

# FRANK E. LYONS, District Agent



FARMERS INSURANCE EXCHANGE  
TRUCK INSURANCE EXCHANGE FIRE INSURANCE EXCHANGE  
1322 El Camino Real, Redwood City Tel. EMerson 6-9147

## Painters and Decorators—Contd

Dorst Glenn E 1177 Valota rd  
Ed's Painting Service 967 Oak la Menlo Park  
Elliott John P 529 Sycamore San Carlos  
Fors Andrew V 724 Willow rd Menlo Park  
Gilbert Roland 1281 El Camino Real Menlo Park  
Goldthwaite John O 491 2d av  
Haynie Wm T 130 Harrison av  
Hopkins Jos E 322 1st av

**INTER CITIES PAINT CO INC**, 563 Santa Clara Av, Tel EMerson 8-2115  
(See page 29 Buyers' Guide)

Ivanitsky Nicholas 318 Linden  
Johnson Wm A 1807 James  
King Hiram W 1204 Shasta  
Knuth Herman E 616 Cedar San Carlos  
Lobanoff Basil 218 Center  
Maxon Merrill C 1353 Geneva av San Carlos  
Patane V J 2401 Howard av  
Patsch John F 50 Cambridge av San Carlos  
Pease Edgar S 7 William ct Menlo Park  
Pedersen Alf R 2731 San Carlos av San Carlos  
Powell Geo N 1283 Willow rd Menlo Park  
Putnam Gerald W 1007 Sylvan dr San Carlos  
Reiger H H 108 Blackburn av Menlo Park  
Ross M A 1144 Berkeley av Menlo Park  
Shay R C & Co 1304 Old County rd Belmont  
Sommerkorn Fred A 650 17th av  
Sommerkorn Fred A 1108 Carlton av Menlo Park  
Steel A L 2070 Gordon av Menlo Park  
Stienstra Richd S 279 Willow rd Menlo Park  
Summersgill Geo D 510 Stambaugh  
Thompson Shelly A 1512 Stafford

## Paper Dealers

Gillis & Lane Inc 2657 Spring

## Paper Products Manufacturers

Bemiss-Jason Corp Bay rd at Douglas av  
**GLOBE CONTAINER CO**, 446 B, Tel EMerson 8-3964

## Parks and Playgrounds

Atherton Picnic Grounds 1699 El Camino Real Menlo Park  
California Square Hamilton cor Marshall  
Fleishman Park 128 Locust  
Flood Park Bay rd bet Del Norte av and Hedge rd Menlo Park  
Fremont Park Santa Cruz av bet University dr and Johnson Menlo Park  
James Park Middle av bet Morey dr and University dr Menlo Park  
Redwood City Recreation Center 1120 Roosevelt av  
San Carlos City Park San Carlos av cor Elm  
San Carlos Recreation Center 980 Chestnut San Carlos

## \*Patio Shades—Manufacturers

**WARREN SHADE CO OF CALIFORNIA**, 917 Bransten Rd, San Carlos, Tel  
LYtell 3-5453

## Pattern Makers

Redwood City Pattern Shop 1016 8th av

## \*Peninsula Property

**HOEFLER HARRY REALTY REDWOOD CITY—INC**, 516 El Camino Real,  
Tel EMerson 6-5791  
**SAN MATEO COUNTY REALTY CO**, 731 El Camino Real, Tel EMerson  
6-9583 (See page 37 Buyers' Guide)  
**WELBANKS REALTY CO**, 780 El Camino Real, Tel EMerson 6-4292 (See  
page 39 Buyers' Guide)

## Pest Control

Keller's Pest Control Service 1746 Croner av Menlo Park  
Redwood Pest Control Service 429 Oak av

## Pet Shops and Supplies

Argilla & Boscacci 560 El Camino Real  
City Pet Shop 510 El Camino Real  
Geissman Garden & Pet Supplies 1523 Woodside rd  
Gindele's Pet Shop 861 Santa Cruz av Menlo Park  
Hooker Marjorie H Mrs 806 El Camino Real San Carlos  
Len's Pet & Garden Supplies 376 El Camino Real San Carlos  
Little Wings Aviaries 796 Laurel San Carlos

# REDWOOD BOWL

BOWLING — BILLIARD SALON — COCKTAILS

Complete Restaurant Service

1674 Broadway

Redwood City

Tel. EMerson 6-5342

## Pharmaceutical Products

Viavi Products Co 974 Ralston av Belmont

## Photographers

Allied Arts Guild Arbor rd and Creek dr Menlo Park  
Brown Jerome Photographs 314 Arguello  
Cole Keith Studios 2417 Broadway  
Ingersoll Photography 1751 Kentucky av  
Shapero Don 719 Winslow  
Smith Studio 736 Laurel San Carlos  
Thompson's Photographic Studio 1303 El Camino Real  
Torgeson Studio 2069 Broadway

## Photographers—Commercial

ALEXANDER JOHN ARTHUR III, 3031 Glendale Av, Tel EMerson 6-3433  
BERRYHILL LIONEL, 840 Main, Tel EMerson 6-2316  
Elwing Studios 1100 Cherry San Carlos  
Menlo Camera Shop 773 Santa Cruz av Menlo Park  
San Carlos Studios 1100 Cherry San Carlos

## Photographic Apparatus and Supplies

Foreman's Photo Service 864 El Camino Real Belmont  
Heward & Dixon Cameras 17 James av  
Menlo Camera Shop 773 Santa Cruz av Menlo Park  
Redwood Camera Shop 2048 Broadway

## Photostat Prints

Baker Graphic Service 2034 Broadway

## Physical Culture

Peninsula Aquatic Club 280 El Camino Real San Carlos

## Physical Therapists

Andersen Al C 335 Bradford  
Beall's Physio Therapy 1036 Doyle Menlo Park  
Brouhard Leon W 162 Clinton  
Keckley Paul C 162 Clinton  
PENINSULA AQUATIC CLUB (Swim Instruction) 280 El Camino Real,  
San Carlos, Tel LYtell 3-2516, Res Tel LYtell 3-4769  
REDWOOD CITY HEALTH STUDIO, 1764 Broadway, Tel EMerson 6-9004  
(See page 29 Buyers' Guide)  
Ross Mary Mrs 945 Middlefield rd  
Thomhill John B 449 Glenwood av Menlo Park

## Physicians and Surgeons

Abramson Mason 90 Birch  
Allen Kenneth L 1504 San Carlos av San Carlos  
Armstrong Chas D 1111 University dr Menlo Park  
Baker Geo L 1667 San Carlos av San Carlos  
Barrett Thos F 574 Chestnut San Carlos  
Beal Peter L 2908 Broadway  
Beck John E 2221 Broadway R219  
Betts Jas V 1010 Noel dr Menlo Park  
Bishop Warren G 1054 Chestnut Menlo Park  
Boice Clyde L 3004 Broadway  
Brown Dewey F 2946 Broadway  
Brown Robt G 2946 Broadway  
Burrill Leland C 575 Santa Cruz av Menlo Park  
Clattenburg Herbert A 2221 Broadway R212  
Cohen Emanuel S 2906 Broadway  
Cooper Geo J 500 Arguello  
Crouse John C 2946 Broadway  
Dallal Jos M 1215 Laurel San Carlos  
Davis Gerald E 2946 Broadway  
Doherty Edw W 1111 University dr Menlo Park  
East Norman R 2221 Broadway R212  
Edwards Jas S 1504 San Carlos av San Carlos  
Elliott Goodwin C 2946 Broadway  
Espen Lloyd W 2946 Broadway  
Feinstein Myron 90 Birch  
Fisher Ralph M 1209 Eaton av San Carlos  
Flanders Jackson 2943 Broadway  
Forbes Robt V 1225 Laurel San Carlos  
Freeman Paul R 2946 Broadway  
Gaard Genevieve E 50 Edgewood rd  
Gardner Irwin B 2906 Broadway  
Geller Philip S 90 Birch  
Gerlough Robt J 1146 El Camino Real Menlo Park  
Gillogley Walter J 1016 6th av Belmont

# MARTIN J. SWEENEY REALTY

Sales—Rentals—Income Property—Homes Built to Your Plans  
Properties — Redwood City, Menlo Park, Los Altos, Atherton

2540 El Camino Real Redwood City Tels. EMerson 8-0802—Res. EMerson 6-8158

## Physicians and Surgeons—Contd

Gorman Ernest J jr 90 Birch  
Gould Russell L 1622 San Carlos av San Carlos  
Haerem Alf T 500 Arguella  
Hamilton Walter J 602 Cedar San Carlos  
Hanson Joel H 1508 San Carlos av San Carlos  
Hardy Arth B 1015 Crane Menlo Park  
Hart Ward L 1504 San Carlos av San Carlos  
Havard Edw 1111 University dr Menlo Park  
Hedge Arden R 2943 Broadway  
Heen Robt C 683 Oak Grove av Menlo Park  
Holman Herbert H 193 Arch  
Hornyak Wm J 1205 Laurel San Carlos  
Howard Francis E 2946 Broadway  
Howe Ralph D 3023 Broadway  
Hutchinson Jas L 945 Middlefield rd  
Jacobs Ralph I 90 Birch  
Jones Howard L 3004 Broadway  
Kennett Wm 500 Arguello  
Koon Wm D 160 Clinton  
Kremen Isadore C 847 Middlefield rd  
Leary Wm G 2906 Broadway  
Lee Chas F jr 1010 Noel dr Menlo Park  
Liebowitz Danl 90 Birch  
Maloney Jos M 1622 San Carlos av San Carlos  
Marsh Paul K 1010 Noel dr Menlo Park  
Mason Harry E 2943 Broadway  
Mathias Mervin A 1209 Eaton San Carlos  
Mayer Henry 945 Middlefield rd  
McManus F Paul 1273 Laurel San Carlos  
Meleyco Leo N 2920 Broadway  
Merritt Robt E 234 Marshall R3  
Meyer Robt W 945 Middlefield rd  
Miles Wm J 3023 Broadway  
Miller Lewis R 500 Arguello  
Mills John W 857 Ralston av Belmont  
Miners Geo W 2946 Broadway  
Minkowski Wm L 945 Middlefield rd  
Moore Ferrall H 2946 Broadway  
Novak Frank J 1111 University dr Menlo Park  
Paul Jas M 3023 Broadway  
Pepper Herman 50 Edgewood rd  
Poore Thos N 2920 Broadway  
Powers Robt A 3004 Broadway  
Pryor Helen B 2946 Broadway  
Rooney P A jr 1020 6th av Belmont  
Rosenberg Allan J 2906 Broadway  
Rossiter Stanford B 1111 University dr Menlo Park  
Ruys Frank C 2946 Broadway  
Sawin John F 1155 St Francis way San Carlos  
Sayles David J 1111 University dr Menlo Park  
Schroeder Mellgren C 1315 San Carlos av San Carlos  
Schulte Thos L 2221 Broadway R221  
Sequoia Medical Group 90 Birch  
Shidler Frederic P 1111 University dr Menlo Park  
Sibley Wixom S 2906 Broadway  
Siders Richd C 2943 Broadway  
Silber Bernard 90 Birch  
Simons Harold R 10 California R206  
Singhoff Arno W 90 Birch  
Smith Ruth T 1231 Hoover Menlo Park  
Soholt Stanley T 193 Arch  
Soss Thos D 1213 Eaton av San Carlos  
Starks Dorothy J 3004 Broadway  
Stevenson Thos C 630 Menlo av Menlo Park  
Stuart W David 2221 Broadway R219  
Sulton Ernest H 1111 University dr Menlo Park  
Talarico Frank 2920 Broadway  
Talbot Peter S 1111 University dr Menlo Park  
Thompson Anthony J 1111 University dr Menlo Park  
Voris Albert T 1065 Ralston blvd Belmont  
Welsh Jos E 1111 University dr Menlo Park  
White Neil K 1111 University dr Menlo Park  
Willey Roger W 3023 Broadway  
Williams Gordon F 1111 University dr Menlo Park  
Wolf Lawrence I 1213 Eaton av San Carlos  
Woodward Sheldon C 1111 University dr Menlo Park  
Ziegler Robt B 1213 Eaton av San Carlos

