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ANDERSON'S SHOES, 712 Santa Cruz av, Tel 322-0321
Children's Bootery 898 Santa Cruz av

SHOE REPAIRERS

C M Shoe Repair 809 Santa Cruz av
McLoughlin's Shoe Store 1177 ElCamino Real
Menlo Shoe Service 537 Santa Cruz av
New Menlo Service Center 789 Santa Cruz av
Sharp's Shoe Repair 824 Newbridge

SHOE SHINERS

Bill's Shine 564 Oak Grove av
Logan Wm 607 Santa Cruz av

SHOPPING CENTERS

Flood Park Shopping Center 641-87 Bay rd
Sharon Heights Shop (Center Ofc) 325 Sharon Park dr

SHOPPING SERVICE

New Market Service 1050 University dr R203

SIGN PAINTERS and MANUFACTURERS

Truitt Signs 211 ElCamino Real

*SKI EQUIPMENT

SHREVE'S SPORT SHOP, 705 Oak Grove av, Tel 323-1922 (See Page 25 Buyers' Guide)

WORLD BOOK ENCYCLOPEDIA

NELLIE E. MOORE, District Manager

MENLO PARK

126 Del Norte Avenue

Phone 324-4118

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SOUND SYSTEMS and EQUIPMENT

Metropolitan Sound Systems 721 Hamilton av

SPORTING GOODS—RETAIL

Sharon Heights Golf Shop 2900 Sand Hill rd
SHREVE'S SPORT SHOP, 705 Oak Grove av, Tel 323-1922 (See
Page 25 Buyers' Guide)

SPRINKLER SYSTEMS—LAWN

Automatic Rain Co 3945a Bohannon dr

STATIONERS—RETAIL

Congdon & Crome Inc of Menlo Park 725 Santa Cruz av
Menlo Atherton Stationers & Office Supplies 861 Santa Cruz av

STEEL FABRICATORS

LaMarr Industries Inc 3665 Haven av

*STOCKS and BONDS—BROKERS

BARTH J & CO, 720 Santa Cruz av, Tel 324-1311 (See Page 11
Buyers' Guide)
BIRR, WILSON & CO INC, 748 Santa Cruz av, Tel 326-5010 (See
Page 12 Buyers' Guide)
DEAN WITTER & CO, 425 Bryant st, Palo Alto, Tel 326-2280 and
2390 ElCamino Real, Palo Alto, Tel 321-6030
GLORE FORGAN, WM R STAATS INC, 635 Waverley st, Palo Alto,
Tel 321-4440 (See Page 12 Buyers' Guide)
LUNDBORG IRVING & CO, 604 Santa Cruz av, Tels 321-1500 and
369-5291
MITCHUM, JONES & TEMPLETON INC, 2500 ElCamino Real,
Palo Alto, Tel 321-4450

*STREET GUIDES

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United Geophysical Corp (survey dept) 595 Santa Cruz av R1-2



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Kolarik Chas Ladies Tailors 144 Willow rd

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Beltramo's 1540 ElCamino Real
Carlo's 135 ElCamino Real
Oasis Beer Garden The 241 ElCamino Real

TAXIDERMISTS

Nordquist's Taxidermy 220 Santa Margarita av

TELEGRAPH COMPANIES

Western Union Telegraph Co 789 Santa Cruz av
WESTERN UNION TELEGRAPH CO
130 UNIVERSITY av
PALO ALTO
TELEPHONE 323-9421

TELEPHONE COMPANIES

Pacific Telephone & Telegraph Co (coml ofc) 66 Willow pl

TELEPHONE EQUIPMENT MANUFACTURERS

Sierra Switchboard Co 110 Constitution dr

THEATRES

Guild Theatre 949 ElCamino Real
Park Theatre 1275 ElCamino Real

TIRE DEALERS and REPAIRERS

ROYAL TIRE SERVICE INC, 955 Alma st, Palo Alto, Tel 323-1357
(See Page 26 Buyers' Guide)

TIRE DEALERS and REPAIRING

Menio Tire Service 828 ElCamino Real

TITLE COMPANIES

Security Title Insurance Co 899 Santa Cruz av
Title Insurance & Trust Co 772 Santa Cruz av

MENLO MOTOR LODGE

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COMPLIMENTARY COFFEE

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Menlo Park

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TITLE and GUARANTY COMPANIES

