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Richfield Service Station ---- Willow rd
 Sam's Douglas Service 395 Willow rd
 Schick's Flying A Service 899 El Camino Real
 Sim's Signal Service 1258 Willow rd
 Standard Stations Inc 3805 Bohannon dr 960 El Camino Real and 100
 Middlefield rd
 Star & Bar Service 275 El Camino Real
 Vickers Wilshire Service Station 1305 Willow rd
 Village Service Station 500 Laurel
 Willow Flying A Service 55 Middlefield rd

GENERAL MERCHANDISE--USED

Act II 1150 Chestnut
 Menerton Shop 409 El Camino Real

GEOLOGISTS

Classen Willard J 1176 Chestnut

GIFT SHOPS

Allied Arts Guild 75 Arbor rd
 Contemporary Shop 75 Arbor rd
 Handicrafters Gift Shop 1025 El Camino Real
 Pour Vous 859a Oak Grove av
 Searl's Gift Shop 883 Santa Cruz av R4
 Wick Candle Shop 75 Arbor rd

GLASS DEALERS--WINDOW and PLATE

ACME GLASS CO, 635 Emerson, Palo Alto, Tel 321-7781 (See
 Page 8 Buyers' Guide)
 Menlo-Atherton Glass Co 243 El Camino Real
 ROYAL GLASS & MIRROR CO
 450 CAMBRIDGE AV
 PALO ALTO
 TELEPHONE 321-5510
 (See Page 8 Buyers' Guide)

GLAZIERS

ROYAL GLASS & MIRROR CO, 450 Cambridge Av, Palo Alto,
 Tel 321-5510 (See Page 8 Buyers' Guide)

GLOVE and MITTEN MANUFACTURERS

Wells-Lamont Corp 165 Jefferson dr

GREETING CARDS

Doehla Harry Co 138 Jefferson

GROCERIES and MEATS--RETAIL

All American Markets (ofc) 120 Constitution dr (store) 812 Willow
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Consumers Market 641 Santa Cruz av
Draeger's Super Market 1010 University dr
Foodland Market 1209 Willow rd
Hamilton Avenue Market 735 Hamilton av
Lee Bros Super Market 720 Menlo av
Menalto Market 1933 Menalto av
Menlo Food Center 1137 El Camino Real
Menlo Square Market 1002 Alma
Safeway Stores Inc 525 El Camino Real
Wilke Thos A 159 Willow rd
Willow Road Grocery 408 Willow rd

GYMNASIUMS

City Gymnasium 501 Laurel

HALLS

Menlo Park Masonic Temple 651 Roble av

HARDWARE DEALERS—RETAIL

Arrow Hardware Co 417 El Camino Real
Fred's Hardware 878 Santa Cruz av
Menalto Hardware 1921 Menalto av

**MENLO PARK HARDWARE CO, 700 Santa Cruz Av, Tel 322-8844
or 322-5253 (See Page 8 Buyers' Guide)**

HARNESS DEALERS and REPAIRERS

Thomas Alois L. 304 E O'Connor

HEALTH FOODS DEALERS

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Kwong Chin Chinese Herb Co 1452 San Antonio apt 1

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Home Art Crafts 875 Santa Cruz av

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MACKAY HOMES (JOHN C MACKAY & ASSOCIATES INC), 830
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HOSPITALS and DISPENSARIES

Hillhaven Convalescent Hospital 16 Coleman pl

Veterans Administration Hospital 801 Willow rd

HOTEL and RESTAURANT SUPPLIES and EQUIPMENT

Sanders Restaurant Supply 209 El Camino Real

HOTELS

MENLO MOTOR LODGE, 1315 El Camino Real, Tel 326-7530 (See
Page 11 Buyers' Guide)

