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LAPIDARIES

Lapidary Shop The 75 Arbor rd

LAUNDRIES

Austen's Fremont Laundry & Cleaners 1130 University dr
Austen's Fremont Laundry & Cleaners 993 El Camino Real
Depot Laundromat 1019 El Camino Real
Menlo French Laundry 558 Oak Grove av
Menlo Shirt Laundry 1115 Chestnut
Norge Village 1438 El Camino Real
Wo Sing Laundry 570 Derry la

LAUNDRIES—SELF SERVE

Bendix Self Service Laundry 1133 El Camino Real
Bonnie Doone Laundromat 859 Santa Cruz av
Menalto Launderette 1925 Menalto av
Menlo Launderette 726 Santa Cruz av
Menlo Square Launderette 1018 Alma
Menlo Quick Clean Center 995 El Camino Real
Pres-Go 801d El Camino Real
Quick Save Launderette 1197 Willow rd
Willow Launderette 850 Willow rd

LAUNDRY SUPPLIES and EQUIPMENT DEALERS

MBL Inc 1060 O'Brien dr
Tri-West Inc 801d El Camino Real

LAWN MOWER REPAIRERS

A-A LOCK-SAFE and EQUIPMENT CO, 1251 El Camino Real, Tel
326-9020 (See Page 12 Buyers' Guide)

LAWYERS

Arden Stanley E 883 Santa Cruz av R29

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INVESTMENT SECURITIES

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720 SANTA CRUZ AVENUE MENLO PARK TEL. 324-0611

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LAWYERS—Contd

Armstrong Fred W 731 Oak Grove av
Burnside Howard S 930 Santa Cruz av
Cary Virginia K Mrs 883 Santa Cruz av R23
Crist, Peters, Donegan & Brenner
531 Cowper
Palo Alto
Telephone 323-6122
Flehr & Swain (Patent) 1075 Curtis, R200, Tel 326-0747
Jones Vida M 1316 Hoover apt 4
Jorgenson Cosgrove & Flickinger 1075 Curtis R204
Joyce Wm T 883 Santa Cruz av R29
Longstreth Robt M 1075 Curtis R200
Low Ball & Norton 734 Menlo av
Robertson Alexander & Luther 1177 University dr
Shiells Leon 1155 Crane R3
Sullivan John A 1227 El Camino Real
Weaver & Orr 930 Santa Cruz av
Wilson John P 1075 Curtis R200

LEATHER GOODS—MANUFACTURERS

Humphrey's Leather Goods Co 20 Kelly ct

LEATHER GOODS—RETAIL

Seifer's Leather Shop 816 Santa Cruz av

LETTER SHOPS

Robots The 1020 Doyle

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STANFORD UNIVERSITY LIBRARIES, 301 Encina Hall, Stanford
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434 CHESTNUT STREET MENLO PARK PHONE 326-3731

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*LIFE INSURANCE COMPANIES

MUTUAL BENEFIT LIFE INSURANCE COMPANY
of NEWARK, NJ
703 WELCH rd
PALO ALTO
TELEPHONE 326-6550

LIGHTING EQUIPMENT—DEALERS

Both Walter 1047 El Camino Real

*LINOLEUM—RETAIL

ART-CRAFT LINOLEUM SHOP, 215 Hamilton av, Palo Alto, Tel
322-1473 (See Page 11 Buyers' Guide)

LIQUOR and WINES—RETAIL

Beltramo's Cocktail Lounge & Liquor Store 1540 El Camino Real

LIQUOR and WINES—WHOLESALE

HEUBLEIN INC, 151 Commonwealth dr, Tel 326-2980

LITHOGRAPHERS

Peninsula Lithograph Co Campbell av cor Scott dr
Simon & Nielsen bsmt 801 El Camino Real

LOANS—MORTGAGE

BEH JOSEPH E CO, 1134 Chestnut, Tel 326-3731 (See Page 18
Buyers' Guide)

HARE BREWER & KELLEY INC, Main Office, 530 University av
Palo Alto, Menlo Park Branch, 642 Santa Cruz av, Tel 323-
5155 (See Page 20 Buyers' Guide)

Medallion Mortgage Co 1300 El Camino Real
Pacific Plan 618 Santa Cruz av

PALO ALTO MUTUAL SAVINGS & LOAN ASSN, 650 Santa Cruz
av, Tel 324-0661 (See Page 26 Buyers' Guide)

