

Stanislaus County Title Co.

ESCROWS — TITLE INSURANCE

1207 Eye Street

Modesto

Phone LAmber 2-5281, Turlock Phone MErcury 4-7229

YELLOW PAGES CLASSIFIED BUSINESS DIRECTORY

Names Appearing Under Headings Marked Thus (*) Are
Inserted Only When Specially Contracted For

*ABSTRACTS of TITLE

**MODESTO TITLE OFFICE, SECURITY
TITLE INSURANCE CO, 1023 I, Tel
LAmber 2-7211 (See Yellow Page 60)**

**STANISLAUS COUNTY TITLE CO, 1207
I, Tel LAmber 2-5281, Turlock Tel
Mercury 4-7229 (See Yellow Page 61)**

ACCOUNTANTS—CERTIFIED PUBLIC

Fiscalini, Withuhn & Atherton, Down
Town Offices 1115 K, Tel LAmber 3-4514
Reichenbach John R, 514 McHenry av,
Tel LAmber 4-5623

ACCOUNTANTS—PUBLIC

Barnett Leo R 1024 J R207
Carlson Bennett G 224 E Main (Tur)
Carlton Ronald I 6820 3d (RB)
Carson W C 930 15th R3
Corey & Regan 906 13th
Corning & Allen 1516 I
Crawford Chas M 918b 13th
DeFerrari Frank B 1007 H
Denny Frank I 914 13th
Dietz Alf K 1131 12th
Ducey Cath L Mrs 1301 Cahill av (Tur)
Farrand Chas F 1516 I
Fernandes Wm R 202 W Main R7 (Tur)
Fiscaline Withuhn & Atherton 1115 K
Fitch Fulford & Ludlow 1218 13th
Fovinci Mario 925 12th R5
Froloff Viola M Mrs 802 Ha wy
Garlough Eliz Z Mrs 325 E Main (Tur)
Garlough Willis F 325 E Main (Tur)
Garrison Wm P 1516 I
Glick Norman N 812 14th R3
Harkins Forrest R 202 W Main R7 (Tur)
Harms Florence M Mrs 1525 Stetson av
Hillberg C E 325 E Main (Tur)
Hudelson Clyde M 327 Hughson av (Hugh)
Hutchison Howard C 1115 I R17
Kalunian Arth A 1007 H
Larimer Chas M 311 Downey av
Litchfield Edw C 3034 4th (Ceres)
Michael & Burns 702 15th
Nattinger Chester D & Co, 817 10th, R2,
Tel LAmber 3-4571
Newell Jack E 605 14th
Niebaum Betty W Mrs 202 W Main R2
(Tur)
Noret Cleland C 1522 H
Reichenbach John R 514 McHenry av
Ritz Bernice Mrs 510 Scenic dr
Rusconi Alex J 1502 E

Schmidt Danl C 428 E Main (Tur)
Seaman Jess A 6820 3d (RB)
Simpson Leland D 440 Sycamore av
Smith R L Tax Service 709 14th
Spanan Perry E 120 N Yosemite av (Oak)
Stiff Orville 928 15th
Thompson Lowell R 416 15th
Touche Ross Baily & Smart 1024 J R226
VonGorne Eric 513 Walnut av (Oak)
Voss Tax Service 1130 11th
Whitaker Louise Mrs 1516 I

ADJUSTERS

Gaarde Earl M (ins) 530 Scenic dr
General Adjustment Bureau 819 15th

*ADJUSTMENTS—COLLECTIONS

**CREDIT BUREAU of MODESTO, 914 14th
Tel LAmber 2-9061 (See Yellow Page
19)**

*ADVERTISING—BILL BOARD

**ECONOMY SIGN CO, 1418 Crows
Landing rd, Tel LAmber 2-2870 (See
Yellow Page 53)**

ADVERTISING—DIRECT MAIL

**POLK R L & CO
POLK BUILDING
431 HOWARD
DETROIT 31, MICH**

*ADVERTISING—MAILING LISTS

**WILLEY PRINTING CO, 1018 13th, Tel
LAmber 4-4811 (See Yellow Page 42)**

ADVERTISING AGENCIES

**ASSOCIATED ADVERTISING SERVICE,
711 14th, Tel LAmber 3-7404 (See
Yellow Page 2)**
Bankers' Advertising Service (br) 1913
College av
Clayton Advertising Agency 915b W
Roseburg av
Haugen Jack C Advertising 812 14th R4

418 13th St.

MODESTO'S ONLY
24-HR RADIO DISPATCHED SERVICE

Phone LAmber 4-3197

RED TOP TAXI

Lambert 4-9321
2-8469

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Home — Ranches — Insurance
Life — Auto — Fire — Casualty — Compensation

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MODESTO, CALIFORNIA

HUB SERVICES

Lorren Kuffel

Complete Recapping Plant — "The One Stop Service" — Open Every Day — Garage and Parts
SONORA HIGHWAY Tel. UNIVERSITY 9-2551 On the Curve at RIVERBANK

Dawn's Studio

☆ COMMERCIAL ☆ WEDDING ☆

Tel. LAMBERT 3-8859

1319 J St.

B & C SHOP and EQUIPMENT RENTAL

ALL TYPES CONSTRUCTION EQUIPMENT FOR RENT

- Bulldozers • Cranes • Air Compressors • Loaders • Pneumatic Tools
- Sand Blasting Equipment • Portable Pumps • Concrete Vibrators • Etc.

Fulkerth Rd. & N. 99 Highway

TURLOCK

Call MERCURY 4-4931

ADVERTISING AGENCIES—Contd

Modesto Advertising Agency 1507 10th
Roen Marion & Ross Joyce Agencies 921
13th
Trans Adtise Co The 1505 Scenic dr

ADVERTISING NOVELTIES

Frede' Display 1330 10th

*ADVERTISING SPECIALTIES

COATS MARVIN L, 1440 Walker, PO
Box 1931, Tel LAMBERT 2-5049 (See
Yellow Page 3)
ECONOMY SIGN CO, 1418 Crows Land-
ing rd, Tel LAMBERT 2-2870 (See Yel-
low Page 53)

*AGENCIES—COLLECTION

CREDIT BUREAU of TURLOCK, 137 N
Center, Turlock, Tel MERCURY 4-5866
(See Yellow Page 16)

AGRICULTURAL IMPLEMENT DEALERS

Eagle Farm Supply Co 728 S Highway 99
Equipment Inc 301 Kansas av

FARM EQUIPMENT CENTER, 1220
Highway 99 S, Modesto, Tel LAMBERT
3-6471 and 1575 Lander av, Turlock
Tel MERCURY 4-7907

Farm Machinery Rental 321 7th
Fernandes Implement Co 214 S Center
(Tur)

Garton-Nance Tractor Co 1302 9th
Green & Berry Inc 747 S Highway 99

J M EQUIPMENT CO, 819 S Highway 99
Modesto, Tel LAMBERT 2-3271, 435
15th, Merced, Tel RANDOLPH 2-3874,
South Highway 33, Patterson, Tel
TYLER 2-2641

Monteith Tractor & Truck Co 200 Market
(Tur)

Moore Paul C 401 N Center (Tur)
Natcher Farm Equipment Co 898 S
Center (Tur)

Sears Roebuck and Co (farm store) 1122
10th

Stanislaus Farm Supply Co (Central
Co-Op Br) Gilmore av
Stanislaus Implement & Hardware Co
526 10th

VALLEY TRACTOR CO (Caterpillar and
John Deere) 104 9th, Tel LAMBERT
3-1801

White Implement Exchange Woodland av
nr N 99 hwy

AGRICULTURAL IMPLEMENT MANUFACTURERS

Equipment Inc 301 Kansas av

Miller Manufacturing Co N Highway 99
cor Haney rd

*AGRICULTURAL IMPLEMENTS— RENTAL and SALES

FARM MACHINERY RENTAL, 321 7th
Tel LAMBERT 3-1072

*AIR CONDITIONING CONTRAC- TORS

I C REFRIGERATION SERVICE INC, 741
Highway 99 South, Tel LAMBERT 2-
1065

*AIR CONDITIONING ENGINEERS

A-ONE SHEET METAL CO, 1221 Scenic
dr, PO Box 1938, Tel LAMBERT 3-
7956 (See Yellow Page 52)

AIR CONDITIONING EQUIPMENT and SUPPLIES—SALES and SERVICE

Comfort Craftsmen 1318 7th
Kelley Air Conditioning Engineering 1217
H
May-Air 1301 10th
Norquist Tenny Air Conditioning & Heat-
ing 1228 9th

AIR LINE COMPANIES

United Air Lines S Snowden av cor Ten-
aya dr

AIRCRAFT CHARTER and RENTAL SERVICE

Modesto Flying Service end Monterey
blvd
Montgomery Flight Service end Monterey
blvd

