

# YELLOW PAGES

## MENLO PARK

(CALIFORNIA)

INCLUDING ATHERTON

1959



*The following pages contain . . .*

A COMPLETE LIST OF ALL BUSINESS AND PROFESSIONAL CONCERNS OR INDIVIDUALS in alphabetical order under appropriate headings . . .

*This list is preceded by . . .* ADVERTISEMENTS AND BUSINESS CARDS OF FIRMS AND INDIVIDUALS who desire to present a complete list of their services or products . . . These are grouped together under appropriate headings which are arranged alphabetically.

R. L. POLK & CO.

PUBLISHERS

## ADVERTISING

With Area-Tailored Coverage

### ADVERTISING PAYS

In The

# MENLO PARK RECORDER

Combined With The

## RAVENSWOOD POST and BUY WORD

FOR PRINTING, TOO, PHONE

DA venport 6-5580

640 Roble Avenue

Menlo Park

## Know Your Directory **SYMBOLS**

Earle Frank **r**1126 Monroe  
 " Henry **r**1126 Monroe  
 " Isabel L. (wid Geo A) **r**5436 Steadman  
 " Jack lab DPW&Eng **r**1126 Monroe  
 " Jas J USA **r**7810 Neckel  
 " Morris fcty wkr **r**1126 Monroe  
 " Thos fcty wkr **r**4818 Jonathon  
 " Willard mach opr Valor Tool & Mach  
 Co **r**181 Burke (RR)

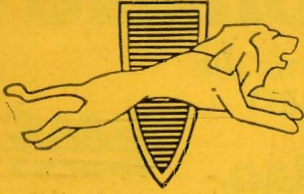
"r"—RESIDENT

"h"—HOUSEHOLDER

**"r" AND "h"**

Two important symbols are used in your City Directory. The symbol "r." before an address stands for "Resident." That person resides at that address but is not the head of the family or family head. The symbol "h" stands for "Householder"—the person in whose name the home is occupied.





**DODGE**  
"Job-Rated"  
**TRUCKS**

# **Silvas Motors**

**IMPERIAL -- CHRYSLER**

**DODGE -- SIMCAS**

**SALES -- SERVICE**

**PARTS**

**780 HIGH STREET**

**DAvenport 2-2158**

**PALO ALTO**

**DODGE Job-Rated TRUCKS**

## AUTOMOBILE

**Balestra Pontiac**

SALES — SERVICE — PARTS

**EM erson 9-0061**

1039 EL CAMINO REAL

REDWOOD CITY

**DAVIES AUTO CO.**

CARS



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NEW — USED

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CARS

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REDWOOD CITY

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Menlo Park

New and Used Car Sales  
*Service*

"The House That Service Built"

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**PENINSULA CHEVROLET CO.**146 Forest Ave. at High Street  
El Camino Real and Santa CruzPalo Alto  
Menlo ParkTel. DA venport 4-2571  
Tel. DA venport 2-3371



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**Do your employers furnish you with  
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You need it at your elbow at all times, to protect your company from forgers and bad-check artists. A few questions, checked against City Directory information, will trip them at once. Intelligent use of the City Directory for this purpose has saved thousands of dollars and helped make some cities "too sharp" for bad-check "operators."



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- *Automobile Loans*
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- *Complete Trust Service*
- *Bank-by-Mail Service*

The oldest bank in the West offers you every banking service—rendered just a little more efficiently, a little more pleasantly than you'd expect.

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MENLO PARK  
REDWOOD CITY

DA venport 6-3920  
EM erson 9-3371

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<p><b>LOS ANGELES</b> 632.4 South Spring Street Beverly Hills 9474 Santa Monica Blvd.</p>	<p><b>NEW YORK</b> 14 Wall Street Sacramento 924 J Street San Bernardino 279 E Street</p>
<p>Eureka 518 E Street</p>	<p>San Diego 711</p>
<p>Fresno Patterson Building</p>	<p>First National Bldg.</p>
<p>Honolulu 115 Merchant St.</p>	<p>San Jose Bank of America Bldg.</p>
<p>Laguna Beach 1025 Coast Blvd. So.</p>	<p>San Marino 2311 Huntington Dr.</p>
<p>Long Beach Security Building</p>	<p>Santa Ana 516 North Main St.</p>
<p>Oakland 409 Fourteenth St.</p>	<p>Santa Barbara 28 East Carrillo St.</p>
<p>Palo Alto 425 Bryant Street</p>	<p>Santa Rosa 325 Rosenberg Bldg.</p>
<p>Pasadena 38 S. Los Robles Ave.</p>	<p>Seattle 1221 Fourth Ave.</p>
<p>Portland Equitable Building 421 S.W. Sixth Ave.</p>	<p>Stockton 16 North San Joaquin</p>
<p>Reno Mapes Hotel</p>	<p>Ventura 435 East Main St.</p>

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# FRANE'S

643  
Santa Cruz  
Ave.

Tel.  
DA venport 5-7963

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- Castleton
- Pickard
- Syracuse
- Flintridge

### CASUALS

- Franciscan
- Peter Terris
- Syracuse

### CRYSTAL

- Fostoria
- Bryce
- Kosta
- Corcoran
- Boda

### DINNERWARE

- Heath Stoneware
- Franciscan
- Stangl
- Red Wing
- Vernon
- Poppy Trail
- Harvest Stoneware
- Lucent

### STAINLESS STEEL FLATWARE

- Fraser
- Gense
- Gumpert
- Robeson Continental
- Royal Gustave
- International

### STAINLESS STEEL HOLLOW WARE

- Gense
- Fraser
- International

### PEWTER

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- Royal Holland

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TERNS of fine china and dinner-  
ware, more than a dozen patterns  
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**VITAL INFORMATION AT YOUR FINGER-TIPS!**

- Tens of thousands of people who were formerly strangers to the City Directory are consulting it on questions of citizenship, employment, sources of supply, communication, etc. Also, Directory usage is *up* among regular subscribers.

**MORE PEOPLE ARE SEEING CITY DIRECTORY ADS**

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PHARMACY**

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Palo Alto

**The CROW Pharmacy**

**MENLO PRESCRIPTION PHARMACY**



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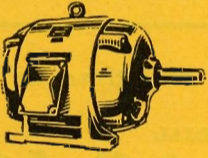

1153 EL CAMINO REAL

MENLO PARK

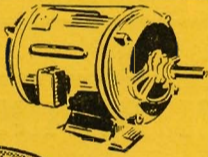

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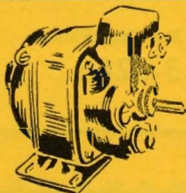

# ELECTRIC MOTOR REPAIR SHOP

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APPLIANCES

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 Pacific Coast Stock Exchange  
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