

## GLORE FORGAN, WM. R. STAATS, Inc.

Members New York Stock Exchange and Other Principal Exchanges

635 Waverley Street

Palo Alto

Phone 321-4440



27

# BUYERS' GUIDE

## CLASSIFIED BUSINESS DIRECTORY

Names Appearing Under Headings Marked Thus (\*) Are  
Inserted Only When Specially Contracted For

### \*AAA EMERGENCY SERVICE

MUMFORD BILL BODY SHOP, 605 Cambridge av, Tel 322-4654

### ACCOUNTANTS—CERTIFIED PUBLIC

Allen Phil N 1177 University dr R6  
Frank Rimerman & Co 1155 Crane R2  
Hart Eric 1075 Curtis R202  
Kimball Eug 830 Menlo av R201  
Low & Gentry 1134 Chestnut

### ACCOUNTANTS—PUBLIC

Bullis Carson & Allen 873 Santa Cruz av R200  
Carr Raymond C 107 Gilbert av  
Cary Junius Y 883 Santa Cruz av R21  
Doyle Eug C 1177 University dr R8  
Glassgow Chas F 671 Oak Grove av Rm C  
Herman Accounting & Tax Service 942 Willow rd  
Herman Julius F  
942 Willow rd  
Telephone 325-4970  
John Vernon M 855 Santa Cruz av  
Peterson Sig & Ena 401 Burgess dr  
Spalding Robt G 1008 Doyle R4

### \*ADJUSTMENTS—COLLECTIONS

EAKIN ADJUSTMENT SERVICE INC, 1440 Broadway, Suite 906,  
Oakland, Tel 836-0218

### \*ADVERTISING—DIRECT MAIL

## POLK R L & CO

POLK BUILDING  
431 HOWARD  
DETROIT, MICH 48231

### ADVERTISING COUNSEL and SERVICE

Convention Associates 883 Santa Cruz av R31

SHREVEY'S  
SPORT  
SHOP

COMPLETE SELECTIONS

SPORTING GOODS

SKI EQUIPMENT and RENTALS

OFFICIAL BOY SCOUT DISTRIBUTOR

705 Oak Grove Avenue, Menlo Park

Phone 323-1922

MCCLLENHAN

EXPERTS IN EVERY TREE SERVICE

SURGERY — SPRAYING — TRIMMING — REMOVING

1935 Waverley Street, Palo Alto

Call 326-8781 and 323-7455

# PENINSULA

"THE HOUSE THAT  
SERVICE BUILT"



# COMPANY

SALES and SERVICE  
RAY ATWATER

Forest Ave. at High Street, Palo Alto  
1044 El Camino Real, Menlo Park

Tel. 324-2571  
Tel. 324-2422

28

## ADVERTISING COUNSEL and SERVICE—Contd

Nord Studio 557 Willow rd Rm E  
Wright Michl T Ltd 1150 Chestnut

## AIR CONDITIONING EQUIPMENT and SUPPLIES—SALES and SERVICE

Cal-Air Conditioning Co 123 Independence dr  
PALO ALTO SHEET METAL & AIR CONDITIONING, 324 st, Palo  
Alto, Tel 324-3200

## AIRCRAFT MANUFACTURERS

Hiller Aircraft Company (Div Fairchild) 1350 Willow rd

## ANIMAL HOSPITALS

Ericksen Pet Hospital 1258 ElCamino Real  
Menlo Park Pet Hospital 1444 ElCamino Real  
Mid-Peninsula Animal Hospital 1125 Merrill

## ANTIQUES—DEALERS and RESTORERS

CLIFFORD'S, 1610 ElCamino Real, Tel 325-6621 (See Page 2  
Buyers' Guide)

Traditional Shop 75 Arbor rd  
Van's Antiques 655 Live Oak av

## APARTMENT BUILDINGS

Adkins Apartments 776 Live Oak av  
Alice Apartments 950 Alice la  
Anderson Apartments 735 Roble av  
Arbor Apartments 864 Arbor rd  
Arbour Apartments 352 Waverley  
Arlin Apartments 3 Coleman pl  
Arnold Apartments 795 Roble av  
Atherton Oaks Exclusive Apartments 425 Encinal av  
Baba Apartments 847 Roble av  
Baier Apartments 1240 Mills  
Barbara Elaine Apartments 19 Coleman pl  
Bay Park Apartments 205 Market pl  
Beltramo Apartments 715 Live Oak av  
Beltramo Apartments 780 Roble av  
Best Apartments 701 Curtis way  
Bestrop Apartments 1309 Mills  
Bilek Apartments 980-90 Alice la  
Bolton Apartments 1250 Mills  
Boltri Apartments 970 Alice la  
Briarwood Manor 908 Middle av  
Bunting Apartments 311 Waverley  
Buzzini Apartments 240 Ravenswood av  
Cannon Apartments 833-37 Live Oak av  
Capri Garden Apartments 840-42 Coleman av  
Carlton Apartments 845 Pierce rd

# THE BANK OF CALIFORNIA

NATIONAL ASSOCIATION



29

Caroline Apartments The 20 Willow rd  
Carter Apartments 1280 Mills  
Carvalho Apartments 839 Roble av  
Chaffee Apartments 280 Ravenswood av  
Coleman Arms Apartments 862 Coleman av  
Coleman Oaks Apartments 750 Coleman av  
Country Club Apartments 1100 Sharon Park dr  
Country Sharon Apartments 2225 Sharon rd  
Court Apartments 1943 Euclid av  
Cressy Apartments 960 Roble av  
Crocker Apartments 48 Kent pl  
Crocker Apartments 752 Live Oak av  
Croonquist Apartments 307 Waverley  
Cross Apartments 280 Waverley  
Crystal Court Apartments 854 Coleman av  
Cummings Apartments 383-89 Waverley  
Dalpoggetta Apartments 780 Arbor rd  
Darby Apartments 974 Menlo av

Davidson Apartments 866 Live Oak av  
Douglas Apartments 496 Sherwood way  
East Creek Apartments 120-22 East Creek dr  
Eden Apartments 879 Roble av  
Eliggi Apartments 838 Roble av  
Encinal Apartments 1560 San Antonio  
Fairbanks Apartments 735 Menlo av  
Fernandez Apartments 260 Waverley  
Fink Apartments 316 Waverley  
Flanagan Apartments 424 Waverley  
Flannagan Apartments 1044 Noel dr  
Flannagan Apartments 1046 Noel dr  
Fleming Apartments 1150-60 Laurel  
Florence Court Apartments 1020 Florence la  
Franco Apartments 700-02 Live Oak av  
Gallegher Apartments 1023 Noel dr  
Gammel Apartments 245 Waverley  
Gannon Apartments 469 Waverley  
Garden Oaks Apartments 806 Coleman av  
Garwood Apartments 465 Garwood way  
Gilbert Apartments 825 Roble av  
Giusto Apartments 495 Waverley  
Glasgow Apartments 275 Waverley  
Glen Oak Apartments 1341 Mills  
Gonder Apartments 16 Kent pl