AIRCRAFT REPAIRERS and SERVICE

Pacific Aircraft Service end Monterey
blvd

AIRPORTS

Modesto Municipal Airport end Monterey
blvd

ALTERATION SHOPS

Mimi's Alterations 128 Almond av

	CREDIT BUREAU <i>of Modesto</i>
	We Collect Anywhere 914 - 14th Street Tel. LAmbert 2-9061

ALUMINUM MANUFACTURERS

Alumisale Inc 1601 McHenry av

AMBULANCE SERVICE

Community Ambulance Service 1614 H
 Doctors Ambulance Co 514 15th
MODESTO AMBULANCE CO, 111 Mc-
Henry av, Tel LAmbert 3-3292

AMUSEMENT MACHINES—COIN OPERATED

Patton Music Co 132 S Center (Tur)

AMUSEMENTS—PLACES of

McHenry Miniature Golf 701 McHenry av
 Merry Garden Roller Rink 614 I
 Skate Arena 250 Tully rd
 Turlock Miniature Golf 1105 Lander av
 (Tur)

ANIMAL HOSPITALS

Animal Hospital 2836 Patterson (RB)
 Modesto Veterinary Hospital 1414 9th
 Oakdale Veterinary Hospital 1025 West
 F (Oak)
 Small Animal Hospital 1550 McHenry av
 Stanislaus Veterinary Clinic 1320 Mc-
 Henry av
 Veterinary Service & Supply Co 201
 Maze blvd
 Yosemite Veterinary Hospital 1706
 Yosemite blvd

***ANSWERING SERVICE**

A-1 TELEPHONE ANSWERING SERVICE
—MEDICAL EXCHANGE, 819-D 15th
Tels LAmbert 4-4482 and 4-5213 (See
Yellow Page 4)

***ANTENNAS—T V**

MADDEX T V SERVICE, 1304 Yosemite
blvd, Tel LAmbert 2-9033 (See Yellow
Page 57)

ANTIQUES—DEALERS and RE-STORERS

McCullough Juanita Antiques 1306 11th
 Mom's Antiques 425 Marshall (Tur)
 York Antiques 412 Downey av

APARTMENT BUILDINGS

Alta Apartments 816 10th
 Arden & Tunsen Apartment s 601 I
 Badal Apartments 334-340 N Broadway
 (Tur)
 Bates Apartments 105 Downey av
 Bel Air Court 325 S Orange (Tur)
 Birt Wm C Apartments 916 3d and 125-29
 Norton blvd
 Braemar Lodge Apartments 716 18th
 Bungalow Court Apartments 915 Tuol-
 umne blvd
 Campus Way Apartments 301-15 Campus
 wy
 Caylor Apartments 317 Laurel
 Ceres Apartments 2520 4th (Ceres)
 Cloverland Court Apartments 135 East
 (Oak)
 Colonial Apartments 201-03 Jones
 Crabtree Apartments 906 15th
 Davis Apartments 926 6th
 Dolan Apartments 540 Sunnyside av
 Dorothea Apartments 801 E Olive (Tur)
 ElPatio Apartments 1130-46 Stoddard av
 ELReno Apartments 733 E Main (Tur)
 Espinola Apartments 4701 Myrtle (Den)
 Ezell Apartments 720 7th
 Field Apartments 1402-04 11th and 1109-
 11 N
 Franklin Apartments 1514-16 F
 Gilbert Apartments 1320 11th
 Granada Apartments 709 10th
 Green Apartments 131 McHenry av
 Hubbel Apartments 137 S 3d av (Oak)
 Jennings Apartments 1215 G
 Juanita Apartments 1214 G
 Kelly Apartments 923 7th
 Kiernan Apartments 1021 I
 Linden Apartments 207 Linden
 Lombardy Apartments 1400 Lombardy dr
 Loshier Apartments 1103 10th
 Lowell Court Apartments 1117-27 E
 Marshall (Tur)
 Main View Apartments 109 Lander av
 (Tur)
 McGill Apartments 112 W Main (Tur)
 Messamer Apartments 1117 E Orange-
 burg av
 Miller Apartments 1418-30 I
 Minaret Apartments 670 Minaret av (Tur)
 Modesto Apartments 703 13th
 Mono Apartments 1334 Mono dr
 Murphy Apartments 1128 11th and 1108-
 10 L
 Noble Apartments 531 13th
 Nougue Apartments 1216½ H
 Olive Arms Apartments 357 E Olive
 (Tur)
 Peterson Apartments 714½ 7th
 Rogers Wm L Apartments 313 5th (Hugh)
 Rostad Apartments 417 F
 Rydbom Apartments 823 17th
 Schadlich Apartments 216 East F (Oak)
 Schmidt Apartments 623 13th
 Sequoia Apartments 923½ 11th
 Sequoia Apartments Darrach (Ceres)
 Snyder Apartments 6807 3d (RB)
 Town Studio Apartments 624 9th

137 S. Center Street

Turlock

Tel. Mercury 4-6689

RICKENBACHER AGENCY
REAL ESTATE—INSURANCE

MADDEX T.V. SERVICE

SALES AND SERVICE

Color and Black and White T.V. and Radio • Hi-Fi and Antennas • Industrial Electronics
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NATIONAL ASSOCIATION

A good bank to start with . . . a good bank to grow with

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Riverbank Branch

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3300 Santa Fe, Riverbank

Modesto

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Phone LAmbert 4-9465

Phone UNiversity 9-2518

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**New and
Used Tires**



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**Lambert
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Elwood G. Schroeder

DRUGS — CAMERA SUPPLIES — COSMETICS

1032 Jay Street

Modesto

Tel. LAmber 3-5691

APARTMENT BUILDINGS—Contd

Tropics Apartments The 150 E Orange-
burg av
Tully Apartments 723 10th and 1306 Tully
rd
Virginia-Lee Court 712 12th
West Side Park Apartments 215 H
Wilén Apartments 1332 10th

*APPLIANCES—HOUSEHOLD

**WEST J S & CO, 820 H, Tel LAmber
3-8371 (See Yellow Page 30)**
**ZIMMERMAN L W, 1021 McKenry av,
PO Box 950, Tel LAmber 2-1068**

APPLIANCES—HOUSEHOLD— USED

**DISABLED AMERICAN VETERANS
INDUSTRY MODESTO CHAPTER NO
26, 717 7th, Tel LAmber 3-9974
(See Yellow Page 37)**

APPRAISERS

Miller Geo S 922 J

ARCHITECTS

Bomberger John W and Ray C Abst, 1505
10th, Tel LAmber 2-5691
Hilburn Geo N 712 17th
Kaestner & Kaestner 1115 I R5-7
Shade James W B 202 W Main R15

ART GOODS

Frede' Display 1330 10th

ARTISTS

**GALAS DESIGN, 1318 La Loma av, Tel
Lambert 4-2933**
Porter Veva 510 El Cajon av

ARTISTS—COMMERCIAL

Galas Design 1318 La Loma

ATTORNEYS-AT-LAW (See also Lawyers)

Badger Carlos J, 1016a 12th, Taylor Bldg,
Tel LAmber 3-0776
Bates Ronald E, RI, Meily Bldg 1027 Eye
Tel LAmber 4-7931
Bienvenu Robert C, 420 Beaty Bldg 1024
J, Tel LAmber 3-9125
Brown Ralph M, 27 Black Bldg 1115 I,
Tel LAmber 3-5608
Brunn Charles K, 812 13th, Tel LAmber
4-1434

Cardozo Anthony A, 812 13th, Tel LAm-
bert 4-1434
Carter & LaCoste, 911 10th, Tel LAmber
4-4351
Elledge Robert R, 1115 13th, Tel LAmber
2-1007
Griffin, Conway & Jones, 1007 H, Suite
1, Tel LAmber 3-7781
Halley Francis W, 1209 H, Tel LAmber
2-5231
Hoover Francis O, 420 Beaty Bldg 1024
J, Tel LAmber 3-9125
Hoover, Lacy & Bienvenu, 420 Beaty
Bldg 1024 J, Tel LAmber 3-9125
Lacy Edward M, 420 Beaty Bldg 1024 J,
Tel LAmber 3-9125
McVay, Stone & Reid, Suite 1, Scott Bldg,
1015 12th, Tel LAmber 4-6826
Mower James P, 1012 I, Tel LAmber
4-6329, Res 701 Catalina wy, Tel
LAmber 4-0794
Nelson, Coffin & Liedstrand, 135 S
Center, Turlock, Tel MErcury 4-5855
Nickerson Robert, 812 13th, Tel
LAmber 4-1434
Price E Dean, 1209 H, Tel LAmber
2-5231
Sutter Douglas M, 1218 13th, Tel
LAmber 4-4466
Trimbur John, 812 13th, Tel LAmber
4-1434
Zeff, Halley & Price, 1209 H, Tel
LAmber 2-5231
Zeff, Wm, 1209 H, Tel LAmber 2-5231

AUCTIONEERS

**McDANIEL SALES—SERVICE, Cow Town
2 Miles South on Highway 99, PO Box
1030, Tel MErcury 4-3528**

Modesto Furniture & Auto Auction Co
S 7th RD 4 Box 3235
Modesto Livestock Commission Co RD 4
Box 3235
Muth Lew J 320 Wilson av
Silveira Livestock Auction Yard ½ mi s
of Modesto on Crows Landing rd PO
Box 1033

*AUTO COURTS and MOTELS

ANDERSON MOTEL
515 HIGHWAY 99 SOUTH
TELEPHONE LAmber 3-7256

*AUTOMATIC TRANSMISSION SERVICE and PARTS

**HERRON'S GARAGE & MACHINE
SHOP,**
621 11th
TELEPHONE LAmber 3-0490

AUTOMOBILE ACCESSORIES and PARTS—MANUFACTURERS

D&M Muffler Co 909 Main
Modesto Auto Parts Inc 1124 F

PACIFIC PLATING, Inc.

