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*Real Estate Values*



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1501 Woodside Road

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**\*Flowers—Telegraphic**

**FLOWERS BY SAT'S**, 835 Woodside rd, Tels EMerson 8-5393  
and 8-0493 (See Yellow Page 18)

**Food Freezers**

Facciola's Amana Plan 1405 El Camino real

**\*Foreign Cars**

**DIBERT PAUL MOTORS**, 601 El Camino Real, Tel EMerson  
6-3891 (See Yellow Page 10)

**GOLIATH OF CALIFORNIA**

1580 EL CAMINO REAL

TELEPHONE LYTELL 1-0788

**Founderies**

VanWey Die Casting Co 545 Standish

**Frozen Food Lockers**

Redwood City Cold Storage & Lockers Inc 700 Cassia  
Southland Frozen Meats 1590 Tacoma way

**Frozen Food Processors**

Sno-Frozen Products Inc 515 Standish

**Funeral Directors**

**COEHLO, LIND, ROLLER & HAPGOOD**, 1696 El Camino  
Real, San Carlos, Tel LYtell 3-6544

Coehlo Lind Roller & Hapgood 847 Woodside rd

**CRIPPEN & FLYNN CHAPEL**, 400 Woodside rd, Tel EMerson  
9-4103 (See Yellow Page 21)

**LAYNG & TINNEY FUNERAL HOME**, 717 Jefferson av, Tel  
6-3801 (See Yellow Page 20 and Page A)

**\*Furniture—Custom Made**

**ACE BEDDING & UPHOLSTERING CO**, 926 El Camino Real,  
San Carlos, Tel LYtell 3-4281 (See Yellow Page 50)

**\*Furniture—Fold-A-Way**

**HALDEMAN-HOMME MFG CO**, 535 Standish, Tel EMerson  
9-3917

**Furniture Dealers—Retail**

Brooks Furniture Co 928 Whipple av

**CURRIE FURNITURE CO**, 2426 El Camino Real, Tel EMerson  
8-3054

Fashion Trend Inc 2341 El Camino real

Gold & Gluskin Furniture 711 Woodside rd

Great Western Furniture Co Inc 1748 Broadway

House of Redwood 2555 El Camino real

**LEVY BROS**, E 4th av cor Ellsworth av, San Mateo, Tel Dia-  
mond 2-2011 (See Yellow Page 16)

Licht Mayer 1195 Shasta

Rapik Furniture Co 935 Main

Riviera Sofa Bed Co 2625 Broadway

Sequoia Furniture 3090 Middlefield rd

Union Furniture Co 837 Main

Vance Furniture Co 1612 El Camino real

Williams & Co 2525 El Camino real

Winston Furniture Co Inc 2525 El Camino real

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# REDWOOD CITY NURSERY

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EM erson 8-0357

## Furniture Dealers—Used

C & B Furniture Co 2707 El Camino real

## \*Furniture Designers

ACE BEDDING & UPHOLSTERING CO, 926 El Camino Real,  
San Carlos, Tel LYtell 3-4281 (See Yellow Page 50)

## Furniture Finishers

ACE BEDDING & UPHOLSTERING CO, 926 El Camino Real,  
San Carlos, Tel LYtell 3-4281 (See Yellow Page 50)

## Furniture Manufacturers

Haldeman-Homme Mfg Co 535 Standish

## \*Furniture Repairers

ACE BEDDING & UPHOLSTERING CO, 926 El Camino Real,  
San Carlos, Tel LYtell 3-4281 (See Yellow Page 50)

## Garbage Collection Service

Grant's Garbage Disposer Service 874 Douglas av

Redwood City Garbage 235 Standish

SAN MATEO COUNTY SCAVENGER CO

211 N EL DORADO

SAN MATEO

TELEPHONE DIAMOND 3-4479

## Garden and Lawn Implements—Dealers

Argilla & Boscacci 560 El Camino real

## \*Garden Supplies—Retail

REDWOOD CITY NURSERY, 2710 El Camino Real, Tel EM-  
erson 8-0357 (See Yellow Page 32)

## \*Garment Lettering

EMBROIDERY SHOP, 1482 Laurel, San Carlos, Tel LYtell  
3-8802 (See Yellow Page 21)

## Gasoline—Wholesale

PATTERSON ALFRED D, Shasta cor Willow, Tel EMerson 6-  
7265 (See Yellow Page 35)

