supply Co 1117 G.... HU dsn 4-8291

**PIONEER STEEL & SUPPLY CO**

1215 North B..... HU dsn 4-8265

**Acetylene Welding—See Welding**

**Acids—See Chemicals—Whsle & Mfrs**

**FOUR THOUGHTFUL ITEMS OF TELEPHONE PROCEDURE—**

1. Please answer promptly.
2. Please be on the line when the party you want answers.
3. Please speak distinctly and without hurrying, with the lips close to the mouthpiece.
4. Please replace the receiver gently when through talking.

**Acoustical Materials**

**BROOKMAN CO OF SACTO INC THE**  
1520 R..... HU dsn 1-1428  
**FIBERGLAS ACOUSTICAL TILE—**  
**FIBERGLAS ENGINEERING & SUPPLY CO**  
1615 Thornton Av..... GI lbrt 3-4814  
**FIBERGLAS ENGINEERING & SUPPLY CO**  
1615 Thornton Av..... GI lbrt 3-4814  
(See Advertisement This Page)  
**PINNEY F K INC** Ochsner Bldg..... HU dsn 4-5646  
**REEDER L D CO OF SACTO** 3026 V. HI lcrst 7-3505  
(See Advertisement This Page)  
Sacramento Roofing & Insulation Co  
418-17th..... GI lbrt 2-6371

**BUTTER DOES IT**

Before scalding milk, wipe the bottom of the pan with a bit of butter and the milk will not scorch.

**FIBERGLAS**  
*and*  
**GOLD BOND**  
**Sound Control Products**

**SOUND CONDITIONING FOR:**

- SCHOOLS . OFFICES
- AUDITORIUMS . HOTELS
- RESTAURANTS . THEATRES
- HOSPITALS . FACTORIES

Whether your problem is the elimination of noise or the scientific acoustical treatment of interiors to provide better hearing conditions, we can recommend the type of installation and materials best suited for the job. A phone call will arrange a consultation at your convenience without cost or obligation.

**GILBERT 3-4814**

**FIBERGLAS ENGINEERING & SUPPLY CO.**

1615 Thornton Ave.

**Acoustical Materials**  
**ARMSTRONG'S**  
*Cushiontone*



**NOISE**  
REDUCTION  
AND  
ACOUSTICAL  
CORRECTION

**ACOUSTICAL CONTRACTORS & ENGINEERS**

**L. D. Reeder Co.**

Of Sacramento  
3026 V ST., SACRAMENTO

**Acoustical Materials—(Cont'd)**

**WESTERN ASBESTOS CO**

**ACOUSTI-CELOTEX**  
**SOUND CONDITIONING**

Complete Service

From Design to Completed Installation

1331 T..... HU dsn 1-0125

**ZONOLITE ACOUSTICAL PRODUCTS—**

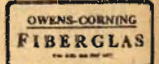
**PACIFIC COAST AGGREGATES INC**

16th & A..... GI lbrt 3-6586

**Acoustical Treatment**

**FIBERGLAS ACOUSTICAL TILE**

Textured or Perforated  
Tile Expertly Installed in  
New or Existing Build-  
ings. Adds Quiet—Beauty  
—Firesafety at Low Cost.  
Efficient, Light Weight, Stable and Lasting.



**"WHERE TO BUY IT"**

CONTRACTOR

**FIBERGLAS ENGINEERING & SUPPLY CO**

1615 Thornton Av..... GI lbrt 3-4814

**JOHNS-MANVILLE**

**ACOUSTICAL MATERIALS**

J-M Fibretone Acoustical Ceiling  
Units will help you reduce dis-  
turbing noise and increase produc-  
tive efficiency. Estimates given  
without obligation.



**"WHERE TO BUY IT"**

**YANCEY COMPANY** 2116 K..... GI lbrt 3-6518

Reeder L D Co Of Sacto 3026 V..... HI lcrst 7-3505  
**YANCEY COMPANY** 2116 K..... GI lbrt 3-6518

**Adding & Calculating Machines**

**A LEBECK BUSINESS EQUIP CO**

NEW & USED PORTABLE & ELECTRIC  
Also Duplicating & Dictating Machines  
Drive In - Free Parking - Save Time  
3021 Capitol Av..... HI lcrst 6-3877

**ADDING MACHINE CENTER**

New & Used — Portable & Electric  
SALES & SERVICE

Victor — Sundstrand

Remington — R. C. Allen

Geo. N. Hammond Typewriter Co.

623 J..... HU dsn 4-0678

**ALLEN R C BUSINESS MACHINES**

ADDING MACHINES, BOOKKEEP-  
ING MACHINES, CALCULATORS,  
CASH REGISTERS and TYPE-  
WRITERS. A machine for every  
business purpose.



**"WHERE TO BUY IT"**

**NOAKES TYPEWRITER CO**

719 J..... GI lbrt 3-2448

**American Typewriter Exchange**

1014-7th..... GI lbrt 2-7301  
(See Advertisement Page 3)

**BURROUGHS**

Sole distributor of New  
Burroughs

ADDING, ACCOUNTING,  
BILLING, CALCULATING,  
CASH REGISTERING  
MACHINES, SUPPLIES,  
MICROFILM EQUIPMENT.

FACTORY GUARANTEED SERVICE

**"FOR INFORMATION CALL"**

**Burroughs Adding Machine Co**

1233 Bdwy..... GI lbrt 2-9018



(Continued Next Page)



**Adding & Calculating Machines--  
(Cont'd)**

Capital Mimeograph Co Inc 910 J. .... GI lbrt 2-7211  
**CAPITAL OFFICE EQUIP CO**

**ALLEN WALES**  
ADDING MACHINE AGENCY  
Burroughs-Rebuilt Adding, Bookkeeping  
and Calculating Machines  
Service by Factory Trained Mechanics  
910 J. .... GI lbrt 3-4831

**CAPITAL STATIONERY & TYPEWRITER CO**

SAM CASSINELLI - EUGENE GUALCO  
R. C. ALLEN ADDING MACHINES  
REMINGTON RAND ADDING MACHINES  
Sell - Rent - Repair  
We Repair All Makes  
Between I & J Streets  
922-14th ..... GI lbrt 2-0809

**CLARY ADDING MACHINES**

The Clary Speed-o-lectric Adds, Sub-  
tracts, Multiplies, Divides. Its Many  
Exclusive Features Make the Clary a  
Different Kind of Adding Machine...  
Try the Clary Before You Buy.



**"WHERE TO BUY THEM"**

**CLARY MULTIPLIER CORP**  
626 J. .... GI lbrt 3-4541

Clary Multiplier Corp 626 J. .... GI lbrt 3-4541

**COMPTOMETER**

Only authorized agent for the  
high-speed Comptometer Add-  
ing - Calculating Machine,  
made only by FELT & TAR-  
RANT MFG. CO. - Sales,  
Schools, Service, Rentals, Free Employment Service,  
Permanent and Temporary Operators.



**"FOR INFORMATION CALL"**

**COMPTOMETER DIV FELT & TARRANT  
MFG CO 719 K. .... GI lbrt 3-7814**

Comptometer Div Felt & Tarrant Mfg Co  
719 K. .... GI lbrt 3-7814

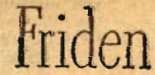
**DAVID TYPEWRITER CO**  
Repaired-Sold-Rented All Makes  
1305 J. .... GI lbrt 2-1441  
(See Advertisement This Page)

**DE HAVEN CASH REGISTER CO**

ALL MAKES - NEW & USED  
We Buy, Sell, Exchange & Repair  
1418 J. .... GI lbrt 2-2038

**FRIDEN AUTOMATIC CALCULATORS**

The Thinking  
Machine of  
American  
Business



FRIDEN DOES MORE AUTOMATICALLY  
Sales - Service - Rentals

**"FOR INFORMATION CALL"**

**FRIDEN CALCULATING MACHINE CO INC**  
1721 I. .... GI lbrt 3-3873

Friden Calculating Machine Co Inc  
1721 I. .... GI lbrt 3-3873  
Marchant Calculating Machine Co  
1126-21st ..... GI lbrt 2-4923

A store may not immediately come to  
the mind of a prospect when special  
services are desired, such as are offered  
by a Beauty Salon, Radio or Watch Re-  
pairing Department. Many establish-  
ments, realizing this, advertise under  
several classifications in the Classified  
Directory. Thus they direct more business  
their way.

**Adding & Calculating Machines--  
(Cont'd)**

**MARCHANT CALCULATORS**

"America's First Calculator"  
Simply Beautiful  
and  
Beautifully Simple  
Continuously Improved  
Satisfactorily Serviced for 40 Years



**"FOR INFORMATION CALL"**

**MARCHANT CALCULATING MACHINE CO**  
B F Burkhart Branch Mgr  
1126-21st ..... GI lbrt 2-4923

**MONROE FIGURING & ACCOUNTING  
EQUIPMENT**

CALCULATING  
ADDING - LISTING  
BOOKKEEPING  
MACHINES



Check Writers and Signers  
Sales and Service

**"WHERE TO CALL"**

**MONROE CALCULATING MACHINE  
COMPANY INC 1232 F. .... GI lbrt 2-5772**

**NICKEL'S CASH REGISTER STORE**  
ALL MAKES NEW & USED  
Bought - Sold - Exchanged & Repairing  
H. H. Nickel  
4749 Folsom Blvd. .... HI lbrst 5-5305

Noakes Typewriter Co 719 J. .... GI lbrt 3-2448  
(See Advertisement This Page)

**REMINGTON RAND ADDING MACHINES  
& PRINTING CALCULATORS**

ADDING MACHINES  
Manual and Electric  
PRINTING CALCULATOR  
"With PROOF on the TAPE"  
Dalton Machine Service  
For fast, accurate figure  
facts, call our sales specialists.



**"WHERE TO BUY THEM"**

**REMINGTON RAND INC 1107 J. .... HUDsn 1-2511**

**UNDERWOOD SUNDSTRAND ADDING MACHINES--**

FACTORY BRANCH

**UNDERWOOD CORP 1611 J. .... GI lbrt 3-3916**

Victor Adding Machine Co  
1714 Capitol Av. .... HUDsn 1-3156  
(See Advertisement This Page)

**VICTOR ADDING MACHINES--**  
**VICTOR ADDING MACHINE CO**  
1714 Capitol Av. .... HUDsn 1-3156

**Adding & Calculating Machines--  
Repairing**

Adding Machine Center 623 J. .... HUDsn 4-0678  
**CAPITAL OFFICE EQUIP CO 910 J. .... GI lbrt 3-4831**  
**NICKEL'S CASH REGISTER STORE**  
Nickel H H  
4749 Folsom Blvd. .... HI lbrst 5-5305  
Noakes Typewriter Co 719 J. .... GI lbrt 3-2448  
Varnum Typewriter & Adding Machine Co  
906-0 ..... GI lbrt 3-8529

**Addressing**

See Letter & Addressing Service; also  
Multi-Copy Service

Here's how you may be sure of get-  
ting your party more often when you  
dial:

1. Look up your number in the latest  
directory.
2. Listen for the steady hummm of the  
dial tone.
3. Keep your eye on the dial.
4. Wait a minute before you decide  
your party isn't home.

**ADDING MACHINES**

TYPE- WRITERS *New & Used* CHECK WRITERS

ALL MAKES LATEST MODELS  
Bought - Sold - Rented & Exchanged  
Repaired



Portable  
Adding Machine  
Headquarters

Repairs Our  
Specialty

SERVICE OUR MOTTO

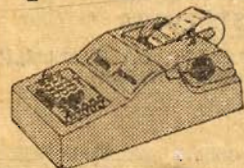
Home Owned

**AMERICAN TYPEWRITER EXCHANGE**

1014 Seventh St.  
Basement

**GI lbrt 2-7301**

**OLIVETTI  
Printing Calculators**



ALL  
PRINTED  
ALL  
AUTOMATIC

**GI lbrt 3-2448**

**NOAKES TYPEWRITER CO.**

719 J St.

**ADDING & CALCULATING  
MACHINES**

*New & Used*



REMINGTON  
VICTOR  
R. C. ALLEN  
SMITH CORONA

**GI lbrt 2-1441**

**DAVID TYPEWRITER CO.**

1305 JAY STREET

**VICTOR**



factory branch  
MODERN  
FAST

CHOICE  
OF KEYBOARDS

Sales - Service - Rentals  
Complete line of adding machines  
New, Used, Rebuilt. Allowance Terms

**VICTOR  
ADDING MACHINE CO.**

1714 CAPITOL AVENUE

**HUDSON 1-3156**

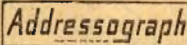


**Addressing Machines**

**A LEBECK BUSINESS EQUIP CO**  
 ELLIOTT ADDRESSING MACHINES  
 ADDRESSING and MIMEOGRAPH SERVICE  
 Also Duplicating Equipment  
 3021 Capitol Av. .... Hllcrst 6-3877

**ADDRESSOGRAPH MACHINES**

Only authorized distributor of machines (new and factory rebuilt). Methods and systems service. Supplies, accessories, embossing and mechanical service.



"FOR SERVICE CALL"

**ADDRESSOGRAPH SALES AGENCY**  
 1221 S. .... GI lbrt 3-1971

Addressograph Sales Agency 1221 S. .... GI lbrt 3-1971

**ELLIOTT ADDRESSING MACHINES—**

DISTRIBUTOR

**ELLIOTT ADDRESSING MACHINE CO**  
 330 Battery S F  
 (Toll) Call "Operator" for.... Sutter 1-6456

DEALER

**A LEBECK BUSINESS EQUIP CO**  
 3021 Capitol Av. .... Hllcrst 6-3877

**MERCURY BUSINESS SYSTEMS INC**

1263 S Norton Los Angeles  
 (Toll) Call "Operator" for.... Republic 9860  
 (See Advertisement This Page)

**Adjusters**

**ANDERSON & MAYER** 2621 J. .... GI lbrt 3-3968  
 Brown Brothers Adjusters 919-11th. .... GI lbrt 3-4605

If no answer call. .... Hllcrst 6-8589

Bruni George Calif State Life Bldg. .... GI lbrt 2-1028

Calvert Fire Ins Co Ochsner Bldg. .... HU dsn 4-6278

**COLE RUDY W** Forum Bldg. .... GI lbrt 2-3328

Dunnington Frank P Jr 703 1/2 J. .... GI lbrt 3-9033

**FIRE COMPANIES ADJUSTMENT BUREAU INC**

See General Adjustment Bureau Inc

906-15th. .... HU dsn 1-0261

**GENERAL ADJUSTMENT BUREAU INC**

906-15th. .... HU dsn 1-0261

If no answer call. .... IV nhoe 9-4343

Hedden John W Calif State Life Bldg. .... GI lbrt 2-1028

**LYTLE & DUNNINGTON**

See United Adjusters

703 1/2 J. .... GI lbrt 3-9033

**MAXWELL JACK** 2115 J. .... GI lbrt 2-2963

Mitchell Verl L

Staff Adjuster-Olympic Insurance Co

917-10th. .... HU dsn 4-5491

**SINCLAIR HAROLD R** Forum Bldg. .... HU dsn 4-2696

**UNITED ADJUSTERS** 703 1/2 J. .... GI lbrt 3-9033

**UNITED SERVICES AUTO ASSN**

703 1/2 J. .... GI lbrt 3-9033

Valley Adjustment Bureau 3015 J. .... GI lbrt 3-3281

Walker L A Co Forum Bldg. .... HU dsn 1-0174

Western Adjusting Bureau Forum Bldg. .... HU dsn 1-3193

White Wm M 860 Coronado Blvd. .... IV nhoe 9-1543

The Classified Directory has solved many a buyer's problem.

**NEW LOW COST ADDRESSING EQUIPMENT**

SO SIMPLE A CHILD CAN OPERATE IT

USED BY MAILERS FROM 100 TO 1,000,000 MAILING PIECES

**\*NO EQUIPMENT COST\***

FREE FILING EQUIPMENT (For Direct Plates)

LOW PLATE COST

INSTANT ADDRESS CHANGES

ADDRESS PLATES CAN BE TYPED OR HANDWRITTEN

\*On Free Permanent Loan Against Small Returnable Deposit

CALL OR WRITE FOR A FREE DEMONSTRATION!

**Republic 9860**

**Mercury Business Systems, Inc.**

Ofc. 4065 West Pico, Los Angeles 19, Calif.

**Adobe Blocks & Shapes**

Fait Harrison Building Materials  
 1950 Howe Av N Sacramento. .... Hllcrst 9-3924  
**MEINZER LESTER N**  
 Builders Of Modern Adobe Homes  
 4331 Sierra Madre Dr. .... IVnhoe 9-3813

**Advertising Agencies**

**BOGESS CLIFFORD O**

A Complete, Professional Advertising Service for Local, Regional, or National Advertisers.

Folders, Booklets, Direct Mail, Newspaper, Radio, Outdoor, Magazines.