• AUTOMOBILE BUMPER EXCHANGE •
• COMMERCIAL AND INDUSTRIAL PLATING •

154 COYADO AVE., MODESTO

TEL. LAmber 4-6128

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COUNTRY FRESH DAIRY FOODS

Evaporated Milk - Grade A Milk - Butter - Cottage Cheese - Ice Cream
Ice Cream Mix and Other Fine Dairy Products510 - 9th ST.
7th and E ST.Lambert 2-3241
Lambert 3-0975**AUTOMOBILE ACCESSORIES and PARTS—RETAIL**

Benson & Zimmerman 1020 H
Benson & Zimmerman 707 East F (Oak)
Benson & Zimmerman 452 S Center (Tur)
California Auto & Truck Parts 618 S 99 hwy
Central Auto Parts 715 11th
CHEVROLET GENUINE PARTS
HELM CHEVROLET CO
1057 11th cor K
TELEPHONE Lambert 2-5251
(See Yellow Page 5)
Coben Bros Auto Supplies 119 Lander av (Tur)
DEET-EICHEL VOLKSWAGEN, 11th & K, Modesto, Tel Lambert 3-9138
19th & M, Merced, Tel Randolph 2-3885 (See Yellow Page 8)
Erickson Auto Parts 210 E Olive (Tur)
Hubbard Auto Parts 722 11th
Kay Auto Parts 618 10th
Lewis Auto Parts Charles and Whitmore av (Hugh)
Lucky Auto Supply 702 10th
Modesto Truck Parts & Equipment Co 428 S 99 hwy
Oakdale Automobile Parts 113 West F (Oak)
Pep Boys 711 10th
Starr's Auto Parts 218 N Broadway (Tur)

TURLOCK AUTO PARTS, 519 S Center Turlock, Tel Mercury 4-4968

Universal Auto Parts 1312 Crows Landing rd
Western Auto Associate Store 202 East F (Oak)
Williams Specialized Auto Parts 623 10th

AUTOMOBILE ACCESSORIES and PARTS—RETAIL and WHOLESALE

BENSON & ZIMMERMAN, 1020 H cor 11th
Branches: Oakdale, Patterson and Turlock, Tel Lambert 4-3131
CENTRAL AUTO PARTS
715 11th
TELEPHONE Lambert 3-5621
WILLINGER'S AUTOMOTIVE CLINIC INC
1125 G cor 12th, Tel Lambert 3-6441
(See Yellow Page 10)

AUTOMOBILE ACCESSORIES and PARTS—WHOLESALE and JOBBERS

MODESTO AUTO PARTS INC, 1124 F,
Tel Lambert 4-3191

AUTOMOBILE BODY REPAIRERS

Anderson's Bob Body & Fender Shop 711 Lander av (Tur)
Cain's Body Shop 225 S Broadway (Tur)
CONRAD BODY SHOP, 718 11th, Tel Lambert 4-3151 (See Yellow Page 8)
Durham Body Shop 1204 9th
Griswold & Wight 2104 N Franklin

Lee's Body Shop 931 McHenry av
LEONARD'S BODY SHOP
609 10th
TELEPHONE Lambert 3-8585
Lyons Body Shop 535 Santa Rita av
Matthews Alfred Body Shop 1210 McHenry av
Sepulveda Body Shop 844 Crows Landing rd
Smith & Miller Body Shop 3078 S Highway 99 (Ceres)
STARN RAY INC
431 10th
CORNER of E
MODESTO
TELEPHONE Lambert 4-6631
(See Yellow Page 6 and Page X)
Williams C H & Sons 632 11th
Wilsons Body Shop 2004 Whitmore av (Ceres)
Winfield's Custom Body Shop 451 Tully rd

***AUTOMOBILE BRAKE SERVICE**

WILLINGER'S AUTOMOTIVE CLINIC INC, 1125 G cor 12th, Tel Lambert 3-6441 (See Yellow Page 10)

AUTOMOBILE BUMPERS—WHOLESALE and JOBBERS

PACIFIC PLATING INC
154 COYADO av
TELEPHONE Lambert 4-6128
(See Yellow Page 29)

AUTOMOBILE DEALERS

BESSEY MOTOR CO, 250 El Circulo, Patterson, Tel Tyler 2-2451
Cardwell Mel Motors Inc 1419 10th
Continental Sports Cars 931 McHenry av
CROW MOTORS, 211 S Center, Turlock
Tel Mercury 4-3538
Eichel-Deet Volkswagen 1107 11th
ERKENBRECHER CHEVROLET-BUICK, 408 East F, Oakdale, Tel Victoria 7-2261 (See Yellow Page 7)
FARISH-HERZOG PONTIAC CO, 625 I (eye) at 7th, Tel Lambert 3-9161
Fernandes Excel Bus Sales 214 S Center (Tur)
Frazier & Ward Motors Inc 608 10th
G&M Motors Inc 1200 10th
GANN PAUL MOTORS (VOLVO) 931 McHenry av, Tel Lambert 4-7916
GRISWOLD & WRIGHT, 1120 9th cor L
Tel Lambert 4-4651 (See Yellow Page 7)
Haidlen Ford-Mercury 500 East F (Oak)
HELM CHEVROLET CO, 1057 11th cor K
Tel Lambert 2-5251 (See Yellow Page 5)
J&B Motors 153 S Broadway (Tur)
KALJIAN CHEVROLET CO, 1303 N Newman, Tel 737
Leduc Motor Co 156 S Broadway (Tur)
MATTHEWS ALFRED
OLDSMOBILE, CADILLAC
725 McHENRY avenue
TELEPHONE Lambert 2-5265

Modesto Branch—12th and L Streets
Phone Lambert 4-7781

Turlock—121 S. Center Street
Phones Mercury 2-1045 and 2-1046

Merced Branch—1935 M Street
Phone Randolph 3-1001

Stanislaus-Merced Savings and Loan Association

CENTRAL DRUG STORE

— PRESCRIPTION SPECIALISTS —

Tel. LAmberst 3-3217

901 10th St., Modesto

AUTO SEAT COVER CENTER

HEADQUARTERS FOR SEAT COVERS AND SPORT TOPS

Pick Up and Delivery Service

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Phone LAmberst 4-6416

— Modesto —

WILEN REALTY

HOMES • RANCHES • COMMERCIAL and MOTELS

1334 10th St., Modesto

Tel. LAmberst 4-1438

AUTOMOBILE DEALERS—Contd

MELODY MOTORS, 1220 McHenry av,
Tel LAmberst 4-7401 and 1112 11th,
Tel LAmberst 2-4402

Merritt Plymouth Center 1010 9th
Modesto Motor Sales 1220 McHenry av
Sanders C K Oldsmobile & Cadillac 219
N Broadway (Tur)

**SARGENT CHUCK (BRITISH CARS) 1100
H**, Tel LAmberst 3-0786

**SEELY FRED A CO
RAMBLER and METROPOLITAN
GMC TRUCKS**

617 10th
TELEPHONE LAmberst 3-2696

Seely Fred A Co 401 N Center (Tur)

**SINGLETON & PORTER, 720 12th, Tel
LAmberst 2-3253; Used Cars, 1405
10th, Tel LAmberst 3-9614 (See Yel-
low Page 8)**

Smith Chevrolet Co 226 N Broadway
(Tur)

Snider Buick Co 210 N Center (Tur)
Sondeno Pontiac 505 East F (Oak)
Stierlen Frank R Dodge 221 S Center
(Tur)

Stone Motors 1430 10th
**UNITED MOTOR CITY, 722 I (eye) Tels
LAmberst 2-1074, 2-1075, 2-1076 and
2-1077**

VanPelt & Marchetti 160 N 3d av (Oak)
Wenell Pontiac 231 S Center (Tur)