STANDARD OIL CO OF CALIFORNIA

MARINE TERMINAL

HARBOR BLVD AND HINMAN RD

TELEPHONE EMERSON 6-2318

## Gasoline Stations

Bayshore Richfield Service 504 Whipple av

Bill's Shell Service 1000 El Camino real

Bolich Bill Texaco 1001 El Camino real

Boord's Jim Service 1705 Woodside rd

Carl & Ray's Shell Service 2108 Roosevelt av

Correia Shell Service 690 Bayshore hwy

Dan's Flying A Service Canyon rd cor Oak Knoll dr

Dee's Texaco Service 986 Woodside rd

Dieken Wilshire Service 2762 El Camino real

**E L AND H SERVICE, 602 El Camino Real, Tel EMerson 9-  
4233 (See Yellow Page 46)**

Ernie's Richfield Service 1700 Middlefield rd

Fauss Texaco Station 345 El Camino real

Ferranda's Texaco Service 2100 El Camino real

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EM erson 6-3816

25 MAPLE

REDWOOD CITY

**Gasoline Stations—Contd**

Fraker Chuck Shell Service 1999 El Camino real

**FRIENDLY ACRES UNION SERVICE, 844 5th av at Bay rd,**

**Tel EMerson 8-7136**

George's Shell Service 1667 Woodside rd

Glenn's Richfield Service 1032 Jefferson av

Gus' Service 841 Hamilton

Hancock Service Station 201 Woodside rd

**HERB & BARNEY'S SERVICE, 2303 Spring, Tel EMerson 8-4096**

Jerry's Flying A Service 1791 Broadway

Jim Boord's Service Station 640 Whipple av

Kaiser Shell Service 1870 Broadway

Ken's Flying A 895 Woodside rd

**L & L UNION SERVICE, 234 El Camino Real, Tel EMerson 9-9870**

L & L Union Service 2671 Broadway

McDonnell's Service 1600 El Camino real

McKee Dave Mobil Service 1198 El Camino real

Middlefield Self Service 2233 Middlefield rd

Miles Ferris Inc Service Station 1100 Main

Mohawk Service Station 762 Woodside rd

**MURPHY'S GAS-O-TERIA, 150 El Camino Real, Tel EMerson 6-9057**

Murray's Richfield Service 694 El Camino real

Paul's Chevron Service 2401 Middlefield rd

Plaza Union Station 1500 Woodside rd

**R & R SERVICE, 950 Main, Tel EMerson 6-5011**

Ratliff Bros Flying A Service 750 Bayshore hwy

Ruffin's Signal Oil Service 2415 El Camino real

S & D Service 677 El Camino real

Sequoia Flying A Service Broadway cor El Camino real

Standard Stations Inc 410 El Camino real 400 Main and 999 El Camino real

Star & Bar Coast Oil Station 2005 El Camino real

Sullivan's O K Tire Store & Union Station 595 El Camino real

Ted's Texaco Service 3139 Jefferson av

U G E Gas Co 807 Willow

Whipple Avenue Service 600 Whipple av

Zimmerman's Chevron Service 902 Jefferson av

**\*General Contractors****WILLIAMS & BURROWS INC**

500 HARBOR BLVD

BELMONT

TELEPHONE LYTELL 3-8411

(See Yellow Page 15)

**General Merchandise—Retail**

Bay Bridge Sales Co 2001 Bayshore hwy

**MACY'S**

**STOCKTON AT O'FARRELL**

**SAN FRANCISCO**

**TELEPHONE EXBROOK 7-3333**

P D Sales Co 1550 El Camino real

Pacific Blind Products Co 2323 El Camino real

Redwood Surplus Inc 1629 Main

# ACME MACHINE CO.

GENERAL REPAIR WORK

EM erson 6-8227

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REDWOOD CITY

## General Merchandise—Used

Goodwill Industries 1531 Main  
St Vincent De Paul Society 831 Main  
Salvation Army Thrift Shop 826 Main

## Gift Shops

**AH SAM FLORISTS**  
2645 S EL CAMINO REAL  
SAN MATEO  
TELEPHONE FIRESIDE 1-5611  
Durham's 31 James av  
Hamilton Shop The 2086 Broadway  
Treasure Chest The 704 Winslow

## \*Gifts

**FLOWERS BY SAT'S**, 835 Woodside rd, Tels EMerson 8-5393  
and EMerson 8-0493 (See Yellow Page 18)  
**KELLOGG'S STATIONERS**, 829 Jefferson av, Tel EMerson  
6-4183 (See Yellow Page 33)

## Glass Dealers—Window and Plate

A-1 Glass Co Inc 1802 El Camino real  
Auto Glass Limited 607 Main  
**BANK GEORGE GLASS CO**, 1401 County rd, Tel LYtell 3-  
2171  
Lorm's Auto Glass 1180 Main  
**SIERRA GLASS CO**  
861 HURLINGAME  
TELEPHONE EMERSON 6-0452

## Glass Manufacturers

Fiberform 2860 Bay rd  
Saeco Co 3046 Bayshore hwy

## Glove and Mitten Manufacturers

Wells-Lamont Corp 2527 El Camino real

## Greeting Cards

**KELLOGG'S STATIONERS**, 829 Jefferson av, Tel EMerson  
6-4183 (See Yellow Page 33)

## Groceries and Meats—Retail

B & W Market 3115 Jefferson av  
**BROADWAY MARKET**, 1833 Broadway cor Spring, Red-  
wood City, Tel EMerson 6-3120 and 2150 Roosevelt av,  
Redwood City, Tel EMerson 6-4274  
Community Store 3215 Oak Knoll dr  
Dumbarton Oaks Market 2727 El Camino real  
Food Villa Super 201 Arch  
Hallett's Market 821 Jefferson av  
**HOB-HOB STORES**  
1950 EL CAMINO REAL  
TELEPHONE EMERSON 9-6285  
Lucky Stores Inc 386 Woodside Plaza  
Main Cash Grocery 1402 Main  
Marsh Manor Super Market 3750 Florence  
Mayfair Market 1085 El Camino real  
Merlet's Market 490 Woodside rd  
Palace Market 825 Main  
Palladino's Market 1411 Woodside