2701 H ..... HU dsn 1-0080

**BRASHEAR JACK ADVERTISING**  
 Odd Fellows Bldg. .... GI lbrt 2-6679

**CHAPIN-DAMM ADVERTISING AGENCY**

Staffed to Serve Local, Regional, or National Advertisers Using Newspaper, Radio, Magazine, Trade Journal, or Outdoor Advertising

Nationally Recognized

Booklets - Direct Mail - Packaging

713-9th ..... HU dsn 4-8537

**CLARK & ELKUS**

ADVERTISING THAT PRODUCES! COMPLETE SERVICE

Newspapers, Radio, Magazines, Outdoor, Direct Mail, Brochures, Publicity, Campaigns, Public Relations

616 I ..... GI lbrt 3-8418

**FORD ADVERTISING AGENCY**  
 918-11th ..... GI lbrt 2-3645

**GOYNE E T** Financial Bldg. .... GI lbrt 2-1242

**GRISWOLD ADVERTISING**  
 Newspapers-Radio-Buscards-Billboards  
 Forum Bldg ..... GI lbrt 2-4578

**LANDAU LOUIS**  
 Merchandising-Sales Promotion Counsel  
 2519 Freeport Blvd. .... HU dsn 4-5818

**LENOIR W S** Mitau Bldg. .... GI lbrt 2-6277  
 Louie George

Creative Solution To Your Problem  
 707 1/2 J. .... HU dsn 4-8932

Newell Castle 67 Sandburg Dr. .... Hllcrst 5-1325  
 Tammen-Reitter Advertising  
 Sutton Bldg ..... GI lbrt 3-8687

**WILLIAMS AGENCY THE**

ADVERTISING PROMOTIONS

Publisher's Representative

Rooms 207-211-212  
 Calif Fruit Bldg. .... HU dsn 1-0131

**WILLIAMS RAY A SR**

Advertising - Public Relations  
 Campaigns - Promotions  
 Printing Broker

25 Years Experience

604-13th ..... HU dsn 4-3389

**NEWSPAPER FIREWOOD**

To make a small grate or stove fire, or to kindle a big one, use old newspapers which have been rolled up tightly, soaked overnight in water, squeezed out and allowed to dry for several days. The tighter they are squeezed, the better firewood they make.

**Advertising Calendars—See Calendars**

**Advertising—Direct Mail**

A Lebeck Business Equip Co  
 3021 Capitol Av. .... Hllcrst 6-3877  
 Capital Letter Shop 910-5th. .... GI lbrt 2-7915

**LETTER SHOP**

Established 1919  
 ADDRESSING & MAILING

Room 207  
 Forum Bldg. .... GI lbrt 2-2947

**SUPERIOR LIST & LETTER CO**  
 1115 P. .... GI lbrt 2-4304

**Advertising Displays**  
 See Display Designers & Builders; also Lithographers

**Advertising Matches—See Matches**

**Advertising—Motion Picture**

**ALEXANDER FILM CO**  
 John K Boyle-Representative  
 2901-25th ..... Hllcrst 6-6016

**Advertising—Outdoor**

Emerson & Burroughs 2748 Curtis Wy. .... Hllcrst 5-0224  
**FOSTER & KLEISER CO** 1330 U. .... GI lbrt 2-3896  
**KING OUTDOOR ADVERTISING CO**  
 6415 Eastern Av. .... Hllcrst 7-9083

**Advertising—Radio**  
 See Radio Broadcasting Companies & Stations

**Advertising Service**

Automobile Regis Serv 1120 1/2 P. .... GI lbrt 2-3454  
 Brashear Jack Advertising  
 Odd Fellows Bldg. .... GI lbrt 2-6679

**CHAPIN-DAMM ADVERTISING AGENCY**  
 713-9th ..... HU dsn 4-8537

**CLARK & ELKUS** 616 I. .... GI lbrt 3-8418

**FOSTER & KLEISER CO** 1330 U. .... GI lbrt 2-3896

**GRISWOLD ADVERTISING**

Newspapers-Radio-Buscards-Billboards  
 Forum Bldg ..... GI lbrt 2-4578

Jolley Advertising Service 727 H. .... GI lbrt 2-8381

Mason Lists & Advertising Co

1120 1/2 P. .... GI lbrt 2-3454

Pope Studios 2028 H. .... GI lbrt 2-5628

Sacramento Advertising 1801-43d ..... HU ntr 6-1490

**STECHER-TRAUNG FULL COLOR ADVERTISING MATERIAL—**

**STECHER TRAUNG LITHOGRAPH CORP**  
 618 I. .... GI lbrt 3-2750

**TRADE MARK MERCHANDISE SERVICE**

It tells buyers where to find your local dealer. With it, you control and safeguard the distribution of advertised, trade marked merchandise and service.



"WHERE TO BUY IT"

**PAC TELEPHONE & TELEGRAPH CO THE**  
 1414 K. .... GI lbrt 3-0641

Welcome Wagon Inc 4825 T. .... Hllcrst 5-7901

**Advertising Signs—See Signs**

**Advertising—Slide, Theatrical**  
 See Advertising Service

**TO GLUE FURNITURE**

In gluing a loose furniture joint, remember that glue doesn't provide strength in filling an open space, so first put a strip of thin cotton cloth over the piece that fits into the mortise. Then do the gluing, tie the joint firmly together and let it set for 24 hours.



**Advertising Specialties**

Broughton's Print Shop 3722 Rio Linda Blvd  
Del Paso Hgts. . . . . HIckry 9-1479  
Brown & Bigelow 1448 Perkins Wy. . . . . GI lbrt 2-1295

**DRULEY MABEL J**  
OVER 3000 ITEMS  
Calendars • Premiums • Gifts  
1219 E. . . . . GI lbrt 3-7679  
If no answer call. . . . . GI lbrt 3-7461

Johansen 2226 K. . . . . HUdsn 4-9107  
Novelty Advertising Co 2009-21st. . . . . HI lcrst 7-1480

**Advertising—Transit**

Phelps Geo A 261 S Birch Av N Sacto. HI ckry 9-4981

**Advertising—Window Display**

See Display Designers & Builders

**Agricultural Chemicals**

Central Supply Company  
Branstetter Airport. . . . . HU dsn 4-6041  
Dow Chemical Co  
1134 Auburn Blvd N Sacramento. . . HI ckry 9-6442  
Mackenzie Chemical Corp 29th & R. . . HI lcrst 7-6534  
**STANDARD AGRICULTURAL CHEMICALS**  
Forum Bldg. . . . . GI lbrt 3-4356

**Agricultural Implements**

See Farm Equipment

**Air Compressors**

**BACON EDWARD R COMPANY**  
430-17th . . . . . GI lbrt 2-1008

**CHICAGO PNEUMATIC AIR COMPRESSORS—**  
**BEEBY MACHINERY CO**  
Sales-Service Rentals  
2000 Capitol Av. . . . . GI lbrt 3-7581

**EQUIPMENT MAINTENANCE CO**  
KELLOGG COMPRESSORS  
Sales & Service  
Complete Compressor Service  
2300-4th . . . . . HUdsn 4-0717

**Air Compressors—(Cont'd)**

Franklin Machinery 1715-19th . . . . . GI lbrt 3-0864  
**HINSHAW SUPPLY CO** 1901 S. . . . . GI lbrt 3-5941

**INGERSOLL-RAND AIR COMPRESSORS—**  
**MOORE EQUIPMENT CO INC**  
Sales-Rentals-Service  
903 Del Paso Blvd. . . . . HIckry 9-2775

Ingersoll-Rand Co 2109 Shiela Wy. . . . HI lcrst 5-6328  
**KYLE & CO** 348 N Harrison Stockton  
(Toll) Call "Operator" for. . . . . Stockton 4-8741  
**LAWRENCE AIR EQUIP CO** 918-14th. HUdsn 4-9109  
(See Advertisement This Page)

**QUINCY COMPRESSORS—**  
**FRANKLIN MACHINERY**  
Sales & Service-Repairs On All Makes  
1715-19th . . . . . GI lbrt 3-0864

**SACTO SERVICE STATION EQUIP CO**  
See Our Adv Under Service Station Equip  
511 Broadway . . . . . HUdsn 4-2385

**SCOTT EQUIPMENT CO**  
N 16th & American River. . . . . HIckry 9-8551  
**SHIELDS HARPER & CO** 2124-19th. . . GI lbrt 3-2295  
**U S PIPE & MACHINERY CO**  
2330 Auburn Blvd. . . . . HI ckry 9-2779

**WORTHINGTON INDUSTRIAL COMPRESSORS—**  
**WESTERN INDUSTRIAL SUPPLY CO**  
905 G . . . . . GI lbrt 2-7264

**Air Compressors—Renting**

**FOOTE'S PLUMBING SERV**  
1030 Del Paso Blvd N Sacto. . . . . HIckry 9-9555  
**KYLE & CO** 348 N Harrison Stockton  
(Toll) Call "Operator" for. . . . . Stockton 4-8741  
**SCOTT EQUIPMENT CO**  
N 16th & American River. . . . . HIckry 9-8551

**Air Compressors—Repairing**

**PHILPOTT GEORGE M CO** 1725-33d. HI lcrst 5-3079

An extension telephone saves time and steps.

**Air Conditioning Contractors**

**AHL SHEET METAL CO** 2116 P. . . . . GI lbrt 3-3482  
**AL SCHOEN AIR CONDITIONING & REFRIG**  
**CO** 2724-24th . . . . . HI lcrst 6-2378

**BAKER AIR CONDITIONING**

Air Conditioning and Refrigeration  
Equipment for all Commercial and  
Industrial applications. Complete  
engineering and design facilities.  
Competent installation and main-  
tenance.



"FOR INFORMATION CALL"

**COLDIAIRE REFRIGERATION CO**  
425-16th . . . . . HU dsn 4-9149

Beutler Sheet Metal Works Fair Oaks Blvd &  
Palm Av Carmichael. . . . . IV nhoe 9-4141

**BIGLER & TRUMBULL REFRIGTN SERV**  
724-12th . . . . . GI lbrt 2-6658  
**BLAIR J N & CO INC** 217 N 16th. . . . . HUdsn 4-9311  
(See Advertisement This Page)

**BURGESS & SON SHEET METAL SERVICE**  
112 N 6th N Sacto. . . . . HI ckry 9-0573

**CAPITAL SHEET METAL WORKS**  
200 P. . . . . GI lbrt 3-5504  
**CARPENTER M R** 907 Front. . . . . GI lbrt 2-7702  
(See Advertisement Page 6)

Eilers Associates Inc Ochsner Bldg. . . . . GI lbrt 3-7461

**FONTAINE & BEAN SHEET METAL PRODUCTS**  
2005 N . . . . . GI lbrt 2-2748

**GLOBE GENERAL SHEET METAL WORKS**  
240 Almond Av N Sacto. . . . . HIckry 9-7034

**HOLLAND FURNACE CO** 217 O. . . . . HUdsn 4-6522  
**HORRELL & SON** 2950-1st Av. . . . . HI lcrst 6-6437  
(See Advertisement Page 6)

**LAWSON SHEET METAL**  
308 Cedar Av N Sacto. . . . . HI ckry 9-4397

**MARVAIR—**  
**DUNPHY SHEET METAL PRODUCTS**  
214-27th . . . . . HU dsn 4-0443

(Continued Next Page)

Advertise here—it pays.

Distributor for

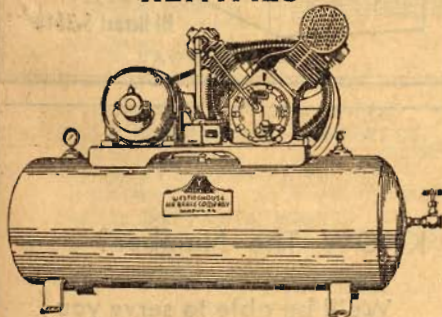
• **WESTINGHOUSE AIR COMPRESSORS**

- Westinghouse Air Controls
- Thermoid Rubber Products

Jobbers for

- Weatherhead Industrial Fittings
- Le Roi Portable Compressors

**SALES - SERVICE RENTALS**

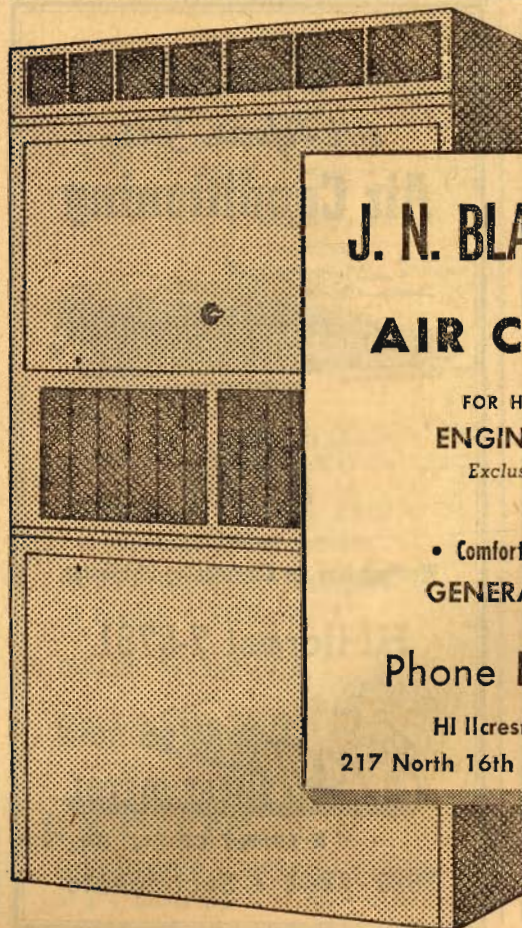


**LAWRENCE AIR EQUIP. CO.**

**HUDSON 4-9109**

918 - 14th St.

Sacramento



**J. N. BLAIR & COMPANY, INC.**

Established 1899

**AIR CONDITIONING**

Summer & Winter

FOR HOMES • STORES & BUILDINGS

**ENGINEERS - CONTRACTORS**

Exclusive Wholesale Distributors for

**Chrysler Airtemp**

In Northern California

- Comfort Air Washers • Evaporative Coolers

**GENERAL SHEET METAL WORK**

ESTABLISHED 1899

Phone **HUDSON 4-9311**

If no answer call

HI lcrst 6-8581 or HI lcrst 7-9787

217 North 16th

Sacramento



# HORRELL & SON

2950 - 1st Avenue

## AIR —CONDITIONING— EQUIPMENT AND SUPPLIES

COOLERS  
For  
OFFICE - HOME - STORE

FREE ESTIMATES

WE SELL SERVICE & INSTALL

*Over 30 Years Same Location*

RELIABLE & GUARANTEED SERVICE

Telephone **HI lcrest 6-6437**

### Air Conditioning Contractors— (Cont'd)

- McLAUGHLIN SHEET METAL WORKS  
1914 L. .... GI lbrt 3-3994
- MENDENHALL J H 321 N 12th. .... GI lbrt 3-2468
- NYSTROM'S REFRIGERATION & AIR  
CONDITIONING CO 620-23d. .... HU dsn 4-5422
- Pacific Refrigeration Store  
1071 E El Camino Av N. Sacto. .... Hlckry 9-3503
- PARK SHEET METAL WKS  
3124 Broadway. .... HI lcrst 5-2619  
(See Advertisement This Page)
- WAGNER SHEET METAL & SUPPLY CO  
1829-22d. .... HI lcrst 7-5781  
(See Advertisement This Page)
- YORK PACIFIC COMPANY 1230 H. .... Gilbrt 2-0753

### Air Conditioning Equipment Servicing

- ACE SHEET METAL WORKS  
1615-2d. .... GI lbrt 3-7025
- AL SCHOEN AIR CONDITIONING & REFRIG  
CO 2724-24th. .... Hlcrst 6-2378
- BIGLER & TRUMBULL REFRIGTN SERV  
724-12th. .... GI lbrt 2-6658
- EMERGENCY REFRIGERATION SERVICE  
730-57th. .... Hlcrst 6-8717
- HORRELL & SON  
Coolers-Sales & Service  
2950-1st Av. .... Hlcrst 6-6437
- NYSTROM'S REFRIGERATION & AIR  
CONDITIONING CO 620-23d. .... HU dsn 4-5422
- Refrigeration Engineering Co  
1908-18th. .... GI lbrt 3-1345
- SACRAMENTO ELECTRIC CO  
1931 J. .... GI lbrt 3-1533
- WHITE APPLIANCE SHOP  
Air Coolers-Sales & Service Installation  
1535 Arcade Blvd N' Sacto. .... Hlckry 9-1709

When your telephone rings, it's thoughtful, courteous, and good business to answer it promptly.



## AIR CONDITIONING

WESTINGHOUSE DISTRIBUTOR

—And—  
FRANCHISED CONTRACTOR

—For—  
SACRAMENTO AREA

DIAL  
**GI lbert 2-  
7702**

WESTINGHOUSE  
COMMERCIAL REFRIGERATION

—AND—  
AIR CONDITIONING

*Sales & Service*

**M. R. Carpenter**

907 FRONT STREET  
SACRAMENTO, CALIF.

## Serwel All-Year Gas Air Conditioning



Westinghouse Air Conditioning Distributor

**HI lcrest 7-5781**

**Wagner**  
SHEET METAL

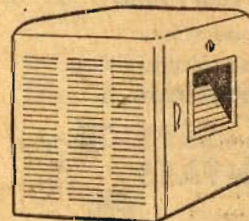
& SUPPLY CO.

