#### MUTUAL REALTY

OF REDWOOD CITY

Peninsula Homes — Income Property — General Insurance Exchanges For San Francisco — 4% Home Loans

It's "Mutual" For Benefits!

514 El Camino Real Redwood City Tel. EMerson 8-3326

#### PAUL D. SURBER — Realtor



Select Properties

Residential — Commercial — Industrial Country — Investment

Tel. EMerson 6-1333 or LYtell 3-7601

1656 El Camino Real

San Carlos, California

# city directory advertising is National advertising!



Each edition of your City Directory is widely distributed to free-reference City Directory Libraries located at the Chambers of Commerce of hundreds of other cities.

Therefore your ad in the City Directory is seen by buyers from coast-to-coast!

## Peninsula Roof & Tile Co.

Phone Mountain View — YOrkshire 7-3828
Phone San Mateo — Fireside 5-1606
Phone Palo Alto — DAvenport 3-5408
Phone South San Francisco — JUno 3-2257

Phone EMerson 6-4629

540 El Camino Real

Redwood City, Calif.

#### Johns-Manville Roofing

NO MONEY DOWN
FHA TERMS
36 MONTHS TO PAY



Composition Shingles
Tar and Gravel Roofs
Life-Time Asbestos Roofs

Specializing in Residential Work

RE-ROOFING REPAIRING



FREE! Inspection, estimates and advice on any roofing problem—no obligation!

550 El Camino Real STANDARD
Roofing & Construction Co.

Phone
Davenport
5-3306

• Certified Johns-Manville Home Improvement Contractor

# SEPTIC TANKS

#### **Drain Lines**

Free Inspections
Estimates

ASK ABOUT THE ELECTRIC PIPE FINDER



#### Cesspools

See Our Adv. Under Sewer Service For O'Brien Root Master

24-Hour Service

Complete Sanitary Truck
Pumping and Cleaning — Installation and Repairs

#### HOFFMAN PLUMBING & HEATING

EMerson 6-3406 Or DAvenport 2-5239

Serving San Mateo and Santa Clara Counties

93-5th Ave.

Redwood City

#### Cashiers!

#### Tellers!

Clerks!

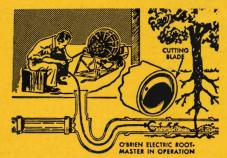
Do your employers furnish you with the latest edition of the City Directory



You need it at your elbow at all times, to protect your company from forgers and bad-check artists. A few questions, checked against City Directory information, will trip them at once. Intelligent use of the City Directory for this purpose has saved thousands of dollars and helped make some cities "too sharp" for bad-check "operators."

#### New Electric O'Brien Root Master

Cleans Blocked Sewers Without Digging



Complete Shop At Your Door 24-Hour Service

No Digging Up of Pipe — No Damage To Lawns Or Floors

Your Sewer Inexpensively and Quickly Cleaned

Serving the Entire Peninsula

Call For Free Estimates and Full Details

TELEPHONES

EMerson 6-3406 Or DAvenport 2-5239

#### HOFFMAN PLUMBING & HEATING

93-5th Ave.

Redwood City

#### SHEET METAL WORKS



#### WIND PLUMBING COMPANY Inc.

Sheet Metal - Plumbing - Heating

Repair Work — New Construction Radiant Heat — Warm Air Heating

1326 El Camino Real

Tel. EMerson 6-9569

Redwood City

#### MR. CITIZEN! CORRECT INFORMATION IS VALUABLE TO YOU!

Cooperate with the City Directory enumerators to see that your name and those of your family are correctly listed in each edition. Your name, listed correctly in the City Directory, is a great asset. This has been proved thousands of times, especially in cases of employment application, proof of residence, questions relating to citizenship, applications for welfare assistance, distribution of mail, etc. Be better established . . . be on record as a local citizen by seeing that your name is not missed or incorrectly listed in the Directory.

For Belmont San Carlos



For Redwood City

LY 3-3171

EM 8-2828

It Rings — You're Out — We Answer

We answer all calls under your name or number, familiarize ourselves with your work, handle your calls intelligently. All messages strictly confidential. When necessary messages relayed to you immediately, wherever you are.

We Do Anything a Secretary Can Do By Phone

For Professional People: Small Business Man: Big Business Man: Your telephone answered after office hours, Sundays, holidays, at all times for dispatching, taking orders, or locating key persons in emergencies.

No Office:

When you have no need for a regular office. Place your phone on our board or use one of our phone numbers as your own, and our office for your mailing address.

A full time secretarial service for only \$10.00 per month minimum.

Prompt, efficient and courteous service at all times is our business.