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Tel EMerson 6-7918

Pick 'N Pay 1514 Stafford

Purity Stores Ltd 922 Main

Raso Fine Foods 2104 El Camino real

Redwood Market and Delicatessen 530 El Camino real

Safeway Stores Inc 2200 El Camino real and 851 Brewster  
av

Schopp's Emerald City Market 3025 Jefferson av

Sequoia Market 863 Main

Shopping Bag Market 2397 Spring

Sil's Market 746 Woodside rd

Superior Market 137 Roosevelt av

Taylor's Checker Roll Market 2737 El Camino real

Vera Cash Grocery 400 Vera av

Vista Market 2205 Middlefield rd

Willow Market 37 Willow

## Grocers

Kasond Henry R 110 Banta

## Grocers—Wholesale

Market Wholesale Grocery Co 899 Broadway

Safeway Stores Inc 61 Renato ct R10

## \*Guns and Ammunition

**DOWN'S BIKE & SPORT SHOP**, 13 James av, Tel EMerson  
6-4072 (See Yellow Page 46)

## \*Hair Styling

**MISS LEE'S BEAUTY SALON**, 2759 El Camino Real, Tel  
EMerson 6-0602 (See Yellow Page 12)

## \*Hairdressers

**MISS LEE'S BEAUTY SALON**, 2759 El Camino Real, Tel  
EMerson 6-0602 (See Yellow Page 12)

## Halls

Carpenters Hall 820 Cassia

Eagles Hall 1515 Marshall

Foresters of America Hall 1204 Middlefield rd

I O O F Hall 839 Main

Moose Hall 826 Arguello

## \*Hardware—Retail

**BAIR'S HARDWARE INC**, 564 El Camino Real, Belmont, Tel  
LYtell 1-0791 (See Yellow Page 22)

**PROGRESS LUMBER COMPANY**, 2425 El Camino Real, Tel  
EMerson 8-4111 (See Yellow Page 28)

## Hardware Dealers—Retail

A & V Hardware 1515 Woodside rd

**COLUMBIA HARDWARE INC**, 895 Laurel, San Carlos, Tel  
LYtell 3-9465

Community Center Hardware 3211 Oak Knoll dr

**HOLMQUIST HARDWARE COMPANY**, 875 Main, Tel EMer-  
son 6-9511

**HULL BROS HARDWARE**, Main & Broadway, Tel EMerson  
6-6694 (See Yellow Page 22)

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EMerson 8-3545

Imperiale Hardware 304 Woodside Plaza  
Redwood City Hardware Co 2615 Broadway  
**REDWOOD SALVAGE & HARDWARE**, 2966 Bay rd, Tel EM-  
erson 6-3527

**Hardware Dealers—Wholesale and Jobbers**  
Koblick Supply 2920 Bay rd

**Harness and Saddlery—Manufacturers**  
Olsen Nolte Saddle Shop 2517 Broadway

**Health Foods—Dealers**  
Health Food Center 846b Jefferson

**\*Home Builders**  
**HARMONY HOMES**, 19601 El Camino Real, Sunnyvale, Tel  
CHestnut 5-1102

**\*Home Construction**  
**SHARP C D CONTRACTOR**, 2670 Bay rd, Tel EMerson 6-  
1531 and 8-6410 (See Yellow Page 40)

**\*Home Developers**  
**RUTHERDALE JOHN W CO**, 100 El Camino Real, San Car-  
los, Tel LYtell 1-0307 (See Yellow Page 43)

**\*Home Owners' Loans**  
**UNION MORTGAGE CORPORATION**, 790 Laurel, San Car-  
los, Tels LYtell 1-3906 and 3-2289 (See Yellow Page 29)

**\*Home Sales**  
**PEN-PAC REALTY CO**, 850 Brewster av, Tel EMerson 8-4171  
(See Yellow Page 38)

**TERRACE REALTY**, 1501 Woodside rd, Tel EMerson 9-3381  
(See Yellow Page 39 and Page C)

**\*Hospital Beds**  
**GERBOTH HOSPITAL SUPPLY**, 1740 El Camino Real, Tel  
EMerson 8-3545 (See Yellow Page 23)

**\*Hospital Supplies**  
**GERBOTH HOSPITAL SUPPLIES**  
1740 EL CAMINO REAL  
TELEPHONE EMERSON 8-3545  
(See Yellow Page 23)

**Hospitals and Dispensaries**  
**SEQUOIA HOSPITAL**

WHIPPLE AV  
COR ALAMEDA DE LA PULGAS  
TELEPHONE EMERSON 9-5811  
(See Yellow Page 24)

**WESTWOOD CONVALESCENT HOSPITAL**, 885 Woodside rd,  
Tel EMerson 8-4174 and 8-4175 (See Yellow Page 24)  
Woodside Acres Hospital 1600 Gordon

**Hotels**  
Brewster House 1055 Brewster av  
New Sequoia Hotel Inc 800 Main  
Peterson Hotel 850 Main



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**DOMESTIC BUILDING MAINTENANCE CO**, 2840 Middlefield rd, Tel EM erson 9-3676 (See Yellow Page 27)  
**PIONEER HOUSE CLEANER**, PO Box 348, Tel DIAMOND 3-0432

### House Furnishing Goods—Retail

M & M Enterprises 2225 Spring

### House Furnishing Goods—Wholesale

Gense Import Ltd 1685 Broadway

### Household Appliances—Dealers

American Home Appliance Co 1428 El Camino real  
Anderson's Service & Appliances 1200 El Camino real  
Blumenthal Art Co 2120 Broadway  
**DAVIES AUTO CO**, 1502 El Camino Real, Tel EM erson 6-5728 (See Yellow Pages 2 and 10)  
Grant's Garbage Disposer Service 874 Douglas av  
Scottys Appliance Service 417 Lathrop  
T & H Appliance Co 670 Woodside rd

### Household Appliances—Repairers

Allied Appliance Service 366 Iris  
Coastside Appliance Service 1783½ Broadway  
Louie's Appliance Service 891 2d av  
Mausser Electric Co 703 Woodside rd  
United Appliance Service 1208 Marshall

### \*Household Utensils

**LEVY BROS**, E 4th av cor Ellsworth av, San Mateo, Tel DIAMOND 2-2011 (See Yellow Page 16)

### Ice—Dealers

Union Ice Co Products 988 Haven av

### Ice Cream Manufacturers

Blue Ribbon Ice Cream 673 El Camino real  
**DREYER'S GRAND ICE CREAM**, 3105 El Camino Real, Tel EM erson 9-9627 (See Yellow Page 26)

### \*Imported Cars

**ELY MOTOR CO**, 346 El Camino Real, Tel EM erson 6-9546 (See Yellow Page 7)  
**GABRIELSON MOTORS**, 1335 El Camino Real, Tel LYtell 1-0351 (See Yellow Page 9)

### Importers

Flemat Co 1702 Woodside rd

### \*Importers—Retail

**MAGNIN I & CO**  
UNION SQUARE  
SAN FRANCISCO  
TELEPHONE DOUGLAS 2-2100

### \*Instructions—Auto Driving

**PENINSULA AUTO DRIVING SCHOOL**, 680 Warren, Tel EM erson 9-5221 (See Yellow Page 4 and Page X)

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## \*Insurance—Fire

LYONS FRANK E, 39 James av, Tel EMerson 6-8418 (See Yellow Page 26)

## \*Insurance—Title

CITY TITLE INSURANCE CO, 601 Hamilton, Tel EMerson 9-4121

## Insurance Adjustors

Brown Bros Adjusters 490 Winslow  
General Adjustment Bureau Inc 690 Marshall ct

## Insurance Agents

Aames-Anderson & Associates 619 Hamilton R6  
Atkinson Clayton & Atkinson 2881 El Camino real R23  
Beesley Ed Insurance 841 Woodside rd R2  
**BORING, WERDER, REIFENRATH, GREENWOLD, VREEBURG**, 51 James av, Tel EMerson 9-0011 (See Yellow Page 26)