1829 - 22nd • Sacramento

## PARK SHEET METAL

EVAPORATIVE COOLERS - FURNACES  
AIR CONDITIONING CONTRACTORS

PADS - TUBING - GRILLES



Sheet Metal  
Contractors  
Heating  
Ventilating  
Skylights  
Patent Chimneys  
Hotel and  
Restaurant Work

HI lcrest 5-2619

3124 BROADWAY

KNOW The Number?

We'll be able to serve you  
faster on Long Distance calls  
when you do!



**Air Conditioning Equipment & Supplies**

**AIR-FACTORS L C F GRILLES & REGISTERS—**  
 CONTROLLED AIR CO 681 Market S F  
 (Toll) Call "Operator" for..... Yukon 2-0731

**BAKER AIR CONDITIONING**

Packaged and remote. Commercial, residential, industrial applications. Complete engineering, design, installation and maintenance facilities.



Since 1905

"FOR INFORMATION CALL"

**COLDAIRE REFRIGERATION CO**  
 425-16th ..... HUdsn 4-9149

**CARRIER AIR CONDITIONING**

A name recognized the world over for fine air conditioning. Individual units or complete systems for stores, offices, buildings, industries, homes. Engineering aid, prompt service.



"FOR INFORMATION CALL"

AIR CONDITIONING SYSTEMS  
**LUPPEN & HAWLEY INC** 3126 J. HUdsn 1-2541

WEATHERMAKERS

Luppen & Hawley Inc 3126 J. .... HUdsn 1-2541

**CHRYSLER AIRTEMP AIR CONDITIONERS**

Systems and products for every air conditioning need: "Packaged" units - Room Air Conditioners - Central Station Systems - Radial Compressors - Condensers - Cooling Towers - Dehumidifiers.  
 WARRANTED BY CHRYSLER CORPORATION



"WHERE TO BUY IT"

SALES & SERVICE DEALER

Blair J N & Co Inc 217 N 16th. .... HUdsn 4-9311

Dallman Co 6th & Q. .... GI lbrt 2-3861  
**DEL PASO MFG CO**  
 3646 Rio Linda Blvd. .... HI kcry 9-7544

**FEDDERS ROOM AIR CONDITIONERS—**

DISTRIBUTOR

MEYBERG LEO J CO 33 Gough S F  
 (Toll) Call "Operator" for..... Market 1-3400

**FRIGIDAIRE AIR CONDITIONING**

Complete line of Frigidaire air conditioning equipment - for homes, stores, industries, office buildings. Also dehumidifiers, display cases, water coolers, reach-ins, food freezers, ice makers.



"WHERE TO CALL"

SALES & SERVICE DEALERS

**ACME REFRIGERATION & EQUIPMENT CO**  
 619 J. .... GI lbrt 3-0298

Al Schoen Air Conditioning & Refrig Co  
 2724-24th ..... HI lcrst 6-2378

**CAPITAL SHEET METAL WORKS**  
 200 P. .... GI lbrt 3-5504

**GENERAL ELECTRIC AIR CONDITIONING—**

WHOLESALE

GENERAL AIR CONDITIONING & HEATING CO 2001 Peralta Oakland  
 (Toll) Call "Operator" for..... Twinoaks 3-4066

DEALER

**PACIFIC REFRIGERATION STORE**  
 1071 E El Camino Av N Sacto. .... Hickry 9-3503

**HINSHAW SUPPLY CO** 1901 S. .... GI lbrt 3-5941  
 Horrell & Son 2950-1st Av. .... HIlcrst 6-6437

**McQUAY AIR CONDITIONING EQUIPMENT—**  
 CONTROLLED AIR CO 681 Market S F  
 (Toll) Call "Operator" for..... Yukon 2-0731

**Air Conditioning Equipment & Supplies—(Cont'd)**

**MITCHELL ROOM AIR CONDITIONER**

"It Dyna-Cools" Precision engineered package units in 1/3, 1/2, 3/4 and 1 h.p. models, window-mounted for year-round use in living rooms, bedrooms, offices, etc., with exclusive, Dyna-Cooler, Turbo-Dryer Air Scoop with Micro Filter.



"FOR INFORMATION CALL"

DEALER

**SACRAMENTO ELECTRIC CO**  
 1931 J. .... GI lbrt 3-1533

Nystrom's Refrigeration & Air Conditioning Co 620-23d. .... HU dsn 4-5422  
 Pacific Refrigeration Store  
 1071 E El Camino Av N Sacto. .... Hickry 9-3503  
 (See Advertisement This Page)

**PHILCO AIR CONDITIONERS**

Portable units for individual rooms in homes, apartments, offices, etc. Attractive, efficient, reasonably-priced. Easily and quickly installed. Buy Philco for quality and value.



"WHERE TO BUY THEM"

DISTRIBUTOR

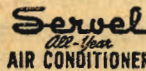
**DALCO APPLIANCE CO** 6th & Q. .... GI lbrt 2-3861

DEALER

Horrell & Son 2950-1st Av. .... HIlcrst 6-6437

**SERVEL ALL-YEAR GAS AIR CONDITIONER**

HEATING OR COOLING WITH ONE SIMPLE CONTROL  
 A New Concept of Air Conditioning for Homes, Offices, Stores, and other Commercial Uses. One Compact Unit Does the Whole Job.



"WHERE TO BUY THEM"

DISTRIBUTOR

**WAGNER SHEET METAL & SUPPLY CO**  
 1829-22d ..... HIlcrst 7-5781

DEALER

Wagner Sheet Metal & Supply Co  
 1829-22d ..... HI lcrst 7-5781

**SIERRA ENTERPRISES**

Allyn W. Schoen - Owner  
 Mfrs. Agent for  
 Barber - Colman - Controls & Air Outlets  
 M. W. Sausse - Vibration Eliminators  
 Coils - Air Handling Equip  
 Allied Equipment

5264-Marione Dr. .... IVnhoe 9-3781

**SNO BREZE AIR COOLERS—**

WHITE APPLIANCE SHOP  
 1535 Arcade Blvd N Sacto. .... Hickry 9-1709

**AIR CONDITIONING EQUIP.**

JOBGING & CONTRACTING

★ Air Conditioning ★ Refrigeration

★ Heating ★ Ventilation

For

SALES & SERVICE

PHONE

**Hickory 9-3503**

After Hours Call  
 GI lbrt 2-1956



**PACIFIC --- REFRIGERATION STORE**

1071 E. El Camino Ave. North Sacramento

**Air Conditioning Equipment & Supplies—(Cont'd)**

**TYPHOON AIR CONDITIONING**

Specialists in Comfort Cooling Since 1909

1½ to 20 Ton Self-Contained Package Units for Year 'Round Conditioning.



"WHERE TO BUY THEM"

**PACIFIC REFRIGERATION STORE**  
 1071 E El Camino Av N Sacto. .... Hickry 9-3503

**UTILITY AIR COOLERS & BLOWERS—**

DISTRIBUTORS

**BROILI-PARKS CO** 2225-19th. .... GI lbrt 2-2983  
**GENERAL ELECTRIC SUPPLY CORP**  
 1131 S. .... GI lbrt 3-9001  
**SLAKEY BROS INC** 1400 North C. .... HUdsn 1-1481

**WESTINGHOUSE AIR CONDITIONING**

Self-contained units as well as individual systems for all businesses - commercial or industrial. A complete line of equipment for summer and year-round air conditioning.



SALES and SERVICE

"FOR INFORMATION CALL"

AIR CONDITIONING SYSTEMS

**CARPENTER M R** 907 Front. .... GI lbrt 2-7702

SELF-CONTAINED CONDITIONERS

**WAGNER SHEET METAL & SUPPLY CO**  
 1829-22d ..... HIlcrst 7-5781

**WHEELER CLARKE CO** 1800-16th. .... HUdsn 4-8541

**WHITE APPLIANCE SHOP**

AIR - EVAPORATION WATER COOLERS.

Sales - Service & Installation

1535 Arcade Blvd N Sacto. .... Hickry 9-1709

**WORTHINGTON AIR CONDITIONING**

Advanced designs: new standards in comfort, efficiency. Package air conditioners for small, medium-sized establishments ... completely-engineered systems for large stores, restaurants, theatres, offices, factories.

**WORTHINGTON**

"WHERE TO BUY IT"

DISTRIBUTOR

**AL SCHOEN AIR CONDITIONING & REFRIG CO**  
 2724-24th ..... HI lcrst 6-2378

**YORK AIR CONDITIONING**

And refrigerating equipment for every Commercial, Industrial or Residential need—summer, winter or year 'round. Complete engineering and design facilities, service and supplies.



"WHERE TO BUY IT"

DISTRIBUTOR

**YORK PACIFIC COMPANY** 1230 H. GI lbrt 2-0753

**Air Express Service**

Railway Express Agency Inc 5th & I. .... HUdsn 1-1235

**Air Freight Service**

**AIRPORT INFORMATION & DIRECTORY SERVICE** 431-14th Oakland  
 (Toll) Call "Operator" for... Glencourt 2-2711  
 International Terminal Municipal Airport Oakland  
 (Toll) Call "Operator" for... Trinidad 2-7114

**SOUTHWEST AIRWAYS CO**  
 Air Freight Rates & Information  
 Municipal Airport. .... HI lcrst 6-6406  
 If no answer call. .... GI lbrt 3-4657

**UNITED AIR LINES**  
 Information And Rates. .... HI lcrst 6-4755  
 Pickup & Delivery Svc  
 Municipal Airport. .... HI lcrst 6-4755



# FLY NORTH-STAR AIRCOACH

MODERN LUXURY LINERS . . . . . SCHEDULED FLIGHTS

**NEW YORK \$80\*** EACH WAY  
**CHICAGO \$70\*** EACH WAY

**PHILADELPHIA } \$90\***  
**BOSTON } EACH WAY**

**LOW FARES TO**  
 DETROIT  
 CLEVELAND  
 PITTSBURGH  
 WASHINGTON, D. C.  
 NEW ORLEANS  
 HONOLULU  
 ... and All Major Cities

\* When purchased as ROUND TRIP EXCURSION

**SERVICEMEN!**

FLIGHT PRIORITIES FOR SERVICEMEN  
 THEIR WIVES AND FAMILIES

**CARIBBEAN AMERICAN AIRLINES**

**Templebar 2-7300**

Hotel St. Mark, Oakland

**Douglas 2-2332**

248 Powell St., San Francisco

OVER 200 MILLION SAFE PASSENGER MILES

## AIRPORT INFORMATION & DIRECTORY SERVICE



**AIR TRAVEL & RESERVATIONS**  
**AIR AMBULANCE & CHARTER SERVICE**

Chicago	\$ 69.00
Honolulu	119.00
Washington DC	88.00
Cleveland	75.00
Houston	60.00
Miami	99.00

**New York \$75.00**

Los Angeles	\$11.70
San Diego	17.25
Philadelphia	88.00
Kansas City	75.00
New Orleans	75.00
Tampa	99.00

**DOWNTOWN OAKLAND TICKET OFFICE**

431 - 14th St. Across from Central Bank Building

**Glencourt 2-2711**

24-HOUR SERVICE

**MUNICIPAL AIRPORT OAKLAND**

**Trinidad 2-7114**

San Francisco Office  
 1087 MARKET ST.  
 FEDERAL HOTEL  
 Hemlock 1-2464



**COAST TO COAST \$75.00 Plus Tax**



**Air Line Companies**

Air France 210 Post San Francisco  
 From telephones served from Sacramento  
 Exchange only (No Inter-City Charge)  
 Call Long Distance for Entrprise 11336

**ECONOMY AIR COACH AGENCY**

**THE AIR COACH CENTER**  
 4 Engine Skymasters - All Major Cities  
 NEW YORK 88.00 - CHICAGO 75.00  
 HONOLULU 119.00 - LOS ANGELES 11.70  
 Plus Tax - Immediate Reservations  
 Lowest Fares - 10% Off on Return Trip  
 Crane Hotel 24-Hour Phone  
 245 Powell San Francisco  
 (Toll) Call "Operator" for . . . . Yukon 2-5300

**GOLDEN STATE AIRLINES**

Municipal Airport Or  
 893-5th Av . . . . . HUdsn 4-3727

**NORTH STAR AIRCOACH**

12th & Franklin Oakland  
 (Toll) Call "Operator" for . . . Templebar 2-7300  
 (See Advertisement This Page)

**SOUTHWEST AIRWAYS CO**

Passenger Information & Reservations  
 Senator Hotel . . . . . GI lbrt 3-4657  
 If no answer call . . . . . HI lcrst 6-6406  
 Air Freight Rates & Information  
 Municipal Airport . . . . . HI lcrst 6-6406  
 If no answer call . . . . . GI lbrt 3-4657

**UNITED AIR LINES**

Reservations . . . . . HI lcrst 6-4755  
 Passenger And Flight Information . . HI lcrst 6-4755  
 City Ticket Office  
 Senator Hotel . . . . . GI lbrt 3-4681  
 Air Freight  
 Information & Rates . . . . . HI lcrst 6-4755  
 Pickup & Delivery Svc  
 Municipal Airport . . . . . HI lcrst 6-4755  
 Station Operations  
 Municipal Airport . . . . . HI lcrst 6-4755

**Air Line Ticket Agencies**

**A AIR COACH AGENCY**

Crane Hotel  
 245 Powell S F  
 (Toll) Call "Operator" for . . . . . Yukon 2-5300

**A AIRLINES TERMINAL AGENCY**

Crane Hotel  
 245 Powell S F  
 (Toll) Call "Operator" for . . . . . Yukon 2-5300  
 (See Advertisement Page: 9)

**AIR AGENCIES TICKET OFFICE**

**FOREIGN TRAVEL**

Pan American - United - TWA  
 Air France - British Overseas - Swissair  
 Scandinavian Air Lines - KLM Dutch  
 EUROPE - HAWAII - ALASKA  
 MEXICO - SOUTH AMERICA - INDIA  
 NO CHARGE FOR OUR SERVICE

Davis Travel Service  
 10th & K. (Lobby)  
 Sacramento Hotel . . . . . GI lbrt 3-1769

**AIRCOACH TRAVEL BUREAU**

Hotel Clunie . . . . . HUdsn 4-4539  
 (See Advertisement Page 10)  
 (Continued Next Page)

*Always*  
**KEEP RECEIVER ON THE HOOK**

When you are through talking on the telephone, always see that you place the receiver back on the hook. Otherwise you may miss an important call.

**THE PACIFIC TELEPHONE AND TELEGRAPH COMPANY**



**Air Line Ticket Agencies—(Cont'd)**

**AIRPORT INFORMATION & DIRECTORY SERVICE** 431-14th Oakland  
 (Toll) Call "Operator" for... Glencourt 2-2711  
 International Terminal Municipal Airport  
 Oakland  
 (Toll) Call "Operator" for... Trinidad 2-7114  
 (See Advertisement Page 8)

**AMERICAN EXPRESS TRAVEL SERVICE—**  
**WEINSTOCK-LUBIN & CO**  
 12th & K..... GI lbrt 3-6881

**BERTOLANI EUROPEAN STEAMSHIP & AIR LINES**  
 AGENTS FOR  
**TWA — Sabena — KLM**  
**Pan American — Swiss Air — United**  
 CONSULT YOUR TRAVEL AGENT  
 FOR ALL EUROPEAN TRIPS  
 AND ANYWHERE IN THE WORLD  
 Our Advice Can Save You Money  
 Whether Your Trip Lasts a Few  
 Weeks or Several Months  
 NO SERVICE CHARGE  
 WE SPEAK ITALIAN  
 814 I..... GI lbrt 3-6879

**DAVIS TRAVEL SERVICE**  
 UNITED - TWA  
 PAN AMERICAN  
 AMERICAN  
 SOUTHWEST  
 All Domestic and International Lines  
 Reservations by Phone or Mail  
 NO CHARGE FOR OUR SERVICE  
 10th & (Lobby)  
 Sacramento Hotel ..... GI lbrt 3-1769  
 (Continued Next Page)

Advertise here—it pays.

