

**MARC T. MORRISSEY, INC.**  
**INSURANCE COUNSELORS**  
 FIRE... AUTOMOBILE... SURETY BONDS... ACCIDENT and HEALTH  
 1007-7th St., Room 406, Capital National Bank Building  
 TEL. 2-6368



# The Diamond Match Co.

**LUMBER — BUILDING MATERIALS**  
 2826 Q Street Telephone 6-4703

**Clothing Dealers—Men's and Boys'—Retail**  
 Bendahan A J 506 K  
 Berns B B 810 J  
**BOYS' STORE THE, (Boys only) 1108 K, Tel 2-6595 (For further information see left bottom lines)**  
 Brown Jack 1000 7th  
**CAPITAL CLOTHING CO, 916 K, Tel 2-4988 (For further information see page 22 Buyers' Guide and left side lines)**  
 Davis Jos 515 K  
 Dorman W E 1010 K  
 Dundee Smart Clothes 723 K  
 Eagleson & Co 801 K  
**ELKUS ALBERT, 925-927 K, Tel 3-5711 (For further information see page 24 Buyers' Guide)**  
**FEDERAL THE, 717 K, Tel 3-4634**  
**FOREMAN & CLARK INC, 624 K, Tel 3-7851**  
 Friedberg Bernard 1222 J  
 Gell Morris 507 K  
**HALE BROS, 825 K cor 9th, Tel 2-7871 (For further information see page 35 Buyers' Guide, right side and right bottom lines)**  
**HEESEMAN INC, 1022 K, Tel 2-2913 (For further information see page 23 Buyers' Guide, left bottom and right side lines)**  
 Kauffman H M 804 J  
 Mayhood Jack 1026 K  
 Patterson Jim 901 K  
**PENNEY J C CO, 630 K, Tel 2-4921 (For further information see page 38 Buyers' Guide and right bottom lines)**  
 Philippine Trading Co 1209 3d  
 Ross Anna Mrs 1029 5th  
 Simpson J B Inc 2475 San Jose way  
 Stanley's 921 K  
 Vaughn-at-Sather Gate 1112 K  
**WEINSTOCK, LUBIN & CO, 1120 K cor 12th, Tel 3-6881 (For further information see page 37 Buyers' Guide, left top and left bottom lines)**  
 Wilton's 1205 K

**Clothing Dealers—Men's and Boys'—Wholesale**  
 Rummelsburg G E 323 J

**\*Clothing Dealers—Men's and Young Men's—Retail**  
**CAPITAL CLOTHING CO, 916 K, Tel 2-4988 (For further information see page 22 Buyers' Guide and left side lines)**

**Clothing Dealers—Second Hand**  
 Brasler P E Mrs 1123 2d  
 Brunk N F Mrs 203 E El Camino av (NS)  
 Cirincione D P 1014a 2d  
 Disabled Veterans Store 915 2d  
 Dixon L J Mrs 916 6th  
 Frankel Max 504 J  
**GOODWILL INDUSTRIES, 1117-1121 6th, Tel 3-5917 (For further information see page 3 Buyers' Guide and right bottom lines)**  
 Levey's Clothing Store 526 J  
 McClellan J A Mrs 914 12th  
 Peterson F M Mrs 817 16th  
 Porter Kath Mrs 331 12th  
 Radensky Max 615 J  
 Stone's Clothing Store 2547 Sacto blvd

Suffern W J 1110 2d  
**VOLUNTEERS OF AMERICA, Welfare Dept, 1116 6th, Tel 2-5410, Industrial Dept, 1116 6th, Tels 3-0227 and 3-1667, Thrift Shop, 400 12th (For further information see page 3 Buyers' Guide and left side lines)**

**Clothing Dealers—Women's and Misses'—Retail**  
 Arcega I M Mrs 3245 Folsom blvd  
 Arden's 700 K  
 Auslander Harry 1002 K  
 Azevedo A E Mrs 3750 Stockton blvd  
 Azevedo C L 3440 3d av 1014 10th and 1925 Del Paso blvd (NS)  
 Baldry Thelma Mrs 1009 11th  
 Bernal Jessie Mrs 1225 4th  
 Betty Maid Shop 620 K  
 Bollinger H W 1024 K  
**BON MARCHE', 1031 K cor 11th, Tel 3-6651 (For further information see right bottom lines)**  
 Corset Shop 1015 K  
**DALEY MARIE, 1229 K at 13th, Tel 3-3721**  
**EASTERN, 1112-14-16 J, Tel 2-7641 (For further information see back cover and left bottom lines)**  
 Ella's Dress Shop 1014 9th  
 El Mercado Dress Shoppe 1003 30th  
 Foreman & Clark 614 K  
**FRANCESCA DRESS SALON, 1125 12th, Tel 3-7688**  
 Geisser F C 922 K  
 Grant R L Mrs 2938 35th  
 Grayson's 918 K  
 Hirschberg Saml 913 K  
**LA VERNE SHOP, 1019 K, Tel 2-4351**  
**LEWIS' WOMEN'S APPAREL, 906 J and 1011 9th, Tel 3-0219 (For further information see page 24 Buyers' Guide)**  
 Livingston A E Mrs 3720 J  
**LORDS, 812 K, Tel 3-1486**  
 Morgan S V Mrs 1005 11th  
 Moskvitz Abr 916 J  
 Moss Stores Inc 906 K  
 Palmer P W 924 K  
**PENNEY J C CO, 630 K, Tel 2-4921 (For further information see page 38 Buyers' Guide and right bottom lines)**  
 Sohlamberg Sol 602 J  
**TOWN & COUNTRY SHOP, 1123 11th, Tel 2-4444**  
**WEINSTOCK, LUBIN & CO, 1120 K cor 12th, Tel 3-6881 (For further information see page 37 Buyers' Guide, left top and bottom lines)**  
 White Violet Mrs 2924 35th  
 Zukor's 726 K

**Clubs**  
 Barbers Club 3349 J  
 Chinese Social Club 300 I  
 Dante Club 1511 P  
 Eagles Club 2950 35th  
 Elks Club 921 11th  
 Fort Sutter Motorcycle Club rt 8 bx 5871  
 Helvetia Verein 3349 J  
 IOOF Club 1025 9th 5th fl  
 Mather Field NCO Club 1029 J

**LALIPAC**  
**CLOTHING CO.**  
 916 K St.  
 Phone 2-4988

**HICKEY-FREEMAN and SOCIETY BRAND Clothes for Men and Young Men**

Northern California's Largest Home Furnishers!  
**BREUNER'S**  
 Sixth and K Streets SACRAMENTO



# CALIFORNIA MATTRESS WORKS

ESTABLISHED 1918

Box Spring and Inner Spring Mattresses Made to Order with Your Favorite Cover

RENOVATING . . . . REBUILDING

FURNITURE UPHOLSTERING — LATEST IMPROVED MACHINERY

1901 J Street

SACRAMENTO

Tel. 2-9292

McKinley Athletic Club 3240 B  
 Mexican Athletic Club 217 12th  
 Muir Athletic Club 204 21st  
 Music & Allied Arts Club 2025 K  
 NWCI Club Home 1830 T  
 North Sacramento Women's Club 225 Oak-  
 mont av (NS)  
 S P Club 914 6th  
 Sacramento Valley Club for the Deaf 1121  
 21st  
 Stadium Club (Greek) 1024½ 6th  
 Sutter Club 1220 9th  
 Sutter Lawn Tennis Club 39th and N  
 West Sacramento Club House 401 Alameda  
 av (WS)  
 Zonta Club 827½ J

### Coal Dealers—Retail Yards

Capital Fuel Co 500 W  
 De Rosa Manuel 501 3d (B)  
 HANRAHAN-BURNS FUEL CO INC, 1900  
 V cor 19th, Tel 2-3955  
 HORRELL & SON, 2950 1st Av Tel 6-3819

### Coal Dealers—Wholesale and Brokers

Capital Fuel Co 500 W  
 HANRAHAN-BURNS FUEL CO INC, 1900  
 V cor 19th, Tel 2-3955

### \*Coat Supply

ALHAMBRA LAUNDRY & FOTOS LINEN  
 SUPPLY, 2112-2114 Alhambra Blvd, Tel  
 5-2617 (For further information see  
 pages B and C and back cover)

### Coffee Roasters

Anderson M N 1004½ 9th  
 Constantakis Nicholas 1114 2d  
 Cossich J L 920 24th  
 Farmer Bros Coffee Co 915 20th  
 Grosch S G 1830 C  
 Hills Bros Coffee Co 1930 J

### Cold Storage Warehouses

CONSUMERS ICE & COLD STORAGE CO,  
 831 D, Tel 3-1961 (For further informa-  
 tion see page 53 Buyers' Guide and left  
 top lines)

### Collections

BULLOCK & BULLOCK, 403 Nicolaus Bldg,  
 1020 8th, Tel 3-3704  
 HENRY'S COLLECTION CO, 606 I, Tel  
 3-5793 (For further information see page  
 26 Buyers' Guide and right side lines)  
 MERCHANTS SERVICE BUREAU, 522  
 Ochsner Bldg, 719 K, Tel 3-7471 (For  
 further information see page 26 Buyers'  
 Guide, and left side lines and backbone)  
 NATIONAL MERCANTILE AGENCY THE,  
 403 Nicoauls Bldg, 1020 8th, Tel 3-3704  
 (For further information see pages 2 and  
 25 Buyers' Guide, front cover and right  
 top lines)  
 RETAILERS CREDIT ASSN INC, Adjust-  
 ment Dept, 1005 J, Tel 3-6811 (For fur-  
 ther information see page 31 Buyers'  
 Guide and right top lines)

### \*Colleges and Schools

HEALD'S BUSINESS COLLEGE, 1027 14th  
 cor K, Tel 2-4924 (For further informa-  
 tion see page 19 Buyers' Guide)

### \*Color Plate Engravers

DOME ENGRAVING CO, 912 7th, Tel 3-2748  
 (For further information see pages 32  
 and 40 Buyers' Guide and left side lines)

### \*Commercial Agencies

HENRY'S COLLECTION CO, 606 I, Tel  
 3-5793 (For further information see page  
 26 Buyers' Guide and right side lines)  
 NATIONAL MERCANTILE AGENCY THE,  
 403 Nicolaus Bldg, 1020 8th, Tel 3-3704  
 (For further information see pages 2  
 and 25 Buyers' Guide, front cover and  
 right top lines)

### \*Commercial Artists

DOME ENGRAVING CO, 912 7th, Tel 3-2748  
 (For further information see pages 32  
 and 40 Buyers' Guide and left side lines)

### \*Commercial Refrigeration

ACME REFRIGERATION & EQUIPMENT  
 CO, 619 J, Tel 3-0298, Night Tels 6-1788  
 or 2-3841 (For further information see  
 page 105 Buyers' and left top lines)

### \*Commercial Sandblasting

CARLAW BROS, 1801-1807 10th, Tel 3-4938  
 (For further information see page Z)

### \*Commissary Service

THRELKELD COMMISSARY COMPANY,  
 215 California Fruit Bldg, 4th and J, Tel  
 2-1897

### Communicating Systems

PETZWAL RADIO & MANUFACTURING  
 CO, 1627 19th, Tel 2-3925

### \*Composition Roofing

YANCEY COMPANY, 2116 K, Tel 3-6518  
 (For further information see page 54  
 Buyers' Guide and back cover)

### \*Concrete Construction

FIEDLER CARL R, 3000 Broadway, Tel  
 6-7753, Res Tel 6-1873 (For further in-  
 formation see pages 27 and 105 Buyers'  
 Guide)

### \*Concrete Material

HAGGIN GRAVEL CO, 16th at American  
 River Bridge, P O Box 1072, Tel 9-2707;  
 Plant Fair Oaks Blvd and Arden Way  
 on American River, Tel 9-0247 (For fur-  
 ther information see page 29 Buyers'  
 Guide)

### Condiment Manufacturers

FEHR MAYONNAISE PRODUCTS CO, 1615  
 21st, Tel 3-3878

### Confectioners—Manufacturing

Marino Angelo 415 Capitol av

## HENRY'S COLLECTION CO.

# COLLECTIONS

In  
Continuous  
Operation  
Since  
1896

606  
Eye Street  
Phone 3-5793



## Willys Americar



## Transport Motor Company



1511 Kay

Tel.  
2-9068

# ARMSTRONG REALTY

Established In Sacramento Over 30 Years

REAL ESTATE — LOANS — APPRAISALS — INSURANCE

14th and Broadway

Tel. 2-3809



# SHOP AT SEARS AND SAVE SEARS, ROEBUCK AND CO.

1123 K St., Cor. 12th

Tel. 2-0461

**Confectionery—Wholesale and Jobbers**  
Phillips P C 1931 H

**Confectionery and Ice Cream—Retail**

De Land C O 920 J  
Fletcher G H 2800 J  
Freyer W A 2939 35th  
Gunther W H 3003 Franklin blvd  
Heitman Eva Mrs 1107 Alhambra blvd  
Hombrebueno A A 1202 4th

**HOYT'S DOUGHNUT SHOPS, 1525 Del Paso Blvd (North Sacramento), Tel 9-2284; 1800 Broadway, Tel 3-9330; Other Stores in Marysville, 517 E St, Tel 464 and Chico, Park at 17th, Tel 616 (For further information see page 38 Buyers' Guide, left bottom lines and back cover)**

King F S 1714 Bway  
King Scott 1001 30th  
Kinsey E L 2920 J  
Lammerding F W 988 39th  
See's Candies Inc 1012½ K

**SHASTA ICE CREAM CO, 2814 Broadway Tel 6-7333**

Southern Pacific Soda Fountain 401 I  
Wilson's of Sacramento 908 K  
Zamm G E 2618 Land Park dr  
Zamm Mary Mrs 3526 Stockton blvd

**Consuls—Foreign**

Mexico—Bernardo Blanco consul 1020 8th R505

**\*Contractors—Bridge**

**POLLOCK GEORGE COMPANY, 1011-1013 Forum Bldg, 1107 9th, Tel 2-0714**

**Contractors—Building—General**

Asbury A B 3500 13th  
Atherly H F 2317 28th  
Bacchi S P 2423 V  
Barden J H 3833 33d  
**BARTLETT GENE, 1315 J, Tel 2-2908 (For further information see page 91 Buyers' Guide and left bottom lines)**  
Bateman N H 2327 Capitol av  
Bell C C 5008 H  
Bennett L J 1299 8th av  
Bingham Construction Co 4734 J  
Bingham R A 4825 J  
Blair E B 4440 Mariposa av  
Breen J P 2320 B  
Butts J F 1312 Del Paso blvd (NS)  
Campbell Construction Co 800 R  
Cannon F S 1732 Kenwood (NS)  
Carlson J A 3058 17th  
Central California Construction Co 1007 7th R302  
Conklin R J 1612 51st  
Corum I A 2665 Donner way  
Cox V L 3950 Franklin blvd  
De Cuir C E 2739 Marshall way  
Dumond G I Co 921 Del Paso blvd (NS)  
Edward C P 2965 Del Paso blvd (NS)  
Erickson A E and Sons 1932 El Monte av (NS)  
Fernandez John 2010 N  
Fisher A J 800 35th  
Franceschi Louis 1731 25th

