

YELLOW PAGES

REDWOOD CITY

(CALIFORNIA)

1959



The following pages contain . . .

A COMPLETE LIST OF ALL BUSINESS AND PROFESSIONAL CONCERNS OR INDIVIDUALS in alphabetical order under appropriate headings . . . This list is preceded by . . . ADVERTISEMENTS AND BUSINESS CARDS OF FIRMS AND INDIVIDUALS who desire to present a complete list of their services or products . . . These are grouped together under appropriate headings which are arranged alphabetically.

R. L. POLK & CO.
PUBLISHERS

AMBULANCE SERVICE**Peninsula Ambulance Service**

R. H. RATLIFF

24 Hour Service**Emergency and Invalid**

Redwood City • San Carlos • Belmont • San Mateo • Millbrae
 EM 8-3323 LY 3-8997 LY 3-8997 DI 3-4533 OX 7-4462

APPLIANCES**Davies Auto Co.***Sales**Frigidaire**Service*

LEADING BRANDS

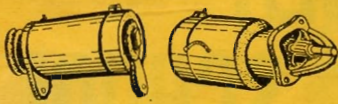
Household Appliances - Television - Radio

1502 El Camino Real

Tel. EM erson 6-5728

REDWOOD CITY

**AUTO ELECTRIC
CARBURETOR COMPANY**



**NEW and REBUILT
EXCHANGE**

135 Maple St.

EM erson 8-2891

Redwood City

VAN NESS AUTO SUPPLY

Everything for the Auto

Tel. EM erson 8-3884

633 El Camino Real

Redwood City

AUTOMOBILE BRAKE SERVICE

“Art” Hamilton’s

BRAKE SERVICE

WE SERVICE POWER BRAKES

BEAR WHEEL ALIGNING

EM erson 6-1892

1510 Main St.

Redwood City

**MR. CITIZEN! CORRECT INFORMATION
IS VALUABLE TO YOU!**

Cooperate with the City Directory enumerators to see that your name and those of your family are correctly listed in each edition. *Your name, listed correctly in the City Directory, is a great asset.* This has been proved thousands of times, especially in cases of employment application, proof of residence, questions relating to citizenship, applications for welfare assistance, distribution of mail, etc. Be better established . . . be on record as a local citizen by seeing that your name is not missed or incorrectly listed in the Directory.

AUTOMOBILE DRIVING SCHOOLS

PENINSULA AUTO DRIVING SCHOOL

E. ESSER HANSEN, Owner

"We Have Been Serving the Peninsula Since 1946"

State of California Driving School License No. 2007

**SAVE YOUR NERVES and YOUR CAR
LEARN IN ONE OF OUR STANDARD OR
AUTOMATIC SHIFT DUAL CONTROL CARS**

- FREE help in our office, for your learner's permit.
- FREE pick-up service. Appointments at your convenience.
- We teach seven days weekly. No additional charge for Sat. or Sun. lessons.
- Pay as you go, or Charge, upon established credit.
- Individual Lessons given in PARALLEL PARKING, TURNABOUT, TRAFFIC or COMPLETE TRAINING.
- Lessons also given in the "student's own car."
- OUR INSTRUCTORS also take you in for your "BEHIND THE WHEEL TEST FOR LICENSE."
- TESTS can be taken in one of our dual control cars, or in student's own car.
- Special attention given to Students speaking a foreign language.
- For that special occasion; We have "Gift Certificates."