PENINSULA REALTY CO, 1600 El Camino Real, Tel 325-0041
(See Page 21 Buyers' Guide)

Prudential Mtge & Loan Ofc 8 Homewood pl

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*LOANS—REAL ESTATE

SWEENEY MARTIN J REALTOR, 1083 El Camino Real, Tel 321-3740, Redwood City Office 780 El Camino Real, Tel 369-2989
(See Page 25 Buyers' Guide)

LOCKSMITHS

A-A LOCK-SAFE and EQUIPMENT CO, 1251 El Camino Real
Tel 326-9020 (See Page 12 Buyers' Guide)

LODGING HOUSES

Grainger's Rooms 661 Live Oak av
Harvard House 700 Harvard av

LUMBER—RETAIL

Cleese Geo F Lumber & Mill Work 826 El Camino Real
Low Preston 920 El Camino Real
Rayberg Lumber & Supply Co 1460 El Camino Real
Warnock Sales Inc 1010 Doyle

LUMBER—WHOLESALE

Dant Forest Products Inc 855 Santa Cruz av
Mountain Valley Lumber Co 1436 El Camino Real R11
Warnock Sales Inc 1010 Doyle R15
Watts Carl W Lumber 651a Oak Grove av

MACHINERY DEALERS

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MACHINERY MANUFACTURERS

Mandrel Industries Inc 1200 Chrysler dr

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*MAILING LISTS

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MANUFACTURERS AGENTS

Ault Associates (electronics) 120 Santa Margarita av
Baldwin & Co (ind tools) 1436 El Camino Real R7
Berman E L Company (electronic equip) 557 Willow rd room D
Bolton Arth L Co (electronics) 1161 Bay Laurel dr
Collins Co J E (whol) 651M Oak Grove av
Integrated Handling Systems 1105 O'Brien dr
Jesson R W & Associates (sporting gds) 1010 Doyle R4
Keenan Clark Co (hsewares) 1070 College av
Lewis Dean & Associates (hdw machs) 1436 El Camino Real R12
Long Bruce G (ladies' wear) 420 Claremont wy
Lyle Duane C (bldrs' hdw) 1845 Bay Laurel dr
Mattison-Greenlee (woodwkg machs) 1436 El Camino Real R12
Menlo Textiles Inc 640 Roble av
Moore Sales Co 841 Stanford av
Pendleton Co (bldg matls) 801 El Camino Real R5
Pneuma Grip Western 1105 O'Brien dr
Smith Lawrence L 100 Garland dr
Specialty Items Co 1010 Doyle R7
Sutton Associates (electronics) 1050 University dr R209
Sweeney James W (heaters) 717 Oak Grove av R12
Walton Associates 475 El Camino Real

MAP PUBLISHERS

Aero Service Corp 1050 University dr R209

MARKET RESEARCH and ANALYSIS

NIELSEN A C CO
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TELEPHONE 321-7700

MEATS—RETAIL

Bay Road Meat Market 687 Bay rd
Consumers Meat Market 641 Santa Cruz av
Jim & Morris Meats 1113 Chestnut
Pinky's Meat Market 565 Oak Grove dr
Willow Road Meat Market 408 Willow rd



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MEATS—WHOLESALE

Lazzareschi Meat Co 65 El Camino Real

*MEDICAL CLINICS

Redwood Medical Clinic, 2900 Whipple, Redwood City, Day and
Night Tel 369-5861

*MEN'S CLOTHING—RETAIL

PHELPS-TERKEL INC, 219 University av, Palo Alto, Tel 322-
2193

*MILK and MILK PRODUCTS

PENINSULA CREAMERY, 875 Alma, Palo Alto, Tel 323-3175

MILLINERS

Carlyle Carol Millinery 75 Arbor rd
Nore' Millinery 1138 Chestnut

*MIRRORS

ROYAL GLASS & MIRROR CO, 450 Cambridge av, Palo
Alto, Tel 325-5683

MONASTERIES

Corpus Christi Monastery 215 Oak Grove av

*MORTGAGE BROKERS

PACIFIC PLAN
618 SANTA CRUZ av
TELEPHONE 326-8000

MOTELS

Belle-Haven Motel 260 Bayshore hwy
MENLO MOTOR LODGE, 1315 El Camino Real, Tel 326-7530
(See Page 13 Buyers' Guide)
MERMAID INN MOTEL, 727 El Camino Real. Tel 323-9481