AUTOMOBILE DEALERS—USED CARS

Andy's Kar Korral 104 McHenry av

B&P Motors 1415 10th

Brockman Virgil L 1409 10th

Burns & Martin Auto Sales 1200 11th

Cantrell's Used Cars 1124 11th

Cardwell Mel Motor's 1419 10th

Carson Motors 237 N Broadway (Tur)

Central Valley Auto Sales 200 N Broad-
way (Tur)

Claude's Used Cars 910 G

Denison's Used Cars 1404 Yosemite
blvd

Eisley Motors 101 College av

Fairway Motors 1305 10th

**FARISH-HERZOG PONTIAC CO, 1501
10th at O, Tel LAmberst 3-7316**

Farriester's Used Cars & Auto Parts 547
Crows Landing rd

Five Point Motors 1337 Yosemite blvd

Fontana's & Hansen Used Cars 1300 10th

Frazier's Jim Selected Cars 1324 10th

**GRISWOLD & WIGHT, 1425 10th, Tel
LAmberst 4-4651 (See Yellow Page 7)**

Gullo Roy A Auto Sales 416 E Main (Tur)

Helm Chevrolet Co 1101 K

Holloman Louis 571 S 99 hwy

Holloman's Auto Sales 415 S Hwy 99 and
1200 Crows Landing rd

Hubb's Used Cars 238 N Yosemite-av
(Oak)

Hughes Bill Auto Sales 1218 10th

McCormick Used Cars 829 5th

**MELODY MOTORS, 1112 11th, Tel LAm-
berst 2-4402 (See Yellow Page 8)**

Merritt Plymouth Center 1306 10th

Mock John E Used Cars 1320 10th

Modesto Auto Brokers 423 S 99 hwy

Paul's Used Cars 1014 Crows Landing rd

Paris Oliver Used Cars 1121 Needham

Rose Harry Auto Sales 1315 10th

**SARGENT CHUCK USED CARS, 1015 L,
Tel LAmberst 4-5501**

Seeley Fred A Co 601 10th

Shiplely Wm D 101 McHenry av

**SINGLETON & PORTER, 720 12th, Tel
LAmberst 2-3253; Used Cars, 1405
10th, Tel LAmberst 3-9614 (See Yellow
Page 8)**

Snider Buick Co 201 N Center (Tur)

Stanislaus Auto Sales 1317 11th

Steinpress Motor Sales 128 Maze blvd

Stierlen Frank R Used Cars 238 S Center
(Tur)

Tucker's Used Cars 2005 Whitmore av
(Ceres)

Turlock Used Cars 524 Hwy 99 (Tur)

Turlock Used Cars 241 E Olive (Tur)

**UNITED MOTOR CITY, 722 I (eye) Tels
LAmberst 2-1074, 2-1075, 2-1076 and
2-1077**

Valley Motor Sales 1230 10th

Walters Auto Mart 1414 10th

Wilson's Wm Used Cars 1117 Needham

*AUTOMOBILE ELECTRIC REPAIRS

**TOW SERVICE GARAGE, 531 Crows
Landing rd, Tel LAmberst 2-1865
(See Yellow Page 9)**

AUTOMOBILE GARAGES

(See also Automobile Repairing)

DE FOREST GARAGE

1011 F

TELEPHONE LAmberst 4-2733

Wheeler's Garage 744 Empire av

*AUTOMOBILE GLASS

ACME GLASS CO

710 G

TELEPHONE LAmberst 3-5674

S CENTER and EAST av, TURLOCK

TELEPHONE Mercury 4-4429

317 EAST E, OAKDALE

TELEPHONE Victoria 7-0041

(See Yellow Page 30)

AUTOMOBILE HEATERS

**DEET-EIEHEL VOLKSWAGEN, 11th & K
Modesto, Tel LAmberst 3-9138, 19th
& M, Merced, Tel RAndolph 2-3885
(See Yellow Page 8)**

AUTOMOBILE HEATERS—USED CARS

**DEET-EIEHEL VOLKSWAGEN, 11th & K
Modesto, Tel LAmberst 3-9138, 19th &
M, Merced, Tel RAndolph 2-3885
(See Yellow Page 8)**

SECURITY TITLE INSURANCE CO.

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TEL. LAMBERT 3-4521, From TURLOCK Mercury 4-7268

AUTOMOBILE PAINTERS

CONRAD BODY SHOP, 718 11th, Tel
Lambert 4-3151 (See Yellow Page 8)
Hughson Paint Shop 3d and Whitmore av
(Hugh)
MATTHEWS ALFRED, 725 McHenry av,
Tel Lambert 2-5265
My Paint Shop 1148 Scenic dr
Pete's Auto Painting 1410 Leonard av
Posey's Auto Painting 726 7th

AUTOMOBILE PARKING

City Parking Lot 700 11th
Downtown Auto Park 1031 10th
Jay Street Auto Park 1115 J
Modesto Auto Park 1016 11th
Municipal Parking Lot 918 9th
Turlock Public Parking Center 140 N
1st (Tur)

AUTOMOBILE RADIATOR RE- PAIRERS

Burch's Central Welding & Radiator
Works 715 7th
CONRAD BODY SHOP, 718 11th, Tel
Lambert 4-3151 (See Yellow Page 8)
Mack's Radiator Shop 1095 S Hwy 99
Modesto Radiator Shop rear 525 13th
Valley Radiator Repair 217 N Broadway
(Tur)

AUTOMOBILE RENTING

Helm Frank M Co 2 McHenry Village
1700 McHenry av
Hertz Rent-A-Car System lobby 1023 J
and 1700 McHenry av

AUTOMOBILE REPAIRING

A&W Garage 980 S 1st (Tur)
Al's Automatic Transmission Service
1432 McHenry av
A-1-Garage 160 S 1st (Tur)
All Auto Repair 711 I
Amant Garage 658 Crows Landing rd
B-A-P Automatic Transmission Co 1314
10th
Bill's Auto Clinic 952 Lander av (Tur)
Blom's Garage 636 S Santa Cruz av
Bowen C A & Sons 111 N 1st av (Oak)
Brownie Muffler Service 614 9th
Ceres Automotive Service 2305 Lawrence
(Ceres)
Chapman's Garage 1421 Harris av
Chuck's Home Garage 3642 Nevada (RB)
Cruse Bros Garage 663 S Yosemite av
(Oak)
DeForest Ralph Garage 1011 F
Edwards Carl Garage 1944 Whitmore av
(Ceres)
ERKENBRECHER CHEVROLET-BUICK
408 East F, Oakdale, Tel Victoria
7-2261 (See Yellow Page 7)
Evans Bros Auto Service 531 7th
Fanning Diesel Service 531 7th

Faye & Jim's Douglas Station 310 Charles
(Hugh)
Forline's Body Shop 1103 West F (Oak)
Frank's Auto Repair 1315 D
Frank's Service Frontage rd (Keyes)
Furtado's Body Shop 612 California av
GRISWOLD & WIGHT, 1120 9th cor L,
Tel Lambert 4-4651 (See Yellow
Page 7)
HANCOCK GARAGE, 3052 5th, Ceres
Tel KELlog 7-0342
Haverstock Leo Truck Tow & Storage
Service 130 D (Tur)
Heckendorf's Auto Electric 281 E Olive
(Tur)
HELM CHEVROLET CO, 1057 11th cor K
Tel Lambert 2-5251 (See Yellow Page
5)
**HERRON'S GARAGE and MACHINE
SHOP**
621 11th
TELEPHONE LAMBERT 3-0490
Hiatt's Garage 1219 Scenic dr
**HUB SERVICES, Sonora Highway On The
Curve At Riverbank, Tel UNIVERSITY
9-2551 (See Yellow Page 58)**
Hughes Auto Repair 1711 Monterey blvd
Independent Clutch Brake & Muffler Serv-
ice 726 11th
Isaac Wheel Aligning 924 West F (Oak)
Isola Bros Tow Service Garage 531
Crows Landing rd
Jack's Garage 1162 Scenic dr
Jenkins Tractor Service 1006 Carver rd
Joe's Bearing Service 112 Ruffing av
John's Diesel Service 631 Pecos av
Johnny's Repair Shop 1515 Yosemite
blvd
JOHNSTON'S GARAGE, 3d at Elm PO
Box 175, Hughson, Tel TUXedo 3-4368
Res Tel TUXedo 3-2465
Keyes Garage Frontage rd (Keyes)
Largent's Garage 119 S 2d av (Oak)
Lee's Repair Shop 3556 N Santa Fe (Den)
Leo's Garage 714 9th
Leonard's Body Shop 609 10th
Mac's Auto Works 630 Pecos av
Mann's Garage 223 3d (Hugh)
Martella's Automotive Service 1st and
Hughson av (Hugh)
McHENRY DOUGLAS STATION, 1631
McHenry av, Tel Lambert 4-3446
(See Yellow Page 50)
McHenry Motor Service 1432 McHenry
av
Mike's Auto Service 1539 McHenry av
Modesto Alignment & Brake Service 301
H
Mortimer's Garage 710 J
Moss Garage 824 1/2 E Hatch rd
Nick's Auto Electric 116-18 Lander av
(Tur)
Oakdale Garage 222 N Yosemite av (Oak)
Olsen's Service 101 Maze blvd
Olson's Garage 135 N 3d av (Oak)
Ostrom's Garage 532 N 1st (Tur)
Palmer's Garage 1341 Paradise rd
Parrott's Garage & Service 1511 Crows
Landing rd
PEEBLER'S AUTOMOTIVE SERVICE,
914 7th, Tel Lambert 3-8620
Personalized Auto Service 137 S Santa
Cruz av
Ramont's Tow Service 725 8th
Ray's Garage 120 Frances av
Redmond Don Auto Repairing 1101 West
F (Oak)
Reese Douglas H 1524 Mono dr

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RAndolph 2-3885—Merced

11th and K St.

