

MARTINEZ PLYWOOD SALES

RETAIL

&

WHOLESALE



Hours

8 TO 5 WEEKDAYS
8 TO 12 SATURDAYS



All Kinds of Plywood

FROM 4 x 8 TO 20 FT. LONG

**Nails • Garage Doors • Shingles • Shakes
Hardwood Flooring • Molding
All Hardware For Inside Of House
All Finishing Materials • Doors • Windows**

1001 CENTER ST. • TURLOCK • ME 4-7281

Lumber

HOME LUMBER YARD, INC
3rd & B StsME 4-4995
J C MARTINEZ PLYWOOD SALES
1001 S CenterME 4-7281
SNIDER'S LUMBER PRODUCTS CO
3rd & C StME 4-5814
TURLOCK LUMBER CO
200 S 99 HwyME 4-4961

Machine Shops

BYRON'S MACHINE WORKS
Johnson RdME 4-3062
CALVIN'S BLACKSMITH &
MACHINE SHOP
409 S Front StME 2-0009

Magnetos

NICK'S AUTO ELECTRIC
118 Lander AvME 4-3543

Massage—Corrective

PETER E NIKKEL
323 Lander AvME 4-3662

Meats

EARL'S CHOICE MEATS
415 E Main StME 4-7948
EAST AVE CASH GROCERY &
TRAILER CT
401 S Center StME 4-3559
RUBLE'S SERVICE STATION &
MARKET
W Main & Crows Land Rd,
Modesto KE 7-3474 & ME 4-7396
TURLOCK MEAT COMPANY
Clauson RdME 2-3105

Milk & Milk Products

MARKLEY'S JERSEY FARM DAIRY
2820 Berkeley Rd,
Rt 4, Box 3580ME 4-3464

Milling Companies

PEERLESS MILLING CO
316 S Center StME 4-5841

Millinery

BEA'S MILLINERY
232 E Main StME 4-5491

Mirrors

ACME GLASS CO
710 G St, ModestoLA 3-5674
120 N 1st StME 4-4429
(See Display - Reverse of Inserts)

Monuments

TURLOCK MARBLE &
GRANITE WORKS
913 ColumbiaME 4-1144

Motels

DELUXE MOTEL
1070 N 99 HwyME 4-4362
EMMONS MOTEL
N 99 HwyME 4-6804
FLAMINGO MOTEL
N 99 HwyME 4-4105
SHASTA MOTEL
S 99 HwyME 4-6713
TO-NITE MOTEL
1298 N 99 HwyME 4-1195
TURLOCK MOTEL
20th Century BlvdME 4-3111
TWENTIETH CENTURY MOTEL &
TRAILER PARK
20th Century BlvdME 4-9856
VENICE MOTEL
1125 N 99 HwyME 4-5601
WAGON WHEEL MOTEL
N 99 HwyME 4-5773

Mothproofing

TURLOCK CLEANERS
120 PalmME 4-6732

Motor Rebuilding

TOW SERVICE GARAGE
531 Crows Landing Rd,
ModestoLA 2-1865
(See Display - Inside Front Cover)

**Motor Service—
Electrical**

FRANK ANDREWS
206 N 1st StME 4-6608

Motor Tuneup

GADDY'S SHELL SERVICE
412 E Main StME 4-4384

OSTROM'S GARAGE
532 N 1st StME 4-5604
TOW SERVICE GARAGE
531 Crows Landing Rd,
ModestoLA 2-1865
(See Display - Inside Front Cover)

**Moving & Storage
Service**

MODESTO TRANSFER CO
1403 - 9th St, Modesto LA 2-4146
(See Display - Back Cover)
POOL'S VAN & STORAGE
536 N 99 HwyME 4-3694
LA 2-4546

Music Stores

HENDRICKSON MUSIC STORES
115 N 99 HwyME 4-3610
HOWARD MUSIC CO
1312 Cooper AvME 4-1123
MUSIC LANE
319 E Main StME 4-3502
TURLOCK MUSIC STORE
107 Lander StME 4-6397

News Agencies

TURLOCK NEWS AGENCY
101 E Main StME 4-6540

Notions

EAST AVENUE CASH GROCERY &
TRAILER COURT
401 S Center StME 4-3559



MR.

BUSINESSMAN:

Make use of these pages to deliver your message directly.



Your advertisement reaches more people at less cost and for a longer period of time than in any other medium.



These pages offer you reference advertising at its best.



Your ad stays on the job 24 hours a day of a period of not less than one full year!



**IT PAYS
TO ADVERTISE**



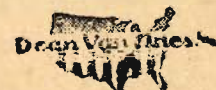
**POOL'S
VAN & STORAGE
MOVING**

**Local & Long
Distance**

Free Estimates



**Packing - Crating
Shipping**



**TURLOCK
ME 4-3694**

536 N 99 HWY. TURLOCK

**MODESTO
LA 2-4546**

STARR NURSERY

WHOLESALE GROWER



- BEDDING PLANTS
- SEEDS & BULBS
- GARDEN SUPPLIES
- FERTILIZERS & INSECTICIDES

*Double Gypsophila . . . Fresh & Dried
Processed . . . Softened & Colored*

205 WAYSIDE DR., TURLOCK ME 2-3135

PETER E. NIKKEL

LICENSED BY BOARD OF MEDICAL EXAMINERS



- "HOWARD" STEAM CABINETS
- CORRECTIVE MASSAGE
- PLASMATIC THERAPY
- COLONICS

PETER E. NIKKEL, L.P.T.