**Standard Air Coach**  
 AT  
 AIRLINES TERMINAL  
 AGENCY  
*The Air Coach Center*



**DOUGLAS 4 ENGINE SKYMASTERS**  
 ALL MAJOR CITIES  
**NEW YORK** *As Low As Plus Tax* **\$88.00**  
**CHICAGO - CLEVELAND**  
**DETROIT - KANSAS CITY**  
 AND OTHER EASTERN CITIES  
*Save 10% on Return Trip*  
**HONOLULU \$119.00 PLUS TAX**  
**LOS ANGELES \$11.70 PLUS TAX**  
 WRITE OR PHONE  
 (Toll) Call "Operator" for  
**Yukon 2-5300**  
*24-Hour Phone Service*  
 ★ IMMEDIATE RESERVATION  
 245 POWELL ST., SAN FRANCISCO  
 CRANE HOTEL




**AIR AGENCIES TICKET OFFICE**  
*Authorized by Air Traffic Conference of America*  
**Lobby Hotel Sacramento - 10th & K Sts.**

**UNITED - PAN AMERICAN - TWA**  
**AMERICAN - SOUTHWEST**  
 TO ALL EUROPE: AIR FRANCE - SCANDINAVIAN AIRLINES - KLM DUTCH  
 BRITISH OVERSEAS - SABENA BELGIAN - SWISS AIR  
 PREPAID TICKETS FROM EUROPE  
**EUROPE - HAWAII - ALASKA - ISRAEL - GERMANY**  
**MEXICO - CENTRAL & SOUTH AMERICA - INDIA**  
 ALL POINTS IN THE UNITED STATES  
**REGULAR AIRLINE RATES - NO SERVICE CHARGE**

Phone  
**GILBERT 3-1769**

Ask Us for Help on Passports - Visas - Re-entry Permits  
 TICKETS DELIVERED - RESERVATIONS BY PHONE OR MAIL

**Air Agencies Ticket Office - Davis Travel Service**  
**Lobby Hotel Sacramento**  
**10th & K Sts.**  
**GI lbert 3-1769**



**SKYCOACH TRAVEL AGENCY**



RESERVATIONS  
**NEW YORK \$99<sup>00</sup> Plus Tax**  
**CHICAGO \$79<sup>00</sup> Plus Tax**  
 DIAL  
**HI lcrest 7-3915**  
 • CHARTER SERVICE  
 • RENTAL AND INSTRUCTION  
 • GOVERNMENT LICENSED  
 MUNICIPAL AIRPORT

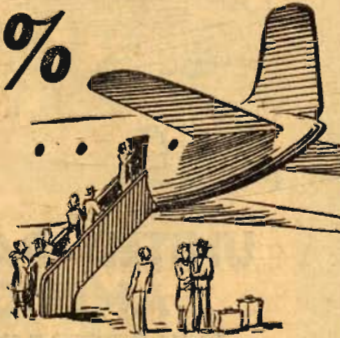


# Save Up to 45%

## Air Coach Information and Reservation Service

DAILY ON TIME DEPARTURES

**LOWEST PRICES CONSISTENT WITH SAFETY AND SERVICE**



ROUND TRIP PRICES AS LOW AS

OAKLAND-NEW YORK \$160.00	OAKLAND-CHICAGO \$140.00	OAKLAND-HONOLULU \$226.10
------------------------------	-----------------------------	------------------------------

Fares plus tax

OAKLAND TO MEXICO CITY AND RETURN (INCL. TAX) \$142.43

CALL US FOR INFORMATION FOR OTHER EASTERN CITIES

Government Inspected and Approved Planes

STEWARDESS SERVICE - SNACKS SERVED ALOFT

# AIRCOACH TRAVEL BUREAU

HOTEL CLUNIE LOBBY - 8th AND K STREETS

COURTEOUS ATTENDANTS

10:00 A.M. TO 11:00 P.M.  
DAILY EXCEPT  
SUNDAYS

## HUdson 4-4539

### Air Line Ticket Agencies-(Cont'd)

Davis Travel Service Sacramento Hotel. GI lbrt 3-1769  
(See Advertisements Page 9 & This Page)

**GOLDEN STATE AIRLINES**  
Municipal Airport Or  
893-5th Av ..... HUdson 4-3727  
(See Advertisement This Page)

**NORTH STAR AIRCOACH**  
See Adv Under Air Line Companies  
12th & Franklin Oakland  
(Toll) Call "Operator" for... Templebar 2-7300

**SKYCOACH TRAVEL AGCY**  
Municipal Airport ..... Hillcrest 7-3915  
(See Advertisement Page 9)

### ONIONLESS ONION

If you like potato salad but do not like raw onion, you might try boiling an onion in the water in which you are boiling the potatoes for the salad. This gives the Spuds the flavor of onion.

## GOLDEN STATE AIRLINES AGENCY



### THE CENTRAL VALLEY ROUTE

You Can Now Fly Direct to Fresno & Burbank from Sacramento at Aircoach Savings

DAILY DC-4 FLIGHTS TO ALL EASTERN CITIES

Agents for All Independent Airlines

DIAL  
**HUdson 4-3727**

YOU CAN CHARTER A FLIGHT TO ANYWHERE AT ANY TIME At Reasonable Rates

SACRAMENTO MUNICIPAL AIRPORT



## UNITED AIR LINES

Authorized Agency

GI lbert 3-1769

### DAVIS TRAVEL SERVICE

LOBBY HOTEL SACRAMENTO  
10th & Kay Sts. Sacramento



**TWA**  
TRANS WORLD AIRLINE  
AUTHORIZED AGENCY

GI lbert 3-1769

### DAVIS TRAVEL SERVICE

LOBBY HOTEL SACRAMENTO  
10th & Kay Sts. Sacramento



## PAN-AMERICAN

WORLD AIRWAYS  
AUTHORIZED AGENCY

GI lbert 3-1769

### DAVIS TRAVEL SERVICE

LOBBY HOTEL SACRAMENTO  
10TH & KAY STS. SACRAMENTO



AUTHORIZED AGENCY

GI lbert 3-1769

### DAVIS TRAVEL SERVICE

LOBBY SACRAMENTO HOTEL  
10th & KAY STS. SACRAMENTO



AUTHORIZED AGENCY

GI lbert 3-1769



### DAVIS TRAVEL SERVICE

LOBBY HOTEL SACRAMENTO  
10th & KAY STS. SACRAMENTO



### Air Taxi & Charter Service

**AIRPORT INFORMATION & DIRECTORY SERVICE** 431-14th Oakland  
(Toll) Call "Operator" for... Glencourt 2-2711  
International Terminal Municipal Airport  
Oakland  
(Toll) Call "Operator" for... Trinidad 2-7114  
Branstetter Flying Service Inc  
Branstetter Airport..... HU dsn 4-6041  
**CAPITOL SKY PARK**  
Davis Hwy W Sacto..... HUdsn 4-3101  
**GOLDEN STATE AIRLINES**  
Municipal Airport Or  
893-5th Av..... HUdsn 4-3727  
**HILL'S FLYING SERVICE**  
Municipal Airport..... HI lcrst 6-3879  
**RUSSELL VIC FLYING SERV**  
Municipal Airport..... HI lcrst 7-3915  
(See Advertisement This Page)

### Aircraft Dealers & Distrs

**PIPER-STINSON AUTHORIZED SALES & SERVICE—**  
**CAPITOL SKY PARK**  
Davis Hwy W Sacramento..... HU dsn 4-3101

### Aircraft Equipment

Hill's Flying Service  
Municipal Airport..... HI lcrst 6-3879

### Aircraft Renting

Capitol Sky Park Davis Hwy W Sacto. . HU dsn 4-3101  
Hill's Flying Service Municipal Airport HI lcrst 6-3879  
If no answer call..... HI lcrst 7-6094

### Aircraft Schools

Branstetter Flying Service Inc  
Branstetter Airport..... HU dsn 4-6041  
(See Advertisement This Page)  
Capitol Sky Park  
Davis Hwy W Sacramento..... HU dsn 4-3101  
(See Advertisement This Page)  
Hill's Flying Service Municipal Airport HI lcrst 6-3879  
(See Advertisement This Page)

### Aircraft Servicing & Maintenance

**CAPITOL SKY PARK**  
Davis Hwy W Sacto..... HUdsn 4-3101  
Hill's Flying Service Municipal Airport HI lcrst 6-3879  
Jensen Airplane Crop Dusters  
Freeport Blvd..... HI lcrst 6-6848

### Airports

Airport Sacto Municipal Freeport Blvd HI lcrst 5-5602  
Capitol Sky Park  
Davis Hwy W Sacramento..... HU dsn 4-3101  
Perkins Airport Perkins..... HI lcrst 6-2471  
Sacramento Sky Ranch Inc  
Stockton Blvd & Florin Rd..... HI lcrst 6-6981

#### UNDERCOVER STUFF

To keep blankets soft and fluffy between launderings, brush with a whisk broom toward the binding—never across the blanket.

W. SACRAMENTO

DAVIS HWY.  
at the Motels



**DEALER PIPER-STINSON**  
**STUDENT INSTRUCTION — RENTAL**  
**ECONOMICAL CHARTER SERVICE**

**HEADQUARTERS**  
**FARM AIR INC.**  
Complete Aircraft Farm Service

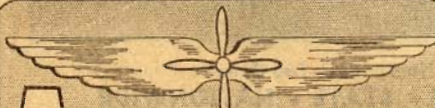
**Call HUDSON 4-3101**



**SEE THE CITY OF SACRAMENTO FROM THE AIR**

A Complete  
**SCENIC TOUR**  
Of the City \$2.50 Per Person

**VIC RUSSELL FLYING SERVICE**  
SKYCOACH AGENCY  
**HI lcrst 7-3915**  
CHARTER & RENTALS  
MUNICIPAL AIRPORT



**EVERY AVIATION SERVICE**

**C.A.A. APPROVED FLIGHT SCHOOL**

(Approved for Veterans)

Flight Courses Leading to Private, Commercial and Instructors Ratings.  
Our Students Fly All-Metal Radio Equipped Airplanes.

**RENTALS - CHARTER TRIPS**

Aircraft Accessories

Sales and Service for

**LUSCOMBE AIRPLANES**

Distributor for Luscombe Parts

**Aircraft and Engine Repairs & Maintenance**

**HI lcrst 6-3879**

If No Answer Call HI lcrst 7-6094

**HILL'S FLYING SERVICE**  
SACRAMENTO MUNICIPAL AIRPORT

### BRANSTETTER AIRPORT

Home of  
Crop Dusting - Seeding - Fertilizing  
Spraying

Aircraft Rentals - Sales - Storage - Repairs - Parts

Headquarters for  
**CENTRAL SUPPLY CO.**  
Chemicals - Fertilizers - Hardware  
Field Service

Phone HUDSON 4-6041

**Branstetter Flying Service, Inc.**

Natomas-Gardenland District

Rt. 3, Box 1142B

Sacramento

### Aluminum

#### ALCOA ALUMINUM

IN EVERY COMMERCIAL FORM  
Ingot, sheet, plate, shapes, wire,  
rod, bar, tubing, pipe, castings,  
forgings, screw machine products,  
fastenings, foil, closures, collap-  
sible tubes, paint pigments, bulk  
containers, roofing, chemicals,  
magnesium products.



"FOR INFORMATION CALL"

SALES OFFICE

ALUMINUM CO OF AMERICA Russ Bldg S F  
(Toll) Call "Operator" for... Yukon 6-6484

#### CLINGAN & FORTIER INC

DISTRIBUTORS OF

**REYNOLDS ALUMINUM**

Sheets - Strip - Rod - Bar  
Structurals - Pipe - Extrusions  
Tubing - Building Products  
Slitting - Shearing - Leveling Equipment

1526 Wallace S F  
(Toll) Call "Operator" for... Mission 8-0170

#### GILMORE STEEL & SUPPLY CO INC

DISTRIBUTORS OF

**KAISER ALUMINUM**

Sheets - Strip - Coils  
Slitting - Shearing - Leveling  
Equipment

1960 Cypress Oakland  
(Toll) Call "Operator" for... Glencourt 1-1680

#### KAISER ALUMINUM—

KAISER ALUMINUM & CHEMICAL SALES

INC 1924 Broadway Oakland

(Toll) Call "Operator" for... Twin Oaks 3-4600

#### KYLE & COMPANY

Aluminum Sheets-Flat & Corrugated

348 N Harrison Stockton

(Toll) Call "Operator" for... Stockton 4-8741

#### PIONEER STEEL & SUPPLY CO

Corrugated & V-Crimp Roofing

1215 North B..... HU dsn 4-8265

#### WESTERN ALUMINUM

Fabricators & Distributors of:  
Corrugated & 5-V Crimp Roofing  
Any Length 4' to 25' Made  
to fit your job

4" OG ALUMINUM GUTTER

Miscellaneous Aluminum  
Building Materials

A SYMBOL



OF QUALITY

"WHERE TO BUY IT"

#### WESTERN ALUMINUM CORP

411 N 16th..... HUdsn 4-9159

### Aluminum Products

#### ALUMINUM AWNING & PRODUCTS CO

ALUMINUM AWNINGS - GARAGE DOORS

Specialties Made to Order

Rt 7 Box 1167 Bet Bell & Fulton on  
Auburn Blvd..... HIckry 9-0749

#### COWAN PRODUCTS CO INC

Designing-Fabricating-In Light Metals

1915 O..... GIlbrt 2-4643

Western Aluminum Corp 411 N 16th. . HUdsn 4-9159

#### YANCEY COMPANY

Screen-Thresholds-Shapes-Doors

2116 K..... GIlbrt 3-6518

Here's how you may be sure of getting your party more often when you dial:

1. Look up your number in the latest directory.
2. Listen for the steady hummm of the dial tone.
3. Keep your eye on the dial.
4. Wait a minute before you decide your party isn't home.

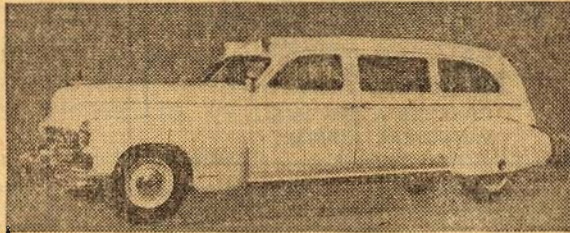


# AMBULANCE SERVICE EXCLUSIVELY

DIAL  
**HILLCREST 6-6434**

*24-Hour  
Service*

The BLUE Ambulance



No Distance Too Great  
COUNTY - STATE - NATIONWIDE

Arrangements Made for  
TRAIN & AIRPLANE TRAVEL

TRAINED ATTENDANTS

ALL AMBULANCES FULLY EQUIPPED WITH OXYGEN

## SUPERIOR AMBULANCE SERVICE

WE ARE NOT CONNECTED WITH ANY INSTITUTION  
STRICTLY A PRIVATE AMBULANCE SERVICE - HOME OWNED

LOUIS J. WARREN

1221-30TH STREET

WALTER C. KUNZ

**HOSPITAL  
EQUIPMENT  
RENTAL**

# SACRAMENTO AMBULANCE SERVICE



- ★ YOU ARE INSURED
- ★ OXYGEN EQUIPPED
- ★ TRAINED ATTENDANTS

CALL FOR THE AMBULANCE WITH THE NEON SIGN



"YOU WILL LIKE OUR COURTEOUS SERVICE"

DIAL  
**HILLCREST 7-5713**

JACK LAVELLE  
2415 1/2 - 27th

ROBERT K. TITUS  
Sacramento

### Ambulance Service

- CLARK-BOOTH & YARDLEY 917 H. GI lbrt 3-1731
- DAGGETT AMBULANCE SERVICE  
1221-30th ..... HI lcrst 6-6436  
(See Advertisement This Page)
- SACRAMENTO AMBULANCE SERVICE  
2415 1/2-27th ..... HI lcrst 7-5713  
(See Advertisement This Page)
- SUPERIOR AMBULANCE SERVICE  
1221-30th ..... HI lcrst 6-6434  
(See Advertisement This Page)

### Ammonia

- WIGHT EXTRACT & SYRUP CO  
126 K. .... GI lbrt 3-2927

### Amplifiers

See Sound Systems & Equipment

### Amusement Devices

- Ace Novelty Co 914-6th ..... GI lbrt 2-3546

### AJAX PINBALL CO

PINBALL MACHINES  
and Other Amusement Games

514 California ..... HU dsn 4-1451

- Brannan Wyley D  
1200 E El Camino Av N Sacto. .... HI cky 9-5166
- Kristoff Geo  
Rentals & Repairs  
212 Yolo Bryte ..... GI lbrt 3-3800
- Perkins Earl E 4305-32d ..... HI lcrst 6-4810
- Sacramento Amusement Assn  
517 California ..... GI lbrt 2-5281
- Sacto Novelty  
117 E Bassettlaw N Sacramento. .... HI cky 9-0152
- If no answer call ..... GI lbrt 2-5263

### SACTO NOVELTY CO

PINBALL GAMES

Other Amusement Devices

117 E Bassettlaw N Sacto. .... HI cky 9-0152  
Ochsner Bldg. .... GI lbrt 2-5263

- Sacto Redwing Novelty Co Inc  
New Super Claw Machines Exclusively  
1106 T. .... HU dsn 4-2864
- If no answer call! ..... HU dsn 4-3265

The men and women in the Bell System are used to meeting emergencies and they are trained and equipped to carry on in times of special need. For years they have known the test of fire, flood and storm. Always before them is the tradition that "the message must go through."