# BRUCE BAUER LUMBER CO., Inc.

of California

LUMBER — BUILDING MATERIALS — MILLWORK

El Camino Real at Morse San Carlos Phones LYtell 3-3149 and 3-3140

**\*Physicians' Telephone Answering Service**  
**PENINSULA TELEPHONE ANSWERING & SECRETARIAL SERVICE,**  
 1236 Howard Av, San Carlos, Tels LYtell 3-3171 and EMerson 8-2828  
 (See page 44 Buyers' Guide)

## Physicians' and Hospital Supplies—Dealers

Peninsula Rental Service 432 Middlefield rd

## Physicians' and Surgeons' Exchange

Physicians Exchange 432 Middlefield rd

## Piano Dealers

Allen-Smith 1169 El Camino Real Menlo Park  
 Baldwin Piano Co 1176 Laurel San Carlos  
 Goetz Music Co 739 El Camino Real  
 Jurgensen Edw J 1036 Middlefield rd

## \*Piano Movers

**POOLE TRANSFER & STORAGE CO,** 1038 Middlefield Rd nr Jefferson  
 Av, Tel EMerson 6-7557 (See page 46 Buyers' Guide)

## Piano Tuners and Repairers

Bennett Michl J 1028 Inverness dr San Carlos  
**BLAMEY JAS,** 2024 Lyon Av, Belmont, Tel LYtell 3-6614  
 Brugnone Aug 656 University dr Menlo Park

## Picture Frames and Pictures—Dealers

Keeble & Barbour 441 El Camino Real Menlo Park

## Piers, Docks and Wharves

Port of Redwood City Harbor blvd

## Planing Mills

Baird F L Lumber Co 1334 Roosevelt av  
 Ball Supply Co 625 Industrial rd San Carlos  
 Clover & Oliver Mill & Lumber Co 971 Terminal way San Carlos  
 Nielsen Mfg Co Inc 1635 Old County rd San Carlos  
 Oliver & Sons 947 Bransten rd San Carlos  
 Sequoia Mill 1495 El Camino Real Belmont

## \*Planning Consultants

**HAHN, WISE & ASSOCIATES,** 875 Main, Tel EMerson 6-0514

## \*Plaster

**REDWOOD MATERIAL CO,** 25 Maple, Tel EMerson 6-3816 (See page 13  
 Buyers' Guide)

## Plastic Products—Manufacturers

**A & A PLASTIC MFG CO** (Fabricators) 945 American, San Carlos, Tel  
 LYtell 3-5746 (See page 24 Buyers' Guide)  
 Ashmun R E Co (parts cases) 2657 Spring  
 Commodore Industries 301 Shasta  
 Dalmo Victor Plastic Division 545 Harbor blvd Belmont  
 Fair Oaks Plastics 751 Hurlingame av  
 Pacific Plasti Fab Corp 770 El Camino Real San Carlos  
 Pacific Plastics & Chemical Co 3046 Bayshore hwy  
 Plastic Production Co 509 Howland  
 Plastic Rope Co Inc 2581 Spring  
 Trinity Industries 711 Shasta

## Plastic Products—Wholesale

**A & A PLASTIC MFG CO,** 945 American, San Carlos, Tel LYtell 3-5746  
 (See page 24 Buyers' Guide)

## Platers

Modern Plating Works 3138 Middlefield rd

## Plumbers

**B & F PLUMBING & APPLIANCES,** 3150 Middlefield Rd, Tel EMerson  
 6-2659 (See pages 4 and 33 Buyers' Guide)  
 Barker John L 971 Laurel San Carlos  
**BELMONT PLUMBING & APPLIANCES,** 1502 El Camino Real, Belmont,  
 Tel LYtell 3-4900 (See page 32 Buyers' Guide)  
 Bojo Antonio 428 Pine  
**BRAND PLUMBING CO,** 851 Shasta, Tel EMerson 8-3331  
 Crane Plumbing 1179 Laurel San Carlos  
 Cullen John P 1205 Middlefield rd  
**DOFFEE VICTOR L,** 3093 El Camino Real, Tels EMerson 6-6075 EMerson  
 6-4178

# AL VARGAS MOTOR BODY

Wheel Aligning—Balancing—Frame Straightening  
Complete Paint Department

3009 Middlefield Road Redwood City, Calif. Tel. EMerson 8-1549

## Plumbers—Contd

Guy David 2030 Oakley av Menlo Park  
Heating & Plumbing Service 601 Main  
**HOBBS-SESAK CO THE**, 2860 Spring, PO Box 1016, Tel EMerson 8-3957  
(See page 30 Buyers' Guide)  
**HOFFMAN PLUMBING & HEATING**, 93 5th Av, Tels EMerson 6-3406 and  
Davenport 2-5239 (See pages 32, 42, 43 and 48 Buyers' Guide)  
Hoffman Plumbing & Heating 215 Oakhurst pl Menlo Park  
Kinzel & Moore 1611 Old County rd San Carlos  
Krieg Plumbing & Heating 809 Hurlingame av  
**MADLEM PLUMBING CO**, 425 Dumbarton Av, Tel EMerson 6-6810  
Martin K L Plumbing 1265 El Camino Real Menlo Park  
Madsen Thor 1154 Arroyo av San Carlos  
Mathieson Chas J 542 El Camino Real San Carlos  
Peninsula Plumbing & Heating Co 122 5th av  
PHELPS Plumbing & Hardware 1515 Woodside rd  
**REDWOOD PLUMBING CO INC**, 1326 El Camino Real, Tel EMerson 6-9569  
(See pages 31 and 43 Buyers' Guide)  
S & E Plumbing 415 Warrington av  
Schlegel Plumbing Contractors Inc 718 Willow rd Menlo Park  
**SCHMITZ F A PLUMBING & HEATING CO**, 851 Shasta, Tel EMerson  
8-3338  
Scott Co 1651 El Camino Real Belmont  
Shade Herbert 360 San Carlos av  
Sullivan Clyde Plumbing & Heating 2928 Middlefield rd  
Superior Plumbing & Heating Co 2775 El Camino Real  
Tomaselli W Co Belle av and Bayshore hwy  
Yost Harry F 1381 Old County rd San Carlos

## Plumbing Supplies—Dealers

Cal's Gas & Plumbing Supplies 411 Woodside rd  
Heleck & Moran 930 Commercial rd San Carlos  
O'Hair P E & Co 604 5th av  
**REDWOOD PLUMBING CO INC**, 1326 El Camino Real, Tel EMerson 6-9569  
(See pages 31 and 43 Buyers' Guide)  
State Plumbing & Heating Supplies 1000 American San Carlos  
Superior Plumbing & Heating Co 2775 El Camino Real  
Tay-Holbrook Inc 605 Old County rd San Carlos

## Postage Stamps and Philatelic Supplies

Stamp Shack The 539 Santa Cruz av Menlo Park

## Poultry Dealers—Retail

Atherton Poultry Market 2993 El Camino Real  
**DAVIS-SUNDBERG**, 1458 Hudson, Tel EMerson 6-5143  
Jake's Poultry 1152 San Carlos av San Carlos  
Patchy Acres 1754 Laurel San Carlos  
Quayles Pigeon Farm 999 El Camino Real Menlo Park  
Superior Chicken Center 1156 Laurel San Carlos

## Poultry Dealers—Wholesale

Davis-Sundberg 1458 Hudson

## Power Plant Equipment and Supplies

Western Power Equipment Corp 909 Broadway

## Prefabricated Buildings

Nicoll Lumber Co 2602 Middlefield rd

## Printers—Book and Commercial

American Printing Co 822 Main  
Hedge Printing Co 2021 Broadway  
Jordan Bros Printers 1127 Cherry San Carlos  
Redwood City Star Advertiser 834 Main  
Reliable Press 1617 Old County rd Belmont  
Roadside Printing Studio 1022 El Camino Real San Carlos  
Sequoia Printing Co 1461 Laurel San Carlos  
Standard Printing Co 870 Jefferson av  
United States Printing & Lithograph Co 1710 Bayshore hwy

## Printers' Supplies and Equipment

Harris Ward Inc 1153 Laurel San Carlos

## Produce Commission Merchants

C & M Wholesale Produce Co 1102 Main

# WELBANKS REALTY CO.

WEBSTER WELBANKS

Specializing In Peninsula Properties

**INSURANCE—LOANS—BUSINESS OPPORTUNITIES**

780 El Camino Real

Redwood City

Tels. EMerson 6-4292 — Res. Tel. EMerson 8-1598

## Produce Dealers—Retail

Cal-Valley Farms 1297 El Camino Real San Carlos  
Menlo Square Produce Market 550 Ravenswood av Menlo Park  
Parker's Produce 990 Ralston av Belmont

## \*Property Management

**WALLACE GEO T**, 1185 Greenwood Av, San Carlos, Tel LYtell 3-7000 (See page 35 Buyers' Guide)  
**WELBANKS REALTY CO**, 780 El Camino Real, Tel EMerson 6-4292 (See page 39 Buyers' Guide)