Gist J C 1020 46th  
Gosney A L 3332 22d av  
Gould L F 1623 O  
Hansen J G 308 Oakmont av (NS)  
Harlow H J 5423 J  
Heckes C L 2909 13th av  
Hess R J 2725 13th  
Hilliard E F 512 Bway  
Holdner F A 2608 R  
Hopkinson C J 1810 28th  
Jenkins M A 3560 Bway  
Johnson A L 2605 Portola way  
Keating W C 1121 24th  
Kyle R M 1054 40th

**LAWRENCE CONSTRUCTION CO, 3020 V Tel 6-3835**

Lentz L G 2416 Sutterville rd  
Lord & Bishop N Eldridge av nr Ben All (NS)  
Love F R 900 57th  
Luddick J H 4311 Stockton blvd  
Lund N H 2549 6th av  
Maloney Frank 1915 S  
Mankel Carl 2924½ 35th  
Marshall S A 2653 13th  
McEwen A R 1006 4th R412

**McGILLIVRAY CONSTRUCTION CO, Folsom Blvd near 65th, P O Box 873, Tel 6-4738**

**MESSIER CONSTRUCTION CO, 601 North 16th, Tel 4-0415 (For further information see pages 28 and 106 Buyers' Guide and left top corner cards)**

Miller W H 2745 37th  
Murcell W T 2015 23d  
Parks E R 3416 53d

**PARSONS BROS, 3856 Stockton Blvd cor 14th Av, Tel 6-1401 (For further information see page 19 Buyers' Guide)**

Pedrone Jos 914 S  
Pemberton T J 1660 Glenrose av (NS)  
Peterson H E 2917 V  
Pierce H H 1017 J  
Pollock Geo Co 107 9th R1011-13  
Pratt H C 700 57th  
Rease E O 1524 El Monte av (NS)  
Reynolds J F 1115 T

**ROBERTSON H W, Member Associated General Contractors, 2917 T, Tel 5-3061**

Rutherford H O 213 13th  
Saunders J A 1045 45th  
Saunders W R 2614 I  
Schluckebier T W 3140 Marshall way  
Stabenaw F C 2500 Donner way  
Standard Engineering Corp 3030 Q  
Terra A F 2940 Freepport blvd  
Terra M F 2315 9th  
Terrell J W 2765 Donner way  
Thomas Ernest 2019 24th  
Unger C F 2426 7th av  
Watson L L 1768 11th av  
Watson Matthew 2719 5th av  
Wetmore M W 2216 23d

**WILLIAMS FRANK P, 303 Mitau Bldg, 1005 8th, Tel 3-1928 (For further information see page 104 Buyers' Guide and right side lines)**

**YANCEY COMPANY, 2116 K, Tel 3-6518 (For further information see page 54 Buyers' Guide and back cover)**

**NATOMAS COMPANY**  
**FARM LANDS**

Sacramento, Calif.

Forum Building

**Marcus**  
**Auto**  
**Supply**  
**Co.**

*"Everything for the Automobile"*

Including  
**BATTERIES**  
**TIRES**  
**HEATERS**  
**MUFFLERS**  
**GENERATORS**  
**FUEL PUMPS**  
**OIL**  
**REPLACEMENT PARTS**

1130 J St.  
Phone 3-7421

# ANDREWS & GREILICH

## FUNERAL DIRECTORS

2221 - 28th St.

Tel. 6-3987



# ELECTRIC SIGN SERVICE

## NEON PRODUCTS

1315 17th St.

Phone 3-7961

### Contractors—Commissary

Threlkeld Commissary Co, 1418 K and 1004 4th

### Contractors—Concrete

FIEDLER CARL R, 3000 Broadway, Tel 6-7753, Res Tel 6-1873 (For further information see pages 27 and 105 Buyers' Guide)

Geremia Frank 3028 9th av  
Larsen A E 3909 1st av  
Queirolo A J 2710 S  
United Concrete Pipe Corp 66th cor Folsom blvd

### Contractors—Cut Stone

CARLAW BROS, 1801-1807 10th, Tel 3-4938 (For further information see page Z)

### \*Contractors—Electrical

JOSEPH MANUEL, 1020 J, Tel 2-4453 (For further information see page 39 Buyers' Guide and back cover)

### Contractors—Excavating and Grading

Woods L A 493 Pala way

### \*Contractors—Excavating, Paving and Grading

REEVES J R, 16th at American River Bridge, P O Box 1072, Tel 9-2707 (For further information see page 29 Buyers' Guide)

### \*Contractors—Heating

AHL FRANK Z SHEET METAL WORKS, 2114 P, Tel 3-3482 (For further information see pages 46 and 109 Buyers' Guide, left side lines and back cover)

### Contractors—Mason

Clifford W J 2815 S  
Simpson Herbt 3980 H  
Wainscott C H 5509 Folsom blvd

### \*Contractors—Painting and Decorating

FOSTER AND KLEISER CO, 1330 U, Tel 2-3896 (For further information see right top corner cards)

### Contractors—Paving

REEVES J R, 16th at American River Bridge, P O Box 1072, Tel 9-2707 (For further information see page 29 Buyers' Guide)

TEICHERT A & SON INC, 1846 37th, Tel 5-2651 (For further information see page 18 Buyers' Guide)

### Contractors—Plastering

Mulderrig J P 222 21st  
Peterson C W 4056 33d  
Scollan W B 1819 23d

### \*Contractors—Plumbing

LUPPEN & HAWLEY INC, 3126 J, Tel 6-6471 (For further information see page 85 Buyers' Guide and right side lines)

### Contractors—Road

Baker C A 620 W El Camino av  
Breen J P 2695 13th  
REEVES J R, 16th at American River Bridge, P O Box 1072, Tel 9-2707 (For further information see page 29 Buyers' Guide)  
TEICHERT A & SON INC, 1846 37th, Tel 5-2651 (For further information see page 18 Buyers' Guide)  
Westbrook R A 1331 C

### \*Contractors—Roofing

BUSH ROOFING CO, 1912 K, Tel 2-0377 (For further information see page 105 Buyers' Guide and right side lines)  
COCHRAN JACK ROOFING CO, 823 J, Tel 2-7647 (For further information see page 106 Buyers' Guide and right side lines)  
MESSIER CONSTRUCTION CO, 601 North 16th, Tel 4-0415 (For further information see pages 28 and 106 Buyers' Guide and left top corner cards)  
VALLEY ROOFING CO, 4309 12th Av, Tel 6-0378 (For further information see page 106 Buyers' Guide)

### \*Contractors—Sheet Metal

DUNPHY WALTER M, 3136-40 Folsom Blvd, Tel 5-5439 (For further information see page 109 Buyers' Guide)

### \*Contractors—Tile

PARSONS BROS, 3856 Stockton Blvd, cor 14th Av, Tel 6-1401 (For further information see page 19 Buyers' Guide)

### Contractors' Supplies and Equipment

Soule Equipment Co 701 12th  
WEAVER TRACTOR CO, 1900 T, Tel 3-4834

### Convents

Immaculate Conception Convent 3263 1st av  
Sacred Heart Convent 3949 I  
St Anthony's Convent 2529 K  
Sisters of Social Service 800 N

### Corsetieres

HALE BROS, 825 K cor 9th, Tel 2-7871 (For further information see page 35 Buyers' Guide, right side and right bottom lines)  
WEINSTOCK, LUBIN & CO, 1120 K cor 12th, Tel 3-6881 (For further information see Page 37 Buyers' Guide, left top and left bottom lines)

### \*Cosmetics

BON MARCHE', 1031 K cor 11th, Tel 3-6551 (For further information see right bottom lines)

### \*Costume Jewelry

BON MARCHE', 1031 K cor 11th, Tel 3-6551 (For further information see right bottom lines)  
LAVENSONS INC, 1018-1020 K, Tel 3-1791 (For further information see page 110 Buyers' Guide, right top and left bottom lines)

# Capital Parcel Delivery Co.

Owned and Operated by HAGUSA BROS.

1311-7th STREET

Tel. 2-2961  
Tel. 2-2962

Real Estate

# Wright & Kimbrough

819 J ST.

REALTORS

TEL 2-2991

Insurance

## INVESTMENT BONDS AND STOCKS

ORDERS EXECUTED IN ALL MARKETS

# WILLIAM D. JAMES COMPANY

Investment Bankers

Sacramento 14, California

CALIFORNIA STATE LIFE BLDG.

TEL. 2-5677

BROKERS

DEALERS



**MERCHANTS SERVICE BUREAU**

**COLLECTIONS • CREDIT REPORTS**

**Tel. 3-7471**

**Ochsner Building**

**Charles  
F.  
Thomas  
Realtor**

**REAL  
ESTATE**

**INSURANCE**

**601 BANK  
OF AMERICA  
BLDG.**

**1008 8TH ST.**

**Phone 3-2536**

**Sacramento's Finest Little Jewelry Store . . .**  
where only diamonds of the highest quality  
are sold . . . as well as the best makes of  
American and foreign watches.

**Budget Plan payments, weekly or monthly,**  
to suit your convenience.

**TOM B.  
MONK CO.**

**1009 K STREET  
Next to Hippodrome Theatre**

**Court Reporters**

Combrink W E 306 Court House  
Lenahan J W 306 Court House  
Pipher Elma A 306 Court House  
PIPHER JOSEPH E, 306 Court House, Tel  
3-8041

**\*Creameries**

CRYSTAL CREAM & BUTTER CO, 1013 D,  
Tel 3-3911 (For further information see  
page 32 Buyers' Guide)

GOLDEN STATE COMPANY LTD, 214 19th,  
Tel 2-4961 (For further information see  
page 34 Buyers' Guide, right top lines  
and front cover)

HOME MILK & ICE CREAM CO, 1700 21st  
cor Q, Tel 3-4821 (For further informa-  
tion see page 30 Buyers' Guide)

**Credit Associations**

ASSOCIATED CREDIT BUREAUS OF  
AMERICA, Official Office, 1005 J, Tel  
3-6811

RETAILERS CREDIT ASSN INC, 1005 J,  
Tel 3-6811 (For further information see  
page 31 Buyers' Guide and right top  
lines)

**\*Credit Jewelers**

GREBITUS EDWIN A, 1004 K, Tel 2-9081  
(For further information see page 63  
Buyers' Guide and left top lines)

NORMANS FRIENDLY CREDIT JEWEL-  
ERS, 815 K, Tel 3-1707 (For further in-  
formation see page 65 Buyers' Guide and  
right side lines)

**\*Credit Reports**

ASSOCIATED CREDIT BUREAUS OF  
AMERICA, Official Office, 1005 J, Tel  
3-6811

DUN & BRADSTREET INC, 405 Nicolaus  
Bldg, 1020 8th, Tel 2-0725

MERCHANTS SERVICE BUREAU, 522  
Ochsner Bldg, 719 K, Tel 3-7471 (For  
further information see page 26 Buyers'  
Guide, left side lines and backbone)

NATIONAL CONSUMER CREDIT REPORT-  
ING CORP, 1005 J, Tel 3-6811

**Credit Unions**

California State Employees Credit Union No  
1 1020 N rm 592

Church Council Credit Union 1025 9th R216  
Sacramento Organized Labor Credit Union  
1025 9th R216

Sacramento & Associate Counties Postal  
Credit Union 1025 9th rm 216

**Curtains and Draperies**

BREUNER JOHN CO, 600-608 K, Tel 3-8061  
(For further information see page 47  
Buyers' Guide, left side and left bottom  
lines)

ELDER'S, 1827 J, Tel 2-0635 (For further  
information see page 62 Buyers' Guide  
and right side lines)

Jones & Burke 1022 22d

**\*Cut Flowers**

NAVLET'S FLOWER SHOP, 1130 10th, Tel  
3-3989, After 6 PM, and Sundays After  
12 Noon Tel 6-0067 (For further infor-  
mation see page 40 Buyers' Guide)

WOODALL & LEHMAN, 1510 L, Tel 2-1071

**\*Cuts**

DOME ENGRAVING CO, 912 7th, Tel 3-2748  
(For further information see pages 32  
and 40 Buyers' Guide and left side lines)

**Dairies**

(See also Milk Dealers)

BORDEN'S CAPITAL DAIRY CO, 1301 S cor  
13th, Tel 2-3851 (For further informa-  
tion see page 33 Buyers' Guide and right side  
lines)

GOLDEN STATE COMPANY LTD, 214 19th,  
Tel 2-4961 (For further information see  
page 34 Buyers' Guide, right top lines  
and front cover)

HOME MILK & ICE CREAM CO, 1700 21st  
cor Q, Tel 3-4821 (For further informa-  
tion see page 30 Buyers' Guide)

MED-O-LAND CREAMERY & LOCKER CO,  
Cold Storage Lockers, Wholesale and  
Retail Distributors of Dairy Products,  
2849 35th, Tel 5-4028

Sierra Oaks Dairy 2316 Bway  
Union Dairy 550 Swanston dr

**\*Dairy Products**

GOLDEN STATE COMPANY LTD, 214 19th,  
Tel 2-4961 (For further information see  
page 34 Buyers' Guide, right top lines  
and front cover)

**Dairy Supplies and Equipment Dealers**

Reignierd A L 1915 O

SACRAMENTO BOTTLE EXCHANGE,  
Dairy Equipment Division, Complete  
Milk Handling Equipment and Supplies,  
Rear 315 16th, Tel 3-7277

SACRAMENTO STOCK & POULTRY SUP-  
PLY, 1013 J, Tel 3-0234

**Dance Halls and Pavilions**

Dreamland Dance Hall 915 6th  
Muddox Dance Hall 3449 5th av  
Trianon Ballroom 910 K

**\*Dance Studios**

DE COTTA'S DANCE STUDIO, 1009 7th,  
Tel 3-5601

**Dancing Academies and Teachers**

Bettens L M Mrs 2319 Capitol av  
De Cotta's Dance Studio 1009 7th  
Libby LaVeda 2600 L  
Paschane E L Mrs 1508 Bway

**Day Nurseries**

Manling Kath Mrs 2431 F



**LAVENSONS INC.**

Since 1877

**Shoes for the Entire Family**  
1018 - 1020 KAY DIAL 3-1791



# GEORGE L. KLUMPP

## FUNERAL DIRECTOR

*A Beautiful Service at a Reasonable Price — Air Conditioned*

808 O St. Chapel of Flowers Tels. 3-7917 and 3-7918 (Day or Night)

### Delicatessen

(See also Grocers—Retail)