# DAGGETT AMBULANCE SERVICE

- Out of Town Trips
- Emergency
- Hospital Transfers
- Oxygen Equipped
- Reasonable Rates

24-HOUR SERVICE  
**HILLCREST 6-6436**



**Amusement Places**

Arcade The 605 K. .... GI lbrt 2-9630  
 Fun Center Arcade 619 K. .... HU dsn 4-0894  
 Funland The 1220 K. .... GI lbrt 3-5565  
 Helvetia Park Yolo. .... GI lbrt 3-0978

**RAINBOW GARDENS ROLLER RINK**

Skating Nightly Except Monday  
 Mon. Sat. & Sun. - Private Parties Mon.  
 Between Bell & Fulton on  
 Auburn Blvd. .... HI ckry 9-9842

Wills Point Ballroom & Plunge  
 At Del Paso Park  
 Auburn Blvd. .... IVnhoe 9-4767

**Ant Control—See Exterminating**

**Antiques—Dealers**

**BLY'S ANTIQUE & CHINA STUDIO**

ANTIQUES  
 AND  
 FINE CHINA  
 BOUGHT & SOLD  
 Appraisals - Estate Liquidations  
 2223 K. .... HU dsn 4-3093

**BUTTON BOX ANTIQUE SHOP**

Lamps - Colored Glass - Haviland  
 Silverware - Crystal - Furniture - Dolls  
 Buttons - English China - Old Brass  
**BOUGHT & SOLD**  
 Discontinued Patterns a Specialty  
 Old Lamps Assembled & Completed  
 RESTORATIONS - APPRAISALS  
 2131 1/2 L. .... GI lbrt 2-3250  
 If no answer call. .... HI lcrst 6-2613

Chelsea House Antique Shop 2322 K. .... GI lbrt 3-8325

**DAVEY'S USED FURNITURE STORE**

ANTIQUES  
 Bought & Sold  
 FURNITURE - CHINA - ETC.  
 408-12th. .... GI lbrt 2-7445  
 If no answer call. .... HI lcrst 5-9225

**HOBBY ANTIQUE SHOP**

WE BUY & SELL  
 ANTIQUES & OLD BRASS  
 COLORED & PATTERNED  
 GLASS  
 2119 F. .... GI lbrt 3-5621

**HOPKINS ANTIQUE SHOP**

China - Glassware - Furniture  
 Bought & Sold  
 By Appointment  
 2511-5th Av. .... HI lcrst 5-3712

**JOOSTEN JOHN B**

Imported Antiques & Objects Of Art  
 1311-21st. .... GI lbrt 3-8881  
 Lund Carl J Auburn Blvd. .... HI ckry 9-9745  
**RANDALL'S SECOND HAND STORE**  
 All Kinds Of Antiques-Bought & Sold  
 3501-3d Av. .... HI lcrst 5-9956  
 Wentz Wood Carving & Cabinet Shop  
 1547 Fulton Av. .... IV nhoe 9-3590

A thoughtful party-line user answers her telephone bell promptly . . . places her own calls accurately, so that they do not have to be placed again . . . does not monopolize the telephone at the inconvenience of others . . . teaches children, too, the little telephone kindnesses . . . and when her telephone is not in use, sees that it is hung up.

**Antiques—Repairing & Restoring**

**BOWMAN & LONG FURNITURE & INTERIORS**  
 5501 Freeport Blvd. .... HI lcrst 7-6543  
 Capitol Furniture Finishing Co  
 3112 Broadway. .... HI lcrst 5-0230

**CAPITOL PLATING CO**

ANTIQUE REPAIRING & REFINISHING  
 SILVER REPAIRING & REFINISHING  
 Ft. of Eye St. Bridge  
 Broderick. .... HU dsn 4-4422

Thompson's Upholstering Shop  
 208 W Ford Rd Del Paso Hgts. .... HI ckry 9-7402  
**TRIMCRAFT FURNITURE SERV**  
 2319 J. .... HU dsn 4-7766  
 Wentz Wood Carving & Cabinet Shop  
 1547 Fulton Av. .... IV nhoe 9-3590

**Apartments**

Adair Apts 928 H. .... GI lbrt 3-9307  
 Alco Apts 912 O. .... GI lbrt 3-9573  
 Arndell Marie 1220-22d. .... GI lbrt 3-9966  
**AUSLENDER APTS**  
 L O Lumry-Owner  
 1500-15th. .... GI lbrt 3-9587  
**Azevedo Apts**  
 Apt 3-Lela Logan-Manager  
 920-a. .... HU dsn 4-4497  
 Battaglia Court 4th & B Broderick. .... GI lbrt 2-9952  
 Bel-Vue Apts  
 2's & 3's Furnished-Newly Insulated  
 Frigidaire Refrigerators  
 1123-8th. .... GI lbrt 3-9962  
 Bergene Geo 912 F. .... GI lbrt 3-9532  
 Berkshire The 1126 1/2-6th. .... GI lbrt 2-9493  
 Bohemian Gardens Apts  
 John O Davis Mgr-Apt 13  
 2901 Calderwood Ln. .... IV nhoe 9-4339  
**BRADEN MANOR APTS** 2325 H. .... HU dsn 4-9865  
 (See Advertisement This Page)  
 Brentwood Apts 2204 H. .... GI lbrt 3-0296  
 Brown Apts 1618 O. .... GI lbrt 2-9349  
 Capitol Blvd Apts & Motel Davis Hwy. .... GI lbrt 2-9485  
 Cazadero Apts 703-8th. .... GI lbrt 3-3072  
 Chal Bob 812-9th. .... GI lbrt 3-9420  
 Chisholm & Seghezzi Apts 912 N. .... GI lbrt 2-9482

**COLONIAL APTS**

Housekeeping Apartments  
 700 L. .... GI lbrt 2-9334  
 Colonial Garden Apts Davis Hwy. .... GI lbrt 2-9485  
 Cordova Apartments 914-23d. .... GI lbrt 2-8561  
 Corum Apts 22d & J. .... GI lbrt 3-0204  
 Crisler Apts 2425 I. .... GI lbrt 3-8628  
 DeSmet Rheba A 3002 V. .... HI lcrst 6-6814  
 Dixon Apts  
 Near Corner of Date & Myrtle Av  
 Date Av. .... HI ckry 9-9242  
 Dixon's Country-Aire Apts Auburn Blvd. .... HI ckry 9-0916  
 El Cortez Apts 1110-11th. .... GI lbrt 2-1432  
 Federal Apts 723 H. .... GI lbrt 3-9766  
 Francesca Apts 12th & L. .... GI lbrt 3-6342  
 Frank's Apartments 1118-7th. .... GI lbrt 2-9545  
**GEE ST CAMP** 330 G Broderick. .... GI lbrt 2-9668  
 Granada Apts 404-12th. .... GI lbrt 3-9710  
 Hammond Apts 1014 G. .... GI lbrt 3-9577  
 Hillcrest Apts 1905-21st. .... HI lcrst 5-0725  
 Jefferson Apts 1319-17th. .... GI lbrt 2-9458  
 Judith Manor Apts 1522 N. .... GI lbrt 2-7778  
 Kaiser Manor 1320 N. .... HU dsn 4-2433  
 Lauppe Apts 1321 K. .... GI lbrt 2-7946  
 La Verne Apts 1701 Q. .... GI lbrt 2-9894

The Yellow pages save you time.

**MOVE IN  
 BAG &  
 BAGGAGE**



**FURNISHED & UNFURNISHED  
 PRIVATE ENTRANCES**  
*Sacramento's Most Exclusive  
 Bungalow Apartments*

**Braden - Manor**  
 2325 H Street  
**HUdson 4-9865**

**Apartments—(Cont'd)**

Lenore Apts 1830 N. .... GI lbrt 2-9857  
 Lewis Apts 1100 N. .... GI lbrt 2-6564  
 Lucerne Apts 1010-11th. .... GI lbrt 2-9378  
 Mather Cottage Court Folsom Rd. .... HI lcrst 7-9951  
 Maydestone Apts 15th & J. .... GI lbrt 2-9541  
 McClellan Village Apts Antelope Rd. .... HI ckry 9-9819  
 McNeely Apts 910 O. .... GI lbrt 2-9964  
 Millers Jas M Apts Stockton Blvd. .... HI lcrst 5-2597  
 Modern Manor Apartments 3360 H. .... HU dsn 1-1811  
 Norbee Apts 1427-8th. .... GI lbrt 3-9982  
 Odum Henry J Auburn Blvd. .... HI ckry 9-3452  
**OLD TAVERN APARTMENTS**  
 Mrs Elsie Martin Mgr  
 1225-28th. .... HI lcrst 5-9723  
 Park Mansions Hotel Apts 1325-15th. .... GI lbrt 3-5656  
 Park Vista Apts 1326 N. .... GI lbrt 3-9753  
 Parkview Apartments 1029 K. .... GI lbrt 3-8851  
 Pendergast Gene 1508 N. .... HU dsn 4-2647  
 Peterson W L 2504 1/2 J. .... HU dsn 1-1811  
 Raymond Apts 1315 H. .... GI lbrt 2-9411  
 Roslyn Apt 525 N. .... GI lbrt 3-2460  
 Sacto Apt House & Property Owners Assn Inc  
 2323 S. .... HI lcrst 5-8823  
 St Clare Apts 1710-10th. .... GI lbrt 3-0087  
 Santa Paula Manor Apts  
 Don Smith-Mgr-Apt 2  
 2856 Santa Paula Ct. .... IVnhoe 9-2981  
 Schoemaker Lura A Mrs 1822 T. .... GI lbrt 3-9984  
 Senator Apts 817-25th. .... GI lbrt 3-7367  
 Shady Oaks Motel Auburn Blvd. .... IV nhoe 9-6456  
 Shoemaker Properties 1813 N. .... GI lbrt 2-0779  
 Shuman Apts 1605 P. .... GI lbrt 3-9888  
 Simons Robt V Co  
 Capitol Arms Apartments  
 1525 Capitol Av. .... GI lbrt 2-5589  
 Thoms Ethel Mrs 1220-21st. .... GI lbrt 3-9489  
 Van Dolah Apts 2899-13th N Sacto. .... HI ckry 9-8584  
 Veress Apts 2031 J. .... GI lbrt 3-9774  
 Villa Marquise 800-17th. .... GI lbrt 3-1672  
 Virginia Apts 710 L. .... GI lbrt 2-9793  
 Wallis Apts 1300-9th. .... GI lbrt 3-9803  
 Wright Manor Apts 1501-15th. .... GI lbrt 2-3449  
**Y MOTEL**  
 On Hwy 40 & 99 E  
 Auburn Blvd & Fulton Av. .... HI ckry 9-3529  
 Yoshida Archie 711 F. .... GI lbrt 2-9381

**Apparel Stores**

See specific Classifications, such as Clothing—Men's Retail; Women's Wearing Apparel—Retail; Etc

**Appliances—Electric**

See Electric Appliances—Household Headings

**Appraisers**

**BECK ROBERT W**  
 Real Estate  
 2848 Marshall Wy. .... HI lcrst 6-8949

**BLOOMBERG REALTY CO**

COMPLETE  
 APPRAISAL SERVICE  
 9th & L. .... GI lbrt 3-6532

**BOWEN G W**

For City & Country  
 814 I. .... GI lbrt 2-2919  
 Calif Appraisal Co 7716 Castro Vly Blvd Castro Vly  
 (Toll) Call "Operator" for. .... Lucerne 1-4648

**CUBBERLEY W J REALTOR**

Real Estate & Insurance Appraisals  
 Buy With Knowledge  
 2965-35th. .... HI lcrst 5-5405

**GENERAL APPRAISAL CO** 74 New Mtgy S F  
 (Toll) Call "Operator" for. .... Sutter 1-2056  
 Mapel Thos G Mitau Bldg. .... GI lbrt 2-4227  
**ROWLAND LOU B** 1005-8th. .... HU dsn 4-4758  
 Small Mahlon E III  
 Bank of America Bldg. .... HU dsn 4-3984  
**WILLIAMS EUGENE L REALTOR**  
 1804 J. .... GI lbrt 2-6919

Hear many of the world's outstanding musical artists on the Telephone Hour—N.B.C., Monday nights.



**Architects**

Alexander Wallace J Mitau Bldg. .... GI lbrt 2-4805  
 Barovetto & Thomas  
 718 Alhambra Blvd. .... GI lbrt 2-8362  
 Dean Chas F 1521 I. .... HUdsn 1-2574  
 Devine Harry J 1012 J. .... GI lbrt 3-8725  
 Dreyfuss Albert M 2127 J. .... GI lbrt 2-1516  
 Franceschi & Mullen 2015 J. .... GI lbrt 2-0381  
 Franklin Clifford N 1739-9th Av. .... GI lbrt 3-2931  
 Goodpastor Herbert E 1812 J. .... GI lbrt 2-5659  
 Jozens J J Native Sons Bldg. .... GI lbrt 3-4966  
 Koblik & Fisher 2203-13th. .... GI lbrt 3-2536  
 Olauson Erling 4208 H. .... HI lcrst 7-1806  
 Rickey Kenneth C 2015 J. .... HU dsn 1-0318  
 Sellon George C  
 California State Life Bldg. .... GI lbrt 3-6331  
 Shomate Edwin M 1220 La Sierra Dr. IVnhoe 9-3875  
 Stafford Gordon 1024 1/2 J. .... GI lbrt 3-4829  
 Starks Leonard F Native Sons Bldg. .... GI lbrt 3-4966

**Architects-Landscape**

See Landscape Architects

**Architects' Supplies**

See also Drawing Materials

Brownie's Blueprint Co 1119 G. .... GI lbrt 3-2825

**Armatures-Repairing & Rewinding**

**CULVER ARMATURE & MOTOR SERVICE**

1626 1/2 North C. .... HUdsn 1-0059

**FRASER ELECTRIC**

See Our Adv Under Elec Motors Repairing

1230 J. .... GI lbrt 2-6607

**Armored Car Service**

Loomis Armored Car Serv Inc

2321 J. .... HU dsn 4-7442  
 If no answer call. .... HI lcrst 6-5015

**Army & Navy Goods**

**ARMY & OUTING STORE** 1222 J. .... HU dsn 4-2854

(See Advertisement This Page)

Berman Ted Co 4920 Franklin Blvd. .... HI lcrst 7-0436

**Army & Navy Goods-(Cont'd)**

**MAX'S CLOTHING STORE** 505 K. .... GI lbrt 3-5589

**METROPOLITAN STORE** 510 K. .... GI lbrt 2-4682

(See Advertisement This Page)

**MINTZ I**

**ARMY & NAVY SURPLUS**

Camping Supplies - Jackets - Coats  
 Mens' Dress & Work Clothing - Boots  
 Insignias - Chevrons Etc.

520 J. .... GI lbrt 2-2702

**RICH'S MEN'S CLOTHING STORE**

**ARMY & NAVY GOODS**

Complete Stock of  
 INSIGNIAS - CHEVRONS  
 GARRISON CAPS - UNIFORMS  
 Everything for the  
 OFFICER.

Open Sundays from 9 A.M. to 1 P.M.  
 Daily 8 A.M. to 7 P.M.  
 522 J. .... HU dsn 4-0760

**SACTO GENERAL SUPPLY CO**

3320 Broadway. .... HI lcrst 6-3552

**SACTO GENERAL SUPPLY CO**

814 Grand Av Del Paso Hts. .... HI ckr 9-3455

**STOCKADE GENERAL STORE**

2628 Fulton Av. .... IVnhoe 9-3069

**Art Galleries**

Crocker Art Gallery 216 O. .... GI lbrt 2-6087  
 Van's Art Shop 2508 J. .... GI lbrt 3-2841

**Art Needlework**

**WEINSTOCK-LUBIN & CO** 12th & K. GI lbrt 3-6881

**Art Schools-See Schools**

**PROGRESSIVE ORTHOPEDIC APPLIANCE CO.**

ORTHOPEDIC BRACES  
 ARTIFICIAL LIMBS

Doctor's Prescriptions Filled  
 Certified Filters  
 Manufacturers of  
 Floating Knee Limbs  
 Suction Sockets &  
 Ball Bearing Ankle Joints  
 Orthopedic Braces Etc.