Gregg Apartments 225 Waverley  
Griffin Apartments 923 Menlo av  
Gucker Apartments 294 Waverley  
Gucker Apartments 298 Waverley  
Haight Apartments 250 Waverley  
Hambleton Apartments 439 Glenwood av  
Hansen Apartments 895 Menlo av  
Harvie Apartments 1007 Florence la  
Hayward Apartments 220 Linfield dr  
Hedgecock Apartments 360 Waverley  
Henrietta Apartments 920 Evelyn  
Holland Apartments 1019 Laurel  
Hooper Apartments 344 Waverley  
Hyde Apartments 15 Kent pl  
Janetsky Apartments 260 Linfield dr  
Jetti Apartments 562 University dr  
Jones Apartments 440 Laurel

NEW — USED — LEASING



CARS — TRUCKS

1101 El Camino Real, Redwood City

TRADE WITH

**E-Z DAVIES**

Every Automotive Service

Tel. 369-0311

30

**APARTMENT BUILDINGS—Contd**

Kappler Apartments 775 Roble av  
Karlberg Apartments 1049 Noel dr  
Kent Apartments 31 Kent pl  
Kent Apartments 730 Roble av  
Kiely Apartments 831 Roble av  
Kostouros Apartments 734 Live Oak av  
Kovalenko Apartments 1230 Mills  
Kwong Apartments 1452 San Antonio  
L & B Apartments 770 Coleman av  
La Fortune Apartments 835 Roble av  
Lambos Apartments 24 Kent pl  
Lambourne Apartments 1231-33 Willow rd  
Laurel Grove Apartments 402 Oak Grove av  
Lessner Apartments 1140 Laurel  
Lindsay Apartments 110-20 Alma  
Linfield Manor Apartments 23 Kent pl  
Live Oak Manor Apartments 825 Live Oak av  
Loskot Apartments 886 Roble av  
Lucas Apartments 205 Waverley  
Luckow Apartments 1272 Mills  
Lumello Apartments 1040 Florence la  
Lund Apartments 32 Kent pl  
Lund Apartments 332 Waverley  
Lunn Apartments 851 Roble av  
Maltoni Apartments 215 Waverley  
Mareno Apartments 922 Oak la  
Mayhew Apartments 20 Waverley ct  
McCormick Apartments 1041 Noel dr  
  
McCoy Manor Apartments 1580 San Antonio  
McKee Apartments 887 Roble av  
McLoughlin Apartments 1309 Laurel  
McMurphy Apartments 1141 Noel dr  
Menlo Apartments 556 Santa Cruz av  
Menlo Capri Apartments 505 Pierce rd  
Menlo Court Apartments 1171 Noel dr  
Menlo Manor Apartments 915 Oak la  
Menlo Park Apartments 786 Coleman av  
Menlo Park Oaks Apartments 1524 San Antonio  
Menlo Terrace Apartments 825 Menlo av  
Menlo West Apartments 745 Menlo av  
Miller Apartments 935 Oak la  
Montclair Menlo Apartments 445 Oak Grove av  
Morgan Apartments 348 Waverley  
Morris Apartments 827 Roble av  
Morrison Apartments 255 Waverley  
Moseley Apartments 1143 Pine  
Mudra Apartments 841 Roble av  
Nakasora Apartments 517 Glenwood av  
Nelson Apartments 700 Arbor la  
Noel Apartments 1101 Noel dr  
Noel Drive Apartments 1019 Noel dr  
Noel Mary Apartments 1010 Noel dr  
Oak Lane Apartments 934 Oak la  
O'Brien Apartments 707 Curtis way  
Orleans Apartments 725 Roble av  
Pace Apartments 1100 Sevier av  
Packer Apartments 850 Coleman av  
Park Oak Grove Apartments 510 Oak Grove av  
Park Oak Lane Apartments 960 Oak la

# ROLLER & HAPGOOD

## FUNERAL DIRECTORS

980 Middlefield Road, Palo Alto

Phone 323-5107

31

Park Studio Apartments 670 Live Oak av  
Parkview Apartments The 430 Ravenswood av  
Passetti Apartments 766 Live Oak av  
Pine Tree Apartments 808-14 Fremont  
Portman Apartments 689A Roble av  
Rachou Apartments 718 Live Oak av  
Ratto Apartments 261 Linfield dr  
Raugi Apartments 965 Oak la  
Raugi Apartments 975 Roble av  
Ravenswood Apartments 400 Ravenswood av  
Ravichio Apartments 860 Live Oak av  
Rene Apartments 290 Waverley  
Retirement Apartments 817 Partridge av  
Roble Apartments 850 Roble av  
Rupp Apartments 265 Waverley  
San Antonio Apartments 1508 San Antonio  
Sanders Apartments 320 Waverley  
Schmidt Apartments 743-51 Roble av  
Schob Apartments 866 Roble av  
Sewell Apartments 1047 Noel dr  
Sharon Crest Apartments 2333 Eastridge av  
Sharon Crest Apartments 670-90 Sharon Park dr  
Sharon View Apartments 2275 Sharon rd  
Sheppel Apartments 683 Live Oak av  
Simon Apartments 490 Sherwood way  
Simone Apartments 270 Waverley  
Smagonff Apartments 1025-35 Noel dr  
Smith Apartments 850 Live Oak av  
Stanford Court 857 Partridge av  
Star Apartments 922 Florence la  
Steiger Apartments 1257 Mills  
Steinmetz Apartments 200 Linfield dr

Strand Apartments 785 Roble av  
Strand Apartments 815 Roble av  
Susan Brooks Apartments 720-44 Coleman av  
Swafford Apartments 1071 Noel dr  
Ten Eighty Noel Drive Apartments 1080 Noel dr  
Terri Lynn Apartments 22 Coleman pl  
Timleck Apartments 933 Alice la  
Tracy Apartments 925 Oak la  
Treiguts Apartments 845 Roble av  
Troglia Apartments 1006 Florence la  
Tropicana Apartments 665 Roble av  
Twelve Eighty-One Mills Apartments 1281 Mills

