

HOAGLAND'S TRANSPORT SERVICE INC.

STATE WIDE SERVICE



**GENERAL
HAULING**



**Agriculture
Hauling**



Cranes



460 Bystrom Road



**Flatbed
Trailers**



**Lo-Bed
Trailers
& Winches**



Lift Trucks



LA 3-1845

**MODESTO
P.O. Box 175**

Washers

BORDONA'S HOME APPLIANCES
2912 Patterson Rd ..UN 9-2235
RADIO ELECTRONICS
1226 H St Modesto ..LA 2-7678
RIVERBANK FURNITURE CO
6507 3d St UN 9-2108

Welding

C H WILLIAMS & SON
632 11th St Modesto ..LA 3-8339

Well Drilling

RIVERBANK PUMP SERVICE
3226 Santa Fe UN 9-2759

Wheel Alignment

TOW SERVICE GARAGE
531 Crows Landing Rd
Modesto LA 2-1865
(See Display—Inside Front Cover)

Wind Machines

KROELL'S PACKING SUPPLY
N 99 Hwy Bx 990
Turlock ME 4-5424
(See Display—Turlock Insert)
TOWT WIND MACHINE
N 99 Hwy Bx 990
Turlock ME 4-5424
(See Display—Turlock Insert)

Window Glass

ACME GLASS CO
710 G St Modesto ..LA 3-5674
(See Display—Reverse of Inserts)

Windshields

ACME GLASS CO
710 G St ModestoLA 3-5674
(See Display—Reverse of Inserts)

Yardage

HOLBROOK'S FABRICS & LINENS
3328 Santa Fe UN 9-2196

Weatherstripping

VALLEY ASBESTOS CO
1601 McHenry Av
Modesto LA 4-5188

Yard Goods—Plastic

TROY BUNCH The Seat Cover King
13th & H Sts Modesto LA 4-2604
(See Display—Back Strip)

SALIDA GENERAL INFORMATION

CHURCHES

SALIDA CHURCHES AND THEIR SERVICES

ASSEMBLY OF GOD
ASSEMBLY OF GOD CHURCH
4936 Washington Av—KI 5-0413
Rev E M McKim, pastor

SUNDAY SERVICES
10:00 a.m. Sunday School
11:00 a.m. Morning Worship
6:30 p.m. CA Service
7:30 p.m. Evening Worship
7:30 p.m. Family Night, Tuesday
7:30 p.m. Young People's Service,
Friday

BAPTIST
FIRST BAPTIST CHURCH
Rev Raymond T Duffel, pastor
1536 Overholtzer Av,
Modesto LA 4-0763

SUNDAY SERVICES
9:45 a.m. Sunday School
11:00 a.m. Morning Worship
6:30 p.m. Training Union

7:30 p.m. Worship Service
7:30 p.m. Prayer Service, Wed
SEVENTH DAY ADVENTIST
SALIDA SEVENTH DAY ADVENTIST
CHURCH

Salida-Oakdale Hwy bet Dale Rd and
Carver Rd—LA 4-0152
Elder Vernon L Bliss, pastor
Rt 7, Bx 518 Modesto—LA 3-1925

SATURDAY SERVICES
9:30 a.m. Sabbath School
11:00 a.m. Worship Service
7:00 p.m. Mid-Week Prayer Service,
Wednesday

OTHER CHURCHES
COMMUNITY CONGREGATION CH
Rev Lester R Johnson, pastor
1032 Princeton Av
Modesto LA 3-2039

SUNDAY SERVICES
10:00 a.m. Sunday School
11:00 a.m. Worship Service
8:00 p.m. Bethany Circle, 2d Thurs
of month, Church Fellowship Hall

7:30 p.m. Kupples Klub, 4th Fri
of month, Church Fellowship Hall
7:30 p.m. Pilgrim Fellowship, Sun.
Church Fellowship Hall

ORGANIZATIONS AND CLUBS

BOY SCOUTS OF AMERICA-SALIDA
TROOP NO 55
Meets Wednesday 7-9 p.m. Old
School Auditorium

CHAMBER OF COMMERCE
Meets 1st and 3d Thursdays
monthly 7:30 p.m. Fellowship Hall
Community Congregational Church

CUB SCOUTS OF AMERICA-SALIDA
PACK NO 55
Meets 1st Friday 7:30 p.m. Old
School Auditorium

4-H CLUBS OF SALIDA
Salida Beavers Salida Pioneers and
Salida Wild-Kats

MOTHER'S CLUB-SALIDA UNION-
ELEMENTARY SCHOOL
Meets 2d Wednesday 2 p.m. Old
School Auditorium

SALIDA CIVIC RECREATION AS-
SOCIATION (SCRA)
Meets 2d Tuesday 8 p.m. Parish
Hall Community Congregational
Church