## Psychiatrists

Wilmer Harry A 1010 Noel dr Menlo Park

## Publishers

Pacific Coast Publishers 1345 Hancock  
**REDWOOD CITY TRIBUNE**, 30 California cor Winklebleck, Tel EMerson 8-2811 (See page C)

## \*Publishers—City Directories

**POLK R L & CO**, 604 Mission, San Francisco

## Pump Repairers

Grant's Pump Repair Shop 874 Douglas av  
Wrigley Henry J Co 611 County rd San Carlos

## Pumps—Dealers

**WRIGLEY HENRY J PUMP & EQUIPMENT CO**, 611 County Road, San Carlos, Tel LYtell 3-5448

## Radiator Repairers—Automobile

Peninsula Radiator Service 10 Manzanita  
Redwood City Radiator Works 2828 Crocker av

## Radio Repairing

Fratti Frank Western Radio 416 Warren  
Howe Philip B 1176 Laurel San Carlos

## Radio Sets—Sales and Service

Central Electric Appliance Co 2074 Broadway  
Redwood Radio & Electric Co 2114 Broadway  
Richter Radio & Appliance Co 1028 El Camino Real San Carlos

## Radio Sets and Parts—Manufacturers

Dollar Robt Co Vacuum Tube Division 947 Broadway

## Radio Sets and Supplies—Wholesale

Television & Radio Dealers Supply Co 415 Lathrop

## Radio and Television Sets—Sales and Service

A & K Radio-Television 1034 El Camino Real  
Ahlgren's Radio & Television 133 Laurel San Carlos  
**ALFA RADIO & TV SERVICE**, 2600 Spring, Tel EMerson 6-7296  
Andy's Television 840 Willow rd Menlo Park  
Barca Radio & Television Service 1406 Main  
Bauer's Appliance & Television 777 Santa Cruz av Menlo Park  
Bill's Radio & Television Service 822 Winslow  
Black Mountain Distributors Inc 1740 Broadway  
Brown's Music & Radio 737 Laurel San Carlos  
Douglass Eldridge A 879 College av Menlo Park  
Electronic Center 1257 San Carlos av San Carlos  
F & E Television & Appliances 253 El Camino Real  
Garcia Radio & Television Service 78 5th av  
Gardiner Radio & TV Sales & Service 1045 Merrill Menlo Park  
Griggs Radio & Television Service 3611 Alameda de las Pulgas Menlo Park  
Gruenig & Cannon 1796 Broadway  
Guarantee Television Service 1236 Howard av San Carlos  
Haworth Service Co 409 El Camino Real Menlo Park  
Inter-City Television & Radio 457 El Camino Real Menlo Park  
M & M TV 672 Laurel San Carlos  
Menlo TV 897 Santa Cruz av Menlo Park  
Millard's 950 Ralston av Belmont  
North Fair Oaks Variety & Hardware 3212 Middlefield rd Menlo Park  
Par's Radio & Television Service 1486 El Camino Real San Carlos  
Peninsula Television Co 742 El Camino Real San Carlos  
Prein's Menlo Park Radio 683 Santa Cruz av Menlo Park  
San Carlos Radio & Appliances 840 El Camino Real San Carlos

<b>CEMENT</b>	<b>REDWOOD MATERIAL CO.</b>	<b>ROCK</b>
<b>PLASTER</b>		<b>SAND</b>
<b>LIME</b>		<b>AND</b>
<b>BRICK</b>		<b>GRAVEL</b>
<b>Maple Street and Highway</b>		<b>Tel. EMerson 6-3816</b>

**Radio and Television Sets—Sales and Service—Contd**  
 San Carlos Television Service 840 El Camino Real San Carlos  
 Universal Tele-Mart 1501 Laurel San Carlos  
 West Bay Television Service 3127 Middlefield rd

#### Railroads

Southern Pacific Co pass depot Broadway at James av frt depot Broadway at Perry  
 Southern Pacific Co El Camino Real cor Ralston blvd Belmont  
 Southern Pacific Co Merrill and Santa Cruz av Menlo Park  
 Southern Pacific Co El Camino Real at San Carlos av San Carlos

#### Reading Rooms

(See also Libraries)

Christian Science Reading Room 2070 Broadway  
 Christian Science Reading Room 1029 Merrill Menlo Park  
 Christian Science Reading Room 1355 Laurel San Carlos

#### Real Estate

A V R Realty Co 1144 El Camino Real Menlo Park  
 Aaronson Jos 1495 Laurel San Carlos  
 Accurso Realty 1220 El Camino Real  
 Andrews Realty Co 656 Santa Cruz av Menlo Park  
 Atherton Realty Co 2558 El Camino Real  
 Balboa Realty Co 717 Oak Grove av Menlo Park  
 Barnsley & Marsh 1648 El Camino Real San Carlos  
 Bartol Thos L 931 Grand  
 Bay Park Realty Bay Shore hwy cor Ringwood av Menlo Park  
 Becker Frank S 1235 Laurel Menlo Park  
 Belmont Realty Co 830 El Camino Real Belmont  
 Billings Lucius H 332 Poplar av  
**BREEZE REALTY**, 620 El Camino Real, Tel EMerson 6-9589 (See page 39 Buyers' Guide)  
 Britschgi Francis A 47 Iris  
 Brooke Fredk R 445 Clinton  
 Bullock Realty 810 Middlefield rd  
 Burt Realty Co 69 Iris  
 Candevan Jean E 2734 Broadway  
 Carter & Renault 309 El Camino Real Menlo Park  
 Chapple Realty Co 1402 El Camino Real  
 Coate Robt 1074 El Camino Real Menlo Park  
 Cornish & Carey 3351 El Camino Real  
 Cottrell Richd B 1283 El Camino Real Menlo Park  
**CROCKER REALTY**, 743 El Camino Real, Tel EMerson 6-4760  
 Crocker's 1049 El Camino Real Menlo Park  
 De Geller Jos A 1736 El Camino Real  
 De Patta Frank A 1798 Broadway  
 Dorst Phillip 1126 El Camino Real  
 Drake Fred H 1105 San Carlos av San Carlos  
 Drotleff Edw H 530d El Camino Real San Carlos  
 Du Sel Wm J Agency 106 Lexington av  
 Edwards Blanche A 666 Woodside rd  
 El Camino Realty 540 El Camino Real  
 Estep Realty Co 1471 El Camino Real Belmont  
 Farnham Realty 132 El Camino Real San Carlos  
 Finley Elsie M & Son 720 Willow rd Menlo Park  
**FLAGLER PAUL ORGANIZATION**, 1026 El Camino Real, San Carlos, Tel LYtell 3-4962 and 216 State, Los Altos Tel WHITEcliff 8-6421 (See page 36 Buyers' Guide)  
**FOX & CARSKADON**, 702 El Camino Real, Tel EMerson 6-5755  
 Fraters Realtors 1365 El Camino Real Menlo Park  
 Fraters Realtors 530 El Camino Real San Carlos  
 Friedman Albert 999 El Camino Real Menlo Park  
**GARDINER PAUL H**, 888 El Camino Real, Belmont, Tel LYtell 3-7857  
 Gianfermo Realty Co 656 El Camino Real San Carlos  
**GORHAM GEO P REAL ESTATE**, 1022 Hopkins Av, Tel EMerson 6-0253  
 Goss Haarer E 435 Hermosa way Menlo Park  
 Green Barney 1524 El Camino Real San Carlos  
 Greisser Victor 1016 Alma Menlo Park  
 Guerin Jas 925 Hermosa way Menlo Park  
 Guida Real Estate Co 1047 Whipple av  
**HAGAN JAMES P**, 2768 El Camino Real, Tel EMerson 6-3425 (See page 39 Buyers' Guide)  
 Hallett Harry E 1435 Laurel Menlo Park  
 Harper Florence Mrs 1105 San Carlos av San Carlos  
 Harper Richd H 1105 San Carlos av San Carlos  
 Hartsough Elmer E 1908 Middlefield rd  
 Haus Caroline Mrs 1055 Whipple  
 Henker Realty Co 761 Bayshore blvd Menlo Park