Park Lane Hotel 530 Oak Grove av

HOUSE FURNISHING GOODS--RETAIL

Lacar Enterprises 160 Jefferson dr

HOUSEHOLD APPLIANCES--DEALERS

Peninsula Sales Corp 75 El Camino Real

HOUSEHOLD APPLIANCES--REPAIRERS

Sawyer's Appliance Service 545 Santa Cruz av

ICE CREAM and FROZEN DESSERTS--RETAIL

Edy's Ice Cream & Candies 420 Encinal av

Foster's Freeze Drive-In 580 Oak Grove av

Swensen's-See Us Freeze 1350 El Camino Real

IMPORTERS

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Hines Josephine (dresses & gloves) 850 Roble av apt F

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352 EL CAMINO REAL
TEL. 326-8450

LOS ALTOS
142 MAIN STREET
TEL. 948-9500

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***INCOME PROPERTIES**

AUGUST ASSOCIATES, 585 Glenwood Av, Tel 323-9441 (See Page 17 Buyers' Guide)
WICKETT JOHN & CO, 330 El Camino Real, Atherton, Tel 368-4121 (See Page 23 Buyers' Guide)

***INSTRUMENTATION--PARTICLE MONITORING**

ROYCO INSTRUMENTS INC
141 JEFFERSON DR
TELEPHONE 325-7811

INSULATING MATERIALS

Fabrecor Inc (ceiling hoods) 1125 O'Brien dr
Gates Acoustinet Inc (room silencers) 1125 O'Brien dr
Martin Insulation & Weatherstrip Co 219 Hedge rd

INSURANCE

COUCH DOUG INC, 1955 El Camino Real, Palo Alto, Tel 331-2461
1709 El Camino Real, Mountain View, Tel 961-0424 (See Page 25 Buyers' Guide)
HILL DOYLE A INSURANCE AGENCY (General), 801 El Camino Real, Tel 322-6231

***INSURANCE--AUTOMOBILE**

BORING - WERDER - REIFENRATH - GREENWOLD -
VREEBURG, 845 Marshall, Redwood City, Tel 369-2921 (See Page 9 Buyers' Guide)

***INSURANCE--GENERAL**

CONTINENTAL ASSURANCE CO, 780 Welch Rd, Palo Alto, Tel 323-7781 (See Page 9 Buyers' Guide)

INSURANCE AGENTS

Allen Paul A & Co (genl) 873 Santa Cruz av R201
BORING - WERDER - REIFENRATH - GREENWOLD -
VREEBURG, 845 Marshall, Redwood City, Tel 369-2921 (See Page 9 Buyers' Guide)
Bowen & Mason 1177 University dr R9
Chapin Ralph C 1120 Hobart
CORNISH & CAREY, Palo Alto 150 University Av, Tel 325-6161
(See Page 21 Buyers' Guide)
DIEGELMAN DAVID A CO INC, 1365 El Camino Real, Tel 323-7734
(See Page 25 Buyers' Guide)
Ferguson & Associates (genl) 717 Oak Grove av R5
Green Robt M 1428 El Camino Real
Greisser Victor Insurance (genl) 1016 Alma

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(See Page 22 Buyers' Guide)**

**HILL DOYLE A INSURANCE AGENCY, 801 El Camino Real,
Tel 322-6231**

Kerwin C Eug (genl) 651k Oak Grove av
Maker Edw J 727 Oak Grove av
McCracken & Boeddiker (genl) 873 Santa Cruz av R202
Menlo-Atherton Insurance Agency 930 Santa Cruz av

Medallion Insurance Services Inc 1300 El Camino Real
Prawicki Blackwell Fisher & Rose Inc 1155 Crane R7
Roberts & Miles (genl) 1155 Crane R5
Sexton & Sossaman 1436 El Camino Real R12

**SHIPKEY-SHAPKER INSURANCE, 447 Tasso, Palo Alto, Tel
324-0054**

**SPADE REALTY, 1030 University Dr, Tel 322-2106, Res Tel
323-9941 (See Page 26 Buyers' Guide)**

Stegeman Virginia A 1950 Avy av
Tenny Don L & Associates Inc 883 Santa Cruz av R5
White V Gerald (life) 845 Oak Grove av R215A
Willard Richd D 1449 Laurel