Twelve Seventy Three Mills Apartments 1273 Mills  
Uhlrich Apartments 235 Waverley  
Uhlrich Apartments 356 Waverley  
University Drive Apartments 540 University dr  
Von Ahn Apartments 880 Roble av  
Voss Apartments 765 Live Oak av  
Walling Apartments 373-79 Waverley  
Walsh Apartments 1325 Laurel  
Warner Apartments 416 Waverley  
Watkins Apartments 759 Roble av  
Watkins Apartments 4 Waverley ct  
Watkins Apartments 16 Waverley ct  
Waverley Apartments 343 Waverley  
Webster Apartments 331 Waverley  
Willber Apartments 837 Roble av  
Willow Manor Apartments 565 Willow rd

**Who  
Sells  
It?**

**Is  
Answered  
by the  
Classified  
Business  
Lists  
in this  
Directory**

**SAN MATEO COUNTY  
SCAVENGER COMPANY**

San Mateo

211 N. El Dorado Street  
Call 343-4479



## ROYAL TIRE SERVICE, Inc.

DISTRIBUTORS



**U.S. Royal Tires — Tubes — Batteries**  
Brake Repairing — Wheel Alignment



PHONE 323-1357

955 ALMA STREET

PALO ALTO

32

### APARTMENT BUILDINGS—Contd

Willow West Apartments 21-23 Willow rd  
Wolf Apartments 21 Waverley ct  
Youritan Apartments 843 Roble av  
Youritan Apartments 315 Waverley

### \*APPLIANCES—HOUSEHOLD

**MENLO PARK HARDWARE CO, 700 Santa Cruz av, Tel 322-8844  
or 322-5253 (See Page 10 Buyers' Guide)**

### ARCHITECTS

Baumberger Walter E 1230 Crane  
Design Factors 845 Oak Grove av R105  
Goldstine Irvin W 845 Oak Grove av R105  
Hagman Robert W, AIA, 1010 Doyle st, Tel 325-5678  
Huberty John A 1010 Doyle R18  
Jones Kingsford 615 Menlo av  
Keller & Daseking 825 Oak Grove av R203  
Lewis Eug 500 Santa Cruz av  
Lewis & Hopkins 500 Santa Cruz av  
Saxe & Yolles Development Co 845 Oak Grove av R100  
Smith-Waldron, Architects 308 Bryant st, Palo Alto, Tel 325-7931  
Worsley, Rankin & Williamson 540 Santa Cruz av

### ART GALLERIES

Mead Gallery 959 ElCamino Real  
Menlo Square Gallery 1014 Alma

### ARTISTS

Bohrer Studio 1560 ElCamino Real  
Steimle Dorothy Mrs 455 ElCamino Real

### ARTISTS—COMMERCIAL

Louthian Donald E 888 Creek dr

### ARTISTS' MATERIALS

Skylight The 1045 Merrill

### \*ATHLETIC GOODS—DEALERS

**SHREVE'S SPORT SHOP, 705 Oak Grove av, Tel 323-1922 (See  
Page 25 Buyers' Guide)**

### ATTORNEYS-AT-LAW

Crist, Peters, Donegan & Brenner, 531 Cowper st, Palo Alto, Tel  
323-6122

# J. BARTH & CO.

Established 1883

**STOCKS — BONDS — MUTUAL FUNDS**

Members New York Stock Exchange • Pacific Coast Stock Exchange  
American Stock Exchange

720 SANTA CRUZ AVENUE

MENLO PARK

TEL. 324-1311

33

## AUCTIONEERS

Peninsula Sales 295 East Creek dr

## AUTHORS and COMPOSERS

Weeks Wm R 801 ElCamino Real R6

## \*AUTO COURTS and MOTELS

MENLO MOTOR LODGE, 1315 ElCamino Real, Tel 326-7530 (See Page 12 Buyers' Guide)

## AUTOMOBILE ACCESSORIES and PARTS—RETAIL

BALESTRA PONTIAC, 1039 ElCamino Real, Redwood City, Tel 369-0061 (See Page 3 Buyers' Guide)

GEORGE & BOB'S CHEVRON STATION, 1377 ElCamino Real, Tel 323-8816 (See Page 24 Buyers' Guide)

Menlo Auto Parts 525 Santa Cruz av

Oanag Corp 180 Constitution dr

PADDLEFORD GEORGE S CORP, 774 Emerson st, Palo Alto, Tel 326-4151 (See Page 5 Buyers' Guide)

PENINSULA CHEVROLET CO, Forest av at High st, Palo Alto, Tel 324-2571 and 1044 ElCamino Real, Menlo Park, Tel 324-2422 (See Page 4 Buyers' Guide)

Scherba's Auto Stores 1215 ElCamino Real

Young Auto Parts 1060 ElCamino Real

## AUTOMOBILE ACCESSORIES and PARTS—WHOLESALE and JOBBERS

J & G Motor Supply 562 Oak Grove av

## \*AUTOMOBILE BATTERIES

GEORGE & BOB'S CHEVRON STATION, 1377 ElCamino Real, Tel 323-8816 (See Page 24 Buyers' Guide)

## AUTOMOBILE BODY REPAIRERS

BALESTRA PONTIAC, 1039 ElCamino Real, Redwood City, Tel 369-0061 (See Page 3 Buyers' Guide)

MUMFORD BILL BODY SHOP, 605 Cambridge av, Tel 322-4654

## AUTOMOBILE DEALERS

AUTOHAUS BRUGGER INC, 525 Alma st, Palo Alto, Tel 325-6181

BALESTRA PONTIAC, 1039 ElCamino Real, Redwood City, Tel 369-0061 (See Page 3 Buyers' Guide)

E-Z DAVIES CHEVROLET, 1101 ElCamino Real, Redwood City, Tel 369-0311 (See Page 5 Buyers' Guide)



R  
E  
A  
L  
T  
O  
R  
S

Phone

322-2106

648

Menlo Avenue  
On The Plaza  
Menlo Park

More goods are bought and sold through the  
Classified Business Lists of the Directory  
than by any other medium on earth.