Chicken Specialty Shop 1109 Alhambra blvd  
and 1130 9th  
Davis L A Mrs 1916 9th  
Henderson W E 1224 J  
King F M 1402 Bway  
Lenke Richd 1120 H  
McGriff M M 2728 Bway  
Meda Eug 2000 Del Paso blvd (NS)

### \*Delivery Service

**CAPITAL PARCEL DELIVERY CO, 1311  
7th, Tels 2-2961 and 2-2962 (For further  
information see page 81 Buyers' Guide  
and right side lines)**

### Dental Laboratories

Brabant J V 1107 9th R1100  
Carlsberg A W 1027 10th R3166  
Dental Laboratory 1027 10th R319  
Evans & Kinny Dental Laboratory 1127 11th  
R611  
Janssen & Orr Dental Laboratory 1127 11th  
R605  
Mueller H W 1127 11th R203  
New Great Western Dental Laboratory 1107  
9th R929  
Pacific Dental Laboratories 1127 11th R230  
True Technique Dental Laboratory 926 J rm  
1415

### Dental Supplies and Equipment

Edwards Dental Supply Co 1127 11th

### Dentists

Adams E S 1127 11th R218  
Adams F L 1008 8th R406  
Barbour Edw 1127 11th R902  
Bolden O R 111 Cantalier (NS)  
Bresnan C J 1027 10th R212  
Brewer R C 1519 7th  
Brown C E 1127 11th R1006  
Brownell L G 1027 10th R405  
Butz M V 3456 3d av  
Caen G T 926 J rm 1208  
Campbell J C 913½ K  
Caselli O J 926 J rm 901  
Chandra Krishna 618½ K  
**COWAN CHARLES S, 812 Medico-Dental  
Bldg, 1127 11th, Tel 3-6991**  
Davies E Ellis 1107 9th R1001  
**DORMAN CARL N, Practice Limited to  
Orthodontia, 701 Medico-Dental Bldg,  
1127 11th, Tel 3-0245**  
Doyle & Dias 902½ J  
Driemeyer E E 1027 10th R208  
Dryden E L 1127 11th R228  
Durst D L 1127 11th R401  
Ehorn Paul 926 J rm 910  
Engstrom C O 926 P rm 1016  
Falor Mae Mrs 2723 Capitol av  
Farrar E V 1127 11th R728  
Peeny J M 1107 9th R403  
Frantz C B 1008 8th R410  
Goldman V P 1024½ 10th  
Goode W W 1107 9th R507  
Graham H C 2331 L

Graham H J 2805 K  
Gray C F 1127 11th R302  
Hartman O E 1127 11th R1011  
Haw C C 926 J rm 1005  
Herd D F 1127 11th R501  
Hjelm H V 1127 11th R630  
Johnson A N 1127 11th R1001  
Jones T E 1027 10th R323  
Kaupp W E 1107 9th R917  
Kausen H C 1027 10th R306  
**KEATING JAMES M, 802 Medico-Dental  
Bldg, 1127 11th, Tel 2-3321**  
Kendall E E 1012 8th  
Kennedy J E 926 J rm 907  
Kurlander E L 926 J rm 612  
Loughridge J M 1127 11th R301  
Marsh C E 1823½ Del Paso blvd (NS)  
Marty R J 2851 34th  
Matt E 719 K rm 433  
McClaskey F T 926 J rm 1108  
McCluskey R W 926 J rm 707  
McCurry W A 926 J rm 1208  
McKee J R 926 J rm 1008  
Mecum F H 926 J rm 905  
Mendelson Wm 1127 11th R801  
Nelson F V 1127 11th R309  
Ochs W R 1127 11th R614  
Olsen R H 1107 9th R907  
Orwitz S D 726½ K  
Parker Painless Dentist 1018 8th  
Patterson V V 2923 35th  
Raney A S 1127 11th R524  
Reardan L H 1127 11th R505  
Rees F J 2756 Sac blvd  
Renwick W H 1025 J rm 215  
Robinson W E 1127 11th R601  
Rodda G S 1127 11th R724  
Schneider E F 1105 8th  
Shaffer J H 926 J rm 1201  
Smith H J 1127 11th R602  
Smith L H 1127 11th R702  
Smith M P 1127 11th R720  
Smith R E 1127 11th R705  
Smith V V 1127 11th R326  
Thorn O M 926 J rm 905  
Tilden T E 1127 11th R530  
Todd Clifford 1107 9th R801  
Trout N M 1127 11th R1030  
Veon H B 1027 10th R206  
Veon H R 1027 10th R206  
Webber P A 1107 9th R907  
Wells H T 501½ K  
West C E 926 J rm 907  
West R C 1107 9th R1005  
White L A 926 J rm 512  
Wilkins F E 926 J rm 1311  
Wilson H H 1107 9th R805  
Wirtz M T 3429 4th av  
Worsley A E 2022 Bway  
Wroten E F 1127 11th R805  
Yuk D J 1114½ 4th

### Department Stores

**ENOS DEPARTMENT STORE, 820-822 J,  
Tel 3-7946**  
**FEDERAL THE, 717 K, Tel 3-4634**  
Federated Stores 1905 Del Paso blvd (NS)  
**HALE BROS, 825 K cor 9th, Tel 2-7871 (For  
further information see page 35 Buyers'  
Guide, right side and right bottom lines)**

## Borden's Capital

GRADE A

# Milk

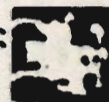
at your  
Grocer's  
or  
Delivered  
to your  
Home

Phone  
2-3851

## Borden's Capital Dairy Co.

Home of Hart Schaffner and Marx Clothes

1022 Ky



Tel 2-2913

# HEESEEMAN, Inc.

# SACRAMENTO GOLDEN STATE LAUNDRY

DRY CLEANERS — RUG CLEANERS

1220 S St.

Phone 3-2061



For Economical Transportation



**CAPITOL**

**CHEVROLET CO.**

NEW and USED CARS

1300 K St.

PHONE

**3-3781**

J. A. KENYON  
Pres. & Mgr.

**BURNETT & SONS**  
LUMBER — PLANING MILL

Manufacturers of Doors, Sash, Moulding, Etc.  
Cabinet Work, Store and Office Fixtures

Since 1869

SACRAMENTO

TEL. 2-0493

11TH AND B STS.

**IF IT'S**  
**Dial 3-4603**

**INSURANCE!!**

*"Pioneer Insurance Office"*

**C. L. KATZENSTEIN & CO.**

**916 - 8th St.**

**Department Stores—Contd**

Hale Bros 1801 Del Paso blvd (NS)  
Metropolitan Department Store 510 K  
Montgomery Ward & Co 830 K  
National Dollar Stores 704 K  
PENNEY J C CO, 630 K, Tel 2-4921 (For further information see page 38 Buyers' Guide and right bottom lines)  
SEARS, ROEBUCK & CO, 1123 K, Tel 2-0461 (For further information see page 36 Buyers' Guide and left top lines)  
WEINSTOCK, LUBIN & CO, 1120 K cor 12th, Tel 3-6881 (For further information see page 37 Buyers' Guide, left top and left bottom lines)

**Department Stores—5c to \$1.00**

Grant W T Co 722 K  
Kress S H & Co 818 K  
Woolworth F W Co 522 and 718 K

**Detective Agencies**

CAPITOL INVESTIGATION BUREAU, 437 Ochsenr Bldg, 719 K, Tel 2-6881 (For further information see left side lines)

**Diamonds and Precious Stones**

(See also Jewelers)

GREBITUS EDWIN A, 1004 K, Tel 2-9081 (For further information see page 63 Buyers' Guide and left top lines)  
HARGER H T CO, 1028 K, Tel 3-1335 (For further information see page 65 Buyers' Guide and left side lines)  
KAY JEWELERS, 810 K, Tel 2-8919 (For further information see right top lines)

**\*Directories for Sale—Foreign and Domestic**  
POLK R L & CO, 423 J and 604 Mission, San Francisco

**\*Directory Publishers**

POLK R L & CO, 423 J and 604 Mission, San Francisco

**Disinfectant Manufacturers**

West Disinfecting Co 2031 L

**Dog Food Manufacturers**

Bahnfleth E A 204 Bway

**\*Domestic Refrigeration**

ACME REFRIGERATION & EQUIPMENT CO, 619 J, Tel 3-0298, Night Tels 6-1788 or 2-3841 (For further information see page 105 Buyers' Guide and left top lines)

**\*Doors, Sash and Trim**

FRIEND & TERRY LUMBER CO, Front Between S and T Sts, Tel 3-9091 (For further information see page 73 Buyers' Guide and right side lines)  
SIERRA MILL & LUMBER CO, 201 V, Tel 3-7437 (For further information see pages 74 and 84 Buyers' Guide, left top lines and back cover)

**\*Doors and Windows**

KNOX LUMBER CO INC, Office and Yard 2230 Front cor W, Tel 2-3614 (For further information see page 74 Buyers' Guide and left top corner cards)

**\*Doughnuts**

HOYT'S DOUGHNUT SHOPS, 1525 Del Paso Blvd (North Sacramento), Tel 9-2284; 1800 Broadway, Tel 3-9330; Other Stores in Marysville, 517 E St, Tel 464 and Chico, Park at 17th, Tel 616 (For further information see page 38 Buyers' Guide, left bottom lines and back cover)

**\*Draperies**

BREUNER JOHN CO, 600-608 K, Tel 3-8061 (For further information see page 47 Buyers' Guide, left side and left bottom lines)

ELDER'S, 1827 J, Tel 2-0635 (For further information see page 62 Buyers' Guide and right side lines)

HALE BROS, 825 K cor 9th, Tel 2-7871 (For further information see page 35 Buyers' Guide, right side and right bottom lines)

WEINSTOCK, LUBIN & CO, 1120 K cor 12th, Tel 3-6881 (For further information see Page 37 Buyers' Guide, left top and left bottom lines)

**\*Drawing Materials and Supplies**

CROCKER H S CO INC, 923 K, Tel 2-0741 (For further information see page A)

**\*Drawings**

DOME ENGRAVING CO, 912 7th, Tel 3-2748 (For further information see pages 32 and 40 Buyers' Guide and left side lines)

**Dressmakers**

Bishop M T Mrs 2825 J  
Burch I M Mrs 2015 2nd  
Byrne C F Mrs 4825 11th av  
Fitzgerald Daisy Mrs 1014½ 10th  
Goldberg Helen Mrs 1916 28th  
Pennish R E Mrs 1011½ 16th  
Peterson E H Mrs 840 Mission way  
Schloesser Helene 1005 8th R403  
Tong C C 425 J

**Druggists—Retail**

Affleck A J 1008 10th  
Aldrich Pharmacy 2001 Del Paso blvd (NS)  
Alhambra Drug Co 3230 Folsom blvd  
Anchor Drug Co 308 K  
Bell Pharmacy 526 K  
Berry Edwin 2800 35th  
Bertagna L A 2924 Freeport blvd  
Bigelow L J 1925 J  
Bone J G 3608 McKinley blvd  
BOULEVARD PHARMACY, 2030 H, Tel 2-1957  
Canseco J L 301 L  
CENTRAL DRUG STORE, 1000 J cor 10th, Tel 2-4947

1800 Broadway  
SACRAMENTO  
Tel. 3-9330  
Park at 17th  
CHICO  
Tel. 616



1525 Del Paso Blvd.  
NORTH SACRAMENTO  
Tel. 9-2284  
517 E Street  
MARYSVILLE  
Tel. 464



# Copeland Welding & Machine Works

*Electric and Acetylene Welding - General Equipment Repairing*  
215-217 O STREET RAY R. COPELAND, Owner PHONE 2-8695

College Pharmacy 2100 11th av  
**COLONIAL PHARMACY, 3600 Stockton Blvd, Tel 5-6342**

Conrad N J 2801 P  
Curtis Pharmacy 1825 Del Paso blvd (NS)  
Egbert D W 2331 J  
Egbert F A 930 T  
Franke E L 3839 J  
Franklin Pharmacy 3641 Franklin blvd  
Greenberg Morris 1600 J  
Grey Pharmacy The 401 K  
Herberger H D 2100 Del Paso blvd (NS)  
Higgs & Corlies 2801 Capitol av  
Highland Pharmacy 2673 21st  
Holtzman L A 430 K  
Hucke's Service Pharmacy 2999 Franklin blvd

Hughes E P 500 J  
Hughes Gene Drug Stores Inc 2986 35th  
Hunter W T 201 J  
Ignatz Bennie 400 K  
Jackson W C 1230 4th  
James & Kerwin 1331 J  
Jenkins J H 2100 11th av  
Kaufman C S 531 J  
Kelley R E 4720 Franklin blvd  
Kessler H L 4819 J  
Lasich S F 1900 Stockton blvd  
Maier A A 2030 P  
McAnaw H L 1601 F

**MEDICO-DENTAL PHARMACY, 1125 11th, Tel 3-9021**

**MIDTOWN PHARMACY, 1414 16th, Tel 3-5426**

Owl Drug Co 900 K  
Paine L A 2660 Sac blvd

**PAY LESS DRUG STORE, 710 K, Tel 3-2519**

Pedroni's Pharmacy 2730 Sac blvd  
Pierson A W 2700 24th  
Pucci's Professional Pharmacy 1009 J  
Pugh Wm 2800 T  
R & D Pharmacy 2101 L

**RADE'S PHARMACY, 3651 J, Zone 16, Tel 6-3825**

Riverside Pharmacy 2733 Riverside blvd  
Rodda V L 1800 Capitol av  
Salazar Edgar 220 K

**SMITH BROS PHARMACY (Ross L Smith) 3900 Stockton Blvd at 14th Av, Tels 5-7698 and 6-6161**

Solomon C C 1518 Bway  
Spinetti E C 1930 16th  
Sweet's Pharmacy 531 12th  
Sydenstricker Marvin 1431 10th  
Tamblын Jack 2405 21st  
Taylor D E 1230 6th  
Todd's Pharmacy 2300 O  
Traversi V A 4755 J  
Walgreen Drug Co 930 K

**WILLIS & MARTIN CO, 1001 K, Tel 3-6565**  
Yee Raymond 406 J

**Druggists—Wholesale**

Fountain J C 422 J  
**McKESSON & ROBBINS INC, Kirk-Geary Division, 913-923 Front, Tel 3-6861**

**Druggists' Sundries**

Heg Wholesale Co 513 J  
**McKESSON & ROBBINS INC, Kirk-Geary Division, 913-923 Front, Tel 3-6861**  
Valley Paper Co 1131 Front

**\*Dry Cleaners**

**WOODARD D R CLEANER & DYER, 2201 J, Tel 2-7636 (For further information see page 21 Buyers' Guide and left top corner cards)**

**Dry Goods—Retail**

Armstrong C O 2012 Del Paso blvd (NS) z  
Baron C M 2805 J  
Good Value Store 516 K

**HALE BROS, 825 K cor 9th, Tel 2-7871 (For further information see page 35 Buyers' Guide, right side and right bottom lines)**  
Snyder L I 2834 35th