Brennan Carl Agency 2192 Broadway  
Brown Wallace H 1324 Hopkins av  
Carty Jos E 12 California  
Ebner Ralph I Real Estate 2853 El Camino real  
Fox & Carskadon Inc 2808 El Camino real  
Goff Merle C 219 Nevada  
Golla C M Insurance 841 Woodside rd R2  
**GORHAM GEORGE P REAL ESTATE** 1494 El Camino Real, San Carlos, Tel LYtell 1-2656 (See Yellow Page 42)

Grandi Insurance Agency 878 Main  
Gurnsey Floyd L 740 Charter

## HARE, BREWER & KELLEY INC

525 UNIVERSITY AV

PALO ALTO

TELEPHONE DAVENPORT 3-5155

(See Yellow Page 37)

**HARMAN MYRON EVANS**, 3060 Broadway at Duane, Tel EMerson 6-5716

Jorgensen Insurance Agency (genl) 626 Jefferson av R9  
Lindenau Ernest H 78 Myrtle

LYONS FRANK E, 39 James av, Tel EMerson 6-8418 (See Yellow Page 26)

McCann Keyes and Day 61 Renato ct R21

McPherson Geo Associates 1048 El Camino real

Redwood Town & Country Realty Co 484 El Camino real

**ROBERTS AND SCHROEDER INC**, 1261 San Carlos av, San Carlos, Tel LYtell 3-3113

**SAN MATEO INVESTMENT CO**, 2500 El Camino Real, San Mateo, Tel FReside 5-1627 (See Yellow Page 40)

Simons Chas S Insurance 1322 El Camino real

Tiedemann Carl B 536 El Camino real

Turck-Reese & Fritz Insurance Associates 2558 El Camino real

Voss Edw J 1620 Connecticut dr

Whitehead Jas H 58 Lowell

Williams Levi E 118 Inner cir

## \*Insurance Brokers

**BORING, WERDER, REIFENRATH, GREENWOLD, VREEBURG**, 51 James, Tel EMerson 9-0011 (See Yellow Page 26)



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California Disability Association 61 Renato ct R19  
 Canada Life Assurance Co 2881 El Camino real R1  
 City Title Insurance Co 601 Hamilton  
 Farmers Insurance Group 39 James av  
 Gavin Insurance Agency 61 Renato ct R14  
 Golden State Mutual Life Insurance Co 2015 El Camino real  
 R1  
 State Farm Insurance Co 1447 El Camino real  
 State Farm Mutual Insurance Co 253 El Camino real  
 Westland Life Insurance Company 680 Warren

**\*Interior Decorators**

**BAUM INTERIORS** 2048 Broadway, Tel EMerson 6-8616 (See  
 Yellow Page 26)

**Investigations**

**KROUT & SCHNEIDER**, 350 Sansome, San Francisco, Tel  
 YUkon 2-1066 (See Yellow Page 17)

**Investment Counsel**

Hitchcock & Chamberlain Ltd 898 Chestnut

**Investment Securities—Dealers**

**COLBURN R L CO**, 1265 San Carlos av, San Carlos, Tel  
 LYtell 3-8284  
 Eppler Avery L Co 601 Marshall  
 Investors Diversified Services 234 Marshall R15

**Iron Pipe and Fitting—Dealers**

Dura-Vent Corp 2525 El Camino real

**Iron and Steel Work**

Hamilton Shutters (plant) 615 Main

**\*Janitor Service**

**FRANK'S WINDOW CLEANING & JANITORIAL SERVICE**,  
 2803 El Camino Real, Tel EMerson 6-2877 (See Yellow  
 Pages 28 and 51)

**\*Janitorial Service**

**DOMESTIC BUILDING MAINTENANCE CO**, 2840 Middle-  
 field rd, Tel EMerson 9-3676 (See Yellow Page 27)  
**NAVE P JANITORIAL SERVICE**, 121 22d av, San Mateo, Tel  
 FReside 5-1266

**Janitors' Supplies**

Gillis & Lane Inc 830 2d av

**Jewelers—Retail**

Bernard Barney 158 Stanley  
 Heffernan's 2626 Broadway  
 Hilton Walter W 2611 Broadway  
 Johnson Clifford D 2225 Spring  
**KESSINGER'S JEWELRY**, 2201 Broadway, Tel EMerson 6-  
 2190  
 Kuhn Fred F 2399 Broadway  
 Plaza Jewelry 356 Woodside Plaza  
 Reinhard & Co 2198 Broadway

# ELY PLYMOUTH

## CHRYSLER—IMPERIAL

NEW CARS — 346 El Camino Real EM 6-9546 Redwood City  
 USED CARS — 1565 El Camino Real LY 3-8438 San Carlos

### Junk Dealers

Grove Geo R 23 Shaw ct  
 Redwood Salvage & Hardware 2966 Bay rd

### Kennels

Johnston's Irish Setter Kennels 722 Esther la

### Kindergartens

Hansen & Gretel Nursery School 1218 Whipple av

### Knit Goods—Manufacturers

Redwood City Knitting Mills 120 Wilson

### Knit Goods—Retail

Plaza Knitting Circle 846f Jefferson av

### Knit Goods—Wholesale and Jobbers

Towne & King Inc 595 Broadway

### Laboratories

**BROADWAY MEDICAL LABORATORY**, 2900 Broadway, Tel  
 EMerson 6-5813

Davies Dental Lab 600 Winslow  
 Forty Birch Medical Laboratory 40 Birch R3  
 Woodside Medical Laboratory 1690 Woodside rd R202A  
 Woodside X-Ray Laboratory 1690 Woodside rd R102