323 Lander Ave. Turlock ME 4-3662

Nurseries

- LEWIS NURSERY
E Linwood Av ME 4-1541
- LINWOOD NURSERY
Linwood Av ME 2-1570
- STARR NURSERY
205 Wayside Dr ME 2-3135
- VALLEY NURSERY
430 E Olive ME 4-5154

Nurseries— Wholesale

- THE ORGANIC CO
Roselwn ME 4-6994
- WAYSIDE GREENHOUSES
Wayside Dr ME 4-5227

Office Equipment

- TURLOCK OFFICE EQUIPMENT
S 99 Hwy ME 4-5659

Oil Companies

- COMMERCIAL OIL CO
1420 E Marshall ME 4-1270
- GENERAL PETROLEUM CORP
S 99 Hwy ME 4-5871
- GOODRICH OIL CO
S 99 Hwy ME 4-4563
- RICHFIELD OIL CORP
S 99 Hwy ME 4-3145
- STANDARD OIL CO OF CALIF
Old N 99 Hwy ME 4-3616
- TIDEWATER OIL CO
N 99 Hwy &
20th Century Blvd ME 4-3723
- UNION OIL CO
N Front St ME 4-1175

Optometrists

- DR K G MUSGRAVE
123 W Main St ME 4-4592

Outboard Motors

- BARD'S SPORT SHOP
111 Lander Av ME 4-4543

Outboard Motors— Rental

- BERRY & LEWIS RENTALS
1116 McHenry Av LA 3-8038
(See Display - Reverse of Double
Truck)

Oxygen—Equipped

- COMMUNITY AMBULANCE SERVICE
1614 H St, Modesto LA 3-9191
(See Display - Professional Page)

Oxygen—Medical & Industrial

- BENSON & ZIMMERMAN
124 N 1st St ME 4-4966
11th & H Sts, Modesto LA 4-3131
(See Display - Page Facing Inside
Back Cover)

Packers—Fruit

- O G OLSON CO
N Front St ME 4-3573
- PUCCINELLI PACKING CO
350 3rd St ME 4-5825

Packaging & Packing & Crating Service

- MODESTO TRANSFER CO
1403 - 9th St, Modesto LA 2-4146
(See Display - Back Cover)
- POOL'S VAN & STORAGE SERVICE
536 N 99 Hwy ME 4-3694
LA 2-4546

Painter Supplies

- VALLEY PAINT CO
1020 - 11th St, Modesto LA 3-1809
(See Display - Modesto Insert)

Painting Contractors

- HAROLD L FREESTED
1560 Sycamore St ME 4-1218
- W ORAL HAILE
1215 Myrtle St ME 4-4678
- VERNON HARPER
1641 Berkeley Av ME 4-7367
- MICHAEL'S PAINTING CO
300 Arcade St ME 4-1249

Paints

- ACME GLASS CO
710 G St, Modesto LA 3-5674
120 N 1st St ME 4-4429
(See Display - Reverse of Inserts)
- DON'S FLOOR COVERING
128 Lander Av ME 4-3576
- THE MORWEAR COLOR MART
134 S Thor ME 4-5122
- PAUL'S PAINT STORE
243 W Main St ME 4-4535
- VALLEY PAINT CO
1020 - 11th St LA 3-1809
(See Display - Modesto Insert)

Phonographs

- DUBLIN FURNITURE &
APPLIANCES
200 E Main St ME 2-2250
- RADIO ELECTRONIC'S
1226 H St, Modesto LA 2-7678

Photographers

- LINDBLOM PHOTO STUDIO &
CAMERA SHOP
103 E Main St ME 4-6794
- WALTER'S PHOTO STUDIO &
CAMERA SHOP
210 W Main St ME 4-4530

Physical Therapists

- PETER E NIKKEL
323 Lander Av ME 4-3662

Picture Framing

- GUSTAFSON'S GIFT STORE
268 W Main St ME 4-5354

Plasmatic Therapy

- PETER E NIKKEL
323 Lander Av ME 4-3662

Plasterers

- RUSSELL BACKUS
Johnson Rd ME 4-3266
- ERIC E LARSON
1300 Colorado Av ME 4-6380

Plastic Products

- AFFILIATED ENTERPRISES, INC
119 Columbia St ME 4-4610

Plate Glass

- ACME GLASS CO
710 G St, Modesto LA 3-5674
720 N 1st St ME 4-4429
(See Display - Reverse of Inserts)

Plumbers

- HIWAY PLUMBING & HEATING
Frontage Rd &
N 99 Hwy ME 2-1123
- OLSON'S PLUMBING &
WELL DRILLING
1015 N 99 Hwy ME 4-6613

AFFILIATED ENTERPRISES, INC.



VINYL PLASTIC FILM FABRICATIONS: TOYS - AUTOMOTIVE SPECIALTIES - CANNERS APRONS
SILK SCREEN PROCESS PRINTING • CUSTOM DECALCOMANIAS

Manufacturers of Plastic Bags • All Sizes and Purposes

POLYETHELIN PLASTIC FILM FOR AGRICULTURE - PLASTIC FIELD LUGS

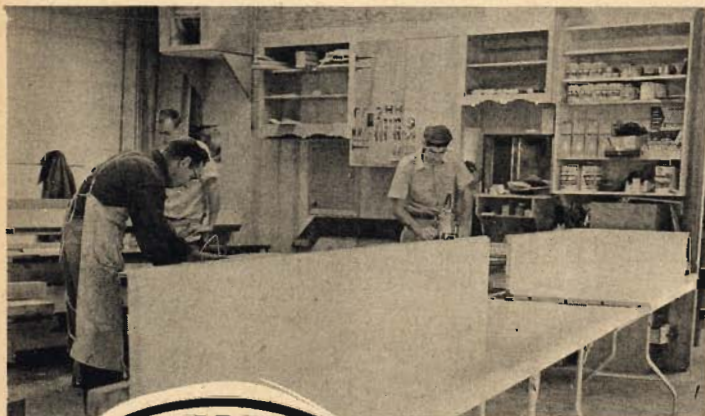
119 Columbia St.

• Turlock •

ME 4-4610

Artcraft Industries

Specializing In Custom-Formed Plastic Laminated Counter Tops



FORMICA

TOPS

WITH COVED BACKS, NO DRIP FRONTS
 & ANY HEIGHT BACKSPASH

Ideal for Kitchen & Bath

Distributor For WILSON

ART LAMINATED PLASTICS

CUSTOM-BUILT CABINETS

BUILT-IN APPLIANCES

STORE FIXTURES

COMPLETE KITCHEN & BATHROOM REMODELING SERVICE

Owned and Operated by: CHAS. H. DAYTON & GLENN DeLaMOTTE

548 N. FIRST

TURLOCK

Tel: ME 4-5392

ADAMS TURKEY FARMS

—IN BUSINESS SINCE 1941—

Producers Of Broad Breasted Bronze . .
Brood Whites & Beltsville Hatching Eggs

CUSTOM HATCHING &
CUSTOM BROODING

Owned & Operated By
CARROLL E. ADAMS

RT. 2 BOX 376
1888 LINDA VISTA - Turlock

Office: ME 2-3315
Home: ME 4-7322

Christoffersen Poultry



EGG FEED MARKET

"ALBERT" & "FULL OF PEP" FEEDS AND GRAINS

Buy and Custom Process Turkeys

FINANCE TURKEY FEEDS

6th & LANDER TURLOCK ME 4-4981

Norman Hartvickson's Poultry Mkt.