**WEINSTOCK, LUBIN & CO, 1120 K cor 12th, Tel 3-6881 (For further information see page 37 Buyers' Guide, left top and left bottom lines)**

**Dyers and Cleaners**

**ALHAMBRA LAUNDRY & FOTOS LINEN SUPPLY, 2112-2114 Alhambra Blvd, Tel 5-2617 (For further information see pages B and C and back cover)**

**PALACE LAUNDRY, 1300 R, Tels 2-1844 and 2-1845 (For further information see page 66 Buyers' Guide, top and bottom edges and left top lines)**

**SACRAMENTO GOLDEN STATE LAUNDRY, 1220 S, Tel 3-2061 (For further information see page 65 Buyers' Guide and right bottom lines)**

**SPURGEON'S CLEANING & DYEING WORKS, 3200 Folsom Blvd, Tel 6-6451, Branch Offices 1007 8th, Tel 2-1292, 1601 O, Tel 2-7374 and 1439 Del Paso Blvd (North Sacramento), Tel 9-3094**

**WOODARD J R CLEANER & DYER, 2201 J, Tel 2-7636 (For further information see page 21 Buyers' Guide and left top corner cards)**

**Egg Dealers—Wholesale**

Hadler A A 1831 F  
Poultry Producers of Central California 430 Bway

**\*Elastic Hosiery and Belts**

**BENJAMIN & RACKERBY, 1213 L, Tel 3-9024 (For further information see page 83 Buyers' Guide and left side lines)**

**\*Electric Clock Repairers**

**LAMB'S ELECTRIC CO, 1415 21st, Tel 2-6361 (For further information see page 39 Buyers' Guide and right side lines)**

**\*Electric Light Companies**

**PACIFIC GAS & ELECTRIC CO, 1100 K, Tel 2-7831 (For further information see page 48 Buyers' Guide)**

# HALE BROS.

Northern California's Largest Department Store

**K St. at Ninth SACRAMENTO PHONE 2-7871**

*18 Years in the Same Location*

# BUSH

**ROOFING CO.**  
**1912 K St.**  
**Phone 2-0377**

**GRAVEL ROOFS**  
Composition Shingles  
**TILE ROOFS**

**HOME INSULATION**

**COMPLETE ROOFING SERVICE**

Ask us about the Modern Miracle  
**PABCO "WELDED" ROOFS**

**WORKMANSHIP and MATERIALS FULLY GUARANTEED**

**FREE ESTIMATES EASY PAYMENTS**

Authorized **"PABCO"** Applicators

# GOODWILL INDUSTRIES

**DISCARDED HOUSEHOLD MATERIALS  
CREATE EMPLOYMENT FOR HANDICAPPED**

**1117-1121 6th St.**

**Phone 3-5917**



**BREUNER'S**

SACRAMENTO

Sixth and K Streets

Northern California's  
Largest Home Furnishers!

**Nunneley  
Realty**

**REAL  
ESTATE**

**Business  
Opportunities**

**INSURANCE**

**701 I St.**

Phones

4-0689-3-3793

# SHERWIN-WILLIAMS CO.

SACRAMENTO BRANCH

## Kem-Tone Style Perfect Wall Papers

Store and General Office: 1024 J St.

Tel. 3-2013

Sacramento

**\*Electric Motor Repairs**

LAMB'S ELECTRIC CO, 1415 21st, Tel 2-6361 (For further information see page 39 Buyers' Guide and right side lines)

RELIABLE ELECTRIC WORKS, 1831 Q, Tel 2-8677 (For further information see page 38 Buyers' Guide and left side lines)

**\*Electric Motors**

RELIABLE ELECTRIC WORKS, 1831 Q, Tel 2-8677 (For further information see page 38 Buyers' Guide and left side lines)

**\*Electric Razor Repairs**

LAMB'S ELECTRIC CO, 1415 21st, Tel 2-6361 (For further information see page 39 Buyers' Guide and right side lines)

**\*Electric Refrigerators**

BREUNER JOHN CO, 600-608 K, Tel 3-8061 (For further information see page 47 Buyers' Guide, left side and left bottom lines)

EASTERN, 1112-14-16 J, Tel 2-7641 (For further information see back cover and left bottom lines)

JOSEPH MANUEL, 1020 J, Tel 2-4453 (For further information see page 39 Buyers' Guide and back cover)

LESTER'S 1301-1305 K, Tel 2-7621 (For further information see page 50 Buyers' Guide)

STANDARD FURNITURE CO, 908 8th, Tel 2-5885 (For further information see page 46 Buyers' Guide)

**\*Electric Signs**

ELECTRIC SIGN SERVICE, 1315 17th, Tel 3-7961 (For further information see page 111 Buyers' Guide and right top lines)

**\*Electric Water Heaters**

PACIFIC GAS & ELECTRIC CO, 1100 K, Tel 2-7831 (For further information see page 48 Buyers' Guide)

**\*Electric Welding**

COPELAND WELDING & MACHINE WORKS, 215-217 O, Tel 2-8695 (For further information see page 75 Buyers' Guide and right top lines)

**Electrical Contractors**

Bisset S K 1428 Alhambra blvd

Camp W E 1219 28th

Cedarholm J P 1020 J

Deyo Jas 210 12th St rd

Foss S C 1720 8th

French E L 1926 O

Hobrecht J O 2233 Portola way

JOSEPH MANUEL, 1020 J, Tel 2-4453 (For further information see page 39 Buyers' Guide and back cover)

LUPPEN & HAWLEY INC, 3126 J, Tel 6-6471 (For further information see page 85 Buyers' Guide and right side lines)

Mervin F R 2623 Donner way  
Miller E M 1911 Del Pase blvd (NS)  
Pesavento Jos 1715 6th

RELIABLE ELEVATOR & ELECTRIC WORKS, 619 California, Tel 2-7923, Night Tel 2-8535

Smith R W 2715 U  
Thomas Frank 1501 F  
Thomas J W 2440 5th av  
Van Alstyne & Son 730 Capitol av  
Vanderhoofven E H 1500 G  
Vining C F 2909 G  
Vogt W H 2005 J

Waxon Bros 1628 11th  
Williams Wm 5266 Folsom blvd  
Wilmunder E H 1149 Swanston dr

**\*Electrical Contractors' Supplies**

THOMSON-DIGGS CO, 1806 3d, Tel 2-7851 (For further information see page 50 Buyers' Guide)

Electrical Equipment and Supplies—Dealers  
CALIFORNIA ENGINEERING CO, 516 12th, Tel 3-5541 (For further information see page 28 Buyers' Guide)  
Di Napoli N J 1726 L

DOLAN BUILDING MATERIALS CO, 3030 P (Alhambra at P), Tel 6-6481 (For further information see page 72 Buyers' Guide and right side lines)

JOSEPH MANUEL, 1020 J, Tel 2-4453 (For further information see page 39 Buyers' Guide and back cover)

Miller W H 1632 Eway

RELIABLE ELECTRIC WORKS, 1831 Q, Tel 2-8677 (For further information see page 38 Buyers' Guide and left side lines)

Taloff H D 1108 J

Valley Electric Co 1831 18th

**Electrical Supplies—Wholesale**

Bancroft E S 1908 Capitol av  
Engelhardt M C Mrs 1705 18th  
Frost Augusta Mrs 711 Capitol av  
Gal'n I R 1931 J

General Electric Supply Corp 1131 S  
Westinghouse Electric Supply Co (X-Ray Div) 719 K rm 412  
Westinghouse Electric Supply Co 719 K rm 714

**Electrical Equipment and Supplies—Manufacturers**

Graybar Electric Co Inc 1900 14th  
Westinghouse Electric & Mfg Co 719 K rm 411

**\*Electrical Household Appliances**

EASTERN, 1112-14-16 J, Tel 2-7641 (For further information see back cover and left bottom lines)

LESTER'S, 1301-1305 K, Tel 2-7621 (For further information see page 60 Buyers' Guide)

K Street at 12th

Telephone... Dial 3-6881

# WEINSTOCK-LUBIN & CO.

SACRAMENTO'S FINEST DEPARTMENT STORE



# KAY JEWELERS

Tel. 2-8919  
810 Kay St.  
SACRAMENTO

AMERICA'S LARGEST CREDIT JEWELERS

The Store For All America

IT'S O.K. TO OWE KAY

**\*Electrical Sockets and Fittings—  
Manufacturers**

STEVENS C H & CO, 3216 Sacramento Blvd,  
Tel 5-2388

**Electro Therapy**

Lynch Eva D 1107 9th R303

**Electrotypers and Stereotypers**

DOME ENGRAVING CO, 912 7th, Tel 3-2748  
(For further information see pages 32  
and 40 Buyers' Guide and left side lines)

Hoffschneider A W rear 912 6th

**Elevator Manufacturers**

Otis Elevator Co 1506 J  
Valley Elevator Co 1428 2d

**\*Embalmers**

ANDREWS & GREILICH, 2221 28th (28th  
and W) Tel 6-3987 (For further infor-  
mation see page 41 Buyers' Guide and  
left bottom lines)

CIPPA & NICOLETTI, 1501 28th, Tel 6-5478  
(For further information see page 43  
Buyers' Guide)

CITIZENS MORTUARY CO, 2301 J, Tel  
2-2492 (For further information see page  
43 Buyers' Guide)

DAGGETT FUNERAL HOME, 506 O, Tel  
2-0755 (For further information see  
page 45 Buyers' Guide and right top  
corner cards)

GORMLEY W F & SONS, 2015 Capitol Av,  
Tel 3-6513 (For further information see  
page 44 Buyers' Guide and left top  
lines)

KLUMPP GEORGE L, 808 O, Tels 3-7917 and  
3-7918 (For further information see page  
44 Buyers' Guide and right top lines)

MILLER & SKELTON, 1015 20th, Tel 2-8657  
(For further information see page 45  
Buyers' Guide and left top corner  
cards)

NAUMAN HARRY A & SON, 2021 28th, Tel  
5-0416 (For further information see page  
42 Buyers' Guide and right bottom lines)

**Embroidery, Hemstitching and Stamping**

Drago Chas 1128 9th

**Employment Agencies**

Attias Ralph 910 2d

BURD'S BUSINESS EMPLOYMENT AGEN-  
CY, Ochsner Bldg, 719 K, Tel 2-1201  
(For further information see page 40  
Buyers' Guide)

Capital Employment Agency 1004 2d

Lowe E M Mrs 912 2d

National Employment Agency 926 2d

Russell C L 1014 2d

**Engineers**

Boyd J C (civil) 1005 8th R207

Briley H V (civil) 1107 9th R905

City and County Planning Service (cons)  
1020 8th R305

Francis E D (civil) 1024½ 10th  
Gross J W (civil) 626 I  
Reynolds F H (cons) 1107 9th R905  
Spink J E (civil) 1006 4th R498  
Weeks R L (elec) 1020½ J

**\*Engineers—Heating and Air Conditioning**  
AHL FRANK Z SHEET METAL WORKS,  
2114 P, Tel 3-3482 (For further infor-  
mation see pages 46 and 109 Buyers'  
Guide, left side lines and back cover)

**\*Engineers—Research**  
HUGHES RESEARCH & ENGINEERING  
CO, Industrial Engineering, Waste To  
Commercial Products, Engineering Ad-  
visors and Chemical Engineering, 923  
Del Paso Blvd (NS), Tel 9-0806

**Engines—Gasoline**

FAIRBANKS MORSE & CO, 2515 Broadway,  
Tel 6-3701 (For further information see  
House Guide tab insert)

MARTIN GUY W, 2515 Broadway, Tel 6-3701  
(For further information see House  
Guide tab insert)

Wilber E S 1327 J

**Engravers—Card**

CROCKER H S CO INC, 923 K, Tel 2-0741  
(For further information see page A)

**Engravers—Jewelry**

Broadus L A 719 K rm 429

**Engravers—Photo**

Alta Engraving Co 727½ J

Bee Engraving 716 I

DOME ENGRAVING CO, 917 7th, Tel 3-2748  
(For further information see pages 32  
and 40 Buyers' Guide and left side lines)

McCLATCHY NEWSPAPERS, 911-15 7th,  
Tel 2-5011

**\*Engraving Schools**

STRUTZ SCHOOL OF WATCHMAKING &  
ENGRAVING, 2200 K, Tel 3-0838 (For  
further information see page 108 Buyers'  
Guide and right top corner cards)

**\*Escrows**

CAPITAL CITY TITLE CO, 801 J, Tel 2-1851  
(For further information see page 113  
Buyers' Guide, backbone and right side  
lines)

FIDELITY TITLE INSURANCE CO, 811 J,  
Tel 2-1081 (For further information see  
page 114 Buyers' Guide, alphabetical tab  
insert and left side lines)

**Estates—Offices of**

Drescher P C Estate Co 927 10th R206

**Express Companies**

Railway Express Agency Inc 431 I



"The Blue  
Cross Plan"

I  
N  
T  
E  
R  
C  
O  
A  
S  
T

HOSPITALI-  
ZATION  
INSURANCE  
ASS'N

HOME OFFICE  
1127 J St.  
SACRAMENTO  
3-4815

Capital  
City  
Title  
Co.

Complete  
TITLE  
and  
ESCROW  
SERVICE

801 J St.

PHONE  
2-1851

OFFICE Phone 3-7491

RESIDENCE Phone 2-1972



BONDS & INSURANCE

Plus Personal Service

220 Odd Fellows Bldg.

1025 - 9th



# CUTS

*Half-tones  
Zinc Etchings  
Drawings*

**DOME  
ENGRAVING  
CO.**  
912-7<sup>th</sup> ST.  
DIAL  
3-2748

## Volunteers of America

Local  
Activities:

Social Service  
Family Welfare  
Prison Work  
Visitation  
Industrial  
Open Air Service  
Band Instruction  
Gospel Mission

1116 6th St.

TELS.

3-0227 & 3-1667

THRIFT SHOP  
400-12th St.

# ICE 3-1961

PHONE

## CONSUMERS ICE & COLD STORAGE CO.

Sacramento, California

OFFICES 9TH AND D STS.

PLANT 8TH AND D STS.