Heydenfeldt Evelyn 120 El Camino Real  
 Hinds Milton R 432 Laurel Menlo Park  
 Hoefler Harry Realtor-BUILDER 937 El Camino Real Menlo Park  
**HOEFLER HARRY REALTY REDWOOD CITY INC**, 516 El Camino Real,  
 Tel EMerson 6-5791  
 Holiday Homes 520 Santa Cruz av Menlo Park  
**HOLLING EUG B "GENE,"** 1405 El Camino Real, Tel EMerson 8-3331  
 Holmes Wm W 624 Woodside rd  
 Home Realty Co 1105 San Carlos av San Carlos  
 Horrell Wm A 2802 Brewster av  
 Industrial Realty Co of California 530h El Camino Real San Carlos  
 Ingram David 1702 El Camino Real Atherton  
 Ippolito Anthony 1519 Woodside rd  
 Jacobs Edgar M 736 Quartz  
 Jibby Wm B 930 Hermosa way Menlo Park  
 Johnson M B Co 520 El Camino Real San Carlos  
**JONES HENRY ALWYN**, 218 El Camino Real, Tel EMerson 6-3829  
 Lambert C G 1070 El Camino Real  
**LAMBERT NORBERT**, 1070 El Camino Real, Tel EMerson 6-1442 (See  
 page A)  
**LA MONTAGNE E C**, 1077 El Camino Real, Menlo Park, Tel Davenport  
 2-2172  
 Lapachet Bernard K 1267 El Camino Real Menlo Park  
 Leo's Realty 761 Bay Shore hway Menlo Park  
**LEONARD REALTY CO**, 575 El Camino Real, Tel EMerson 6-3807  
 Link Realty 1156 El Camino Real San Carlos  
 Loughlin Mark J 705 Santa Cruz av Menlo Park  
 Love Realty Co 630 El Camino Real  
 Lowe Floyd 618 Santa Cruz av Menlo Park  
 Lowen Realty 1225 El Camino Real Menlo Park  
 Magnuson & Florence Inc 814 Santa Cruz av Menlo Park  
 Magruder Florence W 636 El Camino Real  
 Mape Realty Co 540 Santa Cruz av Menlo Park  
 McDonald Frank J 702 Warren  
 McKechnie Herbert A 445 El Camino Real Menlo Park  
**McNUTT MAXWELL MRS**, 633 Eaton Av, Tel EMerson 6-6266  
 McSweeney Dan 761 El Camino Real  
 Mellon Edw J Associates 808 Santa Cruz av Menlo Park  
 Meyer Norman F 744 El Camino Real Belmont  
 Moore Grover Realtor 479 El Camino Real Menlo Park  
 Multiple Listing Bureau 1269 Laurel San Carlos  
**MUTUAL REALTY OF REDWOOD CITY**, 514 El Camino Real, Tel EMer-  
 son 8-3326 (See page 40 Buyers' Guide)  
 Naylor Geo W 720 Olive av Menlo Park  
**NYE HARRY E**, 1105 San Carlos Av, San Carlos, Tel LYtell 3-0340  
**PAGET NELLIE O**, 3200 Middlefield Rd at 5th Av, Menlo Park, Tel EMER-  
 son 6-0330 (See page 36 Buyers' Guide)  
 Patterson Pat 1784 El Camino Real San Carlos  
**PENINSULA HOMES CO**, 1126 El Camino Real, Tel EMerson 8-4177  
 Pfingst Margt G Mrs 1035 El Camino Real Menlo Park  
 Plant Wm J 715 Laurel San Carlos  
**RANSOM GAYLORD REALTOR**, 680 El Camino Real, San Carlos, Tels  
 LYtell 3-2138 and 3-2139 (See page 37 Buyers' Guide)  
 Redwood Realty 1062 El Camino Real  
 Roll-A-Way Homes 300 El Camino Real Menlo Park  
 Romano Wm S 349 El Camino Real Menlo Park  
 Rutherford John W Co 636 El Camino Real San Carlos  
 San Carlos Realty 406 El Camino Real San Carlos  
**SAN MATEO COUNTY REALTY CO**, 731 El Camino Real, Tel EMerson  
 6-9583 (See page 37 Buyers' Guide)  
 Sawyer Clifford D 1732 St Francis way San Carlos  
 Schroeder Realty 732 El Camino Real San Carlos  
 Scotti Jerome O h111 Bonita av  
 See's Realty Co 1217 Laurel San Carlos  
 Sequoia Investment Co 1077 El Camino Real  
 Seufert Ted jr 2734 Broadway  
 Seybold & Ferguson 1025 El Camino Real Menlo Park  
 Shearer J E & Georgia P 1035 El Camino Real Menlo Park  
**SIFERS REALTY CO**, 709 El Camino Real, Tel EMerson 6-4627, 3153 Mid-  
 dlefield Rd, Tel EMerson 6-4295, Frontier Bldg, Woodside, Tel ULmar  
 1-1447, 1070 El Camino Real, Belmont, Tel LYtell 3-2878 (See page  
 34 Buyers' Guide)  
**SILVER REALTY CO**, 536 El Camino Real, Tel EMerson 8-1446 (See page  
 38 Buyers' Guide)  
 Simpson Alex 1062 El Camino Real  
 Smith Bob 118 Willow rd Menlo Park  
 Smith Sprague A 1444 El Camino Real Belmont  
 Spade Realty 401 El Camino Real Menlo Park  
 Sparkman Theo R 519 Roosevelt  
 Stafford Realty Co 31 James av  
 Suburban Realty & Development 935 El Camino Real Menlo Park  
**SURBER PAUL D**, 1656 El Camino Real, San Carlos, Tel EMerson 6-1333  
 (See page 40 Buyers' Guide)  
**SWEENEY MARTIN J REALTY**, 2540 El Camino Real, Tel EMerson  
 8-0802 (See page 38 Buyers' Guide)  
 Tanner John E 744 El Camino Real Belmont  
 Treacy Mary T 642 El Camino Real



Established  
1904

# C. G. LAMBERT

REAL ESTATE — INSURANCE

1070 El Camino Real

Tel. EMerson 6-1442

Redwood City



## Real Estate—Contd

Tri-Co Realty Co 1133 El Camino Real Menlo Park  
Vidler Walter R 2666 El Camino Real  
**WALLACE GEO T**, 1185 Greenwood Av, San Carlos, Tel LYtell 3-7000 (See page 35 Buyers' Guide)  
Watts Harley F 564 El Camino Real San Carlos  
Webb Jas F 1643 St Francis way San Carlos  
Wehe Realty 1061 El Camino Real Menlo Park  
**WELBANKS REALTY CO**, 780 El Camino Real, Tel EMerson 6-4292 (See page 39 Buyers' Guide)  
**WERDER L E**, 831 Jefferson Av, Tel EMerson 6-3856  
White Oaks Realty 964 El Camino Real San Carlos  
Wright Dick & Co 801 El Camino Real Menlo Park  
Yearing Realty Co 642 El Camino Real San Carlos  
Zeller Wm J 1041 Cherry San Carlos

## \*Real Estate—Investments

**BREEZE REALTY**, 620 El Camino Real, Tel EMerson 6-9589 (See page 39 Buyers' Guide)  
**LA MONTAGNE E C**, 1077 El Camino Real, Menlo Park, Tel Davenport 2-2172

## \*Real Estate Mortgage Loans

**AMERICAN TRUST COMPANY**, 2529 Broadway, Tel EMerson 6-4601  
**AMERICAN TRUST CO**, 633 Laurel, San Carlos, Tel LYtell 3-3113  
**WALLACE GEO T**, 1185 Greenwood Av, San Carlos, Tel LYtell 3-7000 (See page 35 Buyers' Guide)

## \*Realtors

**BREEZE REALTY**, 620 El Camino Real, Tel EMerson 6-9589 (See page 39 Buyers' Guide)  
**FOX & CARSKADON**, 702 El Camino Real, Tel EMerson 6-5755  
**LAMBERT NORBERT**, 1070 El Camino Real, Tel EMerson 6-1442 (See page A)  
**MUTUAL REALTY OF REDWOOD CITY**, 514 El Camino Real, Tel EMerson 8-3326 (See page 40 Buyers' Guide)  
**SIFERS REALTY CO**, 709 El Camino Real, Tel EMerson 6-4627, 3153 Middlefield Rd, Tel EMerson 6-4295, Frontier Bldg, Woodside, Tel ULMar 1-1447, 1070 El Camino Real, Belmont, Tel LYtell 3-2878 (See page 34 Buyers' Guide)  
**TURCK W I**, 2558 El Camino Real, Tel EMerson 6-0453  
**WALLACE GEO T**, 1185 Greenwood Av, San Carlos, Tel LYtell 3-7000 (See page 35 Buyers' Guide)

## Refrigeration—Commercial and Industrial

Cardinal Refrigeration & Appliance Service 640 Live Oak av Menlo Park

## Refrigerators—Sales and Service

**B & F PLUMBING & APPLIANCES**, 3150 Middlefield Rd, Tel EMerson 6-2659 (See pages 4 and 33 Buyers' Guide)  
Buchanan's Refrigerator Service 342 Adams and 1036 El Camino Real  
**COAST ELECTRIC CO**, 1783 Broadway, Tel EMerson 8-2833  
Graham Refrigeration Service 438 Stanford  
Sequoia Refrigeration Co 1660 Broadway

## Rental Agents

**BREEZE REALTY**, 620 El Camino Real, Tel EMerson 6-9589 (See page 39 Buyers' Guide)  
**MUTUAL REALTY OF REDWOOD CITY**, 514 El Camino Real, Tel EMerson 8-3326 (See page 40 Buyers' Guide)  
**SAN MATEO COUNTY REALTY CO**, 731 El Camino Real, Tel EMerson 6-9583 (See page 37 Buyers' Guide)  
**SWENEY MARTIN J REALTY**, 2540 El Camino Real, Tel EMerson 8-0802 (See page 38 Buyers' Guide)  
Vern & Flynn's Rental Service 1527 Old County rd  
**WALLACE GEO T**, 1185 Greenwood Av, San Carlos, Tel LYtell 3-7000 (See page 35 Buyers' Guide)

## Repair Shops

Belmont Electric & Radio Repair 1060 El Camino Real Belmont  
Dad's Work Shop TNT Forge 417 Dumbarton av  
Rockhold Tool Repair 80 5th av  
Schroyer Refinishing Service 609 El Camino Real San Carlos

## Research

Stanford Research Institute Middlefield rd at Ravenswood av Menlo Park  
Wetmore Hodges & Associates 806 Chestnut

# REDWOOD CITY COLD STORAGE & LOCKERS

Commercial Storage — Processors of Eastern Corn Fed Steer Beef and Home  
Freezer Supplies — Food Plan — Complete Line of Home Freezers and Appliances  
Amana — DeLaval — Coolers — Orley — Gibson — Victor

Cor. Hilton & Cassia Sts. Redwood City, Calif. Phone EMERSON 8-4661

## Rest Homes

Abbott's Rest Home 446 Heller  
Anderson Rest Home 122 Clinton  
Braden's Nursing Home 481 Menlo Oaks dr Menlo Park  
Ferrari Assunta Mrs 1329 Middlefield rd  
Gloria's Garden Rest Home 526 Maple  
Jones' Rest Home 3711 Florence  
Julia's Rest Home 909 Hillcrest dr  
Magnolia Nursing Home 1266 Hopkins av  
Pearch Convalescent Home 860 Olive av Menlo Park  
Shady Lane Rest Home 1316 Hopkins av  
Whitcomb's Rest Home 800 Roble av Menlo Park