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***MOTELS and AUTO COURTS**

**MENLO MOTOR LODGE, 1315 El Camino Real, Tel
326-7530 (See Page 13 Buyers' Guide)**

**MOTION PICTURE DISTRIBUTORS and FILM
EXCHANGES**

Films For Industry 970 O'Brien dr
Klee Film Service 815 Fremont

MOTORCYCLE DEALERS

McAlister Cycle Center 1215 El Camino Real

***MOVING—LONG DISTANCE and LOCAL**

**PALO ALTO TRANSFER and STORAGE COMPANY, 151 Homer
av, Palo Alto, Tel 325-0061 and 360 E Evelyn av, Sunnyvale
Tel 479-4700**

MOVING VANS

Aero Mayflower Transit Co 1190 O'Brien dr
Dean Van Lines 1035 O'Brien dr
Neal Moving & Storage Co 1190 O'Brien dr
Republic Van & Storage Co Inc 1340 Willow rd

***MULTIPLE LISTING BROKERS**

**WILLSON RALPH N REALTOR, 717 Oak Grove av, Tel 325-3257
(See Page 25 Buyers' Guide)**

***MULTIPLE LISTING SERVICE**

**CORNISH & CAREY, 352 El Camino Real, Atherton, Tel 326-8450
Palo Alto 150 University av, Tel 323-5121, Los Altos Tel 948-
9500 (See Page 19 Buyers' Guide)
HOLLAND BEN REALTOR, 656 Santa Cruz av, Tel 322-4629 (See
Page 24 Buyers' Guide)
MARTIN DRESSEL-REALTOR, 487 University av, Palo Alto, Tel
323-3151 (See Page 24 Buyers' Guide)**

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COMPLIMENTARY COFFEE

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MUSIC TEACHERS

Aasen Audrey A (piano & violin) 10 Cotton pl
Busch Berthod (voice) 1343 Woodland av

NEWSPAPERS

Menlo Park Recorder (weekly) 640 Roble av

News-Call Bulletin 663 Bay rd

PALO ALTO TIMES (Daily) 245 Lytton av, Palo Alto, Business
Office, Circulating Department, Display Advertising, Editorial
Departments, Mechanical Departments, Tel 326-1200, Classi-
field Want-Ads Tel 321-0400 (See Page 14 Buyers' Guide)

PENINSULA NEWSPAPERS INC

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630 COWPER av, PALO ALTO

TELEPHONE BUSINESS OFFICES 326-1200

TELEPHONE CLASSIFIED WANT ADS 321-0400

(See Page 14 Buyers' Guide)

RAVENSWOOD POST, 640 Roble av, Tel 326-5580 (See Pages 2
and 17 Buyers' Guide)

REDWOOD CITY TRIBUNE, Marshall and Walnut, Redwood City
Tel 368-2811

NOTARIES PUBLIC

ASSOCIATED PROFESSIONAL BUSINESS SERVICE, 657 Oak
Grove Plaza, Tels 326-7864 and 326-7649 (See Page 5 Buyers'
Guide)

NUMISMATISTS

CALIFORNIA NUMISMATISTS, 1081 El Camino Real, Tel 325-
7665 (See Page 6 Buyers' Guide)

Jerry's Stamp & Coin Shop 1085 El Camino Real

NURSERYMEN

Bonsai Nursery 120 Middlefield rd

NURSING HOMES

Menalto Rest Home 2030 Menalto av

WHITCOMB NURSING HOME, 800 Roble av, Tel 323-6189

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OFFICE SUPPLIES and EQUIPMENT

Congdon & Crome Inc of Menlo Park 562 Oak Grove av
Menlo Atherton Stationers & Office Supplies 861 Santa Cruz av

OPTICIANS—RETAIL

Jenkel-Davidson Optical Co 732 Santa Cruz av

OPTOMETRISTS

Taylor Gordon W 932 Santa Cruz av room D

ORGANIZATIONS—BENEVOLENT and FRATERNAL

Job's Daughters Beth Temple Chapter 651 Roble av
Menalto Chapter No 652 (OES) 651 Roble av
Menlo Park Chapter No 2468 Order De Molay 651 Roble av
Menlo Park Lodge No 651 (F&AM) 651 Roble av
Menlo Park Order of Rainbow Girls 651 Roble av