SALIDA LAW ENFORCEMENT AS-
SOCIATION
(Sponsor Salida Businessmen)

SALIDA UNION ELEMENTARY
SCHOOL
Meets 3d Wednesday 8 p.m.
School Office

SALIDA VOLUNTEER FIRE DEPT
Meets 2d and 4th Mondays month-
ly 8 p.m. Fire Dept Kiernan Rd
& 99 Hwy

WOMEN'S IMPROVEMENT CLUB
Meets 1st Thursday 1 p.m.
Women's Club House

SALIDA CLASSIFIED D I R E C T O R Y

Adding Machines

McDOWELL'S
1116 G St Modesto ..LA 2-3140

Agricultural Implements

CORNFORTH TRACTOR CO
1302 9th St Modesto ..LA 2-5225
(See Display—Agricultural Page)

Air Compressors

BENSON & ZIMMERMAN
11th & H Sts Modesto LA 4-3131
(See Display - Pg Fcng Insd Bk Cvr)
I C REFRIGERATION SERVICE, INC
741 S 99 Hwy Modesto LA 2-1065
(See Display—Inside Back Cover)

Air Compressors— Rental

BERRY & LEWIS RENTALS
1116 McHenry Av
Modesto LA 3-8038
(See Display—Reverse Double Truck)

Air Conditioning— Sales & Service

A P FISCHER INC
1310 9th St Modesto LA 4-6274
(See Display—Double Truck)
I C REFRIGERATION SERVICE, INC
741 S 99 Hwy Modesto LA 2-1065
(See Display—Inside Back Cover)
VALLEY ASBESTOS CO
1601 McHenry Av
Modesto LA 4-5188

Airline Ticket Agencies

WALSER TRAVEL SERVICE
Hotel Covell Modesto LA 3-0731

Ambulance Service

COMMUNITY AMBULANCE SERVICE
1614 H St Modesto ..LA 3-9191
(See Display—Professional Page)

Ammunition

SALIDA SPORTING GOODS
N 99 Hwy LA 2-5907

Auto Accessories

MELTON'S GARAGE
N 99 Hwy LA 3-0840

Auto Body &

Fender Repair

TOW SERVICE GARAGE
531 Crows Landing Rd
Modesto LA 2-1865
(See Display—Inside Front Cover)

Auto Convertible Tops

TROY BUNCH The Seat Cover King
13th & H Sts Modesto LA 4-2604
(See Display—Backstrip)

Auto Electric Service

TOW SERVICE GARAGE
531 Crows Landing Rd
Modesto LA 2-1865
(See Display—Inside Front Cover)

Auto Finishes

VALLEY PAINT CO
1029 11th St Modesto LA 3-1809
(See Display—Modesto Insert)

Auto Frame

Straightening

TOW SERVICE GARAGE
531 Crows Landing Rd
Modesto LA 2-1865
(See Display—Inside Front Cover)

C H WILLIAMS & SON
632 11th St Modesto ..LA 3-8339

Auto Glass

ACME GLASS CO
710 G St Modesto ..LA 3-5674
(See Display—Reverse of Inserts)

Auto Painting

BENSON & ZIMMERMAN
11th & H Sts Modesto LA 4-3131
(See Display—Pg Fcng Insd Bck Cvr)
TOW SERVICE GARAGE
531 Crows Landing Rd
Modesto LA 2-1865
(See Display—Pg Fcng Insd Bck Cvr)
C H WILLIAMS & SON
632 11th St Modesto LA 3-8339

Auto Parts

BENSON & ZIMMERMAN
11th & H Sts Modesto LA 4-3131
(See Display—Pg Fcng Insd Bck Cvr)
MELTON'S GARAGE
N 99 Hwy ModestoLA 3-0840

Auto Radiator Work

C H WILLIAMSON & SON
632 11th St Modesto ..LA 3-8339

Auto Radios

SALIDA T V & RADIO SERVICE
5024 Elm KI 5-0631

Auto Repairs

MELTON'S GARAGE
N 99 Hwy LA 3-0840

Auto Towing

TOW SERVICE GARAGE
531 Crows Landing Rd
Modesto LA 2-1865
(See Display—Inside Front Cover)

Auto Upholstery

TROY BUNCH The Seat Cover King
13th & H Sts Modesto LA 4-2604
(See Display—Backstrip)

Auto Wash

McHENRY 3-MINUTE CAR WASH
McHenry & Morris Avs
Modesto LA 3-7856
SUPER SPEED AUTO LAUNDRY
4th & H Sts Modesto LA 3-6300

Auto Wheel Alignment

TOW SERVICE GARAGE
531 Crows Landing Rd
Modesto LA 2-1865
(See Display—Inside Front Cover)
C H WILLIAMS & SON
632 11th St Modesto LA 3-8339