### Expressing and Moving

(See also Trucking and Teaming)

ACME TRANSFER & STORAGE CO, 912 4th, Tel 3-4647 (For further information see classified tab insert)

Bachtell H L 1029 H

Boone's Transfer & Storage 2975 35th

Davis W L 1027 3d

Dwyer Express & Drayage 1316 2d

Ford R E 1200 Front

GLOBE TRANSFER & WAREHOUSE CO, 115 N, Tel 3-6576 (For further information see page 116 Buyers' Guide, left side lines, and front edge)

Hopkins D Q 918 5th

JONES H EXPRESS & STORAGE, 2427 17th, Tel 2-8081

LIBERTY VAN LINES, 1808 22d, Tel 5-3001 (For further information see page 111 Buyers' Guide and right top lines)

Loris Wm 1027 2d

Mason Reginald 1713 S

S P TRANSFER & STORAGE CO, 912 4th, Tel 3-4647

Senf Draying Co 501 I

### Exterminators—Bug and Vermin

American Pest Control Laboratories 916 30th

Bell Wm E 916 30th

Holland J L 1119 7th

Sharratt L W 1002 24th

### \*Eye Glasses and Spectacles

DESCHLER EDWARD L, 1013 9th, Tel 2-8356

LEONARD W B, O.D., 1022 10th, Tel 2-1494 (For further information see page 78 Buyers' Guide and A B C corner cards)

### \*Factory Sites

WEST SACRAMENTO LAND CO, 15th and Netherlands Blvd, West Sacramento, Tel 3-6501 (For further information see page 103 Buyers' Guide and right bottom lines)

### \*Fans—Electric

ACME REFRIGERATION & EQUIPMENT CO, 619 J, Tel 3-0298, Night Tels 6-1788 or 2-3841 (For further information see page 105 Buyers' Guide and left top lines)

### \*Farm Lands

ARMSTRONG REALTY, 14th and Broadway, Tel 2-3809 (For further information see page 99 Buyers' Guide and right bottom lines)

ARTZ & COOK, 813 J, Tel 2-1041 (For further information see pages 55 and 90 Buyers' Guide and right top lines)

DREW N B REALTY CO, 2621 F, Tel 2-1814 (For further information see pages 61 and 103 Buyers' Guide and right top corner cards)

HICKMAN-COLEMAN CO, 812 J, Tel 3-7951 (For further information see page 92 Buyers' Guide and right top lines)

NATOMAS COMPANY, 607 Forum Bldg, 1107 9th, Tel 3-2081 (For further information see page 102 Buyers' Guide and left side lines)

SPEICH FRED W, 307-308 Farmers & Mechanics Bldg, 1014 8th, Tel 3-9018 (For further information see page 96 Buyers' Guide)

WEST SACRAMENTO LAND CO, 15th and Netherlands Blvd, West Sacramento, Tel 3-6501 (For further information see page 103 Buyers' Guide and right bottom lines)

WRIGHT & KIMBROUGH, 819 J, Tel 2-2991 (For further information see page 98 Buyers' Guide and right side lines)

### \*Farm Machinery Dealers

SUTTON TRACTOR & EQUIPMENT CO, 1615 Capitol Av, Tel 2-8938 (For further information see right top lines)

### Feed Dealers—Retail

Almas G F 4717 Franklin blvd

Halbert H E 1620 Del Paso blvd (NS)

Hareison C A 6620 Folsom blvd

Kelley's Feed & Fuel Co 4517 Franklin blvd

Loder H F 1817 17th

Maakestad A S 1414 Del Paso blvd (NS)

Market Feed Store 1224 J

Perkins Grain and Milling Co 1800 14th

Simonsen J A 2441 Rio Linda blvd (NS)

Stewart's Feed Mill 3030 N

### \*Fertilizer Dealers

LAGOMARSINO F & SONS, 721 J, Tel 3-2529

(For further information see page 108 Buyers' Guide and left bottom lines)

ORCHARD SUPPLY CO, 1218 Eye, Tel 2-1912 (For further information see page 78 Buyers' Guide)

### Fibre Products Manufacturers

Fibreboard Products Inc 926 J rm 710

### \*Filing Cabinets

CROCKER H S CO INC, 923 K, Tel 2-0741 (For further information see page A)

EHMANN STATIONERY CO, 911 8th, Tel 3-5737

### \*Filing Cabinets and Office Systems

REMINGTON RAND INC, Edward Wahl Mgr Systems Division, 1107 J, Tel 3-5975

### Finance Companies

Commercial Credit Corp 927 10th R314

General Motors Acceptance Corp 927 10th R301

LAUPPE F E, 1319 K, Tel 3-7431

MERCANTILE ACCEPTANCE CO, 923 10th, Tel 3-2578

Moreland W H jr 1607 J

MORTHRIFT FINANCE CO, 1229 K, Tel 3-7901

PEOPLES FINANCE CORPORATION, 1015 9th, Tel 3-3765

# F. LAGOMARSINO & SONS

## SEEDSMEN

WHOLESALE - RETAIL - GARDEN SUPPLIES

721-723 J St.

Tel. 3-2529

Sacramento



# THE NATIONAL MERCANTILE AGENCY COLLECTIONS 403 NICOLAUS BUILDING "1910 to 1945" TEL. 3-3704

SEABOARD FINANCE CO, 1330 K, Tel 3-4621  
Security Acceptance Corp 1308 K  
Universal C I T Credit Corp 927 10th R200  
VALLEY INVESTMENT CO, 1700 K, Tel 2-2951

**Fire Apparatus and Supplies**  
Capitol Fire Equipment Co 1014 28th

**Fish Bait**  
Kactos Wm 237 Capitol av

**Fish Dealers—Retail**  
Isbell Bessie Mrs 1314 4th  
Nelson A J 1609 Bway  
New Capital Fish Co 1117 3d  
Pacific Fish Market 518 I  
Sacramento Fish Market 1219 3d  
Tofaneli Sea Food Co 1224-40 J

**Fish Dealers—Wholesale**  
MEREDITH FISH CO, 2640 5th, Tel 2-3891

**Flavoring Extracts—Manufacturers**  
Wait Geo Z Co 114 15th cor Virginia av (WS)  
Wicht W G 126 K

**\*Floor Coverings**  
CHANDLER HUGH D, 1310 K, Tel 3-4701  
(For further information see page 53 Buyers' Guide)

**Floors**  
Borchard M A Mrs rear 2415 I  
Forsberg Bros 1730 25th  
Tignor L L (hdwd) 3406 23d av

**\*Floral Designs**  
NAVLET'S FLOWER SHOP, 1130 10th, Tel 3-3989; After 6 P M, and Sundays After 12 Noon Tel 6-0067 (For further information see page 40 Buyers' Guide)

**Florists—Retail**  
Belinge J H 2521 J  
BELL FLORISTS, 931 Broadway cor 10th, Tel 3-7911  
Cathay Florist The 1120 9th  
EAST LAWN FLORISTS, Folsom Blvd at 46th, Tel 5-3035 (For further information see page 20 Buyers' Guide and left top lines)  
EAST LAWN NURSERY, Folsom Blvd at 46th, Tel 5-3035 (For further information see page 20 Buyers' Guide and left top lines)  
Miller Florist and Nursery 904 Del Paso Blvd (NS)  
NAVLET'S FLOWER SHOP, 1130 10th, Tel 3-3989; After 6 P M, and Sundays After 12 Noon Tel 6-0067 (For further information see page 40 Buyers' Guide)  
ROSSI G & COMPANY, 1026 8th, Tel 3-6443  
Shay Harold 1015 11th  
Stevens P G 812 I  
Wacholder A S 1014 11th

Watkins R A 1022 10th  
Woodall A G 2940 35th  
WOODALL & LEHMAN, 1510 L, Tel 2-1071  
Wright S J 2125 Bway  
Zorrah M P 842 Sinto

**\*Florists—Telegraph Delivery Service**  
NAVLET'S FLOWER SHOP, 1130 10th, Tel 3-3989; After 6 P M, and Sundays After 12 Noon Tel 6-0067 (For further information see page 40 Buyers' Guide)

**Florists—Wholesale**  
(See also Nurserymen)  
Piazza Lino 1328 7th

**Flour Mills**  
GLOBE MILLS (Trade Name) Pillsbury Mills Inc, 1125 C, Tels 3-5981 to 3-5985  
Pillsbury Mills Inc 1125 C  
Sperry Flour Co 1722 7th

**Food Products—Prepared**  
Best Foods Inc 1612 No C  
Bunce R N 1130 9th  
Durkee Famous Foods Distributors 214 K  
Favrow H A 2318 J  
Food Formulas Ltd 908 7th  
Hutchins J D 719 K rm 323  
Kong Kam Wah 1220 4th  
Olson J M 1233 J  
Standard Brands Inc 1300 S  
Uldall C P 1505 24th

**\*Foods—Frosted**  
BIRD'S EYE FROSTED FOODS, Golden State Company Ltd Distributors, 214 19th, Tel 2-4961

**\*Ford Motor Exchange**  
DANA MOTORS, 1731 K, Tel 2-7629 (For further information see page 4 Buyers' Guide and right bottom lines)

**\*Foreign Exchange**  
BANK OF AMERICA NATIONAL TRUST & SAVINGS ASSOCIATION (Sixth and K Branch) 530 K cor 6th, Tel 3-6841 (For further information see page 13 Buyers' Guide and left bottom lines)

**Forwarding Agents**  
Acme Fast Freight Inc 1200 Front  
Atlas Freight Inc 1200 Front  
National Car Loading Corp 1316 2d  
Universal Car Loading & Distributing Co 1210 Front

**\*Foundation Garments**  
BON MARCHE', 1031 K cor 11th, Tel 3-6551 (For further information see right bottom lines)

**Founders—Iron and Steel**  
Berry R H 1817 29th  
Fernstrom J H 148 Calvados av (NS)  
Thys & Miller rt 2 bx 650

TEL. 3-9091  
**Friend & Terry Lumber Co.**  
Est. 1853  
CHARLES L. SHEPARD, Mgr.  
FRONT ST., Bet. S and T Sts.  
Everything for the Builder

**REAL ESTATE  
and  
INSURANCE**



**803 J  
STREET  
Tel. 2-8961**



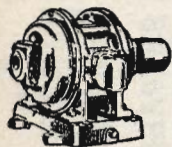
# NORTH SACRAMENTO LAND CO.

REAL ESTATE — INSURANCE

Subdividers of  
HAGGINWOOD - NORTH SACRAMENTO - WOODLAKE

1454 Del Paso Blvd. NORTH SACRAMENTO

Tel. 9-2721



## Reliable Electric Works MOTORS

Sold, Bought  
Exchanged  
Maintenance  
Rewound  
Repaired  
Rented

V-BELT DRIVES  
PUMPS

Pressure Systems  
1831 Que St.  
Sacramento  
Tel. 2-8677



## EDW. A. GREBITUS

JEWELER  
SWISS and AMERICAN  
WATCH REPAIRING  
Hamilton, Elgin, Gruen, Bulova Watches  
CHARGE ACCOUNTS INVITED

1004 K  
Tel. 2-9081



### \*Frozen Dainties

BORDEN'S CAPITAL DAIRY CO, 1301 S  
cor 13th, Tel 2-3851 (For further infor-  
mation see page 33 Buyers' Guide and  
right side lines)

### \*Frozen Food Cabinets

ACME REFRIGERATION & EQUIPMENT  
CO, 619 J, Tel 3-0298, Night Tels 6-1788  
or 2-3841 (For further information see  
page 105 Buyers' Guide and left top  
lines)

### Fruit Buyers, Packers and Shippers

California Almond Growers Exchange 1802 C  
California Fruit Exchange 1400 10th  
Furr N C 220 N 16th  
Lambert Marketing Co 1006 4th R700  
Pacific Fruit Exchange 831 D  
Pacific Fruit Express Co 401 I rm 202  
SIMONS & FRENCH CO INC, Entire 5th  
Floor California Fruit Bldg, 4th and J,  
P. O. Box 868, Tel 2-0471

### Fruit Dealers—Retail

Angeli Louis 4800 Folsom blvd  
Baglione Peter 1120 H  
Blake I J jr 1920 Del Paso blvd (NS)  
Bondi & Compagno 1224 J  
Callos G J 1103 4th  
Davis & Pennici 1224 J  
Fortado Lawrence 1825 Bway  
Guadagno Manuel 2728 Bway  
Hight R W 1830 Stockton blvd  
Kamilos Bros 3020 L  
Ladikos G N 802 J  
Larry's Fruit & Vegetable Mkt 3260 J  
Maciel Peter 1916 9th  
Mills & Sexton 1402 Bway  
Robinson H A 1831 J  
Rosenberger Blanche Mrs 1007 30th  
Stuto Anthony 3750 Stockton blvd  
Taigum Owyang 3639 Franklin blvd  
Tashjian L J 3871 J  
Trebune J E 1200 8th  
Wong Seth 3022 Stockton blvd

### \*Fuel Dealers

HANRAHAN-BURNS FUEL CO INC, 1900  
V cor 19th, Tel 2-3955

### \*Fuel Oil

CONSUMERS ICE & COLD STORAGE CO,  
831 D, Tel 3-1961 Night Call 3-2830 (For  
further information see page 53 Buyers'  
Guide and left top lines)

### \*Funeral Cars

GREYHOUND TAXI CO 215 K, Tel 3-3961  
(For further information see page 112  
Buyers' Guide and left bottom lines)

### Funeral Directors

ANDREWS & GREILICH, 2221 28th (28th  
and W) Tel 6-3987 (For further infor-  
mation see page 41 Buyers' Guide and left  
bottom lines)

CIPPA & NICOLETTI, 1501 28th, Tel 6-5478  
(For further information see page 43  
Buyers' Guide)

CITIZENS MORTUARY CO, 2301 J, Tel  
2-2492 (For further information see page  
43 Buyers' Guide)

CLARK, BOOTH & YARDLEY, 923 H, Tel  
3-1731 (For further information see page  
45 Buyers' Guide)

Culjis N G 2231 J

DAGGETT FUNERAL HOME, 506 O, Tel  
2-0755 (For further information see page  
45 Buyers' Guide and right top corner  
cards)

Garlick J R 2001 P

GORMLEY W F & SONS, 2015 Capitol Av,  
Tel 3-6513 (For further information see  
page 44 Buyers' Guide and left top  
lines)

KLUMPP GEORGE L, 808 O, Tels 3-7917 and  
3-7918 (For further information see page  
44 Buyers' Guide and right top lines)

MILLER & SKELTON, 1015 20th, Tel 2-8657  
(For further information see page 45  
Buyers' Guide and left top corner cards)

NAUMAN HARRY A & SON, 2021 28th, Tel  
5-0416 (For further information see page  
42 Buyers' Guide and right bottom lines)

NORTH SACRAMENTO FUNERAL HOME,  
110 W El Camino Av (North Sacra-  
mento) Tel 9-2860

### Fur Dealers and Furriers

Bauk J E 1108 O  
Bullwinkel's 1023 9th  
Dunish E K 1129 9th  
GREEN'S FUR STORE, 1016 K, Tel 3-5961  
Lewis V J 1802 L  
Marcroft Frank & Sons 2727 Capitol av  
Northern Fur Co 2124 J  
SALZMAN'S, 1012 K, Tel 3-3236

### Furnace Manufacturers

AHL FRANK Z SHEET METAL WORKS,  
2114 P, Tel 3-3482 (For further infor-  
mation see pages 46 and 109 Buyers' Guide,  
left side lines and back cover)

### \*Furnaces—Gas

PACIFIC GAS & ELECTRIC CO, 1100 K, Tel  
2-7831 (For further information see page  
48 Buyers' Guide)