INSURANCE BROKERS

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VREEBURG, 845 Marshall, Redwood City, Tel 369-2921 (See
Page 9 Buyers' Guide)**

INSURANCE COMPANIES

Allstate Insurance Co (genl) 2882 Sand Hill rd
American Hardware Mutual Insurance Co 68 Willow rd
Argonaut Insurance Co 250 Middlefield rd
Civil Service Employees Insurance Co 1162 University dr
Connecticut Mutual Life Insurance Co 1170 Chestnut

**CONTINENTAL ASSURANCE CO, 780 Welch Rd, Palo Alto, Tel
323-7781 (See Page 9 Buyers' Guide)**

Farmers Insurance Group 801d El Camino Real
General American Life Ins. Co 845 Oak Grove av R215B

MEDALLION INSURANCE CO, 1300 El Camino Real, Tel 322-5232
Mutual Benefit Life Ins Co 845 Oak Grove av R220
New York Life Insurance Co 883 Santa Cruz av R20
New York Life Insurance Co 1010 Doyle R5

**NORTHERN LIFE INSURANCE CO, 1150 University Dr, Suite 107,
Tel 322-0082**

Northwestern Mutual Life Insurance Co 873 Santa Cruz av R203
Phoenix Mutual Life Insurance Co 1075 Curtis R204
Prudential Insurance Co of America (Northern California Mfg &
Loan Ofc) 8 Homewood pl

Sequoia Insurance Co 110 Linfield dr
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SKAIFE & CO, 750 Welch Rd, Palo Alto, Tel 322-0064
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SHEARSON, HAMMILL & CO INC, 770 Welch Rd, Palo Alto, Tel
322-6211 (See Page 11 Buyers' Guide)
STAATS WILLIAM R & CO, 58 Town and Country Village, Palo
Alto, Tel 321-4440 (See Page 11 Buyers' Guide)

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Gross Albert E 1923 Menalto av
Hirzel Geo 724 Santa Cruz av
Lapidary Shop The 75 Arbor rd
Tamme Engravers & Jewelry 1077 El Camino Real
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Spinning Wheel Knit Shop 1146 Chestnut

LABORATORIES

Oak Grove Laboratory 888 Oak Grove av R5
Physical Electronic Laboratories 1185 O'Brien dr
Stanford Research Institute 333 Ravenswood av

LABORATORY APPARTUS and SUPPLIES

Herrmann Carl Associates 1215 Chrysler dr

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Page Properties Inc 1050 University dr R208
Saxe & Yolles Development Co 610 Santa Cruz av R203
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TELEPHONE 322-4629
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Cameron G Hylland 343 Barton pl
Heuttig & Schromm Inc 3705 Haven av
Industrial Garden Maintenance 3705 Haven av
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Menlo French Laundry 558 Oak Grove av
Menlo Shirt Laundry 1115 Chestnut
Wo Sing Laundry 570 Derry la

LAUNDRIES—SELF SERVE

Bendix Self Service Laundry 1133 El Camino Real
Bonnie Doone Laundromat 859 Santa Cruz av
Cinderella Norge Village 1438 El Camino Real
Coin Operated Laundry 906 Willow rd
Depot Laundromat 1019 El Camino Real
Menalto Launderette 1925 Menalto av
Menlo Launderette 726 Santa Cruz av
Menlo-Quick Clean Center 995 El Camino Real
Menlo Square Launderette 1018 Alma
Quick Save Launderette 1197 Willow rd
Willow Launderette 850 Willow rd

LAUNDRY SUPPLIES and EQUIPMENT—DEALERS

MBL Inc 1060 O'Brien dr
Tri-West Inc 607 Menlo av

LAWN MOWER REPAIRERS

BUGNA LEONARD D & SON, 1452 El Camino Real, Tel 322-1175

LAWYERS

Arden Stanley E 883 Santa Cruz av R29
Armstrong Fred W 731 Oak Grove av
Baranowski Boris J 1155 Crane R4
Beltramo John R 1542 El Camino Real
Berger Joseph S 1155 Crane R3
Brodie & Hinden 1150 University dr R101
Burnside Howard S 930 Santa Cruz av
Cary Virginia K Mrs 883 Santa Cruz av R23
Crist, Peters, Donegan & Brenner
531 Cowper
Palo Alto
Telephone 323-6122