Awnings

VALLEY ASBESTOS CO
1601 McHenry Av Modesto LA 4-5188

Awnings—Aluminum

VALLEY ASBESTOS CO
1601 McHenry Av
Modesto LA 4-5188

Bank

MODESTO BUILDING & LOAN ASSN
821 10th St Modesto ..LA 3-2648

Barbecue Equipment

CURRIERS OF MODESTO
521 Santa Rita Av
Modesto LA 4-0738

Batteries

ABENDSCHAN BROS PALM SERVICE
99 Hwy LA 3-8438
BENSON & ZIMMERMAN
11th & H Sts Modesto LA 4-3131
(See Display—Pg Fcng Insd Bck Cvr)
TOW SERVICE GARAGE
531 Crows Landing Rd
Modesto LA 2-1865
(See Display—Inside Front Cover)

Beauty Shops

FASHION'S FINEST SALON OF BTY
429 McHenry Av Modesto LA 4-1409
SALIDA BEAUTY SHOP
42 CurtisKI 5-0312

Bedspreads

TROY BUNCH The Seat Cover King
13th & H Sts Modesto LA 4-2604
(See Display—Backstrip)

Blacksmithing

C H WILLIAMS & SO
632 11th St Modesto ..LA 3-8339

Brake Work

MELTON'S GARAGE
N 99 Hwy ModestoLA 3-0840
TOW SERVICE GARAGE
531 Crows Landing Rd
Modesto LA 2-1865
(See Display—Inside Front Cover)

Building & Loan Associations

MODESTO BUILDING & LOAN ASSN
821 10th St Modesto ..LA 3-2648

Building Materials

VALLEY ASBESTOS CO
1601 McHenry Av
Modesto LA 4-5188

Business Opportunity— Brokers

HARRY CIRAOLO
514 McHenry Av
Modesto LA 2-4045

Carpets—Cleaning & Repairing

HOUSE OF CARPETS
920 McHenry Av
Modesto LA 3-5664

Carpets

VALLEY ASBESTOS CO
1601 McHenry Av
Modesto LA 4-5188

Chain Saw Rentals

BERRY & LEWIS RENTALS
1116 McHenry Av
Modesto LA 3-8038
(See Display—Reverse of Dbl Truck)

Chemicals

DRY CHEMICAL PACIFIC
105 G St Modesto ..LA 3-8389

Chiropractors

W FRANCIS HALL DC
119 McHenry Av Modesto LA 2-2980

Cleaners & Dyers

SALIDA DRY CLEANERS & LNDY
241 Broadway KI 5-0035

Construction Companies

TED SWINFORD CONSTRUCTION CO
134 Covert KI 5-0121

Contractors—Awnings

VALLEY ASBESTOS CO
1601 McHenry Av
Modesto LA 4-5188

Contractors—Metal

A P FISCHER INC
1310 9th St Modesto LA 4-6274
(See Display—Double Truck)

Curtains

TROY BUNCH BEAUTI PLEAT
DRAPERIES
1215 H St Modesto ..LA 2-1472

Display Cases— Refrigerated

I C REFRIGERATION SERVICE, INC
741 S 99 Hwy Modesto LA 2-1065
(See Display—Inside Back Cover)

Doors—Shower & Sliding Doors—

Aluminum & Steel
ACME GLASS CO
710 G St Modesto ..LA 3-5674
(See Display—Reverse of Inserts)

Doors—Wooden, Folding & Plastic

VALLEY ASBESTOS CO
1601 McHenry Av
Modesto LA 4-5188

Drainboards—

Stainless Steel

A P FISCHER INC
1310 9th St Modesto ..LA 4-6274
(See Display—Double Truck)

Draperies

TROY BUNCH BEAUTI PLEAT
DRAPERIES
1215 H St ModestoLA 2-1472
(See Display—Backstrip)
HAWLEY'S UPHOLSTERY &
DRAPERIES
428 So 99 Hwy Modesto LA 2-4425

Drug Stores

COAST DRUG STORES INC
McHenry Village Modesto LA 3-1723
(See Display—Reverse Title Page)

Dryers

RADIO ELECTRONICS
1226 H St Modesto ...LA 2-7678

Electric Appliances

RADIO ELECTRONICS
1226 H St Modesto ...LA 2-7678

Engineering

I C REFRIGERATION SERVICE, INC
741 S 99 Hwy Modesto LA 2-1065
(See Display—Inside Back Cover)