**DEPENDABLE ● PATIENT ● EXPERIENCED
LICENSED INSTRUCTORS**

"We See You Thru Your Test"

EM 9-5221

MAIN OFFICE

680 Warren, Brewster-Warren Bldg.

Redwood City

INTRODUCING



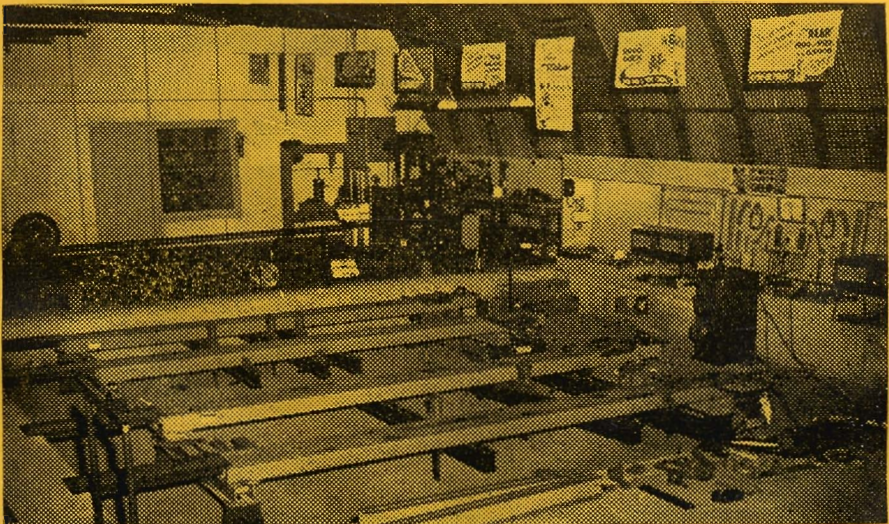
DAN J. WALDRON

Automobile Technician Specialist

Graduate

**McSweeney Auto, Tractor and Electrical Schools
Bear Manufacturing Company Service School**

(Nineteen Years Practical Experience)



SAN CARLOS SAFETY SERVICE

921 Old County Road

Tel. LY tell 1-3366

San Carlos, Calif.

AUTOMOBILE TIRE DEALERS**REDWOOD****GENERAL TIRE
SERVICE CO.**

660 Jefferson Ave.

EM erson 9-2919**VITAL INFORMATION
AT YOUR FINGER-TIPS!**

► Tens of thousands of people who were formerly strangers to the City Directory are consulting it on questions of citizenship, employment, sources of supply, communication, etc. Also, Directory usage is **up** among regular subscribers.

*More People Are***SEEING CITY DIRECTORY ADS**

On the Peninsula See Ely

PLYMOUTH

CHRYSLER -- IMPERIAL

AND NEWEST ECONOMY IMPORT

See Our Drive-In Show Room

**Largest Selection of New and Used
Wagons on the Peninsula**

SALES and SERVICE

EM 6-9546

**346 El Camino Real
Redwood City**

Leonard **ELY**

1565 El Camino Real

USED CARS

SAN CARLOS

FERRIS MILES

Dodge -- Plymouth -- Simca

DODGE *Power-Giant* **TRUCKS**

Miles Ahead Service



TEL.

EMerson 8-4141

1101 MAIN ST. at MIDDLEFIELD RD.

REDWOOD CITY

GABRIELSON MOTORS

•
ENGLISH FORD

SALES and SERVICE

•
Peninsula's Finest Cars

•
TELEPHONE

LYtell 1-0351

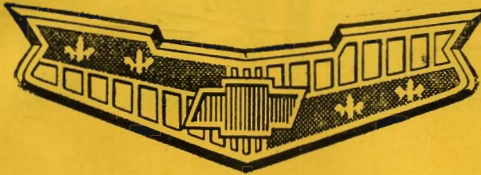
1335 El Gamino Real

Belmont

AUTOMOBILES

DAVIES AUTO CO.

CARS



TRUCKS

NEW — USED

EVERY AUTOMOTIVE SERVICE

Frigidaire

HOUSEHOLD APPLIANCES and TELEVISION

2 STORES

CARS

1101 El Camino Real

APPLIANCES

1502 El Camino Real

REDWOOD CITY

Tel. EM erson 6-3886

Tel. EM erson 6-5728

PAUL DIBERT MOTORS

BUICK - OPEL SALES and SERVICE

EM erson 6-3891

601 El Camino Real

Redwood City

TOWNE FORD SALES


Body Repairs and Painting

ALL MAKES

Friendly Service for Friendly People

1601 El Camino Real

EM erson 6-5744



You'll always
be welcome at
Wells Fargo!

