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* GIFTS * OFFICE FURNITURE &
OFFICE EQUIPMENT * * * * *

914 J ST. Sacramento 2, Calif.

P.O. Box 307

Phone 3-3809

How to Use This Directory

To get the most good from this Directory you must know what it contains and how to use it. You cannot get this knowledge by glancing hastily through the book and assuming that your mind grasps a full idea of its contents from the name.

**Read the Title Page,
Front of Book, and
Glance Over the Index.**

T-H-E P-U-B-L-I-S-H-E-R-S

GLOBE

Transfer & Warehouse Co.

OPERATORS OF

GLOBE PACKAGE DELIVERY SERVICE



Household Moving — Local and Long Distance Hauling

Warehouses for General Merchandise

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Packing — Shipping — Storage



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DAY
AND
NIGHT
SERVICE

**GREYHOUND TAXI
H. & C. TAXI
PHONE 3-3961**

"Service with a Smile"

Proprietors

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100% UNION • ALL PASSENGERS INSURED

The Only Taxi Serving Pacific Greyhound Lines

OFFICE AT GREYHOUND DEPOT

7th and L

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CLUB TAXI + Dial 3-7941









DIAL 9-4912




2111 DEL PASO BLVD.
NORTH SACRAMENTO

Know Your Directory SYMBOLS

 means
**TELEPHONE
SUBSCRIBER**

PARK PLACE. (Highland Park)—From 21	
S 1st av east	
110	Hayter Jennie A Mrs 4 
111	△ Cortelyou Wm E 2 
112	△ Shepard Robt L 3 
115	△ Redfield Benj F 3 
116	Whitmer Chas A 
117	△ McCrellis Cornelius B 3 
118	△ Ring Lawrence L 3 
119	△ Clapp Harry W 2 

 means
HOME OWNER



If you wish to know whether a man owns his home or has a telephone, refer to the Householders and Street Guide Section of your City Directory. The symbols shown above enable you to learn if the occupant owns the home and is a telephone subscriber.

TITLE INSURANCE

ESCROWS

**CAPITAL CITY
TITLE COMPANY**

HALE WARN, Jr., V.-Pres. and Manager

Affiliated with

**CALIFORNIA PACIFIC TITLE
INSURANCE COMPANY**

TEL. 2-1851

801 J STREET SACRAMENTO

Reports

Title Insurance

Escrows

We Feature Personal Service

Fidelity Title Insurance Company

*The "Home Office" Title Insurance
Company*

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PERCY G. WEST, V.-Pres.

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ROSS E. PIERCE, Sec'y.

ELMER A. BUSH

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THOMAS McCORMACK

JOSEPH W. MENTO

C. E. SPILMAN

W. GEO. SPILMAN

PAUL C. WRIGHT

CHAS. SCHOENBACKLER

TEL. 2-1081

811 J STREET SACRAMENTO

JOHN L. BOITANO, Pres.

MORGAN E. LaRUE, Exec. V.-Pres.

M. R. TAGGART, Sec.



New office building completed in November, 1940

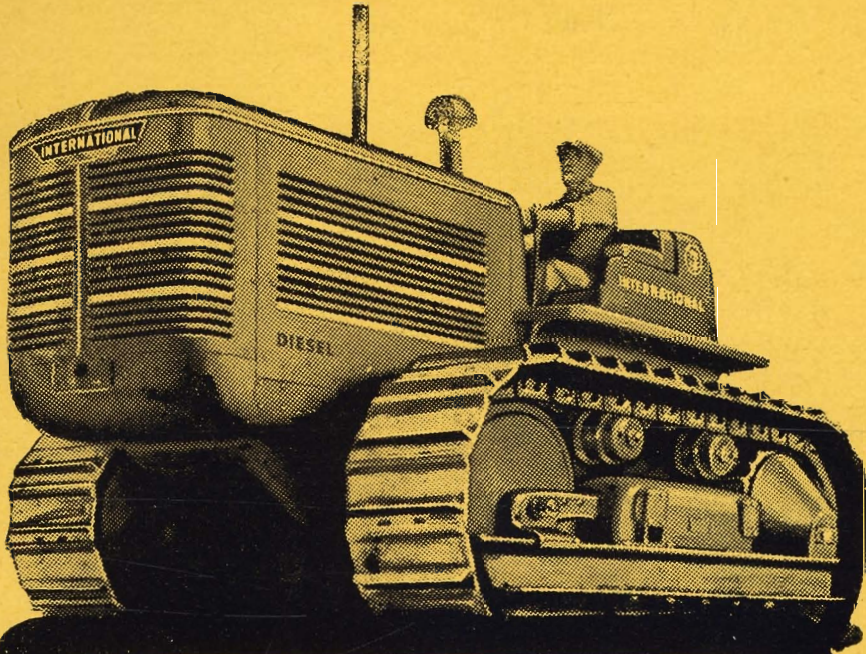
Sacramento Abstract and Title Co.