WORK GUARANTEED

**HUdson 4-3306**

608 - 12TH



**Artificial Eyes**

**DANZ G & SONS**

See Our Adv Under Optical Goods-Retail  
 240 Stockton S F  
 (Toll) Call "Operator" for. .... Exbrook 2-3080

**GROSSMAN & GATES**

Successors to E. L. Deschler

**PLASTIC & GLASS EYES  
 FITTED**

Evenings By Appointment

1013-9th. .... GI lbrt 2-4927

**JENKEL-DAVIDSON OPTICAL CO**

Plastic or Glass Eyes  
 Fitted From Stock Selection  
 or Made-To-Order

1021 K. .... GI lbrt 3-4714  
 2910 Capitol Av. .... HI lcrst 7-7956

**Artificial Limbs**

**GREMCO ORTHOPEDIC APPLIANCE CO**

Branch-Geo. R. E. Milligan Co., Los Angeles

**ARTIFICIAL LIMBS**

Airplane Metal - English Willow  
 Hip Control - Flexible Back-Socket  
 ORTHOPEDIC APPLIANCES  
 REPAIRS TO ALL MAKES

1715 K. .... GI lbrt 2-6546

**PROGRESSIVE ORTHOPEDIC APPL CO**

608-12th. .... HUdsn 4-3306  
 (See Advertisement This Page)

**SACRAMENTO ORTHOPEDIC CO**

BRACES - ARCH SUPPORTS - LIMBS  
 ORTHOPEDIC APPLIANCES - BELTS  
 Made to Order & Repairs

1707 E. .... HUdsn 4-6612

**Artists**

A-1 Signs 810 1/2 J. .... GI lbrt 3-4970

**FONG THOMAS K** 1018 1/2 J. .... HU dsn 4-2731

Jolley Advertising Service 727 H. .... GI lbrt 2-8381

**LENOIR W S** Mitau Bldg. .... GI lbrt 2-6277

**LINCK'S SIGN-ART** 912-56th. .... HI lcrst 6-5550

Louie George  
 Creative Solution to Your Problem  
 707 1/2 J. .... HU dsn 4-8932

**POPE STUDIOS**

Advertising & Commercial Artists  
 2028 H. .... GI lbrt 2-5628

**STRADER ART** Financial Bldg. .... GI lbrt 2-5957

Vandre Les 5610 R. .... HI lcrst 6-7454

Warner Earl 713-9th. .... HU dsn 4-8537

**Artists' Materials-Retail**

See also Drawing Materials

Bly's Antique & China Studio  
 2223 K. .... HU dsn 4-3093

**CROCKER H S CO INC** 1201 K. .... GI lbrt 2-0741

**ELROD'S ARTIST MATERIALS**

**COMPLETE STOCK**

ARTISTS' SUPPLIES  
 SIGN PAINTERS' MATERIALS  
 SILK SCREEN SUPPLIES  
 PICTURE FRAMING

Between J & K Streets  
 1022-14th. .... GI lbrt 2-3266

Hobby House The 2610 Marconi Av. .... IV nhoe 9-2391

Hobbycrafts 1327 J. .... GI lbrt 2-1293

**HOFF'S PICTURE SHOP & ARTIST SUPPLY**

2114-16th. .... HU dsn 4-2382

Pittsburgh Plate Glass Co 1131 J. .... GI lbrt 2-3673

Van's Art Shop  
 Artists' Materials-Picture Framing-Prints  
 2508 J. .... GI lbrt 3-2841

The Yellow Pages keep your sales message before prospective customers 24 hours a day, every day of the year.

**ARMY and OUTING STORE**



Full Line of  
 INSIGNIAS - CHEVRONS  
 GARRISON CAPS - SHOES - Etc.  
**CAMPERS' EQUIPMENT**  
 TENTS - SLEEPING BAGS  
 COTS - CAMP STOVES - Etc.  
 Blankets & Working Clothes

**HU dson 4-2854**

**Sam David**

**1222 Jay**

**METROPOLITAN STORE**

**ARMY - NAVY SURPLUS**

1001 ITEMS

- CAMPING EQUIPMENT
- TENTS
- RESTAURANT EQUIPMENT
- Gasoline Engines - Light Plants
- TOOLS - HARDWARE
- KITCHEN WARE - PAINTS
- SURPLUS CLOTHING & SHOES

510 K

Phone GI lbrt 2-4682

*Please*  
**DIAL CAREFULLY**

Careless dialing puts other people to needless bother—and delays your call. Please make sure of the right number, *listen for the dial tone*, then dial carefully.



**Asbestos & Asbestos Products**

Caw Insulation 3600-20th Av. . . . . HI lcrst 6-3723  
 Dealers Wholesale Co  
 Asbestos Roofing Shingles & Siding  
 27th & R. . . . . HI lcrst 5-3044  
 Western Asbestos Co 1331 T. . . . . HU dsn 1-0125  
 Yancey Company 2116 K. . . . . GI lbrt 3-6518

**Asphalt & Asphalt Products**

**AMER BITUMULS & ASPHALT COMPANY**  
 909-12th . . . . . GI lbrt 3-1913  
 Asphalt Institute 1107-9th . . . . . HU dsn 4-9294  
 Nites & Holidays Call. . . . . IVnhoe 9-6755  
 Asphalt Service Co  
 Office W Capitol Av. . . . . HU dsn 4-9819  
 Dispatcher Bryte Av W Sacto. . . . . GI lbrt 2-6927

**COMPOSITION FLOOR CO**  
 Cold Mastic & Heavy Duty Industrial Flooring  
 1917-28th . . . . . HI lcrst 6-6967

**LAYKOLD HEAVY DUTY MASTIC FLOORING—**  
 DISTRIBUTOR  
 BURR ALLYN L CO 2417-28th. . . . . HI lcrst 6-2048

**SHELDON OIL COMPANY** 1515-65th. HI lcrst 7-5727  
 1324 A. . . . . GI lbrt 3-0062

**TEICHERT A & SON INC**  
 Cold Asphalt Mixes & Mastics  
 1846-37th . . . . . HI lcrst 5-2651  
 Yancey Company 2116 K. . . . . GI lbrt 3-6518

**Asphalt Tile—**

See Tiles—Asphalt, Cork, Metal, Plastic, Rubber,  
 Tile Board, Etc., Headings

**Assayers**

**MORSE LABORATORIES** 316-16th. . . . . GI lbrt 3-6348  
**ROMBOUGH MILES LABORATORIES**  
 3069 Del Paso Blvd N Sacramento. HI ckyr 9-4390

**Associations**

See also Clubs; also Labor Organizations  
**A A A Calif State Auto Assn**  
 2330 Stkn Blvd. . . . . HU ntr 6-2871  
**A A A Calif State Auto Assn Emer Rd Svc**  
 1217 Del Paso Blvd N Sacramento. HI ckyr 9-3513  
**A A A Calif State Auto Assn Emerg Rd Svc**  
 3800 J. . . . . HI lcrst 7-2063  
**Agricultural Council of Calif**  
 1400-10th . . . . . GI lbrt 2-4817  
**American Legion Fort Sutter Post**  
 1119-21st . . . . . GI lbrt 3-9361  
**Amer Legion Post 61 15th & H.** . . . . . HU dsn 4-4732  
**Amer Legion Post 447**  
 105 Santiago Av N Sacramento. . . . . HI ckyr 9-9958  
**American Legion Virginia Boden Post**  
 1119-21st . . . . . GI lbrt 3-9361  
**Associated General Contractors**  
 Ochsner Bldg . . . . . GI lbrt 3-7461  
**Associated Home Builders**  
 137 Tivoli Wy. . . . . HI lcrst 7-6601  
**Automobile Assn Calif State**  
 2330 Stkn Blvd. . . . . HU ntr 6-2871  
**Automotive Maintenance Assn Of Sacto Inc**  
 1801 J. . . . . GI lbrt 2-2668  
**Ben Ali Temple Sacramento Hotel.** . . . . GI lbrt 3-1983  
**Bands Hdq 216-15th.** . . . . GI lbrt 2-5304  
**Better Business Bureau**  
 Open 10 AM to 4 PM—Closed Sat  
 1801 J. . . . . GI lbrt 3-6811  
**Blind Made Products 703 1/2 J.** . . . . HU dsn 1-0191  
**Calif Assn of Highway Patrolmen**  
 1213 H. . . . . GI lbrt 2-0411  
**Calif Assn Of Nurserymen 1005-8th.** . . . . HU dsn 4-6242  
**Calif Central Valley Flood Control Assoc**  
 Forum Bldg. . . . . HU dsn 4-1653  
**Calif Dairy Breeders Inc 2518 U.** . . . . HI lcrst 7-3559  
**Calif Guernsey Cattle Club**  
 Calif Fruit Bldg. . . . . GI lbrt 3-8684  
**Calif Hay Grain & Feed Dirs Assn**  
 1400-10th . . . . . GI lbrt 3-3220  
**Calif Institute of Social Welfare For The Aged**  
 Odd Fellows Bldg-Rm 227  
 1025-9th . . . . . HU dsn 4-5684  
**Calif Optometric Assn 1400-10th.** . . . . GI lbrt 3-5010  
**Calif State Automobile Assn**  
 2330 Stkn Blvd. . . . . HU ntr 6-2871

**THIS TAKES THE CAKE**

To split layer cake, or slice an angel  
 food cake, "saw" through it with silk  
 or nylon thread.

**Associations—(Cont'd)**

**Calif State Builders Exch**  
 Hal Reynolds-Manager  
 1331 T. . . . . HU dsn 4-9194  
**Calif State Chamber of Commerce**  
 Forum Bldg . . . . . HU dsn 4-2667  
**Calif State Grange**  
 2101 Stockton Blvd. . . . . HI lcrst 5-2656  
**Calif State Restaurant Assn**  
 Forum Bldg. . . . . GI lbrt 3-7611  
**California Taxpayers Assn Forum Bldg.** . . . . GI lbrt 3-6655  
**Camp Fire Girls Native Sons' Bldg.** . . . . HU dsn 1-0277  
**Carmichael Irrigation Dist Carmichael.** . . . . IVnhoe 9-1313  
**Carmichael Park District Carmichael.** . . . . IVnhoe 9-1313  
**Charge-Plate Stores of Sacto**  
 Forum Bldg . . . . . HU dsn 4-2526  
**Credit Managers Assn of Northern & Central Cal**  
 618 I . . . . . GI lbrt 3-7428  
**Dante Club 1511 P.** . . . . GI lbrt 2-9344  
**Disabled Amer Veterans Chapter No 6**  
 2317 Riverside Blvd. . . . . GI lbrt 3-9685  
**Downtown Improvement Assn**  
 California Fruit Bldg. . . . . GI lbrt 3-1725  
**Eagle's Secretary Native Sons Bldg.** . . . . GI lbrt 2-3901  
**Edmonds Field Riverside & Broadway.** . . . . GI lbrt 3-3929  
**Electrical Contractors Association**  
 1010-25th . . . . . HU dsn 4-2449  
**Executives Association Of Sacto**  
 530 Pico Wy. . . . . HI lcrst 5-3652  
**Girl Scouts Sacto Council 1917-22d.** . . . . HU ntr 6-2811  
**Grangers Business Organization Inc**  
 2101 Stockton Blvd. . . . . HI lcrst 5-2656  
**Humane Society 2117 Front.** . . . . GI lbrt 3-3054  
**Inter Assn Unemployment Ins Committee**  
 1014-8th . . . . . HU dsn 4-2967  
**INTERCOAST INSURANCE ASSN**  
 3140 J. . . . . HU dsn 1-1431  
**Landscape Gardeners Assn 5210-61st.** . . . . HI lcrst 5-6464  
**Lee Association 304 1/2 J.** . . . . GI lbrt 3-5089  
**Lim Association 315 1/2 J.** . . . . GI lbrt 2-0622  
**Louie Fong Fong Brotherhood Associations**  
 916-4th . . . . . GI lbrt 3-9687  
**Loyal Order of Moose Sacto Lodge No 1020**  
 2223 Broadway. . . . . HI lcrst 5-7841  
**Machinists & Mechanics Local No 33**  
 Labor Temple. . . . . GI lbrt 3-7495  
**Masonic Temple 12th & J.** . . . . GI lbrt 3-5058  
**Master Plumbers Assn 1010-25th.** . . . . GI lbrt 2-1091  
**Miscellaneous Culinary & Hotel Service Employees**  
 Union Loc 393 1210 H. . . . . GI lbrt 3-5903  
**Moving Picture Projectionists Union**  
 615 K. . . . . GI lbrt 2-2403  
**National Automobile Club 1221-21st.** . . . . GI lbrt 2-7676  
**North Thursday Group 2001 1/2 L.** . . . . GI lbrt 3-9390  
**No Calif Food Dealers Inc Secty**  
 3839 H. . . . . HI lcrst 5-7402  
**Odd Fellows Club of Sacto IOOF Bldg.** . . . . GI lbrt 2-8591  
**Odd Fellows Temple 9th & K.** . . . . GI lbrt 3-9556  
**Plumbers & Steamfitters Local Union No 447 AFL**  
 2535 Stockton Blvd. . . . . HI lcrst 7-6595  
**Red Men Hall 1127-21st.** . . . . GI lbrt 2-9858  
**Retail Merchants Assn Forum Bldg.** . . . . HU dsn 4-8246  
**Retailers Credit Assn Inc 1801 J.** . . . . GI lbrt 3-6811  
**Report Department 1801 J.** . . . . GI lbrt 3-6831  
**Rice Growers Association of Calif**  
 W Sacramento. . . . . HU dsn 4-9171  
**Rio Linda Poultry Prod Assn**  
 Auburn Blvd. . . . . HI ckyr 9-2938  
**Riverview Lodge Carmichael.** . . . . IV nhoe 9-0670  
**Sacto Builders Exch 1331 T.** . . . . GI lbrt 2-8991  
**Sacramento Chamber of Commerce**  
 917-7th . . . . . GI lbrt 3-3771  
**Sacto Charge-Plate Stores**  
 Forum Bldg . . . . . HU dsn 4-2526  
**Sacramento City Redevelopment Agency**  
 Calif Fruit Bldg. . . . . HU dsn 4-9228  
**Sacramento Convention Bureau**  
 Roy Clair-Mgr  
 917-7th . . . . . GI lbrt 2-2978  
**Sacto County Heart Assoc**  
 Hotel Senator . . . . . HU dsn 4-8825  
**Sacto Co Horseman's Assn**  
 Auburn Blvd & Fulton Av. . . . . Hickry 9-9934  
**Sacto Grade A Milk Prod**  
 2324 Broadway. . . . . HI lcrst 5-0249  
**Sacto Municipal Utility Dist 2101 K.** . . . . HU dsn 4-6911  
**Sacto Natl Farm Loan Assn**  
 B H French-Secretary-Treasurer  
 1521 I . . . . . GI lbrt 2-7969  
**Sacto Riding Club Park Rd N Sacto.** . . . . HI ckyr 9-2447  
**Sacto Soc For The Prevention of Cruelty**  
 To Animals 2117 Front. . . . . GI lbrt 3-3054  
**Sacto Speedboat Assn Garden Hwy.** . . . . HI ckyr 9-2349  
**Sacto Tavern Assoc Inc Forum Bldg.** . . . . GI lbrt 2-7930  
**Sacto Tuberculosis & Health Assn**  
 1004-7th . . . . . GI lbrt 2-7747  
**Sacto Turn Verein 3349 J.** . . . . GI lbrt 3-9540

**Associations—(Cont'd)**

**Sacto Valley Associated Industries**  
 John T French Genl Mgr  
 1801 J. . . . . GI lbrt 3-1957  
**Scottish Rite Temple 2730 L.** . . . . GI lbrt 3-7075  
**Sheet Metal Contractors Assn**  
 1010-25th . . . . . GI lbrt 2-1091  
**Sutter Club 1220-9th.** . . . . GI lbrt 2-0456  
**Twenty-Thirty International**  
 Douglas E Martin-Secretary-Treasurer  
 1915 I. . . . . GI lbrt 3-8357  
**Veterans Of Foreign Wars Post 8762**  
 11th & Soule W Sacramento. . . . . HU dsn 4-4403  
**Washington Neighborhood Center**  
 Mary Schnell-Director  
 1500 C. . . . . GI lbrt 2-0614  
**Western Fairs Assn Inc 1015-24th.** . . . . GI lbrt 3-2091  
**Western Road Builders 3310 Glen Ln.** . . . . IV nhoe 9-3585  
**Wholesalers' Credit Assn**  
 California Fruit Bldg. . . . . GI lbrt 3-1725  
**Women's Civic & Improvement Club of Sacto**  
 Mrs Nettie White-President  
 1219 X . . . . . GI lbrt 3-9639  
**Wong Association 314 1/2 J.** . . . . GI lbrt 2-7263  
**Woodmen of the World IOOF Bldg.** . . . . GI lbrt 3-8428  
**Yee Moo Kai 319 J.** . . . . GI lbrt 3-9469  
**Young Ladies Institute 1400-27th.** . . . . HI lcrst 5-9908  
**Young Men's Christian Association**  
 2228-21st . . . . . HI lcrst 7-5735  
**Young Women's Christian Assn**  
 1122-17th . . . . . GI lbrt 2-2911  
**Youth Services Comm of Sacto City & County**  
 1409-24th . . . . . HU dsn 4-9154