## Restaurants

A-P Coffee Shop 749 El Camino Real  
Al's Coffee Shop 3145 Middlefield rd  
Ann's Coffee Shop 728 Santa Cruz av Menlo Park  
Archer's Donut Shop 1076 El Camino Real  
Avenue Restaurant 2219 Broadway  
Aviation Cafe 739 Chestnut  
Bel-Aire of Belmont Inc 1360 El Camino Real Belmont  
Belmont Fountain 855 Ralston av Belmont  
Bertrand's Oakwood Inn 75 Middlefield rd Menlo Park  
Blake's Coffee Shop 806 Main  
Bob's Donut Shop 846d Jefferson av  
Broadway Cafe 2300 Broadway  
Bud & Ann's Grill 1528 El Camino Real San Carlos  
Bussman Frank J 1377 Laurel San Carlos  
C C Fountain 617 Laurel San Carlos  
Campus Creamery 2732 Broadway  
Carlun's Place 9 El Camino Real Menlo Park  
Central Cafe 1628 El Camino Real  
Chet's Restaurant 310 Arguello  
Cliff's Drive-In 314 El Camino Real  
Cook's Sea Food 751 El Camino Real Menlo Park  
Cookie's Cafe 939 Main  
Corona's Mexican Food 1681 El Camino Real  
Coronet Creamery 2614 Broadway  
Cozy Corner Restaurant 701 El Camino Real  
Craig's Coffee Shop 728a Willow rd Menlo Park  
Culver's Fountain 647 Bay rd Menlo Park  
Diamond Coffee Shop 111 El Camino Real San Carlos  
**DOLL HOUSE RESTAURANT**, 1482 El Camino Real, San Carlos, Tel LYtell  
3-0426  
Donovan Maurice J 1450 Bayshore hwy  
Duck Inn Cafe 2025 Broadway  
Edwards High Hat Restaurant 336 El Camino Real San Carlos  
Eileen & Mac's 626 El Camino Real  
Evelyn's Fountain 663 Laurel San Carlos  
F & W Sandwich Shop 2531 Spring  
Five Points Drive In 1998 El Camino Real  
Fox Shoppe 432 El Camino Real  
Fremont Fountain 887 Santa Cruz av Menlo Park  
Ge-Van's Belmont av Belmont  
Germaine's Fountain 1451 Woodside rd  
Golden Churn The 1149 El Camino Real Menlo Park  
Greyhound Coffee Shop 934 Brewster av  
Harry's Restaurant 830 Main  
Hickory House 1852 El Camino Real  
Horseshoe Lunch 780 El Camino Real San Carlos  
Hub Fountain 1025 Ralston av Belmont  
Ide's Kitcher 761 Old County rd San Carlos  
Ideal Cafe 2401 El Camino Real  
Jay-Tee Donut Co 885 Laurel San Carlos  
Johnny Mac's Drive-In 2407 El Camino Real  
Johnny's Cafe 3001 El Camino Real  
Jumbo Hot Dog & Sandwich Shop 703 Laurel San Carlos  
Karlo's Koffee Kup 1242 San Carlos av San Carlos  
Keyhole Cafe 3227 Middlefield rd  
King's Drive-In 5 Chestnut  
Kramer's 3301 El Camino Real  
Kung Yiet 2574 El Camino Real  
Laurel Grill 1160 Laurel San Carlos  
Little Villa 2636 Spring  
Lucky Cafe 3706 Bayshore hwy  
Mac's Coffee Shop 1293 Laurel San Carlos  
Magnani's Corner 501 El Camino Real  
Maria's TR Two 2005 El Camino Real  
Marquard Drive In 195 El Camino Real Menlo Park



# KIRBY CO. of CENTRAL CALIFORNIA

AMERICA'S FINEST VACUUM CLEANER

Service and Repairs for All Makes  
New and Used Cleaners of All Types

251 El Camino Real

Redwood City

Tel. EMerson 8-2129

## Restaurants—Contd

Menlo Fountain Lunch 1259 El Camino Real Menlo Park  
Miller's Coffee Shop 1125 Laurel San Carlos  
Myers Fountain Lunch 2397 Broadway  
Nationwide Food Service Inc 2129 Broadway  
Peggy's Creamery 844 Willow rd Menlo Park  
Peninsula Tamale Parlor 1112 El Camino Real  
Perkins Fine Foods 1700 Bayshore hway  
Pup'n Hound 1100 Holly San Carlos  
Ramar Oaks 3435 El Camino Real  
**REDWOOD BOWL**, 1674 Broadway, Tel EMerson 6-5342 (See page 12 Buyers' Guide)  
Redwood Cafe 925 Main  
Redwood Diner 727 El Camino Real  
Renato—King of the Pizza 2899 El Camino Real  
Roadside Cafe 2589 Middlefield rd  
Roberts Margt 1906 El Camino Real Menlo Park  
Rogan's Roost 836 El Camino Real San Carlos  
Romeo's Restaurant 1000 El Camino Real San Carlos  
Rudy's 2821 El Camino Real  
San Carlos Coffee Shop 548 El Camino Real San Carlos  
San Carlos Creamery & Bakery 1148 San Carlos av San Carlos  
Scotty Campbell's 2907 El Camino Real  
Searles 639 Santa Cruz av Menlo Park  
Shangri-La Restaurant 1316 El Camino Real Belmont  
Snac Bar 1397 El Camino Real Belmont  
Snack Bar 2300 Bay rd  
Sonny Jim's Cafe Bayshore hway cor Marsh rd  
Spaghetti Kitchen 1121 Laurel San Carlos  
Star Cafe 855 Main  
Teddy Bear Fountain Lunch 1528 Laurel San Carlos  
Thomas' Do-Nut Shop 2207 Middlefield rd  
Thorup Creamery 2722 Broadway  
Three Owls Restaurant 1836 El Camino Real  
Victorian Dining Room 1040 Noel dr Menlo Park  
Winslow Lunch 825 Winslow  
Xavier's 2747 El Camino Real

## Roofers

Antonacci Jos J 3451 Page  
Disney Wm F 405 D  
Doughty Rolph E 1168 17th av  
Dubois Pioneer Roofing Co 339 El Camino Real Menlo Park  
Enterprise Roofing Co 2721 El Camino Real  
Madan Vernon R 1098 15th av  
**PENINSULA ROOF & TILE CO**, 540 El Camino Real, Tel EMerson 6-4629  
(See page 41 Buyers' Guide)  
Reeder Roofing Co 1033 16th av  
**STANDARD ROOFING & CONSTRUCTION CO**, 550 El Camino Real, Menlo Park, Tel DAVenport 5-3306 (See page 41 Buyers' Guide)  
**TRUSTY JACK A**, 407 Oak Av, Tel EMerson 6-0788  
**UNION ROOFING CO**, Office 1409 El Camino Real and 437 Grand, Res Tel EMerson 6-5891

## Roofing Materials and Supplies

Cedar Products Co 389 El Camino Real San Carlos  
**PROGRESS LUMBER COMPANY**, 2425 El Camino Real, Tel EMerson 8-4111 (See page 26 Buyers' Guide)  
**REDWOOD MATERIAL CO**, 25 Maple, Tel EMerson 6-3816 (See page 13 Buyers' Guide)

## Rubber Goods—Manufacturers

Serr Products 1306 Old County rd Belmont

## Rubber Stamps and Seals

Peninsula Stamp & Office Supply 601 Marshall

## Safes—Manufacturers

Pacific Safe Mfg Co 3000 Middlefield rd

## Sand and Gravel Dealers

**REDWOOD MATERIAL CO**, 25 Maple, Tel EMerson 6-3816 (See page 13 Buyers' Guide)

## Sanitariums

**BUENA CAMPBELL SANITARIUM**, Laurel and Hill, Belmont, Tel LYtell 3-2316  
**TWIN PINES SANITARIUM**, 1065 Ralston Blvd, Belmont, Tel Lytell 3-3678

# MUTUAL REALTY <sup>of</sup> Redwood City

Complete Real Estate and Insurance Service

*It's "Mutual" For Benefits*

514 El Camino Real

Redwood City

Tel. EMerson 8-3326

## \*Savings Banks

AMERICAN TRUST COMPANY, 2529 Broadway, Tel EMerson 6-4601  
 AMERICAN TRUST COMPANY, 633 Laurel, San Carlos, Tel LYtell 3-3113  
 BANK OF AMERICA NATIONAL TRUST & SAVINGS ASSOCIATION,  
 2100 Broadway, Tel EMerson 6-5785  
 FIRST NATIONAL BANK OF SAN MATEO COUNTY THE, cor Broadway  
 and Main, Tel EMerson 6-9571, Menlo Park Branch 718 Santa Cruz Av,  
 Tel DAVenport 3-4135 (See page 11 Buyers' Guide)

## Savings and Loan Associations

Guaranty Building & Loan Assn 2600 Broadway  
 San Mateo County Building & Loan Assn 2022 Broadway

## Saw Filers, Setters and Repairers

Diamond Point Saw Works 2805 Middlefield rd  
 G & M Saw Filing Shop 801 Arguello  
 Haven Saw & Tool Co 787 Laurel San Carlos  
 Industrial Tool & Cutter Grinding Co 1485 El Camino Real  
 Peninsula Saw & Knife Works 880 Old County rd Belmont

## \*Schools—Auto Driving

PENINSULA AUTO DRIVING SCHOOL (Since 1946) 1227 Arguello, Tel  
 EMerson 8-0276 or ENterprise 1-0210

## Schools—Parochial

Convent & Academy of The Sacred Heart Valparaiso and San Mateo dr  
 Menlo Park  
 Mt Carmel School Katherine av and Grand  
 St Charles School 850 Tamarack av San Carlos  
 St Patrick's Seminary Middlefield rd nr Santa Monica av Menlo Park

## Schools—Private

Educational Guidance Center 20 El Sereno dr San Carlos

## Schools—Public

Arundel 200 Arundel rd San Carlos  
 Barrett Louis Belburn dr nr Academy Belmont  
 Belle Haven Hetch Hetchy way nr Henderson av Menlo Park  
 Belmont 920 Waltermire av Belmont  
 Britton Acres Elementary Belle av nr Tamarack av San Carlos  
 Central 900 Waltermire av Belmont  
 Clifford Avenue 244 Clifford av  
 Encinal Encinal av and Middlefield rd Menlo Park  
 Fair Oaks Elementary Fair Oaks av at Barron av  
 Fremont 1060 Middle av Menlo Park  
 Garfield Middlefield rd cor Semi Circular rd  
 Gill John 2240 Jefferson av  
 Goodwin Goodwin and Connecticut avs  
 Hillview Santa Cruz and Elder Menlo Park  
 Hoover Charter cor Stambaugh  
 Jefferson 2240 Jefferson av  
 Laureola Elementary Bayport av at McCue av San Carlos  
 Lincoln 1400 Whipple av  
 McKinley 410 Duane  
 Menlo-Atherton High 5 Ringwood av Menlo Park  
 Menlo Park Central 1300 El Camino Real Menlo Park  
 Monroe Elementary Alden and Allerton  
 Oak Knoll Elementary Oak Knoll la nr White Oak dr Menlo Park  
 Roosevelt Vera av and Upton  
 San Carlos Central 826 Chestnut San Carlos  
 San Carlos Elementary 1684 Arroyo av San Carlos  
 Selby Lane Selby la Atherton  
 Sequoia Union High 2701 Broadway  
 Taft 3331 Bay rd  
 Washington 433 Woodside rd  
 White Oaks 1925 White Oak way San Carlos  
 Willow Elementary Willow rd at Beacon Menlo Park