POULTRY BUYER
POULTRY HAULING

201 S. BROADWAY Phone Home: ME 4-3618
TURLOCK Office: ME 4-3181

F.E. Jorgensen's Poultry Market

POULTRY BUYER

"Highest Prices Paid
For Poultry"

715 LANDER AVE. Phone Office: ME 2-3191
TURLOCK Home: ME 2-1366

Plumbing Supplies

PLOTKIN & MAYER
301 S Center St ME 4-4337

Poultry

ADAM'S TURKEY FARM
Rt 2, Box 376 ME 4-7322
1888 Linda Vista ME 2-3315
BAKKE'S CHICKEN RANCH
Lander Av ME 4-7385
CHRISTOFFERSEN POULTRY
6th & Lander ME 4-4981
FAGAN'S PHEASANT FARM
Rt 2, Box 1515 ME 2-1533
HARTVICKSON'S POULTRY MKT
201 S Broadway ME 4-3191
IKE'S POULTRY FARM
West Av ME 4-4373
F E JORGENSEN'S POULTRY
715 Lander Av ME 2-3191
WESTLOCK TURKEY BREEDING
W Main St ME 4-1223

Poultry Buying

HARTVICKSON'S POULTRY MKT
201 S Broadway ME 4-3191
F E JORGENSEN'S POULTRY
715 Lander Av ME 2-3191

Power Tools—Rental

BERRY & LEWIS RENTALS
1116 McHenry Av LA 3-8038
(See Display - Reverse of Double
Truck)

Prescription

Pharmacies
CRANE AVE PRESCRIPTION CENTRE
401 Crane Av ME 2-3181

HAUCK'S PHARMACY
Broadway & Main Sts . . . ME 4-6598

Printing

BODINE PRINT SHOP
813 N Broadway Av . . . ME 4-3632
HARDER'S PRINT SHOP
132 S Broadway ME 4-5456
TURLOCK PRINTING CO
247 W Main St ME 4-5510

Proctologists

W FRANCIS HALL, D C
119 McHenry Av,
Modesto LA 2-2980

Radios

DUBLIN FURNITURE & APPLIANCES
200 E Main St ME 2-2250
M K NELSON
125 S Center St ME 4-5620
RADIO ELECTRONICS
1226 H St, Modesto . . . LA 2-7678

Railroad Tickets

FORSTER TRAVEL SERVICE
224 N Center St ME 2-1274
WALSER TRAVEL SERVICE
Hotel Covell, Modesto . . . LA 3-0731

Ranges

DUBLIN FURNITURE & APPLIANCES
200 E Main St ME 2-2250

Real Estate

BOB ABRAHAM
222 E Main St ME 4-4289
ED BACKMAN
239 W Main St ME 4-1118

Real Estate (Cont'd.)

JOHN H BEATTY & ASSOC
741 E Main St ME 2-1011

A B BELL
216 W Main St ME 2-3116

FRED CARSON REALTOR
233 W Main St ME 4-1232

HARRY CIRAOLO
514 McHenry Av,
Modesto LA 2-4045

T B CRAMER
224 E Main St ME 4-6756

ANTHONY GEORGE
407 Marshall ME 4-1268

L E HARDESTY
110 N 1st St
WORTH B HARDESTY
620 E Main St ME 4-5667

DAVID MENDONCA
695 Lander Av ME 4-1741

F E NELSON
242 W Main St ME 4-3159

RICKENBACHER AGENCY
137 S Center St ME 4-7890
ME 4-6689

E J SALSTRAND
124 S Center St ME 4-5357

SAN JOAQUIN LAND CO
217 E Main St ME 4-4316

LUTHER T SMITH
240 W Main St ME 4-1102

EVAR G SWANSON
431 E Main St ME 4-7717

TAMINI REALTY
1613 Colorado ME 4-5321

UNITED FARM AGENCY
658 Geer Rd ME 4-7940

VALLEY REALTORS
420 Mill ME 4-4152

BRUCE F VINCENT
304 E Main St ME 4-4540

WESTERN REALTY AGENCY
1139 N 99 Hwy ME 4-5502

Reducing Equipment & Systems

STAUFFER SYSTEM
1509 K St, Modesto LA 4-1179

Reducing Salons

STAUFFER SYSTEM
1505 K St, Modesto LA 2-9025

Refrigerators

DUBLIN FURNITURE & APPLIANCES
200 E Main St ME 2-2250

I C REFRIGERATION, INC
741 S 99 Hwy, Modesto LA 2-1065
(See Display - Inside Back Cover)

TURLOCK REFRIGERATING CO
5th & F Sts ME 4-4986

TURLOCK REFRIGERATION CENTER
147 S Broadway ME 4-5428

Refrigeration Service

I C REFRIGERATION, INC
741 S 99 Hwy, Modesto LA 2-1065
(See Display - Inside Back Cover)

Resizing

TURLOCK CLEANERS
120 Palm ME 4-0732

Restaurant Equipment

A P FISCHER, INC
1310 - 9th St, Modesto LA 4-6274
(See Display - Double Truck)

Restaurants

ARLENE'S CHOW MEIN CAFE
236 E Main St ME 4-9969

CALIFORNIA RESTAURANT
120 S 1st St ME 4-6693

THE COTTAGE
141 W Olive ME 4-9945

Restaurants (Cont'd.)

Rickenbacher Agency



INSURANCE • REAL ESTATE
GENERAL INSURANCE
REAL ESTATE

RESIDENTIAL . COMMERCIAL . INDUSTRIAL . FARMS
HOMES. INCOME PROPERTY. BUSINESS OPPORTUNITIES

9 A.M.-12P.M. & 1 P.M.-5P.M.-5 Days A Week

9 A.M.- 12 P.M. Saturdays

SERVING SINCE 1907

137 S. Center St., Turlock • ME 4-6689 • ME 4-7890

Diane's Drive In

* SOUTHERN FRIED CHICKEN A SPECIALTY

Orange



Coca

Cola



Pepsi

Cola



Root

Beer



Hamburgers



Chicken

Fried

Steaks



Hot Beef

Sandwiches



Carry Out And Car Service . . .