## Technical Reproductions

Specializing in Technical Manuals  
for Research Command at All Times  
FOR FREE ESTIMATES

180 Constitution Dr.

Menlo Park

Phone 322-8226

34

### AUTOMOBILE DEALERS—Contd

ELY LEONARD CO  
300 EL CAMINO REAL  
TELEPHONE 321-4280

Lutz Ford Sales 350 ElCamino Real

PADDLEFORD GEORGE S CORP (Cadillac and Oldsmobile), 774  
Emerson st, Palo Alto, Tel 326-4151 (See Page 5 Buyers'  
Guide)

SIMPSON MOTORS (Buick, Opel), 550 ElCamino Real, Tel 326-4100  
Stanford Lincoln Mercury 444 ElCamino Real

### AUTOMOBILE DEALERS—USED CARS

AUTOHAUS BRUGGER INC, 525 Alma st, Palo Alto, Tel 325-6181  
BALESTRA PONTIAC, 1039 ElCamino Real, Redwood City, Tel  
369-0061 (See Page 3 Buyers' Guide)

College Motors 100 ElCamino Real

E-Z DAVIES CHEVROLET, 1101 ElCamino Real, Redwood City,  
Tel 369-0311 (See Page 5 Buyers' Guide)

Kinghan Bob 180 ElCamino Real

PADDLEFORD GEORGE S CORP, cor Ravenswood and ElCamino  
Real, Tel 323-1348 (See Page 5 Buyers' Guide)

Peninsula British Cars Inc 200 ElCamino Real

PENINSULA CHEVROLET CO, Forest av at High st, Palo Alto, Tel  
324-2571, 1044 ElCamino Real, Menlo Park, Tel 324-2422 (See  
Page 4 Buyers' Guide)

SIMPSON MOTORS, 550 ElCamino Real, Tel 326-4100

### \*AUTOMOBILE GLASS

ACME GLASS CO, 635 Emerson st, Palo Alto, Tel 321-7781 (See  
Page 9 Buyers' Guide)

### \*AUTOMOBILE INSURANCE

BORING-REIFENRATH-GREENWOLD-VREEBURG, 845 Marshall  
st, Redwood City, Tel 369-2921 (See Page 10 Buyers' Guide)

### AUTOMOBILE PARKING

City Parking Lot 1127 Crane  
Municipal Parking Lot 1026 Curtis

### AUTOMOBILE RADIATOR REPAIRERS

A A Radiator Shop 1077 Merrill  
Al's Menlo Radiator Shop 804 ElCamino Real

### AUTOMOBILE RENTING

Atherton Lease Corp 300 ElCamino Real

### AUTOMOBILE REPAIRING

Acme Garage 75 ElCamino Real



Dieter's German Car Repair 1077 Merrill  
**E-Z DAVIES CHEVROLET**, 1101 ElCamino Real, Redwood City,  
 Tel 369-0311 (See Page 5 Buyers' Guide)  
**GEORGE & BOB'S CHEVRON STATION**, 1377 ElCamino Real, Tel  
 323-8816 (See Page 24 Buyers' Guide)  
**MENLO-ATHERTON-SHELL**, 1400 ElCamino Real, Tel 325-1280  
 Menlo Automotive Service Inc 1295 ElCamino Real  
 Menlo Body & Radiator Works 633 Live Oak av  
 Menlo Foreign Car Service 1281 ElCamino Real  
 Menlo Mufflers 301 ElCamino Real  
 Menlo Park Garage 1279 ElCamino Real  
 Menlo Service 389 ElCamino Real  
 Mumford's Bill Body Shop 605 Cambridge av  
 National Auto Service 550 Derry la  
 Otto's Body Shop 1077 Merrill

**PADDLEFORD GEORGE S CORP**, Cadillac and Oldsmobile Deal-  
 ers 774 Emerson st, Palo Alto, Tel 326-4151 (See Page 5  
 Buyers' Guide)  
**PENINSULA CHEVROLET CO**, Forest av at High st, Palo Alto,  
 Tel 324-2571, and 1044 ElCamino Real, Menlo Park, Tel  
 324-2422 (See Page 4 Buyers' Guide)  
 Viking Muffler Shop Inc 808 ElCamino Real

#### \*AUTOMOBILE TIRES -DEALERS

**ROYAL TIRE SERVICE INC**, 955 Alma st, Palo Alto, Tel 323-1357  
 (See Page 26 Buyers' Guide)

#### \*AUTOMOBILE TRUCK DEALERS

**BALESTRA PONTIAC (GMC)**, 1039 ElCamino Real, Redwood City,  
 Tel 369-0061 (See Page 3 Buyers' Guide)

#### \*AUTOMOBILE and TRUCK OWNER LISTS

## **POLK R L & CO**

POLK BUILDING  
 431 HOWARD  
 DETROIT, MICH 48231

#### AUTOMOBILE WASHING and POLISHING

Red Carpet Car Wash 1436 ElCamino Real  
 Udall Quality Car Wash 804 ElCamino Real

#### AUTOMOBILE WRECKERS

Middlefield Supply 3645 Haven av  
 Sequoia Auto Wreckers 3641 Haven av

#### \*AUTOMOBILES

**CHEVROLET**, E-Z Davies 1101 ElCamino Real, Redwood City, Tel  
 369-0311 (See Page 5 Buyers' Guide)  
**CHEVROLET**, Peninsula Chevrolet Co Forest av at High st, Palo  
 Alto, Tel 324-2571 and 1044 ElCamino Real, Menlo Park, Tel  
 324-2422 (See Page 4 Buyers' Guide)  
**PONTIAC**, Balestra Pontiac 1039 ElCamino Real, Redwood City,  
 Tel 369-0061 (See Page 3 Buyers' Guide)



**Royal**  
 GLASS AND MIRROR  
 COMPANY  
 450 Cambridge Avenue  
 Phone 321-5510  
 Palo Alto

## Who's Who- and Where?

Such  
 questions  
 can only be  
 answered by  
 the Directory  
 and that is  
 where  
 people look  
 when they  
 want to buy.

Are you  
 properly  
 displayed  
 therein to  
 get the  
 business?

# FOX & CARSKADON, INC.

● COMMERCIAL ● REAL ESTATE ● RESIDENTIAL  
611 SANTA CRUZ AVENUE MENLO PARK  
TEL. 321-8050

Consult  
the  
**CLASSIFIED**  
LISTS  
of the  
**DIRECTORY**

If You  
Would Find  
What You  
Wish to  
Buy



## PENINSULA CREAMERY

875 ALMA STREET

PALO ALTO

Phone 323-3175

36

### \*AUTOMOTIVE STATISTICS

## POLK R L & CO

POLK BUILDING  
431 HOWARD  
DETROIT, MICH 48231

### BABY SITTERS

Stanford Sitter Service Agency 801 ElCamino Real R4

### BAKED GOODS—RETAIL

Marcel's Pastry Shop 626 Santa Cruz av  
Menlo Bake Shop 1151 ElCamino Real  
Parisian Bakery Thrift Shop 1401 Willow rd  
Pastry Shop The 325 Sharon Park dr  
Pink Pastry Shoppe 785 Santa Cruz av  
Willow Glen Doughnut Shop 570 Willow rd