*ORGANIZATIONS—BUSINESS

MENLO PARK CHAMBER of COMMERCE, 1100 Merrill, Tel
322-2285

ORGANIZATIONS—BUSINESS, CIVIC and PRO- FESSIONAL

Menlo Park Chamber of Commerce 1100 Merrill
United States Chamber of Commerce 930 Santa Cruz av

ORGANIZATIONS—LABOR

Carpenters Union Local No 828 535 Santa Cruz av

ORGANIZATIONS—MISCELLANEOUS

Intercollegiate Society of Individualists Inc 1436 El Camino Real
R3
Little House Senior Activity Center 800 Middle av
Peninsula Volunteers Inc 800 Middle av
Vallombrosa Retreat House For Women 250 Oak Grove av

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ORGANIZATIONS—WELFARE and RELIEF

Stanford Convalescent Home Auxiliary 75 Arbor rd
Woodside-Atherton Junior Auxiliary 75 Arbor rd

PAINT—RETAIL

Chaney Paint & Wallpaper 846 Santa Cruz av
LUDCKE'S MENLO PAINTS, 1159 El Camino Real, Tel 322-2238
(See Page 15 Buyers' Guide)
Smith-Nichols 1029 El Camino Real

PAINT—WHOLESALE

LUDCKE'S MENLO PAINTS, 1159 El Camino Real, Tel 322-2238
(See Page 15 Buyers' Guide)
Woodside Painting Inc 671 Oak Grove av room G and H

*PAINTING CONTRACTORS

WATT JOHN H PAINTING INC, 5 Patricia pl, Tel 325-5761

*PAINTINGS

CALIFORNIA NUMISMATIC, 1081 El Camino Real, Tel 325-7665
(See Page 6 Buyers' Guide)

PARKS and PLAYGROUNDS

Burgess Park Laurel secor Ravenswood av
Flood Park 215 Bay rd
Fremont Park Santa Cruz av secor University dr
Nealon Park 800 Middle av
School View Park 1336 Almanor av
Willow Oaks Park Willow rd swcor Coleman av

PATENT ATTORNEYS

Flehr & Swain 1075 Curtis R200

*PAYROLL SYSTEMS INSTALLED

ASSOCIATED PROFESSIONAL BUSINESS SERVICE, 657 Oak
Grove Plaza, Tels 326-7864 and 326-7649 (See Page 5 Buyers'
Guide)

1081 EL CAMINO REAL

MENLO PARK

TEL. 325-7665

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***PERSONAL SHOPPING SERVICE**

PERSONALLY YOURS SHOPPING SERVICE, 1010 Doyle, Tel
325-3301 (See Page 28 Buyers' Guide)

PET SHOPS and SUPPLIES

Gindele's Pet Shop 827 Santa Cruz av

PHARMACEUTICAL PRODUCTS

Parke Davis & Co 135 Commonwealth dr
Slerwin Chemicals Inc 160 Scott dr
Winthrop Laboratories 160 Scott dr

PHARMACIES

Baneth's Pharmacy Inc 900 Willow rd

PHONOGRAPHS and RECORDS—DEALERS

FRANK'S T V SERVICE, 418 Willow rd, Tel 326-1172 (See Page
28 Buyers' Guide)
McDaniels Hi-Fi 935 El Camino Real
Miles TV & Records 1389 Willow rd

***PHOTO COPYING**

ASSOCIATED PROFESSIONAL BUSINESS SERVICE, 657 Oak
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PHOTOGRAPHERS

Henri Photography 1155 El Camino Real
Ingersoll Studio 1076 El Camino Real
Peters Wayne Studio 430 Bay rd