. . . Open: 10 a.m. Till 2 a.m.

911 NO. 99 HIGHWAY, TURLOCK

Tel: ME 4-9932

L & L Coffee Shop

FINE FOOD • GOOD COFFEE



- CHAR-BROILED STEAK & HAMBURGER
- SOUTHERN FRIED CHICKEN - PAN FRIED
- ANYTIME; BREAKFAST - LUNCH - DINNER

Owned and Operated by Virgil & Jean Smith

111 W. MAIN ST., TURLOCK ME 4-5623

MEXICAN KITCHEN

All Kinds of Mexican Foods



For Delicious

**TACOS - MEXICAN STEAKS - ENCHILADAS
COMBINATION PLATES**

Orders To Take Out

10 A.M. to 12 P.M. 6 Days A Week—Closed Mondays
June to Oct. - 6 A.M. to 2 P.M. - 7 Days A Week

132 S. 1st St. Turlock ME 4-9982

TOWN HOUSE CAFE

"Finest Food & Soup In The State"



- ☆ STEAKS ☆ PAN-FRIED CHICKEN
- BREAKFAST - LUNCH & DINNER

Open 24 Hours Daily

PHONE YOUR ORDER - WE'LL
HAVE IT READY TO TAKE HOME

217 S. 99 Highway, TURLOCK ME 4-9959

Restaurants (Cont'd.)

- DIANE'S DRIVE-IN
911 N 99 Hwy ME 4-9932
- DORIS' RESTAURANT
377 N 99 Hwy ME 4-7357
- FOX WAFFLE SHOP
317 E Main St ME 4-1743
- IZZY'S DRIVE-IN
99 Hwy & Geer Rd ME 4-1786
- JIM'S RESTAURANT
132 N 99 Hwy ME 4-7728
- L & L COFFEE SHOP
111 W Main St ME 4-5623
- LATIF'S FOUNTAIN & COFFEE SHOP
111 E Main St ME 4-5351
- LOG CABIN CAFE
W Main & Central Av. ME 4-1417
- MCFEENE CAFETERIA
201 E Main St ME 2-0463
- MEXICAN KITCHEN
132 S 1st St ME 4-9982
- PATIO DRIVE-IN
1150 W Main St ME 4-4441
- SHORTY'S MILK SHAKE SHOPPE
Lander Av ME 4-3175
- THE OUT O' TOWN
W Main St,
Rt 2, Box 1520 ME 4-7663
- TOWN HOUSE CAFE
217 S 99 Hwy ME 4-9959
- WAH-Q-FOOD
380 N 99 Hwy ME 2-0451

Rest Homes

- ELNESS HOME FOR AGED
242 Laurel ME 4-7957
- HAMMAN'S REST HOME
August Av & Golf Rd. ME 4-5935
- LA VILLA HOME FOR AGED
936 Geer Rd ME 4-7906
- MERCY CENTER
S 99 Hwy & Sycamore. ME 4-5859
- MERRIT REST HOME
200 Locust St ME 4-7970

Reweaving

- WARD'S REWEAVING CO
612 - 14th St, Modesto LA 3-2500

Roofing

- BERGMAN ROOFING CO
900 Park St ME 4-1271
- J C MARTINEZ PLYWOOD SALES
1001 S Center St ME 4-7281

Rototilling

- RAY GUSTAFSON "GARDENER"
262 Angelus St ME 4-7764.

Rugs & Carpets

- TROY BUNCH,
THE SEAT COVER KING
13th & H Sts, Modesto LA 4-2604
(See Display - Backstrip)

House of Carpets

- 920 McHenry Av,
Modesto LA 3-5664
- JOHNSON RUG CO
223 E Main St ME 4-3458
- VRH'S
Lander Av ME 4-3420

Saddleries

- THE SADDLE SHOP
372 N Hwy 99 ME 4-4582

Sand & Gravel

- CHARLES A ALLEN
Williams Av ME 4-4236
- TURLOCK ROCK CO, INC
Fulkerth Rd &
N 99 Hwy. ME 4-4931

Gaddy's Shell & Auto Service

GENERAL AUTO REPAIR

TUNE-UP - BRAKE WORK - UNDERCOATING-AUTOMATIC
TRANSMISSION - TIRES - BATTERIES
CAR ACCESSORIES ● CAR WASHING



Owned & Operated by Ermal Gaddy

112 E. MAIN, TURLOCK ME 4-4384

Chet's Flying A Service

LUBRICATION ● WASHING ● POLISHING

TIRES ● BATTERIES
FULL LINE OF ACCESSORIES

FREE PICKUP & DELIVERY

OWNED & OPERATED By : : : CHET PURSLEY

486 N. 99 Hwy - 99 Hwy & Greer Rd Turlock, ME 2-2025

Norm Larson's UNION SERVICE

UNION PRODUCTS

● FIRESTONE Tires ● HOBBS Batteries

● WILCO Accessories
★ TIRE REPAIRS - SPECIALIZING IN TRUCK TIRES ★

☆ LUBRICATIONS ☆ WASHING & POLISHING

FREE PICK-UP & DELIVERY

201 N. Broadway Turlock ME. 4-3685

Savings & Loan Associations

MODESTO BUILDING & LOAN ASSN
821 - 10th St, Modesto LA 3-2648
STANISLAUS - MERCED SAVINGS &
LOAN
121 S Center StME 2-1045

Screens

VALLEY ASBESTOS CO
1601 McHenry Av,
ModestoLA 4-5188

Seat Covers—Auto, Airplane, Boats & Trucks

PROY BUNCH,
THE SEAT COVER KING
13th & H StLA 4-2604
(See Display - Backstrip)