- *Checking Accounts*
- *Special Checking Accounts*
- *Savings Accounts*
- *Buy \$1000 Plan*
- *Personal Loans*
- *Business Loans*
- *Automobile Loans*
- *Foreign Banking*
- *Complete Trust Service*
- *Bank-by-Mail Service*

The oldest bank in the West offers you every banking service—rendered just a little more efficiently, a little more pleasantly than you'd expect.

WELLS FARGO BANK

Oldest Bank in the West—Established 1852

Broadway and Main
Tel. EM erson 6-9571

1390 Woodside Rd.
Tel. EM erson 9-3371

Member Federal Reserve System and Federal Deposit Insurance Corp.

BEAUTY SHOPS

PLEASE NOTICE OUR NEW LOCATION!

CONSTANTINE'S HAIR STYLING SALON

(Formerly Broadway Beauty Salon)

2038 BROADWAY

EM erson 6-7266

Over 20 Years Experience

Permanent Wave Specialists

**MISS LEE'S
BEAUTY SALON***We Specialize in Hair Styling*

PERMANENTS • TINTING • BLEACHING

2759 El Camino Real

EM erson 6-0602

BOXES**MADE-RITE CONTAINER CO.**

CORRUGATED CARTONS — NEW and USED

Tel. EM erson 8-5173

3089 GOODWIN AVE.

REDWOOD CITY

BUILDING MATERIALS AND SUPPLIES**Redwood Material Co.**

BUILDING MATERIALS

EM erson 6-3816

25 Maple St.

Redwood City

Sequoia Men's & Boys' Shop

- TUXEDO RENTALS -- We Have Our Own Stock
- NEWCASTLE CORNER -- for the Ivy League Dresser
- GIFT BAR -- for Unusual Gifts

2658 Broadway

S & H Green Stamps, Too!

EM 6-7472

VITAL INFORMATION AT YOUR FINGER-TIPS!



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More People Are
SEEING CITY DIRECTORY ADS

COLLECTIONS

The *Doctors* Business Bureau

Professional Collections Since 1916

Oakland

Los Angeles

Long Beach

PROTECTING PROFESSIONAL INCOME

PROMOTING PATIENT GOOD WILL

821 MARKET ST.

SAN FRANCISCO

GA rfield 1-0460

Peninsula Collection Agency, Inc.

WITH PROVEN
CHARACTER — INTEGRITY — RELIABILITY

DI 3-2517 or DI 3-4358

LOEWE & ZWIERLEIN BLDG.

San Mateo

325 B Street

Credit Bureau of Redwood City

NO CHARGE IF WE FAIL — WE COLLECT ANYWHERE

We Cover the Peninsula — We Advance All Costs

JIM THOMAS, Mgr.

PHONES

EM erson 9-3753 — EM erson 9-2511

1675 BROADWAY

CREDITORS COLLECTION BUREAU

Serving The Entire Peninsular Area

**RETAIL — WHOLESALE
PROFESSIONAL CLAIMS**

PROMPT — EFFICIENT

1156 Arroyo Ave.

Tel. LY tell 3-9574

San Carlos

CONTRACTORS

Williams & Burrows, Inc.



**GENERAL
CONTRACTORS**

500 Harbour Blvd.

Belmont

Tel. LY tell 3-8411

CONTRACTORS—EQUIPMENT REPAIR

Master Welding Tractor & Equipment Co.