### Laboratory Apparatus and Supplies

Mechrolab Inc 601 Main

### Lanais—Construction

**SEELAND ENGINEERING CORP**, 603 Jefferson av, Tel EM-  
 erson 6-8806 (See Yellow Page 35)

### Land Companies

Cal-Bay Development Corp 1291 Marshall R1

### Landscape Architects

Combe Albert J 726 Cleveland

### Landscape Gardeners

Aragni John A 1003 Harrison av  
 Arneth John F 2534 Jefferson av  
 Bianchi Vincent 639 Douglas av  
 Dowling Chas J Landscaping 1042 Haven av  
 Hardoy Jean 1959 Alameda de las Pulgas  
 Kerstan Karl 1463 Kentfield av  
 Reischman Herman 1421 Gordon  
 Sullivan Harold 2432 Carolina av  
 Tanouye Joe rear 439 Fuller  
 Watson John 1675 Kentfield av  
 Watson Rudolph 1995 Bayshore hwy  
 Westberg Lloyd F 1609 Anamor  
 Wosgen Geo 3065 Page  
 Yamamoto Geo S 1805 Poplar av  
 Yuki Geo G 439 Alameda de las Pulgas

### Laundries

Quong Lee Laundry 726 Main  
 Redwood City Laundry & Dry Cleaners 1823 El Camino real

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REDWOOD CITY

**Laundries—Contd**Sequoia Laundry & Dry Cleaners 53 Perry  
Woodside Plaza Launderette & Cleaners 1995 Massachusetts  
av**Laundries—Self Service****ARGUELLO LAUNDERETTE, 717 Arguello, Tel EMerson 8-7903**El Camino Launderette 506 El Camino real  
Industrial Services 701 Arguello  
Main Launderette 1638 Main  
Mitch & Ed's Cleaners & Laundromat 2280 El Camino real  
**REDWOOD CITY LAUNDERETTE, 15 James av, Tel EMER-  
son 6-3319**

Roosevelt Center Laundromat 2183 Roosevelt av

**\*Laundries and Dry Cleaners****SEQUOIA LAUNDRY & DRY CLEANERS, 53 Perry, Tel EM-  
erson 9-0391****Lawn Mower Repairers**

Andersen Oswald 3149 Hoover

**Lawyers**Bell Richd O 2024 Broadway  
Berrett & O'Donnell 621 Middlefield rd  
Brown Lester L 626 Jefferson R1  
Caplan Julian 515 Allerton  
Chadwick Geo jr 2024 Broadway  
Comaich Frank J 626 Jefferson av R7  
Crimmins Kent Bradley & Burns 234 Marshall R3  
Currie Lebsack & Hannig 525 Marshall  
Dell'Ergo Robt J 627 Middlefield rd  
Depaoli Cotter & DelCarlo 1047 Whipple av  
Dinkelspiel & Dinkelspiel 234 Marshall R5  
Dolwig Berlin & O'Grady 515 Allerton  
Durham Sheldon D 3060 Broadway  
Ellis Wm O 2221 Broadway R217  
Fitzpatrick Jos R 2010 Broadway  
Garry Dreyfus McTernan & Keller 234 Marshall R2  
Goth & Dennis 490 Winslow  
Green Russell 626 Jefferson av R7  
Kennedy Eug K 626 Jefferson av  
Larrouy Geo P 2395 Broadway R10  
Logan Jane 621 Middlefield rd  
McCarthy Paul A 234 Marshall R8  
Menifee Norman S 525 Marshall  
Mylod John F 2024 Broadway  
O'Keefe & O'Keefe 2221 Broadway R201  
Paxton Jas M 627 Middlefield rd  
Phoenix Wm G 3060 Broadway  
Regalado & Lindquist 490 Winslow  
Ropers Majeski & Kane 517 Marshall  
Ross Ross McGovern & McCloskey 2002 Broadway  
Seagraves Roy W 490 Winslow Rm B  
Small & Wertheimer 717 Winslow  
Sparks Jas J 234 Marshall R1  
Stanley E Arden 617 Hamilton  
Sullivan Harry 2221 Broadway R201  
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Wagstaffe Daba & Hulse 626 Winslow  
Whiting Sam J jr 234 Marshall R3  
Wilhelm & Blatt 617 Hamilton  
Wilson John A 627 Middlefield rd  
Woodman Dennis L 680 Warren Suite A

### Letter Shops

Colonial Letter Shop 541 Middlefield rd

### Libraries

**CITY DIRECTORY LIBRARY**, Redwood City Chamber of  
Commerce, 1006 Middlefield rd, Tel EMerson 6-5739  
Redwood City Public Library 881 Jefferson av  
San Mateo County Free Library 842 Middlefield rd  
Schaberg H W Memorial Library 2150 Euclid av

### Life Insurance

**LYONS FRANK E**, 39 James av, Tel EMerson 6-8418 (See  
Yellow Page 26)

### Light, Heat and Power Companies

Pacific Gas & Electric Company 308 Bradford

### Lighting Equipment—Dealers

Westlite 780 Broadway

### Lighting Equipment—Manufacturers

Associated Lighting Service 780 Broadway  
Electrical Products Corp 841 Woodside rd R8

### \*Linoleum and Floor Coverings

**MISSION CARPET & FURNITURE HOUSE**  
665 EL CAMINO REAL  
TELEPHONE EMERSON 8-1466  
(See Yellow Page 21)

### Liquor and Wines—Retail

Horgan's Liquor 1738 El Camino real  
Kenny's Liquors 3207 Oak Knoll dr  
March Liquors 3770 Florence  
Moore's Drive-In Liquors 504 El Camino real  
Peninsula Liquor & Delicatessen 717 El Camino real  
Redwood City Wine & Liquor Store 851 Main  
Thrifty Liquors 2220 El Camino real  
Vern's Plaza Liquors 2098 Broadway

### Liquor and Wines—Wholesale

Alpha Distributing Co 2406 El Camino real

### Lithographers

Pacific Coast Target Co 1023 Chestnut  
Peninsula Lithograph Co 1023 Chestnut  
**STANDARD PRINTING CO**, 870 Jefferson av, Tel EMerson  
6-1548 (See Yellow Page 36)

### \*Loans

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 G A C Finance Corp 2628 Broadway  
 Household Finance Corp of Redwood City 2033 Broadway  
 Mercantile Acceptance Co 2417 Broadway  
 Pacific Finance Loans 2068 Broadway  
 Public Finance Corp 706 Winslow