SHIROKOFF'S UPHOLSTERY
1232 Lander AvME 4-7372

Seat Covers—Marine

SHIROKOFF'S UPHOLSTERY
1232 Lander AvME 4-7372

School & Sunday School Supplies

GUSTAFSON'S GIFT STORE
268 W Main StME 4-5359

Septic Tanks

DRY CHEMICAL PACIFIC
105 G StLA 3-8389

Septic Tanks—Service

TODD SEPTIC TANK SERVICE
Lander AvME 2-1252

Service Stations

BENSON'S FLYING A TRUCK
SERVICE
1305 N Golden State
HwyME 4-9943
BETTENCOURT'S
Lander & BradburyME 2-3265
Rt 1, Box 760
CHET'S FLYING A SERVICE
486 N 99 Hwy &
Geer RdME 2-2025
CURRY'S RICHFIELD SERVICE
502 E Main StME 4-9939
DIMBERG BROS UNION SERVICE
201 N 99 HwyME 4-9900

EAST AVENUE CASH GROCERY &
TRAILER COURT
401 S Center StME 4-3559
FAIRVIEW SERVICE
Williams RdME 2-0612
Gaddy's Shell Service
412 E Main StME 4-4384
HENSLEY'S MOBILE SERVICE
S 99 Hwy & East Av . . . ME 4-9979
PAUL HUGHES CHEVRON SERVICE
1406 N Golden State
HwyME 4-9927
Jake's Service
W Main & Lander Av ME 2-0400

(Cont'd.)



Little's Texaco Service

GOODRICH TIRES & BATTERIES
TEXACO PRODUCTS

WASHING ● POLISHING ● MINOR REPAIRS

TRAILER RENTALS

Free Pick-Up & Delivery Service

1302 N. Hwy 99, Turlock ME 4-7926

Service Stations (Cont'd.)

JONES GARAGE
1401 Geer RdME 4-3517
NORM LARSON'S UNION SERVICE
201 N BroadwayME 4-3685
LEEDOM'S GOODYEAR SHELL
SERVICE
S 99 Hwy & Marshall ME 4-4494
LITTLE'S TEXACO SERVICE
1302 N Hwy 99ME 4-7926
LUNSFORD'S SHELL SERVICE
790 W Main StME 4-9935
GEORGE H NUNES
Keyes Rd & 99 Hwy ME 4-5628
RED D BEACON SERVICE
215 N 99 HwyME 4-7912

*SAUNDER'S SHEET METAL &
HEATING
1st & Orchard ME 4-3636
THORSEN'S PLUMBING & SHEET
METAL 134 Lander Av ME 2-3194

Showcase Glass
ACME GLASS CO
710 G St Modesto LA 3-5674
120 N 1st StME 4-4429
(See Display - Reverse of Inserts)

Sickroom Supplies
COMMUNITY AMBULANCE SERVICE
1614 H St Modesto ..LA 3-9191
(See Display—Professional Page)

RUBLE'S

**SERVICE STATION
MARKET**

(Hardware) BAR

- BUTANE-PROPANE SALES & SERVICE
 - PETROLEUM PRODUCTS DISTRIBUTION
- TIRES - BATTERIES - AUTO ACCESSORIES

"26 Years In Business"

MT. VIEW VOLUNTEER FIRE DEPT.

Tel.: KE 7-3474 Or ME 4-7396
Nite: ME 2-0340 Or ME 4-1335

West Main & Crows Landing Rd. KE 7-3474 - ME 4-7395

Stan's Norwalk Service



**AUTO ... PARTS
ACCESSORIES
TIRES
BATTERIES**

OWN YOUR OWN HOME
REAL ESTATE
BEFORE YOU BUY - CALL STAN GEVING

973 W. MAIN ST.

ME 2-1215

RUBLES SERVICE STATION &
MARKET
W Main & Crows Landing
RdKE 7-3474
..... ME 4-7396
SAV-MOR SERVICE
828 N 99 Hwy ME 4-4131
SCOTT'S SIGNAL SERVICE
719 Lander Av ME 2-0152
STAN'S NORWALK SERVICE
973 W Main St ME 2-1215
SWEETEN SIGNAL SERVICE
301 Lander AvME 4-6200
TEXEIRA'S AUTO SERVICE
Lander Av & Bradbury ME 2-1502
TOWN SERVICE
237 S 99 Hwy ME 2-0755
TURLOCK MOTOR SERVICE
205 N 99 Hwy ME 4-6503
VINCE'S CHEVRON SERVICE
129 Lander Av ME 4-6785
WARD'S CHEVRON SERVICE
201 S 99 HwyME 4-9951
WESTIN'S SERVICE
W MainME 4-4210

**Sewage Treatment
Equipment &
Supplies**

DRY CHEMICAL PACIFIC
105 G ST Modesto ..LA 3-8389

Sewing Machines
SEWING MACHINE CENTER
214 Lander AvME 4-5694

Sheet Metal Work
A P FISCHER INC
1310 9th St Modesto LA 4-6274
(See Display—Double Truck)
I C REFRIGERATION SERVICE, INC
741 S 99 Hwy Modesto LA 2-1065
(See Display—Back Cover)

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- Painter
- Tv Expert
- Roofer
- Floorman
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131 S 99 HwyME 4-6424
LEN'S SIGNS
525 Lander AvME 4-6338
MACK SIGN SHOP
122 D St ME 4-4446

Slip Covers

TROY BUNCH The Seat Cover King
13th & H StsLA 4-2604
(See Display - Back Strip)

Soda Fountains

OLSON'S PHARMACY
125 N Broadway ...ME 4-1207

Sporting Goods

BARD'S SPORT SHOP
111 Lander AvME 4-4543

Stationery

GUSTAFSON'S GIFT STORE
268 W Main StME 4-5359
RICHARDSON & CHAMBERS
401 E Main StME 4-6770

Steel Fabrication

LAKESIDE TRUCK BODY CO
S 99 Hwy ME 2-1386
KROELL'S PACKING SUPPLY
N 99 Hwy, Bx 990 ...ME 4-5424
(See Display—Turlock Insert)
TOWT WIND MACHINE
N 99 Hwy, Bx 990 ...ME 4-5424
(See Display—Turlock Insert)

Steamship Tickets

FORSTER TRAVEL SERVICE
224 N Center StME 2-1274
WALSER TRAVEL SERVICE
Hotel Covell LA 3-0731