Lambert 3-9138

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Landing rd

Richter Thomas C 1024 9th

Ringler's Frank Electrical Service 1202

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ROBERTS E L GARAGE, 801 Coffee rd,**Tel Lambert 3-0697**

Rootlieb Auto Works 545 S Center (Tur)

Santa Cruz Automotive Service 525 S San-

ta Cruz av

Schipper's Garage rear 435 Tully rd

Setliff Bros Service 3605 Atchison (RB)

Shultz W E Brake Shop 1729 Yosemite

blvd

Silva Wm J Co 1116 H

Stapel Bros Garage 717 East F (Oak)

STARN RAY INC, 431 10th cor E, Tel
Lambert 4-6631 (See Yellow Page 6
and Page X)

Starns' Auto Repair 201 3d (Hugh)

Steely Garage 908 E Hatch rd

Stenson's Garage 525 Twentieth Century

blvd (Tur)

Suzuki & Eredia 1245 McHenry av

Ted's Garage 3724 Santa Fe (Den)

TOW SERVICE GARAGE, 531 Crows**Landing rd, Tel Lambert 2-1865****(See Yellow Page 9)**

Vaccaro's Garage 529 10th

Walther's Body & Fender Works 143 N 3d

av (Oak)

Wayne's Auto Repair 601 7th

Will's Automotive Service 1230 11th

Williams C H & Son 632 11th

WILLINGER'S AUTOMOTIVE CLINIC
INC, 1125 G cor 12th, Tel Lambert
3-6441 (See Yellow Page 10)

Wyatt Garage 609 7th

Yosemite Garage 1422 Yosemite blvd

Young's Jack H Automotive Service 205 S

Santa Cruz av

AUTOMOBILE SEAT COVERS— DEALERS

AUTO SEAT COVER CENTER, 1018 9th,**Tel Lambert 4-6416 (See Yellow****Page 11 and Page C)**

Seat Cover Kings The 1225 H

*AUTOMOBILE TIRES—DEALERS

HUB SERVICES**SONORA HIGHWAY****ON THE CURVE AT RIVERBANK****TELEPHONE UNIVERSITY 9-2551****(See Yellow Page 58)****McCOY TIRE CO, 1226 9th, Tel Lambert****3-3264 (See Yellow Page 59)****TOW SERVICE GARAGE, 531 Crows****Landing rd, Tel Lambert 2-1865 (See****Yellow Page 9)**

*AUTOMOBILE TOWING

TOW SERVICE GARAGE, 531 Crows**Landing rd, Tel Lambert 2-1865****(See Yellow Page 9)**

AUTOMOBILE TRAILERS— DEALERS

Arnold's Trailer Clinic Kansas av at

Playland

California Trailer Sales 1108 N Highway

99 and 557 S Highway 99

Eller Trailer Sales Walt 636 S Highway

99

G&W Trailer Center 565 S Highway 99

Joe's Trailer Sales 419 S Highway 99

Lowe R K Trailer Sales 723 S Highway

99

Mid Valley Trailer Sales 828 S Highway

99

Sweeley Trailer Sales 1024 N Highway

99

THOMAS GENE TRAILER SALES, 1/2 Mile
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Lambert 4-9338**TRAILER MART THE, 526 S Highway 99**
Tel Lambert 4-7771

Travelon Trailer Co 433 S Highway 99

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Berry & Lewis Trailer & Equipment

Rental 1116 McHenry av

Kar' Go-One Way System 1009 9th

Lem's G&W Trailers 565 S Highway 99

*AUTOMOBILE TRAILERS— REPAIRING

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Playland,

AUTOMOBILE TRIMMERS and TRIMMINGS

Scenic Auto Toggery 1304 Scenic dr

United Fabrics 1020 9th

Watson's Auto Upholstery 711 11th

*AUTOMOBILE and TRUCK BRAKES

STARN RAY INC**431 10th****CORNER of E****MODESTO****TELEPHONE Lambert 4-6631****(See Yellow Page 6 and Page X)**

*AUTOMOBILE TRUCK DEALERS

GRISWOLD & WIGHT, 215 Beech, Tel**Lambert 4-4651 (See Yellow Page 7)**



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TELEPHONE LAmBERT 3-0490
MOORE PAUL WHEEL ALIGNMENT and
BRAKE SERVICE, 401 N Center, Tel
Mercury 2-1267

***AUTOMOBILE WHEEL
STRAIGHTENING and
BALANCING**

STARN RAY INC, 431 10th cor E, Tel
LAmBERT 4-6631 (See Yellow Page 6
and Page X)
TOW SERVICE GARAGE, 531 Crows
Landing rd, Tel LAmBERT 2-1865 (See
Yellow Page 9)

AUTOMOBILE WRECKERS

B&J Auto Wreckers 432 S Highway 99
J&T Auto Wreckers 707 Sutter av
Modesto Auto Wreckers 638 Crows
Landing rd
Paris Oliver 5340 Frontage rd (Keys)
Riverside Auto Wreckers Atchison (RB)
S&W Auto Wreckers 900 Woodland av
Shephard's Auto Wreckers Foote rd at
Keys rd (Keys)
Terminal Wrecking Yd 5025 Terminal
(RB) (
Valley Auto Wreckers 582 S Highway 99

***AUTOMOBILES**

CADILLAC—OLDSMOBILE, Alfred
Matthews Dealer, 725 McHenry av,
Tel LAmBERT 2-5265
CHEVROLET MOTOR CARS and TRUCKS
HELM CHEVROLET CO DEALERS
1057 11th cor K
TELEPHONE LAmBERT 2-5251
(See Yellow Page 5)

FORD MOTOR CARS, Griswold & Wight
Dealers, 1120 9th cor L, Tel LAm-
bert 4-4651 (See Yellow Page 7)
PLYMOUTH-DESOTO-VALIANT, Ninth
and Jay, Tel LAmBERT 4-9421
RAMBLER—METROPOLITAN
FRED A SEELY CO DEALERS
617 10th
TELEPHONE LAmBERT 3-2696
STUDEBAKER and FOREIGN, Melody
Motors, 1220 McHenry, Tel LAmBERT
4-7401 (See Yellow Page 8)

***AUTOMOTIVE STATISTICS**

POLK R L & CO
POLK BUILDING
431 HOWARD
DETROIT 31, MICH

AVIARIES

Iris Aviaries 1192 Lander av (Tur)

***AWNINGS—ALUMINUM**

VALLEY ASBESTOS CO, 1601 McHenry
av at Granger av, Tel LAmBERT 4-5188
(See Yellow Page 13)

AWNINGS and CANOPIES

Modesto Tent & Awning Co (canvas) 916 I
RAMSEY'S TENT & AWNING CO, 1127
Needham av, Tel LAmBERT 4-5041
(See Yellow Page 12)
Valley Asbestos Co 1601 McHenry av

BAIL BONDS

Aid Bail Agency 1116 H
Day & Night Bail Bond Agency 1116 H
Garlow Mary K 1120 H
Wach Leroy 1116 H
Ward Lane K 1120 H

BAKED GOODS—RETAIL

Better Bread Bakery 112 N Broadway
(Tur)
Carnation Bakery 832 10th
Cottage Bakery 2946 4th (Ceres)
Cottage Party Donuts 1119 McHenry av
Daisy Bakery 518 S Highway 99
Dungan's Bakery 1018 J and 1635 Crows
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Polly Ann Bakery 120 N Center (Tur)
Riverbank Bakery 3221 Stanislaus (RB)
Save Mart Bakery 1600 Yosemite av
Smith's Bakery 19 McHenry Village 1700
McHenry av
Spaans Bakery 631 Paradise rd
Stennett's Catering & Baking 1204 Lom-
bardy dr
Thrift Store 1081 W Main (Tur)
Wonder Bread Thrift Shop 1001 8th
Yosemite Bakery 112 N Santa Cruz av