### Furnaces and Furnace Repairs—Dealers

McINTYRE F A, 2922 35th, Tel 6-4791 (For  
further information see page 84 Buyers'  
Guide)

WAGNER SHEET METAL, 2217 Broadway,  
Tel 6-4726

### Furnished Rooms

A B C Rooms 407½ K  
Acme Rooms 611½ J  
Aetna Hotel 1008 17th  
Alaska Hotel 200½ K  
Alfaretta Rooms 1424 N  
Ali Hotel 510½ J  
Ali Rooms 806½ K  
Ansonia Hotel 1011½ 5th

## SERVICE WITH A SMILE

Look for the Blue Car with Silver Stripe and Big Top Light

# GREYHOUND TAXI - Phone 3-3961



# American Trust Company

Banking Since 1854

COMMERCIAL - SAVINGS - TRUST - SAFE DEPOSIT

1011 Tenth St.

Sacramento

Tel. 2-7661

Apex Rooms 1011½ 2d  
 Arcade Hotel 318 Capitol av  
 Arcade Rooms 1008½ 2d  
 Argonaut Hotel 206½ K  
 Baker E R Mrs 1235 I  
 Bancroft Pauline Mrs 1220 7th  
 Bataan Hotel 310 Capitolav  
 Bay Hotel 521½ K  
 Bell Hotel 601½ K  
 Bertus Rooms 300½ K  
 Bianchi Eligio 714 Capitol av  
 Biltmore Hotel 1009½ J  
 Eleuel Hotel 1832½ Stockton blvd  
 Bombay Hotel 226½ K  
 Bretto Max 916½ J  
 Brite Rooms 308½ K  
 Brown B M Mrs 703½ J  
 Buena Vista Hotel 1227½ 4th  
 Busy Bee Hotel 214½ J  
 Bux Alla 323½ K  
 Capital Hotel 626½ J  
 Capitol Rooms 919½ 2d  
 Caskey Earl 715 Capitol av  
 Center Hotel 420½ Capitol av  
 Central Hotel 522½ K  
 Charleston Hotel 303½ J  
 Chesnut Alma 1807 K  
 Chicago Hotel 1022 2d  
 City Hotel 309½ K  
 Colorado Rooms 417½ J  
 Cordell Laura Mrs 718 Capitol av  
 Court Hotel 910½ 6th  
 Dale Hotel 1006 2d  
 Davis Hotel 411 K  
 Davis Sarah Mrs 317½ Capitol av  
 Delhi Hotel 205½ K  
 Del Monte Hotel 118 I  
 Del Rio Hotel 1214½ K  
 Delta Hotel 511 L  
 Desmond Hotel 919½ 6th  
 Diamond Hotel 227 J  
 Drake Hotel 409 J  
 Duenas Hotel 1203½ 3d  
 Eastern Hotel 1118½ 3d  
 Ebner Hotel 116½ K  
 Eileen Hotel 1125½ 8th  
 El Dora The 920½ J  
 El Paso Hotel 84 L and M al  
 Elwood Rooms 527½ K  
 Enterprise Hotel 914 2d  
 Esquire Hotel 401½ J  
 Essex Rooms 1012 2d  
 Eureka Hotel 528½ Capitol av  
 Europa Hotel 922½ 2d  
 Fairmont Hotel 1206 6th  
 Fernandez G L Mrs 918½ 6th  
 Flagstone Hotel 1111 7th  
 Forbes A L Mrs 1926 K  
 Ford Hotel 422½ K  
 Fort Sutter Hotel 1403½ 28th  
 Fox Hotel 920½ 5th  
 Gafor Hotel 427½ L  
 Golden Gate Hotel 522½ J  
 Golden West Hotel 1024 4th  
 Granada Hotel 716 J  
 Grand Rooms 609½ J  
 Hall J W 1322 7th  
 Hantz Caroline 426½ L  
 Harvey Hotel 903½ 2d  
 Helvetia Hotel 812½ J

Hermitage Club 2115 G  
 Hotel Argus 1017 10th  
 Hotel Arlton 1012½ 9th  
 Hotel Clark 1016½ 5th  
 Hotel Clifton 2974½ 35th  
 Hotel Cree 1120½ J  
 Hotel Del Rey 521½ L  
 Hotel Espanol 114 J  
 Hotel Fillmore 1019 6th  
 Hotel Golden 1010½ 10th  
 Hotel Grand 1405 4th  
 Hotel Green 421½ J  
 Hotel Jefferson 1210½ 3d  
 Hotel Lal 222½ K  
 Hotel Lincoln 321½ J  
 Hotel Main 1226½ 6th  
 Hotel Nobles 1307 3d  
 Hotel Raleigh 316½ K  
 Hotel Rialto 226 J  
 Hotel Roxy 431½ J  
 Hotel Shasta 1021 10th  
 Hotel Shelton 513½ J  
 Hotel Sierra 1106 5th  
 Hotel Stewart 1012 6th  
 Hub Hotel 224 J  
 Hull Hotel 1600½ J  
 Humboldt Rooms 1029 2d  
 I Street Hotel 115 I  
 International Hotel 322½ K  
 Johnson D B 115 K  
 K Hotel 423½ K  
 Kee Chin 217 I  
 King B M Mrs 1228 K  
 Kolzan Apartments 924 20th  
 La Paloma Rooms 1217½ 3d  
 Liberty Hotel 528½ J  
 Lincoln Hotel 1306½ 4th  
 Lion Hotel 513½ K  
 Log Cabin Hotel 923 7th  
 Lucky Hotel 225½ L  
 Mall Hotel 1210 4th  
 Manila Hotel 1207½ 3d  
 Marchi Hotel 1208½ J  
 Marconi Hotel 530 I  
 Martin Emmy Mrs 612 Capitol av  
 Martin Manuel 1113½ 2d  
 Mastin I R Mrs 1819 K  
 Mayflower Hotel 527½ J  
 McAuliff Wm 419 L  
 McChristian Ida Mrs 619½ J  
 Metropolitan Hotel 427½ K  
 Miller V G Mrs 1107 I  
 Mission Hotel 314½ K  
 Modern Hotel 1116½ 5th  
 Moon Hotel 1317½ 4th  
 New Hotel 122½ J  
 New Orleans Rooms 315½ K  
 O K Hotel 1019½ 4th  
 Oak Park Hotel 2957 35th  
 Odean Hotel 1022½ 5th  
 Pacific Hotel 406 Capitol av  
 Palace Hotel 519½ K  
 Palace Hotel 927½ 2d  
 Palace Rooms 1112½ 3d  
 Palm Hotel 319½ K  
 Park Hotel 416½ J  
 Parkside Guest Home 1236 N  
 Perry Mercedes 1117a 3d  
 Pierini M A Mrs 2609 Capitol av  
 Pine Rooms 412½ J

# McGee & Thielen

Insurance

AND

## Surety Bonds

FINANCIAL BLDG.

927 - 10th

TEL.

2-9031

# DOLAN

BUILDING MATERIALS CO.

One of Northern California's Largest Complete Building Material Supply Houses

Alhambra Blvd. at P Street



Telephone 6-6481

# BON MARCHE'

K ST. AT 11th

NORTHERN CALIFORNIA'S FASHION LEADER



**GLOBE  
Transfer  
&  
Warehouse  
Co.**

**PARCEL  
DELIVERY**

**HOUSEHOLD  
MOVING**

**STORAGE**

**Local  
and  
Long  
Distance  
Hauling**

**PHONE  
3-6576**

**Front and N**

Phone 3-5963

Suite 935 Forum Bldg.

**Associated Underwriters, Inc.**

**INSURANCE BROKERS**

**S. M. SWANSON, Pres.**

**"SERVING EVERY INSURANCE NEED"**

**Palace Laundry** Dry Cleaning Department  
Linen Rental Service

**Phone 2-1844**

**A. O. (Jack) JOHNSON  
The Practical Laundryman**

**1300 R Street**

**Furnished Rooms—Contd**

- Pinoy Rooms 316½ J
- Queen Rooms 1110½ 2d
- Rabanal Ponciano 1202 3d
- Ridgeway Hotel 914 12th
- Robinson Kate P 602 I
- Rose Rooms 511½ J
- Ross Hotel 212½ K
- Royal Rooms 1005½ 2d
- St Claire Rooms 223½ K
- St George Hotel 1007½ 4th
- St Nicholas Hotel 1118½ 4th
- San Diego Hotel 1222½ 3d
- Savoy Hotel 422½ J
- Sentinel Hotel 1014½ 10th
- Shasta House 111½ K
- Shoemaker Thos 418 L
- Singleton Hotel 504½ K
- Sonoma Rooms 523½ K
- Star Hotel 1018½ 3d
- State Hotel 906 4th
- Strand Rooms 220½ J
- Sullivan Dora Mrs 602½ L
- Sun Hotel 328½ K
- Sunset Hotel 1111½ 3d
- Sunshine Hotel 1323½ 4th
- Swiss Rooms 911½ 2d
- Taft Hotel 518 J
- Third Street Hotel 1627 3d
- Tremont Annex Rooms 910½ 2d
- Tremont Hotel 913½ 2d
- Trent Hotel 620½ J
- Troy Rooms 302½ J
- Troy Rooms 506 J
- Union Hotel 1024½ 2d
- Valley Hotel 506½ K
- Van Ness Rooms 926½ 6th
- Vasquez Antonio 1115½ 2d
- Vermont Rooms 621½ J
- Victory Hotel 1113½ 3d
- Villa Hotel 1206½ 3d
- Washington Hotel 1013½ 3d
- Washington House 104 E (B)
- Welcome Hotel 221 J
- West End Rooms 405½ J
- Wheel Hotel 118 J
- Wilbur Hotel 512½ J
- Wright Way Hotel 322 Capitol av
- Yates M I Mrs 1708 J
- Yates Mary Mrs 1715 K and 1522 L

**\*Furniture—Custom Made**

**STANLEY'S UPHOLSTERING SERVICE,**  
1810-1814 Del Paso Blvd (North Sacra-  
mento) Tel 9-4351

**Furniture Dealers—Retail**

- ARNOLD'S HOME FURNISHERS,** 1200 J,  
Tel 2-8703
- B & V Furniture Exchange** 2927 J
- BREUNER JOHN CO,** 600-608 K, Tel 3-8061  
(For further information see page 47  
Buyers' Guide, left side and left bottom  
lines)
- California Home Furnishers** 1817 Del Paso  
blvd (NS)
- Daley's Children's Shop** 4115 Solano av
- EASTERN,** 1112-14-16 J, Tel 2-7641 (For fur-  
ther information see back cover and left  
bottom lines)

- Grand Rapids Furniture Co** 631 K
- HALE BROS,** 825 K cor 9th, Tel 2-7871 (For  
further information see page 35 Buyers'  
Guide, right side and right bottom lines)
- HAMILTON FURNITURE CO,** 3144-3148-3160  
Folsom Blvd, Tel 5-2623
- Holly-Vern Furniture** 1915 Del Paso blvd  
(NS)
- Household Furniture Co** 2430 J
- Koshell G E** 3504 Stockton blvd
- LEACHMAN BOYD AUCTION CO,** 1406 J,  
Tel 2-9243 (For further information see  
page 3 Buyers' Guide)
- Lewis J W** 1816 Bway
- Maggiara's** 2330 28th and 1512 Del Paso blvd  
(NS)
- OAK PARK FURNITURE CO,** 2970 35th, Tel  
5-3354
- Park Furniture Exchange** 2541 Sac blvd
- SAMOVILLE FURNITURE STORES,** 711 J,  
Tels 2-9035 and 2-9036
- Scotfield M B** 1401 K
- SEARS, ROEBUCK & CO,** 1123 K, Tel 2-0461  
(For further information see page 36  
Buyers' Guide and left top lines)
- Silveira G L** 2325 21st
- STANDARD FURNITURE CO,** 908 8th, Tel  
2-5885 (For further information see page  
46 Buyers' Guide)
- Standard Furniture Co** 1505 Del Paso blvd  
(NS)
- WEINSTOCK, LUBIN & CO,** 1120 K cor 12th,  
Tel 3-6881 (For further information see  
page 37 Buyers' Guide, left top and left  
bottom lines)
- WILSON ROSS,** Established 1912, Fine Fur-  
niture, Upholstering, Draperies, 1600 L,  
Tel 2-8231

**Furniture Dealers—Second Hand**

- Armitage F E** 1023 Del Paso blvd (NS)
- CALIFORNIA MATTRESS WORKS,** 1901 J,  
Tel 2-9292 (For further information see  
page 76 Buyers' Guide and right top  
lines)
- GOODWILL INDUSTRIES,** 1117-1121 6th,  
Tel 3-5917 (For further information see  
page 3 Buyers' Guide and right bottom  
lines)
- Household Exchange** 2430 J
- Leachman B E** 1417 Del Paso blvd (NS)
- Powers H A** 2116 Alhambra blvd
- Randall D N** 2753 35th
- VOLUNTEERS OF AMERICA,** Welfare  
Dept, 1116 6th, Tel 2-5410, Industrial  
Dept, 1116 6th, Tels 3-0227 and 3-1667,  
Thrift Shop, 400 12th (For further in-  
formation see page 3 Buyers' Guide and  
left side lines)
- Wilson H R** 3021 Bway
- Wilson W C** 1309 J
- Wright-Kent Furniture Exchange** 2531 Bway
- Zahn G E** 1716 L

**Furniture Finishers**

- Cook A L** 2544 Sac blvd
- FURNITURE SERVICE SHOP,** Furniture  
Repairing, Piano Finishing, Second  
Hand Furniture and Upholstering, 621 J,  
Tel 2-2694

**CARNIE-GOODWIN-PENDLETON CO.**

**CANVAS GOODS**

**TENTS - AWNINGS - CAMP EQUIPMENT**

**515 L Street**

**Sacramento**

**Phone 2-8924**



**RENTALS REALTY LOANS SURETY BONDS MANAGEMENT OF PROPERTY**

# HICKMAN-COLEMAN CO.

**812 J STREET Real Estate - Insurance TEL 3-7951**

**\*Furniture Loans**  
**LOCAL LOAN CO, 1104 8th (2d Floor) cor**  
**8th and K, Tel 2-0431**

**Furniture Manufacturers**  
**Johnston S F 1725 11th**  
**Lattin Frank 1017 Del Paso Blvd (NS)**

**\*Furniture Movers**  
**ACME TRANSFER & STORAGE CO, 912**  
**4th, Tel 3-4647 (For further information**  
**see classified tab insert)**

**Furniture Repairers**  
**(See also Upholsterers)**  
**Benson Albt 2619 Bway**  
**Furniture Service Shop 821 J**  
**LAURENCE FURNITURE & CABINET**  
**MANUFACTURING CO, 2800 V, Tel**  
**6-6606**