Graham Wm J 883 Santa Cruz av R29
Jones Vida M 1316 Hoover apt 4
Jorgenson Cosgrove & Flickinger 845 Oak Grove av R200
Kline S Allan 1415 Bay Laurel dr
Longstreth Robt M 845 Oak Grove av R210
Low Ball & Norton 734 Menlo av
Robertson Alexander & Luther 1177 University dr R1
Shiells Leon E 1155 Crane R3
Siegel Marvin S 845 Oak Grove av R210
Silver David A 1075 Curtis R200
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Wilson John P 1075 Curtis R200

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Humphrey's Leather Goods Co 20 Kelly ct

LEATHER GOODS--RETAIL

Seifer's Leather Shop 816 Santa Cruz av

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LIBRARIES--RENTAL

KEY Library 1172 Chestnut

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LIGHTING EQUIPMENT--DEALERS

Both Walter 1047 El Camino Real

*LINOLEUM--RETAIL

ART-CRAFT LINOLEUM SHOP, 215 Hamilton Av, Palo Alto, Tel
322-1473 (See Page 11 Buyers' Guide)

LIQUOR and WINES--RETAIL

Beltramo's Liquor Store 1540 El Camino Real

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Buyers' Guide)

HARE BREWER & KELLEY INC, Main Office, 530 University Av,
Palo Alto, Menlo Park Branch, 642 Santa Cruz Av, Tel 327-5700
(See Page 22 Buyers' Guide)

McBride Mortgage Co 610 Santa Cruz av R202
Medallion Mortgage Co 1300 El Camino Real

PALO ALTO SAVINGS & LOAN ASSOCIATION, 650 Santa Cruz
Av, Tel 324-0661 (See Page 27 Buyers' Guide)
Prudential Mortgage & Loan Ofc 8 Homewood pl

LOCKSMITHS

El Camino Lock Co 1251 El Camino Real

LODGING HOUSES

Harvard House 700 Harvard av

LUMBER--RETAIL

Rayberg Lumber & Supply Co 1460 El Camino Real

LUMBER--WHOLESALE

Dant Forest Products Inc 135 Willow rd

Mountain Valley Lumber Co 1436 El Camino Real R11
Warnock Sales Inc 1010 Doyle R15

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Industrial Lift Trucks 1105 O'Brien dr

Mattison-Greenlee (woodworking) 1436 El Camino Real R3
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MANUFACTURERS AGENTS

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Baker Horace S 1010 Doyle R4
Baldwin & Co (industrial tools & water treatment equip) 1436
El Camino Real R7
Bolton Arth L Co (electronics) 1161 Bay Laurel dr
Bolton Arthur L jr (electronics) 671 Oak Grove av Rm P
Bowles Walter S (garage auto equip) 717 Oak Grove av R6
Collins Co J E 651m Oak Grove av
Integrated Handling Systems (ad craft) 1105 O'Brien dr
Jesson Ralph W (sporting gds) 1010 Doyle R5
Keenan Clark Co (housewares) 1070 College av
Lewis Dean & Associates (industrial hdw) 1436 El Camino Real R3
Long Bruce G (women's clo) 420 Claremont Way
Lyle Duane C Co (bldrs hdw) 1845 Bay Laurel dr
Menlo Textiles 640 Roble av
Moore Sales Co (hdw & garden sups) 841 Stanford av
Pendleton Co (bldg matls) 801 El Camino Real R5
Pneuma Grip Western 1105 O'Brien dr
Specialty Items Co (housewares & toys) 1010 Doyle R7
Straube Associates Inc (electronics) 483 Willow rd
Sweeney James W (heaters) 717 Oak Grove av R12
Walton-Hayes Associates Inc (san eng equip) 475 El Camino Real