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***BANKS**

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ASSOCIATION THE**, 1124 J cor 12th,
Tel LAMBERT 3-3231, West Side
Branch, 811 5th, Tel LAMBERT 3-3234,
Riverbank Branch, 3300 Santa Fe,
Riverbank, Tel UNIVERSITY 9-2518
(See Yellow Page 12)

CENTRAL VALLEY NATIONAL BANK
(Modesto-La Loma Office) 1319
Yosemite blvd, Tel LAMBERT 2-5294

CROCKER-ANGLO NATIONAL BANK
Modesto Branch, 850 10th cor I, Tel
LAMBERT 3-8351

**FIRST WESTERN BANK and TRUST
COMPANY**, 945 Fresno, Newman, Tel
4661

SECURITY STATE BANK of TURLOCK,
134 W Main, Turlock, Tel MERCURY
4-7271, Drive-In Branch, 600 E Main
Tel MERCURY 2-2623

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LOAN ASSN**, 121 S Center, Turlock
Tels MERCURY 2-1045 and 2-1046, 12th
and L, Modesto, Tel LAMBERT 4-7781
and 1935 M, Merced, Tel RANDOLPH 3-
1001 (See Yellow Pages 13 and 50)

BANKS and TRUST COMPANIES

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Bank of America National Trust &
Savings Assn 902 10th and 1041 J
Bank of America National Trust &
Savings Association 305 East F (Oak)
Bank of America National Trust &
Savings Association 301 E Main (Tur)
**BANK of CALIFORNIA NATIONAL
ASSOCIATION THE**, 1124 J cor 12th,
Tel LAMBERT 3-3231, West Side
Branch, 811 5th, Tel LAMBERT 4-9465,
Riverbank Branch, 3300 Santa Fe,
Riverbank, Tel UNIVERSITY 9-2518
(See Yellow Page 12)

**BANK of CALIFORNIA N A THE
WEST SIDE OFFICE**

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TELEPHONE LAMBERT 4-9465

Bank of California The 3300 Santa Fe
(RB)

Bank of Ceres 3004 4th (Ceres)
Central Valley National Bank 1319 Yose-
mite blvd

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son av (Hugh)

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LAMBERT 3-8351

Farmers & Merchants Bank 27 McHenry
Village 1700 Mc Henry av
First Western Bank & Trust Co 325 East
F (Oak)

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Bernie's Barber Shop 2023 Yosemite
blvd
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Blue Beard Barber Shop 1104 1/2 Crows
Landing rd
Bob's Barber Shop 133 N 1st (Oak)
Bob's Barber Shop 3338 Santa Fe (RB)
Byers Ray Barber Shop 925 12th R16
C&C Barber Shop 1424 Crows Landing
rd
California Barber Shop 416 H
Carl's Barber Shop 1643 1/2 Crows Landing
rd
Ceres Barber Shop 3012 4th (Ceres)
Charlie's C&G Barber Shop 1224 Tully
rd
Chet's Barber Shop 146 Broadway (Sal)
Covell Barber Shop 1027 J
Daily Barber Shop 138 S Yosemite av
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 Dial's Barber Shop 512 H
 E-Z Barber Shop The 2053 Tully rd
 Earl's Barber Shop 518 McHenry av
 Edwards Glen B 2059 Ellis
 George's Barber Shop 623 S Hwy 99
 Grayson's Barber Shop 1427 La Loma
 Green's Barber Shop 129 S Center (Tur)
 Groves' Barber Shop 112 N 1st (Tur)
 Haile's Barber Shop 237 W Main (Tur)
 Harry's Barber Shop 800 E Hatch rd
 Hatfield's Barber Shop 224 W Main (Tur)
 Hein's Barber Shop 308 Hughson av (Hugh)
 Hi-Way Barber Shop 1518 Crows Landing rd
 Hollywood Barber Shop 628 H
 Hub Barber Shop 120 S Broadway (Tur)
 Hughson Barber Shop 304 Hughson av (Hugh)
 Ideal Haircutting 122 McHenry av
 Jay's Barber Shop 1303 McHenry av
 Jim's Barber Shop 1601 Yosemite blvd
 Jim's Barber Shop Frontage rd (Keyes)
 John's Barber Shop 816 E Hatch rd
 KC Barber Shop 401 Hughson av (Hugh)
 Kinzie's Barber Shop 700 Lander av (Tur)
 Lee's Barber Shop 845 E Main (Tur)
 Legion Barber Shop 140 N Yosemite av (Oak)
 LeRoy's Barber Shop 2932 4th (Ceres)
 LeRoy's Barber Shop 2917 Whitmore (Ceres)
 Libby's Barber Shop 404 Hughson av (Hugh)
 Little Joe's Barber Shop 912 E Hatch rd
 Mahaney's Barber Shop 312 East F (Oak)
 Martin's Barber Shop 226 E Main (Tur)
 McHenry Village Barber Shop 10 McHenry Village 1700 McHenry av
 Midget Barber Shop 727 10th
 Milt & Dave's Barber Shop 1410 Paradise rd
 Model Barber Shop 309 Downey av
 Modern Barber Shop 715 H
 Needham Barber Shop 822 Needham av
 Nick's Barber Shop 921 H
 OK Barber Shop 914 I
 OK Barber Shop 3216 Santa Fe (RB)
 Owl Barber Shop 820 1/2 9th
 Ray's Barber Shop 1306 Garden av
 Reavis Barber Shop 513 Crows Landing rd
 Rex Barber Shop The 409 Maze blvd
 Roosevelt Center Barber Shop 1053 W Orangeburg av
 Scenic Barber Shop 411 Scenic dr
 Seventh & G Barber Shop 709 G
 Shamrock Barber Shop 1016 1/2 I
 Sierra Barber Shop 921 Paradise rd
 Snow's Barber Shop 110 S 1st (Tur)
 Strand Barber Shop 1023 10th
 Sutter Avenue Barber Shop 703 Sutter av
 Swan Barber Shop 832 9th
 Tenth Street Barber Shop 728 10th
 Tommy's Barber Shop 700 H
 U-R-Nxt Barber Shop 110 S Center (Tur)
 Ulrich Center Barber Shop 915 W Roseburg av
 Walt's Barber Shop 1031 11th
 XL Barber Shop 401 Burney
 Yosemite Barber Shop 1011 Yosemite blvd
 Yosemite Barber Shop 417 East F (Oak)

*BATTERIES

U S TIRE SALES & SERVICE, 1308 H cor 13th, Tel LAmbert 3-8348 (See Yellow Page 59)

BATTERY DEALERS and SERVICE

McHENRY DOUGLAS STATION, 1631 McHenry av, Tel LAmbert 4-3446 (See Yellow Page 50)

BEARINGS—BALL and ROLLER—MANUFACTURERS

GIRARDI BEARING CO, 717 I, Tel LAmbert 2-5269

*BEAUTY SCHOOLS

MODESTO BEAUTY COLLEGE, 1311 J, Tel LAmbert 3-5611

BEAUTY SHOPS

Alta Vista Beauty Salon 121 Phoenix av
 Amelia's Beauty Salon 1312 G
 Angie's Beauty Shop 602 4th
 Anthony's Beauty Salon 520 H
 Barbara's Beauty Salon 116 H
 Beauty Center 1645 Crows Landing rd
 Beauty Clinic 22 McHenry Village 1700 McHenry av
 Beauty Court The 1422 11th
 Beauty Lane 328 East F (Oak)
 Beauty Spot rear 719 Lander (Tur)
 Beauty Studio The 514 12th
 Bertie's Beauty Salon 1064 15th
 Best Service Beauty Shop 518 McHenry av
 Betty's Beauty Nook 608 E Granger av
 Bonnie's Beauty Room 2231 Haddon av
 California Beauty Shoppe 512 H
 Calvin's Beauty & Barber Shop 106 S Santa Cruz av
 Camilla Beauty Shop 4637 Myrtle (Den)
 Casual Coiffures 428 Crane av (Tur)
 Center Beauty Salon 572 Hughson av (Hugh)
 Ceres Beauty Shop 2307 Magnolia (Ceres)
 Charm Center 118 N Broadway (Tur)
 Columbine Beauty Salon 520 H
 Cottage Beauty Salon 1112 M
 Edith's Beauty Salon 146 Blankenburg av
 Eileen's Beauty Spot 1333 Paradise rd
 Elmwood Beauty Shop 115 Elmwood av
 Ernie's Beauty Shop 1809 Denver av
 Fashion Beauty Salon 426 E Main (Tur)
 Fashion's Finest Salon of Beauty 429 McHenry av
 Five Points Beauty Salon 405 Downey av
 Flora's Beauty Shop 223 N 3d av (Oak)
 Francine Beauty Salon 108 Poplar av
 Georgina's Beauty Salon rear 509 16th
 Gladys' Beauty Shop 1572 Normandy dr
 Hazel's Beauty Shop 1306 Rouse av
 Hazelle-Mae Beauty Shop 314 E Main (Tur)