**Athletic Goods**

See Sporting Goods Headings

**Attorneys**

**Adams Claude M Forum Bldg.** . . . . GI lbrt 2-7614  
**Alexander Elliott E**  
 Van Alstine & Calif Carmichael. . . . . IVnhoe 9-0389  
**Anzore Edward J Ochsner Bldg.** . . . . HU dsn 4-3451  
**Artz George W 616 I.** . . . . HU dsn 1-2711  
**Atkin Shirley Samuel Ochsner Bldg.** . . . . HU dsn 1-0268  
**Babcock Otis D 3020 H.** . . . . HU dsn 4-5748  
**Residence** . . . . . IV nhoe 9-0228  
**Baldwin Norman D Ochsner Bldg.** . . . . GI lbrt 3-2818  
**Bishop Cecil J Cap Natl Bk Bldg.** . . . . GI lbrt 3-3433  
**Blair Roy W**  
 California State Life Bldg. . . . . GI lbrt 3-2011  
**Bliss Chas A Mitau Bldg.** . . . . GI lbrt 2-5662  
**Bottaro Frank C Forum Bldg.** . . . . HU dsn 4-9346  
**Boyles E A Jr**  
 California State Life Bldg. . . . . GI lbrt 2-3881  
**Bradford Cross Dahl & Hefner**  
 Forum Bldg . . . . . HU dsn 1-1261  
**Brand Clyde H**  
 Capital National Bank Bldg. . . . . HU dsn 1-0136  
**Brandenburger W A Ochsner Bldg.** . . . . GI lbrt 3-1955  
**If no answer call.** . . . . GI lbrt 2-1644  
**Brandenburger & White Ochsner Bldg.** . . . . GI lbrt 3-1955  
**Brannely John L Ochsner Bldg.** . . . . GI lbrt 2-6349  
**If no answer call.** . . . . HU dsn 4-3593  
**Brown Benj H Financial Bldg.** . . . . HU dsn 4-9815  
**Buchler Lloyd G**  
 Capital National Bank Bldg. . . . . GI lbrt 3-4867  
**Bullock James K Nicolaus Bldg.** . . . . GI lbrt 2-3821  
**Burke Leonard P Nicolaus Bldg.** . . . . GI lbrt 3-6508  
**Busick & Busick**  
 Bank of America Bldg . . . . . GI lbrt 2-0427  
**Butler & Reckers**  
 Capital National Bank Bldg. . . . . GI lbrt 3-2541  
**Cameron Daniel M**  
 Bank of America Bldg . . . . . GI lbrt 3-3935  
**Carr Arthur DeBeau Ochsner Bldg.** . . . . HU dsn 1-0268  
**Carr Frances Newell Ochsner Bldg.** . . . . HU dsn 1-0268  
**If no answer call.** . . . . IV nhoe 9-3186  
**Cecchetti Horace Forum Bldg.** . . . . GI lbrt 2-4315  
**Clayton James A**  
 Forum Bldg. . . . . GI lbrt 2-5831  
**Colley Nathaniel S 421 1/2 L.** . . . . HU dsn 4-0725  
**Cordano John J**  
 Room 512  
 Ochsner Bldg. . . . . HU dsn 4-5777  
**Corsiglia Teresa 3515 Broadway.** . . . . HI lcrst 6-7463  
**Coyle Cyril A Nicolaus Bldg.** . . . . GI lbrt 3-6508  
**Craven Wilson Forum Bldg.** . . . . GI lbrt 3-1928  
**Cross S W Forum Bldg.** . . . . HU dsn 1-1261  
**Curtright C K Bank of America Bldg.** . . . . HU dsn 4-0797  
**Dahl Loren S Forum Bldg.** . . . . HU dsn 1-1261  
**Daily Roy 1002-4th.** . . . . GI lbrt 2-5717  
**Davies Edmund**  
 California State Life Bldg. . . . . GI lbrt 3-2011  
**DeCoe Darold D Bk of Amer Bldg.** . . . . GI lbrt 2-7667  
**Residence** . . . . . GI lbrt 2-1654

(Continued Next Page)

You'll find it fast in the YELLOW PAGES.



## Attorneys—(Cont'd)

Dennis Daniel  
Capital National Bank Bldg.....HU dsn 4-2981

Dennis Sy Jr.  
Capital National Bank Bldg.....HU dsn 1-0136

Desmond Earl D 616 I.....HUDsn 1-2711

Desmond Gerald M  
Capital National Bank Bldg.....GI lbrt 2-6981

Desmond Miller & Artz 616 I.....HUDsn 1-2711

Devlin Arthur C  
California State Life Bldg.....GI lbrt 3-6534

Devlin Diepenbrock & Wulff  
Calif State Life Bldg.....GI lbrt 3-6534

Diepenbrock A I  
California State Life Bldg.....GI lbrt 3-6534

Diepenbrock Victor L  
California State Life Bldg.....GI lbrt 3-6534

Donelson Kenneth W Forum Bldg.....HUDsn 4-9355  
If no answer call.....IV nhoe 9-5138

Downey Brand Seymour & Rohwer  
Capital National Bank Bldg.....HU dsn 1-0136

Downey John F  
Capital National Bank Bldg.....HU dsn 1-0136

Downey Stephen W  
Capital National Bank Bldg.....HU dsn 1-0136

Driver & Driver  
Robert S Driver  
Philip F Driver  
Bk of Amer Bldg.....GIlbrt 3-3935

Dunning Horacé E Ochsner Bldg.....GIlbrt 3-2089

Dwyer W P Jr  
California State Life Bldg.....GI lbrt 2-0794

Eddy James S Mitau Bldg.....HU dsn 4-6209

Elliott Atkinson & Sitton Mitau Bldg.....GI lbrt 3-7411

Englebright Harry J Cap Natl Bank Bldg.....GI lbrt 2-1875

Files Thomas T Ochsner Bldg.....HUDsn 4-3647

Finnegan Frank G Cap Natl Bank Bldg.....GIlbrt 3-2541

Fitzwilliam Leo M  
California State Life Bldg.....GI lbrt 2-1096

Fleming Robert C Ochsner Bldg.....GI lbrt 2-5575

Flcury Gordon A Cap Natl Bank Bldg.....GI lbrt 3-3991

Ford Irvin C Bank of America Bldg.....HU dsn 4-0797

Frame Walter C Forum Bldg.....GI lbrt 2-7614

Frantz & Dopkins  
Calif State Life Bldg.....HU dsn 4-8528

French H Nelson  
Capital National Bank Bldg.....GI lbrt 3-1791

Gale Stanley J Ochsner Bldg.....GI lbrt 3-2860  
Res Phone.....Hlcrst 7-5532

Gallagher Wm M Ochsner Bldg.....GIlbrt 3-2089

Gannon Chester F  
Capital National Bank Bldg.....GI lbrt 3-3433

Gibson Irving D  
926 J.....GIlbrt 2-0281

Gilmore Chas L  
Specializing In Mining Law  
Cap Natl Bk Bldg.....GI lbrt 3-7028

Granucci Leo F Ochsner Bldg.....GI lbrt 3-3518

Gray And Brooks 544 Market S F  
(Toll) Call "Operator" for.....Yukon 6-6060

Gray Charles F Jr Forum Bldg.....GI lbrt 3-5705

Green S W 913-5th.....GI lbrt 3-2257  
If no answer call.....IV nhoe 9-0334

Greve Claire H  
California State Life Bldg.....GI lbrt 3-2011

Gualco Reynold J Ochsner Bldg.....HUDsn 4-2314

Harber Clinton E  
Bank of America Bldg.....GI lbrt 2-6967

Harris John C Mitau Bldg.....GI lbrt 2-5662

Harris Russell A  
California State Life Bldg.....GI lbrt 2-1096

Hasman Chas J Mitau Bldg.....GI lbrt 2-7393

Hefner Archie Forum Bldg.....HUDsn 1-1261

Henderson J J Nicolaus Bldg.....GI lbrt 2-3821

Henretty Walter B  
Bank of America Bldg.....GI lbrt 3-2795

Hibbert R B  
Capital National Bank Bldg.....HU dsn 4-0848

Holland Alfred E  
Farmers & Mechanics Bldg Rm 503  
1014-8th.....HU dsn 4-6591

Hollingshead L Rodney Forum Bldg.....HU dsn 4-0616

Hughes Evan J  
Capital National Bank Bldg.....GI lbrt 3-8409

Johnson Chris D Forum Bldg.....GI lbrt 2-7614

Johnson & Davies  
California State Life Bldg.....GI lbrt 3-2011

Johnson Fontaine  
Capital National Bank Bldg.....GI lbrt 2-0707

Johnson Gerald R  
California State Life Bldg.....GI lbrt 3-2011

Johnson & McAllister Forum Bldg.....GI lbrt 2-7614

Jones J Allen Cap Nat Bank Bldg.....GIlbrt 2-1821

Kennedy Anthony J Forum Bldg.....GI lbrt 2-5831

King Albert M 1378 Myers Oroville  
(Toll) Call "Operator" for.....Oroville 1400

King Harold T Calif State Life Bldg.....GIlbrt 2-0794

## Attorneys—(Cont'd)

Koshell Gregory E 2509 Capitol Av.....HU dsn 1-0151

Kuchman Carl Forum Bldg.....GI lbrt 2-5831

Labhard Theo J Sacto Hotel.....HU dsn 4-9877

Lally And Pease 2015 J.....GI lbrt 2-0403

Lally William H 2015 J.....GI lbrt 2-0403

Lambert Wm A Jr Forum Bldg.....HUDsn 4-9357  
Residence.....Hlcrst 5-3350

Langlois Winston A Nicolaus Bldg.....GI lbrt 2-6530

Lavelle Jos C Ochsner Bldg.....HU dsn 4-3593  
If no answer call.....GI lbrt 2-6349

Lawrence Richard J Forum Bldg.....HU dsn 4-9346

Leeper Thomas B Mitau Bldg.....GI lbrt 3-6629

Lewis Clifford R Forum Bldg.....GI lbrt 3-7417

Lewis Geo I Ochsner Bldg.....HU dsn 4-0489

Lewis & Lewis Attys  
Raiph H Lewis & Jerome R Lewis  
Ochsner Bldg.....GI lbrt 2-2926

Lichten Irwin R Odd Fellows Bldg.....GI lbrt 2-1401

Lobner Kneeland H 2330 Stkn Blvd.....HUntr 6-2871

Loris Thomas W 719 K.....GI lbrt 2-4044

Lui Ralph T  
Capital National Bank Bldg.....GI lbrt 2-8913

MacBride Thos J Forum Bldg.....GI lbrt 3-5705

Malone John E  
Nicolaus Bldg  
1020-8th.....GIlbrt 3-4615  
Residence.....Hlcrst 7-4235

Mannino Peter Ochsner Bldg.....GI lbrt 2-7573

Martig Ralph R  
Capital National Bank Bldg.....HU dsn 1-0136

McAllister & Johnson Forum Bldg.....GI lbrt 2-7614

McAllister Neil R Jr Forum Bldg.....GI lbrt 2-7614

McAuliffe Frank H Forum Bldg.....GIlbrt 2-7614

McCarthy Patrick J  
Capital National Bank Bldg.....HU dsn 4-7581  
Or.....GIlbrt 3-3965

McClure Raymond  
Professions Center  
200 Calvados N Sacramento.....Hlckry 9-2787

McDonald Douglas B  
California State Life Bldg.....GI lbrt 2-1096

McDonough Martin  
Calif State Life Bldg.....HUDsn 4-9306

McDougall Archibald D 1831 I.....GIlbrt 2-6907

McGilvray Kenneth G Forum Bldg.....GI lbrt 3-7417

McGilvray & McGilvray Forum Bldg.....GI lbrt 3-7417

McInnes David G 616-I.....HUDsn 1-2711

McLaughlin Jerome M  
Capital National Bank Bldg.....GI lbrt 2-6981

Memering Robt H 1831 I.....GIlbrt 2-6907

Mento & Buchler  
Capital National Bank Bldg.....GI lbrt 3-4867

Mento Joseph W  
Capital National Bank Bldg.....GI lbrt 3-4867

Meredith Jas D  
Capital National Bank Bldg.....GI lbrt 2-1875

Mering Sumner  
California State Life Bldg.....GI lbrt 2-0794

Miller E Wayne 616 I.....HUDsn 1-2711

Missall J L  
Nicolaus Bldg  
1020-8th.....GIlbrt 3-4615

Montgomery John A Jr  
California State Life Bldg.....GI lbrt 2-1096

Morgan James Wm 142 W 2d Chico  
(Toll) Call "Operator" for.....Chico 740

Morrow Frank A Forum Bldg.....HU dsn 4-9185

Muktarian Edw S Forum Bldg.....GIlbrt 3-7965  
Residence.....GIlbrt 3-2777

Mull A M Jr Cap Natl Bank Bldg.....GIlbrt 3-4626

Mundt Albert H 1014-8th.....GI lbrt 2-7007  
If no answer call.....GI lbrt 3-3416

Murphy Frank L Forum Bldg.....GI lbrt 3-3725

O'Hara Thomas  
Capital National Bank Bldg.....GI lbrt 2-1821

O'Leary W J 4004 Stockton Blvd.....Hlcrst 7-9737

Olson Thomas W Jr Ochsner Bldg.....HU dsn 1-0268  
If no answer call.....Hlcrst 7-5802

O'Neill C E 719 K.....GI lbrt 2-4044  
If no answer call.....Hlcrst 5-4767

O'Shea J Francis Forum Bldg.....GI lbrt 3-5705

Paine John Harby 3300 Broadway.....Hlcrst 5-5751

Panattoni Adon V 3515 Broadway.....Hlcrst 6-7463

Panattoni Adon V 1014-8th.....HUDsn 4-2967

Parkinson Valla E 1901-35th.....Hlcrst 5-5326

Pease Clarence H 2015 J.....GI lbrt 2-0403

Pease and Lally 2015 J.....GI lbrt 2-0403

Perkins Thomas C  
Bank of America Bldg.....HU dsn 4-0693

Peterson Bryte M Forum Bldg.....GI lbrt 2-5328  
If no answer call.....Hlcrst 5-0940

Phillips Jas H 1831 I.....HUDsn 1-0127  
Residence.....IVnhoe 9-1131

Phillips Lloyd A 1831 I.....HU dsn 4-8808

Pierce Fred R Financial Bldg.....HUDsn 4-9315

Plant Forrest A Calif State Life Bldg.....GIlbrt 3-6534

Popert Geo L Bank of America Bldg.....GI lbrt 2-7918

## Attorneys—(Cont'd)

Powell Maurice W Forum Bldg.....HUDsn 4-5995  
If no answer call.....Hlcrst 6-9839

Powers Walter W 2125 Del Paso Blvd.....Hlckry 9-2754

Prentice-Hall Inc Ochsner Bldg.....HUDsn 1-0268

Price John M Calif State Life Bldg.....GIlbrt 2-0794

Prior Frank A Forum Bldg.....HUDsn 1-1261

Read Emerson W Nicolaus Bldg.....GI lbrt 3-5317

Reckers Stanley W  
Capital National Bank Bldg.....GI lbrt 3-2541

Reibin S S Ochsner Bldg.....HUDsn 4-4779

Reith Mervin H Forum Bldg.....GIlbrt 3-5705

Rey Thomas J 1015-9th.....GI lbrt 3-3765

Richardson Frank K Forum Bldg.....HUDsn 1-3129

Roberts Franklin H Jr Forum Bldg.....HU dsn 4-9185

Roberts John M Jr Cap Natl Bank Bldg.....GIlbrt 2-0707

Rohwer Otto  
Capital National Bank Bldg.....HU dsn 1-0136

Rowland & Craven Forum Bldg.....GI lbrt 3-1928

Rowland Gilford G Forum Bldg.....GI lbrt 3-1928

Russell & Baldwin Ochsner Bldg.....GI lbrt 3-2818

Russell Clifford A Ochsner Bldg.....GI lbrt 3-2818

Sagaser Wray F Ochsner Bldg.....GI lbrt 3-7649

Sakuma Mamoru 1402-4th.....GI lbrt 3-7604

Samuelsen Norman R  
Calif State Life Bldg.....HU dsn 4-3731

Sapunor John M Cap Natl Bank Bldg.....GI lbrt 3-3991

Schei Lawrence A  
Bank of America Bldg.....GI lbrt 2-6967

Schwab Robt H Forum Bldg.....HU dsn 4-9357

Schwartz Milton L Nicolaus Bldg.....GIlbrt 2-3821

Schwartz Wm P 701-12th.....GI lbrt 3-7277

Seawell Emmet J 1831 I.....HUDsn 1-0127

Sheets Albert E Forum Bldg.....GIlbrt 2-5831

Shepard Wallace  
Capital National Bank Bldg.....GI lbrt 2-1875  
Residence.....Hlcrst 5-2393

Shreck Murle C Cap Nat'l Bank Bldg.....GI lbrt 2-6929

Sitton Wm A Mitau Bldg.....GI lbrt 3-7411

Skirving Lawrence J Bk of America Bldg.....GI lbrt 2-1909

Skirving Lawrence J Bridge Rd.....IV nhoe 9-5261

Stavig Alf R  
Nicolaus Bldg  
1020-8th.....GIlbrt 3-4615

Taketa Henry 1228-4th.....GI lbrt 2-1933

Teichert Henry Calif State Life Bldg.....HUDsn 4-9306

Thompson & Thompson  
Harlan M Thompson  
Rolfe L Thompson  
2015 J.....HU dsn 4-8579

Tobey J Franklin  
Professions Center  
200 Calvados N Sacto.....Hlckry 9-2787

Tobey & McClure  
Professions Center  
200 Calvados N Sacto.....Hlckry 9-2787

Trout Marshal H Mitau Bldg.....HUDsn 4-3971

Trovillion W W  
2014 1/2 Del Paso Blvd N Sacto.....Hlckry 9-2871

Ures Nick M 4004 Stockton Blvd.....Hlcrst 7-9737

Ures & O'Leary 4004 Stkn Blvd.....Hlcrst 7-9737

Vaughn E R 1020-8th.....GIlbrt 3-5979

Wachorst Donald E Nicolaus Bldg.....GI lbrt 2-3821

Wagner Albert L 1020-8th.....GIlbrt 3-5979

Wells John J  
Capital National Bank Bldg.....HU dsn 4-7581  
Or.....GIlbrt 3-3965

Wells & McCarthy  
Capital National Bank Bldg.....HU dsn 4-7581  
Or.....GIlbrt 3-3965

Welsh Elizabeth D  
Capital National Bank Bldg.....GI lbrt 3-1979

Welsh John M  
Capital National Bank Bldg.....GI lbrt 3-1979

White Harber & Schei  
Bank of Amer Bldg.....GIlbrt 2-6967

White Herbert E  
Bank of America Bldg.....GI lbrt 2-6967

White Wm A Ochsner Bldg.....GI lbrt 3-1955  
If no answer call.....GI lbrt 3-1600

Wilke & Fleury Attys  
Cap Natl Bank Bldg.....GIlbrt 3-3991

Wilke Sherman C Natl Bank Bldg.....GI lbrt 3-3991

Wilkins Philip C Forum Bldg.....GI lbrt 3-1928

Woodward Robt E Ochsner Bldg.....HU dsn 4-1572

Wulff Horace B  
California State Life Bldg.....GI lbrt 3-6534

Zarick Robert A  
Capital National Bank Bldg.....GI lbrt 2-1821

Zarick Robert N Cap Nat Bank Bldg.....GIlbrt 2-1821

## Attorneys—Patent

See Patent Attorneys &amp; Agents

Catalog your products and services in these Yellow Pages. It costs little to be completely represented here.