## Schools and Colleges

Academy of the Sacred Heart Valparaiso and San Mateo dr Menlo Park  
 California Secretarial School 77 Birch  
 COLLEGE OF NOTRE DAME, Ralston Av, Belmont, Tel LYell 3-7674  
 Devine Clyde Swimming Shhool 261 Old County rd San Carlos  
 Menlo School and College El Camino Real cor Alejandra av Menlo Park  
 Peninsula Models 704 1/2 El Camino Real  
 St Joseph's Military Academy 2007 Ralston blvd Belmont  
 St Patrick's Seminary Middlefield rd nr Santa Monica av Menlo Park



# JOHN TENVOLD

Representing State Farm Insurance Companies

**AUTO — LIFE — FIRE**

1459 Laurel St.

San Carlos

Tels. LYtell 3-9571—Res. DA. 3-2693

## Scientific Instrument Repairers

Spinco Service Co 601 O'Neill Blvd Belmont

## Scientific Instruments—Manufacturers

Beckman & Whitley Inc 985 E San Carlos av San Carlos

Dalmo Victor Co 1414 El Camino Real San Carlos

Specialized Instruments Corp 601 O'Neill Blvd Belmont

## Screens

West Coast Weather Strip Co 851 Hamilton av Menlo Park

## Secretarial Service

**PENINSULA TELEPHONE ANSWERING & SECRETARIAL SERVICE,**

1236 Howard Av, San Carlos, Tels LYtell 3-3171 and EMerson 8-2828

(See page 44 Buyers' Guide)

Secretarial Office Service 852 Laurel San Carlos

## Septic Tank Cleaners

Loyola Plumbing 831 Hamilton av Menlo Park

Simmons Septic Tank Service 255 Upland rd

## \*Septic Tanks

**HOFFMAN PLUMBING & HEATING,** 93 5th Av, Tels EMerson 6-3406 and Davenport 2-5239 (See pages 32, 42, 43 and 48 Buyers' Guide)

## Sewer Cleaners

**HOFFMAN PLUMBING & HEATING,** 93 5th Av, Tels EMerson 6-3406 and Davenport 2-5239 (See pages 32, 42, 43 and 48 Buyers' Guide)

## Sewer and Drain Tile Dealers

Alves Tile Co 2345 Spring

## Sewing Machine Dealers

Sewing Machine Center 1570 Laurel San Carlos

**SINGER SEWING MACHINE CO,** 2125 Broadway, Tel EMerson 8-2858

## Sheet Metal Workers

Atlas Heating Co 1350 Old County rd Belmont

Bay Sheet Metal 613 Old County rd San Carlos

Belmetals Mfg Co 1300 Old County rd Belmont

**BELMONT SHEET METAL AND HOME APPLIANCE CO,** 1464 El Camino

Real, Belmont, Tels LYtell 3-2149 and 3-2140

E & D Sheet Metal 1511 Old County rd San Carlos

Equipment Supply Co 867 Kaynyne

**HOBBBS-SESAK CO THE,** 2860 Spring, Tel EMerson 8-3957, PO Box 1016

(See page 30 Buyers' Guide)

Precision Sheet Metal 1501 Old County rd Belmont

**QUALITY SHEET METAL,** 968 Woodside Rd, Tel EMerson 8-2210

Ralston Mfg Co 810 Old County rd Belmont

**REDWOOD PLUMBING CO INC,** 1326 El Camino Real, Tel EMerson 6-9569

(See pages 31 and 43 Buyers' Guide)

**ROUNTREE SHEET METAL & HEATING CO,** 931 E San Carlos Av, San

Carlos, Tel LYtell 3-4323

**SAN CARLOS SHEET METAL WORKS INC,** 779 Old County Road, San

Carlos, Tel LYtell 3-2486

Schroeder Sheet Metal Works 640 Maple

Wallace Wm Co PO box 137 Old County rd Belmont

## \*Ship Repairers

**ACME MACHINE CO,** 404 D, Tel EMerson 6-3649 (See page 27 Buyers' Guide)

## Shoe Dealers—Retail

Ben's Shoe Cafeteria 616 El Camino Real San Carlos

GallenKamps 2327 Broadway

Gay Shop Shoe Dept 2205 Broadway

Hogan's Shoes 2053 Broadway

Hogan's Shoes 712 Santa Cruz av Menlo Park

Hogan's Shoes 1237 San Carlos av San Carlos

Karl's Shoe Store 2421 Broadway

Kirby's Shoe Store 2411 Broadway

Laurel Shoes 657 Laurel San Carlos

Milan's 627 Laurel San Carlos

Mitchell's Bootery 2361 Broadway

Thom McAn 2117 Broadway

Victor's Shoes Inc 2376 Broadway

Zwierlein's Ed 653 Santa Cruz av Menlo Park

**PHONES:** Mountain View: **Y**orkshire 7-3828 San Mateo: **F**ireside 5-1606  
 Palo Alto: **D**Avenport 3-5408 South San Francisco: **J**uno 3-2237

# **PENINSULA ROOF & TILE CO.**

540 El Camino Real

Phone **E**Merson 6-4629

Redwood City, Calif.

## **Shoe Dealers—Wholesale and Jobbers**

United Shoe Supply Co 1455 El Camino Real Belmont

## **Shoe Repairers**

Baker's Shoe Shop 537 Santa Cruz av Menlo Park  
 C M Shoe Repair 809 Santa Cruz av Menlo Park  
 DeMarco Jos 1032 El Camino Real Belmont  
 Frank's Shoe Shop 3270 Middlefield rd  
 Gallo Leandre E 702 Winslow  
 Groshart Dallas D 3223 Middlefield rd  
 Krimmer Peter 1222 Arroyo av  
 Mavic Shoe Service 1035 El Camino Real Menlo Park  
 McLoughlin Shoe Store 1177 El Camino Real Menlo Park  
 Pete's Shoe Clinic 1245 Laurel San Carlos  
 Port Jos 422 Maple  
 Redwood Shoe Shop 2656 Broadway  
 Rex Shoe Service 745 Laurel San Carlos  
 Ronney Shoe Repair 2035 Avy av Menlo Park  
 St Myron Shoe Repair 862 Jefferson av  
 Salem's Shoe Repair Shop 1232 San Carlos av San Carlos  
 Service Shoe Shop 820 Middlefield rd  
 Stabilito Vincent J 1667 Laurel San Carlos

## **Shoe Shiners**

Andy's Shoe Shine 719 El Camino Real  
 Charoni Steph 862 Jefferson av  
 Tyler Theo R 1232 San Carlos av San Carlos

## **Sign Painters and Manufacturers**

Brooks-United Sign Co 1348 El Camino Real San Carlos  
 Collins Signs 2555 El Camino Real  
 Harkins Sign Co 838 Main  
 Truitt Signs 211 El Camino Real Menlo Park  
 Varaz Sign Co 1485 El Camino Real Belmont

## **Societies**

(See Organizations)

## **Sporting Goods—Manufacturers**

Reelon Corp 921 Old County rd San Carlos

## **Sporting Goods—Retail**

Armando Sport Shop 648 El Camino Real San Carlos  
 B & D Sport Shop 1714 El Camino Real  
 Belmont Sport Shop 956 El Camino Real Belmont  
**CECIL'S BICYCLE & SPORT SHOP**, 1222 El Camino Real, Tel EMerson  
 6-0387  
 Continental Athletic Supply 1050 Elmer Belmont  
 Downs Bike & Sport Shop 13 James av  
 Shreve & Pryce 785 Santa Cruz av Menlo Park  
 Steve's Sport Shop 884 Laurel San Carlos  
 Thompkin's Sport Shop 648 Laurel San Carlos

## **Spring Manufacturers**

**SPECIALTY SPRING CORP**, 875 Douglas Av, Tel EMerson 5-8441

## **Stamping Works and Die Cutters**

Metal Machine & Mfrs Inc 1523 Old County rd San Carlos

## **Stationers—Retail**

Dor's 1082 El Camino Real Menlo Park  
 Horst-Hinton Co 829 Jefferson av  
 Menlo Stationers 781 Santa Cruz av Menlo Park  
 Miller's Stationery 2608 Broadway  
 Purcell's Stationery Store 732 Laurel San Carlos  
 San Carlos Stationers 854 Laurel San Carlos  
 Thompson's Stationery 562 Oak Grove av Menlo Park  
 Wiley John A 1045 El Camino Real Menlo Park

## **Steel Fabricators**

Fernald Co 1061 Old County rd San Carlos

## **Steel Products—Manufacturers**

Inter Island Trading Co 2001 Bayshore hwy

## **Stenographers—Public**

Calender Geraldine 1010 Alma Menlo Park  
 Lang Nevada 1227 El Camino Real Menlo Park  
 Miller Mary-Beth 717 Oak Grove av Menlo Park

**Stone Dealers**

City Stone Co 795 El Camino Real San Carlos  
 San Carlos Flagstone Co 395 El Camino Real San Carlos

**Storage**

(See also Warehouses—Merchandise)

**BEKINS VAN & STORAGE CO**, 1451 El Camino Real, Tel EMerson 8-3811  
**POOLE TRANSFER & STORAGE CO**, 1038 Middlefield Road nr Jefferson  
 Av, Tel EMerson 6-7557 (See page 46 Buyers' Guide)  
**REYNOLDS BROS TRANSFER & STORAGE**, 1315 Hancock, Tel EMerson  
 6-7660 (See page 46 Buyers' Guide)

**Store Fixtures and Fittings**

Aeco Products Co 701 Hurlingame av  
 Premier Mfg & Trading Co 871 Kaynyne

**Stoves and Ranges—Retail**

**GOLD & GLUSKIN**, 711-61 Woodside Road, Tel EMerson 6-2972 (See page  
 19 Buyers' Guide)  
**MISSION CARPET & FURNITURE HOUSE**, 665 El Camino Real, Tel EMer-  
 son 8-1466 (See page 18 Buyers' Guide)

**\*Surety Bonds**

**BORING GEORGE F CO**, 51 James Av, Tel EMerson 6-8476 (See page 21  
 Buyers' Guide)

**Swimming Pool Equipment and Supplies**

Landon Inc 425 Old County rd Belmont

**\*Table Tops**

**A & A PLASTIC MANUFACTURING CO**, 945 American, San Carlos, Tel  
 LYtel 3-5746 (See page 24 Buyers' Guide)

**Tailors**

Glass Sam 610 Vera av  
 Kolarik Chas 114 Willow rd Menlo Park  
 Lindstrom Olof B 2042 Broadway  
 Tailored Lady The 777 Laurel San Carlos  
 Wilkinson & Peoples 1014 Alma Menlo Park