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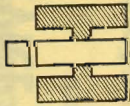
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(Hugh)Ida's Beauty Salon 429 Fortuna av
Ila's Beauty Shop 103 Calaveras av
Ilene's Beauty Shop Frontage rd (Keyes)
Irene's Salon of Beauty 300 E Olive (Tur)
Joan's Beauty Shop 2310 Lawrence
(Ceres)LaLoma Beauty Salon 1405 La Loma
Lena's Beauty Salon 500 W Main (Tur)
Lorraine's Beauty Salon 921 Paradise rd
Maple Leaf Beauty 4700 Broadway (Sal)
Marg's Salon of Beauty 215 E Main (Tur)
Maxine's Beauty Salon 205 Crane av (Tur)
Midge's Beauty Shop 719 10th
Mirror of Beauty 310 H
Moderne Beauty Salon 911 10th
Moderne Beauty Salon 224 N 2d av (Oak)
Moderne Beauty Shoppe 116 N Center
(Tur)Nadine's Beauty Shop 1750 Miller av
Oakdale Beauty Salon 146 N 3d av (Oak)
Park View Beauty Shoppe 2928 3d (Ceres)
Patrician Beauty Salon 641 Sutter av
Powder Puff Beauty Salon 908 13th
Riverbank House of Beauty 6620 3d (RB)
Robert's Beauty Box 415 Burney
Romono's Hairdressing 1057 W Orange-
burg avSeals Beauty Shop 110 Almond av
Stanley Beauty Salon 1306 J
Starlite Beauty Salon 3595 San Joaquin
(Den)Stella's Beauty Salon 1024 J R201
Style Beauty Salon 1222 11th
Sundial Beauty Salon 816 McHenry av
Thelma Beauty Shop 815 15th
Town & Country Beauty Shop 1500 John-
son rd (Tur)Trudy's Beauty Salon 1612a Tully rd
Vogue Beauty Shop 1127 Yosemite (Tur)
Yosemite Beaute Salon 1009 Yosemite
bld**BEER DISTRIBUTORS**B&W Distributing Co 205 Spenser av
Burgermeister Brewing Corp 610 7th
Delta Distributing Co 1200 Scenic dr**REGAL PALE DISTRIBUTING CO**
522 HIGHWAY 99 SOUTH
TELEPHONE LAmbert 3-8795***BEER and WINE—RETAIL****HOUSE of GOOD SPIRITS, 1413 Crows**
Landing rd, Tel LAmbert 4-5303**BEVERAGE MANUFACTURERS**A&W Root Beer 2150 Yosemite bld
Frostop Products Inc 2150 Yosemite
bldModesto Beverage Co 208 Campus wy
Reed & Bell Inc 2150 Yosemite bld**SMITH J HUNGERFORD CO, Cleveland**
Fruit Juice Co, Western Division,
2150 Yosemite bld, Tel LAmbert 2-
1037**BEVERAGES—WHOLESALE**RC Beverage Distributing Company
1220 7th**BICYCLE DEALERS and RE-
PAIRERS**Bob's Cyclery 1245 Yosemite bld
Gary's Bicycle Shop 615 H
Hay's Hobby & Bicycle Shop 908 J**BILLIARDS and POOL**Al's Recreation 128 S Center (Tur)
Art's Recreation Room 3319 Atchison
(RB)
Hughson Pool Hall 302 Hughson av (Hugh)
LaFlor deMexico 622 7th
Lopez Pool Hall 3130 Santa Fe (RB)**BIRD SANCTUARIES**

Nino's Game Farm 915 Latimer av

BLACKSMITHSBailey's Blacksmith Shop 1226 7th
Calvin's Blacksmith & Machine Shop 409
S Highway 99 (Tur)
Crow Rod H 451 Gould rd
Nielsen Geo Blacksmith & Welding Shop
109 Charles (Hugh)
Salida Blacksmith & Welding Highway 99
cor Kiernan (Sal)
Taylor W B & Sons 322 S Yosemite av
(Oak)**BLUE PRINTS**

Modesto Blue Printers 916 13th

BOAT BUILDERSCeres Boat Shop 3045 5th (Ceres)
DICK & RAY'S BOATS, 1611 Yosemite
bld, Tel LAmbert 4-3987 (See Yel-
low Page 12)
Modesto Cement Products Co 300 Fair-
banks***BOAT COVERS—CANVAS****AUTO SEAT COVER CENTER, 1018 9th**
Tel LAmbert 4-6416 (See Yellow
Page 11 and Page C)***BOAT CUSHIONS****AUTO SEAT COVER CENTER, 1018 9th**
Tel LAmbert 4-6416 (See Yellow
Page 11 and Page C)

Modesto Steam LAUNDRY & CLEANERS

McHenry Village
Phone LAMBERT 2-6364

Save With Our
Cash and Carry Plan
Modesto

1201 8th St.
Phone LAMBERT 3-3257

BOAT DEALERS—REPAIR and SUPPLIES

DICK & RAY'S BOATS, 1611 Yosemite
blvd, Tel LAMBERT 4-3987 (See Yellow
Page 12)
Ninety Nine Sports Center 507 S Highway
99

BOILER and RADIATOR DEALERS

Modesto Boiler Works 616 7th

*BONDS—SURETY

JOHNSON CLARENCE R, 204 Beaty Bldg
1024 J, Tel LAMBERT 3-2619 (See Yel-
low Page 32)

BOOK BINDERS

Geeson Wm G 837 E Main (Tur)

BOOKKEEPING SERVICES

Carl's Bookkeeping Service 3340 Santa
Fe (RB)
Delbon Esher B 115 N Broadway R5
(Tur)
Donaldson Harold A 1945 River rd
Ketcham Wallace W 530 Auburn
Kister H R Tax Consultant & Bookkeep-
ing Service 139 E Granger av
Nisson Carl & Ruth Bookkeeping & Tax
Service 401 Thrasher
Ollar & Shirley Bookkeeping Service
1037 McHenry av
Smith R L Bookkeeping & Tax Service
709 14th

BOOKKEEPING SYSTEMS— MANUFACTURERS

Todd-Hadley Co Inc 904 13th

BOOKS—RETAIL

BOOK WORM THE
1317 J
TELEPHONE LAMBERT 4-5168

BOTTLERS—CARBONATED BEVERAGES

Coca-Cola Bottling Co 1435 11th
Hire's Bubble Up Distributing Co 801-03
Crows Landing rd
Mission Bottling Co 130 S 5th av (Oak)
Pepsi-Cola Bottling Co of Modesto 200
River rd
Seven-Up Bottling Co 1302 7th
Turlock Beverages 428 N 1st (Tur)

BOTTLERS—MINERAL, SPRING and DISTILLED WATER

Wallace John L 709 McHenry av

BOWLING ALLEYS

McHENRY BOWL INC, 3700 McHenry av,
Tel LAMBERT 4-4771
MODESTO BOWL INC, 1120 13th, Tel
LAMBERT 3-9114
Oakdale Bowl & Fountain 148 N Yose-
mite av (Oak)
Turlock Bowl 312 E Main (Tur)

BOX MANUFACTURERS

California Pine Box Distributors 200
Kerr av
Stockton Box Co 400-10 S Hwy 99 (Tur)

BROKERS—FOOD PRODUCTS

Floden F K & Co 1512 I

BROKERS—STOCKS and BONDS

Cessna Clinton C 104 Chabot ct
Dean Witter & Co 1034 12th
WALSTON & CO INC
1028 11th
TELEPHONE LAMBERT 2-5285
(See Yellow Page 53)

*BUILDERS

TAMIMI FRED, 108 Needham av, Tel
LAMBERT 4-4761, 1613 Colorado av,
Turlock, Tel MERCURY 4-5321 (See
Yellow Page 48)

*BUILDING and LOAN ASSOCI- ATIONS

**STANISLAUS-MERCED SAVINGS &
LOAN ASSN**, 121 S Center, Turlock,
Tel MERCURY 2-1045, 12th and L,
Modesto, Tel LAMBERT 4-7781, 1935
M, Merced, Tel RANDOLPH 3-1001 (See
Yellow Pages 13 and 50)

*BUILDING, LOANS and SAVINGS ASSNS

**STANISLAUS-MERCED SAVINGS &
LOAN ASSN**, 121 S Center, Turlock
Tels MERCURY 2-1045 and 2-1046, 12th
and L, Modesto, Tel LAMBERT 4-7781
and 1935 M, Merced, Tel RANDOLPH
3-1001 (See Yellow Pages 13 and 50)

BUILDING MAINTENANCE

Acme Building Maintenance 236 Rumble
rd
Chiesa & Santini 159 E Orangeburg av

1313 Yosemite Blvd.
Tel. Lambert 2-7297

S & H GREEN STAMPS

PAUL'S REXALL DRUGS

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MODESTO

Bank Americard Charge Plan
TEL. Lambert 4-3446

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Patrol
Service**●
LICENSED●
BONDED●
INSURED●
Watchmen
Uniformed Officers
or
Plain Clothesmen
Furnished for
All Occasions
Construction and
Plant Security
539 HIGH St.**TEL.****Lambert 3-1572****RES. TEL.****Lambert 2-5350****GRISWOLD AND WIGHT****CARS****TRUCKS**1120 Ninth St., Modesto
Tel. LAmber 4-4651