Steel & Pipe

TURLOCK STEEL & PIPE SUPPLY
443 S 99 HwyME 2-1141

Steel Fabrication

A P FISCHER INC
1310 9th St Modesto ..LA 4-6274
(See Display—Double Truck)
KROELLS PACKING SUPPLY
TOWT WIND MACHINE
N 99 Hwy, Box 990 ..ME 4-5424
(See Display—Turlock Insert)

Store Equipment

SPAULDING STORE EQUIPMENT
432 Laurel ME 4-1748

Store Fixtures

I C REFRIGERATION SERVICE, INC
741 S 99 Hwy Modesto LA 2-1065
(See Display - Inside Back Cover)

Store Fronts

ACME GLASS CO
710 G St ModestoLA 3-5674
120 N 1st StME 4-4429
(See Display—Reverse of Inserts)
A P FISCHER INC
1310 9th St Modesto ..LA 4-6274
(See Display—Double Truck)

Store Planning

I C REFRIGERATION INC
741 S 99 Hwy Modesto LA 2-1065
(See Display—Inside Back Cover)

Surplus

TURLOCK SALES CO
1281 N 99 Hwy,ME 4-7294

Tallow

PACIFIC TALLOW CO INC
Carpenter Rd KE 7-3232
TURLOCK TALLOW WORKS
Simmons RdME 4-1522

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Bradbury ME 2-3265
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128 S 1st StME 4-3532
RECREATION CLUB
729 N 99 HwyME 4-9860
SCOTTY'S TAVERN & LIQUOR
STORE 110 W Main St ME 4-1157
STALEY'S CLUB
426 E Main St ME 4-6328

Taxicabs

YELLOW CAB CO & CITY CAB CO
228 N Center StME 4-7729

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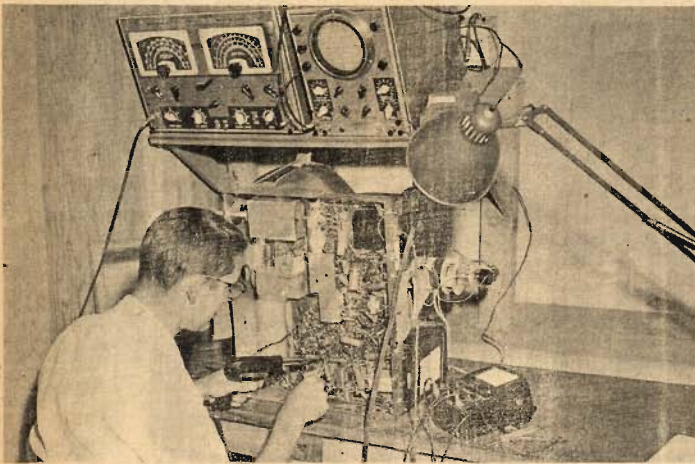
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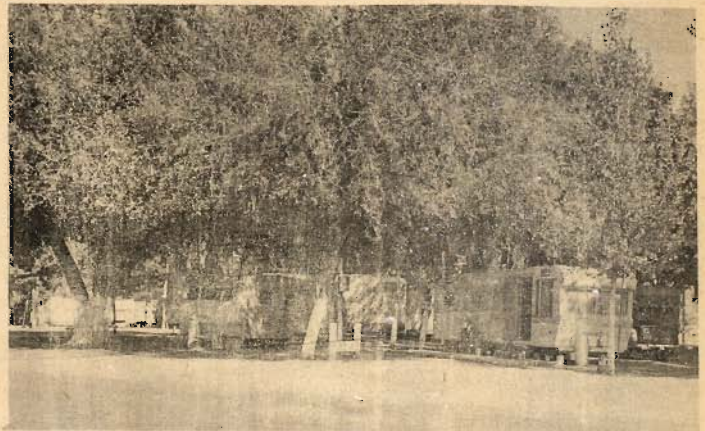
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Lander Av ME 2-0110
TURLOCK T V SERVICE
142 Bernell Av ME 4-6413

Theatres

LUCKY DRIVE-IN THEATRE
Fulderth Av ME 4-1766

Tile—Acoustical

VALLEY ASBESTOS CO
1601 McHenry Av
Modesto LA 4-5188

Tile—Floor

DON'S FLOOR COVERING
128 Lander Av ME 4-3576

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RUBLE'S SERVICE STATION &
MARKET
W Main & Crows Landing Rd
Modesto KE 7-3474
. ME 4-7396

Tires

BALSWICK'S TIRE SHOP
376 N 99 Hwy ME 4-6574
CHET'S FLYING A SERVICE
486 N 99 Hwy & Geer
Rd ME 2-2025

COBEEN FIRESTONE STORES
119 Lander Av ME 4-6675
GADD'S SHELL & AUTO SERVICE
412 E Main St ME 4-4384
NORM LARSON'S UNION SERVICE
201 N Broadway ME 4-3685
LITTLE'S TEXACO SERVICE
1302 N Hwy 99 ME 4-7926
GEORGE H NUNES
Keyes Rd & 99 Hwy . . ME 4-5628
O K RUBBER WELDERS
291 5th St M 4-3553
RUBLE'S SERVICE STATION &
MARKET
W Mn & Crows Land . . KE 7-3474
. ME 4-7396
TOW SERVICE GARAGE
531 Crows Landing Rd LA 2-1865
(See Display—Inside Front Cover)

Tools

LCA TOOL MANUFACTURING CO
Harding Rd ME 4-7632

Tours & Cruises

FORSTER TRAVEL SERVICE
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Towing

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(See Display—Inside Front Cover)

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(See Display—Agricultural Page)