### \*BANK DIRECTORIES

## POLK R L & CO

130 4th av N  
NASHVILLE, TENN 37219

### BANKS and TRUST COMPANIES

BANK OF AMERICA NATIONAL TRUST AND SAVINGS ASSOCIATION, 633 Santa Cruz av, Tel 327-0234  
BANK OF CALIFORNIA NATIONAL ASSOCIATION THE SANTA CRUZ and CHESTNUT sts (94025)  
TELEPHONE 325-4445 (Area Code 415)  
(See Right Top Lines)  
Crocker Citizens National Bank 871 Santa Cruz av  
STANFORD BANK THE, University av at Waverley st, Palo Alto,  
Tel 322-4541 (See Page 5 Buyers' Guide)  
WELLS FARGO BANK  
MENLO PARK OFFICE  
735 SANTA CRUZ av (94027)  
TELEPHONE 321-5410 (Area Code 415)

### BARBER SHOPS

Ague Peter C 1061 Berkeley av  
Barber Shop The 325 Sharon Park dr  
Camino Barber Shop 801b ElCamino Real  
Economy Barber Shop 1225 ElCamino Real  
Esquire Barber Shop 830 Newbridge  
Exclusive Barber Shop 607 Santa Cruz av

# **MENLO PARK HARDWARE CO.**

43 Years of Quality Plus Service

**ELECTRICAL and PLUMBING SUPPLIES — PAINTS  
APPLIANCES — HOUSEWARES — SPORTING GOODS**  
Plenty of Free Parking at Our Rear Door

**700 Santa Cruz Avenue**

**Phones 322-8844 and 322-5253**

37

Golden Shears Barber Shop 814 Santa Cruz av  
Jimmie's Barber Shop 1080 Curtis  
Joe's Barber Shop 655 Bay rd  
Menlo Barber Shop 1079 ElCamino Real  
Simpson's Family Barber Shop 1181 ElCamino Real  
Stine's Barber Shop 1234 Willow rd  
Tony's Barber Shop 1110 Crane  
University Barber Shop 1120 University dr  
Willow Barber Shop 1250 Willow rd  
Willow Road Barber Shop 828 Willow rd

## **BATTERY DEALERS and SERVICE**

**ROYAL TIRE SERVICE INC, 955 Alma st, Palo Alto, Tel 323-1357**  
(See Page 26 Buyers' Guide)

## **BEAUTY SHOPS**

Arterburn Jaunita Coyffeufe 1170 Alma  
Beauty Shop The 325 Sharon Park dr  
Bonnie Lassie Beauty Shop 715 Santa Cruz av  
Capri Salon 1354 ElCamino Real  
Deauville Salon 775 Santa Cruz av  
Fawn's Salon of Beauty 828 Willow rd  
Flood Park Salon of Beauty 659 Bay rd  
Foster's Coiffeurs 1285 ElCamino Real  
Fountain of Beauty 1143 Crane  
Gabriel Salon of Beauty 426 Willow rd  
George & Viola 1148 Chestnut  
Guild Beauty Salon 961 ElCamino Real  
Hairdressers The 1133 Chestnut  
Holliday Hair Styles 730 Santa Cruz av  
Ivan of Fifth Avenue New York 1010 Alma

Jessie's Beauty Salon 801a ElCamino Real  
Jolie Hair Fashion 1153 Chestnut  
Loretta's Beauty Salon 890 Santa Cruz av  
Maison de Coiffeur 883 Santa Cruz R2  
McArthur Ross Salon Inc 859B Oak Grove av  
Menalto Beauty Salon 106 Gilbert av  
Menlo Beauty Salon 1059 Crane  
Milton's Coiffures 1170 Alma  
Mona Lisa of Menlo 646 Santa Cruz av  
Norma & Betty 681 Oak Grove av Rm C  
Phelan Beauty Salon 826 Newbridge  
Regents Row 1153 Chestnut

Rudolph's Hairstyling Studio 681 Oak Grove av Rm C  
Sandra's Beauty Salon 1183 ElCamino Real  
Van's Beauty Cottage 655 Live Oak av  
Venus de Menlo Coiffures 1154 University dr  
Walter & Jon Hairstylists 812 Santa Cruz  
Williams Maurice Hair Styling 1153 Chestnut

## **BEVERAGE DISTRIBUTORS**

Household Helps Co 1036 Berkeley av



**JOHN WICKETT & CO. REALTOR**  
SPECIALIZING IN  
Atherton — Woodside — Menlo Park Properties  
330 El Camino Real, Atherton Tel. 368-4121

38

BEVERAGE MANUFACTURERS

A & W Root Beer (Franchise Ofc) 180 Constitution dr

BICYCLE DEALERS and REPAIRERS

Menlo Bike & Key Shop 1169 ElCamino Real  
Sugden & Lynch 811 Santa Cruz

BILLIARDS and POOL

Mickey's Pool Hall 1220 Willow rd

\*BONDS—SURETY

ELLIS & STICH, 321 Hamilton av, Palo Alto, Tel 322-6634 (See  
Page 20 Buyers' Guide)

BOOKING AGENTS

Peninsula Theatrical Ticket Office 631 Oak Grove av

BOOKKEEPING SERVICE

Associated Professional Service 657 Oak Grove av  
RATHBUN ASSOCIATES, 651 F Oak Grove av, Tels 324-1707 and  
324-4369  
Stephens Al 188 Felton dr

\*BOOKS—EDUCATIONAL

WORLD BOOK ENCYCLOPEDIA, 1026 Del Norte av, Tel 324-4118  
(See Page 6 Buyers' Guide)

BOOKS—RETAIL

East West Books 559 Santa Cruz av  
Guild Bookshop 777 Santa Cruz av  
Kepler's Books & Magazines 825 ElCamino Real  
WORLD BOOK ENCYCLOPEDIA, 1026 DelNorte av, Tel 324-4118  
(See Page 6 Buyers' Guide)

BOTTLERS—CARBONATED BEVERAGES

Calso Water Co 4055 Bohannon dr

\*BOY SCOUT UNIFORMS

SHREVE'S SPORT SHOP, 705 Oak Grove av, Tel 323-1922 (See  
Page 25 Buyers' Guide)

BRIDAL SHOPS

Peninsula Bride 713 Santa Clara av R10

BROKERS—FOOD PRODUCTS

Stewart Tucker Inc 100 Independence dr

\*BROKERS—INVESTMENT

BARTH J & CO, 720 Santa Cruz av, Tel 324-1311 (See Page 11  
Buyers' Guide)

BROKERS—MERCHANDISE

Sullivan's (Book shippers) 1150 O'Brien dr

\*BROKERS—REAL ESTATE

BEH JOSEPH E CO, 1164 Chestnut st, Tel 326-3731 (See Page 16  
Buyers' Guide)