Modesto

215 Beech
Tel. LAmber 4-4651**BUILDING MATERIALS and SUP-
PLIES****AMERICAN DISTRIBUTING CO (Whole-
sale) 541 Kansas av, Tel LAmber 4-7425****CENTRAL BUILDING WRECKERS, 959
S Highway 99, Tel LAmber 4-2860**
Diamond National Corp The 1402 Mc-
Henry avHimes Building Material 412 S Yosemite
av (Oak)**McWILLIAMS & RAMSEY LUMBER &
DISTRIBUTING CO, 1830 Clayton av,
Tel LAmber 4-6101 (See Yellow Page
36)****MODESTO BUILDERS SUPPLY CO INC,
601 S Highway 99, Tel LAmber 2-
3223****MODESTO LUMBER CO THE, 621 9th,
Tel LAmber 3-1831, 200 N Highway
99 Turlock, Tel MERCURY 4-4396, 4501
Broadway, Salida, Tel Kingswood 5-
0386, 2200 Hackett rd, Ceres, Tel
KELlogg 7-0161****PUTNAM SAND & GRAVEL CO, 200 S
Santa Rosa av, PO Box 486, Tels
LAmber 2-7256 and 3-4753 (See Yel-
low Page 49)**US Wholesale Supply Co E Hatch rd at S
99 hwyValley Builders Supply Co Inc 905 W
Roseburg av

Welton Co The 1601 McHenry av

McHenry Village Dental Center 1601 Mc-
Henry Village wyMcHenry Village Medical Center 1700
McHenry Village wy

Medical Dental Building 823 15th

Meily Building 1027 I

Merry Garden Auditorium Building 614 I

Modesto Bank Building 817 10th

Modesto Dental Arts Building 1515 F

Modesto Medical Building 101-13

Modesto av

Mutual Insurance Building 1205 K

Office Court Building 918-20 13th

Scott Building 1015 12th

Serpa Building 1317 I

Sierra Building 325 E Main (Tur)

Stark Medical-Dental Building 140 Mc-
Henry av

Taylor Building 1016a 12th

Teamster's Building 911 13th

Thompson Rose Dental Building 1401 12th

Toomes Building 919 1/2 I

Turlock Investment Building 124 W Main
(Tur)Turlock Mercantile Building 202 W Main
(Tur)**BUS LINES**

Continental Trailways 1112 10th

Modesto-Riverbank-Oakdale Stage Line

116 N Yosemite av (Oak)

Pacific Greyhound Lines 703 10th

Pacific Greyhound Lines 3016-18 4th
(Ceres)

Pacific Greyhound Lines Frontage rd

(Keys)

Pacific Greyhound Lines 116 N Yosemite
av (Oak)Pacific Greyhound Lines 228 N Center
(Tur)Storer Transportation Service 1537 Tully
rd

Transcontinental Bus System 1112 10th

BUILDING WRECKERSCentral Building Wreckers 959 S Hwy 99
Dorrrity & Son 426 7th**BUILDINGS—OFFICE and PUBLIC**

Arata-Podesto Building 1007 H

Beaty Building 1024 J

Berg Building 115 N Broadway (Tur)

Black L C Building 1115 I

Brown Building 1027 I

Burke Building 812 14th

California Building 911 10th

Cannery Workers Union Building 1222 I

Cardoza Building 812 13th

Carlton Building 925 12th

Casa Camillia Building 1115 13th

Central Building 910 11th

Chouret Medical Center 168 S 3d av (Oak)

City Hall 801 11th

City Hall 2755 3d (Ceres)

City Hall 158 S Yosemite av (Oak)

City Hall 6707 3d (RB)

City Hall 108 N Broadway (Tur)

Cleary-Zeff Building 1209 H

County Court House 1120 I

Crocker-Anglo National Bank Building
1012 I

Curtner Building 922 J

Czatt Building 814 14th

Evans Building 813 1/2 10th

FCB Building 729 10th

Federal Building 1125 I

Geer Building 227 E Main (Tur)

Glahos Building 914 11th

Labor Temple 604 10th

LaLoma Building 1316-36 La Loma av

Masonic Temple 108 S Thor (Tur)

McDermott's Office Court 1301 I

**BUSINESS MACHINES—SALES and
SERVICE**

Anderson's Typewriter Service 915 J

Bell's Business Machines 123 McHenry
av

Burroughs Corp 914 13th

International Business Machine Corp 812
14th R1

McDowell's 908 12th

Wolf L E 1116 G

BUSINESS OPPORTUNITIES*RICKENBACHER AGENCY, 137 Center
Turlock, Tel MERCURY 4-6689 (See
Yellow Page 46)*****BUSINESS PROPERTY****WILEN REALTY, 1334 10th, Tel LAm-
bert 4-1438 (See Yellow Page 45 and
Page Z)****IRVINE & ROE****MOVING — PACKING — CRATING — STORAGE**

Agents for SECURITY VAN LINES

1819 Clayton Ave.

LAmber 4-7143

CLARENCE R. JOHNSON

INSURANCE — All Forms — BONDS

204 Beaty Building, 1024 J Street, Modesto

Phone LAmber 3-2619

*BUTANE GAS

ANNAN'S ALGAS, 731 B, Tel LAmber 3-2631

*BUTANE GAS—DEALERS

WEST J S & CO, 820 H, Tel LAmber 3-8371 (See Yellow Page 30)

CABINET MAKERS

A-One Cabinet Shop 229 E Coolidge av
Apex Cabinet Shop 213 Kerr av
Art's Cabinet Shop 1220 Scenic dr
Artcraft Industries 548 N 1st (Tur)
Benningfield Cabinet Shop 216 Campus wy

C & B CABINET SHOP, 1010 Crows Landing rd, Tel LAmber 4-1752
Cheever Cabinet Shop 204 S Santa Cruz av

Iversen's Cabinet Shop 608 7th
King's Kustom Kabinets 120 E Coolidge av

Merritt Playhouse 808 Yosemite blvd
Miller Cabinet Co 1208 McHenry av
Modesto Cabinet & Woodworking Shop 642 Chicago av

Plumb Jesse R 1441 Holm av
Riverside Cabinet Shop 208 River rd
Stanislaus Mill & Manufacturing Co 630 Kearney av

Terry's Shop 140 E Roseburg av
YE OLDE CABINET SHOPPE, 114 Drake av, Tel LAmber 2-0029 (See Yellow Page 13)

*CABS

RED TOP TAXI
418 13th
MODESTO
TELEPHONE LAmber 4-3197
(See Yellow Page 55)

*CAFES

OFFICE THE, 2d fl Hotel Hughson, 10th and J, Tel LAmber 4-4131 (See Yellow Page 49)

CALENDARS—MANUFACTURERS

COATS MARVIN L, 1440 Walker, PO Box 1931, Tel LAmber 2-5049 (See Yellow Page 3)

*CAMERAS and SUPPLIES

VICTOR DRUG CO, 1032 J cor 11th, Tel LAmber 3-5691 (See Yellow Page 27)

CAN MANUFACTURERS

National Can Corp (Pac Div) 251 Santa Rosa av

CANNED MILK MANUFACTURERS

Carnation Co 227 Maze blvd

CANNERS

Campbell Soup Co Yosemite blvd cor Daly av
Contadina Foods Stanislaus (RB)
Flotill Products Inc 301 9th
Hume G W Co 495 S Hwy 99 (Tur)
Hunt Foods Inc 554 S Yosemite av (Oak)
Libby McNeill & Libby 514 McHenry av
Melon Ball Plant 5th and F (Tur)
Puccinelli Packing Co 350 3d (Tur)
Shuckl & Co Inc 5th and C (Tur)
Stanislaus Food Products 1202 D
Tri-Valley Packing Assn 1306 D
Turlock Fruit Co 5th and F (Tur)

CANNERS' SUPPLIES and EQUIPMENT

Canners Supply The Spenker av nr Yosemite blvd

*CANS—METAL

NATIONAL CAN CORP (Pacific Div)
251 Santa Rosa av, Tel LAmber 3-7761

CARD ROOMS

Bill's Card Room 317 West F (Oak)

CARPET LAYERS

DANDY CARPET SERVICE, 510 G, Tel LAmber 2-4673
Fifield Herman L 130 Wilson av
Keyes Paul 102 Bodem

1221 Scenic Drive, Modesto

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MODESTO

4-9181

PHONE, LAmber

McCOY TIRE CO.

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1226 9th St.—Modesto

Tel. LAmber 3-3264