**Loans—Mortgage**

**FIDELITY ASSURANCE INC**, 618 Santa Cruz av, Menlo Park,  
 Tel Davenport 6-8000  
**MASON-McDUFFIE CO**, 522 El Camino Real, San Carlos, Tel  
 LYtell 3-7897  
 Peerless Mortgage Co 1322 El Camino real  
**SAN MATEO COUNTY BUILDING AND LOAN ASSOCIA-**  
**TION**, 2022 Broadway, Tel EMerson 6-4517 (See Yellow  
 Page 45 and Page B)  
**UNION MORTGAGE CORPORATION**, 790 Laurel, San Car-  
 los, Tels LYtell 1-3906 and 3-2289 (See Yellow Page 29)

**\*Loans—Real Estate**

**HARE, BREWER & KELLEY INC**  
 525 UNIVERSITY AV  
 PALO ALTO  
 TELEPHONE DAVENPORT 3-5155  
 (See Yellow Page 37)  
**PEN-PAC REALTY CO**, 850 Brewster av, Tel EMerson 8-4171  
 (See Yellow Page 38)  
**WELLS FARGO BANK**, cor Broadway and Main, Tel EMer-  
 son 6-9571, 1390 Woodside rd, Tel EMerson 9-3371 (See  
 Yellow Page 11)

**Locksmiths**

A-Abar 1681 El Camino real

**Lodging Houses**

Club Village Rooms 2345 Middlefield rd  
 Redwood Boarding House 1414 Main

**Lumber—Retail**

Baird Lumber Co 1422 Roosevelt av  
 Hess Lumber Co Haven av cor Bayshore hwy  
**PROGRESS LUMBER COMPANY**, 2425 El Camino Real cor  
 Charter, Tel EMerson 8-4111 (See Yellow Page 28)

**Lumber—Wholesale**

Far West Fir Sales Co 650 El Camino real  
 Moffitt Wholesale Lumber Co Inc ft of Harbor blvd

**\*Machine Shops**

**HUBER TOOL WORKS**, 1013 Center, San Carlos, Tel LYtell  
 3-5377  
**WISCANE INC**, 1080 Varian, San Carlos, Tel LYtell 3-7473

**Machinery Dealers**

Edwards Equipment Co 1765 Bayshore hwy  
 Richards Manufacturing & Sales Co 801 Douglas av

**Machinery Manufacturers**

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Kliklo Corp 730 Broadway  
VACU-BLAST CO INC, Bragato rd, PO Box 885, Belmont,  
Tel LYtell 3-7658

### Machinists

ACME MACHINE CO, Industrial way and D, Tel EMerson 6-8227 (See Yellow Page 28)

Al's Automotive Machine Shop 908 Main  
Binns Machine Works Inc 611 Broadway  
C & B Precision Machine Shop 3608 Bay rd  
Charlie's Machine Shop 925 Main  
L & M Machine Co 828 Willow  
Lathan Manufacturing Co 1400 Industrial way  
Misal Precision Machine Tools Inc 1020 Mills way  
Riley Precision Tool Co 690 Broadway  
Sanol Manufacturing Co 766 Douglas av  
Tydeman Machine Works Inc 900 Broadway  
Ultra-Sonic DeBurring Inc 2692 Bay rd

### \*Magnetic Tape Recording Equipment

AMPEX CORPORATION, 934 Charter, Tel EMerson 9-7111

### \*Mailing Lists

POLK R L & CO, 431 Howard, Detroit 31, Mich

### \*Manufacturers—Electronic Parts

GAY LEE PRODUCTS INC, 1501 Old County rd, Belmont,  
Tel LYtell 3-7848

### Manufacturers Agents

Advanced Tool Mfg Co 13 Winslow  
Brush Instruments 61 Renato ct R3  
DeHoff Fred Co 721 Main  
Feinberg Edw A 257 Arlington rd  
Gillet C A Co 1587 Valota rd  
Hartman Philip F Co 515 Standish  
Long & Associates (electronic) 680 Warren Suite D  
Marshall G S Company 2015 El Camino real R16  
Mason Thos F Inc (auto parts) 2798 Bay rd  
Rankin W C Associates (clo-men's women's and children's)  
1747 Broadway  
Sims Robt P 674 Emerald Hill rd  
Snyder L F "Jerry" (rugs & carpets) 1660 Connecticut dr  
Transit Supply Corp 515 Standish  
Western Power Equipment Corp 909 Broadway  
WHITE GLENN B & ASSOCIATES INC, 2549 Middlefield rd,  
Tel EMerson 6-8234  
Wiley Marshall & Co 2700 Bay rd

### Massage

Redwood City Massage Studio 1764 Broadway

### Mattress Manufacturers

ACE BEDDING & UPHOLSTERING CO, 926 El Camino Real,  
San Carlos, Tel LYtell 3-4281 (See Yellow Page 50)  
Hartin & Smith 2711 El Camino real

### Meats—Retail

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D & J's Quality Meats 2727 El Camino real  
Food Villa Meat Market 201 Arch  
Turner Meats 3025 Jefferson av  
Vera Meat Market 400 Vera av  
Vincent & Ralston 3115 Jefferson av

## \*Medical Clinics

REDWOOD MEDICAL CLINIC, 2946 Broadway, Tel EMerson  
8-3351 (See Yellow Page 28)

## \*Medical Laboratories

BROADWAY MEDICAL LABORATORY, 2900 Broadway, Tel  
EMerson 6-5813

## \*Medical Oxygen

GERBOTH HOSPITAL SUPPLY  
1740 EL CAMINO REAL  
TELEPHONE EMERSON 8-3545  
(See Yellow Page 23)

## Metal Goods Manufacturers

Light Metal Processors Inc 1602 Tacoma way

## Metal Spinners

Advance Metal Spinning Co rear 780 Broadway

## Metal Stamping

All-States Sales & Mfg 2610 Bay rd  
Twin Pines Mfg Co 846 Sweeney av

## Microfilming

Larwood Mark Co 731 Middlefield rd

## Milliners

Kohler's Anita Millinery 41 James av

## \*Millwork

PROGRESS LUMBER COMPANY, 2425 El Camino Real, Tel  
EMerson 8-4111 (See Yellow Page 28)