**Tanners**

Frank S H & Co Inc Main and Bayshore hwy

**Taverns**

Alibi Club 2801 El Camino Real  
 Andy & Bill's Club 1640 Main  
 Band Box 3401 El Camino Real  
 Carlos Club 612 El Camino Real San Carlos  
 Charlie's Place 1705 El Camino Real  
 Clover Club 3471 El Camino Real  
 Club Deacon 1328 El Camino Real  
 Club Redwood 903 Main  
 Club Village 2345 Middlefield rd  
 Coccoconut Grove 101 El Camino Real San Carlos  
 Cuba's Place 1681 Main  
 Dan's Place 757 El Camino Real  
 Eleven Thirty-Nine Club 1139 San Carlos av San Carlos  
 Frank's Hitch Rail 3571 Alameda de las Pulgas Menlo Park  
 Frank's Place 2231 1/2 El Camino Real  
 Green Frog 1607 Woodside rd  
 Greg's 1850 El Camino Real Menlo Park  
 Harrington's 1428 El Camino Real Belmont  
 Harrington's 1748 El Camino Real San Carlos  
 Hilo Club 3033 El Camino Real  
 Idle Hour 523 Santa Cruz av Menlo Park  
 Jess' Forty-Niner 949 Main  
 Jess' Place 857 Main  
 Johnny's Cocktail Lounge 3003 El Camino Real  
 Judy's 314 Old County rd Belmont  
 Larkin's 909 Main  
 Laurel The 1189 Laurel San Carlos  
 Little Corral 3535 Alameda de las Pulgas Menlo Park  
 Lucky Star Club 2651 El Camino Real  
 Mac's Club 768 Woodside rd  
 Marsh Inn Marsh rd nr Fair Oaks av  
 Mazzocco Club 2808 Middlefield rd  
 Muff's Tavern 832 Main  
 Music Room 2411 El Camino Real  
 Nelson Club 2635 El Camino Real  
 Oasis The 241 El Camino Real Menlo Park  
 Patio The 552 El Camino Real San Carlos  
 Pete's Tonga Club 2565 El Camino Real  
 Pine Hut 1160 Old County rd Belmont  
 Rapetti Carlo 135 El Camino Real Menlo Park  
 Redwood Bowl 1674 Broadway  
 Redwood Inn 711 El Camino Real  
 Scottv Campbell's 2907 El Camino Real  
 Siemk's 1436 El Camino Real  
 Silvani & Vinci 728 Woodside rd

Sodini's 755 El Camino Real  
 Sport Club 814 Main  
 Staple's 1706 El Camino Real Menlo Park  
 Stone Cellar 1906 El Camino Real Menlo Park  
 Story Club 1240 El Camino Real San Carlos  
 Tabbro Club 2915 El Camino Real  
 Top Hat 703 El Camino Real  
 Twenty-Thirty Club 2030 Broadway  
 Willow Inn 800 Willow rd Menlo Park

#### Taxicab Service

Belmont Taxi 1030 El Camino Real Belmont  
 Belmont Yellow Taxi 1030 El Camino Real Belmont  
 San Carlos Cabs 632 El Camino Real San Carlos  
**YELLOW CAB CO**, Brewster and Commercial, Tel EMerson 6-5777  
 Yellow Cab Co 559 Santa Cruz av Menlo Park

#### Tea and Coffee—Retail

Cook Coffee Co 1701 Laurel San Carlos

#### Telegraph Companies

**WESTERN UNION TELEGRAPH CO**, 708 Winslow, Tel EMerson 6-3884  
 Western Union Telegraph Co El Camino Real cor Ralston blvd Belmont  
 Western Union Telegraph Co 610 El Camino Real San Carlos

#### Telephone Answering Service

**PENINSULA TELEPHONE ANSWERING & SECRETARIAL SERVICE**, 1236  
 Howard Av, San Carlos, Tels LYtell 3-3171 and EMerson 8-2828 (See  
 page 44 Buyers' Guide)  
 Sequoia District Physicians Exchange 432 Middlefield rd  
 Telephone Answering & Mailing Service 432 Middlefield rd

#### Telephone Companies

Pacific Telephone & Telegraph Co 830 Middlefield rd  
 Pacific Telephone & Telegraph Co 569 Laurel San Carlos

#### Telephone Equipment Manufacturers

Lenkurt Electric Co Inc 1105 Old County rd San Carlos

#### \*Television Repairing and Installation

**PENINSULA TELEVISION CO**, 742 El Camino Real, San Carlos, Tel LYtell  
 3-9602

#### \*Television Service

**GUARANTEE TELEVISION SERVICE**, 1236 Howard Av, San Carlos, Tels  
 LYtell 3-7623 and EMerson 8-2828 (See page 45 Buyers' Guide)

#### Television Sets—Sales and Service

**CENTRAL ELECTRIC APPLIANCE CO**, 2066 Broadway, Tel EMerson 8-0348  
**DAVIES AUTO CO**, 1502 El Camino Real, Tel EMerson 6-5276 (See pages 4  
 and 7 Buyers' Guide)

F & E Television 253 El Camino Real

Oleson's TV & Pianos 1315 Hancock

**UNIVERSAL TELE-MART**, 1501 Laurel, San Carlos, Tel LYtell 3-6430

#### Textile Manufacturers

Menlo Textiles rear 801 El Camino Real Menlo Park

#### Theatres

Belmont Theatre 100 El Camino Real Belmont  
 Carlos Theatre 1224 San Carlos av San Carlos  
 Carousel Little Theatre 1660 Laurel San Carlos  
 Fox Theatre 2215 Broadway  
 Guild Theatre 949 El Camino Real Menlo Park  
 Laurel Theatre 1508 Laurel San Carlos  
 Park Theatre 1275 El Camino Real Menlo Park  
 Redwood Theatre 40 California  
 Starlight Drive-In Theatre 300 Harbor blvd Belmont

#### Tile—Ceramic

**SEQUOIA TILE CO**, 931 4th Av, Tel EMerson 6-4841

#### Tile Contractors

Alves Tile Co 2345 Spring  
 Elliott John L 1236 El Camino Real  
 Fortes Tile Co 1778 Hull  
 Harry's Tile Shop 242 Fuller  
 Hughes Geo S (plastic) 1380 Cloud av Menlo Park  
 Knight Noel Tile Co 500 Pope Menlo Park  
 Lemp Tile Co 1467 El Camino Real Belmont  
 Litzius Tile Co 2732 San Carlos av San Carlos  
 Sequoia Tile Co 931 4th av  
 Steinmetz Arth C 187 Hedge rd Menlo Park  
 Sunset Tile 1459 El Camino Real Belmont  
 Zalkaske Jas F 111 Manzanita

#### \*Tile Dealers

**ALVES TILE CO**, 2345 Spring, Tel EMerson 8-0455



**Tile Manufacturers—Building**

Coast Tile Supply Co 1491 El Camino Real Belmont  
 Colorglaze Tile Co 1491 El Camino Real Belmont

**\*Tile Roofs**

**PENINSULA ROOF & TILE CO**, 540 El Camino Real, Tel EMerson 6-4629  
 (See page 41 Buyers' Guide)

**Tire Dealers and Repairers**

**BISSELL TIRE & BATTERY SERVICE**, 2233a Middlefield Road, Tel EMer-  
 son 6-3845 (See page 10 Buyers' Guide)

**IDEAL TIRE SERVICE**, 2571 Middlefield Road, Tel EMerson 6-2216

**MURRAY & FOWLER TIRE CO**, 1007 Jefferson Av, Tel EMerson 6-7269  
 (See page 10 Buyers' Guide)

Peninsula Tire Service 336 El Camino Real

**TOWNE MOTOR CO**, 902 Middlefield Road, Tel EMerson 6-5744 (See page  
 6 Buyers' Guide)

**\*Title Insurance**

**CALIFORNIA PACIFIC TITLE INSURANCE CO**, 2424 Broadway, Tel EMer-  
 son 6-9551 (See page 45 Buyers' Guide)

**PENINSULA TITLE GUARANTY CO**, 2426 Broadway, Tel EMerson 8-4606

**SAN MATEO COUNTY TITLE CO**, Middlefield Road at Marshall, Tel  
 EMerson 8-2851 (See page 45 Buyers' Guide)

**WESTERN TITLE INSURANCE & GUARANTY CO**, Middlefield Road at  
 Marshall, Tel EMerson 8-2851 (See page 45 Buyers' Guide)

**Title and Guaranty Companies**

Land Title Co of San Mateo County 1900 Broadway

**Toilet Articles and Supplies**

Twisto Container Corp 900 Main

**Tool Manufacturers**

Advanced Tool Mfg Co 13 Winslow

Ames Taping Tools Inc 1325 Elmer Belmont

Belmont Engineering 1325 Old County rd Belmont

Belmont Tool Co 600 Harbor blvd Belmont

Bogart & Co (mach) 2816 Middlefield rd

Curtiss Tool & Development Co 1304 Old County rd Belmont

Holt Tool & Die Co Inc 2909 Middlefield rd

Huber Tool Works 1013 Center San Carlos

**METAL MACHINE & MANUFACTURERS INC** (Machine) 1523 Old County  
 Rd, San Carlos, Tel LYtell 3-7205

**SEVERDIA MANUFACTURING CO**, 1590 Laurel, San Carlos, Tel LYtell  
 3-0121

**TRIGON MANUFACTURING CO**, 437 Hurlingame, Tel EMerson 6-4531

**\*Tools—Dealers**

**HAVEN SAW & TOOL CO**, 787 Laurel, San Carlos, Tel LYtell 3-7535

**Tourists' Camps**

(See Auto Courts and Motels)

**Toys and Games—Manufacturers**

Western Wood Work 2955 Middlefield rd

**Toys and Games—Retail**

Harry's Juvenile Shop 825 El Camino Real Menlo Park

Hickory Dickory Dollar 749 Laurel San Carlos

Menlo Toy & Hobby Shop 825 Santa Cruz av Menlo Park

North Fair Oaks Toy Town 3253 Middlefield rd

Toy & Craft Shop 2116 Broadway

**\*Trailer Manufacturers**

**UNITED TRANSPORTATION EQUIPMENT CORP** (Semi) 752 Chestnut,  
 Tel EMerson 8-2894

**Trailer Parks**

Bayshore Trailer Grove Bayshore hwy San Carlos

Belmont Trailer Court Harbor blvd and Bayshore hwy Belmont

Free-Way Trailer Camps 1623 Bayshore hwy

Le Mar Trailer Park 1933 Bayshore hwa

R C Motel & Trailer Park 1903 Bayshore hwy

Redwood Trailer Village 855 Barron av

Sequoia Trailer Park 730 Barron av

Trailer Rancho Bayshore hwy cor Haven

Trailer Villa 1250 Belle av

**Transfer Companies**

**POOLIE TRANSFER & STORAGE CO**, 1038 Middlefield Rd nr Jefferson Av,  
 Tel EMerson 6-7557 (See page 46 Buyers' Guide)

**REYNOLDS BEGS TRANSFER & STORAGE**, 1315 Hancock, Tel EMerson  
 6-7660 (See page 46 Buyers' Guide)

**Transportation Lines**

Merchants Express Corp (auto) 1055 Charter

**Tree Surgery**

**MAYNE LESLIE S**, 2393 Spring, Tel EMerson 6-3308 and 426 Dorchester Road, San Mateo, Tel Diamond 4-3860 (See page 47 Buyers' Guide)  
 Rose Wm 1115 Berkeley av Menlo Park  
 Royster Marvin 134 D