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Dial 3-4871

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SACRAMENTO

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Caterpillar
REG. U.S. PAT. OFF.

John Deere



SACRAMENTO 5, CALIFORNIA

1900 T ST. P.O. BOX 1257

DIAL 3-4834

WOODLAND, CALIFORNIA

THE CORNERS, P.O. BOX 650

PHONE 4

KNOW YOUR DIRECTORY

OCCUPATION	Finna Dorothy M r7657 Ternes	NAME OF EMPLOYER
	" Martha D (wid John) h7657 Ternes	
	" Michl (Eva I) (auto mech) Plymouth h 7639 Ternes	
	Finch Douglas B (Evelyn) coml artist Natl Det Publishers h24915 Chicago	
	" Elsie E h2836 Geneva	
	Findley Aubrey J (Beatrice C) cable splicer (Det Edison) h7501 Yinger	
	Finedell Alvin former Ford h7617 Freda apt 15	
	Fineman Saml (Leona) h22192 Michigar	

HOW TO LEARN OCCUPATION AND NAME OF EMPLOYER

Credit, Sales and Advertising Departments can quickly check this vital information regarding customers and prospects. Responsibility, probable approximate income and similar questions can be answered instantly by referring to your Directory. Complete information is provided on every employed person.

DIRECTORY SYMBOLS AND DESIGNATIONS

HOUSEHOLDERS SECTION

OAKWOOD PL (North Brunswick Twp)—
From Clermont av south, 1 east of

Jerome pl
50 Vigilante Carmelo C 4
8 Wm Wm H 2
10 Cando Jos 3 4
12 Daly John V
14 DeMaria Pasquale 3
16 Sandstedt John W 3
17 Thomas Bernard W 2 G H 2
19 Brown Harris
21 Cluish John 2
22 Gronsky Steph 2
25 Mandel Saml 3
26 Guimenary Michl 3
Glenridge av intersects
North Brunswick Twp)

ALPHABETICAL SECTION

Lincoln (Telegraph-Cherry Hill Service) 26244 Pennie (Dearborn Twp)
Dykas John A (John's Barber Shop) 9186 Steele (Det)
Dyke Chas driver Dearborn Coach r200 Inkster rd
Harry (Peggy) tool mkr Ford h6413 Bingham
Saml jr (Maxine M) dent supt Ford h6453 Hartweg
Wm (Helen) (formn Ford h6244 Wilhamson
Danl prtn mkr Ford r6811 Bingham
John emp Ford h6811 Bingham
Dymont Percy (Alice E) real est 15400 Warren av h7431 Manor
Dymmel (Vivian) drftsman Continental Motors h3434 Harding
Dymock Jas (Vivian) Ford h6143 Mead

TELEPHONE SUBSCRIBER (bell icon)

HOME OWNER (circle with 'O')

"r"—RESIDENT

"H"—HOUSEHOLDER

WIFE'S NAME (circle with 'M')

OCCUPATION (circle with 'O')

EMPLOYER (circle with 'E')

OLD MILL LANE (North Brunswick Twp)
—Continuation of Mill la
Winkler Allen J 2
Wladyska Wm W 4

IN ADDITION to names and addresses, your City Directory contains much detailed information concerning the people of your community. In order to list this information certain symbols and designations have been developed which enable important statistics to be compressed into the smallest possible space. You will receive far greater benefits from your City Directory if you familiarize yourself with the symbols and what they stand for.

In checking credit applications, in conducting direct mail advertising programs, in planning sales campaigns, in building prospect lines, and in scores of other ways your City Directory will prove of invaluable assistance.

KNOW YOUR DIRECTORY SYMBOLS

ACME

TRANSFER AND
STORAGE CO.



STATE
WIDE **MOVING**
BAGGAGE SERVICE

—○—
FURNITURE AND PIANO MOVING
—○—

The Best Move You'll Ever Make

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912 4th Street 3-4647

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Street

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3-4647