**\*Galvanized Iron**  
**DIAMOND MATCH CO THE, 2826 Q cor**  
**29th, Tel 6-4703; North Sacramento, 1100**  
**E El Camino, Tel 9-2741 (For further in-**  
**formation see page 71 Buyers' Guide and**  
**left top lines)**

**\*Galvanizing**  
**SERVICE FACTORY THE (Hot Dip Meth-**  
**od), 1804 16th, Tel 2-1667 (For further**  
**information see page 8 Buyers' Guide)**

**\*Garages**  
**UNION GARAGE, 1112 Eye, Tel 3-1717**

**\*Garbage Disposal**  
**HAGGINWOOD SANITARY DISTRICT, 805**  
**Eleanor Av (North Sacramento) Tel**  
**9-0585**

**Garden and Lawn Implements—**  
**Manufacturers**  
**ROBINSON RICHARD O Jr, 2618 Sacra-**  
**mento Blvd, Tel 5-6936 (For further in-**  
**formation see page 89 Buyers' Guide)**  
**SHUR-RANE SYSTEM, 2618 Sacramento**  
**Blvd, Tel 5-6936 (For further informa-**  
**tion see page 89 Buyers' Guide)**

**\*Gardners' Supplies**  
**LAGOMARSINO F & SONS, 721 J, Tel 3-2529**  
**(For further information see page 108**  
**Buyers' Guide and left bottom lines)**

**\*Gas Companies**  
**PACIFIC GAS & ELECTRIC CO, 1100 K,**  
**Tel 2-7831 (For further information see**  
**page 48 Buyers' Guide)**

**\*Gas and Electric Water Heaters**  
**PACIFIC GAS & ELECTRIC CO, 1100 K,**  
**Tel 2-7831 (For further information see**  
**page 48 Buyers' Guide)**

**Gasoline and Oil Service Stations**  
**A & M Service 5300 Folsom Blvd**  
**Ackerman Frank 1031 E**

**Adamson J W 4607 Stockton Blvd**  
**Applegate Jack 1330 21st**  
**Armstrong & Pearkes 2371 Sac Blvd**  
**Ashworth & Read 900 H**  
**Bahlke F J Franklin Blvd cor Fruitridge rd**  
**Balmain R A 3815 Stockton Blvd**  
**Barney's Service 1531 Alhambra Blvd**  
**Bates H E 4925 J**  
**Bayless E M 2500 Sac Blvd**  
**Belloni M F 3640 J**  
**Bertagna John 606 D (E)**  
**Best Chester 700 12th**  
**Bonacci F A 901 P**  
**Boyd H A 3031 Bway**  
**Bradford E E 1629 21st**  
**Bramble M C 4531 H**  
**Brown W N 2188 Stockton Blvd**  
**Burdick O S 1601 W**  
**Carter B C 801 8th**  
**Carter F H 1340 Del Paso Blvd (NS)**  
**Chase E J 631 H**  
**COLLEGE SERVICE, 2101 10th Av, Tel**  
**3-9652**

**Cook R D 1731 Del Paso Blvd (NS)**  
**Coyle J J 1830 L**  
**Currie S E 1103 Bway**  
**Dalbey & Armitage 2323 Del Paso Blvd (NS)**  
**Deering A E 1200 7th**  
**De Fazio Tony 4801 Folsom Blvd**  
**Del Monte R F 801 12th**  
**Desenfans Bros 3031 J**  
**Duffy Owen 301 Q**  
**Edmonds J H 1430 10th**  
**Edwards & Flyer 1031 I**  
**Ferguson & Son 2401 Bway**  
**Figaro W R 1801 Bway**  
**Fleischbein W H 2725 Sac Blvd**  
**Flynn T W 3901 Sac Blvd**  
**Fong Lawrence 430 I**  
**Fortado E M 2101 10th av**  
**Fraga J F 501 T**  
**Francesconi L J 2799 Sac Blvd**  
**Francis J B 1501 L**  
**Fraser Russell 1401 9th**  
**Fuhrer Frank 3030 J**  
**Funk J J 1981 Stockton Blvd**  
**Funk Theo 1330 Bway**  
**Gage E W 3100 Auburn rd**  
**Gagliano Carmelo 1701 Bway**  
**Garbarino F J 600 Q**  
**Gastman M J 1000 P**  
**Goff H W 1330 9th**  
**Golden Eagle Oil & Refining 1701 S**  
**Green L A & Son 2624 Sac Blvd**  
**Griffin C M 2431 Bway**  
**Grimes M A Mrs 4001 Stockton Blvd**  
**Griset Edwin 3211 Riverside Blvd**  
**Guzman Service Station 2630 Stockton Blvd**  
**Hagglund W C 3031 P**  
**Hagopian L T 2801 Bway**  
**Hall David 3031 H**  
**Hall H G 2030 K**  
**Hall J E 1830 I and 1401 Del Paso Blvd (NS)**  
**Hall R S 2501 Bway**  
**Hancock G W 1900 Bway**  
**Hardin W H 2386 Sac Blvd**  
**Hicks M W 920 Del Paso Blvd (NS)**  
**Holsapple R J 2300 Stockton Blvd**  
**Houser C B 235 N 16th**  
**Hrycenko J 3400 Stockton Blvd**

# FRENCH PAINTS

**GLASS  
WALLPAPER  
PAINTERS'  
SUPPLIES**

---

**KYANIZE  
MURPHY  
AND  
NU-ENAMEL  
PAINTS**

---

**1010 JAY  
DIAL  
2 - 0 6 8 6**

# LUPPEN AND HAWLEY INC.

•  
**Plumbing  
Heating  
Air  
Conditioning  
Electrical**

•  
Peerless Pumps  
Sales—Repairs

•  
3126 J Street  
•  
PHONE  
**6-6471**  
•  
Sacramento

# DANA MOTORS

**MOTOR REBUILDERS AND DISTRIBUTORS**

**FORD — CHEVROLET — PLYMOUTH — AND OTHERS**

**1731 K Street Phone 2-7629**



**DODGE  
Plymouth**

**M  
I  
L  
L  
E  
R**

**AUTO  
CO.**

**1415 Broadway  
Tel. 3-5951**

*A Record of  
33 Years  
Reliable Service*



**Capitol  
Investigation  
Bureau**

Member of  
Associated American  
Detective Agencies

**COMPLETE  
DETECTIVE  
SERVICE**

LICENSED AND  
BONDED

**WE LOCATE  
MISSING  
HEIRS**

PHONE  
**2-6881**  
719 K Street  
437 Ochsner Bldg.



**The Diamond Match Co.**

**LUMBER — BUILDING MATERIALS**

**2826 Q Street**

**Telephone 6-4703**

**Gasoline and Oil Service Stations—Contd**

Jerue L J 831 O  
Kafer Bros 2348 Castro way  
Kartchner Millard 1231 Alhambra blvd  
Keeton Chester 901 S  
Key Saml 2030 9th  
King R M 3030 T  
Knutson A J 1601 Del Paso blvd (NS)  
Koerner H F 2000 Stockton blvd  
Koss G H 500 12th  
Lane R W 4639 H  
Langstaff E E 2320 Del Paso blvd (NS)  
Lauricica & Bridges 2063 Stockton blvd  
Lazear A B 1830 21st  
Leventin Chas 2609 5th  
Losser G F 3031 L  
Love A A 2031 O  
Lower H W 500 Capitol av  
Lucas J R 2301 16th  
Major J V 2501 21st  
Marvelli R J 300 E El Camino (NS)  
Masse F G 2630 Bway  
McCauley F M 2801 Sac blvd  
McFarlane John 2030 J  
McLeod W M 1001 I  
Mee H L 730 H  
Meyer Fred 3700 J  
Miller A E 2951 Freeport blvd  
Miller E W 4810 Franklin blvd and 1031 L  
Miller's Associated Service 12th cor I  
Minor S O 300 3d (B)  
Mitchell P E 1731 J  
Mobile Super Service 430 16th  
Moddison H C 5540 H  
Moreno Mike 114 Capitol av  
Morgan O T 4031 Franklin blvd  
Muholland M E 1401 Del Paso blvd (NS)  
Nagel A H 6699 Folsom blvd  
Neuerburg Merle 1401 Bway  
O K Rubber Welders 303 16th  
Oates W G 1430 Alhambra blvd  
O'Brien H J 731 Capitol av  
O'Connor J F 3261 42d  
O'Neil J B 3672 J and 1301 L  
P & D Mobile Service 1601 I  
Parell & Fries 2300 J  
Parks A E 2930 E  
Parellini Frank 800 Capitol av  
Paule A T 4325 12th av  
Pease H M 1929 16th  
Perry J M 1430 16th  
Peterson Thos 1215 2d  
Pierce G G 1531 P  
Polson & Walker 3001 Capitol av  
Poole & Green 2731 Bway  
Powell Saml 2021 Del Paso blvd (NS)  
Prellwitz C M 601 L  
Prince B W 3800 J  
Pruett J E 1230 Alhambra blvd  
Puckett F A 2931 Bway  
Ransome Truck Service 324 N 16th  
Read J A 3754 J  
Reed M C 301 12th  
Reese Arth 2001 Stockton blvd  
Reese Edgar 1930 9th  
Richesin Dick 330 12th  
Richfield Service 3030 Capitol av  
Ripley's Union Service 131 Capitol av  
Robison M A 3641 Folsom blvd  
Root E B 1400 9th

Sable C J 318 N 16th  
Sanders L E 4400 Franklin blvd  
Schoener C A 2998 Franklin blvd  
Schoenwald A E 1601 Bway  
Scroggin Paul 300 Capitol av  
Sessarego A A 806 8th  
Shell Oil Co (For list of stations see Alpha-  
betical Section)  
Signal Service Stations 628 12th and 2400 Del  
Paso blvd (NS)  
Silva Louis 1600 6th  
Sixteenth Street Truck Service 131 N 16th  
Sletten J R 2348 Stockton blvd  
Smith E A 2301 F  
Smith Earl Motors 1630 L  
Smith L E 429 Bway  
Smith R E 111 12th St rd  
Smith & Erdtman 1001 Alhambra blvd  
Smith & Giboney 1601 H  
Souza A J 2701 Riverside blvd  
Spee-Dee Service 1100 W  
Spillman R R 1500 Del Paso blvd (NS)  
Stack J F 1231 L  
Stadler R A 2301 Bway  
Stan & Bills 1501 P

**STANDARD STATIONS INC, Division Of-  
fice, 200 Standard Oil Bldg, 909 12th, Tel  
3-7931 (For list of Stations see Alpha-  
betical Section)**

Stephen A W 3616 37th  
Stone J E 2901 Bway  
Stringer R R 1000 Del Paso blvd (NS)  
Strothers Calvert 1117 12th  
Sturges C A 1604 Del Paso blvd (NS)  
Sturgis R W 2725 Riverside blvd  
Sullivan E M Mrs 3121 Stockton blvd  
T & G Signal Service Station 501 L  
Tanner C L 631 16th  
Texaco Super Service 500 16th  
Tippe & Lowe 1401 16th  
Totman E S 201 Capitol av  
Union Oil Co (For list of stations see Alpha-  
betical Section)  
Velo & Vial 831 Bway  
Vine Q A 16th cor I  
Vollman C E 202 12th St rd  
Watrous W C 2001 16th  
Weichert A J 2428 21st  
Williams John 900 13th  
Willison R B 800 Alhambra blvd  
Woldit W B 2206 Del Paso blvd (NS)  
**WOODLAKE SERVICE STATION, 1212 Del  
Paso Blvd (North Sacramento) Tel  
9-9855 (For further information see page  
Y)**  
Young L F 900 Alhambra blvd  
Zumwalt A O 401 16th

**General Merchandise—Retail**

Chin Shin Yuen 221 I

**Gift Shops**

Anderson Jerome 1131 9th  
Brusato Helen Mrs 2310 16th  
Canon Naomi A 3322 L  
Castellon A J 1011 5th  
**HALE BROS, 825 K cor 9th, Tel 2-7871 (For  
further information see page 35 Buyers'  
Guide, right side and right bottom lines)**

Northern California's  
Largest Home Furnishers!

**BREUNER'S**

Sixth and K Streets

**SACRAMENTO**





# LAVENSONS INC.

Since 1877

Shoes for the Entire Family

1018 - 1020 KAY DIAL 3-1791

Hydner R B 918 J

LAVENSONS INC, 1018-1020 K, Tel 3-1791  
(For further information see page 110  
Buyers' Guide, right top and left bot-  
tom lines)

Nelson R C 2718 J  
Shurr M V Mrs 1107 L  
Tingley W R 824 J

WEIDEMAN'S, 718 J, Tel 2-2451 (For fur-  
ther information see page 49 Buyers'  
Guide)

WEINSTOCK, LUBIN & CO, 1120 K cor 12th,  
Tel 3-6881 (For further information see  
page 37 Buyers' Guide, left top and left  
bottom lines)

**\*Gifts and Greeting Cards**

CROCKER H S CO INC, 923 K, Tel 2-0741  
(For further information see page A)

**Glass Dealers—Window and Plate**

Adams A W 1318 1/2 Del Paso blvd (NS)  
American Glass & Glazing Co 1416 J

CAIN T E INC, 2416 J, Tel 2-6917

CAPITAL GLASS CO, Plate, Window and  
Auto Glass, Desk and Furniture Tops,  
Mirrors, 614 J, Tel 2-7214

FULLER W P & CO 1013 12th, Tel 2-1061  
(For further information see page 79  
Buyers' Guide and left top lines)

SHERWIN - WILLIAMS CO, 1024 J, Tel  
3-2013 (For further information see page  
80 Buyers' Guide and left top lines)

THRONE A E PAINT STORE, 1010 J, Tel  
2-0686 (For further information see page  
81 Buyers' Guide and right side lines)

Universal Mirror & Glass Co 1610 J

**\*Glassware—Retail**

BREUNER JOHN CO, 600-608 K, Tel 3-8061  
(For further information see page 47  
Buyers' Guide, left side and left bottom  
lines)

**Golf Clubs and Courses**

Land William Golf Course Freeport blvd bet  
13th av and Sutterville rd  
Sacramento Golf Course Freeport blvd bet  
13th av and Sutterville rd

**Grain Dealers and Traders**

Growers Rice Milling Co 1331 Front  
Jessee A W 1000 4th  
Lawler Bros 426 J

**Granite and Marble Workers**

(See also Monumental Work)

CARLAW BROS, 1801-1807 10th, Tel 3-4938  
(For further information see page Z)

**\*Grape Stakes**

FRIEND & TERRY LUMBER CO, Front Be-  
tween S and T Sts, Tel 3-9091 (For fur-  
ther information see page 73 Buyers'  
Guide and right side lines)

**\*Greeting Cards**

WEIDEMAN'S 718 J, Tel 2-2451 (For fur-  
ther information see page 49 Buyers'  
Guide)