Ennz Products

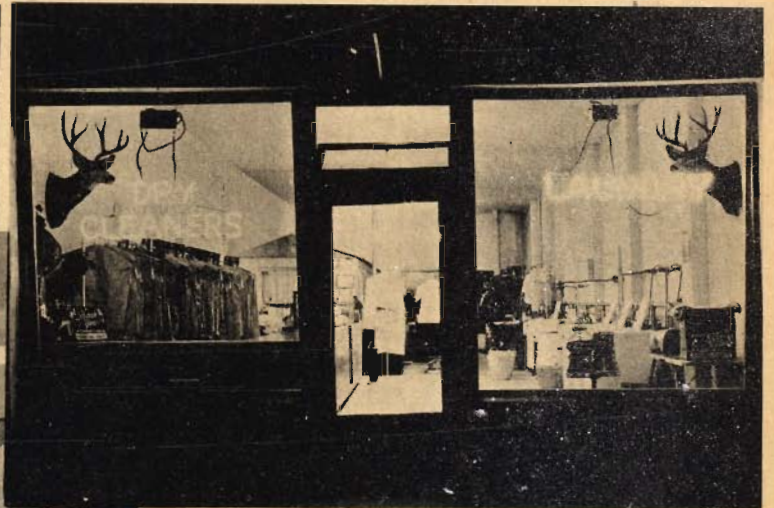
DRY CHEMICAL PACIFIC
105 G St Modesto ..LA 3-8389

Salida Dry Cleaners & Laundry

CURTAINS . . . BEDSPREADS . . .
BLANKETS . . . TABLECLOTHS . . .
HATS



241 BROADWAY . . . SALIDA



★ SHIRT SERVICE ★

OPEN: 8 A. M. TO 6. P. M.
6 DAYS A WEEK

KI 5-0035

MELTON'S GARAGE



*Dependable Service
on:*

- Engines - Briggs & Stratton
- Generators ● Starters
- Brakes - Wagner
- FRANCHISE DEALER
- ★ ★ ★
- MOTOR TUNE-UPS
- STEAM CLEANING
- ★ ★ ★
- LAWN MOWER SERVICE
- PARTS & ACCESSORIES
- ☆ FARM TRACTORS ☆



P. O. BOX 406
NORTH 99 HIGHWAY

25 YEARS IN THE BUSINESS
SALIDA

LA 3-0840

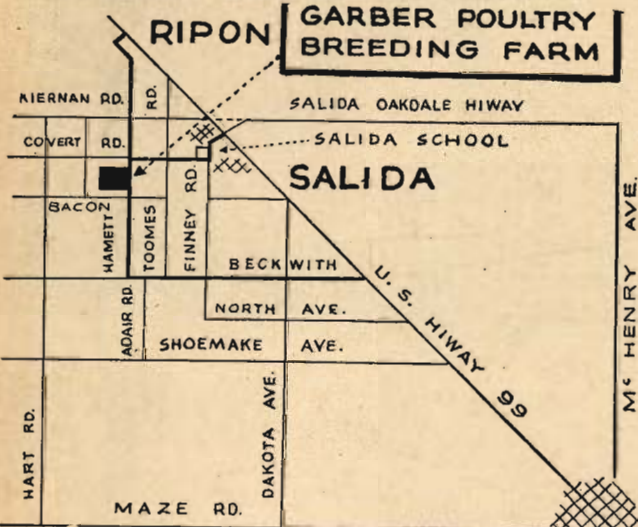
GARBER CHICKS

STRAIN CROSS WHITE LEGHORNS & GRAY LEGHORN CROSS

We are Conducting Major Breeding Work with many of the Nation's Leading Strains. See us for OUR Latest Developments in Superior Layers.

ALSO GRAY CROSS COCKERELS FOR FRYING

GARBER POULTRY BREEDING FARM



Rt. 3, Box 639 Salida LA 2-1704

Equipment Rentals

BERRY & LEWIS RENTALS
1116 McHenry Av
Modesto LA 3-8038
(See Display—Reverse of Double Trk)

Farm Equipment

KROELL'S PACKING SUPPLY
N 99 Hwy Bx 990
Turlock ME 4-5424
(See Display—Turlock Insert)
TOWT WIND MACHINE
N 99 Hwy Bx 990
Turlock ME 4-5424
(See Display—Turlock Insert)

Farm Implements— Sales & Service

CORNFORH TRACTOR CO
1302 9th St Modesto LA 2-5225
(See Display—Agricultural Page)

Farm Machinery Parts & Tires

CORNFORH TRACTOR CO
1302 9th St Modesto LA 2-5225
(See Display—Agricultural Page)

Fertilizer

E R CURRAN
98 S Elm KI 5-0011

Fibreglass

VALLEY ASBESTOS CO
1601 McHenry Av
Modesto LA 4-5188

Fishing Bait, Supplies & Tackle

SALIDA SPORTING GOODS
N 99 Hwy LA 2-5907

Floor Coverings

HOUSE OF CARPETS
920 McHenry Av Modesto LA 3-5664

Frost Protection

KROELL'S PACKING COMPANY
N 99 Hwy Bx 990
Turlock ME 4-5424
(See Display—Turlock Insert)
TOWT WIND MACHINE
N 99 Hwy Bx 990
Turlock ME 4-5424
(See Display—Turlock Insert)