BROKERS—STOCKS and BONDS

BIRR, WILSON & CO INC, 748 Santa Cruz av, Tel 326-5010 (See  
Page 12 Buyers' Guide)

GLORE FORGAN, Wm R Staats Inc 635 Waverley st, Palo Alto, Tel  
321-4440 (See Page 12 Buyers' Guide)

Lamb C Jerry 2304 Loma Prieta la

Lundborg Irving & Co 604 Santa Cruz av

MERRILL LYNCH, PIERCE, FENNER & SMITH INC  
578 UNIVERSITY av

PALO ALTO

TELEPHONE 321-7100

BRUSH and BROOM DEALERS—RETAIL

Fuller Brush Co (Field Ofc) 801 ElCamino Real R8  
Stanley Home Products Inc 1010 Doyle st R17

BUILDING MAINTENANCE

Abbey Building Maintenance 993 Santa Cruz av

De Luxe Janitor Service 103 Gilbert av

Noble Dan & Sons Building Maintenance 168 Hedge rd

\*BUILDING MATERIALS—SECOND HAND

FINE BROTHERS, 3615 Haven av, Menlo Park, Tel 368-5455 (See  
Page 26 Buyers' Guide)

BUILDING MATERIALS and SUPPLIES

Fine Bros 3615 Haven av

Pacific Industries 475 ElCamino Real

Peninsula Building Materials 700 ElCamino Real

Premier Industrial Corp 830 Menlo av R202



## HOOT N' TOOT CAR HOP CLEANERS

CLEANING KNITWEAR IS OUR SPECIALTY  
COMPLETE CLEANING and PRESSING SERVICE  
One Day Service on Request — Free Parking in Rear

875 Santa Cruz Ave.

Phone 324-2920

40

### BUILDING WRECKERS

FINE BROTHERS, 3615 Haven av, Menlo Park, Tel 368-5455 (See Page 26 Buyers' Guide)

### BUILDINGS—OFFICE and PUBLIC

City Hall 701 Laurel  
Eight Eighty Three Building 883 Santa Cruz av  
Eight O One Building 801 ElCamino Real  
Eleven Fifty Five Building 1155 University dr  
Eleven Seventy Seven Building 1177 University dr  
Encinal Park Building 830 Menlo av  
Foley Building 681 Oak Grove av  
Forsythe Building 1075 Curtis  
Keating Building 717 Oak Grove av  
Kruse Building 1090 ElCamino Real  
Longson Professional Building 930 Santa Cruz av  
Menlo Dental Building 625 Menlo av  
Nine Thirty Four Building 934 Santa Cruz av  
Oak Grove Building 845 Oak Grove av  
Park Medico Dental Building 445 Burgess dr  
Plaza Building 1150 Chestnut  
Ten Ten Doyle Building 1010 Doyle  
University Building 1050 University dr  
Uptown Shopping Building 900 Willow rd  
Warren Building 1150 ElCamino Real  
Willow Center 125 Willow rd

### BUSINESS MACHINES— SALES and SERVICE

Data Cartridge Inc 163 Constitution dr  
Tab Products 1150 University dr R108

### CABINET MAKERS

Bechtold Cabinet Shop rear 920 ElCamino Real  
Quesco Cabinet Inc 180 Constitution dr

### CAMERAS— DEALERS and REPAIRING

Menlo Camera Shop 773 Santa Cruz av

### CARPET and RUG MANUFACTURERS

Carousel Carpet Mills 1010 O'Brien dr  
John's One Step Service 1954 Menalto av

### CARPETS, RUGS and FLOOR COVERINGS—RETAIL

Menlo Carpet Mart 75 ElCamino Real  
Rex Floor Coverings 844 Santa Cruz av

### CATERERS

Catering By Ollie 1261 ElCamino Real

# JOSEPH E. BEH CO.

REALTORS

RESIDENTIAL

INVESTMENT

1164 Chestnut Street

Menlo Park

Phone 326-3731

41

Continental Caterers 425 ElCamino Real  
Natole's Gourmet Specialties 1356 ElCamino Real  
Party Givers The 1036 Doyle

## CEMETERIES

Mount Carmel Cemetery Santa Cruz av cor Avy av

## \*CHAMBERS OF COMMERCE

**MENLO PARK CHAMBER OF COMMERCE**  
1100 MERRILL st  
TELEPHONE 325-2818

## CHEMICALS—WHOLESALE

RayChem 300 Constitution dr

## CHINA, CROCKERY, GLASSWARE and EARTHENWARE—

Frane's 643 Santa Cruz av

## CHIROPRACTORS

Atkinson Harold D 1215 Santa Cruz av

## CHURCH GOODS

Angelus The 779 Santa Cruz av

## CHURCHES

Bethany Lutheran Church 1095 Cloud av  
Calvary Missionary Baptist Church 543 Hamilton av  
Church of Jesus Christ of Latter Day Saints 1105 Valparaiso av  
ElBethel Pentecostal Church 731 Pierce rd  
First Baptist Church 1100 Middle av  
First Church of Christ 201 Ravenswood av  
First Southern Baptist Church 1911 Menalto av  
Friendship Baptist Church 1306 Chilco  
Holy Trinity Episcopal Church 330 Ravenswood av  
Kingdom Hall of the Jehovah's Witnesses 811 Bay rd  
Macedonia Baptist Church 1110 Berkeley av  
Menlo Church of God in Christ 1410 Chilco  
Menlo Park CME Church 531 Pierce rd  
**MENLO PARK PRESBYTERIAN CHURCH, 950 Santa Cruz av, Tels  
325-3269 and 325-5963**  
Mount Olive AOH Church of God 828 Newbridge  
Nativity of Our Lord Church 210 Oak Grove av  
Russian Orthodox Church 1220 Crane  
StBede's Episcopal Church 2650 Sand Hill rd  
Saint Denis Catholic Church 2250 Avy av  
Saint Raymond's Catholic Church 1100 Santa Cruz av  
Starlight Baptist Church 825 Pierce rd

# CADILLAC & OLDSMOBILE

TEL. 326-4151

PALO ALTO

774 EMERSON STREET

GEORGE S. PADDLEFORD CORP.