**Trucking**

(See also Expressing and Moving)

Alexander Manuel 446 Beresford av  
 Bean E H Trucking & Rigging Co Main and Bradford  
**CALIFORNIA TRUCKING SERVICE INCORPORATED**, Hinman Rd, PO Box 1030, Tel EMerson 6-4608  
 Hartless Jos C 2911 Crocker av  
 Larsen's General Trucking 752 Walnut San Carlos  
 O'Neill Rot 180 Markham av  
 Zanoni Emil 365 San Carlos av

**Trucks—Leasing**

A-1 Truck Rental Service 1185 Hillview dr Menlo Park

**Trucks—Motor**

**DAVIES AUTO CO**, 1101 El Camino Real, Tel EMerson 6-3886 (See pages 4 and 7 Buyers' Guide)  
**FERRIS MILES INC**, 1101 Main, Tel EMerson 8-4141 (See page 5 Buyers' Guide)  
 Hoyt Pontiac 1039 El Camino Real  
 McCulloch R W Co 1661 Broadway  
**TOWNE MOTOR CO**, 902 Middlefield Road, Tel EMerson 6-5744 (See page 6 Buyers' Guide)

**Trucks—Repairing**

Snider Bros Service Station 5th av cor El Camino Real

**Typesetting—Machine Composition**

Rayjack Typesetters Inc 1023 Chestnut

**\*Typing**

**BURGARD WINIFRED AGENCY**, 2393 Spring, Tel EMerson 6-3308 (See pages 2 and 25 Buyers' Guide)

**Underwriters**

Willard Richd D 595 Santa Cruz av Menlo Park

**Upholsterers**

**ACE BEDDING & UPHOLSTERING CO**, 926 El Camino Real, San Carlos, Tel LYtel 3-4281 (See pages 28 and 47 Buyers' Guide)  
 Burke Upholstering 715 Arguello  
 Cheney Upholstering 820 Willow rd Menlo Park  
 Coteras John F 1710 El Camino Real  
 Gilbert Clifford 130 Cerrito av  
 Griffith & Trieber 969 Laurel San Carlos  
 Horn's Upholstery 433 El Camino Real Menlo Park  
 Ken's Auto Upholstery 880 El Camino Real San Carlos  
 King's Auto Upholstery 2101 El Camino Real  
 Peninsula-Homecraft Studios 772 Laurel San Carlos  
 Peninsula Pullman Nook Co 1081 El Camino Real Menlo Park  
 Pollex R W Upholstering 2659 Middlefield rd  
 Redwood City Upholstering 3297 Fair Oaks  
 Russell Upholstering & Furniture Co 1156 San Carlos av San Carlos  
 Smitty's Auto Top Shop 302 Old County rd Belmont  
 Starr Upholstery 1608 El Camino Real San Carlos

**Vacuum Cleaners—Dealers**

Consolidated Vacuum Corp 717 Oak Grove av Menlo Park  
 Felix Peninsula Sales 316 Arguello  
**KIRBY CO OF CENTRAL CALIFORNIA**, 251 El Camino Real, Tel EMerson 8-2129 (See page 48 Buyers' Guide)

**Variety Stores**

(See also General Merchandise)

All American Variety 812 Willow rd Menlo Park  
 Butler Bros 2129 Broadway  
 Dean's Variety 644 Laurel San Carlos  
 Jac's 1552 Laurel San Carlos  
 Laurel Variety & Toy Store 624 Laurel San Carlos  
 Lavinger Variety Store 1712 El Camino Real  
 Morris Wm M 397 Willow rd Menlo Park  
**NORTH FAIR OAKS VARIETY & HARDWARE**, 3212 Middlefield Road at 5th Av, Menlo Park, Tel EMerson 6-1667 (See page 20 Buyers' Guide)  
 Stanwell Enterprises Village Store 3d bet A and D Menlo Park  
 Starin's Variety Store 622 Santa Cruz av Menlo Park  
 Stowe's Variety 3452 Alameda de las Pulgas Menlo Park  
 Tedesco Variety 1190 El Camino Real Belmont

**Varnish Manufacturers**

Kelly John F Co 956 Bransten rd San Carlos

**Vending Machines**

Stetson Music Co 1796 Broadway

**Venetian Blinds—Manufacturers**

Currie Mfg Co 2426 El Camino Real

Harju Vertical Venetian Blind Co 422 Douglas av

Lintt Mfg Co 142 5th av

**Veterinarians**

(See also Animal Hospitals)

Gutknecht A J 2895 El Camino Real

Menlo Park Veterinary Hospital 1444 El Camino Real Menlo Park

San Carlos Pet Hospital 718 El Camino Real San Carlos

**Wall Paper—Retail**

Abrott &amp; Leigh Inc 827 Santa Cruz av Menlo Park

**MAGUIRE'S WALLPAPER STUDIO**, 987 Laurel, San Carlos, Tel LYtell 3-9637**Warehouses—Merchandise****REYNOLDS BROS TRANSFER & STORAGE**, 1315 Hancock, Tel EMerson 6-7660 (See page 46 Buyers' Guide)**Watch and Jewelry Repairers**

Abrahams Geo 2738 Broadway

Cook Henry W 840 Main

El Camino Real Clock Shop 1700 El Camino Real Menlo Park

Michaud Francis X 2337 Howard av San Carlos

Moore Geo N 1736a El Camino Real

Reedstone Watch &amp; Crystal Co 2003 Broadway

Smith Albert 727 Santa Cruz av Menlo Park

**\*Water Companies—Bottled****BLACK MOUNTAIN SPRING WATER CO**, Alameda de las Pulgas, San Carlos, Tel LYtell 3-9538**Water Heaters—Dealers****BELMONT PLUMBING & APPLIANCES**, 1502 El Camino Real, Belmont, Tel LYtell 3-4900 (See page 32 Buyers' Guide)**HOFFMAN PLUMBING & HEATING**, 93 5th Av, Tels EMerson 6-3406 and Davenport 2-5239 (See pages 32, 42, 43 and 48 Buyers' Guide)**REDWOOD PLUMBING CO INC**, 1326 El Camino Real, Tel EMerson 6-9569 (See pages 31 and 43 Buyers' Guide)**Water Softener Service**

Culligan Soft Water Service 633 Live Oak av Menlo Park

**Water Supply Companies**

California Water Service Co 1235 El Camino Real Menlo Park

California Water Service Co 1144 San Carlos av San Carlos

Friendly Acres Water Co 3624 Florence

**Waterproofing Composition**

Tusco Products Inc 1033 Shasta

Weather Shield Sales &amp; Service 2897 El Camino Real

**Weatherstrip Manufacturers**

Douglas Weatherstrip Co 572 El Camino Real San Carlos

El Camino Weatherstrip Co 1230 El Camino Real

**SUPER SEAL WEATHERSTRIP CO** (F O Lane) 1235 Howard Av, San Carlos, Tel LYtell 3-7623 (See page 49 Buyers' Guide)

West Coast Weather Strip Co 851 Hamilton av Menlo Park

**Weavers and Reweavers—Garment**

Weavers Ltd 1480 El Camino Real Belmont

**Welders and Brazers**

Acme Machine Co 404 D

Canvin's Welding Shop 2765 El Camino Real

Hiatt Bros 1001 Terminal way San Carlos

Hipp Bob Welding Works 1460 El Camino Real Menlo Park

LaMarr's Factory Service 1452 Bayshore hwy

**VAILLANCOURT'S WELDING**, 2801 Middlefield Rd, Tel EMerson 6-6233**WRIGHT'S RAY WELDING SHOP**, 1325 Old County Rd, San Carlos, Tel LYtell 3-5449**Welding and Cutting Apparatus**

Arnold Bros &amp; Herrero 1658 El Camino Real San Carlos

**Well Drillers and Borers**

Peninsula Equipment Co Inc 134 Center San Carlos

**Window Cleaners****FRANKS WINDOW CLEANING & JANITORIAL SERVICE**, 2805 El Camino Real, Tel EMerson 6-2877 (See page 49 Buyers' Guide)

**Window Shade Manufacturers**  
**MISSION CARPET & FURNITURE HOUSE**, 665 El Camino Real, Tel  
 EMerson 8-1466 (See page 18 Buyers' Guide)  
 Warren Shade Co of California 917 Bransten rd San Carlos

**Wire Goods—Manufacturers**  
 R C Wire Products Corp 708 Hurlingame av

**Women's Apparel—Retail**  
 Band Box The 956 Ralston av Belmont  
 Brickman Rose Mrs 730 Santa Cruz av Menlo Park  
 Dixon's 714 Santa Cruz av Menlo Park  
 Dorel's 1034 Doyle Menlo Park  
 Langford Nancy R Mrs 2740 Broadway  
 Ralston's Apparel 706 Santa Cruz av Menlo Park  
 Sewing Basket 1482 Laurel San Carlos

**Wood Dealers**  
 Red-Wood Mill Fencing 1631 Old County rd Belmont

**Wood Products—Manufacturers**  
**AECO PRODUCTS CO**, 701 Hurlingame, Tel EMerson 8-0967  
 Long & Co 811 Hamilton av Menlo Park  
 Warren Shade Co of California 917 Bransten rd San Carlos

**\*Wood Workers**  
**WESTERN WOOD WORK**, 2955 Middlefield Rd, Tel EMerson 6-8886

**Yarns—Retail**  
 Achard Ethel 1059 Doyle Menlo Park  
 Mod-Art Yarn Shop 1195 Laurel San Carlos  
 Plaza Knitting Circle 846f Jefferson av  
 Suzanne's Knit Shop 1447 El Camino Real  
 Yarn Loft 1241 San Carlos av San Carlos