## \*Mortgage Loans

FIDELITY ASSURANCE INC, 618 Santa Cruz av, Menlo  
Park, Tel Davenport 6-8000  
PEN-PAC REALTY CO, 850 Brewster av, Tel EMerson 8-4171  
(See Yellow Page 38)  
UNION MORTGAGE CORPORATION, 790 Laurel, San Car-  
los, Tels LYtell 1-3906 & 3-2289 (See Yellow Page 29)

## \*Mortgage Loans—Real Estate

TERRACE REALTY, 1501 Woodside rd, Tel EMerson 9-3381  
(See Yellow Page 39 and Page C)

## \*Morticians

CRIPPEN & FLYNN CHAPEL, 400 Woodside rd, Tel EMerson  
9-4103 (See Yellow Page 21)  
LAYNG & TINNEY FUNERAL HOME, 717 Jefferson av, Tel  
EMerson 6-3801 (See Yellow Page 20 and Page A)

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 Camino Hacienda Motel 1839 Bayshore hwy  
 Continental Garden Motel 2650 El Camino real  
 Garden Motel 1690 Broadway  
 Hidden Court Motel 1818 El Camino real  
 Ideal Motel & Trailer Park 2401 El Camino real  
 Motel El Camino 1402 Stafford  
 R C Motel & Trailer Park 1903 Bayshore hwy  
 Redwood Motor Court 3706 Bay Shore hwy  
 Redwood Rancho Motel 2834 El Camino real  
 Redwood Town House The 1090 El Camino real  
 Whipple Avenue Lodge 1225 Warren

### \*Moving, Packing, Storage and Shipping

**REDWOOD CITY A-1 MOVING AND STORAGE**, 2821 Middlefield rd, Tels EMerson 6-9549, Nite Phone EMerson 6-3538 (See Yellow Page 30)

### Moving Vans

Bekins Van & Storage Co 1451 El Camino real  
 Kit Kat Furniture Movers 2135 El Camino real  
 Reynolds Bros Transfer & Storage 1315 Hancock

### Music and Musical Instruments—Dealers

Gelb Music Studios 722 El Camino real

### Music Teachers

Carney Dorothy A Mrs (piano) 3235 Page  
 Gelb Music Studios 48 Claremont av  
 Hadatsch Stephanie Piano Studio 2015 El Camino real R7  
 Jimerson Faith L (piano) 128 Elwood  
 Mortenson E Alice Mrs 1717 Middlefield rd  
 Stambeck Regina (accordion) 1441 El Camino real  
 VanDuyen Velma Mrs (piano) 75 Hudson

### Neon Signs

Coast Neon Signs 923 Jefferson av

### Newspapers

**REDWOOD CITY TRIBUNE (Daily)**, 901 Marshall cor Walnut, Tel EMerson 8-2811 (See Yellow Page 32)

San Francisco Chronicle 53 Horgan av  
**SAN FRANCISCO EXAMINER**

**HEARST BLDG**  
**3D & MARKET**  
**SAN FRANCISCO**  
**TELEPHONE SUTTER 1-2424**

San Francisco Examiner 53 Horgan av  
**SAN FRANCISCO NEWS**

**812 MISSION**  
**SAN FRANCISCO**  
**TELEPHONE EXBROOK 2-6700**

**SAN MATEO POST AND PENINSULA SHOPPING GUIDE**, 2734 Broadway, Tel EMerson 9-1791, Main Office and Plant 145 2d, San Mateo, Tel DIAMOND 3-1831 (See Yellow Page 31)

**SAN MATEO TIMES (Daily)**, 2734 Broadway, Tel EMerson 9-1791, Main Office and Plant 145 2d, San Mateo, Tel DIAMOND 3-1831 (See Yellow Page 31)

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**Newspapers—Contd**

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**TIMES-GAZETTE THE (Weekly)**, 901 Marshall cor Walnut,  
Tel EMerson 8-2811

**\*Night Clubs**

**BELMONT CASINO**, 635 Old County rd, Belmont, Tel LYtell  
3-5370

**Notaries Public**

**BORING, WERDER, REIFENRATH, GREENWOLD, VREE-  
BURG**, 51 James av, Tel EMerson 9-0011 (See Yellow  
Page 26)

**PLANT W J**, 715 Laurel, San Carlos, Tel LYtell 3-9634

**REDWOOD TOWN AND COUNTRY REALTY CO**, 484 El  
Camino Real, Tel EMerson 9-4145 (See Yellow Page 42)  
Voiss Lynn 626 Jefferson av R7

**Notion and Fancy Goods—Retail**

Adams Notions 2090 Broadway

**\*Nurseries**

**REDWOOD CITY NURSERY**, 2710 El Camino Real, Tel EM-  
erson 8-0357 (See Yellow Page 32)

**Nurserymen**

Bay City Flower Co 1427 St Francis

Enomoto & Co 1201 Redwood av

Grassini Co 925 Woodside rd

Herman's Hardy Gardens 996 15th av

Hirotsuka Yoshita 310 McEvoy

Jacobsen's For The Garden 850 Woodside rd

Kashima Nursery 923 Woodside rd

Kay's Nursery 925 Woodside rd

Kitagawa Nursery 1200 Redwood av

Knecht Jas F Co 1720 Valota rd

Mee Bros Nursery 1003 Woodside rd

Mori Torao Nursery 925 Woodside rd

Nakano H & Sons Nursery 925 Woodside rd

Namba Nursery 1550 Valota rd

Okamura K Nursery 1300 Redwood av and 925 Woodside rd

**REDWOOD CITY NURSERY**, 2710 El Camino Real, Tel EM-  
erson 8-0357 (See Yellow Page 32)

Sequoia Nursery 1401 Valota rd

Sierra Nursery 1301 Redwood av

Sugimoto Takeshi Nursery 925 Woodside rd

Tsukuski Nursery 925 Woodside rd

Woodside Gardens 332 Woodside rd

Woodside Nurseries Co 1576 Valota rd

**Nurses' Registry**

Visiting Nurse Assn 619 Bradford

**Nursing Homes**

Grace Manor Nursing Home 1316 Hopkins av

**\*Office Outfitters**

**PENINSULA STAMP & OFFICE SUPPLY**, 747 El Camino  
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## \*Office Supplies