PHOTOGRAPHERS—COMMERCIAL

Wood Walter & Associates 108-110 Gilbert av

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Baba Geo R 934 Santa Cruz av R1
Baba Masako A Mrs 934 Santa Cruz av R1
Barthald Edw A 1111 University dr
Brumm Harold J 445 Burgess dr R4
Burrill Leland C 575 Santa Cruz av
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Doherty Edw W 1111 University dr
Epstein Norman N 934 Santa Cruz av R4
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Fry W F jr 1050 University dr
Harvard Edw C 1111 University dr
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Smith J Ward 934 Santa Cruz av R2
Smith Ruth T 1231 Hoover
Stevenson Thos C 630 Menlo av
Sultan Ernest H 1111 University dr
Talbot Peter S 1111 University dr
Tanous James C 671 Oak Grove av room N
Targgart Wm H 1111 University dr
Teter J Gordon 681 Oak Grove av room A and B
Todd Lois P 934 Santa Cruz av R1
Utzinger Wm 934 Santa Cruz av R2
Voakes Verne G 681 Oak Grove av room C
Walton Chas 934 Santa Cruz av R3
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White Andrew W jr 1307 Hill av
White Neil K 1111 University dr
Woodward Sheldon C 1111 University dr
Yoshina Terud 934 Santa Cruz av

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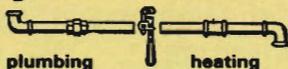
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PHYSIOTHERAPISTS

Simpson Robt L 932 Santa Cruz av room C

PIANO DEALERS

CARNES PIANO and ORGAN CO, 2951 El Camino Real S, Palo Alto, Tel 324-4439 and 103 Town and Country Village, Tel 323-6128

PICTURE FRAMES and PICTURES—DEALERS

Keeble Herbert W 441 El Camino Real

PLASTIC PRODUCTS—MANUFACTURERS

Pam-Pro Plastics (industrial) 1075 O'Brien dr

*PLUMBERS

PALO ALTO PLUMBING CO INC, 318 High, Palo Alto, Tel 321-8162 or 321-8163 (See Page 9 Buyers' Guide)

*PLUMBERS, STEAM and GAS FITTERS

DAHL JOHN F PLUMBING, "Don't Cuss-Call Us," 329 Alma, Palo Alto, Tel 321-5500 (See Page 16 Buyers' Guide)

PLUMBING SUPPLIES—DEALERS

PALO ALTO PLUMBING CO INC, 318 High, Palo Alto, Tel 321-8162 or 321-8163 (See Page 9 Buyers' Guide)

PODIATRISTS

Marangoni Louis D 430 Willow
Rothenberg Calvert J 932 Santa Cruz av room E
Schoenfeld John B 887 Oak Grove

 INSURANCE BORING-WERDER REIFENRATH-GREENWOLD-VREEBURG	369-2921  845 Marshall Street Redwood City
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POLISH MANUFACTURERS

Household Helps Co (mtl) 559 Santa Cruz av

POSTAGE STAMPS and PHILATELIC SUPPLIES

Jerry's Stamp Shop 1085 El Camino Real

POULTRY DEALERS—RETAIL

Quayle's Poultry 1179 El Camino Real

PRINTERS—BOOK and COMMERCIAL

DEGNAN PRINTERS, 510 Santa Cruz av, Tel 322-7101
MENLO PARK RECORDER, 640 Roble av, Tel 326-5580 (See
Pages 2 and 17 Buyers' Guide)

Multex 980 O'Brien dr
Simon & Nielsen Printers 801 El Camino Real

***PROPERTY MANAGEMENT**

HARE, BREWER and KELLEY INC, Main Office 530 University
av, Palo Alto, Menlo Park Branch Office, 642 Main, Tel
323-5155 (See Page 20 Buyers' Guide)

***PROPERTY RESEARCH and PLANNING**

HARE, BREWER & KELLEY INC, Main Office 530 University av
Menlo Park Branch Office, 642 Main, Tel 323-5155 (See Page
20 Buyers' Guide)

***PRUNING**

DAVIS TREE SERVICE, 629 Harvard av, Tel 325-2797 (See Page
28 Buyers' Guide)

PSYCHOLOGISTS

Beeson Alice K Mrs 1050 University dr R212

PUBLICATIONS

Hewitt Publications 1010 Doyle R7
Sunset Magazine 61 Middlefield rd

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PUBLISHERS

Burley Publications Inc 640 Roble av
Lane Magazine Co 61 Middlefield rd
Layman's Press 1182 Chestnut

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***RADIO and TELEVISION—SALES and SERVICE**

FRANK'S TV SERVICE, 418 Willow rd, Tel 326-1172 (See Page
28 Buyers' Guide)

RADIO and TELEVISION REPAIRING

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