Tractors—Rental

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Modesto LA 3-8038
(See Display—Reverse of Dbl Truck)
LITTLE'S TEXACO SERVICE
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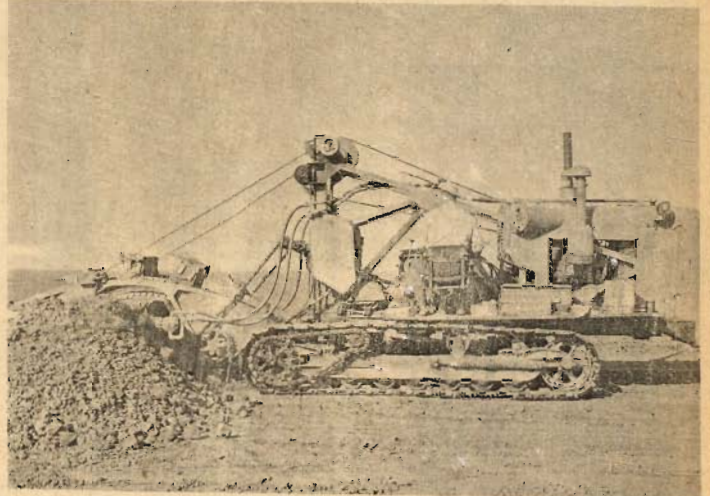
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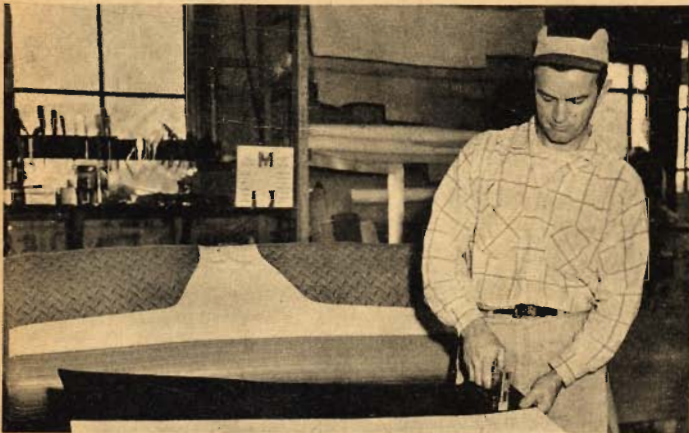
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(See Display—Front Cover Strip)
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712 Lander AvME 4-3669
TROY BUNCH The Seat Cover King
13th & H Sts Modesto LA 4-2604
(See Display—Backstrip)
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DON'S FLOOR COVERINGS
128 Lander AvME 4-3576

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HAUCK'S PHARMACY
Broadway & Main Sts ME 4-6595

Vitamins

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CENTER
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(See Display—Postcard)

Wall Coverings

DON'S FLOOR COVERING
128 Lander AvME 4-3576

Wallpaper

ACME GLASS CO
710 G St Modesto ..LA 3-5674
120 N 1st StME 4-4429
(See Display—Reverse of Inserts)
VALLEY PAINT CO
1029 11th St Modesto LA 3-1809
(See Display—Modesto Insert)

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Rd ME 2-2025
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- NORM LARSON'S UNION SERVICE
201 N Broadway ME 4-3685
- LITTLE'S TEXACO SERVICE
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- TOW SERVICE GARAGE
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Modesto LA 2-1865
(See Display—Inside Front Cover)

Wind Machines

- KROELL'S PACKING SUPPLY
N 99 Hwy Bx 990 .. ME 4-5424
(See Display—Turlock Insert)

- TOWT WIND MACHINE
N 99 Hwy Bx 990 .. ME 4-5424
(See Display—Turlock Insert)

Window Glass

- ACME GLASS CO
710 G St Modesto LA 3-5674
120 N 1st St ME 4-4429
(See Display—Reverse of Inserts)

Window Shades

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128 Lander Av ME 4-3576

Windows

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1001 S Center ME 4-7281

Windshields

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120 N 1st St ME 4-4429
(See Display—Reverse of Inserts)

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Industrial &

Residential

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341 Flower ME 4-6495
H T SCHENDEL
793 Columbia St ME 2-0068

Yard Goods

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341 E Main St ME 4-4531

Yard Goods—Plastic

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13th & H Sts LA 4-2604
(See Display—Backstrip)

WATERFORD

CHURCHES

- CHURCH OF THE BRETHERN
WATERFORD CHURCH OF THE
BRETHERN
301 Church St
Claude F Dadisman, pastor
SUNDAY SERVICES
9:45 a.m. Sunday School
11:00 a.m. Morning Worship
7:00 p.m. Evening Worship
8:00 p.m. Church at Worship
7:00 p.m. Prayer Fellowship, Wed
- CHURCH OF CHRIST
CHURCH OF CHRIST
12317 Bently St
Jack Bradshaw, pastor
SUNDAY SERVICES
10:00 a.m. Bible Classes
11:00 a.m. Worship Service
7:30 p.m. Sunday Evening Worship
7:30 p.m. Wednesday Services
- CHURCH OF THE NAZARENE
CHURCH OF THE NAZARENE
Corner E and Main Sts
Rev D R Teale, pastor
SUNDAY SERVICES
9:45 a.m. Sunday School
11:00 a.m. Morning Worship
6:45 p.m. NYPS
7:30 p.m. Evangelistic Hour
11:30 p.m. Prayer and Fasting, Wed
7:30 p.m. Prayer Meeting, Wed

- COMMUNITY CHURCH
HICKMAN COMMUNITY CHURCH
Hickman, Calif.
SUNDAY SERVICES
9:45 a.m. Sunday School
11:00 a.m. Morning Worship
7:00 p.m. Senior and Junior CE
8:00 p.m. Evening Worship
7:30 p.m. Prayer Meeting, Wed
- SEVENTH DAY ADVENTIST
SEVENTH DAY ADVENTIST
G and Forsay Sts
Vernon Bliss, pastor
SUNDAY SERVICES
11:00 a.m. Morning Worship
9:30 a.m. Sabbath School
7:30 p.m. Prayer Meeting, Wed
7:30 p.m. Young People's Mission-
ary Volunteers, Friday

**ORGANIZATIONS
AND
CLUBS**

- CHAMBER OF COMMERCE
Meets 1st Monday 8 p.m., School
- LIONS CLUB
Meets 1st and 3rd Tuesday 7:30
p.m. Grange Hall
- WATERFORD WOMEN'S CLUB
Meets 2d and 4th Thursday 2 p.m.
Club House

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- VIRTUE'S PASTERIES
224 E St TR 4-2182

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- GLEN'S BARBER SHOP
233 E St TR 4-2117