**KELLOGG'S STATIONERS**, 829 Jefferson av, Tel EMerson  
6-4183 (See Yellow Page 33)

## Office Supplies and Equipment

Peninsula Office Supplies 509 Howland  
**PENINSULA STAMP & OFFICE SUPPLY**, 2644 Broadway, Tel  
EMerson 6-8486 (See Yellow Page 34)  
Smock Office Equipment 1034 El Camino real

## \*Offset Lithographers

**STANDARD PRINTING CO**, 870 Jefferson av, Tel EMerson  
6-1548 (See Yellow Page 36)

## Oil Producers and Shippers

Richfield Oil Corp ft of Harbor blvd  
Shell Oil Co ft of Harbor blvd  
Standard Oil Co of California Harbor blvd at Hinman rd

## Oils and Lubricants—Dealers

Blomquist Oil Service Inc ft of Harbor blvd  
Patterson Alf D Shasta cor Willow  
Shell Oil Co ft of Harbor blvd  
Union Oil Co of California ft of Harbor blvd

## Opticians—Retail

Ferrari & Risi 2649 Broadway  
Jenkel-Davidson 704 El Camino real  
Peninsula Opticians 2744 Broadway

## Optometrists

Babcock John C 3025 Broadway  
Chappell Alan D 1509 Woodside rd  
Leigh Paul R 2223 Broadway  
Onitsuka Laurence K 246 Woodside Plaza  
Popiul Herman B 2613 Broadway

## Organizations—Benevolent and Fraternal

Daughters of St George 1455 Madison av  
I O O F-Hope Encampment No 60 839 Main  
I O O F-Independent Order of Bay View Lodge No 109 839  
Main  
I O O F-Olive Branch Rebekah Lodge No 48 839 Main  
Job's Daughters Bethel No 170 835 Main  
Knights of Columbus 1455 Madison av  
Loyal Order of Moose 826 Arguello  
Masonic F & A M Redwood City Lodge No 168 835 Main  
McDonald John Lewis Assembly No 176 835 Main  
Native Daughters of the Golden West Bonita Parlor No 10  
1455 Madison av  
Neighbors of Woodcraft 1455 Madison av  
Order of DeMolay Redwood Chapter No 1203 835 Main  
Order of Eastern Star Sequoia Chapter No 203 835 Main  
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 Chamber of Commerce-Redwood City Middlefield rd cor Jefferson av  
 Masonic Hall Association 835 Main  
 Peninsula Christian Businessmen 1455 Madison av  
 Redwood City Chamber of Commerce 1006 Middlefield rd

### Organizations—Labor

Carpenters Union Local No 1408 820 Cassia  
 General Warehouse & Food Processors Union Local No 655 1749 Broadway  
 International Association of Machinists Union Local No 1327 639 El Camino real  
 International Brotherhood of Electrical Workers Local No 1969 635 Marshall  
 Painters Union Local No 1146 (AFofL) 818 Cassia  
 Warehouse Union Local 6 1208 Middlefield rd

### Organizations—Miscellaneous

Church Counseling Service 841 Woodside rd R6  
 Order of Rainbow Girls Redwood Assembly No 16 835 Main  
 Parents Teachers Assn for Retarded Children 1455 Madison av  
 Sequoia Area Girl Scout Council 1775 Broadway  
 Sequoia Y M C A 1445 Hudson  
 Women's Relief Corp 1455 Madison av

### Organizations—Patriotic and Veterans

Afgo Drafting Service 619 Hamilton R9  
 American Legion Auxiliary 651 El Camino real  
 American Legion Post No 105 651 El Camino real  
 Coordinating Council 1455 Madison av  
 Disabled American Veterans 1455 Madison av  
 Fleet Reserve 1455 Madison av  
 Fleet Reserve Auxiliary 1455 Madison av  
 Gold Star Mothers 1455 Madison av  
 Peninsula Post No 52 Inc of the Canadian Legion British Empire Service League 636 Maple  
 San Mateo County Council V F W 1455 Madison  
 San Mateo County Council V F W Auxiliary 1455 Madison av  
 Spanish-American War Veterans 1455 Madison av  
 Spanish-American War Veterans Auxiliary 1455 Madison av  
 Veterans of Foreign Wars 1455 Madison av  
 Veterans of Foreign Wars Auxiliary 1455 Madison av

### Packing, Crating and Shipping

Bracamonte R M & Co 727 Shasta R1

### \*Packing Materials—Wholesale

**MADE-RITE CONTAINER CO, 3089 Goodwin av, Tel Warehouse EMerson 8-5173 (See Yellow Page 12)**

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 Ebert Ray T & Co Inc 945 Douglas av  
 Instatag Co 934 Broadway

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 Fibreboard Paper Products Corp ft of Harbor blvd

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 Fleishman Park 128 Locust  
 Hawes Park Hudson cor Oak  
 Hawes Park Roosevelt av nr Iris  
 Kiwanis Field Madison av ne cor Myrtle  
 Mezes Park Standish cor Warren  
 Wellesley Crescent Park Edgewood rd cor Wellesby Crescent  
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 Westwood Park Westwood cor Briarfield av

**\*Patios—Custom Built**  
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**erson 6-8806 (See Yellow Page 35)**

**\*Permanent Waving**  
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**erson 6-0602 (See Yellow Page 12)**

**Pet Shops and Supplies**  
 Barbara's Pet Shop 3213 Oak Knoll dr  
 Geissman's Garden & Pet Supply 1523 Woodside rd  
 Rosene's Garden & Flowers 236 Woodside Plaza

**Pharmacies**  
 Brewster Pharmacy 1040 Brewster av

**Phonographs and Records—Dealers**  
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 Gundelach Chas A 2311 Brewster av  
 Shapers Don Photography 719 Winslow  
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