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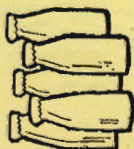
MEATS—WHOLESALE

Lazzareschi Meat Co 65 El Camino Real

*MEDICAL CLINICS

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875 Alma
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642 Santa Cruz Avenue

Palo Alto — Phone 327-5700 — Menlo Park

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METAL STAMPING

S&M Manufacturing Corp 119 Independence dr

*MILK and MILK PRODUCTS

PENINSULA CREAMERY, 875 Alma, Palo Alto, Tel 323-3175 (See Page 7 Buyers' Guide)

MILLINERS

Chapeaux 1160 University dr

*MIRROKS

ROYAL GLASS & MIRROR CO, 450 Cambridge Av, Palo Alto, Tel 321-5510 (See Page 8 Buyers' Guide)

MONASTERIES

Corpus Christi Monastery (Dominican Fathers) 215 Oak Grove av

*MORTGAGE BROKERS

PACIFIC PLAN, 618 Santa Cruz Av, Tel 326-8000

MORTGAGE LOANS

MEDALLION MORTGAGE CO, 1300 El Camino Real, Tel 322-5232

*MORTICIANS

ROLLER & HAPGOOD, 980 Middlefield Rd, Palo Alto, Tel 323-5107 (See Page 7 Buyers' Guide)

MOTELS

Belle-Haven Motel 260 Bayshore Hwy

MENLO MOTOR LODGE

1315 EL CAMINO REAL

TELEPHONE 326-7530

(See Page 11 Buyers' Guide)

Mermaid Inn Motel 727 El Camino Real

RED COTTAGE MOTEL, 1704 El Camino Real, Tel 326-9010

Riviera Motor Lodge 15 El Camino Real

Stanford Arms Apartments 115 El Camino Real

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(See Page 11 Buyers' Guide)

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MOVING VANS

MENLO VAN & STORAGE CO, 1035 O'Brien Dr, Tel 321-6071 (See Page 12 Buyers' Guide)

Neal Moving & Storage Co 1190 O'Brien dr
Republic Van & Storage Co Inc 1340 Willow rd

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Palo Alto 150 University Av, Tel 325-6161, Los Altos Tel 948-9500 (See Page 21 Buyers' Guide)

MARTIN DRESSEL-REALTOR, 487 University Av, Palo Alto, Tel 323-3151 (See Page 26 Buyers' Guide)

MUSIC and MUSICAL INSTRUMENTS-DEALERS

GUITARS UNLIMITED, 1035 El Camino Real, Tel 322-9214

MUSIC TEACHERS

Aasen Audrey A (piano & violin) 10 Cotton pl
Busch Berthod (voice) 1343 Woodland av

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News-Call Bulletin (circulation br) 663 Bay rd

PALO ALTO TIMES (Daily) 245 Lytton Av, Palo Alto, Business Office, Circulation Department, Display Advertising, Editorial Departments, Mechanical Departments, Tel 326-1200, Classified Want-Ads Tel 321-0400 (See Page 13 Buyers' Guide)

PENINSULA NEWSPAPERS INC, Publishers of Palo Alto Times
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Tel Classified Want Ads 321-0400 (See Page 13 Buyers' Guide)

Ravenswood Post (weekly) 640 Roble av

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Peninsula Opticians 1153 Chestnut

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Menalto Chapter No 652 (OES) 651 Roble av
Menlo Park Chapter No 2468 (Order DeMolay) 651 Roble av
Menlo Park Lodge No 651 (F&AM) 651 Roble av
Menlo Park Order of Rainbow Girls 651 Roble av

*ORGANIZATIONS--BUSINESS

MENLO PARK CHAMBER OF COMMERCE, 1100 Merrill, Tel
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ORGANIZATIONS--BUSINESS, CIVIC and PROFESSIONAL

Menlo Park Chamber of Commerce 1100 Merrill
United States Chamber of Commerce 930 Santa Cruz av

ORGANIZATIONS--LABOR

Carpenters Union Local No 828 535 Santa Cruz av

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(See Page 25 Buyers' Guide)

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