**Grinding and Sharpening**

Sacramento Grinding Works 826 14th

**Grocers—Retail**

A & J Liquor & Grocery Emporium 1315 4th  
Abney Wylle 400 O

Aivaz Manuel 2417 K  
Alfred R L 3175 Marysville rd (NS)

Anderson Mabel Mrs 1240 G  
Antaramian W G 2031 12th

ARATA BROS, Office and Whs 1731 20th, Tel  
3-3981, 2732-62 34th, 32d and Folsom  
blvd

Atkinson W J 1200 8th  
Au Danl 4070 Stockton blvd  
August Edw 500 22d

Bagdasarian Abby 3984 2d av  
Baker Garland 2518 Rio Linda blvd

Baker J E Mrs 2131 51st  
Banzon Ambrosio 430 N

Banzon Ramon 1107 3d  
Beadle R G 2121 and 4768 J

Beale Geo 301 D (B)  
Becker C D 2100 28th

Bentley S P 1978 Stockton blvd  
Blagioni Julius 1908 18th

Big Town Market 2210 16th  
Birch C R 2600 C

Black R H 1831 J  
Boisvert W J 1500 Q

Born Brothers 2730 J  
Boushman Robt 3089 Del Paso blvd (NS)

Bradley J F 4016 44th  
Bridge View Market 330 3d (B)

Bright Spot Market 230 L  
Burt L A Mrs 3312 V

Button Bessie Mrs 1700 V  
Capachi F J 5320 Folsom blvd

Capital Grocery 431 16th  
Carabatic John 1131 P

Cardinal Grocery Stores (For list of stores  
see Alphabetical Section)

Carter Cloyd 1009 30th  
Central Grocery 1801 O

Chan B Y 1024 6th  
Chan Carl 500 T

Chan Geo 1616 Del Paso blvd (NS)  
Chow G D 814 J

Chuck Ming 1011 3d  
City Grocery 1118 9th

Cole E A 5450 14th av  
Columbia Meats & Grocery 531 N

Comstock G C 3994 2d av and 3653 40th  
Cox W M 1331 F

Cuasito F B 1401 4th  
Davis B R 2710 6th

Del Mar Market 1831 6th  
Digardi Antonio 2227 10th

Doan J C 2876 Del Paso blvd (NS)  
Dang A Y 3404 Sac blvd

Dong Haw 1321 7th  
Dong Stanley 4630 Stockton blvd

Drane H A 1309 25th  
Dunbar O A 3731 12th av

303 Mitsu Bldg.  
1005 8th St.  
**WILLIAMS & WILLIAMS**  
REAL ESTATE SALES  
GENERAL INSURANCE  
Phone 3-1928

**JACK  
COCHRAN  
ROOFING  
CO.**

PHONE

2-7647

823 J St.

# HARRY A. NAUMAN & SON

FUNERAL DIRECTORS

2021 28th St.

Phone 5-0416



# UNION & CLUB TAXI

DIAL  
**3-7941**

Low Rates

ALL  
PASSENGERS  
INSURED

Heaters  
and  
Radios

100%  
UNION

1131-7th St.



# W. P. Fuller & Co.

"SINCE '49"

**PAINTS -- GLASS -- WALLPAPER**

**1013 12th St.  
Retail Store  
and  
General Offices  
Telephone  
2-1061**

Grocers—Retail—Contd

Dunphy J L 1003 E  
Ebe E N Mrs 3939 5th av  
Ekrls Gus 2300 27th  
Eye Street Bridge Mkt 223 D (B)  
Famous Market 3231 Riverside blvd  
Farber J H 418 J  
Fatur Carolina Mrs 2620 T  
Fava Bonaventura 316 6th (B)  
Fernandez Dalmacio 1207 4th  
Field J L 2028 P  
Firenza John 3912 4th av  
Fong Bros 3232 Sac blvd  
Fong Harry 701 19th  
Fong Sun 731 P  
Fong Walter 1600 F  
Fong Wing 930 Q  
Fong Ying 715 8th  
FOOD MART, 2703 24th, Tel 6-6488  
Foster Anton 1311 O and P al  
Fountain D N 700 P  
Freeland D R 1900 P  
Fretts H A 3200 Rio Linda blvd (NS)  
Gentner Jos 2101 X  
Ghelfi P M 917 P  
Gigax Rex 3035 24th  
Goddard Gloyd 2102 10th  
Golden Star Market 1826 Stockton blvd  
Gomez Bros 3946 Sac blvd  
Gomez D J 4941 Franklin blvd  
Gon E Q J 501 12th  
Guevara Serapio 318 12th  
Hamel W L 1529 28th  
Heinrich Clarence 2644 18th  
Heinrich Herman 3252 33d  
Heise E W 1830 3d  
Hobday K H 617 25th  
Hollowell S L 3049 Rio Linda blvd (NS)  
Inks Bros 2900 E and 1829 16th  
Inks J D 2248 Stockton blvd  
Inks R R 2717 Riverside blvd  
Jan H G 4338 4th av  
Jenovino Anthony 5601 H  
Jenovino Bros Grocery 2531 I  
Jones Bros Market 2856 Sac blvd  
Just C P 429 12th  
Karabatic Philip 2300 P  
Kasarjan Moses 5141 Folsom blvd  
Kasick Anna Mrs 5230 San Francisco blvd  
Kay Wm 1601 28th  
Kennedy W R 1930 10th  
Ketcherside R E 2300 Rio Linda blvd (NS)  
King H K 800 E and 1100 G  
King Louis 520 J  
Kouretas C D 3022 J  
Lee Sam Ton 3171 Riverside blvd  
Lee T K 3200 W  
Lee W C 600 L  
Leon R M 1115 3d  
Leong C H 916 3d  
Le Roy Romain 1237 W  
Lew Jimmie 500 10th  
Lieng Hong S Mrs 407 22d  
Love A F 1224-40 J  
Luke Wing F 406 L  
Lynn & O'Neil (For list of stores see Alphabetical Section)  
Macedo Peter 400 T  
Machado M J 601 T  
Madeira J M 2031 3d

Manica J L 2130 51st  
Mannina Biagio 3700 2d av  
Marakas E D 2454 Del Paso blvd (NS)  
Matranga Jack 1914 Alhambra blvd  
Mazzuchi M A 622 J  
Meda P A 912 8th  
Mee L J 802 8th  
Meeder V E 3098 32d  
Mendoza Blas 1511 3d  
Monarch Food Shoppe 1224 J  
Morris R S 2800 G  
Morris W E 3711 J  
Murphy A J 1600 Bway  
Muschetto Jos 4541 Solano av  
Muschetto Tony 2100 Alhambra blvd  
Nahigion Abr 2330 N  
Nardinelli L J 331 P  
New State Grocery 2730 N  
Nicolitsas N P 4900 J  
O'Connor J T 2530 I  
Ohaneslan M D 2103 L  
Olson A E 601 42d  
Ong Jack 3901 Stockton blvd  
Ong Yip 3876 and 4200 14th av  
Osborne R H 4017 5th av  
Pacific Food Store 2131 J  
Pacific Market 2500 P  
Pallady W W 2989 35th  
Palmero Antonio 323 11th  
Paolinelli G E 431 14th  
Pappas & Coupas 3000 O  
**PARK AND SHOP, 3330 Folsom Blvd at  
34th, Tel 5-5713**  
Perez Angeline 202 5th  
Pettinato Dominick 6450 14th av  
Pierce L R 220 12th St rd  
Pioneer Grocery 815 7th  
Progress Importing Co 1216 J  
Purity Stores Ltd whs 412 20th  
Quinn Bros 4601 H  
Quok G B 828 J  
Quok Henry 1006 9th  
Quong Sing Chong 922 3d  
Radich & Separovich 1520 16th  
Rainbow Grocery 6 15th (WS)  
Raley T P 1700 Capitol av 4408 Freeport blvd  
and 3256 Stockton blvd  
Ramos F A 2231 3d  
Reker H F 1416 Del Paso blvd (NS)  
Rikos A D 604 J  
Rio Grande Grocery 626 Q  
Rotas G C 2330 Stockton blvd  
Royal Market 530 12th  
Safeway Stores Inc dist ofc 1701 3d (For  
list of stores see Alphabetical Section)  
St Clair Margt Mrs 2531½ N  
Salamy N F 2001 J  
Saunders F W 1901½ D and 1236 Q  
Sayre J R 3400 33d  
Scanlon K M 1400 G  
Schenk J L 1900 28th  
Schwab's Grocery 631 Capitol av  
Scovelli Louis 1015 North B  
Seidell J J 2684 18th  
Seifert O O 5641 J  
Sestanovich John 4020 Bway and 2500 San  
Jose way  
Shierts N F 4330 14th av  
Shierts Thos 2667 21st  
Shoemaker J O 3555 22d av

# FRANK Z. AHL SHEET METAL WORKS

HEATING AND AIR CONDITIONING  
SHEET METAL PRODUCTS  
WELDING

Phone 3-3482

2114 P Street

## GENE BARTLETT REAL ESTATE — INSURANCE

If It's Salable We Can Sell It  
"Where HONESTY is ALWAYS the Best Policy"

1315 Jay St.

Tels. 2-2908 and 6-8348



JOHN L.  
BOITANO  
Pres.  
MORGAN E.  
LA RUE  
V-Pres.-Secy.

# Reports

Silberstein Arth 2949 35th  
Skaggs Carroll 4614 Sac blvd  
Smith G R 1915 48th  
Smith's Grocery 1400 16th  
Sodini Fred 4504 Franklin blvd  
Soloman G C 3001 Franklin blvd  
Solski W J 5901 5th av  
Soule C G 2331 I  
South Sacramento Market 4710 Franklin blvd  
Stanish Rocco 2416 P  
STATE MARKET, 430 Capitol Av, Tel 2-8639  
Stone W J 3655 J  
Stop-N-Shop Markets 2800 Bway 2000 I and  
1330 166th

Supry H E 3001 1st av  
Tanner & Son 4475 D  
Teng Ralph 1930 28th  
Theodore Ellen Mrs 1030 J  
Thielens Market 3837 H  
Thimas L G 330 S  
Thrift Center Market 2396 Freeport blvd  
Tong Yip 3406 Stockton blvd  
Tru Valu Market 1630 11th  
Tuttle Emma Mrs 3247 Franklin blvd  
Union Cash Store 1412 J  
Vahanian L S 4800 Folsom blvd  
Valine Arth 2536 20th av  
Van Skike H L 2830 E  
Vickers & Rogers 1900 Alhambra blvd  
Victory Market 2905 Del Paso blvd (NS)  
Von Ferber A E 2921 35th  
Waisanen J P 3340 C  
Watkins W L 415 19th  
Webb P M 1730 F  
West Sacramento Cash Market 109 15th  
(WS)

Weterick J E 3401 53d  
Wilkinson R C 2331 N  
Wing Fat Chong Co 222 I  
Wing Tow 1501 10th  
Winkelman Walter 1915 3d  
Wolff Fred 4905 U  
Wonder Food Market 3926 Franklin blvd  
Wong D K 2308 Del Paso blvd (NS)  
Wong Harry 3022 Stockton blvd  
Wong John 1630 18th  
Wong Sam 630 Capitol av  
Wong Wilfred 1901 N  
Woo E H 4757 Folsom blvd  
Yang Chan 1330 7th  
Yee Chas 400 Capitol av  
Yee J C 701 16th  
Yee Wah Hee 530 N  
Yepez Jennie Mrs 516 20th  
Zien C G 1602 J

### Grocers—Wholesale

Better Value Wholesale Grocery Co 1131  
Front  
Lancaster B L Co 1800 18th  
McDowell Bert Co 114 K 726 20th and 116 Rio  
Linda blvd (NS)  
Tiedemann & McMorrان 22d and Q  
United Grocers Ltd 16th cor A  
VALLEY WHOLESALE GROCERY, 1731  
20th, Tel 3-3981  
Wellman Peck & Co 1800 23d

### Gunsmiths

Christy R W 875 57th

### Hair Goods (Human) Dealers

Arnold Jessie M 1415 K

### Hairdressers

HALE BROS, 825 K cor 9th, Tel 2-7871 (For  
further information see page 35 Buyers'  
Guide, right side and right bottom lines)  
WEINSTOCK, LUBIN & CO, 1120 K, cor  
12th, Tel 3-6881 (For further informa-  
tion see page 37 Buyers' Guide left top  
and left bottom lines)

### Halls

Ben Ali Temple Band Hall 1013½ 13th  
Eagles Hall 2950 35th  
I O O F Temple 1025 9th  
Immaculate Conception Hall 3215 1st av  
Labor Temple 902 8th  
Masonic Temple 108 Orange av (NS)  
Moose Hall 2223 Bway  
North Hall 2741 34th  
O D E S Hall 514 W  
Pioneer Hall 1009 7th  
Red Men's Hall 1127 21st  
Sacramento Memorial Auditorium 1515 J  
St Joseph's Auditorium 800 E  
Scottish Rite Temple 2730 L  
Town Hall 303 3d (B)  
Turri Verein Hall 3349 J  
Veterans of Foreign Wars Hall 3333 I  
Wesley Hall 1425 J

### \*Hardware—Heavy

THOMSON-DIGGS CO, 1806 3d, Tel 2-7851  
(For further information see page 50  
Buyers' Guide)

### Hardware Dealers—Retail

Bernhard P A jr 3800 Stockton blvd  
Boessow D L 4707 Franklin blvd  
Boutwell E A 1214 J  
Case W R 2109 Del Paso blvd (NS)  
DIAMOND MATCH CO, THE 2826 Q cor  
29th, Tel 6-4703; North Sacramento, 1100  
E El Camino, Tel 9-2741 (For further  
information see page 71 Buyers' Guide  
and left top lines)  
DOLAN BUILDING MATERIALS CO, 3030  
P (Alhambra at P) Tel 6-6481 (For fur-  
ther information see page 72 Buyers'  
Guide and right side lines)

Emigh C S 1300 J  
Finegold Saml 1112 2d  
Goodman Bros 440 2d (B)  
Hooper G E 1708 Bway  
Lineman W B 3265 Folsom blvd  
Low Wm 310 J  
Lyon-Darwin Hardware Co 2901 35th  
Murray G H 727 J  
NEWBERT HARDWARE & IMPLEMENT  
CO, 1700 J, Tel 2-3681  
PERKINS AND CO, 1800 14th, Tel 2-0401  
Randall A F 3311 Folsom blvd  
SEARS, ROEBUCK & CO, 1123 K, Tel 2-0461  
(For further information see page 36  
Buyers' Guide and left top lines)  
Shorrock R P 818 J  
Simms B G 2801 J

Escrows

Title  
Insurance

Sacramento  
Abstract  
and  
Title Co.

Affiliated with  
Title Insurance  
and Guaranty  
Company

919-8th  
STREET  
Tel.  
3-4871

# J. C. PENNEY CO.

## DEPARTMENT STORE

630 K Street

Phone 2-4921