Furniture—Foam Rubber

TROY BUNCH The Seat Cover King
13th & H Sts Modesto LA 4-2604

Garages

MELTON'S GARAGE
N 99 Hwy LA 3-0840
TOW SERVICE GARAGE
531 Crows Landing Rd
Modesto LA 2-1865
(See Display—Inside Front Cover)
C H WILLIAMS & SON
632 11th St Modesto LA 3-8339

Garage & Service Station Equipment

BENSON & ZIMMERMAN
11th & H Sts Modesto LA 4-3131
(See Display—Pg Fcng Insd Bck Cvr)

Garden Equipment Rental

BERRY & LEWIS RENTALS
1116 McHenry Av
Modesto LA 3-8038
(See Display—Reverse of Dbl Truck)

Generators

MELTON'S GARAGE
N 99 Hwy LA 3-0840

Gifts—Imported & Domestic

TURLOCK HEALTH FOOD & SUPPLY
CENTER
112 S Center St Turlock ME 4-7756

Glass

ACME GLASS CO
710 G St Modesto LA 3-5674
(See Display—Reverse of Inserts)

Glazing Contractors

ACME GLASS CO
710 G St Modesto ..LA 3-5674
(See Display—Reverse of Inserts)

Grocers

ABENDSCHAN BROS PALM SERVICE
99 Hwy LA 3-8438
COCHRUM & SON MARKET
209 Broadway KI 5-0362
COUNTRY CASH STORE
Broadway KI 5-0165
NICK'S MARKET
95 Elm KI 5-0613
KIRK'S MARKET
4885 Washington St ..KI 5-0064

Guns

SALIDA SPORTING GOODS
N 99 Hwy LA 2-5907

Hatcheries

GARBER POULTRY BREEDING
Rt 3 Bx 639 LA 2-1704

Hay Balers & Tools

CORNFORH TRACTOR CO
1302 9th St Modesto LA 2-5225
(See Display—Agricultural Page)

Health Food

TURLOCK HEALTH FOOD & SUPPLY
CENTER
112 S Center St Turlock ME 4-7765

Heaters—Orchard

KROELL'S PACKING SUPPLY
N 99 Hwy Bx 990
Turlock ME 4-5424
(See Display—Turlock Insert)
TOWT WIND MACHINE
N 99 Hwy Bx 990
Turlock ME 4-5424
(See Display—Turlock Insert)

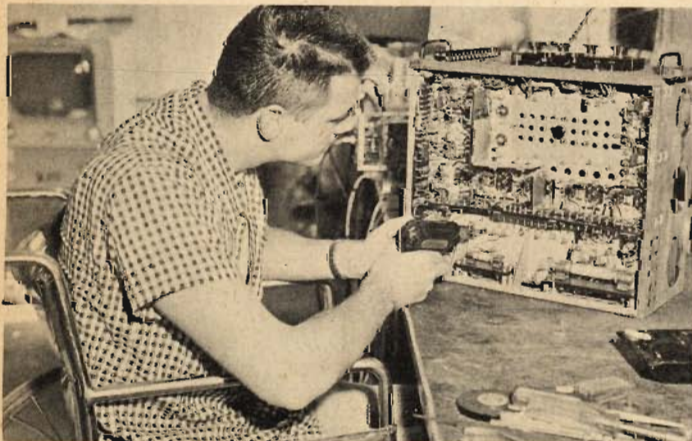
Heating

A P FISCHER INC
1310 9th St Modesto LA 4-6274
(See Display—Double Truck)
I C REFRIGERATION SERVICE, INC
741 S 99 Hwy Modesto LA 2-1065
(See Display—Inside Back Cover)

High Fidelity Systems

RADIO ELECTRONICS
1226 H St Modesto ..LA 2-7678

SALIDA T.V. And RADIO SERVICE



SILVER SCREEN



By SYLVANIA

T V ANTENNAS
& ROTATORS INSTALLED

Authorized Zenith &
Hoffman Dealer

SYLVANIA



TUBES

RADIOS & PHONOGRAPHS SOLD & SERVICED

5024 ELM ST.

SALIDA

KI 5-0631

TOWT WIND MACHINE



TURLOCK

.... THERE IS NO COMPROMISE FOR QUALITY

TOWT WIND MACHINES COME EQUIPPED WITH PROPELLERS, MOTORS AND STARTING EQUIPMENT ENGINEERED FOR THE EXACTING REQUIREMENTS FOR MAXIMUM FROST PROTECTION WITH MINIMUM HORSEPOWER

YOU CANNOT AFFORD TO EXPERIMENT WITH EQUIPMENT NOT MANUFACTURED BY SPECIALISTS IN THE PROPELLER OR MOTOR INDUSTRY BUY THE LATEST AND MOST MODERN EQUIPMENT SUPPLIED BY MANUFACTURERS WHO ARE TOPS IN THEIR FIELD WHEN YOU INSTALL A

TOWT WIND MACHINE

Steel Fabricators . Frost Protection . Wind Machines . Farm Equipment . Orchard Heaters . Frost Alarms . Thermometers

KROELLS PACKING SUPPLY

N. 99 Hwy, P. O. Box 990, TURLOCK

ME 4-5424

ACME GLASS COMPANY

"Acme — It Means The Best!"