San Mateo County Title Co 1190 Chestnut
Stewart Title of the Peninsula 1143 Crane Rm A

TOYS and GAMES—RETAIL

Menlo Toy & Party Shop 825 Santa Cruz av

TRADING STAMP COMPANIES

Sperry & Hutchinson Co 137 Hawthorne dr (A)

TRANSLATORS and INTERPRETERS

ADDIS TRANSLATIONS INTERNATIONAL
145 GRANDVIEW dr, PO BOX 4097
WOODSIDE
TELEPHONE (415) 851-1040

TRANSPORTATION LINES

Consolidated Freightways Inc 175 Linfield dr

TRAVEL BUREAUS

ASTRA TRAVEL SERVICE INC, 711 Santa Cruz av, Tel 324-1685
Holiday Travel Service 651B Oak Grove av

*TREE SERVICE

CAMERON GORDON H, 343 Barton pl, Tel 323-4719
McCLENAHAN S P INC, 1935 Waverley st, Palo Alto, Tels
326-8781 and 323-7455 (See Page 26 Buyers' Guide)

TREE SURGERY

Barnes Tree Surgery 503 Pope
Davis Tree Service 629 Harvard av
McCLENAHAN S P INC, 1935 Waverley st, Palo Alto, Tels
326-8781 and 323-7455 (See Page 26 Buyers' Guide)

*TRUCK TIRES

ROYAL TIRE SERVICE INC, 955 Alma st, Palo Alto, Tel 323-1357
(See Page 26 Buyers' Guide)

TRUCKING

Dutra John M 227 Chester
Forrester Dewayne 1014 Hollyburne av
S & H Trucking Service 518 Central av

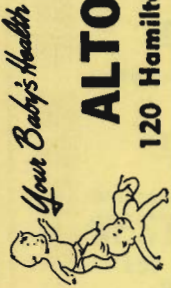
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Horn Upholstery 433 ElCamino Real
Interior Decorators Upholstery Service 1162 ElCamino Real
Jensen's Upholstery 1153 ElCamino Real

VACUUM CLEANERS—DEALERS and REPAIRING

Sequoia Vacuum Systems 169 Constitution dr
Vacuum Cleaner Hospital 545 Santa Cruz av

VARIETY STORES

Sprouse-Reitz Co 640 Santa Cruz av

VITAMIN PRODUCTS

Nutrilite Products Distributors 1655 Magnolia ct

VOCATION COUNSELORS

College Counseling 873 Santa Cruz av R201

*WATCHES, CLOCKS and JEWELRY—RETAIL

CLIFFORD'S, 1610 ElCamino Real, Tel 325-6621 (See Page 2
Buyers' Guide)

*WATER COMPANIES

ALHAMBRIA NATIONAL WATER CO INC (Industrial Water Division), 567 Hamilton av, Tel 323-5828

WATER HEATERS—DEALERS

DAHL JOHN F PLUMBING, "Don't Cuss—Call Us," 24 Hour Service 329 Alma st, Palo Alto, Tel 321-5500 (See Page 13 Buyers' Guide)

PALO ALTO PLUMBING & HEATING, "We Sell The Best—Repair The Rest," 24 Hour Service 324 High st, Palo Alto, Tel 321-8162 (See Page 14 Buyers' Guide)

WATER SUPPLY COMPANIES

Alhambra National Water Co Inc 567 Hamilton av
California Water Service Co 1127 Chestnut

Woodside Oaks Water Co 401 Burgess dr

WEATHER STRIP MANUFACTURERS

A B A Insulation Co 831 Hamilton av

WEAVERS and REWEAVERS—GARMENT

Gray's Re-Weaving Shop 635 Oak Grove av
Handweaving Studio 75 Arbor rd
Menlo-Atherton Reweavers 719 Oak Grove av

WELDERS and BRAZERS

Central Welding and Machine 851 Hamilton av
Electrofusion Co 104 Constitution dr

WELL DRILLERS and BORERS

A-1 Drilling 1004 Henderson av

WIG and TOUPEE MAKERS

Le Lays Wig Gallery 1148 Chestnut

WINDOW CLEANERS

Brockett & Co 1244 Sevier av

WIRE ROPE and CABLE MANUFACTURERS

Amphenol Space Missile Systems 1155 O'Brien dr

WOOD DEALERS

Zaffarano Anthony D 885 Oak Grove av

WOOD PRODUCTS

Asian Wood Products 920 ElCamino Real
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