# PENINSULA TELEPHONE ANSWERING & SECRETARIAL, SERVICE

Physicians & Surgeons Exchange

FOR SAN CARLOS - BELMONT

LY 3-3171

FOR REDWOOD CITY

EM 8-2828

#### **GUARANTEE TELEVISION SERVICE**

Sets to Loan — Estimates — Remote Control Devices Experienced Technicians Only — Custom Installations Factory Supervised Service — Complete Satisfaction

SERVING SAN CARLOS — BELMONT — REDWOOD CITY

1236 HOWARD AVE.

SAN CARLOS

Phones: LYtell 3-7623 - EMerson 8-2828

#### TITLE INSURANCE

#### CALIFORNIA PACIFIC TITLE INSURANCE COMPANY

#### Title Insurance - Escrows

460 Ramona St. Palo Alto 2424 Broadway Redwood City

210 Fifth Ave. San Mateo

Tel. DA 3-4108

Tel. EM 6-9551

Tel. DI 4-6827

Phone EMerson 8-2851

#### San Mateo County Title Company

Affiliated With

Western Title Insurance and Guaranty Co.

Middlefield Road At Marshall

Redwood City, Calif.

\* THE ONLY Complete

\* IMPARTIAL LIST OF BUSINESS CONCERNS

without regard to Size, Importance,

\* \* \* \* \* Location, or Appointments, is your

CITY DIRECTORY CLASSIFIED BUSINESS SECTION

#### REYNOLDS BROS. TRANSFER & STORAGE

Moving - Storage - Packing - Crating

Piano and Refrigerator Moving

Local and Long Distance

- TELEPHONES -

EMerson 6-7660 — EMerson 6-0456

1315 Hancock Street

Agents For Lyon Van Lines

New Warehouse - 128,000 Cubic Feet Space Available

#### POOLE TRANSFER & STORAGE CO.

Storage — Crating and Shipping — Light and Heavy Drayage
Express — Piano Moving — Baggage
Local and Long Distance Moving
Phone EMerson 6-7557

New Concrete Warehouse 1.038 Middlefield Road near Jefferson Aye.

Redwood City

#### WHY A BUYERS' GUIDE?

★If is customary to include a Buyers¹ Guide in the City Directory because:::

It gives business firms the opportunity to elaborate upon a description of their products and services impossible in the limited space of regular Alphabetical and Classified listings.

The Buyers' Guide is a necessary supplement to the regular listings; it is good City Directory information . . . EXTENDED

#### TREE SURGERY

Consult An Expert Regarding Your Tree Problems

Pruning—Bracing—Spraying—Cabling
Feeding—Soil Aeration—Cavity Work
Large Tree Transplanting—Trees Removed
Weed Control—Ant Control

Public Liability and Property Damage Insurance Carried

### LESLIE S. MAYNE

Graduate Forester

Licensed Pest Control Operators — Certified By California Arborists Association

Redwood City Branch

**EMerson** 6-3308

Diamond 4-3860

426 Dorchester Rd. San Mateo

#### **UPHOLSTERERS**



#### KIRBY CO. OF CENTRAL CALIFORNIA



America's Finest Vacuum Cleaner

Service and Repairs For All Makes

New and Used Cleaners Of All Types

251 El Camino Real

Redwood City

Tel. EMerson 8-2129

#### WATER HEATERS



#### **Water Heaters**

24-Hour Repair Service

EMerson 6-3406 - DAvenport 2-5239

Your Old Heater Repaired Or A Liberal Trade-in Allowance For It

F. H. A. Terms

Mission — Ruud — Pittsburg Rheem — Hoyt

SERVING

Redwood City — San Carlos — Woodside — La Honda Menlo Park — Palo Alto — Atherton — Half Moon Bay

#### HOFFMAN PLUMBING & HEATING

93-5th Ave.

Redwood City

Serving San Mateo and Santa Clara Counties

# CITY DIRECTORY ADVERTISING IS National Advertising:

\* Each edition of your City Directory is widely distributed to free-reference City Directory Libraries located at the Chambers of Commerce of hundreds of other cities. \* Therefore your ad in the City Directory is seen by buyers from coast-to-coast!

# Super-Seal Weatherstrip Co.

F. O. LANE



"All That the Name Implies"

\$ SAVE \$

In Cost Of Installing Metal Interlocking

Weatherstripping Insulation

All Types of Screens and Screen Doors

Save Fuel — Keeps Out Dust and Dirt — Prevent Colds

Prompt Personal Service and Installation — Years Of Experience Workmanship and Materials Fully Guaranteed Estimates Gladly Given — F. H. A. Terms

Tel. LYtell 3-7623

1236 Howard Ave.

San Carlos

#### WINDOW CLEANERS



Office Buildings - Schools - Stores - Homes

Contracts by Day or Month

Free Estimates — Fully Insured "ATTENTION CONTRACTORS"

We Specialize In Cleaning Your New Buildings - Hot Wax

EMerson 6-2877

If No Answer DAvenport 3-1578

2805 El Camino Real

Redwood City

# REDWOOD MATERIAL COMPANY

Maple Street and Highway, Redwood City



Rock, Sand and Gravel
Transit Concrete



Cement, Plaster, Lime, Roofing, Brick

Phone EMerson 6-3816

# SAN CARLOS Feed & Fuel Co.

Ready Mixed Concrete
Building Materials
and Supplies

Rock—Sand—Gravel—Cement—Plaster—Lime

—Roofing Materials and Supplies—Fuel—

Brick—Tile—Soule Steel Windows

Phone LYtell 3-7851

1026 Bransten Road near Old County Road

San Carlos