DISTRIBUTORS FOR
*



AUTO SAFETY GLASS
*

DEALER FOR LIBBY-OWENS FORD



It's ACME
For All Your Glass Needs . . .

- STOREFRONTS
- SHOWER & PATIO DOORS
- STEEL & ALUMINUM SASH

★ Contractors For Residential . . . Commercial & Industrial Glazing



Car Glass Trouble? Need Quick Service?

ACME'S 4 Nearby Stores House One Of The Largest
Stocks Of Curved And Flat Auto Glass In The San Joaquin Valley
★ For Your Convenience ★

We Work Through Your Insurance Company On All Claims

A FULL LINE OF WALLPAPER & DUTCH BOY PAINTS
CARRIED BY OUR OAKDALE & MANTECA STORES

MODESTO
710 "G" ST.
LA-3-5674

CALL ANY OF THE FOUR
ACME GLASS CO.
STORES FOR A FREE ESTIMATE

MANTECA
239 N. MAIN
858

TURLOCK
120 N 1ST ST.
ME-4-4429



ALL OUR WORK
GUARANTEED
100%

OAKDALE
311 EAST "E"
9137

Hospital Equipment

COMMUNITY AMBULANCE SERVICE
1614 H St Modesto ..LA 3-9191
(See Display—Professional Page)

Incinerators

CURRIERS OF MODESTO
1712 Sunrise Av
ModestoLA 4-0738

Industrial Equipment

CORNFORTH TRACTOR CO
1302 9th St Modesto LA 2-5225
(See Display—Agricultural Page)

Insulation

VALLEY ASBESTOS CO
1601 McHenry Av
Modesto LA 4-5188

Insurance

CAL-FARM INSURANCE CO
1405 8th St Modesto LA 2-7278
HARRY CIRAULO
514 McHenry Av
Modesto LA 2-4045

Laundries

SALIDA DRY CLEANERS & LNDY
241 Broadway KI 5-0035

Lawn Mowers—

Repairing & Sharpening

MELTON'S GARAGE
N 99 Hwy Modesto ..LA 3-0840

Liquor Stores

ABENDSCHAN BROS PALM SERVICE
99 Hwy LA 3-8438

Mirrors

ACME GLASS CO
710 G St ModestoLA 3-5674
(See Display—Reverse of Inserts)

Motor Rebuilding

TOW SERVICE GARAGE
531 Crows Landing Rd
Modesto LA 2-1865
(See Display—Inside Front Cover)

Motor Tune-Up

MELTON'S GARAGE
N 99 Hwy LA 3-0840
TOW SERVICE GARAGE
531 Crows Landing Rd
ModestoLA 2-1865
(See Display—Inside Front Cover)

Moving & Storage

MODESTO TRANSFER CO
1403 9th St Modesto ..LA 2-4146
(See Display—Back Cover)

Oil—Lubricating

ABENDSCHAN BROS PALM SERVICE
99 Hwy LA 3-8438

Outboard Motor

Rentals

BERRY & LEWIS RENTALS
1116 McHenry Av
Modesto LA 3-8038
(See Display—Reverse of Dbl Truck)

Oxygen—Equipped

COMMUNITY AMBULANCE SERVICE
1614 H St Modesto ..LA 3-9191
(See Display—Professional Page)

Oxygen—Medical & Industrial

BENSON & ZIMMERMAN
11th & H Sts Modesto LA 4-3131
(See Display—Pg Fcng Insd Bck Cvr)

Packaging, Packing & Crating Service

MODESTO TRANSFER CO
1403 9th St Modesto LA 2-4146
(See Display—Back Cover)

Paints

ACME GLASS CO
710 G St Modesto ..LA 3-5674
(See Display—Reverse of Inserts)
VALLEY PAINT CO
1029 11th St Modesto LA 3-1809
(See Display—Modesto Insert)

Painters Supplies

VALLEY PAINT CO
1029 11th St Modesto LA 3-1809
(See Display—Modesto Insert)

Phonographs

RADIO ELECTRONICS
1226 H St Modesto ..LA 2-7678

Plate Glass

ACME GLASS CO
710 G St LA 3-5674
(See Display—Reverse of Inserts)

Poultry

GARBER POULTRY BREEDING
Rt 3 Bx 639LA 2-1704

Power Tools Rental

BERRY & LEWIS RENTALS
1116 McHenry Av
Modesto LA 3-8038
(See Display—Reverse of Dbl Truck)