DON'T CUSS — CALL US

**john f. dahl**

® 1942



plumbing

heating

**PHONE 321-5500**

**24 HOUR SERVICE**

Repair Service — Remodeling

Contracting — Heating — Water Heaters

*Serving Entire Mid-Peninsula Since 1895*

42

## CHURCHES—Contd

United Pentecostal Church 690 Creek dr

Unity Christ Church 727 Live Oak av

## CIGARS and TOBACCO—RETAIL

Johnny's Smoke Shop 564 Oak Grove av

## \*CITY DIRECTORY LIBRARIES

## CITY DIRECTORY LIBRARY

CHAMBER OF COMMERCE

1100 MERRILL st

TELEPHONE 325-2818

## \*CITY DIRECTORY PUBLISHERS

## POLK R L & CO

831 MONTEREY PASS rd

MONTEREY PARK (LOS ANGELES, CALIF 91754)

## CLEANERS and DYERS

Arnold Palmer Cleaners 325 Sharon Park dr

Budnik's Vic Cleaners 654 Santa Cruz av

Carmel Cleaners 449 ElCamino Real

Dian's Cleaners 1142 Chestnut

Flood Park Cleaners 651 Bay rd

Frank's Cleaning & Tailor Shop 1185 ElCamino Real

**HOOT N' TOOT CARHOP CLEANERS, 875 Santa Cruz av, Tel  
324-2920 (See Page 6 Buyers' Guide)**

Lux Dry Cleaners 1135 Chestnut

Menalto Cleaners & Laundry 1927 Menalto av

Menlo Coin Cleaners 824 Santa Cruz av

Menlo Dry Cleaning Service 1115 Chestnut

**MENLO QUICK CLEAN CENTER, 995 ElCamino Real, Tel  
323-8383**

Menlo Quick Clean Press Shop 611 Menlo av

New Guild Cleaners & Laundry 961 ElCamino Real

Newbridge Cleaners 1189 Willow rd

Service Cleaners 728a Willow rd

Sterling Cleaners 867 Santa Cruz

**WILLOW CLEANERS & DYERS, 824 Willow rd, Tel 323-8258**

## CLINICS

Menlo Medical Clinic 1111 University dr

Willow Road Pet Clinic 720 Willow rd

Where  
To  
Buy?

Consult  
the  
Classified  
Business  
Lists  
In  
This  
Directory



# GLORE FORGAN, WM. R. STAATS, Inc.

Members New York Stock Exchange and Other Principal Exchanges

635 Waverley Street

Palo Alto

Phone 321-4440



43

## \*CLOTHES PRESSERS and CLEANERS

HOOT N' TOOT CARHOP CLEANERS, 875 Santa Cruz av, Tel  
324-2920 (See Page 6 Buyers' Guide)

## CLOTHING--RETAIL

Aled (women's) 1160 University dr  
Blackford's (women's) 826 Santa Cruz av  
Clothes Line The (women's clo) 1080 ElCamino Real  
Country Casuals Inc (women's) 706 Santa Cruz av  
Country Look The 1004 Alma  
Dixon's (women's) 714 Santa Cruz av  
Dorel's Casual Wear (women's) 1075 Curtis  
Fox Ltd (men's) 895 Santa Cruz av  
Harry's Juvenile Shop (children's) 874 Santa Cruz av  
Jerry's Store for Men 628 Santa Cruz av  
La Brusa (women's) 781 Santa Cruz av  
Mary's Stork to Teen Shop (children's) 707 Santa Cruz av  
Nina's Bridals & Formals (women's) 651J Oak Grove av  
Persimmon Shop (women's) 75 Arbor rd  
Ross Modes 877 Santa Cruz av  
Sample Dress Salon (women's) 1060 Evelyn  
Surrey Shop The (women's) 325 Sharon Park dr  
Tack Etc 845 Santa Cruz av  
Thesta's of Menlo (women's) 850 Santa Cruz av  
Van de Sande (men's) 704 Santa Cruz av  
Young Eve (children's clo) 75 Arbor rd

## CLOTHING--USED

Act Two 883 Santa Cruz av R30  
First To You Shop 1045 ElCamino Real  
Merry Go Round Resale Shop 713 Santa Cruz av R12  
Repeat Performance Shop 801 ElCamino Real R10

## CLUBS

Herbert Hoover Memorial Boys Club 400 Market pl  
Italian American Social Club 958 Oak la  
Menlo Lunch Club (social) 659 Oak Grove av  
Rotary Club 651 Roble av  
Sharon Heights Golf & Country Club 2900 Sand Hill rd  
West Bay Model Railroad Assn 1090 Merrill

## COLLECTIONS

ANDERSON & PERKINS INC, 31 Geary st, San Francisco, Tel  
392-8466  
CALIFORNIA COLLECTION AGENCY OF SAN FRANCISCO, INC,  
9 1st Suite 315, San Francisco, Tel 781-0540  
CALIFORNIA CREDIT SERVICE, 2555 Park blvd, Palo Alto, Tel  
321-8767  
COUNTY CREDIT CONTROL CO, 1519 South B st, San Mateo, Tel  
341-9281

**SPREYER'S  
SPORT  
SHOP**

**COMPLETE SELECTIONS**

**SPORTING GOODS**

**SKI EQUIPMENT and RENTALS**

**OFFICIAL BOY SCOUT DISTRIBUTOR.**

705 Oak Grove Avenue, Menlo Park  
Phone 323-1922

**Who's  
Who—  
and  
Where?**

Such  
questions  
can only be  
answered by  
the Directory  
and that is  
where  
people look  
when they  
want to buy.

**Are you  
properly  
displayed  
therein to  
get the  
business?**

# PENINSULA

"THE HOUSE THAT  
SERVICE BUILT"



# COMPANY

SALES and SERVICE  
RAY ATWATER

Forest Ave. at High Street, Palo Alto  
1044 El Camino Real, Menlo Park

Tel. 324-2571  
Tel. 324-2422

44

## COLLECTIONS—Contd

- CREDIT BUREAU OF MOUNTAIN VIEW INC, 331 Castro st,  
Mountain View, Tel 967-7286  
CREDIT BUREAU OF PALO ALTO, 435 Hamilton av, Palo Alto  
Collection Dept, Tel 323-9077, Credit Reporting Tel 326-4500  
(See Page 7 Buyers' Guide and Page C)  
EAKIN ADJUSTMENT SERVICE INC, 1440 Broadway, Suite 906,  
Oakland, Tel 836-0218  
MERCHANTS COLLECTION ASSOCIATION, 821 Market st, R909  
San Francisco, Tel 433-4343  
STORES COLLECTION BUREAU, 280 S Market st, San Jose, Tel  
297-7000  
STORES COLLECTION BUREAU THE, 16 Beale, San Francisco,  
Tel 981-5500  
WELCH DAVID CO, 208 California av, Palo Alto, Tel 327-0330

## \*COMMERCIAL COLLECTIONS

WELCH DAVID CO, 208 California av, Palo Alto, Tel 327-0330

## COMMUNICATING SYSTEMS

Communications Engineering Co 724 Willow rd  
Construction Electronics 418 Willow rd  
U S Audio & Copy Corp 557 Willow rd Rm C