CONTRACTORS EQUIPMENT REPAIRING

DIESEL SERVICE

**AUTOMATIC HARDFACING SERVICE
TRACTOR ROLLERS — IDLERS — SPROCKETS
TRACTOR AND TRUCK REPAIRING**

REPLACEMENT PARTS FOR TRUCKS and TRACTORS

FIELD SERVICE

3562 Haven Ave.

Redwood City

EM 9-1333

LEVY BROS. Department Stores

PENINSULA'S LEADING STORES

- DRY GOODS
- HARDWARE
- HOUSEWARES
- APPLIANCES
- LIQUORS

SAN MATEO
4th Av. and Ellsworth
DI amond 2-2011

BURLINGAME
1375 Burlingame Ave.
DI amond 2-2033

KROUT AND SCHNEIDER
Investigators

SEATTLE • SAN FRANCISCO • FRESNO • LOS ANGELES • PORTLAND
SACRAMENTO • SAN JOSE

HOME OFFICE

**350 Sansome St., YU kon 2-1066
SAN FRANCISCO 4**

LOS ANGELES 5
730 S. Western Ave.
DU nkirk 5-0238

SACRAMENTO 14, CALIF.
2015 J Street
GI lbert 2-6927

FRESNO 1, CALIF.
444 Blackstone Ave.
AD ams 7-3603

SAN JOSE, CALIF.
173 W. San Fernando
CY press 3-6115

SEATTLE 1, WASH.
Jones Building
MA in 2-0212

PORTLAND 4, OREGON
Portland Trust Bldg.
CA pitol 7-7085

DRUGGISTS

Baird's Pharmacy
PRESCRIPTIONS

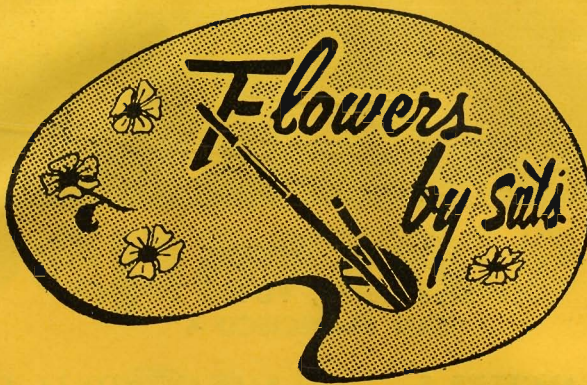
STORE HOURS

9 A. M. to 9 P. M. Daily
Sundays 10 to 6

HOURLY DELIVERY SERVICE

EM erson 6-9535

BROADWAY and EL CAMINO



- WEDDINGS
- FUNERALS
- CORSAGES
- INDOOR PLANTS

**SPECIALIZING IN MUMS
THE YEAR AROUND**

FREE LOCAL DELIVERY



EMerson 8-5393

EMerson 8-0493

835 Woodside Road

Redwood City

The Flower Center

COMPLETE FLORAL SERVICE



Weddings — Funerals — Corsages — Plants — Gifts

1148 El Camino Real

LY tell 3-2296

San Carlos

Granara's

FLOWER SHOP

LY tell 1-0751

1682 El Camino Real

San Carlos

KNOW YOUR DIRECTORY

OCCUPATION	Finna Dorothy M r7657 Ternes	NAME OF EMPLOYER
	" Martha D (wid John) h7657 Ternes	
	" Michl (Eva D) (auto mech) Plymouth h 7633 Ternes	
	Finch Douglas B (Evelyn) coml artist Natl Det Publishers h24915 Chicago	
	" Elsie E h2836 Geneva	
	Findley Audrey J (Beatrice C) cable splicer (Det Edison) h7501 Yinger	
	Finedell Alvin formn Ford h7017 Freda apt 15	
Fineman Saml (Leona) h22192 Michigan		

HOW TO LEARN OCCUPATION AND NAME OF EMPLOYER

Credit, Sales and Advertising Departments can quickly check this vital information regarding customers and prospects. Responsibility, probable approximate income and similar questions can be answered instantly by referring to your Directory. Complete information is provided on every employed person.