Proctologist

W FRANCIS HALL DC
119 McHenry Av Modesto LA 2-2980

Produce

HALF MOON FRUIT & PRODUCE CO
Salida LA 3-3301

Radios—Sales & Service

RADIO ELECTRONICS
1226 H St ModestoLA 2-7678
SALIDA T V & RADIO SERVICE
5024 Elm KI 5-0631

Railroad Tickets

WALSER TRAVEL SERVICE
Hotel Covell Modesto LA 3-0731

Real Estate

HARRY CIRAULO
514 McHenry Av Modesto LA 2-4045

Reducing Equipment & Systems

STAUFFER HOME PLAN
1509 K St ModestoLA 4-1179

Reducing Salons

STAUFFER SYSTEM
1505 K St Modesto ..LA 2-9025

Refrigerators

I C REFRIGERATION SERVICE, INC
741 S 99 Hwy Modesto LA 2-1065
(See Display—Inside Back Cover)

Refrigeration Service

I C REFRIGERATION SERVICE, INC
741 S 99 Hwy Modesto LA 2-1065
(See Display—Inside Back Cover)

Rest Homes

BOATRIGT & BROWN
4806 S Magnolia Av KI 5-0411
MRS LOU HILLIKER
4424 Curtis AvKI 5-0321
MAGNOLIA GUEST HOUSE
4806 Magnolia AvKI 5-0411

Restaurant Equipment

A P FISCHER INC
1310 9th St Modesto LA 4-6274
(See Display—Double Truck)

Reweaving

WARD'S REWEAVING CO
612 14th St Modesto LA 3-2500

Rugs & Carpets

TROY BUNCH The Seat Cover King
13th & H Sts Modesto LA 4-2604
(See Display—Backstrip)
HOUSE OF CARPETS
920 McHenry Av Modesto LA 3-5664

Sashes—Aluminum, Louver, Steel & Casement

ACME GLASS CO
710 G St Modesto ..LA 3-5674
(See Display—Reverse of Inserts)

Savings & Loan Associations

MODESTO BUILDING & LOAN ASSN
821 10th St Modesto LA 3-2648

Screens

VALLEY ASBESTOS CO
1601 McHenry Av
Modesto LA 4-5188

Seat Covers—Auto, Airplane, Boats & Trucks

TROY BUNCH The Seat Cover King
13th & H Sts Modesto LA 4-2604
(See Display - Back Strip)

**THE
MODESTO
TRIBUNE**

34,000

HOMES THROUGHOUT THE
COUNTY RECEIVE IN THE
MAIL THE
MODESTO TRIBUNE
OR THE
MODESTO SHOPPING GUIDE
EACH THURSDAY

★

ABENDSCHAN BROS. PALM SERVICE



One Location . . .

A Salida Landmark . . . Serving & Growing

With Our Community . . . Since 1923

GROCERIES

LIQUORS

OPEN

7 A. M. to 10 P. M.

7 DAYS A WEEK



- WHEEL BALANCING
- RECAPPING SERVICE
- TUBELESS TIRE REPAIRS
- BRAKE RELINING
- LUBRICATIONS
- MOTOR TUNE-UPS
- BATTERIES - Atlas
- TIRES - Atlas



99 Highway, Salida

LA 3-8438

Service Stations

ABENDSCHAN BROS PALM SERVICE
99 Hwy LA 3-8439
BARNES & BRIANT
4537 Broadway Av KI 5-0463

**Sewage Treatment
Equipment &
Supplies**

DRY CHEMICAL PACIFIC
105 G St Modesto ..LA 3-8389

Sheet Metal

A P FISCHER INC
1310 9th St Modesto LA 4-6274
(See Display—Double Truck)
I C REFRIGERATION SERVICE, INC
741 S 99 Hwy Modesto LA 2-1065
(See Display—Inside Back Cover)

Showcase Glass

ACME GLASS CO
710 G StLA 3-5674
(See Display—Reverse of Inserts)

Sickroom Supplies

COMMUNITY SUPPLIES
1614 H St ModestoLA 3-9191
(See Display—Professional Page)

Slip Covers

TROY BUNCH The Seat Cover King
13th & H Sts Modesto LA 4-2604
(See Display—Backstrip)

Sporting Goods

SALIDA SPORTING GOODS
N 99 Hwy LA 2-5907

Springs—Auto—Mfg

C H WILLIAMS & SON
632 11th St Modesto LA 3-8339

Steam Cleaning

MELTON'S GARAGE
N 99 Hwy LA 3-0840

Steamship Tickets

WALSER TRAVEL SERVICE
Hotel Covell Modesto LA 3-0731

Steel Fabrication

A P FISCHER INC
1310 9th St Modesto LA 4-6274
(See Display—Double Truck)
KROELL'S PACKING SUPPLY
N 99 Hwy Box 990
Turlock ME 4-5424
(See Display—Turlock Insert)
TOWT WIND MACHINE
N 99 Hwy Box 990
Turlock ME 4-5424
(See Display—Turlock Insert)