## CONFECTIONERY—RETAIL

MacFarlane's Candies 989 ElCamino Real


## CONSULTANTS

Baker Wm (marriage) 934 Santa Cruz R3  
Campbell James M bsmt 801 ElCamino Real  
Coleman Julia (marriage) 934 Santa Cruz R3  
Pichel Cecile H Mrs (marriage) 885 Santa Cruz av

## CONTRACTORS—BUILDING—GENERAL


Atkinson Construction Co 1075 Atkinson la  
Case Pacific Co 3615 Haven av  
Cortelyou Peter B 595 Santa Cruz av R3  
COUCH DOUG INC, 1621 ElCamino Real, Mountain View, Tel  
961-0424 or Palo Alto Tel 322-4621 (See Page 20 Buyers'  
Guide)  
Dake John E 866 Hermosa way  
De Bell Construction Co 1220 Middle av  
Encinal Park Inc 830 Menlo av R201  
Fitzpatrick Building Co 648 Menlo av R3  
Frykman John W 627 Nash av  
Giorgi Roy E 210 Ravenswood av  
Golden West Association 614 Bay rd  
Guerra Lindo 1756 Stanford av

HARRINGTON HOMES, 940 Willow rd, Tel 326-1367 or 368-5480  
Holvick Carl A & Co 401 Burgess dr



**INSURANCE**  
**BORING - REIFENRATH - GREENWOLD - VREEBURG**

**369-2921**



**845 Marshall Street**  
**Redwood City**

Hovik Leon P 340 Claremont way  
 Huff Robt M 1010 Doyle R1  
 Jacobson Raymond K 1290 Bay Laurel dr  
 Johnson J Cyril Inc 125 Willow rd  
 Johnson & Mape Construction Co 125 Independence dr  
 Knutzen Henry & Sons 4020 Campbell av  
 Leep Elwood J 1795 Bay Laurel dr  
 Lefholz Construction Co 1177 Johnson  
 Mackay John C & Associates Inc 830 Menlo av 1st fl  
 McCollough Sam R 109 Gilbert av  
 McKellar & Assoc 1134 Crane Rm B  
 Menlo Construction Co 1019 Sevier av  
 Mercury Construction Co 120 Constitution dr  
 North State Builders Ltd 475 ElCamino Real  
 Nystrom Construction 1177 University dr R7  
 P-R&C Construction Co 319 Hedge rd  
 Pacific Brick Construction Co 628 Olive  
 Palo Alto Builders Inc 1155 Crane R7  
 Perma Construction Co 1010 Doyle R18  
 Prestridge Construction Co 651h Oak Grove av  
 Price Richd C 845 Oak Grove av R110  
 Price Virgil M Industrial Park Inc 845 Oak Grove av R110  
 Stendell Rey C 700 College av  
 Sunlite Homes Inc 1149 Chestnut R1  
 Welch Patk H 1177 University dr R7  
 Wentz Construction 671 Oak Grove av Rm Q  
 Wersted R C Inc 7 Lomitas ct  
 Westmoreland Construction Co 610 Santa Cruz av R205

**CONTRACTORS—CONCRETE**

Crummer Joseph B 1159 Carlton av  
 Dolan Concrete Construction Inc 680 Cambridge av  
 Harris Israel W 341 Terminal av

**CONTRACTORS—ELECTRICAL**

Trans Pacific Electric Inc 811 Hamilton av

**CONTRACTORS—EXCAVATING**

Kreiss Clifton W 1425 San Antonio

**CONTRACTORS—EXCAVATING and GRADING**

Bauman John F 3633 Haven av

**CONTRACTORS—FENCE ERECTING**

A B A Fence Co 851 Hamilton av

**CONTRACTORS—HEATING and VENTILATING**

Sunset Heating & Air Conditioning Co 511 Hamilton av

# GEORGE & BOB'S

## CHEVRON STATION

- LUBRICATION
- TUNE-UPS
- BATTERIES
- TIRES
- BRAKES

1377  
EL CAMINO  
REAL  
MENLO PARK  
Tel. 323-8816

# Who Sells It?

Is  
Answered  
by the  
Classified  
Business  
Lists  
in this  
Directory

## BIRR, WILSON & CO., Inc.

COMPLETE BROKERAGE SERVICE

STOCKS — BONDS — MUTUAL FUNDS

Members—New York and Pacific Coast Stock Exchanges

748 Santa Cruz Avenue

Phone 326-5010

46

### CONTRACTORS—INSULATING

Sigma Industries Inc 1115 O'Brien dr

### CONTRACTORS—PAINTING and DECORATING

Ardee Painting Co 333 Bay rd  
HERGOTT PAINTING CO, 1068 Sonoma pl, Tel 324-4007 (See Page  
8 Buyers' Guide)

Rainey's Painting & Decorating Service 1044 Sonoma av  
Robertspray Inc (ofc) 155 Jefferson dr  
Vern's Painting Service 1035 Tehama av  
Watt J H Painting Inc 5 Patricia pl

### CONTRACTORS—PIPE LINE

Wenrick & Associates 519 Hamilton av

### CONTRACTORS—PLUMBING

DAHL JOHN F PLUMBING, "Don't Cuss—Call Us," 24-Hour  
Service 329 Alma st, Palo Alto, Tel 321-5500 (See Page 13  
Buyers' Guide)

Denny Frank H Plumbing Inc 547 Hamilton av  
Hoffman Plumbing & Heating 960 Cotton  
J & R Plumbing 950 Arnold way  
Martin K L Plumbing 1265 ElCamino Real

PALO ALTO PLUMBING-HEATING, "We Sell The Best—Repair  
The Rest," 24-Hour Service 324 High st, Palo Alto, Tel  
321-8162 (See Page 14 Buyers' Guide)

Schlegel Mechanical Contractors Inc 525 Hamilton av

### CONTRACTORS—ROAD

Litton A L (corporation yd) 1421 Willow rd  
Willis Bros Paving 1140 Berkeley av

### CONTRACTORS—ROOFING and SIDING

REAVES R L ROOFING CO, 721 ElCamino Real, Palo Alto, Tel  
325-5539 or 325-8486 (See Page 22 Buyers' Guide)  
Trusty Roofing Co 3637 Haven av

### CONTRACTORS—SAND BLASTING

HERGOTT PAINTING CO, 1068 Sonoma pl, Tel 324-4007 (See Page  
8 Buyers' Guide)

### CONTRACTORS—WATERPROOFING

HERGOTT PAINTING CO, 1068 Sonoma pl, Tel 324-4007 (See Page  
8 Buyers' Guide)