**Auctioneers**

El Camino Auction Galleries  
 1203 Del Paso Blvd N Sacto.....HI ckr 9-1123  
 Hartman Carl W 2725 Marilona Dr...IV nhoe 9-0423  
 Leachman Boyd Auction Co  
 1417 Del Paso Blvd.....HI ckr 9-7485  
**LEACHMAN ORD & BILL COWPALACE**  
 Webb Elk Grove  
 (Toll) Call "Operator" for.....ElkGrove 151

**Auditoriums—See Halls & Auditoriums**

**Autographic Registers & Supplies**

**MOORE BUSINESS FORMS INC PAC**  
**MANIFOLDING BOOK DIVISION**  
 1400-10th.....GI lbrt 2-6985  
**SUNSET-McKEE BUSINESS FORMS**  
 216-15th.....GI lbrt 3-4321  
 Varco Incorporated Business Forms  
 1723 L.....GI lbrt 2-7212

**Automobile Accessories**

See Automobile Parts & Supplies Headings

**Automobile Batteries**

See Batteries Headings

**Automobile Blacksmithing**

See Automobile Body Repairing

**Automobile Body Repairing**

**A & A Auto Body & Paint Works**  
 1926 Capitol Av.....GI lbrt 2-7901  
 (See Advertisement Page 18)  
**Andrews Body & Paint Shop**  
 4921 Folsom Blvd.....HI lcrst 6-4037

**ANDREWS MOTORS**

Body & Fender Repairs  
 Bear Wheel Alignment  
 Painting

"Low Overhead Gives You  
 Better Job at a Better Price"

4921 Folsom Blvd.....HI lcrst 6-4037

**ARCADE BODY SHOP**

Near Del Paso Park on Hwy 40-99E  
 1340 El Camino Av N Sacto.....HI ckr 9-6146

**ASTON'S GARAGE SERVICE**

5880 Stockton Blvd.....HI lcrst 6-2861  
 (See Advertisement This Page)

**BARTLETT BILL & SON**

1609 Capitol Av.....GI lbrt 3-4014  
 (See Advertisement Page 18)

**BEAMER MOTOR CO**

1615 Capitol Av.....GI lbrt 2-6747  
 Berry C Body & Fender Shop

1821 K Al.....HUdsn 4-5903

**BILLS BODY & FENDER SHOP**

3729 Rio Linda Blvd Del Paso Hts..HI ckr 9-2115

**BOWMANS**

AUTOMOBILE PAINTING  
 FRAME STRAIGHTENING  
 WHEEL ALIGNING

1515 J.....GI lbrt 2-5895

**BOYD E A CO** Alhambra Blvd & L...HI lcrst 6-4731

**BURTON & WHITE MOTORS INC**

13th & L.....GI lbrt 2-6931  
 Cameron Pontiac Company

1217 Del Paso Blvd N Sacramento..HI ckr 9-3513

**CAPITAL RADIATOR & FENDER WKS**

615-15th.....GI lbrt 3-8732  
 (See Advertisement Page 18)

**CAPITOL CHEVROLET CO** 13th & K. GI lbrt 3-3781

(See Advertisement Page 18)

**CARL REICHEL AUTOMOTIVE SERVICE**

COMPLETE AUTO SERVICE  
 BODY & FENDER REPAIRS  
 WRECKS REBUILT  
 AUTO PAINTING

Factory Like Finish - Guaranteed Work

3409-2d Av.....HI lcrst 5-5464

(Continued Next Page)



*Factorylike*  
**FINISHES**

**AUTO PAINTING**

*Lacquer & Enamel*

*Wise Motorists Look to...*

**Harris Body Shop**

*Complete Automotive Service*

**BODY & FENDER WORK**

**AUTOMOBILE TOWING**

WRECKS REBUILT  
 BODY DENT WORK  
 FENDER REPAIRING  
 PAINTING & UPHOLSTERING  
 COLOR MATCHING - STRIPING



Our 30 Years Experience is Your Guarantee

*A Complete Service by Skilled Mechanics*

"WHERE'S THE BEST?...18th AND S"

1818 - 18th St. *Dial* **GI LBERT 2-3643** Sacramento

**AUTO BODY REPAIRING**

*Guaranteed Satisfaction*



WRECKS REBUILT  
 FENDER WORK  
 WHEEL ALIGNING  
 FRAME & AXLE STRAIGHTENING  
 AUTO & TRUCK PAINTING  
 DUCO AND DULUX REFINISHING

Nothing Too Big - Nothing Too Small

**AUTO TOWING**  
**24-Hour Service**

Mechanic on Duty at Night



**HILLCREST 6-2861**

**ASTON'S GARAGE SERVICE**

5880 STOCKTON BLVD.

SACRAMENTO



# CUILLA BROS.



**AUTO PAINTING AND DUCO FINISHERS**  
**WHEEL ALIGNING**  
**FRAME & AXLE STRAIGHTENING**  
**BODY AND FENDER REPAIRING**  
**BRAKE SERVICE - TOWING**

2413 J St. Phone GI lbert 3-6323

## AUTO BODY and FENDER REPAIRING and WELDING



We Specialize in Custom Work  
 One Day Service on Fenders

PAINTING · COLOR MATCHING  
**A & A Auto Body & Paint Works**  
 GI lbert 2-7901  
 Residence Ivanhoe 9-6709  
 1926 CAPITOL AVE. SACRAMENTO

## BILL BARTLETT & SON

**BODY & FENDER STRAIGHTENING**  
 &  
**AUTO PAINTING**

20 Years Experience

**GI lbert 3-4014**

1609 CAPITOL AVE. SACRAMENTO

## HUDSON BODY REPAIR SHOP

Complete Body Repair & Painting Service by Factory Trained Men

### PAUL MOTORS

**HUDson 4-6221**

1015 - 15th Street



## Automobile Body Repairing— (Cont'd)

**CENTURY K-F MOTORS** 1701 K. . . . HUdsn 1-1231  
**CENTURY K-F MOTORS BODY & PAINT WORKS** 1621 L. . . . HUdsn 4-6370  
**CLARK-BEAMER CO** 1225 H. . . . HUdsn 1-1468  
 Commercial Body & Fender Works  
 217 E El Camino Av N Sacto. . . . HI ckry 9-1862  
**COPE NEWTON A BUICK CO** 1500 K. GI lbert 3-2551  
**CUILLA BROS** 2413 J. . . . GI lbert 3-6323  
 (See Advertisement This Page)  
**CUNEO MOTOR** 1201 Del Paso Blvd. . HI ckry 9-1323

### CARRY COLOR SAMPLES

When a wall is painted, have the painter paint the color on a small piece of board. Then take this with you when you look at draperies, furniture, rugs, pictures, etc., for that room.

## AUTO BODY REPAIRING

All Makes  
**FENDERS and FRAMES STRAIGHTENED**  
**FACTORY TRAINED MECHANICS**

**UPHOLSTERING & TRIMMING**  
**EXPERT PAINTING**

Complete Stocks - Parts and Supplies

### CAPITOL CHEVROLET CO.

**GI lbert 3-3781**

13th & K St.

## CAPITAL Radiator & Fender Wks.

Tony Dutra & Gene Caselli

OVER 20 YEARS EXPERIENCE

Specializing in  
 • Body & Fender Work  
 • Radiators  
 • Recoring  
 • All Work Guaranteed

Phone  
**GI lbert 3-8732**



615 - 15TH ST.

## KEN'S

"Factory Finish"



PAINT JOBS

Wheel Aligning  
 Body & Fender Repairing  
 Frame Straightening - Color Matching

All Work Guaranteed

1416-21st

**GI lbert 2-0570**

## Automobile Body Repairing— (Cont'd)

### DE LUXE GARAGE

**BODY & FENDER WORK**  
**WELDING — PAINTING**  
**AUTO TOWING**  
 Out of High Rent District  
 Quality Work at Low Prices  
 Free Estimates — Work Guaranteed  
 Corner of 3d & N  
 304 N. . . . . GI lbert 3-9354

### DOSSMAN BROS REPAIR SHOP

**BODY & FENDER WORK**  
 Auto and Truck Painting  
**YOU SAVE**  
 Quality Work — Low Overhead  
 Out of High Rent District  
 Rear In Alley  
 415 O. . . . . HU dsn 4-0479

Elliott's Frank Body Shop Arden Wy. . HI ckry 9-6601

### G-12 SHOP

**COMPLETE AUTO & TRUCK RECONSTRUCTION**  
 Wheel Alignment Specialist  
 Frame Straightening  
 Body & Fender Work - Auto Painting  
 H. Lund - D. Polson - J. D. Ebersole  
 20 Years Experience  
 1210 G. . . . . GI lbert 2-1700

### HANLEY'S BLACKSMITH & SPRING SHOP

We Specialize in  
**SPRING REPAIRING**  
 Axle Straightening Tool Dressing  
 General Blacksmithing  
 Trailer Hitches for All Makes of Cars  
 1215 G. . . . . GI lbert 2-3306

### HAROLD'S BODY & FENDER REPAIR

121 Bannon . . . . . HU dsn 4-2579  
 Harris Body Shop 1818-18th. . . . GI lbert 2-3643  
 (See Advertisement Page 17)  
 Harris & Johnnie 2019 O. . . . . GI lbert 3-6597

### JENNINGS AUTO SERVICE

**GENERAL REPAIRS**  
**MOTOR TUNE-UP — BRAKE SERVICE**  
**PAINTING & BODY & FENDER REPAIR**  
 Open Evenings Until 9:00  
 711 N 16th. . . . . GI lbert 3-9755

Jim's Paint Shop  
 307 W Oak Av Del Paso Hgts. . . . HI ckry 9-6651

**JOHNNIE'S BODY SHOP** 2019 O. . . . GI lbert 3-6597

Johnny & Petes Body & Paint 1611 K. HUdsn 4-9266

**KEN'S BODY & RADIATOR SHOP**

1416-21st. . . . . GI lbert 2-0570

(See Advertisement This Page)

Knox A L Body Shop 1101 S. . . . . GI lbert 3-5316

**LINCOLN-MERCURY SALES & SERVICE—**

LUNDSTROM MOTORS 1631 K. HU dsn 4-8201

**MCCARTER'S** 1825-17th. . . . . HU dsn 4-0483

**NEWAY TRUCK & AUTO PAINTING**

212-30th. . . . . HU dsn 4-9976

Oldsmobile Specialized Serv

1731-25th. . . . . HI lcrst 6-8887

Pacific Body Shop Fair Oaks Blvd. . . IV nhoe 9-1032

**PARELL & FRIES** 815 Bdwy. . . . GI lbert 3-4695

**PAUL MOTORS HUDSON PAINT & METAL SHOP** 1015-15th. . . . HUdsn 4-6221

(See Advertisement This Page)

**PETERS BROS BODY & FENDER SHOP**

3717 Rio Linda Blvd. . . . . HI ckry 9-5693

**PORTER-SPRAGUE CO** 722-12th. . . GI lbert 3-4856

**RYAN & RYAN BODY SHOP**

Thomas Gaarden-Owner  
 4315 Franklin Blvd. . . . . HI lcrst 5-1430

(Continued Next Page)

### PERK-UP FOR HAT VEILS

To restore crisp freshness of hat veils and light laces, iron them on a piece of waxed paper.



**Automobile Body Repairing—  
(Cont'd)**

**SACTO AUTO PAINT & BODY SHOP**

**BODY & FENDER REPAIRS**  
Auto Refinishing — Painting  
Free Estimates  
All Work Guaranteed  
24-HR. AUTO TOWING

1011 Broadway ..... GIlbrt 2-5786

**SACRAMENTO NASH CO**

Service Entrance 1616 K St  
1619 L ..... GIlbrt 2-3887

**SCHWIMLEY LES MOTORS INC**

1510 J ..... GI lbrt 2-0437  
Shamrock Radiator & Body Works

Fikin Blvd ..... HI lcrst 5-4739

**SMITH EARL MOTORS** 16th & J ..... GI lbrt 3-1721

South Sacto Body & Paint Shop  
3230-26th Av ..... HI lcrst 6-4880

**VALLEY AUTO SERVICE**

**SPECIALISTS IN  
BODY & FENDER WORK**  
Specialized Oldsmobile Service  
Expert Body Painting  
Custom Made Seat Covers

1731-25th ..... HI lcrst 6-8887  
Night Towing ..... HI crst 5-9116

**Vic's Body & Fender Repair**

Carmichael ..... IV nhoe 9-1630

**WESSLER BODY & PAINT SHOP**

Complete Body Reconstruction  
Specialists in Color Matching  
Towing — On Call 24-Hours  
Day or Nite

2011 J ..... GI lbrt 2-5602  
Or call ..... HI lcrst 6-5753

**Automobile Boxing—See Trucking**

**Automobile Brake Service**

See Brake Service

**Automobile Bumpers**

See Automobile Parts & Supplies Headings

**Automobile Bus Lines—See Bus Lines**

**Automobile Carburetors—See Carburetors**

**Automobile Cleaning**

See Automobile Washing & Polishing

**Automobile Courts—See Motor Courts**

**Automobile Crankshaft Grinding**

See Crankshaft Grinding

**Automobile Cylinder Regrinding**

See Cylinder Boring & Regrinding

**Automobile Dealers—New Cars**

**AUSTIN OF ENGLAND—**

FEIL MOTOR SALES 3200 J ..... HUdsn 1-2811

**BEAMER MOTOR CO** 1615 Capitol Av. GIlbrt 2-6747

**BOYD E A CO**

Chrysler-Plymouth Dealer  
Alhambra Blvd & L ..... Hlcrst 6-4731

**BUICK AUTHORIZED SALES & SERVICE**

WHEN BETTER AUTOMOBILES  
ARE BUILT  
BUICK WILL BUILD THEM.



"WHERE TO BUY IT"

Cope-Newton A Buick Co 1500 K... GIlbrt 3-2551  
For Night Towing Only call... GI lbrt 3-7708

(Continued Next Page)



**Pontiac**



Direct Factory Dealer

**SALES - NEW CARS - USED CARS**

*Complete Service on All Makes and Models*

**LUBRICATION - REPAIRS - RECONDITIONING**

Safety Lubrication - Scientific Motor Testing, Tune-up & Repairs  
Wheel Aligning & Balancing - Washing - Polishing - Waxing  
Painting - Body & Fender Work - Upholstering - Custom Seat Covers  
Convertible Tops - All Glass Work

**All Work Performed in Our OWN SHOP by Factory Trained Experts**

**Genuine Factory Parts & Accessories**

WHOLESALE & RETAIL

24-Hour Towing *Phone Hickory 9-3513*

AUTHORIZED A.A.A. CALIF. STATE AUTO ASSN.

**CAMERON PONTIAC COMPANY**

1217 Del Paso Blvd., North Sacramento

Hickory 9-3513



**Sales Service**

**FORD CARS — FORD TRUCKS**

**FORD SERVICE — FORD PARTS**

*Retail & Wholesale*

**USED CARS & TRUCKS**

Complete Shop Facilities for  
REPAIRING - BODY WORK - PAINTING ON ALL MAKES



**BURTON & WHITE**

MOTORS, INC.

13th & Eye

Gilbert 2-6931