Store Fixtures

I C REFRIGERATION SERVICE, INC
741 S 99 Hwy Modesto LA 2-1065
(See Display—Inside Back Cover)

Store Planning

I C REFRIGERATION SERVICE, INC
741 S 99 Hwy Modesto LA 2-1065
(See Display—Inside Back Cover)

Store Fronts

ACME GLASS CO
710 G St Modesto ..LA 3-5674
A P FISCHER INC
1310 9th St Modesto LA 4-6274
(See Display—Double Truck)

Tape Recorders

RADIO ELECTRONICS
1226 H St Modesto ..LA 2-7678

Taverns

SPORTSMAN'S CLUB
Elm St KI 5-0012

Television Antennas

RADIO ELECTRONICS
1226 H St Modesto ..LA 2-7678

**Television Sales &
Service**

SALIDA T V & RADIO SERVICE
5024 Elb KI 5-0631

**Television Parts &
Equipment**

SALIDA T V & RADIO SERVICE
5024 Elm KI 5-0631

Tile—Acoustical

VALLEY ASBESTOS CO
1601 McHenry Av
Modesto LA 4-5188

Tires

ABENDSCHAN BROS PALM SERVICE
99 Hwy LA 3-8438
TOW SERVICE GARAGE
531 Crows Landing Rd
Modesto LA 2-1865

Theaters

SALIDA DRIVE-IN THEATRE
Kiernan AvLA 3-6986

Tractors

CORNFORTH TRACTOR CO
1302 9th St Modesto LA 2-5225
(See Display—Agricultural Page)
MELTON'S GARAGE
N 99 HwyLA 3-0840

Tractor Rentals

BERRY & LEWIS RENTALS
1116 McHenry Av
Modesto LA 3-8038
(See Display—Reverse of Dbl Truck)

Trailer Parks

SALIDA TRAILER PARK
Pelendale AvLA 2-9662

Trailer Rentals

BERRY & LEWIS RENTALS
1116 McHenry Av
Modesto LA 3-8038
(See Display—Reverse of Dbl Truck)

Transportation

MODESTO TRANSFER CO
1403 9th St Modesto ..LA 2-4146
(See Display—Back Cover)

Trash Burners

CURRIERS OF MODESTO
1912 Sunrise LA 4-0738

Travel Service

WALSER TRAVEL SERVICE
Hotel Covell Modesto LA 3-0731

SALIDA SPORTING GOODS

The Only Bait Shop On 99 Highway



- SPORTING GOODS
- FISHING & HUNTING LICENSES
- FISHING BAIT & TACKLE

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& Winches**



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LA 3-1845

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DIRECTORY**



Trucking

HOAGLAND TRANSPORT SERVICE
460 Bystrom Rd Modesto LA 3-1845
(See Display—Front Cover Strip)
PRICKETT TRANSPORTATION &
TANK LINES
99 Hwy & Kiernan Rd LA 3-7791

Typewriters

McDOWELL'S
1116 G St Modesto ..LA 2-3140

Upholstery

TROY BUNCH The Seat Cover King
13th & H StsLA 4-2604
(See Display—Back Strip)

Variety Stores

SALIDA VARIETY STORE
166 Broadway KI 5-0660

Vitamins

TURLOCK HEALTH FOOD & SUPPLY
CENTER
112 S Center St Turlock ME 4-7765

Wallpaper

ACME GLASS CO
710 G St LA 3-5674
(See Display—Reverse of Inserts)
VALLEY PAINT CO
1029 11th StLA 3-1809
(See Display—Modesto Insert)

Warehouse

C B RUMBLE
Rt 3 Bx 1160 LA 3-8305

Washing Machines

RADIO ELECTRONICS
1226 H St Modesto ..LA 2-7678

Weather Stripping

VALLEY ASBESTOS CO
1601 McHenry Av
Modesto LA 4-5188

Welding

C H WILLIAMS & SON
632 11th St Modesto LA 3-8339

Wind Machines

KROELLS PACKING SUPPLY
N 99 Hwy Box 990
TurlockME 4-5424
(See Display—Turlock Insert)
TOWT WIND MACHINE
N 99 Hwy Box 990
TurlockME 4-5424
(See Display—Turlock Insert)

Window Glass

ACME GLASS CO
710 G St Modesto LA 3-5674
(See Display—Reserves of inserts)

Windshields

ACME GLASS CO
710 G St Modesto ..LA 3-5674
(See Display—Reserves of inserts)

Yard Goods—Plastic

TROY BUNCH The Seat Cover King
13th & H Sts Modesto LA 4-2604