Blacksmith

- PROUTY'S SHOP
Bdwy & Dallas TR 4-9823

Clothing—Womens

- TOWNE SHOPPE
12633 Bently TR 4-2141

Dairy Feeds

- WATERFORD FEED STORE
304 F St TR 4-9812

Dehydrators

- BEARD'S WALNUT DEHYDRATOR
Missouri Av TR 4-1514

Department Stores

- 12616 Bently TR 4-2395
- KIRK'S DEPARTMENT STORE

Electric Appliances

- SULLIVAN HARDWARE &
APPLIANCES
Bently & E Sts TR 4-2170

Feeds

- WATERFORD FEED STORE
304 F St TR 4-9812

Fruit Growers

- ERB'S FIG GARDENS
Waterford-Oakdale Hwy TR 4-9705
- MULLER & MURPHY BERRY FARMS
Blossom Av TR 4-9453

Garages

- WATERFORD GARAGE
132 E St TR 4-9874

Grocers

- JOE'S COUNTRY STORE
Hwy 132 TR 4-2195
- LEO'S CASH MARKET
12717 Bently TR 4-2387
- QUALITY MARKET
12200 Yosemite Blvd TR 4-9898
- SLAUGHTER'S MARKET
12705 Bently TR 4-9751
- VERN'S GROCERY
Hickman-LaGrange Rd TR 4-2305

Hardware

- SULLIVAN HARDWARE &
APPLIANCES
Bently & E Sts TR 4-2170

Irrigation

- WATERFORD IRRIGATION OFFICE
320 E St TR 4-2547

Liquor Stores

- BUD'S BOTTLE SHOP
12644 Bently TR 4-2336

Packing & Crating

- Service
CALIFORNIA PACKING CORP
Brooks & Missouri Av TR 4-2234

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APPLIANCES
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Rolled Barley . . . Dairy Feeds . . . Sacks . . . Twine

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Broker



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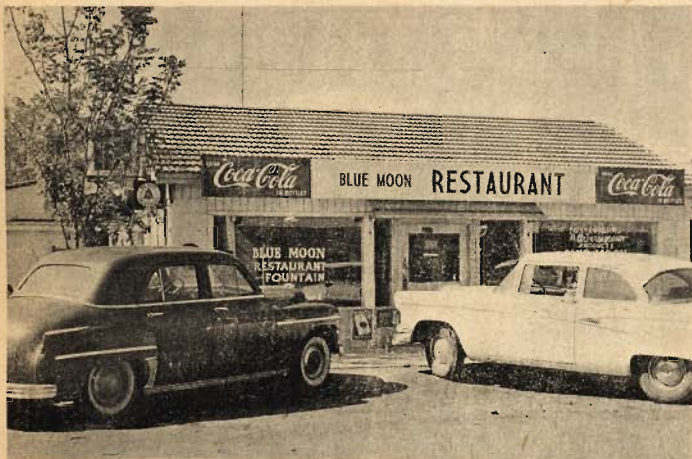
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231 E St TR 4-2413

Sacks & Twine

WATERFORD FEED STORE
Bentley & F Sts TR 4-9812

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428 F St TR 4-2587
JAY'S BEACON SERVICE STATION
Hwy 132 & E St TR 4-9953
JONES' CHEVRON SERVICE &
GARAGE
12237 Bentley TR 4-2107
METROGAS SERVICE
320 F St TR 4-9478

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VERN'S TV & RADIO SHOP
237 E St TR 4-2189

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GROWERS TY 4-3101
WEST STANISLAUS GROWERS
ASSN TY 4-3121

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DISTRICT TY 4-3201
WEST STANISLAUS IRRIGATION
PUMP TY 4-3356

Ranches

COX & KOLDING TY 4-3472
ECOFF & LYONS TY 4-3361
FRANK FOSTER RANCH TY 4-3362
GEORGE FRIEDRICH RANCH
. TY 4-3363
GARIN CO RANCH, THE TY 4-3403
JACK HARTER TY 4-3355
FRANK SARMENTO TY 4-3451
JOSEPH J TOSTA TY 4-3365
WHITE LAKE RANCH TY 4-3461

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ME 4-4966

PATTERSON
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TY 2-2421

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Complete Sales and Service . . . All Departments



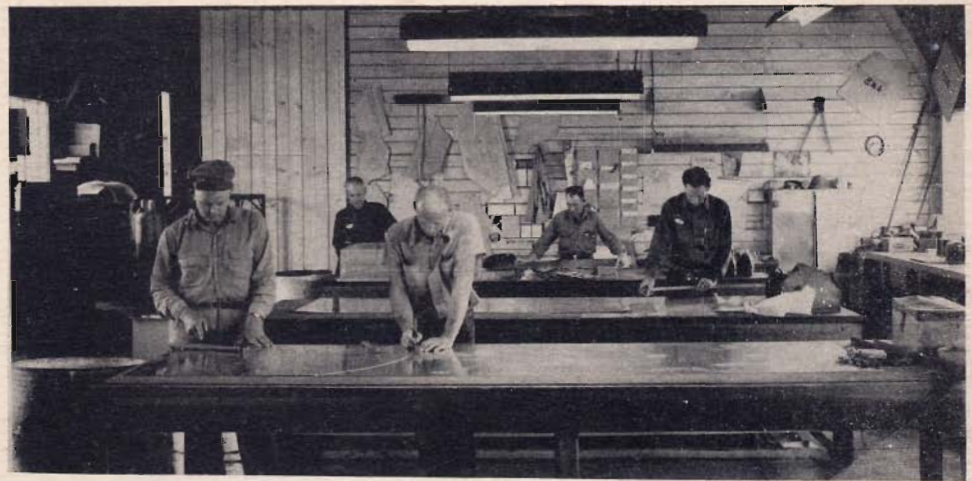
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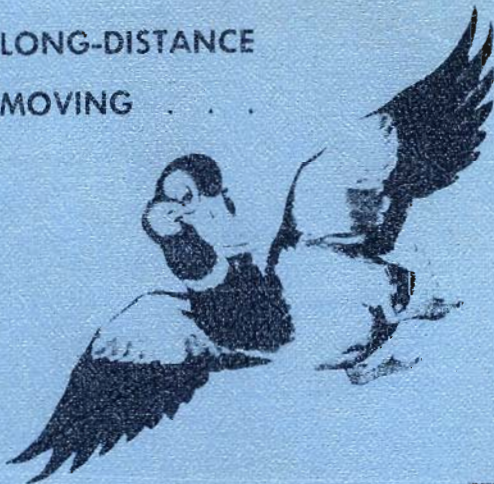


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